

Julia Edelman MD CoolSculpting Google Adwords Q3 2020 (7/1/2020 - 9/30/2020)

Total Google Ads: \$7,194.39

Google Ads | Chris Zelig > Edelman 932-459-0548 | All campaigns

Overview Campaigns

Recommendations Campaign status: All, Campaign name contains cool View all ADD FILTER

Campaign	Budget	Status	Clicks	CTR	Cost
search beta coolsculpting	\$86.68/day	Eligible (Learning)	1,669	5.34%	\$7,194.39
CoolSculpting Ad 1a	\$50.00/day	Paused	0	-	\$0.00
CoolSculpting Campaign Everable	\$10.00/day	Paused	0	-	\$0.00
search beta coolsculpting generic old	Coolsculpting \$64.00/day	Paused	0	-	\$0.00
search beta coolsculpting purchase	Coolsculpting \$64.00/day	Paused	0	-	\$0.00
search beta coolsculpting research	Coolsculpting \$64.00/day	Paused	0	-	\$0.00
search beta coolsculpting exact	Coolsculpting \$64.00/day	Removed	0	-	\$0.00
search beta coolsculpting generic exact	Coolsculpting \$64.00/day	Removed	0	-	\$0.00
search beta coolsculpting broad	Coolsculpting \$64.00/day	Removed	0	-	\$0.00
search beta coolsculpting generic broad	Coolsculpting \$64.00/day	Removed	0	-	\$0.00

Google Ads | Chris Zelig > Edelman 932-459-0548 | All campaigns

Overview Campaigns

Recommendations Campaign status: All, Campaign name contains cool View all ADD FILTER

Campaign	Budget	Status	Clicks	CTR	Cost
search beta coolsculpting BMM	Coolsculpting \$64.00/day	Paused	0	-	\$0.00
search beta coolsculpting broad	\$20.00/day	Paused	0	-	\$0.00
search beta coolsculpting exact	Coolsculpting \$64.00/day	Paused	0	-	\$0.00
search beta coolsculpting generic BMM	Coolsculpting \$64.00/day	Paused	0	-	\$0.00
search beta coolsculpting generic broad	\$15.00/day	Paused	0	-	\$0.00
search beta coolsculpting generic exact	Coolsculpting \$64.00/day	Paused	0	-	\$0.00
search beta coolsculpting generic	\$64.00/day	Paused	0	-	\$0.00
search alpha coolsculpting	\$81.81/day	Paused	0	-	\$0.00
Total: Filtered campaigns			1,669	5.34%	\$7,194.39
Total: Account			1,669	5.34%	\$7,194.39

Show rows: 500 1 - 18 of 18

Google Ads | Chris Zelig > Edelman 932-459-0548 | All campaigns > search | beta | coolsculpting

Overview Ads

Recommendations Ad status: All ADD FILTER

In this campaign: Add Google search partners to this campaign Remove 54 redundant keywords

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads					
Total: Ads					
{Keyword:Dr. Julia Edelman} Safe & Effective Fat Reduction 25% Off All Coolsculpting +10 more juliaedelmanmd.com/coolsculpting/middleboro #1 Coolsculpting Deal. Freeze Fat. Top Provider in Middleboro, MA. Free Consultation. Expert, Safe Fat... View assets details	0. coolsculpting - general	Approved	311	6.84%	\$1,863.57
{Keyword:Dr. Julia Edelman} Safe & Effective Fat Reduction 25% Off All Coolsculpting +10 more juliaedelmanmd.com/coolsculpting/middleboro #1 Coolsculpting Deal. Freeze Fat. Top Provider in Middleboro, MA. Free Consultation. Expert, Safe Fat... View assets details	4. lipo	Ad group paused	334	6.53%	\$1,422.32
Dr. Julia Edelman Safe & Effective Fat Reduction 25% Off All Coolsculpting +10 more juliaedelmanmd.com/coolsculpting/middleboro #1 Coolsculpting Deal. Freeze Fat. Top Provider in Middleboro, MA. Free Consultation. Expert, Safe Fat... View assets details	x. Expanded Reach Test	Ad group paused	436	5.65%	\$1,179.41
Coolsculpting in Middleboro #1 Fat Reduction Treatment Book A Virtual Consultation					

Google Ads | Chris Zelig > Edelman 932-459-0548 | All campaigns > search | beta | coolsculpting

Overview Ads

Recommendations Ad status: All ADD FILTER

In this campaign: Add Google search partners to this campaign Remove 54 redundant keywords

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads					
Total: Ads					
#1 Coolsculpting Deal. Freeze Fat. Top Provider in Middleboro, MA. Free Consultation. Expert, Safe Fat... View assets details	x. Expanded reach test	Ad group paused	436	5.65%	\$1,179.41
Coolsculpting in Middleboro #1 Fat Reduction Treatment Book A Virtual Consultation juliaedelmanmd.com/coolsculpting Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Top Fat Reduction Treatment. Target Belly Fat + Love Handles. Book a Virtual Consultation.	x. Expanded Reach Test	Ad group paused	193	2.71%	\$798.07
{Keyword:Dr. Julia Edelman} Best Price in Middleboro 25% Off Coolsculpting Cost +6 more juliaedelmanmd.com/coolsculpting/special Personalized Treatments. Luxury Setting. Trained Specialists. Easy And Convenient. Long-Lasting... View assets details	1. coolsculpting - price	Approved	116	8.13%	\$562.12
#1 Coolsculpting Deal 25% Off Freeze Away Stubborn Fat Virtual Consultation Available juliaedelmanmd.com/coolsculpting Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Leading CoolSculpting Provider in Middleboro, MA. Schedule a Free Virtual Consultation	x. Expanded Reach Test	Ad group paused	61	3.39%	\$251.12

Google Ads | Chris Zelig > Edelman 932-459-0548 | All campaigns > search | beta | coolsculpting

Overview Ads

Recommendations Ad status: All ADD FILTER

In this campaign: Add Google search partners to this campaign Remove 54 redundant keywords

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads					
Total: Ads					
Reduction 25% Off All Coolsculpting +10 more juliaedelmanmd.com/coolsculpting/middleboro #1 Coolsculpting Deal. Freeze Fat. Top Provider in Middleboro, MA. Free Consultation. Expert, Safe Fat... View assets details	2. body sculpting	Approved	45	10.04%	\$217.94
Coolsculpting in Middleboro #1 Fat Reduction Treatment Book A Virtual Consultation juliaedelmanmd.com/coolsculpting Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Top Fat Reduction Treatment. Target Belly Fat + Love Handles. Book a Virtual Consultation.	0. coolsculpting - general	Approved	30	5.51%	\$198.48
25% Off CoolSculpting in MA Freeze Away Stubborn Fat Virtual Consultation Available juliaedelmanmd.com/coolsculpting/vs-liposuction #1 Coolsculpting Deal. 25% off. Freeze fat. Top provider in Middleboro, MA. Save on Coolsculpting® - Freeze away fat without surgery. Book a Free Virtual Consultation	4. lipo	Ad group paused	41	5.13%	\$156.00
Dr. Julia Edelman CoolSculpting in Middleboro MA Fat Reduction Treatment +12 more www.juliaedelmanmd.com CoolSculpting Treatments Near Me in Middleboro, MA. Schedule a Free Consultation. Top Fat Reductio...	alpha - coolsculpting near me	Approved	12	15.19%	\$105.73

Google Ads						
Chris Zelig > Edelman 932-459-0548		All campaigns > search beta coolsculpting		Budget: \$86.68/day		Optimization score: 91.7%
In this campaign: Add Google search partners to this campaign Remove 54 redundant keywords						
Overview	Enabled	Status: Eligible (Learning)	Type: Search	Budget: \$86.68/day	Optimization score: 91.7%	More details
Recommendations	Ad status: All ADD FILTER					
Ad groups	Ad					
Ads & extensions	Total: Ads 1,669					
Ads	Clicks 5.34%					
Extensions	CTR 5.34%					
Landing pages	Cost \$7,194.39					
Keywords	{Keyword: Dr. Julia Edelman} Safe & Effective Fat Reduction 25% Off All Coolsculpting +10 more juliaedelmanmd.com/coolsculpting/middleboro #1 Coolsculpting Deal. Freeze Fat. Top Provider in Middleboro, MA. Free Consultation. Expert, Safe Fat... View assets details					
Audiences	Coolsculpting in Middleboro #1 Fat Reduction Treatment Virtual Consultation Available juliaedelmanmd.com/coolsculpting Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Fat Reduction Treatment. Target Belly Fat & Love Handles. Book a Free Virtual Consultation					
Demographics	#1 Coolsculpting Deal 25% Off Freeze Away Stubborn Fat Virtual Consultation Available juliaedelmanmd.com/coolsculpting Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Leading CoolSculpting Provider in Middleboro, MA. Schedule a Free Virtual Consultation					
Settings	{Keyword: Dr. Julia Edelman} Safe & Effective Fat Reduction 25% Off Fat Freezing +12 more juliaedelmanmd.com/coolsculpting/middleboro					
Suggested	Downtime. Eliminate Fat And Feel Great. Leading CoolSculpting Provider in Middleboro, MA. Schedule a Free Virtual Consultation					
Change history	#1 Coolsculpting Deal 25% Off Freeze Away Stubborn Fat Virtual Consultation Available juliaedelmanmd.com/coolsculpting Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Leading CoolSculpting Provider in Middleboro, MA. Schedule a Free Virtual Consultation					

Google Ads						
Chris Zelig > Edelman 932-459-0548		All campaigns > search beta coolsculpting		Budget: \$86.68/day		Optimization score: 91.7%
In this campaign: Add Google search partners to this campaign Remove 54 redundant keywords						
Overview	Enabled	Status: Eligible (Learning)	Type: Search	Budget: \$86.68/day	Optimization score: 91.7%	More details
Recommendations	Ad status: All ADD FILTER					
Ad groups	Ad					
Ads & extensions	Total: Ads 1,669					
Ads	Clicks 5.34%					
Extensions	CTR 5.34%					
Landing pages	Cost \$7,194.39					
Keywords	Downtime. Eliminate Fat And Feel Great. Leading CoolSculpting Provider in Middleboro, MA. Schedule a Free Virtual Consultation					
Audiences	{Keyword: Dr. Julia Edelman} Safe & Effective Fat Reduction 25% Off Fat Freezing +12 more juliaedelmanmd.com/coolsculpting/middleboro #1 Coolsculpting Deal. Top Provider in Middleboro, MA for Fat Freezing. Free Consult. Is Freezing Fat... View assets details					
Demographics	What is CoolSculpting? Safe & Effective Fat Reduction Book A Virtual Consultation juliaedelmanmd.com/coolsculpting/vs-liposuction 25% off Coolsculpting. #1 FDA-Cleared, non-surgical fat reduction treatment. Freeze Fat. Top provider in Middleboro, MA. Free Virtual Consultations					
Settings	25% Off All Coolsculpting® Virtual Consultation Available #1 Provider in Middleboro juliaedelmanmd.com/coolsculpting #1 Coolsculpting Deal. Freeze Fat. Top Provider in Middleboro. Free Virtual Consultation. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.					
Suggested	Middleboro MA Fat Reduction Treatment +12 more www.juliaedelmanmd.com Leading CoolSculpting Provider in Middleboro, MA. Schedule a Free Consultation. Top Fat Reduction... View assets details					
Change history	\$1,000 Off All Coolsculpting® Virtual Consultation Available #1 Provider in Middleboro juliaedelmanmd.com/coolsculpting #1 Coolsculpting Deal. Freeze Fat. Top Provider in Middleboro. Free Virtual Consultation. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.					

Google Ads						
Chris Zelig > Edelman 932-459-0548		All campaigns > search beta coolsculpting		Budget: \$86.68/day		Optimization score: 91.7%
In this campaign: Add Google search partners to this campaign Remove 54 redundant keywords						
Overview	Enabled	Status: Eligible (Learning)	Type: Search	Budget: \$86.68/day	Optimization score: 91.7%	More details
Recommendations	Ad status: All ADD FILTER					
Ad groups	Ad					
Ads & extensions	Total: Ads 1,669					
Ads	Clicks 5.34%					
Extensions	CTR 5.34%					
Landing pages	Cost \$7,194.39					
Keywords	Middleboro MA Fat Reduction Treatment +12 more www.juliaedelmanmd.com Leading CoolSculpting Provider in Middleboro, MA. Schedule a Free Consultation. Top Fat Reduction... View assets details					
Audiences	\$1,000 Off All Coolsculpting® Virtual Consultation Available #1 Provider in Middleboro juliaedelmanmd.com/coolsculpting #1 Coolsculpting Deal. Freeze Fat. Top Provider in Middleboro. Free Virtual Consultation. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.					
Demographics	25% Off All Coolsculpting® Virtual Consultation Available #1 Provider in Middleboro juliaedelmanmd.com/coolsculpting #1 Coolsculpting Deal. Freeze Fat. Top Provider in Middleboro. Free Virtual Consultations. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.					
Settings	Coolsculpting in Middleboro #1 Fat Reduction Treatment Book A Virtual Consultation juliaedelmanmd.com/coolsculpting/fat-freezing No Surgery. Minimal Downtime. Clinically Proven Safe & Effective. New Clients Get 25% Off. Is Freezing					
Suggested	Coolsculpting® Consultation Today					
Change history	{Keyword: Dr. Julia Edelman} Safe & Effective Fat Reduction 25% Off All Coolsculpting +10 more juliaedelmanmd.com/coolsculpting/middleboro #1 Coolsculpting Deal. Freeze Fat. Top Provider in Middleboro, MA. Free Consultation. Expert, Safe Fat... View assets details					

Google Ads						
Chris Zelig > Edelman 932-459-0548		All campaigns > search beta coolsculpting		Budget: \$86.68/day		Optimization score: 91.7%
In this campaign: Add Google search partners to this campaign Remove 54 redundant keywords						
Overview	Enabled	Status: Eligible (Learning)	Type: Search	Budget: \$86.68/day	Optimization score: 91.7%	More details
Recommendations	Ad status: All ADD FILTER					
Ad groups	Ad					
Ads & extensions	Total: Ads 1,669					
Ads	Clicks 5.34%					
Extensions	CTR 5.34%					
Landing pages	Cost \$7,194.39					
Keywords	Coolsculpting® Consultation Today					
Audiences	{Keyword: Dr. Julia Edelman} Safe & Effective Fat Reduction 25% Off All Coolsculpting +10 more juliaedelmanmd.com/coolsculpting/middleboro #1 Coolsculpting Deal. Freeze Fat. Top Provider in Middleboro, MA. Free Consultation. Expert, Safe Fat... View assets details					
Demographics	25% Off All Fat Freezing Dr. Julia Edelman Virtual Consultation Available juliaedelmanmd.com/coolsculpting/fat-freezing #1 Coolsculpting® Deal. Top Provider in Middleboro for Fat Freezing. Free Virtual Consult. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.					
Settings	Double Chin Removal Affordable & Quick Treatments CoolSculpting in Middleboro MA www.juliaedelmanmd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Top Fat Reduction Treatment. Define Your Jawline with CoolSculpting. Book A Free Consult					
Suggested	\$1,000 Off All Coolsculpting® Virtual Consultation Available #1 Provider in Middleboro					
Change history	Coolsculpting Middleboro Freeze Away Stubborn Fat Target Belly Fat, Love Handles juliaedelmanmd.com/coolsculpting/vs-liposuction Save on Coolsculpting® - Freeze away fat without surgery. New clients save 25%. #1 Coolsculpting Deal. Top provider in Middleboro, MA. Book a Free Virtual Consultation					

Google Ads						
Chris Zelig > Edelman 932-459-0548		All campaigns > search beta coolsculpting		Budget: \$86.68/day		Optimization score: 91.7%
In this campaign: Add Google search partners to this campaign Remove 54 redundant keywords						
Overview	Enabled	Status: Eligible (Learning)	Type: Search	Budget: \$86.68/day	Optimization score: 91.7%	More details
Recommendations	Ad status: All ADD FILTER					
Ad groups	Ad					
Ads & extensions	Total: Ads 1,669					
Ads	Clicks 5.34%					
Extensions	CTR 5.34%					
Landing pages	Cost \$7,194.39					
Keywords	Downtime. Eliminate Fat And Feel Great. Top Fat Reduction Treatment. Define Your Jawline with CoolSculpting. Book A Free Consult					
Audiences	\$1,000 Off All Coolsculpting® Virtual Consultation Available #1 Provider in Middleboro juliaedelmanmd.com/coolsculpting #1 Coolsculpting Deal. Freeze Fat. Top Provider in Middleboro. Free Virtual Consultation. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.					
Demographics	Coolsculpting Middleboro Freeze Away Stubborn Fat Target Belly Fat, Love Handles juliaedelmanmd.com/coolsculpting/vs-liposuction Save on Coolsculpting® - Freeze away fat without surgery. New clients save 25%. #1 Coolsculpting Deal. Top provider in Middleboro, MA. Book a Free Virtual Consultation					
Settings	#1 Coolsculpting Deal 25% Off Freeze Away Stubborn Fat Book A Virtual Consultation juliaedelmanmd.com/coolsculpting Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Leading CoolSculpting Provider in Middleboro, MA. Schedule a Free Virtual Consultation					
Suggested	Coolsculpting® Consultation Today					
Change history	{Keyword: Dr. Julia Edelman} CoolSculpting in Middleboro MA Fat Reduction Treatment +12 more www.juliaedelmanmd.com Leading CoolSculpting Provider in Middleboro MA. Schedule a Free Consultation. Top Fat Reduction... View assets details					

Google Ads						
Chris Zelig > Edelman 932-459-0548		All campaigns > search beta coolsculpting		Budget: \$86.68/day		Optimization score: 91.7%
In this campaign: Add Google search partners to this campaign Remove 54 redundant keywords						
Overview	Enabled	Status: Eligible (Learning)	Type: Search	Budget: \$86.68/day	Optimization score: 91.7%	More details
Recommendations	Ad status: All ADD FILTER					
Ad groups	Ad					
Ads & extensions	Total: Ads 1,669					
Ads	Clicks 5.34%					
Extensions	CTR 5.34%					
Landing pages	Cost \$7,194.39					
Keywords	CoolSculpting Near Me Dr. Julia Edelman Top Provider in Middleboro, MA www.juliaedelmanmd.com CoolSculpting Is The Top Non-Surgical Fat Reduction Treatment. Learn More Here. Best CoolSculpting Deal Near Me. Top Provider in Middleboro for Fat Freezing. Free Consult					
Audiences	{Keyword: Dr. Julia Edelman} CoolSculpting in Middleboro MA Fat Reduction Treatment +12 more www.juliaedelmanmd.com Leading CoolSculpting Provider in Middleboro MA. Schedule a Free Consultation. Top Fat Reduction... View assets details					
Demographics	25% Off All Coolsculpting® Virtual Consultation Available #1 Provider in Middleboro juliaedelmanmd.com/coolsculpting #1 Coolsculpting Deal. Freeze Fat. Top Provider in Middleboro. Free Virtual Consultation. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.					
Settings	{Keyword: Dr. Julia Edelman} Safe & Effective Fat Reduction 25% Off All Coolsculpting +10 more juliaedelmanmd.com/coolsculpting/middleboro #1 Coolsculpting Deal. Freeze Fat. Top Provider in Middleboro for Fat Freezing. Free Consult					
Suggested	Coolsculpting Middleboro Freeze Away Stubborn Fat Target Belly Fat, Love Handles juliaedelmanmd.com/coolsculpting/vs-liposuction Save on Coolsculpting® - Freeze away fat without surgery. New clients save 25%. #1 Coolsculpting Deal. Top provider in Middleboro, MA. Book a Free Virtual Consultation					
Change history	#1 Coolsculpting Deal 25% Off Freeze Away Stubborn Fat Book A Virtual Consultation juliaedelmanmd.com/coolsculpting Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Leading CoolSculpting Provider in Middleboro, MA. Schedule a Free Virtual Consultation					

Google Ads | Chris Zelig > Edelman 932-459-0548 | All campaigns > search | beta | coolsculpting | Budget: \$86.68/day | Optimization score: 91.7%

Overview: Enabled, Status: Eligible (Learning), Type: Search, Budget: \$86.68/day, Optimization score: 91.7%

Recommendations: Ad status: All, ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads 2					
View assets details			1,669	5.34%	\$7,194.39
{Keyword: Dr. Julia Edelman} CoolSculpting for Double Chin Top Provider in Middleboro, MA www.juliaedelmanmd.com Freeze Fat Away with CoolSculpting. Reduce Your Double Chin. New Clients Save 25%. CoolSculpting Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat	coolsculpting - chin	Ad group removed	1	6.67%	\$3.49
{Keyword: Best Price in Middleboro} Book A Virtual Consultation Flexible Payment Options juliaedelmanmd.com/coolsculpting/special Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Virtual Consultation Today.	1. coolsculpting - price	Approved	1	3.13%	\$1.34
Best Price in Middleboro Virtual Consultation Available Flexible Payment Options juliaedelmanmd.com/coolsculpting/special Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Ready To Say Goodbye to Stubborn Fat? Schedule A Free Virtual Consultation Today.	1. coolsculpting - price	Approved	1	20.00%	\$1.28

Google Ads | Chris Zelig > Edelman 932-459-0548 | All campaigns > search | beta | coolsculpting | Budget: \$86.68/day | Optimization score: 91.7%

Overview: Enabled, Status: Eligible (Learning), Type: Search, Budget: \$86.68/day, Optimization score: 91.7%

Recommendations: Ad status: All, ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads 2					
View assets details			1,669	5.34%	\$7,194.39
Cool Sculpting is the #1 FDA-Cleared, Non-Surgical Fat Reduction Treatment. Reduce Bulges. Save on CoolSculpting® - Freeze Away Fat Without Surgery. New Clients Save 25%	cool sculpting face groupon	Ad group removed	0	-	\$0.00
25% Off CoolSculpting Freeze Off Your Stubborn Fat #1 CoolSculpting Massachusetts +1 more www.juliaedelmanmd.com Leading Cool Sculpting Provider in Middleboro, MA. Schedule a Free Consultation. Top CoolSculpting in... View assets details	cool sculpting face near me	Ad group removed	0	-	\$0.00
Total: Ads 2			1,669	5.34%	\$7,194.39
Total: Campaign 2			1,669	5.34%	\$7,194.39

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Google Ads | Chris Zelig > Edelman 932-459-0548 | All campaigns > search | beta | coolsculpting | Budget: \$86.68/day | Optimization score: 91.7%

Overview: Enabled, Status: Eligible (Learning), Type: Search, Budget: \$86.68/day, Optimization score: 91.7%

Recommendations: All, Custom Jul 1 - Sep 30, 2020

Extensions > Extension type: All, ADD FILTER

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Callout extension							
FDA Approved	Callout extension	search beta cool...	Campaign	Approved	312	6.69%	\$1,457.81
Freeze Your Fat	Callout extension	search beta cool...	Campaign	Approved	285	6.23%	\$1,359.01
Highlights: No Surgery	Callout extension	search beta cool...	Campaign	Approved (limited): Health in personalized advertising	247	6.03%	\$1,182.98
New Clients 25% Off	Callout extension	search beta cool...	Campaign	Approved	241	5.78%	\$1,170.95
Liposuction Alternative	Callout extension	search beta cool...	Campaign	Approved (limited): Health in personalized advertising	246	5.94%	\$1,163.67
Nonsurgical Fat Reduction	Callout extension	search beta cool...	Campaign	Approved	246	6.19%	\$1,127.88

Google Ads | Chris Zelig > Edelman 932-459-0548 | All campaigns > search | beta | coolsculpting | Budget: \$86.68/day | Optimization score: 91.7%

Overview: Enabled, Status: Eligible (Learning), Type: Search, Budget: \$86.68/day, Optimization score: 91.7%

Recommendations: Extension type: All, ADD FILTER

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Call extension							
(508) 217-9974 (mobile)	Call extension	Account	Account	Approved	148	4.55%	\$740.21
Promotion extension							
Fall Sale - \$1,000 off CoolSculpting®	Promotion extension	search beta cool...	Campaign	Approved	130	5.46%	\$613.04
Call extension							
(508) 217-9974	Call extension	Account	Account	Approved	60	2.77%	\$374.16
Structured snippet extension							

Google Ads | Chris Zelig > Edelman 932-459-0548 | All campaigns > search | beta | coolsculpting | Budget: \$86.68/day | Optimization score: 91.7%

Overview: Enabled, Status: Eligible (Learning), Type: Search, Budget: \$86.68/day, Optimization score: 91.7%

Recommendations: Extension type: All, ADD FILTER

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Structured snippet extension							
Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction,...	Structured snippet extension	search beta cool...	Campaign	Approved	22	4.71%	\$100.55
Sitelink extension							
5 Star Reviews Real CoolSculpting Reviews & Patient Testimonials	Sitelink extension	search beta cool...	Campaign	Approved	6	11.76%	\$24.75
State-of-the-Art Facility Advanced Fat Freezing Technology. Latest Applicators & Dual Sculpting	Sitelink extension	search beta cool...	Campaign	Approved	6	10.91%	\$24.75
Before and After Photos See CoolSculpting Before and After Photos	Sitelink extension	search beta cool...	Campaign	Approved	6	12.77%	\$24.75
25% Off All Fat Areas Save 25% Off on CoolSculpting. New Client Special	Sitelink extension	search beta cool...	Campaign	Approved	5	9.80%	\$21.02
Book A Virtual Consult Why Wait? Book a Virtual Consult with the #1 Provider in Middleboro	Sitelink extension	search beta cool...	Campaign	Approved	4	8.00%	\$17.69

Google Ads | Chris Zelig > Edelman 932-459-0548 | All campaigns > search | beta | coolsculpting | Budget: \$86.68/day | Optimization score: 91.7%

Overview: Enabled, Status: Eligible (Learning), Type: Search, Budget: \$86.68/day, Optimization score: 91.7%

Recommendations: Extension type: All, ADD FILTER

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
New Client Special							
Book A Virtual Consult Why Wait? Book a Virtual Consult with the #1 Provider in Middleboro	Sitelink extension	search beta cool...	Campaign	Approved	4	8.00%	\$17.69
Total: Sitelink extensions					6	8.70%	\$24.75
Total: Callout extensions					827	6.03%	\$3,808.98
Total: Structured snippet extensions					22	4.71%	\$100.55
Total: Call extensions					208	3.84%	\$1,114.37
Total: Promotion extensions					628	5.57%	\$2,790.79

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