

# CoolSculpting Marketing Services

## Dr. Julia Edelman Q4 Total Marketing Expenses

### (10/1/2020 - 12/31/2020)

**Total Ad Spend: \$7,550**  
**Total Service Fee: \$7,675**  
**Total Spend: \$15,225**

Google Ads | Chris Zelig > Dr. Edelman | 932-459-0548 | All campaigns

Require 2-Step Verification for all your account's users | Expand your reach with Google Search partners in 1 campaign

Overview | Campaigns | Budget | Status | Clicks | CTR | Cost

Campaign	Budget	Status	Clicks	CTR	Cost
search   beta   coolsculpting	\$84.81/day	Eligible	1,311	5.90%	\$7,140.66
search   beta   coolsculpting   exp reach	\$125.00/day	Paused	138	4.64%	\$409.34
CoolSculpting Ad 1a	\$50.00/day	Paused	0	-	\$0.00
CoolSculpting Campaign   Everable	\$10.00/day	Paused	0	-	\$0.00
search   beta   coolsculpting   generic   old	CoolSculpting \$64.00/day	Paused	0	-	\$0.00
search   beta   coolsculpting   purchase	CoolSculpting \$64.00/day	Paused	0	-	\$0.00
search   beta   coolsculpting   research	CoolSculpting \$64.00/day	Paused	0	-	\$0.00
search   beta   coolsculpting   exact	CoolSculpting \$64.00/day	Removed	0	-	\$0.00
search   beta   coolsculpting   generic   exact	CoolSculpting \$64.00/day	Removed	0	-	\$0.00
search   beta   coolsculpting   broad	CoolSculpting \$64.00/day	Removed	0	-	\$0.00

Google Ads | Chris Zelig > Dr. Edelman | 932-459-0548 | All campaigns

Require 2-Step Verification for all your account's users | Expand your reach with Google Search partners in 1 campaign

Overview | Campaigns | Budget | Status | Clicks | CTR | Cost

Campaign	Budget	Status	Clicks	CTR	Cost
search   beta   coolsculpting   exact	CoolSculpting \$64.00/day	Paused	0	-	\$0.00
search   beta   coolsculpting   generic   BMM	CoolSculpting \$64.00/day	Paused	0	-	\$0.00
search   beta   coolsculpting   generic   broad	\$15.00/day	Paused	0	-	\$0.00
search   beta   coolsculpting   generic   exact	CoolSculpting \$64.00/day	Paused	0	-	\$0.00
search   beta   coolsculpting   generic	\$64.00/day	Paused	0	-	\$0.00
search   alpha   coolsculpting	\$81.81/day	Paused	0	-	\$0.00
<b>Total: Filtered campaigns</b>			<b>1,449</b>	<b>5.75%</b>	<b>\$7,550.00</b>
<b>Total: Account</b>	<b>\$84.81/day</b>		<b>1,449</b>	<b>5.75%</b>	<b>\$7,550.00</b>

Show rows: 500 | 1 - 19 of 19

Reporting is not real-time. Time zone for all dates and times: (GMT-08:00) Pacific Time. Learn more  
 Some inventory may be provided through third party intermediaries.  
 You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.  
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Google Ads | Chris Zelig > Dr. Edelman | 932-459-0548 | All campaigns > search | beta | coolscu...

In this campaign: Add Google search partners to this campaign | Remove 74 redundant keywords

Overview | Ads | Budget: \$84.81/day | Optimization score: 87.2%

Overview | Ad status: All | Ad group | Status | Clicks | CTR | Cost

Ad	Ad group	Status	Clicks	CTR	Cost
<b>Total: Ads</b>					
Dr. Julia Edelman   Fat Reduction in Middleboro   Non-Surgical Fat... www.juliaedelmanmd.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success...	x. Expanded Reach Test	Approved	308	5.10%	\$1,462.09
{Keyword:Dr. Julia Edelman}   Safe & Effective Fat Reduction   Target Belly... juliaedelmanmd.com/coolsculpting/... #1 CoolSculpting Deal. Freeze Fat. Top Provider in Middleboro, MA. Fre...	0. coolsculpting - general	Removed	103	9.38%	\$1,184.71
Dr. Julia Edelman   Fat Reduction in Middleboro   Non-Surgical Fat... www.juliaedelmanmd.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success...	4. lipo	Approved	121	12.72%	\$541.35
{Keyword:Dr. Julia Edelman}   Best Price in Middleboro   Target Belly Fat...					

Google Ads | Chris Zelig > Dr. Edelman | 932-459-0548 | All campaigns > search | beta | coolscu...

In this campaign: Add Google search partners to this campaign | Remove 74 redundant keywords

Overview | Ads | Budget: \$84.81/day | Optimization score: 91.7%

Overview | Ad status: All | Ad group | Status | Clicks | CTR | Cost

Ad	Ad group	Status	Clicks	CTR	Cost
<b>Total: Ads</b>					
{Keyword:Dr. Julia Edelman}   Best Price in Middleboro   Target Belly Fat, Love Handles +4... juliaedelmanmd.com/coolsculpting/special Personalized Treatments. Luxury Setting. Trained Specialists. Easy And Convenient. Long-Lasting...	1. coolsculpting - price	Removed	22	7.77%	\$252.18
Dr. Julia Edelman   Safe & Effective Fat Reduction   25% Off All CoolSculpting +10 more juliaedelmanmd.com/coolsculpting/middleboro #1 CoolSculpting Deal. Freeze Fat. Top Provider in Middleboro, MA. Free Consultation. Expert, Safe F...	x. Expanded Reach Test	Removed	65	5.10%	\$177.17
CoolSculpting® Fat Reduction   CoolSculpting in Middleboro   Biggest CoolSculpting® Promo +5... www.juliaedelmanmd.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Middleboro, MA. Expert, Safe...	0. coolsculpting - general	Approved	25	6.74%	\$163.22
Fat Reduction in Middleboro   Our Biggest Discount Ever   Get Rid of Unwanted Fat www.juliaedelmanmd.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book...	x. Expanded Reach Test	Approved	28	6.14%	\$130.09

Google Ads | Chris Zelig > Dr. Edelman | 932-459-0548 | All campaigns > search | beta | coolscu...

In this campaign: Add Google search partners to this campaign | Remove 74 redundant keywords

Overview | Ads | Budget: \$84.81/day | Optimization score: 87.2%

Overview | Ad status: All | Ad group | Status | Clicks | CTR | Cost

Ad	Ad group	Status	Clicks	CTR	Cost
<b>Total: Ads</b>					
Fat Reduction in Middleboro   Our Biggest Discount Ever   Get Rid of... www.juliaedelmanmd.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book...	x. Expanded Reach Test	Approved	28	6.14%	\$130.09
Fat Reduction in Middleboro   Eliminate Fat & Feel Great   Get Ri... www.juliaedelmanmd.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book...	x. Expanded Reach Test	Approved	19	5.62%	\$119.74
Fat Reduction in Middleboro   Our Biggest Discount Ever   Freeze... www.juliaedelmanmd.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book...	x. Expanded Reach Test	Approved	26	5.21%	\$115.25
Dr. Julia Edelman   CoolSculpting in Middleboro MA   Fat Reduction... www.juliaedelmanmd.com	alpha - coolsculpting	Removed	0	12.90%	\$111.54



Google Ads | Chris Zelig > Dr. Edelman -... 932-459-0548 | All campaigns > search | beta | coolscu... | Budget: \$84.81/day | Optimization score: 87.2%

In this campaign: Add Google search partners to this campaign | Remove 74 redundant keywords

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads					
<input type="checkbox"/> Fat Reduction in Middleboro   Our Biggest Discount Ever   New Clie... <small>www.juliaedelmanmd.com</small> Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. New...	x. Expanded Reach Test	Approved	13	5.18%	\$43.88
<input type="checkbox"/> CoolSculpting® in Middleboro   Try CoolSculpting For 25% Off   Flexib... <small>www.juliaedelmanmd.com</small> Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Boo...	0. coolsculpting - general	Approved	8	18.60%	\$43.83
<input type="checkbox"/> Non-Surgical Fat Reduction   Our Biggest Discount Ever   Get Rid of... <small>www.juliaedelmanmd.com</small> Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book ...	4. lipo	Approved	9	16.67%	\$40.61

Google Ads | Chris Zelig > Dr. Edelman -... 932-459-0548 | All campaigns > search | beta | coolscu... | Budget: \$84.81/day | Optimization score: 87.2%

In this campaign: Add Google search partners to this campaign | Remove 74 redundant keywords

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads					
<input type="checkbox"/> Non-Surgical Fat Reduction   Eliminate Fat & Feel Great   New... <small>www.juliaedelmanmd.com</small> Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book ...	4. lipo	Approved	5	22.73%	\$40.04
<input type="checkbox"/> Fat Reduction in Middleboro   Our Biggest Discount Ever   Get Rid of... <small>www.juliaedelmanmd.com</small> Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. New...	x. Expanded Reach Test	Approved	9	3.36%	\$39.31
<input type="checkbox"/> Non-Surgical Fat Reduction   Our Biggest Discount Ever   Freeze... <small>www.juliaedelmanmd.com</small> Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book ...	4. lipo	Approved	10	15.87%	\$39.06

Google Ads | Chris Zelig > Dr. Edelman -... 932-459-0548 | All campaigns > search | beta | coolscu... | Budget: \$84.81/day | Optimization score: 87.2%

In this campaign: Add Google search partners to this campaign | Remove 74 redundant keywords

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads					
<input type="checkbox"/> CoolSculpting® in Middleboro   Try CoolSculpting For 25% Off   Our... <small>www.juliaedelmanmd.com</small> Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Boo...	0. coolsculpting - general	Approved	4	12.50%	\$37.50
<input type="checkbox"/> Fat Reduction in Middleboro   Our Biggest Discount Ever   Freeze... <small>www.juliaedelmanmd.com</small> Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. New...	x. Expanded Reach Test	Approved	8	3.38%	\$37.05
<input type="checkbox"/> Huge CoolSculpting Promotion   CoolSculpting in Middleboro   Bigges... <small>www.juliaedelmanmd.com</small> Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in... View assets details	0. coolsculpting - general	Removed	10	12.50%	\$35.67
<input type="checkbox"/> [Dynamically generated headline] [Dynamically generated display URL] Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. New...	x. dynamic	Approved (limited): Restricted medical	4	17.39%	\$34.70

Google Ads | Chris Zelig > Dr. Edelman -... 932-459-0548 | All campaigns > search | beta | coolscu... | Budget: \$84.81/day | Optimization score: 87.2%

In this campaign: Add Google search partners to this campaign | Remove 74 redundant keywords

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads					
<input type="checkbox"/> [Dynamically generated headline] [Dynamically generated display URL] Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. New...	x. dynamic	Approved (limited): Restricted medical content +1 more	4	17.39%	\$34.70
<input type="checkbox"/> Dr. Julia Edelman   Our Biggest Discount Ever   Freeze Away Body... <small>www.juliaedelmanmd.com</small> Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. New...	x. Expanded Reach Test	Approved	7	2.57%	\$33.68
<input type="checkbox"/> Biggest CoolSculpting® Promo   Nov Only \$1,000 Off 8+ Cycles   Hurry... <small>www.juliaedelmanmd.com</small> Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free...	alpha - coolsculpting near me	Removed	2	50.00%	\$32.66
<input type="checkbox"/> Fat Reduction in Middleboro   Eliminate Fat & Feel Great   New... <small>www.juliaedelmanmd.com</small> Best Prices. FDA-Cleared. Clinically	x. Expanded Reach Test	Approved	7	4.86%	\$32.52

Google Ads | Chris Zelig > Dr. Edelman -... 932-459-0548 | All campaigns > search | beta | coolscu... | Budget: \$84.81/day | Optimization score: 87.2%

In this campaign: Add Google search partners to this campaign | Remove 74 redundant keywords

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads					
<input type="checkbox"/> Fat Reduction in Middleboro   Eliminate Fat & Feel Great   New... <small>www.juliaedelmanmd.com</small> Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. New...	x. Expanded Reach Test	Approved	7	4.86%	\$32.52
<input type="checkbox"/> CoolSculpting® in Middleboro   #1 Fat Reduction Treatment   Book A Virtua... <small>juliaedelmanmd.com/coolsculpting</small> Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Top Fat Reduction Treatment. Target Belly Fat + Love...	0. coolsculpting - general	Removed	6	10.71%	\$31.84
<input type="checkbox"/> Fat Reduction in Middleboro   Eliminate Fat & Feel Great   New... <small>www.juliaedelmanmd.com</small> Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book ...	x. Expanded Reach Test	Approved	5	1.39%	\$31.54

Google Ads | Chris Zelig > Dr. Edelman -... 932-459-0548 | All campaigns > search | beta | coolscu... | Budget: \$84.81/day | Optimization score: 87.2%

In this campaign: Add Google search partners to this campaign | Remove 74 redundant keywords

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads					
<input type="checkbox"/> Fat Reduction in Middleboro   Eliminate Fat & Feel Great   Get Ri... <small>www.juliaedelmanmd.com</small> Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book ...	4. lipo	Approved	6	12.50%	\$31.48
<input type="checkbox"/> CoolSculpting® in Middleboro   Try CoolSculpting For 25% Off   Hurry... <small>www.juliaedelmanmd.com</small> Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Middleboro, MA. How Much Does CoolSculpting Cost? Less Than Y...	0. coolsculpting - general	Approved	3	13.64%	\$31.31
<input type="checkbox"/> Fat Reduction in Middleboro   Freezing Fat Really Works   New... <small>www.juliaedelmanmd.com</small> Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book ...	x. Expanded Reach Test	Approved	6	6.52%	\$30.39

Google Ads | Chris Zelig > Dr. Edelman ... 932-459-0548 | All campaigns > search | beta | coolscu... | Budget: \$84.81/day | Optimization score: 87.2%

In this campaign: Add Google search partners to this campaign | Remove 74 redundant keywords

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads					
Dr. Julia Edelman   Freezing Fat Really Works   Get Rid of Unwanted Fat. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. New...	x. Expanded Reach Test	Approved	5	6.85%	\$25.18
CoolSculpting® in Middleboro   Try CoolSculpting For 25% Off   Flexibility. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Boo...	1. coolsculpting - price	Approved	4	21.05%	\$24.02
Fat Reduction in Middleboro   Eliminate Fat & Feel Great   Get Rid of Unwanted Fat. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. New...	x. Expanded Reach Test	Approved	9	5.92%	\$23.85
Non-Surgical Fat Reduction   Our Biggest Discount Ever   Get Rid of Unwanted Fat. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. New...					

Google Ads | Chris Zelig > Dr. Edelman ... 932-459-0548 | All campaigns > search | beta | coolscu... | Budget: \$84.81/day | Optimization score: 87.2%

In this campaign: Add Google search partners to this campaign | Remove 74 redundant keywords

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads					
Non-Surgical Fat Reduction   Our Biggest Discount Ever   Get Rid of Unwanted Fat. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. New...	x. Expanded Reach Test	Approved	5	4.13%	\$23.45
CoolSculpting® in Middleboro   Freeze Away Body Fat   Our Biggest Discount Ever   Get Rid of Unwanted Fat. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. New...	2. body sculpting	Approved	2	50.00%	\$23.37
CoolSculpting® in Middleboro   Try CoolSculpting For 25% Off   Hurry! Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Boo...	0. coolsculpting - general	Approved	3	7.50%	\$23.36
CoolSculpting® in Middleboro   Nov Only \$1,000 Off 8+ Cycles   Our Biggest Discount Ever   Get Rid of Unwanted Fat. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. New...					

Google Ads | Chris Zelig > Dr. Edelman ... 932-459-0548 | All campaigns > search | beta | coolscu... | Budget: \$84.81/day | Optimization score: 87.2%

In this campaign: Add Google search partners to this campaign | Remove 74 redundant keywords

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads					
CoolSculpting® in Middleboro   Nov Only \$1,000 Off 8+ Cycles   Our Biggest Discount Ever   Get Rid of Unwanted Fat. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. New...	alpha - coolsculpting near me	Removed	2	66.67%	\$23.29
25% Off All CoolSculpting®   Affordable & Quick Treatments   Book Today! CoolSculpting® in Middleboro   Try CoolSculpting For 25% Off   Hurry! Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Boo...	1. coolsculpting - price	Removed	1	14.29%	\$23.18
Non-Surgical Fat Reduction   Our Biggest Discount Ever   New Clients Only   Get Rid of Unwanted Fat. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book Today...	4. lipo	Approved	3	4.62%	\$23.11
Fat Reduction in Middleboro   Our Biggest Discount Ever   Get Rid of Unwanted Fat. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. New...					

Google Ads | Chris Zelig > Dr. Edelman ... 932-459-0548 | All campaigns > search | beta | coolscu... | Budget: \$84.81/day | Optimization score: 87.2%

In this campaign: Add Google search partners to this campaign | Remove 74 redundant keywords

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads					
Fat Reduction in Middleboro   Our Biggest Discount Ever   Get Rid of Unwanted Fat. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. New...	4. lipo	Approved	4	11.43%	\$22.65
Dr. Julia Edelman   Our Biggest Discount Ever   Freeze Away Body Fat   Our Biggest Discount Ever   Get Rid of Unwanted Fat. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. New...	4. lipo	Approved	7	26.92%	\$22.61
Dr. Julia Edelman   Our Biggest Discount Ever   Get Rid of Unwanted Fat. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. New...	4. lipo	Approved	4	12.12%	\$21.11
Fat Reduction in Middleboro   Our Biggest Discount Ever   New Clients Only   Get Rid of Unwanted Fat. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book Today...					

Google Ads | Chris Zelig > Dr. Edelman ... 932-459-0548 | All campaigns > search | beta | coolscu... | Budget: \$84.81/day | Optimization score: 87.2%

In this campaign: Add Google search partners to this campaign | Remove 74 redundant keywords

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads					
Fat Reduction in Middleboro   Our Biggest Discount Ever   New Clients Only   Get Rid of Unwanted Fat. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. New...	4. lipo	Approved	3	12.50%	\$20.96
Dr. Julia Edelman   Freezing Fat Really Works   Get Rid of Unwanted Fat. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. New...	x. Expanded Reach Test	Approved	4	4.35%	\$20.88
CoolSculpting® in Middleboro   Limited Time Offer   Jan 2021   Our Biggest Discount Ever   Get Rid of Unwanted Fat. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. New...	0. coolsculpting - general	Approved	3	11.54%	\$20.25
Fat Reduction in Middleboro   Freezing Fat Really Works   Get Rid of Unwanted Fat. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. New...					

Google Ads | Chris Zelig > Dr. Edelman ... 932-459-0548 | All campaigns > search | beta | coolscu... | Budget: \$84.81/day | Optimization score: 87.2%

In this campaign: Add Google search partners to this campaign | Remove 74 redundant keywords

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads					
Fat Reduction in Middleboro   Freezing Fat Really Works   Get Rid of Unwanted Fat. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. New...	x. Expanded Reach Test	Approved	5	5.05%	\$20.23
CoolSculpting® in Middleboro   Limited Time Offer   Jan 2021   Our Biggest Discount Ever   Get Rid of Unwanted Fat. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. New...	0. coolsculpting - general	Approved	4	16.00%	\$19.73
Fat Reduction in Middleboro   Freezing Fat Really Works   Freeze Away Body Fat   Our Biggest Discount Ever   Get Rid of Unwanted Fat. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. New...	x. Expanded Reach Test	Approved	4	4.49%	\$19.43
Non-Surgical Fat Reduction   Eliminate Fat & Feel Great   Get Rid of Unwanted Fat. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. New...					

Google Ads							Chris Zelig > Dr. Edelman - ... 932-459-0548		All campaigns > search   beta   coolscu...		259-215-0574 Chris Zelig christopherzelig@gmail.com		
Overview							Enabled	Status: Eligible	Type: Search	Budget: \$84.81/day	Optimization score: 87.2%	More details	
Total: Ads											1,311	5.90%	\$7,140.66
Ad	Non-Surgical Fat Reduction   Eliminate Fat & Feel Great   Get Rid of Unwanted Fat www.juliaedelmanmd.com		x. Expanded Reach Test	Approved		4	5.71%	\$18.41					
Ad	Dr. Julia Edelman   Our Biggest Discount Ever   Get Rid of Unwanted Fat www.juliaedelmanmd.com		x. Expanded Reach Test	Approved		5	2.44%	\$17.57					
Ad	Dr. Julia Edelman   Our Biggest Discount Ever   New Clients Save 25% www.juliaedelmanmd.com		x. Expanded Reach Test	Approved		3	1.00%	\$16.47					

Google Ads							Chris Zelig > Dr. Edelman - ... 932-459-0548		All campaigns > search   beta   coolscu...		259-215-0574 Chris Zelig christopherzelig@gmail.com		
Overview							Enabled	Status: Eligible	Type: Search	Budget: \$84.81/day	Optimization score: 87.2%	More details	
Total: Ads											1,311	5.90%	\$7,140.66
Ad	CoolSculpting® in Middleboro   Freeze Away Body Fat   Flexible Payment Options www.juliaedelmanmd.com		0. coolsculpting - general	Approved		2	28.57%	\$15.42					
Ad	CoolSculpting® in Middleboro   Try CoolSculpting For 25% Off   Our Biggest Discou... www.juliaedelmanmd.com		1. coolsculpting - price	Approved		2	13.33%	\$14.86					
Ad	CoolSculpting® in Middleboro   Limited Time Offer   Jan 2021   Flexible Payment Options www.juliaedelmanmd.com		0. coolsculpting - general	Approved		1	9.09%	\$14.23					
Ad	CoolSculpting® Fat Reduction   CoolSculpting in Middleboro   Biggest CoolSculpting® Promo +5... www.juliaedelmanmd.com		1. coolsculpting - price	Approved		4	5.26%	\$14.01					

Google Ads							Chris Zelig > Dr. Edelman - ... 932-459-0548		All campaigns > search   beta   coolscu...		259-215-0574 Chris Zelig christopherzelig@gmail.com		
Overview							Enabled	Status: Eligible	Type: Search	Budget: \$84.81/day	Optimization score: 87.2%	More details	
Total: Ads											1,311	5.90%	\$7,140.66
Ad	CoolSculpting® Fat Reduction   CoolSculpting in Middleboro   Biggest CoolSculpting® Promo +5... www.juliaedelmanmd.com		1. coolsculpting - price	Approved		4	5.26%	\$14.01					
Ad	Dr. Julia Edelman   Our Biggest Discount Ever   Get Rid of Unwanted Fat www.juliaedelmanmd.com		4. lipo	Approved		3	11.11%	\$13.89					
Ad	Non-Surgical Fat Reduction   Freezing Fat Really Works   Get Rid of Unwanted Fat www.juliaedelmanmd.com		x. Expanded Reach Test	Approved		3	6.38%	\$13.20					
Ad	Non-Surgical Fat Reduction   Freezing Fat Really Works   Get Rid of Unwanted Fat www.juliaedelmanmd.com		4. lipo	Approved		2	25.00%	\$13.17					

Google Ads							Chris Zelig > Dr. Edelman - ... 932-459-0548		All campaigns > search   beta   coolscu...		259-215-0574 Chris Zelig christopherzelig@gmail.com		
Overview							Enabled	Status: Eligible	Type: Search	Budget: \$84.81/day	Optimization score: 87.2%	More details	
Total: Ads											1,311	5.90%	\$7,140.66
Ad	Non-Surgical Fat Reduction   Freezing Fat Really Works   Get Rid of Unwanted Fat www.juliaedelmanmd.com		4. lipo	Approved		2	25.00%	\$13.17					
Ad	CoolSculpting® in Middleboro   Try CoolSculpting For 25% Off   Hurry Offer Ends In... www.juliaedelmanmd.com		1. coolsculpting - price	Approved		2	11.11%	\$13.02					
Ad	CoolSculpting® in Middleboro   Try CoolSculpting For 25% Off   Our Biggest Discou... www.juliaedelmanmd.com		2. body sculpting	Approved		2	15.38%	\$12.57					
Ad	[Dynamically generated headline] [Dynamically generated display URL] #1 CoolSculpting Deal. Freeze Fat. Top Provider in Middleboro. Free Virtual Consultation. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.		x. dynamic	Removed	Approved (limited): Restricted medical content +1 more	4	13.79%	\$11.99					
Ad	#1 CoolSculpting Deal 25% Off   Freeze Away Stubborn Fat   Virtual Consultation Available juliaedelmanmd.com/coolsculpting		x. Expanded Reach Test	Removed		3	2.73%	\$11.90					
Ad	CoolSculpting in Middleboro   #1 Fat Reduction Treatment   No Surgery & Minimal Downtime juliaedelmanmd.com/coolsculpting		2. body sculpting	Removed		2	40.00%	\$11.45					
Ad	Fat Reduction in Middleboro   Our Biggest Discount Ever   Freeze Away Body Fat www.juliaedelmanmd.com		4. lipo	Approved		2	11.76%	\$11.40					

Google Ads							Chris Zelig > Dr. Edelman - ... 932-459-0548		All campaigns > search   beta   coolscu...		259-215-0574 Chris Zelig christopherzelig@gmail.com		
Overview							Enabled	Status: Eligible	Type: Search	Budget: \$84.81/day	Optimization score: 87.2%	More details	
Total: Ads											1,311	5.90%	\$7,140.66
Ad	Fat Reduction in Middleboro   Our Biggest Discount Ever   Freeze Away Body Fat www.juliaedelmanmd.com		4. lipo	Approved		2	11.76%	\$11.40					
Ad	CoolSculpting® in Middleboro   Limited Time Offer   Jan 2021   Flexible Payment Options www.juliaedelmanmd.com		1. coolsculpting - price	Approved		2	18.18%	\$11.05					
Ad	Non-Surgical Fat Reduction   Freezing Fat Really Works   New Clients Save 25% www.juliaedelmanmd.com		4. lipo	Approved		1	16.67%	\$10.75					

Google Ads							Chris Zelig > Dr. Edelman - ... 932-459-0548		All campaigns > search   beta   coolscu...		259-215-0574 Chris Zelig christopherzelig@gmail.com		
Overview							Enabled	Status: Eligible	Type: Search	Budget: \$84.81/day	Optimization score: 87.2%	More details	
Total: Ads											1,311	5.90%	\$7,140.66
Ad	Fat Reduction in Middleboro   Our Biggest Discount Ever   Freeze Away Body Fat www.juliaedelmanmd.com		4. lipo	Approved		2	11.76%	\$11.40					
Ad	CoolSculpting® in Middleboro   Limited Time Offer   Jan 2021   Flexible Payment Options www.juliaedelmanmd.com		1. coolsculpting - price	Approved		2	18.18%	\$11.05					
Ad	Non-Surgical Fat Reduction   Freezing Fat Really Works   New Clients Save 25% www.juliaedelmanmd.com		4. lipo	Approved		1	16.67%	\$10.75					

Google Ads							Chris Zelig > Dr. Edelman - ... 932-459-0548		All campaigns > search   beta   coolscu...		259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview							Enabled	Status: Eligible	Type: Search	Budget: \$84.81/day	Optimization score: 87.2%	More details
Recommendations							Ad status: All ADD FILTER					
Insights							Clicks	CTR	Cost			
Total: Ads							1,311	5.90%	\$7,140.66			
Ad: Non-Surgical Fat Reduction   Our Biggest Discount Ever   Freeze Away Body Fat www.juliaedelmanmd.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. New Clients Get 25% Off CoolSculpting.							x. Expanded Reach Test	Approved	4	3.96%	\$10.63	
Ad: Dr. Julia Edelman   Our Biggest Discount Ever   New Clients Save 25% www.juliaedelmanmd.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today							x. Expanded Reach Test	Approved	4	2.55%	\$10.60	
Ad: Fat Reduction in Middleboro   Eliminate Fat & Feel Great   Freeze Away Body Fat www.juliaedelmanmd.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today							4. lipo	Approved	2	6.06%	\$10.50	
Ad: Dr. Julia Edelman   Our Biggest Discount Ever   Get Rid of Unwanted Fat www.juliaedelmanmd.com												

Google Ads							Chris Zelig > Dr. Edelman - ... 932-459-0548		All campaigns > search   beta   coolscu...		259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview							Enabled	Status: Eligible	Type: Search	Budget: \$84.81/day	Optimization score: 87.2%	More details
Recommendations							Ad status: All ADD FILTER					
Insights							Clicks	CTR	Cost			
Total: Ads							1,311	5.90%	\$7,140.66			
Ad: Dr. Julia Edelman   Our Biggest Discount Ever   Get Rid of Unwanted Fat www.juliaedelmanmd.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. New Clients Get 25% Off CoolSculpting.							x. Expanded Reach Test	Approved	4	1.52%	\$10.42	
Ad: Fat Reduction in Middleboro   Eliminate Fat & Feel Great   New Clients Save 25% www.juliaedelmanmd.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today							4. lipo	Approved	4	10.53%	\$10.28	
Ad: [Dynamically generated headline] [Dynamically generated display URL] Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Middleboro, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now							x. dynamic	Removed Approved (limited): Restricted medical content +1 more	1	5.26%	\$10.22	
Ad: Non-Surgical Fat Reduction   Our Biggest Discount Ever   New Clients Save 25% www.juliaedelmanmd.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. New Clients Get 25% Off CoolSculpting.							x. Expanded Reach Test	Approved	3	2.78%	\$10.13	

Google Ads							Chris Zelig > Dr. Edelman - ... 932-459-0548		All campaigns > search   beta   coolscu...		259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview							Enabled	Status: Eligible	Type: Search	Budget: \$84.81/day	Optimization score: 87.2%	More details
Recommendations							Ad status: All ADD FILTER					
Insights							Clicks	CTR	Cost			
Total: Ads							1,311	5.90%	\$7,140.66			
Ad: Non-Surgical Fat Reduction   Our Biggest Discount Ever   New Clients Save 25% www.juliaedelmanmd.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. New Clients Get 25% Off CoolSculpting.							x. Expanded Reach Test	Approved	3	2.78%	\$10.13	
Ad: Non-Surgical Fat Reduction   Eliminate Fat & Feel Great   New Clients Save 25% www.juliaedelmanmd.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. New Clients Get 25% Off CoolSculpting.							x. Expanded Reach Test	Approved	4	6.90%	\$9.84	
Ad: CoolSculpting® in Middleboro   Try CoolSculpting For 25% Off   Our Biggest Discou... www.juliaedelmanmd.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Middleboro, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now.							1. coolsculpting - price	Approved	3	23.08%	\$9.65	
Ad: Non-Surgical Fat Reduction   Freezing Fat Really Works   New Clients Save 25% www.juliaedelmanmd.com												

Google Ads							Chris Zelig > Dr. Edelman - ... 932-459-0548		All campaigns > search   beta   coolscu...		259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview							Enabled	Status: Eligible	Type: Search	Budget: \$84.81/day	Optimization score: 87.2%	More details
Recommendations							Ad status: All ADD FILTER					
Insights							Clicks	CTR	Cost			
Total: Ads							1,311	5.90%	\$7,140.66			
Ad: Non-Surgical Fat Reduction   Freezing Fat Really Works   New Clients Save 25% www.juliaedelmanmd.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. New Clients Get 25% Off CoolSculpting.							x. Expanded Reach Test	Approved	2	7.69%	\$9.55	
Ad: Dr. Julia Edelman   Freezing Fat Really Works   Freeze Away Body Fat www.juliaedelmanmd.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. New Clients Get 25% Off CoolSculpting.							x. Expanded Reach Test	Approved	3	4.48%	\$9.48	
Ad: {Keyword:Best Price in Middleboro}   Dr. Julia Edelman   Flexible Payment Options juliaedelmanmd.com/coolsculpting/special Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today.							1. coolsculpting - price	Removed	3	11.11%	\$9.22	
Ad: Non-Surgical Fat Reduction   Our Biggest Discount Ever   New Clients Save 25% www.juliaedelmanmd.com												

Google Ads							Chris Zelig > Dr. Edelman - ... 932-459-0548		All campaigns > search   beta   coolscu...		259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview							Enabled	Status: Eligible	Type: Search	Budget: \$84.81/day	Optimization score: 87.2%	More details
Recommendations							Ad status: All ADD FILTER					
Insights							Clicks	CTR	Cost			
Total: Ads							1,311	5.90%	\$7,140.66			
Ad: Non-Surgical Fat Reduction   Our Biggest Discount Ever   New Clients Save 25% www.juliaedelmanmd.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. New Clients Get 25% Off CoolSculpting.							4. lipo	Approved	1	8.33%	\$9.20	
Ad: Best CoolSculpting Deal Ever   Try CoolSculpting For 25% Off   Flexible Payment Options www.juliaedelmanmd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today							0. coolsculpting - general	Approved	1	10.00%	\$9.04	
Ad: Fat Reduction in Middleboro   Freezing Fat Really Works   New Clients Save 25% www.juliaedelmanmd.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. New Clients Get 25% Off CoolSculpting.							x. Expanded Reach Test	Approved	1	1.52%	\$8.89	
Ad: Best CoolSculpting Deal Ever   Limited Time Offer   Jan 2021   Flexible Payment Options www.juliaedelmanmd.com												

Google Ads							Chris Zelig > Dr. Edelman - ... 932-459-0548		All campaigns > search   beta   coolscu...		259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview							Enabled	Status: Eligible	Type: Search	Budget: \$84.81/day	Optimization score: 87.2%	More details
Recommendations							Ad status: All ADD FILTER					
Insights							Clicks	CTR	Cost			
Total: Ads							1,311	5.90%	\$7,140.66			
Ad: Best CoolSculpting Deal Ever   Limited Time Offer   Jan 2021   Flexible Payment Options www.juliaedelmanmd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today							1. coolsculpting - price	Approved	1	50.00%	\$8.84	
Ad: Best CoolSculpting Deal Ever   Try CoolSculpting For 25% Off   Our Biggest Discount Ever www.juliaedelmanmd.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Middleboro, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now.							0. coolsculpting - general	Approved	1	16.67%	\$8.33	
Ad: Best CoolSculpting Deal Ever   Limited Time Offer   Jan 2021   Our Biggest Discount Ever www.juliaedelmanmd.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Middleboro, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now.							0. coolsculpting - general	Approved	1	11.11%	\$8.20	
Ad: Non-Surgical Fat Reduction   Eliminate Fat & Feel Great   Freeze Away Body Fat www.juliaedelmanmd.com												

Google Ads							Chris Zelig > Dr. Edelman ... 932-459-0548		All campaigns > search   beta   coolscu...		259-215-0574 Chris Zelig christopherzelig@gmail.com		
Overview							Enabled	Status: Eligible	Type: Search	Budget: \$84.81/day	Optimization score: 87.2%	More details	
Recommendations							Ad status: All ADD FILTER						
Insights							Ad	Ad group	Status	Clicks	CTR	Cost	
Ad groups							Total: Ads 1,311 5.90% \$7,140.66						
Ads & extensions							<input type="checkbox"/> <input checked="" type="checkbox"/>						
Ads							<input type="checkbox"/> <input checked="" type="checkbox"/>	Non-Surgical Fat Reduction   Eliminate Fat & Feel Great   Freeze Away Body Fat www.juliaedelmanmd.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	4. lipo	Approved	2	12.50%	\$7.91
Extensions													
Landing pages													
Keywords							<input type="checkbox"/> <input checked="" type="checkbox"/>						
Audiences													
Demographics													
Settings							<input type="checkbox"/> <input checked="" type="checkbox"/>						
Suggested													
Change history													

Google Ads							Chris Zelig > Dr. Edelman ... 932-459-0548		All campaigns > search   beta   coolscu...		259-215-0574 Chris Zelig christopherzelig@gmail.com		
Overview							Enabled	Status: Eligible	Type: Search	Budget: \$84.81/day	Optimization score: 87.2%	More details	
Recommendations							Ad status: All ADD FILTER						
Insights							Ad	Ad group	Status	Clicks	CTR	Cost	
Ad groups							Total: Ads 1,311 5.90% \$7,140.66						
Ads & extensions							<input type="checkbox"/> <input checked="" type="checkbox"/>						
Ads							<input type="checkbox"/> <input checked="" type="checkbox"/>	Dr. Julia Edelman   Our Biggest Discount Ever   New Clients Save 25% www.juliaedelmanmd.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	4. lipo	Approved	1	2.70%	\$7.39
Extensions													
Landing pages													
Keywords							<input type="checkbox"/> <input checked="" type="checkbox"/>						
Audiences													
Demographics													
Settings							<input type="checkbox"/> <input checked="" type="checkbox"/>						
Suggested													
Change history													

Google Ads							Chris Zelig > Dr. Edelman ... 932-459-0548		All campaigns > search   beta   coolscu...		259-215-0574 Chris Zelig christopherzelig@gmail.com		
Overview							Enabled	Status: Eligible	Type: Search	Budget: \$84.81/day	Optimization score: 87.2%	More details	
Recommendations							Ad status: All ADD FILTER						
Insights							Ad	Ad group	Status	Clicks	CTR	Cost	
Ad groups							Total: Ads 1,311 5.90% \$7,140.66						
Ads & extensions							<input type="checkbox"/> <input checked="" type="checkbox"/>						
Ads							<input type="checkbox"/> <input checked="" type="checkbox"/>	Huge CoolSculpting Promotion   Limited Time Offer   Jan 2021   Hurry Offer Ends In... www.juliaedelmanmd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Approved	1	7.69%	\$6.80
Extensions													
Landing pages													
Keywords							<input type="checkbox"/> <input checked="" type="checkbox"/>						
Audiences													
Demographics													
Settings							<input type="checkbox"/> <input checked="" type="checkbox"/>						
Suggested													
Change history													

Google Ads							Chris Zelig > Dr. Edelman ... 932-459-0548		All campaigns > search   beta   coolscu...		259-215-0574 Chris Zelig christopherzelig@gmail.com		
Overview							Enabled	Status: Eligible	Type: Search	Budget: \$84.81/day	Optimization score: 87.2%	More details	
Recommendations							Ad status: All ADD FILTER						
Insights							Ad	Ad group	Status	Clicks	CTR	Cost	
Ad groups							Total: Ads 1,311 5.90% \$7,140.66						
Ads & extensions							<input type="checkbox"/> <input checked="" type="checkbox"/>						
Ads							<input type="checkbox"/> <input checked="" type="checkbox"/>	Fat Reduction in Middleboro   Freezing Fat Really Works   Freeze Away Body Fat www.juliaedelmanmd.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. New Clients Get 25% Off CoolSculpting.	x. Expanded Reach Test	Approved	1	1.64%	\$6.54
Extensions													
Landing pages													
Keywords							<input type="checkbox"/> <input checked="" type="checkbox"/>						
Audiences													
Demographics													
Settings							<input type="checkbox"/> <input checked="" type="checkbox"/>						
Suggested													
Change history													

Google Ads							Chris Zelig > Dr. Edelman ... 932-459-0548		All campaigns > search   beta   coolscu...		259-215-0574 Chris Zelig christopherzelig@gmail.com		
Overview							Enabled	Status: Eligible	Type: Search	Budget: \$84.81/day	Optimization score: 87.2%	More details	
Recommendations							Ad status: All ADD FILTER						
Insights							Ad	Ad group	Status	Clicks	CTR	Cost	
Ad groups							Total: Ads 1,311 5.90% \$7,140.66						
Ads & extensions							<input type="checkbox"/> <input checked="" type="checkbox"/>						
Ads							<input type="checkbox"/> <input checked="" type="checkbox"/>	(Keyword:Dr. Julia Edelman)   Safe & Effective Fat Reduction   25% Off All CoolSculpting +10 more juliaedelmanmd.com/coolsculpting/middleboro #1 CoolSculpting Deal. Freeze Fat. Top Provider in Middleboro, MA. Free Consultation. Expert, Safe F... View assets details	3. cryolipolysis	Ad group paused	1	50.00%	\$6.41
Extensions													
Landing pages													
Keywords							<input type="checkbox"/> <input checked="" type="checkbox"/>						
Audiences													
Demographics													
Settings							<input type="checkbox"/> <input checked="" type="checkbox"/>						
Suggested													
Change history													

Google Ads							Chris Zelig > Dr. Edelman ... 932-459-0548		All campaigns > search   beta   coolscu...		259-215-0574 Chris Zelig christopherzelig@gmail.com		
Overview							Enabled	Status: Eligible	Type: Search	Budget: \$84.81/day	Optimization score: 87.2%	More details	
Recommendations							Ad status: All ADD FILTER						
Insights							Ad	Ad group	Status	Clicks	CTR	Cost	
Ad groups							Total: Ads 1,311 5.90% \$7,140.66						
Ads & extensions							<input type="checkbox"/> <input checked="" type="checkbox"/>						
Ads							<input type="checkbox"/> <input checked="" type="checkbox"/>	(Keyword:Dr. Julia Edelman)   Safe & Effective Fat Reduction   25% Off All CoolSculpting +10 more juliaedelmanmd.com/coolsculpting/middleboro #1 CoolSculpting Deal. Freeze Fat. Top Provider in Middleboro, MA. Free Consultation. Expert, Safe F... View assets details	5. sculpsure	Ad group paused	1	10.00%	\$5.66
Extensions													
Landing pages													
Keywords							<input type="checkbox"/> <input checked="" type="checkbox"/>						
Audiences													
Demographics													
Settings							<input type="checkbox"/> <input checked="" type="checkbox"/>						
Suggested													
Change history													

Google Ads							Chris Zelig > Dr. Edelman ... 932-459-0548		All campaigns > search   beta   coolscu...		259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview							Enabled	Status: Eligible	Type: Search	Budget: \$84.81/day	Optimization score: 87.2%	More details
Recommendations							Ad status: All ADD FILTER					
Insights							Ad	Ad group	Status	Clicks	CTR	Cost
Ad groups							Total: Ads			1,311	5.90%	\$7,140.66
Ads & extensions							Non-Surgical Fat Reduction   Freezing Fat Really Works   New Clients Save 25% www.juliaedelmanmd.com	x. Expanded Reach Test	Approved	1	1.96%	\$5.51
Ads							Non-Surgical Fat Reduction   Freezing Fat Really Works   Freeze Away Body Fat www.juliaedelmanmd.com	x. Expanded Reach Test	Approved	3	5.66%	\$5.36
Extensions							Dr. Julia Edelman   Freezing Fat Really Works   New Clients Save 25% www.juliaedelmanmd.com	x. Expanded Reach Test	Approved	1	1.25%	\$4.95
Landing pages							25% Off CoolSculpting in MA   Freeze Away Stubborn Fat   Virtual Consultation Available juliaedelmanmd.com/coolsculpting/vs-liposuction					
Keywords							Dr. Julia Edelman   Freezing Fat Really Works   New Clients Save 25% www.juliaedelmanmd.com					
Audiences							Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. New Clients Get 25% Off CoolSculpting.					
Demographics							25% Off CoolSculpting in MA   Freeze Away Stubborn Fat   Virtual Consultation Available juliaedelmanmd.com/coolsculpting/vs-liposuction					
Settings												
Suggested												
Change history												

Google Ads							Chris Zelig > Dr. Edelman ... 932-459-0548		All campaigns > search   beta   coolscu...		259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview							Enabled	Status: Eligible	Type: Search	Budget: \$84.81/day	Optimization score: 87.2%	More details
Recommendations							Ad status: All ADD FILTER					
Insights							Ad	Ad group	Status	Clicks	CTR	Cost
Ad groups							Total: Ads			1,311	5.90%	\$7,140.66
Ads & extensions							25% Off CoolSculpting in MA   Freeze Away Stubborn Fat   Virtual Consultation Available juliaedelmanmd.com/coolsculpting/vs-liposuction	4. lipo	Removed	2	2.82%	\$4.94
Ads							Non-Surgical Fat Reduction   Freezing Fat Really Works   Freeze Away Body Fat www.juliaedelmanmd.com	4. lipo	Approved	2	22.22%	\$4.82
Extensions							CoolSculpting® in Middleboro   Limited Time Offer   Jan 2021   Flexible Payment Options www.juliaedelmanmd.com	1. coolsculpting - price	Approved	2	10.00%	\$4.76
Landing pages							CoolSculpting® in Middleboro   Limited Time Offer   Jan 2021   Our Biggest Discount Ever www.juliaedelmanmd.com					
Keywords							Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today					
Audiences												
Demographics												
Settings												
Suggested												
Change history												

Google Ads							Chris Zelig > Dr. Edelman ... 932-459-0548		All campaigns > search   beta   coolscu...		259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview							Enabled	Status: Eligible	Type: Search	Budget: \$84.81/day	Optimization score: 87.2%	More details
Recommendations							Ad status: All ADD FILTER					
Insights							Ad	Ad group	Status	Clicks	CTR	Cost
Ad groups							Total: Ads			1,311	5.90%	\$7,140.66
Ads & extensions							CoolSculpting® in Middleboro   Limited Time Offer   Jan 2021   Our Biggest Discount Ever www.juliaedelmanmd.com	1. coolsculpting - price	Approved	1	8.33%	\$4.74
Ads							[Dynamically generated headline] [Dynamically generated display URL] CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.	x. dynamic	Removed Approved (limited): Restricted medical content +1 more	1	7.14%	\$4.66
Extensions							CoolSculpting® in Middleboro   Try CoolSculpting For 25% Off   Hurry Offer Ends In... www.juliaedelmanmd.com	1. coolsculpting - price	Approved	3	33.33%	\$4.63
Landing pages							Non-Surgical Fat Reduction   Freezing Fat Really Works   Freeze Away Body Fat www.juliaedelmanmd.com	x. Expanded Reach Test	Approved	1	2.70%	\$4.50
Keywords							Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Middleboro, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now.					
Audiences												
Demographics												
Settings												
Suggested												
Change history												

Google Ads							Chris Zelig > Dr. Edelman ... 932-459-0548		All campaigns > search   beta   coolscu...		259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview							Enabled	Status: Eligible	Type: Search	Budget: \$84.81/day	Optimization score: 87.2%	More details
Recommendations							Ad status: All ADD FILTER					
Insights							Ad	Ad group	Status	Clicks	CTR	Cost
Ad groups							Total: Ads			1,311	5.90%	\$7,140.66
Ads & extensions							Non-Surgical Fat Reduction   Freezing Fat Really Works   Freeze Away Body Fat www.juliaedelmanmd.com	x. Expanded Reach Test	Approved	1	3.70%	\$4.59
Ads							Huge CoolSculpting Promotion   CoolSculpting in Middleboro   Biggest CoolSculpting® Promo +5... www.juliaedelmanmd.com	1. coolsculpting - price	Removed	1	9.09%	\$4.59
Extensions							Huge CoolSculpting Promotion   Limited Time Offer   Jan 2021   Our Biggest Discount Ever www.juliaedelmanmd.com	0. coolsculpting - general	Approved	1	14.29%	\$4.53
Landing pages							Dr. Julia Edelman   Freezing Fat Really Works   Freeze Away Body Fat www.juliaedelmanmd.com	x. Expanded Reach Test	Approved	1	0.99%	\$4.34
Keywords							Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today					
Audiences												
Demographics												
Settings												
Suggested												
Change history												

Google Ads							Chris Zelig > Dr. Edelman ... 932-459-0548		All campaigns > search   beta   coolscu...		259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview							Enabled	Status: Eligible	Type: Search	Budget: \$84.81/day	Optimization score: 87.2%	More details
Recommendations							Ad status: All ADD FILTER					
Insights							Ad	Ad group	Status	Clicks	CTR	Cost
Ad groups							Total: Ads			1,311	5.90%	\$7,140.66
Ads & extensions							Dr. Julia Edelman   Freezing Fat Really Works   Freeze Away Body Fat www.juliaedelmanmd.com	x. Expanded Reach Test	Approved	1	0.99%	\$4.34
Ads							CoolSculpting® in Middleboro   Try CoolSculpting For 25% Off   Flexible Payment... www.juliaedelmanmd.com	1. coolsculpting - price	Approved	1	11.11%	\$4.24
Extensions							Fat Reduction in Middleboro   Freezing Fat Really Works   Get Rid of Unwanted Fat www.juliaedelmanmd.com	4. lipo	Approved	1	5.88%	\$4.19
Landing pages							CoolSculpting® in Middleboro   Limited Time Offer   Jan 2021   Hurry Offer Ends In... www.juliaedelmanmd.com					
Keywords							Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today					
Audiences												
Demographics												
Settings												
Suggested												
Change history												

Google Ads							Chris Zelig > Dr. Edelman ... 932-459-0548		All campaigns > search   beta   coolscu...		259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview							Enabled	Status: Eligible	Type: Search	Budget: \$84.81/day	Optimization score: 87.2%	More details
Recommendations							Ad status: All ADD FILTER					
Insights							Ad	Ad group	Status	Clicks	CTR	Cost
Ad groups							Total: Ads			1,311	5.90%	\$7,140.66
Ads & extensions							CoolSculpting® in Middleboro   Limited Time Offer   Jan 2021   Hurry Offer Ends In... www.juliaedelmanmd.com	0. coolsculpting - general	Approved	1	5.88%	\$3.98
Ads							CoolSculpting® in Middleboro   Limited Time Offer   Jan 2021   Flexible Payment Options www.juliaedelmanmd.com	2. body sculpting	Approved	1	33.33%	\$3.87
Extensions							CoolSculpting® in Middleboro   Try CoolSculpting For 25% Off   Flexible Payment... www.juliaedelmanmd.com	0. coolsculpting - general	Approved	1	3.57%	\$3.79
Landing pages							Dr. Julia Edelman   Freezing Fat Really Works   New Clients Save 25% www.juliaedelmanmd.com					
Keywords							Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today					
Audiences												
Demographics												
Settings												
Suggested												
Change history												

Google Ads | Chris Zelig > Dr. Edelman | 932-459-0548 | All campaigns > search | beta | coolscu... | Budget: \$84.81/day | Optimization score: 87.2%

In this campaign: Add Google search partners to this campaign | Remove 74 redundant keywords

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads 1,311   5.90%   \$7,140.66					
Dr. Julia Edelman   Our Biggest Discount Ever   New Clients Save 25% www.juliaedelmanmd.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. New Clients Get 25% Off CoolSculpting.	4. lipo	Approved	1	2.38%	\$3.59
{Keyword:Dr. Julia Edelman}   Safe & Effective Fat Reduction   25% Off Fat Freezing +12 more juliaedelmanmd.com/coolsculpting/middleboro #1 CoolSculpting Deal. Top Provider in Middleboro, MA for Fat Freezing. Free Consult. Is Freezing Fat... View assets details	6. coolsculpting - fat freeze	Ad group removed	1	4.35%	\$3.57
CoolSculpting® in Middleboro   Limited Time Offer   Jan 2021   Hurry Offer Ends In... www.juliaedelmanmd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Approved	1	5.56%	\$3.14
Non-Surgical Fat Reduction   Our Biggest Discount Ever   Freeze Away Body Fat www.juliaedelmanmd.com Best Prices. FDA-Cleared. Clinically Proven Fat	4. lipo	Approved	1	7.69%	\$2.90

Google Ads | Chris Zelig > Dr. Edelman | 932-459-0548 | All campaigns > search | beta | coolscu... | Budget: \$84.81/day | Optimization score: 87.2%

In this campaign: Add Google search partners to this campaign | Remove 74 redundant keywords

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads 1,311   5.90%   \$7,140.66					
Non-Surgical Fat Reduction   Our Biggest Discount Ever   Freeze Away Body Fat www.juliaedelmanmd.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. New Clients Get 25% Off CoolSculpting.	4. lipo	Approved	1	7.69%	\$2.90
Dr. Julia Edelman   Freezing Fat Really Works   New Clients Save 25% www.juliaedelmanmd.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	x. Expanded Reach Test	Approved	1	1.09%	\$2.90
{Keyword:Dr. Julia Edelman}   CoolSculpting in Middleboro MA   Fat Reduction Treatment +12... www.juliaedelmanmd.com Leading CoolSculpting Provider in Middleboro, MA. Schedule a Free Consultation. Top Fat Reduction... View assets details	coolsculpting - chin	Ad group removed	1	4.35%	\$2.77
Dr. Julia Edelman   Freezing Fat Really Works   New Clients Save 25% www.juliaedelmanmd.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. New Clients Get 25% Off CoolSculpting.	4. lipo	Approved	1	16.67%	\$2.66
Dr. Julia Edelman   Our Biggest Discount Ever   Freeze Away Body Fat www.juliaedelmanmd.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. New Clients Get 25% Off CoolSculpting.	4. lipo	Approved	1	3.85%	\$2.45
CoolSculpting® in Middleboro   Try CoolSculpting For 25% Off   Our Biggest Discou... www.juliaedelmanmd.com Best CoolSculpting Deal. Freeze Away Stubborn	0. coolsculpting - general	Approved	1	5.00%	\$1.67

Google Ads | Chris Zelig > Dr. Edelman | 932-459-0548 | All campaigns > search | beta | coolscu... | Budget: \$84.81/day | Optimization score: 87.2%

In this campaign: Add Google search partners to this campaign | Remove 74 redundant keywords

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads 1,311   5.90%   \$7,140.66					
{Keyword:Dr. Julia Edelman}   CoolSculpting in Middleboro MA   Fat Reduction Treatment +12... www.juliaedelmanmd.com Leading CoolSculpting Provider in Middleboro, MA. Schedule a Free Consultation. Top Fat Reduction... View assets details	coolsculpting - chin	Ad group removed	1	4.35%	\$2.77
Dr. Julia Edelman   Freezing Fat Really Works   New Clients Save 25% www.juliaedelmanmd.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. New Clients Get 25% Off CoolSculpting.	4. lipo	Approved	1	16.67%	\$2.66
Dr. Julia Edelman   Our Biggest Discount Ever   Freeze Away Body Fat www.juliaedelmanmd.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. New Clients Get 25% Off CoolSculpting.	4. lipo	Approved	1	3.85%	\$2.45
CoolSculpting® in Middleboro   Try CoolSculpting For 25% Off   Our Biggest Discou... www.juliaedelmanmd.com Best CoolSculpting Deal. Freeze Away Stubborn	0. coolsculpting - general	Approved	1	5.00%	\$1.67

Google Ads | Chris Zelig > Dr. Edelman | 932-459-0548 | All campaigns > search | beta | coolscu... | Budget: \$84.81/day | Optimization score: 87.2%

In this campaign: Add Google search partners to this campaign | Remove 74 redundant keywords

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads 1,311   5.90%   \$7,140.66					
Double Chin Removal   Affordable & Quick Treatments   CoolSculpting in Middleboro MA www.juliaedelmanmd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Top Fat Reduction Treatment. Define Your Jawline with CoolSculpting. Book A Free Consult	coolsculpting - chin	Ad group removed	1	14.29%	\$1.48
Fat Reduction in Middleboro   Freezing Fat Really Works   Get Rid of Unwanted Fat www.juliaedelmanmd.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. New Clients Get 25% Off CoolSculpting.	x. Expanded Reach Test	Approved	1	1.54%	\$1.47
Dr. Julia Edelman   Freezing Fat Really Works   Freeze Away Body Fat www.juliaedelmanmd.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	4. lipo	Approved	1	11.11%	\$1.25
25% Off CoolSculpting   Freeze Off Your Stubborn Fat   #1 CoolSculpting Massachusetts +1 more www.juliaedelmanmd.com		Ad group removed			

Google Ads | Chris Zelig > Dr. Edelman | 932-459-0548 | All campaigns > search | beta | coolscu... | Budget: \$84.81/day | Optimization score: 87.2%

In this campaign: Add Google search partners to this campaign | Remove 74 redundant keywords

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads 1,311   5.90%   \$7,140.66					
Dr. Julia Edelman   Freezing Fat Really Works   Freeze Away Body Fat www.juliaedelmanmd.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	4. lipo	Approved	1	11.11%	\$1.25
25% Off CoolSculpting   Freeze Off Your Stubborn Fat   #1 CoolSculpting Massachusetts +1 more www.juliaedelmanmd.com Leading CoolSculpting Provider in Middleboro, MA. Schedule a Free Consultation. Top CoolSculpting L... View assets details	cool sculpt abdomen reviews	Ad group removed	0	-	\$0.00
#1 CoolSculpting Middleboro MA   Safe + Effective Fat Reduction   Freeze Fat. Free Consultation www.juliaedelmanmd.com Leading CoolSculpting Provider in Middleboro, MA. Schedule a Free Consultation. Top CoolSculpting in Massachusetts - Freeze Away Your Fat in Middleboro Without Surgery.	cool sculpt abdomen reviews	Ad group removed	0	-	\$0.00
CoolSculpting Fat Reduction   Fat Freezing in Middleboro, MA   Best CoolSculpting Special www.juliaedelmanmd.com CoolSculpting is the #1 FDA-Cleared, Non-Surgical	cool sculpt abdomen reviews	Ad group removed	0	-	\$0.00

Google Ads | Chris Zelig > Dr. Edelman | 932-459-0548 | All campaigns > search | beta | coolscu... | Budget: \$84.81/day | Optimization score: 87.2%

In this campaign: Add Google search partners to this campaign | Remove 74 redundant keywords

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads 1,311   5.90%   \$7,140.66					
Cool Sculpting is the #1 FDA-Cleared, Non-Surgical Fat Reduction Treatment. Reduce Bulges. Save on Coolsculpting® - Freeze Away Fat Without Surgery. New Clients Save 25%	cool sculpting chin	Ad group removed	0	-	\$0.00
25% Off CoolSculpting   Freeze Off Your Stubborn Fat   #1 CoolSculpting Massachusetts +1 more www.juliaedelmanmd.com Leading CoolSculpting Provider in Middleboro, MA. Schedule a Free Consultation. Top CoolSculpting L... View assets details	cool sculpting chin before and after	Ad group removed	0	-	\$0.00
Total: Ads 1,311			1,311	5.90%	\$7,140.66
Total: Campaign 1,311			1,311	5.90%	\$7,140.66

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Google Ads | Chris Zelig > Dr. Edelman - ... 932-459-0548 | All campaigns > search | beta | coolscu... | Budget: \$84.81/day | Optimization score: 87.2%

Overview: Enabled, Status: Eligible, Type: Search

Recommendations: All

Insights: Extension type: All

Ad groups: Associations view

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Sitelink extension							
<input type="checkbox"/>	State-of-the-Art Facility Advanced Fat Freezing Technology. Latest Applicators & Dual Sculpting	search   beta   cool...	Campaign	Approved	19	10.50%	\$98.39
<input type="checkbox"/>	5 Star Reviews Real Coolsculpting Reviews & Patient Testimonials	search   beta   cool...	Campaign	Approved	17	10.06%	\$91.67
<input type="checkbox"/>	25% Off All Fat Areas Save 25% Off on Coolsculpting. New Client Special	search   beta   cool...	Campaign	Approved	15	8.47%	\$79.42
<input type="checkbox"/>	Before and After Photos See Coolsculpting Before and After Photos	search   beta   cool...	Campaign	Approved	17	9.83%	\$66.74
<input type="checkbox"/>	Book a Free Consultation Book a Consultation With The #1 Provider in Middleboro	search   beta   cool...	Campaign	Approved	13	8.02%	\$51.71

Google Ads | Chris Zelig > Dr. Edelman - ... 932-459-0548 | All campaigns > search | beta | coolscu... | Budget: \$84.81/day | Optimization score: 87.2%

Overview: Enabled, Status: Eligible, Type: Search

Recommendations: Extension type: All

Insights: Extension type: All

Ad groups: Associations view

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Call extension							
<input type="checkbox"/>	(508) 217-9974	Account	Account	Approved	64	4.46%	\$357.30
<input type="checkbox"/>	(508) 217-9974 (mobile)	Account	Account	Approved	59	4.65%	\$282.52
Callout extension							
<input type="checkbox"/>	Freeze Your Fat	search   beta   cool...	Campaign	Approved	288	8.29%	\$1,574.59
<input type="checkbox"/>	New Clients 25% Off	search   beta   cool...	Campaign	Approved	262	8.00%	\$1,448.27
<input type="checkbox"/>	FDA Approved	search   beta   cool...	Campaign	Approved	253	6.89%	\$1,342.32
<input type="checkbox"/>	Liposuction Alternative	search   beta   cool...	Campaign	Approved (limited): Health in personalized advertising	243	7.81%	\$1,323.81

Google Ads | Chris Zelig > Dr. Edelman - ... 932-459-0548 | All campaigns > search | beta | coolscu... | Budget: \$84.81/day | Optimization score: 87.2%

Overview: Enabled, Status: Eligible, Type: Search

Recommendations: Extension type: All

Insights: Extension type: All

Ad groups: Associations view

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Structured snippet extension							
<input type="checkbox"/>	Liposuction Alternative	search   beta   cool...	Campaign	Approved (limited): Health in personalized advertising	243	7.81%	\$1,323.81
<input type="checkbox"/>	Nonsurgical Fat Reduction	search   beta   cool...	Campaign	Approved	223	7.63%	\$1,217.17
<input type="checkbox"/>	Highlights: No Surgery	search   beta   cool...	Campaign	Approved (limited): Health in personalized advertising	231	7.57%	\$1,206.49
<input type="checkbox"/>	Contact Us + Free Consult	search   beta   cool...	Campaign	Approved	221	7.67%	\$1,160.52
Promotion extension							
<input type="checkbox"/>	Fall Sale - 25% off CoolSculpting®	search   beta   cool...	Campaign	Approved	408	7.07%	\$2,934.95

Google Ads | Chris Zelig > Dr. Edelman - ... 932-459-0548 | All campaigns > search | beta | coolscu... | Budget: \$84.81/day | Optimization score: 87.2%

Overview: Enabled, Status: Eligible, Type: Search

Recommendations: Extension type: All

Insights: Extension type: All

Ad groups: Associations view

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Promotion extension							
<input type="checkbox"/>	Fall Sale - 25% off CoolSculpting®	search   beta   cool...	Campaign	Approved	408	7.07%	\$2,934.95
<input type="checkbox"/>	Winter Sale - 25% off CoolSculpting®	search   beta   cool...	Campaign	Approved	500	6.91%	\$2,239.22
<input type="checkbox"/>	Black Friday - 25% off CoolSculpting®	search   beta   cool...	Campaign	Approved	150	6.50%	\$735.57
Total: Sitelink extensions					21	10.10%	\$107.21
Total: Callout extensions					648	7.58%	\$3,647.13
Total: Structured snippet extensions					14	3.73%	\$61.12
Total: Call extensions					123	4.55%	\$639.82
Total: Promotion extensions					1,058	6.91%	\$5,909.74

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Google Ads | Chris Zelig > Dr. Edelman - ... 932-459-0548 | All campaigns > search | beta | coolscu... | Budget: \$125.00/day

Overview: Paused, Type: Search

Recommendations: Ad status: All

Insights: Ad status: All

Ad groups: Associations view

Ad	Ad group	Status	Clicks	CTR	Cost
<input type="checkbox"/>	Dr. Julia Edelman   Safe & Effective Fat Reduction   25% Off All Coolsculpting +10 more juliaedelmanmd.com/coolsculpting/middleboro #1 Coolsculpting Deal. Freeze Fat. Top Provider in Middleboro, MA. Free Consultation. Expert, Safe F... View assets details	expanded reach Campaign paused	74	4.08%	\$207.65
<input type="checkbox"/>	Dr. Julia Edelman   Safe & Effective Fat Reduction   25% Off All Coolsculpting +10 more juliaedelmanmd.com/coolsculpting/middleboro #1 Coolsculpting Deal. Freeze Fat. Top Provider in Middleboro, MA. Free Consultation. Expert, Safe F... View assets details	liposuction Campaign paused	51	8.12%	\$164.53
<input type="checkbox"/>	Coolsculpting in Middleboro   #1 Fat Reduction Treatment   Book A Virtual Consultation juliaedelmanmd.com/coolsculpting Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Top Fat Reduction Treatment. Target Belly Fat + Love Handles. Book a Virtual Consultation.	expanded reach Campaign paused	5	1.63%	\$19.88
<input type="checkbox"/>	Coolsculpting in Middleboro   #1 Fat Reduction Treatment   No Surgery & Minimal Downtime juliaedelmanmd.com/coolsculpting Best Prices. FDA-Cleared. Clinically Proven Fat	expanded reach Campaign paused	3	4.62%	\$6.23

Google Ads | Chris Zelig > Dr. Edelman - ... 932-459-0548 | All campaigns > search | beta | coolscu... | Budget: \$125.00/day

Overview: Paused, Type: Search

Recommendations: Ad status: All

Insights: Ad status: All

Ad groups: Associations view

Ad	Ad group	Status	Clicks	CTR	Cost
<input type="checkbox"/>	Coolsculpting in Middleboro   #1 Fat Reduction Treatment   No Surgery & Minimal Downtime juliaedelmanmd.com/coolsculpting Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Top Fat Reduction Treatment. Target Belly Fat + Love Handles. Book A Free Consultation	expanded reach Campaign paused	3	4.62%	\$6.23
<input type="checkbox"/>	#1 Coolsculpting Deal 25% Off   Freeze Away Stubborn Fat   Virtual Consultation Available juliaedelmanmd.com/coolsculpting Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Leading CoolSculpting Provider in Middleboro, MA. Schedule a Free Virtual Consultation	expanded reach Campaign paused	3	3.09%	\$6.20
<input type="checkbox"/>	25% Off All Coolsculpting®   Dr. Julia Edelman   #1 Provider in Middleboro juliaedelmanmd.com/coolsculpting #1 Coolsculpting Deal. Freeze Fat. Top Provider in Middleboro, MA. Free Consult. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	expanded reach Campaign paused	1	6.67%	\$2.66
<input type="checkbox"/>	#1 Coolsculpting Deal 25% Off   Freeze Away Stubborn Fat   Dr. Julia Edelman juliaedelmanmd.com/coolsculpting Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Leading CoolSculpting Provider in Middleboro.	expanded reach Campaign paused	1	6.25%	\$2.19

Google Ads | Chris Zelig > Dr. Edelman ... 932-459-0548 | All campaigns > search | beta | coolscu... | 259-215-0574 Chris Zelig christopherzelig@gmail.com

Overview: Paused, Type: Search, Budget: \$125.00/day

Ad	Ad group	Status	Clicks	CTR	Cost
25% Off CoolSculpting in MA   Virtual Consultation Available Stubborn Fat   Virtual Consultation Available juliaedelmanmd.com/coolsculpting/vs-liposuction #1 CoolSculpting Deal. 25% off. Freeze fat. Top provider in Middleboro, MA. Save on CoolSculpting® - Freeze away fat without surgery. Book a Free Virtual Consultation	liposuction	Campaign paused	0	0.00%	\$0.00
25% Off CoolSculpting in MA   Target Belly Fat, Love Handles   Freeze Away Stubborn Fat juliaedelmanmd.com/coolsculpting/vs-liposuction #1 CoolSculpting Deal. 25% Off. Freeze Fat. Top Provider in Middleboro, MA. Save on CoolSculpting® - Freeze Away Fat Without Surgery. New Clients Save 25%	liposuction	Campaign paused	0	0.00%	\$0.00
CoolSculpting Middleboro   Freeze Away Stubborn Fat   Target Belly Fat, Love Handles juliaedelmanmd.com/coolsculpting/vs-liposuction Save On CoolSculpting® - Freeze Away Fat Without Surgery. New Clients Save 25%. #1 CoolSculpting Deal. 25% Off. Freeze Fat. Top Provider in Middleboro, MA.	liposuction	Campaign paused	0	-	\$0.00
CoolSculpting Middleboro   Freeze Away Stubborn Fat   Target Belly Fat, Love Handles juliaedelmanmd.com/coolsculpting/vs-liposuction Save on CoolSculpting® - Freeze away fat without surgery. New clients save 25%. #1 CoolSculpting Deal. Top provider in Middleboro, MA. Book a Free	liposuction	Campaign paused	0	-	\$0.00

Google Ads | Chris Zelig > Dr. Edelman ... 932-459-0548 | All campaigns > search | beta | coolscu... | 259-215-0574 Chris Zelig christopherzelig@gmail.com

Overview: Paused, Type: Search, Budget: \$125.00/day

Ad	Ad group	Status	Clicks	CTR	Cost
Available   #1 Provider in Middleboro juliaedelmanmd.com/coolsculpting #1 CoolSculpting Deal. Freeze Fat. Top Provider in Middleboro. Free Virtual Consultation. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	expanded reach	Campaign paused	0	-	\$0.00
25% Off All CoolSculpting®   Virtual Consultation Available   #1 Provider in Middleboro juliaedelmanmd.com/coolsculpting #1 CoolSculpting Deal. Freeze Fat. Top Provider in Middleboro. Free Virtual Consultation. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	expanded reach	Campaign paused	0	-	\$0.00
Total: Ads			138	4.64%	\$409.34
Total: Campaign			138	4.64%	\$409.34

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Google Ads | Chris Zelig > Dr. Edelman ... 932-459-0548 | All campaigns > search | beta | coolscu... | 259-215-0574 Chris Zelig christopherzelig@gmail.com

Overview: Paused, Type: Search, Budget: \$125.00/day

Extensions > All

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Sitelink extension							
5 Star Reviews Real CoolSculpting Reviews & Patient Testimonials	Sitelink extension	search   beta   cool...	Campaign	Approved	0	0.00%	\$0.00
State-of-the-Art Facility Advanced Fat Freezing Technology. Latest Applicators & Dual Sculpting	Sitelink extension	search   beta   cool...	Campaign	Approved	0	0.00%	\$0.00
Before and After Photos See CoolSculpting Before and After Photos	Sitelink extension	search   beta   cool...	Campaign	Approved	0	0.00%	\$0.00
25% Off All Fat Areas Save 25% Off on CoolSculpting. New Client Special	Sitelink extension	search   beta   cool...	Campaign	Approved	0	0.00%	\$0.00
Book a Free Consultation Book a Consultation With The #1 Provider in Middleboro	Sitelink extension	search   beta   cool...	Campaign	Approved	0	0.00%	\$0.00

Google Ads | Chris Zelig > Dr. Edelman ... 932-459-0548 | All campaigns > search | beta | coolscu... | 259-215-0574 Chris Zelig christopherzelig@gmail.com

Overview: Paused, Type: Search, Budget: \$125.00/day

Extensions > All

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Call extension							
(508) 217-9974	Call extension	Account	Account	Approved	3	1.85%	\$4.88
(508) 217-9974 (mobile)	Call extension	Account	Account	Approved	1	0.58%	\$1.88
Callout extension							
Liposuction Alternative	Callout extension	search   beta   cool...	Campaign	Approved (limited): Health in personalized advertising	22	6.79%	\$64.08
New Clients 25% Off	Callout extension	search   beta   cool...	Campaign	Approved	18	5.57%	\$53.95
FDA Approved	Callout extension	search   beta   cool...	Campaign	Approved	19	5.64%	\$47.91
Contact Us + Free Consult	Callout extension	search   beta   cool...	Campaign	Approved	14	4.86%	\$44.22
Freeze Your Fat	Callout extension	search   beta   cool...	Campaign	Approved	14	4.23%	\$41.94
Nonsurgical Fat Reduction	Callout extension	search   beta   cool...	Campaign	Approved	15	5.28%	\$35.91

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Overview: Paused, Type: Search, Budget: \$125.00/day

Extensions > All

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Structured snippet extension							
Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction,...	Structured snippet extension	search   beta   cool...	Campaign	Approved	0	0.00%	\$0.00
Promotion extension							
Fall Sale - 25% off CoolSculpting®	Promotion extension	search   beta   cool...	Campaign	Approved	100	5.03%	\$308.13
Black Friday - 25% off CoolSculpting®	Promotion extension	search   beta   cool...	Campaign	Approved	0	-	\$0.00
Winter Sale - 25% off CoolSculpting®	Promotion extension	search   beta   cool...	Campaign	Approved	0	-	\$0.00
Total: Sitelink extensions					0	0.00%	\$0.00

Google Ads | Chris Zelig > Dr. Edelman ... 932-459-0548 | All campaigns > search | beta | coolscu... | 259-215-0574 Chris Zelig christopherzelig@gmail.com

Overview: Paused, Type: Search, Budget: \$125.00/day

Extensions > All

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Black Friday - 25% off CoolSculpting®	Promotion extension	search   beta   cool...	Campaign	Approved	0	-	\$0.00
Winter Sale - 25% off CoolSculpting®	Promotion extension	search   beta   cool...	Campaign	Approved	0	-	\$0.00
Total: Sitelink extensions					0	0.00%	\$0.00
Total: Callout extensions					52	5.24%	\$150.31
Total: Structured snippet extensions					0	0.00%	\$0.00
Total: Call extensions					4	1.19%	\$6.76
Total: Promotion extensions					100	5.03%	\$308.13

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Responsive search ad
Leave feedback
Custom Oct 1 - Dec 31, 2020

ASSETS
COMBINATIONS

Responsive search ads usually need around 5,000 impressions over 30 days to display a rating in the Performance column. [Learn more](#)

Asset status: All enabled
ADD FILTER
DOWNLOAD
EXPAND

Asset	Status	Asset type ↑	Position pinning	Impr.
● Safe + Effective Fat Reduction	Approved	Headline	None	615
● Dr. Julia Edelman	Approved	Headline	None	2,741
● Freezing Fat Really Works	Approved	Headline	None	304
● Non-Surgical Fat Reduction	Approved	Headline	None	515
● Our Biggest Discount Ever	Approved	Headline	None	1,598
● Eliminate Fat & Feel Great	Approved	Headline	None	2,461
● Fat Reduction in Middleboro	Approved	Headline	None	2,737

Asset status: All enabled
ADD FILTER
DOWNLOAD
EXPAND

Asset	Status	Asset type ↑	Position pinning	Impr.
● Eliminate Fat & Feel Great	Approved	Headline	None	2,461
● Fat Reduction in Middleboro	Approved	Headline	None	2,737
● Get Rid of Unwanted Fat	Approved	Headline	None	898
● New Clients Save 25%	Approved	Headline	None	176
● Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	Approved	Description	None	15
● Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared.	Approved	Description	None	6,015
● Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	Approved	Description	None	4,928
● Our Biggest CoolSculpting Discount Ever. New Clients Get 25% Off CoolSculpting.	Approved	Description	None	8

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**Medstar Media, Inc.**  
 10808 S. River Front Parkway Suite 3020  
 South Jordan, Utah 84095  
 United States

6466949450

**BILL TO**  
**Julia Edelman MD**  
 Dr. Julia Edelman

**Invoice Number:** WV 2020\_168

**Invoice Date:** October 1, 2020

**Payment Due:** October 1, 2020

**Amount Due (USD): \$0.00**

Items	Quantity	Price	Amount
<b>Content Creation + Search Engine Optimization (SEO)</b> • Content creation and publishing of two blog articles. • Monthly service content page updates and on-site SEO updates (up to two hours) • Google Search Console monthly management	1	\$1,250.00	\$1,250.00
<b>Digital Marketing Monthly Management Service</b> • Monthly management of Google Adwords and active Facebook and Instagram campaigns. • Optimize campaigns for conversions monthly • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Consult Exit pop technology to increase leads.	1	\$1,500.00	\$1,500.00
<b>Credit</b> Favorite Doctor Discount	1	(\$275.00)	(\$275.00)

**Total:** \$2,475.00

Payment on October 1, 2020 using  ending in 1944: \$2,475.00

**Amount Due (USD): \$0.00**



# DIGITAL MARKETING INVOICE

Targeted Marketing

**Medstar Media, Inc.**  
10808 S. River Front Parkway Suite 3020  
South Jordan, Utah 84095  
United States

6466949450

**BILL TO**  
**Julia Edelman MD**  
Dr. Julia Edelman

**Invoice Number:** WV 2020\_188

**Invoice Date:** November 1, 2020

**Payment Due:** November 1, 2020

**Amount Due (USD): \$0.00**

Items	Quantity	Price	Amount
<b>Content Creation + Search Engine Optimization (SEO)</b> <ul style="list-style-type: none"><li>Content creation and publishing of two blog articles.</li><li>Monthly service content page updates and on-site SEO updates (up to two hours)</li><li>Google Search Console monthly management</li></ul>	1	\$1,250.00	\$1,250.00
<b>Digital Marketing Monthly Management Service</b> <ul style="list-style-type: none"><li>Monthly management of Google Adwords and active Facebook and Instagram campaigns.</li><li>Optimize campaigns for conversions monthly</li><li>Monitor budget and adjust bids to gain better ROI</li><li>Manage keyword selection and audience targeting</li><li>Consult Exit pop technology to increase leads.</li></ul>	1	\$1,500.00	\$1,500.00
<b>Credit</b> Google Payment Issue	1	(\$300.00)	(\$300.00)

**Total:** \$2,450.00

Payment on November 1, 2020 using  ending in 1944: \$2,450.00

**Amount Due (USD): \$0.00**



# DIGITAL MARKETING INVOICE

Targeted Marketing

**Medstar Media, Inc.**  
10808 S. River Front Parkway Suite 3020  
South Jordan, Utah 84095  
United States

6466949450

**BILL TO**  
**Julia Edelman MD**  
Dr. Julia Edelman

**Invoice Number:** WV 2020\_208

**Invoice Date:** December 1, 2020

**Payment Due:** December 1, 2020

**Amount Due (USD): \$0.00**

Items	Quantity	Price	Amount
<b>Content Creation + Search Engine Optimization (SEO)</b> <ul style="list-style-type: none"> <li>• Content creation and publishing of two blog articles.</li> <li>• Monthly service content page updates and on-site SEO updates (up to two hours)</li> <li>• Google Search Console monthly management</li> </ul>	1	\$1,250.00	\$1,250.00
<b>Digital Marketing Monthly Management Service</b> <ul style="list-style-type: none"> <li>• Monthly management of Google Adwords and active Facebook and Instagram campaigns.</li> <li>• Optimize campaigns for conversions monthly</li> <li>• Monitor budget and adjust bids to gain better ROI</li> <li>• Manage keyword selection and audience targeting</li> <li>• Consult Exit pop technology to increase leads.</li> </ul>	1	\$1,500.00	\$1,500.00

**Total:** \$2,750.00

Payment on December 1, 2020 using  ending in 1944: \$2,750.00

**Amount Due (USD): \$0.00**

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COOLSCULPTING THIGHS | CONTOUR SCULPTED, SEXY THIGHS

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By Dr. Julia Edelman Posted October 29, 2020 In CoolSculpting



CoolSculpting Thighs | Contour Sculpted, Sexy Thighs

CoolSculpting thighs are the perfect way to reduce the inner and outer thigh fat most women struggle with. Read on to learn more about this [fat freezing treatment](#) and how it can reduce fat cells in the thighs.

How to Get Rid of Thigh Fat?

For most women, thigh fat is a common issue that is hard to correct. Known as "sex-specific fat," estrogen sends fat cells to store themselves in the area around the thighs and butt. The extra gathering of fat cells is supposed to help women with energy levels during childbearing.

Hormone influenced fat is one of the most challenging fat deposits to lose on the body. Since spot reducing exercises and thigh fat burning diets is a myth, there is no way to specifically target the fat cells of the inner and outer thighs through diet and exercise alone. This is when CoolSculpting can help!

CoolSculpting, like liposuction, is an effective way to spot reduce fat cells on the body. However, unlike liposuction, CoolSculpting reduces fat without surgery and minimal to no downtime. This is why many women turn to fat freezing treatments to help them overcome thigh fat for good in a safe and effective procedure.

[Learn more about CoolSculpting >>](#)

CoolSculpting Thighs

CoolSculpting thighs is one of the most [common treatment areas](#). Women can elect to cold sculpt their inner thighs in hopes of achieving the notorious "thigh gap." The treatment specialists will use the CoolSculpting applicator, the CoolFit. This applicator features a flat vacuum cup and large cooling plates. Its unique design allows the specialists to treat the hard-to-reach area like the inner thighs.

In clinical studies of CoolSculpting inner thigh fat, researchers noted that "84% of patients noticed visible fat reduction after just one treatment, and 93% of patients were satisfied with their results." Furthermore, "90% of patients would repeat the procedure."

Some women can select the outer thigh area for treatment to help them reduce issues like saddlebags. The CoolSmooth applicator is designed to minimize external thigh fat. It features a non-vacuum-based cooling that allows it the ability to chill hard fat. Clinical results show that the CoolSmooth applicator achieves a "visible fat reduction after just one treatment."

CoolSculpting Thighs Before and After\*

CoolSculpting before and after pictures show what is possible when choosing to [Cold Sculpt](#) your inner and outer thigh area. The patients show a reduction in fat cells in the inner and outer thighs. As with any body contouring treatment, results may vary.\* Depending on your body shape and size, you may receive different patient results in the pictures.



[See more CoolSculpting before and after pics >>](#)

CoolSculpting Thighs Near Me

If you are ready to learn more about CoolSculpting thighs, [New England Center for Body Sculpting](#) is the place for you. To learn more about CoolSculpting and how to reduce stubborn thigh fat, contact us online or call (508) 947-0800.

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By submitting this form you agree to be contacted via phone/text/email.

CoolSculpting Thighs

**Dr. Julia Edelman**  
Dr. Julia Edelman is a Board-Certified Gynecologist and Certified Menopause Clinician who specializes in caring for women ages 18 to 80+. Dr. Edelman is also an accomplished public speaker, educator, and author of two books on women's health. She is one of the few remaining solo practitioners in Massachusetts. Working with a secretary/office manager and a medical assistant, she sees each patient herself. Dr. Edelman and her staff know their patients by name, and pride themselves on delivering personalized care.  
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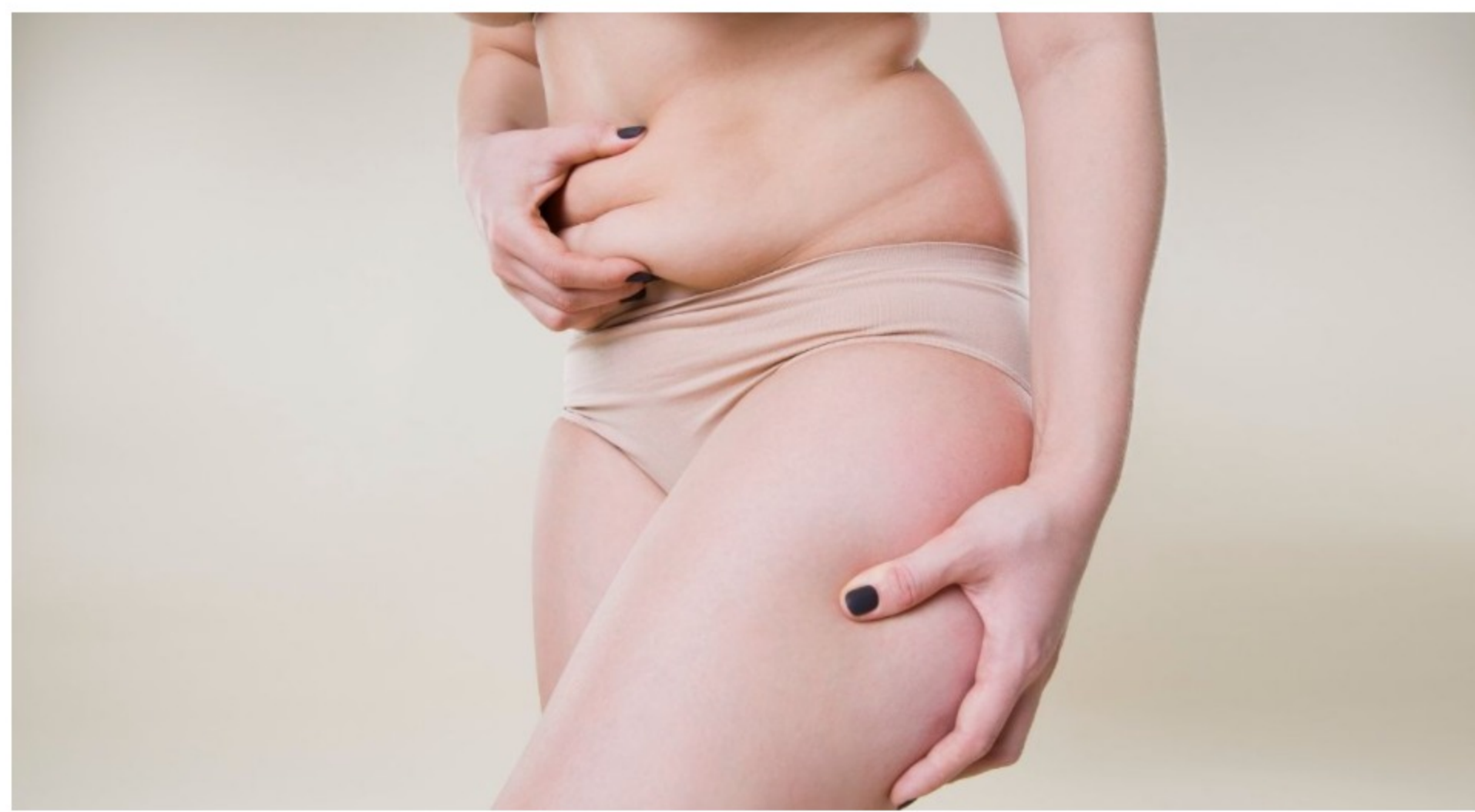
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## LIPOSUCTION VS. COOLSCULPTING | WHAT ARE THE DIFFERENCES?

HOME » LIPOSUCTION VS. COOLSCULPTING | WHAT ARE THE DIFFERENCES?

By Dr. Julia Edelman Posted November 13, 2020 In CoolSculpting



### Liposuction vs. CoolSculpting | What are the Differences?

For many years, Liposuction was the only option for men and women who struggled with stubborn fat deposits. While liposuction is an effective procedure, it is an invasive surgery that comes with several drawbacks and risks. For starters, there is a lengthy recovery time along with scalpels, the surgery, and general anesthesia. Many people are hesitant when it comes to going under the knife, leaving them to continue the struggle with fat bulges.

Fortunately, those people do not have to suffer any longer. Now with the innovative [CoolSculpting treatment](#), people can reduce fat cells in a safe, non-invasive way.

If you're wondering which treatment is right for you, read on to learn about them each.

### Liposuction vs. CoolSculpting | Different Treatment Experiences

Liposuction is performed by a licensed surgeon in an operating room. This invasive surgery requires the use of an anesthesiologist to put you under during the procedure altogether. While different treatment zones will have different procedures, all follow the same basic idea. Liposuction involves various incisions made into the body with a scalpel. The surgeon inserts a sharp tube or cannula into the fatty tissue via the incisions. Here, the surgeon uses the tube to break up tissue and suction the fat out of the body.

[CoolSculpting](#), on the other hand, is entirely non-invasive without the use of anesthesia. This treatment is done in as little as 35 minutes. Some people jokingly nicknamed it the "lunchtime lipo" treatment because it is such a quick, convenient treatment. Patients can go in for treatment, and then once it is over, they can go back to their regular routine without recovering.

CoolSculpting uses a proprietary applicator to [treat problem zones like the stomach, thighs, and love handles](#) to target subcutaneous fat cells below the skin. This controlled cooling [freezes the fat cells](#), leaving the skin unharmed. Once frozen, the fat cells die and process out of the body as waste resulting in long-lasting fat reduction.

### Liposuction vs. CoolSculpting | Cost

Liposuction, on average, costs about double the price of CoolSculpting treatment. According to the American Society of Plastic Surgeons, the average cost of liposuction is \$3,200. When you factor in the operating room and the anesthesiologist's cost, one liposuction procedure could cost you \$5,000. When you compare this to CoolSculpting, the difference is noticeable. According to a national survey by RealSelf, the average [cost of a full CoolSculpting package](#) is \$2,400.

### Liposuction vs. CoolSculpting | Recovery

Since liposuction is an invasive surgery, there is a painful, lengthy recovery time. Patients are limited to the activities they can do after surgery. Most are also forced to wear a compression garment for 2 weeks to control any post-op swelling. CoolSculpting is a non-invasive treatment. Patients describe this fat freezing treatment as being quick and convenient. There is no downtime associated with this 35-minute fat reduction treatment.

### Liposuction vs. CoolSculpting | The Results

Typically, liposuction results in more drastic fat reduction results once the swelling subsides. However, CoolSculpting is an effective fat reduction treatment despite results taking a little longer to reveal themselves. CoolSculpting is backed by scientific research stating that this treatment is "shown to reduce (underlying) fat...by up to 25% after one treatment."\* While results may vary, "improvements were seen in 86% of treated subjects." \*\*

[See actual CoolSculpting before and after results >>](#)

### CoolSculpting Near Me

When comparing the two fat reduction methods, it is easy to see how CoolSculpting is a more comfortable option. If you are curious about how this non-invasive, virtually painless fat reduction treatment works, and if you are the ideal candidate, contact The New England Center for Body Sculpting. You can schedule a free consultation to learn more about this fat freezing technology and how it can effectively reduce fat cells. Contact us by calling 508-947-0800.

### Schedule a Complimentary Consultation

Please call (508) 217-9977 or fill out the form below.

Name

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How can we help you?

**SUBMIT**

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Liposuction Vs. CoolSculpting

**Dr. Julia Edelman**

Dr. Julia Edelman is a Board-Certified Gynecologist and Certified Menopause Clinician who specializes in caring for women ages 18 to 80+. Dr. Edelman is also an accomplished public speaker, educator, and author of two books on women's health. She is one of the few remaining solo practitioners in Massachusetts. Working with a secretary/office manager and a medical assistant, she sees each patient herself. Dr. Edelman and her staff know their patients by name, and pride themselves on delivering personalized care.

[✉](#)

## CRYOLIPOLYSIS: LEARN ABOUT FREEZING FAT WITH COOLSCULPTING

HOME » CRYOLIPOLYSIS: LEARN ABOUT FREEZING FAT WITH COOLSCULPTING

By Dr. Julia Edelman Posted December 17, 2020 In CoolSculpting



### Cryolipolysis: Learn about Freezing Fat with CoolSculpting

Cryolipolysis is a scientific method making it the #1 non-surgical alternative to Liposuction. Cryolipolysis stands for "cryo" = cold + "lipo" = fat + "lysis" = cell death. In other words, fat deposits exposed to precise cooling temperatures cause the cell membrane to crystalize and rupture. This results in fat cell destruction.

Also known as fat freezing, Cryolipolysis is scientifically verified to reduce stubborn bulges despite diet and exercise. Results look natural and are long-lasting, providing stellar physiques in areas of the abdomen (belly fat), flanks (love handles), thigh fat, double chins, armpit fat (bra bulge), and more. Read on to learn more about Cryolipolysis and if freezing away fat through CoolSculpting is the optimal answer for you.

[Learn more about CoolSculpting >>](#)

### The Discovery of Cryolipolysis

Cryolipolysis was discovered by Harvard Scientists David Manstein, MD, and R. Rox Anderson, MD. They detected reductions in cheek fat with children who sucked on popsicles; a sensation called popsicle panniculitis. Dr. Mainstein described the idea of Cryolipolysis to *Allure Magazine*, stating, "Fat freezes at a higher temperature than water. Think of butter and water in the refrigerator – one is solid, the other remain liquid." Utilizing the same principle, Dr. Mainstein recognized when exposing fat budes to exact cooling, he could freeze the fat cells while preserving the overlying skin and surrounding tissue. This is because skin cells are mainly composed of water and have a much lower freezing temperature than underlying fat cells.

Related article: [How Much Does CoolSculpting Cost >>](#)

### How Cryolipolysis Works

CoolSculpting successfully reduces difficult bulges through stimulating Cryolipolysis. In a scientific paper titled "Cryolipolysis For Noninvasive Body Contouring: Clinical Efficacy and Patient Satisfaction" Researcher Nils Krueger explains, "The principle behind cryolipolysis exploits the premise that adipocytes [fat cells] are more susceptible to cooling than other skin cells. The precise application of cold temperatures (cold sculpting) triggers apoptosis [cell death] of the adipocytes, [fat cells] which invokes an inflammatory response and leads to slow digestion by surrounding macrophages [the white blood cells that rid the body of waste.]"

To put in more straightforward language, CoolSculpting uses an applicator to target a fat deposit, like belly fat, then exposes that bulge to exact cooling temperatures. These temperatures are cold enough to freeze subcutaneous fat cells, yet not so cold it harms the skin or surrounding tissue. "Frozen" fat cells result in cell death. The fat cells' freezing disables the cells from storing fat and signals the lymphatic system to collect the destroyed fat cells. This natural process takes several weeks.

Once these destroyed fat cells leave the body, they are gone for good. This creates long-lasting fat reduction results, making it the #1 non-surgical choice over Liposuction. With little downtime, you can treat yourself to a fantastic physique. In addition, the New England Center for Body Sculpting, the leading provider in Cryolipolysis, offers a complimentary consultation. This appointment will determine whether you're a good candidate for fat freezing.

### How to Acquire Long Lasting Results with Cryolipolysis?

Get started today by scheduling your free consultation with the New England Center for Body Sculpting, the premier CoolSculpting provider in Eastern, MA. Simply fill out the form online or call (508) 947-0800.

#### SCHEDULE A FREE COOLSCULPTING CONSULTATION

Please call (508) 217-9977 or fill out the form below.

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How can we help you?

**SUBMIT**

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Cryolipolysis



#### Dr. Julia Edelman

Dr. Julia Edelman is a Board-Certified Gynecologist and Certified Menopause Clinician who specializes in caring for women ages 18 to 80+. Dr. Edelman is also an accomplished public speaker, educator, and author of two books on women's health. She is one of the few remaining solo practitioners in Massachusetts. Working with a secretary/office manager and a medical assistant, she sees each patient herself. Dr. Edelman and her staff know their patients by name, and pride themselves on delivering personalized care.



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