

# CoolSculpting Marketing Services

## Dr. Edelman- Julia Q2 2021

### Total Marketing Expenses (04/1/2021 - 06/30/2021)

**Total Google Ads: \$ 9,315.27**  
**Total Marketing Fee: \$ 8,250.00**  
**Total CoolSculpting Marketing Cost: \$ 17,565.27**

Google Ads | Chris Zelig > Dr. Edelman - Julia 932-459-0548 | All campaigns

Overview | Campaigns | Custom Apr 1 - Jun 30, 2021

Recommendations | Campaign status: All | ADD FILTER

Campaign	Budget	Status	Clicks	CTR	Cost
search   beta   coolsculpting	\$71.20/day	Eligible	794	12.37%	\$7,161.59
search   beta   coolsculpting   exp reach	\$31.78/day	Limited by budget	679	5.20%	\$2,153.68
CoolSculpting Ad 1a	\$50.00/day	Paused	0	-	\$0.00
AWN_001.0000000958a3d2c_000000095a05ed3	\$30.39/day \$923.86/month	Removed	0	-	\$0.00
CoolSculpting Campaign   Everable	\$10.00/day	Paused	0	-	\$0.00
old	\$0.01/day	Removed	0	-	\$0.00
search   beta   dynamic	\$6.00/day	Paused	0	-	\$0.00
search   beta   coolsculpting   generic   old	Avg. \$9.14/day in CoolSculpting \$64.00/day used by 7 campaigns	Paused	0	-	\$0.00
search   beta   coolsculpting   purchase	Avg. \$9.14/day in CoolSculpting \$64.00/day used by 7 campaigns	Paused	0	-	\$0.00
search   beta   coolsculpting   research	Avg. \$9.14/day in CoolSculpting \$64.00/day used by 7 campaigns	Paused	0	-	\$0.00
<b>Total: Campaigns</b>			1,473	7.56%	\$9,315.27
<b>Total: Account</b>	\$102.98/day		1,473	7.56%	\$9,315.27

Google Ads | Chris Zelig > Dr. Edelman - Julia 932-459-0548 | All campaigns

Overview | Campaigns | Custom Apr 1 - Jun 30, 2021

Recommendations | Campaign status: All | ADD FILTER

Campaign	Budget	Status	Clicks	CTR	Cost
CoolSculpting Campaign   Everable	\$10.00/day	Paused	0	-	\$0.00
old	\$0.01/day	Removed	0	-	\$0.00
search   beta   dynamic	\$6.00/day	Paused	0	-	\$0.00
search   beta   coolsculpting   generic   old	Avg. \$9.14/day in CoolSculpting \$64.00/day used by 7 campaigns	Paused	0	-	\$0.00
search   beta   coolsculpting   purchase	Avg. \$9.14/day in CoolSculpting \$64.00/day used by 7 campaigns	Paused	0	-	\$0.00
search   beta   coolsculpting   research	Avg. \$9.14/day in CoolSculpting \$64.00/day used by 7 campaigns	Paused	0	-	\$0.00
<b>Total: Campaigns</b>			1,473	7.56%	\$9,315.27
<b>Total: Account</b>	\$102.98/day		1,473	7.56%	\$9,315.27

Show rows: 10 | 1 - 10 of 46

Reporting is not real-time. Time zone for all dates and times: (GMT-07:00) Pacific Time. Learn more  
 Some inventory may be provided through third party intermediaries.  
 You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.  
 © Google, 2021.

Google Ads | Chris Zelig > Dr. Edelman - Julia 932-459-0548 | All campaigns > search | beta | coolsculpting

Overview | Ad status: Eligible | Type: Search | Budget: \$71.20/day | Optimization score: 88% | More details

Recommendations | Ads | Custom Apr 1 - Jun 30, 2021

Insights | Ad status: All | ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
CoolSculpting® Fat Reduction   CoolSculpting in Middleboro   Biggest CoolSculpting® Promo +5 more www.juliaedelmanmd.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Middleboro, MA. Expert, Safe Fat Loss With... View assets details	0. coolsculpting - general	Removed Policy (Moderately Restricted)	124	11.19%	\$1,410.36
CoolSculpting® Fat Reduction   CoolSculpting in Middleboro   Biggest CoolSculpting® Promo +5 more www.juliaedelmanmd.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Middleboro, MA. Expert, Safe Fat Loss With... View assets details	0. coolsculpting - general	Paused Policy (Moderately Restricted)	78	10.80%	\$792.83
CoolSculpting® Fat Reduction   CoolSculpting in Middleboro   Biggest CoolSculpting® Promo +5 more www.juliaedelmanmd.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Middleboro, MA. Expert, Safe Fat Loss With... View assets details	0. coolsculpting - general	Removed Policy (Moderately Restricted)	68	8.34%	\$495.29
CoolSculpting® Fat Reduction   CoolSculpting in Middleboro   Biggest CoolSculpting® Promo +5 more www.juliaedelmanmd.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Middleboro, MA. Expert, Safe Fat Loss With... View assets details	1. coolsculpting - price	Removed Policy (Moderately Restricted), Poor ad strength	58	21.89%	\$455.86

Google Ads | Chris Zelig > Dr. Edelman - Julia 932-459-0548 | All campaigns > search | beta | coolsculpting

Overview | Ad status: Eligible | Type: Search | Budget: \$71.20/day | Optimization score: 88% | More details

Recommendations | Ads | Custom Apr 1 - Jun 30, 2021

Insights | Ad status: All | ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
CoolSculpting® Fat Reduction   CoolSculpting in Middleboro   Biggest CoolSculpting® Promo +5 more www.juliaedelmanmd.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Middleboro, MA. Expert, Safe Fat Loss With... View assets details	1. coolsculpting - price	Paused Policy (Moderately Restricted), Poor ad strength	35	16.06%	\$257.58
CoolSculpting® Fat Reduction   CoolSculpting in Middleboro   Biggest CoolSculpting® Promo +5 more www.juliaedelmanmd.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Middleboro, MA. Expert, Safe Fat Loss With... View assets details	1. coolsculpting - price	Removed Policy (Moderately Restricted), Poor ad strength	39	17.18%	\$250.02
[Dynamically generated headline] [Dynamically generated display URL] CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Our Biggest CoolSculpting Discount Ever. Save \$1000 Off 6+ Treatments of CoolSculpting®	x. dynamic	Eligible (Limited) Policy (Restricted medical content +1 more)	36	9.81%	\$239.30
CoolSculpting® in Middleboro   Freeze Away Body Fat   Get \$1,000 Off 6+ Treatments www.juliaedelmanmd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Eligible (Limited) Policy (Moderately Restricted)	19	25.33%	\$231.37
CoolSculpting® Fat Reduction   CoolSculpting in Middleboro   Biggest CoolSculpting® Promo +5 more www.juliaedelmanmd.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Middleboro, MA. Expert, Safe Fat Loss With... View assets details	alpha - coolsculpting near me	Paused Policy (Moderately Restricted)	14	15.56%	\$151.90

Google Ads									
Chris Zelig > Dr. Edelman - Julia 932-459-0548									
All campaigns > search   beta   coolsculpting									
Overview									
<span>Enabled</span> Status: Eligible Type: Search Budget: \$71.20/day Optimization score: 88% <a href="#">More details</a>									
Recommendations									
<span>Ad status: All</span> <a href="#">ADD FILTER</a>									
Insights									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
More									
<input type="checkbox"/>	<input type="checkbox"/>	Ad		Ad group	Status	Clicks	CTR	Cost	
<input type="checkbox"/>	<input type="checkbox"/>	Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Middleboro, MA. Expert, Safe Fat Loss With...		1. coolsculpting - price	Policy (Moderately Restricted), Poor ad strength	39	17.18%	\$250.02	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	[Dynamically generated headline] [Dynamically generated display URL] CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Our Biggest CoolSculpting Discount Ever. Save \$1000 Off 6+ Treatments of CoolSculpting®		x. dynamic	Eligible (Limited) Policy (Restricted medical content +1 more)	36	9.81%	\$239.30	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Middleboro   Freeze Away Body Fat   Get \$1,000 Off 6+ Treatments www.juliaedelmanmd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today		0. coolsculpting - general	Eligible (Limited) Policy (Moderately Restricted)	19	25.33%	\$231.37	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® Fat Reduction   CoolSculpting in Middleboro   Biggest CoolSculpting® Promo +5 more www.juliaedelmanmd.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Middleboro, MA. Expert, Safe Fat Loss With...		alpha - coolsculpting near me	Paused Policy (Moderately Restricted), Poor ad strength	14	15.56%	\$151.90	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® Fat Reduction   CoolSculpting in Middleboro   Biggest CoolSculpting® Promo +5 more www.juliaedelmanmd.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Middleboro, MA. Expert, Safe Fat Loss With...		alpha - coolsculpting near me	Removed Policy (Moderately Restricted), Poor ad strength	13	20.31%	\$128.27	

Google Ads									
Chris Zelig > Dr. Edelman - Julia 932-459-0548									
All campaigns > search   beta   coolsculpting									
Overview									
<span>Enabled</span> Status: Eligible Type: Search Budget: \$71.20/day Optimization score: 88% <a href="#">More details</a>									
Recommendations									
<span>Ad status: All</span> <a href="#">ADD FILTER</a>									
Insights									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
More									
<b>Ads</b> Custom Apr 1 - Jun 30, 2021									
<input type="checkbox"/>	<input type="checkbox"/>	Ad		Ad group	Status	Clicks	CTR	Cost	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Middleboro   Limited Time Offer   Apr 2021   Hurry Offer Ends In (=COUNTDOWN("2021/04/30... www.juliaedelmanmd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today		0. coolsculpting - general	Removed	12	22.22%	\$122.71	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Middleboro   Freeze Away Body Fat   Our Biggest Discount Ever www.juliaedelmanmd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today		0. coolsculpting - general	Eligible (Limited) Policy (Moderately Restricted)	12	11.43%	\$111.13	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® Fat Reduction   CoolSculpting in Middleboro   Biggest CoolSculpting® Promo +5 more www.juliaedelmanmd.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Middleboro, MA. Expert, Safe Fat Loss With...		alpha - coolsculpting near me	Removed Policy (Moderately Restricted), Poor ad strength	9	12.50%	\$87.61	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Middleboro   Save \$1,000 Off 6+ Treatments   Our Biggest Discount Ever www.juliaedelmanmd.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Middleboro, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now		alpha - coolsculpting near me	Eligible	8	11.59%	\$83.72	

Google Ads									
Chris Zelig > Dr. Edelman - Julia 932-459-0548									
All campaigns > search   beta   coolsculpting									
Overview									
<span>Enabled</span> Status: Eligible Type: Search Budget: \$71.20/day Optimization score: 88% <a href="#">More details</a>									
Recommendations									
<span>Ad status: All</span> <a href="#">ADD FILTER</a>									
Insights									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
More									
<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Middleboro   Save \$1,000 Off 6+ Treatments   Our Biggest Discount Ever www.juliaedelmanmd.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Middleboro, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now		alpha - coolsculpting near me	Eligible	8	11.59%	\$83.72	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Middleboro   Save \$1,000 Off 6+ Treatments   Our Biggest Discount Ever www.juliaedelmanmd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today		0. coolsculpting - general	Eligible	7	4.19%	\$80.36	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Middleboro   Limited Time Offer   May 2021   Our Biggest Discount Ever www.juliaedelmanmd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today		0. coolsculpting - general	Removed	10	23.26%	\$80.35	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Middleboro   Freeze Away Body Fat   Get \$1,000 Off 6+ Treatments www.juliaedelmanmd.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Middleboro, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now		alpha - coolsculpting near me	Eligible	5	18.52%	\$78.69	
{Keyword:Dr. Julia Edelman}   CoolSculpting® Elite   Fat									

Google Ads									
Chris Zelig > Dr. Edelman - Julia 932-459-0548									
All campaigns > search   beta   coolsculpting									
Overview									
<span>Enabled</span> Status: Eligible Type: Search Budget: \$71.20/day Optimization score: 88% <a href="#">More details</a>									
Recommendations									
<span>Ad status: All</span> <a href="#">ADD FILTER</a>									
Insights									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
More									
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Your Discount Today							
<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Middleboro   Freeze Away Body Fat   Get \$1,000 Off 6+ Treatments www.juliaedelmanmd.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Middleboro, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now		alpha - coolsculpting near me	Eligible	5	18.52%	\$78.69	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	{Keyword:Dr. Julia Edelman}   CoolSculpting® Elite   Fat Reduction Treatment +8 more juliaedelmanmd.com/coolsculpting/elite Leading CoolSculpting® Elite Provider in Middleboro, MA. Schedule a Free Consultation. CoolSculpting® Elite... View assets details		2. coolsculpting elite	Eligible (Limited) Policy (Trademarks in ad text +1 more)	5	23.81%	\$73.27	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® Fat Reduction   Freeze Away Body Fat   Our Biggest Discount Ever www.juliaedelmanmd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today		0. coolsculpting - general	Eligible (Limited) Policy (Moderately Restricted)	7	11.11%	\$71.57	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® Fat Reduction   Save \$1,000 Off 6+ Treatments   Our Biggest Discount Ever www.juliaedelmanmd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today		0. coolsculpting - general	Eligible (Limited) Policy (Moderately Restricted)	4	16.00%	\$69.34	

Google Ads									
Chris Zelig > Dr. Edelman - Julia 932-459-0548									
All campaigns > search   beta   coolsculpting									
Overview									
<span>Enabled</span> Status: Eligible Type: Search Budget: \$71.20/day Optimization score: 88% <a href="#">More details</a>									
Recommendations									
<span>Ad status: All</span> <a href="#">ADD FILTER</a>									
Insights									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
More									
<b>Ads</b> Custom Apr 1 - Jun 30, 2021									
<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Middleboro   Save \$1,000 Off 6+ Treatments   Our Biggest Discount Ever www.juliaedelmanmd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today		1. coolsculpting - price	Eligible	6	8.45%	\$67.24	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Middleboro   Limited Time Offer   Apr 2021   Our Biggest Discount Ever www.juliaedelmanmd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today		0. coolsculpting - general	Removed	6	11.54%	\$66.79	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Middleboro   Limited Time Offer   May 2021   Hurry Offer Ends In (=COUNTDOWN("2021/05/31... www.juliaedelmanmd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today		0. coolsculpting - general	Removed	8	12.90%	\$63.59	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Middleboro   Limited Time Offer   May 2021   Our Biggest Discount Ever www.juliaedelmanmd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today		1. coolsculpting - price	Removed	7	36.84%	\$52.79	

Google Ads									
Chris Zelig > Dr. Edelman - Julia 932-459-0548   All campaigns > search   beta   coolsculpting									
Overview									
<span>Enabled</span> Status: Eligible Type: Search Budget: \$71.20/day Optimization score: 88% <a href="#">More details</a>									
Recommendations									
<span>+</span> Ad status: All <a href="#">ADD FILTER</a>									
Insights									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
+ More									
<input type="checkbox"/>	<input type="checkbox"/>	Ad		Ad group	Status	Clicks	CTR	Cost	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Middleboro   Limited Time Offer   May 2021   Our Biggest Discount Ever www.juliaedelmanmd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today		1. coolsculpting - price	Removed	7	36.84%	\$52.79	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Middleboro   Freeze Away Body Fat   Get \$1,000 Off 6+ Treatments www.juliaedelmanmd.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Middleboro, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now		0. coolsculpting - general	Eligible	4	18.18%	\$50.80	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Middleboro   Limited Time Offer   Apr 2021   Hurry Offer Ends In (=COUNTDOWN("2021/04/30... www.juliaedelmanmd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today		1. coolsculpting - price	Removed	6	31.58%	\$49.88	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® Fat Reduction   Limited Time Offer   May 2021   Hurry Offer Ends In (=COUNTDOWN("2021/05/31... www.juliaedelmanmd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today		0. coolsculpting - general	Removed	3	18.75%	\$49.41	

Google Ads									
Chris Zelig > Dr. Edelman - Julia 932-459-0548   All campaigns > search   beta   coolsculpting									
Overview									
<span>Enabled</span> Status: Eligible Type: Search Budget: \$71.20/day Optimization score: 88% <a href="#">More details</a>									
Recommendations									
<span>+</span> Ad status: All <a href="#">ADD FILTER</a>									
Insights									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
+ More									
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Ad		Ad group	Status	Clicks	CTR	Cost	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® Fat Reduction   Limited Time Offer   May 2021   Hurry Offer Ends In (=COUNTDOWN("2021/05/31... www.juliaedelmanmd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today		0. coolsculpting - general	Removed	3	18.75%	\$49.41	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Best CoolSculpting Deal Ever   Limited Time Offer   May 2021   Hurry Offer Ends In (=COUNTDOWN("2021/05/31... www.juliaedelmanmd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today		0. coolsculpting - general	Removed	4	22.22%	\$48.57	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	[Dynamically generated headline] [Dynamically generated display URL] Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Middleboro, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now		x. dynamic	Eligible (Limited) Policy (Restricted medical content +1 more)	6	8.70%	\$47.70	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® Fat Reduction   Freeze Away Body Fat   Get \$1,000 Off 6+ Treatments www.juliaedelmanmd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today		0. coolsculpting - general	Eligible (Limited) Policy (Moderately Restricted)	5	12.50%	\$47.67	

Google Ads									
Chris Zelig > Dr. Edelman - Julia 932-459-0548   All campaigns > search   beta   coolsculpting									
Overview									
<span>Enabled</span> Status: Eligible Type: Search Budget: \$71.20/day Optimization score: 88% <a href="#">More details</a>									
Recommendations									
<span>+</span> Ad status: All <a href="#">ADD FILTER</a>									
Insights									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
+ More									
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Ad		Ad group	Status	Clicks	CTR	Cost	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Middleboro   Save \$1,000 Off 6+ Treatments   Hurry Offer Ends In... www.juliaedelmanmd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today		0. coolsculpting - general	Removed	5	9.62%	\$47.19	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Middleboro   Save \$1,000 Off 6+ Treatments   Our Biggest Discount Ever www.juliaedelmanmd.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Middleboro, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now		0. coolsculpting - general	Eligible	4	9.76%	\$47.14	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Middleboro   Freeze Away Body Fat   Our Biggest Discount Ever www.juliaedelmanmd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today		1. coolsculpting - price	Eligible	6	31.58%	\$46.71	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Middleboro   Save \$1,000 Off 6+ Treatments   Hurry Offer Ends In... www.juliaedelmanmd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today		1. coolsculpting - price	Removed	6	42.86%	\$46.33	

Google Ads									
Chris Zelig > Dr. Edelman - Julia 932-459-0548   All campaigns > search   beta   coolsculpting									
Overview									
<span>Enabled</span> Status: Eligible Type: Search Budget: \$71.20/day Optimization score: 88% <a href="#">More details</a>									
Recommendations									
<span>+</span> Ad status: All <a href="#">ADD FILTER</a>									
Insights									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
+ More									
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Ad		Ad group	Status	Clicks	CTR	Cost	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Middleboro   Save \$1,000 Off 6+ Treatments   Hurry Offer Ends In... www.juliaedelmanmd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today		1. coolsculpting - price	Removed	6	42.86%	\$46.33	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Middleboro   Limited Time Offer   June 2021   Get \$1,000 Off 6+ Treatments www.juliaedelmanmd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today		0. coolsculpting - general	Paused	6	17.65%	\$44.50	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Middleboro   Limited Time Offer   Apr 2021   Get \$1,000 Off 6+ Treatments www.juliaedelmanmd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today		0. coolsculpting - general	Removed	3	7.50%	\$43.62	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Middleboro   Freeze Away Body Fat   Our Biggest Discount Ever www.juliaedelmanmd.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Middleboro, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now		0. coolsculpting - general	Eligible	4	17.39%	\$36.56	

Google Ads									
Chris Zelig > Dr. Edelman - Julia 932-459-0548   All campaigns > search   beta   coolsculpting									
Overview									
<span>Enabled</span> Status: Eligible Type: Search Budget: \$71.20/day Optimization score: 88% <a href="#">More details</a>									
Recommendations									
<span>+</span> Ad status: All <a href="#">ADD FILTER</a>									
Insights									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
+ More									
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Ad		Ad group	Status	Clicks	CTR	Cost	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Middleboro   Freeze Away Body Fat   Our Biggest Discount Ever www.juliaedelmanmd.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Middleboro, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now		0. coolsculpting - general	Eligible	4	17.39%	\$36.56	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Middleboro   Limited Time Offer   May 2021   Get \$1,000 Off 6+ Treatments www.juliaedelmanmd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today		0. coolsculpting - general	Removed	5	10.00%	\$36.15	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Best CoolSculpting Deal Ever   Limited Time Offer   Apr 2021   Hurry Offer Ends In (=COUNTDOWN("2021/04/30... www.juliaedelmanmd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today		0. coolsculpting - general	Removed	2	16.67%	\$30.56	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Middleboro   Limited Time Offer   June 2021   Get \$1,000 Off 6+ Treatments www.juliaedelmanmd.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Middleboro, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now		1. coolsculpting - price	Paused	4	66.67%	\$29.53	

Google Ads							Chris Zelig > Dr. Edelman - Julia 932-459-0548		All campaigns > search   beta   coolsculpting		259-215-0574 Chris Zelig support@medstarmedia.com		
Overview							Enabled	Status: Eligible	Type: Search	Budget: \$71.20/day	Optimization score: 88%	More details	
Recommendations							Ads						Custom Apr 1 - Jun 30, 2021
Insights							Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE
Ad	Ad group	Status	Clicks	CTR	Cost								
<input type="checkbox"/>	CoolSculpting® in Middleboro   Freeze Away Body Fat   Get \$1,000 Off 6+ Treatments www.juliaedelmanmd.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Middleboro, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting - price	Eligible	2	22.22%	\$29.39							
<input type="checkbox"/>	CoolSculpting® in Middleboro   Save \$1,000 Off 6+ Treatments   Hurry Offer Ends In... www.juliaedelmanmd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed	4	10.26%	\$29.20							
<input type="checkbox"/>	CoolSculpting® Fat Reduction   Limited Time Offer   June 2021   Get \$1,000 Off 6+ Treatments www.juliaedelmanmd.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Middleboro, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Paused	4	50.00%	\$27.70							
<input type="checkbox"/>	CoolSculpting® in Middleboro   Limited Time Offer   May 2021   Our Biggest Discount Ever www.juliaedelmanmd.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Middleboro, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Removed	2	13.33%	\$27.08							

Google Ads							Chris Zelig > Dr. Edelman - Julia 932-459-0548		All campaigns > search   beta   coolsculpting		259-215-0574 Chris Zelig support@medstarmedia.com		
Overview							Enabled	Status: Eligible	Type: Search	Budget: \$71.20/day	Optimization score: 88%	More details	
Recommendations							Ads						Custom Apr 1 - Jun 30, 2021
Insights							Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE
Ad	Ad group	Status	Clicks	CTR	Cost								
<input type="checkbox"/>	CoolSculpting® in Middleboro   Limited Time Offer   May 2021   Our Biggest Discount Ever www.juliaedelmanmd.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Middleboro, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Removed	2	13.33%	\$27.08							
<input type="checkbox"/>	Best CoolSculpting Deal Ever   Limited Time Offer   June 2021   Hurry Offer Ends In (-COUNTDOWN("2021/06/30... www.juliaedelmanmd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused	2	14.29%	\$26.39							
<input type="checkbox"/>	CoolSculpting® in Middleboro   Save \$1,000 Off 6+ Treatments   Hurry Offer Ends In... www.juliaedelmanmd.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Middleboro, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Removed	1	16.67%	\$26.29							
<input type="checkbox"/>	CoolSculpting® Fat Reduction   Save \$1,000 Off 6+ Treatments   Hurry Offer Ends In... www.juliaedelmanmd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Moderately Restricted)	3	25.00%	\$23.78							

Google Ads							Chris Zelig > Dr. Edelman - Julia 932-459-0548		All campaigns > search   beta   coolsculpting		259-215-0574 Chris Zelig support@medstarmedia.com		
Overview							Enabled	Status: Eligible	Type: Search	Budget: \$71.20/day	Optimization score: 88%	More details	
Recommendations							Ads						Custom Apr 1 - Jun 30, 2021
Insights							Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE
Ad	Ad group	Status	Clicks	CTR	Cost								
Free consultation now													
<input type="checkbox"/>	CoolSculpting® Fat Reduction   Save \$1,000 Off 6+ Treatments   Hurry Offer Ends In... www.juliaedelmanmd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Moderately Restricted)	3	25.00%	\$23.78							
<input type="checkbox"/>	CoolSculpting® in Middleboro   Limited Time Offer   Apr 2021   Our Biggest Discount Ever www.juliaedelmanmd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed	3	12.00%	\$23.38							
<input type="checkbox"/>	CoolSculpting® Fat Reduction   Limited Time Offer   Apr 2021   Get \$1,000 Off 6+ Treatments www.juliaedelmanmd.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Middleboro, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	alpha - coolsculpting near me	Removed	2	28.57%	\$22.80							
<input type="checkbox"/>	CoolSculpting® in Middleboro   Limited Time Offer   June 2021   Hurry Offer Ends In (-COUNTDOWN("2021/06/30... www.juliaedelmanmd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused	2	7.41%	\$22.49							

Google Ads							Chris Zelig > Dr. Edelman - Julia 932-459-0548		All campaigns > search   beta   coolsculpting		259-215-0574 Chris Zelig support@medstarmedia.com		
Overview							Enabled	Status: Eligible	Type: Search	Budget: \$71.20/day	Optimization score: 88%	More details	
Recommendations							Ads						Custom Apr 1 - Jun 30, 2021
Insights							Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE
Ad	Ad group	Status	Clicks	CTR	Cost								
<input type="checkbox"/>	CoolSculpting® in Middleboro   Limited Time Offer   June 2021   Our Biggest Discount Ever www.juliaedelmanmd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Paused	3	17.65%	\$22.43							
<input type="checkbox"/>	CoolSculpting® Fat Reduction   Limited Time Offer   June 2021   Hurry Offer Ends In (-COUNTDOWN("2021/06/30... www.juliaedelmanmd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Paused	2	25.00%	\$22.26							
<input type="checkbox"/>	CoolSculpting® in Middleboro   Freeze Away Body Fat   Our Biggest Discount Ever www.juliaedelmanmd.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Middleboro, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting - price	Eligible	2	50.00%	\$21.70							
<input type="checkbox"/>	Best CoolSculpting Deal Ever   Limited Time Offer   May 2021   Our Biggest Discount Ever www.juliaedelmanmd.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Middleboro, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Removed	2	66.67%	\$21.34							

Google Ads							Chris Zelig > Dr. Edelman - Julia 932-459-0548		All campaigns > search   beta   coolsculpting		259-215-0574 Chris Zelig support@medstarmedia.com		
Overview							Enabled	Status: Eligible	Type: Search	Budget: \$71.20/day	Optimization score: 88%	More details	
Recommendations							Ads						Custom Apr 1 - Jun 30, 2021
Insights							Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE
Ad	Ad group	Status	Clicks	CTR	Cost								
<input type="checkbox"/>	Best CoolSculpting Deal Ever   Limited Time Offer   May 2021   Our Biggest Discount Ever www.juliaedelmanmd.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Middleboro, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Removed	2	66.67%	\$21.34							
<input type="checkbox"/>	Best CoolSculpting Deal Ever   Limited Time Offer   June 2021   Get \$1,000 Off 6+ Treatments www.juliaedelmanmd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused	2	14.29%	\$20.41							
<input type="checkbox"/>	CoolSculpting® Fat Reduction   Limited Time Offer   May 2021   Our Biggest Discount Ever www.juliaedelmanmd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed	2	50.00%	\$20.05							
<input type="checkbox"/>	CoolSculpting® in Middleboro   Limited Time Offer   June 2021   Get \$1,000 Off 6+ Treatments www.juliaedelmanmd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Paused	3	37.50%	\$19.82							

Google Ads										
Chris Zelig > Dr. Edelman - Julia 932-459-0548   All campaigns > search   beta   coolsculpting										
Overview										
<span>Enabled</span> Status: Eligible Type: Search Budget: \$71.20/day Optimization score: 88% <a href="#">More details</a>										
Recommendations										
<span>Ad status: All</span> <a href="#">ADD FILTER</a>										
Insights										
Ad groups										
Ads & extensions										
Ads										
Extensions										
Landing pages										
Keywords										
Audiences										
Demographics										
Settings										
Suggested										
Ad schedule										
More										
<input type="checkbox"/>	<input checked="" type="radio"/>	Ad								
<input type="checkbox"/>	<input checked="" type="radio"/>	CoolSculpting® in Middleboro   Limited Time Offer   June 2021   Get \$1,000 Off 6+ Treatments www.juliaedelmanmd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Paused		3	37.50%			\$19.82
<input type="checkbox"/>	<input checked="" type="radio"/>	CoolSculpting® Fat Reduction   Freeze Away Body Fat   Our Biggest Discount Ever www.juliaedelmanmd.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Middleboro, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Eligible		1	10.00%			\$19.32
<input type="checkbox"/>	<input checked="" type="radio"/>	CoolSculpting® in Middleboro   Limited Time Offer   June 2021   Hurry Offer Ends In (+COUNTDOWN("2021/06/30... www.juliaedelmanmd.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Middleboro, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting - price	Paused		2	40.00%			\$19.26
<input type="checkbox"/>	<input checked="" type="radio"/>	CoolSculpting® Fat Reduction   Freeze Away Body Fat   Our Biggest Discount Ever www.juliaedelmanmd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Eligible (Limited) Policy (Moderately Restricted)		2	40.00%			\$18.76

Google Ads										
Chris Zelig > Dr. Edelman - Julia 932-459-0548   All campaigns > search   beta   coolsculpting										
Overview										
<span>Enabled</span> Status: Eligible Type: Search Budget: \$71.20/day Optimization score: 88% <a href="#">More details</a>										
Recommendations										
<span>Ad status: All</span> <a href="#">ADD FILTER</a>										
Insights										
Ad groups										
Ads & extensions										
Ads										
Extensions										
Landing pages										
Keywords										
Audiences										
Demographics										
Settings										
Suggested										
Ad schedule										
More										
<b>Ads</b> Custom Apr 1 - Jun 30, 2021										
<input type="checkbox"/>	<input checked="" type="radio"/>	Ad								
<input type="checkbox"/>	<input checked="" type="radio"/>	CoolSculpting® Fat Reduction   Limited Time Offer   May 2021   Get \$1,000 Off 6+ Treatments www.juliaedelmanmd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Moderately Restricted)		2	10.00%			\$18.34
<input type="checkbox"/>	<input checked="" type="radio"/>	CoolSculpting® Fat Reduction   Limited Time Offer   Apr 2021   Our Biggest Discount Ever www.juliaedelmanmd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed		3	21.43%			\$18.07
<input type="checkbox"/>	<input checked="" type="radio"/>	CoolSculpting® Fat Reduction   Limited Time Offer   Apr 2021   Our Biggest Discount Ever www.juliaedelmanmd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed		1	100.00%			\$17.64
<input type="checkbox"/>	<input checked="" type="radio"/>	Best CoolSculpting Deal Ever   Limited Time Offer   Apr 2021   Hurry Offer Ends In (+COUNTDOWN("2021/04/30... www.juliaedelmanmd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed		1	9.09%			\$16.78

Google Ads										
Chris Zelig > Dr. Edelman - Julia 932-459-0548   All campaigns > search   beta   coolsculpting										
Overview										
<span>Enabled</span> Status: Eligible Type: Search Budget: \$71.20/day Optimization score: 88% <a href="#">More details</a>										
Recommendations										
<span>Ad status: All</span> <a href="#">ADD FILTER</a>										
Insights										
Ad groups										
Ads & extensions										
Ads										
Extensions										
Landing pages										
Keywords										
Audiences										
Demographics										
Settings										
Suggested										
Ad schedule										
More										
<input type="checkbox"/>	<input checked="" type="radio"/>	Ad								
<input type="checkbox"/>	<input checked="" type="radio"/>	Best CoolSculpting Deal Ever   Limited Time Offer   Apr 2021   Hurry Offer Ends In (+COUNTDOWN("2021/04/30... www.juliaedelmanmd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed		1	9.09%			\$16.78
<input type="checkbox"/>	<input checked="" type="radio"/>	CoolSculpting® Fat Reduction   Freeze Away Body Fat   Our Biggest Discount Ever www.juliaedelmanmd.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Middleboro, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting - price	Eligible		1	100.00%			\$16.67
<input type="checkbox"/>	<input checked="" type="radio"/>	CoolSculpting® in Middleboro   Save \$1,000 Off 6+ Treatments   Hurry Offer Ends In... www.juliaedelmanmd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Paused		1	7.69%			\$13.98
<input type="checkbox"/>	<input checked="" type="radio"/>	CoolSculpting® Elite   Next-Generation Fat Reduction   Top Provider in Middleboro, MA juliaedelmanmd.com/coolsculpting/elite Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. The Elite Dual Applicators Treat Two Areas at the Same Time. Safely Freeze Twice the Fat.	2. coolsculpting elite	Eligible		1	33.33%			\$13.84

Google Ads										
Chris Zelig > Dr. Edelman - Julia 932-459-0548   All campaigns > search   beta   coolsculpting										
Overview										
<span>Enabled</span> Status: Eligible Type: Search Budget: \$71.20/day Optimization score: 88% <a href="#">More details</a>										
Recommendations										
<span>Ad status: All</span> <a href="#">ADD FILTER</a>										
Insights										
Ad groups										
Ads & extensions										
Ads										
Extensions										
Landing pages										
Keywords										
Audiences										
Demographics										
Settings										
Suggested										
Ad schedule										
More										
<input type="checkbox"/>	<input checked="" type="radio"/>	Ad								
<input type="checkbox"/>	<input checked="" type="radio"/>	CoolSculpting® Elite   Next-Generation Fat Reduction   Top Provider in Middleboro, MA juliaedelmanmd.com/coolsculpting/elite Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. The Elite Dual Applicators Treat Two Areas at the Same Time. Safely Freeze Twice the Fat.	2. coolsculpting elite	Eligible		1	33.33%			\$13.84
<input type="checkbox"/>	<input checked="" type="radio"/>	Best CoolSculpting Deal Ever   Limited Time Offer   June 2021   Hurry Offer Ends In (+COUNTDOWN("2021/06/30... www.juliaedelmanmd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Paused		1	16.67%			\$13.49
<input type="checkbox"/>	<input checked="" type="radio"/>	Best CoolSculpting Deal Ever   Freeze Away Body Fat   Get \$1,000 Off 6+ Treatments www.juliaedelmanmd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Eligible (Limited) Policy (Moderately Restricted)		2	40.00%			\$13.32
<input type="checkbox"/>	<input checked="" type="radio"/>	Best CoolSculpting Deal Ever   Limited Time Offer   Apr 2021   Our Biggest Discount Ever www.juliaedelmanmd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed		3	21.43%			\$12.89

Google Ads										
Chris Zelig > Dr. Edelman - Julia 932-459-0548   All campaigns > search   beta   coolsculpting										
Overview										
<span>Enabled</span> Status: Eligible Type: Search Budget: \$71.20/day Optimization score: 88% <a href="#">More details</a>										
Recommendations										
<span>Ad status: All</span> <a href="#">ADD FILTER</a>										
Insights										
Ad groups										
Ads & extensions										
Ads										
Extensions										
Landing pages										
Keywords										
Audiences										
Demographics										
Settings										
Suggested										
Ad schedule										
More										
<b>Ads</b> Custom Apr 1 - Jun 30, 2021										
<input type="checkbox"/>	<input checked="" type="radio"/>	Ad								
<input type="checkbox"/>	<input checked="" type="radio"/>	Best CoolSculpting Deal Ever   Limited Time Offer   May 2021   Hurry Offer Ends In (+COUNTDOWN("2021/05/31... www.juliaedelmanmd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed		3	50.00%			\$12.69
<input type="checkbox"/>	<input checked="" type="radio"/>	Best CoolSculpting Deal Ever   Limited Time Offer   Apr 2021   Get \$1,000 Off 6+ Treatments www.juliaedelmanmd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed		3	25.00%			\$12.43
<input type="checkbox"/>	<input checked="" type="radio"/>	CoolSculpting® in Middleboro   Limited Time Offer   June 2021   Hurry Offer Ends In (+COUNTDOWN("2021/06/30... www.juliaedelmanmd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Paused		2	10.53%			\$12.36
<input type="checkbox"/>	<input checked="" type="radio"/>	CoolSculpting® in Middleboro   Freeze Away Body Fat   Get \$1,000 Off 6+ Treatments www.juliaedelmanmd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Eligible (Limited) Policy (Moderately Restricted)		4	16.00%			\$12.29

Google Ads							Chris Zelig > Dr. Edelman - Julia 932-459-0548		All campaigns > search   beta   coolsculpting		259-215-0574 Chris Zelig support@medstarmedia.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$71.20/day	Optimization score: 88%	More details						
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Insights							Clicks	CTR		↓ Cost		
Ad groups												
Ads & extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Ad	CoolSculpting® in Middleboro   Freeze Away Body Fat   Get \$1,000 Off 6+ Treatments www.juliaedelmanmd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Eligible (Limited Policy (Moderately Restricted))	4	16.00%		\$12.29		
Extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Ad	CoolSculpting® Fat Reduction   Save \$1,000 Off 6+ Treatments   Hurry Offer Ends In... www.juliaedelmanmd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Moderately Restricted)	2	15.38%		\$12.23		
Landing pages	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Ad	Best CoolSculpting Deal Ever   Limited Time Offer   Apr 2021   Our Biggest Discount Ever www.juliaedelmanmd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed	2	25.00%		\$12.20		
Keywords	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Ad	CoolSculpting® Fat Reduction   Limited Time Offer   May 2021   Hurry Offer Ends In (=COUNTDOWN("2021/05/31... www.juliaedelmanmd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed	1	20.00%		\$11.51		
Audiences												
Demographics												
Settings												
Suggested												
Ad schedule												
More												

Google Ads							Chris Zelig > Dr. Edelman - Julia 932-459-0548		All campaigns > search   beta   coolsculpting		259-215-0574 Chris Zelig support@medstarmedia.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$71.20/day	Optimization score: 88%	More details						
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Insights							Clicks	CTR		↓ Cost		
Ad groups												
Ads & extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Ad	CoolSculpting® Fat Reduction   Limited Time Offer   May 2021   Hurry Offer Ends In (=COUNTDOWN("2021/05/31... www.juliaedelmanmd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed	1	20.00%		\$11.51		
Extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Ad	CoolSculpting® in Middleboro   Limited Time Offer   May 2021   Get \$1,000 Off 6+ Treatments www.juliaedelmanmd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed	4	16.67%		\$11.11		
Landing pages	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Ad	CoolSculpting® Fat Reduction   Limited Time Offer   June 2021   Hurry Offer Ends In (=COUNTDOWN("2021/06/30... www.juliaedelmanmd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused	1	10.00%		\$10.86		
Keywords	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Ad	Best CoolSculpting Deal Ever   Limited Time Offer   May 2021   Get \$1,000 Off 6+ Treatments www.juliaedelmanmd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed	1	12.50%		\$10.68		
Audiences												
Demographics												
Settings												
Suggested												
Ad schedule												
More												

Google Ads							Chris Zelig > Dr. Edelman - Julia 932-459-0548		All campaigns > search   beta   coolsculpting		259-215-0574 Chris Zelig support@medstarmedia.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$71.20/day	Optimization score: 88%	More details						
Recommendations	Ads						Custom Apr 1 - Jun 30, 2021					
Insights	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Ad groups							Clicks	CTR		↓ Cost		
Ads & extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Ad	{Keyword:Dr. Julia Edelman}   Next-Generation Fat Reduction   Freeze Stubborn Fat 2x Faster juliaedelmanmd.com/coolsculpting/elite Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. The Elite Dual Applicators Treat Two Areas at the Same Time. Safely Freeze Twice the Fat.	2. coolsculpting elite	Eligible	2	50.00%		\$9.76		
Extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Ad	CoolSculpting® in Middleboro   Limited Time Offer   June 2021   Our Biggest Discount Ever www.juliaedelmanmd.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Middleboro, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Paused	4	40.00%		\$9.60		
Landing pages	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Ad	CoolSculpting® in Middleboro   Limited Time Offer   June 2021   Our Biggest Discount Ever www.juliaedelmanmd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused	1	3.85%		\$9.28		
Keywords	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Ad	CoolSculpting® in Middleboro   Limited Time Offer   June 2021   Our Biggest Discount Ever www.juliaedelmanmd.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Middleboro, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting - price	Paused	2	33.33%		\$9.28		
Audiences												
Demographics												
Settings												
Suggested												
Ad schedule												
More												

Google Ads							Chris Zelig > Dr. Edelman - Julia 932-459-0548		All campaigns > search   beta   coolsculpting		259-215-0574 Chris Zelig support@medstarmedia.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$71.20/day	Optimization score: 88%	More details						
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Insights							Clicks	CTR		↓ Cost		
Ad groups												
Ads & extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Ad	CoolSculpting® in Middleboro   Limited Time Offer   June 2021   Our Biggest Discount Ever www.juliaedelmanmd.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Middleboro, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting - price	Paused	2	33.33%		\$9.28		
Extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Ad	CoolSculpting® Fat Reduction   Limited Time Offer   June 2021   Our Biggest Discount Ever www.juliaedelmanmd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused	1	4.55%		\$9.23		
Landing pages	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Ad	CoolSculpting® Fat Reduction   Limited Time Offer   June 2021   Our Biggest Discount Ever www.juliaedelmanmd.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Middleboro, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Paused	1	8.33%		\$8.63		
Keywords	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Ad	Best CoolSculpting Deal Ever   Save \$1,000 Off 6+ Treatments   Hurry Offer Ends In... www.juliaedelmanmd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	alpha - coolsculpting near me	Removed	1	20.00%		\$8.30		
Audiences												
Demographics												
Settings												
Suggested												
Ad schedule												
More												

Google Ads							Chris Zelig > Dr. Edelman - Julia 932-459-0548		All campaigns > search   beta   coolsculpting		259-215-0574 Chris Zelig support@medstarmedia.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$71.20/day	Optimization score: 88%	More details						
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Insights							Clicks	CTR		↓ Cost		
Ad groups												
Ads & extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Ad	Best CoolSculpting Deal Ever   Save \$1,000 Off 6+ Treatments   Hurry Offer Ends In... www.juliaedelmanmd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	alpha - coolsculpting near me	Removed	1	20.00%		\$8.30		
Extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Ad	Best CoolSculpting Deal Ever   Freeze Away Body Fat   Get \$1,000 Off 6+ Treatments www.juliaedelmanmd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Eligible	1	33.33%		\$7.82		
Landing pages	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Ad	CoolSculpting® Fat Reduction   Limited Time Offer   May 2021   Get \$1,000 Off 6+ Treatments www.juliaedelmanmd.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Middleboro, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	alpha - coolsculpting near me	Removed	1	7.69%		\$7.51		
Keywords	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Ad	CoolSculpting® Elite   Freeze Stubborn Fat 2x Faster   Top Provider in Middleboro, MA juliaedelmanmd.com/coolsculpting/elite Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. The Elite Dual Applicators Treat Two Areas at the Same Time. Safely Freeze Twice the Fat.	2. coolsculpting elite	Eligible	1	33.33%		\$7.04		
Audiences												
Demographics												
Settings												
Suggested												
Ad schedule												
More												

Ad	Ad group	Status	Clicks	CTR	Cost
CoolSculpting® Fat Reduction   Limited Time Offer   June 2021   Hurry Offer Ends In (=COUNTDOWN("2021/06/30... www.juliaedelmanmd.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Middleboro, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Paused	1	11.11%	\$6.97
CoolSculpting® Fat Reduction   Save \$1,000 Off 6+ Treatments   Hurry Offer Ends In... www.juliaedelmanmd.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Middleboro, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Paused	1	25.00%	\$6.73
CoolSculpting® Fat Reduction   Limited Time Offer   May 2021   Our Biggest Discount Ever www.juliaedelmanmd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed	2	9.52%	\$6.58
CoolSculpting® in Middleboro   Limited Time Offer   May 2021   Hurry Offer Ends In (=COUNTDOWN("2021/05/31... www.juliaedelmanmd.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Middleboro, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting - price	Removed	1	50.00%	\$6.49

Ad	Ad group	Status	Clicks	CTR	Cost
CoolSculpting® in Middleboro   Limited Time Offer   May 2021   Hurry Offer Ends In (=COUNTDOWN("2021/05/31... www.juliaedelmanmd.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Middleboro, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting - price	Removed	1	50.00%	\$6.49
Best CoolSculpting Deal Ever   Freeze Away Body Fat   Hurry Offer Ends In (=COUNTDOWN("2021/04/30... www.juliaedelmanmd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed	1	100.00%	\$6.47
Best CoolSculpting Deal Ever   Limited Time Offer   June 2021   Our Biggest Discount Ever www.juliaedelmanmd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Paused	1	20.00%	\$6.41
Best CoolSculpting Deal Ever   Save \$1,000 Off 6+ Treatments   Hurry Offer Ends In... www.juliaedelmanmd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed	1	16.67%	\$6.01

Ad	Ad group	Status	Clicks	CTR	Cost
Best CoolSculpting Deal Ever   Save \$1,000 Off 6+ Treatments   Hurry Offer Ends In... www.juliaedelmanmd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed	1	16.67%	\$6.01
Best CoolSculpting Deal Ever   Freeze Away Body Fat   Hurry Offer Ends In (=COUNTDOWN("2021/04/30... www.juliaedelmanmd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed	1	50.00%	\$5.91
Best CoolSculpting Deal Ever   Save \$1,000 Off 6+ Treatments   Our Biggest Discount Ever www.juliaedelmanmd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Eligible (Limited) Policy (Moderately Restricted)	2	14.29%	\$5.77
CoolSculpting® in Middleboro   Limited Time Offer   May 2021   Get \$1,000 Off 6+ Treatments www.juliaedelmanmd.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Middleboro, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Removed	1	9.09%	\$5.44

Ad	Ad group	Status	Clicks	CTR	Cost
CoolSculpting® Fat Reduction   Limited Time Offer   Apr 2021   Hurry Offer Ends In (=COUNTDOWN("2021/04/30... www.juliaedelmanmd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed	2	40.00%	\$5.39
CoolSculpting® Elite Provider   Next-Generation Fat Reduction   No Surgery & Minimal Downtime juliaedelmanmd.com/coolsculpting/elite Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. The Elite Dual Applicators Treat Two Areas at the Same Time. Safely Freeze Twice the Fat.	2. coolsculpting elite	Eligible	1	100.00%	\$5.29
Best CoolSculpting Deal Ever   Limited Time Offer   May 2021   Our Biggest Discount Ever www.juliaedelmanmd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed	1	6.67%	\$5.19
[Dynamically generated headline] [Dynamically generated display URL] Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	x. dynamic	Eligible (Limited) Policy (Restricted medical content +1 more)	1	7.14%	\$4.06

Ad	Ad group	Status	Clicks	CTR	Cost
[Dynamically generated headline] [Dynamically generated display URL] Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	x. dynamic	Eligible (Limited) Policy (Restricted medical content +1 more)	1	7.14%	\$4.06
CoolSculpting® in Middleboro   Save \$1,000 Off 6+ Treatments   Hurry Offer Ends In... www.juliaedelmanmd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed	1	3.13%	\$3.47
CoolSculpting® in Middleboro   Limited Time Offer   Apr 2021   Our Biggest Discount Ever www.juliaedelmanmd.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Middleboro, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting - price	Removed	1	50.00%	\$3.24
CoolSculpting® in Middleboro   Limited Time Offer   Apr 2021   Hurry Offer Ends In (=COUNTDOWN("2021/04/30... www.juliaedelmanmd.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Middleboro, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Removed	1	12.50%	\$3.01

Google Ads									
Chris Zelig > Dr. Edelman - Julia 932-459-0548									
All campaigns > search   beta   coolsculpting									
Overview									
<span>Enabled</span> Status: Eligible Type: Search Budget: \$71.20/day Optimization score: 88% <span>More details</span>									
Recommendations									
<span>Ad status: All</span> <span>ADD FILTER</span>									
Insights									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
More									
<input type="checkbox"/>	<input checked="" type="radio"/>	Ad		Ad group	Status	Clicks	CTR	Cost	
<input type="checkbox"/>	<input checked="" type="radio"/>	CoolSculpting® in Middleboro   Limited Time Offer   Apr 2021   Hurry Offer Ends In (+COUNTDOWN("2021/04/30... www.juliaedelmanmd.com		0. coolsculpting - general	Removed	1	12.50%	\$3.01	
<input type="checkbox"/>	<input checked="" type="radio"/>	CoolSculpting® Fat Reduction   Freeze Away Body Fat   Get \$1,000 Off 6+ Treatments www.juliaedelmanmd.com		1. coolsculpting - price	Eligible	1	33.33%	\$2.94	
<input type="checkbox"/>	<input checked="" type="radio"/>	CoolSculpting® in Middleboro   Limited Time Offer   May 2021   Our Biggest Discount Ever www.juliaedelmanmd.com		1. coolsculpting - price	Removed	1	50.00%	\$2.94	
<input type="checkbox"/>	<input checked="" type="radio"/>	CoolSculpting® Fat Reduction   Limited Time Offer   June 2021   Get \$1,000 Off 6+ Treatments www.juliaedelmanmd.com		1. coolsculpting - price	Paused	1	50.00%	\$2.61	

Google Ads									
Chris Zelig > Dr. Edelman - Julia 932-459-0548									
All campaigns > search   beta   coolsculpting									
Overview									
<span>Enabled</span> Status: Eligible Type: Search Budget: \$71.20/day Optimization score: 88% <span>More details</span>									
Recommendations									
<span>Ad status: All</span> <span>ADD FILTER</span>									
Insights									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
More									
<input type="checkbox"/>	<input checked="" type="radio"/>	Ad		Ad group	Status	Clicks	CTR	Cost	
<input type="checkbox"/>	<input checked="" type="radio"/>	CoolSculpting® in Middleboro   Save \$1,000 Off 6+ Treatments   Our Biggest Discount Ever www.juliaedelmanmd.com		1. coolsculpting - price	Eligible	1	14.29%	\$2.52	
<input type="checkbox"/>	<input checked="" type="radio"/>	Best CoolSculpting Deal Ever   Limited Time Offer   Apr 2021   Get \$1,000 Off 6+ Treatments www.juliaedelmanmd.com		1. coolsculpting - price	Removed	1	16.67%	\$2.09	
<input type="checkbox"/>	<input checked="" type="radio"/>	CoolSculpting® Fat Reduction   Save \$1,000 Off 6+ Treatments   Hurry Offer Ends In... www.juliaedelmanmd.com		0. coolsculpting - general	Removed Policy (Moderately Restricted)	1	14.29%	\$1.96	
<input type="checkbox"/>	<input checked="" type="radio"/>	CoolSculpting® in Middleboro   Limited Time Offer   June 2021   Get \$1,000 Off 6+ Treatments www.juliaedelmanmd.com		0. coolsculpting - general	Paused	1	7.14%	\$1.76	

Google Ads									
Chris Zelig > Dr. Edelman - Julia 932-459-0548									
All campaigns > search   beta   coolsculpting									
Overview									
<span>Enabled</span> Status: Eligible Type: Search Budget: \$71.20/day Optimization score: 88% <span>More details</span>									
Recommendations									
<span>Ad status: All</span> <span>ADD FILTER</span>									
Insights									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
More									
<input type="checkbox"/>	<input checked="" type="radio"/>	Ad		Ad group	Status	Clicks	CTR	Cost	
<input type="checkbox"/>	<input checked="" type="radio"/>	CoolSculpting® in Middleboro   Limited Time Offer   June 2021   Get \$1,000 Off 6+ Treatments www.juliaedelmanmd.com		0. coolsculpting - general	Paused	1	7.14%	\$1.76	
<input type="checkbox"/>	<input checked="" type="radio"/>	CoolSculpting® in Middleboro   Limited Time Offer   Apr 2021   Get \$1,000 Off 6+ Treatments www.juliaedelmanmd.com		1. coolsculpting - price	Removed	1	5.00%	\$1.38	
<input type="checkbox"/>	<input checked="" type="radio"/>	CoolSculpting® Fat Reduction   Freeze Away Body Fat   Get \$1,000 Off 6+ Treatments www.juliaedelmanmd.com		0. coolsculpting - general	Eligible	1	5.26%	\$1.24	
<input type="checkbox"/>	<input checked="" type="radio"/>	CoolSculpting® Fat Reduction   Freeze Away Body Fat   Get \$1,000 Off 6+ Treatments www.juliaedelmanmd.com		1. coolsculpting - price	Eligible (Limited Policy (Moderately Restricted)	1	16.67%	\$1.08	

Google Ads									
Chris Zelig > Dr. Edelman - Julia 932-459-0548									
All campaigns > search   beta   coolsculpting									
Overview									
<span>Enabled</span> Status: Eligible Type: Search Budget: \$71.20/day Optimization score: 88% <span>More details</span>									
Recommendations									
<span>Ad status: All</span> <span>ADD FILTER</span>									
Insights									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
More									
<input type="checkbox"/>	<input checked="" type="radio"/>	Ad		Ad group	Status	Clicks	CTR	Cost	
<input type="checkbox"/>	<input checked="" type="radio"/>	Best CoolSculpting Deal Ever   Freeze Away Body Fat   Get \$1,000 Off 6+ Treatments www.juliaedelmanmd.com		0. coolsculpting - general	Eligible	1	33.33%	\$0.70	
<input type="checkbox"/>	<input checked="" type="radio"/>	25% Off CoolSculpting   Freeze Off Your Stubborn Fat   #1 CoolSculpting Massachusetts +1 more www.juliaedelmanmd.com		cool sculpt abdomen reviews	Not eligible Poor ad strength, Ad group removed	0	-	\$0.00	
<input type="checkbox"/>	<input checked="" type="radio"/>	#1 CoolSculpting Middleboro MA   Safe + Effective Fat Reduction   Freeze Fat. Free Consultation www.juliaedelmanmd.com		cool sculpt abdomen reviews	Not eligible Ad group removed	0	-	\$0.00	
Total: Ads						794	12.37%	\$7,161.59	
Total: Campaign						794	12.37%	\$7,161.59	

Google Ads										
Chris Zelig > Dr. Edelman - Julia 932-459-0548										
All campaigns > search   beta   coolsculpting										
Overview										
<span>Enabled</span> Status: Eligible Type: Search Budget: \$71.20/day Optimization score: 88% <span>More details</span>										
Recommendations										
<span>Extension type: All</span> <span>ADD FILTER</span>										
Insights										
Ad groups										
Ads & extensions										
Ads										
Extensions										
Landing pages										
Keywords										
Audiences										
Demographics										
Settings										
Suggested										
Ad schedule										
More										
<input type="checkbox"/>		Extension		Extension type	Added to	Level	Status	Clicks	CTR	Cost
Sitelink extension										
<input type="checkbox"/>		CoolSculpting CoolSculpting: The Top Non-Surgical Fat Reduction Treatment. Learn More		Sitelink extension	search   beta   coolscul...	Campaign	Approved	44	15.02%	\$430.96
Call extension										
<input type="checkbox"/>		(508) 217-9976		Call extension	Account	Account	Approved	77	9.67%	\$754.54
Callout extension										
<input type="checkbox"/>		FDA Cleared		Callout extension	search   beta   coolscul...	Campaign	Approved	189	13.07%	\$1,707.08
<input type="checkbox"/>		Highlights: No Surgery		Callout extension	search   beta   coolscul...	Campaign	Approved	164	12.80%	\$1,612.90
<input type="checkbox"/>		Freeze Your Fat		Callout extension	search   beta   coolscul...	Campaign	Approved	171	12.52%	\$1,562.08
<input type="checkbox"/>		Contact Us + Free Consult		Callout extension	search   beta   coolscul...	Campaign	Approved	146	12.22%	\$1,287.11
<input type="checkbox"/>		\$1000 Off 6+ Treatments		Callout extension	search   beta   coolscul...	Campaign	Approved	144	11.78%	\$1,215.90

Google Ads | Chris Zelig > Dr. Edelman - Julia 932-459-0548 | All campaigns > search | beta | coolsculpting

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$71.20/day, Optimization score: 88%

Recommendations: Extension type: All, ADD FILTER

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Callout extension							
<input type="checkbox"/> FDA Cleared	Callout extension	search   beta   coolscul...	Campaign	Approved	189	13.07%	\$1,707.08
<input type="checkbox"/> Highlights: No Surgery	Callout extension	search   beta   coolscul...	Campaign	Approved	164	12.80%	\$1,612.90
<input type="checkbox"/> Freeze Your Fat	Callout extension	search   beta   coolscul...	Campaign	Approved	171	12.52%	\$1,562.08
<input type="checkbox"/> Contact Us + Free Consult	Callout extension	search   beta   coolscul...	Campaign	Approved	146	12.22%	\$1,287.11
<input type="checkbox"/> \$1000 Off 6+ Treatments	Callout extension	search   beta   coolscul...	Campaign	Approved	144	11.78%	\$1,215.90
<input type="checkbox"/> Nonsurgical Fat Reduction	Callout extension	search   beta   coolscul...	Campaign	Approved	136	11.30%	\$1,183.32
<input type="checkbox"/> Liposuction Alternative	Callout extension	search   beta   coolscul...	Campaign	Approved (limited): Health in personalized advertising	139	11.41%	\$1,163.70
Structured snippet extension							
<input type="checkbox"/> Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction, Coolmini, Fat...	Structured snippet extension	search   beta   coolscul...	Campaign	Approved	13	9.77%	\$67.19

Google Ads | Chris Zelig > Dr. Edelman - Julia 932-459-0548 | All campaigns > search | beta | coolsculpting

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$71.20/day, Optimization score: 88%

Recommendations: All, Custom Apr 1 - Jun 30, 2021

Extensions > All

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Promotion extension							
<input type="checkbox"/> Summer Sale - \$1,000 off 6+ Treatments	Promotion extension	search   beta   coolscul...	Campaign	Approved	475	13.64%	\$4,727.38
Total: Sitelink extensions					48	14.59%	\$480.92
Total: Callout extensions					383	12.54%	\$3,663.64
Total: Structured snippet extensions					13	9.77%	\$67.19
Total: Call extensions					77	9.67%	\$754.54
Total: Promotion extensions					588	13.74%	\$5,828.35

Show rows: 10 | 11 - 11 of 11

Google Ads | Chris Zelig > Dr. Edelman - Julia 932-459-0548 | All campaigns > search | beta | coolsculpting | ex...

Overview: Enabled, Status: Limited by budget, Type: Search, Budget: \$31.78/day, Optimization score: 75.7%

Recommendations: Ads, Custom Apr 1 - Jun 30, 2021

Ad	Ad group	Status	Clicks	CTR	Cost
<input type="checkbox"/> Dr. Julia Edelman   Fat Reduction in Middleboro   Non-Surgical Fat Reduction +6 more www.juliaedelmanmd.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Best Prices... View assets details	expanded reach	Eligible (Limited) Policy (Moderately Restricted)	284	4.90%	\$918.07
<input type="checkbox"/> Dr. Julia Edelman   Fat Reduction in Middleboro   Non-Surgical Fat Reduction +6 more www.juliaedelmanmd.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Best Prices... View assets details	liposuction	Eligible (Limited) Policy (Moderately Restricted), Poor ad strength	176	7.88%	\$514.68
<input type="checkbox"/> Fat Reduction in Middleboro   Freezing Fat Really Works   Freeze Away Body Fat www.juliaedelmanmd.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	expanded reach	Eligible	22	4.60%	\$86.52
<input type="checkbox"/> Fat Reduction in Middleboro   Freezing Fat Really Works   Get \$1000 Off 6+ Treatments www.juliaedelmanmd.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	expanded reach	Eligible	19	4.21%	\$65.83

Google Ads | Chris Zelig > Dr. Edelman - Julia 932-459-0548 | All campaigns > search | beta | coolsculpting | ex...

Overview: Enabled, Status: Limited by budget, Type: Search, Budget: \$31.78/day, Optimization score: 75.7%

Recommendations: Ad status: All, ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
<input type="checkbox"/> Fat Reduction in Middleboro   Freeze Away Body Fat   Get Rid of Unwanted Fat www.juliaedelmanmd.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	expanded reach	Eligible	14	2.93%	\$53.32
<input type="checkbox"/> Fat Reduction in Middleboro   Freeze Away Body Fat   Get \$1000 Off 6+ Treatments www.juliaedelmanmd.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	expanded reach	Eligible (Limited) Policy (Moderately Restricted)	11	5.05%	\$43.21
<input type="checkbox"/> Fat Reduction in Middleboro   Freeze Away Body Fat   Freeze Away Body Fat www.juliaedelmanmd.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	expanded reach	Eligible (Limited) Policy (Moderately Restricted)	11	3.86%	\$35.39
<input type="checkbox"/> Fat Reduction in Middleboro   Freezing Fat Really Works   Get Rid of Unwanted Fat www.juliaedelmanmd.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	expanded reach	Eligible	10	2.30%	\$35.38

Google Ads | Chris Zelig > Dr. Edelman - Julia 932-459-0548 | All campaigns > search | beta | coolsculpting | ex...

Overview: Enabled, Status: Limited by budget, Type: Search, Budget: \$31.78/day, Optimization score: 75.7%

Recommendations: Ad status: All, ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
<input type="checkbox"/> Fat Reduction in Middleboro   Freeze Away Body Fat   Freeze Away Body Fat www.juliaedelmanmd.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	expanded reach	Eligible (Limited) Policy (Moderately Restricted)	11	3.86%	\$35.39
<input type="checkbox"/> Fat Reduction in Middleboro   Freezing Fat Really Works   Get Rid of Unwanted Fat www.juliaedelmanmd.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	expanded reach	Eligible	10	2.30%	\$35.38
<input type="checkbox"/> Fat Reduction in Middleboro   Eliminate Fat & Feel Great   Get \$1000 Off 6+ Treatments www.juliaedelmanmd.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1000 Off 6+ Treatments of CoolSculpting®	liposuction	Eligible	9	18.37%	\$28.00
<input type="checkbox"/> Non-Surgical Fat Reduction   Freeze Away Body Fat   Get \$1000 Off 6+ Treatments www.juliaedelmanmd.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1000 Off 6+ Treatments of CoolSculpting®	expanded reach	Eligible	3	15.00%	\$26.13

Google Ads							Chris Zelig > Dr. Edelman - Julia 932-459-0548		All campaigns > search   beta   coolsculpting   ex...		SEARCH REPORTS TOOLS & SETTINGS REFRESH HELP NOTIFICATIONS		259-215-0574 Chris Zelig support@medstarmedia.com		
Overview	Enabled	Status: Limited by budget	Type: Search	Budget: \$31.78/day	Optimization score: 75.7%	More details									
Recommendations	Ads						Custom Apr 1 - Jun 30, 2021								
Insights	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE								
Ad groups															
Ads & extensions															
Ads	<input type="checkbox"/>	Ad	Ad group	Status	Clicks	CTR	Cost								
Extensions	<input type="checkbox"/>	Fat Reduction in Middleboro   Eliminate Fat & Feel Great   Get \$1000 Off 6+ Treatments www.juliaedelmanmd.com Best Prices, FDA-Cleared, Clinically Proven Fat Removal. No Surgery, Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1000 Off 6+ Treatments of CoolSculpting®	expanded reach	Eligible	7	11.67%	\$23.35								
Landing pages	<input type="checkbox"/>	Dr. Julia Edelman   Freezing Fat Really Works   Freeze Away Body Fat www.juliaedelmanmd.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	expanded reach	Eligible	9	3.73%	\$21.40								
Keywords	<input type="checkbox"/>	Dr. Julia Edelman   Freezing Fat Really Works   Get \$1000 Off 6+ Treatments www.juliaedelmanmd.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	expanded reach	Eligible	7	2.42%	\$21.02								
Audiences	<input type="checkbox"/>	Fat Reduction in Middleboro   Eliminate Fat & Feel Great   Get \$1000 Off 6+ Treatments www.juliaedelmanmd.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime.	expanded reach	Eligible (Limited) Policy (Moderately Restricted)	7	7.95%	\$18.14								

Google Ads							Chris Zelig > Dr. Edelman - Julia 932-459-0548		All campaigns > search   beta   coolsculpting   ex...		SEARCH REPORTS TOOLS & SETTINGS REFRESH HELP NOTIFICATIONS		259-215-0574 Chris Zelig support@medstarmedia.com		
Overview	Enabled	Status: Limited by budget	Type: Search	Budget: \$31.78/day	Optimization score: 75.7%	More details									
Recommendations	Ads						Custom Apr 1 - Jun 30, 2021								
Insights	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE								
Ad groups															
Ads & extensions															
Ads	<input type="checkbox"/>	Fat Reduction in Middleboro   Eliminate Fat & Feel Great   Get \$1000 Off 6+ Treatments www.juliaedelmanmd.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	expanded reach	Eligible (Limited) Policy (Moderately Restricted)	7	7.95%	\$18.14								
Extensions	<input type="checkbox"/>	Dr. Julia Edelman   Freeze Away Body Fat   Get \$1000 Off 6+ Treatments www.juliaedelmanmd.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	expanded reach	Eligible (Limited) Policy (Moderately Restricted)	4	5.00%	\$16.89								
Landing pages	<input type="checkbox"/>	Fat Reduction in Middleboro   Freeze Away Body Fat   Get \$1000 Off 6+ Treatments www.juliaedelmanmd.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	liposuction	Eligible (Limited) Policy (Moderately Restricted)	3	10.34%	\$14.96								
Keywords	<input type="checkbox"/>	Dr. Julia Edelman   Freezing Fat Really Works   Get \$1000 Off 6+ Treatments www.juliaedelmanmd.com Best Prices, FDA-Cleared, Clinically Proven Fat Removal. No Surgery, Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1000 Off 6+ Treatments of CoolSculpting®	expanded reach	Eligible	3	3.85%	\$13.93								

Google Ads							Chris Zelig > Dr. Edelman - Julia 932-459-0548		All campaigns > search   beta   coolsculpting   ex...		SEARCH REPORTS TOOLS & SETTINGS REFRESH HELP NOTIFICATIONS		259-215-0574 Chris Zelig support@medstarmedia.com		
Overview	Enabled	Status: Limited by budget	Type: Search	Budget: \$31.78/day	Optimization score: 75.7%	More details									
Recommendations	Ads						Custom Apr 1 - Jun 30, 2021								
Insights	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE								
Ad groups															
Ads & extensions															
Ads	<input type="checkbox"/>	Eliminate Fat And Feel Great.													
Extensions	<input type="checkbox"/>	Dr. Julia Edelman   Freeze Away Body Fat   Get \$1000 Off 6+ Treatments www.juliaedelmanmd.com Best Prices, FDA-Cleared, Clinically Proven Fat Removal. No Surgery, Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1000 Off 6+ Treatments of CoolSculpting®	expanded reach	Eligible	3	3.85%	\$13.93								
Landing pages	<input type="checkbox"/>	Dr. Julia Edelman   Freeze Away Body Fat   Get \$1000 Off 6+ Treatments www.juliaedelmanmd.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	expanded reach	Eligible	3	16.67%	\$12.45								
Keywords	<input type="checkbox"/>	Fat Reduction in Middleboro   Eliminate Fat & Feel Great   Freeze Away Body Fat www.juliaedelmanmd.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	liposuction	Eligible (Limited) Policy (Moderately Restricted)	5	20.83%	\$12.39								
Audiences	<input type="checkbox"/>	Dr. Julia Edelman   Freezing Fat Really Works   Get \$1000 Off 6+ Treatments www.juliaedelmanmd.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	liposuction	Eligible	6	8.82%	\$11.50								

Google Ads							Chris Zelig > Dr. Edelman - Julia 932-459-0548		All campaigns > search   beta   coolsculpting   ex...		SEARCH REPORTS TOOLS & SETTINGS REFRESH HELP NOTIFICATIONS		259-215-0574 Chris Zelig support@medstarmedia.com		
Overview	Enabled	Status: Limited by budget	Type: Search	Budget: \$31.78/day	Optimization score: 75.7%	More details									
Recommendations	Ads						Custom Apr 1 - Jun 30, 2021								
Insights	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE								
Ad groups															
Ads & extensions															
Ads	<input type="checkbox"/>	Fat Reduction in Middleboro   Freezing Fat Really Works   Get Rid of Unwanted Fat www.juliaedelmanmd.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	liposuction	Eligible	5	11.36%	\$9.83								
Extensions	<input type="checkbox"/>	Dr. Julia Edelman   Freezing Fat Really Works   Freeze Away Body Fat www.juliaedelmanmd.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	liposuction	Eligible (Limited) Policy (Moderately Restricted)	3	11.54%	\$9.59								
Landing pages	<input type="checkbox"/>	Non-Surgical Fat Reduction   Freezing Fat Really Works   Get \$1000 Off 6+ Treatments www.juliaedelmanmd.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	liposuction	Eligible	1	10.00%	\$9.48								
Keywords	<input type="checkbox"/>	Fat Reduction in Middleboro   Freezing Fat Really Works   Freeze Away Body Fat www.juliaedelmanmd.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	liposuction	Eligible	3	5.77%	\$9.12								

Google Ads							Chris Zelig > Dr. Edelman - Julia 932-459-0548		All campaigns > search   beta   coolsculpting   ex...		SEARCH REPORTS TOOLS & SETTINGS REFRESH HELP NOTIFICATIONS		259-215-0574 Chris Zelig support@medstarmedia.com		
Overview	Enabled	Status: Limited by budget	Type: Search	Budget: \$31.78/day	Optimization score: 75.7%	More details									
Recommendations	Ads						Custom Apr 1 - Jun 30, 2021								
Insights	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE								
Ad groups															
Ads & extensions															
Ads	<input type="checkbox"/>	Fat Reduction in Middleboro   Freezing Fat Really Works   Freeze Away Body Fat www.juliaedelmanmd.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	liposuction	Eligible	3	5.77%	\$9.12								
Extensions	<input type="checkbox"/>	Fat Reduction in Middleboro   Freeze Away Body Fat   Freeze Away Body Fat www.juliaedelmanmd.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	liposuction	Eligible (Limited) Policy (Moderately Restricted)	3	11.54%	\$8.97								
Landing pages	<input type="checkbox"/>	Fat Reduction in Middleboro   Freezing Fat Really Works   Get \$1000 Off 6+ Treatments www.juliaedelmanmd.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	liposuction	Eligible	3	5.77%	\$8.47								
Keywords	<input type="checkbox"/>	Fat Reduction in Middleboro   Eliminate Fat & Feel Great   Freeze Away Body Fat www.juliaedelmanmd.com Best Prices, FDA-Cleared, Clinically Proven Fat Removal. No Surgery, Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1000 Off 6+ Treatments of CoolSculpting®	liposuction	Eligible	3	7.32%	\$8.29								

Google Ads		Chris Zelig > Dr. Edelman - Julia 932-459-0548	All campaigns > search   beta   coolsculpting   ex...	SEARCH	REPORTS	TOOLS & SETTINGS	REFRESH	HELP	NOTIFICATIONS	259-215-0574 Chris Zelig support@medstarmedia.com	
Overview	Enabled	Status: Limited by budget	Type: Search	Budget: \$31.78/day	Optimization score: 75.7%	More details					
Recommendations	+ Ad status: All ADD FILTER										
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE										
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost					
Ads & extensions	<input type="checkbox"/> <span style="color: green;">●</span>	Fat Reduction in Middleboro   Eliminate Fat & Feel Great   Freeze Away Body Fat www.juliaedelmanmd.com Best Prices, FDA-Cleared, Clinically Proven Fat Removal. No Surgery, Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1000 Off 6+ Treatments of CoolSculpting®	liposuction	Eligible	3	7.32%	\$8.29				
Extensions	<input type="checkbox"/> <span style="color: green;">●</span>	Non-Surgical Fat Reduction   Eliminate Fat & Feel Great   Freeze Away Body Fat www.juliaedelmanmd.com Best Prices, FDA-Cleared, Clinically Proven Fat Removal. No Surgery, Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1000 Off 6+ Treatments of CoolSculpting®	liposuction	Eligible	3	42.86%	\$7.85				
Landing pages	<input type="checkbox"/> <span style="color: green;">●</span>	Non-Surgical Fat Reduction   Eliminate Fat & Feel Great   Freeze Away Body Fat www.juliaedelmanmd.com Best Prices, FDA-Cleared, Clinically Proven Fat Removal. No Surgery, Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1000 Off 6+ Treatments of CoolSculpting®	expanded reach	Eligible	3	15.79%	\$7.54				
Keywords	<input type="checkbox"/> <span style="color: green;">●</span>	Fat Reduction in Middleboro   Eliminate Fat & Feel Great   Freeze Away Body Fat www.juliaedelmanmd.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	expanded reach	Eligible (Limited) Policy (Moderately Restricted)	2	2.08%	\$7.52				
Audiences											
Demographics											
Settings											
Suggested											
Ad schedule											
More											

Google Ads		Chris Zelig > Dr. Edelman - Julia 932-459-0548	All campaigns > search   beta   coolsculpting   ex...	SEARCH	REPORTS	TOOLS & SETTINGS	REFRESH	HELP	NOTIFICATIONS	259-215-0574 Chris Zelig support@medstarmedia.com	
Overview	Enabled	Status: Limited by budget	Type: Search	Budget: \$31.78/day	Optimization score: 75.7%	More details					
Recommendations	Ad Status: Custom Apr 1 - Jun 30, 2021										
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE										
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost					
Ads & extensions	<input type="checkbox"/> <span style="color: green;">●</span>	Dr. Julia Edelman   Freeze Away Body Fat   Get Rid of Unwanted Fat www.juliaedelmanmd.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	expanded reach	Eligible	2	1.38%	\$7.47				
Extensions	<input type="checkbox"/> <span style="color: green;">●</span>	Fat Reduction in Middleboro   Freezing Fat Really Works   Get Rid of Unwanted Fat www.juliaedelmanmd.com Best Prices, FDA-Cleared, Clinically Proven Fat Removal. No Surgery, Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1000 Off 6+ Treatments of CoolSculpting®	expanded reach	Eligible	2	2.90%	\$6.72				
Landing pages	<input type="checkbox"/> <span style="color: green;">●</span>	Non-Surgical Fat Reduction   Freezing Fat Really Works   Freeze Away Body Fat www.juliaedelmanmd.com Best Prices, FDA-Cleared, Clinically Proven Fat Removal. No Surgery, Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1000 Off 6+ Treatments of CoolSculpting®	expanded reach	Eligible	2	33.33%	\$6.57				
Keywords	<input type="checkbox"/> <span style="color: green;">●</span>	Dr. Julia Edelman   Freeze Away Body Fat   Freeze Away Body Fat www.juliaedelmanmd.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime.	liposuction	Eligible (Limited) Policy (Moderately Restricted)	1	12.50%	\$6.29				
Audiences											
Demographics											
Settings											
Suggested											
Ad schedule											
More											

Google Ads		Chris Zelig > Dr. Edelman - Julia 932-459-0548	All campaigns > search   beta   coolsculpting   ex...	SEARCH	REPORTS	TOOLS & SETTINGS	REFRESH	HELP	NOTIFICATIONS	259-215-0574 Chris Zelig support@medstarmedia.com	
Overview	Enabled	Status: Limited by budget	Type: Search	Budget: \$31.78/day	Optimization score: 75.7%	More details					
Recommendations	+ Ad status: All ADD FILTER										
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE										
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost					
Ads & extensions	<input type="checkbox"/> <span style="color: green;">●</span>	Dr. Julia Edelman   Freeze Away Body Fat   Freeze Away Body Fat www.juliaedelmanmd.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	liposuction	Eligible (Limited) Policy (Moderately Restricted)	1	12.50%	\$6.29				
Extensions	<input type="checkbox"/> <span style="color: green;">●</span>	Fat Reduction in Middleboro   Freeze Away Body Fat   Get Rid of Unwanted Fat www.juliaedelmanmd.com Best Prices, FDA-Cleared, Clinically Proven Fat Removal. No Surgery, Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1000 Off 6+ Treatments of CoolSculpting®	expanded reach	Eligible	2	3.51%	\$6.26				
Landing pages	<input type="checkbox"/> <span style="color: green;">●</span>	Non-Surgical Fat Reduction   Freeze Away Body Fat   Freeze Away Body Fat www.juliaedelmanmd.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	expanded reach	Eligible (Limited) Policy (Moderately Restricted)	2	6.06%	\$4.86				
Keywords	<input type="checkbox"/> <span style="color: green;">●</span>	Fat Reduction in Middleboro   Eliminate Fat & Feel Great   Freeze Away Body Fat www.juliaedelmanmd.com Best Prices, FDA-Cleared, Clinically Proven Fat Removal. No Surgery, Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1000 Off 6+ Treatments of CoolSculpting®	expanded reach	Eligible	3	3.95%	\$4.84				
Audiences											
Demographics											
Settings											
Suggested											
Ad schedule											
More											

Google Ads		Chris Zelig > Dr. Edelman - Julia 932-459-0548	All campaigns > search   beta   coolsculpting   ex...	SEARCH	REPORTS	TOOLS & SETTINGS	REFRESH	HELP	NOTIFICATIONS	259-215-0574 Chris Zelig support@medstarmedia.com	
Overview	Enabled	Status: Limited by budget	Type: Search	Budget: \$31.78/day	Optimization score: 75.7%	More details					
Recommendations	+ Ad status: All ADD FILTER										
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE										
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost					
Ads & extensions	<input type="checkbox"/> <span style="color: green;">●</span>	Fat Reduction in Middleboro   Eliminate Fat & Feel Great   Freeze Away Body Fat www.juliaedelmanmd.com Best Prices, FDA-Cleared, Clinically Proven Fat Removal. No Surgery, Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1000 Off 6+ Treatments of CoolSculpting®	expanded reach	Eligible	3	3.95%	\$4.84				
Extensions	<input type="checkbox"/> <span style="color: green;">●</span>	Non-Surgical Fat Reduction   Freeze Away Body Fat   Freeze Away Body Fat www.juliaedelmanmd.com Best Prices, FDA-Cleared, Clinically Proven Fat Removal. No Surgery, Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1000 Off 6+ Treatments of CoolSculpting®	expanded reach	Eligible	2	8.33%	\$4.46				
Landing pages	<input type="checkbox"/> <span style="color: green;">●</span>	Non-Surgical Fat Reduction   Freezing Fat Really Works   Get \$1000 Off 6+ Treatments www.juliaedelmanmd.com Best Prices, FDA-Cleared, Clinically Proven Fat Removal. No Surgery, Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1000 Off 6+ Treatments of CoolSculpting®	expanded reach	Eligible	1	8.33%	\$4.08				
Keywords	<input type="checkbox"/> <span style="color: green;">●</span>	Non-Surgical Fat Reduction   Freeze Away Body Fat   Get \$1000 Off 6+ Treatments www.juliaedelmanmd.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	liposuction	Eligible (Limited) Policy (Moderately Restricted)	1	20.00%	\$3.87				
Audiences											
Demographics											
Settings											
Suggested											
Ad schedule											
More											

Google Ads		Chris Zelig > Dr. Edelman - Julia 932-459-0548	All campaigns > search   beta   coolsculpting   ex...	SEARCH	REPORTS	TOOLS & SETTINGS	REFRESH	HELP	NOTIFICATIONS	259-215-0574 Chris Zelig support@medstarmedia.com	
Overview	Enabled	Status: Limited by budget	Type: Search	Budget: \$31.78/day	Optimization score: 75.7%	More details					
Recommendations	Ad Status: Custom Apr 1 - Jun 30, 2021										
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE										
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost					
Ads & extensions	<input type="checkbox"/> <span style="color: green;">●</span>	Non-Surgical Fat Reduction   Freezing Fat Really Works   Freeze Away Body Fat www.juliaedelmanmd.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	expanded reach	Eligible	2	12.50%	\$3.84				
Extensions	<input type="checkbox"/> <span style="color: green;">●</span>	Fat Reduction in Middleboro   Freezing Fat Really Works   Freeze Away Body Fat www.juliaedelmanmd.com Best Prices, FDA-Cleared, Clinically Proven Fat Removal. No Surgery, Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1000 Off 6+ Treatments of CoolSculpting®	expanded reach	Eligible	1	1.49%	\$3.38				
Landing pages	<input type="checkbox"/> <span style="color: green;">●</span>	Non-Surgical Fat Reduction   Freezing Fat Really Works   Get Rid of Unwanted Fat www.juliaedelmanmd.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	liposuction	Eligible (Limited) Policy (Moderately Restricted)	1	20.00%	\$3.36				
Keywords	<input type="checkbox"/> <span style="color: green;">●</span>	Non-Surgical Fat Reduction   Eliminate Fat & Feel Great   Freeze Away Body Fat www.juliaedelmanmd.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime.	expanded reach	Eligible (Limited) Policy (Moderately Restricted)	2	3.64%	\$3.12				
Audiences											
Demographics											
Settings											
Suggested											
Ad schedule											
More											

Google Ads									
Chris Zelig > Dr. Edelman - Julia 932-459-0548   All campaigns > search   beta   coolsculpting   ex...									
Overview									
<span>Enabled</span> Status: <span>Limited by budget</span> Type: Search Budget: \$31.78/day Optimization score: <span>75.7%</span> More details									
Recommendations									
<span>Ad status: All</span> ADD FILTER									
Insights									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
More									
		Ad	Ad group	Status	Clicks	CTR	Cost		
		Non-Surgical Fat Reduction   Eliminate Fat & Feel Great   Freeze Away Body Fat www.juliaedelmanmd.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	expanded reach	Eligible (Limited) Policy (Moderately Restricted)	2	3.64%	\$3.12		
		Fat Reduction in Middleboro   Eliminate Fat & Feel Great   Get Rid of Unwanted Fat www.juliaedelmanmd.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1000 Off 6+ Treatments of CoolSculpting®	liposuction	Eligible (Limited) Policy (Moderately Restricted)	2	5.71%	\$3.07		
		Fat Reduction in Middleboro   Eliminate Fat & Feel Great   Get Rid of Unwanted Fat www.juliaedelmanmd.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1000 Off 6+ Treatments of CoolSculpting®	expanded reach	Eligible (Limited) Policy (Moderately Restricted)	2	8.33%	\$2.83		
		Dr. Julia Edelman   Freeze Away Body Fat   Freeze Away Body Fat www.juliaedelmanmd.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	expanded reach	Eligible (Limited) Policy (Moderately Restricted)	1	1.43%	\$2.77		

Google Ads									
Chris Zelig > Dr. Edelman - Julia 932-459-0548   All campaigns > search   beta   coolsculpting   ex...									
Overview									
<span>Enabled</span> Status: <span>Limited by budget</span> Type: Search Budget: \$31.78/day Optimization score: <span>75.7%</span> More details									
Recommendations									
<span>Ad status: All</span> ADD FILTER									
Insights									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
More									
		Ad	Ad group	Status	Clicks	CTR	Cost		
		Dr. Julia Edelman   Freeze Away Body Fat   Freeze Away Body Fat www.juliaedelmanmd.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	expanded reach	Eligible (Limited) Policy (Moderately Restricted)	1	1.43%	\$2.77		
		Dr. Julia Edelman   Freezing Fat Really Works   Freeze Away Body Fat www.juliaedelmanmd.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1000 Off 6+ Treatments of CoolSculpting®	liposuction	Eligible	1	16.67%	\$2.63		
		Fat Reduction in Middleboro   Freeze Away Body Fat   Get \$1000 Off 6+ Treatments www.juliaedelmanmd.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1000 Off 6+ Treatments of CoolSculpting®	expanded reach	Eligible	1	1.52%	\$2.41		
		Non-Surgical Fat Reduction   Eliminate Fat & Feel Great   Get \$1000 Off 6+ Treatments www.juliaedelmanmd.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	expanded reach	Eligible (Limited) Policy (Moderately Restricted)	1	4.00%	\$2.23		

Google Ads									
Chris Zelig > Dr. Edelman - Julia 932-459-0548   All campaigns > search   beta   coolsculpting   ex...									
Overview									
<span>Enabled</span> Status: <span>Limited by budget</span> Type: Search Budget: \$31.78/day Optimization score: <span>75.7%</span> More details									
Recommendations									
<span>Ad status: All</span> ADD FILTER									
Insights									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
More									
		Ad	Ad group	Status	Clicks	CTR	Cost		
		Non-Surgical Fat Reduction   Freezing Fat Really Works   Get \$1000 Off 6+ Treatments www.juliaedelmanmd.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	expanded reach	Eligible	1	11.11%	\$2.04		
		Non-Surgical Fat Reduction   Freezing Fat Really Works   Get Rid of Unwanted Fat www.juliaedelmanmd.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	expanded reach	Eligible (Limited) Policy (Moderately Restricted)	1	5.26%	\$1.98		
		Non-Surgical Fat Reduction   Freezing Fat Really Works   Get \$1000 Off 6+ Treatments www.juliaedelmanmd.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1000 Off 6+ Treatments of CoolSculpting®	liposuction	Eligible	1	33.33%	\$1.88		
		Non-Surgical Fat Reduction   Eliminate Fat & Feel Great   Get \$1000 Off 6+ Treatments www.juliaedelmanmd.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1000 Off 6+ Treatments of CoolSculpting®	expanded reach	Eligible	1	5.56%	\$1.87		

Google Ads									
Chris Zelig > Dr. Edelman - Julia 932-459-0548   All campaigns > search   beta   coolsculpting   ex...									
Overview									
<span>Enabled</span> Status: <span>Limited by budget</span> Type: Search Budget: \$31.78/day Optimization score: <span>75.7%</span> More details									
Recommendations									
<span>Ad status: All</span> ADD FILTER									
Insights									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
More									
		Ad	Ad group	Status	Clicks	CTR	Cost		
		Non-Surgical Fat Reduction   Eliminate Fat & Feel Great   Get \$1000 Off 6+ Treatments www.juliaedelmanmd.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1000 Off 6+ Treatments of CoolSculpting®	expanded reach	Eligible	1	5.56%	\$1.87		
		Non-Surgical Fat Reduction   Freezing Fat Really Works   Get Rid of Unwanted Fat www.juliaedelmanmd.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1000 Off 6+ Treatments of CoolSculpting®	liposuction	Eligible	1	25.00%	\$1.63		
		Dr. Julia Edelman   Safe & Effective Fat Reduction   25% Off All CoolSculpting +10 more juliaedelmanmd.com/coolsculpting/middleboro #1 CoolSculpting Deal. Freeze Fat. Top Provider in Middleboro, MA. Free Consultation. Expert, Safe Fat Loss. View assets details	liposuction	Removed Poor ad strength	0	-	\$0.00		
		25% Off CoolSculpting in MA   Freeze Away Stubborn Fat   Virtual Consultation Available juliaedelmanmd.com/coolsculpting/vs-liposuction #1 CoolSculpting Deal. 25% off. Freeze fat. Top provider in Middleboro, MA. Save on CoolSculpting® - Freeze away fat without surgery. Book a Free Virtual Consultation	liposuction	Removed	0	-	\$0.00		
		25% Off CoolSculpting in MA   Target Belly Fat, Love Handles   Freeze Away Stubborn Fat juliaedelmanmd.com/coolsculpting/vs-liposuction	liposuction	Removed	0	-	\$0.00		

Google Ads									
Chris Zelig > Dr. Edelman - Julia 932-459-0548   All campaigns > search   beta   coolsculpting   ex...									
Overview									
<span>Enabled</span> Status: <span>Limited by budget</span> Type: Search Budget: \$31.78/day Optimization score: <span>75.7%</span> More details									
Recommendations									
<span>Ad status: All</span> ADD FILTER									
Insights									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
More									
		Ad	Ad group	Status	Clicks	CTR	Cost		
		#1 CoolSculpting Deal. 25% Off. Freeze Fat. Top Provider in Middleboro, MA. Save on CoolSculpting® - Freeze Away Fat Without Surgery. New Clients Save 25%	liposuction	Removed	0	-	\$0.00		
		Coolsculpting Middleboro   Freeze Away Stubborn Fat   Target Belly Fat, Love Handles juliaedelmanmd.com/coolsculpting/vs-liposuction Save On CoolSculpting® - Freeze Away Fat Without Surgery. New Clients Save 25%. #1 CoolSculpting Deal. 25% Off. Freeze Fat. Top Provider in Middleboro, MA.	liposuction	Removed	0	-	\$0.00		
		What is CoolSculpting?   Safe & Effective Fat Reduction   Book A Virtual Consultation juliaedelmanmd.com/coolsculpting/vs-liposuction 25% off CoolSculpting. #1 FDA-Cleared, non-surgical fat reduction treatment. Freeze Fat. Top provider in Middleboro, MA. Free Virtual Consultations	liposuction	Removed	0	-	\$0.00		
		Total: Ads			679	5.20%	\$2,153.68		
		Total: Campaign			679	5.20%	\$2,153.68		

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Google Ads | Chris Zelig > Dr. Edelman - Julia | 932-459-0548 | All campaigns > search | beta | coolsculpting | ex... | 259-215-0574 Chris Zelig support@medstarmedia.com

Overview: Enabled, Status: Limited by budget, Type: Search, Budget: \$31.78/day, Optimization score: 75.7%

Extensions > All

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Sitelink extension							
<input type="checkbox"/> CoolSculpting CoolSculpting: The Top Non-Surgical Fat Reduction Treatment. Learn More	Sitelink extension	search   beta   coolscul...	Campaign	Approved	23	3.90%	\$75.00
Call extension							
<input type="checkbox"/> (508) 217-9976	Call extension	Account	Account	Approved	72	3.31%	\$245.48
Callout extension							
<input type="checkbox"/> FDA Cleared	Callout extension	search   beta   coolscul...	Campaign	Approved	100	6.12%	\$361.05
<input type="checkbox"/> Highlights: No Surgery	Callout extension	search   beta   coolscul...	Campaign	Approved	79	5.86%	\$261.61
<input type="checkbox"/> Freeze Your Fat	Callout extension	search   beta   coolscul...	Campaign	Approved	78	5.43%	\$261.60
<input type="checkbox"/> Contact Us + Free Consult	Callout extension	search   beta   coolscul...	Campaign	Approved	69	5.39%	\$258.04
<input type="checkbox"/> Nonsurgical Fat Reduction	Callout extension	search   beta   coolscul...	Campaign	Approved	64	5.01%	\$247.41

Google Ads | Chris Zelig > Dr. Edelman - Julia | 932-459-0548 | All campaigns > search | beta | coolsculpting | ex... | 259-215-0574 Chris Zelig support@medstarmedia.com

Overview: Enabled, Status: Limited by budget, Type: Search, Budget: \$31.78/day, Optimization score: 75.7%

Extensions > All

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Callout extension							
<input type="checkbox"/> FDA Cleared	Callout extension	search   beta   coolscul...	Campaign	Approved	100	6.12%	\$361.05
<input type="checkbox"/> Highlights: No Surgery	Callout extension	search   beta   coolscul...	Campaign	Approved	79	5.86%	\$261.61
<input type="checkbox"/> Freeze Your Fat	Callout extension	search   beta   coolscul...	Campaign	Approved	78	5.43%	\$261.60
<input type="checkbox"/> Contact Us + Free Consult	Callout extension	search   beta   coolscul...	Campaign	Approved	69	5.39%	\$258.04
<input type="checkbox"/> Nonsurgical Fat Reduction	Callout extension	search   beta   coolscul...	Campaign	Approved	64	5.01%	\$247.41
<input type="checkbox"/> Liposuction Alternative	Callout extension	search   beta   coolscul...	Campaign	Approved (limited): Health in personalized advertising	76	5.77%	\$243.31
<input type="checkbox"/> \$1000 Off 6+ Treatments	Callout extension	search   beta   coolscul...	Campaign	Approved	47	4.92%	\$164.85
Structured snippet extension							
<input type="checkbox"/> Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction, Coolmini, Fat...	Structured snippet extension	search   beta   coolscul...	Campaign	Approved	4	1.35%	\$16.90

Google Ads | Chris Zelig > Dr. Edelman - Julia | 932-459-0548 | All campaigns > search | beta | coolsculpting | ex... | 259-215-0574 Chris Zelig support@medstarmedia.com

Overview: Enabled, Status: Limited by budget, Type: Search, Budget: \$31.78/day, Optimization score: 75.7%

Extensions > All

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Promotion extension							
<input type="checkbox"/> Summer Sale - \$1,000 off 6+ Treatments	Promotion extension	search   beta   coolscul...	Campaign	Approved	372	5.21%	\$1,154.84
Total: Sitelink extensions					23	3.72%	\$75.00
Total: Callout extensions					188	5.88%	\$629.74
Total: Structured snippet extensions					4	1.35%	\$16.90
Total: Call extensions					72	3.31%	\$245.48
Total: Promotion extensions					434	5.21%	\$1,380.37

Show rows: 10 | 11 - 11 of 11

Google Ads | Chris Zelig > Dr. Edelman - Julia | 932-459-0548 | All campaigns > search | beta | coolsculpting | ex... | 259-215-0574 Chris Zelig support@medstarmedia.com

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$71.20/day, Optimization score: 88%

Responsive search ad > Leave feedback

ASSETS

Responsive search ads usually need around 5,000 impressions over 30 days to display a rating in the Performance column. Learn more

Ad may be limited by policy: Moderately Restricted

Asset	Status	Asset type	Position pinning	Impr.
● Safe + Effective Fat Reduction	Approved	Headline	None	14
● Flexible Payment Options	Approved	Headline	None	71
● CoolSculpting in Middleboro	Approved	Headline	None	1,014
● Our Biggest Discount Ever	Approved	Headline	None	111
● CoolSculpting® Fat Reduction	Approved	Headline	None	208
● Biggest CoolSculpting® Promo	Approved	Headline	None	304
● \$1,000 Off 6+ Treatments	Approved	Headline	None	406

Google Ads | Chris Zelig > Dr. Edelman - Julia | 932-459-0548 | All campaigns > search | beta | coolsculpting | ex... | 259-215-0574 Chris Zelig support@medstarmedia.com

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$71.20/day, Optimization score: 88%

Responsive search ad > Leave feedback

ASSETS

Ad may be limited by policy: Moderately Restricted

Asset	Status	Asset type	Position pinning	Impr.
● CoolSculpting in Middleboro	Approved	Headline	None	1,014
● Our Biggest Discount Ever	Approved	Headline	None	111
● CoolSculpting® Fat Reduction	Approved	Headline	None	208
● Biggest CoolSculpting® Promo	Approved	Headline	None	304
● \$1,000 Off 6+ Treatments	Approved	Headline	None	406
● Limited Time Offer   Apr 2021	Approved	Headline	None	108
● Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	Approved	Description	None	1,042
● Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	Approved	Description	None	1,108

Show rows: 10 | 1 - 10 of 12

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- Ads & extensions
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- Extensions
- Landing pages
- Keywords
- Audiences
- Demographics
- Settings
- Suggested
- Ad schedule
- More

Enabled Status: Eligible Type: Search Budget: \$71.20/day Optimization score: 88% More details

Responsive search ad Leave feedback Custom Apr 1 - Jun 30, 2021

ASSETS COMBINATIONS

Responsive search ads usually need around 5,000 impressions over 30 days to display a rating in the Performance column. Learn more

Asset status: All ADD FILTER DOWNLOAD EXPAND

Ad may be limited by policy: Moderately Restricted

Asset	Status	Asset type ↑	Position pinning	Impr.
Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Middleboro, MA	Approved	Description	None	0
How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	Approved	Description	None	0

Show rows: 10 11 - 12 of 12

Reporting is not real-time. Time zone for all dates and times: (GMT-07:00) Pacific Time. Learn more Some inventory may be provided through third party intermediaries. You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics. © Google, 2021.



# DIGITAL MARKETING INVOICE

Targeted Marketing

**Medstar Media, Inc.**  
10808 S. River Front Parkway Suite 3020  
South Jordan, Utah 84095  
United States

6466949450

BILL TO  
**Julia Edelman MD**  
Dr. Julia Edelman

DrJ@juliaedelmanmd.com

**Invoice Number:** WV 2021\_066

**Invoice Date:** April 1, 2021

**Payment Due:** April 1, 2021

**Amount Due (USD): \$0.00**

Items	Quantity	Price	Amount
<b>Content Creation + Search Engine Optimization (SEO)</b> <ul style="list-style-type: none"><li>• Content creation and publishing of two blog articles</li><li>• Monthly service content page updates and on-site SEO updates (up to two hours)</li><li>• Google Search Console monthly management</li></ul>	1	\$1,250.00	\$1,250.00
<b>Digital Marketing Monthly Management Service</b> <ul style="list-style-type: none"><li>• Monthly management of Google Adwords and active Facebook and Instagram campaigns</li><li>• Optimize campaigns for conversions monthly</li><li>• Monitor budget and adjust bids to gain better ROI</li><li>• Manage keyword selection and audience targeting</li><li>• Consult Exit pop technology to increase leads.</li></ul>	1	\$1,500.00	\$1,500.00

**Total:** \$2,750.00

Payment on April 1, 2021 using  ending in 2138: \$2,750.00

**Amount Due (USD): \$0.00**



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United States

6466949450

BILL TO  
**Julia Edelman MD**  
Dr. Julia Edelman

DrJ@juliaedelmanmd.com

**Invoice Number:** WV 2021\_091

**Invoice Date:** May 1, 2021

**Payment Due:** May 1, 2021

**Amount Due (USD): \$0.00**

Items	Quantity	Price	Amount
<b>Content Creation + Search Engine Optimization (SEO)</b> <ul style="list-style-type: none"> <li>• Content creation and publishing of two blog articles.</li> <li>• Monthly service content page updates and on-site SEO updates (up to two hours)</li> <li>• Google Search Console monthly management</li> </ul>	1	\$1,250.00	\$1,250.00
<b>Digital Marketing Monthly Management Service</b> <ul style="list-style-type: none"> <li>• Monthly management of Google Adwords and active Facebook and Instagram campaigns.</li> <li>• Optimize campaigns for conversions monthly</li> <li>• Monitor budget and adjust bids to gain better ROI</li> <li>• Manage keyword selection and audience targeting</li> <li>• Consult Exit pop technology to increase leads.</li> </ul>	1	\$1,500.00	\$1,500.00

**Total:** \$2,750.00

Payment on May 4, 2021 using  ending in 2138: \$2,750.00

**Amount Due (USD): \$0.00**



# DIGITAL MARKETING INVOICE

Targeted Marketing

**Medstar Media, Inc.**  
10808 S. River Front Parkway Suite 3020  
South Jordan, Utah 84095  
United States

6466949450

**BILL TO**  
**Julia Edelman MD**  
Dr. Julia Edelman

DrJ@juliaedelmanmd.com

**Invoice Number:** WV 2021\_111

**Invoice Date:** June 1, 2021

**Payment Due:** June 1, 2021

**Amount Due (USD): \$0.00**

Items	Quantity	Price	Amount
<b>Content Creation + Search Engine Optimization (SEO)</b> <ul style="list-style-type: none"> <li>Content creation and publishing of two blog articles.</li> <li>Monthly service content page updates and on-site SEO updates (up to two hours)</li> <li>Google Search Console monthly management</li> </ul>	1	\$1,250.00	\$1,250.00
<b>Digital Marketing Monthly Management Service</b> <ul style="list-style-type: none"> <li>Monthly management of Google Adwords and active Facebook and Instagram campaigns.</li> <li>Optimize campaigns for conversions monthly</li> <li>Monitor budget and adjust bids to gain better ROI</li> <li>Manage keyword selection and audience targeting</li> <li>Consult Exit pop technology to increase leads.</li> </ul>	1	\$1,500.00	\$1,500.00

**Total:** \$2,750.00

Payment on June 3, 2021 using  ending in 2138: \$2,750.00

**Amount Due (USD): \$0.00**

Pay by credit card using the link above. - Check: Please make checks payable to Medstar Media, Inc. and mail to 12E 22nd ST #PHF, New York, NY 10010