

CoolSculpting Marketing Services

Julia Edelman, MD September-November 2022

Total Marketing Expenses

(9/1/2022 - 11/30/2022)

Total Google Ads: \$ 9,773.02
Total Marketing Service Fees: \$ 8,250.00
Total CoolSculpting Marketing Cost: \$18,023.02

Google Ads | Chris Zelig > Dr. Edelman - Julia 932-459-0548 | All campaigns

Search Reports Tools and settings Refresh Help Notifications 259-215-0574 Chris Zelig christopherzeilig@gmail.com

Overview Campaigns

Custom Sep 1 - Nov 30, 2022 Show last 30 days

Ad status: All Campaign name contains cool X Add filter

Ad	Budget	Status	Clicks	CTR	Cost
search coolsculpting	\$106.66/day	Eligible	885	6.94%	\$9,773.02
CoolSculpting Ad 1a	\$50.00/day	Paused	0	-	\$0.00
CoolSculpting Campaign Everable	\$10.00/day	Paused Most ads disapproved	0	-	\$0.00
search beta coolsculpting generic old	Avg. \$9.14/day In CoolSculpting \$64.00/day used by 7 campaigns	Paused	0	-	\$0.00
search beta coolsculpting purchase	Avg. \$9.14/day In CoolSculpting \$64.00/day used by 7 campaigns	Paused	0	-	\$0.00
search beta coolsculpting research	Avg. \$9.14/day In CoolSculpting \$64.00/day used by 7 campaigns	Paused	0	-	\$0.00
search beta coolsculpting exact	Avg. \$9.14/day In CoolSculpting \$64.00/day used by 7 campaigns	Removed	0	-	\$0.00
search beta coolsculpting generic exact	Avg. \$9.14/day In CoolSculpting \$64.00/day used by 7 campaigns	Removed	0	-	\$0.00
search beta coolsculpting broad	Avg. \$9.14/day In CoolSculpting \$64.00/day used by 7 campaigns	Removed	0	-	\$0.00
search beta coolsculpting generic broad	Avg. \$9.14/day In CoolSculpting \$64.00/day used by 7 campaigns	Removed	0	-	\$0.00
search beta coolsculpting BMM	Avg. \$9.14/day In CoolSculpting \$64.00/day used by 7 campaigns	Paused	0	-	\$0.00
search beta coolsculpting broad	\$20.00/day	Paused	0	-	\$0.00
search beta coolsculpting exact	Avg. \$9.14/day In CoolSculpting \$64.00/day used by 7 campaigns	Paused	0	-	\$0.00
search beta coolsculpting generic BMM	Avg. \$9.14/day In CoolSculpting \$64.00/day used by 7 campaigns	Paused	0	-	\$0.00
search beta coolsculpting generic broad	\$15.00/day	Paused	0	-	\$0.00
search beta coolsculpting generic exact	Avg. \$9.14/day In CoolSculpting \$64.00/day used by 7 campaigns	Paused	0	-	\$0.00

Google Ads | Chris Zelig > Dr. Edelman - Julia 932-459-0548 | All campaigns > search | coolsculpting

Search Reports Tools and settings Refresh Help Notifications 259-215-0574 Chris Zelig christopherzeilig@gmail.com

Overview Ads

Custom Sep 1 - Nov 30, 2022 Show last 30 days

Ad status: All Add filter

Enabled Status: Eligible Type: Search Budget: \$106.66/day Optimization score: 100% More details

Ad	Ad group	Status	Clicks	CTR	Cost
Total Ads 885 6.94% \$9,773.02					
(Keyword) NE Center for Body Sculpting CoolSculpting in (LOCATION)(City) Freeze Away Body Fat +12 more juliaedelmanmd.com/coolsculpting/middleboro CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More. Our Biggest CoolSculpting Discount... View assets details	0. coolsculpting - general	Eligible	174	19.95%	\$2,892.50
NE Center for Body Sculpting Fat Reduction in Middleboro Non-Surgical Fat Reduction +12 more juliaedelmanmd.com/coolsculpting/middleboro Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments. Best Prices. FDA-Cleared. Clinically... View assets details	2. liposuction	Eligible	243	10.03%	\$2,209.35
NE Center for Body Sculpting Fat Reduction in Middleboro Non-Surgical Fat Reduction +12 more juliaedelmanmd.com/coolsculpting/middleboro Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today. Our Biggest CoolSculpting Discount Ever. Ge... View assets details	x. expanded reach	Eligible	154	2.96%	\$1,573.49
(Keyword) NE Center for Body Sculpting CoolSculpting in (LOCATION)(City) Freeze Away Body Fat +12 more juliaedelmanmd.com/coolsculpting/middleboro CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More. Our Biggest CoolSculpting Discount... View assets details	1. coolsculpting - price	Eligible	42	23.46%	\$629.90
CoolSculpting® in Middleboro Freeze Away Body Fat Our Biggest Discount Ever juliaedelmanmd.com/coolsculpting Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed	35	21.08%	\$614.83
Fat Reduction in Middleboro Eliminate Fat & Feel Great Freeze Away Body Fat juliaedelmanmd.com/coolsculpting CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	x. expanded reach	Removed	33	3.75%	\$247.65

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Overview Ads

Custom Sep 1 - Nov 30, 2022 Show last 30 days

Ad status: All Add filter

Enabled Status: Eligible Type: Search Budget: \$106.66/day Optimization score: 100% More details

Ad	Ad group	Status	Clicks	CTR	Cost
Total Ads 885 6.94% \$9,773.02					
Non-Surgical Fat Reduction Freeze Away Body Fat Get Rid of Unwanted Fat juliaedelmanmd.com/coolsculpting Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save 50% On 8+ Treatments of CoolSculpting.	x. expanded reach	Removed	35	3.87%	\$247.16
[Dynamically generated headline] [Dynamically generated display URL] Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Middleboro, MA. Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments	x. dynamic	Eligible	18	30.00%	\$231.72
NE Center for Body Sculpting CoolSculpting Middleboro, MA Freeze Away Body Fat juliaedelmanmd.com/coolsculpting Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today.	x. expanded reach	Removed	19	1.81%	\$202.72
NE Center for Body Sculpting CoolSculpting Middleboro, MA Freeze Away Body Fat juliaedelmanmd.com/coolsculpting Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today.	2. liposuction	Removed	13	7.47%	\$154.30
CoolSculpting® in Middleboro Save 50% On 8+ Treatments Schedule a Free Consultation juliaedelmanmd.com/coolsculpting Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed	9	8.49%	\$122.92
NE Center for Body Sculpting CoolSculpting in (LOCATION)(City) Freeze Away Body Fat +12 more juliaedelmanmd.com/coolsculpting/middleboro CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More. Our Biggest CoolSculpting Discount... View assets details	x. non-service medspa	Eligible	6	4.69%	\$102.52
CoolSculpting® in Middleboro Freeze Away Body Fat Our Biggest Discount Ever juliaedelmanmd.com/coolsculpting Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed	8	19.05%	\$84.90

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Overview Ads

Custom Sep 1 - Nov 30, 2022 Show last 30 days

Ad status: All Add filter

Enabled Status: Eligible Type: Search Budget: \$106.66/day Optimization score: 100% More details

Ad	Ad group	Status	Clicks	CTR	Cost
Total Ads 885 6.94% \$9,773.02					
Non-Surgical Fat Reduction Eliminate Fat & Feel Great Get 50% Off 8+ Treatments juliaedelmanmd.com/coolsculpting CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. expanded reach	Removed	7	5.56%	\$69.69
CoolSculpting® in Middleboro Save 50% On 8+ Treatments Schedule a Free Consultation juliaedelmanmd.com/coolsculpting Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed	9	20.93%	\$58.60
(Keyword) NE Center for Body Sculpting Freeze Away Body Fat Located in Middleboro, MA juliaedelmanmd.com/coolsculpting Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More. The Leading CoolSculpting Provider in Middleboro, MA. Schedule a Free Consultation	0. coolsculpting - general	Removed	10	12.66%	\$55.76
Non-Surgical Fat Reduction Eliminate Fat & Feel Great Get 50% Off 8+ Treatments juliaedelmanmd.com/coolsculpting CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	2. liposuction	Removed	2	11.76%	\$35.37
Fat Reduction in Middleboro Eliminate Fat & Feel Great Freeze Away Body Fat juliaedelmanmd.com/coolsculpting CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Is Freezing Fat Right For You?	2. liposuction	Removed	8	11.76%	\$24.74

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads					
Total: 885 clicks, 6.94% CTR, \$9,773.02 Cost					
<input type="checkbox"/>	Fat Reduction in Middleboro Eliminate Fat & Feel Great Freeze Away Body Fat juliaedelmanmd.com/coolsculpting CoolSculpting® Reduces Fat: No Surgery & Minimal Downtime. Learn More About Freezing Fat. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	2. liposuction Removed	8	11.76%	\$24.74
<input type="checkbox"/>	[Dynamically generated headline] [Dynamically generated display URL] CoolSculpting® Reduces Fat: No Surgery & Minimal Downtime. Learn More About Freezing Fat: Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments	x. dynamic Eligible	3	30.00%	\$21.15
<input type="checkbox"/>	[Dynamically generated headline] [Dynamically generated display URL] Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments	x. dynamic Eligible	3	42.86%	\$16.04
<input type="checkbox"/>	Best Limited Time Offer Up to 50% Off CoolSculpting Deal Expires This Month juliaedelmanmd.com/coolsculpting 50% Off CoolSculpting® Treatment Plans On 8+ Treatments. Limited Time Special. Book Now. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price Removed	2	33.33%	\$11.64
<input type="checkbox"/>	Best Limited Time Offer Up to 50% Off CoolSculpting Deal Expires This Month juliaedelmanmd.com/coolsculpting 50% Off CoolSculpting® Treatment Plans On 8+ Treatments. Limited Time Special. Book Now. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general Removed	1	6.67%	\$4.46
<input type="checkbox"/>	25% Off CoolSculpting Freeze Off Your Stubborn Fat #1 CoolSculpting Massachusetts +1 more www.juliaedelmanmd.com Leading Cool Sculpting Provider in Middleboro, MA. Schedule a Free Consultation. Top CoolSculpting in Massachusetts - Freeze... View assets details	cool sculpt abdomen reviews Not eligible Ad group removed	0	-	\$0.00
<input type="checkbox"/>	#1 CoolSculpting Middleboro MA Safe + Effective Fat Reduction Freeze Fat. Free Consultation www.juliaedelmanmd.com Leading Cool Sculpting Provider in Middleboro, MA. Schedule a Free Consultation. Top CoolSculpting in Massachusetts - Freeze...	cool sculpt abdomen reviews Not eligible Ad group removed	0	-	\$0.00

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads					
Total: 885 clicks, 6.94% CTR, \$9,773.02 Cost					
<input type="checkbox"/>	Treatment. Reduce Bulges. Save on CoolSculpting® - Freeze Away Fat Without Surgery. New Clients Save 25%				
<input type="checkbox"/>	25% Off CoolSculpting Freeze Off Your Stubborn Fat #1 CoolSculpting Massachusetts +1 more www.juliaedelmanmd.com Leading Cool Sculpting Provider in Middleboro, MA. Schedule a Free Consultation. Top CoolSculpting in Massachusetts - Freeze... View assets details	cool sculpting face ma Not eligible Ad group removed	0	-	\$0.00
<input type="checkbox"/>	#1 CoolSculpting Middleboro MA Safe + Effective Fat Reduction Freeze Fat. Free Consultation www.juliaedelmanmd.com Leading Cool Sculpting Provider in Middleboro, MA. Schedule a Free Consultation. Top CoolSculpting in Massachusetts - Freeze Away Your Fat in Middleboro Without Surgery.	cool sculpting face ma Not eligible Ad group removed	0	-	\$0.00
<input type="checkbox"/>	CoolSculpting Fat Reduction Fat Freezing in Middleboro, MA Best CoolSculpting Special www.juliaedelmanmd.com Cool Sculpting is the #1 FDA-Cleared, Non-Surgical Fat Reduction Treatment. Reduce Bulges. Save on CoolSculpting® - Freeze Away Fat Without Surgery. New Clients Save 25%	cool sculpting face ma Not eligible Ad group removed	0	-	\$0.00
<input type="checkbox"/>	25% Off CoolSculpting Freeze Off Your Stubborn Fat #1 CoolSculpting Massachusetts +1 more www.juliaedelmanmd.com Leading Cool Sculpting Provider in Middleboro, MA. Schedule a Free Consultation. Top CoolSculpting in Massachusetts - Freeze... View assets details	cool sculpting face price Not eligible Ad group removed	0	-	\$0.00
Total: Ads					
Total: 885 clicks, 6.94% CTR, \$9,773.02 Cost					
Total: Campaign					
885 clicks, 6.94% CTR, \$9,773.02 Cost					

Responsive search ad

Ad strength: Excellent

Responsive search ads usually need around 2,000 impressions in the "Google Search: Top" segment over 30 days to display a rating in the Performance column. [Learn more](#)

Asset	Status	Asset type	Position pinning	Impr.
Affordable & Quick Treatments	Approved	Headline	None	26
Schedule a Free Consultation	Approved	Headline	None	3
Top Provider in Middleboro, MA	Approved	Headline	None	21
Fat Reduction Treatment	Approved	Headline	None	6
CoolSculpting Near Me	Approved	Headline	None	26
Freeze Your Fat Away Today	Approved	Headline	None	4
Non-Surgical Fat Reduction	Approved	Headline	None	72
Huge CoolSculpting Promotion	Approved	Headline	None	112
Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	Approved	Description	None	841
Freeze Away Body Fat	Approved	Headline	None	271

Responsive search ad

Ad strength: Excellent

Asset	Status	Asset type	Position pinning	Impr.
Freeze Stubborn Fat 2x Faster	Approved	Headline	None	15
CoolSculpting® Elite	Approved	Headline	None	57
Target, Freeze, & Eliminate Fat in Half the Time. Improved Comfort. Larger Cooling Area.	Approved	Description	None	14
Next-Generation Fat Reduction	Approved	Headline	None	8
(Keyword:NE Center for Body Sculpting)	Approved	Headline	None	203
CoolSculpting in (LOCATION(City))	Approved	Headline	None	800
CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More	Approved	Description	None	17
50% Off 8+ Treatments	Approved	Headline	None	169
Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments	Approved	Description	2nd position	768
Safe + Effective Fat Reduction	-	Headline	None	0
Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	-	Description	None	0
Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Middleboro, MA	-	Description	None	0

Responsive search ad

Ad strength: Excellent

Asset	Status	Asset type	Position pinning	Impr.
Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Middleboro, MA	-	Description	None	0
How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	-	Description	None	0
CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Butt & More	-	Description	None	0
Book Now for Up to \$1000 Off	-	Headline	None	0
Save \$1,000 On 6+ Treatments	-	Headline	None	0
Save \$1,000 On 8+ Treatments	-	Headline	None	0
Save 50% On 8+ Treatments	-	Headline	None	0
Our Biggest CoolSculpting Discount Ever. Save 50% Off 8+ Treatments of CoolSculpting.	-	Description	2nd position	0
50% off 8+ treatments	-	Headline	None	0
Our Biggest CoolSculpting Discount Ever. Save Up to 50% Off 8+ CoolSculpting Treatments	-	Description	2nd position	0

Overview: Enabled Status: Eligible Type: Search Budget: \$106.66/day Optimization score: 100%

Assets

Table view: Associations

Asset type: All Asset status: All Add filter

Asset	Added to	Level	Status	Source	Clicks	Impr.	CTR	Avg. CPC	Cost
Structured snippet									
Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite...	search coolsculpting	Campaign	Eligible	Advertiser	22	354	6.04%	\$9.04	\$198.81
Highlights: A Consultation Scheduling Option Available, Financing Options Available	Account	Account	Eligible	Automatically created	0	0	-	-	\$0.00
Sitelink									
CoolSculpting CoolSculpting: The Top Non-Surgical Fat Reduction Treatment. Learn More	search coolsculpting	Campaign	Eligible	Advertiser	478	7,783	6.14%	\$13.87	\$6,630.30
5 Star Reviews Read Real Client Reviews & Patient Testimonials.	Account	Account	Eligible	Advertiser	462	7,579	6.10%	\$13.81	\$6,378.99
Why Choose Us? Read About What Sets Us Apart from Other Medspas in Middleboro (MA)	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	Advertiser	399	6,473	6.16%	\$13.10	\$5,227.56
Book A Free Consultation Contact Us Today to Schedule Your Free Consultation.	Account	Account	Eligible	Advertiser	246	4,810	5.11%	\$14.59	\$3,588.72
About Us									

Overview: Enabled Status: Eligible Type: Search Budget: \$106.66/day Optimization score: 100%

Assets

Asset type: All Asset status: All Add filter

Asset	Added to	Level	Status	Source	Clicks	Impr.	CTR	Avg. CPC	Cost
About Us Learn More About Our Team, Location and Available Beauty Treatments.	Account	Account	Eligible	Advertiser	274	5,370	5.10%	\$12.58	\$3,446.99
Finance Information	search coolsculpting > 0. coolsculpting - general	Ad group	Eligible	Automatically created	9	32	28.13%	\$13.99	\$125.89
Finance Information	search coolsculpting > 1. coolsculpting - price	Ad group	Eligible	Automatically created	6	7	85.71%	\$18.64	\$111.82
Cellulite Treatment	search coolsculpting > 1. coolsculpting - price	Ad group	Eligible	Automatically created	6	7	85.71%	\$18.64	\$111.82
Events	search coolsculpting > 1. coolsculpting - price	Ad group	Eligible	Automatically created	5	6	83.33%	\$19.81	\$99.07
Events	search coolsculpting > 0. coolsculpting - general	Ad group	Eligible	Automatically created	6	16	37.50%	\$16.44	\$98.64
Finance Information	search coolsculpting > 2. liposuction	Ad group	Eligible	Automatically created	5	48	10.42%	\$16.96	\$84.82
Cellulite Treatment	search coolsculpting > 2. liposuction	Ad group	Eligible	Automatically created	5	48	10.42%	\$16.96	\$84.82
Cellulite Treatment	search coolsculpting > 0. coolsculpting - general	Ad group	Eligible	Automatically created	7	29	24.14%	\$11.34	\$79.38
Emsella	search coolsculpting > 0. coolsculpting - general	Ad group	Eligible	Automatically created	4	19	21.05%	\$16.46	\$65.83
Finance Information	search coolsculpting > x. expanded reach	Ad group	Eligible	Automatically created	3	136	2.21%	\$21.18	\$63.53
Emsella	search coolsculpting > x. expanded reach	Ad group	Eligible	Automatically created	3	159	1.89%	\$21.18	\$63.53
Cellulite Treatment	search coolsculpting > x. expanded reach	Ad group	Eligible	Automatically created	3	155	1.94%	\$21.18	\$63.53
ThermiVa	search coolsculpting > 2. liposuction	Ad group	Eligible	Automatically created	1	6	16.67%	\$41.78	\$41.78
Finance Information	search coolsculpting > x. non-service medspa	Ad group	Eligible	Automatically created	2	4	50.00%	\$20.76	\$41.52
Events	search coolsculpting > x. non-service medspa	Ad group	Eligible	Automatically created	2	5	40.00%	\$20.76	\$41.52

Overview: Enabled Status: Eligible Type: Search Budget: \$106.66/day Optimization score: 100%

Assets

Asset type: All Asset status: All Add filter

Asset	Added to	Level	Status	Source	Clicks	Impr.	CTR	Avg. CPC	Cost
Cellulite Treatment	search coolsculpting > x. non-service medspa	Ad group	Eligible	Automatically created	2	10	20.00%	\$20.76	\$41.52
ThermiVa	search coolsculpting > 0. coolsculpting - general	Ad group	Eligible	Automatically created	2	6	33.33%	\$16.11	\$32.21
Emsella	search coolsculpting > 2. liposuction	Ad group	Eligible	Automatically created	2	22	9.09%	\$10.20	\$20.39
Events	search coolsculpting > 2. liposuction	Ad group	Eligible	Automatically created	1	28	3.57%	\$18.65	\$18.65
Press Kit	search coolsculpting > 1. coolsculpting - price	Ad group	Eligible	Automatically created	1	1	100.00%	\$12.75	\$12.75
Resource Center	search coolsculpting > 0. coolsculpting - general	Ad group	Eligible	Automatically created	1	1	100.00%	\$8.44	\$8.44
Media Clips	search coolsculpting > 2. liposuction	Ad group	Eligible	Automatically created	1	12	8.33%	\$4.00	\$4.00
Press Kit	search coolsculpting > 0. coolsculpting - general	Ad group	Eligible	Automatically created	0	1	0.00%	-	\$0.00
Media Clips	search coolsculpting > 0. coolsculpting - general	Ad group	Eligible	Automatically created	0	2	0.00%	-	\$0.00
Resource Center	search coolsculpting > 1. coolsculpting - price	Ad group	Eligible	Automatically created	0	0	-	-	\$0.00
Emsella	search coolsculpting > 1. coolsculpting - price	Ad group	Eligible	Automatically created	0	0	-	-	\$0.00
Media Clips	search coolsculpting > 1. coolsculpting - price	Ad group	Eligible	Automatically created	0	0	-	-	\$0.00
ThermiVa	search coolsculpting > 1. coolsculpting - price	Ad group	Eligible	Automatically created	0	0	-	-	\$0.00
Resource Center	search coolsculpting > 2. liposuction	Ad group	Eligible	Automatically created	0	4	0.00%	-	\$0.00
Press Kit	search coolsculpting > 2. liposuction	Ad group	Eligible	Automatically created	0	5	0.00%	-	\$0.00
Resource Center	search coolsculpting > x. expanded reach	Ad group	Eligible	Automatically created	0	8	0.00%	-	\$0.00
Events	search coolsculpting > x. expanded reach	Ad group	Eligible	Automatically created	0	52	0.00%	-	\$0.00

Overview: Enabled Status: Eligible Type: Search Budget: \$106.66/day Optimization score: 100%

Assets

Asset type: All Asset status: All Add filter

Asset	Added to	Level	Status	Source	Clicks	Impr.	CTR	Avg. CPC	Cost
Press Kit	search coolsculpting > x. expanded reach	Ad group	Eligible	Automatically created	0	9	0.00%	-	\$0.00
Media Clips	search coolsculpting > x. expanded reach	Ad group	Eligible	Automatically created	0	41	0.00%	-	\$0.00
ThermiVa	search coolsculpting > x. expanded reach	Ad group	Eligible	Automatically created	0	23	0.00%	-	\$0.00
Resource Center	search coolsculpting > x. non-service medspa	Ad group	Eligible	Automatically created	0	4	0.00%	-	\$0.00
Emsella	search coolsculpting > x. non-service medspa	Ad group	Eligible	Automatically created	0	8	0.00%	-	\$0.00
Press Kit	search coolsculpting > x. non-service medspa	Ad group	Eligible	Automatically created	0	0	-	-	\$0.00
Media Clips	search coolsculpting > x. non-service medspa	Ad group	Eligible	Automatically created	0	1	0.00%	-	\$0.00
ThermiVa	search coolsculpting > x. non-service medspa	Ad group	Eligible	Automatically created	0	1	0.00%	-	\$0.00
Callout									
FDA Cleared	search coolsculpting	Campaign	Eligible	Advertiser	89	1,771	5.03%	\$12.14	\$1,080.61
Highlights: No Surgery	search coolsculpting	Campaign	Eligible	Advertiser	84	1,425	5.89%	\$11.95	\$1,003.64
Freeze Your Fat	search coolsculpting	Campaign	Eligible	Advertiser	82	1,575	5.21%	\$11.60	\$951.36
Nonsurgical Fat Reduction	search coolsculpting	Campaign	Eligible	Advertiser	77	1,350	5.70%	\$11.11	\$855.46
Liposuction Alternative	search coolsculpting	Campaign	Eligible	Advertiser	69	1,427	4.84%	\$11.37	\$784.49
50% Off 8+ Treatments	search coolsculpting	Campaign	Removed	Advertiser	0	0	-	-	\$0.00
Contact Us + Free Consult	Account	Account	Eligible	Advertiser	0	0	-	-	\$0.00
5-Star Rated Medspa	Account	Account	Eligible	Advertiser	0	0	-	-	\$0.00

Overview: Enabled Status: Eligible Type: Search Budget: \$106.66/day Optimization score: 100%

Assets

Asset type: All Asset status: All Add filter

Asset	Added to	Level	Status	Source	Clicks	Impr.	CTR	Avg. CPC	Cost
Contact Us + Free Consult	Account	Account	Eligible	Advertiser	0	0	-	-	\$0.00
5-Star Rated Medspa	Account	Account	Eligible	Advertiser	0	0	-	-	\$0.00
Promotion									
Fall Sale - Up to 50% off 8+ Treatments	search coolsculpting	Campaign	Eligible	Advertiser	501	6,880	7.28%	\$13.08	\$6,555.07
Summer Sale - Up to 50% off 8+ Treatments	search coolsculpting	Campaign	Removed	Advertiser	1	59	1.69%	\$11.78	\$11.78
Winter Sale - \$1,000 off 8+ Treatments	search coolsculpting	Campaign	Removed	Advertiser	0	0	-	-	\$0.00
Winter Sale - Up to 50% off 8+ Treatments	search coolsculpting	Campaign	Eligible	Advertiser	0	0	-	-	\$0.00
Call									
(508) 947-2852	Account	Account	Eligible	Advertiser	51	1,052	4.85%	\$13.12	\$668.88
Total: Sitelinks					485	8,060	6.02%	\$13.80	\$6,691.87
Total: Callouts					154	2,925	5.26%	\$12.10	\$1,863.57
Total: Structured snippets					22	364	6.04%	\$9.04	\$198.81
Total: Calls					51	1,052	4.85%	\$13.12	\$668.88
Total: Promotions					502	6,939	7.23%	\$13.08	\$6,566.85

Show rows: 500 1 - 60 of 60

https://www.juliaed ...

- Overview
- Performance
- URL inspection
- Indexing
 - Pages
 - Video pages
 - Sitemaps
 - Removals
- Experience
 - Page Experience
 - Core Web Vitals
 - Mobile Usability
- Enhancements
 - Breadcrumbs
 - FAQ
 - Sitelinks searchbox
- Security & Manual Actions

Performance

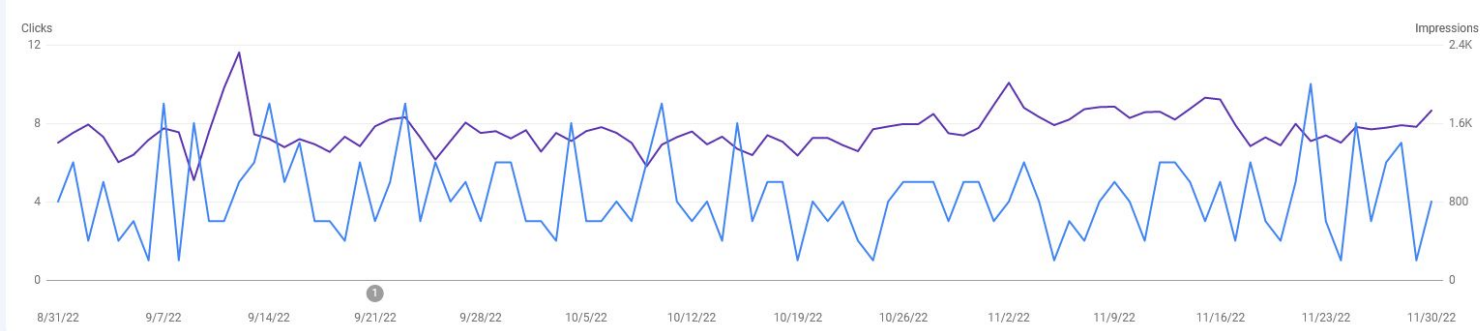
EXPORT

Search type: Web Date: Last 3 months Query: +cool + New

Last updated: 18 hours ago

Total clicks **392**
 Total impressions **140K**
 Average CTR **0.3%**
 Average position **41.8**

Chart totals and table results might be partial when filters are applied. Learn more



QUERIES	PAGES	COUNTRIES	DEVICES	SEARCH APPEARANCE	DATES
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https://www.juliaed ...

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EXPORT

Search type: Web Date: Last 3 months Query: +cool + New

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QUERIES	PAGES	COUNTRIES	DEVICES	SEARCH APPEARANCE	DATES
---------	-------	-----------	---------	-------------------	-------

Top queries	Clicks	Impressions
emsculpt vs coolsculpting	96	3,230
coolsculpting vs emsculpt	47	1,921
cooltone vs emsculpt	45	1,268
emsculpt vs cooltone	22	260
emsculpt or coolsculpting	20	622
coolsculpting elite near me	15	1,674
emsculpt neo vs coolsculpting	14	1,480
coolsculpting near me	9	4,116
cool tone vs emsculpt	9	127
cool sculpting	7	1,684

Rows per page: 10 1-10 of 1000

By Dr. Julia Edelman Posted September 1, 2022 In CoolSculpting, CoolSculpting Elite



Schedule a Complimentary Consultation

Please call (508) 947-2852 or fill out the form below:

Name

Email

Phone

How can we help you?

SUBMIT

By submitting this form you agree to be contacted via phone/text/email.

What Factors Determine CoolSculpting Price?

When shopping around for a cosmetic treatment, the cost is a key consideration for everyone. CoolSculpting Elite is no exception. But the CoolSculpting price tag is different for each patient depending on their treatment plan. Read on to learn more about what determines CoolSculpting's final cost and how to save some cash on fat reduction.

What Is CoolSculpting?

Before delving into the CoolSculpting price factors, it is important to understand how the procedure works. During a CoolSculpting treatment, a specialist uses a patented applicator to bring the subcutaneous fat cells to the skin's surface. This puts the targeted fat cells under Cryolipolysis, a process that freezes and kills them. The procedure typically takes anywhere from 30 to 90 minutes depending on the applicator size.

The CoolSculpting price depends on the number of treatments you need to achieve desired results. Mirrored treatments like those that address the love handles require two applicators – one on each side. Every stomach or abdomen treatment will be different depending on body composition, current weight, degree of fitness and muscle, and personal goals. Typically, when more areas are treated, the price per area is less.

[See impressive CoolSculpting Elite before and after images>>](#)

CoolSculpting Applicator Size and Shape

To better understand the CoolSculpting price, you must become familiar with the treatment applicators. CoolSculpting applicators exist in many sizes and shapes. Each one is uniquely made to freeze fat in specific body parts. The number and size of applicators you need depends on your body type. If you have a smaller frame, you may need fewer applicators. Bigger bodies may require more applicators to adequately cover the treatment area, which add to the overall CoolSculpting price.

As you might guess, the bigger the applicator, the more surface area the specialist can cover at once. Fortunately, with the newest generation of CoolSculpting technology, Cool Elite, the pricing is more favorable to clients. A single large applicator that covers twice the area is the same price for the client as a smaller applicator. Only the number of applicators counts towards calculating the price. New England Center for Body Sculpting clients have been delighted with these new cost savings in pricing. The best way to find out which applicators are best for your body is to schedule a consultation with your local provider. A professional will be able to advise which applicator will deliver optimal fat-freezing results.

[Related Article: What is CoolSculpting Elite?>>](#)

Tips for Saving on CoolSculpting Price

CoolSculpting can get expensive if you want to treat multiple areas of the body. The good news is, that you can save some cash on CoolSculpting Elite treatments by buying a package. Most medical spas provide an attractive discount on the overall CoolSculpting price if you commit to a personalized treatment plan. In addition, some clinics also run ongoing specials that can help you save money on Cryolipolysis sessions.

Find Out Your CoolSculpting Price

CoolSculpting price varies for everyone. Find out how much CoolSculpting will cost for you by booking a free consultation with [New England Center for Body Sculpting](#) in Middleboro, MA. We work with clients from Southcoast, MA, South Shore, MA, and Eastern Massachusetts as well as northern Rhode Island to get their dream bodies with the new, innovative [CoolSculpting Elite treatment](#).

During your meeting, the team at New England Center for Body Sculpting under Medical Director Dr. Julia Edelman will determine if this fat-freezing procedure is right for you. If you are a suitable candidate, we can create a custom treatment plan to accommodate your budget and aesthetic goals. Contact us today at [508-947-2852](tel:508-947-2852).

SCHEDULE A FREE COOLSCULPTING CONSULTATION

Please call 508 947-2852 or fill out the form below.

Name

Email

Phone

How can we help you?

SUBMIT

By submitting this form you agree to be contacted via phone/text/email.

CoolSculpting Price



Dr. Julia Edelman

Dr. Julia Edelman is a Board-Certified Gynecologist and Certified Menopause Clinician who specializes in caring for women ages 18 to 80+ as well as the founding medical director of The New England Center for Body Sculpting, offering noninvasive treatments to men and women. Dr. Edelman is an accomplished public speaker, educator, and author of two books on women's health. She is one of the few remaining solo practitioners in Massachusetts. Dr. Edelman and her staff pride themselves on delivering personalized care.





DIGITAL MARKETING INVOICE

Targeted Marketing

Medstar Media, Inc.
10808 S. River Front Parkway Suite 3020
South Jordan, Utah 84095
United States

6466949450

BILL TO
Julia Edelman MD
Dr. Julia Edelman

DrJ@juliaedelmanmd.com

Invoice Number: WV 2022_239

Invoice Date: September 1, 2022

Payment Due: September 1, 2022

Amount Due (USD): \$0.00

Items	Quantity	Price	Amount
Digital Marketing Monthly Management Service <ul style="list-style-type: none"> • Monthly management of Google Adwords and active Facebook and Instagram campaigns. • Optimize campaigns for conversions monthly • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Consult Exit pop technology to increase leads. 	1	\$1,500.00	\$1,500.00



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Items	Quantity	Price	Amount
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Content Creation + Search Engine Optimization (SEO)

1

\$1,250.00

\$1,250.00

SEO Package for juliaedelmanmd.com

CONTENT: (2) 500+ word article(s) published to the blog each month. Articles include multimedia (i.e., images and videos, etc.). *The article(s) may be substituted for content added to service pages instead of the blog.

ON-SITE SEO: Monthly website optimization and management, including improvements to design or development following industry best practices for technical SEO. May include adding more content (i.e., text, images, multimedia) to service pages.

LOCAL SEO:

- Google Business Profile: Creation, management, and monthly updates to the client's Profile.
- Listings in online directories.
- Management of Google Maps listing.

DATA MONITORING AND REPORTING:

- Set-up and management of Google Search Console
- Data monitoring from various SEO tools to ensure optimal performance
- Regular SEO reporting to the client



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10808 S. River Front Parkway Suite 3020
South Jordan, Utah 84095
United States

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Items	Quantity	Price	Amount
Content Creation + Search Engine Optimization (SEO) SEO Package for womenshealthne.com CONTENT: (1) 500+ word article(s) published to the blog each month. Articles include multimedia (i.e., images and videos, etc.). *The article(s) may be substituted for content added to service pages instead of the blog. ON-SITE SEO: Monthly website optimization and management, including improvements to design or development following industry best practices for technical SEO. May include adding more content (i.e., text, images, multimedia) to service pages. LOCAL SEO: · Google Business Profile: Creation, management, and monthly updates to the client's Profile. · Listings in online directories. · Management of Google Maps listing. DATA MONITORING AND REPORTING: · Set-up and management of Google Search Console · Data monitoring from various SEO tools to ensure optimal performance · Regular SEO reporting to the client	1	\$850.00	\$850.00
Service Page Content EF Treatment Page	1	\$500.00	\$500.00

Total: \$4,100.00

Payment on September 1, 2022 using  ending in 2138: \$4,100.00

Amount Due (USD): \$0.00

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South Jordan, Utah 84095
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BILL TO
Julia Edelman MD
Dr. Julia Edelman

DrJ@juliaedelmanmd.com

Invoice Number: WV 2022_269

Invoice Date: October 1, 2022

Payment Due: October 1, 2022

Amount Due (USD): \$0.00

Items	Quantity	Price	Amount
Digital Marketing Monthly Management Service <ul style="list-style-type: none"> • Monthly management of Google Adwords and active Facebook and Instagram campaigns. • Optimize campaigns for conversions monthly • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Consult Exit pop technology to increase leads. 	1	\$1,500.00	\$1,500.00



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10808 S. River Front Parkway Suite 3020
South Jordan, Utah 84095
United States

6466949450

Items	Quantity	Price	Amount
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Content Creation + Search Engine Optimization (SEO)

1

\$1,250.00

\$1,250.00

SEO Package for juliaedelmanmd.com

CONTENT: (2) 500+ word article(s) published to the blog each month. Articles include multimedia (i.e., images and videos, etc.). *The article(s) may be substituted for content added to service pages instead of the blog.

ON-SITE SEO: Monthly website optimization and management, including improvements to design or development following industry best practices for technical SEO. May include adding more content (i.e., text, images, multimedia) to service pages.

LOCAL SEO:

- Google Business Profile: Creation, management, and monthly updates to the client's Profile.
- Listings in online directories.
- Management of Google Maps listing.

DATA MONITORING AND REPORTING:

- Set-up and management of Google Search Console
- Data monitoring from various SEO tools to ensure optimal performance
- Regular SEO reporting to the client



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10808 S. River Front Parkway Suite 3020
South Jordan, Utah 84095
United States

6466949450

Items	Quantity	Price	Amount
Content Creation + Search Engine Optimization (SEO) SEO Package for womenshealthne.com CONTENT: (1) 500+ word article(s) published to the blog each month. Articles include multimedia (i.e., images and videos, etc.). *The article(s) may be substituted for content added to service pages instead of the blog. ON-SITE SEO: Monthly website optimization and management, including improvements to design or development following industry best practices for technical SEO. May include adding more content (i.e., text, images, multimedia) to service pages. LOCAL SEO: · Google Business Profile: Creation, management, and monthly updates to the client's Profile. · Listings in online directories. · Management of Google Maps listing. DATA MONITORING AND REPORTING: · Set-up and management of Google Search Console · Data monitoring from various SEO tools to ensure optimal performance · Regular SEO reporting to the client	1	\$850.00	\$850.00

Total: \$3,600.00

Payment on October 1, 2022 using  ending in 2138: \$3,600.00

Amount Due (USD): \$0.00

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South Jordan, Utah 84095
United States

6466949450

BILL TO
Julia Edelman MD
Dr. Julia Edelman

DrJ@juliaedelmanmd.com

Invoice Number: WV 2022_300

Invoice Date: November 1, 2022

Payment Due: November 1, 2022

Amount Due (USD): \$0.00

Items	Quantity	Price	Amount
Digital Marketing Monthly Management Service <ul style="list-style-type: none"> • Monthly management of Google Adwords and active Facebook and Instagram campaigns. • Optimize campaigns for conversions monthly • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Conversion Tools + Lead Nurture Technology 	1	\$1,500.00	\$1,500.00
Content Creation + Search Engine Optimization (SEO) SEO Package for juliaedelmanmd.com CONTENT: (2) 500+ word article(s) published to the blog each month. Articles include multimedia (i.e., images and videos, etc.). *The article(s) may be substituted for content added to service pages instead of the blog. ON-SITE SEO: Monthly website optimization and management, including improvements to design or development following industry best practices for technical SEO. May include adding more content (i.e., text, images, multimedia) to service pages. LOCAL SEO: <ul style="list-style-type: none"> • Google Business Profile: Creation, management, and monthly updates to the client's Profile. • Listings in online directories. • Management of Google Maps listing. DATA MONITORING AND REPORTING: <ul style="list-style-type: none"> • Set-up and management of Google Search Console • Data monitoring from various SEO tools to ensure optimal performance • Regular SEO reporting to the client 	1	\$1,250.00	\$1,250.00



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Items	Quantity	Price	Amount
Content Creation + Search Engine Optimization (SEO) SEO Package for womenshealthne.com CONTENT: (1) 500+ word article(s) published to the blog each month. Articles include multimedia (i.e., images and videos, etc.). *The article(s) may be substituted for content added to service pages instead of the blog. ON-SITE SEO: Monthly website optimization and management, including improvements to design or development following industry best practices for technical SEO. May include adding more content (i.e., text, images, multimedia) to service pages. LOCAL SEO: · Google Business Profile: Creation, management, and monthly updates to the client's Profile. · Listings in online directories. · Management of Google Maps listing. DATA MONITORING AND REPORTING: · Set-up and management of Google Search Console · Data monitoring from various SEO tools to ensure optimal performance · Regular SEO reporting to the client	1	\$850.00	\$850.00
Website Design + Development Redesign new before & after images	5	\$200.00	\$1,000.00
Website Design + Development Favorite Client Comp	-3	\$200.00	(\$600.00)



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Total:	\$4,000.00
Payment on November 1, 2022 using  ending in 2138:	\$4,000.00

Amount Due (USD): **\$0.00**

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