

CoolSculpting Marketing Services Julia Edelman, MD Co-Op Q3 2023 Total Marketing Expenses (7/1/2023 - 9/30/2023)

Total Google Ads: \$ 7,733.98
Total Marketing Service Fees: \$ 8,250.00
Total CoolSculpting Marketing Cost: \$15,983.98

Google Ads | Medstar Media > New England Center for Body Sculpting, Inc. 932-459-0548 | All campaigns > MS | search | prospecting

Enabled Status: Some ads limited by policy Type: Search Budget: \$160.96/day Optimization score: 100% Campaign 7 of 48

Ad groups

Ad group name contains cool X Add filter

Ad group	Status	Target CPA	Conversions	Cost / conv.	Clicks	CTR	Cost
coolsculpting	Eligible	-	113.36	\$36.75	1,069	16.10%	\$4,166.51
x Exp Reach coolsculpting	Eligible	-	80.17	\$44.50	1,145	8.61%	\$3,567.47
Total: Filtered ad groups			193.53	\$39.96	2,214	11.11%	\$7,733.98
Total: Campaign			346.00	\$43.66	4,360	10.45%	\$15,107.80

Reporting is not real-time. Time zone for all dates and times: (GMT-07:00) Pacific Time. Learn more

Google Ads | Medstar Media > New England Center for Body Sculpting, Inc. 932-459-0548 | All campaigns > MS | search | prospecting > coolsculpting

Enabled Status: Eligible Type: Standard Ad group 2 of 13

Ads

Ad status: All Add filter

Ad	Status	Clicks	CTR	Cost
(Keyword: Dr. Julia Edelman) Coolsculpting CoolSculpting® Elite +12 more juliaedelmanmd.com/coolsculpting/middleboro Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments. CoolSculpting® Elite Treats Fat in 9 Areas... View assets details	Eligible	963	15.93%	\$3,773.45
(Keyword: Dr. Julia Edelman) Coolsculpting CoolSculpting® Elite +7 more juliaedelmanmd.com/coolsculpting/middleboro Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments. CoolSculpting® Elite Treats Fat in 9 Areas... View assets details	Eligible	106	17.82%	\$393.06
(Keyword: Dr. Julia Edelman) Coolsculpting CoolSculpting® Elite +12 more juliaedelmanmd.com/elite/middleboro Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments. CoolSculpting® Elite Treats Fat in 9 Areas... View assets details	Removed	0	-	\$0.00
Total: Ads in your current view		1,069	16.10%	\$4,166.51
Total: Ad group		1,069	16.10%	\$4,166.51

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Google Ads | Medstar Media > New England Center for Body Sculpting, Inc. 932-459-0548 | All campaigns > MS | search | prospecting > coolsculpting

Enabled Status: Eligible Type: Standard Ad group 2 of 13

Responsive search ad

Asset status: All Add filter

Asset	Status	Asset type	Position pinning	Performance	Impr.	Asset source
No Surgery & Minimal Downtime	Approved	Headline	2nd position	Learning	749	Advertiser
Affordable & Quick Treatments	Approved	Headline	2nd position	Learning	322	Advertiser
Flexible Payment Options	Approved	Headline	2nd position	Learning	619	Advertiser
Dr. Julia Edelman	Approved	Headline	None	Good	1,660	Advertiser
(Keyword: Dr. Julia Edelman)	Approved	Headline	1st position	Good	2,593	Advertiser
Coolsculpting in Middleboro	Approved	Headline	1st position	Good	2,861	Advertiser
Top Provider in Middleboro, MA	Approved	Headline	2nd position	Good	2,305	Advertiser
Fat Reduction Treatment	Approved	Headline	2nd position	Learning	559	Advertiser
Freeze Your Fat Away Today	Approved	Headline	2nd position	Learning	271	Advertiser
Freeze Stubborn Fat 2x Faster	Approved	Headline	2nd position	Learning	344	Advertiser
CoolSculpting® Elite	Approved	Headline	1st position	Learning	14	Advertiser
Next-Generation Fat Reduction	Approved	Headline	2nd position	Learning	45	Advertiser
Up to 50% Off 8+ Treatments	Approved	Headline	2nd position	Learning	831	Advertiser
Coolsculpting	Approved	Headline	1st position	Learning	15	Advertiser

Google Ads | Medstar Media > New England Center for Body Sculpting, Inc. 932-459-0548 | All campaigns > MS | search | prospecting > coolsculpting

Enabled Status: Eligible Type: Standard Ad group 2 of 13

Responsive search ad

Asset status: All Add filter

Asset	Status	Asset type	Position pinning	Performance	Impr.	Asset source
Coolsculpting in Middleboro	Approved	Headline	1st position	Good	2,861	Advertiser
Top Provider in Middleboro, MA	Approved	Headline	2nd position	Good	2,305	Advertiser
Fat Reduction Treatment	Approved	Headline	2nd position	Learning	559	Advertiser
Freeze Your Fat Away Today	Approved	Headline	2nd position	Learning	271	Advertiser
Freeze Stubborn Fat 2x Faster	Approved	Headline	2nd position	Learning	344	Advertiser
CoolSculpting® Elite	Approved	Headline	1st position	Learning	14	Advertiser
Next-Generation Fat Reduction	Approved	Headline	2nd position	Learning	45	Advertiser
Up to 50% Off 8+ Treatments	Approved	Headline	2nd position	Learning	831	Advertiser
Coolsculpting	Approved	Headline	1st position	Learning	15	Advertiser
CoolSculpting® Middleboro, MA	Approved	Headline	1st position	Learning	562	Advertiser
The Elite Dual Applicators Treat Two Areas at the Same Time. Safely Freeze Twice the Fat.	Approved	Description	None	Learning	96	Advertiser
Target, Freeze, & Eliminate Fat in Half the Time. Improved Comfort. Larger Cooling Area.	Approved	Description	None	Learning	97	Advertiser
CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More	Approved	Description	None	Good	5,852	Advertiser
Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments	Approved	Description	2nd position	Good	3,724	Advertiser

Show rows: 500 1 - 19 of 19

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Enabled Status: Eligible Type: Standard More details Ad group 2 of 13

Assets Jul 1 - Sep 30, 2023 Show last 30 days

Asset	Added to	Level	Status	Clicks	CTR	Cost
Structured snippet						
Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction, Coolmini, Fat...	MS search prospecting > coolsculpting	Ad group	Eligible	40	12.16%	\$191.22
Highlights: A Consultation Scheduling Option Available, Financing Options Available	Account	Account	Removed	0	-	\$0.00
Site link						
CoolSculpting CoolSculpting: The Top Non-Surgical Fat Reduction Treatment. Learn More	MS search prospecting > coolsculpting	Ad group	Eligible	258	11.93%	\$1,659.66
5 Star Reviews Read Real Client Reviews & Patient Testimonials.	Account	Account	Eligible	245	11.51%	\$1,575.99
Why Choose Us? Read About What Sets Us Apart from Other Medspas in Middleboro (MA)	Account	Account	Eligible (Limited Policy (Restricted medical content +1 more))	202	10.70%	\$1,298.04
About Us Learn More About Our Team, Location and Available Beauty Treatments.	Account	Account	Eligible	178	10.43%	\$1,140.15
Book A Free Consultation Contact Us Today to Schedule Your Free Consultation.	Account	Account	Eligible	100	7.20%	\$629.79
Callout						
FDA Cleared	MS search prospecting > coolsculpting	Ad group	Eligible	106	10.25%	\$582.97
Nonsurgical Fat Reduction	MS search prospecting > coolsculpting	Ad group	Eligible	101	12.45%	\$577.75
Freeze Your Fat	MS search prospecting > coolsculpting	Ad group	Eligible	102	11.79%	\$573.18

Enabled Status: Eligible Type: Standard More details Ad group 2 of 13

Assets

Asset	Added to	Level	Status	Clicks	CTR	Cost
Highlights: No Surgery	MS search prospecting > coolsculpting	Ad group	Eligible	99	12.18%	\$565.42
Liposuction Alternative	MS search prospecting > coolsculpting	Ad group	Eligible	98	12.04%	\$552.44
Contact Us + Free Consult	Account	Account	Eligible	0	-	\$0.00
5-Star Rated Medspa	Account	Account	Eligible	0	-	\$0.00
Promotion						
Summer Sale - Up to 50% off 8+ Treatments	MS search prospecting > coolsculpting	Ad group	Eligible	149	14.03%	\$833.63
Fall Sale - Up to 50% off 8+ Treatments	MS search prospecting > coolsculpting	Ad group	Eligible	66	11.74%	\$350.44
Spring Sale - Up to 50% off 8+ Treatments	MS search prospecting > coolsculpting	Ad group	Removed	0	-	\$0.00
Business name						
Julia Edelman MD	MS search prospecting	Campaign	Eligible	562	13.47%	\$2,697.13
Dr. Julia Edelman	MS search prospecting	Campaign	Removed (Business Name Incomplete)	0	-	\$0.00
Call						
(508) 947-2852	Account	Account	Eligible	31	10.69%	\$251.08
Business logo						
	MS search prospecting	Campaign	Eligible	744	14.10%	\$3,453.64

Enabled Status: Eligible Type: Standard More details Ad group 2 of 13

Assets

Asset	Added to	Level	Status	Clicks	CTR	Cost
	MS search prospecting	Campaign	Eligible	744	14.10%	\$3,453.64
Image						
	MS search prospecting > coolsculpting	Ad group	Eligible	10	12.66%	\$69.58
Total: Images				10	12.66%	\$69.58
Total: Business name				562	13.47%	\$2,697.13
Total: Business logo				744	14.10%	\$3,453.64
Total: Sitelinks				264	11.85%	\$1,705.62
Total: Callouts				195	11.06%	\$1,103.03
Total: Structured snippets				40	12.16%	\$191.22
Total: Calls				31	10.69%	\$251.08
Total: Promotions				215	13.24%	\$1,184.07

Show rows: 500 1 - 22 of 22

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Enabled Status: Eligible Type: Standard More details Ad group 9 of 13

Ads Jul 1 - Sep 30, 2023 Show last 30 days

Ad	Status	Clicks	CTR	Cost
Dr. Julia Edelman CoolSculpting CoolSculpting® Elite +11 more juliaedelmanmd.com/coolsculpting/middleboro Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments. CoolSculpting® Elite Treats Fat in 9 Areas... View assets details	Eligible	931	7.40%	\$3,108.40
Dr. Julia Edelman CoolSculpting CoolSculpting® Elite +6 more juliaedelmanmd.com/coolsculpting/middleboro Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments. CoolSculpting® Elite Treats Fat in 9 Areas... View assets details	Eligible	214	29.68%	\$459.07
Total: Ads in your current view		1,145	8.61%	\$3,567.47
Total: Ad group		1,145	8.61%	\$3,567.47

1 - 2 of 2

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Enabled Status: Eligible Type: Standard More details Ad group 9 of 13

Responsive search ad Leave feedback Jul 1 - Sep 30, 2023 Show last 30 days

Assets	Combinations	Status	Asset type	Position pining	Performance	Impr.	Asset source
No Surgery & Minimal Downtime		Approved	Headline	2nd position	Good	2,334	Advertiser
Affordable & Quick Treatments		Approved	Headline	2nd position	Learning	1,044	Advertiser
Flexible Payment Options		Approved	Headline	2nd position	Good	1,921	Advertiser
Dr. Julia Edelman		Approved	Headline	None	Learning	2,757	Advertiser
CoolSculpting in Middleboro		Approved	Headline	1st position	Good	10,891	Advertiser
Top Provider in Middleboro, MA		Approved	Headline	2nd position	Learning	1,689	Advertiser
Fat Reduction Treatment		Approved	Headline	2nd position	Learning	883	Advertiser
Freeze Your Fat Away Today		Approved	Headline	2nd position	Learning	2,059	Advertiser
Freeze Stubborn Fat 2x Faster		Approved	Headline	2nd position	Learning	1,881	Advertiser
CoolSculpting® Elite		Approved	Headline	1st position	Learning	101	Advertiser
Next-Generation Fat Reduction		Approved	Headline	2nd position	Learning	243	Advertiser
Up to 50% Off 8+ Treatments		Approved	Headline	2nd position	Learning	519	Advertiser
CoolSculpting		Approved	Headline	1st position	Learning	50	Advertiser
CoolSculpting® Middleboro, MA		Approved	Headline	1st position	Learning	1,531	Advertiser

Google Ads Medstar Media > New England Center for Body Sculpting, Inc. 932-459-0548 All campaigns > MS | search | prospecting > x. Exp Reach | coolsculpting

Enabled Status: Eligible Type: Standard More details Ad group 9 of 13

Overview	Asset	Status	Asset type	Position pinning	Performance	Impr.	Asset source
Ads & assets	Coolsculpting in Middleboro	Approved	Headline	1st position	Good	10,891	Advertiser
Ads	Top Provider in Middleboro, MA	Approved	Headline	2nd position	Learning	1,689	Advertiser
Assets	Fat Reduction Treatment	Approved	Headline	2nd position	Learning	883	Advertiser
Landing pages	Freeze Your Fat Away Today	Approved	Headline	2nd position	Learning	2,059	Advertiser
Keywords	Freeze Stubborn Fat 2x Faster	Approved	Headline	2nd position	Learning	1,881	Advertiser
Audience	CoolSculpting® Elite	Approved	Headline	1st position	Learning	101	Advertiser
Settings	Next-Generation Fat Reduction	Approved	Headline	2nd position	Learning	243	Advertiser
Change history	Up to 50% Off 8+ Treatments	Approved	Headline	2nd position	Learning	519	Advertiser
Show less	Coolsculpting	Approved	Headline	1st position	Learning	50	Advertiser
Dynamic ad targets	CoolSculpting® Middleboro, MA	Approved	Headline	1st position	Learning	1,531	Advertiser
Devices	The Elite Dual Applicators Treat Two Areas at the Same Time. Safely Freeze Twice the Fat.	Approved	Description	None	Learning	283	Advertiser
	Target, Freeze, & Eliminate Fat in Half the Time. Improved Comfort. Larger Cooling Area.	Approved	Description	None	Learning	246	Advertiser
	CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More	Approved	Description	None	Good	12,044	Advertiser
	Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments	Approved	Description	2nd position	Good	8,351	Advertiser

Show rows: 500 1 - 18 of 18

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Google Ads Medstar Media > New England Center for Body Sculpting, Inc. 932-459-0548 All campaigns > MS | search | prospecting > x. Exp Reach | coolsculpting

Enabled Status: Eligible Type: Standard More details Ad group 9 of 13

Assets Jul 1 - Sep 30, 2023 Show last 30 days

Asset	Added to	Level	Status	Clicks	CTR	Cost
Structured snippet						
Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction, Coolmini, Fat...	MS search prospecting > x. Exp Reach coolsculpting	Ad group	Eligible	65	8.28%	\$176.52
Highlights: A Consultation Scheduling Option Available, Financing Options Available	Account	Account	Removed	0	-	\$0.00
Site link						
CoolSculpting CoolSculpting: The Top Non-Surgical Fat Reduction Treatment. Learn More	MS search prospecting > x. Exp Reach coolsculpting	Ad group	Eligible	144	3.53%	\$842.99
5 Star Reviews Read Real Client Reviews & Patient Testimonials.	Account	Account	Eligible	146	3.32%	\$839.91
About Us Learn More About Our Team, Location and Available Beauty Treatments.	Account	Account	Eligible	106	3.37%	\$596.81
Why Choose Us? Read About What Sets Us Apart from Other Medspas in Middleboro (MA)	Account	Account	Eligible (Limited Policy (Restricted medical content +1 more))	107	2.93%	\$586.64
Book A Free Consultation Contact Us Today to Schedule Your Free Consultation.	Account	Account	Eligible	63	1.81%	\$344.46
Callout						
FDA Cleared	MS search prospecting > x. Exp Reach coolsculpting	Ad group	Eligible	133	6.54%	\$410.28
Highlights: No Surgery	MS search prospecting > x. Exp Reach coolsculpting	Ad group	Eligible	121	7.33%	\$404.62
Freeze Your Fat	MS search prospecting > x. Exp Reach coolsculpting	Ad group	Eligible	123	8.07%	\$384.45

Google Ads Medstar Media > New England Center for Body Sculpting, Inc. 932-459-0548 All campaigns > MS | search | prospecting > x. Exp Reach | coolsculpting

Enabled Status: Eligible Type: Standard More details Ad group 9 of 13

Assets Jul 1 - Sep 30, 2023 Show last 30 days

Asset	Added to	Level	Status	Clicks	CTR	Cost
Freeze Your Fat	MS search prospecting > x. Exp Reach coolsculpting	Ad group	Eligible	123	8.07%	\$384.45
Nonsurgical Fat Reduction	MS search prospecting > x. Exp Reach coolsculpting	Ad group	Eligible	108	7.08%	\$350.91
Liposuction Alternative	MS search prospecting > x. Exp Reach coolsculpting	Ad group	Eligible	117	7.20%	\$343.14
Contact Us + Free Consult	Account	Account	Eligible	0	-	\$0.00
5-Star Rated Medspa	Account	Account	Eligible	0	-	\$0.00
Promotion						
Summer Sale - Up to 50% off 8+ Treatments	MS search prospecting > x. Exp Reach coolsculpting	Ad group	Eligible	87	4.91%	\$470.20
Fall Sale - Up to 50% off 8+ Treatments	MS search prospecting > x. Exp Reach coolsculpting	Ad group	Eligible	41	3.84%	\$275.40
Spring Sale - Up to 50% off 8+ Treatments	MS search prospecting > x. Exp Reach coolsculpting	Ad group	Removed	0	-	\$0.00
Business name						
Julia Edelman MD	MS search prospecting	Campaign	Eligible	448	5.99%	\$1,891.74
Dr. Julia Edelman	MS search prospecting	Campaign	Removed Disapproved (Business Name Irrelevance)	0	-	\$0.00
Call						
(508) 947-2852	Account	Account	Eligible	13	3.14%	\$91.83
Business logo						
[Logo]	MS search prospecting	Campaign	Eligible	648	6.44%	\$2,465.45

Google Ads Medstar Media > New England Center for Body Sculpting, Inc. 932-459-0548 All campaigns > MS | search | prospecting > x. Exp Reach | coolsculpting

Enabled Status: Eligible Type: Standard More details Ad group 9 of 13

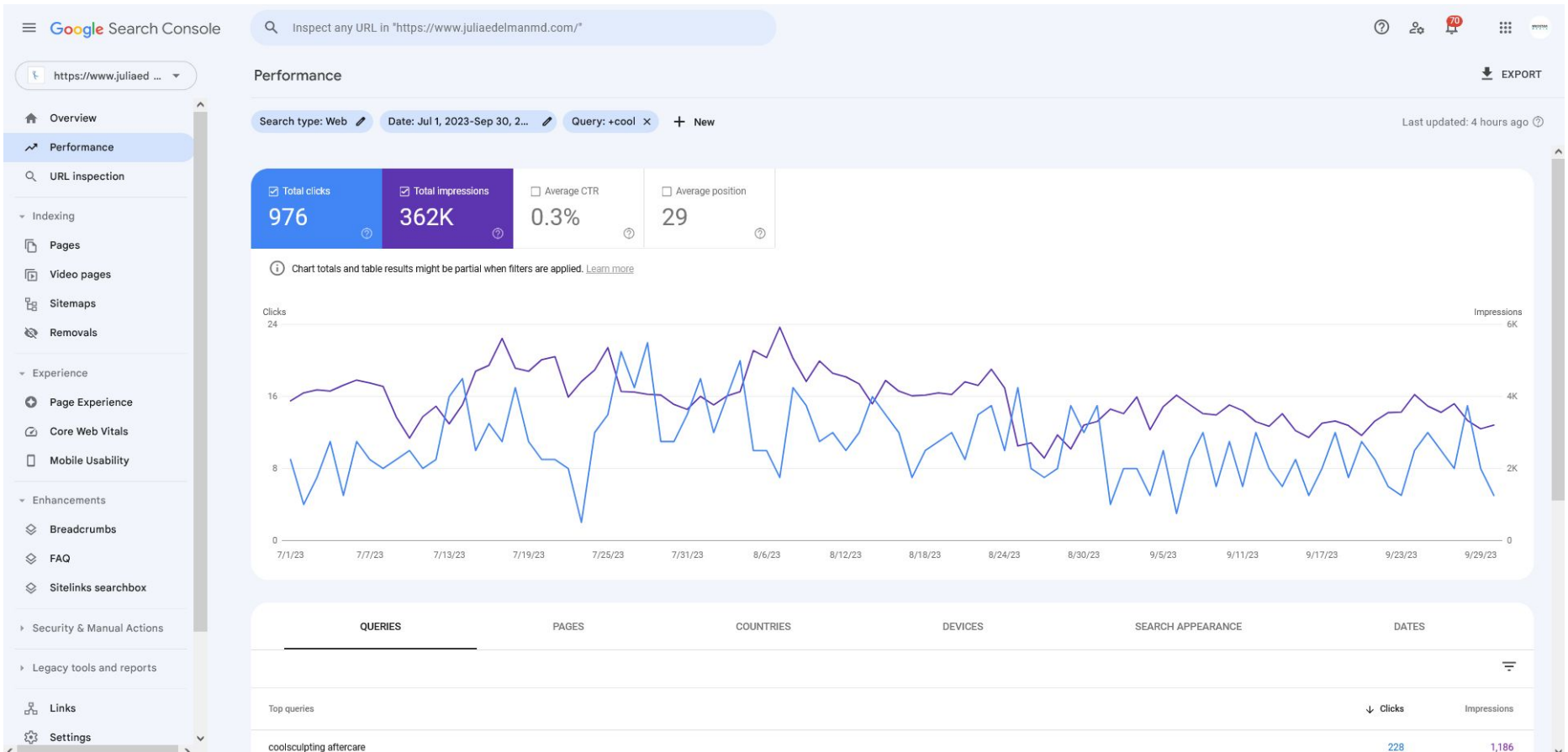
Assets Jul 1 - Sep 30, 2023 Show last 30 days

Asset	Added to	Level	Status	Clicks	CTR	Cost
[Logo]	MS search prospecting	Campaign	Eligible	648	6.44%	\$2,465.45
Image						
[Image]	MS search prospecting > x. Exp Reach coolsculpting	Ad group	Eligible	5	2.44%	\$38.42
Total: Images				5	2.44%	\$38.42
Total: Business name				448	5.99%	\$1,891.74
Total: Business logo				648	6.44%	\$2,465.45
Total: Sitelinks				154	3.36%	\$894.55
Total: Callouts				183	5.32%	\$657.94
Total: Structured snippets				65	8.28%	\$176.52
Total: Calls				13	3.14%	\$91.83
Total: Promotions				128	4.51%	\$745.60

Show rows: 500 1 - 22 of 22

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Google Search Console | Inspect any URL in "https://www.juliaedelmanmd.com/"

Performance | Search type: Web | Date: Jul 1, 2023-Sep 30, 2... | Query: +cool | Last updated: 4 hours ago

QUERIES	PAGES	COUNTRIES	DEVICES	SEARCH APPEARANCE	DATES
Top queries					
coolsculpting aftercare				228	1,186
after coolsculpting				61	1,346
things to do or not after coolsculpting				47	871
cooltone vs emsculpt				26	1,380
post coolsculpting				24	194
coolsculpting post care				23	266
coolsculpting near me				21	4,559
emsculpt vs coolsculpting				21	2,602
after coolsculpting care				18	146
cool sculpting after care				17	2,146

Google Search Console | Inspect any URL in "https://www.juliaedelmanmd.com/"

Performance | Search type: Web | Date: Jul 1, 2023-Sep 30, 2... | Query: +cool | Last updated: 4 hours ago

QUERIES	PAGES	COUNTRIES	DEVICES	SEARCH APPEARANCE	DATES
Top queries					
what to do after coolsculpting				17	287
cool sculpting results				16	18,513
coolsculpting after care				16	127
what to do after cool sculpting				15	101
what not to do after coolsculpting				14	112
coolsculpting before and after				12	26,422
post coolsculpting care				12	132
aftercare coolsculpting				11	49
aftercare for coolsculpting				10	72
4 days after coolsculpting				9	282

By Dr. Julia Edelman Posted May 21, 2019 In CoolSculpting, Emsculpt



Schedule a Complimentary Consultation

Please call (508) 947-2852 or fill out the form below.

Name

Email

Phone

How can we help you?

SUBMIT

By submitting this form you agree to be contacted via phone/text/email.

Emsculpt vs CoolSculpting: Learn Everything You Need to Know About Top Body Contouring Treatments

Emsculpt vs CoolSculpting compares the two leading, non-invasive body contouring treatments to demonstrate the advantages of each procedure. Read on to learn more about these advanced technologies to discover whether CoolSculpting or Emsculpt is the best choice for getting you the slim, sculpted appearance you are looking for.

Emsculpt vs CoolSculpting: Treatment Overview

CoolSculpting is the only FDA-cleared fat reduction treatment that uses controlled cooling to freeze away stubborn bulges that resist diet and exercise. It is currently the most popular non-surgical fat reduction treatment with millions of procedures performed worldwide. Scientific studies have shown that CoolSculpting can reduce fat by 25% after a single treatment* and that results are long-lasting.² CoolSculpting works via a process known as cryolipolysis. During the fat freezing treatment, isolated deposits of fat are exposed to precisely calculated temperatures that freeze subcutaneous fat cells without harming the overlying skin or surrounding tissue. Once fat cells are frozen, they are damaged permanently and trigger the natural process of cell destruction and removal known as apoptosis. Over the course of several weeks, the immune system gathers the destroyed fat cells and excretes them from the body in the form of waste. Once fat cells are removed from the body, they cannot grow back, leading to long-term results.

Emsculpt, on the other hand, is unlike any other body contouring procedure, including CoolSculpting, in that Emsculpt targets two areas that significantly influence the shape and appearance of the abdomen and buttocks area: fat and muscle. Not only does Emsculpt melt away fat cells, but HIFEM energy also stimulates the underlying muscles to contract. These contractions are not the ordinary kind you can achieve naturally in a strength training workout at the gym. Referred to as Supramaximal contractions, the energy from the Emsculpt machine stimulates the muscles to a degree that cannot be duplicated manually. One session equals the equivalent of 20,000 thousand crunches (when treatment is performed on the abdomen) or 20,000 squats (if treatment is performed in the area of the buttocks.) Just like manual strength training, these contractions cause the muscle to grow and strengthen.

Emsculpt vs CoolSculpting: Different Technologies

CoolSculpting cooling sessions target fat cells below the skin's surface using a scientifically proven process known as Cryolipolysis. As a result, treatments eliminate fat cells without injuring the skin or surrounding tissues. CoolSculpting exposes subcutaneous fat to a calibrated cooling, freezing a portion of the fat cells below the applicator. When these fat cells are exposed to the cold, it triggers apoptosis or cell death. Once removed from the body, the fats can never return.

Emsculpt uses HIFEM (High Intensity Focused Electromagnetic) energy. Emsculpt treatments take less than 30 minutes to perform. Most treatment plans include 4 cycles, spaced 2-3 days apart. The treatment plan distinguishes Emsculpt from many other treatments that require their plans to be spaced months apart. With Emsculpt, you can complete a total treatment plan within 2 weeks, and see results in as little as two weeks after. Although most patients require 4 weeks to see their results, individual experiences may vary.*

Emsculpt vs CoolSculpting Before and After Pictures*

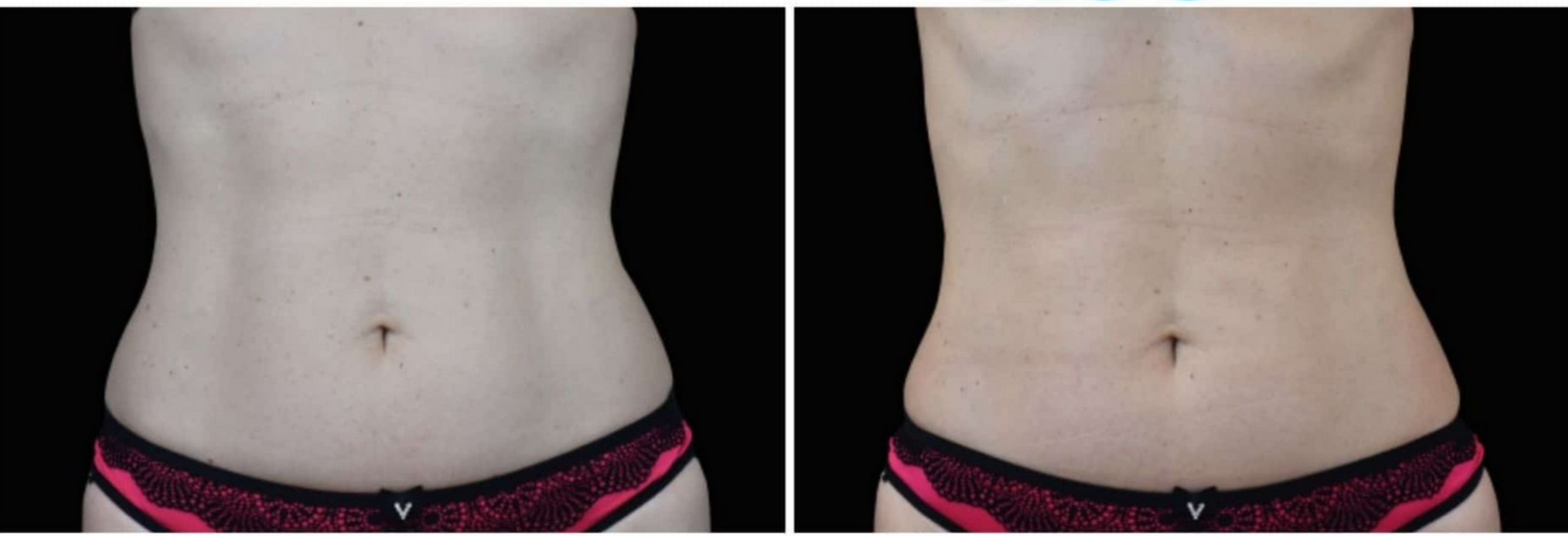
Impressive fat reduction results are seen in the CoolSculpting before and after images. While results will vary per person*, each CoolSculpting before and after shows real results from actual patients portraying impressive fat reduction in their treatment areas.



Emsculpt before and after images show the ultimate in body contouring technology by toning and sculpting the muscles of the stomach, buttocks, and legs. As with any cosmetic treatment, results may vary, however, the individuals show real Emsculpt results.

BEFORE

AFTER EMSCULPT neo



Photos courtesy of: Radina Denkova, M.D.

Emsculpt vs CoolSculpting: Does it Hurt?

It's natural to feel concerned about possible discomfort from any treatment. Both Emsculpt and CoolSculpting treatments cause different sensations. But they should not cause pain.

Some patients report that CoolSculpting causes a bit more discomfort than Emsculpt. This is because of the very cold temperatures involved. This is true for both the initial treatment and subsequent recovery period. For many patients, the initial discomfort of treatment subsides once the skin becomes numb from the cold. After the procedure, some patients experience mild swelling, itchiness, and stinging. These sensations are temporary. They should subside within a week or two of treatment.

Emsculpt feels more like a deep vibration. Some patients say it causes a twitching or buzzing sensation in their muscles. These sensations occur because the treatment forces the muscles to contract rapidly. The feeling shouldn't be painful, but it may feel like an intense workout. After treatment, it's normal to feel some temporary soreness due to the rigorous muscle contractions. This soreness indicates that the treatment is working.

Emsculpt vs CoolSculpting | Which is Better?

When comparing Emsculpt vs CoolSculpting, it is important to remember that each treatment excels in different areas. While Emsculpt can disrupt adipocytes (fat cells) leading to a reduction in circumference, the golden standard for non-invasive fat reduction remains CoolSculpting. Furthermore, CoolSculpting can target bulges from a double chin down to fat pockets above the knees. Emsculpt treatment areas are limited to the abdomen and buttocks. But what Emsculpt lacks in versatility, it gains in revolutionary technology. CoolSculpting lacks the ability that Emsculpt possesses to reshape the physique by strengthening, toning, and building muscles.

Emsculpt and CoolSculpting | Combining Treatments for Optimal Results

Because Emsculpt and CoolSculpting each excel in their own important area of body contouring, many patients, who are looking for a complete transformation of their appearance, combine Emsculpt with CoolSculpting. Together, the two treatments can reduce belly fat and replace it with sculpted, chiseled abs.

Emsculpt and CoolSculpting in Middleboro, MA

The best way to determine if Emsculpt and/or CoolSculpting is right for you is to schedule a complimentary consultation with Dr. Julia Edelman of The New England Center for Body Sculpting, the premier provider of Emsculpt and CoolSculpting in Eastern MA. Conveniently located in Middleboro, the New England Center for Body Sculpting can help you customize a treatment plan incorporating the most advanced treatments in non-invasive body contouring to help you achieve a slim, sculpted, appearance you can feel confident about. Contact The New England Center for Body Sculpting online or by calling 508 947-2852 today to schedule your free consultation.

Emsculpt vs Coolsculpting FAQs*

- Does CoolSculpting have drawbacks? >
- CoolSculpting is an excellent treatment for reducing unwanted fat. Though it has gained popularity for many benefits, like no downtime or surgery, it has drawbacks. One of the main ones is that it may not produce excellent results for people with more significant amounts of fat. It's not a weight loss solution. CoolSculpting is best for patients who are already close to their goal weight.
- Does Emsculpt or CoolSculpting take longer? >
- Should I use Emsculpt or CoolSculpting to improve my stomach? >
- Am I the Right CoolSculpting Candidate? >
- Are CoolSculpting Results Permanent? >
- Are Emsculpt Results Permanent? >

SCHEDULE A FREE EMSCULPT NEO CONSULTATION

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Emsculpt Vs. CoolSculpting

Dr. Julia Edelman
Dr. Julia Edelman is a Board-Certified Gynecologist and Certified Menopause Clinician who specializes in caring for women ages 18 to 80+ as well as the founding medical director of The New England Center for Body Sculpting, offering noninvasive treatments to men and women. Dr. Edelman is an accomplished public speaker, educator, and author of two books on women's health. She is one of the few remaining solo practitioners in Massachusetts. Dr. Edelman and her staff pride themselves on delivering personalized care.

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By Dr. Julia Edelman Posted April 13, 2021 in CoolSculpting



BEFORE



AFTER

9 weeks after CoolSculpting® treatment

ABDOMEN

Photo courtesy of Edward Becker, MD

Note: All patients were within +/-5 lbs. of their original weight in their "After" photo unless otherwise noted. PATIENT RESULTS AND EXPERIENCES MAY VARY.

CoolSculpting Elite Before and After Pictures | Proof Fat Freezing Works

CoolSculpting Elite before and after pictures reveal the body transformations possible with fat freezing. Not only does this treatment have impressive before and after results, but it also has rave reviews and scientific evidence to prove fat freezing works further. [Learn more about CoolSculpting Elite here.](#)

CoolSculpting Elite Before and After*

CoolSculpting Elite before and after images show the excellent results possible with this treatment. These images also show how the upgraded body contouring treatment reduces unwanted fat deposits, sculpts attractive body curves, and defines muscles. As with any cosmetic treatment, results will vary.* However, it is easy to see in these before and after transformations, that the patients achieve a noticeably more lean, sculpted physique.

CoolSculpting Elite Treatment Areas

CoolSculpting Elite before and after images show that fat freezing is a non-surgical body contouring solution for specific areas. Fat freezing can eliminate stubborn bulges in problem zones. The most popular treatment areas include:

- The Abdomen
- Banana Rolls (Below the buttocks)
- Hips and Flanks (Love handles)
- The Back
- The Armpits (Bra bulges)
- The Submental Region (Double chins and neck)
- Chest (Targets moobs on men)
- Upper arms

How Does CoolSculpting Elite Work?

CoolSculpting Elite utilizes an [advanced science known as Cryolipolysis](#). Treatments reduce stubborn fat cells by freezing them to death. The revolutionary cooling technology of Cryolipolysis allows CoolSculpting Elite the ability to freeze subcutaneous fat cells without harming the skin or surrounding tissues. When frozen, the fat cells become brittle, and their membrane ruptures. The rupturing triggers apoptosis or cell death. After the treatment, the body's immune system naturally collects the dead cells and disposes of them as waste.

Visible fat reduction is evident after just one session. However, many patients have to undergo additional treatments to obtain the best fat-freezing results. Individual experiences will vary, but most patients see results in 8 to 12 weeks afterward. Because the fat cells are removed from the body, they can never grow back. CoolSculpting Elite provides patients with lasting fat reduction.

[Related article: Body Sculpting for Men >>](#)

CoolSculpting Elite Cost

While many patients are amazed by the before and after pictures, most want to know more about the price per treatment. The truth is that CoolSculpting Elite's cost will vary per person. Treatments are customized to fit the needs of the patient. Several factors affect treatment costs, such as the number of treatment areas, the size and shape of applicators used, and the number of cooling sessions. Scheduling a free consultation is the best way to get your personal cost. Treatment specialists evaluate your body and create a customized plan to fit your needs and budget.

CoolSculpting Elite Near Me

If you want to receive your own CoolSculpting Elite before and after transformation, contact New England Center for Body Sculpting. We are a proud CoolSculpting Elite provider in the Middleboro area. Call us at 508 947-2852 to schedule your free consultation or reach out to us online to learn more.

SCHEDULE A FREE COOLSCULPTING ELITE CONSULTATION

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Cold Sculpt, Cool Sculpt, Cool Sculpting, CoolSculpting, Coolsculpting Elite, Coolsculpting Near Me, Fat Freezing, Freeze Fat



Dr. Julia Edelman

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By Dr. Julia Edelman Posted January 1, 2023 In CoolSculpting



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Laser Lipo vs. CoolSculpting Elite: Which Is Best for You?

Are you struggling with stubborn fat that won't budge no matter how much you diet and exercise? If so, you may be considering a body contouring procedure to help you achieve your desired shape. Two popular options are laser lipo and CoolSculpting, but how do you determine which to get?

Here is a quick overview to the differences and similarities of Laser Lipo vs CoolSculpting:

	Laser Lipo	CoolSculpting Elite
Treatment type	Invasive and surgical	Non-invasive, non-surgical
Downtime	Significant downtime	Minimal downtime
Results*	Results are permanent	Results are permanent
Anesthesia	Anesthesia required	No anesthesia needed
Scarring	Potential for scarring	No risk of scarring
Pain	Painful	Minimal pain

*Results are permanent as long as you commit to a healthy lifestyle. You can always regain weight after your treatment which obscures the treatment results.

Now, let's dive in and really compare laser lipo vs. CoolSculpting Elite to help you decide which is best for your needs and goals.

What is Laser Lipo?

Laser lipo, also known as laser lipolysis or laser liposuction, is a minimally invasive body contouring procedure. It uses laser energy to melt and remove excess fat from the body. People usually get laser lipo on the abdomen, thighs, buttocks, and upper arms.

Benefits of Laser Lipo for Reducing Fat Cells

- Minimally invasive
- Minimal discomfort
- Effective fat removal results
- Tightens and firms skin
- Quick recovery process
- Low-risk treatment

How Laser Liposuction Works

Like any cosmetic procedure, laser lipo comes with its unique set of pros and cons. People enjoy laser liposuction or laser lipolysis because it's minimally invasive, precise, and doesn't require a lengthy recovery. But compared to CoolSculpting, laser lipo is more expensive. It's also not ideal for removing large amounts of fat like liposuction. As with any surgical procedure, laser liposuction carries a risk of side effects like infection, bleeding, and swelling.

Laser Liposuction Pros and Cons

Like any cosmetic procedure, laser lipo comes with its unique set of pros and cons. People enjoy laser liposuction or laser lipolysis because it's minimally invasive, precise, and doesn't require a lengthy recovery. But compared to CoolSculpting, laser lipo is more expensive. It's also not ideal for removing large amounts of fat like liposuction. As with any surgical procedure, laser liposuction carries a risk of side effects like infection, bleeding, and swelling.

Typical Laser Liposuction Procedure Results

If you're looking for drastic results right away, laser liposuction may not be the best choice. It takes a few weeks to see the initial results. Laser lipo results may take several months to develop. The amount of time it takes to see results depends on several factors:

- Amount of fat removed
- Personal healing process
- Lifestyle habits

Some people notice a difference in the treated area quicker than others. Results vary per person.*

How Does CoolSculpting Elite Differ from Laser Lipo?

CoolSculpting Elite is a non-invasive body contouring procedure that uses controlled cooling to freeze and get rid of fat cells. Similar to laser lipo, people get CoolSculpting on their abdomen, thighs, buttocks, and upper arms. But because it requires no incisions as laser lipo does, the downtime is minimal. If you want to avoid local anesthesia and pain, CoolSculpting may be the better choice.

Understanding CoolSculpting Elite

During your CoolSculpting Elite session, a specialist applies a cooling device to the targeted area. This device employs a process called Cryolipolysis to freeze stubborn fat cells without damaging the surrounding skin and tissues [1]. Your body eliminates the treated fat cells over several weeks or months. As your system carries out the waste removal process, you'll notice a slimmer, more toned physique.

Benefits of CoolSculpting Elite

- #1 non-surgical, non-invasive alternative to laser lipo
- Reduces stubborn pockets of fat from trouble zones
- Contours attractive body curves
- Targets belly fat, thigh fat, love handles, double chins, back fat, and more
- Minimal downtime
- Treatments are virtually painless
- Newly re-designed equipment
- More comfortable applicators
- Natural and lasting results
- Treatments from a top-rated provider in Massachusetts

Why People Choose CoolSculpting Elite

The greatest benefit of CoolSculpting Elite is it doesn't require incisions or local anesthesia. If you have low pain tolerance, you'll enjoy CoolSculpting more than laser lipo. Sessions take about half an hour, making it easy for patients to schedule regular CoolSculpting appointments during their lunch breaks. Similar to laser lipo, CoolSculpting results are gradual. You won't see drastic results after one session—though if you're lucky, you might see a slight improvement. You must maintain a healthy lifestyle to reap the benefits of CoolSculpting long-term.

CoolSculpting Elite Before and After*

Are you curious about what to expect from CoolSculpting Elite? Take a look at our patients' [CoolSculpting Elite before and after photos](#) to see the most impressive results possible. Each person looks leaner and more toned. With less fat covering the muscles, you can flaunt a slimmer figure without spending hours at the gym. Like any aesthetic treatment, each person experiences unique results.*



Laser Lipo vs CoolSculpting: Which Fat Reduction is Right For Me?

So, Laser Lipo vs CoolSculpting: you have to decide which treatment is right for you. Luckily, you don't have to do it alone. The experts of The New England Center of Body Sculpting in Middleboro, MA, are here to help answer your CoolSculpting Elite questions, helping you discover how and why this fat reduction method suits your needs and lifestyle.

First, if you live a busy life and have no time for an invasive procedure, CoolSculpting is the best treatment for you. Our CoolSculpting Elite treatments are done quickly in-office, where you are comfortable and relaxed throughout the duration of the session. Laser liposuction, while less invasive than traditional lipo, still involves incisions and a cannula to suction out the fat cells.

In addition, people like that CoolSculpting Elite involves minimal downtime after a cooling cycle. Most people return to their usual daily routine without missing anything. If you want to take time off to go home and relax after your cycle, that is ultimately your decision. One of the biggest reasons people choose CoolSculpting over laser lipo is because it is such an effective, non-surgical, entirely non-invasive way to reduce fat buildup. Laser liposuction, on the other hand, does have a more significant downtime and recovery than CoolSculpting Elite as it involves making incisions in the body and removing fat cells through this incision.

CoolSculpting aftercare is virtually minimal. The most you need to do is pay attention to your treatment areas to ensure you are not experiencing excessive swelling or pain. Laser lipo aftercare is a bit more complicated as you must actually care for your open incisions to avoid a risk of infection. There is also a possibility of scarring after lipo, so that is another reason many people prefer CoolSculpting for fat reduction as it involves no risk of scars.

Sculpt Your Dream Body with the Non-Surgical CoolSculpting Elite in Boston

If you're keen on sculpting your dream body without going under the knife for a laser lipo procedure, CoolSculpting Elite is the treatment for you. Learn more about this innovative approach to fat reduction by contacting the leading CoolSculpting provider in Boston, the New England Center of Body Sculpting under the guidance of Medical Director, Dr. Julia Edelman, MD, FACOG, NCMP.

Our facility is conveniently located near the 495 rotary in Middleboro and is recognized as one of the top providers of CoolSculpting in Boston, serving the Greater Boston, Greater Providence, Newport, South Shore, Southcoast, MA, and Cape Cod areas.

Call 508-947-2852 to book a free initial consultation.

SCHEDULE A FREE COOLSCULPTING CONSULTATION

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SOURCE:

[Cryolipolysis for Fat Reduction and Body Contouring: Safety and Efficacy of Current Treatment Paradigms](#), Plastic and Reconstructive Surgery, Michael J. Ingarola, M.D., Saba Motakef, M.D., Michael T. Chung, M.D., Henry C. Vasconez, M.D., and Gordon H. Sasaki, M.D.

Laser Lipo Vs CoolSculpting



Dr. Julia Edelman

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Julia Edelman MD
Dr. Julia Edelman

DrJ@juliaedelmanmd.com

Invoice Number: WV 2023_181

Invoice Date: July 1, 2023

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Amount Due (USD): \$0.00

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Our best clients come from our best clients. Refer a similar business in aesthetics and if they partner with us, get \$500 off your next invoice and your referral \$300 off their first invoice.



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Dr. Julia Edelman

DrJ@juliaedelmanmd.com

Invoice Number: WV 2023_218

Invoice Date: August 1, 2023

Payment Due: August 1, 2023

Amount Due (USD): \$0.00

Items	Quantity	Price	Amount
Digital Marketing Monthly Management Service <ul style="list-style-type: none"> • Monthly management of Google Adwords and active Facebook and Instagram campaigns. • Optimize campaigns for conversions monthly • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Conversion Tools + Lead Nurture Technology 	1	\$1,500.00	\$1,500.00
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Invoice Number: WV 2023_247

Invoice Date: September 1, 2023

Payment Due: September 1, 2023

Amount Due (USD): \$0.00

Items	Quantity	Price	Amount
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