

# COOLSCULPTING MARKETING

**Guava Jelly**  
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BILL TO  
**Dr. Lana Long**  
Dr. Lana Long

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**Invoice Number:** CITYDERM\_CS\_07\_  
2019

**Invoice Date:** July 1, 2019

**Payment Due:** July 1, 2019

**Amount Due (USD): \$0.00**

Services	Quantity	Rate	Amount
<b>Digital Marketing Monthly Management Service</b> Digital Marketing Monthly Management Service: JULY 2019 <ul style="list-style-type: none"><li>• Monthly management of Google Adwords, Facebook and Instagram campaigns to target CoolSculpting buyers online.</li><li>• Optimize campaigns for conversions monthly</li><li>• Monitor budget and adjust bids to gain better ROI</li><li>• Manage keyword selection and audience targeting</li><li>• Consult Exit pop technology to increase leads.</li></ul> Monthly management fee: \$1000. A three-month monthly management term is required.	1	\$1,000.00	\$1,000.00
Client is responsible to pay media costs directly to Google & Facebook.			

**Total:** \$1,000.00

Payment on July 12, 2019 using  ending in 2003: \$1,000.00

**Amount Due (USD): \$0.00**