

Advanced Body Sculpting Coolsculpting Google Adwords Q3 2019 (7/1/2019 - 9/30/2019)

Coolsculpting Beta: \$7,067.77
 Coolsculpting Beta Broad: \$32.96
Google Ad Spend: \$7,100.73

Google Ads | Chris Zelig > Dr. Mark Low... 187-825-5409 | All campaigns | 3 ads disapproved

Overview | CAMPAIGNS | AUCTION INSIGHTS | Custom 1 Jul - 30 Sep 2019

Recommendations | Campaign status: All, Campaign name contains cool | View all | ADD FILTER

Ad groups	Campaign	Budget	Status	Clicks	CTR	Cost
	search beta coolsculpting	US\$124.00/day	Paused	229	11.44%	US\$7,067.77
	search beta coolsculpting broad	Coolsculpting US\$75.00/day	Paused	2	14.29%	US\$32.96
	search beta coolsculpting broad	US\$50.00/day	Removed	0	-	US\$0.00
	search beta coolsculpting exact	US\$50.00/day	Removed	0	-	US\$0.00
	search beta coolsculpting generic broad	Coolsculpting US\$75.00/day	Removed	0	-	US\$0.00
	search beta coolsculpting generic exact	Coolsculpting US\$75.00/day	Removed	0	-	US\$0.00
	search beta coolsculpting exact	Coolsculpting US\$75.00/day	Paused	0	0.00%	US\$0.00
	search beta coolsculpting generic BMM	Coolsculpting US\$75.00/day	Paused	0	-	US\$0.00
	search beta coolsculpting generic broad	Coolsculpting US\$75.00/day	Paused	0	0.00%	US\$0.00
	search beta coolsculpting generic exact	Coolsculpting US\$75.00/day	Paused	0	-	US\$0.00
Total: Filtered ca...				231	11.42%	US\$7,100.73

Google Ads | Chris Zelig > Dr. Mark Low... 187-825-5409 | All campaigns | 3 ads disapproved

Overview | Campaign status: All, Campaign name contains cool | View all | ADD FILTER

Campaign	Budget	Status	Clicks	CTR	Cost
coolsculpting generic broad	US\$75.00/day	Removed	0	-	US\$0.00
search beta coolsculpting generic exact	Coolsculpting US\$75.00/day	Removed	0	-	US\$0.00
search beta coolsculpting exact	Coolsculpting US\$75.00/day	Paused	0	0.00%	US\$0.00
search beta coolsculpting generic BMM	Coolsculpting US\$75.00/day	Paused	0	-	US\$0.00
search beta coolsculpting generic broad	Coolsculpting US\$75.00/day	Paused	0	0.00%	US\$0.00
search beta coolsculpting generic exact	Coolsculpting US\$75.00/day	Paused	0	-	US\$0.00
Total: Filtered ca...			231	11.42%	US\$7,100.73
Total: Account			1,536	9.77%	US\$15,972.64
Total: Search ca...			1,536	9.77%	US\$15,972.64

Reporting is not carried out in real time. Time zone for all dates and times: (GMT-04:00) Eastern Time. Learn more
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Google Ads | Chris Zelig > Dr. Mark Low... 187-825-5409 | All campaigns > search | beta | coolscu...

Overview | Paused | Type: Search | Budget: US\$124.00/day | More details

Recommendations | ADS | EXTENSIONS | AUTOMATED EXTENSIONS | Custom 1 Jul - 30 Sep 2019

Ad groups | Ad status: All | ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads					
229					
11.44%					
US\$7,067.77					
Freeze Off Your Stubborn Fat #1 CoolSculpting Provider Fat Freezing in Fall River MA +3 more www.massachusettscosmetic.com CoolSculpting Targets Unwanted Fat That Resists Diet & Exercise. Long Lasting Results. Cool Sculpting is th... View assets details	coolsculpting	Campaign paused Approved (limited): Restricted drug terms +1 more	97	12.23%	US\$3,706.16
25% Off CoolSculpting #1 Fat Reduction Treatment Best CoolSculpting Special www.massachusettscosmetic.com Save on CoolSculpting® - Freeze away fat without surgery. New clients save 25%. Cost effective, non-surgical fat reduction with a CoolSculpting certified team.	coolsculpting	Campaign paused Approved (limited): Restricted medical content +1 more	8	5.93%	US\$354.59
Freeze Off Your Stubborn Fat #1 CoolSculpting Provider Fat Freezing in Fall River MA +3 more www.massachusettscosmetic.com CoolSculpting Targets Unwanted Fat That Resists Diet & Exercise. Long Lasting Results. Cool Sculpting is th... View assets details	what is cool sculpting	Campaign paused Approved (limited): Restricted drug terms +1 more	9	11.84%	US\$281.92
Freeze Off Your Stubborn Fat #1 CoolSculpting Provider Fat Freezing in Fall River MA +3 more www.massachusettscosmetic.com CoolSculpting Targets Unwanted Fat That Resists Diet & Exercise. Long Lasting Results. Cool Sculpting is th... View assets details	cool-sculpting	Campaign paused Approved (limited): Restricted drug terms +1 more	13	10.66%	US\$250.65

Google Ads | Chris Zelig > Dr. Mark Low... 187-825-5409 | All campaigns > search | beta | coolscu...

Overview | Paused | Type: Search | Budget: US\$124.00/day | More details

Recommendations | Ad status: All | ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads					
229					
11.44%					
US\$7,067.77					
Freeze Off Your Stubborn Fat #1 CoolSculpting Provider Fat Freezing in Fall River MA +3 more www.massachusettscosmetic.com CoolSculpting Targets Unwanted Fat That Resists Diet & Exercise. Long Lasting Results. Cool Sculpting is th... View assets details	cool-sculpting	Campaign paused Approved (limited): Restricted medical content +1 more	13	10.66%	US\$250.65
Freeze Off Your Stubborn Fat #1 CoolSculpting Provider Fat Freezing in Fall River MA +3 more www.massachusettscosmetic.com CoolSculpting Targets Unwanted Fat That Resists Diet & Exercise. Long Lasting Results. Cool Sculpting is th... View assets details	cool-sculpt	Campaign paused Approved (limited): Restricted drug terms	7	8.14%	US\$191.42
Freeze Off Your Stubborn Fat #1 CoolSculpting Provider Fat Freezing in Fall River MA +3 more www.massachusettscosmetic.com CoolSculpting Targets Unwanted Fat That Resists Diet & Exercise. Long Lasting Results. Cool Sculpting is th... View assets details	cool-sculpting results	Campaign paused Approved (limited): Restricted drug terms +1 more	7	21.21%	US\$180.01
Freeze Off Your Stubborn Fat #1 CoolSculpting Provider Fat Freezing in Fall River MA +3 more www.massachusettscosmetic.com CoolSculpting Targets Unwanted Fat That Resists Diet & Exercise. Long Lasting Results. Cool Sculpting is th... View assets details	coolsculpting results	Campaign paused Approved (limited): Restricted drug terms	6	10.71%	US\$178.28

Google Ads | Chris Zelig > Dr. Mark Low... 187-825-5409 | All campaigns > search | beta | coolscu...

Overview | Paused | Type: Search | Budget: US\$124.00/day | More details

Recommendations | Ad status: All | ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads					
229					
11.44%					
US\$7,067.77					
Freeze Off Your Stubborn Fat #1 CoolSculpting Provider Fat Freezing in Fall River MA +3 more www.massachusettscosmetic.com CoolSculpting Targets Unwanted Fat That Resists Diet & Exercise. Long Lasting Results. Cool Sculpting is th... View assets details	cryolipolysis results	Campaign paused Approved (limited): Restricted drug terms	7	12.50%	US\$135.37
Freeze Off Your Stubborn Fat #1 CoolSculpting Provider Fat Freezing in Fall River MA +3 more www.massachusettscosmetic.com CoolSculpting Targets Unwanted Fat That Resists Diet & Exercise. Long Lasting Results. Cool Sculpting is th... View assets details	cool sculpting massachusetts	Campaign paused Approved (limited): Restricted medical content +1 more	5	35.71%	US\$121.93
Freeze Off Your Stubborn Fat #1 CoolSculpting Provider Fat Freezing in Fall River MA +3 more www.massachusettscosmetic.com CoolSculpting Targets Unwanted Fat That Resists Diet & Exercise. Long Lasting Results. Cool Sculpting is th... View assets details	coolsculpting reviews	Campaign paused Approved (limited): Restricted drug terms	5	19.23%	US\$121.08
Freeze Off Your Stubborn Fat #1 CoolSculpting Provider Fat Freezing in Fall River MA +3 more www.massachusettscosmetic.com CoolSculpting Targets Unwanted Fat That Resists Diet & Exercise. Long Lasting Results. Cool Sculpting is th... View assets details	what is coolsculpting	Campaign paused Approved (limited): Restricted drug terms +1 more	6	12.50%	US\$116.12

Google Ads							Chris Zelig > Dr. Mark Low... 187-825-5409		All campaigns > search beta coolscu...		259-215-0574 Chris Zelig christopherzelig@gmail.com			
Overview							● Paused	Type: Search	Budget: US\$124.00/day	More details				
Recommendations							+ Ad status: All ADD FILTER		SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Ad groups							☐ ● Ad	Ad group	Status	Clicks	CTR	↓ Cost		
Ads & extensions							Total: Ads 229						11.44%	US\$7,067.77
Landing pages	☐ ●	Freeze Off Your Stubborn Fat #1 CoolSculpting Provider Fat Freezing in Fall River MA www.massachusettscosmetic.com			coolsculpting	Campaign paused Approved (limited); Restricted medical content +1 more	2	2.60%	US\$108.64					
Keywords	☐ ●	Freeze Off Your Stubborn Fat #1 CoolSculpting Provider Fat Freezing in Fall River MA +3 more www.massachusettscosmetic.com CoolSculpting Targets Unwanted Fat That Resists Diet & Exercise. Long Lasting Results. Cool Sculpting is th...			best cool sculpting	Campaign paused Approved (limited); Restricted drug terms +1 more	5	11.90%	US\$97.46					
Audiences	☐ ●	Freeze Off Your Stubborn Fat #1 CoolSculpting Provider Fat Freezing in Fall River MA +3 more www.massachusettscosmetic.com CoolSculpting Targets Unwanted Fat That Resists Diet & Exercise. Long Lasting Results. Cool Sculpting is th...			coolsculpting cost	Campaign paused Approved (limited); Restricted drug terms +1 more	6	28.57%	US\$95.89					
Demographics	☐ ●	Freeze Off Your Stubborn Fat #1 CoolSculpting Provider Fat Freezing in Fall River MA +3 more www.massachusettscosmetic.com CoolSculpting Targets Unwanted Fat That Resists Diet & Exercise. Long Lasting Results. Cool Sculpting is th...			cryolipolysis does it work	Campaign paused Approved (limited); Restricted drug terms +1 more	5	23.81%	US\$90.43					

Google Ads							Chris Zelig > Dr. Mark Low... 187-825-5409		All campaigns > search beta coolscu...		259-215-0574 Chris Zelig christopherzelig@gmail.com			
Overview							● Paused	Type: Search	Budget: US\$124.00/day	More details				
Recommendations							+ Ad status: All ADD FILTER		SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Ad groups							☐ ● Ad	Ad group	Status	Clicks	CTR	↓ Cost		
Ads & extensions							Total: Ads 229						11.44%	US\$7,067.77
Landing pages	☐ ●	25% Off CoolSculpting #1 Fat Reduction Treatment Best CoolSculpting Special www.massachusettscosmetic.com			cool sculpting cost	Campaign paused Approved (limited); Restricted medical content +1 more	2	33.33%	US\$87.69					
Keywords	☐ ●	Freeze Off Your Stubborn Fat #1 CoolSculpting Provider Fat Freezing in Fall River MA +3 more www.massachusettscosmetic.com CoolSculpting Targets Unwanted Fat That Resists Diet & Exercise. Long Lasting Results. Cool Sculpting is th...			laser fat removal near me	Campaign paused Approved (limited); Restricted drug terms +1 more	2	20.00%	US\$75.79					
Audiences	☐ ●	Freeze Off Your Stubborn Fat #1 CoolSculpting Provider Fat Freezing in Fall River MA +3 more www.massachusettscosmetic.com CoolSculpting Targets Unwanted Fat That Resists Diet & Exercise. Long Lasting Results. Cool Sculpting is th...			cool sculpting cost	Campaign paused Approved (limited); Restricted drug terms +1 more	2	10.00%	US\$69.67					
Demographics	☐ ●	25% Off CoolSculpting #1 Fat Reduction Treatment Best CoolSculpting Special www.massachusettscosmetic.com			cool sculpting	Campaign paused Approved (limited); Restricted medical content +1 more	2	10.53%	US\$63.99					

Google Ads							Chris Zelig > Dr. Mark Low... 187-825-5409		All campaigns > search beta coolscu...		259-215-0574 Chris Zelig christopherzelig@gmail.com			
Overview							● Paused	Type: Search	Budget: US\$124.00/day	More details				
Recommendations							+ Ad status: All ADD FILTER		SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Ad groups							☐ ● Ad	Ad group	Status	Clicks	CTR	↓ Cost		
Ads & extensions							Total: Ads 229						11.44%	US\$7,067.77
Landing pages	☐ ●	Freeze Off Your Stubborn Fat #1 CoolSculpting Provider Fat Freezing in Fall River MA +3 more www.massachusettscosmetic.com			coolsculpting near me cost	Campaign paused Approved (limited); Restricted drug terms +1 more	2	40.00%	US\$61.44					
Keywords	☐ ●	25% Off CoolSculpting #1 Fat Reduction Treatment Best CoolSculpting Special www.massachusettscosmetic.com			coolsculpting massachusetts	Campaign paused Approved (limited); Restricted medical content +1 more	1	100.00%	US\$56.14					
Audiences	☐ ●	Freeze Off Your Stubborn Fat #1 CoolSculpting Provider Fat Freezing in Fall River MA +3 more www.massachusettscosmetic.com CoolSculpting Targets Unwanted Fat That Resists Diet & Exercise. Long Lasting Results. Cool Sculpting is th...			cool sculpting does it work	Campaign paused Approved (limited); Restricted drug terms +1 more	2	4.17%	US\$54.89					
Demographics	☐ ●	Freeze Off Your Stubborn Fat #1 CoolSculpting Provider Fat Freezing in Fall River MA +3 more www.massachusettscosmetic.com CoolSculpting Targets Unwanted Fat That Resists Diet & Exercise. Long Lasting Results. Cool Sculpting is th...			coolsculpting does it work	Campaign paused Approved (limited); Restricted drug terms +1 more	2	16.67%	US\$54.07					

Google Ads							Chris Zelig > Dr. Mark Low... 187-825-5409		All campaigns > search beta coolscu...		259-215-0574 Chris Zelig christopherzelig@gmail.com			
Overview							● Paused	Type: Search	Budget: US\$124.00/day	More details				
Recommendations							+ Ad status: All ADD FILTER		SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Ad groups							☐ ● Ad	Ad group	Status	Clicks	CTR	↓ Cost		
Ads & extensions							Total: Ads 229						11.44%	US\$7,067.77
Landing pages	☐ ●	Freeze Off Your Stubborn Fat #1 CoolSculpting Provider Fat Freezing in Fall River MA +3 more www.massachusettscosmetic.com			laser fat removal price	Campaign paused Approved (limited); Restricted drug terms +1 more	2	9.52%	US\$50.81					
Keywords	☐ ●	Freeze Off Your Stubborn Fat #1 CoolSculpting Provider Fat Freezing in Fall River MA +3 more www.massachusettscosmetic.com CoolSculpting Targets Unwanted Fat That Resists Diet & Exercise. Long Lasting Results. Cool Sculpting is th...			cool sculpt reviews	Campaign paused Approved (limited); Restricted drug terms	2	28.57%	US\$48.80					
Audiences	☐ ●	Freeze Off Your Stubborn Fat #1 CoolSculpting Provider Fat Freezing in Fall River MA +3 more www.massachusettscosmetic.com CoolSculpting Targets Unwanted Fat That Resists Diet & Exercise. Long Lasting Results. Cool Sculpting is th...			coolsculpting special	Campaign paused Approved (limited); Restricted drug terms +1 more	1	20.00%	US\$47.44					
Demographics	☐ ●	25% Off CoolSculpting #1 Fat Reduction Treatment Best CoolSculpting Special www.massachusettscosmetic.com			best cool sculpting	Campaign paused Approved (limited); Restricted medical content +1 more	1	16.67%	US\$38.41					

Google Ads							Chris Zelig > Dr. Mark Low... 187-825-5409		All campaigns > search beta coolscu...		259-215-0574 Chris Zelig christopherzelig@gmail.com			
Overview							● Paused	Type: Search	Budget: US\$124.00/day	More details				
Recommendations							+ Ad status: All ADD FILTER		SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Ad groups							☐ ● Ad	Ad group	Status	Clicks	CTR	↓ Cost		
Ads & extensions							Total: Ads 229						11.44%	US\$7,067.77
Landing pages	☐ ●	Freeze Off Your Stubborn Fat #1 CoolSculpting Provider Fat Freezing in Fall River MA +3 more www.massachusettscosmetic.com			cool sculpting reviews	Campaign paused Approved (limited); Restricted drug terms	1	100.00%	US\$36.92					
Keywords	☐ ●	Freeze Off Your Stubborn Fat #1 CoolSculpting Provider Fat Freezing in Fall River MA +3 more www.massachusettscosmetic.com CoolSculpting Targets Unwanted Fat That Resists Diet & Exercise. Long Lasting Results. Cool Sculpting is th...			cool sculpting reviews	Campaign paused Approved (limited); Restricted drug terms +1 more	2	8.33%	US\$36.57					
Audiences	☐ ●	Freeze Off Your Stubborn Fat #1 CoolSculpting Provider Fat Freezing in Fall River MA +3 more www.massachusettscosmetic.com CoolSculpting Targets Unwanted Fat That Resists Diet & Exercise. Long Lasting Results. Cool Sculpting is th...			cool sculpting deal	Campaign paused Approved (limited); Restricted drug terms +1 more	2	15.38%	US\$34.68					
Demographics	☐ ●	Freeze Off Your Stubborn Fat #1 CoolSculpting Provider Fat Freezing in Fall River MA +3 more www.massachusettscosmetic.com CoolSculpting Targets Unwanted Fat That Resists Diet & Exercise. Long Lasting Results. Cool Sculpting is th...			coolsculpting ma	Campaign paused Approved (limited); Restricted drug terms	1	14.29%	US\$33.81					

Google Ads							Chris Zelig > Dr. Mark Low... 187-825-5409		All campaigns > search beta coolscu...		259-215-0574 Chris Zelig christopherzelig@gmail.com			
Overview							● Paused	Type: Search	Budget: US\$124.00/day	More details				
Recommendations							+ Ad status: All ADD FILTER		SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Ad groups							☐ ● Ad	Ad group	Status	Clicks	CTR	↓ Cost		
Ads & extensions							Total: Ads 229						11.44%	US\$7,067.77
Landing pages	☐ ●	Freeze Off Your Stubborn Fat #1 CoolSculpting Provider Fat Freezing in Fall River MA +3 more www.massachusettscosmetic.com			coolsculpting near me	Campaign paused Approved (limited); Restricted drug terms	1	25.00%	US\$31.68					
Keywords	☐ ●	Freeze Off Your Stubborn Fat #1 CoolSculpting Provider Fat Freezing in Fall River MA +3 more www.massachusettscosmetic.com CoolSculpting Targets Unwanted Fat That Resists Diet & Exercise. Long Lasting Results. Cool Sculpting is th...			best coolsculpting near me	Campaign paused Approved (limited); Restricted drug terms	1	20.00%	US\$20.90					
Audiences	☐ ●	Freeze Off Your Stubborn Fat #1 CoolSculpting Provider Fat Freezing in Fall River MA +3 more www.massachusettscosmetic.com CoolSculpting Targets Unwanted Fat That Resists Diet & Exercise. Long Lasting Results. Cool Sculpting is th...			cool sculpting abdomen	Campaign paused Approved (limited); Restricted drug terms +1 more	1	25.00%	US\$19.07					
Demographics	☐ ●	Freeze Off Your Stubborn Fat #1 CoolSculpting Provider Fat Freezing in Fall River MA +3 more www.massachusettscosmetic.com CoolSculpting Targets Unwanted Fat That Resists Diet & Exercise. Long Lasting Results. Cool Sculpting is th...			cool sculpting near me	Campaign paused Approved (limited); Restricted drug terms +1 more	1	100.00%	US\$18.19					
Settings	☐ ●	25% Off CoolSculpting #1 Fat Reduction Treatment												

Google Ads							Chris Zelig > Dr. Mark Low... 187-825-5409		All campaigns > search beta coolscu...		259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview	● Paused		Type: Search	Budget: US\$124.00/day	More details							
Recommendations	+ Ad status: All		ADD FILTER		SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE							
Ad groups	Ad		Ad group	Status	Clicks	CTR	Cost					
Ads & extensions	Total: Ads				229	11.44%	US\$7,067.77					
Landing pages	<input type="checkbox"/>	25% Off CoolSculpting #1 Fat Reduction Treatment Best CoolSculpting Special	cool sculpting results	Campaign paused	1	100.00%	US\$17.89	Approved (limited); Restricted medical content +1 more				
Keywords	<input type="checkbox"/>	25% Off CoolSculpting #1 Fat Reduction Treatment Best CoolSculpting Special	laser fat removal near me	Campaign paused	1	50.00%	US\$13.45	Approved (limited); Restricted medical content +1 more				
Audiences	<input type="checkbox"/>	Freeze Off Your Stubborn Fat #1 CoolSculpting Provider Fat Freezing in Fall River MA	laser fat removal reviews	Campaign paused	2	15.38%	US\$12.04	Approved (limited); Restricted drug terms +1 more				
Demographics	<input type="checkbox"/>	Freeze Off Your Stubborn Fat #1 CoolSculpting Provider Fat Freezing in Fall River MA	cool sculpting double chin	Campaign paused	1	50.00%	US\$10.53	Approved (limited); Restricted drug terms +1 more				

Google Ads							Chris Zelig > Dr. Mark Low... 187-825-5409		All campaigns > search beta coolscu...		259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview	● Paused		Type: Search	Budget: US\$124.00/day	More details							
Recommendations	+ Ad status: All		ADD FILTER		SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE							
Ad groups	Ad		Ad group	Status	Clicks	CTR	Cost					
Ads & extensions	Total: Ads				229	11.44%	US\$7,067.77					
Landing pages	<input type="checkbox"/>	25% Off All CoolSculpting Best Price in Fall River Advanced Body Sculpting +6 more	1. coolsculpting - price	Campaign paused	1	100.00%	US\$9.84	Approved (limited); Restricted drug terms +1 more				
Keywords	<input type="checkbox"/>	Freeze Off Your Stubborn Fat #1 CoolSculpting Provider Fat Freezing in Fall River MA	cryolipolysis price	Campaign paused	1	33.33%	US\$9.33	Approved (limited); Restricted drug terms +1 more				
Audiences	<input type="checkbox"/>	Freeze Off Your Stubborn Fat #1 CoolSculpting Provider Fat Freezing in Fall River MA	cool sculpting chin results	Campaign paused	1	100.00%	US\$8.83	Approved (limited); Restricted medical content +1 more				
Demographics	<input type="checkbox"/>	Freeze Off Your Stubborn Fat #1 CoolSculpting Provider Fat Freezing in Fall River MA	what is cool sculpt	Campaign paused	1	3.45%	US\$7.61	Approved (limited); Restricted drug terms				

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Overview	● Paused		Type: Search	Budget: US\$124.00/day	More details							
Recommendations	+ Ad status: All		ADD FILTER		SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE							
Ad groups	Ad		Ad group	Status	Clicks	CTR	Cost					
Ads & extensions	Total: Ads				229	11.44%	US\$7,067.77					
Landing pages	<input type="checkbox"/>	Freeze Off Your Stubborn Fat #1 CoolSculpting Provider Fat Freezing in Fall River MA	cryolipolysis near me	Campaign paused	1	100.00%	US\$7.34	Approved (limited); Restricted drug terms				
Keywords	<input type="checkbox"/>	25% Off CoolSculpting #1 Fat Reduction Treatment Best CoolSculpting Special	coolsculpting chin reviews	Campaign paused	0	-	US\$0.00	Approved (limited); Restricted medical content +1 more				
Audiences	<input type="checkbox"/>	Freeze Off Your Stubborn Fat #1 CoolSculpting Provider Fat Freezing in Fall River MA	coolsculpting chin reviews	Campaign paused	0	-	US\$0.00	Approved (limited); Restricted drug terms				
Demographics	<input type="checkbox"/>	25% Off CoolSculpting #1 Fat Reduction Treatment Best CoolSculpting Special	coolsculpting chin special	Campaign paused	0	-	US\$0.00	Approved (limited); Restricted medical content +1 more				

Google Ads							Chris Zelig > Dr. Mark Low... 187-825-5409		All campaigns > search beta coolscu...		259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview	● Paused		Type: Search	Budget: US\$124.00/day	More details							
Recommendations	+ Ad status: All		ADD FILTER		SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE							
Ad groups	Ad		Ad group	Status	Clicks	CTR	Cost					
Ads & extensions	Total: Ads				229	11.44%	US\$7,067.77					
Landing pages	<input type="checkbox"/>	Freeze Off Your Stubborn Fat #1 CoolSculpting Provider Fat Freezing in Fall River MA	best coolsculpting face	Campaign paused	0	-	US\$0.00	Approved (limited); Restricted drug terms				
Keywords	<input type="checkbox"/>	25% Off CoolSculpting #1 Fat Reduction Treatment Best CoolSculpting Special	best coolsculpting love handles	Campaign paused	0	-	US\$0.00	Approved (limited); Restricted medical content +1 more				
Audiences	Total: Ads				229	11.44%	US\$7,067.77					
Demographics	Total: Campaign				229	11.44%	US\$7,067.77					
Settings	Show rows 500 1 - 500 of 2,994											
Advanced bid adj.	Reporting is not carried out in real time. Time zone for all dates and times: (GMT-04:00) Eastern Time. Learn more											
Change history	© 2019 Google											

Google Ads							Chris Zelig > Dr. Mark Low... 187-825-5409		All campaigns > search beta coolscu...		259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview	● Paused		Type: Search	Budget: US\$124.00/day	More details							
Recommendations	ADS		EXTENSIONS		AUTOMATED EXTENSIONS		Custom 1 Jul - 30 Sep 2019					
Ad groups	+ Extension type: All		ADD FILTER		Associations view							
Ads & extensions	<input type="checkbox"/>	Extension	Added to	Level	Status	Clicks	CTR	Cost				
Landing pages	Sitelink extension											
Keywords	<input type="checkbox"/>	Before and After Photos	search beta coolscu...	Campaign	Approved (limited); Restricted drug terms	198	13.13%	US\$6,424.62				
Audiences	<input type="checkbox"/>	5 Star Reviews	search beta coolscu...	Campaign	Approved (limited); Restricted drug terms	105	12.92%	US\$3,497.92				
Demographics	<input type="checkbox"/>	About Dr. Lowney	search beta coolscu...	Campaign	Approved (limited); Restricted drug terms	93	13.38%	US\$2,926.70				
Settings	<input type="checkbox"/>	25% OFF All Fat Areas	search beta coolscu...	Campaign	Disapproved; Capitalisation +1 more	0	-	US\$0.00				
Locations	Call extension											
Ad schedule	<input type="checkbox"/>	(877) 577-5476	Account	Account	Approved	154	12.17%	US\$5,133.68				
Devices	Callout extension											

Google Ads								Chris Zelig > Dr. Mark Low... 187-825-5409		All campaigns > search beta coolscu...		259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview	● Paused		Type: Search	Budget: US\$124.00/day		More details							
Recommendations	+ Filter		Extension type: All		ADD FILTER		Associations view		SEGMENT COLUMNS DOWNLOAD EXPAND MORE				
Ad groups	Extension		Added to	Level	Status	Clicks	CTR	↓ Cost					
Ads & extensions	Callout extension												
Landing pages	<input type="checkbox"/>	New Clients 25% OFF	search beta coolscu...	Campaign	Approved	72	10.62%	US\$2,610.02					
Keywords	<input type="checkbox"/>	#1Fat Reduction Treatment	search beta coolscu...	Campaign	Approved	66	10.14%	US\$2,346.03					
Audiences	<input type="checkbox"/>	Contact Us + Free Consult	search beta coolscu...	Campaign	Approved	65	9.66%	US\$2,304.84					
Demographics	<input type="checkbox"/>	Highlights: No Surgery	search beta coolscu...	Campaign	Approved	63	9.46%	US\$2,104.66					
Settings	Total: Sitelink extensions					198	13.13%	US\$6,424.62					
Locations	Total: Callout extensions					123	11.09%	US\$4,138.66					
Ad schedule	Total: Call extensions					154	12.17%	US\$5,133.68					
Devices	1 - 9 of 9												
Advanced bid adj.	Reporting is not carried out in real time. Time zone for all dates and times: (GMT-04:00) Eastern Time. Learn more Some inventory may be provided through third-party intermediaries. You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.												
Change history	© 2019 Google												

Google Ads								Chris Zelig > Dr. Mark Low... 187-825-5409		All campaigns > search beta coolscu...		259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview	● Paused		Type: Search	Budget: Coolsculpting US\$75.00/day		More details							
Recommendations	ADS		EXTENSIONS		AUTOMATED EXTENSIONS		Custom 1 Jul - 30 Sep 2019						
Ad groups	+ Filter		Ad status: All		ADD FILTER		SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE						
Ads & extensions	<input type="checkbox"/>	Ad	Ad group	Status	Clicks	CTR	↓ Cost						
Landing pages	Total: Ads				2	14.29%	US\$32.96						
Keywords	<input type="checkbox"/>	Freeze Off Your Stubborn Fat #1 CoolSculpting Provider Fat Freezing in Fall River MA +3 more www.massachusettscosmetic.com CoolSculpting Targets Unwanted Fat That Resists Diet & Exercise. Long Lasting Results. Cool Sculpting is th... View assets details	coolsculpting near me cost	Campaign paused Approved (limited); Restricted drug terms +1 more	1	100.00%	US\$18.07						
Audiences	<input type="checkbox"/>	Freeze Off Your Stubborn Fat #1 CoolSculpting Provider Fat Freezing in Fall River MA +3 more www.massachusettscosmetic.com CoolSculpting Targets Unwanted Fat That Resists Diet & Exercise. Long Lasting Results. Cool Sculpting is th... View assets details	cool sculpting does it work	Campaign paused Approved (limited); Restricted drug terms +1 more	1	25.00%	US\$14.89						
Demographics	<input type="checkbox"/>	25% Off CoolSculpting #1 Fat Reduction Treatment Best CoolSculpting Special www.massachusettscosmetic.com Save on CoolSculpting® - Freeze away fat without surgery. New clients save 25%. Cost effective, non-surgical fat reduction with a CoolSculpting certified team.	coolsculpting massachusetts results	Campaign paused Approved (limited); Restricted medical content +1 more	0	-	US\$0.00						
Settings	<input type="checkbox"/>	Freeze Off Your Stubborn Fat #1 CoolSculpting Provider Fat Freezing in Fall River MA +3 more www.massachusettscosmetic.com CoolSculpting Targets Unwanted Fat That Resists Diet & Exercise. Long Lasting Results. Cool Sculpting is th... View assets details	coolsculpting	Campaign paused Approved (limited); Restricted medical content +1 more	0	-	US\$0.00						
Locations	1 - 9 of 9												
Advanced bid adj.	Reporting is not carried out in real time. Time zone for all dates and times: (GMT-04:00) Eastern Time. Learn more Some inventory may be provided through third-party intermediaries. You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.												
Change history	© 2019 Google												

Google Ads								Chris Zelig > Dr. Mark Low... 187-825-5409		All campaigns > search beta coolscu...		259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview	● Paused		Type: Search	Budget: Coolsculpting US\$75.00/day		More details							
Recommendations	+ Filter		Ad status: All		ADD FILTER		SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE						
Ad groups	<input type="checkbox"/>	Ad	Ad group	Status	Clicks	CTR	↓ Cost						
Ads & extensions	Total: Ads				2	14.29%	US\$32.96						
Landing pages	<input type="checkbox"/>	www.massachusettscosmetic.com CoolSculpting targets unwanted fat that resists diet & exercise. Long lasting results. Cool Sculpting is the #1 FDA-Cleared, Non-Surgical fat reduction treatment. Reduce bulges	best cool sculpt face	Campaign paused Approved (limited); Restricted drug terms	0	-	US\$0.00						
Keywords	<input type="checkbox"/>	25% Off CoolSculpting #1 Fat Reduction Treatment Best CoolSculpting Special www.massachusettscosmetic.com Save on CoolSculpting® - Freeze away fat without surgery. New clients save 25%. Cost effective, non-surgical fat reduction with a CoolSculpting certified team.	best cool sculpt near me	Campaign paused Approved (limited); Restricted medical content +1 more	0	-	US\$0.00						
Audiences	Total: Ads					2	14.29%	US\$32.96					
Demographics	Total: Campaign					2	14.29%	US\$32.96					
Settings	Show rows 500 1 - 500 of 1,971												
Locations	Reporting is not carried out in real time. Time zone for all dates and times: (GMT-04:00) Eastern Time. Learn more Some inventory may be provided through third-party intermediaries. You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.												
Ad schedule	© 2019 Google												
Devices													
Advanced bid adj.													
Change history													

Google Ads								Chris Zelig > Dr. Mark Low... 187-825-5409		All campaigns > search beta coolscu...		259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview	● Paused		Type: Search	Budget: Coolsculpting US\$75.00/day		More details							
Recommendations	ADS		EXTENSIONS		AUTOMATED EXTENSIONS		Custom 1 Jul - 30 Sep 2019						
Ad groups	+ Filter		Extension type: All		ADD FILTER		Associations view		SEGMENT COLUMNS DOWNLOAD EXPAND MORE				
Ads & extensions	<input type="checkbox"/>	Extension	Added to	Level	Status	Clicks	CTR	↓ Cost					
Landing pages	Sitelink extension												
Keywords	<input type="checkbox"/>	Before and After Photos See CoolSculpting Before and After Photos	search beta coolscu...	Campaign	Approved (limited); Restricted drug terms	2	15.38%	US\$32.96					
Audiences	<input type="checkbox"/>	About Dr. Lowney Learn more about Cosmetic Surgeon Dr. Mark Lowney	search beta coolscu...	Campaign	Approved (limited); Restricted drug terms	1	14.29%	US\$18.07					
Demographics	<input type="checkbox"/>	5 Star Reviews Real CoolSculpting Reviews Patient Testimonials	search beta coolscu...	Campaign	Approved (limited); Restricted drug terms	1	16.67%	US\$14.89					
Settings	<input type="checkbox"/>	25% OFF All Fat Areas Save on CoolSculpting Cost Fat Freezing Special	search beta coolscu...	Campaign	Disapproved: Capitalisation +1 more	0	-	US\$0.00					
Locations	Call extension												
Ad schedule	<input type="checkbox"/>	(877) 577-5476	Account	Account	Approved	2	16.67%	US\$32.96					
Devices	Callout extension												
Advanced bid adj.	Reporting is not carried out in real time. Time zone for all dates and times: (GMT-04:00) Eastern Time. Learn more Some inventory may be provided through third-party intermediaries. You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.												
Change history	© 2019 Google												

Google Ads								Chris Zelig > Dr. Mark Low... 187-825-5409		All campaigns > search beta coolscu...		259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview	● Paused		Type: Search	Budget: Coolsculpting US\$75.00/day		More details							
Recommendations	+ Filter		Extension type: All		ADD FILTER		Associations view		SEGMENT COLUMNS DOWNLOAD EXPAND MORE				
Ad groups	<input type="checkbox"/>	Extension	Added to	Level	Status	Clicks	CTR	↓ Cost					
Ads & extensions	Callout extension												
Landing pages	<input type="checkbox"/>	Contact Us + Free Consult	search beta coolscu...	Campaign	Approved	1	20.00%	US\$18.07					
Keywords	<input type="checkbox"/>	#1Fat Reduction Treatment	search beta coolscu...	Campaign	Approved	1	20.00%	US\$14.89					
Audiences	<input type="checkbox"/>	Highlights: No Surgery	search beta coolscu...	Campaign	Approved	0	0.00%	US\$0.00					
Demographics	<input type="checkbox"/>	New Clients 25% OFF	search beta coolscu...	Campaign	Approved	0	0.00%	US\$0.00					
Settings	Total: Sitelink extensions					2	15.38%	US\$32.96					
Locations	Total: Callout extensions					2	25.00%	US\$32.96					
Ad schedule	Total: Call extensions					2	16.67%	US\$32.96					
Devices	1 - 9 of 9												
Advanced bid adj.	Reporting is not carried out in real time. Time zone for all dates and times: (GMT-04:00) Eastern Time. Learn more Some inventory may be provided through third-party intermediaries. You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.												
Change history	© 2019 Google												