

# CoolSculpting Marketing Services

## Dr. Moran Q4 Total Marketing Expenses

### (10/1/2020 - 12/31/2020)

**Google Ads: \$11,088.56**  
**Facebook Ads: \$ 3,068.28**  
**Total Service Fee: \$ 4,825.00**  
**Total Spend: \$18,981.84**

Google Ads | Chris Zelig > Dr. Moran 805-743-0327 | All campaigns

Overview | Campaigns | Custom Oct 1 - Dec 31, 2020

Recommendations | Campaign status: All, Campaign name contains cool | View all | ADD FILTER

Campaign	Budget	Status	Clicks	CTR	Cost
search   beta   coolsculpting	\$83...	Eligible	1,103	4.66%	\$8,099.22
search   beta   coolsculpting   exp reach	\$35...	Eligible	794	3.45%	\$2,989.34
search   alpha   coolsculpting	\$48.3...	Paused	0	-	\$0.00
Total: Filtered campaigns					
			1,897	4.07%	\$11,088.56
Total: Account			1,897	4.07%	\$11,088.56

Reporting is not real-time. Time zone for all dates and times: (GMT-05:00) Eastern Time. Learn more  
 Some inventory may be provided through third party intermediaries.  
 You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.  
 © Google, 2021.

Google Ads | Chris Zelig > Dr. Moran 805-743-0327 | All campaigns > search | beta | coolsculpting

Overview | Enabled | Status: Eligible | Type: Search | Budget: \$83.96/day | Optimization score: 94.6% | More details

Recommendations | Ad status: All | ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: All but removed ads					
			1,103	4.66%	\$8,099.22
(Keyword: Dr. Moran Medical Aesthetics)   CoolSculpting in Newton Centre   Fat Reduction Treatment +10 more www.drmoran.co Leading CoolSculpting Provider in Newton Centre, MA. Schedule a Free Consultation. Top Fat Reduction... View assets details	0. coolsculpting - general	Removed Approved (limited): Restricted medical content +1 more	458	4.32%	\$3,422.91
(Keyword: Dr. Moran Medical Aesthetics)   CoolSculpting in Newton Centre   Fat Reduction Treatment +10 more www.drmoran.co Leading CoolSculpting Provider in Newton Centre, MA. Schedule a Free Consultation. Top Fat Reduction... View assets details	1. coolsculpting - price	Removed Approved (limited): Restricted drug terms +1 more	156	6.05%	\$939.68
Dr. Moran Medical Aesthetics   CoolSculpting in Newton Centre   Fat Reduction Treatment +10 more www.drmoran.co Find Best CoolSculpting Near Me in Newton Centre, MA. Schedule a Free Consultation. Top Fat Reduction... View assets details	alpha - coolsculpting near me	Removed Approved (limited): Restricted medical content +1 more	20	5.14%	\$299.35
CoolSculpting® Fat Reduction   CoolSculpting in Newton Centre   Biggest CoolSculpting® Promo +5 more www.drmoran.co Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newton Centre, MA. Expert, Safe Fat Loss Wit... View assets details	0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	33	3.58%	\$296.62
CoolSculpting in Newton Centre   Jan Only \$1,000 Off 8+ Cycles   Hurry Offer Ends In... www.drmoran.co Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	20	3.40%	\$265.61
CoolSculpting in Newton Centre   Jan Only \$1,000 Off 8+ Cycles   Our Biggest Discount Ever www.drmoran.co Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	24	3.75%	\$232.15
(Keyword: Dr. Moran Medical Aesthetics)   New Client Special   Target Belly Fat, Love Handles www.drmoran.co		Removed			

Google Ads | Chris Zelig > Dr. Moran 805-743-0327 | All campaigns > search | beta | coolsculpting

Overview | Enabled | Status: Eligible | Type: Search | Budget: \$83.96/day | Optimization score: 94.6% | More details

Recommendations | Ad status: All | ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: All but removed ads					
			1,103	4.66%	\$8,099.22
(Keyword: Dr. Moran Medical Aesthetics)   New Client Special   Target Belly Fat, Love Handles www.drmoran.co Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now.	1. coolsculpting - price	Removed Approved (limited): Restricted medical content +1 more	43	19.03%	\$212.11
(Keyword: Dr. Moran Medical Aesthetics)   CoolSculpting in Newton Centre   Fat Reduction Treatment +12 more www.drmoran.co Leading CoolSculpting Provider in Newton Centre, MA. Schedule a Free Consultation. Top Fat Reduction... View assets details	4. lipo	Ad group paused Approved (limited): Restricted medical content +1 more	51	4.14%	\$205.11
Body Sculpting   CoolSculpting in Newton Centre   Non-Surgical Fat Reduction www.drmoran.co Sculpt Your Body. Freeze Fat Away Fat with CoolSculpting. Eliminate Fat And Feel Great. Best CoolSculpting Deal. Freeze Fat. Top Provider in Newton Centre, MA. Free Consult.	2. body sculpting	Removed Approved (limited): Restricted medical content +1 more	23	5.19%	\$136.59
Huge CoolSculpting Promotion   Freeze Away Stubborn Fat   Top Provider in Newton Centre www.drmoran.co CoolSculpting Deal. Freeze Fat. Top Provider in Newton Centre, MA. Free Consultation. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	0. coolsculpting - general	Removed Approved (limited): Restricted medical content +1 more	16	5.16%	\$135.22
CoolSculpting in Newton Centre   Fat Reduction Treatment   Flexible Payment Options www.drmoran.co Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Newton Centre, MA. Schedule a Free Consultation.	0. coolsculpting - general	Removed Approved (limited): Restricted medical content +1 more	22	4.44%	\$132.36
CoolSculpting in Newton Centre   Jan Only \$1,000 Off 8+ Cycles   Hurry Offer Ends In... www.drmoran.co Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Approved (limited): Restricted medical content +1 more	15	9.49%	\$121.89
CoolSculpting in Newton Centre   Jan Only \$1,000 Off 8+ Cycles   Our Biggest Discount Ever www.drmoran.co		Approved (limited):			

Google Ads							Chris Zelig > Dr. Moran 805-743-0327		All campaigns > search   beta   coolsculpting		SEARCH REPORTS TOOLS & SETTINGS		259-215-0574 Chris Zelig christopherzelig@gmail.com		
Overview							Enabled	Status: Eligible	Type: Search	Budget: \$83.96/day	Optimization score: 94.6%	More details			
Recommendations							Ad status: All		ADD FILTER						
Ad groups							Ad	Ad group	Status	Clicks	CTR	Cost			
Total: All but removed ads										1,103	4.66%	\$8,099.22			
Ads	CoolSculpting in Newton Centre   Jan Only \$1,000 Off 8+ Cycles   Our Biggest Discount Ever www.dmoran.co						alpha - coolsculpting near me	Approved (limited): Restricted medical content +1 more	8	14.29%	\$120.81				
Extensions	Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newton Centre, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now														
Landing pages	(Keyword:Dr. Moran Medical Aesthetics)   CoolSculpting in Newton Centre   Fat Reduction Treatment +10 more www.dmoran.co						2. body sculpting	Approved (limited): Restricted drug terms +1 more	23	5.65%	\$104.27				
Keywords	Leading CoolSculpting Provider in Newton Centre, MA. Schedule a Free Consultation. Top Fat Reduction... View assets details														
Audiences	Dr. Moran Medical Aesthetics   CoolSculpting in Newton Centre   Fat Reduction Treatment +12 more www.dmoran.co						x. Expanded Reach Test	Ad group paused Approved (limited): Restricted medical content +1 more	22	2.82%	\$89.97				
Demographics	Leading CoolSculpting Provider in Newton Centre, MA. Schedule a Free Consultation. Top Fat Reduction... View assets details														
Settings	CoolSculpting in Newton Centre   Jan Only \$1,000 Off 8+ Cycles   Our Biggest Discount Ever www.dmoran.co						1. coolsculpting - price	Approved (limited): Restricted medical content +1 more	10	6.25%	\$77.32				
Suggested	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today														
Change history	CoolSculpting in Newton Centre   Limited Time Offer   Jan 2021   Our Biggest Discount Ever www.dmoran.co						0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	9	9.09%	\$68.08				
Drafts & experiments	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today														
More	Best CoolSculpting Deal Ever   Jan Only \$1,000 Off 8+ Cycles   Hurry Offer Ends In... www.dmoran.co						0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	6	5.08%	\$61.55				
	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today														
	CoolSculpting® Fat Reduction   Jan Only \$1,000 Off 8+ Cycles   Hurry Offer Ends In... www.dmoran.co						0. coolsculpting - general	Approved (limited): Restricted medical content	4	9.52%	\$48.38				
	Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newton Centre, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now														

Google Ads							Chris Zelig > Dr. Moran 805-743-0327		All campaigns > search   beta   coolsculpting		SEARCH REPORTS TOOLS & SETTINGS		259-215-0574 Chris Zelig christopherzelig@gmail.com		
Overview							Enabled	Status: Eligible	Type: Search	Budget: \$83.96/day	Optimization score: 94.6%	More details			
Recommendations							Ad status: All		ADD FILTER						
Ad groups							Ad	Ad group	Status	Clicks	CTR	Cost			
Total: All but removed ads										1,103	4.66%	\$8,099.22			
Ads	Best CoolSculpting Deal Ever   Jan Only \$1,000 Off 8+ Cycles   Our Biggest Discount Ever www.dmoran.co						1. coolsculpting - price	Approved (limited): Restricted medical content +1 more	4	25.00%	\$46.14				
Extensions	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today														
Landing pages	CoolSculpting in Newton Centre   Fat Reduction Treatment   Flexible Payment Options www.dmoran.co						x. Expanded Reach Test	Ad group paused Approved (limited): Restricted medical content +1 more	15	2.28%	\$45.74				
Keywords	Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Newton Centre, MA. Schedule a Free Consultation														
Audiences	CoolSculpting® Fat Reduction   CoolSculpting in Newton Centre   Biggest CoolSculpting® Promo +6 more www.dmoran.co						alpha - coolsculpting near me	Poor ad strength Approved (limited): Restricted medical content +1 more	2	16.67%	\$44.49				
Demographics	Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newton Centre, MA. Expert, Safe Fat Loss Wit... View assets details														
Settings	CoolSculpting in Newton Centre   Jan Only \$1,000 Off 8+ Cycles   Our Biggest Discount Ever www.dmoran.co						2. body sculpting	Approved (limited): Restricted medical content +1 more	3	7.32%	\$42.69				
Suggested	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today														
Change history	CoolSculpting in Newton Centre   Freeze Away Body Fat   25% Off All CoolSculpting www.dmoran.co						alpha - coolsculpting near me	Approved (limited): Restricted medical content +1 more	1	12.50%	\$42.09				
Drafts & experiments	Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newton Centre, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now														
More	CoolSculpting in Newton Centre   Limited Time Offer   Jan 2021   Hurry Offer Ends In... www.dmoran.co						0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	7	6.60%	\$40.20				
	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today														
	CoolSculpting in Newton Centre   Limited Time Offer   Jan 2021   25% Off All CoolSculpting www.dmoran.co														
	Approved (limited): Restricted medical content														

Google Ads							Chris Zelig > Dr. Moran 805-743-0327		All campaigns > search   beta   coolsculpting		SEARCH REPORTS TOOLS & SETTINGS		259-215-0574 Chris Zelig christopherzelig@gmail.com		
Overview							Enabled	Status: Eligible	Type: Search	Budget: \$83.96/day	Optimization score: 94.6%	More details			
Recommendations							Ad status: All		ADD FILTER						
Ad groups							Ad	Ad group	Status	Clicks	CTR	Cost			
Total: All but removed ads										1,103	4.66%	\$8,099.22			
Ads	Jan 2021   25% Off All CoolSculpting www.dmoran.co						0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	5	5.38%	\$40.16				
Extensions	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today														
Landing pages	Best CoolSculpting Deal Ever   Jan Only \$1,000 Off 8+ Cycles   Our Biggest Discount Ever www.dmoran.co						0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	3	2.86%	\$36.82				
Keywords	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today														
Audiences	CoolSculpting in Newton Centre   Limited Time Offer   Jan 2021   Our Biggest Discount Ever www.dmoran.co						0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	2	10.00%	\$34.94				
Demographics	Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newton Centre, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now														
Settings	CoolSculpting® Fat Reduction   Jan Only \$1,000 Off 8+ Cycles   Our Biggest Discount Ever www.dmoran.co						0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	3	3.41%	\$34.64				
Suggested	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today														
Change history	CoolSculpting® Fat Reduction   Jan Only \$1,000 Off 8+ Cycles   Our Biggest Discount Ever www.dmoran.co						2. body sculpting	Approved (limited): Restricted medical content +1 more	2	11.76%	\$33.78				
Drafts & experiments	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today														
More	Best CoolSculpting Deal Ever   Jan Only \$1,000 Off 8+ Cycles   Our Biggest Discount Ever www.dmoran.co						0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	3	10.71%	\$33.05				
	Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newton Centre, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now														
	CoolSculpting in Newton Centre   Limited Time Offer   Jan 2021   Hurry Offer Ends In... www.dmoran.co														
	Approved (limited): Restricted medical content														

Google Ads							Chris Zelig > Dr. Moran 805-743-0327		All campaigns > search   beta   coolsculpting		SEARCH REPORTS TOOLS & SETTINGS		259-215-0574 Chris Zelig christopherzelig@gmail.com		
Overview							Enabled	Status: Eligible	Type: Search	Budget: \$83.96/day	Optimization score: 94.6%	More details			
Recommendations							Ad status: All		ADD FILTER						
Ad groups							Ad	Ad group	Status	Clicks	CTR	Cost			
Total: All but removed ads										1,103	4.66%	\$8,099.22			
Ads	Top Provider in Newton Centre, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now							+1 more							
Extensions	CoolSculpting in Newton Centre   Limited Time Offer   Jan 2021   Hurry Offer Ends In... www.dmoran.co						1. coolsculpting - price	Approved (limited): Restricted medical content +1 more	2	5.71%	\$31.97				
Landing pages	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today														
Keywords	CoolSculpting® Fat Reduction   Jan Only \$1,000 Off 8+ Cycles   Hurry Offer Ends In... www.dmoran.co						2. body sculpting	Approved (limited): Restricted medical content +1 more	2	8.33%	\$30.29				
Audiences	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today														
Demographics	CoolSculpting in Newton Centre   Jan Only \$1,000 Off 8+ Cycles   Our Biggest Discount Ever www.dmoran.co						0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	5	10.64%	\$29.48				
Settings	Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newton Centre, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now														
Suggested	Freeze Fat with CoolSculpting   Non-Surgical Body Sculpting   Top Provider in Newton Centre www.dmoran.co						2. body sculpting	Removed Approved (limited): Restricted medical content +1 more	4	3.88%	\$27.16				
Change history	Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today.														
Drafts & experiments	Best CoolSculpting Deal Ever   Limited Time Offer   Jan 2021   Our Biggest Discount Ever www.dmoran.co						0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	2	5.88%	\$21.58				
More	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today														
	CoolSculpting in Newton Centre   Limited Time Offer   Jan 2021   CoolSculpting Special 25% Off www.dmoran.co						1. coolsculpting - price	Approved (limited): Restricted medical content +1 more	3	13.04%	\$21.49				
	Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newton Centre, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now														

Google Ads									
Chris Zelig > Dr. Moran 805-743-0327   All campaigns > search   beta   coolsculpting									
Overview									
<span>Enabled</span> Status: Eligible Type: Search Budget: \$83.96/day Optimization score: 94.6% <a href="#">More details</a>									
Recommendations									
<span>+</span> <span>Ad status: All</span> <a href="#">ADD FILTER</a>									
Ad groups									
<input type="checkbox"/> <input checked="" type="radio"/> Ad									
Ads & extensions									
Total: All but removed ads <a href="#">?</a>									
Ads									
<input type="checkbox"/> <input checked="" type="radio"/> CoolSculpting® Fat Reduction   Fat Reduction Treatment +12 more www.dmoran.co CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now									
<input type="checkbox"/> <input checked="" type="radio"/> CoolSculpting® Fat Reduction   Jan Only \$1,000 Off 8+ Cycles   Hurry Offer Ends In... www.dmoran.co Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today									
<input type="checkbox"/> <input checked="" type="radio"/> CoolSculpting® Fat Reduction   Limited Time Offer   Jan 2021   Hurry Offer Ends In... www.dmoran.co Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newton Centre, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now									
<input type="checkbox"/> <input checked="" type="radio"/> CoolSculpting Deal \$1000 Off   Freeze Away Stubborn Fat   Top Provider in Newton Centre www.dmoran.co CoolSculpting Deal. Freeze Fat. Top Provider in Newton Centre, MA. Free Virtual Consult. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.									
<input type="checkbox"/> <input checked="" type="radio"/> CoolSculpting® Fat Reduction   Limited Time Offer   Jan 2021   CoolSculpting Special 25% Off www.dmoran.co Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today									
<input type="checkbox"/> <input checked="" type="radio"/> (Keyword:Dr. Moran Medical Aesthetics)   CoolSculpting in Newton Centre   Fat Reduction Treatment +12 more www.dmoran.co Leading CoolSculpting Provider in Newton Centre, MA. Schedule a Free Consultation. Top Fat Reduction... <a href="#">View assets details</a>									
<input type="checkbox"/> <input checked="" type="radio"/> CoolSculpting in Newton Centre   Freeze Away Body Fat   Our Biggest Discount Ever www.dmoran.co Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newton Centre, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now									

Google Ads									
Chris Zelig > Dr. Moran 805-743-0327   All campaigns > search   beta   coolsculpting									
Overview									
<span>Enabled</span> Status: Eligible Type: Search Budget: \$83.96/day Optimization score: 94.6% <a href="#">More details</a>									
Recommendations									
<span>+</span> <span>Ad status: All</span> <a href="#">ADD FILTER</a>									
Ad groups									
<input type="checkbox"/> <input checked="" type="radio"/> Ad									
Ads & extensions									
Total: All but removed ads <a href="#">?</a>									
Ads									
<input type="checkbox"/> <input checked="" type="radio"/> 8+ Cycles   Our Biggest Discount Ever www.dmoran.co Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newton Centre, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now									
<input type="checkbox"/> <input checked="" type="radio"/> Best CoolSculpting Deal Ever   Jan Only \$1,000 Off 8+ Cycles   Hurry Offer Ends In... www.dmoran.co Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newton Centre, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now									
<input type="checkbox"/> <input checked="" type="radio"/> CoolSculpting® Fat Reduction   Limited Time Offer   Jan 2021   Our Biggest Discount Ever www.dmoran.co Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today									
<input type="checkbox"/> <input checked="" type="radio"/> CoolSculpting® Fat Reduction   Freeze Away Body Fat   CoolSculpting Special 25% Off www.dmoran.co Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today									
<input type="checkbox"/> <input checked="" type="radio"/> CoolSculpting® Fat Reduction   Limited Time Offer   Jan 2021   Our Biggest Discount Ever www.dmoran.co Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today									
<input type="checkbox"/> <input checked="" type="radio"/> Best CoolSculpting Deal Ever   Limited Time Offer   Jan 2021   Our Biggest Discount Ever www.dmoran.co Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newton Centre, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now									
<input type="checkbox"/> <input checked="" type="radio"/> CoolSculpting in Newton Centre   Limited Time Offer   Jan 2021   CoolSculpting Special 25% Off www.dmoran.co									

Google Ads									
Chris Zelig > Dr. Moran 805-743-0327   All campaigns > search   beta   coolsculpting									
Overview									
<span>Enabled</span> Status: Eligible Type: Search Budget: \$83.96/day Optimization score: 94.6% <a href="#">More details</a>									
Recommendations									
<span>+</span> <span>Ad status: All</span> <a href="#">ADD FILTER</a>									
Ad groups									
<input type="checkbox"/> <input checked="" type="radio"/> Ad									
Ads & extensions									
Total: All but removed ads <a href="#">?</a>									
Ads									
<input type="checkbox"/> <input checked="" type="radio"/> CoolSculpting in Newton Centre   Limited Time Offer   Jan 2021   CoolSculpting Special 25% Off www.dmoran.co Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today									
<input type="checkbox"/> <input checked="" type="radio"/> CoolSculpting in Newton Centre   Jan Only \$1,000 Off 8+ Cycles   Hurry Offer Ends In... www.dmoran.co Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newton Centre, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now									
<input type="checkbox"/> <input checked="" type="radio"/> CoolSculpting® Fat Reduction   CoolSculpting in Newton Centre   Biggest CoolSculpting® Promo +5 more www.dmoran.co Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newton Centre, MA. Expert, Safe Fat Loss Wit... <a href="#">View assets details</a>									
<input type="checkbox"/> <input checked="" type="radio"/> CoolSculpting® Fat Reduction   Limited Time Offer   Jan 2021   Hurry Offer Ends In... www.dmoran.co Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today									
<input type="checkbox"/> <input checked="" type="radio"/> Best CoolSculpting Deal Ever   Limited Time Offer   Jan 2021   Hurry Offer Ends In... www.dmoran.co Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newton Centre, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now									
<input type="checkbox"/> <input checked="" type="radio"/> Best CoolSculpting Deal Ever   Freeze Away Body Fat   Our Biggest Discount Ever www.dmoran.co Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today									
<input type="checkbox"/> <input checked="" type="radio"/> CoolSculpting in Newton Centre   Jan Only \$1,000 Off 8+ Cycles   Hurry Offer Ends In...									

Google Ads									
Chris Zelig > Dr. Moran 805-743-0327   All campaigns > search   beta   coolsculpting									
Overview									
<span>Enabled</span> Status: Eligible Type: Search Budget: \$83.96/day Optimization score: 94.6% <a href="#">More details</a>									
Recommendations									
<span>+</span> <span>Ad status: All</span> <a href="#">ADD FILTER</a>									
Ad groups									
<input type="checkbox"/> <input checked="" type="radio"/> Ad									
Ads & extensions									
Total: All but removed ads <a href="#">?</a>									
Ads									
<input type="checkbox"/> <input checked="" type="radio"/> CoolSculpting in Newton Centre   Jan Only \$1,000 Off 8+ Cycles   Hurry Offer Ends In... www.dmoran.co Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today									
<input type="checkbox"/> <input checked="" type="radio"/> Best CoolSculpting Deal Ever   Limited Time Offer   Jan 2021   25% Off All CoolSculpting www.dmoran.co Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newton Centre, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now									
<input type="checkbox"/> <input checked="" type="radio"/> CoolSculpting Near Me   Dr. Moran Medical Aesthetics   Top Provider in Newton Centre www.dmoran.co Find Best CoolSculpting Near Me in Newton Centre, MA. Schedule a Free Consultation. CoolSculpting Is The Top Non-Surgical Fat Reduction Treatment. Learn More Here.									
<input type="checkbox"/> <input checked="" type="radio"/> CoolSculpting in Newton Centre   Limited Time Offer   Jan 2021   Our Biggest Discount Ever www.dmoran.co Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newton Centre, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now									
<input type="checkbox"/> <input checked="" type="radio"/> Best CoolSculpting Deal Ever   Limited Time Offer   Jan 2021   Our Biggest Discount Ever www.dmoran.co Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today									
<input type="checkbox"/> <input checked="" type="radio"/> (Keyword:Dr. Moran Medical Aesthetics)   CoolSculpting for Arms   Top Provider in Newton Centre www.dmoran.co Freeze Fat Away with CoolSculpting. Target Your Upper Arms. New Clients Save 25%. CoolSculpting Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat									
<input type="checkbox"/> <input checked="" type="radio"/> CoolSculpting® Fat Reduction   Limited Time Offer   Jan 2021   Our Biggest Discount Ever www.dmoran.co									

Google Ads							Chris Zelig > Dr. Moran 805-743-0327		All campaigns > search   beta   coolsculpting		259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$83.96/day	Optimization score: 94.6%	More details						
Recommendations	+ Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Ad groups	Ad						Clicks	CTR	Cost			
Ads & extensions	Total: All but removed ads						1,103	4.66%	\$8,099.22			
Ads	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® Fat Reduction   Limited Time Offer   Jan 2021   Our Biggest Discount Ever www.dmoran.co		1. coolsculpting - price	Approved (limited): Restricted medical content +1 more	1	16.67%	\$8.81			
Extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newton Centre, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now									
Landing pages	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting in Newton Centre   Limited Time Offer   Jan 2021   25% Off All CoolSculpting www.dmoran.co		0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	1	5.56%	\$8.60			
Keywords	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newton Centre, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now									
Audiences	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Double Chin Removal   Affordable & Quick Treatments   CoolSculpting in Newton Centre www.dmoran.co		coolsculpting - chin	Ad group removed Approved (limited): Restricted medical content +1 more	3	15.00%	\$8.24			
Demographics	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Top Fat Reduction Treatment. Define Your Jawline with CoolSculpting. Book A Free Consult									
Settings	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Best CoolSculpting Deal Ever   Limited Time Offer   Jan 2021   Hurry Offer Ends In... www.dmoran.co		0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	1	3.23%	\$7.54			
Suggested	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting in Newton Centre   Jan Only \$1,000 Off 8+ Cycles   Hurry Offer Ends In... www.dmoran.co		0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	1	2.33%	\$7.16			
Change history	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newton Centre, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now									
Drafts & experiments	<input type="checkbox"/>	<input checked="" type="checkbox"/>	[Keyword:Dr. Moran Medical Aesthetics]   CoolSculpting in Newton Centre   Fat Reduction Treatment +12 more www.dmoran.co		coolsculpting - chin	Ad group removed Approved (limited): Restricted medical content +1 more	3	9.38%	\$6.99			
More	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Leading CoolSculpting Provider in Newton Centre, MA. Schedule a Free Consultation. Top Fat Reduction... View assets details									
	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Best CoolSculpting Deal Ever   Jan Only \$1,000 Off 8+ Cycles   Hurry Offer Ends In... www.dmoran.co			Approved (limited):						

Google Ads							Chris Zelig > Dr. Moran 805-743-0327		All campaigns > search   beta   coolsculpting		259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$83.96/day	Optimization score: 94.6%	More details						
Recommendations	+ Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Ad groups	Ad						Clicks	CTR	Cost			
Ads & extensions	Total: All but removed ads						1,103	4.66%	\$8,099.22			
Ads	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Leading CoolSculpting Provider in Newton Centre, MA. Schedule a Free Consultation. Top Fat Reduction... View assets details		coolsculpting - chin	Restricted medical content +1 more						
Extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Best CoolSculpting Deal Ever   Jan Only \$1,000 Off 8+ Cycles   Hurry Offer Ends In... www.dmoran.co		1. coolsculpting - price	Approved (limited): Restricted medical content +1 more	1	7.14%	\$6.94			
Landing pages	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today									
Keywords	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Best CoolSculpting Deal Ever   Jan Only \$1,000 Off 8+ Cycles   Hurry Offer Ends In... www.dmoran.co		0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	1	5.00%	\$6.92			
Audiences	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newton Centre, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now									
Demographics	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® Fat Reduction   CoolSculpting in Newton Centre   Biggest CoolSculpting® Promo +5 more www.dmoran.co		1. coolsculpting - price	Poor ad strength Approved (limited): Restricted medical content +1 more	1	1.72%	\$6.44			
Settings	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newton Centre, MA. Expert, Safe Fat Loss Wit... View assets details									
Suggested	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Non-Surgical Lipo Alternative   Freeze Fat Away   CoolSculpting in Newton Centre www.dmoran.co		4. lipo	Ad group paused Approved (limited): Restricted medical content +1 more	2	3.51%	\$6.09			
Change history	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Freeze Fat Away Fat with CoolSculpting. The Natural Looking Alternative To Lipo. Leading CoolSculpting Provider in Newton Centre, MA. Schedule a Free Consultation									
Drafts & experiments	<input type="checkbox"/>	<input checked="" type="checkbox"/>	[Keyword:Dr. Moran Medical Aesthetics]   CoolSculpting in Newton Centre   Fat Reduction Treatment +12 more www.dmoran.co		coolsculpting - face	Ad group removed Approved (limited): Restricted medical content +1 more	1	16.67%	\$6.00			
More	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Leading CoolSculpting Provider in Newton Centre, MA. Schedule a Free Consultation. Top Fat Reduction... View assets details									
	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting in Newton Centre   Limited Time Offer   Jan 2021   Hurry Offer Ends In... www.dmoran.co		2. body sculpting	Approved (limited): Restricted medical content +1 more	1	5.56%	\$5.82			
	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today									

Google Ads							Chris Zelig > Dr. Moran 805-743-0327		All campaigns > search   beta   coolsculpting		259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$83.96/day	Optimization score: 94.6%	More details						
Recommendations	+ Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Ad groups	Ad						Clicks	CTR	Cost			
Ads & extensions	Total: All but removed ads						1,103	4.66%	\$8,099.22			
Ads	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today									
Extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® Fat Reduction   Limited Time Offer   Jan 2021   CoolSculpting Special 25% Off www.dmoran.co		1. coolsculpting - price	Approved (limited): Restricted medical content +1 more	1	14.29%	\$4.91			
Landing pages	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newton Centre, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now									
Keywords	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Find CoolSculpting Near Me   Freeze Your Fat Away Today   Dr. Moran Medical Aesthetics www.dmoran.co		alpha - coolsculpting near me	Removed Approved (limited): Restricted medical content +1 more	1	10.00%	\$4.85			
Audiences	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Find Best CoolSculpting Near Me in Newton Centre, MA. Schedule a Free Consultation. Treatments Tailored To You. In a Luxury Environment. With Flexible Payment Options.									
Demographics	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting in Newton Centre   Freeze Away Body Fat   CoolSculpting Special 25% Off www.dmoran.co		2. body sculpting	Approved (limited): Restricted medical content +1 more	1	7.69%	\$4.53			
Settings	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today									
Suggested	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® Fat Reduction   Jan Only \$1,000 Off 8+ Cycles   Our Biggest Discount Ever www.dmoran.co		0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	1	3.13%	\$4.44			
Change history	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Best CoolSculpting Deal Ever   Limited Time Offer   Jan 2021   25% Off All CoolSculpting www.dmoran.co		0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	1	3.23%	\$4.42			
Drafts & experiments	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today									
More	<input type="checkbox"/>	<input checked="" type="checkbox"/>	[Keyword:Dr. Moran Medical Aesthetics]   CoolSculpting in Newton Centre   Fat Reduction Treatment +12 more www.dmoran.co		coolsculpting - abs	Ad group removed Approved (limited): Restricted medical content +1 more	1	14.29%	\$4.13			
	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Leading CoolSculpting Provider in Newton Centre, MA. Schedule a Free Consultation. Top Fat Reduction... View assets details									
	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting in Newton Centre   Limited Time Offer   Jan 2021   Our Biggest Discount Ever www.dmoran.co									

Google Ads							Chris Zelig > Dr. Moran 805-743-0327		All campaigns > search   beta   coolsculpting		259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$83.96/day	Optimization score: 94.6%	More details						
Recommendations	+ Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Ad groups	Ad						Clicks	CTR	Cost			
Ads & extensions	Total: All but removed ads						1,103	4.66%	\$8,099.22			
Ads	<input type="checkbox"/>	<input checked="" type="checkbox"/>	View assets details									
Extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting in Newton Centre   Limited Time Offer   Jan 2021   Our Biggest Discount Ever www.dmoran.co		1. coolsculpting - price	Approved (limited): Restricted medical content +1 more	1	2.94%	\$4.10			
Landing pages	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today									
Keywords	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® Fat Reduction   Limited Time Offer   Jan 2021   25% Off All CoolSculpting www.dmoran.co		0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	1	6.67%	\$4.10			
Audiences	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today									
Demographics	<input type="checkbox"/>	<input checked="" type="checkbox"/>	[Keyword:Dr. Moran Medical Aesthetics]   CoolSculpting in Newton Centre   Target Belly Fat, Love Handles www.dmoran.co		coolsculpting - abs	Ad group removed Approved (limited): Restricted medical content +1 more	1	33.33%	\$4.06			
Settings	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Freeze Fat Away with CoolSculpting. Target Belly Fat & Love Handles. New Clients Save 25%. CoolSculpting Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat									
Suggested	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Avoid Liposuction Surgery   Try CoolSculpting For 25% Off   Schedule a Free Consultation www.dmoran.co		4. lipo	Ad group paused Approved (limited): Restricted medical content +1 more	3	6.12%	\$3.57			
Change history	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. CoolSculpting Is The Top Non-Surgical Fat Reduction Treatment. Learn More Here.									
Drafts & experiments	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Best CoolSculpting Deal Ever   Freeze Away Body Fat   Our Biggest Discount Ever www.dmoran.co		0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	1	50.00%	\$3.46			
More	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today									
	<input type="checkbox"/>	<input checked="" type="checkbox"/>	[Keyword:Dr. Moran Medical Aesthetics]   New Client Special   25% Off All Fat Freezing www.dmoran.co		5. sculpsure	Ad group paused Approved (limited): Restricted medical content +1 more	1	5.26%	\$3.20			
	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Best CoolSculpting Deal. Top Provider in Newton Centre, MA for Fat Freezing. Free Consult. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More									

Google Ads | Chris Zelig > Dr. Moran 805-743-0327 | All campaigns > search | beta | coolsculpting

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$83.96/day, Optimization score: 94.6%

Ad	Ad group	Status	Clicks	CTR	Cost
Total: All but removed ads					
			1,103	4.66%	\$8,099.22
		+1 more			
	1. coolsculpting - price	Approved (limited): Restricted medical content +1 more	1	7.14%	\$2.95
	1. coolsculpting - price	Removed Approved (limited): Restricted medical content +1 more	1	1.96%	\$2.80
	0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	1	25.00%	\$2.58
	coolsculpting - back	Ad group removed Approved (limited): Restricted medical content +1 more	1	50.00%	\$2.02
	coolsculpting - chin	Ad group removed Approved (limited): Restricted medical content +1 more	1	12.50%	\$1.62
	coolsculpting	Ad group paused Approved (limited): Restricted medical content +1 more	0	-	\$0.00
		Ad group paused			

Google Ads | Chris Zelig > Dr. Moran 805-743-0327 | All campaigns > search | beta | coolsculpting

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$83.96/day, Optimization score: 94.6%

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads					
			1,103	4.66%	\$8,099.22
	2. body sculpting	Restricted medical content +1 more	0	0.00%	\$0.00
	2. body sculpting	Approved (limited): Restricted medical content +1 more	0	0.00%	\$0.00
	2. body sculpting	Approved (limited): Restricted medical content +1 more	0	0.00%	\$0.00
	2. body sculpting	Approved (limited): Restricted medical content +1 more	0	0.00%	\$0.00
	x. dynamic	Approved (limited): Restricted medical content +1 more	0	0.00%	\$0.00
Total: Ads			1,103	4.66%	\$8,099.22
Total: Campaign			1,103	4.66%	\$8,099.22

Show rows: 500 | 1 - 364 of 364

Reporting is not real-time. Time zone for all dates and times: (GMT-05:00) Eastern Time. Learn more

Google Ads | Chris Zelig > Dr. Moran 805-743-0327 | All campaigns > search | beta | coolsculpting

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$83.96/day, Optimization score: 94.6%

Extensions > All

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Sitelink extension							
	5 Star Reviews Real CoolSculpting Reviews Patient Testimonials	search   beta   coolsc...	Campaign	Approved	8	5.93%	\$46.57
	Before and After Photos See CoolSculpting Before and After Photos	search   beta   coolsc...	Campaign	Approved	7	5.19%	\$42.21
	State-of-the-Art Facility Advanced Fat Freezing Technology - Latest Applicators & Dual Sculpting	search   beta   coolsc...	Campaign	Approved	6	4.55%	\$30.71
	25% Off All Fat Areas Save 25% Off on CoolSculpting. New Client Special	search   beta   coolsc...	Campaign	Disapproved: Speculative and Experimental Medical Treatment +1 more	0	-	\$0.00
Call extension							
	(617) 631-3258	search   beta   coolsc...	Campaign	Approved	105	4.44%	\$781.19
	(617) 631-3258 (mobile)	search   beta   coolsc...	Campaign	Approved	80	4.23%	\$769.78
Location extension							
	dr.reneemoran@gmail.com (View loc... All locations selected)	Account	Account	-	-	-	-
Callout extension							
	Freeze Your Fat	search   beta   coolsc...	Campaign	Approved	185	6.62%	\$1,457.97
	FDA Cleared	search   beta   coolsc...	Campaign	Approved	180	5.98%	\$1,411.35
	Highlights: No Surgery	search   beta   coolsc...	Campaign	Approved (limited): Health in personalized advertising	169	6.66%	\$1,268.67

Google Ads | Chris Zelig > Dr. Moran 805-743-0327 | All campaigns > search | beta | coolsculpting

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$83.96/day, Optimization score: 94.6%

Extensions > All

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
	Contact Us + Free Consult	search   beta   coolsc...	Campaign	Approved	147	6.10%	\$1,092.25
	Liposuction Alternative	search   beta   coolsc...	Campaign	Approved (limited): Health in personalized advertising	150	5.83%	\$1,068.58
Structured snippet extension							
	Service catalog: CoolSculpting, Fat Reduction, Coolmini, Double Chin Reduction, Cellulite Reduction, Non...	search   beta   coolsc...	Campaign	Approved	8	4.60%	\$62.47
Promotion extension							
	Fall Sale - 25% off CoolSculpting®	search   beta   coolsc...	Campaign	Approved (limited): Restricted medical content +1 more	421	5.38%	\$3,043.39
	Winter Sale - 25% off CoolSculpting®	search   beta   coolsc...	Campaign	Approved (limited): Restricted medical content +1 more	188	5.20%	\$1,878.69
	Black Friday - 25% off CoolSculpting®	search   beta   coolsc...	Campaign	Approved (limited): Restricted medical content +1 more	68	5.93%	\$391.21
Total: Sitelink extensions					9	5.84%	\$52.27
Total: Callout extensions					528	6.10%	\$4,008.78
Total: Structured snippet extensions					8	4.60%	\$62.47
Total: Call extensions					185	4.34%	\$1,550.97
Total: Location extensions					0	0.00%	\$0.00
Total: Promotion extensions					677	5.38%	\$5,313.29

Show rows: 500 | 1 - 18 of 18

Reporting is not real-time. Time zone for all dates and times: (GMT-05:00) Eastern Time. Learn more

Google Ads							Chris Zelig > Dr. Moran 805-743-0327		All campaigns > search   beta   coolsculpting   ex...		SEARCH REPORTS TOOLS & SETTINGS		259-215-0574 Chris Zelig christopherzelig@gmail.com		
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$35.56/day	Optimization score: 94.6%	More details									
Recommendations	Custom Oct 1 - Dec 31, 2020														
Ad groups	+ Ad status: All ADD FILTER														
Ads & extensions	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE														
Ad	Ad group	Status	Clicks	CTR	Cost										
Total: Ads			794	3.45%	\$2,989.34										
Dr. Moran Medical Aesthetics   CoolSculpting in Newton Centre   Fat Reduction Treatment +10 more www.dmoran.co Leading CoolSculpting Provider in Newton Centre, MA. Schedule a Free Consultation. Top Fat Reduction... View assets details	expanded reach	Removed Approved (limited): Restricted drug terms +1 more	300	3.67%	\$1,026.33										
(Keyword: Dr. Moran Medical Aesthetics)   CoolSculpting in Newton Centre   Fat Reduction Treatment +10 more www.dmoran.co Leading CoolSculpting Provider in Newton Centre, MA. Schedule a Free Consultation. Top Fat Reduction... View assets details	liposuction	Removed Approved (limited): Restricted drug terms +1 more	166	5.07%	\$782.33										
CoolSculpting in Newton Centre   Fat Reduction Treatment   Flexible Payment Options www.dmoran.co Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Newton Centre, MA. Schedule a Free Consultation.	expanded reach	Removed Approved (limited): Restricted medical content +1 more	57	1.66%	\$215.31										
Dr. Moran Medical Aesthetics   Fat Reduction in Newton Centre   Non-Surgical Fat Reduction +6 more www.dmoran.co CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Best Prices... View assets details	expanded reach	Poor ad strength Approved (limited): Restricted drug terms +1 more	39	2.96%	\$140.17										
Avoid Liposuction Surgery   Target Belly Fat, Love Handles   Schedule a Free Consultation www.dmoran.co Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. CoolSculpting Is The Top Non-Surgical Fat Reduction Treatment. Learn More Here.	liposuction	Removed Approved (limited): Restricted medical content +1 more	23	4.59%	\$95.84										
Huge CoolSculpting Promotion   Freeze Away Stubborn Fat   Top Provider in Newton Centre www.dmoran.co CoolSculpting Deal. Freeze Fat. Top Provider in Newton Centre, MA. Free Virtual Consult. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	expanded reach	Removed Approved (limited): Restricted medical content +1 more	16	1.96%	\$95.37										
Dr. Moran Medical Aesthetics   Fat Reduction in Newton Centre   Non-Surgical Fat Reduction +6 more		Poor ad strength													

Google Ads							Chris Zelig > Dr. Moran 805-743-0327		All campaigns > search   beta   coolsculpting   ex...		SEARCH REPORTS TOOLS & SETTINGS		259-215-0574 Chris Zelig christopherzelig@gmail.com		
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$35.56/day	Optimization score: 94.6%	More details									
Recommendations	+ Ad status: All ADD FILTER														
Ad groups	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE														
Ads & extensions	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE														
Ad	Ad group	Status	Clicks	CTR	Cost										
Total: Ads			794	3.45%	\$2,989.34										
Dr. Moran Medical Aesthetics   Fat Reduction in Newton Centre   Non-Surgical Fat Reduction +6 more www.dmoran.co CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Best Prices... View assets details	liposuction	Poor ad strength Approved (limited): Restricted drug terms +1 more	19	4.04%	\$73.70										
Fat Reduction in Newton Centre   Eliminate Fat & Feel Great   Offering \$1,000 Off 8+ Cycles www.dmoran.co Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.	expanded reach	Approved (limited): Restricted medical content +1 more	11	4.40%	\$34.70										
Fat Reduction in Newton Centre   Eliminate Fat & Feel Great   Offering \$1,000 Off 8+ Cycles www.dmoran.co CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	expanded reach	Approved (limited): Restricted medical content +1 more	9	3.90%	\$31.94										
Fat Reduction in Newton Centre   Eliminate Fat & Feel Great   Get Rid of Unwanted Fat www.dmoran.co Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.	expanded reach	Approved (limited): Restricted medical content +1 more	10	4.33%	\$29.36										
Non-Surgical Fat Reduction   Eliminate Fat & Feel Great   Get Rid of Unwanted Fat www.dmoran.co Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.	expanded reach	Approved (limited): Restricted medical content +1 more	7	5.04%	\$24.94										
Fat Reduction in Newton Centre   Eliminate Fat & Feel Great   Freeze Away Body Fat www.dmoran.co CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	liposuction	Approved (limited): Restricted medical content +1 more	5	11.63%	\$24.36										
Non-Surgical Fat Reduction   Eliminate Fat & Feel Great   Freeze Away Body Fat															

Google Ads							Chris Zelig > Dr. Moran 805-743-0327		All campaigns > search   beta   coolsculpting   ex...		SEARCH REPORTS TOOLS & SETTINGS		259-215-0574 Chris Zelig christopherzelig@gmail.com		
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$35.56/day	Optimization score: 94.6%	More details									
Recommendations	+ Ad status: All ADD FILTER														
Ad groups	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE														
Ads & extensions	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE														
Ad	Ad group	Status	Clicks	CTR	Cost										
Total: Ads			794	3.45%	\$2,989.34										
Non-Surgical Fat Reduction   Eliminate Fat & Feel Great   Freeze Away Body Fat www.dmoran.co CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	expanded reach	Approved (limited): Restricted medical content +1 more	6	2.16%	\$19.72										
Non-Surgical Fat Reduction   Eliminate Fat & Feel Great   Offering \$1,000 Off 8+ Cycles www.dmoran.co CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	liposuction	Approved (limited): Restricted medical content +1 more	7	10.61%	\$18.13										
Fat Reduction in Newton Centre   Freeze Away Body Fat   Get Rid of Unwanted Fat www.dmoran.co Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.	expanded reach	Approved (limited): Restricted medical content +1 more	5	4.63%	\$18.05										
Fat Reduction in Newton Centre   Eliminate Fat & Feel Great   Freeze Away Body Fat www.dmoran.co Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.	expanded reach	Approved (limited): Restricted medical content +1 more	6	3.02%	\$17.88										
Non-Surgical Fat Reduction   Eliminate Fat & Feel Great   Offering \$1,000 Off 8+ Cycles www.dmoran.co Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.	expanded reach	Approved (limited): Restricted medical content +1 more	5	3.45%	\$17.76										
Non-Surgical Fat Reduction   Eliminate Fat & Feel Great   Offering \$1,000 Off 8+ Cycles www.dmoran.co Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.	liposuction	Approved (limited): Restricted medical content +1 more	4	6.90%	\$17.67										
Non-Surgical Fat Reduction   Eliminate Fat & Feel Great															

Google Ads							Chris Zelig > Dr. Moran 805-743-0327		All campaigns > search   beta   coolsculpting   ex...		SEARCH REPORTS TOOLS & SETTINGS		259-215-0574 Chris Zelig christopherzelig@gmail.com		
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$35.56/day	Optimization score: 94.6%	More details									
Recommendations	+ Ad status: All ADD FILTER														
Ad groups	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE														
Ads & extensions	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE														
Ad	Ad group	Status	Clicks	CTR	Cost										
Total: Ads			794	3.45%	\$2,989.34										
Non-Surgical Fat Reduction   Eliminate Fat & Feel Great   Freeze Away Body Fat www.dmoran.co Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.	expanded reach	Approved (limited): Restricted medical content +1 more	5	3.60%	\$16.64										
Non-Surgical Fat Reduction   Eliminate Fat & Feel Great   Offering \$1,000 Off 8+ Cycles www.dmoran.co CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	expanded reach	Approved (limited): Restricted medical content +1 more	7	3.08%	\$16.31										
Non-Surgical Fat Reduction   Freeze Away Body Fat   Freeze Away Body Fat www.dmoran.co CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	expanded reach	Approved (limited): Restricted medical content +1 more	6	4.32%	\$16.12										
Fat Reduction in Newton Centre   Eliminate Fat & Feel Great   Get Rid of Unwanted Fat www.dmoran.co Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.	liposuction	Approved (limited): Restricted medical content +1 more	5	5.68%	\$16.10										
Fat Reduction in Newton Centre   Freeze Away Body Fat   Offering \$1,000 Off 8+ Cycles www.dmoran.co CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	expanded reach	Approved (limited): Restricted medical content +1 more	4	6.78%	\$14.10										
Fat Reduction in Newton Centre   Eliminate Fat & Feel Great   Freeze Away Body Fat www.dmoran.co CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	expanded reach	Approved (limited): Restricted medical content +1 more	4	1.99%	\$13.97										
Fat Reduction in Newton Centre   Freezing Fat Really															

Google Ads							Chris Zelig > Dr. Moran 805-743-0327		All campaigns > search   beta   coolsculpting   ex...		SEARCH REPORTS TOOLS & SETTINGS		259-215-0574 Chris Zelig christopherzelig@gmail.com		
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$35.56/day	Optimization score: 94.6%	More details									
Recommendations	+ Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE								
Ad groups	Ad						Ad group	Status	Clicks	CTR	Cost				
Ads & extensions	Total: Ads								794	3.45%	\$2,989.34				
Ads	Eliminate Fat And Feel Great.														
Extensions	Fat Reduction in Newton Centre   Freezing Fat Really Works   Get Rid of Unwanted Fat www.dmoran.co														
Landing pages	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.				expanded reach	Approved (limited): Restricted medical content +1 more	2	2.41%	\$13.90				
Keywords															
Audiences															
Demographics	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Non-Surgical Fat Reduction   Freeze Away Body Fat   Freeze Away Body Fat www.dmoran.co				expanded reach	Approved (limited): Restricted medical content +1 more	3	5.08%	\$13.64				
Settings															
Suggested															
Change history	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Non-Surgical Fat Reduction   Freeze Away Body Fat   Freeze Away Body Fat www.dmoran.co				liposuction	Approved (limited): Restricted medical content +1 more	2	33.33%	\$12.28				
Drafts & experiments															
More	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Non-Surgical Fat Reduction   Freeze Away Body Fat   Offering \$1,000 Off 8+ Cycles www.dmoran.co				expanded reach	Approved (limited): Restricted medical content +1 more	4	8.33%	\$11.49				
	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Dr. Moran Medical Aesthetics   Freeze Away Body Fat   Get Rid of Unwanted Fat www.dmoran.co				expanded reach	Approved (limited): Restricted medical content +1 more	2	6.45%	\$11.39				
	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Non-Surgical Lipo Alternative   Freeze Fat Away   CoolSculpting in Newton Centre www.dmoran.co				liposuction	Removed Approved (limited): Restricted medical content +1 more	3	2.16%	\$11.17				

Google Ads							Chris Zelig > Dr. Moran 805-743-0327		All campaigns > search   beta   coolsculpting   ex...		SEARCH REPORTS TOOLS & SETTINGS		259-215-0574 Chris Zelig christopherzelig@gmail.com		
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$35.56/day	Optimization score: 94.6%	More details									
Recommendations	+ Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE								
Ad groups	Ad						Ad group	Status	Clicks	CTR	Cost				
Ads & extensions	Total: Ads								794	3.45%	\$2,989.34				
Ads	Provider in Newton Centre, MA. Schedule a Free Consultation.														
Extensions	Dr. Moran Medical Aesthetics   Freezing Fat Really Works   Offering \$1,000 Off 8+ Cycles www.dmoran.co														
Landing pages	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.				liposuction	Approved (limited): Restricted medical content +1 more	2	7.69%	\$11.10				
Keywords															
Audiences															
Demographics	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction in Newton Centre   Eliminate Fat & Feel Great   Offering \$1,000 Off 8+ Cycles www.dmoran.co				liposuction	Approved (limited): Restricted medical content +1 more	3	4.69%	\$9.22				
Settings															
Suggested															
Change history	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction in Newton Centre   Freeze Away Body Fat   Offering \$1,000 Off 8+ Cycles www.dmoran.co				liposuction	Approved (limited): Restricted medical content +1 more	3	17.65%	\$9.04				
Drafts & experiments															
More	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction in Newton Centre   Freeze Away Body Fat   Get Rid of Unwanted Fat www.dmoran.co				liposuction	Approved (limited): Restricted medical content +1 more	1	7.69%	\$8.60				
	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction in Newton Centre   Freeze Away Body Fat   Offering \$1,000 Off 8+ Cycles www.dmoran.co				expanded reach	Approved (limited): Restricted medical content +1 more	4	3.92%	\$7.13				
	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction in Newton Centre   Freezing Fat Really Works   Get Rid of Unwanted Fat www.dmoran.co				expanded reach	Approved (limited): Restricted medical content +1 more	2	3.57%	\$6.65				

Google Ads							Chris Zelig > Dr. Moran 805-743-0327		All campaigns > search   beta   coolsculpting   ex...		SEARCH REPORTS TOOLS & SETTINGS		259-215-0574 Chris Zelig christopherzelig@gmail.com		
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$35.56/day	Optimization score: 94.6%	More details									
Recommendations	+ Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE								
Ad groups	Ad						Ad group	Status	Clicks	CTR	Cost				
Ads & extensions	Total: Ads								794	3.45%	\$2,989.34				
Ads	Non-Surgical Fat Reduction   Freeze Away Body Fat   Offering \$1,000 Off 8+ Cycles www.dmoran.co														
Extensions	CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.						expanded reach	Approved (limited): Restricted medical content +1 more	3	2.40%	\$6.31				
Landing pages	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Non-Surgical Fat Reduction   Freezing Fat Really Works   Get Rid of Unwanted Fat www.dmoran.co				liposuction	Approved (limited): Restricted medical content +1 more	3	20.00%	\$6.26				
Keywords															
Audiences															
Demographics	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Non-Surgical Fat Reduction   Freezing Fat Really Works   Get Rid of Unwanted Fat www.dmoran.co				expanded reach	Approved (limited): Restricted medical content +1 more	2	4.17%	\$5.71				
Settings															
Suggested															
Change history	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction in Newton Centre   Freeze Away Body Fat   Freeze Away Body Fat www.dmoran.co				expanded reach	Approved (limited): Restricted medical content +1 more	2	2.13%	\$5.64				
Drafts & experiments															
More	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Dr. Moran Medical Aesthetics   Freezing Fat Really Works   Offering \$1,000 Off 8+ Cycles www.dmoran.co				expanded reach	Approved (limited): Restricted medical content +1 more	2	6.90%	\$5.59				
	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Non-Surgical Fat Reduction   Eliminate Fat & Feel Great   Get Rid of Unwanted Fat www.dmoran.co				liposuction	Approved (limited): Restricted medical content +1 more	1	1.82%	\$5.14				
	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction in Newton Centre   Freezing Fat Really Works   Get Rid of Unwanted Fat www.dmoran.co												

Google Ads							Chris Zelig > Dr. Moran 805-743-0327		All campaigns > search   beta   coolsculpting   ex...		SEARCH REPORTS TOOLS & SETTINGS		259-215-0574 Chris Zelig christopherzelig@gmail.com		
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$35.56/day	Optimization score: 94.6%	More details									
Recommendations	+ Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE								
Ad groups	Ad						Ad group	Status	Clicks	CTR	Cost				
Ads & extensions	Total: Ads								794	3.45%	\$2,989.34				
Ads	CoolSculpting.														
Extensions	Fat Reduction in Newton Centre   Freezing Fat Really Works   Offering \$1,000 Off 8+ Cycles www.dmoran.co														
Landing pages	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.				expanded reach	Approved (limited): Restricted medical content +1 more	1	2.00%	\$4.49				
Keywords															
Audiences															
Demographics	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction in Newton Centre   Eliminate Fat & Feel Great   Freeze Away Body Fat www.dmoran.co				liposuction	Approved (limited): Restricted medical content +1 more	2	2.33%	\$4.45				
Settings															
Suggested															
Change history	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction in Newton Centre   Freeze Away Body Fat   Get Rid of Unwanted Fat www.dmoran.co				expanded reach	Approved (limited): Restricted medical content +1 more	2	2.99%	\$4.13				
Drafts & experiments															
More	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Dr. Moran Medical Aesthetics   Freeze Away Body Fat   Freeze Away Body Fat www.dmoran.co				expanded reach	Approved (limited): Restricted medical content +1 more	1	3.70%	\$3.98				
	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Non-Surgical Fat Reduction   Freezing Fat Really Works   Freeze Away Body Fat www.dmoran.co				expanded reach	Approved (limited): Restricted medical content +1 more	1	3.23%	\$3.46				
	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction in Newton Centre   Freezing Fat Really Works   Freeze Away Body Fat www.dmoran.co				expanded reach	Approved (limited): Restricted medical content +1 more	2	2.35%	\$3.03				
	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Non-Surgical Fat Reduction   Eliminate Fat & Feel Great												

Google Ads							Chris Zelig > Dr. Moran 805-743-0327		All campaigns > search   beta   coolsculpting   ex...		259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$35.56/day	Optimization score: 94.6%	More details						
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Ad groups	Ad						Clicks	CTR	Cost			
Ads & extensions	Total: Ads						794	3.45%	\$2,989.34			
Ads	of CoolSculpting.											
Extensions	Non-Surgical Fat Reduction   Eliminate Fat & Feel Great   Freeze Away Body Fat www.dmoran.co						liposuction	Approved (limited): Restricted medical content +1 more	1	2.08%	\$2.71	
Landing pages	Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.											
Keywords	Fat Reduction in Newton Centre   Freezing Fat Really Works   Freeze Away Body Fat www.dmoran.co						expanded reach	Approved (limited): Restricted medical content +1 more	1	2.08%	\$2.58	
Audiences	CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.											
Demographics	Fat Reduction in Newton Centre   Freezing Fat Really Works   Freeze Away Body Fat www.dmoran.co						liposuction	Approved (limited): Restricted medical content +1 more	1	5.56%	\$2.46	
Settings	CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.											
Suggested	Fat Reduction in Newton Centre   Freezing Fat Really Works   Freeze Away Body Fat www.dmoran.co						expanded reach	Approved (limited): Restricted medical content +1 more	1	1.59%	\$2.40	
Change history	CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.											
Drafts & experiments	Fat Reduction in Newton Centre   Freezing Fat Really Works   Freeze Away Body Fat www.dmoran.co						liposuction	Approved (limited): Restricted medical content +1 more	1	2.33%	\$2.32	
More	Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.											
	Dr. Moran Medical Aesthetics   Freezing Fat Really Works   Offering \$1,000 Off 8+ Cycles www.dmoran.co						expanded reach	Approved (limited): Restricted medical content +1 more	1	2.78%	\$2.29	

Google Ads							Chris Zelig > Dr. Moran 805-743-0327		All campaigns > search   beta   coolsculpting   ex...		259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$35.56/day	Optimization score: 94.6%	More details						
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Ad groups	Ad						Clicks	CTR	Cost			
Ads & extensions	Total: Ads						794	3.45%	\$2,989.34			
Ads	Fat Reduction in Newton Centre   Freezing Fat Really Works   Get Rid of Unwanted Fat www.dmoran.co						liposuction	Approved (limited): Restricted medical content +1 more	1	2.22%	\$2.01	
Extensions	Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.											
Landing pages	Non-Surgical Fat Reduction   Freeze Away Body Fat   Offering \$1,000 Off 8+ Cycles www.dmoran.co						liposuction	Approved (limited): Restricted medical content +1 more	1	6.25%	\$2.00	
Keywords	CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.											
Audiences	Non-Surgical Fat Reduction   Eliminate Fat & Feel Great   Freeze Away Body Fat www.dmoran.co						liposuction	Approved (limited): Restricted medical content +1 more	1	2.08%	\$1.85	
Demographics	CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.											
Settings	Non-Surgical Fat Reduction   Freezing Fat Really Works   Offering \$1,000 Off 8+ Cycles www.dmoran.co						expanded reach	Approved (limited): Restricted medical content +1 more	1	2.33%	\$1.68	
Suggested	Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.											
Change history	Non-Surgical Fat Reduction   Freezing Fat Really Works   Offering \$1,000 Off 8+ Cycles www.dmoran.co						expanded reach	Approved (limited): Restricted medical content +1 more	1	1.75%	\$1.63	
Drafts & experiments	CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.											
More	Dr. Moran Medical Aesthetics   Freezing Fat Really Works   Freeze Away Body Fat www.dmoran.co						liposuction	Approved (limited): Restricted medical content +1 more	1	12.50%	\$1.36	
	CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.											
	Non-Surgical Fat Reduction   Freezing Fat Really Works											

Google Ads							Chris Zelig > Dr. Moran 805-743-0327		All campaigns > search   beta   coolsculpting   ex...		259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$35.56/day	Optimization score: 94.6%	More details						
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Ad groups	Ad						Clicks	CTR	Cost			
Ads & extensions	Total: Ads						794	3.45%	\$2,989.34			
Ads	Eliminate Fat And Feel Great.											
Extensions	Non-Surgical Fat Reduction   Freezing Fat Really Works   Freeze Away Body Fat www.dmoran.co						expanded reach	Approved (limited): Restricted medical content +1 more	1	3.13%	\$1.29	
Landing pages	CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.											
Keywords	Fat Reduction in Newton Centre   Freezing Fat Really Works   Offering \$1,000 Off 8+ Cycles www.dmoran.co						expanded reach	Approved (limited): Restricted medical content +1 more	1	1.15%	\$1.14	
Audiences	Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.											
Demographics	Non-Surgical Fat Reduction   Freezing Fat Really Works   Offering \$1,000 Off 8+ Cycles www.dmoran.co						liposuction	Approved (limited): Restricted medical content +1 more	1	12.50%	\$1.02	
Settings	Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.											
Suggested	(Keyword:Dr. Moran Medical Aesthetics)   Non-Surgical Lipo Alternative   Freeze Your Fat Away Today www.dmoran.co						liposuction	Removed Approved (limited): Restricted medical content +1 more	0	-	\$0.00	
Change history	Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.											
Drafts & experiments	Huge CoolSculpting Promotion   Freeze Away Stubborn Fat   Top Provider in Newton Centre www.dmoran.co						expanded reach	Removed Approved (limited): Restricted medical content +1 more	0	-	\$0.00	
More	CoolSculpting Deal. Freeze Fat. Top Provider in Newton Centre, MA. Free Virtual Consult. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.											
	Dr. Moran Medical Aesthetics   New Client Special   Freeze Away Stubborn Fat www.dmoran.co						expanded reach	Removed Approved (limited): Restricted medical content +1 more	0	-	\$0.00	
	Best CoolSculpting Deal. Top Provider in Newton Centre, MA for Fat Freezing. Free Consult. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More.											
	Fat Reduction in Newton Centre   Eliminate Fat & Feel Great											

Google Ads							Chris Zelig > Dr. Moran 805-743-0327		All campaigns > search   beta   coolsculpting   ex...		259-215-0574 Chris Zelig christopherzelig@gmail.com		
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$35.56/day	Optimization score: 94.6%	More details							
Recommendations	Extensions > All X						SUMMARY TABLE Custom Oct 1 - Dec 31, 2020						
Ad groups	Ad						Clicks	CTR	Cost				
Ads & extensions	Total: Ads						794	3.45%	\$2,989.34				
Ads	Eliminate Fat And Feel Great.												
Extensions	Sitelink extension												
Landing pages	5 Star Reviews Real CoolSculpting Reviews Patient Testimonials						Sitelink extension	search   beta   coolsc...	Campaign	Approved	10	5.05%	\$39.77
Keywords	Before and After Photos See CoolSculpting Before and After Photos						Sitelink extension	search   beta   coolsc...	Campaign	Approved	8	4.12%	\$31.03
Audiences	State-of-the-Art Facility Advanced Fat Freezing Technology - Latest Applicators & Dual Sculpting						Sitelink extension	search   beta   coolsc...	Campaign	Approved	8	3.96%	\$26.59
Demographics	25% Off All Fat Areas Save 25% Off on CoolSculpting. New Client Special						Sitelink extension	search   beta   coolsc...	Campaign	Disapproved: Speculative and Experimental Medical Treatment +1 more	0	-	\$0.00
Settings	Call extension												
Suggested	(617) 631-3258 (mobile)						Call extension	search   beta   coolsc...	Campaign	Approved	68	2.66%	\$349.40
Change history	(617) 631-3258						Call extension	search   beta   coolsc...	Campaign	Approved	45	2.35%	\$167.04
Drafts & experiments	Location extension												
More	dr.reneemoran@gmail.com (View loc... All locations selected						Location extension	Account	Account	-	-	-	-
	Callout extension												
	Liposuction Alternative						Callout extension	search   beta   coolsc...	Campaign	Approved (limited): Health in personalized advertising	166	4.92%	\$668.85
	FDA Cleared						Callout extension	search   beta   coolsc...	Campaign	Approved	173	4.47%	\$660.37
	Freeze Your Fat						Callout extension	search   beta   coolsc...	Campaign	Approved	161	4.50%	\$644.76

Google Ads | Chris Zelig > Dr. Moran 805-743-0327 | All campaigns > search | beta | coolsculpting | ex...

Overview: Enabled Status: Eligible Type: Search Budget: \$35.56/day Optimization score: 94.6%

Recommendations: Extension type: All ADD FILTER

Ad groups	Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Ads & extensions	Highlights: No Surgery	Callout extension	search   beta   coolsc...	Campaign	Approved (limited): Health in personalized advertising	150	4.51%	\$570.13
Extensions	Contact Us + Free Consult	Callout extension	search   beta   coolsc...	Campaign	Approved	148	4.63%	\$559.48
Landing pages	New Clients 25% OFF	Callout extension	search   beta   coolsc...	Campaign	Approved	150	4.61%	\$549.73
Keywords	Structured snippet extension							
Audiences	Service catalog: CoolSculpting, Fat Reduction, Coolmini, Double Chin Reduction, Cellulite Reduction, Non-...	Structured snippet extension	search   beta   coolsc...	Campaign	Approved	18	4.66%	\$51.04
Demographics	Promotion extension							
Settings	Winter Sale - 25% off CoolSculpting®	Promotion extension	search   beta   coolsc...	Campaign	Approved (limited): Restricted medical content +1 more	268	3.86%	\$906.85
Suggested	Fall Sale - 25% off CoolSculpting®	Promotion extension	search   beta   coolsc...	Campaign	Approved (limited): Restricted medical content +1 more	118	3.29%	\$556.12
Change history	Black Friday - 25% off CoolSculpting®	Promotion extension	search   beta   coolsc...	Campaign	Approved (limited): Restricted medical content +1 more	130	4.19%	\$470.27
Drafts & experiments	Total: Sitelink extensions							
More	Total: Callout extensions							
	Total: Structured snippet extensions							
	Total: Call extensions							
	Total: Location extensions							
	Total: Promotion extensions							

Show rows: 500 1 - 18 of 18

Google Ads | Chris Zelig > Dr. Moran 805-743-0327 | All campaigns

Responsive search ad

ASSETS COMBINATIONS

Responsive search ads usually need around 5,000 impressions over 30 days to display a rating in the Performance column. Learn more

Asset status: All enabled ADD FILTER

Ad may be limited by policy: Restricted medical content, Restricted drug terms

Asset	Status	Asset type	Position pinning	Impr.
Flexible Payment Options	Approved (limited)	Headline	None	77
CoolSculpting in Newton Centre	Approved (limited)	Headline	None	738
Safe + Effective Fat Reduction	Approved (limited)	Headline	None	28
CoolSculpting® Fat Reduction	Approved (limited)	Headline	None	179
Our Biggest Discount Ever	Approved (limited)	Headline	None	92
Biggest CoolSculpting® Promo	Approved (limited)	Headline	None	115

Google Ads | Chris Zelig > Dr. Moran 805-743-0327 | All campaigns

Asset status: All enabled ADD FILTER

Ad may be limited by policy: Restricted medical content, Restricted drug terms

Asset	Status	Asset type	Position pinning	Impr.
Biggest CoolSculpting® Promo	Approved (limited)	Headline	None	115
Limited Time Offer   Jan 2021	Approved (limited)	Headline	None	0
Jan Only \$1,000 Off 8+ Cycles	Approved (limited)	Headline	None	0
Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	Approved (limited)	Description	None	7
Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	Approved (limited)	Description	None	907
Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newton Centre, MA.	Approved (limited)	Description	None	12
How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now.	Approved (limited)	Description	None	234

Show rows: 500 1 - 12 of 12

Reporting is not real-time. Time zone for all dates and times: (GMT-05:00) Eastern Time. Learn more  
Some inventory may be provided through third party intermediaries.  
You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.  
© Google, 2021.

Campaigns | Renée Moran (19593101) | Updated just now

Search and filter

1 Selected

Ad Sets for 1 Campaign

Campaign Name	Budget	Results	Reach	Impressions	Cost per Result	Amount Spent
Coolsculpting - Conversions	\$33.33 Daily	—	34,448	129,832	—	\$3,068.28
Coolsculpting FB - Traffic	\$25.00 Daily	Link Click	—	—	Per Link Click	\$0.00
Event: The Vivace Experience Event	\$69.00 Lifetime	Event Response	—	—	Per Event Response	\$0.00
Event: Wine, Cheese, and Freeze	ad set bu...	Event Response	—	—	Per Event Response	\$0.00
Event: Grand Opening Event	ad set bu...	Event Response	—	—	Per Event Response	\$0.00
Results from 5 campaigns			34,448 People	129,832 Total	—	\$3,068.28 Total Spent

Ads | Renée Moran (19593101) | Updated 8 minutes ago

Search and filter

1 Selected

Ad Sets for 1 Campaign

Ads for 1 Campaign

Ad Name	Impressions	Cost per Result	Quality Ranking	Engagement Rate Ranking	Conversion Rate Ranking	Amount Spent
2020-10 - CS - Women Video 2 - All Placeme...	73,934	—	Per Lead	—	—	\$1,695.70
2020-03 - CS - Women Image 1	36,547	—	Per Lead	—	—	\$893.86
2019-12 - CS - Women Image 4	8,376	—	Per Lead	—	—	\$213.57
2019-11 - CS - Women Image 1	7,709	—	Per Lead	—	—	\$180.23
2019-11 - CS - Women Image 3	3,266	—	Per Lead	Average	Above average	\$84.92
2020-10 - CS - Women Video 1 - All Placeme...	—	—	Per Lead	—	—	—
Results from 16 ads			129,832 Total	\$23.79 Per Lead	—	\$3,068.28 Total Spent

Search

- Coolsculpting - Conver...
- Coolsculpting - Wom...
- 2020-10 - CS - Wo...
- 2020-10 - CS - Wo...
- 2019-11 - CS - Wo...
- 2019-12 - CS - Wo...
- 2020-03 - CS - Wo...
- 2019-11 - CS - Wo...
- 2020-01 - CS - Wo...
- 2019-12 - CS - Wo...
- 2020-01 - CS - Wo...
- 2019-12 - CS - Wo...

Coolsculpting - Conversions > Coolsculpting - Women > 2020-10 - CS - Women Video 2 - All Plac... Active

Edit Review


Preview On

15 Placements View More Variations

Facebook Feeds

Dr. Renée Moran Medical Aesthetics Sponsored

Coolsculpting is the #1 non-invasive fat reduction procedure. Lasting results. No surgery. Minimal downtime. See More



Stories

Discard Draft Publish

Search

- Coolsculpting - Conver...
- Coolsculpting - Wom...
- 2020-10 - CS - Wo...
- 2020-10 - CS - Wo...
- 2019-11 - CS - Wo...
- 2019-12 - CS - Wo...
- 2020-03 - CS - Wo...
- 2019-11 - CS - Wo...
- 2020-01 - CS - Wo...
- 2019-12 - CS - Wo...
- 2020-01 - CS - Wo...
- 2019-12 - CS - Wo...

Coolsculpting - Conversions > Coolsculpting - Women > 2020-03 - CS - Women Image 1 Active

Edit Review


Preview On

15 Placements View More Variations

Facebook Feeds

Dr. Renée Moran Medical Aesthetics Sponsored

Coolsculpting is the #1 non-invasive fat reduction procedure. Lasting results. No surgery. Minimal downtime. See More



Stories

Discard Draft Publish

Search

- Coolsculpting - Conver...
- Coolsculpting - Wom...
- 2020-10 - CS - Wo...
- 2020-10 - CS - Wo...
- 2019-11 - CS - Wo...
- 2019-12 - CS - Wo...
- 2020-03 - CS - Wo...
- 2019-11 - CS - Wo...
- 2020-01 - CS - Wo...
- 2019-12 - CS - Wo...
- 2020-01 - CS - Wo...
- 2019-12 - CS - Wo...

Coolsculpting - Conversions > Coolsculpting - Women > 2019-12 - CS - Women Image 4 Off

Edit Review

Preview On


15 Placements View More Variations

Facebook Feeds

Dr. Renée Moran Medical Aesthetics Sponsored

Coolsculpting #1 Non Surgical Fat Reduction Procedure. Fast Results. No Surgery/Downtime. See More

**coolsculpting**  
FREEZE AWAY FAT CELLS  
SALE - 25% OFF



Stories

Discard Draft Publish

Search

- Coolsculpting - Conver...
- Coolsculpting - Wom...
- 2020-10 - CS - Wo...
- 2020-10 - CS - Wo...
- 2019-11 - CS - Wo...
- 2019-12 - CS - Wo...
- 2020-03 - CS - Wo...
- 2019-11 - CS - Wo...
- 2020-01 - CS - Wo...
- 2019-12 - CS - Wo...
- 2020-01 - CS - Wo...
- 2019-12 - CS - Wo...

Coolsculpting - Conversions > Coolsculpting - Women > 2019-11 - CS - Women Image 1 Off

Edit Review

Preview On

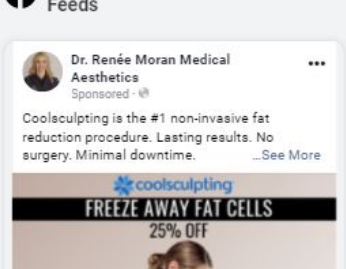
15 Placements View More Variations

Facebook Feeds

Dr. Renée Moran Medical Aesthetics Sponsored

Coolsculpting is the #1 non-invasive fat reduction procedure. Lasting results. No surgery. Minimal downtime. See More

**coolsculpting**  
FREEZE AWAY FAT CELLS  
25% OFF



Stories

Discard Draft Publish

Search

- Coolsculpting - Conver...
- Coolsculpting - Wom...
- 2020-10 - CS - Wo...
- 2020-10 - CS - Wo...
- 2019-11 - CS - Wo...
- 2019-12 - CS - Wo...
- 2020-03 - CS - Wo...
- 2019-11 - CS - Wo...
- 2020-01 - CS - Wo...
- 2019-12 - CS - Wo...
- 2020-01 - CS - Wo...
- 2019-12 - CS - Wo...

Coolsculpting - Conversions > Coolsculpting - Women > 2019-11 - CS - Women Image 3 Active

Edit Review

Preview On

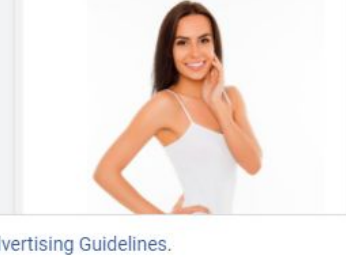
Ad Name: 2019-11 - CS - Women Image 3

15 Placements View More Variations

Facebook Feeds

Dr. Renée Moran Medical Aesthetics Sponsored

Coolsculpting is the #1 non-invasive fat reduction procedure. Lasting results. No surgery. Minimal downtime. See More



Stories

Discard Draft Publish

**Medstar Media, INC.**  
10808 S. River Front Parkway Suite 3020  
South Jordan, UT 84095  
+1 6466949450  
support@medstarmedia.com

# INVOICE

**BILL TO**  
Dr. Renee Moran

**INVOICE #** 1245  
**DATE** 10/01/2020  
**DUE DATE** 10/01/2020  
**TERMS** Due on receipt

ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
<b>Digital Marketing Monthly Management</b>	<ul style="list-style-type: none"><li>• Monthly management of Google Ads / Social Media Ads</li><li>• Optimize campaigns for conversions monthly</li><li>• Monitor budget and adjust bids to gain better ROI</li><li>• Manage keyword selection and audience targeting</li><li>• Consult Exit pop technology to increase leads</li></ul>	1	1,500.00	1,500.00

**PAID**

PAYMENT 1,500.00  
BALANCE DUE **\$0.00**

**Medstar Media, INC.**  
10808 S. River Front Parkway Suite 3020  
South Jordan, UT 84095  
+1 6466949450  
support@medstarmedia.com

# INVOICE

**BILL TO**  
Dr. Renee Moran

**INVOICE #** 1261  
**DATE** 11/01/2020  
**DUE DATE** 11/01/2020  
**TERMS** Due on receipt

ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
<b>Digital Marketing Monthly Management</b>	<ul style="list-style-type: none"><li>• Monthly management of Google Ads / Social Media Ads</li><li>• Optimize campaigns for conversions monthly</li><li>• Monitor budget and adjust bids to gain better ROI</li><li>• Manage keyword selection and audience targeting</li><li>• Consult Exit pop technology to increase leads</li></ul>	1	1,500.00	1,500.00

**PAID**

PAYMENT 1,500.00  
BALANCE DUE **\$0.00**

**Medstar Media, INC.**

10808 S. River Front Parkway Suite 3020

South Jordan, UT 84095

+1 6466949450

support@medstarmedia.com

# INVOICE

**BILL TO**

Dr. Renee Moran

**INVOICE #** 1303

**DATE** 12/01/2020

**DUE DATE** 12/01/2020

**TERMS** Due on receipt

ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
<b>Digital Marketing Monthly Management</b>	<ul style="list-style-type: none"><li>• Monthly management of Google Ads / Social Media Ads</li><li>• Optimize campaigns for conversions monthly</li><li>• Monitor budget and adjust bids to gain better ROI</li><li>• Manage keyword selection and audience targeting</li><li>• Consult Exit pop technology to increase leads</li></ul>	1	1,500.00	1,500.00
<b>Text Blast</b>	High Level text blast set up	1	250.00	250.00
<b>Text Blast</b>	Text Blast	1	75.00	75.00
<b>PAYMENT</b>				1,825.00
<b>BALANCE DUE</b>				<b>\$0.00</b>

PAID