

# CoolSculpting Marketing Services

## Dr. Renée Moran Q1 2021

### Total Marketing Expenses

#### (1/1/2021 - 3/31/2021)

**Total Google Ads: \$11,225.43**  
**Total Facebook Ads: \$ 2,938.33**  
**Total Marketing Service Fees: \$ 4,500.00**  
**Total CoolSculpting Marketing Cost: \$18,663.76**

Google Ads | Chris Zeig > Dr. Moran 805-743-0327 | All campaigns

Overview | Campaigns | Custom Jan 1 - Mar 31, 2021

Recommendations | Campaign status: All | ADD FILTER

Campaign	Budget	Status	Clicks	CTR	Cost
search   beta   coolsculpting	\$98.45/day	Eligible	1,391	4.87%	\$8,265.53
search   beta   coolsculpting   exp reach	\$26.26/day	Eligible	998	4.14%	\$2,959.90
search   beta   microneedling	\$0.08/day	Paused	0	-	\$0.00
search   alpha   coolsculpting	\$48.39/day	Paused	0	-	\$0.00
<b>Total Campaigns</b>			<b>2,389</b>	<b>4.53%</b>	<b>\$11,225.43</b>
<b>Total Account</b>	<b>\$124.71/day</b>		<b>2,389</b>	<b>4.53%</b>	<b>\$11,225.43</b>

Reporting is not real-time. Time zone for all dates and times: (GMT-04:00) Eastern Time. Learn more  
 Some inventory may be provided through third party intermediaries.  
 You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.  
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Google Ads | Chris Zeig > Dr. Moran 805-743-0327 | All campaigns > search | beta | coolsculpting

Overview | Enabled | Status: Eligible | Type: Search | Budget: \$98.45/day | Optimization score: 92.9% | More details

Recommendations | Ads | Custom Jan 1 - Mar 31, 2021

Ad status: All | ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
<b>Total Ads</b>			<b>1,391</b>	<b>4.87%</b>	<b>\$8,265.53</b>
CoolSculpting® Fat Reduction   CoolSculpting in Newton Centre   Biggest CoolSculpting® Promo +5 more www.drmorean.co Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newton Centre, MA. Expert, Safe Fat Loss With... View assets details	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	128	5.09%	\$711.68
CoolSculpting® Fat Reduction   CoolSculpting in Newton Centre   Biggest CoolSculpting® Promo +5 more www.drmorean.co Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newton Centre, MA. Expert, Safe Fat Loss With... View assets details	0. coolsculpting - general	Removed Policy (Restricted drug terms +1 more)	67	4.66%	\$469.06
CoolSculpting in Newton Centre   Jan Only \$1,000 Off 8+ Cycles   Our Biggest Discount Ever www.drmorean.co Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	32	2.48%	\$249.10
CoolSculpting in Newton Centre   Feb Only \$1,000 Off 8+ Cycles   Our Biggest Discount Ever www.drmorean.co Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	29	3.47%	\$208.42
CoolSculpting in Newton Centre   Mar Only 50% Off 8+ Treatments   Hurry Offer Ends In... www.drmorean.co Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	35	4.54%	\$198.40
CoolSculpting in Newton Centre   Feb Only \$1,000 Off 8+ Cycles   Hurry Offer Ends In (-COUNTDOWN)2021/02/28... www.drmorean.co Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	30	3.94%	\$171.61

Google Ads | Chris Zeig > Dr. Moran 805-743-0327 | All campaigns > search | beta | coolsculpting

Overview | Enabled | Status: Eligible | Type: Search | Budget: \$98.45/day | Optimization score: 92.9% | More details

Recommendations | Ads | Custom Jan 1 - Mar 31, 2021

Ad status: All | ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
<b>Total Ads</b>			<b>1,391</b>	<b>4.87%</b>	<b>\$8,265.53</b>
CoolSculpting® Fat Reduction   Jan Only \$1,000 Off 8+ Cycles   Our Biggest Discount Ever www.drmorean.co Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	21	5.59%	\$167.44
CoolSculpting in Newton Centre   Feb Only \$1,000 Off 8+ Cycles   Our Biggest Discount Ever www.drmorean.co Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newton Centre, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	19	3.97%	\$160.40
CoolSculpting in Newton Centre   Mar Only 50% Off 8+ Treatments   Our Biggest Discount Ever www.drmorean.co Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	27	3.32%	\$157.08
CoolSculpting in Newton Centre   Jan Only \$1,000 Off 8+ Cycles   Hurry Offer Ends In (-COUNTDOWN)2021/01/31... www.drmorean.co Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	22	2.32%	\$146.98
CoolSculpting in Newton Centre   Feb Only \$1,000 Off 8+ Cycles   Hurry Offer Ends In (-COUNTDOWN)2021/02/28... www.drmorean.co Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newton Centre, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	19	3.86%	\$133.77
CoolSculpting® Fat Reduction   CoolSculpting in Newton Centre   Biggest CoolSculpting® Promo +5 more www.drmorean.co Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newton Centre, MA. Expert, Safe Fat Loss With... View assets details	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	21	3.07%	\$132.45

Google Ads | Chris Zeig > Dr. Moran 805-743-0327 | All campaigns > search | beta | coolsculpting

Overview | Enabled | Status: Eligible | Type: Search | Budget: \$98.45/day | Optimization score: 92.9% | More details

Recommendations | Ads | Custom Jan 1 - Mar 31, 2021

Ad status: All | ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
<b>Total Ads</b>			<b>1,391</b>	<b>4.87%</b>	<b>\$8,265.53</b>
CoolSculpting in Newton Centre   Jan Only \$1,000 Off 8+ Cycles   Our Biggest Discount Ever www.drmorean.co Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newton Centre, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	alpha - coolsculpting near me	Not eligible Policy (Restricted medical content +1 more), Ad group paused	10	8.70%	\$127.37
CoolSculpting in Newton Centre   Mar Only 50% Off 8+ Treatments   Hurry Offer Ends In... www.drmorean.co Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newton Centre, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	20	3.87%	\$124.17
CoolSculpting in Newton Centre   Mar Only 50% Off 8+ Treatments   Our Biggest Discount Ever www.drmorean.co Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newton Centre, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	25	4.80%	\$124.07
CoolSculpting in Newton Centre   Limited Time Offer   Jan 2021   25% Off All CoolSculpting www.drmorean.co Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	17	5.67%	\$109.33
CoolSculpting in Newton Centre   Limited Time Offer   Mar 2021   Hurry Offer Ends In (-COUNTDOWN)2021/03/31... www.drmorean.co Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	18	9.42%	\$107.43
CoolSculpting® Fat Reduction   Feb Only \$1,000 Off 8+ Cycles   Hurry Offer Ends In (-COUNTDOWN)2021/02/28... www.drmorean.co Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	12	5.24%	\$105.02

Overview		Enabled	Status: Eligible	Type: Search	Budget: \$98.45/day	Optimization score: 92.9%	More details					
<div style="display: flex; justify-content: space-between; align-items: center;"> <span>Ad status: All</span> <span>ADD FILTER</span> </div>												
Insights		Ad	Ad group	Status	Clicks	CTR	Cost					
Ad groups		Total Ads								1,391	4.87%	\$8,265.53
Ads & extensions		Today										
Ads	<input type="checkbox"/>	<input checked="" type="radio"/>	CoolSculpting in Newton Centre   Feb Only \$1,000 Off 8+ Cycles   Our Biggest Discount Ever www.drmoran.co	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	19	10.86%	\$103.41				
Extensions	<input type="checkbox"/>	<input checked="" type="radio"/>	Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newton Centre, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now									
Landing pages	[Dynamically generated headline] [Dynamically generated display URL] CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.											
Keywords	<input type="checkbox"/>	<input checked="" type="radio"/>	CoolSculpting in Newton Centre   Freeze Away Body Fat   Offering 50% Off 8+ Treatments www.drmoran.co	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	16	4.88%	\$91.43				
Audiences	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today											
Demographics	<input type="checkbox"/>	<input checked="" type="radio"/>	CoolSculpting in Newton Centre   Limited Time Offer   Jan 2021   Our Biggest Discount Ever www.drmoran.co	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	14	5.13%	\$77.92				
Settings	<input type="checkbox"/>	<input checked="" type="radio"/>	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today									
Suggested	CoolSculpting® Fat Reduction   Mar Only 50% Off 8+ Treatments   Our Biggest Discount Ever www.drmoran.co											
Change history	<input type="checkbox"/>	<input checked="" type="radio"/>	Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newton Centre, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	16	5.82%	\$74.90				
Drafts & experiments	<input type="checkbox"/>	<input checked="" type="radio"/>	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today									
More	<input type="checkbox"/>	<input checked="" type="radio"/>	CoolSculpting® Fat Reduction   Mar Only 50% Off 8+ Treatments   Our Biggest Discount Ever www.drmoran.co	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	9	5.11%	\$73.49				

Overview		Enabled	Status: Eligible	Type: Search	Budget: \$98.45/day	Optimization score: 92.9%	More details					
<div style="display: flex; justify-content: space-between; align-items: center;"> <span>Ad status: All</span> <span>ADD FILTER</span> </div>												
Insights		Ad	Ad group	Status	Clicks	CTR	Cost					
Ad groups		Total Ads								1,391	4.87%	\$8,265.53
Ads & extensions		Today										
Ads	<input type="checkbox"/>	<input checked="" type="radio"/>	CoolSculpting in Newton Centre   Freeze Away Body Fat   CoolSculpting Special 50% Off www.drmoran.co	2. body sculpting	Eligible (Limited) Policy (Restricted medical content +1 more)	8	8.08%	\$73.33				
Extensions	<input type="checkbox"/>	<input checked="" type="radio"/>	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today									
Landing pages	CoolSculpting® Fat Reduction   CoolSculpting in Newton Centre   Biggest CoolSculpting® Promo +5 more www.drmoran.co											
Keywords	<input type="checkbox"/>	<input checked="" type="radio"/>	Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newton Centre, MA. Expert, Safe Fat Loss With...	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more), Poor ad strength	14	9.66%	\$73.22				
Audiences	View assets details											
Demographics	<input type="checkbox"/>	<input checked="" type="radio"/>	CoolSculpting® Fat Reduction   Feb Only \$1,000 Off 8+ Cycles   Our Biggest Discount Ever www.drmoran.co	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	9	8.91%	\$70.85				
Settings	<input type="checkbox"/>	<input checked="" type="radio"/>	Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newton Centre, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now									
Suggested	CoolSculpting in Newton Centre   Jan Only \$1,000 Off 8+ Cycles   Hurry Offer Ends In (-COUNTDOWN)2021/01/31... www.drmoran.co											
Change history	<input type="checkbox"/>	<input checked="" type="radio"/>	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	12	4.84%	\$68.18				
Drafts & experiments	<input type="checkbox"/>	<input checked="" type="radio"/>	CoolSculpting in Newton Centre   Limited Time Offer   Mar 2021   Our Biggest Discount Ever www.drmoran.co	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	13	6.28%	\$65.48				
More	<input type="checkbox"/>	<input checked="" type="radio"/>	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today									
	<input type="checkbox"/>	<input checked="" type="radio"/>	CoolSculpting in Newton Centre   Mar Only 50% Off 8+ Treatments   Our Biggest Discount Ever www.drmoran.co	1. coolsculpting - price	Paused Policy (Restricted medical content +1 more)	17	7.56%	\$64.87				

Overview		Enabled	Status: Eligible	Type: Search	Budget: \$98.45/day	Optimization score: 92.9%	More details					
<div style="display: flex; justify-content: space-between; align-items: center;"> <span>Ad status: All</span> <span>ADD FILTER</span> </div>												
Insights		Ad	Ad group	Status	Clicks	CTR	Cost					
Ad groups		Total Ads								1,391	4.87%	\$8,265.53
Ads & extensions		Today										
Ads	<input type="checkbox"/>	<input checked="" type="radio"/>	CoolSculpting in Newton Centre   Limited Time Offer   Feb 2021   25% Off All CoolSculpting www.drmoran.co	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	10	5.15%	\$64.86				
Extensions	<input type="checkbox"/>	<input checked="" type="radio"/>	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today									
Landing pages	CoolSculpting in Newton Centre   Feb Only \$1,000 Off 8+ Cycles   Hurry Offer Ends In (-COUNTDOWN)2021/02/28... www.drmoran.co											
Keywords	<input type="checkbox"/>	<input checked="" type="radio"/>	Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newton Centre, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	14	8.48%	\$64.24				
Audiences	View assets details											
Demographics	<input type="checkbox"/>	<input checked="" type="radio"/>	CoolSculpting in Newton Centre   Feb Only \$1,000 Off 8+ Cycles   Our Biggest Discount Ever www.drmoran.co	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	14	7.45%	\$61.71				
Settings	<input type="checkbox"/>	<input checked="" type="radio"/>	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today									
Suggested	Best CoolSculpting Deal Ever   Jan Only \$1,000 Off 8+ Cycles   Hurry Offer Ends In (-COUNTDOWN)2021/01/31... www.drmoran.co											
Change history	<input type="checkbox"/>	<input checked="" type="radio"/>	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	6	5.77%	\$60.21				
Drafts & experiments	<input type="checkbox"/>	<input checked="" type="radio"/>	CoolSculpting in Newton Centre   Limited Time Offer   Jan 2021   Hurry Offer Ends In (-COUNTDOWN)2021/01/31... www.drmoran.co	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	9	3.83%	\$60.14				
More	<input type="checkbox"/>	<input checked="" type="radio"/>	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today									
	<input type="checkbox"/>	<input checked="" type="radio"/>	CoolSculpting in Newton Centre   Feb Only \$1,000 Off 8+ Cycles   Hurry Offer Ends In (-COUNTDOWN)2021/02/28... www.drmoran.co	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	9	5.11%	\$57.03				

Overview		Enabled	Status: Eligible	Type: Search	Budget: \$98.45/day	Optimization score: 92.9%	More details					
<div style="display: flex; justify-content: space-between; align-items: center;"> <span>Ad status: All</span> <span>ADD FILTER</span> </div>												
Insights		Ad	Ad group	Status	Clicks	CTR	Cost					
Ad groups		Total Ads								1,391	4.87%	\$8,265.53
Ads & extensions		Today										
Ads	<input type="checkbox"/>	<input checked="" type="radio"/>	CoolSculpting in Newton Centre   Freeze Away Body Fat   Our Biggest Discount Ever www.drmoran.co	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	9	3.01%	\$55.28				
Extensions	<input type="checkbox"/>	<input checked="" type="radio"/>	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today									
Landing pages	CoolSculpting in Newton Centre   Freeze Away Body Fat   Offering 50% Off 8+ Treatments www.drmoran.co											
Keywords	<input type="checkbox"/>	<input checked="" type="radio"/>	Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newton Centre, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	10	9.71%	\$54.00				
Audiences	View assets details											
Demographics	<input type="checkbox"/>	<input checked="" type="radio"/>	CoolSculpting in Newton Centre   Mar Only 50% Off 8+ Treatments   Hurry Offer Ends In... www.drmoran.co	1. coolsculpting - price	Paused Policy (Restricted medical content +1 more)	12	7.32%	\$53.04				
Settings	<input type="checkbox"/>	<input checked="" type="radio"/>	Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newton Centre, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now									
Suggested	CoolSculpting® Fat Reduction   Mar Only 50% Off 8+ Treatments   Hurry Offer Ends In... www.drmoran.co											
Change history	<input type="checkbox"/>	<input checked="" type="radio"/>	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	10	5.10%	\$50.03				
Drafts & experiments	<input type="checkbox"/>	<input checked="" type="radio"/>	CoolSculpting in Newton Centre   Limited Time Offer   Jan 2021   Hurry Offer Ends In (-COUNTDOWN)2021/01/31... www.drmoran.co	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	9	12.86%	\$47.55				
More	<input type="checkbox"/>	<input checked="" type="radio"/>	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today									
	<input type="checkbox"/>	<input checked="" type="radio"/>	Best CoolSculpting Deal Ever   Limited Time Offer   Jan 2021   Our Biggest Discount Ever www.drmoran.co	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	6	5.61%	\$46.49				

Overview		Enabled	Status: Eligible	Type: Search	Budget: \$98.45/day	Optimization score: 92.9%	More details					
<div style="display: flex; justify-content: space-between; align-items: center;"> <span>Ad status: All</span> <span>ADD FILTER</span> </div>												
Insights		Ad	Ad group	Status	Clicks	CTR	Cost					
Ad groups		Total Ads								1,391	4.87%	\$8,265.53
Ads & extensions		Today										
Ads	<input type="checkbox"/>	<input checked="" type="radio"/>	CoolSculpting® Fat Reduction   Feb Only \$1,000 Off 8+ Cycles   Our Biggest Discount Ever www.drmoran.co	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	7	3.10%	\$45.01				
Extensions	<input type="checkbox"/>	<input checked="" type="radio"/>	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today									
Landing pages	CoolSculpting® Fat Reduction   CoolSculpting in Newton Centre   Biggest CoolSculpting® Promo +5 more www.drmoran.co											
Keywords	<input type="checkbox"/>	<input checked="" type="radio"/>	Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newton Centre, MA. Expert, Safe Fat Loss With... View assets details	1. coolsculpting - price	Paused Policy (Restricted medical content +1 more), Poor ad strength	10	6.13%	\$44.52				
Audiences	View assets details											
Demographics	<input type="checkbox"/>	<input checked="" type="radio"/>	CoolSculpting in Newton Centre   Limited Time Offer   Mar 2021   CoolSculpting Special 50% Off www.drmoran.co	1. coolsculpting - price	Paused Policy (Restricted medical content +1 more)	7	12.28%	\$44.17				
Settings	<input type="checkbox"/>	<input checked="" type="radio"/>	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today									
Suggested	CoolSculpting in Newton Centre   Jan Only \$1,000 Off 8+ Cycles   Hurry Offer Ends In (-COUNTDOWN)2021/01/31... www.drmoran.co											
Change history	<input type="checkbox"/>	<input checked="" type="radio"/>	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	9	7.03%	\$43.80				
Drafts & experiments	<input type="checkbox"/>	<input checked="" type="radio"/>	CoolSculpting® Fat Reduction   Jan Only \$1,000 Off 8+ Cycles   Hurry Offer Ends In (-COUNTDOWN)2021/01/31... www.drmoran.co	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	9	3.07%	\$42.86				
More	<input type="checkbox"/>	<input checked="" type="radio"/>	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today									
	<input type="checkbox"/>	<input checked="" type="radio"/>	CoolSculpting in Newton Centre   Mar Only 50% Off 8+ Treatments   Hurry Offer Ends In... www.drmoran.co	1. coolsculpting - price	Paused Policy (Restricted medical content +1 more)	12	6.09%	\$41.69				

Overview		Status: Eligible		Type: Search	Budget: \$98.45/day	Optimization score: 92.9%	More details	
<div style="display: flex; justify-content: space-between; align-items: center;"> <span>Ad status: All</span> <span>ADD FILTER</span> </div>								
Insights		Ad	Ad group	Status	Clicks	CTR	Cost	
Ad groups		Total: Ads			1,391	4.87%	\$8,265.53	
Ads & extensions		CoolSculpting in Newton Centre   Mar Only 50% Off 8+ Treatments   Our Biggest Discount Ever www.drmoran.co		1. coolsculpting - price	Paused Policy (Restricted medical content +1 more)	13	7.93%	\$41.23
Ads		Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newton Centre, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now		0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	8	8.08%	\$41.06
Extensions		Best CoolSculpting Deal Ever   Mar Only 50% Off 8+ Treatments   Hurry Offer Ends In... www.drmoran.co		0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	6	3.77%	\$40.51
Landing pages		Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today		0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	4	5.00%	\$39.43
Keywords		CoolSculpting® Fat Reduction   Limited Time Offer   Feb 2021   25% Off All CoolSculpting www.drmoran.co		0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	7	7.29%	\$37.09
Audiences		Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today		1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	3	21.43%	\$36.41

Overview		Status: Eligible		Type: Search	Budget: \$98.45/day	Optimization score: 92.9%	More details	
<div style="display: flex; justify-content: space-between; align-items: center;"> <span>Ad status: All</span> <span>ADD FILTER</span> </div>								
Insights		Ad	Ad group	Status	Clicks	CTR	Cost	
Ad groups		Total: Ads			1,391	4.87%	\$8,265.53	
Ads & extensions		CoolSculpting® Fat Reduction   Limited Time Offer   Jan 2021   25% Off All CoolSculpting www.drmoran.co		0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	4	10.81%	\$36.21
Ads		Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newton Centre, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now		0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	4	14.29%	\$35.99
Extensions		Best CoolSculpting Deal Ever   Limited Time Offer   Mar 2021   Our Biggest Discount Ever www.drmoran.co		0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	4	2.16%	\$35.71
Landing pages		Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today		1. coolsculpting - price	Paused Policy (Restricted medical content +1 more)	5	17.86%	\$35.19
Keywords		CoolSculpting® Fat Reduction   Mar Only 50% Off 8+ Treatments   Our Biggest Discount Ever www.drmoran.co		0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	6	7.06%	\$35.00
Audiences		Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newton Centre, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now		0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	5	5.05%	\$34.90

Overview		Status: Eligible		Type: Search	Budget: \$98.45/day	Optimization score: 92.9%	More details	
<div style="display: flex; justify-content: space-between; align-items: center;"> <span>Ad status: All</span> <span>ADD FILTER</span> </div>								
Insights		Ad	Ad group	Status	Clicks	CTR	Cost	
Ad groups		Total: Ads			1,391	4.87%	\$8,265.53	
Ads & extensions		CoolSculpting® Fat Reduction   Limited Time Offer   Jan 2021   25% Off All CoolSculpting www.drmoran.co		0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	6	6.12%	\$34.26
Ads		Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newton Centre, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now		0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	4	3.81%	\$33.41
Extensions		Best CoolSculpting Deal Ever   Feb Only \$1,000 Off 8+ Cycles   Our Biggest Discount Ever www.drmoran.co		0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	4	4.08%	\$32.62
Landing pages		Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today		x. dynamic	Eligible (Limited) Policy (Restricted medical content +1 more)	9	3.54%	\$32.58
Keywords		CoolSculpting® Fat Reduction   Mar Only 50% Off 8+ Treatments   Our Biggest Discount Ever www.drmoran.co		1. coolsculpting - price	Paused Policy (Restricted medical content +1 more)	4	11.11%	\$32.43
Audiences		Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newton Centre, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now		0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	3	3.53%	\$32.33

Overview		Status: Eligible		Type: Search	Budget: \$98.45/day	Optimization score: 92.9%	More details	
<div style="display: flex; justify-content: space-between; align-items: center;"> <span>Ad status: All</span> <span>ADD FILTER</span> </div>								
Insights		Ad	Ad group	Status	Clicks	CTR	Cost	
Ad groups		Total: Ads			1,391	4.87%	\$8,265.53	
Ads & extensions		Best CoolSculpting Deal Ever   Limited Time Offer   Feb 2021   Hurry Offer Ends In (+COUNTDOWN)"2021/02/28... www.drmoran.co		1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	5	20.83%	\$31.15
Ads		Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newton Centre, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now		0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	3	6.38%	\$31.12
Extensions		Best CoolSculpting Deal Ever   Limited Time Offer   Feb 2021   25% Off All CoolSculpting www.drmoran.co		1. coolsculpting - price	Paused Policy (Restricted medical content +1 more)	5	9.80%	\$31.00
Landing pages		Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today		0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	4	6.45%	\$30.52
Keywords		CoolSculpting® Fat Reduction   Limited Time Offer   Mar 2021   Hurry Offer Ends In (+COUNTDOWN)"2021/03/31... www.drmoran.co		1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	6	8.96%	\$30.44
Audiences		Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newton Centre, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now		2. body sculpting	Removed Policy (Restricted medical content +1 more), Poor ad strength	4	4.08%	\$29.63

Overview		Status: Eligible		Type: Search	Budget: \$98.45/day	Optimization score: 92.9%	More details	
<div style="display: flex; justify-content: space-between; align-items: center;"> <span>Ad status: All</span> <span>ADD FILTER</span> </div>								
Insights		Ad	Ad group	Status	Clicks	CTR	Cost	
Ad groups		Total: Ads			1,391	4.87%	\$8,265.53	
Ads & extensions		Best CoolSculpting Deal Ever   Limited Time Offer   Jan 2021   Hurry Offer Ends In (+COUNTDOWN)"2021/01/31... www.drmoran.co		0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	4	6.35%	\$29.51
Ads		CoolSculpting in Newton Centre   Limited Time Offer   Mar 2021   Offering 50% Off 8+ Treatments www.drmoran.co		0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	7	3.24%	\$27.93
Extensions		Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today		1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	3	12.50%	\$27.92
Landing pages		CoolSculpting® Fat Reduction   Jan Only \$1,000 Off 8+ Cycles   Hurry Offer Ends In (+COUNTDOWN)"2021/01/31... www.drmoran.co		0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	5	5.81%	\$27.07
Keywords		Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today		2. body sculpting	Eligible (Limited) Policy (Restricted medical content +1 more)	3	3.41%	\$27.00
Audiences		Best CoolSculpting Deal Ever   Feb Only \$1,000 Off 8+ Cycles   Hurry Offer Ends In (+COUNTDOWN)"2021/02/28... www.drmoran.co		0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	5	6.76%	\$26.71

Google Ads						Chris Zelig > Dr. Moran 805-743-0327		All campaigns > search   beta   coolsculpting		SEARCH REPORTS TOOLS & SETTINGS		259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview						Enabled	Status: Eligible	Type: Search	Budget: \$98.45/day	Optimization score: 92.9%	More details		
Recommendations						Ad status: All		ADD FILTER		SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE			
Insights						Ad	Ad group	Status	Clicks	CTR	Cost		
Ad groups						Total: Ads			1,391	4.87%	\$8,265.53		
Ads & extensions													
Ads						<input type="checkbox"/> <input checked="" type="radio"/>	CoolSculpting in Newton Centre   Jan Only \$1,000 Off 8+ Cycles   Our Biggest Discount Ever www.drmoran.co Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newton Centre, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	4	5.26%	\$25.82	
Extensions													
Landing pages													
Keywords						<input type="checkbox"/> <input checked="" type="radio"/>	CoolSculpting in Newton Centre   Freeze Away Body Fat   Our Biggest Discount Ever www.drmoran.co Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newton Centre, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	7	7.29%	\$25.65	
Audiences													
Demographics													
Settings						<input type="checkbox"/> <input checked="" type="radio"/>	Best CoolSculpting Deal Ever   Limited Time Offer   Jan 2021   Hurry Offer Ends In (+COUNTDOWN)2021/01/31... www.drmoran.co Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	4	18.18%	\$25.29	
Suggested													
Change history													
Drafts & experiments						<input type="checkbox"/> <input checked="" type="radio"/>	Best CoolSculpting Deal Ever   Limited Time Offer   Mar 2021   Hurry Offer Ends In (+COUNTDOWN)2021/03/31... www.drmoran.co Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newton Centre, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	5	14.29%	\$24.80	
More						<input type="checkbox"/> <input checked="" type="radio"/>	CoolSculpting® Fat Reduction   Limited Time Offer   Jan 2021   Our Biggest Discount Ever www.drmoran.co Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	3	3.09%	\$23.78	
						<input type="checkbox"/> <input checked="" type="radio"/>	CoolSculpting in Newton Centre   Limited Time Offer   Feb 2021   Our Biggest Discount Ever www.drmoran.co Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	6	3.02%	\$23.50	

Google Ads						Chris Zelig > Dr. Moran 805-743-0327		All campaigns > search   beta   coolsculpting		SEARCH REPORTS TOOLS & SETTINGS		259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview						Enabled	Status: Eligible	Type: Search	Budget: \$98.45/day	Optimization score: 92.9%	More details		
Recommendations						Ad status: All		ADD FILTER		SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE			
Insights						Ad	Ad group	Status	Clicks	CTR	Cost		
Ad groups						Total: Ads			1,391	4.87%	\$8,265.53		
Ads & extensions													
Ads						<input type="checkbox"/> <input checked="" type="radio"/>	Best CoolSculpting Deal Ever   Limited Time Offer   Jan 2021   25% Off All CoolSculpting www.drmoran.co Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newton Centre, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	2	7.14%	\$23.37	
Extensions													
Landing pages													
Keywords						<input type="checkbox"/> <input checked="" type="radio"/>	CoolSculpting® Fat Reduction   Feb Only \$1,000 Off 8+ Cycles   Hurry Offer Ends In (+COUNTDOWN)2021/02/28... www.drmoran.co Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newton Centre, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	4	3.88%	\$22.94	
Audiences													
Demographics													
Settings						<input type="checkbox"/> <input checked="" type="radio"/>	CoolSculpting in Newton Centre   Limited Time Offer   Jan 2021   Hurry Offer Ends In (+COUNTDOWN)2021/01/31... www.drmoran.co Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newton Centre, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	2. body sculpting	Removed Policy (Restricted medical content +1 more)	2	66.67%	\$22.76	
Suggested													
Change history													
Drafts & experiments						<input type="checkbox"/> <input checked="" type="radio"/>	CoolSculpting® Fat Reduction   Mar Only 50% Off 8+ Treatments   Hurry Offer Ends In... www.drmoran.co Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	2. body sculpting	Paused Policy (Restricted medical content +1 more)	2	6.25%	\$22.48	
More						<input type="checkbox"/> <input checked="" type="radio"/>	CoolSculpting in Newton Centre   Limited Time Offer   Mar 2021   Our Biggest Discount Ever www.drmoran.co Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newton Centre, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting - price	Paused Policy (Restricted medical content +1 more)	4	21.05%	\$22.27	
						<input type="checkbox"/> <input checked="" type="radio"/>	Best CoolSculpting Deal Ever   Jan Only \$1,000 Off 8+ Cycles   Our Biggest Discount Ever www.drmoran.co Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newton Centre, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	3	6.38%	\$22.25	

Google Ads						Chris Zelig > Dr. Moran 805-743-0327		All campaigns > search   beta   coolsculpting		SEARCH REPORTS TOOLS & SETTINGS		259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview						Enabled	Status: Eligible	Type: Search	Budget: \$98.45/day	Optimization score: 92.9%	More details		
Recommendations						Ad status: All		ADD FILTER		SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE			
Insights						Ad	Ad group	Status	Clicks	CTR	Cost		
Ad groups						Total: Ads			1,391	4.87%	\$8,265.53		
Ads & extensions													
Ads						<input type="checkbox"/> <input checked="" type="radio"/>	CoolSculpting® Fat Reduction   Limited Time Offer   Jan 2021   25% Off All CoolSculpting www.drmoran.co Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newton Centre, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	alpha - coolsculpting near me	Not eligible Policy (Restricted medical content +1 more). Ad group paused	2	10.53%	\$21.76	
Extensions													
Landing pages													
Keywords						<input type="checkbox"/> <input checked="" type="radio"/>	CoolSculpting in Newton Centre   Limited Time Offer   Feb 2021   CoolSculpting Special 25% Off www.drmoran.co Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	2. body sculpting	Removed Policy (Restricted medical content +1 more)	3	11.11%	\$21.65	
Audiences													
Demographics													
Settings						<input type="checkbox"/> <input checked="" type="radio"/>	CoolSculpting® Fat Reduction   Mar Only 50% Off 8+ Treatments   Hurry Offer Ends In... www.drmoran.co Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newton Centre, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	5	2.91%	\$21.44	
Suggested													
Change history													
Drafts & experiments						<input type="checkbox"/> <input checked="" type="radio"/>	CoolSculpting® Fat Reduction   Freeze Away Body Fat   Our Biggest Discount Ever www.drmoran.co Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newton Centre, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	3	3.66%	\$21.37	
More						<input type="checkbox"/> <input checked="" type="radio"/>	CoolSculpting in Newton Centre   Limited Time Offer   Feb 2021   Hurry Offer Ends In (+COUNTDOWN)2021/02/28... www.drmoran.co Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	4	2.41%	\$21.31	
						<input type="checkbox"/> <input checked="" type="radio"/>	CoolSculpting® Fat Reduction   Feb Only \$1,000 Off 8+ Cycles   Our Biggest Discount Ever www.drmoran.co Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	4	14.81%	\$20.81	

Google Ads						Chris Zelig > Dr. Moran 805-743-0327		All campaigns > search   beta   coolsculpting		SEARCH REPORTS TOOLS & SETTINGS		259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview						Enabled	Status: Eligible	Type: Search	Budget: \$98.45/day	Optimization score: 92.9%	More details		
Recommendations						Ad status: All		ADD FILTER		SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE			
Insights						Ad	Ad group	Status	Clicks	CTR	Cost		
Ad groups						Total: Ads			1,391	4.87%	\$8,265.53		
Ads & extensions													
Ads						<input type="checkbox"/> <input checked="" type="radio"/>	CoolSculpting in Newton Centre   Freeze Away Body Fat   CoolSculpting Special 50% Off www.drmoran.co Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Eligible (Limited) Policy (Restricted medical content +1 more)	3	11.11%	\$20.74	
Extensions													
Landing pages													
Keywords						<input type="checkbox"/> <input checked="" type="radio"/>	CoolSculpting® Fat Reduction   Limited Time Offer   Jan 2021   Hurry Offer Ends In (+COUNTDOWN)2021/01/31... www.drmoran.co Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	2	20.00%	\$20.36	
Audiences													
Demographics													
Settings						<input type="checkbox"/> <input checked="" type="radio"/>	CoolSculpting in Newton Centre   Limited Time Offer   Jan 2021   Our Biggest Discount Ever www.drmoran.co Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	3	4.35%	\$20.31	
Suggested													
Change history													
Drafts & experiments						<input type="checkbox"/> <input checked="" type="radio"/>	CoolSculpting® Fat Reduction   Freeze Away Body Fat   Our Biggest Discount Ever www.drmoran.co Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newton Centre, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	2. body sculpting	Eligible (Limited) Policy (Restricted medical content +1 more)	3	13.64%	\$19.74	
More						<input type="checkbox"/> <input checked="" type="radio"/>	Best CoolSculpting Deal Ever   Feb Only \$1,000 Off 8+ Cycles   Hurry Offer Ends In (+COUNTDOWN)2021/02/28... www.drmoran.co Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newton Centre, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	4	12.12%	\$19.72	
						<input type="checkbox"/> <input checked="" type="radio"/>	CoolSculpting in Newton Centre   Limited Time Offer   Feb 2021   Our Biggest Discount Ever www.drmoran.co Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newton Centre, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	3	11.54%	\$19.68	

Google Ads						Chris Zelig > Dr. Moran 805-743-0327		All campaigns > search   beta   coolsculpting		SEARCH REPORTS TOOLS & SETTINGS		259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview						Enabled	Status: Eligible	Type: Search	Budget: \$98.45/day	Optimization score: 92.9%	More details		
Recommendations						Ad status: All		ADD FILTER		SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE			
Insights						Ad	Ad group	Status	Clicks	CTR	Cost		
Ad groups						Total: Ads			1,391	4.87%	\$8,265.53		
Ads & extensions													
Ads						<input type="checkbox"/> <input checked="" type="radio"/>	CoolSculpting in Newton Centre   Limited Time Offer   Feb 2021   Hurry Offer Ends In (+COUNTDOWN)2021/02/28... www.drmoran.co Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	2. body sculpting	Removed Policy (Restricted medical content +1 more)	3	14.29%	\$19.64	
Extensions													
Landing pages													
Keywords						<input type="checkbox"/> <input checked="" type="radio"/>	CoolSculpting® Fat Reduction   Limited Time Offer   Mar 2021   Offering 50% Off 8+ Treatments www.drmoran.co Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	6	11.76%	\$19.42	
Audiences													
Demographics													
Settings						<input type="checkbox"/> <input checked="" type="radio"/>	CoolSculpting® Fat Reduction   Feb Only \$1,000 Off 8+ Cycles   Our Biggest Discount Ever www.drmoran.co Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newton Centre, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	4	14.81%	\$19.18	
Suggested													
Change history													
Drafts & experiments						<input type="checkbox"/> <input checked="" type="radio"/>	CoolSculpting® Fat Reduction   CoolSculpting in Newton Centre   Biggest CoolSculpting® Promo +5 more www.drmoran.co Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newton Centre, MA. Expert, Safe Fat Loss With... View assets details	alpha - coolsculpting near me	Not eligible Policy (Restricted medical content +1 more). Poor ad strength	2	4.26%	\$18.96	
More						<input type="checkbox"/> <input checked="" type="radio"/>	Best CoolSculpting Deal Ever   Limited Time Offer   Jan 2021   Hurry Offer Ends In (+COUNTDOWN)2021/01/31... www.drmoran.co Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newton Centre, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	4	12.50%	\$18.75	
						<input type="checkbox"/> <input checked="" type="radio"/>	CoolSculpting® Fat Reduction   CoolSculpting in Newton Centre   Biggest CoolSculpting® Promo +5 more www.drmoran.co Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newton Centre, MA. Expert, Safe Fat Loss With... View assets details	2. body sculpting	Removed Policy (Restricted medical content +1 more). Poor ad strength	4	5.19%	\$18.31	
						<input type="checkbox"/> <input checked="" type="radio"/>	CoolSculpting in Newton Centre   Jan Only \$1,000 Off 8+ Cycles   Our Biggest Discount Ever www.drmoran.co Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newton Centre, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now						



Overview		Status: Eligible		Type: Search	Budget: \$98.45/day	Optimization score: 92.9%	More details				
<div style="display: flex; justify-content: space-between;"> <span>Ad status: All</span> <span>ADD FILTER</span> </div>											
Insights		Ad	Ad group	Status	Clicks	CTR	Cost				
Ad groups		Total Ads							1,391	4.87%	\$8,265.53
Ads & extensions		<div style="display: flex; justify-content: space-between;"> <span>CoolSculpting® Fat Reduction   CoolSculpting in Newton Centre   Biggest CoolSculpting® Promo +5 more</span> <span>www.drmoran.co</span> <span>Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newton Centre, MA. Expert, Safe Fat Loss With... View assets details</span> <span>1. coolsculpting - price</span> <span>Removed Policy (Restricted medical content +1 more), Poor ad strength</span> <span>2</span> <span>1.82%</span> <span>\$13.68</span> </div>									
Landing pages		<div style="display: flex; justify-content: space-between;"> <span>CoolSculpting in Newton Centre   Limited Time Offer   Mar 2021   Hurry Offer Ends In (+COUNTDOWN) 2021/03/31... www.drmoran.co</span> <span>Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newton Centre, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now</span> <span>1. coolsculpting - price</span> <span>Paused Policy (Restricted medical content +1 more)</span> <span>3</span> <span>13.64%</span> <span>\$13.62</span> </div>									
Keywords		<div style="display: flex; justify-content: space-between;"> <span>Best CoolSculpting Deal Ever   Limited Time Offer   Feb 2021   Our Biggest Discount Ever www.drmoran.co</span> <span>Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newton Centre, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now</span> <span>1. coolsculpting - price</span> <span>Removed Policy (Restricted medical content +1 more)</span> <span>4</span> <span>26.67%</span> <span>\$13.37</span> </div>									
Audiences		<div style="display: flex; justify-content: space-between;"> <span>CoolSculpting® Fat Reduction   Limited Time Offer   Jan 2021   Our Biggest Discount Ever www.drmoran.co</span> <span>Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newton Centre, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now</span> <span>0. coolsculpting - general</span> <span>Removed Policy (Restricted medical content +1 more)</span> <span>2</span> <span>7.69%</span> <span>\$13.32</span> </div>									
Settings		<div style="display: flex; justify-content: space-between;"> <span>Best CoolSculpting Deal Ever   Limited Time Offer   Feb 2021   CoolSculpting Special 25% Off www.drmoran.co</span> <span>Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newton Centre, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now</span> <span>1. coolsculpting - price</span> <span>Removed Policy (Restricted medical content +1 more)</span> <span>3</span> <span>25.00%</span> <span>\$13.26</span> </div>									
Suggested		<div style="display: flex; justify-content: space-between;"> <span>Best CoolSculpting Deal Ever   Feb Only \$1,000 Off 8+ Cycles   Our Biggest Discount Ever www.drmoran.co</span> <span>Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newton Centre, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now</span> <span>0. coolsculpting - general</span> <span>Removed Policy (Restricted medical content +1 more)</span> <span>2</span> <span>2.63%</span> <span>\$12.72</span> </div>									

Overview		Status: Eligible		Type: Search	Budget: \$98.45/day	Optimization score: 92.9%	More details				
<div style="display: flex; justify-content: space-between;"> <span>Ad status: All</span> <span>ADD FILTER</span> </div>											
Insights		Ad	Ad group	Status	Clicks	CTR	Cost				
Ad groups		Total Ads							1,391	4.87%	\$8,265.53
Ads & extensions		<div style="display: flex; justify-content: space-between;"> <span>Best CoolSculpting Deal Ever   Limited Time Offer   Feb 2021   CoolSculpting Special 25% Off www.drmoran.co</span> <span>Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today</span> <span>1. coolsculpting - price</span> <span>Removed Policy (Restricted medical content +1 more)</span> <span>3</span> <span>25.00%</span> <span>\$12.50</span> </div>									
Landing pages		<div style="display: flex; justify-content: space-between;"> <span>CoolSculpting in Newton Centre   Limited Time Offer   Feb 2021   CoolSculpting Special 25% Off www.drmoran.co</span> <span>Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today</span> <span>1. coolsculpting - price</span> <span>Removed Policy (Restricted medical content +1 more)</span> <span>3</span> <span>7.14%</span> <span>\$12.09</span> </div>									
Keywords		<div style="display: flex; justify-content: space-between;"> <span>CoolSculpting® Fat Reduction   Limited Time Offer   Mar 2021   CoolSculpting Special 50% Off www.drmoran.co</span> <span>Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today</span> <span>2. body sculpting</span> <span>Paused Policy (Restricted medical content +1 more)</span> <span>1</span> <span>11.11%</span> <span>\$12.03</span> </div>									
Audiences		<div style="display: flex; justify-content: space-between;"> <span>CoolSculpting in Newton Centre   Jan Only \$1,000 Off 8+ Cycles   Hurry Offer Ends In (+COUNTDOWN) 2021/01/31... www.drmoran.co</span> <span>Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newton Centre, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now</span> <span>1. coolsculpting - price</span> <span>Removed Policy (Restricted medical content +1 more)</span> <span>3</span> <span>5.36%</span> <span>\$11.33</span> </div>									
Settings		<div style="display: flex; justify-content: space-between;"> <span>Best CoolSculpting Deal Ever   Freeze Away Body Fat   Hurry Offer Ends In (+COUNTDOWN) 2021/03/31 00:00:00;en... www.drmoran.co</span> <span>Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newton Centre, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now</span> <span>0. coolsculpting - general</span> <span>Paused Policy (Restricted medical content +1 more)</span> <span>2</span> <span>14.29%</span> <span>\$11.13</span> </div>									
Suggested		<div style="display: flex; justify-content: space-between;"> <span>Best CoolSculpting Deal Ever   Freeze Away Body Fat   Our Biggest Discount Ever www.drmoran.co</span> <span>Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today</span> <span>0. coolsculpting - general</span> <span>Eligible (Limited) Policy (Restricted medical content +1 more)</span> <span>2</span> <span>5.88%</span> <span>\$10.55</span> </div>									

Overview		Status: Eligible		Type: Search	Budget: \$98.45/day	Optimization score: 92.9%	More details				
<div style="display: flex; justify-content: space-between;"> <span>Ad status: All</span> <span>ADD FILTER</span> </div>											
Insights		Ad	Ad group	Status	Clicks	CTR	Cost				
Ad groups		Total Ads							1,391	4.87%	\$8,265.53
Ads & extensions		<div style="display: flex; justify-content: space-between;"> <span>CoolSculpting in Newton Centre   Limited Time Offer   Jan 2021   CoolSculpting Special 25% Off www.drmoran.co</span> <span>Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today</span> <span>2. body sculpting</span> <span>Removed Policy (Restricted medical content +1 more)</span> <span>2</span> <span>8.00%</span> <span>\$10.53</span> </div>									
Landing pages		<div style="display: flex; justify-content: space-between;"> <span>Best CoolSculpting Deal Ever   Limited Time Offer   Mar 2021   Offering 50% Off 8+ Treatments www.drmoran.co</span> <span>Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newton Centre, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now</span> <span>0. coolsculpting - general</span> <span>Paused Policy (Restricted medical content +1 more)</span> <span>3</span> <span>8.57%</span> <span>\$10.47</span> </div>									
Keywords		<div style="display: flex; justify-content: space-between;"> <span>Best CoolSculpting Deal Ever   Limited Time Offer   Mar 2021   Our Biggest Discount Ever www.drmoran.co</span> <span>Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newton Centre, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now</span> <span>0. coolsculpting - general</span> <span>Paused Policy (Restricted medical content +1 more)</span> <span>3</span> <span>6.98%</span> <span>\$10.30</span> </div>									
Audiences		<div style="display: flex; justify-content: space-between;"> <span>CoolSculpting in Newton Centre   Feb Only \$1,000 Off 8+ Cycles   Hurry Offer Ends In (+COUNTDOWN) 2021/02/28... www.drmoran.co</span> <span>Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today</span> <span>2. body sculpting</span> <span>Removed Policy (Restricted medical content +1 more)</span> <span>2</span> <span>3.45%</span> <span>\$10.11</span> </div>									
Settings		<div style="display: flex; justify-content: space-between;"> <span>CoolSculpting® Fat Reduction   Limited Time Offer   Mar 2021   Our Biggest Discount Ever www.drmoran.co</span> <span>Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newton Centre, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now</span> <span>0. coolsculpting - general</span> <span>Paused Policy (Restricted medical content +1 more)</span> <span>3</span> <span>7.69%</span> <span>\$9.98</span> </div>									
Suggested		<div style="display: flex; justify-content: space-between;"> <span>CoolSculpting® Fat Reduction   Jan Only \$1,000 Off 8+ Cycles   Our Biggest Discount Ever www.drmoran.co</span> <span>Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newton Centre, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now</span> <span>1. coolsculpting - price</span> <span>Removed Policy (Restricted medical content +1 more)</span> <span>1</span> <span>3.23%</span> <span>\$9.84</span> </div>									

Overview		Status: Eligible		Type: Search	Budget: \$98.45/day	Optimization score: 92.9%	More details				
<div style="display: flex; justify-content: space-between;"> <span>Ad status: All</span> <span>ADD FILTER</span> </div>											
Insights		Ad	Ad group	Status	Clicks	CTR	Cost				
Ad groups		Total Ads							1,391	4.87%	\$8,265.53
Ads & extensions		<div style="display: flex; justify-content: space-between;"> <span>Best CoolSculpting Deal Ever   Limited Time Offer   Feb 2021   Our Biggest Discount Ever www.drmoran.co</span> <span>Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newton Centre, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now</span> <span>0. coolsculpting - general</span> <span>Removed Policy (Restricted medical content +1 more)</span> <span>2</span> <span>6.45%</span> <span>\$9.44</span> </div>									
Landing pages		<div style="display: flex; justify-content: space-between;"> <span>Best CoolSculpting Deal Ever   Limited Time Offer   Feb 2021   Hurry Offer Ends In (+COUNTDOWN) 2021/02/28... www.drmoran.co</span> <span>Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newton Centre, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now</span> <span>0. coolsculpting - general</span> <span>Removed Policy (Restricted medical content +1 more)</span> <span>1</span> <span>3.03%</span> <span>\$9.38</span> </div>									
Keywords		<div style="display: flex; justify-content: space-between;"> <span>CoolSculpting in Newton Centre   Limited Time Offer   Jan 2021   Hurry Offer Ends In (+COUNTDOWN) 2021/01/31... www.drmoran.co</span> <span>Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today</span> <span>2. body sculpting</span> <span>Removed Policy (Restricted medical content +1 more)</span> <span>2</span> <span>9.52%</span> <span>\$9.30</span> </div>									
Audiences		<div style="display: flex; justify-content: space-between;"> <span>Best CoolSculpting Deal Ever   Limited Time Offer   Mar 2021   Our Biggest Discount Ever www.drmoran.co</span> <span>Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today</span> <span>1. coolsculpting - price</span> <span>Paused Policy (Restricted medical content +1 more)</span> <span>3</span> <span>16.67%</span> <span>\$9.04</span> </div>									
Settings		<div style="display: flex; justify-content: space-between;"> <span>CoolSculpting in Newton Centre   Limited Time Offer   Jan 2021   Our Biggest Discount Ever www.drmoran.co</span> <span>Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newton Centre, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now</span> <span>0. coolsculpting - general</span> <span>Removed Policy (Restricted medical content +1 more)</span> <span>1</span> <span>2.86%</span> <span>\$8.99</span> </div>									
Suggested		<div style="display: flex; justify-content: space-between;"> <span>CoolSculpting in Newton Centre   Limited Time Offer   Jan 2021   CoolSculpting Special 25% Off www.drmoran.co</span> <span>Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today</span> <span>1. coolsculpting - price</span> <span>Removed Policy (Restricted medical content +1 more)</span> <span>3</span> <span>4.17%</span> <span>\$8.95</span> </div>									

Overview		Status: Eligible		Type: Search	Budget: \$98.45/day	Optimization score: 92.9%	More details				
<div style="display: flex; justify-content: space-between;"> <span>Ad status: All</span> <span>ADD FILTER</span> </div>											
Insights		Ad	Ad group	Status	Clicks	CTR	Cost				
Ad groups		Total Ads							1,391	4.87%	\$8,265.53
Ads & extensions		<div style="display: flex; justify-content: space-between;"> <span>CoolSculpting in Newton Centre   Limited Time Offer   Feb 2021   Hurry Offer Ends In (+COUNTDOWN) 2021/02/28... www.drmoran.co</span> <span>Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today</span> <span>1. coolsculpting - price</span> <span>Removed Policy (Restricted medical content +1 more)</span> <span>2</span> <span>4.08%</span> <span>\$8.94</span> </div>									
Landing pages		<div style="display: flex; justify-content: space-between;"> <span>CoolSculpting® Fat Reduction   Freeze Away Body Fat   CoolSculpting Special 50% Off www.drmoran.co</span> <span>Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newton Centre, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now</span> <span>1. coolsculpting - price</span> <span>Eligible (Limited) Policy (Restricted medical content +1 more)</span> <span>1</span> <span>12.50%</span> <span>\$8.92</span> </div>									
Keywords		<div style="display: flex; justify-content: space-between;"> <span>CoolSculpting® Fat Reduction   Limited Time Offer   Feb 2021   Our Biggest Discount Ever www.drmoran.co</span> <span>Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today</span> <span>2. body sculpting</span> <span>Removed Policy (Restricted medical content +1 more)</span> <span>1</span> <span>7.14%</span> <span>\$8.76</span> </div>									
Audiences		<div style="display: flex; justify-content: space-between;"> <span>CoolSculpting® Fat Reduction   Jan Only \$1,000 Off 8+ Cycles   Hurry Offer Ends In (+COUNTDOWN) 2021/01/31... www.drmoran.co</span> <span>Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newton Centre, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now</span> <span>2. body sculpting</span> <span>Removed Policy (Restricted medical content +1 more)</span> <span>1</span> <span>33.33%</span> <span>\$8.74</span> </div>									
Settings		<div style="display: flex; justify-content: space-between;"> <span>CoolSculpting® Fat Reduction   Limited Time Offer   Mar 2021   Our Biggest Discount Ever www.drmoran.co</span> <span>Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today</span> <span>0. coolsculpting - general</span> <span>Paused Policy (Restricted medical content +1 more)</span> <span>1</span> <span>1.47%</span> <span>\$8.72</span> </div>									
Suggested		<div style="display: flex; justify-content: space-between;"> <span>CoolSculpting® Fat Reduction   Jan Only \$1,000 Off 8+ Cycles   Our Biggest Discount Ever www.drmoran.co</span> <span>Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newton Centre, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now</span> <span>2. body sculpting</span> <span>Removed Policy (Restricted medical content +1 more)</span> <span>1</span> <span>12.50%</span> <span>\$8.68</span> </div>									

Overview		Enabled	Status: Eligible	Type: Search	Budget: \$98.45/day	Optimization score: 92.9%	More details				
<div style="display: flex; justify-content: space-between;"> <span>Ad status: All</span> <span>ADD FILTER</span> </div>											
Insights		Ad	Ad group	Status	Clicks	CTR	Cost				
Ad groups		Total Ads							1,391	4.87%	\$8,265.53
Ads & extensions		<div style="display: flex; justify-content: space-between;"> <span>CoolSculpting® Fat Reduction   Limited Time Offer   Mar 2021   Hurry Offer Ends In (+COUNTDOWN)"2021/03/31... www.drmoran.co</span> <span>1. coolsculpting - price</span> <span>Paused Policy (Restricted medical content +1 more)</span> <span>2</span> <span>28.57%</span> <span>\$8.52</span> </div>									
Extensions		<div style="display: flex; justify-content: space-between;"> <span>Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newton Centre, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now</span> </div>									
Landing pages		<div style="display: flex; justify-content: space-between;"> <span>CoolSculpting® Fat Reduction   Mar Only 50% Off 8+ Treatments   Our Biggest Discount Ever www.drmoran.co</span> <span>1. coolsculpting - price</span> <span>Paused Policy (Restricted medical content +1 more)</span> <span>2</span> <span>6.06%</span> <span>\$8.40</span> </div>									
Keywords		<div style="display: flex; justify-content: space-between;"> <span>Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newton Centre, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now</span> </div>									
Audiences		<div style="display: flex; justify-content: space-between;"> <span>CoolSculpting® Fat Reduction   Limited Time Offer   Feb 2021   Hurry Offer Ends In (+COUNTDOWN)"2021/02/28... www.drmoran.co</span> <span>1. coolsculpting - price</span> <span>Removed Policy (Restricted medical content +1 more)</span> <span>1</span> <span>6.67%</span> <span>\$8.23</span> </div>									
Settings		<div style="display: flex; justify-content: space-between;"> <span>Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today</span> </div>									
Suggested		<div style="display: flex; justify-content: space-between;"> <span>Best CoolSculpting Deal Ever   Limited Time Offer   Mar 2021   Hurry Offer Ends In (+COUNTDOWN)"2021/03/31... www.drmoran.co</span> <span>1. coolsculpting - price</span> <span>Paused Policy (Restricted medical content +1 more)</span> <span>1</span> <span>16.67%</span> <span>\$8.18</span> </div>									
Change history		<div style="display: flex; justify-content: space-between;"> <span>Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today</span> </div>									
Drafts & experiments		<div style="display: flex; justify-content: space-between;"> <span>CoolSculpting In Newton Centre   Limited Time Offer   Feb 2021   CoolSculpting Special 25% Off www.drmoran.co</span> <span>1. coolsculpting - price</span> <span>Removed Policy (Restricted medical content +1 more)</span> <span>2</span> <span>11.76%</span> <span>\$8.14</span> </div>									
More		<div style="display: flex; justify-content: space-between;"> <span>Best CoolSculpting Deal Ever   Feb Only \$1,000 Off 8+ Cycles   Hurry Offer Ends In (+COUNTDOWN)"2021/02/28... www.drmoran.co</span> <span>0. coolsculpting - general</span> <span>Removed Policy (Restricted medical content +1 more)</span> <span>2</span> <span>4.26%</span> <span>\$7.85</span> </div>									

Overview		Enabled	Status: Eligible	Type: Search	Budget: \$98.45/day	Optimization score: 92.9%	More details				
<div style="display: flex; justify-content: space-between;"> <span>Ad status: All</span> <span>ADD FILTER</span> </div>											
Insights		Ad	Ad group	Status	Clicks	CTR	Cost				
Ad groups		Total Ads							1,391	4.87%	\$8,265.53
Ads & extensions		<div style="display: flex; justify-content: space-between;"> <span>Best CoolSculpting Deal Ever   Jan Only \$1,000 Off 8+ Cycles   Hurry Offer Ends In (+COUNTDOWN)"2021/01/31... www.drmoran.co</span> <span>2. body sculpting</span> <span>Removed Policy (Restricted medical content +1 more)</span> <span>1</span> <span>10.00%</span> <span>\$7.84</span> </div>									
Extensions		<div style="display: flex; justify-content: space-between;"> <span>Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today</span> </div>									
Landing pages		<div style="display: flex; justify-content: space-between;"> <span>CoolSculpting® Fat Reduction   Limited Time Offer   Jan 2021   CoolSculpting Special 25% Off www.drmoran.co</span> <span>2. body sculpting</span> <span>Removed Policy (Restricted medical content +1 more)</span> <span>2</span> <span>13.33%</span> <span>\$7.79</span> </div>									
Keywords		<div style="display: flex; justify-content: space-between;"> <span>Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today</span> </div>									
Audiences		<div style="display: flex; justify-content: space-between;"> <span>CoolSculpting In Newton Centre   Limited Time Offer   Mar 2021   Hurry Offer Ends In (+COUNTDOWN)"2021/03/31... www.drmoran.co</span> <span>1. coolsculpting - price</span> <span>Paused Policy (Restricted medical content +1 more)</span> <span>3</span> <span>5.17%</span> <span>\$7.70</span> </div>									
Settings		<div style="display: flex; justify-content: space-between;"> <span>Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today</span> </div>									
Suggested		<div style="display: flex; justify-content: space-between;"> <span>CoolSculpting® Fat Reduction   Limited Time Offer   Feb 2021   25% Off All CoolSculpting www.drmoran.co</span> <span>0. coolsculpting - general</span> <span>Removed Policy (Restricted medical content +1 more)</span> <span>1</span> <span>2.33%</span> <span>\$7.69</span> </div>									
Change history		<div style="display: flex; justify-content: space-between;"> <span>Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newton Centre, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now</span> </div>									
Drafts & experiments		<div style="display: flex; justify-content: space-between;"> <span>CoolSculpting In Newton Centre   Freeze Away Body Fat   Our Biggest Discount Ever www.drmoran.co</span> <span>2. body sculpting</span> <span>Eligible (Limited) Policy (Restricted medical content +1 more)</span> <span>2</span> <span>10.53%</span> <span>\$7.42</span> </div>									
More		<div style="display: flex; justify-content: space-between;"> <span>Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newton Centre, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now</span> </div>									
		<div style="display: flex; justify-content: space-between;"> <span>CoolSculpting® Fat Reduction   Limited Time Offer   Jan 2021   Hurry Offer Ends In (+COUNTDOWN)"2021/01/31... www.drmoran.co</span> <span>2. body sculpting</span> <span>Removed Policy (Restricted medical content +1 more)</span> <span>1</span> <span>8.33%</span> <span>\$7.09</span> </div>									

Overview		Enabled	Status: Eligible	Type: Search	Budget: \$98.45/day	Optimization score: 92.9%	More details				
<div style="display: flex; justify-content: space-between;"> <span>Ad status: All</span> <span>ADD FILTER</span> </div>											
Insights		Ad	Ad group	Status	Clicks	CTR	Cost				
Ad groups		Total Ads							1,391	4.87%	\$8,265.53
Ads & extensions		<div style="display: flex; justify-content: space-between;"> <span>CoolSculpting® Fat Reduction   Limited Time Offer   Jan 2021   CoolSculpting Special 25% Off www.drmoran.co</span> <span>1. coolsculpting - price</span> <span>Removed Policy (Restricted medical content +1 more)</span> <span>1</span> <span>9.09%</span> <span>\$7.06</span> </div>									
Extensions		<div style="display: flex; justify-content: space-between;"> <span>Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newton Centre, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now</span> </div>									
Landing pages		<div style="display: flex; justify-content: space-between;"> <span>CoolSculpting In Newton Centre   Limited Time Offer   Feb 2021   Our Biggest Discount Ever www.drmoran.co</span> <span>0. coolsculpting - general</span> <span>Removed Policy (Restricted medical content +1 more)</span> <span>2</span> <span>6.90%</span> <span>\$7.04</span> </div>									
Keywords		<div style="display: flex; justify-content: space-between;"> <span>Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newton Centre, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now</span> </div>									
Audiences		<div style="display: flex; justify-content: space-between;"> <span>CoolSculpting® Fat Reduction   Jan Only \$1,000 Off 8+ Cycles   Our Biggest Discount Ever www.drmoran.co</span> <span>2. body sculpting</span> <span>Removed Policy (Restricted medical content +1 more)</span> <span>1</span> <span>3.23%</span> <span>\$7.03</span> </div>									
Settings		<div style="display: flex; justify-content: space-between;"> <span>Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today</span> </div>									
Suggested		<div style="display: flex; justify-content: space-between;"> <span>Best CoolSculpting Deal Ever   Jan Only \$1,000 Off 8+ Cycles   Hurry Offer Ends In (+COUNTDOWN)"2021/01/31... www.drmoran.co</span> <span>0. coolsculpting - general</span> <span>Removed Policy (Restricted medical content +1 more)</span> <span>1</span> <span>3.23%</span> <span>\$6.95</span> </div>									
Change history		<div style="display: flex; justify-content: space-between;"> <span>Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newton Centre, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now</span> </div>									
Drafts & experiments		<div style="display: flex; justify-content: space-between;"> <span>CoolSculpting In Newton Centre   Limited Time Offer   Mar 2021   Our Biggest Discount Ever www.drmoran.co</span> <span>0. coolsculpting - general</span> <span>Paused Policy (Restricted medical content +1 more)</span> <span>2</span> <span>2.74%</span> <span>\$6.87</span> </div>									
More		<div style="display: flex; justify-content: space-between;"> <span>Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newton Centre, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now</span> </div>									
		<div style="display: flex; justify-content: space-between;"> <span>CoolSculpting® Fat Reduction   Limited Time Offer   Mar 2021   Hurry Offer Ends In (+COUNTDOWN)"2021/03/31... www.drmoran.co</span> <span>0. coolsculpting - general</span> <span>Paused Policy (Restricted medical content +1 more)</span> <span>1</span> <span>3.03%</span> <span>\$6.86</span> </div>									

Overview		Enabled	Status: Eligible	Type: Search	Budget: \$98.45/day	Optimization score: 92.9%	More details				
<div style="display: flex; justify-content: space-between;"> <span>Ad status: All</span> <span>ADD FILTER</span> </div>											
Insights		Ad	Ad group	Status	Clicks	CTR	Cost				
Ad groups		Total Ads							1,391	4.87%	\$8,265.53
Ads & extensions		<div style="display: flex; justify-content: space-between;"> <span>Best CoolSculpting Deal Ever   Limited Time Offer   Jan 2021   CoolSculpting Special 25% Off www.drmoran.co</span> <span>1. coolsculpting - price</span> <span>Removed Policy (Restricted medical content +1 more)</span> <span>2</span> <span>10.00%</span> <span>\$6.64</span> </div>									
Extensions		<div style="display: flex; justify-content: space-between;"> <span>Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newton Centre, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now</span> </div>									
Landing pages		<div style="display: flex; justify-content: space-between;"> <span>Best CoolSculpting Deal Ever   Jan Only \$1,000 Off 8+ Cycles   Hurry Offer Ends In (+COUNTDOWN)"2021/01/31... www.drmoran.co</span> <span>alpha - coolsculpting near me</span> <span>Not eligible Policy (Restricted medical content +1 more), Ad group paused</span> <span>1</span> <span>2.44%</span> <span>\$6.55</span> </div>									
Keywords		<div style="display: flex; justify-content: space-between;"> <span>Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today</span> </div>									
Audiences		<div style="display: flex; justify-content: space-between;"> <span>Best CoolSculpting Deal Ever   Limited Time Offer   Jan 2021   Hurry Offer Ends In (+COUNTDOWN)"2021/01/31... www.drmoran.co</span> <span>2. body sculpting</span> <span>Removed Policy (Restricted medical content +1 more)</span> <span>1</span> <span>14.29%</span> <span>\$6.11</span> </div>									
Settings		<div style="display: flex; justify-content: space-between;"> <span>Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today</span> </div>									
Suggested		<div style="display: flex; justify-content: space-between;"> <span>CoolSculpting® Fat Reduction   Freeze Away Body Fat   CoolSculpting Special 50% Off www.drmoran.co</span> <span>2. body sculpting</span> <span>Eligible (Limited) Policy (Restricted medical content +1 more)</span> <span>2</span> <span>10.00%</span> <span>\$6.11</span> </div>									
Change history		<div style="display: flex; justify-content: space-between;"> <span>Best CoolSculpting Deal Ever   Freeze Away Body Fat   CoolSculpting Special 50% Off www.drmoran.co</span> <span>1. coolsculpting - price</span> <span>Eligible (Limited) Policy (Restricted medical content +1 more)</span> <span>1</span> <span>20.00%</span> <span>\$6.04</span> </div>									
Drafts & experiments		<div style="display: flex; justify-content: space-between;"> <span>Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newton Centre, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now</span> </div>									
More		<div style="display: flex; justify-content: space-between;"> <span>CoolSculpting In Newton Centre   Limited Time Offer   Feb 2021   Hurry Offer Ends In (+COUNTDOWN)"2021/02/28... www.drmoran.co</span> <span>0. coolsculpting - general</span> <span>Removed Policy (Restricted medical content +1 more)</span> <span>2</span> <span>5.41%</span> <span>\$6.00</span> </div>									

Overview		Enabled	Status: Eligible	Type: Search	Budget: \$98.45/day	Optimization score: 92.9%	More details				
<div style="display: flex; justify-content: space-between;"> <span>Ad status: All</span> <span>ADD FILTER</span> </div>											
Insights		Ad	Ad group	Status	Clicks	CTR	Cost				
Ad groups		Total Ads							1,391	4.87%	\$8,265.53
Ads & extensions		<div style="display: flex; justify-content: space-between;"> <span>Best CoolSculpting Deal Ever   Limited Time Offer   Jan 2021   Our Biggest Discount Ever www.drmoran.co</span> <span>0. coolsculpting - general</span> <span>Removed Policy (Restricted medical content +1 more)</span> <span>1</span> <span>3.33%</span> <span>\$5.89</span> </div>									
Extensions		<div style="display: flex; justify-content: space-between;"> <span>Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newton Centre, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now</span> </div>									
Landing pages		<div style="display: flex; justify-content: space-between;"> <span>CoolSculpting In Newton Centre   Limited Time Offer   Feb 2021   Hurry Offer Ends In (+COUNTDOWN)"2021/02/28... www.drmoran.co</span> <span>1. coolsculpting - price</span> <span>Removed Policy (Restricted medical content +1 more)</span> <span>1</span> <span>7.14%</span> <span>\$5.65</span> </div>									
Keywords		<div style="display: flex; justify-content: space-between;"> <span>Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newton Centre, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now</span> </div>									
Audiences		<div style="display: flex; justify-content: space-between;"> <span>Best CoolSculpting Deal Ever   Limited Time Offer   Jan 2021   Hurry Offer Ends In (+COUNTDOWN)"2021/01/31... www.drmoran.co</span> <span>2. body sculpting</span> <span>Removed Policy (Restricted medical content +1 more)</span> <span>1</span> <span>33.33%</span> <span>\$5.62</span> </div>									
Settings		<div style="display: flex; justify-content: space-between;"> <span>Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newton Centre, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now</span> </div>									
Suggested		<div style="display: flex; justify-content: space-between;"> <span>CoolSculpting® Fat Reduction   Feb Only \$1,000 Off 8+ Cycles   Hurry Offer Ends In (+COUNTDOWN)"2021/02/28... www.drmoran.co</span> <span>1. coolsculpting - price</span> <span>Removed Policy (Restricted medical content +1 more)</span> <span>2</span> <span>18.18%</span> <span>\$5.61</span> </div>									
Change history		<div style="display: flex; justify-content: space-between;"> <span>Best CoolSculpting Deal Ever   Limited Time Offer   Jan 2021   Hurry Offer Ends In (+COUNTDOWN)"2021/01/31... www.drmoran.co</span> <span>1. coolsculpting - price</span> <span>Removed Policy (Restricted medical content +1 more)</span> <span>1</span> <span>5.56%</span> <span>\$5.53</span> </div>									
Drafts & experiments		<div style="display: flex; justify-content: space-between;"> <span>Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newton Centre, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now</span> </div>									
More		<div style="display: flex; justify-content: space-between;"> <span>CoolSculpting In Newton Centre   Limited Time Offer   Mar 2021   Hurry Offer Ends In (+COUNTDOWN)"2021/03/31... www.drmoran.co</span> <span>2. body sculpting</span> <span>Paused Policy (Restricted medical content +1 more)</span> <span>1</span> <span>4.00%</span> <span>\$5.52</span> </div>									

Google Ads							Chris Zelig > Dr. Moran 805-743-0327		All campaigns > search   beta   coolsculpting		SEARCH REPORTS TOOLS & SETTINGS		259-215-0574 Chris Zelig christopherzelig@gmail.com		
Overview							Enabled	Status: Eligible	Type: Search	Budget: \$98.45/day	Optimization score: 92.9%	More details			
Recommendations							Ad status: All		ADD FILTER		SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE				
Insights							Ad		Ad group	Status	Clicks	CTR	Cost		
Ad groups							Total: Ads				1,391	4.87%	\$8,265.53		
Ads & extensions							<input type="checkbox"/> <input checked="" type="radio"/> Ad Best CoolSculpting Deal Ever   Limited Time Offer   Jan 2021   Our Biggest Discount Ever www.drmoran.co		0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	1	3.33%	\$5.89		
Landing pages							<input type="checkbox"/> <input checked="" type="radio"/> Ad CoolSculpting in Newton Centre   Limited Time Offer   Feb 2021   Hurry Offer Ends In (+COUNTDOWN)"2021/02/28... www.drmoran.co		1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	1	7.14%	\$5.65		
Keywords							<input type="checkbox"/> <input checked="" type="radio"/> Ad Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newton Centre, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now		2. body sculpting	Removed Policy (Restricted medical content +1 more)	1	33.33%	\$5.62		
Audiences							<input type="checkbox"/> <input checked="" type="radio"/> Ad CoolSculpting® Fat Reduction   Feb Only \$1,000 Off 8+ Cycles   Hurry Offer Ends In (+COUNTDOWN)"2021/02/28... www.drmoran.co		1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	2	18.18%	\$5.61		
Settings							<input type="checkbox"/> <input checked="" type="radio"/> Ad Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newton Centre, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now		1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	1	5.56%	\$5.53		
Suggested							<input type="checkbox"/> <input checked="" type="radio"/> Ad CoolSculpting in Newton Centre   Limited Time Offer   Mar 2021   Hurry Offer Ends In (+COUNTDOWN)"2021/03/31... www.drmoran.co		2. body sculpting	Paused Policy (Restricted medical content +1 more)	1	4.00%	\$5.52		

Google Ads							Chris Zelig > Dr. Moran 805-743-0327		All campaigns > search   beta   coolsculpting		SEARCH REPORTS TOOLS & SETTINGS		259-215-0574 Chris Zelig christopherzelig@gmail.com		
Overview							Enabled	Status: Eligible	Type: Search	Budget: \$98.45/day	Optimization score: 92.9%	More details			
Recommendations							Ad status: All		ADD FILTER		SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE				
Insights							Ad		Ad group	Status	Clicks	CTR	Cost		
Ad groups							Total: Ads				1,391	4.87%	\$8,265.53		
Ads & extensions							<input type="checkbox"/> <input checked="" type="radio"/> Ad CoolSculpting in Newton Centre   Limited Time Offer   Jan 2021   CoolSculpting Special 25% Off www.drmoran.co		1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	2	6.90%	\$5.51		
Landing pages							<input type="checkbox"/> <input checked="" type="radio"/> Ad CoolSculpting in Newton Centre   Limited Time Offer   Feb 2021   Hurry Offer Ends In (+COUNTDOWN)"2021/02/28... www.drmoran.co		2. body sculpting	Removed Policy (Restricted medical content +1 more)	2	40.00%	\$5.48		
Keywords							<input type="checkbox"/> <input checked="" type="radio"/> Ad Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newton Centre, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now		1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	2	11.76%	\$5.14		
Audiences							<input type="checkbox"/> <input checked="" type="radio"/> Ad Best CoolSculpting Deal Ever   Limited Time Offer   Jan 2021   Our Biggest Discount Ever www.drmoran.co		2. body sculpting	Removed Policy (Restricted medical content +1 more)	2	3.92%	\$5.13		
Settings							<input type="checkbox"/> <input checked="" type="radio"/> Ad Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newton Centre, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now		2. body sculpting	Paused Policy (Restricted medical content +1 more)	2	8.33%	\$4.90		
Suggested							<input type="checkbox"/> <input checked="" type="radio"/> Ad CoolSculpting® Fat Reduction   Limited Time Offer   Jan 2021   Our Biggest Discount Ever www.drmoran.co		1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	1	9.09%	\$4.80		

Google Ads							Chris Zelig > Dr. Moran 805-743-0327		All campaigns > search   beta   coolsculpting		SEARCH REPORTS TOOLS & SETTINGS		259-215-0574 Chris Zelig christopherzelig@gmail.com		
Overview							Enabled	Status: Eligible	Type: Search	Budget: \$98.45/day	Optimization score: 92.9%	More details			
Recommendations							Ad status: All		ADD FILTER		SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE				
Insights							Ad		Ad group	Status	Clicks	CTR	Cost		
Ad groups							Total: Ads				1,391	4.87%	\$8,265.53		
Ads & extensions							<input type="checkbox"/> <input checked="" type="radio"/> Ad CoolSculpting® Fat Reduction   Limited Time Offer   Mar 2021   Offering 50% Off 8+ Treatments www.drmoran.co		0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	2	4.44%	\$4.67		
Landing pages							<input type="checkbox"/> <input checked="" type="radio"/> Ad CoolSculpting in Newton Centre   Limited Time Offer   Mar 2021   CoolSculpting Special 50% Off www.drmoran.co		1. coolsculpting - price	Paused Policy (Restricted medical content +1 more)	1	5.26%	\$4.64		
Keywords							<input type="checkbox"/> <input checked="" type="radio"/> Ad Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newton Centre, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now		0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	2	6.06%	\$4.58		
Audiences							<input type="checkbox"/> <input checked="" type="radio"/> Ad CoolSculpting in Newton Centre   Limited Time Offer   Jan 2021   Hurry Offer Ends In (+COUNTDOWN)"2021/01/31... www.drmoran.co		1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	2	8.33%	\$4.53		
Settings							<input type="checkbox"/> <input checked="" type="radio"/> Ad Best CoolSculpting Deal Ever   Freeze Away Body Fat   Our Biggest Discount Ever www.drmoran.co		2. body sculpting	Removed Policy (Restricted medical content +1 more)	1	2.08%	\$4.43		
Suggested							<input type="checkbox"/> <input checked="" type="radio"/> Ad CoolSculpting in Newton Centre   Feb Only \$1,000 Off 8+ Cycles   Our Biggest Discount Ever www.drmoran.co		1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	1	6.67%	\$4.14		

Google Ads							Chris Zelig > Dr. Moran 805-743-0327		All campaigns > search   beta   coolsculpting		SEARCH REPORTS TOOLS & SETTINGS		259-215-0574 Chris Zelig christopherzelig@gmail.com		
Overview							Enabled	Status: Eligible	Type: Search	Budget: \$98.45/day	Optimization score: 92.9%	More details			
Recommendations							Ad status: All		ADD FILTER		SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE				
Insights							Ad		Ad group	Status	Clicks	CTR	Cost		
Ad groups							Total: Ads				1,391	4.87%	\$8,265.53		
Ads & extensions							<input type="checkbox"/> <input checked="" type="radio"/> Ad CoolSculpting in Newton Centre   Limited Time Offer   Feb 2021   Our Biggest Discount Ever www.drmoran.co		2. body sculpting	Removed Policy (Restricted medical content +1 more)	1	4.76%	\$4.10		
Landing pages							<input type="checkbox"/> <input checked="" type="radio"/> Ad CoolSculpting® Fat Reduction   Mar Only 50% Off 8+ Treatments   Our Biggest Discount Ever www.drmoran.co		1. coolsculpting - price	Paused Policy (Restricted medical content +1 more)	1	5.56%	\$4.07		
Keywords							<input type="checkbox"/> <input checked="" type="radio"/> Ad Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newton Centre, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now		1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	1	5.00%	\$3.92		
Audiences							<input type="checkbox"/> <input checked="" type="radio"/> Ad Best CoolSculpting Deal Ever   Limited Time Offer   Jan 2021   CoolSculpting Special 25% Off www.drmoran.co		2. body sculpting	Paused Policy (Restricted medical content +1 more)	1	20.00%	\$3.86		
Settings							<input type="checkbox"/> <input checked="" type="radio"/> Ad Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today		2. body sculpting	Removed Policy (Restricted medical content +1 more)	1	1.72%	\$3.77		
Suggested							<input type="checkbox"/> <input checked="" type="radio"/> Ad CoolSculpting in Newton Centre   Limited Time Offer   Jan 2021   Hurry Offer Ends In (+COUNTDOWN)"2021/01/31... www.drmoran.co		0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	2	8.00%	\$3.71		

Google Ads							Chris Zelig > Dr. Moran 805-743-0327		All campaigns > search   beta   coolsculpting		SEARCH REPORTS TOOLS & SETTINGS		259-215-0574 Chris Zelig christopherzelig@gmail.com		
Overview							Enabled	Status: Eligible	Type: Search	Budget: \$98.45/day	Optimization score: 92.9%	More details			
Recommendations							Ad status: All		ADD FILTER		SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE				
Insights							Ad		Ad group	Status	Clicks	CTR	Cost		
Ad groups							Total: Ads				1,391	4.87%	\$8,265.53		
Ads & extensions							<input type="checkbox"/> <input checked="" type="radio"/> Ad CoolSculpting® Fat Reduction   Limited Time Offer   Mar 2021   Hurry Offer Ends In (+COUNTDOWN)"2021/03/31... www.drmoran.co		2. body sculpting	Paused Policy (Restricted medical content +1 more)	1	5.88%	\$3.69		
Landing pages							<input type="checkbox"/> <input checked="" type="radio"/> Ad CoolSculpting in Newton Centre   Mar Only 50% Off 8+ Treatments   Hurry Offer Ends In... www.drmoran.co		2. body sculpting	Paused Policy (Restricted medical content +1 more)	1	3.45%	\$3.68		
Keywords							<input type="checkbox"/> <input checked="" type="radio"/> Ad Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newton Centre, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now		1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	1	2.94%	\$3.52		
Audiences							<input type="checkbox"/> <input checked="" type="radio"/> Ad Best CoolSculpting Deal Ever   Jan Only \$1,000 Off 8+ Cycles   Our Biggest Discount Ever www.drmoran.co		1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	1	10.00%	\$3.52		
Settings							<input type="checkbox"/> <input checked="" type="radio"/> Ad Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today		1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	1	9.09%	\$3.39		
Suggested							<input type="checkbox"/> <input checked="" type="radio"/> Ad CoolSculpting in Newton Centre   Feb Only \$1,000 Off 8+ Cycles   Our Biggest Discount Ever www.drmoran.co		2. body sculpting	Removed Policy (Restricted medical content +1 more)	1	4.55%	\$3.28		

Google Ads									
Overview									
<span>Enabled</span> Status: Eligible Type: Search Budget: \$98.45/day Optimization score: 92.9% <a href="#">More details</a>									
Recommendations									
<span>Ad status: All</span> <a href="#">ADD FILTER</a>									
Insights									
Ad groups									
Total: Ads									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Change history									
Drafts & experiments									
More									
Ad	Ad group	Status	Clicks	CTR	Cost				
Total: Ads									
<a href="#">CoolSculpting® Fat Reduction   Freeze Away Body Fat   Offering 50% Off 8+ Treatments</a> <a href="#">www.drmoran.co</a> Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newton Centre, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	2	2.27%	\$3.21				
<a href="#">CoolSculpting® Fat Reduction   Limited Time Offer   Feb 2021   Hurry Offer Ends In (+COUNTDOWN)2021/02/28...</a> <a href="#">www.drmoran.co</a> Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newton Centre, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	1	9.09%	\$3.18				
<a href="#">Best CoolSculpting Deal Ever   Limited Time Offer   Mar 2021   Offering 50% Off 8+ Treatments</a> <a href="#">www.drmoran.co</a> Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	1	2.86%	\$3.06				
<a href="#">CoolSculpting® Fat Reduction   Freeze Away Body Fat   Our Biggest Discount Ever</a> <a href="#">www.drmoran.co</a> Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	2. body sculpting	Eligible (Limited) Policy (Restricted medical content +1 more)	1	3.03%	\$2.96				
<a href="#">Best CoolSculpting Deal Ever   Limited Time Offer   Mar 2021   CoolSculpting Special 50% Off</a> <a href="#">www.drmoran.co</a> Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newton Centre, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting - price	Paused Policy (Restricted medical content +1 more)	1	4.17%	\$2.74				
<a href="#">CoolSculpting® Fat Reduction   Limited Time Offer   Mar 2021   CoolSculpting Special 50% Off</a> <a href="#">www.drmoran.co</a> Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Paused Policy (Restricted medical content +1 more)	1	14.29%	\$2.51				

Google Ads									
Overview									
<span>Enabled</span> Status: Eligible Type: Search Budget: \$98.45/day Optimization score: 92.9% <a href="#">More details</a>									
Recommendations									
<span>Ad status: All</span> <a href="#">ADD FILTER</a>									
Insights									
Ad groups									
Total: Ads									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Change history									
Drafts & experiments									
More									
Ad	Ad group	Status	Clicks	CTR	Cost				
Total: Ads									
<a href="#">CoolSculpting® Fat Reduction   Limited Time Offer   Mar 2021   CoolSculpting Special 50% Off</a> <a href="#">www.drmoran.co</a> Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newton Centre, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting - price	Paused Policy (Restricted medical content +1 more)	1	16.67%	\$2.40				
<a href="#">Best CoolSculpting Deal Ever   Limited Time Offer   Mar 2021   CoolSculpting Special 50% Off</a> <a href="#">www.drmoran.co</a> Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Paused Policy (Restricted medical content +1 more)	1	7.14%	\$2.29				
<a href="#">CoolSculpting in Newton Centre   Limited Time Offer   Mar 2021   Offering 50% Off 8+ Treatments</a> <a href="#">www.drmoran.co</a> Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newton Centre, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	1	1.47%	\$2.25				
<a href="#">CoolSculpting® Fat Reduction   Freeze Away Body Fat   CoolSculpting Special 50% Off</a> <a href="#">www.drmoran.co</a> Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	2. body sculpting	Eligible (Limited) Policy (Restricted medical content +1 more)	1	3.03%	\$2.24				
<a href="#">Best CoolSculpting Deal Ever   Limited Time Offer   Mar 2021   Our Biggest Discount Ever</a> <a href="#">www.drmoran.co</a> Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newton Centre, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting - price	Paused Policy (Restricted medical content +1 more)	1	4.76%	\$1.68				
<a href="#">Best CoolSculpting Deal Ever   Freeze Away Body Fat   Hurry Offer Ends In (+COUNTDOWN)2021/01/31 00:00:00;en...</a> <a href="#">www.drmoran.co</a> Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newton Centre, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	2. body sculpting	Removed Policy (Restricted medical content +1 more)	1	50.00%	\$1.64				

Google Ads									
Overview									
<span>Enabled</span> Status: Eligible Type: Search Budget: \$98.45/day Optimization score: 92.9% <a href="#">More details</a>									
Recommendations									
<span>Ad status: All</span> <a href="#">ADD FILTER</a>									
Insights									
Ad groups									
Total: Ads									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Change history									
Drafts & experiments									
More									
Ad	Ad group	Status	Clicks	CTR	Cost				
Total: Ads									
<a href="#">CoolSculpting® Fat Reduction   Limited Time Offer   Mar 2021   Our Biggest Discount Ever</a> <a href="#">www.drmoran.co</a> Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Paused Policy (Restricted medical content +1 more)	1	9.09%	\$1.61				
<a href="#">CoolSculpting in Newton Centre   Freeze Away Body Fat   CoolSculpting Special 50% Off</a> <a href="#">www.drmoran.co</a> Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newton Centre, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	2. body sculpting	Eligible (Limited) Policy (Restricted medical content +1 more)	1	7.14%	\$1.60				
<a href="#">Best CoolSculpting Deal Ever   Limited Time Offer   Feb 2021   Our Biggest Discount Ever</a> <a href="#">www.drmoran.co</a> Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	1	2.56%	\$1.40				
<a href="#">Best CoolSculpting Deal Ever   Limited Time Offer   Feb 2021   Hurry Offer Ends In (+COUNTDOWN)2021/02/28...</a> <a href="#">www.drmoran.co</a> Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newton Centre, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	2. body sculpting	Removed Policy (Restricted medical content +1 more)	1	50.00%	\$1.39				
<a href="#">Best CoolSculpting Deal Ever   Freeze Away Body Fat   CoolSculpting Special 50% Off</a> <a href="#">www.drmoran.co</a> Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	2. body sculpting	Eligible (Limited) Policy (Restricted medical content +1 more)	1	8.33%	\$1.24				
<a href="#">Best CoolSculpting Deal Ever   Freeze Away Body Fat   Our Biggest Discount Ever</a> <a href="#">www.drmoran.co</a> Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newton Centre, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	2. body sculpting	Eligible (Limited) Policy (Restricted medical content +1 more)	1	12.50%	\$0.57				

Google Ads									
Overview									
<span>Enabled</span> Status: Eligible Type: Search Budget: \$98.45/day Optimization score: 92.9% <a href="#">More details</a>									
Recommendations									
<span>Ad status: All</span> <a href="#">ADD FILTER</a>									
Insights									
Ad groups									
Total: Ads									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Change history									
Drafts & experiments									
More									
Ad	Ad group	Status	Clicks	CTR	Cost				
Total: Ads									
<a href="#">CoolSculpting® Fat Reduction   Limited Time Offer   Jan 2021   Our Biggest Discount Ever</a> <a href="#">www.drmoran.co</a> Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	2. body sculpting	Removed Policy (Restricted medical content +1 more)	0	0.00%	\$0.00				
<a href="#">CoolSculpting in Newton Centre   Jan Only \$1,000 Off 8+ Cycles   Our Biggest Discount Ever</a> <a href="#">www.drmoran.co</a> Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newton Centre, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	2. body sculpting	Removed Policy (Restricted medical content +1 more)	0	0.00%	\$0.00				
<a href="#">CoolSculpting in Newton Centre   Jan Only \$1,000 Off 8+ Cycles   Hurry Offer Ends In (+COUNTDOWN)2021/01/31...</a> <a href="#">www.drmoran.co</a> Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newton Centre, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	2. body sculpting	Removed Policy (Restricted medical content +1 more)	0	0.00%	\$0.00				
<a href="#">CoolSculpting in Newton Centre   Limited Time Offer   Jan 2021   CoolSculpting Special 25% Off</a> <a href="#">www.drmoran.co</a> Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newton Centre, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	2. body sculpting	Removed Policy (Restricted medical content +1 more)	0	0.00%	\$0.00				
Total: Ads									
Total: Campaign									

Reporting is not real-time. Time zone for all dates and times: (GMT-04:00) Eastern Time. [Learn more](#)  
 Some inventory may be provided through third party intermediaries.  
 You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.  
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Google Ads									
Overview									
<span>Enabled</span> Status: Eligible Type: Search Budget: \$98.45/day Optimization score: 92.9% <a href="#">More details</a>									
Recommendations									
<span>Extension type: All</span> <a href="#">ADD FILTER</a>									
Insights									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Change history									
Drafts & experiments									
More									
Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost		
Sitelink extension									
<a href="#">CoolSculpting® Fat Reduction   The Top Non-Surgical Fat Reduction Treatment. Learn More</a>	Sitelink extension	search   beta   coolsculpting	Campaign	Approved (limited): Restricted medical content +1 more	7	6.80%	\$22.42		
Call extension									
(617) 631-3258 (mobile)	Call extension	search   beta   coolsculpting	Campaign	Approved	89	3.65%	\$814.59		
(617) 631-3258	Call extension	search   beta   coolsculpting	Campaign	Approved	124	4.39%	\$758.05		
Location extension									
dr.reneemoran@gmail.com (View locations)	Location extension	Account	Account	-	-	-	-		
Callout extension									
FDA Cleared	Callout extension	search   beta   coolsculpting	Campaign	Approved	298	7.23%	\$1,891.79		
Highlights: No Surgery	Callout extension	search   beta   coolsculpting	Campaign	Approved (limited): Health in personalized advertising	270	7.72%	\$1,837.26		
Freeze Your Fat	Callout extension	search   beta   coolsculpting	Campaign	Approved	266	6.96%	\$1,702.12		
Nonsurgical Fat Reduction	Callout extension	search   beta   coolsculpting	Campaign	Approved	244	7.33%	\$1,611.99		
Up to 50% Off	Callout extension	search   beta   coolsculpting	Campaign	Approved	237	6.65%	\$1,518.15		
Contact Us + Free Consult	Callout extension	search   beta   coolsculpting	Campaign	Approved	218	6.63%	\$1,473.76		
Liposuction Alternative	Callout extension	search   beta   coolsculpting	Campaign	Approved (limited): Health in personalized advertising	229	6.56%	\$1,419.73		

Google Ads | Chris Zelig > Dr. Moran 805-743-0327 | All campaigns > search | beta | coolsculpting

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$98.45/day, Optimization score: 92.9%

Recommendations: Extension type: All, ADD FILTER

Extension type	Extension type	Added to	Level	Status	Clicks	CTR	Cost
CONTACT US + FREE CONSULT	Callout extension	search   beta   coolsculpting	Campaign	Approved	218	6.53%	\$1,473.76
Liposuction Alternative	Callout extension	search   beta   coolsculpting	Campaign	Approved (limited): Health in personalized advertising	229	6.56%	\$1,419.73
Structured snippet extension							
Service catalog: CoolSculpting, Fat Reduction, CoolMini, Double Chin Reduction, Cellulite Reduction, Non-Surgical Liposuction	Structured snippet extension	search   beta   coolsculpting	Campaign	Approved	9	4.37%	\$39.01
Promotion extension							
Spring Sale - Up to 50% off 8+ Treatments	Promotion extension	search   beta   coolsculpting	Campaign	Approved (limited): Restricted medical content +1 more	634	5.80%	\$3,887.98
Easter - Up to 50% off 8+ Treatments	Promotion extension	search   beta   coolsculpting	Campaign	Approved (limited): Restricted medical content +1 more	64	5.80%	\$420.10
Total: Sitelink extensions					14	5.26%	\$69.93
Total: Callout extensions					591	6.74%	\$3,866.56
Total: Structured snippet extensions					9	4.37%	\$39.01
Total: Call extensions					213	4.05%	\$1,572.64
Total: Location extensions					202	4.89%	\$1,079.33
Total: Promotion extensions					782	5.80%	\$4,841.53

Reporting is not real-time. Time zone for all dates and times: (GMT-04:00) Eastern Time. Learn more

Google Ads | Chris Zelig > Dr. Moran 805-743-0327 | All campaigns > search | beta | coolsculpting

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$98.45/day, Optimization score: 92.9%

Recommendations: Responsive search ad, Leave feedback

ASSETS COMBINATIONS

Responsive search ads usually need around 5,000 impressions over 30 days to display a rating in the Performance column. Learn more

Ad may be limited by policy: Restricted medical content, Restricted drug terms

Asset	Status	Asset type	Position pinning	Impr.
Flexible Payment Options	Approved (limited)	Headline	None	192
CoolSculpting in Newton Centre	Approved (limited)	Headline	None	1,349
Safe + Effective Fat Reduction	Approved (limited)	Headline	None	82
CoolSculpting® Fat Reduction	Approved (limited)	Headline	None	280
Our Biggest Discount Ever	Approved (limited)	Headline	None	203
Biggest CoolSculpting® Promo	Approved (limited)	Headline	None	1,415
Limited Time Offer   Mar 2021	Approved (limited)	Headline	None	558
Mar Only 50% Off 8+ Treatments	Approved (limited)	Headline	None	559
Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	Approved (limited)	Description	None	1
Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	Approved (limited)	Description	None	2,510
Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newton Centre, MA.	Approved (limited)	Description	None	5
How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now.	Approved (limited)	Description	None	2,151

Google Ads | Chris Zelig > Dr. Moran 805-743-0327 | All campaigns > search | beta | coolsculpting

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$98.45/day, Optimization score: 92.9%

Recommendations: responsive search ad, Leave feedback

ASSETS COMBINATIONS

Ad may be limited by policy: Restricted medical content, Restricted drug terms

Asset	Status	Asset type	Position pinning	Impr.
Flexible Payment Options	Approved (limited)	Headline	None	192
CoolSculpting in Newton Centre	Approved (limited)	Headline	None	1,349
Safe + Effective Fat Reduction	Approved (limited)	Headline	None	82
CoolSculpting® Fat Reduction	Approved (limited)	Headline	None	280
Our Biggest Discount Ever	Approved (limited)	Headline	None	203
Biggest CoolSculpting® Promo	Approved (limited)	Headline	None	1,415
Limited Time Offer   Mar 2021	Approved (limited)	Headline	None	558
Mar Only 50% Off 8+ Treatments	Approved (limited)	Headline	None	559
Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	Approved (limited)	Description	None	1
Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	Approved (limited)	Description	None	2,510
Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newton Centre, MA.	Approved (limited)	Description	None	5
How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now.	Approved (limited)	Description	None	2,151

Google Ads | Chris Zelig > Dr. Moran 805-743-0327 | All campaigns > search | beta | coolsculpting | exp reach

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$26.26/day, Optimization score: 94.2%

Recommendations: Ads

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads					
Dr. Moran Medical Aesthetics   Fat Reduction in Newton Centre   Non-Surgical Fat Reduction +6 more	expanded reach	Eligible (Limited) Policy (Restricted drug terms +1 more)	270	4.26%	\$763.18
Dr. Moran Medical Aesthetics   Fat Reduction in Newton Centre   Non-Surgical Fat Reduction +6 more	liposuction	Eligible (Limited) Policy (Restricted drug terms +1 more). Poor ad strength	224	5.79%	\$706.51
Fat Reduction in Newton Centre   Eliminate Fat & Feel Great   Freeze Away Body Fat	expanded reach	Eligible (Limited) Policy (Restricted medical content +1 more)	21	2.74%	\$76.65
Fat Reduction in Newton Centre   Freeze Away Body Fat   Freeze Away Body Fat	expanded reach	Eligible (Limited) Policy (Restricted medical content +1 more)	19	5.43%	\$66.14
Fat Reduction in Newton Centre   Eliminate Fat & Feel Great   Offering 50% Off 8+ Treatments	expanded reach	Eligible (Limited) Policy (Restricted medical content +1 more)	20	2.64%	\$60.78
Non-Surgical Fat Reduction   Eliminate Fat & Feel Great   Freeze Away Body Fat	expanded reach	Eligible (Limited) Policy (Restricted medical content +1 more)	19	5.92%	\$55.04

Google Ads | Chris Zelig > Dr. Moran 805-743-0327 | All campaigns > search | beta | coolsculpting | exp reach

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$26.26/day, Optimization score: 94.2%

Recommendations: Ads

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads					
Fat Reduction in Newton Centre   Eliminate Fat & Feel Great   Offering 50% Off 8+ Treatments	liposuction	Eligible (Limited) Policy (Restricted medical content +1 more)	17	5.90%	\$53.89
Non-Surgical Fat Reduction   Eliminate Fat & Feel Great   Offering 50% Off 8+ Treatments	expanded reach	Eligible (Limited) Policy (Restricted medical content +1 more)	16	2.95%	\$52.90
Non-Surgical Fat Reduction   Freeze Away Body Fat   Freeze Away Body Fat	expanded reach	Eligible (Limited) Policy (Restricted medical content +1 more)	13	3.92%	\$48.53
Fat Reduction in Newton Centre   Eliminate Fat & Feel Great   Freeze Away Body Fat	expanded reach	Eligible (Limited) Policy (Restricted medical content +1 more)	17	3.66%	\$47.94
Non-Surgical Fat Reduction   Eliminate Fat & Feel Great   Get Rid of Unwanted Fat	expanded reach	Eligible (Limited) Policy (Restricted medical content +1 more)	16	4.68%	\$46.91
Fat Reduction in Newton Centre   Eliminate Fat & Feel Great   Offering 50% Off 8+ Treatments	expanded reach	Eligible (Limited) Policy (Restricted medical content +1 more)	20	4.36%	\$45.13





Google Ads | Chris Zelig | Dr. Moran | 805-743-0327 | All campaigns | search | beta | coolsculpting | exp reach | Optimization score: 94.2%

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$26.26/day, Optimization score: 94.2%

Recommendations: Ad status: All, ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads 998, CTR 4.14%, Cost \$2,959.90					
Dr. Moran Medical Aesthetics   Freezing Fat Really Works   Freeze Away Body Fat	liposuction	Eligible (Limited) Policy (Restricted medical content +1 more)	1	1.67%	\$0.97
Non-Surgical Fat Reduction   Freeze Away Body Fat   Offering 50% Off 8+ Treatments	liposuction	Eligible (Limited) Policy (Restricted medical content +1 more)	1	3.23%	\$0.96
Dr. Moran Medical Aesthetics   Freeze Away Body Fat   Offering 50% Off 8+ Treatments	expanded reach	Eligible (Limited) Policy (Restricted medical content +1 more)	1	1.35%	\$0.31
(Keyword: Dr. Moran Medical Aesthetics)   CoolSculpting in Newton Centre   Fat Reduction Treatment. +10 more	liposuction	Removed Policy (Restricted drug terms +1 more), Poor ad strength	0	-	\$0.00
(Keyword: Dr. Moran Medical Aesthetics)   Non-Surgical Lipo Alternative   Freeze Your Fat Away Today	liposuction	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
Non-Surgical Lipo Alternative   Freeze Fat Away   CoolSculpting in Newton Centre	liposuction	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
Avoid Liposuction Surgery   Target Belly Fat, Love Handles   Schedule a Free Consultation		Removed			

Google Ads | Chris Zelig | Dr. Moran | 805-743-0327 | All campaigns | search | beta | coolsculpting | exp reach | Optimization score: 94.2%

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$26.26/day, Optimization score: 94.2%

Recommendations: Ad status: All, ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads 998, CTR 4.14%, Cost \$2,959.90					
Dr. Moran Medical Aesthetics   Freezing Fat Really Works   Freeze Away Body Fat   Offering 50% Off 8+ Treatments	liposuction	Eligible (Limited) Policy (Restricted medical content +1 more)	0	0.00%	\$0.00
Dr. Moran Medical Aesthetics   Freezing Fat Really Works   Offering 50% Off 8+ Treatments	liposuction	Eligible (Limited) Policy (Restricted medical content +1 more)	0	0.00%	\$0.00
Non-Surgical Fat Reduction   Freezing Fat Really Works   Freeze Away Body Fat	expanded reach	Eligible (Limited) Policy (Restricted medical content +1 more)	0	0.00%	\$0.00
Dr. Moran Medical Aesthetics   Freezing Fat Really Works   Offering 50% Off 8+ Treatments	expanded reach	Eligible (Limited) Policy (Restricted medical content +1 more)	0	0.00%	\$0.00
Total: Ads 998, CTR 4.14%, Cost \$2,959.90					
Total: Campaign 998, CTR 4.14%, Cost \$2,959.90					

Show rows: 500 | 1 - 94 of 94

Google Ads | Chris Zelig | Dr. Moran | 805-743-0327 | All campaigns | search | beta | coolsculpting | exp reach | Optimization score: 94.2%

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$26.26/day, Optimization score: 94.2%

Recommendations: Extension type: All, ADD FILTER

Associations view

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Site link extension							
CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	Site link extension	search   beta   coolsculptin...	Campaign	Approved (limited) Restricted medical content +1 more	4	5.19%	\$8.12
Call extension							
(617) 631-3258 (mobile)	Call extension	search   beta   coolsculptin...	Campaign	Approved	128	4.16%	\$482.92
(617) 631-3258	Call extension	search   beta   coolsculptin...	Campaign	Approved	50	2.76%	\$157.43
Location extension							
dr.renemoran@gmail.com (View locations) All locations selected	Location extension	Account	Account	-	-	-	-
Callout extension							
FDA Cleared	Callout extension	search   beta   coolsculptin...	Campaign	Approved	195	5.52%	\$558.99
Freeze Your Fat	Callout extension	search   beta   coolsculptin...	Campaign	Approved	174	5.56%	\$506.11
Contact Us + Free Consult	Callout extension	search   beta   coolsculptin...	Campaign	Approved	157	5.67%	\$481.88
Highlights: No Surgery	Callout extension	search   beta   coolsculptin...	Campaign	Approved (limited) Health in personalized advertising	161	5.51%	\$479.98
Up to 50% Off	Callout extension	search   beta   coolsculptin...	Campaign	Approved	160	5.43%	\$449.45
Liposuction Alternative	Callout extension	search   beta   coolsculptin...	Campaign	Approved (limited) Health in personalized advertising	143	4.99%	\$437.02
Nonsurgical Fat Reduction	Callout extension	search   beta   coolsculptin...	Campaign	Approved	162	5.76%	\$424.54

Google Ads | Chris Zelig | Dr. Moran | 805-743-0327 | All campaigns | search | beta | coolsculpting | exp reach | Optimization score: 94.2%

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$26.26/day, Optimization score: 94.2%

Recommendations: Extension type: All, ADD FILTER

Associations view

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost	
Structured snippet extension								
Service catalog: CoolSculpting, Fat Reduction, CoolMini, Double Chin Reduction, Cellulite Reduction, Non-Surgical Liposuction	Structured snippet extension	search   beta   coolsculptin...	Campaign	Approved	3	0.88%	\$7.60	
Promotion extension								
Spring Sale - Up to 50% off 8+ Treatments	Promotion extension	search   beta   coolsculptin...	Campaign	Approved (limited) Restricted medical content +1 more	425	4.21%	\$1,243.36	
Easter - Up to 50% off 8+ Treatments	Promotion extension	search   beta   coolsculptin...	Campaign	Approved (limited) Restricted medical content +1 more	37	4.40%	\$120.50	
Total: Site link extensions						10	4.39%	\$19.94
Total: Callout extensions						402	5.69%	\$1,187.88
Total: Structured snippet extensions						3	0.88%	\$7.60
Total: Call extensions						178	3.64%	\$640.35
Total: Location extensions						135	3.68%	\$338.42
Total: Promotion extensions						555	4.29%	\$1,676.31

Show rows: 500 | 1 - 14 of 14

Google Ads | Chris Zelig | Dr. Moran | 805-743-0327 | All campaigns | search | beta | coolsculpting | exp reach | Optimization score: 94.2%

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$26.26/day, Optimization score: 94.2%

Recommendations: Responsive search ad, Leave feedback

Custom Jan 1 - Mar 31, 2021

ASSETS | COMBINATIONS

Responsive search ads usually need around 5,000 impressions over 30 days to display a rating in the Performance column. Learn more

Asset status: All enabled, ADD FILTER

Ad may be limited by policy: Restricted drug terms, Restricted medical content

Asset	Status	Asset type	Position pinning	Impr.
Fat Reduction in Newton Centre	Approved (limited)	Headline	None	3,610
Dr. Moran Medical Aesthetics	Approved (limited)	Headline	None	3,142
Non-Surgical Fat Reduction	Approved (limited)	Headline	None	1,390
Freezing Fat Really Works	Approved (limited)	Headline	None	129
Get Rid of Unwanted Fat	Approved (limited)	Headline	None	719
Freeze Away Body Fat	Approved (limited)	Headline	None	206
Safe + Effective Fat Reduction	Approved (limited)	Headline	None	1,286
Eliminate Fat & Feel Great	Approved (limited)	Headline	None	773
Offering 50% Off 8+ Treatments	Approved (limited)	Headline	None	42
Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	Approved (limited)	Description	None	6,226
CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat	Approved (limited)	Description	None	4,566
Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	Approved (limited)	Description	None	159
Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments.	Approved (limited)	Description	None	189

Overview: Enabled | Status: Eligible | Type: Search | Budget: \$26.26/day | Optimization score: 94.2%

Assets	Combinations	Status	Asset type	Position pinning	Imp.
Dr. Moran Medical Aesthetics		Approved (limited)	Headline	None	3,142
Non-Surgical Fat Reduction		Approved (limited)	Headline	None	1,390
Freezing Fat Really Works		Approved (limited)	Headline	None	129
Get Rid of Unwanted Fat		Approved (limited)	Headline	None	719
Freeze Away Body Fat		Approved (limited)	Headline	None	206
Safe + Effective Fat Reduction		Approved (limited)	Headline	None	1,286
Eliminate Fat & Feel Great		Approved (limited)	Headline	None	773
Offering 50% Off 8+ Treatments		Approved (limited)	Headline	None	42
Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.		Approved (limited)	Description	None	6,226
CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat		Approved (limited)	Description	None	4,566
Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.		Approved (limited)	Description	None	159
Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments.		Approved (limited)	Description	None	189

Reporting is not real-time. Time zone for all dates and times: (GMT-04:00) Eastern Time. Learn more

Campaigns | Dr Moran (19593101) | Updated today at 2:10 PM

Additional information: Due to a technical issue, you were billed incorrectly for some of your ads. We have resolved the issue and refunded \$0.12 on 2021-02-04 to the payment method on your ad account 19593101. For those receiving credit memos, they will be issued with your invoice at the end of the month. We appreciate your accommodation for the inconvenience this refund may have caused.

Campaign Name	Bid Strategy	Budget	Attribution Setting	Results	Reach	Impressions	Cost per Result	Amount Spent
Coolsculpting - Conversions	Lowest cost	\$33.33	7-day click or ...	Multiple Conversions	39,564	139,833	Multiple Conversions	\$2,938.33
Coolsculpting FB - Traffic	Lowest cost	\$25.00	28-day click o...	Link Click	—	—	Per Link Click	\$0.00
Event: The Vivace Experience Event	Lowest cost	\$69.00	28-day click o...	Event Response	—	—	Per Event Response	\$0.00
Event: Wine, Cheese, and Freeze	Using ad set bid...	Using ad set bu...	28-day click o...	Event Response	—	—	Per Event Response	\$0.00
Event: Grand Opening Event	Using ad set bid...	Using ad set bu...	28-day click o...	Event Response	—	—	Per Event Response	\$0.00
<b>Results from 5 campaigns</b>				<b>Multiple Attrib...</b>	<b>39,564</b>	<b>139,833</b>	—	<b>\$2,938.33</b>

Ads | Dr Moran (19593101) | Updated just now

Additional information: Due to a technical issue, you were billed incorrectly for some of your ads. We have resolved the issue and refunded \$0.12 on 2021-02-04 to the payment method on your ad account 19593101. For those receiving credit memos, they will be issued with your invoice at the end of the month. We appreciate your accommodation for the inconvenience this refund may have caused.

Ad Name	Results	Reach	Impressions	Cost per Result	Quality Ranking	Engagement Rate Ranking	Conversion Rate Ranking	Amount Spent
2020-10 - CS - Women Video 2 - All Placeme...	75 Lead	36,261	101,700	\$26.84 Per Lead	—	—	—	\$2,012.74
2020-03 - CS - Women Image 1	33 Lead	10,394	29,082	\$21.52 Per Lead	—	—	—	\$710.17
2019-11 - CS - Women Image 3	9 Lead	3,587	9,051	\$23.94 Per Lead	Average	Above average	Above average	\$215.42
2020-10 - CS - Women Video 1 - All Placeme...	—	—	—	Per Lead	—	—	—	—
2019-11 - CS - Women Image 1	—	—	—	Per Lead	—	—	—	—
2019-12 - CS - Women Image 4	—	—	—	Per Lead	—	—	—	—
2020-01 - CS - Women Valentine Image 2	—	—	—	Per Lead	—	—	—	—
2019-12 - CS - Women Holiday Image 5	—	—	—	Per Lead	—	—	—	—
2020-01 - CS - Women Valentine Image 1	—	—	—	Per Lead	—	—	—	—
2019-12 - CS - Women Holiday Image 2	—	—	—	Per Lead	—	—	—	—
<b>Results from 16 ads</b>		<b>117</b>	<b>39,564</b>	<b>139,833</b>	<b>\$25.11</b>			<b>\$2,938.33</b>

Ads | Dr Moran (19593101)

Additional information: Due to a technical issue, you were billed incorrectly for some of your ads. We have resolved the issue and refunded \$0.12 on 2021-02-04 to the payment method on your ad account 19593101. For those receiving credit memos, they will be issued with your invoice at the end of the month. We appreciate your accommodation for the inconvenience this refund may have caused.

Search and filter

Ad Name

- 2020-10 - CS - Women Video 2 - All Placeme...
- 2020-03 - CS - Women Image 1
- 2019-11 - CS - Women Image 3
- 2020-10 - CS - Women Video 1 - All Placeme...
- 2019-11 - CS - Women Image 1
- 2019-12 - CS - Women Image 4
- 2020-01 - CS - Women Valentine Image 2
- 2019-12 - CS - Women Holiday Image 5
- 2020-01 - CS - Women Valentine Image 1
- 2019-12 - CS - Women Holiday Image 2

Coolsculpting - Conversions > Coolsculpting - Women > 2020-10 - CS - Women Video 2 - All Pl...

Ad Name: 2020-10 - CS - Women Video 2 - All Placements

Identity: Facebook Page: Dr. Renée Moran Medical Aesthetics

Instagram Account: dr.reneemoramedicalaesthetics

Ad Setup: Create Ad

Format: Single Image or Video

15 Placements: Facebook Feeds, Feeds, Stories, In-Stream

By clicking the "Publish" button, you agree to Facebook's Terms and Advertising Guidelines.

Ads | Dr Moran (19593101)

Additional information: Due to a technical issue, you were billed incorrectly for some of your ads. We have resolved the issue and refunded \$0.12 on 2021-02-04 to the payment method on your ad account 19593101. For those receiving credit memos, they will be issued with your invoice at the end of the month. We appreciate your accommodation for the inconvenience this refund may have caused.

Search and filter

Ad Name

- 2020-10 - CS - Women Video 2 - All Placeme...
- 2020-03 - CS - Women Image 1
- 2019-11 - CS - Women Image 3
- 2020-10 - CS - Women Video 2 - All Placeme...
- 2020-03 - CS - Women Image 1
- 2019-11 - CS - Women Image 1
- 2019-12 - CS - Women Image 4
- 2020-01 - CS - Women Valentine Im...
- 2019-12 - CS - Women Holiday Ima...
- 2020-01 - CS - Women Valentine Im...
- 2019-12 - CS - Women Holiday Ima...
- 2020-01 - CS - Women Valentine Im...
- 2019-12 - CS - Women Holiday Ima...
- 2020-01 - CS - Women Valentine Im...
- 2019-12 - CS - Women Holiday Ima...
- 2020-01 - CS - Women Image 5
- 2019-11 - CS - Women Image 2

Coolsculpting - Conversions > Coolsculpting - Women > 2020-03 - CS - Women Image 1

Ad Name: 2020-03 - CS - Women Image 1

Identity: Facebook Page: Dr. Renée Moran Medical Aesthetics

Instagram Account: dr.reneemoramedicalaesthetics

Ad Setup: Create Ad

Format: Single Image or Video

15 Placements: Facebook Feeds, Feeds, Stories, In-Stream

By clicking the "Publish" button, you agree to Facebook's Terms and Advertising Guidelines.



**Medstar Media, INC.**  
10808 S. River Front Parkway Suite 3020  
South Jordan, UT 84095  
+1 6466949450  
support@medstarmedia.com

# INVOICE

**BILL TO**  
Dr. Renee Moran

**INVOICE #** 1321  
**DATE** 01/01/2021  
**DUE DATE** 01/01/2021  
**TERMS** Due on receipt

ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
<b>Digital Marketing Monthly Management</b>	<ul style="list-style-type: none"><li>• Monthly management of Google Ads / Social Media Ads</li><li>• Optimize campaigns for conversions monthly</li><li>• Monitor budget and adjust bids to gain better ROI</li><li>• Manage keyword selection and audience targeting</li><li>• Consult Exit pop technology to increase leads</li></ul>	1	1,500.00	1,500.00

**PAID**

PAYMENT 1,500.00  
BALANCE DUE **\$0.00**

**Medstar Media, INC.**

10808 S. River Front Parkway Suite 3020

South Jordan, UT 84095

+1 6466949450

support@medstarmedia.com

# INVOICE

**BILL TO**

Dr. Renee Moran

**INVOICE #** 1336

**DATE** 02/01/2021

**DUE DATE** 02/01/2021

**TERMS** Due on receipt

ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
Digital Marketing Monthly Management	<ul style="list-style-type: none"><li>• Monthly management of Google Ads / Social Media Ads</li><li>• Optimize campaigns for conversions monthly</li><li>• Monitor budget and adjust bids to gain better ROI</li><li>• Manage keyword selection and audience targeting</li><li>• Consult Exit pop technology to increase leads</li></ul>	1	1,500.00	1,500.00
PAYMENT				1,500.00
BALANCE DUE				<b>\$0.00</b>

PAID

**Medstar Media, INC.**  
10808 S. River Front Parkway Suite 3020  
South Jordan, UT 84095  
+1 6466949450  
support@medstarmedia.com

# INVOICE

**BILL TO**  
Dr. Renee Moran

**INVOICE #** 1371  
**DATE** 03/01/2021  
**DUE DATE** 03/01/2021  
**TERMS** Due on receipt

ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
Digital Marketing Monthly Management	<ul style="list-style-type: none"><li>• Monthly management of Google Ads / Social Media Ads</li><li>• Optimize campaigns for conversions monthly</li><li>• Monitor budget and adjust bids to gain better ROI</li><li>• Manage keyword selection and audience targeting</li><li>• Consult Exit pop technology to increase leads</li></ul>	1	1,500.00	1,500.00
PAYMENT				1,500.00
BALANCE DUE				<b>\$0.00</b>

PAID