

# CoolSculpting Marketing Services

Dr. Moran Q2 2021

## Total Marketing Expenses (04/1/2021 - 06/30/2021)

**Total Google Ads: \$ 13,618.79**  
**Total Facebook Ads: \$ 4,007.20**  
**Total Marketing Fee: \$ 4,500.00**  
**Total CoolSculpting Marketing Cost: \$ 22,125.99**

Google Ads | Chris Zelig > Dr. Moran 805-743-0327 | All campaigns

Overview | Campaigns | Custom Apr 1 - Jun 30, 2021

Recommendations: Campaign status: All ADD FILTER

Campaign	Budget	Status	Clicks	CTR	Cost
search   beta   coolsculpting	\$128.33/day	Eligible	1,519	4.78%	\$10,602.67
search   beta   coolsculpting   exp reach	\$36.70/day	Eligible	1,033	4.16%	\$3,016.12
search   beta   microneedling	\$0.10/day	Paused	0	-	\$0.00
search   alpha   coolsculpting	\$48.39/day	Paused	0	-	\$0.00
<b>Total: Campaigns</b>			<b>2,552</b>	<b>4.51%</b>	<b>\$13,618.79</b>
<b>Total: Account</b>	<b>\$165.03/day</b>		<b>2,552</b>	<b>4.51%</b>	<b>\$13,618.79</b>

Reporting is not real-time. Time zone for all dates and times: (GMT-04:00) Eastern Time. Learn more  
 Some inventory may be provided through third party intermediaries.  
 You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.  
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Google Ads | Chris Zelig > Dr. Moran 805-743-0327 | All campaigns > search | beta | coolsculpting

Overview | Enabled | Status: Eligible | Type: Search | Budget: \$128.33/day | Optimization score: 73.7% | More details

Recommendations: Ads | Custom Apr 1 - Jun 30, 2021

Insights: Ad status: All ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
CoolSculpting® Fat Reduction   CoolSculpting in Newton Centre   Biggest CoolSculpting® Promo +5 more www.drmoran.co Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newton Centre, MA. Expert, Safe Fat Loss... View assets details	0. coolsculpting - general	Removed Policy (Restricted drug terms +1 more)	179	4.20%	\$1,538.01
CoolSculpting® Fat Reduction   CoolSculpting in Newton Centre   Biggest CoolSculpting® Promo +5 more www.drmoran.co Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newton Centre, MA. Expert, Safe Fat Loss... View assets details	0. coolsculpting - general	Removed Policy (Restricted drug terms +1 more)	199	4.29%	\$1,214.18
CoolSculpting in Newton Centre   Limited Time Offer   June 2021   Our Biggest Discount Ever drmoran.co/coolsculpting/newton_centre Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	51	4.85%	\$400.89
CoolSculpting in Newton Centre   Limited Time Offer   June 2021   Offering 50% Off 8+ Treatments drmoran.co/coolsculpting/newton_centre Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	47	4.52%	

Google Ads | Chris Zelig > Dr. Moran 805-743-0327 | All campaigns > search | beta | coolsculpting

Overview | Enabled | Status: Eligible | Type: Search | Budget: \$128.33/day | Optimization score: 73.7% | More details

Recommendations: Ads | Custom Apr 1 - Jun 30, 2021

Insights: Ad status: All ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
CoolSculpting in Newton Centre   Limited Time Offer   June 2021   Offering 50% Off 8+ Treatments drmoran.co/coolsculpting/newton_centre Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	47	4.52%	\$351.84
CoolSculpting in Newton Centre   Limited Time Offer   June 2021   Hurry Offer Ends In... drmoran.co/coolsculpting/newton_centre Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	43	3.92%	\$330.59
CoolSculpting® Fat Reduction   CoolSculpting in Newton Centre   Biggest CoolSculpting® Promo +5 more www.drmoran.co Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newton Centre, MA. Expert, Safe Fat Loss... View assets details	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more), Poor ad strength	42	8.64%	\$313.66
CoolSculpting in Newton Centre   May Only 50% Off 8+ Treatments   Hurry Offer Ends In... www.drmoran.co Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	32	4.80%	\$256.91
CoolSculpting in Newton Centre   Freeze Away Body Fat   Our Biggest Discount Ever					

Google Ads | Chris Zelig > Dr. Moran 805-743-0327 | All campaigns > search | beta | coolsculpting

Overview | Enabled | Status: Eligible | Type: Search | Budget: \$128.33/day | Optimization score: 73.7% | More details

Recommendations: Ads | Custom Apr 1 - Jun 30, 2021

Insights: Ad status: All ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
www.drmoran.co Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	32	4.80%	\$256.91
CoolSculpting in Newton Centre   Freeze Away Body Fat   Our Biggest Discount Ever drmoran.co/coolsculpting/newton_centre Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	38	5.86%	\$241.20
CoolSculpting in Newton Centre   May Only 50% Off 8+ Treatments   Our Biggest Discount Ever www.drmoran.co Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	31	4.30%	\$239.73
CoolSculpting in Newton Centre   Freeze Away Body Fat   Offering 50% Off 8+ Treatments drmoran.co/coolsculpting/newton_centre Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	27	4.10%	\$215.92
<b>Total: Ads</b>			<b>1,519</b>	<b>4.78%</b>	<b>\$13,618.79</b>

Google Ads							Chris Zelig > Dr. Moran 805-743-0327		All campaigns > search   beta   coolsculpting		SEARCH REPORTS TOOLS & SETTINGS REFRESH HELP NOTIFICATIONS		259-215-0574 Chris Zelig support@medstarmedia.com		
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$128.33/day	Optimization score: 73.7%	More details									
Recommendations	Ads						Custom Apr 1 - Jun 30, 2021								
Insights	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE								
Ad groups															
Ads & extensions															
Ads	<input type="checkbox"/>	<input checked="" type="radio"/>	Ad	CoolSculpting in Newton Centre   Apr Only 50% Off 8+ Treatments   Our Biggest Discount Ever www.dr-moran.co	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	25	3.60%	\$181.11						
Extensions	<input type="checkbox"/>	<input checked="" type="radio"/>	Ad	CoolSculpting® Fat Reduction   May Only 50% Off 8+ Treatments   Our Biggest Discount Ever www.dr-moran.co	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	20	6.13%	\$168.86						
Landing pages	<input type="checkbox"/>	<input checked="" type="radio"/>	Ad	CoolSculpting® Fat Reduction   May Only 50% Off 8+ Treatments   Our Biggest Discount Ever www.dr-moran.co	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	23	7.57%	\$156.19						
Keywords	<input type="checkbox"/>	<input checked="" type="radio"/>	Ad	CoolSculpting in Newton Centre   Limited Time Offer   June 2021   CoolSculpting Special 50% Off dr-moran.co/coolsculpting/newton_centre	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	22	9.02%							

Google Ads							Chris Zelig > Dr. Moran 805-743-0327		All campaigns > search   beta   coolsculpting		SEARCH REPORTS TOOLS & SETTINGS REFRESH HELP NOTIFICATIONS		259-215-0574 Chris Zelig support@medstarmedia.com		
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$128.33/day	Optimization score: 73.7%	More details									
Recommendations	Ads						Custom Apr 1 - Jun 30, 2021								
Insights	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE								
Ad groups															
Ads & extensions															
Ads	<input type="checkbox"/>	<input checked="" type="radio"/>	Ad	CoolSculpting in Newton Centre   Limited Time Offer   June 2021   CoolSculpting Special 50% Off dr-moran.co/coolsculpting/newton_centre	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	22	9.02%	\$148.61						
Extensions	<input type="checkbox"/>	<input checked="" type="radio"/>	Ad	Best CoolSculpting Deal Ever   Limited Time Offer   June 2021   Offering 50% Off 8+ Treatments dr-moran.co/coolsculpting/newton_centre	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	15	4.37%	\$144.34						
Landing pages	<input type="checkbox"/>	<input checked="" type="radio"/>	Ad	CoolSculpting® Fat Reduction   CoolSculpting in Newton Centre   Biggest CoolSculpting® Promo +5 more www.dr-moran.co	1. coolsculpting - price	Removed Policy (Restricted drug terms +1 more), Poor ad strength	21	6.84%	\$139.60						
Keywords	<input type="checkbox"/>	<input checked="" type="radio"/>	Ad	CoolSculpting in Newton Centre   Limited Time Offer   June 2021   Our Biggest Discount Ever dr-moran.co/coolsculpting/newton_centre	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	21	8.86%	\$138.55						
Audiences															
Demographics															
Settings															
Suggested															
Ad schedule															
More															

Google Ads							Chris Zelig > Dr. Moran 805-743-0327		All campaigns > search   beta   coolsculpting		SEARCH REPORTS TOOLS & SETTINGS REFRESH HELP NOTIFICATIONS		259-215-0574 Chris Zelig support@medstarmedia.com		
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$128.33/day	Optimization score: 73.7%	More details									
Recommendations	Ads						Custom Apr 1 - Jun 30, 2021								
Insights	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE								
Ad groups															
Ads & extensions															
Ads	<input type="checkbox"/>	<input checked="" type="radio"/>	Ad	dr-moran.co/coolsculpting/newton_centre Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	21	8.86%	\$138.55						
Extensions	<input type="checkbox"/>	<input checked="" type="radio"/>	Ad	Best CoolSculpting Deal Ever   Limited Time Offer   June 2021   Our Biggest Discount Ever dr-moran.co/coolsculpting/newton_centre	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	17	5.28%	\$136.13						
Landing pages	<input type="checkbox"/>	<input checked="" type="radio"/>	Ad	Best CoolSculpting Deal Ever   Limited Time Offer   June 2021   Hurry Offer Ends In (-COUNTDOWN)"2021/06/30... dr-moran.co/coolsculpting/newton_centre	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	14	4.38%	\$135.15						
Keywords	<input type="checkbox"/>	<input checked="" type="radio"/>	Ad	CoolSculpting in Newton Centre   May Only 50% Off 8+ Treatments   Our Biggest Discount Ever www.dr-moran.co	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	18	7.14%	\$117.34						
Audiences															
Demographics															
Settings															
Suggested															
Ad schedule															
More															
							Total: Ads	1,519	4.78%	\$117.34					

Google Ads							Chris Zelig > Dr. Moran 805-743-0327		All campaigns > search   beta   coolsculpting		SEARCH REPORTS TOOLS & SETTINGS REFRESH HELP NOTIFICATIONS		259-215-0574 Chris Zelig support@medstarmedia.com		
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$128.33/day	Optimization score: 73.7%	More details									
Recommendations	Ads						Custom Apr 1 - Jun 30, 2021								
Insights	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE								
Ad groups															
Ads & extensions															
Ads	<input type="checkbox"/>	<input checked="" type="radio"/>	Ad	CoolSculpting in Newton Centre   Limited Time Offer   June 2021   Hurry Offer Ends In... dr-moran.co/coolsculpting/newton_centre	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	14	6.60%	\$115.95						
Extensions	<input type="checkbox"/>	<input checked="" type="radio"/>	Ad	CoolSculpting in Newton Centre   Limited Time Offer   Apr 2021   Offering 50% Off 8+ Treatments www.dr-moran.co	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	20	6.62%	\$103.76						
Landing pages	<input type="checkbox"/>	<input checked="" type="radio"/>	Ad	CoolSculpting in Newton Centre   Apr Only 50% Off 8+ Treatments   Our Biggest Discount Ever www.dr-moran.co	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	18	5.45%	\$100.62						
Keywords	<input type="checkbox"/>	<input checked="" type="radio"/>	Ad	CoolSculpting® Fat Reduction   May Only 50% Off 8+ Treatments   Our Biggest Discount Ever www.dr-moran.co	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	13	19.40%							
Audiences															
Demographics															
Settings															
Suggested															
Ad schedule															
More															

Google Ads							Chris Zelig > Dr. Moran 805-743-0327		All campaigns > search   beta   coolsculpting		SEARCH REPORTS TOOLS & SETTINGS REFRESH HELP NOTIFICATIONS		259-215-0574 Chris Zelig support@medstarmedia.com		
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$128.33/day	Optimization score: 73.7%	More details									
Recommendations	Ads						Custom Apr 1 - Jun 30, 2021								
Insights	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE								
Ad groups															
Ads & extensions															
Ads	<input type="checkbox"/>	<input checked="" type="radio"/>	Ad	CoolSculpting® Fat Reduction   May Only 50% Off 8+ Treatments   Our Biggest Discount Ever www.dr-moran.co	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	13	19.40%	\$96.86						
Extensions	<input type="checkbox"/>	<input checked="" type="radio"/>	Ad	CoolSculpting in Newton Centre   Apr Only 50% Off 8+ Treatments   Hurry Offer Ends In... www.dr-moran.co	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	16	2.53%	\$90.34						
Landing pages	<input type="checkbox"/>	<input checked="" type="radio"/>	Ad	CoolSculpting in Newton Centre   Limited Time Offer   Apr 2021   Our Biggest Discount Ever www.dr-moran.co	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	12	4.29%	\$87.81						
Keywords	<input type="checkbox"/>	<input checked="" type="radio"/>	Ad	CoolSculpting in Newton Centre   Limited Time Offer   May 2021   Offering 50% Off 8+ Treatments www.dr-moran.co	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	9	3.63%	\$87.73						
Audiences															
Demographics															
Settings															
Suggested															
Ad schedule															
More															

Google Ads									
Chris Zelig > Dr. Moran 805-743-0327									
All campaigns > search   beta   coolsculpting									
Overview									
<span>Enabled</span> Status: Eligible Type: Search Budget: \$128.33/day Optimization score: 73.7% <span>More details</span>									
Recommendations									
<span>Ad status: All</span> <span>ADD FILTER</span>									
Insights									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
+ More									
Table Headers									
Ad	Ad group	Status	Clicks	CTR	Cost				
<a href="#">www.drmoran.co</a> Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	9	3.63%	\$87.73				
<a href="#">CoolSculpting in Newton Centre   May Only 50% Off 8+ Treatments   Hurry Offer Ends In...</a> <a href="#">www.drmoran.co</a> Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	16	6.30%	\$85.07				
<a href="#">CoolSculpting® Fat Reduction   Limited Time Offer   June 2021   Hurry Offer Ends In (+COUNTDOWN("2021/06/30...))</a> <a href="#">drmoran.co/coolsculpting/newton_centre</a> Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	12	4.03%	\$83.52				
<a href="#">CoolSculpting® Fat Reduction   Limited Time Offer   June 2021   Our Biggest Discount Ever</a> <a href="#">drmoran.co/coolsculpting/newton_centre</a> Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	9	2.72%	\$80.61				
<b>Total: Ads</b>			1,519	4.78%	\$10,000				

Google Ads									
Chris Zelig > Dr. Moran 805-743-0327									
All campaigns > search   beta   coolsculpting									
Overview									
<span>Enabled</span> Status: Eligible Type: Search Budget: \$128.33/day Optimization score: 73.7% <span>More details</span>									
Recommendations									
<span>Ad status: All</span> <span>ADD FILTER</span>									
Insights									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
+ More									
Table Headers									
Ad	Ad group	Status	Clicks	CTR	Cost				
<a href="#">CoolSculpting® Fat Reduction   Freeze Away Body Fat   Our Biggest Discount Ever</a> <a href="#">drmoran.co/coolsculpting/newton_centre</a> Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	14	6.09%	\$80.39				
<a href="#">CoolSculpting® Fat Reduction   Freeze Away Body Fat   Our Biggest Discount Ever</a> <a href="#">www.drmoran.co</a> Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	2. body sculpting	Not eligible Policy (Restricted medical content +1 more), Ad group paused	8	6.84%	\$76.07				
<a href="#">CoolSculpting® Fat Reduction   CoolSculpting in Newton Centre   Biggest CoolSculpting® Promo +5 more</a> <a href="#">www.drmoran.co</a> Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newton Centre, MA. Expert, Safe Fat Loss... View assets details	2. body sculpting	Removed Policy (Restricted drug terms +1 more), Poor ad strength, +1	12	6.19%	\$71.58				
<a href="#">CoolSculpting® Fat Reduction   Limited Time Offer   June 2021   Offering 50% Off 8+ Treatments</a> <a href="#">drmoran.co/coolsculpting/newton_centre</a> Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	9	3.14%	\$65.81				

Google Ads									
Chris Zelig > Dr. Moran 805-743-0327									
All campaigns > search   beta   coolsculpting									
Overview									
<span>Enabled</span> Status: Eligible Type: Search Budget: \$128.33/day Optimization score: 73.7% <span>More details</span>									
Recommendations									
<span>Ad status: All</span> <span>ADD FILTER</span>									
Insights									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
+ More									
Table Headers									
Ad	Ad group	Status	Clicks	CTR	Cost				
<a href="#">CoolSculpting® Fat Reduction   Limited Time Offer   June 2021   Offering 50% Off 8+ Treatments</a> <a href="#">drmoran.co/coolsculpting/newton_centre</a> Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	9	3.14%	\$70.50				
[Dynamically generated headline] [Dynamically generated display URL] Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newton Centre, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	x. dynamic	Eligible (Limited) Policy (Restricted medical content +1 more)	16	9.47%	\$69.35				
<a href="#">Best CoolSculpting Deal Ever   Limited Time Offer   June 2021   Our Biggest Discount Ever</a> <a href="#">drmoran.co/coolsculpting/newton_centre</a> Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	10	8.06%	\$68.36				
<a href="#">CoolSculpting in Newton Centre   Limited Time Offer   May 2021   Hurry Offer Ends In...</a> <a href="#">www.drmoran.co</a> Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	7	3.26%	\$65.81				
<b>Total: Ads</b>			1,519	4.78%	\$10,000				

Google Ads									
Chris Zelig > Dr. Moran 805-743-0327									
All campaigns > search   beta   coolsculpting									
Overview									
<span>Enabled</span> Status: Eligible Type: Search Budget: \$128.33/day Optimization score: 73.7% <span>More details</span>									
Recommendations									
<span>Ad status: All</span> <span>ADD FILTER</span>									
Insights									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
+ More									
Table Headers									
Ad	Ad group	Status	Clicks	CTR	Cost				
<a href="#">www.drmoran.co</a> Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	7	3.26%	\$65.81				
<a href="#">CoolSculpting® Fat Reduction   Apr Only 50% Off 8+ Treatments   Hurry Offer Ends In...</a> <a href="#">www.drmoran.co</a> Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	7	2.97%	\$63.52				
<a href="#">Best CoolSculpting Deal Ever   Limited Time Offer   June 2021   CoolSculpting Special 50% Off</a> <a href="#">drmoran.co/coolsculpting/newton_centre</a> Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	8	7.27%	\$62.44				
<a href="#">Best CoolSculpting Deal Ever   Limited Time Offer   Apr 2021   Our Biggest Discount Ever</a> <a href="#">www.drmoran.co</a> Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	10	22.22%	\$61.82				
<b>Total: Ads</b>			1,519	4.78%	\$10,000				

Google Ads									
Chris Zelig > Dr. Moran 805-743-0327									
All campaigns > search   beta   coolsculpting									
Overview									
<span>Enabled</span> Status: Eligible Type: Search Budget: \$128.33/day Optimization score: 73.7% <span>More details</span>									
Recommendations									
<span>Ad status: All</span> <span>ADD FILTER</span>									
Insights									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
+ More									
Table Headers									
Ad	Ad group	Status	Clicks	CTR	Cost				
{Keyword:Dr. Moran Medical Aesthetics}   CoolSculpting in Newton Centre   Biggest CoolSculpting® Promo +7... <a href="#">drmoran.co/coolsculpting/newton_centre</a> Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newton Centre, MA. Expert, Safe Fat Loss... View assets details	0. coolsculpting - general	Paused Policy (Restricted drug terms +1 more)	8	4.94%	\$60.10				
<a href="#">Best CoolSculpting Deal Ever   Limited Time Offer   June 2021   Hurry Offer Ends In (+COUNTDOWN("2021/06/30...))</a> <a href="#">drmoran.co/coolsculpting/newton_centre</a> Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	7	7.29%	\$58.44				
<a href="#">CoolSculpting in Newton Centre   Freeze Away Body Fat   CoolSculpting Special 50% Off</a> <a href="#">drmoran.co/coolsculpting/newton_centre</a> Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Eligible (Limited) Policy (Restricted medical content +1 more)	8	9.09%	\$57.91				
<a href="#">CoolSculpting in Newton Centre   Apr Only 50% Off 8+ Treatments   Hurry Offer Ends In...</a> <a href="#">www.drmoran.co</a> Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	13	4.29%	\$56.81				

Google Ads										
Chris Zelig > Dr. Moran 805-743-0327										
All campaigns > search   beta   coolsculpting										
Overview										
<span>Enabled</span> Status: Eligible Type: Search Budget: \$128.33/day Optimization score: 73.7% <span>More details</span>										
Recommendations										
<span>Ad status: All</span> <span>ADD FILTER</span>										
Insights										
Ad groups										
Ads & extensions										
Ads										
Extensions										
Landing pages										
Keywords										
Audiences										
Demographics										
Settings										
Suggested										
Ad schedule										
More										
		Ad	Ad group	Status	Clicks	CTR	Cost			
		CoolSculpting in Newton Centre   Apr Only 50% Off 8+ Treatments   Hurry Offer Ends In... www.drmoran.co Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	13	4.29%	\$56.60			
		CoolSculpting in Newton Centre   Limited Time Offer   May 2021   Our Biggest Discount Ever www.drmoran.co Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	11	5.34%	\$55.39			
		CoolSculpting® Fat Reduction   Limited Time Offer   May 2021   Our Biggest Discount Ever www.drmoran.co Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	11	11.22%	\$54.18			
		CoolSculpting in Newton Centre   Limited Time Offer   Apr 2021   Hurry Offer Ends In (=COUNTDOWN("2021/04/30... www.drmoran.co Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	9	3.46%	\$52.77			
		Best CoolSculpting Deal Ever   Limited Time Offer   May								

Google Ads										
Chris Zelig > Dr. Moran 805-743-0327										
All campaigns > search   beta   coolsculpting										
Overview										
<span>Enabled</span> Status: Eligible Type: Search Budget: \$128.33/day Optimization score: 73.7% <span>More details</span>										
Recommendations										
<span>Ad status: All</span> <span>ADD FILTER</span>										
Insights										
Ad groups										
Ads & extensions										
Ads										
Extensions										
Landing pages										
Keywords										
Audiences										
Demographics										
Settings										
Suggested										
Ad schedule										
More										
		Ad	Ad group	Status	Clicks	CTR	Cost			
		www.drmoran.co Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	9	3.46%	\$52.77			
		Best CoolSculpting Deal Ever   Limited Time Offer   May 2021   Our Biggest Discount Ever www.drmoran.co Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	6	7.69%	\$52.45			
		CoolSculpting® Fat Reduction   Apr Only 50% Off 8+ Treatments   Our Biggest Discount Ever www.drmoran.co Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	6	2.12%	\$51.23			
		CoolSculpting® Fat Reduction   Freeze Away Body Fat   Offering 50% Off 8+ Treatments drmoran.co/coolsculpting/newton_centre Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	10	4.65%	\$50.54			
		Total: Ads								\$1

Google Ads									
Chris Zelig > Dr. Moran 805-743-0327									
All campaigns > search   beta   coolsculpting									
Overview									
<span>Enabled</span> Status: Eligible Type: Search Budget: \$128.33/day Optimization score: 73.7% <span>More details</span>									
Recommendations									
<span>Ad status: All</span> <span>ADD FILTER</span>									
Insights									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
More									
		Ad	Ad group	Status	Clicks	CTR	Cost		
		[Dynamically generated headline] [Dynamically generated display URL] CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Our Biggest CoolSculpting Discount Ever: Up to 50% Off of CoolSculpting® on 8+ Treatments.	x. dynamic	Eligible (Limited) Policy (Restricted medical content +1 more)	6	1.75%	\$48.88		
		CoolSculpting in Newton Centre   Limited Time Offer   Apr 2021   Our Biggest Discount Ever www.drmoran.co Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	12	10.81%	\$48.41		
		Best CoolSculpting Deal Ever   Apr Only 50% Off 8+ Treatments   Our Biggest Discount Ever www.drmoran.co Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	6	11.76%	\$46.67		
		CoolSculpting® Fat Reduction   CoolSculpting in Newton Centre   Biggest CoolSculpting® Promo +5 more www.drmoran.co Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newton Centre, MA. Expert, Safe Fat Loss... View assets details	2. body sculpting	Removed Policy (Restricted drug terms +1 more), Poor ad strength, +1	6	2.47%	\$45.98		

Google Ads										
Chris Zelig > Dr. Moran 805-743-0327										
All campaigns > search   beta   coolsculpting										
Overview										
<span>Enabled</span> Status: Eligible Type: Search Budget: \$128.33/day Optimization score: 73.7% <span>More details</span>										
Recommendations										
<span>Ad status: All</span> <span>ADD FILTER</span>										
Insights										
Ad groups										
Ads & extensions										
Ads										
Extensions										
Landing pages										
Keywords										
Audiences										
Demographics										
Settings										
Suggested										
Ad schedule										
More										
		Ad	Ad group	Status	Clicks	CTR	Cost			
		CoolSculpting® Fat Reduction   CoolSculpting in Newton Centre   Biggest CoolSculpting® Promo +5 more www.drmoran.co Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newton Centre, MA. Expert, Safe Fat Loss... View assets details	2. body sculpting	Removed Policy (Restricted drug terms +1 more), Poor ad strength, +1	6	2.47%	\$45.98			
		Best CoolSculpting Deal Ever   May Only 50% Off 8+ Treatments   Hurry Offer Ends In... www.drmoran.co Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	5	5.00%	\$44.57			
		CoolSculpting in Newton Centre   Freeze Away Body Fat   Our Biggest Discount Ever drmoran.co/coolsculpting/newton_centre Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Eligible (Limited) Policy (Restricted medical content +1 more)	7	6.67%	\$42.91			
		Best CoolSculpting Deal Ever   May Only 50% Off 8+ Treatments   Our Biggest Discount Ever www.drmoran.co Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	6	13.04%	\$42.83			
		CoolSculpting® Fat Reduction   Apr Only 50% Off 8+ Treatments   Hurry Offer Ends In...								

Google Ads										
Chris Zelig > Dr. Moran 805-743-0327										
All campaigns > search   beta   coolsculpting										
Overview										
<span>Enabled</span> Status: Eligible Type: Search Budget: \$128.33/day Optimization score: 73.7% <span>More details</span>										
Recommendations										
<span>Ad status: All</span> <span>ADD FILTER</span>										
Insights										
Ad groups										
Ads & extensions										
Ads										
Extensions										
Landing pages										
Keywords										
Audiences										
Demographics										
Settings										
Suggested										
Ad schedule										
More										
		Ad	Ad group	Status	Clicks	CTR	Cost			
		Treatments   Our Biggest Discount Ever www.drmoran.co Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	6	13.04%	\$42.83			
		CoolSculpting® Fat Reduction   Apr Only 50% Off 8+ Treatments   Hurry Offer Ends In... www.drmoran.co Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	7	17.50%	\$41.80			
		CoolSculpting® Fat Reduction   Limited Time Offer   June 2021   CoolSculpting Special 50% Off drmoran.co/coolsculpting/newton_centre Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	5	13.89%	\$36.92			
		CoolSculpting® Fat Reduction   CoolSculpting in Newton Centre   Biggest CoolSculpting® Promo +5 more www.drmoran.co Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newton Centre, MA. Expert, Safe Fat Loss... View assets details	0. coolsculpting - general	Removed Policy (Restricted drug terms +1 more)	3	10.00%	\$35.54			
		Total: Ads								\$1

Google Ads									
Chris Zelig > Dr. Moran 805-743-0327									
All campaigns > search   beta   coolsculpting									
Overview									
<span>Enabled</span> Status: Eligible Type: Search Budget: \$128.33/day Optimization score: 73.7% <span>More details</span>									
Recommendations									
Ads									
Custom Apr 1 - Jun 30, 2021									
+ Ad status: All ADD FILTER									
Ad	Ad group	Status	Clicks	CTR	Cost				
<input type="checkbox"/> CoolSculpting® Fat Reduction   May Only 50% Off 8+ Treatments   Hurry Offer Ends In... www.drmoran.co Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	4	11.76%	\$34.33				
<input type="checkbox"/> CoolSculpting® Fat Reduction   Limited Time Offer   May 2021   Offering 50% Off 8+ Treatments www.drmoran.co Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	6	6.19%	\$33.92				
<input type="checkbox"/> CoolSculpting in Newton Centre   Limited Time Offer   Apr 2021   Hurry Offer Ends In (=COUNTDOWN("2021/04/30... www.drmoran.co Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	7	8.24%	\$33.16				
<input type="checkbox"/> CoolSculpting® Fat Reduction   Limited Time Offer   June 2021   Hurry Offer Ends In (=COUNTDOWN("2021/06/30... drmoran.co/coolsculpting/newton_centre Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	4	6.56%					

Google Ads									
Chris Zelig > Dr. Moran 805-743-0327									
All campaigns > search   beta   coolsculpting									
Overview									
<span>Enabled</span> Status: Eligible Type: Search Budget: \$128.33/day Optimization score: 73.7% <span>More details</span>									
Recommendations									
Ads									
Custom Apr 1 - Jun 30, 2021									
+ Ad status: All ADD FILTER									
Ad	Ad group	Status	Clicks	CTR	Cost				
<input type="checkbox"/> CoolSculpting® Fat Reduction   Limited Time Offer   June 2021   Hurry Offer Ends In (=COUNTDOWN("2021/06/30... drmoran.co/coolsculpting/newton_centre Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	4	6.56%	\$31.87				
<input type="checkbox"/> CoolSculpting® Fat Reduction   Apr Only 50% Off 8+ Treatments   Our Biggest Discount Ever www.drmoran.co Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	5	8.93%	\$31.13				
<input type="checkbox"/> CoolSculpting in Newton Centre   Limited Time Offer   June 2021   Hurry Offer Ends In... www.drmoran.co Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	2. body sculpting	Not eligible Policy (Restricted medical content +1 more), Ad group paused	3	3.30%	\$29.88				
<input type="checkbox"/> Best CoolSculpting Deal Ever   Limited Time Offer   Apr 2021   Our Biggest Discount Ever www.drmoran.co Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	5	7.25%	\$28.40				

Google Ads									
Chris Zelig > Dr. Moran 805-743-0327									
All campaigns > search   beta   coolsculpting									
Overview									
<span>Enabled</span> Status: Eligible Type: Search Budget: \$128.33/day Optimization score: 73.7% <span>More details</span>									
Recommendations									
Ads									
Custom Apr 1 - Jun 30, 2021									
+ Ad status: All ADD FILTER									
Ad	Ad group	Status	Clicks	CTR	Cost				
<input type="checkbox"/> www.drmoran.co Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	5	7.25%	\$28.40				
<input type="checkbox"/> CoolSculpting® Fat Reduction   Freeze Away Body Fat   CoolSculpting Special 50% Off www.drmoran.co Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	2. body sculpting	Not eligible Policy (Restricted medical content +1 more), Ad group paused	4	3.74%	\$27.81				
<input type="checkbox"/> Best CoolSculpting Deal Ever   May Only 50% Off 8+ Treatments   Our Biggest Discount Ever www.drmoran.co Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	2	1.80%	\$27.56				
<input type="checkbox"/> Best CoolSculpting Deal Ever   Apr Only 50% Off 8+ Treatments   Our Biggest Discount Ever www.drmoran.co Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	4	4.76%	\$26.77				
Total: Ads			1,519	4.78%	\$1...				

Google Ads									
Chris Zelig > Dr. Moran 805-743-0327									
All campaigns > search   beta   coolsculpting									
Overview									
<span>Enabled</span> Status: Eligible Type: Search Budget: \$128.33/day Optimization score: 73.7% <span>More details</span>									
Recommendations									
Ads									
Custom Apr 1 - Jun 30, 2021									
+ Ad status: All ADD FILTER									
Ad	Ad group	Status	Clicks	CTR	Cost				
<input type="checkbox"/> CoolSculpting in Newton Centre   Limited Time Offer   June 2021   Our Biggest Discount Ever www.drmoran.co Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	2. body sculpting	Not eligible Policy (Restricted medical content +1 more), Ad group paused	3	3.30%	\$26.18				
<input type="checkbox"/> Best CoolSculpting Deal Ever   May Only 50% Off 8+ Treatments   Hurry Offer Ends In... www.drmoran.co Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	4	8.51%	\$25.74				
<input type="checkbox"/> CoolSculpting® Fat Reduction   Limited Time Offer   June 2021   Our Biggest Discount Ever drmoran.co/coolsculpting/newton_centre Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	3	7.89%	\$25.61				
<input type="checkbox"/> CoolSculpting in Newton Centre   Limited Time Offer   Apr 2021   CoolSculpting Special 50% Off www.drmoran.co Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	6	6.52%					

Google Ads									
Chris Zelig > Dr. Moran 805-743-0327									
All campaigns > search   beta   coolsculpting									
Overview									
<span>Enabled</span> Status: Eligible Type: Search Budget: \$128.33/day Optimization score: 73.7% <span>More details</span>									
Recommendations									
Ads									
Custom Apr 1 - Jun 30, 2021									
+ Ad status: All ADD FILTER									
Ad	Ad group	Status	Clicks	CTR	Cost				
<input type="checkbox"/> CoolSculpting in Newton Centre   Limited Time Offer   Apr 2021   CoolSculpting Special 50% Off www.drmoran.co Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	6	6.52%	\$24.80				
<input type="checkbox"/> CoolSculpting in Newton Centre   Freeze Away Body Fat   Our Biggest Discount Ever www.drmoran.co Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	2. body sculpting	Not eligible Policy (Restricted medical content +1 more), Ad group paused	4	2.31%	\$24.63				
<input type="checkbox"/> CoolSculpting® Fat Reduction   Limited Time Offer   May 2021   Hurry Offer Ends In (=COUNTDOWN("2021/05/31... www.drmoran.co Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	2. body sculpting	Removed Policy (Restricted medical content +1 more), Ad group paused	2	10.00%	\$23.36				
<input type="checkbox"/> CoolSculpting® Fat Reduction   Apr Only 50% Off 8+ Treatments   Our Biggest Discount Ever www.drmoran.co Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	2. body sculpting	Removed Policy (Restricted medical content +1 more), Ad group paused	7	9.33%	\$22.86				

Google Ads									
Chris Zelig > Dr. Moran 805-743-0327									
All campaigns > search   beta   coolsculpting									
Overview									
<span>Enabled</span> Status: Eligible Type: Search Budget: \$128.33/day Optimization score: 73.7% <span>More details</span>									
Recommendations									
<span>Ad status: All</span> <span>ADD FILTER</span>									
Insights									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
More									
Table									
Ad	Ad group	Status	Clicks	CTR	Cost				
www.dr-moran.co Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	2. body sculpting	Policy (Restricted medical content +1 more), Ad group paused	7	9.33%	\$22.86				
CoolSculpting® Fat Reduction   May Only 50% Off 8+ Treatments   Hurry Offer Ends In... www.dr-moran.co Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newton Centre, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	2. body sculpting	Removed Policy (Restricted medical content +1 more), Ad group paused	2	50.00%	\$22.76				
Best CoolSculpting Deal Ever   Apr Only 50% Off 8+ Treatments   Hurry Offer Ends In... www.dr-moran.co Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	3	4.11%	\$22.24				
CoolSculpting® Fat Reduction   Limited Time Offer   Apr 2021   Our Biggest Discount Ever www.dr-moran.co Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	4	5.80%	\$20.34				
Total: Ads			1,519	4.78%	\$1				

Google Ads									
Chris Zelig > Dr. Moran 805-743-0327									
All campaigns > search   beta   coolsculpting									
Overview									
<span>Enabled</span> Status: Eligible Type: Search Budget: \$128.33/day Optimization score: 73.7% <span>More details</span>									
Recommendations									
<span>Ad status: All</span> <span>ADD FILTER</span>									
Insights									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
More									
Table									
Ad	Ad group	Status	Clicks	CTR	Cost				
CoolSculpting in Newton Centre   Limited Time Offer   Apr 2021   Hurry Offer Ends In (=COUNTDOWN("2021/04/30... www.dr-moran.co Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	2. body sculpting	Removed Policy (Restricted medical content +1 more), Ad group paused	3	15.00%	\$20.27				
CoolSculpting® Fat Reduction   Apr Only 50% Off 8+ Treatments   Hurry Offer Ends In... www.dr-moran.co Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	2. body sculpting	Removed Policy (Restricted medical content +1 more), Ad group paused	2	5.56%	\$18.95				
CoolSculpting in Newton Centre   Limited Time Offer   May 2021   Our Biggest Discount Ever www.dr-moran.co Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	3	5.77%	\$18.85				
Best CoolSculpting Deal Ever   Limited Time Offer   May 2021   Offering 50% Off 8+ Treatments www.dr-moran.co Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	2	2.99%					

Google Ads									
Chris Zelig > Dr. Moran 805-743-0327									
All campaigns > search   beta   coolsculpting									
Overview									
<span>Enabled</span> Status: Eligible Type: Search Budget: \$128.33/day Optimization score: 73.7% <span>More details</span>									
Recommendations									
<span>Ad status: All</span> <span>ADD FILTER</span>									
Insights									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
More									
Table									
Ad	Ad group	Status	Clicks	CTR	Cost				
Best CoolSculpting Deal Ever   Limited Time Offer   May 2021   Offering 50% Off 8+ Treatments www.dr-moran.co Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	2	2.99%	\$18.76				
{Keyword:Dr. Moran Medical Aesthetics}   CoolSculpting in Newton Centre   Biggest CoolSculpting® Promo +7... dr-moran.co/coolsculpting/newton_centre Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newton Centre, MA. Expert, Safe Fat Loss... View assets details	1. coolsculpting - price	Paused Policy (Restricted drug terms +1 more)	2	4.88%	\$17.51				
Best CoolSculpting Deal Ever   Limited Time Offer   Apr 2021   Offering 50% Off 8+ Treatments www.dr-moran.co Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	4	6.35%	\$17.48				
CoolSculpting in Newton Centre   Save 50% Off 8+ Treatments   Our Biggest Discount Ever dr-moran.co/coolsculpting/newton_centre Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	3	5.00%	\$17.46				
Best CoolSculpting Deal Ever   Limited Time Offer   Apr 2021   CoolSculpting Special 50% Off									

Google Ads									
Chris Zelig > Dr. Moran 805-743-0327									
All campaigns > search   beta   coolsculpting									
Overview									
<span>Enabled</span> Status: Eligible Type: Search Budget: \$128.33/day Optimization score: 73.7% <span>More details</span>									
Recommendations									
<span>Ad status: All</span> <span>ADD FILTER</span>									
Insights									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
More									
Table									
Ad	Ad group	Status	Clicks	CTR	Cost				
dr-moran.co/coolsculpting/newton_centre Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	3	5.00%	\$17.46				
Best CoolSculpting Deal Ever   Limited Time Offer   Apr 2021   CoolSculpting Special 50% Off www.dr-moran.co Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	3	9.68%	\$17.31				
Best CoolSculpting Deal Ever   Freeze Away Body Fat   Our Biggest Discount Ever dr-moran.co/coolsculpting/newton_centre Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	3	5.36%	\$16.83				
CoolSculpting in Newton Centre   Freeze Away Body Fat   Our Biggest Discount Ever dr-moran.co/coolsculpting/newton_centre Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newton Centre, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	2	4.08%	\$16.59				
Total: Ads			1,519	4.78%	\$1				

Google Ads									
Chris Zelig > Dr. Moran 805-743-0327									
All campaigns > search   beta   coolsculpting									
Overview									
<span>Enabled</span> Status: Eligible Type: Search Budget: \$128.33/day Optimization score: 73.7% <span>More details</span>									
Recommendations									
<span>Ad status: All</span> <span>ADD FILTER</span>									
Insights									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
More									
Table									
Ad	Ad group	Status	Clicks	CTR	Cost				
Best CoolSculpting Deal Ever   Freeze Away Body Fat   Hurry Offer Ends In (=COUNTDOWN("2021/06/30... dr-moran.co/coolsculpting/newton_centre Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	1	9.09%	\$16.10				
Best CoolSculpting Deal Ever   Limited Time Offer   May 2021   CoolSculpting Special 50% Off www.dr-moran.co Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	3	13.64%	\$15.93				
CoolSculpting® Fat Reduction   Limited Time Offer   Apr 2021   Offering 50% Off 8+ Treatments www.dr-moran.co Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	3	4.11%	\$15.89				
Best CoolSculpting Deal Ever   Limited Time Offer   Apr 2021   Hurry Offer Ends In (=COUNTDOWN("2021/04/30... www.dr-moran.co Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	3	6.98%					

Google Ads									
Chris Zelig > Dr. Moran 805-743-0327									
All campaigns > search   beta   coolsculpting									
Overview									
<span>Enabled</span> Status: Eligible Type: Search Budget: \$128.33/day Optimization score: 73.7% <span>More details</span>									
Recommendations									
<span>Ad status: All</span> <span>ADD FILTER</span>									
Insights									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
More									
<input type="checkbox"/>	<input checked="" type="radio"/>	Ad		Ad group	Status	Clicks	CTR		Cost
<input type="checkbox"/>	<input checked="" type="radio"/>	Best CoolSculpting Deal Ever   Limited Time Offer   Apr 2021   Hurry Offer Ends In (=COUNTDOWN("2021/04/30... www.dr-moran.co Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today		1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	3	6.98%		\$15.74
<input type="checkbox"/>	<input checked="" type="radio"/>	CoolSculpting® Fat Reduction   May Only 50% Off 8+ Treatments   Our Biggest Discount Ever www.dr-moran.co Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today		2. body sculpting	Removed Policy (Restricted medical content +1 more), Ad group paused	2	2.82%		\$15.56
<input type="checkbox"/>	<input checked="" type="radio"/>	CoolSculpting in Newton Centre   Apr Only 50% Off 8+ Treatments   Our Biggest Discount Ever www.dr-moran.co Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newton Centre, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now		0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	4	6.35%		\$15.46
<input type="checkbox"/>	<input checked="" type="radio"/>	Best CoolSculpting Deal Ever   Limited Time Offer   June 2021   CoolSculpting Special 50% Off www.dr-moran.co Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today		2. body sculpting	Not eligible Policy (Restricted medical content +1 more), Ad group paused	3	8.11%		\$15.45
CoolSculpting® Fat Reduction   Limited Time Offer   May									

Google Ads									
Chris Zelig > Dr. Moran 805-743-0327									
All campaigns > search   beta   coolsculpting									
Overview									
<span>Enabled</span> Status: Eligible Type: Search Budget: \$128.33/day Optimization score: 73.7% <span>More details</span>									
Recommendations									
<span>Ad status: All</span> <span>ADD FILTER</span>									
Insights									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
More									
<input type="checkbox"/>	<input checked="" type="radio"/>	Ad		Ad group	Status	Clicks	CTR		Cost
<input type="checkbox"/>	<input checked="" type="radio"/>	www.dr-moran.co Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today		2. body sculpting	Policy (Restricted medical content +1 more), Ad group paused	3	8.11%		\$15.45
<input type="checkbox"/>	<input checked="" type="radio"/>	CoolSculpting® Fat Reduction   Limited Time Offer   May 2021   Our Biggest Discount Ever www.dr-moran.co Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today		1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	2	28.57%		\$15.22
<input type="checkbox"/>	<input checked="" type="radio"/>	CoolSculpting in Newton Centre   Apr Only 50% Off 8+ Treatments   Hurry Offer Ends In... www.dr-moran.co Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today		2. body sculpting	Removed Policy (Restricted medical content +1 more), Ad group paused	2	3.64%		\$14.79
<input type="checkbox"/>	<input checked="" type="radio"/>	Best CoolSculpting Deal Ever   Limited Time Offer   Apr 2021   Hurry Offer Ends In (=COUNTDOWN("2021/04/30... www.dr-moran.co Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today		0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	1	1.96%		\$14.78
Total: Ads						1,519	4.78%		\$15.45

Google Ads									
Chris Zelig > Dr. Moran 805-743-0327									
All campaigns > search   beta   coolsculpting									
Overview									
<span>Enabled</span> Status: Eligible Type: Search Budget: \$128.33/day Optimization score: 73.7% <span>More details</span>									
Recommendations									
<span>Ad status: All</span> <span>ADD FILTER</span>									
Insights									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
More									
<input type="checkbox"/>	<input checked="" type="radio"/>	Ad		Ad group	Status	Clicks	CTR		Cost
<input type="checkbox"/>	<input checked="" type="radio"/>	CoolSculpting® Fat Reduction   Save 50% Off 8+ Treatments   Our Biggest Discount Ever dr-moran.co/coolsculpting/newton_centre Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today		1. coolsculpting - price	Eligible (Limited) Policy (Restricted medical content +1 more)	1	100.00%		\$14.57
<input type="checkbox"/>	<input checked="" type="radio"/>	CoolSculpting in Newton Centre   Freeze Away Body Fat   Offering 50% Off 8+ Treatments dr-moran.co/coolsculpting/newton_centre Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newton Centre, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now		0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	2	4.08%		\$13.70
<input type="checkbox"/>	<input checked="" type="radio"/>	CoolSculpting in Newton Centre   Freeze Away Body Fat   CoolSculpting Special 50% Off www.dr-moran.co Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today		2. body sculpting	Not eligible Policy (Restricted medical content +1 more), Ad group paused	3	1.58%		\$13.12
<input type="checkbox"/>	<input checked="" type="radio"/>	Best CoolSculpting Deal Ever   Limited Time Offer   June 2021   Our Biggest Discount Ever www.dr-moran.co Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today		2. body sculpting	Not eligible Policy (Restricted medical content +1 more), Ad group paused	1	3.33%		\$12.70

Google Ads									
Chris Zelig > Dr. Moran 805-743-0327									
All campaigns > search   beta   coolsculpting									
Overview									
<span>Enabled</span> Status: Eligible Type: Search Budget: \$128.33/day Optimization score: 73.7% <span>More details</span>									
Recommendations									
<span>Ad status: All</span> <span>ADD FILTER</span>									
Insights									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
More									
<input type="checkbox"/>	<input checked="" type="radio"/>	Ad		Ad group	Status	Clicks	CTR		Cost
<input type="checkbox"/>	<input checked="" type="radio"/>	Best CoolSculpting Deal Ever   Limited Time Offer   June 2021   Our Biggest Discount Ever www.dr-moran.co Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today		2. body sculpting	Not eligible Policy (Restricted medical content +1 more), Ad group paused	1	3.33%		\$12.70
<input type="checkbox"/>	<input checked="" type="radio"/>	CoolSculpting® Fat Reduction   Limited Time Offer   Apr 2021   Hurry Offer Ends In (=COUNTDOWN("2021/04/30... www.dr-moran.co Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today		0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	5	7.14%		\$11.96
<input type="checkbox"/>	<input checked="" type="radio"/>	CoolSculpting in Newton Centre   Limited Time Offer   May 2021   Hurry Offer Ends In... www.dr-moran.co Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today		1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	2	4.88%		\$11.83
<input type="checkbox"/>	<input checked="" type="radio"/>	CoolSculpting in Newton Centre   Limited Time Offer   June 2021   Hurry Offer Ends In... dr-moran.co/coolsculpting/newton_centre Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newton Centre, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now		0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	3	7.89%		\$11.77
Best CoolSculpting Deal Ever   Freeze Away Body Fat									

Google Ads									
Chris Zelig > Dr. Moran 805-743-0327									
All campaigns > search   beta   coolsculpting									
Overview									
<span>Enabled</span> Status: Eligible Type: Search Budget: \$128.33/day Optimization score: 73.7% <span>More details</span>									
Recommendations									
<span>Ad status: All</span> <span>ADD FILTER</span>									
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Landing pages									
Keywords									
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Demographics									
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Suggested									
Ad schedule									
More									
<input type="checkbox"/>	<input checked="" type="radio"/>	Ad		Ad group	Status	Clicks	CTR		Cost
<input type="checkbox"/>	<input checked="" type="radio"/>	dr-moran.co/coolsculpting/newton_centre Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newton Centre, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now		0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	3	7.89%		\$11.77
<input type="checkbox"/>	<input checked="" type="radio"/>	Best CoolSculpting Deal Ever   Freeze Away Body Fat   Hurry Offer Ends In (=COUNTDOWN("2021/06/30... www.dr-moran.co Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newton Centre, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now		2. body sculpting	Not eligible Policy (Restricted medical content +1 more), Ad group paused	1	33.33%		\$11.75
<input type="checkbox"/>	<input checked="" type="radio"/>	CoolSculpting in Newton Centre   May Only 50% Off 8+ Treatments   Our Biggest Discount Ever www.dr-moran.co Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today		2. body sculpting	Removed Policy (Restricted medical content +1 more), Ad group paused	1	2.78%		\$11.49
<input type="checkbox"/>	<input checked="" type="radio"/>	CoolSculpting in Newton Centre   Limited Time Offer   June 2021   CoolSculpting Special 50% Off www.dr-moran.co Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today		2. body sculpting	Not eligible Policy (Restricted medical content +1 more), Ad group paused	2	2.22%		\$11.16
Total: Ads						1,519	4.78%		\$11.45



Google Ads									
Chris Zelig > Dr. Moran 805-743-0327									
All campaigns > search   beta   coolsculpting									
Overview									
<span>Enabled</span> Status: Eligible Type: Search Budget: \$128.33/day Optimization score: 73.7% <span>More details</span>									
Recommendations									
<span>Ad status: All</span> <span>ADD FILTER</span>									
Insights									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
More									
Table									
Ad	Ad group	Status	Clicks	CTR	Cost				
www.dr-moran.co Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	2. body sculpting	Policy (Restricted medical content +1 more), Ad group paused	2	28.57%	\$7.95				
CoolSculpting® Fat Reduction   Limited Time Offer   June 2021   Hurry Offer Ends In (=COUNTDOWN("2021/06/30... www.dr-moran.co Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	2. body sculpting	Not eligible Policy (Restricted medical content +1 more), Ad group paused	1	2.56%	\$7.88				
CoolSculpting® Fat Reduction   Limited Time Offer   June 2021   Our Biggest Discount Ever dr-moran.co/coolsculpting/newton_centre Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newton Centre, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	1	33.33%	\$7.80				
CoolSculpting in Newton Centre   Limited Time Offer   May 2021   Our Biggest Discount Ever www.dr-moran.co Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	2. body sculpting	Removed Policy (Restricted medical content +1 more), Ad group paused	2	6.45%	\$7.79				
Total: Ads			1,519	4.78%	\$1				

Google Ads									
Chris Zelig > Dr. Moran 805-743-0327									
All campaigns > search   beta   coolsculpting									
Overview									
<span>Enabled</span> Status: Eligible Type: Search Budget: \$128.33/day Optimization score: 73.7% <span>More details</span>									
Recommendations									
<span>Ad status: All</span> <span>ADD FILTER</span>									
Insights									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
More									
Table									
Ad	Ad group	Status	Clicks	CTR	Cost				
CoolSculpting® Fat Reduction   Limited Time Offer   June 2021   Hurry Offer Ends In (=COUNTDOWN("2021/06/30... dr-moran.co/coolsculpting/newton_centre Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	3. coolsculpting - fat freeze	Removed Policy (Restricted medical content +1 more)	1	100.00%	\$7.18				
CoolSculpting® Fat Reduction   Limited Time Offer   June 2021   Hurry Offer Ends In (=COUNTDOWN("2021/06/30... dr-moran.co/coolsculpting/newton_centre Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newton Centre, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	1	2.22%	\$7.15				
CoolSculpting® Fat Reduction   Limited Time Offer   Apr 2021   Hurry Offer Ends In (=COUNTDOWN("2021/04/30... www.dr-moran.co Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	1	7.69%	\$7.13				
{Keyword:Dr. Moran Medical Aesthetics}   Save 50% Off 8+ Treatments   Our Biggest Discount Ever dr-moran.co/coolsculpting/newton_centre Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newton Centre, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting - price	Eligible (Limited) Policy (Restricted medical content +1 more)	1	100.00%					

Google Ads									
Chris Zelig > Dr. Moran 805-743-0327									
All campaigns > search   beta   coolsculpting									
Overview									
<span>Enabled</span> Status: Eligible Type: Search Budget: \$128.33/day Optimization score: 73.7% <span>More details</span>									
Recommendations									
<span>Ad status: All</span> <span>ADD FILTER</span>									
Insights									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
More									
Table									
Ad	Ad group	Status	Clicks	CTR	Cost				
{Keyword:Dr. Moran Medical Aesthetics}   Save 50% Off 8+ Treatments   Our Biggest Discount Ever dr-moran.co/coolsculpting/newton_centre Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newton Centre, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting - price	Eligible (Limited) Policy (Restricted medical content +1 more)	1	100.00%	\$7.07				
CoolSculpting in Newton Centre   Limited Time Offer   June 2021   Offering 50% Off 8+ Treatments dr-moran.co/coolsculpting/newton_centre Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newton Centre, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	1	3.03%	\$6.95				
CoolSculpting® Fat Reduction   Limited Time Offer   May 2021   Our Biggest Discount Ever www.dr-moran.co Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	2. body sculpting	Removed Policy (Restricted medical content +1 more), Ad group paused	2	8.00%	\$6.87				
Best CoolSculpting Deal Ever   Freeze Away Body Fat   Hurry Offer Ends In (=COUNTDOWN("2021/04/30... www.dr-moran.co Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	1	33.33%	\$6.78				
CoolSculpting in Newton Centre   Limited Time Offer									

Google Ads									
Chris Zelig > Dr. Moran 805-743-0327									
All campaigns > search   beta   coolsculpting									
Overview									
<span>Enabled</span> Status: Eligible Type: Search Budget: \$128.33/day Optimization score: 73.7% <span>More details</span>									
Recommendations									
<span>Ad status: All</span> <span>ADD FILTER</span>									
Insights									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
More									
Table									
Ad	Ad group	Status	Clicks	CTR	Cost				
www.dr-moran.co Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	1	33.33%	\$6.78				
CoolSculpting in Newton Centre   Limited Time Offer   May 2021   Offering 50% Off 8+ Treatments www.dr-moran.co Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newton Centre, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	1	7.14%	\$6.58				
CoolSculpting in Newton Centre   Limited Time Offer   May 2021   CoolSculpting Special 50% Off www.dr-moran.co Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	1	2.38%	\$6.51				
CoolSculpting in Newton Centre   May Only 50% Off 8+ Treatments   Our Biggest Discount Ever www.dr-moran.co Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newton Centre, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	1	9.09%	\$6.26				
Total: Ads			1,519	4.78%	\$1				

Google Ads									
Chris Zelig > Dr. Moran 805-743-0327									
All campaigns > search   beta   coolsculpting									
Overview									
<span>Enabled</span> Status: Eligible Type: Search Budget: \$128.33/day Optimization score: 73.7% <span>More details</span>									
Recommendations									
<span>Ad status: All</span> <span>ADD FILTER</span>									
Insights									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
More									
Table									
Ad	Ad group	Status	Clicks	CTR	Cost				
Best CoolSculpting Deal Ever   Freeze Away Body Fat   Hurry Offer Ends In (=COUNTDOWN("2021/06/30... www.dr-moran.co Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	2. body sculpting	Not eligible Policy (Restricted medical content +1 more), Ad group paused	1	12.50%	\$6.15				
Best CoolSculpting Deal Ever   Freeze Away Body Fat   CoolSculpting Special 50% Off dr-moran.co/coolsculpting/newton_centre Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newton Centre, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting - price	Eligible (Limited) Policy (Restricted medical content +1 more)	1	33.33%	\$6.07				
CoolSculpting in Newton Centre   May Only 50% Off 8+ Treatments   Hurry Offer Ends In... www.dr-moran.co Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newton Centre, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	1	2.44%	\$5.87				
Best CoolSculpting Deal Ever   Freeze Away Body Fat   Our Biggest Discount Ever dr-moran.co/coolsculpting/newton_centre Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newton Centre, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	1	4.35%					

Google Ads									
Chris Zelig > Dr. Moran 805-743-0327									
All campaigns > search   beta   coolsculpting									
Overview									
<span>Enabled</span> Status: Eligible Type: Search Budget: \$128.33/day Optimization score: 73.7% <span>More details</span>									
Recommendations									
<span>Ad status: All</span> <span>ADD FILTER</span>									
Insights									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
More									
<input type="checkbox"/>	<input checked="" type="radio"/>	Ad		Ad group	Status	Clicks	CTR	Cost	
<input type="checkbox"/>	<input checked="" type="radio"/>	Best CoolSculpting Deal Ever   Freeze Away Body Fat   Our Biggest Discount Ever dmmoran.co/coolsculpting/newton_centre Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newton Centre, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now		0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	1	4.35%	\$5.85	
<input type="checkbox"/>	<input checked="" type="radio"/>	Best CoolSculpting Deal Ever   Apr Only 50% Off 8+ Treatments   Hurry Offer Ends In... www.dmmoran.co Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today		1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	2	5.13%	\$5.82	
<input type="checkbox"/>	<input checked="" type="radio"/>	CoolSculpting® Fat Reduction   Limited Time Offer   June 2021   Our Biggest Discount Ever www.dmmoran.co Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today		2. body sculpting	Not eligible Policy (Restricted medical content +1 more), Ad group paused	1	1.79%	\$5.48	
<input type="checkbox"/>	<input checked="" type="radio"/>	Best CoolSculpting Deal Ever   Limited Time Offer   June 2021   Hurry Offer Ends In (=COUNTDOWN("2021/06/30... dmmoran.co/coolsculpting/newton_centre Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newton Centre, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now		0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	1	5.26%	\$5.38	
CoolSculpting in Newton Centre   May Only 50% Off 8+									

Google Ads									
Chris Zelig > Dr. Moran 805-743-0327									
All campaigns > search   beta   coolsculpting									
Overview									
<span>Enabled</span> Status: Eligible Type: Search Budget: \$128.33/day Optimization score: 73.7% <span>More details</span>									
Recommendations									
<span>Ad status: All</span> <span>ADD FILTER</span>									
Insights									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
More									
<input type="checkbox"/>	<input checked="" type="radio"/>	Ad		Ad group	Status	Clicks	CTR	Cost	
<input type="checkbox"/>	<input checked="" type="radio"/>	dmmoran.co/coolsculpting/newton_centre Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newton Centre, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now		0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	1	5.26%	\$5.38	
<input type="checkbox"/>	<input checked="" type="radio"/>	CoolSculpting in Newton Centre   May Only 50% Off 8+ Treatments   Our Biggest Discount Ever www.dmmoran.co Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newton Centre, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now		0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	1	3.23%	\$5.35	
<input type="checkbox"/>	<input checked="" type="radio"/>	CoolSculpting® Fat Reduction   Limited Time Offer   June 2021   CoolSculpting Special 50% Off www.dmmoran.co Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today		2. body sculpting	Not eligible Policy (Restricted medical content +1 more), Ad group paused	1	1.67%	\$5.30	
<input type="checkbox"/>	<input checked="" type="radio"/>	CoolSculpting® Fat Reduction   Limited Time Offer   Apr 2021   Our Biggest Discount Ever www.dmmoran.co Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today		1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	1	9.09%	\$5.29	
Total: Ads						1,519	4.78%	\$10	

Google Ads									
Chris Zelig > Dr. Moran 805-743-0327									
All campaigns > search   beta   coolsculpting									
Overview									
<span>Enabled</span> Status: Eligible Type: Search Budget: \$128.33/day Optimization score: 73.7% <span>More details</span>									
Recommendations									
<span>Ad status: All</span> <span>ADD FILTER</span>									
Insights									
Ad groups									
Ads & extensions									
Ads									
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Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
More									
<input type="checkbox"/>	<input checked="" type="radio"/>	Ad		Ad group	Status	Clicks	CTR	Cost	
<input type="checkbox"/>	<input checked="" type="radio"/>	Best CoolSculpting Deal Ever   Limited Time Offer   June 2021   Our Biggest Discount Ever dmmoran.co/coolsculpting/newton_centre Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newton Centre, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now		1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	1	20.00%	\$5.17	
<input type="checkbox"/>	<input checked="" type="radio"/>	CoolSculpting in Newton Centre   Limited Time Offer   Apr 2021   CoolSculpting Special 50% Off www.dmmoran.co Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today		2. body sculpting	Removed Policy (Restricted medical content +1 more), Ad group paused	1	5.56%	\$5.15	
<input type="checkbox"/>	<input checked="" type="radio"/>	Best CoolSculpting Deal Ever   Limited Time Offer   Apr 2021   CoolSculpting Special 50% Off www.dmmoran.co Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today		2. body sculpting	Removed Policy (Restricted medical content +1 more), Ad group paused	1	10.00%	\$5.12	
<input type="checkbox"/>	<input checked="" type="radio"/>	CoolSculpting® Fat Reduction   Limited Time Offer   Apr 2021   Hurry Offer Ends In (=COUNTDOWN("2021/04/30... www.dmmoran.co Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today		2. body sculpting	Removed Policy (Restricted medical content +1 more), Ad group paused	1	6.67%	\$5.12	

Google Ads									
Chris Zelig > Dr. Moran 805-743-0327									
All campaigns > search   beta   coolsculpting									
Overview									
<span>Enabled</span> Status: Eligible Type: Search Budget: \$128.33/day Optimization score: 73.7% <span>More details</span>									
Recommendations									
<span>Ad status: All</span> <span>ADD FILTER</span>									
Insights									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
More									
<input type="checkbox"/>	<input checked="" type="radio"/>	Ad		Ad group	Status	Clicks	CTR	Cost	
<input type="checkbox"/>	<input checked="" type="radio"/>	CoolSculpting® Fat Reduction   Limited Time Offer   Apr 2021   Hurry Offer Ends In (=COUNTDOWN("2021/04/30... www.dmmoran.co Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today		2. body sculpting	Removed Policy (Restricted medical content +1 more), Ad group paused	1	6.67%	\$4.92	
<input type="checkbox"/>	<input checked="" type="radio"/>	CoolSculpting in Newton Centre   Limited Time Offer   Mar 2021   Offering 50% Off 8+ Treatments www.dmmoran.co Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today		0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	1	25.00%	\$4.84	
<input type="checkbox"/>	<input checked="" type="radio"/>	CoolSculpting® Fat Reduction   Limited Time Offer   Apr 2021   CoolSculpting Special 50% Off www.dmmoran.co Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today		2. body sculpting	Removed Policy (Restricted medical content +1 more), Ad group paused	1	3.70%	\$4.84	
<input type="checkbox"/>	<input checked="" type="radio"/>	CoolSculpting® Fat Reduction   Limited Time Offer   Apr 2021   Offering 50% Off 8+ Treatments www.dmmoran.co Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newton Centre, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now		0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	1	5.56%	\$4.79	
Best CoolSculpting Deal Ever   Freeze Away Body Fat									

Google Ads									
Chris Zelig > Dr. Moran 805-743-0327									
All campaigns > search   beta   coolsculpting									
Overview									
<span>Enabled</span> Status: Eligible Type: Search Budget: \$128.33/day Optimization score: 73.7% <span>More details</span>									
Recommendations									
<span>Ad status: All</span> <span>ADD FILTER</span>									
Insights									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
More									
<input type="checkbox"/>	<input checked="" type="radio"/>	Ad		Ad group	Status	Clicks	CTR	Cost	
<input type="checkbox"/>	<input checked="" type="radio"/>	www.dmmoran.co Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newton Centre, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now		0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	1	5.56%	\$4.79	
<input type="checkbox"/>	<input checked="" type="radio"/>	Best CoolSculpting Deal Ever   Freeze Away Body Fat   CoolSculpting Special 50% Off www.dmmoran.co Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newton Centre, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now		2. body sculpting	Not eligible Policy (Restricted medical content +1 more), Ad group paused	2	18.18%	\$4.72	
<input type="checkbox"/>	<input checked="" type="radio"/>	CoolSculpting® Fat Reduction   Freeze Away Body Fat   Offering 50% Off 8+ Treatments dmmoran.co/coolsculpting/newton_centre Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newton Centre, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now		0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	2	3.57%	\$4.59	
<input type="checkbox"/>	<input checked="" type="radio"/>	Best CoolSculpting Deal Ever   Freeze Away Body Fat   Hurry Offer Ends In (=COUNTDOWN("2021/06/30... dmmoran.co/coolsculpting/newton_centre Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newton Centre, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now		1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	1	14.29%	\$4.38	
Total: Ads						1,519	4.78%	\$10	



Google Ads									
Chris Zelig > Dr. Moran 805-743-0327									
All campaigns > search   beta   coolsculpting									
Overview									
Enabled Status: Eligible Type: Search Budget: \$128.33/day Optimization score: 73.7%									
Recommendations									
Ad status: All ADD FILTER									
Insights									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
More									
Table									
Ad	Ad group	Status	Clicks	CTR	Cost				
www.dr-moran.co Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newton Centre, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	1	5.00%	\$2.42				
Best CoolSculpting Deal Ever   Freeze Away Body Fat   Offering 50% Off 8+ Treatments dr-moran.co/coolsculpting/newton_centre Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	1	1.85%	\$2.13				
CoolSculpting® Fat Reduction   Limited Time Offer   Apr 2021   Our Biggest Discount Ever www.dr-moran.co Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	2. body sculpting	Removed Policy (Restricted medical content +1 more), Ad group paused	1	5.88%	\$2.09				
CoolSculpting in Newton Centre   Apr Only 50% Off 8+ Treatments   Our Biggest Discount Ever www.dr-moran.co Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newton Centre, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	1	9.09%	\$1.94				
Total: Ads			1,519	4.78%	\$10,602.67				

Google Ads									
Chris Zelig > Dr. Moran 805-743-0327									
All campaigns > search   beta   coolsculpting									
Overview									
Enabled Status: Eligible Type: Search Budget: \$128.33/day Optimization score: 73.7%									
Recommendations									
Ad status: All ADD FILTER									
Insights									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
More									
Table									
Ad	Ad group	Status	Clicks	CTR	Cost				
CoolSculpting® Fat Reduction   Limited Time Offer   Apr 2021   Our Biggest Discount Ever www.dr-moran.co Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newton Centre, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	2. body sculpting	Removed Policy (Restricted medical content +1 more), Ad group paused	2	33.33%	\$1.40				
Best CoolSculpting Deal Ever   May Only 50% Off 8+ Treatments   Hurry Offer Ends In... www.dr-moran.co Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newton Centre, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	1	11.11%	\$0.81				
Best CoolSculpting Deal Ever   Limited Time Offer   June 2021   Offering 50% Off 8+ Treatments dr-moran.co/coolsculpting/newton_centre Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newton Centre, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	1	5.26%	\$0.24				
{Keyword:#1 CoolSculpting Deal 25% Off}   Freeze Away Stubborn Fat   25% Off CoolSculpting Cost +6 more www.dr-moran.co #1 FDA-Cleared, Non-Surgical Fat Reduction Treatment. Freeze Away Stubborn Belly Fat. CoolSculpting Reduces...	coolsculpting	Removed Policy (Restricted medical content +1 more), Poor ad strength, +1	0	-	-				
Total: Ads			1,519	4.78%	\$10,602.67				
Total: Campaign			1,519	4.78%	\$10,602.67				

Google Ads									
Chris Zelig > Dr. Moran 805-743-0327									
All campaigns > search   beta   coolsculpting									
Overview									
Enabled Status: Eligible Type: Search Budget: \$128.33/day Optimization score: 73.7%									
Recommendations									
Ad status: All ADD FILTER									
Insights									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
More									
Table									
Ad	Ad group	Status	Clicks	CTR	Cost				
Fat Without Surgery or Downtime. Learn More about Freezing Fat.		Removed Policy (Restricted medical content +1 more)							
25% Off CoolSculpting Cost   Fat Reduction in Newton Centre   Target Belly Fat, Love Handles www.dr-moran.co 25% Off CoolSculpting. #1 FDA-Cleared, Non-Surgical Fat Reduction Treatment. #1 CoolSculpting Deal. 25% Off. Freeze Fat. Top Provider in Newtown Centre. Free Consult.	SKAG   coolsculpting face   BROAD	Not eligible Policy (Restricted drug terms), Ad group removed	0	-	\$0.00				
{Keyword:#1 CoolSculpting Deal 25% Off}   No Surgery, Pain, or Downtime   Freeze Away Stubborn Fat +7 more www.dr-moran.co #1 FDA-Cleared, Non-Surgical Fat Reduction Treatment. Freeze Away Stubborn Belly Fat. CoolSculpting Reduces...	SKAG   how much is coolsculpting   EXACT	Not eligible Policy (Restricted drug terms), Poor ad strength, +1	0	-	\$0.00				
Total: Ads			1,519	4.78%	\$10,602.67				
Total: Campaign			1,519	4.78%	\$10,602.67				

Google Ads									
Chris Zelig > Dr. Moran 805-743-0327									
All campaigns > search   beta   coolsculpting									
Overview									
Enabled Status: Eligible Type: Search Budget: \$128.33/day Optimization score: 73.7%									
Recommendations									
Extension type: All ADD FILTER									
Insights									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
More									
Table									
Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost		
CoolSculpting CoolSculpting: The Top Non-Surgical Fat Reduction Treatment. Learn More	Sitelink extension	search   beta   coolscul...	Campaign	Approved (limited): Restricted medical content +1 more	88	8.31%	\$669.05		
(617) 631-3258	Call extension	search   beta   coolscul...	Campaign	Approved	151	4.73%	\$1,125.87		
(617) 631-3258 (mobile)	Call extension	search   beta   coolscul...	Campaign	Approved	72	2.48%	\$643.40		
dr.reneemor@gmail.com	Location extension	Account	Account	-	-	-	-		
FDA Cleared	Callout extension	search   beta   coolscul...	Campaign	Approved	303	6.61%	\$2,207.36		
Up to 50% Off	Callout extension	search   beta   coolscul...	Campaign	Approved	273	6.10%	\$2,109.27		

Google Ads									
Chris Zelig > Dr. Moran 805-743-0327									
All campaigns > search   beta   coolsculpting									
Overview									
Enabled Status: Eligible Type: Search Budget: \$128.33/day Optimization score: 73.7%									
Recommendations									
Extension type: All ADD FILTER									
Insights									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
More									
Table									
Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost		
(617) 631-3258	Call extension	search   beta   coolscul...	Campaign	Approved	151	4.73%	\$1,125.87		
(617) 631-3258 (mobile)	Call extension	search   beta   coolscul...	Campaign	Approved	72	2.48%	\$643.40		
dr.reneemor@gmail.com	Location extension	Account	Account	-	-	-	-		
FDA Cleared	Callout extension	search   beta   coolscul...	Campaign	Approved	303	6.61%	\$2,207.36		
Up to 50% Off	Callout extension	search   beta   coolscul...	Campaign	Approved	273	6.10%	\$2,109.27		
Freeze Your Fat	Callout extension	search   beta   coolscul...	Campaign	Approved	269	6.13%	\$2,039.48		
Contact Us + Free Consult	Callout extension	search   beta   coolscul...	Campaign	Approved	265	6.96%	\$1,917.24		
Liposuction Alternative	Callout extension	search   beta   coolscul...	Campaign	Approved	254	6.57%	\$1,886.22		
Highlights: No Surgery	Callout extension	search   beta   coolscul...	Campaign	Approved	237	6.11%	\$1,757.04		

Google Ads | Chris Zelig > Dr. Moran 805-743-0327 | All campaigns > search | beta | coolsculpting

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$128.33/day, Optimization score: 73.7%

Recommendations: Extension type: All

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Callout extension							
<input type="checkbox"/>	Nonsurgical Fat Reduction	search   beta   coolscul...	Campaign	Approved	228	6.01%	\$1,674.79
Structured snippet extension							
<input type="checkbox"/>	Service catalog: CoolSculpting, Fat Reduction, CoolMini, Double Chin Reduction, Cellulite Reduction, Non...	search   beta   coolscul...	Campaign	Approved	6	2.10%	\$25.21
Promotion extension							
<input type="checkbox"/>	Summer Sale - 50% off 8+ Treatments	search   beta   coolscul...	Campaign	Approved (limited): Restricted medical content +1 more	686	5.02%	\$5,034.00
Total: Sitelink extensions					137	9.61%	\$1,042.67
Total: Callout extensions					620	6.35%	\$4,606.27
Total: Structured snippet extensions					6	2.10%	\$25.21

Google Ads | Chris Zelig > Dr. Moran 805-743-0327 | All campaigns > search | beta | coolsculpting

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$128.33/day, Optimization score: 73.7%

Recommendations: Extension type: All

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Promotion extension							
<input type="checkbox"/>	Summer Sale - 50% off 8+ Treatments	search   beta   coolscul...	Campaign	Approved (limited): Restricted medical content +1 more	686	5.02%	\$5,034.00
Total: Sitelink extensions					137	9.61%	\$1,042.67
Total: Callout extensions					620	6.35%	\$4,606.27
Total: Structured snippet extensions					6	2.10%	\$25.21
Total: Call extensions					223	3.66%	\$1,769.27
Total: Location extensions					204	4.66%	\$1,376.75
Total: Promotion extensions					819	5.02%	\$5,867.08

Show rows: 10 | 11 - 13 of 13

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Some inventory may be provided through third party intermediaries.  
You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.  
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Google Ads | Chris Zelig > Dr. Moran 805-743-0327 | All campaigns > search | beta | coolsculpting | exp reach

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$36.70/day, Optimization score: 80.5%

Recommendations: Ad status: All

Ad	Ad group	Status	Clicks	CTR	Cost
<input type="checkbox"/>	Dr. Moran Medical Aesthetics   Fat Reduction in Newton Centre   Non-Surgical Fat Reduction +6 more dmoran.co/coolsculpting/newton_centre CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Best Prices... View assets details	Eligible (Limited) Policy (Restricted drug terms +1 more), Poor ad strength	392	6.35%	\$1,147.31
<input type="checkbox"/>	Dr. Moran Medical Aesthetics   Fat Reduction in Newton Centre   Non-Surgical Fat Reduction +6 more dmoran.co/coolsculpting/newton_centre CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Best Prices... View assets details	Eligible (Limited) Policy (Restricted drug terms +1 more)	314	3.62%	\$931.21
<input type="checkbox"/>	Fat Reduction in Newton Centre   Eliminate Fat & Feel Great   Freeze Away Body Fat dmoran.co/coolsculpting/newton_centre CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	Eligible (Limited) Policy (Restricted medical content +1 more)	26	4.69%	\$63.36
<input type="checkbox"/>	Fat Reduction in Newton Centre   Freeze Away Body Fat   Offering 50% Off 8+ Treatments dmoran.co/coolsculpting/newton_centre CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	Eligible (Limited) Policy (Restricted medical content +1 more)	18	4.36%	

Google Ads | Chris Zelig > Dr. Moran 805-743-0327 | All campaigns > search | beta | coolsculpting | exp reach

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$36.70/day, Optimization score: 80.5%

Recommendations: Ad status: All

Ad	Ad group	Status	Clicks	CTR	Cost
<input type="checkbox"/>	Fat Reduction in Newton Centre   Freeze Away Body Fat   Offering 50% Off 8+ Treatments dmoran.co/coolsculpting/newton_centre CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	Eligible (Limited) Policy (Restricted medical content +1 more)	18	4.36%	\$58.54
<input type="checkbox"/>	Fat Reduction in Newton Centre   Eliminate Fat & Feel Great   Offering 50% Off 8+ Treatments dmoran.co/coolsculpting/newton_centre CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	Eligible (Limited) Policy (Restricted medical content +1 more)	18	3.16%	\$57.61
<input type="checkbox"/>	Fat Reduction in Newton Centre   Freeze Away Body Fat   Get Rid of Unwanted Fat dmoran.co/coolsculpting/newton_centre CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	Eligible (Limited) Policy (Restricted medical content +1 more)	13	3.26%	\$49.05
<input type="checkbox"/>	Fat Reduction in Newton Centre   Freeze Away Body Fat   Freeze Away Body Fat dmoran.co/coolsculpting/newton_centre CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	Eligible (Limited) Policy (Restricted medical content +1 more)	12	3.05%	\$47.55

Google Ads | Chris Zelig > Dr. Moran 805-743-0327 | All campaigns > search | beta | coolsculpting | exp reach

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$36.70/day, Optimization score: 80.5%

Recommendations: Ad status: All

Ad	Ad group	Status	Clicks	CTR	Cost
<input type="checkbox"/>	dmoran.co/coolsculpting/newton_centre CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	Eligible (Limited) Policy (Restricted medical content +1 more)	12	3.05%	\$47.55
<input type="checkbox"/>	Non-Surgical Fat Reduction   Eliminate Fat & Feel Great   Offering 50% Off 8+ Treatments dmoran.co/coolsculpting/newton_centre CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	Eligible (Limited) Policy (Restricted medical content +1 more)	17	4.84%	\$46.34
<input type="checkbox"/>	Fat Reduction in Newton Centre   Eliminate Fat & Feel Great   Offering 50% Off 8+ Treatments dmoran.co/coolsculpting/newton_centre CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	Eligible (Limited) Policy (Restricted medical content +1 more)	13	6.99%	\$35.89
<input type="checkbox"/>	Fat Reduction in Newton Centre   Freezing Fat Really Works   Offering 50% Off 8+ Treatments dmoran.co/coolsculpting/newton_centre CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	Eligible (Limited) Policy (Restricted medical content +1 more)	16	2.50%	\$35.12
Total: Ads			1,033	4.16%	\$

Google Ads							Chris Zelig > Dr. Moran 805-743-0327		All campaigns > search   beta   coolsculpting   exp reach		259-215-0574 Chris Zelig support@medstarmedia.com		
Overview							Enabled	Status: Eligible	Type: Search	Budget: \$36.70/day	Optimization score: 80.5%	More details	
Recommendations							Custom Apr 1 - Jun 30, 2021						
Insights							Ad status: All ADD FILTER						
Ad	Ad group	Status	Clicks	CTR	Cost								
<input type="checkbox"/> <input checked="" type="radio"/>	Fat Reduction in Newton Centre   Freezing Fat Really Works   Freeze Away Body Fat dmoran.co/coolsculpting/newton_centre CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	expanded reach	12	1.84%	\$31.20	Eligible (Limited) Policy (Restricted medical content +1 more)							
<input type="checkbox"/> <input checked="" type="radio"/>	Non-Surgical Fat Reduction   Freeze Away Body Fat   Freeze Away Body Fat dmoran.co/coolsculpting/newton_centre CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	expanded reach	13	3.53%	\$31.01	Eligible (Limited) Policy (Restricted medical content +1 more)							
<input type="checkbox"/> <input checked="" type="radio"/>	Fat Reduction in Newton Centre   Freezing Fat Really Works   Get Rid of Unwanted Fat dmoran.co/coolsculpting/newton_centre CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	expanded reach	12	1.95%	\$29.92	Eligible (Limited) Policy (Restricted medical content +1 more)							
<input type="checkbox"/> <input checked="" type="radio"/>	Non-Surgical Fat Reduction   Eliminate Fat & Feel Great   Freeze Away Body Fat dmoran.co/coolsculpting/newton_centre CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime.	expanded reach	11	3.11%		Eligible (Limited) Policy (Restricted medical content +1 more)							

Google Ads							Chris Zelig > Dr. Moran 805-743-0327		All campaigns > search   beta   coolsculpting   exp reach		259-215-0574 Chris Zelig support@medstarmedia.com		
Overview							Enabled	Status: Eligible	Type: Search	Budget: \$36.70/day	Optimization score: 80.5%	More details	
Recommendations							Custom Apr 1 - Jun 30, 2021						
Insights							Ad status: All ADD FILTER						
Ad	Ad group	Status	Clicks	CTR	Cost								
<input type="checkbox"/> <input checked="" type="radio"/>	Non-Surgical Fat Reduction   Eliminate Fat & Feel Great   Freeze Away Body Fat dmoran.co/coolsculpting/newton_centre CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	expanded reach	11	3.11%	\$27.15	Eligible (Limited) Policy (Restricted medical content +1 more)							
<input type="checkbox"/> <input checked="" type="radio"/>	Non-Surgical Fat Reduction   Freeze Away Body Fat   Offering 50% Off 8+ Treatments dmoran.co/coolsculpting/newton_centre CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	expanded reach	7	2.19%	\$25.83	Eligible (Limited) Policy (Restricted medical content +1 more)							
<input type="checkbox"/> <input checked="" type="radio"/>	Non-Surgical Fat Reduction   Freezing Fat Really Works   Freeze Away Body Fat dmoran.co/coolsculpting/newton_centre CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	expanded reach	7	3.91%	\$25.40	Eligible (Limited) Policy (Restricted medical content +1 more)							
<input type="checkbox"/> <input checked="" type="radio"/>	Fat Reduction in Newton Centre   Freezing Fat Really Works   Offering 50% Off 8+ Treatments dmoran.co/coolsculpting/newton_centre Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments.	expanded reach	3	3.26%	\$23.68	Eligible (Limited) Policy (Restricted medical content +1 more)							

Google Ads							Chris Zelig > Dr. Moran 805-743-0327		All campaigns > search   beta   coolsculpting   exp reach		259-215-0574 Chris Zelig support@medstarmedia.com		
Overview							Enabled	Status: Eligible	Type: Search	Budget: \$36.70/day	Optimization score: 80.5%	More details	
Recommendations							Custom Apr 1 - Jun 30, 2021						
Insights							Ad status: All ADD FILTER						
Ad	Ad group	Status	Clicks	CTR	Cost								
<input type="checkbox"/> <input checked="" type="radio"/>	dmoran.co/coolsculpting/newton_centre Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments.	expanded reach	3	3.26%	\$23.68	Eligible (Limited) Policy (Restricted medical content +1 more)							
<input type="checkbox"/> <input checked="" type="radio"/>	Fat Reduction in Newton Centre   Freezing Fat Really Works   Offering 50% Off 8+ Treatments dmoran.co/coolsculpting/newton_centre CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	liposuction	8	5.16%	\$19.81	Eligible (Limited) Policy (Restricted medical content +1 more)							
<input type="checkbox"/> <input checked="" type="radio"/>	Non-Surgical Fat Reduction   Freezing Fat Really Works   Get Rid of Unwanted Fat dmoran.co/coolsculpting/newton_centre CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	expanded reach	5	2.79%	\$18.33	Eligible (Limited) Policy (Restricted medical content +1 more)							
<input type="checkbox"/> <input checked="" type="radio"/>	Dr. Moran Medical Aesthetics   Freeze Away Body Fat   Offering 50% Off 8+ Treatments dmoran.co/coolsculpting/newton_centre CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	expanded reach	3	3.75%	\$18.28	Eligible (Limited) Policy (Restricted medical content +1 more)							
Total: Ads			1,033	4.16%	\$								

Google Ads							Chris Zelig > Dr. Moran 805-743-0327		All campaigns > search   beta   coolsculpting   exp reach		259-215-0574 Chris Zelig support@medstarmedia.com		
Overview							Enabled	Status: Eligible	Type: Search	Budget: \$36.70/day	Optimization score: 80.5%	More details	
Recommendations							Custom Apr 1 - Jun 30, 2021						
Insights							Ad status: All ADD FILTER						
Ad	Ad group	Status	Clicks	CTR	Cost								
<input type="checkbox"/> <input checked="" type="radio"/>	Non-Surgical Fat Reduction   Freezing Fat Really Works   Offering 50% Off 8+ Treatments dmoran.co/coolsculpting/newton_centre CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	expanded reach	5	2.78%	\$18.03	Eligible (Limited) Policy (Restricted medical content +1 more)							
<input type="checkbox"/> <input checked="" type="radio"/>	Fat Reduction in Newton Centre   Freezing Fat Really Works   Get Rid of Unwanted Fat dmoran.co/coolsculpting/newton_centre Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments.	expanded reach	6	5.50%	\$17.33	Eligible (Limited) Policy (Restricted medical content +1 more)							
<input type="checkbox"/> <input checked="" type="radio"/>	Non-Surgical Fat Reduction   Eliminate Fat & Feel Great   Freeze Away Body Fat dmoran.co/coolsculpting/newton_centre CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	liposuction	8	7.02%	\$14.09	Eligible (Limited) Policy (Restricted medical content +1 more)							
<input type="checkbox"/> <input checked="" type="radio"/>	Fat Reduction in Newton Centre   Freeze Away Body Fat   Get Rid of Unwanted Fat dmoran.co/coolsculpting/newton_centre CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime.	liposuction	3	5.36%		Eligible (Limited) Policy (Restricted medical content +1 more)							

Google Ads							Chris Zelig > Dr. Moran 805-743-0327		All campaigns > search   beta   coolsculpting   exp reach		259-215-0574 Chris Zelig support@medstarmedia.com		
Overview							Enabled	Status: Eligible	Type: Search	Budget: \$36.70/day	Optimization score: 80.5%	More details	
Recommendations							Custom Apr 1 - Jun 30, 2021						
Insights							Ad status: All ADD FILTER						
Ad	Ad group	Status	Clicks	CTR	Cost								
<input type="checkbox"/> <input checked="" type="radio"/>	Fat Reduction in Newton Centre   Freeze Away Body Fat   Get Rid of Unwanted Fat dmoran.co/coolsculpting/newton_centre CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	liposuction	3	5.36%	\$14.07	Eligible (Limited) Policy (Restricted medical content +1 more)							
<input type="checkbox"/> <input checked="" type="radio"/>	Fat Reduction in Newton Centre   Eliminate Fat & Feel Great   Freeze Away Body Fat dmoran.co/coolsculpting/newton_centre CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	liposuction	8	4.15%	\$13.28	Eligible (Limited) Policy (Restricted medical content +1 more)							
<input type="checkbox"/> <input checked="" type="radio"/>	Non-Surgical Fat Reduction   Freeze Away Body Fat   Offering 50% Off 8+ Treatments dmoran.co/coolsculpting/newton_centre CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	liposuction	3	4.35%	\$10.43	Eligible (Limited) Policy (Restricted medical content +1 more)							
<input type="checkbox"/> <input checked="" type="radio"/>	Dr. Moran Medical Aesthetics   Freeze Away Body Fat   Get Rid of Unwanted Fat dmoran.co/coolsculpting/newton_centre Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments.	liposuction	1	12.50%	\$8.91	Eligible (Limited) Policy (Restricted medical content +1 more)							

Google Ads									
Chris Zelig > Dr. Moran 805-743-0327									
All campaigns > search   beta   coolsculpting   exp reach									
Overview									
<span>Enabled</span> Status: Eligible Type: Search Budget: \$36.70/day Optimization score: 80.5% <span>More details</span>									
Recommendations									
<span>Ad status: All</span> <span>ADD FILTER</span>									
Insights									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
More									
Table									
Ad	Ad group	Status	Clicks	CTR	Cost				
<a href="#">dmoran.co/coolsculpting/newton_centre</a> Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments.	liposuction	Eligible (Limited) Policy (Restricted medical content +1 more)	1	12.50%	\$8.91				
<a href="#">dmoran.co/coolsculpting/newton_centre</a> CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	liposuction	Eligible (Limited) Policy (Restricted medical content +1 more)	3	4.76%	\$8.74				
Non-Surgical Fat Reduction   Freezing Fat Really Works   Freeze Away Body Fat <a href="#">dmoran.co/coolsculpting/newton_centre</a> Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments.	expanded reach	Eligible (Limited) Policy (Restricted medical content +1 more)	3	6.82%	\$8.61				
Fat Reduction in Newton Centre   Eliminate Fat & Feel Great   Get Rid of Unwanted Fat <a href="#">dmoran.co/coolsculpting/newton_centre</a> Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments.	expanded reach	Eligible (Limited) Policy (Restricted medical content +1 more)	6	6.52%	\$8.59				
Total: Ads			1,033	4.16%	\$				

Google Ads									
Chris Zelig > Dr. Moran 805-743-0327									
All campaigns > search   beta   coolsculpting   exp reach									
Overview									
<span>Enabled</span> Status: Eligible Type: Search Budget: \$36.70/day Optimization score: 80.5% <span>More details</span>									
Recommendations									
<span>Ad status: All</span> <span>ADD FILTER</span>									
Insights									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
More									
Table									
Ad	Ad group	Status	Clicks	CTR	Cost				
Non-Surgical Fat Reduction   Freeze Away Body Fat   Freeze Away Body Fat <a href="#">dmoran.co/coolsculpting/newton_centre</a> Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments.	expanded reach	Eligible (Limited) Policy (Restricted medical content +1 more)	2	3.23%	\$8.35				
Non-Surgical Fat Reduction   Eliminate Fat & Feel Great   Get Rid of Unwanted Fat <a href="#">dmoran.co/coolsculpting/newton_centre</a> Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments.	liposuction	Eligible (Limited) Policy (Restricted medical content +1 more)	3	16.67%	\$8.28				
Fat Reduction in Newton Centre   Freeze Away Body Fat   Offering 50% Off 8+ Treatments <a href="#">dmoran.co/coolsculpting/newton_centre</a> Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments.	liposuction	Eligible (Limited) Policy (Restricted medical content +1 more)	3	16.67%	\$8.21				
Dr. Moran Medical Aesthetics   Freezing Fat Really Works   Offering 50% Off 8+ Treatments <a href="#">dmoran.co/coolsculpting/newton_centre</a> CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime.	liposuction	Eligible (Limited) Policy (Restricted medical content +1 more)	3	4.29%	\$				

Google Ads									
Chris Zelig > Dr. Moran 805-743-0327									
All campaigns > search   beta   coolsculpting   exp reach									
Overview									
<span>Enabled</span> Status: Eligible Type: Search Budget: \$36.70/day Optimization score: 80.5% <span>More details</span>									
Recommendations									
<span>Ad status: All</span> <span>ADD FILTER</span>									
Insights									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
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Ad schedule									
More									
Table									
Ad	Ad group	Status	Clicks	CTR	Cost				
Dr. Moran Medical Aesthetics   Freezing Fat Really Works   Offering 50% Off 8+ Treatments <a href="#">dmoran.co/coolsculpting/newton_centre</a> CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	liposuction	Eligible (Limited) Policy (Restricted medical content +1 more)	3	4.29%	\$8.15				
Dr. Moran Medical Aesthetics   Freezing Fat Really Works   Freeze Away Body Fat <a href="#">dmoran.co/coolsculpting/newton_centre</a> CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	liposuction	Eligible (Limited) Policy (Restricted medical content +1 more)	2	2.86%	\$8.12				
Non-Surgical Fat Reduction   Eliminate Fat & Feel Great   Offering 50% Off 8+ Treatments <a href="#">dmoran.co/coolsculpting/newton_centre</a> CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	liposuction	Eligible (Limited) Policy (Restricted medical content +1 more)	4	3.67%	\$8.00				
Non-Surgical Fat Reduction   Freezing Fat Really Works   Get Rid of Unwanted Fat <a href="#">dmoran.co/coolsculpting/newton_centre</a> CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	liposuction	Eligible (Limited) Policy (Restricted medical content +1 more)	2	5.13%	\$7.81				
Dr. Moran Medical Aesthetics   Freezing Fat Really Works									

Google Ads									
Chris Zelig > Dr. Moran 805-743-0327									
All campaigns > search   beta   coolsculpting   exp reach									
Overview									
<span>Enabled</span> Status: Eligible Type: Search Budget: \$36.70/day Optimization score: 80.5% <span>More details</span>									
Recommendations									
<span>Ad status: All</span> <span>ADD FILTER</span>									
Insights									
Ad groups									
Ads & extensions									
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Landing pages									
Keywords									
Audiences									
Demographics									
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Suggested									
Ad schedule									
More									
Table									
Ad	Ad group	Status	Clicks	CTR	Cost				
<a href="#">dmoran.co/coolsculpting/newton_centre</a> CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	liposuction	Eligible (Limited) Policy (Restricted medical content +1 more)	2	5.13%	\$7.81				
Dr. Moran Medical Aesthetics   Freezing Fat Really Works   Freeze Away Body Fat <a href="#">dmoran.co/coolsculpting/newton_centre</a> CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	expanded reach	Eligible (Limited) Policy (Restricted medical content +1 more)	2	1.68%	\$7.81				
Non-Surgical Fat Reduction   Freeze Away Body Fat   Freeze Away Body Fat <a href="#">dmoran.co/coolsculpting/newton_centre</a> CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	liposuction	Eligible (Limited) Policy (Restricted medical content +1 more)	3	4.55%	\$7.47				
Non-Surgical Fat Reduction   Freezing Fat Really Works   Offering 50% Off 8+ Treatments <a href="#">dmoran.co/coolsculpting/newton_centre</a> Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments.	expanded reach	Eligible (Limited) Policy (Restricted medical content +1 more)	3	10.00%	\$7.25				
Total: Ads			1,033	4.16%	\$				

Google Ads									
Chris Zelig > Dr. Moran 805-743-0327									
All campaigns > search   beta   coolsculpting   exp reach									
Overview									
<span>Enabled</span> Status: Eligible Type: Search Budget: \$36.70/day Optimization score: 80.5% <span>More details</span>									
Recommendations									
<span>Ad status: All</span> <span>ADD FILTER</span>									
Insights									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
More									
Table									
Ad	Ad group	Status	Clicks	CTR	Cost				
Fat Reduction in Newton Centre   Freezing Fat Really Works   Offering 50% Off 8+ Treatments <a href="#">dmoran.co/coolsculpting/newton_centre</a> Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments.	liposuction	Eligible (Limited) Policy (Restricted medical content +1 more)	3	12.00%	\$6.73				
Non-Surgical Fat Reduction   Eliminate Fat & Feel Great   Offering 50% Off 8+ Treatments <a href="#">dmoran.co/coolsculpting/newton_centre</a> Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments.	liposuction	Eligible (Limited) Policy (Restricted medical content +1 more)	1	4.00%	\$6.18				
Non-Surgical Fat Reduction   Eliminate Fat & Feel Great   Offering 50% Off 8+ Treatments <a href="#">dmoran.co/coolsculpting/newton_centre</a> Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments.	expanded reach	Eligible (Limited) Policy (Restricted medical content +1 more)	2	4.76%	\$5.90				
Non-Surgical Fat Reduction   Freezing Fat Really Works   Get Rid of Unwanted Fat <a href="#">dmoran.co/coolsculpting/newton_centre</a> Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments.	liposuction	Eligible (Limited) Policy (Restricted medical content +1 more)	2	14.29%	\$				

Google Ads									
Chris Zelig > Dr. Moran 805-743-0327									
All campaigns > search   beta   coolsculpting   exp reach									
Overview									
<span>Enabled</span> Status: Eligible Type: Search Budget: \$36.70/day Optimization score: 80.5% <span>More details</span>									
Recommendations									
<span>Ad status: All</span> <span>ADD FILTER</span>									
Insights									
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Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
More									
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Ad		Ad group	Status	Clicks	CTR	Cost	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Non-Surgical Fat Reduction   Freezing Fat Really Works   Get Rid of Unwanted Fat dmorean.co/coolsculpting/newton_centre Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments.		liposuction	Eligible (Limited) Policy (Restricted medical content +1 more)	2	14.29%	\$5.76	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Dr. Moran Medical Aesthetics   Freeze Away Body Fat   Get Rid of Unwanted Fat dmorean.co/coolsculpting/newton_centre CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.		expanded reach	Eligible (Limited) Policy (Restricted medical content +1 more)	3	4.05%	\$5.72	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction in Newton Centre   Freeze Away Body Fat   Freeze Away Body Fat dmorean.co/coolsculpting/newton_centre Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments.		expanded reach	Eligible (Limited) Policy (Restricted medical content +1 more)	2	1.98%	\$5.49	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction in Newton Centre   Eliminate Fat & Feel Great   Freeze Away Body Fat dmorean.co/coolsculpting/newton_centre Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments.		liposuction	Eligible (Limited) Policy (Restricted medical content +1 more)	4	13.79%	\$5.34	
Fat Reduction in Newton Centre   Freezing Fat Really									

Google Ads									
Chris Zelig > Dr. Moran 805-743-0327									
All campaigns > search   beta   coolsculpting   exp reach									
Overview									
<span>Enabled</span> Status: Eligible Type: Search Budget: \$36.70/day Optimization score: 80.5% <span>More details</span>									
Recommendations									
<span>Ad status: All</span> <span>ADD FILTER</span>									
Insights									
Ad groups									
Ads & extensions									
Ads									
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Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
More									
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Ad		Ad group	Status	Clicks	CTR	Cost	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	dmorean.co/coolsculpting/newton_centre Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments.		liposuction	Eligible (Limited) Policy (Restricted medical content +1 more)	4	13.79%	\$5.34	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction in Newton Centre   Freezing Fat Really Works   Freeze Away Body Fat dmorean.co/coolsculpting/newton_centre CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.		liposuction	Eligible (Limited) Policy (Restricted medical content +1 more)	1	0.70%	\$5.23	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Dr. Moran Medical Aesthetics   Freeze Away Body Fat   Freeze Away Body Fat dmorean.co/coolsculpting/newton_centre CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.		expanded reach	Eligible (Limited) Policy (Restricted medical content +1 more)	2	2.70%	\$5.02	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Dr. Moran Medical Aesthetics   Freeze Away Body Fat   Get Rid of Unwanted Fat dmorean.co/coolsculpting/newton_centre CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.		liposuction	Eligible (Limited) Policy (Restricted medical content +1 more)	2	3.77%	\$4.71	
Total: Ads						1,033	4.16%	\$	

Google Ads									
Chris Zelig > Dr. Moran 805-743-0327									
All campaigns > search   beta   coolsculpting   exp reach									
Overview									
<span>Enabled</span> Status: Eligible Type: Search Budget: \$36.70/day Optimization score: 80.5% <span>More details</span>									
Recommendations									
<span>Ad status: All</span> <span>ADD FILTER</span>									
Insights									
Ad groups									
Ads & extensions									
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Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
More									
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Ad		Ad group	Status	Clicks	CTR	Cost	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Non-Surgical Fat Reduction   Freeze Away Body Fat   Offering 50% Off 8+ Treatments dmorean.co/coolsculpting/newton_centre Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments.		expanded reach	Eligible (Limited) Policy (Restricted medical content +1 more)	2	3.33%	\$4.59	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Non-Surgical Fat Reduction   Freezing Fat Really Works   Offering 50% Off 8+ Treatments dmorean.co/coolsculpting/newton_centre CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.		liposuction	Eligible (Limited) Policy (Restricted medical content +1 more)	2	5.41%	\$4.29	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Dr. Moran Medical Aesthetics   Freeze Away Body Fat   Freeze Away Body Fat dmorean.co/coolsculpting/newton_centre Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments.		expanded reach	Eligible (Limited) Policy (Restricted medical content +1 more)	2	8.00%	\$4.05	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction in Newton Centre   Freeze Away Body Fat   Offering 50% Off 8+ Treatments dmorean.co/coolsculpting/newton_centre CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime.		liposuction	Eligible (Limited) Policy (Restricted medical content +1 more)	1	2.38%		

Google Ads									
Chris Zelig > Dr. Moran 805-743-0327									
All campaigns > search   beta   coolsculpting   exp reach									
Overview									
<span>Enabled</span> Status: Eligible Type: Search Budget: \$36.70/day Optimization score: 80.5% <span>More details</span>									
Recommendations									
<span>Ad status: All</span> <span>ADD FILTER</span>									
Insights									
Ad groups									
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Landing pages									
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Suggested									
Ad schedule									
More									
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Ad		Ad group	Status	Clicks	CTR	Cost	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction in Newton Centre   Freeze Away Body Fat   Offering 50% Off 8+ Treatments dmorean.co/coolsculpting/newton_centre CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.		liposuction	Eligible (Limited) Policy (Restricted medical content +1 more)	1	2.38%	\$3.95	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Non-Surgical Fat Reduction   Eliminate Fat & Feel Great   Freeze Away Body Fat dmorean.co/coolsculpting/newton_centre Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments.		expanded reach	Eligible (Limited) Policy (Restricted medical content +1 more)	2	5.56%	\$3.64	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Non-Surgical Fat Reduction   Freezing Fat Really Works   Freeze Away Body Fat dmorean.co/coolsculpting/newton_centre Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments.		liposuction	Eligible (Limited) Policy (Restricted medical content +1 more)	1	7.69%	\$2.71	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction in Newton Centre   Freezing Fat Really Works   Get Rid of Unwanted Fat dmorean.co/coolsculpting/newton_centre CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.		liposuction	Eligible (Limited) Policy (Restricted medical content +1 more)	2	1.22%	\$2.70	
Dr. Moran Medical Aesthetics   Freezing Fat Really Works									

Google Ads									
Chris Zelig > Dr. Moran 805-743-0327									
All campaigns > search   beta   coolsculpting   exp reach									
Overview									
<span>Enabled</span> Status: Eligible Type: Search Budget: \$36.70/day Optimization score: 80.5% <span>More details</span>									
Recommendations									
<span>Ad status: All</span> <span>ADD FILTER</span>									
Insights									
Ad groups									
Ads & extensions									
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Ad schedule									
More									
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Ad		Ad group	Status	Clicks	CTR	Cost	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	dmorean.co/coolsculpting/newton_centre CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.		liposuction	Eligible (Limited) Policy (Restricted medical content +1 more)	2	1.22%	\$2.70	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Dr. Moran Medical Aesthetics   Freezing Fat Really Works   Offering 50% Off 8+ Treatments dmorean.co/coolsculpting/newton_centre Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments.		liposuction	Eligible (Limited) Policy (Restricted medical content +1 more)	1	6.67%	\$2.17	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction in Newton Centre   Freeze Away Body Fat   Get Rid of Unwanted Fat dmorean.co/coolsculpting/newton_centre Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments.		expanded reach	Eligible (Limited) Policy (Restricted medical content +1 more)	1	1.15%	\$1.86	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction in Newton Centre   Eliminate Fat & Feel Great   Offering 50% Off 8+ Treatments dmorean.co/coolsculpting/newton_centre Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments.		expanded reach	Eligible (Limited) Policy (Restricted medical content +1 more)	1	1.06%	\$1.69	
Total: Ads						1,033	4.16%	\$	

Google Ads | Chris Zelig > Dr. Moran 805-743-0327 | All campaigns > search | beta | coolsculpting | exp reach

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$36.70/day, Optimization score: 80.5%

Recommendations: Ads, Custom Apr 1 - Jun 30, 2021

Ad	Ad group	Status	Clicks	CTR	Cost
Non-Surgical Fat Reduction   Eliminate Fat & Feel Great   Freeze Away Body Fat dmoran.co/coolsculpting/newton_centre Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments.	liposuction	Eligible (Limited) Policy (Restricted medical content +1 more)	1	5.88%	\$1.49
Dr. Moran Medical Aesthetics   Freezing Fat Really Works   Freeze Away Body Fat dmoran.co/coolsculpting/newton_centre Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments.	expanded reach	Eligible (Limited) Policy (Restricted medical content +1 more)	1	6.25%	\$1.42
Non-Surgical Fat Reduction   Eliminate Fat & Feel Great   Get Rid of Unwanted Fat dmoran.co/coolsculpting/newton_centre Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments.	expanded reach	Eligible (Limited) Policy (Restricted medical content +1 more)	1	3.13%	\$1.37
{Keyword: Dr. Moran Medical Aesthetics}   CoolSculpting in Newton Centre   Fat Reduction Treatment +10 more www.dr-moran.com Leading CoolSculpting Provider in Newton Centre, MA. Schedule a Free Consultation. Top Fat Reduction...	liposuction	Removed Policy (Restricted drug terms +1 more), Poor ad strength	0	-	-

Google Ads | Chris Zelig > Dr. Moran 805-743-0327 | All campaigns > search | beta | coolsculpting | exp reach

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$36.70/day, Optimization score: 80.5%

Recommendations: Ads, Custom Apr 1 - Jun 30, 2021

Ad	Ad group	Status	Clicks	CTR	Cost
View assets details					
Huge CoolSculpting Promotion   Freeze Away Stubborn Fat   Top Provider in Newton Centre www.dr-moran.com CoolSculpting Deal. Freeze Fat. Top Provider in Newton Centre, MA. Free Virtual Consult. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	expanded reach	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
Huge CoolSculpting Promotion   Freeze Away Stubborn Fat   Top Provider in Newton Centre www.dr-moran.com CoolSculpting Deal. Freeze Fat. Top Provider in Newton Centre, MA. Free Virtual Consult. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	expanded reach	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
Total: Ads			1,033	4.16%	\$3,016.12
Total: Campaign			1,033	4.16%	\$3,016.12

Show rows: 10 | 61 - 70 of 94

Reporting is not real-time. Time zone for all dates and times: (GMT-04:00) Eastern Time. Learn more  
Some inventory may be provided through third party intermediaries.  
You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.  
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Google Ads | Chris Zelig > Dr. Moran 805-743-0327 | All campaigns > search | beta | coolsculpting | exp reach

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$36.70/day, Optimization score: 80.5%

Recommendations: Extensions > All, Custom Apr 1 - Jun 30, 2021

Insights: Extension type: All, ADD FILTER

Associations view

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Sitelink extension							
CoolSculpting CoolSculpting: The Top Non-Surgical Fat Reduction Treatment. Learn More	Sitelink extension	search   beta   coolscul...	Campaign	Approved (limited): Restricted medical content +1 more	38	4.28%	\$117.63
Call extension							
(617) 631-3258 (mobile)	Call extension	search   beta   coolscul...	Campaign	Approved	142	4.06%	\$573.26
(617) 631-3258	Call extension	search   beta   coolscul...	Campaign	Approved	53	2.93%	\$162.41
Location extension							
dr.renemoran@gmail.com (View locat...) All locations selected	Location extension	Account	Account	-	-	-	-
Callout extension							
Freeze Your Fat	Callout extension	search   beta   coolscul...	Campaign	Approved	188	6.39%	\$560.09
FDA Cleared	Callout extension	search   beta   coolscul...	Campaign	Approved	181	5.91%	\$538.47

Google Ads | Chris Zelig > Dr. Moran 805-743-0327 | All campaigns > search | beta | coolsculpting | exp reach

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$36.70/day, Optimization score: 80.5%

Recommendations: Extensions > All, Custom Apr 1 - Jun 30, 2021

Insights: Extension type: All, ADD FILTER

Associations view

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Call extension							
(617) 631-3258 (mobile)	Call extension	search   beta   coolscul...	Campaign	Approved	142	4.06%	\$573.26
(617) 631-3258	Call extension	search   beta   coolscul...	Campaign	Approved	53	2.93%	\$162.41
Location extension							
dr.renemoran@gmail.com (View locat...) All locations selected	Location extension	Account	Account	-	-	-	-
Callout extension							
Freeze Your Fat	Callout extension	search   beta   coolscul...	Campaign	Approved	188	6.39%	\$560.09
FDA Cleared	Callout extension	search   beta   coolscul...	Campaign	Approved	181	5.91%	\$538.47
Up to 50% Off	Callout extension	search   beta   coolscul...	Campaign	Approved	167	5.58%	\$504.60
Contact Us + Free Consult	Callout extension	search   beta   coolscul...	Campaign	Approved	158	6.21%	\$485.46
Highlights: No Surgery	Callout extension	search   beta   coolscul...	Campaign	Approved	165	6.13%	\$479.34
Nonsurgical Fat Reduction	Callout extension	search   beta   coolscul...	Campaign	Approved	146	5.61%	\$428.73

Google Ads | Chris Zelig > Dr. Moran 805-743-0327 | All campaigns > search | beta | coolsculpting | exp reach

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$36.70/day, Optimization score: 80.5%

Recommendations: Extensions > All, Custom Apr 1 - Jun 30, 2021

Insights: Extension type: All, ADD FILTER

Associations view

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Callout extension							
Liposuction Alternative	Callout extension	search   beta   coolscul...	Campaign	Approved	146	5.50%	\$409.24
Structured snippet extension							
Service catalog: CoolSculpting, Fat Reduction, Coolmini, Double Chin Reduction, Cellulite Reduction, Non...	Structured snippet extension	search   beta   coolscul...	Campaign	Approved	5	1.33%	\$8.53
Promotion extension							
Summer Sale - 50% off 8+ Treatments	Promotion extension	search   beta   coolscul...	Campaign	Approved (limited): Restricted medical content +1 more	545	4.17%	\$1,618.01
Total: Sitelink extensions					57	5.11%	\$177.17
Total: Callout extensions					363	5.93%	\$1,066.50
Total: Structured snippet extensions					5	1.33%	\$8.53

Google Ads | Chris Zelig > Dr. Moran 805-743-0327 | All campaigns > search | beta | coolsculpting | exp reach

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$36.70/day, Optimization score: 80.5%

Recommendations: Extension type: All

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Summer Sale - 50% off 8+ Treatments	Promotion extension	search   beta   coolscul...	Campaign	Approved (limited): Restricted medical content +1 more	545	4.17%	\$1,618.01
Total: Sitelink extensions					57	5.11%	\$177.17
Total: Callout extensions					363	5.93%	\$1,066.50
Total: Structured snippet extensions					5	1.33%	\$8.53
Total: Call extensions					195	3.67%	\$735.67
Total: Location extensions					144	3.58%	\$370.07
Total: Promotion extensions					626	4.21%	\$1,922.89

Reporting is not real-time. Time zone for all dates and times: (GMT-04:00) Eastern Time. © Google, 2021.

Google Ads | Chris Zelig > Dr. Moran 805-743-0327 | All campaigns > search | beta | coolsculpting

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$128.33/day, Optimization score: 73.7%

Responsive search ad

Assets

Ad may be limited by policy: Restricted drug terms, Restricted medical content

Asset	Status	Asset type	Position pinning	Impr.
Flexible Payment Options	Approved (limited)	Headline	None	232
CoolSculpting in Newton Centre	Approved (limited)	Headline	None	2,743
Safe + Effective Fat Reduction	Approved (limited)	Headline	None	125
CoolSculpting® Fat Reduction	Approved (limited)	Headline	None	439
Our Biggest Discount Ever	Approved (limited)	Headline	None	1,033
Biggest CoolSculpting® Promo	Approved (limited)	Headline	None	1,605
May Only 50% Off 8+ Treatments	Approved (limited)	Headline	None	1,641

Google Ads | Chris Zelig > Dr. Moran 805-743-0327 | All campaigns > search | beta | coolsculpting

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$128.33/day, Optimization score: 73.7%

Responsive search ad

Assets

Ad may be limited by policy: Restricted drug terms, Restricted medical content

Asset	Status	Asset type	Position pinning	Impr.
Safe + Effective Fat Reduction	Approved (limited)	Headline	None	125
CoolSculpting® Fat Reduction	Approved (limited)	Headline	None	439
Our Biggest Discount Ever	Approved (limited)	Headline	None	1,033
Biggest CoolSculpting® Promo	Approved (limited)	Headline	None	1,605
May Only 50% Off 8+ Treatments	Approved (limited)	Headline	None	1,641
Limited Time Offer   May 2021	Approved (limited)	Headline	None	704
Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	Approved (limited)	Description	None	0
Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	Approved (limited)	Description	None	4,261

Google Ads | Chris Zelig > Dr. Moran 805-743-0327 | All campaigns > search | beta | coolsculpting

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$128.33/day, Optimization score: 73.7%

Responsive search ad

Assets

Ad may be limited by policy: Restricted drug terms, Restricted medical content

Asset	Status	Asset type	Position pinning	Impr.
Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newton Centre, MA.	Approved (limited)	Description	None	0
How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now.	Approved (limited)	Description	None	3,774

Campaigns | Dr. Moran (19593101) | Updated just now

Search: Campaign Name contains coolsculpting - conversions

Resource Center | Campaigns | Ad Sets | Ads

View Setup | Columns: Custom | Breakdown | Reports







Off / On	Campaign Name	Results	Cost per Result	Reach	Impressions	Amount Spent
<input checked="" type="checkbox"/>	Coolsculpting - Conversions	Active	-	46,443	151,165	\$4,007.20
Results from 1 campaign		-	-	46,443 People	151,165 Total	\$4,007.20 Total Spent

Ads Dr Moran (19593101) Updated just now Discard Drafts Review and Publish

Campaign Name contains coolsculpting - conversions Search and filter Save Clear Apr 1, 2021 - Jun 30, 2021

Resource Center Campaigns 1 Selected Ad Sets for 1 Campaign Ads for 1 Campaign

+ Create Duplicate Edit More Preview View Setup Columns: Performance Breakdown Reports

Off / On	Ad Name	Results	Cost per Result	Reach	Impressions	Amount Spent
<input type="checkbox"/>	 2020-10 - CS - Women Video 1 - All Placements	139 Lead	\$18.09 Per Lead	35,537	94,538	\$2,514.40
<input type="checkbox"/>	 2020-10 - CS - Women Video 2 - All Placements	60 Lead	\$20.76 Per Lead	23,859	47,387	\$1,245.57
<input type="checkbox"/>	 2020-03 - CS - Women Image 1	8 Lead	\$25.57 Per Lead	3,609	7,440	\$204.54
<input type="checkbox"/>	 2019-11 - CS - Women Image 3	3 Lead	\$14.23 Per Lead	906	1,800	\$42.69
<input type="checkbox"/>	 2020-10 - CS - Women Video 2 - All Placements	— Lead	— Per Lead	—	—	\$0.00
<input type="checkbox"/>	 2019-11 - CS - Women Image 3	— Lead	— Per Lead	—	—	\$0.00
Results from 20 ads		210 Lead	\$19.08 Per Lead	46,443 People	151,165 Total	\$4,007.20 Total Spent

- Search
- Coolsculpting - Conver...
  - CS- Interests- Wome...
  - 2020-10 - CS - Wo...
  - 2020-03 - CS - Wo...
  - 2020-10 - CS - Wo...
  - CS- Lookalike- Custo...
  - 2020-10 - CS - Wo...
  - 2019-11 - CS - Wo...
  - 2020-10 - CS - Wo...
  - 2020-03 - CS - Wo...
  - 2019-11 - CS - Wo...

Coolsculpting - Conversions > CS- Lookalike- Custom Audience > 2020-10 - CS - Women Video 1 ... Active

Edit Review

Ad Name: 2020-10 - CS - Women Video 1 - All Placements

Preview On

15 Placements

Facebook Feeds

Feeds

No permission to access this profile

You don't have required permission to access this profile

Stories

By clicking the "Publish" button, you agree to Facebook's Terms and Advertising Guidelines.

Close Discard Draft Publish

- Search
- Coolsculpting - Conver...
  - CS- Interests- Wome...
  - 2020-10 - CS - Wo...
  - 2019-11 - CS - Wo...
  - 2020-03 - CS - Wo...
  - 2020-10 - CS - Wo...
  - CS- Lookalike- Custo...
  - 2020-10 - CS - Wo...
  - 2019-11 - CS - Wo...
  - 2020-10 - CS - Wo...
  - 2020-03 - CS - Wo...
  - 2019-11 - CS - Wo...

Coolsculpting - Conversions > CS- Lookalike- Custom Audience > 2020-10 - CS - Women Video 2 ... Active

Edit Review

Ad Name: 2020-10 - CS - Women Video 2 - All Placements

Preview On

15 Placements

Facebook Feeds

Feeds

No permission to access this profile

You don't have required permission to access this profile

Stories

By clicking the "Publish" button, you agree to Facebook's Terms and Advertising Guidelines.

Close Discard Draft Publish

- Search
- Coolsculpting - Conver...
  - CS- Interests- Wome...
  - 2020-10 - CS - Wo...
  - 2019-11 - CS - Wo...
  - 2020-03 - CS - Wo...
  - 2020-10 - CS - Wo...
  - CS- Lookalike- Custo...
  - 2020-10 - CS - Wo...
  - 2019-11 - CS - Wo...
  - 2020-10 - CS - Wo...
  - 2020-03 - CS - Wo...
  - 2019-11 - CS - Wo...

Coolsculpting - Conversions > CS- Lookalike- Custom Audience > 2020-03 - CS - Women Image 1 ... Active

Edit Review

Ad Name: 2020-03 - CS - Women Image 1

Preview On

15 Placements

Facebook Feeds

Feeds

No permission to access this profile

You don't have required permission to access this profile

Stories

By clicking the "Publish" button, you agree to Facebook's Terms and Advertising Guidelines.

Close Discard Draft Publish

- Search
- Coolsculpting - Conver...
  - CS- Interests- Wome...
  - 2020-10 - CS - Wo...
  - 2019-11 - CS - Wo...
  - 2020-03 - CS - Wo...
  - 2020-10 - CS - Wo...
  - CS- Lookalike- Custo...
  - 2020-10 - CS - Wo...
  - 2019-11 - CS - Wo...
  - 2020-10 - CS - Wo...
  - 2020-03 - CS - Wo...
  - 2019-11 - CS - Wo...

Coolsculpting - Conversions > CS- Lookalike- Custom Audience > 2019-11 - CS - Women Image 3 ... Active

Edit Review

Ad Name: 2019-11 - CS - Women Image 3

Preview On

15 Placements

Facebook Feeds

Feeds

Dr. Renée Moran Medical Aesthetics Sponsored

Coolsculpting is the #1 non-invasive fat reduction procedure. Lasting results. No surgery. Minimal downtime. ...See More

Stories

By clicking the "Publish" button, you agree to Facebook's Terms and Advertising Guidelines.

Close Discard Draft Publish

**Medstar Media, INC.**

10808 S. River Front Parkway Suite 3020

South Jordan, UT 84095

+1 6466949450

support@medstarmedia.com

# INVOICE

**BILL TO**

Dr. Renee Moran

**INVOICE #** 1395

**DATE** 04/01/2021

**DUE DATE** 04/01/2021

**TERMS** Due on receipt

ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
Digital Marketing Monthly Management	<ul style="list-style-type: none"><li>• Monthly management of Google Ads / Social Media Ads</li><li>• Optimize campaigns for conversions monthly</li><li>• Monitor budget and adjust bids to gain better ROI</li><li>• Manage keyword selection and audience targeting</li><li>• Consult Exit pop technology to increase leads</li></ul>	1	1,500.00	1,500.00
PAYMENT				1,500.00
BALANCE DUE				<b>\$0.00</b>

PAID

**Medstar Media, INC.**  
10808 S. River Front Parkway Suite 3020  
South Jordan, UT 84095  
+1 6466949450  
support@medstarmedia.com

# INVOICE

**BILL TO**  
Dr. Renee Moran

**INVOICE #** 1424  
**DATE** 05/01/2021  
**DUE DATE** 05/01/2021  
**TERMS** Due on receipt

ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
<b>Digital Marketing Monthly Management</b>	<ul style="list-style-type: none"><li>• Monthly management of Google Ads / Social Media Ads</li><li>• Optimize campaigns for conversions monthly</li><li>• Monitor budget and adjust bids to gain better ROI</li><li>• Manage keyword selection and audience targeting</li><li>• Consult Exit pop technology to increase leads</li></ul>	1	1,500.00	1,500.00
-----				
PAYMENT				1,500.00
BALANCE DUE				<b>\$0.00</b>

**PAID**

**Medstar Media, INC.**

10808 S. River Front Parkway Suite 3020

South Jordan, UT 84095

+1 6466949450

support@medstarmedia.com

# INVOICE

**BILL TO**

Dr. Renee Moran

**INVOICE #** 1453

**DATE** 06/01/2021

**DUE DATE** 06/01/2021

**TERMS** Due on receipt

ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
Digital Marketing Monthly Management	<ul style="list-style-type: none"><li>• Monthly management of Google Ads / Social Media Ads</li><li>• Optimize campaigns for conversions monthly</li><li>• Monitor budget and adjust bids to gain better ROI</li><li>• Manage keyword selection and audience targeting</li><li>• Consult Exit pop technology to increase leads</li></ul>	1	1,500.00	1,500.00
PAYMENT				1,500.00
BALANCE DUE				<b>\$0.00</b>

PAID