

# Emerson Medical Coolsculpting Google Adwords Q4 2019 (10/1/2019 - 12/31/2019)

search beta coolsculpting: \$1,968.69  
 search alpha coolsculpting: \$1,966.91

**Total Google Ad Spend: \$3,935.60**

Google Ads | Chris Zelig | Dr. Natalya Chalik | 550-334-6766 | All campaigns

None of your ads are running - Your campaigns and ad groups are paused or removed. Enable them to begin showing your ads.

Overview | Campaigns | Recommendations | Campaign status: All | ADD FILTER

Campaign	Budget	Status	Clicks	CTR	Cost
search   beta   coolsculpting	\$57.69/day	Paused	79	8.18%	\$1,968.69
search   alpha   coolsculpting	\$45.00/day	Paused	66	11.74%	\$1,966.91
CoolSculpting Main Exact	\$70.00/day	Paused	0	-	\$0.00
CoolSculpting Main #3	\$30.00/day	Removed	0	-	\$0.00
CoolSculpting Main #2	\$30.00/day	Removed	0	-	\$0.00
CoolSculpting Main-BMM	\$25.00/day	Paused	0	-	\$0.00
CoolSculpting Main Exact Target CPA Experiment - CoolSculpting Main	\$70.00/day	Ended	0	-	\$0.00
search   beta   coolsculpting OLD	\$85.06/day	Paused	0	-	\$0.00
search   beta   coolsculpting   broad	\$30.00/day	Paused	0	-	\$0.00
search   beta   coolsculpting   exact	\$25.00/day	Paused	0	-	\$0.00
search   beta   coolsculpting   generic   BMM	\$30.00/day	Paused	0	-	\$0.00
search   beta   coolsculpting   generic   broad	\$15.00/day	Paused	0	-	\$0.00
search   beta   coolsculpting   generic   exact	\$25.00/day	Paused	0	-	\$0.00
<b>Total: Campaigns</b>			<b>145</b>	<b>9.49%</b>	<b>\$3,935.60</b>
<b>Total: Account</b>	\$0.00/day		<b>145</b>	<b>9.49%</b>	<b>\$3,935.60</b>

Show rows: 500 | 1 - 13 of 13

Google Ads | Chris Zelig | Dr. Natalya Chalik | 550-334-6766 | All campaigns | search | beta | coolsculpting

None of your ads are running - Your campaigns and ad groups are paused or removed. Enable them to begin showing your ads.

Overview | Paused | Type: Search | Budget: \$57.69/day | More details

Recommendations | Ads | Ad status: All | ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
<b>Total: Ads</b>					
Total: Ads					
CoolSculpting in Staten Island   #1 Fat Reduction Treatment   No Surgery & Minimal Downtime	0. coolsculpting - general	Campaign paused	19	8.56%	\$447.46
25% Off All CoolSculpting®   Dr. Natalya Chalik   #1 Provider in Staten Island	0. coolsculpting - general	Campaign paused	11	7.10%	\$384.20
#1 Provider in Staten Island   Safe & Effective Fat Reduction   25% Off All CoolSculpting®	0. coolsculpting - general	Campaign paused	9	4.95%	\$287.93
#1 CoolSculpting Deal. Freeze Fat. Top Provider in Staten Island, NY. Free Consult. Expert, Safe Fat Loss With Quick...	0. coolsculpting - general	Campaign paused	9	7.76%	\$163.78
Best Price in Staten Island   Dr. Natalya Chalik   Flexible Payment Options	1. coolsculpting - price	Campaign paused	5	26.32%	\$128.39
CoolSculpting in Staten Island   #1 Fat Reduction Treatment   No Surgery & Minimal Downtime					

Google Ads | Chris Zelig | Dr. Natalya Chalik | 550-334-6766 | All campaigns | search | beta | coolsculpting

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Overview | Paused | Type: Search | Budget: \$57.69/day | More details

Recommendations | Ads | Ad status: All | ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
<b>Total: Ads</b>					
Total: Ads					
CoolSculpting in Staten Island   #1 Fat Reduction Treatment   No Surgery & Minimal Downtime	3. body sculpting	Campaign paused	5	14.29%	\$95.26
CoolSculpting in Staten Island   #1 Fat Reduction Treatment   Best Prices, FDA-Cleared	6. coolsculpting - fat freeze	Campaign paused	4	14.81%	\$86.88
(Keyword: Best Price in Staten Island)   Dr. Natalya Chalik   Flexible Payment Options	1. coolsculpting - price	Campaign paused	3	33.33%	\$74.41
#1 Provider in Staten Island   Safe & Effective Fat Reduction   25% Off All CoolSculpting®	3. body sculpting	Campaign paused	4	11.76%	\$73.41
25% Off All CoolSculpting®   Dr. Natalya Chalik   #1 Provider in Staten Island	3. body sculpting	Campaign paused	2	8.70%	\$72.60
25% Off All CoolSculpting®   Affordable & Quick Treatments   Dr. Natalya Chalik	1. coolsculpting - price	Campaign paused	2	15.38%	\$49.78

Google Ads | Chris Zelig | Dr. Natalya Chalik | 550-334-6766 | All campaigns | search | beta | coolsculpting

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Overview | Paused | Type: Search | Budget: \$57.69/day | More details

Recommendations | Ads | Ad status: All | ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
<b>Total: Ads</b>					
Total: Ads					
25% Off All CoolSculpting®   Dr. Natalya Chalik   #1 Provider in Staten Island	coolsculpting face	Campaign paused	1	25.00%	\$44.32
25% Off All CoolSculpting®   Best Price in Staten Island   Dr. Natalya Chalik	1. coolsculpting - price	Campaign paused	2	7.41%	\$19.17
25% Off CoolSculpting® Cost   New Client Special   Dr. Natalya Chalik	1. coolsculpting - price	Campaign paused	1	8.33%	\$16.21
#1 Provider in Staten Island   Safe & Effective Fat Reduction   25% Off All CoolSculpting®	coolsculpting face	Campaign paused	1	25.00%	\$14.91
#1 Provider in Staten Island   Safe & Effective Fat Reduction   25% Off All CoolSculpting®	5. sculpsure	Campaign paused	1	100.00%	\$9.98
(Keyword: #1 CoolSculpting Deal)   #1 CoolSculpting Staten Island   25% Off CoolSculpting® Special	coolsculpting	Campaign paused Approved (limited): Restricted medical content	0	-	\$0.00

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Overview	Paused	Type: Search	Budget: \$57.69/day	More details	Clicks	CTR	Cost	
<p>Recommendations: Ad status: All ADD FILTER</p>								
<p>Total: Ads 79 8.18% \$1,968.69</p>								
Ads	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting in Staten Island   #1 Fat Reduction Treatment   No Surgery & Minimal Downtime natalyachalikmd.com/coolsculpting Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. #1 Fat Reduction Treatment. Target Belly Fat & Love Handles. Book A Free Consultation	coolsculpting face	Campaign paused	0	0.00%	\$0.00
Extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	#1 Provider in Staten Island   Quick & Painless Fat Freezing   Fat Freezing for 25% Off +9 more natalyachalikmd.com/fat-freezing/ Staten Island #1 CoolSculpting Deal. Top Provider in Staten Island, NY for Freezing Fat. Free Consult. Expert, Safe Fat Loss With Quick... View assets details	6. coolsculpting - fat freeze	Campaign paused Approved (limited) Restricted medical content	0	0.00%	\$0.00
Automated extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Dr. Natalya Chalik   Freezing Fat Really Works   25% Off First Treatment natalyachalikmd.com/coolsculpting/fat-freezing Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Leading CoolSculpting® Provider in Staten Island, NY. Schedule a Free Consultation	6. coolsculpting - fat freeze	Campaign paused	0	0.00%	\$0.00
Landing pages	<input type="checkbox"/>	<input checked="" type="checkbox"/>	25% Off All Fat Freezing   Dr. Natalya Chalik   #1 Provider in Staten Island natalyachalikmd.com/coolsculpting/fat-freezing #1 CoolSculpting® Deal. Top Provider in Staten Island, NY for Fat Freezing. Free Consult. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	6. coolsculpting - fat freeze	Campaign paused	0	0.00%	\$0.00
Keywords	Total: Ads 79 8.18% \$1,968.69							
Audiences	Total: Campaign 79 8.18% \$1,968.69							
Demographics	Show rows: 500 1 - 51 of 51							
Settings	Reporting is not real-time. Time zone for all dates and times: (GMT-05:00) Eastern Time. <a href="#">Learn more</a> Some inventory may be provided through third party intermediaries. You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.							

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Overview	Paused	Type: Search	Budget: \$57.69/day	More details	Clicks	CTR	Cost		
<p>Recommendations: Extension type: All ADD FILTER</p>									
<p>Total: Extensions 11 8.59% \$252.76</p>									
Extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	25% Off All Fat Areas Save 25% Off on CoolSculpting. New Client Special	search   beta   coolsculpting	Campaign	Approved	0	-	\$0.00
Automated extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	State-of-the-Art Facility Advanced Fat Freezing Technology. Latest Applicators & Dual Sculpting	search   beta   coolsculpting	Campaign	Approved	0	-	\$0.00
Landing pages	<input type="checkbox"/>	<input checked="" type="checkbox"/>	5 Star Reviews Real CoolSculpting Reviews & Patient Testimonials	search   beta   coolsculpting	Campaign	Approved	0	-	\$0.00
Keywords	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Before and After Photos See CoolSculpting Before and After Photos	search   beta   coolsculpting	Campaign	Approved	0	-	\$0.00
Audiences	Total: Extensions 11 8.59% \$252.76								
Demographics	Total: Callout extensions 4 5.41% \$125.26								
Settings	Total: Callout extensions 4 5.41% \$125.26								
Locations	Total: Callout extensions 4 5.41% \$125.26								
Ad schedule	Total: Callout extensions 4 5.41% \$125.26								
Devices	Total: Callout extensions 4 5.41% \$125.26								
Advanced bid adj.	Total: Callout extensions 4 5.41% \$125.26								
Change history	Total: Callout extensions 4 5.41% \$125.26								
Drafts & experiments	Total: Callout extensions 4 5.41% \$125.26								

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Overview	Paused	Type: Search	Budget: \$57.69/day	More details	Clicks	CTR	Cost		
<p>Recommendations: Extension type: All ADD FILTER</p>									
<p>Total: Extensions 15 7.43% \$378.02</p>									
Extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	New Clients 25% Off	search   beta   coolsculpting	Campaign	Approved	7	17.07%	\$201.91
Automated extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Highlights: No Surgery	search   beta   coolsculpting	Campaign	Approved	5	16.13%	\$186.18
Landing pages	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Liposuction Alternative	search   beta   coolsculpting	Campaign	Approved	4	10.81%	\$150.48
Keywords	<input type="checkbox"/>	<input checked="" type="checkbox"/>	FDA Approved	search   beta   coolsculpting	Campaign	Approved	4	10.81%	\$119.50
Audiences	Total: Extensions 15 7.43% \$378.02								
Demographics	Total: Structured snippet extensions 1 100.00% \$41.94								
Settings	Total: Structured snippet extensions 1 100.00% \$41.94								
Locations	Total: Structured snippet extensions 1 100.00% \$41.94								
Ad schedule	Total: Structured snippet extensions 1 100.00% \$41.94								
Devices	Total: Structured snippet extensions 1 100.00% \$41.94								
Advanced bid adj.	Total: Structured snippet extensions 1 100.00% \$41.94								
Change history	Total: Structured snippet extensions 1 100.00% \$41.94								
Drafts & experiments	Total: Structured snippet extensions 1 100.00% \$41.94								

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Overview	Paused	Type: Search	Budget: \$45.00/day	More details	Clicks	CTR	Cost	
<p>Recommendations: Ad status: All ADD FILTER</p>								
<p>Total: Ads 5 9.52% \$297.50</p>								
Ads	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting in Staten Island   #1 Fat Reduction Treatment   No Surgery & Minimal Downtime natalyachalikmd.com/coolsculpting Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. #1 Fat Reduction Treatment. Target Belly Fat & Love Handles. Book A Free Consultation	0. coolsculpting - general	Campaign paused	21	14.69%	\$650.45
Extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	25% Off All CoolSculpting®   Dr. Natalya Chalik   #1 Provider in Staten Island natalyachalikmd.com/coolsculpting #1 CoolSculpting Deal. Freeze Fat. Top Provider in Staten Island, NY. Free Consult. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	0. coolsculpting - general	Campaign paused	13	11.82%	\$389.90
Automated extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	#1 CoolSculpting Deal 25% Off   Freeze Away Stubborn Fat   Dr. Natalya Chalik natalyachalikmd.com/coolsculpting Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Leading CoolSculpting Provider in Staten Island, NY. Schedule a Free Consultation	0. coolsculpting - general	Campaign paused	8	9.52%	\$297.50
Landing pages	<input type="checkbox"/>	<input checked="" type="checkbox"/>	(Keyword: Best Price in Staten Island)   Dr. Natalya Chalik   Flexible Payment Options natalyachalikmd.com/coolsculpting/special Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today.	1. coolsculpting - price	Campaign paused	5	27.78%	\$176.41
Keywords	<input type="checkbox"/>	<input checked="" type="checkbox"/>	#1 Provider in Staten Island   Safe & Effective Fat Reduction   25% Off All CoolSculpting® +9 more natalyachalikmd.com/coolsculpting/ Staten Island #1 CoolSculpting Deal. Freeze Fat. Top Provider in Staten Island, NY. Free Consult. Expert, Safe Fat Loss With Quick... View assets details	2. coolsculpting - fat freeze	Campaign paused	3	33.33%	\$99.82
Audiences	<input type="checkbox"/>	<input checked="" type="checkbox"/>	#1 Provider in Staten Island   Safe & Effective Fat Reduction   25% Off All CoolSculpting® +9 more natalyachalikmd.com/coolsculpting/ Staten Island #1 CoolSculpting Deal. Freeze Fat. Top Provider in Staten Island, NY. Free Consult. Expert, Safe Fat Loss With Quick... View assets details	0. coolsculpting - general	Campaign paused	5	5.00%	\$94.30
Demographics	Total: Ads 5 9.52% \$297.50							
Settings	Total: Ads 5 9.52% \$297.50							
Locations	Total: Ads 5 9.52% \$297.50							
Ad schedule	Total: Ads 5 9.52% \$297.50							
Devices	Total: Ads 5 9.52% \$297.50							
Advanced bid adj.	Total: Ads 5 9.52% \$297.50							
Change history	Total: Ads 5 9.52% \$297.50							
Drafts & experiments	Total: Ads 5 9.52% \$297.50							

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Overview	Paused	Type: Search	Budget: \$45.00/day	More details	Clicks	CTR	Cost	
<p>Recommendations: Ad status: All ADD FILTER</p>								
<p>Total: Ads 4 12.12% \$92.53</p>								
Ads	<input type="checkbox"/>	<input checked="" type="checkbox"/>	25% Off All CoolSculpting®   Best Price in Staten Island   Dr. Natalya Chalik +6 more natalyachalikmd.com/coolsculpting/special Personalized Treatments. Luxury Setting. Trained Specialists. Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today.	1. coolsculpting - price	Campaign paused	4	12.12%	\$92.53
Extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	25% Off All CoolSculpting®   Dr. Natalya Chalik   #1 Provider in Staten Island natalyachalikmd.com/coolsculpting #1 CoolSculpting Deal. Freeze Fat. Top Provider in Staten Island, NY. Free Consult. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	2. coolsculpting - fat freeze	Campaign paused	2	40.00%	\$83.74
Automated extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting in Staten Island   #1 Fat Reduction Treatment   No Surgery & Minimal Downtime natalyachalikmd.com/coolsculpting Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. #1 Fat Reduction Treatment. Target Belly Fat & Love Handles. Book A Free Consultation	2. coolsculpting - fat freeze	Campaign paused	3	18.75%	\$74.50
Landing pages	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Best Price in Staten Island   Dr. Natalya Chalik   Flexible Payment Options natalyachalikmd.com/coolsculpting/special Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today.	1. coolsculpting - price	Campaign paused	2	18.18%	\$7.76
Keywords	<input type="checkbox"/>	<input checked="" type="checkbox"/>	25% Off CoolSculpting® Cost   New Client Special   Dr. Natalya Chalik natalyachalikmd.com/coolsculpting/special Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. How Much Is CoolSculpting Now?	1. coolsculpting - price	Campaign paused	0	0.00%	\$0.00
Audiences	<input type="checkbox"/>	<input checked="" type="checkbox"/>	25% Off All CoolSculpting®   Affordable & Quick Treatments   Dr. Natalya Chalik natalyachalikmd.com/coolsculpting/special Treatments Tailored To You. In a Luxury Environment. With Flexible Payment Options. How Much Is CoolSculpting? A Lot Less Than You Might Think. Book A Free Consultation Now!	1. coolsculpting - price	Campaign paused	0	0.00%	\$0.00
Demographics	Total: Ads 4 12.12% \$92.53							
Settings	Total: Ads 4 12.12% \$92.53							
Locations	Total: Ads 4 12.12% \$92.53							
Ad schedule	Total: Ads 4 12.12% \$92.53							
Devices	Total: Ads 4 12.12% \$92.53							
Advanced bid adj.	Total: Ads 4 12.12% \$92.53							
Change history	Total: Ads 4 12.12% \$92.53							
Drafts & experiments	Total: Ads 4 12.12% \$92.53							

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Overview	Paused	Type: Search	Budget: \$45.00/day	More details	Clicks	CTR	Cost
Recommendations	Ad status: All			ADD FILTER			
Ad groups	Consultation						
Ads	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Best Price in Staten Island   Dr. Natalya Chalikh   Flexible Payment Options natalyachalikhmd.com/coolsculpting/special	1. coolsculpting - price	Campaign paused	2	\$7.76
Extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	25% Off CoolSculpting® Cost   New Client Special   Dr. Natalya Chalikh natalyachalikhmd.com/coolsculpting/special	1. coolsculpting - price	Campaign paused	0	\$0.00
Automated extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	25% Off All CoolSculpting®   Affordable & Quick Treatments   Dr. Natalya Chalikh natalyachalikhmd.com/coolsculpting/special	1. coolsculpting - price	Campaign paused	0	\$0.00
Landing pages	<input type="checkbox"/>	<input checked="" type="checkbox"/>	#1 CoolSculpting Deal 25% Off   Freeze Away Stubborn Fat   Dr. Natalya Chalikh natalyachalikhmd.com/coolsculpting	2. coolsculpting - fat freeze	Campaign paused	0	\$0.00
Keywords	Total: Ads 66						
Audiences	Total: Campaign 66						
Demographics	Total: Ads 66						
Settings	Total: Campaign 66						
Locations	Total: Ads 66						
Ad schedule	Total: Campaign 66						
Devices	Total: Ads 66						
Advanced bid adj.	Total: Campaign 66						
Change history	Total: Ads 66						
Drafts & experiments	Total: Campaign 66						

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Overview	Paused	Type: Search	Budget: \$45.00/day	More details	Clicks	CTR	Cost
Recommendations	Extension type: All			ADD FILTER			
Ad groups	Associations view						
Ads	<input type="checkbox"/>	<input checked="" type="checkbox"/>	25% Off All Fat Areas Save 25% Off on CoolSculpting. New Client Special	search   alpha   coolsculpting	Campaign	Approved	\$0.00
Extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	State-of-the-Art Facility Advanced Fat Freezing Technology. Latest Applicators & Dual Sculpting	search   alpha   coolsculpting	Campaign	Approved	\$0.00
Automated extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	5 Star Reviews Real CoolSculpting Reviews & Patient Testimonials	search   alpha   coolsculpting	Campaign	Approved	\$0.00
Landing pages	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Before and After Photos See CoolSculpting Before and After Photos	search   alpha   coolsculpting	Campaign	Approved	\$0.00
Keywords	Total: Ads 10						
Audiences	Total: Campaign 3						
Demographics	Total: Ads 10						
Settings	Total: Campaign 3						
Locations	Total: Ads 10						
Ad schedule	Total: Campaign 3						
Devices	Total: Ads 10						
Advanced bid adj.	Total: Campaign 3						
Change history	Total: Ads 10						
Drafts & experiments	Total: Campaign 3						

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Overview	Paused	Type: Search	Budget: \$45.00/day	More details	Clicks	CTR	Cost
Recommendations	Extension type: All			ADD FILTER			
Ad groups	Associations view						
Ads	<input type="checkbox"/>	<input checked="" type="checkbox"/>	FDA Approved	search   alpha   coolsculpting	Campaign	Approved	\$172.54
Extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Contact Us + Free Consult	search   alpha   coolsculpting	Campaign	Approved	\$86.83
Automated extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Highlights: No Surgery	search   alpha   coolsculpting	Campaign	Approved	\$42.66
Landing pages	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Liposuction Alternative	search   alpha   coolsculpting	Campaign	Approved	\$22.68
Keywords	Total: Ads 5						
Audiences	Total: Campaign 2						
Demographics	Total: Ads 5						
Settings	Total: Campaign 2						
Locations	Total: Ads 5						
Ad schedule	Total: Campaign 2						
Devices	Total: Ads 5						
Advanced bid adj.	Total: Campaign 2						
Change history	Total: Ads 5						
Drafts & experiments	Total: Campaign 2						

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