

CoolSculpting Marketing Services Emerson Medical - Dr. Natalya Chalik Q1 2021 Total Marketing Expenses (1/1/2021 - 3/31/2021)

Total Google Ads: \$ 3,277.04
Total Marketing Service Fees: \$ 3,099.60
Total CoolSculpting Marketing Cost: \$ 6,376.64

Google Ads | Chris Zelig | Emerson Medical - ... 550-334-6766 | All campaigns

Custom Jan 1 - Mar 31, 2021

Campaign	Budget	Status	Clicks	CTR	Cost
search beta coolsculpting	\$48.83/day	Eligible	942	7.31%	\$3,277.04
search beta weight loss	\$18.07/day	Eligible	575	9.01%	\$1,503.50
CoolSculpting Main Exact	\$70.00/day	Paused	0	-	\$0.00
CoolSculpting Main #3	\$30.00/day	Removed	0	-	\$0.00
CoolSculpting Main #2	\$30.00/day	Removed	0	-	\$0.00
CoolSculpting Main-BMM	\$25.00/day	Paused	0	-	\$0.00
CoolSculpting Main Exact Target CPA Experiment - CoolSculpting Main	\$70.00/day	Ended	0	-	\$0.00
search beta coolsculpting OLD	\$85.06/day	Paused	0	-	\$0.00
search beta coolsculpting broad	\$30.00/day	Paused	0	-	\$0.00
search beta coolsculpting exact	\$25.00/day	Paused	0	-	\$0.00
Total: Campaigns			1,517	7.87%	\$4,780.54
Total: Account	\$66.90/day		1,517	7.87%	\$4,780.54

Google Ads | Chris Zelig | Emerson Medical - ... 550-334-6766 | All campaigns > search | beta | coolsculpting

Custom Jan 1 - Mar 31, 2021

Enabled Status: Eligible Type: Search Budget: \$48.83/day Optimization score: 73.4%

Ad	Ad group	Status	Clicks	CTR	Cost
Emerson Medical Fat Reduction on Staten Island Non-Surgical Fat Reduction +6 more www.natalyachalikmd.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Best Prices. FDA...	3. lipo	Eligible (Limited) Poor ad strength	122	8.03%	\$362.79
Emerson Medical Fat Reduction on Staten Island Non-Surgical Fat Reduction +6 more www.natalyachalikmd.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Best Prices. FDA...	x. Expanded Reach Test	Eligible	85	6.25%	\$249.50
Fat Reduction on Staten Island Our Biggest Discount Ever Get \$1000 Off 6+ Treatments www.natalyachalikmd.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	3. lipo	Eligible	37	9.39%	\$155.26
Fat Reduction on Staten Island Our Biggest Discount Ever Freeze Away Body Fat www.natalyachalikmd.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	x. Expanded Reach Test	Eligible	43	10.21%	\$140.86

Google Ads | Chris Zelig | Emerson Medical - ... 550-334-6766 | All campaigns > search | beta | coolsculpting

Custom Jan 1 - Mar 31, 2021

Enabled Status: Eligible Type: Search Budget: \$48.83/day Optimization score: 73.4%

Ad	Ad group	Status	Clicks	CTR	Cost
Fat Reduction on Staten Island Our Biggest Discount Ever Get Rid of Unwanted Fat www.natalyachalikmd.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	3. lipo	Eligible	31	7.89%	\$107.18
Fat Reduction on Staten Island Our Biggest Discount Ever Get \$1000 Off 6+ Treatments www.natalyachalikmd.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	x. Expanded Reach Test	Eligible	31	7.51%	\$102.06
Fat Reduction on Staten Island Our Biggest Discount Ever Freeze Away Body Fat www.natalyachalikmd.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	3. lipo	Eligible	31	7.38%	\$98.50
CoolSculpting in Staten Island Save \$1000 Off 6+ Treatments Our Biggest Discount Ever www.natalyachalikmd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Eligible	18	8.87%	\$91.80
Fat Reduction on Staten Island Our Biggest Discount Ever Get Rid of Unwanted Fat www.natalyachalikmd.com	x. Expanded Reach Test	Eligible	22	5.47%	\$73.54

Google Ads | Chris Zelig | Emerson Medical - ... 550-334-6766 | All campaigns > search | beta | coolsculpting

Custom Jan 1 - Mar 31, 2021

Enabled Status: Eligible Type: Search Budget: \$48.83/day Optimization score: 73.4%

Ad	Ad group	Status	Clicks	CTR	Cost
Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today					
Fat Reduction on Staten Island Our Biggest Discount Ever Freeze Away Body Fat www.natalyachalikmd.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	3. lipo	Eligible	31	7.38%	\$98.50
CoolSculpting in Staten Island Save \$1000 Off 6+ Treatments Our Biggest Discount Ever www.natalyachalikmd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Eligible	18	8.87%	\$91.80
Fat Reduction on Staten Island Our Biggest Discount Ever Get Rid of Unwanted Fat www.natalyachalikmd.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	x. Expanded Reach Test	Eligible	22	5.47%	\$73.54
Fat Reduction on Staten Island Our Biggest Discount Ever Get Rid of Unwanted Fat www.natalyachalikmd.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Save \$1,000 Off 6+ Treatments of CoolSculpting.	x. Expanded Reach Test	Eligible	20	4.02%	\$66.15

Google Ads							
Overview		Enabled	Status: Eligible	Type: Search	Budget: \$48.83/day	Optimization score: 73.4%	More details
Ads Custom Jan 1 - Mar 31, 2021							
Ad	Ad group	Status	Clicks	CTR	Cost		
<input type="checkbox"/> CoolSculpting in Staten Island Limited Time Offer Mar 2021 Our Biggest Discount Ever www.natyalachalikmd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed	12	17.14%	\$65.63		
<input type="checkbox"/> CoolSculpting in Staten Island Save \$1000 Off 6+ Treatments Our Biggest Discount Ever www.natyalachalikmd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Eligible	11	18.33%	\$64.47		
<input type="checkbox"/> {Keyword:Emerson Medical} CoolSculpting in Staten Island 2021 CoolSculpting Discount +7 more www.natyalachalikmd.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting... View assets details	0. coolsculpting - general	Eligible	12	7.41%	\$61.71		
<input type="checkbox"/> Fat Reduction on Staten Island Our Biggest Discount Ever Freeze Away Body Fat www.natyalachalikmd.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 6+ Treatments of CoolSculpting.	x. Expanded Reach Test	Eligible	22	4.10%	\$59.79		

Google Ads							
Overview		Enabled	Status: Eligible	Type: Search	Budget: \$48.83/day	Optimization score: 73.4%	More details
Ads Custom Jan 1 - Mar 31, 2021							
Ad	Ad group	Status	Clicks	CTR	Cost		
<input type="checkbox"/> Fat Reduction on Staten Island Our Biggest Discount Ever Freeze Away Body Fat www.natyalachalikmd.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 6+ Treatments of CoolSculpting.	x. Expanded Reach Test	Eligible	22	4.10%	\$59.79		
<input type="checkbox"/> CoolSculpting in Staten Island Save \$1000 Off 6+ Treatments Flexible Payment Options www.natyalachalikmd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Eligible	10	20.00%	\$55.91		
<input type="checkbox"/> CoolSculpting in Staten Island Save \$1000 Off 6+ Treatments Flexible Payment Options www.natyalachalikmd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Eligible	10	4.95%	\$51.74		
<input type="checkbox"/> [Dynamically generated headline] [Dynamically generated display URL] Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today.	x. dynamic	Eligible	8	11.94%	\$51.70		
<input type="checkbox"/> CoolSculpting in Staten Island Limited Time Offer Mar 2021 Our Biggest Discount Ever							

Google Ads							
Overview		Enabled	Status: Eligible	Type: Search	Budget: \$48.83/day	Optimization score: 73.4%	More details
Ads Custom Jan 1 - Mar 31, 2021							
Ad	Ad group	Status	Clicks	CTR	Cost		
<input type="checkbox"/> Your Discount Today							
<input type="checkbox"/> [Dynamically generated headline] [Dynamically generated display URL] Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today.	x. dynamic	Eligible	8	11.94%	\$51.70		
<input type="checkbox"/> CoolSculpting in Staten Island Limited Time Offer Mar 2021 Our Biggest Discount Ever www.natyalachalikmd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed	7	35.00%	\$50.39		
<input type="checkbox"/> Fat Reduction on Staten Island Our Biggest Discount Ever Get \$1000 Off 6+ Treatments www.natyalachalikmd.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 6+ Treatments of CoolSculpting.	x. Expanded Reach Test	Eligible	19	3.72%	\$49.24		
<input type="checkbox"/> CoolSculpting in Staten Island Freeze Away Body Fat Flexible Payment Options www.natyalachalikmd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Eligible	9	12.50%	\$42.40		

Google Ads							
Overview		Enabled	Status: Eligible	Type: Search	Budget: \$48.83/day	Optimization score: 73.4%	More details
Ads Custom Jan 1 - Mar 31, 2021							
Ad	Ad group	Status	Clicks	CTR	Cost		
<input type="checkbox"/> [Dynamically generated headline] [Dynamically generated display URL] Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Staten Island, NY. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now.	x. dynamic	Eligible	7	13.46%	\$41.83		
<input type="checkbox"/> CoolSculpting in Staten Island Freeze Away Body Fat Our Biggest Discount Ever www.natyalachalikmd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Eligible	12	14.63%	\$41.01		
<input type="checkbox"/> Huge CoolSculpting Promotion CoolSculpting in Staten Island 2021 CoolSculpting Discount +6 more www.natyalachalikmd.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting... View assets details	0. coolsculpting - general	Removed	8	11.43%	\$40.81		
<input type="checkbox"/> CoolSculpting in Staten Island Feb Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.natyalachalikmd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed	13	10.32%	\$38.62		

Google Ads							
Overview		Enabled	Status: Eligible	Type: Search	Budget: \$48.83/day	Optimization score: 73.4%	More details
Ads Custom Jan 1 - Mar 31, 2021							
Ad	Ad group	Status	Clicks	CTR	Cost		
<input type="checkbox"/> CoolSculpting in Staten Island Feb Only \$1,000 Off 8+ Cycles Flexible Payment Options www.natyalachalikmd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed	7	5.19%	\$37.61		
<input type="checkbox"/> CoolSculpting in Staten Island Limited Time Offer Mar 2021 Flexible Payment Options www.natyalachalikmd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed	6	7.14%	\$35.27		
<input type="checkbox"/> Fat Reduction on Staten Island Our Biggest Discount Ever Freeze Away Body Fat www.natyalachalikmd.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 6+ Treatments of CoolSculpting.	3. lipo	Eligible	15	8.52%	\$35.18		
<input type="checkbox"/> Fat Reduction on Staten Island Our Biggest Discount Ever Get \$1000 Off 6+ Treatments www.natyalachalikmd.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 6+ Treatments of CoolSculpting.	3. lipo	Eligible	12	7.10%	\$34.24		

Overview	Enabled	Status: Eligible	Type: Search	Budget: \$48.83/day	Optimization score: 73.4%	More details
Recommendations	Ad status: All ADD FILTER					
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
Ad groups	biggest promo yet. book a free consultation and lock in your discount today					
Ads & extensions	Fat Reduction on Staten Island Our Biggest Discount Ever Freeze Away Body Fat www.natlyachalikmd.com					
Ads	Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 6+ Treatments of CoolSculpting.	3. lipo	Eligible	15	8.52%	\$35.18
Extensions	Fat Reduction on Staten Island Our Biggest Discount Ever Get \$1000 Off 6+ Treatments www.natlyachalikmd.com					
Landing pages	Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 6+ Treatments of CoolSculpting.	3. lipo	Eligible	12	7.10%	\$34.24
Keywords	[Dynamically generated headline] [Dynamically generated display URL] Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Fat Reduction Treatment. Target Belly Fat & Love Handles. Book a Free Consultation.					
Audiences		x. dynamic	Eligible	8	15.69%	\$33.54
Demographics	CoolSculpting in Staten Island Limited Time Offer Feb 2021 Our Biggest Discount Ever www.natlyachalikmd.com					
Settings	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed	6	13.04%	\$31.79

Overview	Enabled	Status: Eligible	Type: Search	Budget: \$48.83/day	Optimization score: 73.4%	More details
Recommendations	Ad status: All ADD FILTER					
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
Ad groups	CoolSculpting in Staten Island Limited Time Offer Feb 2021 Flexible Payment Options www.natlyachalikmd.com	0. coolsculpting - general	Removed	8	21.62%	\$26.85
Ads & extensions	Non-Surgical Fat Reduction Our Biggest Discount Ever Get Rid of Unwanted Fat www.natlyachalikmd.com					
Ads	Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	x. Expanded Reach Test	Eligible	10	9.17%	\$26.71
Extensions	Fat Reduction on Staten Island Our Biggest Discount Ever Get Rid of Unwanted Fat www.natlyachalikmd.com					
Landing pages	Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 6+ Treatments of CoolSculpting.	3. lipo	Eligible	8	4.91%	\$26.32
Keywords	Non-Surgical Fat Reduction Our Biggest Discount Ever Freeze Away Body Fat www.natlyachalikmd.com					
Audiences	Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	x. Expanded Reach Test	Eligible	7	6.48%	\$25.98

Overview	Enabled	Status: Eligible	Type: Search	Budget: \$48.83/day	Optimization score: 73.4%	More details
Recommendations	Ad status: All ADD FILTER					
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
Ad groups	Non-Surgical Fat Reduction Our Biggest Discount Ever Freeze Away Body Fat www.natlyachalikmd.com	3. lipo	Eligible	9	13.24%	\$25.80
Ads & extensions	{Keyword:Emerson Medical} CoolSculpting in Staten Island 2021 CoolSculpting Discount +7 more www.natlyachalikmd.com					
Ads	Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting... View assets details	1. coolsculpting - price	Eligible	6	19.35%	\$23.79
Extensions	CoolSculpting in Staten Island Jan Only \$1,000 Off 8+ Cycles Flexible Payment Options www.natlyachalikmd.com					
Landing pages	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed	6	7.32%	\$23.60
Keywords	Non-Surgical Fat Reduction Our Biggest Discount Ever Get \$1000 Off 6+ Treatments www.natlyachalikmd.com					
Audiences	Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	x. Expanded Reach Test	Eligible	6	6.00%	\$23.30
Demographics	Huge CoolSculpting Promotion CoolSculpting in Staten Island 2021 CoolSculpting Discount +6 more www.natlyachalikmd.com					
Settings	Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting... View assets details	0. coolsculpting - general	Removed	5	5.75%	\$22.75
Suggested	CoolSculpting in Staten Island Limited Time Offer Jan 2021 Flexible Payment Options www.natlyachalikmd.com					
Ad schedule	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed	5	10.20%	\$22.72

Overview	Enabled	Status: Eligible	Type: Search	Budget: \$48.83/day	Optimization score: 73.4%	More details
Recommendations	Ad status: All ADD FILTER					
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
Ad groups	no surgery. minimal downtime. leading coolsculpting... View assets details					
Ads & extensions	CoolSculpting in Staten Island Jan Only \$1,000 Off 8+ Cycles Flexible Payment Options www.natlyachalikmd.com					
Ads	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed	6	7.32%	\$23.60
Extensions	Non-Surgical Fat Reduction Our Biggest Discount Ever Get \$1000 Off 6+ Treatments www.natlyachalikmd.com					
Landing pages	Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	x. Expanded Reach Test	Eligible	6	6.00%	\$23.30
Keywords	Huge CoolSculpting Promotion CoolSculpting in Staten Island 2021 CoolSculpting Discount +6 more www.natlyachalikmd.com					
Audiences	Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting... View assets details	0. coolsculpting - general	Removed	5	5.75%	\$22.75
Demographics	CoolSculpting in Staten Island Limited Time Offer Jan 2021 Flexible Payment Options www.natlyachalikmd.com					
Settings	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed	5	10.20%	\$22.72

Overview	Enabled	Status: Eligible	Type: Search	Budget: \$48.83/day	Optimization score: 73.4%	More details
Recommendations	Ad status: All ADD FILTER					
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
Ad groups	Fat Reduction on Staten Island Freezing Fat Really Works Get \$1000 Off 6+ Treatments www.natlyachalikmd.com	x. Expanded Reach Test	Eligible	7	7.95%	\$21.89
Ads & extensions	CoolSculpting in Staten Island Feb Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.natlyachalikmd.com					
Ads	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed	5	15.15%	\$20.28
Extensions	CoolSculpting in Staten Island Jan Only \$1,000 Off 8+ Cycles Flexible Payment Options www.natlyachalikmd.com					
Landing pages	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed	5	26.32%	\$18.70
Keywords	Fat Reduction on Staten Island Eliminate Fat & Feel Great Get \$1000 Off 6+ Treatments www.natlyachalikmd.com					
Audiences	Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	x. Expanded Reach Test	Eligible	8	9.64%	\$17.52

Google Ads							
Chris Zelig > Emerson Medical - ... 550-334-6766		All campaigns > search beta coolsculpting		SEARCH REPORTS TOOLS & SETTINGS		259-215-0574 Chris Zelig support@medstarmedia.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$48.83/day	Optimization score: 73.4%	More details	
Recommendations	+ Ad status: All ADD FILTER		SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE				
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost	
Ads & extensions	<input type="checkbox"/>	CoolSculpting in Staten Island Jan Only \$1,000 Off 8+ Cycles Flexible Payment Options www.natlyachalikmd.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Staten Island, NY. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Removed	4	6.06%	\$17.40
Extensions	<input type="checkbox"/>	CoolSculpting in Staten Island Limited Time Offer Mar 2021 Flexible Payment Options www.natlyachalikmd.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Staten Island, NY. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Removed	4	19.05%	\$16.79
Landing pages	<input type="checkbox"/>	CoolSculpting in Staten Island Feb Only \$1,000 Off 8+ Cycles Flexible Payment Options www.natlyachalikmd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed	6	16.22%	\$16.72
Keywords	<input type="checkbox"/>	CoolSculpting in Staten Island Freeze Away Body Fat Flexible Payment Options www.natlyachalikmd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Eligible	4	44.44%	\$16.42

Google Ads							
Chris Zelig > Emerson Medical - ... 550-334-6766		All campaigns > search beta coolsculpting		SEARCH REPORTS TOOLS & SETTINGS		259-215-0574 Chris Zelig support@medstarmedia.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$48.83/day	Optimization score: 73.4%	More details	
Recommendations	+ Ad status: All ADD FILTER		SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE				
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost	
Ads & extensions	<input type="checkbox"/>	CoolSculpting in Staten Island Feb Only \$1,000 Off 8+ Cycles Flexible Payment Options www.natlyachalikmd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed	6	16.22%	\$16.72
Extensions	<input type="checkbox"/>	CoolSculpting in Staten Island Freeze Away Body Fat Flexible Payment Options www.natlyachalikmd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Eligible	4	44.44%	\$16.42
Landing pages	<input type="checkbox"/>	Non-Surgical Fat Reduction Our Biggest Discount Ever Get Rid of Unwanted Fat www.natlyachalikmd.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 6+ Treatments of CoolSculpting.	x. Expanded Reach Test	Eligible	6	6.67%	\$16.01
Keywords	<input type="checkbox"/>	CoolSculpting in Staten Island Limited Time Offer Mar 2021 Flexible Payment Options www.natlyachalikmd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed	3	23.08%	\$15.93

Google Ads							
Chris Zelig > Emerson Medical - ... 550-334-6766		All campaigns > search beta coolsculpting		SEARCH REPORTS TOOLS & SETTINGS		259-215-0574 Chris Zelig support@medstarmedia.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$48.83/day	Optimization score: 73.4%	More details	
Recommendations	+ Ad status: All ADD FILTER		SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE				
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost	
Ads & extensions	<input type="checkbox"/>	Fat Reduction on Staten Island Freezing Fat Really Works Get Rid of Unwanted Fat www.natlyachalikmd.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	x. Expanded Reach Test	Eligible	7	6.48%	\$15.79
Extensions	<input type="checkbox"/>	Huge CoolSculpting Promotion Limited Time Offer Feb 2021 Flexible Payment Options www.natlyachalikmd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed	3	75.00%	\$15.47
Landing pages	<input type="checkbox"/>	CoolSculpting in Staten Island Jan Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.natlyachalikmd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed	3	3.37%	\$15.46
Keywords	<input type="checkbox"/>	CoolSculpting in Staten Island Jan Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.natlyachalikmd.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Staten Island, NY. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Removed	4	5.19%	\$14.83

Google Ads							
Chris Zelig > Emerson Medical - ... 550-334-6766		All campaigns > search beta coolsculpting		SEARCH REPORTS TOOLS & SETTINGS		259-215-0574 Chris Zelig support@medstarmedia.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$48.83/day	Optimization score: 73.4%	More details	
Recommendations	+ Ad status: All ADD FILTER		SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE				
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost	
Ads & extensions	<input type="checkbox"/>	CoolSculpting in Staten Island Jan Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.natlyachalikmd.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Staten Island, NY. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Removed	4	5.19%	\$14.83
Extensions	<input type="checkbox"/>	CoolSculpting in Staten Island Jan Only \$1,000 Off 8+ Cycles Flexible Payment Options www.natlyachalikmd.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Staten Island, NY. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting - price	Removed	4	19.05%	\$14.11
Landing pages	<input type="checkbox"/>	CoolSculpting in Staten Island Jan Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.natlyachalikmd.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Staten Island, NY. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting - price	Removed	4	15.38%	\$14.01
Keywords	<input type="checkbox"/>	CoolSculpting in Staten Island Limited Time Offer Jan 2021 Our Biggest Discount Ever www.natlyachalikmd.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Staten Island, NY. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Removed	3	15.79%	\$13.66

Google Ads							
Chris Zelig > Emerson Medical - ... 550-334-6766		All campaigns > search beta coolsculpting		SEARCH REPORTS TOOLS & SETTINGS		259-215-0574 Chris Zelig support@medstarmedia.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$48.83/day	Optimization score: 73.4%	More details	
Recommendations	+ Ad status: All ADD FILTER		SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE				
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost	
Ads & extensions	<input type="checkbox"/>	Free Consultation Now					
Extensions	<input type="checkbox"/>	CoolSculpting in Staten Island Limited Time Offer Jan 2021 Our Biggest Discount Ever www.natlyachalikmd.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Staten Island, NY. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Removed	3	15.79%	\$13.66
Landing pages	<input type="checkbox"/>	CoolSculpting in Staten Island Save \$1000 Off 6+ Treatments Flexible Payment Options www.natlyachalikmd.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Staten Island, NY. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Eligible	4	13.79%	\$13.30
Keywords	<input type="checkbox"/>	Fat Reduction on Staten Island Freezing Fat Really Works Get \$1000 Off 6+ Treatments www.natlyachalikmd.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 6+ Treatments of CoolSculpting.	x. Expanded Reach Test	Eligible	6	4.48%	\$12.61
Demographics	<input type="checkbox"/>	Fat Reduction on Staten Island Eliminate Fat & Feel Great Freeze Away Body Fat www.natlyachalikmd.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	x. Expanded Reach Test	Eligible	4	4.71%	\$12.57

Google Ads							
Overview		Enabled	Status: Eligible	Type: Search	Budget: \$48.83/day	Optimization score: 73.4%	More details
<div style="display: flex; justify-content: space-between;"> Recommendations Custom Jan 1 - Mar 31, 2021 </div>							
<div style="display: flex; justify-content: space-between;"> Insights Ad status: All ADD FILTER </div>							
Ad	Ad group	Status	Clicks	CTR	Cost		
<input type="checkbox"/> Non-Surgical Fat Reduction Eliminate Fat & Feel Great Get Rid of Unwanted Fat <small>www.natalyachalikmd.com</small> Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 6+ Treatments of CoolSculpting.	x. Expanded Reach Test	Eligible	2	12.50%	\$12.34		
<input type="checkbox"/> Non-Surgical Fat Reduction Our Biggest Discount Ever Get \$1000 Off 6+ Treatments <small>www.natalyachalikmd.com</small> Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	3. lipo	Eligible	4	7.41%	\$12.21		
<input type="checkbox"/> Fat Reduction on Staten Island Freezing Fat Really Works Get Rid of Unwanted Fat <small>www.natalyachalikmd.com</small> Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	3. lipo	Eligible	5	13.51%	\$12.13		
<input type="checkbox"/> Fat Reduction on Staten Island Freezing Fat Really Works Freeze Away Body Fat <small>www.natalyachalikmd.com</small> Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 6+ Treatments of CoolSculpting.	x. Expanded Reach Test	Eligible	4	3.25%	\$11.30		

Google Ads							
Overview		Enabled	Status: Eligible	Type: Search	Budget: \$48.83/day	Optimization score: 73.4%	More details
<div style="display: flex; justify-content: space-between;"> Recommendations Custom Jan 1 - Mar 31, 2021 </div>							
<div style="display: flex; justify-content: space-between;"> Insights Ad status: All ADD FILTER </div>							
Ad	Ad group	Status	Clicks	CTR	Cost		
<input type="checkbox"/> Fat Reduction on Staten Island Freezing Fat Really Works Get Rid of Unwanted Fat <small>www.natalyachalikmd.com</small> Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 6+ Treatments of CoolSculpting.	x. Expanded Reach Test	Eligible	3	2.56%	\$10.52		
<input type="checkbox"/> Fat Reduction on Staten Island Eliminate Fat & Feel Great Get Rid of Unwanted Fat <small>www.natalyachalikmd.com</small> Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	3. lipo	Eligible	4	9.30%	\$10.49		
<input type="checkbox"/> Huge CoolSculpting Promotion Limited Time Offer Mar 2021 Best Prices. FDA-Cleared. <small>www.natalyachalikmd.com</small> Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Staten Island, NY. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Removed	2	50.00%	\$10.30		
<input type="checkbox"/> Huge CoolSculpting Promotion CoolSculpting in Staten Island 2021 CoolSculpting Discount +6 more <small>www.natalyachalikmd.com</small> Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting... <small>View assets details</small>	1. coolsculpting - price	Removed	3	16.67%	\$10.18		
<input type="checkbox"/> CoolSculpting in Staten Island Freeze Away Body Fat Our Biggest Discount Ever <small>www.natalyachalikmd.com</small>							

Google Ads							
Overview		Enabled	Status: Eligible	Type: Search	Budget: \$48.83/day	Optimization score: 73.4%	More details
<div style="display: flex; justify-content: space-between;"> Recommendations Custom Jan 1 - Mar 31, 2021 </div>							
<div style="display: flex; justify-content: space-between;"> Insights Ad status: All ADD FILTER </div>							
Ad	Ad group	Status	Clicks	CTR	Cost		
<input type="checkbox"/> For You? Book a Free CoolSculpting Consultation Today							
<input type="checkbox"/> Huge CoolSculpting Promotion Limited Time Offer Mar 2021 Best Prices. FDA-Cleared. <small>www.natalyachalikmd.com</small> Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Staten Island, NY. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Removed	2	50.00%	\$10.30		
<input type="checkbox"/> Huge CoolSculpting Promotion CoolSculpting in Staten Island 2021 CoolSculpting Discount +6 more <small>www.natalyachalikmd.com</small> Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting... <small>View assets details</small>	1. coolsculpting - price	Removed	3	16.67%	\$10.18		
<input type="checkbox"/> CoolSculpting in Staten Island Freeze Away Body Fat Our Biggest Discount Ever <small>www.natalyachalikmd.com</small> Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Eligible	2	25.00%	\$9.22		
<input type="checkbox"/> Non-Surgical Fat Reduction Our Biggest Discount Ever Freeze Away Body Fat <small>www.natalyachalikmd.com</small> Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 6+ Treatments of CoolSculpting.	3. lipo	Eligible	3	20.00%	\$9.00		

Google Ads							
Overview		Enabled	Status: Eligible	Type: Search	Budget: \$48.83/day	Optimization score: 73.4%	More details
<div style="display: flex; justify-content: space-between;"> Recommendations Custom Jan 1 - Mar 31, 2021 </div>							
<div style="display: flex; justify-content: space-between;"> Insights Ad status: All ADD FILTER </div>							
Ad	Ad group	Status	Clicks	CTR	Cost		
<input type="checkbox"/> Fat Reduction on Staten Island Eliminate Fat & Feel Great Get Rid of Unwanted Fat <small>www.natalyachalikmd.com</small> Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	x. Expanded Reach Test	Eligible	3	4.05%	\$8.52		
<input type="checkbox"/> Non-Surgical Fat Reduction Our Biggest Discount Ever Freeze Away Body Fat <small>www.natalyachalikmd.com</small> Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 6+ Treatments of CoolSculpting.	x. Expanded Reach Test	Eligible	4	4.04%	\$8.40		
<input type="checkbox"/> Fat Reduction on Staten Island Freezing Fat Really Works Freeze Away Body Fat <small>www.natalyachalikmd.com</small> Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	x. Expanded Reach Test	Eligible	3	3.66%	\$8.34		
<input type="checkbox"/> Fat Reduction on Staten Island Freezing Fat Really Works Freeze Away Body Fat <small>www.natalyachalikmd.com</small> Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 6+ Treatments of CoolSculpting.	3. lipo	Eligible	3	14.29%	\$8.29		

Google Ads							
Overview		Enabled	Status: Eligible	Type: Search	Budget: \$48.83/day	Optimization score: 73.4%	More details
<div style="display: flex; justify-content: space-between;"> Recommendations Custom Jan 1 - Mar 31, 2021 </div>							
<div style="display: flex; justify-content: space-between;"> Insights Ad status: All ADD FILTER </div>							
Ad	Ad group	Status	Clicks	CTR	Cost		
<input type="checkbox"/> CoolSculpting in Staten Island Save \$1000 Off 6+ Treatments Our Biggest Discount Ever <small>www.natalyachalikmd.com</small> Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Staten Island, NY. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Eligible	2	5.26%	\$8.16		
<input type="checkbox"/> Best CoolSculpting Deal Ever Freeze Away Body Fat Flexible Payment Options <small>www.natalyachalikmd.com</small> Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Eligible	3	50.00%	\$7.98		
<input type="checkbox"/> CoolSculpting in Staten Island Limited Time Offer Jan 2021 Our Biggest Discount Ever <small>www.natalyachalikmd.com</small> Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed	1	2.27%	\$7.86		
<input type="checkbox"/> Non-Surgical Fat Reduction Eliminate Fat & Feel Great Freeze Away Body Fat <small>www.natalyachalikmd.com</small> Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	x. Expanded Reach Test	Eligible	4	19.05%	\$7.73		
<input type="checkbox"/> Non-Surgical Fat Reduction Our Biggest Discount Ever							

Google Ads									
Chris Zelig > Emerson Medical - ... 550-334-6766									
All campaigns > search beta coolsculpting									
Overview									
Enabled Status: Eligible Type: Search Budget: \$48.83/day Optimization score: 73.4% More details									
Recommendations									
Ad status: All ADD FILTER									
Insights									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
More									
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Ad							
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction on Staten Island Eliminate Fat & Feel Great Freeze Away Body Fat www.natallyachalkmd.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 6+ Treatments of CoolSculpting.	x. Expanded Reach Test	Eligible			2	3.70%	\$4.10
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction on Staten Island Eliminate Fat & Feel Great Get \$1000 Off 6+ Treatments www.natallyachalkmd.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	3. lipo	Eligible			2	3.77%	\$3.90
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Emerson Medical Our Biggest Discount Ever Get Rid of Unwanted Fat www.natallyachalkmd.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	3. lipo	Eligible			1	7.69%	\$3.88
<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting in Staten Island Limited Time Offer Jan 2021 Flexible Payment Options www.natallyachalkmd.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Staten Island, NY. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting - price	Removed			1	14.29%	\$3.83
<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting in Staten Island Limited Time Offer Feb 2021 Our Biggest Discount Ever							

Google Ads									
Chris Zelig > Emerson Medical - ... 550-334-6766									
All campaigns > search beta coolsculpting									
Overview									
Enabled Status: Eligible Type: Search Budget: \$48.83/day Optimization score: 73.4% More details									
Recommendations									
Ad status: All ADD FILTER									
Insights									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
More									
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Ad							
<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting in Staten Island Limited Time Offer Jan 2021 Flexible Payment Options www.natallyachalkmd.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Staten Island, NY. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting - price	Removed			1	14.29%	\$3.83
<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting in Staten Island Limited Time Offer Feb 2021 Our Biggest Discount Ever www.natallyachalkmd.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Staten Island, NY. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Removed			1	12.50%	\$3.76
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Non-Surgical Fat Reduction Eliminate Fat & Feel Great Freeze Away Body Fat www.natallyachalkmd.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 6+ Treatments of CoolSculpting.	x. Expanded Reach Test	Eligible			2	9.52%	\$3.56
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Emerson Medical Our Biggest Discount Ever Freeze Away Body Fat www.natallyachalkmd.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 6+ Treatments of CoolSculpting.	x. Expanded Reach Test	Eligible			1	8.33%	\$3.50

Google Ads									
Chris Zelig > Emerson Medical - ... 550-334-6766									
All campaigns > search beta coolsculpting									
Overview									
Enabled Status: Eligible Type: Search Budget: \$48.83/day Optimization score: 73.4% More details									
Recommendations									
Ad status: All ADD FILTER									
Insights									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
More									
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Ad							
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Best CoolSculpting Deal Ever Limited Time Offer Feb 2021 Best Prices. FDA-Cleared. www.natallyachalkmd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed			1	100.00%	\$3.50
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction on Staten Island Freezing Fat Really Works Freeze Away Body Fat www.natallyachalkmd.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	3. lipo	Eligible			2	6.06%	\$3.44
<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting in Staten Island Limited Time Offer Mar 2021 Our Biggest Discount Ever www.natallyachalkmd.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Staten Island, NY. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Removed			2	12.50%	\$3.40
<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting in Staten Island Limited Time Offer Jan 2021 Our Biggest Discount Ever www.natallyachalkmd.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Staten Island, NY. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting - price	Removed			2	22.22%	\$3.36

Google Ads									
Chris Zelig > Emerson Medical - ... 550-334-6766									
All campaigns > search beta coolsculpting									
Overview									
Enabled Status: Eligible Type: Search Budget: \$48.83/day Optimization score: 73.4% More details									
Recommendations									
Ad status: All ADD FILTER									
Insights									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
More									
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Ad							
<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting in Staten Island Limited Time Offer Jan 2021 Our Biggest Discount Ever www.natallyachalkmd.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Staten Island, NY. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting - price	Removed			2	22.22%	\$3.36
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Huge CoolSculpting Promotion Limited Time Offer Feb 2021 Best Prices. FDA-Cleared. www.natallyachalkmd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed			1	50.00%	\$3.33
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Best CoolSculpting Deal Ever Save \$1000 Off 6+ Treatments Best Prices. FDA-Cleared. www.natallyachalkmd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Eligible			1	50.00%	\$3.18
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Emerson Medical Freezing Fat Really Works Freeze Away Body Fat www.natallyachalkmd.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	x. Expanded Reach Test	Eligible			1	16.67%	\$3.07
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction on Staten Island Eliminate Fat & Feel Great Freeze Away Body Fat							

Google Ads									
Chris Zelig > Emerson Medical - ... 550-334-6766									
All campaigns > search beta coolsculpting									
Overview									
Enabled Status: Eligible Type: Search Budget: \$48.83/day Optimization score: 73.4% More details									
Recommendations									
Ad status: All ADD FILTER									
Insights									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
More									
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Ad							
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today							
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Emerson Medical Freezing Fat Really Works Freeze Away Body Fat www.natallyachalkmd.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	x. Expanded Reach Test	Eligible			1	16.67%	\$3.07
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction on Staten Island Eliminate Fat & Feel Great Freeze Away Body Fat www.natallyachalkmd.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	3. lipo	Eligible			2	3.64%	\$3.05
<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting in Staten Island Feb Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.natallyachalkmd.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Staten Island, NY. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Removed			1	2.86%	\$2.72
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Best CoolSculpting Deal Ever Limited Time Offer Jan 2021 Flexible Payment Options www.natallyachalkmd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed			1	100.00%	\$2.38

Overview	Enabled	Status: Eligible	Type: Search	Budget: \$48.83/day	Optimization score: 73.4%	More details
Recommendations	Ads Custom Jan 1 - Mar 31, 2021					
Insights	Ad status: All ADD FILTER					
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
Ads & extensions	Emerson Medical Freezing Fat Really Works Get \$1000 Off 6+ Treatments www.natallyachalikmd.com	3. lipo	Eligible	1	33.33%	\$2.38
Extensions	Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 6+ Treatments of CoolSculpting.					
Landing pages	Fat Reduction on Staten Island Freezing Fat Really Works Get \$1000 Off 6+ Treatments www.natallyachalikmd.com	3. lipo	Eligible	1	5.26%	\$2.29
Keywords	Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 6+ Treatments of CoolSculpting.					
Audiences	Fat Reduction on Staten Island Eliminate Fat & Feel Great Freeze Away Body Fat www.natallyachalikmd.com	3. lipo	Eligible	1	7.69%	\$2.22
Demographics	Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 6+ Treatments of CoolSculpting.					
Settings	CoolSculpting in Staten Island Feb Only \$1,000 Off 8+ Cycles Flexible Payment Options www.natallyachalikmd.com	0. coolsculpting - general	Removed	1	2.70%	\$2.11
Suggested	Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Staten Island, NY. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now					
Ad schedule	More					

Overview	Enabled	Status: Eligible	Type: Search	Budget: \$48.83/day	Optimization score: 73.4%	More details
Recommendations	Ads Custom Jan 1 - Mar 31, 2021					
Insights	Ad status: All ADD FILTER					
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
Ads & extensions	CoolSculpting in Staten Island Feb Only \$1,000 Off 8+ Cycles Flexible Payment Options www.natallyachalikmd.com	0. coolsculpting - general	Removed	1	2.70%	\$2.11
Extensions	Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Staten Island, NY. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now					
Landing pages	Non-Surgical Fat Reduction Eliminate Fat & Feel Great Get Rid of Unwanted Fat www.natallyachalikmd.com	3. lipo	Eligible	1	16.67%	\$2.01
Keywords	Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today					
Audiences	Non-Surgical Fat Reduction Freezing Fat Really Works Freeze Away Body Fat www.natallyachalikmd.com	x. Expanded Reach Test	Eligible	1	5.56%	\$1.94
Demographics	Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today					
Settings	Non-Surgical Fat Reduction Our Biggest Discount Ever Get Rid of Unwanted Fat www.natallyachalikmd.com	3. lipo	Eligible	1	5.56%	\$1.62
Suggested	Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 6+ Treatments of CoolSculpting.					
Ad schedule	Best CoolSculpting Deal Ever Limited Time Offer Mar 2021 Flexible Payment Options					
More						

Overview	Enabled	Status: Eligible	Type: Search	Budget: \$48.83/day	Optimization score: 73.4%	More details
Recommendations	Ads Custom Jan 1 - Mar 31, 2021					
Insights	Ad status: All ADD FILTER					
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
Ads & extensions	Non-Surgical Fat Reduction Our Biggest Discount Ever Get Rid of Unwanted Fat www.natallyachalikmd.com	3. lipo	Eligible	1	5.56%	\$1.62
Extensions	Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 6+ Treatments of CoolSculpting.					
Landing pages	Best CoolSculpting Deal Ever Limited Time Offer Mar 2021 Flexible Payment Options www.natallyachalikmd.com	0. coolsculpting - general	Removed	1	50.00%	\$1.24
Keywords	Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Staten Island, NY. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now					
Audiences	Non-Surgical Fat Reduction Eliminate Fat & Feel Great Get \$1000 Off 6+ Treatments www.natallyachalikmd.com	3. lipo	Eligible	1	12.50%	\$1.21
Demographics	Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today					
Settings	Fat Reduction on Staten Island Eliminate Fat & Feel Great Get Rid of Unwanted Fat www.natallyachalikmd.com	x. Expanded Reach Test	Eligible	1	2.27%	\$1.03
Suggested	Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 6+ Treatments of CoolSculpting.					
Ad schedule	More					

Overview	Enabled	Status: Eligible	Type: Search	Budget: \$48.83/day	Optimization score: 73.4%	More details
Recommendations	Ads Custom Jan 1 - Mar 31, 2021					
Insights	Ad status: All ADD FILTER					
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
Ads & extensions	Non-Surgical Fat Reduction Eliminate Fat & Feel Great Get \$1000 Off 6+ Treatments www.natallyachalikmd.com	x. Expanded Reach Test	Eligible	2	14.29%	\$0.98
Extensions	Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 6+ Treatments of CoolSculpting.					
Landing pages	Huge CoolSculpting Promotion Limited Time Offer Jan 2021 Flexible Payment Options www.natallyachalikmd.com	1. coolsculpting - price	Removed	1	100.00%	\$0.66
Keywords	Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Staten Island, NY. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now					
Audiences	CoolSculpting in Staten Island Freeze Away Body Fat Flexible Payment Options www.natallyachalikmd.com	0. coolsculpting - general	Eligible	1	6.25%	\$0.51
Demographics	Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Staten Island, NY. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now					
Settings	{Keyword: #1 CoolSculpting Deal} #1 CoolSculpting Staten Island 25% Off CoolSculpting® Special +6 more www.natallyachalikmd.com	coolsculpting	Removed Poor ad strength, Ad group paused	0	-	\$0.00
Suggested	Top CoolSculpting® Provider. Freeze Away Fat. Now 25% Off + Free Consultation. #1 CoolSculpting Deal 25% Off. ... View assets details					
Ad schedule	More					

Overview	Enabled	Status: Eligible	Type: Search	Budget: \$48.83/day	Optimization score: 73.4%	More details
Recommendations	Ads Custom Jan 1 - Mar 31, 2021					
Insights	Ad status: All ADD FILTER					
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
Ads & extensions	{Keyword: #1 CoolSculpting Deal} #1 CoolSculpting Staten Island 25% Off CoolSculpting® Special +6 more www.natallyachalikmd.com	SKAG coolsculpting face BROAD	Not eligible Poor ad strength, Ad group removed	0	-	\$0.00
Extensions	Top CoolSculpting® Provider Freeze Away Fat. Now 25% Off. No Surgery, Pain or Downtime www.natallyachalikmd.com	SKAG coolsculpting face BROAD	Not eligible Ad group removed	0	-	\$0.00
Landing pages	#1 CoolSculpting® Staten Island. Freeze Away Fat Without Surgery. 25% Off Deal. CoolSculpting 25% Off. No Needles, No Surgery, and No Downtime. Free Consultation.					
Keywords	#1 CoolSculpting Staten Island 25% Off CoolSculpting® Special Freeze Fat Off. Free Consult. www.natallyachalikmd.com	SKAG coolsculpting face BROAD	Not eligible Ad group removed	0	-	\$0.00
Audiences	Top CoolSculpting® Provider. Freeze Away Fat. Now 25% Off + Free Consultation. #1 CoolSculpting Deal 25% Off. ... View assets details	SKAG how much is coolsculpting EXACT	Not eligible Poor ad strength, Ad group removed	0	-	\$0.00
Demographics	{Keyword: #1 CoolSculpting Deal} #1 CoolSculpting Staten Island 25% Off CoolSculpting® Special +6 more www.natallyachalikmd.com					
Settings	Top CoolSculpting® Provider. Freeze Away Fat. Now 25% Off + Free Consultation. #1 CoolSculpting Deal 25% Off. ... View assets details					
Suggested	Total: Ads			942	7.31%	\$3,277.04
Ad schedule	Total: Campaign			942	7.31%	\$3,277.04
More						

Google Ads | Chris Zelig | Emerson Medical - ... 550-334-6766 | All campaigns > search | beta | coolsculpting

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$51.65/day, Optimization score: 73.4%

Recommendations: Extensions > All

Insights: Extension type: All

Extension type	Added to	Level	Status	Clicks	CTR	Cost
Sitelink extension						
Full Range of Services Learn More About Our Complete Range of Health & Wellness Services	search beta coolscul...	Campaign	Approved	438	6.68%	\$1,592.18
CoolSculpting CoolSculpting: The Top Non-Surgical Fat Reduction Treatment. Learn More	search beta coolscul...	Campaign	Approved	428	6.57%	\$1,556.18
About Us Learn More About Our Team, Location and Available Beauty Treatments.	search beta coolscul...	Campaign	Approved	421	6.55%	\$1,529.23
Book A Free Consultation Contact Us Today to Schedule Your Free Consultation	search beta coolscul...	Campaign	Approved	420	6.51%	\$1,527.16
Call extension						
(718) 448-3800	Account	Account	Approved	35	4.52%	\$123.01
(718) 448-3800 (mobile)	Account	Account	Approved	33	3.50%	\$120.13

Google Ads | Chris Zelig | Emerson Medical - ... 550-334-6766 | All campaigns > search | beta | coolsculpting

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$51.65/day, Optimization score: 73.4%

Recommendations: Extension type: All

Insights: Extension type: All

Extension type	Added to	Level	Status	Clicks	CTR	Cost
Call extension						
(718) 448-3800	Account	Account	Approved	35	4.52%	\$123.01
(718) 448-3800 (mobile)	Account	Account	Approved	33	3.50%	\$120.13
Location extension						
natalyamd25@aol.com (View locations) All locations selected	Account	Account	-	-	-	-
Callout extension						
FDA Cleared	search beta coolscul...	Campaign	Approved	179	7.25%	\$608.01
Liposuction Alternative	search beta coolscul...	Campaign	Approved (limited): Health in personalized advertising	156	8.29%	\$572.10
Freeze Your Fat	search beta coolscul...	Campaign	Approved	152	7.05%	\$524.30

Google Ads | Chris Zelig | Emerson Medical - ... 550-334-6766 | All campaigns > search | beta | coolsculpting

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$51.65/day, Optimization score: 73.4%

Recommendations: Extension type: All

Insights: Extension type: All

Extension type	Added to	Level	Status	Clicks	CTR	Cost
Callout extension						
New Clients 25% Off	search beta coolscul...	Campaign	Approved	130	6.78%	\$473.24
Highlights: No Surgery	search beta coolscul...	Campaign	Approved (limited): Health in personalized advertising	137	7.17%	\$469.10
Contact Us + Free Consult	search beta coolscul...	Campaign	Approved	128	6.89%	\$436.60
Nonsurgical Fat Reduction	search beta coolscul...	Campaign	Approved	121	6.75%	\$420.41
Structured snippet extension						
Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction, Coolmini, Fat...	search beta coolscul...	Campaign	Approved	6	3.30%	\$19.39
Promotion extension						
Spring Sale - \$1,000 off 6+ Treatments	search beta coolscul...	Campaign	Approved	59	7.11%	\$178.58

Google Ads | Chris Zelig | Emerson Medical - ... 550-334-6766 | All campaigns > search | beta | coolsculpting

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$51.65/day, Optimization score: 73.4%

Recommendations: Extension type: All

Insights: Extension type: All

Extension type	Added to	Level	Status	Clicks	CTR	Cost
Promotion extension						
Spring Sale - \$1,000 off 6+ Treatments	search beta coolscul...	Campaign	Approved	59	7.11%	\$178.58
Total: Sitelink extensions						
				447	6.73%	\$1,630.28
Total: Callout extensions						
				380	7.36%	\$1,328.93
Total: Structured snippet extensions						
				6	3.30%	\$19.39
Total: Call extensions						
				68	3.96%	\$243.14
Total: Location extensions						
				450	7.04%	\$1,566.04
Total: Promotion extensions						
				591	8.57%	\$2,137.03

Show rows: 10 | 11 - 16 of 16

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Overview: Enabled, Status: Eligible, Type: Search, Budget: \$51.65/day, Optimization score: 73.4%

Recommendations: Responsive search ad

Insights: Responsive search ad

Assets

Responsive search ads usually need around 5,000 impressions over 30 days to display a rating in the Performance column. Learn more

Asset	Status	Asset type	Position pinning	Imp.
Freezing Fat Really Works	Approved	Headline	None	10
Our Biggest Discount Ever	Approved	Headline	None	66
Offering \$1,000 Off Right Now	-	Headline	None	0
Emerson Medical	Approved	Headline	None	205
Safe + Effective Fat Reduction	Approved	Headline	None	48
Eliminate Fat & Feel Great	Approved	Headline	None	6
Fat Reduction on Staten Island	Approved	Headline	None	1,384
Non-Surgical Fat Reduction	Approved	Headline	None	443

Google Ads | Chris Zelig > Emerson Medical - ... 550-334-6766 | All campaigns > search | beta | coolsculpting

Overview: Enabled Status: Eligible Type: Search Budget: \$51.65/day Optimization score: 73.4%

Recommendations: Asset status: All ADD FILTER

Asset	Status	Asset type ↑	Position pinning	Impr.
Offering \$1,000 Off Right Now	—	Headline	None	0
Emerson Medical	Approved	Headline	None	205
Safe + Effective Fat Reduction	Approved	Headline	None	48
Eliminate Fat & Feel Great	Approved	Headline	None	6
Fat Reduction on Staten Island	Approved	Headline	None	1,384
Non-Surgical Fat Reduction	Approved	Headline	None	443
October 2020 Deal \$1,000 Off	—	Headline	None	0
November 2020 Deal \$1,000 Off	—	Headline	None	0

Show rows: 10 1 - 10 of 23

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Overview: Enabled Status: Eligible Type: Search Budget: \$51.65/day Optimization score: 73.4%

Recommendations: Responsive search ad X Leave feedback

ASSETS COMBINATIONS

Responsive search ads usually need around 5,000 impressions over 30 days to display a rating in the Performance column. Learn more

Asset	Status	Asset type ↑	Position pinning	Impr.
Offering \$1,000 Off 8+ Cycles	—	Headline	None	525
Get Rid of Unwanted Fat	Approved	Headline	None	18
\$1,000 Off 6+ Treatments	—	Headline	None	63
\$1300 Off 8+ Treatments	—	Headline	None	391
Get \$1000 Off 6+ Treatments	Approved	Headline	None	0
Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	Approved	Description	None	842
Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	Approved	Description	None	3
Our Biggest CoolSculpting Discount Ever. Available Now: Get \$1,000 Off CoolSculpting.	—	Description	None	0

Google Ads | Chris Zelig > Emerson Medical - ... 550-334-6766 | All campaigns > search | beta | coolsculpting

Overview: Enabled Status: Eligible Type: Search Budget: \$51.65/day Optimization score: 73.4%

Recommendations: Asset status: All ADD FILTER

Asset	Status	Asset type ↑	Position pinning	Impr.
\$1,000 Off 6+ Treatments	—	Headline	None	63
\$1300 Off 8+ Treatments	—	Headline	None	391
Get \$1000 Off 6+ Treatments	Approved	Headline	None	0
Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	Approved	Description	None	842
Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	Approved	Description	None	3
Our Biggest CoolSculpting Discount Ever. Available Now: Get \$1,000 Off CoolSculpting.	—	Description	None	0
Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared.	Approved	Description	None	1,503
Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.	—	Description	None	4

Show rows: 10 11 - 20 of 23

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COOLSCULPTING MARKETING

CoolSculpting Marketing Management

Guava Jelly

12 E 22nd ST
PHF

New York City, New York NY, 10010
United States

6467023480

BILL TO

Dr. Natalya Chalik

Dr. Natalya Chalik

Natalyamd25@aol.com

Invoice Number: 2020_DM_50

Invoice Date: January 1, 2021

Payment Due: January 1, 2021

Amount Due (USD): \$0.00

Services	Hours	Rate	Amount
Coolsculpting Monthly Marketing Digital Marketing & Content Management	4.5	\$200.00	\$900.00
- Manage & optimize digital marketing campaigns on Google Adwords -website and content optimization plus use of optin technology to increase conversions. -CoolSculpting optimized content creation			
CoolSculpting Digital Advertising Coolsculpting Email Marketing- 1 custom-designed Coolsculpting Email Blast with 1 resend to nonopeners Payment 1/3 (Total \$1200)	0.333	\$1,200.00	\$399.60

Total: \$1,299.60

Payment on February 1, 2021 using  ending in 2003: \$1,299.60

Amount Due (USD): \$0.00

Please make check payable to Guava Jelly
Please send check to Chris Zelig 12E. 22nd ST #PHF, New York, NY 10010

COOLSCULPTING MARKETING

CoolSculpting Marketing Management

Guava Jelly

12 E 22nd ST
PHF

New York City, New York NY, 10010
United States

6467023480

BILL TO

Dr. Natalya Chalik

Dr. Natalya Chalik

Natalyamd25@aol.com

Invoice Number: 2020_DM_51

Invoice Date: February 1, 2021

Payment Due: February 1, 2021

Amount Due (USD): \$0.00

Services	Hours	Rate	Amount
Coolsculpting Monthly Marketing Digital Marketing & Content Management	4.5	\$200.00	\$900.00
- Manage & optimize digital marketing campaigns on Google Adwords -website and content optimization plus use of optin technology to increase conversions. -CoolSculpting optimized content creation			

Total: \$900.00

Payment on March 2, 2021 using  ending in 2003: \$900.00

Amount Due (USD): \$0.00

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COOLSCULPTING MARKETING

CoolSculpting Marketing Management

Guava Jelly

12 E 22nd ST
PHF

New York City, New York NY, 10010
United States

6467023480

BILL TO

Dr. Natalya Chalik

Dr. Natalya Chalik

Natalyamd25@aol.com

Invoice Number: 2020_DM_55

Invoice Date: March 1, 2021

Payment Due: March 1, 2021

Amount Due (USD): \$0.00

Services	Hours	Rate	Amount
Coolsculpting Monthly Marketing Digital Marketing & Content Management	4.5	\$200.00	\$900.00
- Manage & optimize digital marketing campaigns on Google Adwords -website and content optimization plus use of optin technology to increase conversions. -CoolSculpting optimized content creation			

Total: \$900.00

Payment on April 1, 2021 using  ending in 2003: \$900.00

Amount Due (USD): \$0.00

Please make check payable to Guava Jelly
Please send check to Chris Zelig 12E. 22nd ST #PHF, New York, NY 10010