

CoolSculpting Marketing Services Emerson Medical - Dr. Chalik Q2 2021 Total Marketing Expenses (04/1/2021 - 06/30/2021)

Total Google Ads: \$ 4,459.44
Total Marketing Fee: \$ 2,700.00
Total CoolSculpting Marketing Cost: \$ 7,159.44

Google Ads | Chris Zelig | Emerson Medical - ... 550-334-6766 | All campaigns

Overview | Campaigns | Custom Apr 1 - Jun 30, 2021

Recommendations: Campaign status: All ADD FILTER

Campaign	Budget	Status	Clicks	CTR	Cost
search beta coolsculpting	\$49.42/day	Eligible	1,128	9.09%	\$4,459.44
search beta weight loss	\$16.51/day	Eligible	649	9.04%	\$1,486.36
CoolSculpting Main Exact	\$70.00/day	Paused	0	-	\$0.00
CoolSculpting Main #3	\$30.00/day	Removed	0	-	\$0.00
CoolSculpting Main #2	\$30.00/day	Removed	0	-	\$0.00
CoolSculpting Main-BMM	\$25.00/day	Paused	0	-	\$0.00
CoolSculpting Main Exact Target CPA Experiment - CoolSculpting Main	\$70.00/day	Ended	0	-	\$0.00
search beta coolsculpting OLD	\$85.06/day	Paused	0	-	\$0.00
search beta coolsculpting broad	\$30.00/day	Paused	0	-	\$0.00
search beta coolsculpting exact	\$25.00/day	Paused	0	-	\$0.00
Total: Campaigns			1,777	9.07%	\$5,945.80
Total: Account	\$65.93/day		1,777	9.07%	\$5,945.80

Google Ads | Chris Zelig | Emerson Medical - ... 550-334-6766 | All campaigns

Overview | Campaigns | Custom Apr 1 - Jun 30, 2021

Recommendations: Campaign status: All ADD FILTER

Campaign	Budget	Status	Clicks	CTR	Cost
CoolSculpting Main #3	\$30.00/day	Removed	0	-	\$0.00
CoolSculpting Main #2	\$30.00/day	Removed	0	-	\$0.00
CoolSculpting Main-BMM	\$25.00/day	Paused	0	-	\$0.00
CoolSculpting Main Exact Target CPA Experiment - CoolSculpting Main	\$70.00/day	Ended	0	-	\$0.00
search beta coolsculpting OLD	\$85.06/day	Paused	0	-	\$0.00
search beta coolsculpting broad	\$30.00/day	Paused	0	-	\$0.00
search beta coolsculpting exact	\$25.00/day	Paused	0	-	\$0.00
Total: Campaigns			1,777	9.07%	\$5,945.80
Total: Account	\$65.93/day		1,777	9.07%	\$5,945.80

Show rows: 10 | 1 - 10 of 15

Reporting is not real-time. Time zone for all dates and times: (GMT-04:00) Eastern Time. Learn more
 Some inventory may be provided through third party intermediaries.
 You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.
 © Google, 2021.

Google Ads | Chris Zelig | Emerson Medical - ... 550-334-6766 | All campaigns > search | beta | coolsculpting

Overview | Ads | Custom Apr 1 - Jun 30, 2021

Recommendations: Ad status: All ADD FILTER

Enabled | Status: Eligible | Type: Search | Budget: \$49.42/day | Optimization score: 65.5%

Ad	Ad group	Status	Clicks	CTR	Cost
{Keyword:Emerson Medical} CoolSculpting in Staten Island 2021 CoolSculpting Discount +7 more www.natlyachalikmd.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting... View assets details	0. coolsculpting - general	Eligible	159	10.68%	\$845.52
Emerson Medical Fat Reduction on Staten Island Non-Surgical Fat Reduction +6 more www.natlyachalikmd.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Best Prices. FDA... View assets details	3. lipo	Eligible (Limited) Poor ad strength	238	7.38%	\$808.88
Emerson Medical Fat Reduction on Staten Island Non-Surgical Fat Reduction +6 more www.natlyachalikmd.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Best Prices. FDA... View assets details	x. Expanded Reach Test	Eligible	145	7.39%	\$492.79
Fat Reduction on Staten Island Our Biggest Discount Ever Get \$1000 Off 6+ Treatments www.natlyachalikmd.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	3. lipo	Eligible	62	12.50%	\$240.98
{Keyword:Emerson Medical} CoolSculpting in Staten Island 2021 CoolSculpting Discount +7 more www.natlyachalikmd.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting... View assets details	1. coolsculpting - price	Eligible	48	22.97%	\$216.07
[Dynamically generated headline] [Dynamically generated display URL] Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today.	x. dynamic	Eligible	31	20.81%	\$164.69
Fat Reduction on Staten Island Our Biggest Discount Ever Freeze Away Body Fat www.natlyachalikmd.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	3. lipo	Eligible	47	9.85%	\$145.47
Fat Reduction on Staten Island Our Biggest Discount Ever Get Rid of Unwanted Fat www.natlyachalikmd.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	3. lipo	Eligible	45	9.22%	\$131.22
CoolSculpting in Staten Island Limited Time Offer June 2021 Flexible Payment Options www.natlyachalikmd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Cool Your Body. Minimize	0. coolsculpting - general	Paused	14	11.67%	\$74.26

Google Ads | Chris Zelig | Emerson Medical - ... 550-334-6766 | All campaigns > search | beta | coolsculpting

Overview | Ads | Custom Apr 1 - Jun 30, 2021

Recommendations: Ad status: All ADD FILTER

Enabled | Status: Eligible | Type: Search | Budget: \$49.42/day | Optimization score: 65.5%

Ad	Ad group	Status	Clicks	CTR	Cost
{Keyword:Emerson Medical} CoolSculpting in Staten Island 2021 CoolSculpting Discount +7 more www.natlyachalikmd.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting... View assets details	1. coolsculpting - price	Eligible	48	22.97%	\$216.07
[Dynamically generated headline] [Dynamically generated display URL] Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today.	x. dynamic	Eligible	31	20.81%	\$164.69
Fat Reduction on Staten Island Our Biggest Discount Ever Freeze Away Body Fat www.natlyachalikmd.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	3. lipo	Eligible	47	9.85%	\$145.47
Fat Reduction on Staten Island Our Biggest Discount Ever Get Rid of Unwanted Fat www.natlyachalikmd.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	3. lipo	Eligible	45	9.22%	\$131.22
CoolSculpting in Staten Island Limited Time Offer June 2021 Flexible Payment Options www.natlyachalikmd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Cool Your Body. Minimize	0. coolsculpting - general	Paused	14	11.67%	\$74.26

Google Ads									
Chris Zelig > Emerson Medical - ... 550-334-6766									
All campaigns > search beta coolsculpting									
Overview									
Enabled Status: Eligible Type: Search Budget: \$49.42/day Optimization score: 65.5% More details									
Recommendations									
+ Ad status: All ADD FILTER									
Insights									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
+ More									
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Ad	Ad group	Status	Clicks	CTR	Cost		
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Goodbye to Stubborn Fat? Schedule Your Free Consultation Today. Fat Reduction on Staten Island Our Biggest Discount Ever Freeze Away Body Fat www.natalyachalikmd.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	3. lipo	Eligible	47	9.85%	\$145.47		
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction on Staten Island Our Biggest Discount Ever Get Rid of Unwanted Fat www.natalyachalikmd.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	3. lipo	Eligible	45	9.22%	\$131.22		
<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting in Staten Island Limited Time Offer June 2021 Flexible Payment Options www.natalyachalikmd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused	14	11.67%	\$74.26		
<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting in Staten Island Freeze Away Body Fat Flexible Payment Options www.natalyachalikmd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Eligible	14	14.43%	\$64.74		

Google Ads									
Chris Zelig > Emerson Medical - ... 550-334-6766									
All campaigns > search beta coolsculpting									
Overview									
Enabled Status: Eligible Type: Search Budget: \$49.42/day Optimization score: 65.5% More details									
Recommendations									
+ Ad status: All ADD FILTER									
Insights									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
+ More									
Custom Apr 1 - Jun 30, 2021									
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Ad	Ad group	Status	Clicks	CTR	Cost		
<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting in Staten Island Limited Time Offer Apr 2021 Our Biggest Discount Ever www.natalyachalikmd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed	11	12.50%	\$64.23		
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction on Staten Island Our Biggest Discount Ever Freeze Away Body Fat www.natalyachalikmd.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	x. Expanded Reach Test	Eligible	18	10.47%	\$63.96		
<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting in Staten Island Limited Time Offer June 2021 Our Biggest Discount Ever www.natalyachalikmd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused	10	10.00%	\$51.52		
<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting in Staten Island Save \$1000 Off 6+ Treatments Flexible Payment Options www.natalyachalikmd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Eligible	8	6.90%	\$50.67		

Google Ads									
Chris Zelig > Emerson Medical - ... 550-334-6766									
All campaigns > search beta coolsculpting									
Overview									
Enabled Status: Eligible Type: Search Budget: \$49.42/day Optimization score: 65.5% More details									
Recommendations									
+ Ad status: All ADD FILTER									
Insights									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
+ More									
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Ad	Ad group	Status	Clicks	CTR	Cost		
<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting in Staten Island Save \$1000 Off 6+ Treatments Flexible Payment Options www.natalyachalikmd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Eligible	8	6.90%	\$50.67		
<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting in Staten Island Save \$1000 Off 6+ Treatments Flexible Payment Options www.natalyachalikmd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Eligible	11	18.97%	\$50.33		
<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting in Staten Island Limited Time Offer Apr 2021 Flexible Payment Options www.natalyachalikmd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed	9	12.33%	\$50.18		
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction on Staten Island Our Biggest Discount Ever Get \$1000 Off 6+ Treatments www.natalyachalikmd.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	x. Expanded Reach Test	Eligible	14	9.09%	\$47.37		
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction on Staten Island Our Biggest Discount Ever Get Rid of Unwanted Fat							

Google Ads									
Chris Zelig > Emerson Medical - ... 550-334-6766									
All campaigns > search beta coolsculpting									
Overview									
Enabled Status: Eligible Type: Search Budget: \$49.42/day Optimization score: 65.5% More details									
Recommendations									
+ Ad status: All ADD FILTER									
Insights									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
+ More									
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Ad	Ad group	Status	Clicks	CTR	Cost		
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today. Fat Reduction on Staten Island Our Biggest Discount Ever Get \$1000 Off 6+ Treatments www.natalyachalikmd.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	x. Expanded Reach Test	Eligible	14	9.09%	\$47.37		
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction on Staten Island Our Biggest Discount Ever Get Rid of Unwanted Fat www.natalyachalikmd.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	x. Expanded Reach Test	Eligible	13	7.83%	\$46.33		
<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting in Staten Island Limited Time Offer Apr 2021 Flexible Payment Options www.natalyachalikmd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed	11	30.56%	\$46.03		
<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting in Staten Island Freeze Away Body Fat Our Biggest Discount Ever www.natalyachalikmd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Eligible	8	8.16%	\$40.42		

Google Ads									
Chris Zelig > Emerson Medical - ... 550-334-6766									
All campaigns > search beta coolsculpting									
Overview									
Enabled Status: Eligible Type: Search Budget: \$49.42/day Optimization score: 65.5% More details									
Recommendations									
+ Ad status: All ADD FILTER									
Insights									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
+ More									
Custom Apr 1 - Jun 30, 2021									
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Ad	Ad group	Status	Clicks	CTR	Cost		
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction on Staten Island Our Biggest Discount Ever Freeze Away Body Fat www.natalyachalikmd.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 6+ Treatments of CoolSculpting.	x. Expanded Reach Test	Eligible	11	8.27%	\$40.15		
<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting in Staten Island Save \$1000 Off 6+ Treatments Our Biggest Discount Ever www.natalyachalikmd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Eligible	7	14.29%	\$36.40		
<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting in Staten Island Limited Time Offer June 2021 Our Biggest Discount Ever www.natalyachalikmd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Paused	6	14.63%	\$33.18		
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction on Staten Island Our Biggest Discount Ever Get Rid of Unwanted Fat www.natalyachalikmd.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 6+ Treatments of CoolSculpting.	x. Expanded Reach Test	Eligible	9	7.76%	\$29.21		

Google Ads									
Chris Zelig > Emerson Medical - ... 550-334-6766									
All campaigns > search beta coolsculpting									
Overview									
Enabled Status: Eligible Type: Search Budget: \$49.42/day Optimization score: 65.5% More details									
Recommendations									
Ad status: All ADD FILTER									
Insights									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
More									
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Ad							
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction on Staten Island Our Biggest Discount Ever Get Rid of Unwanted Fat www.natalyachalikmd.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 6+ Treatments of CoolSculpting.	x. Expanded Reach Test	Eligible		9	7.76%		\$29.21
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction on Staten Island Our Biggest Discount Ever Get \$1000 Off 6+ Treatments www.natalyachalikmd.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 6+ Treatments of CoolSculpting.	x. Expanded Reach Test	Eligible		8	6.06%		\$29.16
<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting in Staten Island Limited Time Offer June 2021 Flexible Payment Options www.natalyachalikmd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Paused		9	21.95%		\$28.18
<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting in Staten Island Limited Time Offer May 2021 Our Biggest Discount Ever www.natalyachalikmd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed		4	5.33%		\$27.72

Google Ads									
Chris Zelig > Emerson Medical - ... 550-334-6766									
All campaigns > search beta coolsculpting									
Overview									
Enabled Status: Eligible Type: Search Budget: \$49.42/day Optimization score: 65.5% More details									
Recommendations									
Ad status: All ADD FILTER									
Insights									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
More									
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Ad							
<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting in Staten Island Limited Time Offer May 2021 Our Biggest Discount Ever www.natalyachalikmd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed		4	5.33%		\$27.72
<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting in Staten Island Save \$1000 Off 6+ Treatments Our Biggest Discount Ever www.natalyachalikmd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Eligible		5	4.03%		\$24.19
<input type="checkbox"/>	<input checked="" type="checkbox"/>	[Dynamically generated headline] [Dynamically generated display URL] Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Fat Reduction Treatment. Target Belly Fat & Love Handles. Book a Free Consultation.	x. dynamic	Eligible		6	7.41%		\$22.96
<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting in Staten Island Limited Time Offer May 2021 Flexible Payment Options www.natalyachalikmd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed		7	9.72%		\$21.92

Google Ads									
Chris Zelig > Emerson Medical - ... 550-334-6766									
All campaigns > search beta coolsculpting									
Overview									
Enabled Status: Eligible Type: Search Budget: \$49.42/day Optimization score: 65.5% More details									
Recommendations									
Ad status: All ADD FILTER									
Insights									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
More									
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Ad							
<input type="checkbox"/>	<input checked="" type="checkbox"/>	[Dynamically generated headline] [Dynamically generated display URL] Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Staten Island, NY. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now.	x. dynamic	Eligible		5	7.35%		\$19.93
<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting in Staten Island Freeze Away Body Fat Our Biggest Discount Ever www.natalyachalikmd.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Staten Island, NY. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Eligible		4	36.36%		\$17.65
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction on Staten Island Freezing Fat Really Works Get \$1000 Off 6+ Treatments www.natalyachalikmd.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	x. Expanded Reach Test	Eligible		5	17.86%		\$15.48
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Best CoolSculpting Deal Ever Limited Time Offer June 2021 Best Prices. FDA-Cleared. www.natalyachalikmd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused		1	16.67%		\$15.16

Google Ads									
Chris Zelig > Emerson Medical - ... 550-334-6766									
All campaigns > search beta coolsculpting									
Overview									
Enabled Status: Eligible Type: Search Budget: \$49.42/day Optimization score: 65.5% More details									
Recommendations									
Ad status: All ADD FILTER									
Insights									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
More									
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Ad							
<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting in Staten Island Freeze Away Body Fat Flexible Payment Options www.natalyachalikmd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Eligible		3	15.00%		\$15.00
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction on Staten Island Freezing Fat Really Works Get Rid of Unwanted Fat www.natalyachalikmd.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	3. lipo	Eligible		3	8.33%		\$15.00
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Non-Surgical Fat Reduction Our Biggest Discount Ever Get \$1000 Off 6+ Treatments www.natalyachalikmd.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	3. lipo	Eligible		5	10.20%		\$13.73
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Huge CoolSculpting Promotion Limited Time Offer June 2021 Our Biggest Discount Ever www.natalyachalikmd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused		2	33.33%		\$13.55
<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting in Staten Island Limited Time Offer May 2021 Flexible Payment Options www.natalyachalikmd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed		3	21.43%		\$13.36
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction on Staten Island Eliminate Fat & Feel Great Get \$1000 Off 6+ Treatments www.natalyachalikmd.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	3. lipo	Eligible		4	12.90%		\$13.06

Google Ads									
Chris Zelig > Emerson Medical - ... 550-334-6766									
All campaigns > search beta coolsculpting									
Overview									
Enabled Status: Eligible Type: Search Budget: \$49.42/day Optimization score: 65.5% More details									
Recommendations									
Ad status: All ADD FILTER									
Insights									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
More									
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Ad							
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today							
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Non-Surgical Fat Reduction Our Biggest Discount Ever Get \$1000 Off 6+ Treatments www.natalyachalikmd.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	3. lipo	Eligible		5	10.20%		\$13.73
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Huge CoolSculpting Promotion Limited Time Offer June 2021 Our Biggest Discount Ever www.natalyachalikmd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused		2	33.33%		\$13.55
<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting in Staten Island Limited Time Offer May 2021 Flexible Payment Options www.natalyachalikmd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed		3	21.43%		\$13.36
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction on Staten Island Eliminate Fat & Feel Great Get \$1000 Off 6+ Treatments www.natalyachalikmd.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	3. lipo	Eligible		4	12.90%		\$13.06

Overview		Enabled	Status: Eligible	Type: Search	Budget: \$49.42/day	Optimization score: 65.5%	More details		
<div style="display: flex; justify-content: space-between;"> Ad status: All ADD FILTER </div>									
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost			
	No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 6+ Treatments of CoolSculpting.								
	Non-Surgical Fat Reduction Our Biggest Discount Ever Get \$1000 Off 6+ Treatments www.natlyachalikmd.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	x. Expanded Reach Test	Eligible	2	9.09%	\$7.10			
	Non-Surgical Fat Reduction Our Biggest Discount Ever Freeze Away Body Fat www.natlyachalikmd.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	3. lipo	Eligible	1	2.86%	\$6.92			
	Fat Reduction on Staten Island Freezing Fat Really Works Freeze Away Body Fat www.natlyachalikmd.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 6+ Treatments of CoolSculpting.	x. Expanded Reach Test	Eligible	3	7.32%	\$6.75			
	Fat Reduction on Staten Island Freezing Fat Really Works Get \$1000 Off 6+ Treatments www.natlyachalikmd.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	3. lipo	Eligible	3	10.71%	\$6.72			

Overview		Enabled	Status: Eligible	Type: Search	Budget: \$49.42/day	Optimization score: 65.5%	More details		
<div style="display: flex; justify-content: space-between;"> Ad status: All ADD FILTER </div>									
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost			
	Fat Reduction on Staten Island Eliminate Fat & Feel Great Freeze Away Body Fat www.natlyachalikmd.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	3. lipo	Eligible	3	10.34%	\$6.67			
	Fat Reduction on Staten Island Our Biggest Discount Ever Freeze Away Body Fat www.natlyachalikmd.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 6+ Treatments of CoolSculpting.	3. lipo	Eligible	2	3.17%	\$6.34			
	Fat Reduction on Staten Island Eliminate Fat & Feel Great Get \$1000 Off 6+ Treatments www.natlyachalikmd.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 6+ Treatments of CoolSculpting.	3. lipo	Eligible	2	18.18%	\$6.11			
	Fat Reduction on Staten Island Eliminate Fat & Feel Great Get Rid of Unwanted Fat www.natlyachalikmd.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 6+ Treatments of CoolSculpting.	x. Expanded Reach Test	Eligible	3	17.65%	\$5.84			

Overview		Enabled	Status: Eligible	Type: Search	Budget: \$49.42/day	Optimization score: 65.5%	More details		
<div style="display: flex; justify-content: space-between;"> Ad status: All ADD FILTER </div>									
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost			
	Fat Reduction on Staten Island Eliminate Fat & Feel Great Get Rid of Unwanted Fat www.natlyachalikmd.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 6+ Treatments of CoolSculpting.	x. Expanded Reach Test	Eligible	3	17.65%	\$5.84			
	CoolSculpting in Staten Island Freeze Away Body Fat Flexible Payment Options www.natlyachalikmd.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Staten Island, NY. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Eligible	2	33.33%	\$5.52			
	Non-Surgical Fat Reduction Our Biggest Discount Ever Get \$1000 Off 6+ Treatments www.natlyachalikmd.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 6+ Treatments of CoolSculpting.	3. lipo	Eligible	2	25.00%	\$5.24			
	Best CoolSculpting Deal Ever Save \$1000 Off 6+ Treatments Flexible Payment Options www.natlyachalikmd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Eligible	1	33.33%	\$5.15			

Overview		Enabled	Status: Eligible	Type: Search	Budget: \$49.42/day	Optimization score: 65.5%	More details		
<div style="display: flex; justify-content: space-between;"> Ad status: All ADD FILTER </div>									
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost			
	Best CoolSculpting Deal Ever Save \$1000 Off 6+ Treatments Flexible Payment Options www.natlyachalikmd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Eligible	1	33.33%	\$5.15			
	Emerson Medical Our Biggest Discount Ever Get Rid of Unwanted Fat www.natlyachalikmd.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	3. lipo	Eligible	1	6.67%	\$5.10			
	Non-Surgical Fat Reduction Our Biggest Discount Ever Get Rid of Unwanted Fat www.natlyachalikmd.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 6+ Treatments of CoolSculpting.	x. Expanded Reach Test	Eligible	1	5.88%	\$5.01			
	Non-Surgical Fat Reduction Our Biggest Discount Ever Freeze Away Body Fat www.natlyachalikmd.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 6+ Treatments of CoolSculpting.	x. Expanded Reach Test	Eligible	2	10.53%	\$4.94			

Overview		Enabled	Status: Eligible	Type: Search	Budget: \$49.42/day	Optimization score: 65.5%	More details		
<div style="display: flex; justify-content: space-between;"> Ad status: All ADD FILTER </div>									
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost			
	Non-Surgical Fat Reduction Freezing Fat Really Works Get \$1000 Off 6+ Treatments www.natlyachalikmd.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	3. lipo	Eligible	2	100.00%	\$4.72			
	Best CoolSculpting Deal Ever Save \$1000 Off 6+ Treatments Best Prices. FDA-Cleared. www.natlyachalikmd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Eligible	1	33.33%	\$4.43			
	Non-Surgical Fat Reduction Freezing Fat Really Works Get \$1000 Off 6+ Treatments www.natlyachalikmd.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	x. Expanded Reach Test	Eligible	2	40.00%	\$4.26			
	Fat Reduction on Staten Island Freezing Fat Really Works Get \$1000 Off 6+ Treatments www.natlyachalikmd.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 6+ Treatments of CoolSculpting.	3. lipo	Eligible	1	7.69%	\$4.20			

Overview		● Enabled	Status: Eligible	Type: Search	Budget: \$49.42/day	Optimization score: 65.5%	More details
Recommendations	+ Ad status: All ADD FILTER						
Ad groups	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE						
Ad	Ad group	Status	Clicks	CTR	Cost		
Fat Reduction on Staten Island Freezing Fat Really Works Get Rid of Unwanted Fat www.natalyachalikmd.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	x. Expanded Reach Test	Eligible	3	13.64%	\$4.09		
CoolSculpting in Staten Island Freeze Away Body Fat Flexible Payment Options www.natalyachalikmd.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Staten Island, NY. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting - price	Eligible	1	100.00%	\$3.88		
Non-Surgical Fat Reduction Freezing Fat Really Works Get Rid of Unwanted Fat www.natalyachalikmd.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	3. lipo	Eligible	1	33.33%	\$3.88		
CoolSculpting in Staten Island Limited Time Offer May 2021 Our Biggest Discount Ever www.natalyachalikmd.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Staten Island, NY. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Removed	1	16.67%	\$3.79		
Emerson Medical Freezing Fat Really Works Get \$1000 Off 6+ Treatments www.natalyachalikmd.com							

Overview		● Enabled	Status: Eligible	Type: Search	Budget: \$49.42/day	Optimization score: 65.5%	More details
Recommendations	+ Ad status: All ADD FILTER						
Ad groups	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE						
Ad	Ad group	Status	Clicks	CTR	Cost		
CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now							
Non-Surgical Fat Reduction Freezing Fat Really Works Get Rid of Unwanted Fat www.natalyachalikmd.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	3. lipo	Eligible	1	33.33%	\$3.88		
CoolSculpting in Staten Island Limited Time Offer May 2021 Our Biggest Discount Ever www.natalyachalikmd.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Staten Island, NY. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Removed	1	16.67%	\$3.79		
Emerson Medical Freezing Fat Really Works Get \$1000 Off 6+ Treatments www.natalyachalikmd.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	x. Expanded Reach Test	Eligible	1	14.29%	\$3.66		
Non-Surgical Fat Reduction Our Biggest Discount Ever Get \$1000 Off 6+ Treatments www.natalyachalikmd.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 6+ Treatments of CoolSculpting.	x. Expanded Reach Test	Eligible	1	5.26%	\$3.45		

Overview		● Enabled	Status: Eligible	Type: Search	Budget: \$49.42/day	Optimization score: 65.5%	More details
Recommendations	Ads Custom Apr 1 - Jun 30, 2021						
Ad groups	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE						
Ad	Ad group	Status	Clicks	CTR	Cost		
Fat Reduction on Staten Island Freezing Fat Really Works Freeze Away Body Fat www.natalyachalikmd.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 6+ Treatments of CoolSculpting.	3. lipo	Eligible	2	11.76%	\$3.19		
Huge CoolSculpting Promotion Limited Time Offer May 2021 Our Biggest Discount Ever www.natalyachalikmd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed	1	16.67%	\$2.78		
Fat Reduction on Staten Island Freezing Fat Really Works Get Rid of Unwanted Fat www.natalyachalikmd.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 6+ Treatments of CoolSculpting.	x. Expanded Reach Test	Eligible	1	2.38%	\$2.77		
Fat Reduction on Staten Island Eliminate Fat & Feel Great Freeze Away Body Fat www.natalyachalikmd.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	x. Expanded Reach Test	Eligible	2	18.18%	\$2.68		

Overview		● Enabled	Status: Eligible	Type: Search	Budget: \$49.42/day	Optimization score: 65.5%	More details
Recommendations	+ Ad status: All ADD FILTER						
Ad groups	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE						
Ad	Ad group	Status	Clicks	CTR	Cost		
Fat Reduction on Staten Island Eliminate Fat & Feel Great Freeze Away Body Fat www.natalyachalikmd.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	x. Expanded Reach Test	Eligible	2	18.18%	\$2.68		
Fat Reduction on Staten Island Freezing Fat Really Works Freeze Away Body Fat www.natalyachalikmd.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	x. Expanded Reach Test	Eligible	1	3.33%	\$2.68		
Non-Surgical Fat Reduction Eliminate Fat & Feel Great Get \$1000 Off 6+ Treatments www.natalyachalikmd.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 6+ Treatments of CoolSculpting.	x. Expanded Reach Test	Eligible	1	12.50%	\$2.65		
Non-Surgical Fat Reduction Eliminate Fat & Feel Great Freeze Away Body Fat www.natalyachalikmd.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 6+ Treatments of CoolSculpting.	x. Expanded Reach Test	Eligible	1	16.67%	\$2.52		
Best CoolSculpting Deal Ever Limited Time Offer Apr 2021 Best Prices. FDA-Cleared. www.natalyachalikmd.com							

Overview		● Enabled	Status: Eligible	Type: Search	Budget: \$49.42/day	Optimization score: 65.5%	More details
Recommendations	+ Ad status: All ADD FILTER						
Ad groups	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE						
Ad	Ad group	Status	Clicks	CTR	Cost		
Non-Surgical Fat Reduction Eliminate Fat & Feel Great Freeze Away Body Fat www.natalyachalikmd.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 6+ Treatments of CoolSculpting.	x. Expanded Reach Test	Eligible	1	16.67%	\$2.52		
Best CoolSculpting Deal Ever Limited Time Offer Apr 2021 Best Prices. FDA-Cleared. www.natalyachalikmd.com	1. coolsculpting - price	Removed	1	50.00%	\$2.46		
Non-Surgical Fat Reduction Eliminate Fat & Feel Great Freeze Away Body Fat www.natalyachalikmd.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	3. lipo	Eligible	1	10.00%	\$2.38		
Fat Reduction on Staten Island Freezing Fat Really Works Get Rid of Unwanted Fat www.natalyachalikmd.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 6+ Treatments of CoolSculpting.	3. lipo	Eligible	1	6.25%	\$2.22		

Ad	Ad group	Status	Clicks	CTR	Cost
Non-Surgical Fat Reduction Freezing Fat Really Works Freeze Away Body Fat www.natlyachalikmd.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 6+ Treatments of CoolSculpting.	x. Expanded Reach Test	Eligible	1	25.00%	\$156
CoolSculpting in Staten Island Limited Time Offer Apr 2021 Flexible Payment Options www.natlyachalikmd.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Staten Island, NY. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Removed	1	9.09%	\$147
Non-Surgical Fat Reduction Eliminate Fat & Feel Great Get Rid of Unwanted Fat www.natlyachalikmd.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	x. Expanded Reach Test	Eligible	1	14.29%	\$144
Non-Surgical Fat Reduction Our Biggest Discount Ever Freeze Away Body Fat www.natlyachalikmd.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	x. Expanded Reach Test	Eligible	1	4.55%	\$121

Ad	Ad group	Status	Clicks	CTR	Cost
Non-Surgical Fat Reduction Eliminate Fat & Feel Great Get Rid of Unwanted Fat www.natlyachalikmd.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	3. lipo	Eligible	1	8.33%	\$104
Best CoolSculpting Deal Ever Freeze Away Body Fat Our Biggest Discount Ever www.natlyachalikmd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Eligible	1	50.00%	\$0.84
Fat Reduction on Staten Island Eliminate Fat & Feel Great Get Rid of Unwanted Fat www.natlyachalikmd.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	x. Expanded Reach Test	Eligible	1	6.67%	\$0.01
{Keyword: #1 CoolSculpting Deal} #1 CoolSculpting Staten Island 25% Off CoolSculpting® Special +6 more www.natlyachalikmd.com Top CoolSculpting® Provider. Freeze Away Fat. Now 25% Off + Free Consultation. #1 CoolSculpting Deal 25% Off... View assets details	coolsculpting	Removed Poor ad strength, Ad group removed	0	-	\$0.00
Top CoolSculpting® Provider Freeze Away Fat. Now 25% Off. No Surgery, Pain or Downtime www.natlyachalikmd.com #1 CoolSculpting® Staten Island. Freeze Away Fat	coolsculpting	Removed	0	-	\$0.00

Ad	Ad group	Status	Clicks	CTR	Cost
Off + Free Consultation. #1 CoolSculpting Deal 25% Off... View assets details		removed			
Top CoolSculpting® Provider Freeze Away Fat. Now 25% Off. No Surgery, Pain or Downtime www.natlyachalikmd.com #1 CoolSculpting® Staten Island. Freeze Away Fat Without Surgery. 25% Off Deal. CoolSculpting 25% Off. No Needles, No Surgery, and No Downtime. Free Consultation.	coolsculpting	Removed Ad group removed	0	-	\$0.00
#1 CoolSculpting Staten Island 25% Off CoolSculpting® Special Freeze Fat Off. Free Consult. www.natlyachalikmd.com Top CoolSculpting® Provider. Freeze Away Fat. Now 25% Off + Free Consultation. #1 CoolSculpting Deal 25% Off. #1 Non-Surgical Fat Reduction Procedure in the World.	coolsculpting	Removed Ad group removed	0	-	\$0.00
Total: Ads			1,128	9.09%	\$4,459.44
Total: Campaign			1,128	9.09%	\$4,459.44

Show rows: 10 | 91 - 100 of 596

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Sitelink extension							
Full Range of Services Learn More About Our Complete Range of Health & Wellness Services	Sitelink extension	search beta coolscul...	Campaign	Approved	483	7.84%	\$1,991.20
CoolSculpting CoolSculpting: The Top Non-Surgical Fat Reduction Treatment. Learn More	Sitelink extension	search beta coolscul...	Campaign	Approved	477	7.77%	\$1,943.94
About Us Learn More About Our Team, Location and Available Beauty Treatments.	Sitelink extension	search beta coolscul...	Campaign	Approved	472	7.75%	\$1,940.89
Book A Free Consultation Contact Us Today to Schedule Your Free Consultation	Sitelink extension	search beta coolscul...	Campaign	Approved	465	7.60%	\$1,926.36
Call extension							
(718) 448-3800	Call extension	Account	Account	Approved	70	10.64%	\$312.01
(718) 448-3800 (mobile)	Call extension	Account	Account	Approved	39	5.32%	\$208.13

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Learn More About Our Team, Location and Available Beauty Treatments.	Sitelink extension	search beta coolscul...	Campaign	Approved	472	7.75%	\$1,940.89
Book A Free Consultation Contact Us Today to Schedule Your Free Consultation	Sitelink extension	search beta coolscul...	Campaign	Approved	465	7.60%	\$1,926.36
Call extension							
(718) 448-3800	Call extension	Account	Account	Approved	70	10.64%	\$312.01
(718) 448-3800 (mobile)	Call extension	Account	Account	Approved	39	5.32%	\$208.13
Location extension							
natalyam25@aol.com (View locations) All locations selected	Location extension	Account	Account	-	-	-	-
Callout extension							
FDA Cleared	Callout extension	search beta coolscul...	Campaign	Approved	155	7.64%	\$625.70
Freeze Your Fat	Callout extension	search beta coolscul...	Campaign	Approved	140	7.60%	\$554.10
Nonsurgical Fat Reduction	Callout extension	search beta coolscul...	Campaign	Approved	123	7.80%	\$514.22

Google Ads | Chris Zelig > Emerson Medical - ... 550-334-6766 | All campaigns > search | beta | coolsculpting

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$49.42/day, Optimization score: 65.5%

Recommendations: Extensions > All

Insights: Extension type: All, ADD FILTER

Associations view

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost	
Callout extension								
<input type="checkbox"/>	New Clients 25% Off	Callout extension	search beta coolscul...	Campaign	Approved	123	7.40%	\$504.20
<input type="checkbox"/>	Highlights: No Surgery	Callout extension	search beta coolscul...	Campaign	Approved	117	7.54%	\$487.95
<input type="checkbox"/>	Liposuction Alternative	Callout extension	search beta coolscul...	Campaign	Approved	134	8.29%	\$486.88
<input type="checkbox"/>	Contact Us + Free Consult	Callout extension	search beta coolscul...	Campaign	Approved	115	7.67%	\$475.98
Structured snippet extension								
<input type="checkbox"/>	Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction, Coolmini, Fat...	Structured snippet extension	search beta coolscul...	Campaign	Approved	3	2.73%	\$12.58
Promotion extension								
<input type="checkbox"/>	Summer Sale - \$1,000 off 6+ Treatments	Promotion extension	search beta coolscul...	Campaign	Approved	565	9.76%	\$2,332.51
Total: Sitelink extensions						495	7.91%	\$2,040.05

Google Ads | Chris Zelig > Emerson Medical - ... 550-334-6766 | All campaigns > search | beta | coolsculpting

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$49.42/day, Optimization score: 65.5%

Recommendations: Extension type: All, ADD FILTER

Associations view

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost	
Double Chin Reduction, Coolmini, Fat...								
Promotion extension								
<input type="checkbox"/>	Summer Sale - \$1,000 off 6+ Treatments	Promotion extension	search beta coolscul...	Campaign	Approved	565	9.76%	\$2,332.51
Total: Sitelink extensions						495	7.91%	\$2,040.05
Total: Callout extensions						362	7.99%	\$1,556.46
Total: Structured snippet extensions						3	2.73%	\$12.58
Total: Call extensions						109	7.84%	\$520.14
Total: Location extensions						535	8.84%	\$2,214.47
Total: Promotion extensions						689	9.79%	\$2,838.44

Show rows: 10 | 11 - 16 of 16

Reporting is not real-time. Time zone for all dates and times: (GMT-04:00) Eastern Time. Learn more
Some inventory may be provided through third party intermediaries.
You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.
© Google, 2021.

Google Ads | Chris Zelig > Emerson Medical - ... 550-334-6766 | All campaigns > search | beta | coolsculpting

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$48.49/day, Optimization score: 65.9%

Recommendations: Responsive search ad

ASSETS

Responsive search ads usually need around 5,000 impressions over 30 days to display a rating in the Performance column. Learn more

Asset status: All, ADD FILTER

Asset	Status	Asset type	Position pinning	Impr.
Flexible Payment Options	Approved	Headline	None	127
CoolSculpting in Staten Island	Approved	Headline	None	1,376
Freeze Away Stubborn Fat	Approved	Headline	None	78
Fat Reduction Treatment	Approved	Headline	None	18
Our Biggest Discount Ever	Approved	Headline	None	429
Top Provider in Staten Island	Approved	Headline	None	62
Huge CoolSculpting Promotion	Approved	Headline	None	207
2021 CoolSculpting Discount	Approved	Headline	None	225

Google Ads | Chris Zelig > Emerson Medical - ... 550-334-6766 | All campaigns > search | beta | coolsculpting

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$48.49/day, Optimization score: 65.9%

Recommendations: Asset status: All, ADD FILTER

Asset	Status	Asset type	Position pinning	Impr.
Freeze Away Stubborn Fat	Approved	Headline	None	78
Fat Reduction Treatment	Approved	Headline	None	18
Our Biggest Discount Ever	Approved	Headline	None	429
Top Provider in Staten Island	Approved	Headline	None	62
Huge CoolSculpting Promotion	Approved	Headline	None	207
2021 CoolSculpting Discount	Approved	Headline	None	225
Mar Only \$1,000 Off 8+ Cycles	-	Headline	None	0
\$1,000 Off 6+ Treatments	-	Headline	None	0

Show rows: 10 | 1 - 10 of 17

Reporting is not real-time. Time zone for all dates and times: (GMT-04:00) Eastern Time. Learn more
Some inventory may be provided through third party intermediaries.
You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.
© Google, 2021.

Google Ads | Chris Zelig > Emerson Medical - ... 550-334-6766 | All campaigns > search | beta | coolsculpting

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$48.49/day, Optimization score: 65.9%

Recommendations: Responsive search ad

ASSETS

Responsive search ads usually need around 5,000 impressions over 30 days to display a rating in the Performance column. Learn more

Asset status: All, ADD FILTER

Asset	Status	Asset type	Position pinning	Impr.
{Keyword:Emerson Medical}	Approved	Headline	None	461
\$1300 Off 8+ Treatments	-	Headline	None	1
Save \$1000 Off 6+ Treatments	Approved	Headline	None	38
Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	Approved	Description	None	1,303
Treatments Tailored To You. In a Luxury Environment. With Flexible Payment Options.	Approved	Description	None	29
Leading CoolSculpting Provider in Staten Island, NY. Schedule a Free Consultation.	Approved	Description	None	0
Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More.	Approved	Description	None	1,455

Show rows: 10 | 11 - 17 of 17

COOLSCULPTING MARKETING

CoolSculpting Marketing Management

Guava Jelly

12 E 22nd ST
PHF

New York City, New York NY, 10010
United States

6467023480

BILL TO

Dr. Natalya Chalik

Dr. Natalya Chalik

Natalyamd25@aol.com

Invoice Number: 2020_DM_60

Invoice Date: April 1, 2021

Payment Due: April 1, 2021

Amount Due (USD): \$0.00

Services	Hours	Rate	Amount
Coolsculpting Monthly Marketing Digital Marketing & Content Management	4.5	\$200.00	\$900.00
- Manage & optimize digital marketing campaigns on Google Adwords -website and content optimization plus use of optin technology to increase conversions. -CoolSculpting optimized content creation			

Total: \$900.00

Payment on May 6, 2021 using  ending in 2003: \$900.00

Amount Due (USD): \$0.00

Please make check payable to Guava Jelly
Please send check to Chris Zelig 12E. 22nd ST #PHF, New York, NY 10010

COOLSCULPTING MARKETING

CoolSculpting Marketing Management

Guava Jelly

12 E 22nd ST
PHF

New York City, New York NY, 10010
United States

6467023480

BILL TO

Dr. Natalya Chalik

Dr. Natalya Chalik

Natalyamd25@aol.com

Invoice Number: 2020_DM_64

Invoice Date: May 1, 2021

Payment Due: May 1, 2021

Amount Due (USD): \$0.00

Services	Hours	Rate	Amount
Coolsculpting Monthly Marketing Digital Marketing & Content Management	4.5	\$200.00	\$900.00
- Manage & optimize digital marketing campaigns on Google Adwords -website and content optimization plus use of optin technology to increase conversions. -CoolSculpting optimized content creation			

Total: \$900.00

Payment on June 6, 2021 using  ending in 2003: \$900.00

Amount Due (USD): \$0.00

Please make check payable to Guava Jelly
Please send check to Chris Zelig 12E. 22nd ST #PHF, New York, NY 10010

COOLSCULPTING MARKETING

CoolSculpting Marketing Management

Guava Jelly

12 E 22nd ST
PHF

New York City, New York NY, 10010
United States

6467023480

BILL TO

Dr. Natalya Chalik

Dr. Natalya Chalik

Natalyamd25@aol.com

Invoice Number: 2020_DM_68

Invoice Date: June 1, 2021

Payment Due: June 1, 2021

Amount Due (USD): \$0.00

Services	Hours	Rate	Amount
Coolsculpting Monthly Marketing Digital Marketing & Content Management	4.5	\$200.00	\$900.00
- Manage & optimize digital marketing campaigns on Google Adwords -website and content optimization plus use of optin technology to increase conversions. -CoolSculpting optimized content creation			

Total: \$900.00

Payment on July 6, 2021 using  ending in 1143: \$900.00

Amount Due (USD): \$0.00

Please make check payable to Guava Jelly
Please send check to Chris Zelig 12E. 22nd ST #PHF, New York, NY 10010