

CoolSculpting Marketing Services

Natalya Chalik, MD Co-Op Q3 + Q4 2022

Total Marketing Expenses (07/1/2022 - 12/31/2022)

Total Google Ads: \$ 8,657.77
Total Marketing Service Fees: \$ 6,600.00
Total CoolSculpting Marketing Cost: \$15,257.77

Google Ads | Chris Zelig | Emerson Medical - Dr. Natalya Chalik 550-334-6766 | All campaigns

Search Reports Tools and settings Refresh Help Notifications 259-215-0574 Chris Zelig christopherzelig@gmail.com

Overview Recommendations Insights Campaigns Auction insights Ad groups Ads & assets Landing pages Keywords Audiences Settings Change history Show less Dynamic ad targets Locations Ad schedule Devices Advanced bid adj.

Campaigns Custom Jul 1 - Dec 26, 2022 Show last 30 days

Campaign status: All Campaign name contains cool Add filter

Campaign	Budget	Status	Clicks	CTR	Cost
search coolsculpting	\$61.04/day	Some ads limited by policy	1,274	9.47%	\$8,657.77
CoolSculpting Main Exact	\$70.00/day	Paused Some ads limited by policy	0	-	\$0.00
CoolSculpting Main #3	\$30.00/day	Removed	0	-	\$0.00
CoolSculpting Main #2	\$30.00/day	Removed	0	-	\$0.00
CoolSculpting Main-BMM	\$25.00/day	Paused Some ads limited by policy	0	-	\$0.00
CoolSculpting Main Exact Target CPA Experiment - CoolSculpting Main	\$70.00/day	Ended	0	-	\$0.00
search beta coolsculpting OLD	\$85.06/day	Paused	0	-	\$0.00
search beta coolsculpting broad	\$30.00/day	Paused	0	-	\$0.00
search beta coolsculpting exact	\$25.00/day	Paused	0	-	\$0.00
search beta coolsculpting generic BMM	\$30.00/day	Paused	0	-	\$0.00
search beta coolsculpting generic broad	\$15.00/day	Paused	0	-	\$0.00
search beta coolsculpting generic exact	\$25.00/day	Paused	0	-	\$0.00
search alpha coolsculpting	\$25.98/day	Paused	0	-	\$0.00
search beta coolsculpting exp reach	\$47.87/day	Paused	0	-	\$0.00
Total: Filtered campaigns			1,274	9.47%	\$8,657.77
Total: Account	\$84.79/day		2,376	9.57%	\$11,547.01

Show rows: 500 1 - 14 of 14

Google Ads | Chris Zelig | Emerson Medical - Dr. Natalya Chalik 550-334-6766 | All campaigns > search | coolsculpting

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Overview Recommendations Insights Ad groups Ads & assets Landing pages Keywords Audiences Settings Change history Show less Dynamic ad targets Locations Ad schedule Devices Advanced bid adj. Drafts

Ads Enabled Status: Some ads limited by policy Type: Search Budget: \$61.04/day Optimization score: 97.7% More details

Ad status: All Add filter

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current workspace					
Emerson Medical Fat Reduction on Staten Island Non-Surgical Fat Reduction +11 more natalyachalikmd.com/coolsculpting/staten_island Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments. Best Prices. FDA-Cleared. Clinically... View assets details	2. lipo	Eligible (Limited) Policy (Moderately Restricted)	453	9.52%	\$2,660.29
Emerson Medical Fat Reduction on Staten Island Non-Surgical Fat Reduction +11 more natalyachalikmd.com/coolsculpting/staten_island Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments. Best Prices. FDA-Cleared. Clinically... View assets details	x. Expanded Reach Test	Not eligible Policy (Moderately Restricted), Ad group paused	450	7.62%	\$2,435.33
(Keyword:Emerson Medical) CoolSculpting in (LOCATION/City) Freeze Away Body Fat +12 more natalyachalikmd.com/coolsculpting/staten_island CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More. Expert, Safe Fat Loss With Quick... View assets details	0. coolsculpting - general	Eligible (Limited) Policy (Moderately Restricted)	169	12.40%	\$2,230.45
(Keyword:Emerson Medical) CoolSculpting in (LOCATION/City) Freeze Away Body Fat +12 more natalyachalikmd.com/coolsculpting/staten_island CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More. Our Biggest CoolSculpting Discount... View assets details	1. coolsculpting - price	Eligible (Limited) Policy (Moderately Restricted)	57	15.53%	\$427.84
CoolSculpting in Staten Island Freeze Away Body Fat Our Biggest Discount Ever natalyachalikmd.com/coolsculpting/staten_island Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed	45	16.48%	\$280.25
CoolSculpting in Staten Island Save 50% Off 8+ Treatments Our Biggest Discount Ever natalyachalikmd.com/coolsculpting/staten_island Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed	32	11.99%	\$197.83

Print/Screening in Staten Island | Save 50% Off 8+ Treatments |

Google Ads | Chris Zelig | Emerson Medical - Dr. Natalya Chalik 550-334-6766 | All campaigns > search | coolsculpting

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Overview Recommendations Insights Ad groups Ads & assets Landing pages Keywords Audiences Settings Change history Show less Dynamic ad targets Locations Ad schedule Devices Advanced bid adj. Drafts

Ads Enabled Status: Some ads limited by policy Type: Search Budget: \$61.04/day Optimization score: 97.7% More details

Ad status: All Add filter

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current workspace					
CoolSculpting in Staten Island Save 50% Off 8+ Treatments Flexible Payment Options natalyachalikmd.com/coolsculpting/staten_island Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed	38	23.46%	\$149.17
[Dynamically generated headline] [Dynamically generated display URL] Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Staten Island, NY. Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments	x. dynamic	Eligible	9	10.71%	\$143.59
[Dynamically generated headline] [Dynamically generated display URL] Easy And Convenient. Long-Lasting, Minimal Downtime. Real Success Stories. FDA Cleared. Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments	x. dynamic	Eligible	8	8.25%	\$88.30
[Dynamically generated headline] [Dynamically generated display URL] Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments	x. dynamic	Eligible	3	11.54%	\$12.43
[Dynamically generated headline] [Dynamically generated display URL] Easy And Convenient. Long-Lasting, Minimal Downtime. Real Success Stories. FDA Cleared. Our Biggest CoolSculpting Discount Ever. Save Up to 50% Off 8+ CoolSculpting Treatments	x. dynamic	Removed	1	20.00%	\$7.87
Fat Reduction on Staten Island Our Biggest Discount Ever Get Rid of Unwanted Fat natalyachalikmd.com/coolsculpting/staten_island Easy And Convenient. Long-Lasting, Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	x. Expanded Reach Test	Removed Ad group paused	1	4.35%	\$5.29
(Keyword:Emerson Medical) CoolSculpting® Elite Fat Reduction Treatment +9 more natalyachalikmd.com/coolsculpting/elite Leading CoolSculpting® Elite Provider in Staten Island, NY. Schedule a Free Consultation. CoolSculpting® Elite Treats Fat in ... View assets details	2. coolsculpting elite	Removed Ad group removed	1	100.00%	\$4.47

[Dynamically generated headline] ...

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Ads Enabled Status: Some ads limited by policy Type: Search Budget: \$61.04/day Optimization score: 97.7% More details

Ad status: All Add filter

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current workspace					
[Dynamically generated headline] [Dynamically generated display URL] Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Staten Island, NY. Our Biggest CoolSculpting Discount Ever. Save Up to 50% Off 8+ CoolSculpting Treatments	x. dynamic	Removed	1	7.69%	\$4.27
Fat Reduction on Staten Island Our Biggest Discount Ever Get 50% Off 8+ Treatments natalyachalikmd.com/coolsculpting/staten_island Easy And Convenient. Long-Lasting, Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	2. lipo	Removed	2	11.76%	\$4.06
Fat Reduction on Staten Island Our Biggest Discount Ever Freeze Away Body Fat natalyachalikmd.com/coolsculpting/staten_island Easy And Convenient. Long-Lasting, Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	x. Expanded Reach Test	Removed Ad group paused	2	10.00%	\$3.64
[Dynamically generated headline] [Dynamically generated display URL] Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Fat Reduction Treatment. Target Belly Fat & Love Handles. Book a Free Consultation.	x. dynamic	Removed	2	100.00%	\$2.69
(Keyword: #1 CoolSculpting Deal) #1 CoolSculpting Staten Island 25% Off CoolSculpting® Special +6 more www.natalyachalikmd.com Top CoolSculpting® Provider. Freeze Away Fat. Now 25% Off + Free Consultation. #1 CoolSculpting Deal 25% Off. #1 Non-Surgic... View assets details	coolsculpting	Removed Ad group removed	0	-	\$0.00
Top CoolSculpting® Provider Freeze Away Fat. Now 25% Off. No Surgery, Pain or Downtime www.natalyachalikmd.com #1 CoolSculpting® Staten Island. Freeze Away Fat Without Surgery. 25% Off Deal. CoolSculpting 25% Off. No Needles, No Surgery, and No Downtime. Free Consultation.	coolsculpting	Removed Ad group removed	0	-	\$0.00
#1 CoolSculpting Staten Island 25% Off CoolSculpting® Special Freeze Fat Off. Free Consult. www.natalyachalikmd.com Top CoolSculpting® Provider. Freeze Away Fat. Now 25% Off + Free Consultation. #1 CoolSculpting Deal 25% Off. #1 Non-Surgical	coolsculpting	Removed Ad group removed	0	-	\$0.00

Google Ads | Chris Zelig | Emerson Medical - Dr. Natalya Chalikh | 550-334-6766 | All campaigns | search | coolsculpting

Overview: Enabled, Status: Some ads limited by policy, Type: Search, Budget: \$61.04/day, Optimization score: 97.7%

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current workspace					
Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today			1,274	9.47%	\$8,657.77
CoolSculpting In Staten Island Limited Time Offer June 2021 Flexible Payment Options www.natalyachalikhmd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed	0	-	\$0.00
Huge CoolSculpting Promotion Limited Time Offer June 2021 Best Prices. FDA-Cleared. www.natalyachalikhmd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed	0	-	\$0.00
CoolSculpting In Staten Island Limited Time Offer June 2021 Our Biggest Discount Ever www.natalyachalikhmd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed	0	-	\$0.00
Best CoolSculpting Deal Ever Limited Time Offer June 2021 Best Prices. FDA-Cleared. www.natalyachalikhmd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed	0	-	\$0.00
Total: Ads in your current workspace					
Total: Campaign			1,274	9.47%	\$8,657.77

Reporting is not real-time. Time zone for all dates and times: (GMT-05:00) Eastern Time. [Learn more](#)
Some inventory may be provided through third party intermediaries.
You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.
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Google Ads | Chris Zelig | Emerson Medical - Dr. Natalya Chalikh | 550-334-6766 | All campaigns | search | coolsculpting

Overview: Enabled, Status: Some ads limited by policy, Type: Search, Budget: \$61.04/day, Optimization score: 97.7%

Responsive search ad

Ad strength: Good

- Add more headlines
- Include popular keywords in your headlines
- Make your headlines more unique
- Make your descriptions more unique

Responsive search ads usually need around 2,000 impressions in the "Google Search: Top" segment over 30 days to display a rating in the Performance column. [Learn more](#)

Asset	Status	Asset type	Position pinning	Impr.
No Surgery & Minimal Downtime	Approved	Headline	None	367
Schedule a Free Consultation	Approved	Headline	None	14
Target Belly Fat, Love Handles	Approved	Headline	None	34
Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	Approved	Description	None	4,566
Freezing Fat Really Works	Approved	Headline	None	0
Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	Approved (limited)	Description	None	413
Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More	Approved	Description	None	90
Emerson Medical	Approved	Headline	None	147
Safe + Effective Fat Reduction	Approved	Headline	None	30

Google Ads | Chris Zelig | Emerson Medical - Dr. Natalya Chalikh | 550-334-6766 | All campaigns | search | coolsculpting

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Responsive search ad

Ad strength: Good

- Add more headlines
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- Make your headlines more unique
- Make your descriptions more unique

Asset	Status	Asset type	Position pinning	Impr.
Fat Reduction on Staten Island	Approved	Headline	None	1,849
Non-Surgical Fat Reduction	Approved	Headline	None	2,020
Get Rid of Unwanted Fat	Approved	Headline	None	24
Freeze Away Body Fat	Approved	Headline	None	148
Freeze Your Way to Leaner Body	Approved	Headline	None	34
Located in Staten Island, NY	Approved	Headline	None	4,284
Non-Surgical Lipo Alternative	Approved	Headline	None	83
50% Off 8+ Treatments	Approved	Headline	None	52
Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments	Approved	Description	2nd position	3,310
New Client Special	-	Headline	None	668
Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	-	Description	None	7

Google Ads | Chris Zelig | Emerson Medical - Dr. Natalya Chalikh | 550-334-6766 | All campaigns | search | coolsculpting

Overview: Enabled, Status: Some ads limited by policy, Type: Search, Budget: \$61.04/day, Optimization score: 97.7%

Responsive search ad

Ad strength: Good

- Add more headlines
- Include popular keywords in your headlines
- Make your headlines more unique
- Make your descriptions more unique

Asset	Status	Asset type	Position pinning	Impr.
Get \$1,000 Off 6+ Treatments	-	Headline	None	0
Get \$1,000 Off 8+ Treatments	-	Headline	None	0
Get 50% Off 8+ Treatments	-	Headline	None	7
Get 50% Off 6+ Treatments	-	Headline	None	0
Our Biggest CoolSculpting Discount Ever. Save 50% Off 8+ Treatments of CoolSculpting.	-	Description	2nd position	238
50% off 8+ treatments	-	Headline	None	0
Our Biggest CoolSculpting Discount Ever. Save Up to 50% Off 8+ CoolSculpting Treatments	-	Description	2nd position	417

Google Ads | Chris Zelig | Emerson Medical - Dr. Natalya Chalikh | 550-334-6766 | All campaigns | search | coolsculpting

Overview: Enabled, Status: Some ads limited by policy, Type: Search, Budget: \$61.04/day, Optimization score: 97.7%

Assets

Table view: Associations

Asset types: All, Sitelink, Callout, Structured snippet, Call, Price, App, Promotion

Asset	Added to	Level	Status	Source	Clicks	Impr.	CTR	Avg. CPC	Cost
Structured snippet									
Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite...	search coolsculpting	Campaign	Eligible	Advertiser	6	81	7.41%	\$3.77	\$22.59
Sitelink									
CoolSculpting CoolSculpting: The Top Non-Surgical Fat Reduction Treatment. Learn More	search coolsculpting	Campaign	Eligible	Advertiser	401	4,904	8.18%	\$8.53	\$3,419.92
Why Choose Us? Read About What Sets Us Apart from Other Medspas in Staten Island, NY.	Account	Account	Eligible	Advertiser	382	4,717	8.10%	\$8.47	\$3,237.38
About Us Learn More About Our Team, Location and Available Beauty Treatments.	Account	Account	Eligible	Advertiser	300	4,192	7.16%	\$7.76	\$2,328.25
Book A Free Consultation Contact Us Today to Schedule Your Free Consultation	Account	Account	Eligible	Advertiser	267	3,814	7.00%	\$8.43	\$2,249.75
Wellness And Prevention	search coolsculpting 2. lipo	Ad group	Eligible	Automatically created	11	137	8.03%	\$10.81	\$118.93

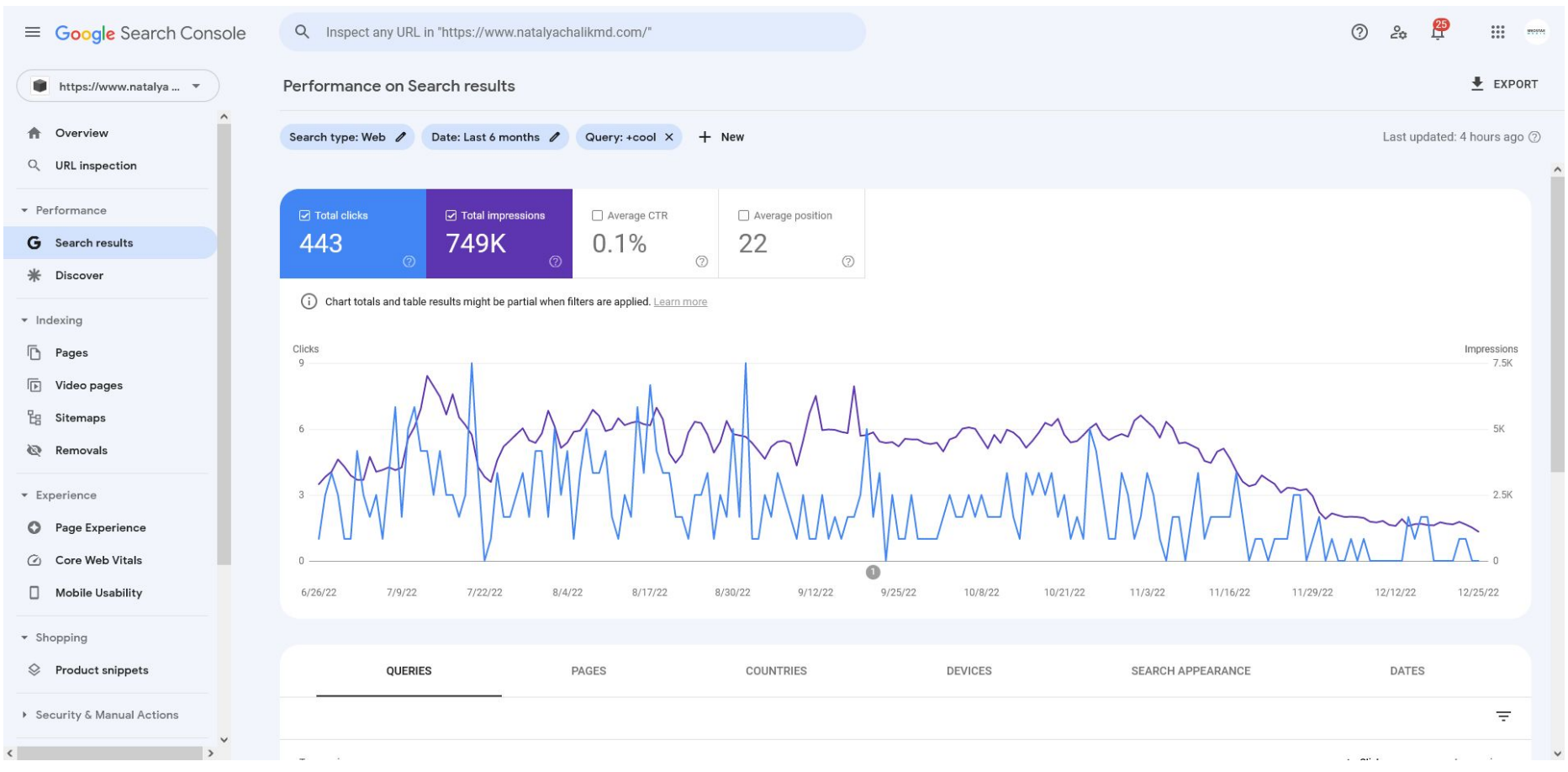
Google Ads | Emerson Medical - Dr. Natalya Chalikh | search | coolsculpting | Budget: \$61.04/day | Optimization score: 97.7%

Asset	Added to	Level	Status	Source	Clicks	Impr.	CTR	Avg. CPC	Cost
New Products	search coolsculpting > 2. lipo	Ad group	Eligible	Automatically created	11	165	6.67%	\$10.81	\$118.93
Diet And Metabolism	search coolsculpting > 2. lipo	Ad group	Eligible	Automatically created	11	137	8.03%	\$10.81	\$118.93
Wellness And Prevention	search coolsculpting > 0. coolsculpting - general	Ad group	Eligible	Automatically created	5	53	9.43%	\$12.94	\$64.72
New Products	search coolsculpting > 0. coolsculpting - general	Ad group	Eligible	Automatically created	5	60	8.33%	\$12.94	\$64.72
Diet And Metabolism	search coolsculpting > 0. coolsculpting - general	Ad group	Eligible	Automatically created	5	54	9.26%	\$12.94	\$64.72
Wellness And Prevention	search coolsculpting > 1. coolsculpting - price	Ad group	Eligible	Automatically created	0	11	0.00%	-	\$0.00
New Products	search coolsculpting > 1. coolsculpting - price	Ad group	Eligible	Automatically created	0	13	0.00%	-	\$0.00
Diet And Metabolism	search coolsculpting > 1. coolsculpting - price	Ad group	Eligible	Automatically created	0	11	0.00%	-	\$0.00
Wellness And Prevention	search coolsculpting > x. non-service medspa	Ad group	Eligible	Automatically created	0	0	-	-	\$0.00
New Products	search coolsculpting > x. non-service medspa	Ad group	Eligible	Automatically created	0	1	0.00%	-	\$0.00
Diet And Metabolism	search coolsculpting > x. non-service medspa	Ad group	Eligible	Automatically created	0	0	-	-	\$0.00
Callout									
Nonsurgical Fat Reduction	search coolsculpting	Campaign	Eligible	Advertiser	68	821	8.28%	\$8.06	\$547.98
Freeze Your Fat	search coolsculpting	Campaign	Eligible	Advertiser	76	933	8.15%	\$6.89	\$523.28
FDA Cleared	search coolsculpting	Campaign	Eligible	Advertiser	62	1,008	6.15%	\$7.88	\$488.44
Highlights: No Surgery	search coolsculpting	Campaign	Eligible	Advertiser	74	852	8.69%	\$6.22	\$459.99
Liposuction Alternative	search coolsculpting	Campaign	Eligible	Advertiser	47	803	5.85%	\$8.08	\$379.56

Google Ads | Emerson Medical - Dr. Natalya Chalikh | search | coolsculpting | Budget: \$61.04/day | Optimization score: 97.7%

Asset	Added to	Level	Status	Source	Clicks	Impr.	CTR	Avg. CPC	Cost
Highlights: No Surgery	search coolsculpting	Campaign	Eligible	Advertiser	74	852	8.69%	\$6.22	\$459.99
Liposuction Alternative	search coolsculpting	Campaign	Eligible	Advertiser	47	803	5.85%	\$8.08	\$379.56
Contact Us + Free Consult	Account	Account	Eligible	Advertiser	1	9	11.11%	\$4.66	\$4.66
5-Star Rated Medspa	Account	Account	Eligible	Advertiser	1	14	7.14%	\$1.66	\$1.66
Promotion									
Winter Sale - Up to 50% off 8+ Treatments	search coolsculpting	Campaign	Eligible	Advertiser	52	483	10.77%	\$11.81	\$613.99
Call									
(718) 448-3800	Account	Account	Eligible	Advertiser	49	708	6.92%	\$10.03	\$491.63
(718) 448-3800	Account	Account	Eligible	Advertiser	0	0	-	-	\$0.00
Total: Sitelinks					401	4,914	8.16%	\$8.53	\$3,419.92
Total: Callouts					164	2,138	7.67%	\$6.80	\$1,115.52
Total: Structured snippets					6	81	7.41%	\$3.77	\$22.59
Total: Calls					49	708	6.92%	\$10.03	\$491.63
Total: Promotions					803	7,853	10.23%	\$6.78	\$5,443.30

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Google Search Console | Performance on Search results | Query: +cool

Search type: Web | Date: Last 6 months | Query: +cool | Last updated: 4 hours ago

Top queries	Clicks	Impressions
cool sculpting	64	207,997
coolsculpting before and after	42	62,594
coolsculpting elite before and after	37	1,400
cool sculpting results	36	33,986
coolsculpting results week by week	29	2,392
coolsculpting results	15	19,640
coolsculpting elite results	14	448
coolsculpting	9	35,736
coolsculpting reviews	9	23,099
coolsculpting applicators	9	1,590

Google Search Console | Performance on Search results | Query: +cool

Search type: Web | Date: Last 6 months | Query: +cool | Last updated: 4 hours ago

Top queries	Clicks	Impressions
coolsculpting results after 1 week	8	4,063
coolsculpting for double chin before and after	7	1,191
coolsculpting near me	5	8,678
coolsculpting celebrities	5	306
coolsculpting before and after stomach	4	7,098
cool sculpting before and after	4	5,674
coolsculpting staten island	4	720
1 month coolsculpting arms before and after	4	623
coolsculpting sale	4	564
coolsculpting reviews before and after	3	1,126



September 30, 2022

What Is IV Vitamin Therapy

IV Vitamin Therapy



IV Vitamin Therapy is an advanced delivery system for vitamins and other essential nutrients like minerals and amino acids. Unlike oral vitamins, IV vitamins provide a 100% absorption rate by delivering nutrients straight into the bloodstream, where they are readily available to the body. As a result, vitamin infusions accelerate healing and recovery, supplement the body with essential nutrients, and are scientifically proven to help you lose weight, perform better physically, increase stamina, boost the immune system, combat aging, and more.

Read on to learn more about IV Vitamin Therapy, available at Emerson Medical on Staten Island.

BENEFITS OF IV VITAMIN THERAPY

- 100% absorption rate
- The most effective method of delivering nutrients
- Increased bioavailability
- Higher concentrations of nutrients
- Does not irritate the digestive system
- Supplements the nutrients lacking in your diet
- Customizable to the specific needs of the patient

DOCTOR CURATED DRIPS AVAILABLE

Doctors and medical professionals curate all IV Drips at Emerson Medical. They are each customized to fit the needs of each patient to provide the ultimate health cocktail. These high-end IV infusions use pure ingredients with essential vitamins, minerals, amino acids, and other trace elements that are scientifically proven to promote health, healing, and well-being.

IV VITAMIN THERAPY VS. ORAL VITAMINS

Health and well-being depend on receiving necessary levels of certain minerals, vitamins, amino acids, trace elements, and other nutrients the body needs to function. Unfortunately, many people who take daily oral vitamins are still starved of essential supplements. The malnourishment is because oral vitamins have such a low absorbency rate. When they break down in the digestive system, oral vitamins only have about a 20% absorption rate.

In comparison, IV vitamins are delivered straight into the bloodstream via the IV. This allows the body to absorb 100% of the nutrients. In addition, Vitamin Infusions supply the body with nutrients on a cellular level. This improves the bioavailability, allowing the body to use the nutrients at once.

Moreover, most oral vitamins tend to upset the digestive tract, especially when consumed in high concentrations. Vitamin Infusions sidetrack the digestive system, allowing vitamins to be delivered to the body at the highest, most effective concentration rate without upsetting the stomach.

HOW MUCH DOES IV VITAMIN THERAPY COST?

A medical professional creates IV Vitamin Infusions at Emerson Medical for each patient's unique needs. Due to its personalization, IV drips prices vary per person. Prices tend to change depending on the specific IV cocktail formula, the number of IV drips you need, and if there are any available discounts or specials available. When you schedule a consultation with Emerson Medical, you speak in-depth with a professional who determines a suitable treatment plan that achieves the best results at an affordable price.

IV VITAMIN THERAPY NEAR ME

If you live in the Staten Island area and want to learn more about the benefits of IV Vitamin Therapy, contact Emerson Medical. We are the leading provider of IV Drips in the area. Call (718) 448-3800 to schedule a consultation and learn more now.

Schedule a Free Consultation

SIGN UP ONLINE OR CALL 718-448-3800

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Sources:

¹ "Discovering the link between nutrition and skin aging," *Dermato-Endocrinology*, 2012.

² "Larger doses of vitamin C may lead to a greater reduction in common cold duration," *University of Helsinki*.

³ "Vitamin and mineral status: effects on physical performance," *Nutrition*, 2004.

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LOCATION

11 Ralph Plac., Suite 305 Staten Island, NY 10304

OFFICE HOURS

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October 24, 2022

How Does CoolSculpting Work

coolsculpting



How Does CoolSculpting Work

CoolSculpting is a popular body sculpting treatment that freezes stubborn fat and shapes attractive curves. Millions of men and women choose CoolSculpting to contour their physiques effectively. So, what exactly is CoolSculpting? How does CoolSculpting work? Read on to learn about this revolutionary treatment and discover if CoolSculpting is right for you.

BENEFITS OF COOLSCULPTING

- SAFELY REDUCE STUBBORN FAT
- FDA-CLEARED AS SAFE AND EFFECTIVE
- IDEAL NON-SURGICAL ALTERNATIVE TO LIPOSUCTION
- VIRTUALLY PAINLESS TREATMENTS
- LITTLE TO NO DOWNTIME REQUIRED
- NATURAL-LOOKING, LONG-LASTING RESULTS
- SCULPT AND SHAPE ATTRACTIVE CURVES
- LONG-TERM FAT REDUCTION

HOW COOLSCULPTING WORKS

CoolSculpting is being hailed as the #1 non-invasive fat reduction treatment in America. Using innovative technology combined with the science of Cryolipolysis, CoolSculpting freezes away stubborn fat. Applicators safely target fat cells and expose them to freezing temperatures. Once frozen, fat cells die and are processed out of the body naturally through the lymphatic system. Once gone, fat cells are gone for good. They can't return or regrow. This is evidence that CoolSculpting provides long-term fat reduction.

THE FAT FREEZING EXPERIENCE

The surrounding skin and tissues of treatment areas are not harmed during CoolSculpting treatments—the lymphatic system processes out the fat cells over several weeks. Although individual results will vary, most patients see optimal fat cell reduction within 8-12 weeks. Studies show that a single cooling session can reduce up to 25% of fat cells in the treatment area. However, most providers recommend a series of cooling sessions for optimal fat reduction and body-shaping results.

CoolSculpting treatments are painless and take as little as 35 minutes. Minimal side effects of this treatment include redness, tenderness, and numbness. These symptoms are typically very mild and resolve on their own within a few days. Many patients can multi-task or even nap during their cooling sessions. CoolSculpting is a convenient and safe alternative to surgical methods like liposuction with little to no downtime.

COOLSCULPTING TREATMENT AREAS

If you are wondering "how does CoolSculpting work?" you are likely also questioning what areas of the body CoolSculpting can treat. Thanks to advanced technology, there are a wide range of CoolSculpting applicators available to treat almost any area of the body from head to toe. Popular treatment areas for CoolSculpting include:

- LOVE HANDLES (FLANKS)
- BELLY FAT (ABDOMEN)
- BACK FAT
- BANANA ROLL (UNDERNEATH THE BUTTOCKS)
- ARMPIT FAT (BRA BULGE)
- DOUBLE CHIN (SUBMENTAL REGION)
- NECK FAT
- INNER AND OUTER THIGH FAT
- FAT ABOVE THE KNEES
- UPPER ARM FAT
- MAN BOOBS (MOOBS OR CHEST FAT)

COOLSCULPTING NEAR ME | STATEN ISLAND, NY

Now that you know the answers to "what is CoolSculpting?" and "how does CoolSculpting work", it's time to start your fat-freezing journey. Emerson Medical is proud to offer safe, effective, non-invasive fat reduction with CoolSculpting. As the elite provider of CoolSculpting and body shaping in Staten Island, NY, patients choose Emerson Medical to shape the body of their dreams. Schedule a consultation with us today by calling [718-448-3800](tel:718-448-3800) or by filling out the online form.

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Sources:

- [Allergan Receives FDA Clearance For the CoolSculpting® Treatment To Improve Appearance Of Lip Tissue In The Double Chin](#)
- [Cryolipolysis and Skin Tightening](#)

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November 19, 2022

3 Tips for Getting Optimal CoolSculpting Results?

coolsculpting



3 Tips for Getting Optimal CoolSculpting Results?

CoolSculpting is a non-invasive procedure that uses cooling technology to target and freeze fat cells. This causes them to die; from there, the body processes them through normal metabolic processes. As a result, men, and women from around the world turn to CoolSculpting to shape their bodies.

CoolSculpting is not a miracle cure. It is not a weight loss solution and not a replacement for exercise. Keep these three tips in mind to yield stunning results from your fat-freezing treatment:

1.FOLLOW A HEALTHY LIFESTYLE

Maintaining a healthy diet, staying active, and getting plenty of sleep is vital for getting top-notch CoolSculpting results. Do you smoke or drink a lot? These habits need to go.

Enhance your CoolSculpting outcome by:

- Eating plenty of fresh fruits and vegetables. These are high in water content and will help keep any irritation like swelling at bay.
- Exercising regularly. CoolSculpting reduces fat, but it does not necessarily drop the number on your scale. Consistent workouts and cardiovascular activity will help you achieve your weight loss goals.
- Sleeping for at least 6-8 hours a day.
- Staying hydrated. Do not wait until you feel thirsty to drink water. Keep a bottle with you at all times, so it is easy to take sips throughout the day.

2.SELECT A PROFESSIONAL AND LICENSED PROVIDER

There are numerous providers that offer CoolSculpting today, but not all are equal. Choose a professional and licensed provider to get excellent body sculpting results. The best way to do this is by scheduling an initial consultation where you meet them in person at the facility. Consider asking the following questions:

- How long have you been certified to perform CoolSculpting treatments?
- Have you had any experience with other types of fat-reduction devices?
- Do you have before and after photos available for viewing?

The provider's answers should give you a clear idea of their expertise level with CoolSculpting. In addition to asking these, check out customer-submitted reviews on sites like Yelp and Google Reviews. Not only will these give you an idea of what results are possible, but they will also show the provider's professionalism (or lack thereof).

3.FOLLOW YOUR PRESCRIBED TREATMENT PLAN

New to CoolSculpting? Know that every patient has unique needs and circumstances. As such, results vary per person. A skilled provider will devise a personalized treatment plan tailored to your cosmetic goals. Before beginning any CoolSculpting sessions, ensure you understand the whole process and what to expect.

Finally, following your prescribed treatment plan is crucial to get the best results. Your doctor will recommend a specific number of CoolSculpting treatments depending on your body type and needs. Patients must commit to the plan to see an impressive outcome.

COOLSCULPTING IN STATEN ISLAND, NEW YORK

This fat-freezing solution is ideal for those looking to shed stubborn fat in problem areas without downtime. Emerson Medical is [Staten Island's leading provider of body sculpting treatments](#), including CoolSculpting. Call [718-448-3800](tel:718-448-3800) to book a complimentary consultation. Dr. Chalik's team uses state-of-the-art technology to ensure unmatched results in a luxurious setting. See if CoolSculpting can help you achieve your dream body by scheduling your consultation now!

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COOLSCULPTING MARKETING

CoolSculpting Marketing Management

Guava Jelly

12 E 22nd ST
PHF

New York City, New York NY, 10010
United States

6467023480

BILL TO

Dr. Natalya Chalik

Dr. Natalya Chalik

Natalyamd25@aol.com

Invoice Number: 2020_DM_121

Invoice Date: July 1, 2022

Payment Due: July 1, 2022

Amount Due (USD): \$0.00

Services	Hours	Rate	Amount
Coolsculpting Monthly Marketing Digital Marketing & Content Management	1	\$1,100.00	\$1,100.00
- Manage & optimize digital marketing campaigns on Google Adwords -website and content optimization plus use of optin technology to increase conversions. -CoolSculpting optimized content creation			

Total: \$1,100.00

Payment on August 2, 2022 using  ending in 2003: \$1,100.00

Amount Due (USD): \$0.00

Please make check payable to Guava Jelly
Please send check to Chris Zelig 12E. 22nd ST #PHF, New York, NY 10010

COOLSCULPTING MARKETING

CoolSculpting Marketing Management

Guava Jelly

12 E 22nd ST
PHF

New York City, New York NY, 10010
United States

6467023480

BILL TO

Dr. Natalya Chalik

Dr. Natalya Chalik

Natalyamd25@aol.com

Invoice Number: 2020_DM_125

Invoice Date: August 1, 2022

Payment Due: August 1, 2022

Amount Due (USD): \$0.00

Services	Hours	Rate	Amount
Coolsculpting Monthly Marketing Digital Marketing & Content Management	1	\$1,100.00	\$1,100.00
- Manage & optimize digital marketing campaigns on Google Adwords -website and content optimization plus use of optin technology to increase conversions. -CoolSculpting optimized content creation			

Total: \$1,100.00

Payment on September 1, 2022 using  ending in 2003: \$1,100.00

Amount Due (USD): \$0.00

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CoolSculpting Marketing Management

Guava Jelly

12 E 22nd ST
PHF

New York City, New York NY, 10010
United States

6467023480

BILL TO

Dr. Natalya Chalik

Dr. Natalya Chalik

Natalyamd25@aol.com

Invoice Number: 2020_DM_129

Invoice Date: September 1, 2022

Payment Due: September 1, 2022

Amount Due (USD): \$0.00

Services	Hours	Rate	Amount
Coolsculpting Monthly Marketing Digital Marketing & Content Management	1	\$1,100.00	\$1,100.00
- Manage & optimize digital marketing campaigns on Google Adwords -website and content optimization plus use of optin technology to increase conversions. -CoolSculpting optimized content creation			

Total: \$1,100.00

Payment on October 3, 2022 using  ending in 2003: \$1,100.00

Amount Due (USD): \$0.00

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COOLSCULPTING MARKETING

CoolSculpting Marketing Management

Guava Jelly

12 E 22nd ST
PHF

New York City, New York NY, 10010
United States

6467023480

BILL TO
Dr. Natalya Chalik
Dr. Natalya Chalik

Natalyamd25@aol.com

Invoice Number: 2020_DM_133

Invoice Date: October 1, 2022

Payment Due: October 1, 2022

Amount Due (USD): \$0.00

Services	Hours	Rate	Amount
Coolsculpting Monthly Marketing Digital Marketing & Content Management	1	\$1,100.00	\$1,100.00
- Manage & optimize digital marketing campaigns on Google Adwords -website and content optimization plus use of optin technology to increase conversions. -CoolSculpting optimized content creation			

Total: \$1,100.00

Payment on November 1, 2022 using  ending in 2003: \$1,100.00

Amount Due (USD): \$0.00

Please make check payable to Guava Jelly
Please send check to Chris Zelig 12E. 22nd ST #PHF, New York, NY 10010

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Guava Jelly

12 E 22nd ST
PHF

New York City, New York NY, 10010
United States

6467023480

BILL TO

Dr. Natalya Chalik

Dr. Natalya Chalik

Natalyamd25@aol.com

Invoice Number: 2020_DM_136

Invoice Date: November 1, 2022

Payment Due: November 1, 2022

Amount Due (USD): \$0.00

Services	Hours	Rate	Amount
Coolsculpting Monthly Marketing Digital Marketing & Content Management	1	\$1,100.00	\$1,100.00
- Manage & optimize digital marketing campaigns on Google Adwords -website and content optimization plus use of optin technology to increase conversions. -CoolSculpting optimized content creation			

Total: \$1,100.00

Payment on December 2, 2022 using  ending in 2003: \$1,100.00

Amount Due (USD): \$0.00

Please make check payable to Guava Jelly
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Guava Jelly

12 E 22nd ST
PHF

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United States

6467023480

BILL TO

Dr. Natalya Chalik

Dr. Natalya Chalik

Natalyamd25@aol.com

Invoice Number: 2020_DM_139

Invoice Date: December 1, 2022

Payment Due: December 1, 2022

Amount Due (USD): \$0.00

Services	Hours	Rate	Amount
Coolsculpting Monthly Marketing Digital Marketing & Content Management	1	\$1,100.00	\$1,100.00
- Manage & optimize digital marketing campaigns on Google Adwords -website and content optimization plus use of optin technology to increase conversions. -CoolSculpting optimized content creation			

Total: \$1,100.00

Payment on December 22, 2022 using  ending in 2003: \$1,100.00

Amount Due (USD): \$0.00

Please make check payable to Guava Jelly
Please send check to Chris Zelig 12E. 22nd ST #PHF, New York, NY 10010