

Forever Young Wisconsin Coolsculpting Google Adwords & Facebook Ads Q4 2019 (11/06/2019 - 12/31/2019)

search | beta | coolsculpting: \$491.88
 search | alpha | coolsculpting: \$449.10

Google Ads Spend: \$940.98
Facebook Ads Spend: \$320.54
Total Media Spend: \$1,261.52

Google Ads | Chris Zelig > Dr. Sabeti - F... 187-450-6617 | All campaigns

Overview | Campaigns | Custom Nov 6 - Dec 31, 2019

Recommendations: Campaign status: All; Campaign name contains coolsc | View all | ADD FILTER

Ad	Campaign	Budget	Status	Clicks	CTR	Cost
<input type="checkbox"/>	search beta coolsculpting	\$74.42/day	Eligible (Learning)	39	7.53%	\$491.88
<input type="checkbox"/>	search alpha coolsculpting	\$82.39/day	Eligible (Learning)	15	5.81%	\$449.10
Total: Filtered ca...				54	6.96%	\$940.98
Total: Account				63	7.06%	\$1,068.05

Reporting is not real-time. Time zone for all dates and times: (GMT-05:00) Eastern Time. Learn more
 Some inventory may be provided through third party intermediaries.
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Google Ads | Chris Zelig > Dr. Sabeti - F... 187-450-6617 | All campaigns > search | beta | coolscu...

Overview: Enabled | Status: Eligible (Learning) | Optimization score: 87.7% | Type: Search | Budget: \$74.42/day

Recommendations: Ad status: All | ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads					
<input type="checkbox"/>	#1 CoolSculpting Deal 25% Off Freeze Away Stubborn Fat Forever Young foreveryoungwisconsin.com/coolsculpting Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Leading Cool Sculpting Provider in Milwaukee, WI. Schedule a Free Consultation	0. coolsculpting - general	6	7.89%	\$76.85
<input type="checkbox"/>	CoolSculpting in Milwaukee #1 Fat Reduction Treatment No Surgery & Minimal Downtime foreveryoungwisconsin.com/coolsculpting Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. #1 Fat Reduction Treatment. Target Belly Fat & Love Handles. Book A Free Consultation	0. coolsculpting - general	3	3.61%	\$76.42
<input type="checkbox"/>	#1 Provider in Milwaukee Safe & Effective Fat Reduction 25% Off All CoolSculpting® +9 more foreveryoungwisconsin.com/coolsculpting/milwaukee #1 CoolSculpting Deal. Freeze Fat. Top Provider in Milwaukee, WI. Free Consult. Expert, Safe Fat Loss Wit...	0. coolsculpting - general	5	9.80%	\$66.80

Google Ads | Chris Zelig > Dr. Sabeti - F... 187-450-6617 | All campaigns > search | beta | coolscu...

Overview: Enabled | Status: Eligible (Learning) | Optimization score: 87.7% | Type: Search | Budget: \$74.42/day

Recommendations: Ad status: All | ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads					
<input type="checkbox"/>	25% Off All CoolSculpting® Affordable & Quick Treatments Forever Young foreveryoungwisconsin.com/coolsculpting/special Treatments Tailored To You. In a Luxury Environment. With Flexible Payment Options. How Much is Coolsculpting? A Lot Less Than You Might Think. Book A Free Consultation Now!	1. coolsculpting - price	5	19.23%	\$56.34
<input type="checkbox"/>	{Keyword:Best Price in Milwaukee} Forever Young Flexible Payment Options foreveryoungwisconsin.com/coolsculpting/special Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Ready To Say Goodbye To Stubborn Fat? Schedule Your Free Consultation Today.	1. coolsculpting - price	5	14.71%	\$53.05
<input type="checkbox"/>	25% Off All CoolSculpting® Forever Young #1 Provider in Milwaukee foreveryoungwisconsin.com/coolsculpting #1 CoolSculpting Deal. Freeze Fat. Top Provider in Milwaukee, WI. Free Consult. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	0. coolsculpting - general	3	3.45%	\$52.82
<input type="checkbox"/>	25% Off All CoolSculpting® Best Price in Milwaukee Forever Young +6 more foreveryoungwisconsin.com/coolsculpting/special	Ad group paused			

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Overview: Enabled | Status: Eligible (Learning) | Optimization score: 87.7% | Type: Search | Budget: \$74.42/day

Recommendations: Ad status: All | ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads					
<input type="checkbox"/>	25% Off All CoolSculpting® Best Price in Milwaukee Forever Young +6 more foreveryoungwisconsin.com/coolsculpting/special Personalized Treatments. Luxury Setting. Trained Specialists. Easy And Convenient. Long-Lasting. Minim...	1. coolsculpting - price	4	12.12%	\$51.48
<input type="checkbox"/>	Best Price in Milwaukee Forever Young Flexible Payment Options foreveryoungwisconsin.com/coolsculpting/special Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Ready To Say Goodbye To Stubborn Fat? Schedule Your Free Consultation Today.	1. coolsculpting - price	5	13.89%	\$34.03
<input type="checkbox"/>	25% Off CoolSculpting® Cost New Client Special Forever Young foreveryoungwisconsin.com/coolsculpting/special Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. How Much Does Coolsculpting Cost? Less Than You Might Think! Book A Free Consultation Now!	1. coolsculpting - price	2	7.69%	\$20.43
<input type="checkbox"/>	Forever Young Freezing Fat Really Works 25% Off First Treatment foreveryoungwisconsin.com/coolsculpting/fat-freezing Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Leading CoolSculpting® Provider in Milwaukee, WI. Schedule a Free Consultation	6. coolsculpting - fat freeze	1	50.00%	\$3.66

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Overview: Enabled | Status: Eligible (Learning) | Optimization score: 87.7% | Type: Search | Budget: \$74.42/day

Recommendations: Ad status: All | ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads					
<input type="checkbox"/>	Forever Young Freezing Fat Really Works 25% Off First Treatment foreveryoungwisconsin.com/coolsculpting/fat-freezing Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Leading CoolSculpting® Provider in Milwaukee, WI. Schedule a Free Consultation	6. coolsculpting - fat freeze	1	50.00%	\$3.66
<input type="checkbox"/>	25% Off All CoolSculpting® Affordable & Quick Treatments Forever Young foreveryoungwisconsin.com/coolsculpting/special Treatments Tailored To You. In a Luxury Environment. With Flexible Payment Options. How Much is Coolsculpting? A Lot Less Than You Might Think. Book A Free Consultation Now!	1. coolsculpting - price	0	-	\$0.00
<input type="checkbox"/>	#1 Cool Sculpting Deal 25% Off 25% Off Cool Sculpting in WI CoolSculpting Milwaukee +3 more foreveryoungwisconsin.com/coolsculpting/vs-liposucti... #1 CoolSculpting Deal. 25% off. Freeze Fat. Top provider in Milwaukee, WI. #1 FDA-Cleared, non-surgical fat...	4. lipo	0	-	\$0.00
<input type="checkbox"/>	25% Off Cool Sculpting in WI Target Belly Fat, Love Handles Freeze Away Stubborn Fat foreveryoungwisconsin.com/coolsculpting/vs-liposucti... #1 CoolSculpting Deal. 25% off. Freeze fat. Top provider	4. lipo	0	-	\$0.00

Google Ads | Chris Zelig > Dr. Sabeti - F... 187-450-6617 | All campaigns > search | beta | coolscu... | SEARCH | REPORTS | TOOLS & SETTINGS | 259-215-0574 Chris Zelig christopherzelig@gmail.com

Overview: Enabled Status: Eligible (Learning) Optimization score: 87.7% Type: Search Budget: \$74.42/day More details

Recommendations: Ad status: All ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads 39 7.53% \$491.88					
Milwaukee, WI. Free Consult. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.		content +1 more			
CoolSculpting in Milwaukee #1 Fat Reduction Treatment Best Prices. FDA-Cleared. foreveryoungwisconsin.com/coolsculpting/fat-freezing No Surgery. Minimal Downtime. Clinically Proven Safe & Effective. New Clients Get 25% Off. Is Freezing Fat Right For You? Book a Free CoolSculpting® Consultation Today	6. coolsculpting - fat freeze	Approved (limited): Restricted medical content +1 more	0	0.00%	\$0.00
Total: Ads 39 7.53% \$491.88					
Total: Campaign 39 7.53% \$491.88					

Show rows: 500 1 - 40 of 40

Reporting is not real-time. Time zone for all dates and times: (GMT-05:00) Eastern Time. Learn more
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Overview: Enabled Status: Eligible (Learning) Optimization score: 87.7% Type: Search Budget: \$74.42/day More details

Recommendations: Extension type: All ADD FILTER Associations view

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Sitelink extension							
5 Star Reviews Real CoolSculpting Reviews & Patient Testimonials	Sitelink extension	search beta cool...	Campaign	Approved	0	-	\$0.00
State-of-the-Art Facility Advanced Fat Freezing Technology. Latest Applicators & Dual Sculpting	Sitelink extension	search beta cool...	Campaign	Approved	0	-	\$0.00
Before and After Photos See CoolSculpting Before and After Photos	Sitelink extension	search beta cool...	Campaign	Approved	0	-	\$0.00
25% Off All Fat Areas Save 25% Off on CoolSculpting. New Client Special	Sitelink extension	search beta cool...	Campaign	Approved	0	-	\$0.00
Call extension							
(414) 253-1648 (mobile)	Call extension	Account	Account	Approved	20	8.40%	\$320.35
(414) 253-1648	Call extension	Account	Account	Approved	7	8.97%	\$42.97

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Overview: Enabled Status: Eligible (Learning) Optimization score: 87.7% Type: Search Budget: \$74.42/day More details

Recommendations: Extension type: All ADD FILTER Associations view

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Callout extension							
Freeze Your Fat	Callout extension	search beta cool...	Campaign	Approved	14	12.17%	\$172.30
FDA Approved	Callout extension	search beta cool...	Campaign	Approved	12	9.23%	\$162.74
New Clients 25% Off	Callout extension	search beta cool...	Campaign	Approved	13	10.32%	\$152.95
Contact Us + Free Consult	Callout extension	search beta cool...	Campaign	Approved	9	9.57%	\$141.45
Liposuction Alternative	Callout extension	search beta cool...	Campaign	Approved	11	9.65%	\$117.49
Nonsurgical Fat Reduction	Callout extension	search beta cool...	Campaign	Approved	10	9.35%	\$106.28
Highlights: No Surgery	Callout extension	search beta cool...	Campaign	Approved	5	4.90%	\$44.71
Structured snippet extension							
Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction,...	Structured snippet extension	search beta cool...	Campaign	Approved	3	42.86%	\$19.38

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Overview: Enabled Status: Eligible (Learning) Optimization score: 87.7% Type: Search Budget: \$74.42/day More details

Recommendations: Extension type: All ADD FILTER Associations view

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Callout extension							
Freeze Your Fat	Callout extension	search beta cool...	Campaign	Approved	14	12.17%	\$172.30
FDA Approved	Callout extension	search beta cool...	Campaign	Approved	12	9.23%	\$162.74
New Clients 25% Off	Callout extension	search beta cool...	Campaign	Approved	13	10.32%	\$152.95
Contact Us + Free Consult	Callout extension	search beta cool...	Campaign	Approved	9	9.57%	\$141.45
Liposuction Alternative	Callout extension	search beta cool...	Campaign	Approved	11	9.65%	\$117.49
Nonsurgical Fat Reduction	Callout extension	search beta cool...	Campaign	Approved	10	9.35%	\$106.28
Highlights: No Surgery	Callout extension	search beta cool...	Campaign	Approved	5	4.90%	\$44.71
Structured snippet extension							
Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction,...	Structured snippet extension	search beta cool...	Campaign	Approved	3	42.86%	\$19.38

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Overview: Enabled Status: Eligible (Learning) Optimization score: 91.2% Type: Search Budget: \$82.39/day More details

Recommendations: Ad status: All ADD FILTER Associations view

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads 15 5.81% \$449.10					
CoolSculpting in Milwaukee #1 Fat Reduction Treatment No Surgery & Minimal Downtime foreveryoungwisconsin.com/coolsculpting Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. #1 Fat Reduction Treatment. Target Belly Fat & Love Handles. Book A Free Consultation	0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	4	5.26%	\$118.78
#1 Provider in Milwaukee Safe & Effective Fat Reduction 25% Off All CoolSculpting® +9 more foreveryoungwisconsin.com/coolsculpting/milwaukee #1 CoolSculpting Deal. Freeze Fat. Top Provider in Milwaukee, WI. Free Consult. Expert, Safe Fat Loss Wit... View assets details	0. coolsculpting - general	Approved (limited): Punctuation and symbols +2 more	3	8.11%	\$109.60
#1 CoolSculpting Deal 25% Off Freeze Away Stubborn Fat Forever Young foreveryoungwisconsin.com/coolsculpting Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Leading Cool Sculpting Provider in Milwaukee, WI. Schedule a Free Consultation	0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	2	4.00%	\$82.22

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Overview: Enabled Status: Eligible (Learning) Optimization score: 91.2% Type: Search Budget: \$82.39/day More details

Recommendations: Ad status: All ADD FILTER Associations view

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads 15 5.81% \$449.10					
25% Off All CoolSculpting® Forever Young #1 Provider in Milwaukee foreveryoungwisconsin.com/coolsculpting #1 CoolSculpting Deal. Freeze Fat. Top Provider in Milwaukee, WI. Free Consult. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	2	6.06%	\$44.31
25% Off CoolSculpting® Cost New Client Special Forever Young foreveryoungwisconsin.com/coolsculpting/special Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. How Much Does CoolSculpting Cost? Less Than You Might Think! Book A Free Consultation Now!	1. coolsculpting - price	Approved (limited): Restricted medical content +1 more	1	7.14%	\$37.53
25% Off All CoolSculpting® Forever Young Top Provider in Milwaukee foreveryoungwisconsin.com/coolsculpting Best CoolSculpting Deal. Freeze Fat. Top Provider in Milwaukee, WI. Free Consult. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	2. cryolipolysis	Approved (limited): Restricted medical content +1 more	1	33.33%	\$32.93
CoolSculpting in Milwaukee #1 Fat Reduction Treatment No Surgery & Minimal Downtime		Approved (limited):			

Google Ads							Chris Zelig > Dr. Sabeti - F... 187-450-6617	All campaigns > search alpha coolsc...	SEARCH	REPORTS	TOOLS & SETTINGS	259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview	Enabled	Status: Eligible (Learning)	Optimization score: 91.2%	Type: Search	Budget: \$82.39/day	More details							
Recommendations	+ Ad status: All ADD FILTER						SEARCH	SEGMENT	COLUMNS	REPORTS	DOWNLOAD	EXPAND	MORE
Ad groups	Ad		Ad group	Status	Clicks	CTR	Cost						
Ads & extensions	Total: Ads						15	5.81%	\$449.10				
Ads	CoolSculpting in Milwaukee #1 Fat Reduction Treatment No Surgery & Minimal Downtime foreveryoungwisconsin.com/coolsculpting Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. #1 Fat Reduction Treatment. Target Belly Fat & Love Handles. Book A Free Consultation		2. cryolipolysis	Approved (limited): Restricted medical content +1 more	1	8.33%	\$15.98						
Extensions	Best Price in Milwaukee Forever Young Flexible Payment Options foreveryoungwisconsin.com/coolsculpting/special Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today.		1. coolsculpting - price	Approved (limited): Restricted medical content +1 more	1	25.00%	\$7.75						
Automated extensions	#1 Provider in Milwaukee Safe & Effective Fat Reduction 25% Off All CoolSculpting® +9 more foreveryoungwisconsin.com/coolsculpting/milwaukee #1 CoolSculpting Deal. Freeze Fat. Top Provider in Milwaukee, WI. Free Consult. Expert, Safe Fat Loss Wit... View assets details		6. coolsculpting - fat freeze	Approved (limited): Punctuation and symbols +2 more	0	-	\$0.00						
Landing pages	25% Off All CoolSculpting® Forever Young #1 Provider in Milwaukee foreveryoungwisconsin.com/coolsculpting #1 CoolSculpting Deal. Freeze Fat. Top Provider in		6. coolsculpting - fat	Approved (limited): Restricted medical	0	-	\$0.00						

Google Ads							Chris Zelig > Dr. Sabeti - F... 187-450-6617	All campaigns > search alpha coolsc...	SEARCH	REPORTS	TOOLS & SETTINGS	259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview	Enabled	Status: Eligible (Learning)	Optimization score: 91.2%	Type: Search	Budget: \$82.39/day	More details							
Recommendations	+ Ad status: All ADD FILTER						SEARCH	SEGMENT	COLUMNS	REPORTS	DOWNLOAD	EXPAND	MORE
Ad groups	Ad		Ad group	Status	Clicks	CTR	Cost						
Ads & extensions	Total: Ads						15	5.81%	\$449.10				
Ads	Downtime. Real Success Stories. FDA Cleared. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today.			content +1 more									
Extensions	25% Off All CoolSculpting® Forever Young Top Provider in Milwaukee foreveryoungwisconsin.com/coolsculpting Best CoolSculpting Deal. Freeze Fat. Top Provider in Milwaukee, WI. Free Consult. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.		coolsculpting face	Approved (limited): Restricted medical content +1 more	0	-	\$0.00						
Automated extensions	Total: Ads						15	5.81%	\$449.10				
Landing pages	Total: Campaign						15	5.81%	\$449.10				
Keywords									Show rows: 500 1 - 34 of 34				
Audiences													
Demographics													
Settings													
Locations													
Ad schedule													

Google Ads							Chris Zelig > Dr. Sabeti - F... 187-450-6617	All campaigns > search alpha coolsc...	SEARCH	REPORTS	TOOLS & SETTINGS	259-215-0574 Chris Zelig christopherzelig@gmail.com
Overview	Enabled	Status: Eligible (Learning)	Optimization score: 91.2%	Type: Search	Budget: \$82.39/day	More details						
Recommendations	Extensions						Custom	Nov 6 - Dec 31, 2019	<	>		
Ad groups	+ Extension type: All ADD FILTER						Associations view	SEGMENT	COLUMNS	DOWNLOAD	EXPAND	
Ads & extensions	Extension		Extension type	Added to	Level	Status	Clicks	CTR	Cost			
Ads	Sitelink extension											
Extensions	5 Star Reviews Real CoolSculpting Reviews & Patient Testimonials		Sitelink extension	search alpha cool...	Campaign	Approved	0	-	\$0.00			
Automated extensions	State-of-the-Art Facility Advanced Fat Freezing Technology. Latest Applicators & Dual Sculpting		Sitelink extension	search alpha cool...	Campaign	Approved	0	-	\$0.00			
Landing pages	Before and After Photos See CoolSculpting Before and After Photos		Sitelink extension	search alpha cool...	Campaign	Approved	0	-	\$0.00			
Keywords	25% Off All Fat Areas Save 25% Off on CoolSculpting. New Client Special		Sitelink extension	search alpha cool...	Campaign	Approved	0	-	\$0.00			
Audiences	Call extension											
Demographics	(414) 253-1648 (mobile)		Call extension	Account	Account	Approved	14	8.24%	\$423.11			

Google Ads							Chris Zelig > Dr. Sabeti - F... 187-450-6617	All campaigns > search alpha coolsc...	SEARCH	REPORTS	TOOLS & SETTINGS	259-215-0574 Chris Zelig christopherzelig@gmail.com
Overview	Enabled	Status: Eligible (Learning)	Optimization score: 91.2%	Type: Search	Budget: \$82.39/day	More details						
Recommendations	+ Extension type: All ADD FILTER						Associations view	SEGMENT	COLUMNS	DOWNLOAD	EXPAND	
Ad groups	Extension		Extension type	Added to	Level	Status	Clicks	CTR	Cost			
Ads & extensions	Call extension											
Ads	(414) 253-1648 (mobile)		Call extension	Account	Account	Approved	14	8.24%	\$423.11			
Extensions	(414) 253-1648		Call extension	Account	Account	Approved	0	0.00%	\$0.00			
Automated extensions	Callout extension											
Landing pages	Nonsurgical Fat Reduction		Callout extension	search alpha cool...	Campaign	Approved	9	11.69%	\$272.69			
Keywords	Highlights: No Surgery		Callout extension	search alpha cool...	Campaign	Approved	5	7.25%	\$185.35			
Audiences	New Clients 25% Off		Callout extension	search alpha cool...	Campaign	Approved	6	8.22%	\$175.79			
Demographics	Liposuction Alternative		Callout extension	search alpha cool...	Campaign	Approved	5	5.95%	\$175.46			
Settings	Freeze Your Fat		Callout extension	search alpha cool...	Campaign	Approved	5	5.56%	\$169.34			
Locations	FDA Approved		Callout extension	search alpha cool...	Campaign	Approved	6	6.67%	\$164.03			

Google Ads							Chris Zelig > Dr. Sabeti - F... 187-450-6617	All campaigns > search alpha coolsc...	SEARCH	REPORTS	TOOLS & SETTINGS	259-215-0574 Chris Zelig christopherzelig@gmail.com
Overview	Enabled	Status: Eligible (Learning)	Optimization score: 91.2%	Type: Search	Budget: \$82.39/day	More details						
Recommendations	+ Extension type: All ADD FILTER						Associations view	SEGMENT	COLUMNS	DOWNLOAD	EXPAND	
Ad groups	Extension		Extension type	Added to	Level	Status	Clicks	CTR	Cost			
Ads & extensions	Contact Us + Free Consult		Callout extension	search alpha cool...	Campaign	Approved	5	8.06%	\$133.79			
Ads	Structured snippet extension											
Extensions	Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction,...		Structured snippet extension	search alpha cool...	Campaign	Approved	0	-	\$0.00			
Automated extensions	Promotion extension											
Landing pages	25% off for New Clients		Promotion extension	search alpha cool...	Campaign	Approved	14	6.31%	\$423.11			
Keywords	Total: Callout extensions						13	6.74%	\$416.51			
Audiences	Total: Call extensions						14	6.64%	\$423.11			
Demographics	Total: Promotion extensions						14	6.31%	\$423.11			
Settings									Show rows: 500 1 - 15 of 15			
Locations												
Ad schedule												

Ad Name	Bid Strategy Ad Set	Budget Ad Set	Last Significant Edit	Results	Reach	Impressions	Cost per Result	Quality Ranking Ad Relevance Di...	Engagement Rate Ranking Ad Relevance Di...	Conversion Rate Ranking Ad Relevance Di...	Amount Spent
2019-12 - CS - Women - Holiday Image 5	Lowest cost Conversions	Using camp...	Jan 7, 2020, 4:13 ... 5 days ago	— Lead	466	671	— Per Lead	Below average Bottom 20% of ads	Average	Below average Bottom 35% of ads	\$66.66
2019-12 - CS - Women - Holiday Image 2	Lowest cost Conversions	Using camp...	Jan 7, 2020, 4:13 ... 5 days ago	— Lead	768	1,275	— Per Lead	Below average Bottom 35% of ads	Average	Below average Bottom 35% of ads	\$60.56
High Vio 2019-12 - CS - Women - Video 1	Lowest cost Conversions	Using camp...	Jan 7, 2020, 4:13 ... 5 days ago	— Lead	347	407	— Per Lead	—	—	—	\$50.07
2019-12 - CS - Women - Holiday Image 4	Lowest cost Conversions	Using camp...	Jan 7, 2020, 4:13 ... 5 days ago	— Lead	345	509	— Per Lead	Below average Bottom 35% of ads	Below average Bottom 35% of ads	Below average Bottom 35% of ads	\$39.10
2019-12 - CS - Women - Image 3	Lowest cost Conversions	Using camp...	Jan 7, 2020, 4:13 ... 5 days ago	— Lead	317	392	— Per Lead	—	—	—	\$32.64
2019-12 - CS - Women - Image 4	Lowest cost Conversions	Using camp...	Jan 7, 2020, 4:13 ... 5 days ago	— Lead	270	350	— Per Lead	—	—	—	\$27.58
2019-12 - CS - Women - Holiday Image 1	Lowest cost Conversions	Using camp...	Jan 7, 2020, 4:13 ... 5 days ago	— Lead	318	446	— Per Lead	—	—	—	\$23.54
2019-12 - CS - Women - Image 2	Lowest cost Conversions	Using camp...	Jan 7, 2020, 4:13 ... 5 days ago	— Lead	184	213	— Per Lead	—	—	—	\$15.76
2019-12 - CS - Women - Image 1	Lowest cost Conversions	Using camp...	Jan 7, 2020, 4:13 ... 5 days ago	— Lead	51	59	— Per Lead	—	—	—	\$4.63
Results from 9 ads				— Lead	2,221 People	4,322 Total	— Per Lead				\$320.54 Total Spent

Search

- Coolsculpting - Conversions
 - Coolsculpting - Prospecting - Women
 - High Vio 2019-12 - CS - Women - Video 1
 - 2019-12 - CS - Women - Image 1
 - 2019-12 - CS - Women - Image 4
 - 2019-12 - CS - Women - Holiday Image 4
 - 2019-12 - CS - Women - Holiday Image 1
 - 2019-12 - CS - Women - Image 3
 - 2019-12 - CS - Women - Holiday Image 5
 - 2019-12 - CS - Women - Holiday Image 2
 - 2019-12 - CS - Women - Image 2

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One image or video, or a slideshow with multiple images
- Carousel
2 or more scrollable images or videos
- Collection
Group of items that opens into a fullscreen mobile experience

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 - Coolsculpting - Prospecting - Women
 - High Vio 2019-12 - CS - Women - Video 1
 - 2019-12 - CS - Women - Image 1
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 - 2019-12 - CS - Women - Holiday Image 4
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Add a Playable Asset

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Facebook Ads Manager interface showing the creation of an ad for 'Coolsculpting - Conversions'.

Identity: Facebook Page: Forever Young Anti-Aging & Weight Loss Center. Instagram Account: foreveryoungantiaging.

Format: Single Image or Video (selected).

Fullscreen Mobile Experience: Add an Instant Experience (unchecked).

Ad Preview: Forever Young Anti-Aging & Weight Loss Center. Coolsculpting safely freezes away stubborn fat that resists diet and exercise. **25% OFF COOLSCULPTING**. WHAT IS COOLSCULPTING Th... **LEARN MORE**. 2 likes.

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Ad Preview: Forever Young Anti-Aging & Weight Loss Center. Coolsculpting safely freezes away stubborn fat that resists diet and exercise. **HELLO HOLIDAYS GOODBYE FAT CELLS**. **25% OFF**. **coolsculpting**. FOREVERYOUNGWISCONSIN... **25% OFF COOLSCULPTING**. WHAT IS COOLSCULPTING Th... **LEARN MORE**. Like, Comment, Share.

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Format: Single Image or Video (selected).

Fullscreen Mobile Experience: Add an Instant Experience (unchecked).

Ad Preview: Forever Young Anti-Aging & Weight Loss Center. Coolsculpting #1 Non Surgical Fat Reduction Procedure. Great results. No surgery/ minimal downtime. **25% OFF COOLSCULPTING**. WHAT IS COOLSCULPTING Th... **LEARN MORE**. Like, Comment, Share.

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Format: Single Image or Video (selected).

Fullscreen Mobile Experience: Add an Instant Experience (unchecked).

Ad Preview: Forever Young Anti-Aging & Weight Loss Center. Coolsculpting safely freezes away stubborn fat that resists diet and exercise. **FREEZE AWAY FAT CELLS SALE : 25% OFF**. FOREVERYOUNGWISCONSIN... **25% OFF COOLSCULPTING**. WHAT IS COOLSCULPTING Th... **LEARN MORE**. Like, Comment, Share.