

Forever Young Wisconsin Emsculpt Google Adwords & Facebook Ads Q4 2019 (11/06/2019 - 12/31/2019)

search | beta | emsculpt: \$61.89
 search | alpha | emsculpt: \$43.85

Google Ads Spend: \$105.74
Facebook Ads Spend: \$310.75
Total Media Spend: \$416.49

Google Ads | Chris Zelig > Dr. Sabeti - F... 187-450-6617 | All campaigns

Overview Campaigns Custom Nov 6 - Dec 31, 2019

Recommendations Campaign status: All, Campaign name contains emsculpt View all ADD FILTER

Campaign	Budget	Status	Clicks	CTR	Cost
search alpha emsculpt	\$33.50/day	Eligible (Learning)	1	5.00%	\$61.89
search beta emsculpt	\$30.92/day	Eligible (Learning)	5	7.04%	\$43.85
Total: Filtered ca...			6	6.59%	\$105.74
Total: Account	\$283.94/day		63	7.06%	\$1,068.05

Reporting is not real-time. Time zone for all dates and times: (GMT-05:00) Eastern Time. Learn more
 Some inventory may be provided through third party intermediaries.
 You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.
 © 2020 Google

Google Ads | Chris Zelig > Dr. Sabeti - F... 187-450-6617 | All campaigns > search | alpha | emscu...

Overview Enabled Status: Eligible (Learning) Optimization score: 91.2% Type: Search Budget: \$33.50/day More details

Recommendations Ads Custom Nov 6 - Dec 31, 2019

Ad status: All ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads			1	5.00%	\$61.89
Body Contouring with Emsculpt Top Provider in Milwaukee New Client Specials www.foreveryoungwisconsin.com Frustrated By Stubborn Bulges? Melt Them Away and Build Muscle with Emsculpting. Get Started Today for 25% Off. A Trained Specialist is Waiting to Change Your Life.	1. emsculpt - price	Approved	1	100.00%	\$61.89
{Keyword: Best Price in Milwaukee} Forever Young #1 Provider in Milwaukee +5 more www.foreveryoungwisconsin.com Sit Back, Relax, and Let the Stubborn Fat Melt Away. Emsculpt® Treatments Take 30 Minutes. Dream of a Sl...	0. emsculpt - general	Removed Disapproved: Misleading content +3 more	0	-	\$0.00
#1 Provider in Milwaukee New Client Specials FDA Cleared Safe + Effective www.foreveryoungwisconsin.com Frustrated By Stubborn Bulges? Melt Them Away and Build Muscle with Emsculpting. Get Started Today for 25% Off. A Trained Specialist is Waiting to Change Your Life.	0. emsculpt - general	Removed Disapproved: Misleading content +2 more	0	-	\$0.00

Google Ads | Chris Zelig > Dr. Sabeti - F... 187-450-6617 | All campaigns > search | alpha | emscu...

Overview Enabled Status: Eligible (Learning) Optimization score: 91.2% Type: Search Budget: \$33.50/day More details

Recommendations Ads Custom Nov 6 - Dec 31, 2019

Ad status: All ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads			1	5.00%	\$61.89
Way to a Six Pack or a Better Butt. Emsculpt is the First FDA Cleared Body Sculpting Treatment That Develops Muscle					
Body Contouring with Emsculpt Top Provider in Milwaukee New Client Specials www.foreveryoungwisconsin.com Frustrated By Stubborn Bulges? Melt Them Away and Build Muscle with Emsculpting. Get Started Today for 25% Off. A Trained Specialist is Waiting to Change Your Life.	3. melt body fat	Approved	0	-	\$0.00
Total: Ads			1	5.00%	\$61.89
Total: Campaign			1	5.00%	\$61.89

Show rows: 500 1 - 44 of 44

Reporting is not real-time. Time zone for all dates and times: (GMT-05:00) Eastern Time. Learn more
 Some inventory may be provided through third party intermediaries.
 You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.
 © 2020 Google

Google Ads | Chris Zelig > Dr. Sabeti - F... 187-450-6617 | All campaigns > search | alpha | emscu...

Overview Enabled Status: Eligible (Learning) Optimization score: 91.2% Type: Search Budget: \$33.50/day More details

Recommendations Extensions Custom Nov 6 - Dec 31, 2019

Extension type: All ADD FILTER Associations view

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Sitelink extension							
Before and After Photos See Emsculpting Before and After Photos	Sitelink extension	search alpha em...	Campaign	Disapproved: Misleading content +2 more	0	-	\$0.00
5 Star Reviews Real Emsculpting Reviews & Patient Testimonials	Sitelink extension	search alpha em...	Campaign	Approved	0	-	\$0.00
State-of-the-Art Facility Latest Body Contouring Technology	Sitelink extension	search alpha em...	Campaign	Approved (limited): Health in personalized advertising	0	-	\$0.00
Save on EmSculpt Save on Emsculpting Cost. Limited Time Special	Sitelink extension	search alpha em...	Campaign	Approved	0	-	\$0.00
Call extension							
(414) 253-1648 (mobile)	Call extension	Account	Account	Approved	1	14.29%	\$61.89

Google Ads | Chris Zelig > Dr. Sabeti - F... 187-450-6617 | All campaigns > search | alpha | emscu...

Overview Enabled Status: Eligible (Learning) Optimization score: 91.2% Type: Search Budget: \$33.50/day More details

Recommendations Extensions Custom Nov 6 - Dec 31, 2019

Extension type: All ADD FILTER Associations view

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Call extension							
(414) 253-1648 (mobile)	Call extension	Account	Account	Approved	1	14.29%	\$61.89
(414) 253-1648	Call extension	Account	Account	Approved	0	0.00%	\$0.00
Callout extension							
Highlights: No Surgery	Callout extension	search alpha em...	Campaign	Approved	1	16.67%	\$61.89
Contact Us + Free Consult	Callout extension	search alpha em...	Campaign	Approved	1	10.00%	\$61.89
New Clients 25% Off	Callout extension	search alpha em...	Campaign	Approved	0	0.00%	\$0.00
Strengthen/Sculpt Muscle	Callout extension	search alpha em...	Campaign	Approved	0	0.00%	\$0.00
Burn Muscle + Build Fat	Callout extension	search alpha em...	Campaign	Approved	0	0.00%	\$0.00
Structured snippet extension							
Service catalog: Emsculpting, M...							

Google Ads | Chris Zelig > Dr. Sabeti - F... | 187-450-6617 | All campaigns > search | alpha | emscu... | 259-215-0574 Chris Zelig christopherzelig@gmail.com

Overview: Enabled, Status: Eligible (Learning), Optimization score: 91.2%, Type: Search, Budget: \$33.50/day

Recommendations: Extension type: All, ADD FILTER

Extension type	Added to	Level	Status	Clicks	CTR	Cost
Burn Muscle + Build Fat	search alpha em...	Campaign	Approved	0	0.00%	\$0.00
Structured snippet extension						
Service catalog: Emsculpting, Non-Surgical Butt Lift, Muscle Building, Non-Invasive Toning, Fat Reduction,...	search alpha em...	Campaign	Approved	0	0.00%	\$0.00
Promotion extension						
25% off for New Clients	search alpha em...	Campaign	Approved	1	6.25%	\$61.89
Total: Callout extensions				1	7.69%	\$61.89
Total: Structured snippet extensions				0	0.00%	\$0.00
Total: Call extensions				1	7.69%	\$61.89
Total: Promotion extensions				1	6.25%	\$61.89

Show rows: 500 | 1 - 13 of 13

Google Ads | Chris Zelig > Dr. Sabeti - F... | 187-450-6617 | All campaigns > search | beta | emsculpt | 259-215-0574 Chris Zelig christopherzelig@gmail.com

Overview: Enabled, Status: Eligible (Learning), Optimization score: 91.3%, Type: Search, Budget: \$30.92/day

Recommendations: Ad status: All, ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads					
Body Contouring with Emsculpt Top Provider in Milwaukee New Client Specials www.foreveryoungwisconsin.com Frustrated By Stubborn Bulges? Melt Them Away and Build Muscle with Emsculpting. Get Started Today for 25% Off. A Trained Specialist is Waiting to Change Your Life.	0. emsculpt - general	Approved	2	14.29%	\$37.71
25% Off Emsculpt® Special Best Price in Milwaukee Burn Fat. Build Muscles. +5 more www.foreveryoungwisconsin.com Treatments Tailored To You. In a Luxury Environment. With Flexible Payment Options. Emsculpt is the First...	1. emsculpt - price	Approved	2	28.57%	\$3.93
Forever Young 25% Off Emsculpt® Special Milwaukee's Top Provider www.foreveryoungwisconsin.com Chisel Abs, Lift and Tone The Buttocks, Sculpt The Thighs, and Develop The Upper Arms. Get Rid of Fat. Build Muscle. Emsculpt® is the Natural Looking Way to Look Incredible.	0. emsculpt - general	Approved	1	7.14%	\$2.21

Google Ads | Chris Zelig > Dr. Sabeti - F... | 187-450-6617 | All campaigns > search | beta | emsculpt | 259-215-0574 Chris Zelig christopherzelig@gmail.com

Overview: Enabled, Status: Eligible (Learning), Optimization score: 91.3%, Type: Search, Budget: \$30.92/day

Recommendations: Ad status: All, ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads					
{Keyword:Best Price in Milwaukee} Forever Young #1 Provider in Milwaukee +5 more www.foreveryoungwisconsin.com Sit Back, Relax, and Let the Stubborn Fat Melt Away. Emsculpt® Treatments Take 30 Minutes. Dream of a Si...	0. emsculpt - general	Removed Disapproved: Misleading content +3 more	0	-	\$0.00
Forever Young 25% Off Emsculpt® Special Milwaukee's #1 Provider www.foreveryoungwisconsin.com Quick. Painless. No Recovery. In a Half Hour, Emsculpt® Does the Work of 20,000 Crunches! Get Rid of Fat. Build Muscle. Emsculpt® is the Natural Looking Way to Look Incredible.	0. emsculpt - general	Removed Disapproved: Misleading content +2 more	0	-	\$0.00
#1 Provider in Milwaukee New Client Specials FDA Cleared Safe + Effective www.foreveryoungwisconsin.com Frustrated By Stubborn Bulges? Melt Them Away and Build Muscle with Emsculpting. Get Started Today for 25% Off. A Trained Specialist is Waiting to Change Your Life.	0. emsculpt - general	Removed Disapproved: Misleading content +1 more	0	-	\$0.00
Leading Emsculpt® Provider Let the Fat Melt Away Equals 20,000 Squats/Crunches www.foreveryoungwisconsin.com Emsculpt® is the Natural Looking and Long Lasting Way	0. emsculpt - general	Removed Disapproved: Misleading	0	-	\$0.00

Google Ads | Chris Zelig > Dr. Sabeti - F... | 187-450-6617 | All campaigns > search | beta | emsculpt | 259-215-0574 Chris Zelig christopherzelig@gmail.com

Overview: Enabled, Status: Eligible (Learning), Optimization score: 91.3%, Type: Search, Budget: \$30.92/day

Recommendations: Ad status: All, ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost	
Total: Ads						
Thighs, and Develop The Upper Arms. Get Rid of Fat. Build Muscle. Emsculpt® is the Natural Looking Way to Look Incredible.			5	7.04%	\$43.85	
Leading Emsculpt® Provider Build Muscle + Burn Fat FDA Cleared Safe + Effective www.foreveryoungwisconsin.com Emsculpt® is the Natural Looking and Long Lasting Way to a Six Pack or a Better Butt. Emsculpt is the First FDA Cleared Body Sculpting Treatment That Develops Muscle	3. melt body fat	Approved	0	-	\$0.00	
Total: Ads				5	7.04%	\$43.85
Total: Campaign				5	7.04%	\$43.85

Show rows: 500 | 1 - 48 of 48

Reporting is not real-time. Time zone for all dates and times: (GMT-05:00) Eastern Time. Learn more
Some inventory may be provided through third party intermediaries.
You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.

© 2020 Google

Google Ads | Chris Zelig > Dr. Sabeti - F... | 187-450-6617 | All campaigns > search | beta | emsculpt | 259-215-0574 Chris Zelig christopherzelig@gmail.com

Overview: Enabled, Status: Eligible (Learning), Optimization score: 91.3%, Type: Search, Budget: \$30.92/day

Recommendations: Extension type: All, ADD FILTER

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Sitelink extension							
Before and After Photos See Emsculpting Before and After Photos	Sitelink extension	search beta ems...	Campaign	Disapproved: Misleading content +2 more	0	-	\$0.00
5 Star Reviews Real Emsculpting Reviews & Patient Testimonials	Sitelink extension	search beta ems...	Campaign	Approved	0	-	\$0.00
State-of-the-Art Facility Latest Body Contouring Technology	Sitelink extension	search beta ems...	Campaign	Approved (limited): Health in personalized advertising	0	-	\$0.00
Save on EmSculpt Save on Emsculpting Cost. Limited Time Special	Sitelink extension	search beta ems...	Campaign	Approved	0	-	\$0.00
Call extension							
(414) 253-1648	Call extension	Account	Account	Approved	1	5.88%	\$34.88

Google Ads | Chris Zelig > Dr. Sabeti - F... | 187-450-6617 | All campaigns > search | beta | emsculpt | 259-215-0574 Chris Zelig christopherzelig@gmail.com

Overview: Enabled, Status: Eligible (Learning), Optimization score: 91.3%, Type: Search, Budget: \$30.92/day

Recommendations: Extension type: All, ADD FILTER

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Call extension							
(414) 253-1648	Call extension	Account	Account	Approved	1	5.88%	\$34.88
(414) 253-1648 (mobile)	Call extension	Account	Account	Approved	2	4.65%	\$3.93
Callout extension							
Contact Us + Free Consult	Callout extension	search beta ems...	Campaign	Approved	3	10.00%	\$39.25
Strengthen/Sculpt Muscle	Callout extension	search beta ems...	Campaign	Approved	3	8.11%	\$39.25
Burn Muscle + Build Fat	Callout extension	search beta ems...	Campaign	Approved	3	10.71%	\$39.25
New Clients 25% Off	Callout extension	search beta ems...	Campaign	Approved	2	7.41%	\$37.71
Highlights: No Surgery	Callout extension	search beta ems...	Campaign	Approved	1	4.17%	\$34.88
Structured snippet extension							
Service catalog: Emsculpting, Non-Surgical Butt Lift, Muscle Building, Non-Invasive Toning, Fat Reduction,...							

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost	
Structured snippet extension								
<input type="checkbox"/>	Service catalog: Emsculpt, Non-Surgical Butt Lift, Muscle Building, Non-Invasive Toning, Fat Reduction,...	Structured snippet extension	search beta ems...	Campaign	Approved	1	100.00%	\$34.88
Promotion extension								
<input type="checkbox"/>	25% off for New Clients	Promotion extension	search beta ems...	Campaign	Approved	5	7.81%	\$43.85
Total: Callout extensions						3	6.00%	\$39.25
Total: Structured snippet extensions						1	100.00%	\$34.88
Total: Call extensions						3	5.00%	\$38.81
Total: Promotion extensions						5	7.81%	\$43.85

Ad Name	Bid Strategy Ad Set	Budget Ad Set	Last Significant Edit	Results	Reach	Impressions	Cost per Result	Quality Ranking Ad Relevance Di...	Engagement Rate Ranking Ad Relevance Di...	Conversion Rate Ranking Ad Relevance Di...	Amount Spent
2019-12 - Emsculpt - Women - Image 5	Lowest cost Conversions	Using camp...	Jan 7, 2020, 4:15 ... 5 days ago	— Lead	788	1,210	— Per Lead	Below average Bottom 20% of ads	Average	Below average Bottom 35% of ads	\$118.94
2019-12 - Emsculpt - Women - Image 6	Lowest cost Conversions	Using camp...	Jan 7, 2020, 4:15 ... 5 days ago	— Lead	391	610	— Per Lead	Average	Average	Below average Bottom 35% of ads	\$65.52
2019-12 - Emsculpt - Women - Image 1	Lowest cost Conversions	Using camp...	Jan 7, 2020, 4:15 ... 5 days ago	— Lead	375	568	— Per Lead	Below average Bottom 35% of ads	Average	Below average Bottom 35% of ads	\$51.06
High Vio - 2019-12 - Emsculpt - Women - Image 3	Lowest cost Conversions	Using camp...	Jan 7, 2020, 4:15 ... 5 days ago	— Lead	181	219	— Per Lead	—	—	—	\$26.28
High Vio - 2019-12 - Emsculpt - Women - Image 2	Lowest cost Conversions	Using camp...	Jan 7, 2020, 4:15 ... 5 days ago	— Lead	198	234	— Per Lead	—	—	—	\$25.64
High Vio - 2019-12 - Emsculpt - Women - Video 1	Lowest cost Conversions	Using camp...	Jan 7, 2020, 4:15 ... 5 days ago	— Lead	210	232	— Per Lead	—	—	—	\$20.79
High Vio 2019-12 - Emsculpt - Women - Image 4	Lowest cost Conversions	Using camp...	Jan 7, 2020, 4:15 ... 5 days ago	— Lead	20	21	— Per Lead	—	—	—	\$1.72
Results from 7 ads					1,534 People	3,094 Total	— Per Lead			—	\$310.75 Total Spent

Identity

Facebook Page
Your Facebook Page or Instagram account represents your business in ads. You can also [Create a Facebook Page](#)

Forever Young Anti-Aging & W...

Instagram Account
The Instagram account below is connected to the selected Facebook Page. Manage connections in Page settings.

foreveryoungantiaging

Create Ad Use Existing Post Use Mockup

Format
Choose how you'd like to structure your ad.

- Single Image or Video
One image or video, or a slideshow with multiple images
- Carousel
2 or more scrollable images or videos
- Collection
Group of items that opens into a fullscreen mobile experience

Fullscreen Mobile Experience
Capture people's attention instantly with a fast-loading, mobile-optimized experience that opens when they interact with your ad. [Learn More](#)

Add an Instant Experience

Media
Choose an image or video, or create a new video or slideshow using a template. View recommended image specs and video specs.

Close

By clicking the "Publish" button, you agree to Facebook's Terms and Advertising Guidelines.

Forever Young Anti-Aging & Weight Loss Center

Sponsored

Tone & Sculpt Your Body With EMSculpt. New Client Special 25% OFF

BUILD MUSCLE TRIM + TONE

FOREVERYOUNGWISCONSIN...
Build Muscle + Burn Fat 25% OFF

LEARN MORE

2 1 Share

Like Comment Share

Discard Draft Publish

Identity

Facebook Page
Your Facebook Page or Instagram account represents your business in ads. You can also [Create a Facebook Page](#)

Forever Young Anti-Aging & W...

Instagram Account
The Instagram account below is connected to the selected Facebook Page. Manage connections in Page settings.

foreveryoungantiaging

Create Ad Use Existing Post Use Mockup

Format
Choose how you'd like to structure your ad.

- Single Image or Video
One image or video, or a slideshow with multiple images
- Carousel
2 or more scrollable images or videos
- Collection
Group of items that opens into a fullscreen mobile experience

Fullscreen Mobile Experience
Capture people's attention instantly with a fast-loading, mobile-optimized experience that opens when they interact with your ad. [Learn More](#)

Add an Instant Experience

Media
Choose an image or video, or create a new video or slideshow using a template. View recommended image specs and video specs.

Close

By clicking the "Publish" button, you agree to Facebook's Terms and Advertising Guidelines.

Forever Young Anti-Aging & Weight Loss Center

Sponsored

Tone & Sculpt Your Body With EMSculpt. New Client Special 25% OFF

BUILD MUSCLE TRIM + TONE

FOREVERYOUNGWISCONSIN...
Build Muscle + Burn Fat 25% OFF

LEARN MORE

1

Like Comment Share

Discard Draft Publish

Identity

Facebook Page
Your Facebook Page or Instagram account represents your business in ads. You can also [Create a Facebook Page](#)

Forever Young Anti-Aging & W...

Instagram Account
The Instagram account below is connected to the selected Facebook Page. Manage connections in Page settings.

foreveryoungantiaging

Create Ad Use Existing Post Use Mockup

Format
Choose how you'd like to structure your ad.

- Single Image or Video
One image or video, or a slideshow with multiple images
- Carousel
2 or more scrollable images or videos
- Collection
Group of items that opens into a fullscreen mobile experience

Fullscreen Mobile Experience
Capture people's attention instantly with a fast-loading, mobile-optimized experience that opens when they interact with your ad. [Learn More](#)

Add an Instant Experience

Media
Choose an image or video, or create a new video or slideshow using a template. View recommended image specs and video specs.

Close

By clicking the "Publish" button, you agree to Facebook's Terms and Advertising Guidelines.

Forever Young Anti-Aging & Weight Loss Center

Sponsored

Tone & Sculpt Your Body With EMSculpt. New Client Special 25% OFF

BUILD MUSCLE NO SWEAT REQUIRED

FOREVERYOUNGWISCONSIN...
Build Muscle + Burn Fat 25% OFF

LEARN MORE

Like Comment Share

Discard Draft Publish

Facebook Ads Manager interface showing the creation of an advertisement for "Forever Young Anti-Aging & Weight Loss Center". The ad is titled "Tone & Sculpt Your Body With EMSculpt. New Client Special 25% OFF". The ad image shows a woman in a white top and blue shorts, with the text "BUILD MUSCLE TRIM + TONE" and "EMSCULPT". The ad is currently in draft status.

Identity

Facebook Page
Your Facebook Page or Instagram account represents your business in ads. You can also [Create a Facebook Page](#)

Forever Young Anti-Aging & W...

Instagram Account
The Instagram account below is connected to the selected Facebook Page. Manage connections in Page settings.

foreveryoungantiaging

Create Ad Use Existing Post Use Mockup

Format
Choose how you'd like to structure your ad.

- Single Image or Video
One image or video, or a slideshow with multiple images
- Carousel
2 or more scrollable images or videos
- Collection
Group of items that opens into a fullscreen mobile experience

Fullscreen Mobile Experience
Capture people's attention instantly with a fast-loading, mobile-optimized experience that opens when they interact with your ad. [Learn More](#)

Add an Instant Experience

Media
Choose an image or video, or create a new video or slideshow using a template. View recommended image specs and video specs.

Close Discard Draft Publish

By clicking the "Publish" button, you agree to Facebook's Terms and Advertising Guidelines.

Facebook Ads Manager interface showing the creation of an advertisement for "Forever Young Anti-Aging & Weight Loss Center". The ad is titled "Tone & Sculpt Your Body With EMSculpt. New Client Special 25% OFF". The ad image shows a woman in a white top and blue shorts, with the text "BUILD MUSCLE TRIM + TONE" and "EMSCULPT". The ad is currently in draft status.

Identity

Facebook Page
Your Facebook Page or Instagram account represents your business in ads. You can also [Create a Facebook Page](#)

Forever Young Anti-Aging & W...

Instagram Account
The Instagram account below is connected to the selected Facebook Page. Manage connections in Page settings.

foreveryoungantiaging

Create Ad Use Existing Post Use Mockup

Format
Choose how you'd like to structure your ad.

- Single Image or Video
One image or video, or a slideshow with multiple images
- Carousel
2 or more scrollable images or videos
- Collection
Group of items that opens into a fullscreen mobile experience

Fullscreen Mobile Experience
Capture people's attention instantly with a fast-loading, mobile-optimized experience that opens when they interact with your ad. [Learn More](#)

Add an Instant Experience

Media
Choose an image or video, or create a new video or slideshow using a template. View recommended image specs and video specs.

Close Discard Draft Publish

By clicking the "Publish" button, you agree to Facebook's Terms and Advertising Guidelines.

Facebook Ads Manager interface showing the creation of an advertisement for "Forever Young Anti-Aging & Weight Loss Center". The ad is titled "Tone & Sculpt Your Body With EMSculpt. New Client Special 25% OFF". The ad image shows a woman in a white bikini, with the text "EMSCULPT BUILD MUSCLE & BURN FAT". The ad is currently in draft status.

Identity

Facebook Page
Your Facebook Page or Instagram account represents your business in ads. You can also [Create a Facebook Page](#)

Forever Young Anti-Aging & W...

Instagram Account
The Instagram account below is connected to the selected Facebook Page. Manage connections in Page settings.

foreveryoungantiaging

Create Ad Use Existing Post Use Mockup

Format
Choose how you'd like to structure your ad.

- Single Image or Video
One image or video, or a slideshow with multiple images
- Carousel
2 or more scrollable images or videos
- Collection
Group of items that opens into a fullscreen mobile experience

Fullscreen Mobile Experience
Capture people's attention instantly with a fast-loading, mobile-optimized experience that opens when they interact with your ad. [Learn More](#)

Add an Instant Experience
 Add a Playable Asset

Media
Choose an image or video, or create a new video or slideshow using a template. View recommended image specs and video

Close Discard Draft Publish

By clicking the "Publish" button, you agree to Facebook's Terms and Advertising Guidelines.

Facebook Ads Manager interface showing the creation of an advertisement for "Forever Young Anti-Aging & Weight Loss Center". The ad is titled "Tone & Sculpt Your Body With EMSculpt. New Client Special 25% OFF". The ad image shows a woman in a white bikini, with the text "BUILD MUSCLE TRIM + TONE" and "EMSCULPT". The ad is currently in draft status.

Identity

Facebook Page
Your Facebook Page or Instagram account represents your business in ads. You can also [Create a Facebook Page](#)

Forever Young Anti-Aging & W...

Instagram Account
The Instagram account below is connected to the selected Facebook Page. Manage connections in Page settings.

foreveryoungantiaging

Create Ad Use Existing Post Use Mockup

Format
Choose how you'd like to structure your ad.

- Single Image or Video
One image or video, or a slideshow with multiple images
- Carousel
2 or more scrollable images or videos
- Collection
Group of items that opens into a fullscreen mobile experience

Fullscreen Mobile Experience
Capture people's attention instantly with a fast-loading, mobile-optimized experience that opens when they interact with your ad. [Learn More](#)

Add an Instant Experience

Media
Choose an image or video, or create a new video or slideshow using a template. View recommended image specs and video specs.

Close Discard Draft Publish

By clicking the "Publish" button, you agree to Facebook's Terms and Advertising Guidelines.