

# Forever Young Wisconsin CoolSculpting Google Adwords & Facebook Ads Q3 2020 (07/1/2020 - 09/30/2020)

**Total Google Ads: \$10,713.08**  
**Facebook Ad Spend: \$ 2,776.48**  
**Total Media Spend: \$13,489.56**

Google Ads | Chris Zelig > Dr. Sabeti - F... 187-450-6617 | All campaigns

Overview | Campaigns | Custom Jul 1 - Sep 30, 2020

Campaign status: All ADD FILTER

Campaign	Budget	Status	Clicks	CTR	Cost
search   beta   coolsculpting	\$172.45/day	Eligible (Learning)	2,036	4.77%	\$10,713.08
search   beta   hair restoration	\$35.71/day	Eligible	732	4.47%	\$2,971.51
search   beta   emtone	\$8.88/day	Eligible	137	11.08%	\$607.84
search   beta   brand	\$9.11/day	Eligible (Limited)	103	14.01%	\$247.45
search   beta   emsculpt	\$100.00/day	Paused	0	-	\$0.00
search   alpha   emsculpt	\$57.69/day	Paused	0	-	\$0.00
search   alpha   coolsculpting	\$153.85/day	Paused	0	-	\$0.00
search   beta   dynamic	\$17.50/day	Paused	0	-	\$0.00
<b>Total: Campaigns</b>			<b>3,008</b>	<b>4.93%</b>	<b>\$14,539.88</b>
<b>Total: Account</b>	<b>\$226.15/day</b>		<b>3,008</b>	<b>4.93%</b>	<b>\$14,539.88</b>

1 - 8 of 8

Google Ads | Chris Zelig > Dr. Sabeti - F... 187-450-6617 | All campaigns > search | beta | coolscu...

Overview | Ad status: All but removed | Budget: \$172.45/day | Optimization score: 94.6%

Ad status: All but removed ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Forever Young   CoolSculpting in Shorewood   #1 CoolSculpting Deal 25% Off +11 more foreveryoungwisconsin.com/coolsculpting/milwau... Is Freezing Fat Right For You? Book a Free Virtual CoolSculpting Consultation Today. Expert, Safe Fat... View assets details	x. Expanded Reach Test	Ad group paused Approved (limited): Restricted medical content +1 more	542	3.40%	\$2,502.40
{Keyword:Forever Young}   CoolSculpting in Shorewood   #1 CoolSculpting Deal 25% Off +11... foreveryoungwisconsin.com/coolsculpting/milwau... Is Freezing Fat Right For You? Book a Free Virtual CoolSculpting Consultation Today. Expert, Safe Fat... View assets details	4. lipo	Ad group paused Approved (limited): Restricted medical content +1 more	366	6.06%	\$1,941.66
{Keyword:Forever Young}   CoolSculpting in Shorewood   #1 CoolSculpting Deal 25% Off +11... foreveryoungwisconsin.com/coolsculpting/milwau... Is Freezing Fat Right For You? Book a Free Virtual CoolSculpting Consultation Today. Expert, Safe Fat... View assets details	0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	246	6.62%	\$1,552.86
CoolSculpting in Shorewood   Fat Reduction Treatment   Flexible Payment Options www.foreveryoungwisconsin.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Shorewood, WI. Schedule a Free Consultation	x. Expanded Reach Test	Ad group paused Approved (limited): Restricted medical content +1 more	172	2.89%	\$853.73

Google Ads | Chris Zelig > Dr. Sabeti - F... 187-450-6617 | All campaigns > search | beta | coolscu...

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Ad	Ad group	Status	Clicks	CTR	Cost
{Keyword:Forever Young}   CoolSculpting in Shorewood   #1 CoolSculpting Deal 25% Off +11... foreveryoungwisconsin.com/coolsculpting/milwau... Is Freezing Fat Right For You? Book a Free Virtual CoolSculpting Consultation Today. How Much Does... View assets details	1. coolsculpting - price	Approved (limited): Restricted medical content +1 more	179	12.47%	\$850.21
CoolSculpting Deal \$1,000 Off   Freeze Away Stubborn Fat   Top Provider in Shorewood www.foreveryoungwisconsin.com CoolSculpting Deal. Freeze Fat. Top Provider in Shorewood, WI. Free Virtual Consult. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Ad group paused Approved (limited): Restricted medical content +1 more	78	3.21%	\$416.37
CoolSculpting Deal 25% Off   Freeze Away Stubborn Fat   Top Provider in Shorewood www.foreveryoungwisconsin.com CoolSculpting Deal. Freeze Fat. Top Provider in Shorewood, WI. Free Virtual Consult. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Ad group paused Approved (limited): Restricted medical content +1 more	41	3.11%	\$255.85
Forever Young   New Client Special   25% Off All Fat Freezing www.foreveryoungwisconsin.com Best CoolSculpting Deal. Top Provider in Shorewood, WI for Fat Freezing. Free Consult. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More	x. Expanded Reach Test	Ad group paused Approved (limited): Restricted medical content +1 more	41	2.73%	\$244.79

Google Ads | Chris Zelig > Dr. Sabeti - F... 187-450-6617 | All campaigns > search | beta | coolscu...

Overview | Ad status: All but removed | Budget: \$172.45/day | Optimization score: 94.6%

Ad status: All but removed ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
CoolSculpting Deal 25% Off   Freeze Away Stubborn Fat   Top Provider in Shorewood www.foreveryoungwisconsin.com CoolSculpting Deal. Freeze Fat. Top Provider in Shorewood, WI. Free Virtual Consult. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Ad group paused Approved (limited): Restricted medical content +1 more	41	3.11%	\$255.85
Forever Young   New Client Special   25% Off All Fat Freezing www.foreveryoungwisconsin.com Best CoolSculpting Deal. Top Provider in Shorewood, WI for Fat Freezing. Free Consult. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More	x. Expanded Reach Test	Ad group paused Approved (limited): Restricted medical content +1 more	41	2.73%	\$244.79
CoolSculpting Deal \$1,000 Off   Freeze Away Stubborn Fat   Top Provider in Shorewood www.foreveryoungwisconsin.com CoolSculpting Deal. Freeze Fat. Top Provider in Shorewood, WI. Free Virtual Consult. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	0. coolsculpting - general	Paused Approved (limited): Restricted medical content +1 more	23	6.10%	\$116.92
CoolSculpting Deal \$1,000 Off   Freeze Away Stubborn Fat   Top Provider in Shorewood www.foreveryoungwisconsin.com CoolSculpting Deal. Freeze Fat. Top Provider in Shorewood, WI. Free Virtual Consult. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	1. coolsculpting - price	Approved (limited): Restricted medical content +1 more	23	15.33%	\$96.52

Overview	Enabled	Status: Eligible (Learning)	Type: Search	Budget: \$172.45/day	Optimization score: 94.6%	More details
Recommendations	<div style="display: flex; justify-content: space-between;"> <span>Ad status: All but removed</span> <span>ADD FILTER</span> </div>					
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
	<input type="checkbox"/> <p>Forever Young   CoolSculpting in Shorewood   #1 CoolSculpting Deal 25% Off +12 more foreveryoungwisconsin.com/coolsculpting/milwau... CoolSculpting Treatments Near Me in Shorewood, WI. Schedule a Free Consultation. Expert, Safe Fat... View assets details</p>	alpha - coolsculpting near me	Approved (limited): Restricted medical content +1 more	5	11.11%	\$80.41
	<input type="checkbox"/> <p>{Keyword:Forever Young}   Non-Surgical Lipo Alternative   Freeze Your Fat Away Today www.foreveryoungwisconsin.com Is CoolSculpting Right For You? Book Your Free Consultation for 25% Off Today. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.</p>	4. lipo	Ad group paused Approved (limited): Restricted medical content +1 more	19	5.11%	\$75.75
	<input type="checkbox"/> <p>{Keyword:Forever Young}   CoolSculpting in Shorewood   #1 CoolSculpting Deal 25% Off +11... foreveryoungwisconsin.com/coolsculpting/milwau... Is Freezing Fat Right For You? Book a Free Virtual CoolSculpting Consultation Today. Expert, Safe Fat... View assets details</p>	2. body sculpting	Poor ad strength Approved (limited): Restricted medical content +1 more	14	7.61%	\$73.18
	<input type="checkbox"/> <p>Avoid Liposuction Surgery   Try CoolSculpting For 25% Off   Schedule a Free Consultation www.foreveryoungwisconsin.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. CoolSculpting Is The Top Non-Surgical Fat</p>	4. lipo	Ad group paused Approved (limited): Restricted medical content +1 more	13	2.38%	\$69.23

Overview	Enabled	Status: Eligible (Learning)	Type: Search	Budget: \$172.45/day	Optimization score: 94.6%	More details
Recommendations	<div style="display: flex; justify-content: space-between;"> <span>Ad status: All but removed</span> <span>ADD FILTER</span> </div>					
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
	<input type="checkbox"/> <p>Avoid Liposuction Surgery   Try CoolSculpting For 25% Off   Schedule a Free Consultation www.foreveryoungwisconsin.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. CoolSculpting Is The Top Non-Surgical Fat Reduction Treatment. Learn More Here.</p>	4. lipo	Ad group paused Approved (limited): Restricted medical content +1 more	13	2.38%	\$69.23
	<input type="checkbox"/> <p>Body Sculpting   CoolSculpting in Shorewood   Non-Surgical Fat Reduction www.foreveryoungwisconsin.com Sculpt Your Body. Freeze Fat Away Fat with CoolSculpting. Eliminate Fat And Feel Great. Best CoolSculpting Deal. Freeze Fat. Top Provider in Shorewood, WI. Free Consult.</p>	2. body sculpting	Approved (limited): Restricted medical content +1 more	15	8.02%	\$69.18
	<input type="checkbox"/> <p>{Keyword:Forever Young}   Body Sculpting   Top Provider in Shorewood www.foreveryoungwisconsin.com Coolsculpting Freezes Fat Cells to Contour the Body. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Shorewood, WI. Schedule a Free Consultation</p>	2. body sculpting	Approved (limited): Restricted medical content +1 more	14	12.84%	\$49.24
	<input type="checkbox"/> <p>{Keyword:Forever Young}   CoolSculpting in Shorewood   #1 CoolSculpting Deal 25% Off +11... foreveryoungwisconsin.com/coolsculpting/milwau... Is Freezing Fat Right For You? Book a Free Virtual CoolSculpting Consultation Today. Expert, Safe Fat... View assets details</p>	5. sculpsure	Ad group paused Approved (limited): Restricted medical content +1 more	14	16.28%	\$42.19

Overview	Enabled	Status: Eligible (Learning)	Type: Search	Budget: \$172.45/day	Optimization score: 94.6%	More details
Recommendations	<div style="display: flex; justify-content: space-between;"> <span>Ad status: All but removed</span> <span>ADD FILTER</span> </div>					
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
	<input type="checkbox"/> <p>{Keyword:Forever Young}   CoolSculpting in Shorewood   #1 CoolSculpting Deal 25% Off +11... foreveryoungwisconsin.com/coolsculpting/milwau... Is Freezing Fat Right For You? Book a Free Virtual CoolSculpting Consultation Today. Expert, Safe Fat... View assets details</p>	5. sculpsure	Ad group paused Approved (limited): Restricted medical content +1 more	14	16.28%	\$42.19
	<input type="checkbox"/> <p>CoolSculpting in Shorewood   Fat Reduction Treatment   Flexible Payment Options www.foreveryoungwisconsin.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Shorewood, WI. Schedule a Free Consultation</p>	0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	6	7.69%	\$33.17
	<input type="checkbox"/> <p>{Keyword:Forever Young}   New Client Special   25% Off All Fat Freezing www.foreveryoungwisconsin.com Best CoolSculpting Deal. Top Provider in Shorewood, WI for Fat Freezing. Free Consult. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, &amp; More</p>	5. sculpsure	Ad group paused Approved (limited): Restricted medical content +1 more	11	14.86%	\$30.47
	<input type="checkbox"/> <p>{Keyword:Forever Young}   New Client Special   25% Off Coolsculpting Cost www.foreveryoungwisconsin.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. How Much Does Coolsculpting Cost? Less Than You Might Think. Book A Free Consultation Now</p>	1. coolsculpting - price	Approved (limited): Restricted medical content +1 more	9	24.32%	\$26.90

Overview	Enabled	Status: Eligible (Learning)	Type: Search	Budget: \$172.45/day	Optimization score: 94.6%	More details
Recommendations	<div style="display: flex; justify-content: space-between;"> <span>Ad status: All but removed</span> <span>ADD FILTER</span> </div>					
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
	<input type="checkbox"/> <p>Best Coolsculpting Price   Forever Young   Flexible Payment Options www.foreveryoungwisconsin.com Best CoolSculpting Deal. Freeze Fat. Top Provider in Shorewood, WI. Free Consult. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today.</p>	1. coolsculpting - price	Approved (limited): Restricted medical content +1 more	8	14.04%	\$24.40
	<input type="checkbox"/> <p>Non-Surgical Lipo Alternative   Freeze Fat Away   CoolSculpting in Shorewood www.foreveryoungwisconsin.com Freeze Fat Away Fat with CoolSculpting. The Natural Looking Alternative To Lipo. Leading CoolSculpting Provider in Shorewood, WI. Schedule a Free Consultation</p>	4. lipo	Ad group paused Approved (limited): Restricted medical content +1 more	7	3.59%	\$24.35
	<input type="checkbox"/> <p>Freeze Fat with CoolSculpting   Non-Surgical Body Sculpting   Top Provider in Shorewood www.foreveryoungwisconsin.com Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, &amp; More. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today.</p>	2. body sculpting	Approved (limited): Restricted medical content +1 more	3	8.11%	\$22.90
	<input type="checkbox"/> <p>{Keyword:Forever Young}   CoolSculpting in Shorewood   #1 CoolSculpting Deal 25% Off +11... foreveryoungwisconsin.com/coolsculpting/milwau... Is Freezing Fat Right For You? Book a Free Virtual</p>	3. cryolipolysis	Ad group paused Approved (limited): Restricted medical content +1 more	3	11.54%	\$18.06

Overview	Enabled	Status: Eligible (Learning)	Type: Search	Budget: \$172.45/day	Optimization score: 94.6%	More details
Recommendations	<div style="display: flex; justify-content: space-between;"> <span>Ad status: All but removed</span> <span>ADD FILTER</span> </div>					
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
	<input type="checkbox"/> <p>{Keyword:Forever Young}   CoolSculpting in Shorewood   #1 CoolSculpting Deal 25% Off +11... foreveryoungwisconsin.com/coolsculpting/milwau... Is Freezing Fat Right For You? Book a Free Virtual CoolSculpting Consultation Today. Expert, Safe Fat... View assets details</p>	3. cryolipolysis	Ad group paused Approved (limited): Restricted medical content +1 more	3	11.54%	\$18.06
	<input type="checkbox"/> <p>{Keyword:Forever Young}   New Client Special   25% Off All Fat Freezing www.foreveryoungwisconsin.com Best CoolSculpting Deal. Top Provider in Shorewood, WI for Fat Freezing. Free Consult. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, &amp; More</p>	0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	5	11.36%	\$12.06
	<input type="checkbox"/> <p>CoolSculpting Deal 25% Off   Freeze Away Stubborn Fat   Top Provider in Shorewood www.foreveryoungwisconsin.com CoolSculpting Deal. Freeze Fat. Top Provider in Shorewood, WI. Free Consult. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.</p>	0. coolsculpting - general	Paused Approved (limited): Restricted medical content +1 more	2	3.64%	\$9.95
	<input type="checkbox"/> <p>25% Off All CoolSculpting   Affordable &amp; Quick Treatments   Forever Young www.foreveryoungwisconsin.com Treatments Tailored To You. In a Luxury Environment. With Flexible Payment Options. How Much is Coolsculpting? A Lot Less Than You Might Think. Book A Free Consultation Now</p>	1. coolsculpting - price	Approved (limited): Restricted medical content +1 more	1	8.33%	\$2.70

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Ads & extensions	<table border="1"> <thead> <tr> <th>Extension</th> <th>Extension type</th> <th>Added to</th> <th>Level</th> <th>Status</th> <th>Clicks</th> <th>CTR</th> <th>Cost</th> </tr> </thead> <tbody> <tr> <td colspan="8">Sitelink extension</td> </tr> <tr> <td>Before and After Photos See CoolSculpting Before and After Photos</td> <td>Sitelink extension</td> <td>search   beta   cool...</td> <td>Campaign</td> <td>Approved</td> <td>4</td> <td>6.15%</td> <td>\$21.90</td> </tr> <tr> <td>5 Star Reviews Real CoolSculpting Reviews &amp; Patient Testimonials</td> <td>Sitelink extension</td> <td>search   beta   cool...</td> <td>Campaign</td> <td>Approved</td> <td>3</td> <td>3.95%</td> <td>\$17.39</td> </tr> <tr> <td>State-of-the-Art Facility Advanced Fat Freezing Technology, Latest Applicators &amp; Dual Sculpting</td> <td>Sitelink extension</td> <td>search   beta   cool...</td> <td>Campaign</td> <td>Approved</td> <td>3</td> <td>4.00%</td> <td>\$17.39</td> </tr> <tr> <td>Book A Virtual Consult Why Wait? Book a Virtual Consult with the #1 Provider in Norman</td> <td>Sitelink extension</td> <td>search   beta   cool...</td> <td>Campaign</td> <td>Approved (limited): Restricted medical content +1 more</td> <td>3</td> <td>4.05%</td> <td>\$17.39</td> </tr> <tr> <td>25% Off All Fat Areas Save 25% Off on CoolSculpting</td> <td>Sitelink extension</td> <td>search   beta   cool...</td> <td>Campaign</td> <td>Approved</td> <td>3</td> <td>4.23%</td> <td>\$16.43</td> </tr> </tbody> </table>						Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost	Sitelink extension								Before and After Photos See CoolSculpting Before and After Photos	Sitelink extension	search   beta   cool...	Campaign	Approved	4	6.15%	\$21.90	5 Star Reviews Real CoolSculpting Reviews & Patient Testimonials	Sitelink extension	search   beta   cool...	Campaign	Approved	3	3.95%	\$17.39	State-of-the-Art Facility Advanced Fat Freezing Technology, Latest Applicators & Dual Sculpting	Sitelink extension	search   beta   cool...	Campaign	Approved	3	4.00%	\$17.39	Book A Virtual Consult Why Wait? Book a Virtual Consult with the #1 Provider in Norman	Sitelink extension	search   beta   cool...	Campaign	Approved (limited): Restricted medical content +1 more	3	4.05%	\$17.39	25% Off All Fat Areas Save 25% Off on CoolSculpting	Sitelink extension	search   beta   cool...	Campaign	Approved	3	4.23%	\$16.43
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State-of-the-Art Facility Advanced Fat Freezing Technology, Latest Applicators & Dual Sculpting	Sitelink extension	search   beta   cool...	Campaign	Approved	3	4.00%	\$17.39																																																							
Book A Virtual Consult Why Wait? Book a Virtual Consult with the #1 Provider in Norman	Sitelink extension	search   beta   cool...	Campaign	Approved (limited): Restricted medical content +1 more	3	4.05%	\$17.39																																																							
25% Off All Fat Areas Save 25% Off on CoolSculpting	Sitelink extension	search   beta   cool...	Campaign	Approved	3	4.23%	\$16.43																																																							

Overview	Enabled	Status: Eligible (Learning)	Type: Search	Budget: \$172.45/day	Optimization score: 94.6%	More details																																																																																
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Show rows: 10   11 - 18 of 18																																																																														

**Campaigns** Forever Young WI - Rita Sabeti... Updated 6 minutes ago

Search and filter Filters Jul 1, 2020 - Sep 30, 2020

**Campaigns** 1 Selected Ad Sets for 1 Campaign Ads for 1 Campaign

+ Create Duplicate Edit A/B Test Rules View Setup Columns: Performance Breakdown Reports

	Campaign Name	Delivery	Bid Strategy	Budget	Results	Reach	Impressions	Cost per Result	Amount Spent	Ends	Website Leads
<input type="checkbox"/>	Emsculpt - Conversions	Off	Lowest cost	\$33.33 Daily	40 Leads	10,716	33,025	\$69.47 Per Lead	\$2,778.89	Ongoing	40
<input checked="" type="checkbox"/>	Coolsculpting - Conversions	Off	Lowest cost	\$33.33 Daily	30 Leads	10,332	36,590	\$92.55 Per Lead	\$2,776.48	Ongoing	30
<input type="checkbox"/>	Instagram Post: How gorgeous is this jawline...	Completed	Lowest cost	\$75.00 Lifetime	—	—	—	Per Link Click	\$0.00	Oct 13, 2020	—
<input type="checkbox"/>	Instagram Post: I used a total of 3 syringes of...	Completed	Lowest cost	\$25.00 Lifetime	—	—	—	Per Link Click	\$0.00	Oct 11, 2020	—
<input type="checkbox"/>	Instagram Post: Combo of PDO threads follo...	Ad Set Error(s)	Lowest cost	\$120.00 Lifetime	—	—	—	Per Link Click	\$0.00	Oct 13, 2020	—
<input type="checkbox"/>	Instagram Post: Check out this lip transforma...	Completed	Lowest cost	\$24.00 Lifetime	—	—	—	Per Link Click	\$0.00	Oct 7, 2020	—
<input type="checkbox"/>	Instagram Post: I love making a beautiful fac...	Completed	Lowest cost	\$16.00 Lifetime	—	—	—	Per Link Click	\$0.00	Oct 6, 2020	—
<input type="checkbox"/>	Instagram Post: I used a total of 2 syringes of...	Ad Set Error(s)	Lowest cost	\$10.00 Lifetime	—	—	—	Per Link Click	\$0.00	Oct 5, 2020	—
<input type="checkbox"/>	Instagram Post: 1 ml Restylane Kyse ❤️❤️...	Completed	Lowest cost	\$50.00 Lifetime	—	—	—	Per Link Click	\$0.00	Oct 5, 2020	—
<input type="checkbox"/>	Instagram Post: I absolutely lovvvvve these...	Completed	Lowest cost	\$22.00 Lifetime	—	—	—	Per Link Click	\$0.00	Oct 5, 2020	—
<input type="checkbox"/>	Instagram Post: One ML Juvederm Ultra Plus ...	Completed	Lowest cost	\$20.00 Lifetime	—	—	—	Per Link Click	\$0.00	Oct 4, 2020	—
<input type="checkbox"/>	Instagram Post: I love what I do! Beautifying...	Completed	Lowest cost	\$40.00 Lifetime	—	—	—	Per Link Click	\$0.00	Oct 4, 2020	—
<input type="checkbox"/>	Instagram Post: I used a total of 3 syringes of...	Ad Set Error(s)	Lowest cost	\$100.00 Lifetime	—	—	—	Per Link Click	\$0.00	Aug 29, 2020	—
Results from 47 campaigns					—	16,140 People	69,615 Total	—	\$5,555.37 Total Spent	—	70 Total

**Ads** Forever Young WI - Rita Sabeti... Updated just now

Search and filter Filters Jul 1, 2020 - Sep 30, 2020

**Campaigns** 1 Selected Ad Sets for 1 Campaign Ads for 1 Campaign

+ Create Duplicate Edit A/B Test Preview Rules View Setup Columns: Performance Breakdown Reports

	Ad Name	Budget Ad Set	Last Significant Edit	Results	Reach	Impressions	Cost per Result	Quality Ranking Ad Relevance Di...	Engagement Rate Ranking Ad Relevance Di...	Conversion Rate Ranking Ad Relevance Di...	Amount Spent
<input checked="" type="checkbox"/>	2019-12 - CS - Women - Image 3	ca...	Jul 14, 2020, 9:52... 93 days ago	22 Leads	8,694	24,046	\$87.32 Per Lead	Average	Below average Bottom 35% of ...	Average	\$1,920.94
<input type="checkbox"/>	2020-01 - CS - Women - Image 5	ca...	Jul 14, 2020, 9:52... 93 days ago	3 Leads	2,848	6,169	\$132.22 Per Lead	Average	Average	Average	\$396.66
<input type="checkbox"/>	2019-12 - CS - Women - Image 2	ca...	Jul 14, 2020, 9:52... 93 days ago	3 Leads	2,292	4,683	\$114.25 Per Lead	—	—	—	\$342.75
<input type="checkbox"/>	2019-12 - CS - Women - Image 4	ca...	Jul 14, 2020, 9:52... 93 days ago	2 Leads	886	1,692	\$58.07 Per Lead	Below average Bottom 35% of ...	Below average Bottom 35% of ...	Average	\$116.13
<input type="checkbox"/>	2019-12 - CS - Women - Image 1	ca...	Jul 14, 2020, 9:52... 93 days ago	—	—	—	Per Lead	—	—	—	\$0.00
<input type="checkbox"/>	2020-01 - CS - Women - Valentine Image 3	ca...	Jul 14, 2020, 9:52... 93 days ago	—	—	—	Per Lead	—	—	—	\$0.00
<input type="checkbox"/>	2020-02 - CS - Women - Image 3	ca...	Jul 14, 2020, 9:52... 93 days ago	—	—	—	Per Lead	—	—	—	\$0.00
Results from 7 ads				30 Leads	10,332 People	36,590 Total	\$92.55 Per Lead	—	—	—	\$2,776.48 Total Spent

**Ads** Forever Young WI - Rita Sa... Search

Search and filter Filters

**Campaigns** 1 Selected Ad Sets for 1 Campaign Ads for 1 Campaign

+ Create Duplicate Edit A/B Test Preview Rules View Setup Columns: Performance Breakdown Reports

	Ad Name
<input checked="" type="checkbox"/>	2019-12 - CS - Women - Image 3
<input type="checkbox"/>	2020-01 - CS - Women - Image 5
<input type="checkbox"/>	2019-12 - CS - Women - Image 2
<input type="checkbox"/>	2019-12 - CS - Women - Image 4
<input type="checkbox"/>	2019-12 - CS - Women - Image 1
<input type="checkbox"/>	2020-01 - CS - Women - Valentine L...
<input type="checkbox"/>	2020-02 - CS - Women - Image 3

**Ads** Forever Young WI - Rita Sa... Search

Search and filter Filters

**Campaigns** 1 Selected Ad Sets for 1 Campaign Ads for 1 Campaign

+ Create Duplicate Edit A/B Test Preview Rules View Setup Columns: Performance Breakdown Reports

**Ad Name** Create Name Template

2019-12 - CS - Women - Image 3

**Identity**

**Facebook Page** Select Page

**Instagram Account** foreveryoungantiaging

**Ad Setup** Create Ad

**Format** Choose how you'd like to structure your ad.

Single Image or Video One image or video, or a slideshow with multiple images

Carousel 2 or more scrollable images or videos

Collection Group of items that opens into a fullscreen mobile experience

**Fullscreen Mobile Experience**

Add an Instant Experience

Add a Playable Source File

**Ad Preview**

**15 Placements** View More Variations

**Facebook Feeds**

Forever Young Anti-Aging & Weight Loss Center Sponsored

Coolsculpting® safely freezes away stubborn fat that resists diet and exercise.

**FEEL THE DIFFERENCE**

**FREEZE AWAY FAT CELLS SALE: 25% OFF**

FOREVERYOUNGWISCONSIN.COM LEARN MORE

Learn more about Coolsculpting

Christina C... 8 Comments 4 Shares

Like Comment Share

**Feeds**

**Stories**

**In-Stream**

Ad rendering and interaction may vary based on device, format and other factors.

By clicking the 'Publish' button, you agree to Facebook's Terms and Advertising Guidelines.

Close Discard Draft Publish

**Ads** Forever Young WI - Rita Sa... Search

Search and filter Filters

**Campaigns** 1 Selected Ad Sets for 1 Campaign Ads for 1 Campaign

+ Create Duplicate Edit A/B Test Preview Rules View Setup Columns: Performance Breakdown Reports

	Ad Name
<input checked="" type="checkbox"/>	2020-01 - CS - Women - Image 5
<input type="checkbox"/>	2019-12 - CS - Women - Image 1
<input type="checkbox"/>	2020-01 - CS - Women - Valentine L...
<input type="checkbox"/>	2019-12 - CS - Women - Image 3
<input type="checkbox"/>	2019-12 - CS - Women - Image 2
<input type="checkbox"/>	2019-12 - CS - Women - Image 4
<input type="checkbox"/>	2020-02 - CS - Women - Image 3

**Ads** Forever Young WI - Rita Sa... Search

Search and filter Filters

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**Identity**

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**Instagram Account** foreveryoungantiaging

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Charisa Scott and 9 others 2 Shares

Like Comment Share

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**Ads** Forever Young WI - Rita Sa... Search

Search and filter Filters

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	Ad Name
<input checked="" type="checkbox"/>	2019-12 - CS - Women - Image 2
<input type="checkbox"/>	2020-01 - CS - Women - Image 5
<input type="checkbox"/>	2019-12 - CS - Women - Image 1
<input type="checkbox"/>	2020-01 - CS - Women - Valentine L...
<input type="checkbox"/>	2019-12 - CS - Women - Image 3
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<input type="checkbox"/>	2020-02 - CS - Women - Image 3

**Ads** Forever Young WI - Rita Sa... Search

Search and filter Filters

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**Facebook Feeds**

Forever Young Anti-Aging & Weight Loss Center Sponsored

Coolsculpting® #1 Non-Surgical Fat Reduction Procedure. Great Results. No Surgery/Downtime.

**FEEL THE DIFFERENCE**

**COOLSULPTING SPECIAL**

FOREVERYOUNGWISCONSIN.COM LEARN MORE

Learn more about Coolsculpting

Karina Cruz and 2 others

Like Comment Share

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**Stories**

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Close Discard Draft Publish

Ads Forever Young WI - Rita Sa

Search and filter

+ Create Duplicate

Ad Name	Status	Thumbnail	Date
2019-12 - CS - Women - Image 4	On		2019-12
2019-12 - CS - Women - Image 1	On		2019-12
2020-01 - CS - Women - Valentine L...	On		2020-01
2019-12 - CS - Women - Image 3	On		2019-12
2019-12 - CS - Women - Image 2	On		2019-12
2019-12 - CS - Women - Image 5	On		2019-12
2020-01 - CS - Women - Valentine L...	On		2020-01
2020-02 - CS - Women - Image 3	On		2020-02

Results from

Coolsculpting - Conversions > Coolsculpting - Women > 2019-12 - CS - Women - Image 4 Campaign Off

Edit Review

### Ad Name

Create Name Template

2019-12 - CS - Women - Image 4

### Identity

#### Facebook Page

Forever Young Anti-Aging & Weight Loss Center

#### Instagram Account

foreveryoungantiaging

### Ad Setup

Create Ad

#### Format

Choose how you'd like to structure your ad.

- Single Image or Video  
One image or video, or a slideshow with multiple images
- Carousel  
2 or more scrollable images or videos
- Collection  
Group of items that opens into a fullscreen mobile experience

#### Fullscreen Mobile Experience

- Add an Instant Experience
- Add a Playable Source File

### Ad Preview

15 Placements View More Variations

Facebook Feeds

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Sponsored · 18

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Ad rendering and interaction may vary based on device, format and other factors.

By clicking the 'Publish' button, you agree to Facebook's Terms and Advertising Guidelines.

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