

# CoolSculpting Marketing Services

## Dr. Snyder - Laser Doc MD Q1 2021

### Total Marketing Expenses

#### (1/1/2021 - 3/31/2021)

**Total Google Ads: \$ 5,279.98**  
**Total Facebook Ads: \$ 763.80**  
**Total Marketing Service Fees: \$ 9,450.00**  
**Total CoolSculpting Marketing Cost: \$ 15,493.78**

Google Ads | Chris Zelig > Dr. Snyder - Laser ... 354-360-1747 | All campaigns

Custom Jan 1 - Mar 31, 2021

Campaigns

Campaign	Budget	Status	Clicks	CTR	Cost
search   beta   coolsculpting	\$69.26/day	Eligible	595	2.66%	\$5,279.98
search   beta   emsculpt neo	\$55.01/day	Eligible	299	2.80%	\$3,748.68
<b>Total: Campaigns</b>			<b>894</b>	<b>2.70%</b>	<b>\$9,028.66</b>
<b>Total: Account</b>	\$124.27/day		894	2.70%	\$9,028.66

Reporting is not real-time. Time zone for all dates and times: (GMT-04:00) Eastern Time. Learn more  
 Some inventory may be provided through third party intermediaries.  
 You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.  
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Google Ads | Chris Zelig > Dr. Snyder - Laser ... 354-360-1747 | All campaigns > search | beta | coolsculpting

Custom Jan 1 - Mar 31, 2021

Enabled Status: Eligible Type: Search Budget: \$69.26/day Optimization score: 91.6%

Ads

Ad	Ad group	Status	Clicks	CTR	Cost
Laser Center & MediSpa   Fat Reduction in Owings Mills   Non-Surgical Fat Reduction +6 more www.laserdocmd.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. View assets details	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted drug terms +1 more), Poor ad strength	119	2.48%	\$721.64
Laser Center & MediSpa   Fat Reduction in Owings Mills   Non-Surgical Fat Reduction +6 more www.laserdocmd.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. View assets details	3. lipo	Eligible (Limited) Policy (Restricted drug terms +1 more), Poor ad strength	45	5.03%	\$443.61
Fat Reduction in Owings Mills   Eliminate Fat & Feel Great   Get \$1,000 Off 8+ Treatments www.laserdocmd.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	29	2.43%	\$215.82
Non-Surgical Fat Reduction   Eliminate Fat & Feel Great   Get \$1,000 Off 8+ Treatments www.laserdocmd.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	24	2.30%	\$204.96

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Custom Jan 1 - Mar 31, 2021

Enabled Status: Eligible Type: Search Budget: \$69.26/day Optimization score: 91.6%

Ads

Ad	Ad group	Status	Clicks	CTR	Cost
Fat Reduction in Owings Mills   Eliminate Fat & Feel Great   Safe + Effective Fat Reduction www.laserdocmd.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	15	6.15%	\$165.13
Fat Reduction in Owings Mills   Eliminate Fat & Feel Great   Safe + Effective Fat Reduction www.laserdocmd.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	17	1.43%	\$155.96
Fat Reduction in Owings Mills   Freeze Away Body Fat   Get Rid of Unwanted Fat www.laserdocmd.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	16	2.08%	\$150.70
Non-Surgical Fat Reduction   Eliminate Fat & Feel Great   Safe + Effective Fat Reduction www.laserdocmd.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	19	1.92%	\$116.08

Google Ads | Chris Zelig > Dr. Snyder - Laser ... 354-360-1747 | All campaigns > search | beta | coolsculpting

Custom Jan 1 - Mar 31, 2021

Enabled Status: Eligible Type: Search Budget: \$69.26/day Optimization score: 91.6%

Ads

Ad	Ad group	Status	Clicks	CTR	Cost
Fat Reduction in Owings Mills   Freeze Away Body Fat   Get Rid of Unwanted Fat www.laserdocmd.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	16	2.08%	\$150.70
Non-Surgical Fat Reduction   Eliminate Fat & Feel Great   Safe + Effective Fat Reduction www.laserdocmd.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	19	1.92%	\$116.08
Fat Reduction in Owings Mills   Eliminate Fat & Feel Great   Get \$1,000 Off 8+ Treatments www.laserdocmd.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	10	4.41%	\$112.11
Fat Reduction in Owings Mills   Freezing Fat Really Works   Get Rid of Unwanted Fat www.laserdocmd.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	13	2.27%	\$111.91

Google Ads									
Chris Zelig > Dr. Snyder - Laser ... 354-360-1747 search   beta   coolsculpting									
Overview									
<span>Enabled</span> Status: Eligible Type: Search Budget: \$69.26/day Optimization score: 91.6% <a href="#">More details</a>									
Recommendations									
<span>+</span> Ad status: All ADD FILTER									
Insights									
Ad status: All ADD FILTER									
Ad	Ad group	Status	Clicks	CTR	Cost				
<input type="checkbox"/> Biggest CoolSculpting® Promo   Limited Time Offer   Mar 2021   Our Biggest Discount Ever <a href="#">www.laserdocmd.com</a> Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	4	30.77%	\$83.08				
<input type="checkbox"/> Fat Reduction in Owings Mills   Freeze Away Body Fat   Get Rid of Unwanted Fat <a href="#">www.laserdocmd.com</a> Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	8	4.00%	\$82.25				
<input type="checkbox"/> CoolSculpting® Fat Reduction   CoolSculpting in Owings Mills   Biggest CoolSculpting® Promo +5 more <a href="#">www.laserdocmd.com</a> Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Owings Mills, MD. Expert, Safe Fat Loss With... View assets details	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	7	6.42%	\$81.52				
<input type="checkbox"/> Fat Reduction in Owings Mills   Freeze Away Body Fat   Safe + Effective Fat Reduction <a href="#">www.laserdocmd.com</a> CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	11	1.59%	\$81.39				

Google Ads									
Chris Zelig > Dr. Snyder - Laser ... 354-360-1747 search   beta   coolsculpting									
Overview									
<span>Enabled</span> Status: Eligible Type: Search Budget: \$69.26/day Optimization score: 91.6% <a href="#">More details</a>									
Recommendations									
<span>+</span> Ad status: All ADD FILTER									
Insights									
Ad status: All ADD FILTER									
Ad	Ad group	Status	Clicks	CTR	Cost				
<input type="checkbox"/> Fat Reduction in Owings Mills   Freeze Away Body Fat   Safe + Effective Fat Reduction <a href="#">www.laserdocmd.com</a> CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	11	1.59%	\$81.39				
<input type="checkbox"/> Fat Reduction in Owings Mills   Freeze Away Body Fat   Get \$1,000 Off 8+ Treatments <a href="#">www.laserdocmd.com</a> CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	6	0.86%	\$76.48				
<input type="checkbox"/> CoolSculpting® in Owings Mills   Mar Only \$1,000 Off 8+ Cycles   Hurry Offer Ends In (-COUNTDOWN("2021/03/... <a href="#">www.laserdocmd.com</a> Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	6	13.95%	\$73.94				
<input type="checkbox"/> CoolSculpting® Fat Reduction   CoolSculpting in Owings Mills   Biggest CoolSculpting® Promo +5 more <a href="#">www.laserdocmd.com</a> Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Owings Mills, MD. Expert, Safe Fat Loss With... View assets details	0. coolsculpting - general	Removed Policy (Restricted drug terms +1 more)	7	5.38%	\$72.08				
<input type="checkbox"/> Non-Surgical Fat Reduction   Eliminate Fat & Feel Great   Get Rid of Unwanted Fat <a href="#">www.laserdocmd.com</a> Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	8	7.84%	\$65.53				
<input type="checkbox"/> Laser Center & MediSpa   Freeze Away Body Fat   Get \$1,000 Off 8+ Treatments <a href="#">www.laserdocmd.com</a> CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	4	2.61%	\$65.42				
<input type="checkbox"/> CoolSculpting® Fat Reduction   Mar Only \$1,000 Off 8+ Cycles   Our Biggest Discount Ever <a href="#">www.laserdocmd.com</a> Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	5	15.63%	\$54.46				

Google Ads									
Chris Zelig > Dr. Snyder - Laser ... 354-360-1747 search   beta   coolsculpting									
Overview									
<span>Enabled</span> Status: Eligible Type: Search Budget: \$69.26/day Optimization score: 91.6% <a href="#">More details</a>									
Recommendations									
<span>+</span> Ad status: All ADD FILTER									
Insights									
Ad status: All ADD FILTER									
Ad	Ad group	Status	Clicks	CTR	Cost				
<input type="checkbox"/> Your Discount Today									
<input type="checkbox"/> CoolSculpting® Fat Reduction   CoolSculpting in Owings Mills   Biggest CoolSculpting® Promo +5 more <a href="#">www.laserdocmd.com</a> Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Owings Mills, MD. Expert, Safe Fat Loss With... View assets details	0. coolsculpting - general	Removed Policy (Restricted drug terms +1 more)	7	5.38%	\$72.08				
<input type="checkbox"/> Non-Surgical Fat Reduction   Eliminate Fat & Feel Great   Get Rid of Unwanted Fat <a href="#">www.laserdocmd.com</a> Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	8	7.84%	\$65.53				
<input type="checkbox"/> Laser Center & MediSpa   Freeze Away Body Fat   Get \$1,000 Off 8+ Treatments <a href="#">www.laserdocmd.com</a> CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	4	2.61%	\$65.42				
<input type="checkbox"/> CoolSculpting® Fat Reduction   Mar Only \$1,000 Off 8+ Cycles   Our Biggest Discount Ever <a href="#">www.laserdocmd.com</a> Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	5	15.63%	\$54.46				

Google Ads									
Chris Zelig > Dr. Snyder - Laser ... 354-360-1747 search   beta   coolsculpting									
Overview									
<span>Enabled</span> Status: Eligible Type: Search Budget: \$69.26/day Optimization score: 91.6% <a href="#">More details</a>									
Recommendations									
<span>+</span> Ad status: All ADD FILTER									
Insights									
Ad status: All ADD FILTER									
Ad	Ad group	Status	Clicks	CTR	Cost				
<input type="checkbox"/> Fat Reduction in Owings Mills   Eliminate Fat & Feel Great   Get Rid of Unwanted Fat <a href="#">www.laserdocmd.com</a> Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	4	2.68%	\$53.66				
<input type="checkbox"/> Fat Reduction in Owings Mills   Freezing Fat Really Works   Safe + Effective Fat Reduction <a href="#">www.laserdocmd.com</a> CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	6	1.12%	\$53.44				
<input type="checkbox"/> Fat Reduction in Owings Mills   Freezing Fat Really Works   Get \$1,000 Off 8+ Treatments <a href="#">www.laserdocmd.com</a> CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	8	1.52%	\$51.11				
<input type="checkbox"/> Fat Reduction in Owings Mills   Freezing Fat Really Works   Get \$1,000 Off 8+ Treatments <a href="#">www.laserdocmd.com</a> Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	6	3.75%	\$50.62				

Google Ads									
Chris Zelig > Dr. Snyder - Laser ... 354-360-1747 search   beta   coolsculpting									
Overview									
<span>Enabled</span> Status: Eligible Type: Search Budget: \$69.26/day Optimization score: 91.6% <a href="#">More details</a>									
Recommendations									
<span>+</span> Ad status: All ADD FILTER									
Insights									
Ad status: All ADD FILTER									
Ad	Ad group	Status	Clicks	CTR	Cost				
<input type="checkbox"/> Fat Reduction in Owings Mills   Freezing Fat Really Works   Get \$1,000 Off 8+ Treatments <a href="#">www.laserdocmd.com</a> Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	6	3.75%	\$50.62				
<input type="checkbox"/> Non-Surgical Fat Reduction   Freeze Away Body Fat   Get \$1,000 Off 8+ Treatments <a href="#">www.laserdocmd.com</a> CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	9	1.68%	\$50.52				
<input type="checkbox"/> Laser Center & MediSpa   Freezing Fat Really Works   Safe + Effective Fat Reduction <a href="#">www.laserdocmd.com</a> CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	3	1.97%	\$46.07				
<input type="checkbox"/> Non-Surgical Fat Reduction   Freezing Fat Really Works   Safe + Effective Fat Reduction <a href="#">www.laserdocmd.com</a> CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	6	2.47%	\$45.58				
<input type="checkbox"/> Biggest CoolSculpting® Promo   Mar Only \$1,000 Off 8+ Cycles   Our Biggest Discount Ever <a href="#">www.laserdocmd.com</a> Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	5	15.63%	\$54.46				

Google Ads							Chris Zelig > Dr. Snyder - Laser ... 354-360-1747		All campaigns > search   beta   coolsculpting		259-215-0574 Chris Zelig support@medstarmedia.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$69.26/day	Optimization score: 91.6%	More details						
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Insights							SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost						
Ads & extensions	<input type="checkbox"/> <span>Non-Surgical Fat Reduction   Freezing Fat Really Works   Safe + Effective Fat Reduction</span> <a href="#">www.laserdocmd.com</a> CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	6	2.47%	\$45.58						
Extensions	<input type="checkbox"/> <span>Biggest CoolSculpting® Promo   Mar Only \$1,000 Off 8+ Cycles   Hurry Offer Ends In (+COUNTDOWN("2021/03/...))</span> <a href="#">www.laserdocmd.com</a> Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	3	9.09%	\$45.56						
Landing pages	<input type="checkbox"/> <span>CoolSculpting® Fat Reduction   Jan Only \$1,000 Off 8+ Cycles   Hurry Offer Ends In (+COUNTDOWN("2021/01/...))</span> <a href="#">www.laserdocmd.com</a> Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	3	17.65%	\$45.49						
Keywords	<input type="checkbox"/> <span>CoolSculpting® Fat Reduction   Safe + Effective Fat Reduction   Our Biggest Discount Ever</span> <a href="#">www.laserdocmd.com</a> Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	4	25.00%	\$44.26						
Audiences												
Demographics												
Settings												
Suggested												
Ad schedule												
More												

Google Ads							Chris Zelig > Dr. Snyder - Laser ... 354-360-1747		All campaigns > search   beta   coolsculpting		259-215-0574 Chris Zelig support@medstarmedia.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$69.26/day	Optimization score: 91.6%	More details						
Recommendations	Ads						Custom Jan 1 - Mar 31, 2021					
Insights	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost						
Ads & extensions	<input type="checkbox"/> <span>Fat Reduction in Owings Mills   Freezing Fat Really Works   Safe + Effective Fat Reduction</span> <a href="#">www.laserdocmd.com</a> CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	4	4.30%	\$42.74						
Extensions	<input type="checkbox"/> <span>CoolSculpting® Fat Reduction   CoolSculpting in Owings Mills   Biggest CoolSculpting® Promo +5 more</span> <a href="#">www.laserdocmd.com</a> Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Owings Mills, MD. Expert, Safe Fat Loss With... View assets details	0. coolsculpting - general	Removed Policy (Restricted drug terms +1 more)	5	5.32%	\$41.43						
Landing pages	<input type="checkbox"/> <span>Fat Reduction in Owings Mills   Freeze Away Body Fat   Safe + Effective Fat Reduction</span> <a href="#">www.laserdocmd.com</a> CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	5	14.29%	\$39.45						
Keywords	<input type="checkbox"/> <span>Non-Surgical Fat Reduction   Eliminate Fat &amp; Feel Great   Safe + Effective Fat Reduction</span> <a href="#">www.laserdocmd.com</a> Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	4	3.17%	\$37.89						
Audiences												
Demographics												
Settings												
Suggested												
Ad schedule												
More												

Google Ads							Chris Zelig > Dr. Snyder - Laser ... 354-360-1747		All campaigns > search   beta   coolsculpting		259-215-0574 Chris Zelig support@medstarmedia.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$69.26/day	Optimization score: 91.6%	More details						
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost						
Ads & extensions	<input type="checkbox"/> <span>Non-Surgical Fat Reduction   Eliminate Fat &amp; Feel Great   Safe + Effective Fat Reduction</span> <a href="#">www.laserdocmd.com</a> Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	4	3.17%	\$37.89						
Extensions	<input type="checkbox"/> <span>CoolSculpting® Fat Reduction   Feb Only \$1,000 Off 8+ Cycles   Hurry Offer Ends In (+COUNTDOWN("2021/02/...))</span> <a href="#">www.laserdocmd.com</a> Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	2	12.50%	\$36.98						
Landing pages	<input type="checkbox"/> <span>Non-Surgical Fat Reduction   Eliminate Fat &amp; Feel Great   Safe + Effective Fat Reduction</span> <a href="#">www.laserdocmd.com</a> CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	5	5.62%	\$36.95						
Keywords	<input type="checkbox"/> <span>Non-Surgical Fat Reduction   Eliminate Fat &amp; Feel Great   Get \$1,000 Off 8+ Treatments</span> <a href="#">www.laserdocmd.com</a> CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	3	3.49%	\$36.89						
Audiences												
Demographics												
Settings												
Suggested												
Ad schedule												
More												

Google Ads							Chris Zelig > Dr. Snyder - Laser ... 354-360-1747		All campaigns > search   beta   coolsculpting		259-215-0574 Chris Zelig support@medstarmedia.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$69.26/day	Optimization score: 91.6%	More details						
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost						
Ads & extensions	<input type="checkbox"/> <span>Non-Surgical Fat Reduction   Eliminate Fat &amp; Feel Great   Get \$1,000 Off 8+ Treatments</span> <a href="#">www.laserdocmd.com</a> CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	3	3.49%	\$36.89						
Extensions	<input type="checkbox"/> <span>Non-Surgical Fat Reduction   Freeze Away Body Fat   Get \$1,000 Off 8+ Treatments</span> <a href="#">www.laserdocmd.com</a> Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	2	2.06%	\$36.34						
Landing pages	<input type="checkbox"/> <span>CoolSculpting® Fat Reduction   Mar Only \$1,000 Off 8+ Cycles   Hurry Offer Ends In (+COUNTDOWN("2021/03/...))</span> <a href="#">www.laserdocmd.com</a> Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	2	7.14%	\$36.26						
Keywords	<input type="checkbox"/> <span>CoolSculpting® Fat Reduction   Feb Only \$1,000 Off 8+ Cycles   Hurry Offer Ends In (+COUNTDOWN("2021/02/...))</span> <a href="#">www.laserdocmd.com</a> Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	1	50.00%	\$34.96						
Audiences												
Demographics												
Settings												
Suggested												
Ad schedule												
More												

Google Ads							Chris Zelig > Dr. Snyder - Laser ... 354-360-1747		All campaigns > search   beta   coolsculpting		259-215-0574 Chris Zelig support@medstarmedia.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$69.26/day	Optimization score: 91.6%	More details						
Recommendations	Ads						Custom Jan 1 - Mar 31, 2021					
Insights	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost						
Ads & extensions	<input type="checkbox"/> <span>Biggest CoolSculpting® Promo   Jan Only \$1,000 Off 8+ Cycles   Our Biggest Discount Ever</span> <a href="#">www.laserdocmd.com</a> Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	2	6.90%	\$34.92						
Extensions	<input type="checkbox"/> <span>Fat Reduction in Owings Mills   Freezing Fat Really Works   Get \$1,000 Off 8+ Treatments</span> <a href="#">www.laserdocmd.com</a> Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	2	6.06%	\$34.82						
Landing pages	<input type="checkbox"/> <span>CoolSculpting® in Owings Mills   Feb Only \$1,000 Off 8+ Cycles   Our Biggest Discount Ever</span> <a href="#">www.laserdocmd.com</a> Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	3	9.09%	\$34.61						
Keywords	<input type="checkbox"/> <span>Fat Reduction in Owings Mills   Freeze Away Body Fat   Get \$1,000 Off 8+ Treatments</span> <a href="#">www.laserdocmd.com</a> Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	4	1.86%	\$33.81						
Audiences												
Demographics												
Settings												
Suggested												
Ad schedule												
More												

Overview	Enabled	Status: Eligible	Type: Search	Budget: \$69.26/day	Optimization score: 91.6%	More details	
Recommendations	Ad status: All ADD FILTER						
Insights	Ad	Ad group	Status	Clicks	CTR	Cost	
Ad groups							
Ads & extensions	<input type="checkbox"/> <span>●</span>	Fat Reduction in Owings Mills   Freeze Away Body Fat   Get \$1,000 Off 8+ Treatments www.laserdocmd.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	4	1.86%	\$33.81
Extensions	<input type="checkbox"/> <span>●</span>	Fat Reduction in Owings Mills   Freezing Fat Really Works   Safe + Effective Fat Reduction www.laserdocmd.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	4	2.56%	\$32.55
Landing pages	<input type="checkbox"/> <span>●</span>	Fat Reduction in Owings Mills   Freeze Away Body Fat   Safe + Effective Fat Reduction www.laserdocmd.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	4	2.23%	\$31.02
Keywords	<input type="checkbox"/> <span>●</span>	Biggest CoolSculpting® Promo   Limited Time Offer   Jan 2021   Hurry Offer Ends In (=COUNTDOWN("2021/01/31... www.laserdocmd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	2	20.00%	\$29.05
Audiences	CoolSculpting® in Owings Mills   Limited Time Offer   Mar						

Overview	Enabled	Status: Eligible	Type: Search	Budget: \$69.26/day	Optimization score: 91.6%	More details	
Recommendations	Ad status: All ADD FILTER						
Insights	Ad	Ad group	Status	Clicks	CTR	Cost	
Ad groups							
Ads & extensions	<input type="checkbox"/> <span>●</span>	Biggest CoolSculpting® Promo   Limited Time Offer   Jan 2021   Hurry Offer Ends In (=COUNTDOWN("2021/01/31... www.laserdocmd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	2	20.00%	\$29.05
Extensions	<input type="checkbox"/> <span>●</span>	CoolSculpting® in Owings Mills   Limited Time Offer   Mar 2021   Hurry Offer Ends In (=COUNTDOWN("2021/03/31... www.laserdocmd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	4	22.22%	\$28.71
Landing pages	<input type="checkbox"/> <span>●</span>	CoolSculpting® Fat Reduction   Limited Time Offer   Jan 2021   25% Off All CoolSculpting www.laserdocmd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	3	33.33%	\$28.62
Keywords	<input type="checkbox"/> <span>●</span>	CoolSculpting® Fat Reduction   Feb Only \$1,000 Off 8+ Cycles   Our Biggest Discount Ever www.laserdocmd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	3	10.71%	\$28.62
Audiences							
Demographics							
Settings							
Suggested							
Ad schedule							

Overview	Enabled	Status: Eligible	Type: Search	Budget: \$69.26/day	Optimization score: 91.6%	More details	
Recommendations	Ad status: All ADD FILTER						
Insights	Ad	Ad group	Status	Clicks	CTR	Cost	
Ad groups							
Ads & extensions	<input type="checkbox"/> <span>●</span>	Fat Reduction in Owings Mills   Freeze Away Body Fat   Get \$1,000 Off 8+ Treatments www.laserdocmd.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	2	16.67%	\$28.57
Extensions	<input type="checkbox"/> <span>●</span>	Biggest CoolSculpting® Promo   Mar Only \$1,000 Off 8+ Cycles   Our Biggest Discount Ever www.laserdocmd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	4	11.11%	\$28.01
Landing pages	<input type="checkbox"/> <span>●</span>	CoolSculpting® Fat Reduction   Jan Only \$1,000 Off 8+ Cycles   Hurry Offer Ends In (=COUNTDOWN("2021/01/... www.laserdocmd.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Owings Mills, MD. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now.	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	2	50.00%	\$27.31
Keywords	<input type="checkbox"/> <span>●</span>	Biggest CoolSculpting® Promo   Limited Time Offer   Jan 2021   25% Off All CoolSculpting www.laserdocmd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	2	22.22%	\$26.90
Audiences							
Demographics							
Settings							
Suggested							
Ad schedule							

Overview	Enabled	Status: Eligible	Type: Search	Budget: \$69.26/day	Optimization score: 91.6%	More details	
Recommendations	Ad status: All ADD FILTER						
Insights	Ad	Ad group	Status	Clicks	CTR	Cost	
Ad groups							
Ads & extensions	<input type="checkbox"/> <span>●</span>	Biggest CoolSculpting® Promo   Limited Time Offer   Jan 2021   25% Off All CoolSculpting www.laserdocmd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	2	22.22%	\$26.90
Extensions	<input type="checkbox"/> <span>●</span>	CoolSculpting® in Owings Mills   Limited Time Offer   Mar 2021   Hurry Offer Ends In (=COUNTDOWN("2021/03/31... www.laserdocmd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	1	33.33%	\$26.15
Landing pages	<input type="checkbox"/> <span>●</span>	Laser Center & MediSpa   Freeze Away Body Fat   Safe + Effective Fat Reduction www.laserdocmd.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	2	1.18%	\$24.94
Keywords	<input type="checkbox"/> <span>●</span>	CoolSculpting® Fat Reduction   Limited Time Offer   Jan 2021   Hurry Offer Ends In (=COUNTDOWN("2021/01/31... www.laserdocmd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	2	16.67%	\$24.42
Audiences							
Demographics							
Settings							
Suggested							
Ad schedule							

Overview	Enabled	Status: Eligible	Type: Search	Budget: \$69.26/day	Optimization score: 91.6%	More details	
Recommendations	Ad status: All ADD FILTER						
Insights	Ad	Ad group	Status	Clicks	CTR	Cost	
Ad groups							
Ads & extensions	<input type="checkbox"/> <span>●</span>	CoolSculpting® Fat Reduction   Limited Time Offer   Jan 2021   Hurry Offer Ends In (=COUNTDOWN("2021/01/31... www.laserdocmd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	2	16.67%	\$24.42
Extensions	<input type="checkbox"/> <span>●</span>	Laser Center & MediSpa   Freeze Away Body Fat   Get \$1,000 Off 8+ Treatments www.laserdocmd.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	50.00%	\$23.49
Landing pages	<input type="checkbox"/> <span>●</span>	CoolSculpting® in Owings Mills   Limited Time Offer   Jan 2021   25% Off All CoolSculpting www.laserdocmd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	2	12.50%	\$22.12
Keywords	<input type="checkbox"/> <span>●</span>	Fat Reduction in Owings Mills   Eliminate Fat & Feel Great   Get \$1,000 Off 8+ Treatments www.laserdocmd.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	3	8.33%	\$21.98
Audiences							
Demographics							
Settings							
Suggested							
Ad schedule							

Google Ads | Chris Zelig > Dr. Snyder - Laser ... 354-360-1747 | All campaigns > search | beta | coolsculpting

Overview: Enabled Status: Eligible Type: Search Budget: \$69.26/day Optimization score: 91.6%

Recommendations: Ad status: All ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Biggest CoolSculpting® Promo   Feb Only \$1,000 Off 8+ Cycles   Our Biggest Discount Ever www.laserdocmd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	1	4.17%	\$21.76
CoolSculpting® in Owings Mills   Jan Only \$1,000 Off 8+ Cycles   Hurry Offer Ends In (+COUNTDOWN("2021/01/... www.laserdocmd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	2	20.00%	\$21.34
Fat Reduction in Owings Mills   Freezing Fat Really Works   Get \$1,000 Off 8+ Treatments www.laserdocmd.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	3	3.75%	\$21.18
Non-Surgical Fat Reduction   Freeze Away Body Fat   Safe + Effective Fat Reduction www.laserdocmd.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	3	3.45%	\$20.74

Google Ads | Chris Zelig > Dr. Snyder - Laser ... 354-360-1747 | All campaigns > search | beta | coolsculpting

Overview: Enabled Status: Eligible Type: Search Budget: \$69.26/day Optimization score: 91.6%

Recommendations: Ad status: All ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Non-Surgical Fat Reduction   Freeze Away Body Fat   Safe + Effective Fat Reduction www.laserdocmd.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	3	3.45%	\$20.74
Fat Reduction in Owings Mills   Freezing Fat Really Works   Get Rid of Unwanted Fat www.laserdocmd.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	3	4.05%	\$20.21
Biggest CoolSculpting® Promo   Limited Time Offer   Mar 2021   Hurry Offer Ends In (+COUNTDOWN("2021/03/31... www.laserdocmd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	2	10.53%	\$19.58
Non-Surgical Fat Reduction   Freezing Fat Really Works   Get \$1,000 Off 8+ Treatments www.laserdocmd.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	2	0.98%	\$18.94

Google Ads | Chris Zelig > Dr. Snyder - Laser ... 354-360-1747 | All campaigns > search | beta | coolsculpting

Overview: Enabled Status: Eligible Type: Search Budget: \$69.26/day Optimization score: 91.6%

Recommendations: Ad status: All ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Non-Surgical Fat Reduction   Freezing Fat Really Works   Get \$1,000 Off 8+ Treatments www.laserdocmd.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	2	0.98%	\$18.94
CoolSculpting® Fat Reduction   Limited Time Offer   Feb 2021   Our Biggest Discount Ever www.laserdocmd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	1	7.69%	\$18.73
Biggest CoolSculpting® Promo   Mar Only \$1,000 Off 8+ Cycles   Hurry Offer Ends In (+COUNTDOWN("2021/03/... www.laserdocmd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	1	20.00%	\$18.58
CoolSculpting® in Owings Mills   Jan Only \$1,000 Off 8+ Cycles   Hurry Offer Ends In (+COUNTDOWN("2021/01/... www.laserdocmd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	2	3.57%	\$18.48

Google Ads | Chris Zelig > Dr. Snyder - Laser ... 354-360-1747 | All campaigns > search | beta | coolsculpting

Overview: Enabled Status: Eligible Type: Search Budget: \$69.26/day Optimization score: 91.6%

Recommendations: Ad status: All ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
CoolSculpting® Fat Reduction   Jan Only \$1,000 Off 8+ Cycles   Hurry Offer Ends In (+COUNTDOWN("2021/01/... www.laserdocmd.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Owings Mills, MD. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now.	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	1	12.50%	\$17.36
Biggest CoolSculpting® Promo   Limited Time Offer   Mar 2021   Our Biggest Discount Ever www.laserdocmd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	1	100.00%	\$17.35
Non-Surgical Fat Reduction   Freeze Away Body Fat   Safe + Effective Fat Reduction www.laserdocmd.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	4	0.78%	\$17.17
CoolSculpting® Fat Reduction   CoolSculpting in Owings Mills   Biggest CoolSculpting® Promo +5 more www.laserdocmd.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Owings Mills, MD. Expert, Safe Fat Loss With...	1. coolsculpting - price	Removed Policy (Restricted drug terms +1 more), Poor ad strength	2	18.18%	\$16.85

Google Ads | Chris Zelig > Dr. Snyder - Laser ... 354-360-1747 | All campaigns > search | beta | coolsculpting

Overview: Enabled Status: Eligible Type: Search Budget: \$69.26/day Optimization score: 91.6%

Recommendations: Ad status: All ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
CoolSculpting® Fat Reduction   CoolSculpting in Owings Mills   Biggest CoolSculpting® Promo +5 more www.laserdocmd.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Owings Mills, MD. Expert, Safe Fat Loss With... View assets details	1. coolsculpting - price	Removed Policy (Restricted drug terms +1 more), Poor ad strength	2	18.18%	\$16.85
CoolSculpting® Fat Reduction   Limited Time Offer   Feb 2021   Hurry Offer Ends In (+COUNTDOWN("2021/02/28... www.laserdocmd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	1	7.69%	\$16.61
Fat Reduction in Owings Mills   Eliminate Fat & Feel Great   Get \$1,000 Off 8+ Treatments www.laserdocmd.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	2	1.38%	\$16.46
Fat Reduction in Owings Mills   Freezing Fat Really Works   Get Rid of Unwanted Fat www.laserdocmd.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	2	1.36%	\$16.39
Laser Center & MediSpa   Freeze Away Body Fat   Safe + Effective Fat Reduction					

Google Ads							Chris Zelig > Dr. Snyder - Laser ... 354-360-1747		All campaigns > search   beta   coolsculpting		259-215-0574 Chris Zelig support@medstarmedia.com		
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$69.26/day	Optimization score: 91.6%	More details							
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE						
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE												
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost							
Ads & extensions	<input type="checkbox"/> <span style="color: green;">●</span>	Fat Reduction in Owings Mills   Freezing Fat Really Works   Get Rid of Unwanted Fat www.laserdocmd.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	2	1.36%	\$16.39						
Extensions	<input type="checkbox"/> <span style="color: green;">●</span>	Laser Center & MediSpa   Freeze Away Body Fat   Safe + Effective Fat Reduction www.laserdocmd.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	9.09%	\$15.84						
Landing pages	<input type="checkbox"/> <span style="color: red;">●</span>	CoolSculpting® in Owings Mills   Limited Time Offer   Mar 2021   Our Biggest Discount Ever www.laserdocmd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	2	8.00%	\$15.80						
Keywords	<input type="checkbox"/> <span style="color: red;">●</span>	CoolSculpting® Fat Reduction   Limited Time Offer   Jan 2021   Hurry Offer Ends In (=COUNTDOWN("2021/01/31... www.laserdocmd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	1	100.00%	\$15.08						
Audiences													
Demographics													
Settings													
Suggested													
Ad schedule													
More													

Google Ads							Chris Zelig > Dr. Snyder - Laser ... 354-360-1747		All campaigns > search   beta   coolsculpting		259-215-0574 Chris Zelig support@medstarmedia.com		
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$69.26/day	Optimization score: 91.6%	More details							
Recommendations	Ads						Custom Jan 1 - Mar 31, 2021						
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE												
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost							
Ads & extensions	<input type="checkbox"/> <span style="color: green;">●</span>	Non-Surgical Fat Reduction   Eliminate Fat & Feel Great   Get \$1,000 Off 8+ Treatments www.laserdocmd.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	2	1.50%	\$14.85						
Extensions	<input type="checkbox"/> <span style="color: red;">●</span>	CoolSculpting® in Owings Mills   Jan Only \$1,000 Off 8+ Cycles   Hurry Offer Ends In (=COUNTDOWN("2021/01/... www.laserdocmd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	2. body sculpting	Removed Policy (Restricted medical content +1 more)	1	25.00%	\$14.53						
Landing pages	<input type="checkbox"/> <span style="color: red;">●</span>	CoolSculpting® in Owings Mills   Mar Only \$1,000 Off 8+ Cycles   Our Biggest Discount Ever www.laserdocmd.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Owings Mills, MD. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now.	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	1	14.29%	\$13.32						
Keywords	<input type="checkbox"/> <span style="color: red;">●</span>	CoolSculpting® in Owings Mills   Mar Only \$1,000 Off 8+ Cycles   Our Biggest Discount Ever www.laserdocmd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	1	1.89%	\$13.24						
Audiences													
Demographics													
Settings													
Suggested													
Ad schedule													
More													

Google Ads							Chris Zelig > Dr. Snyder - Laser ... 354-360-1747		All campaigns > search   beta   coolsculpting		259-215-0574 Chris Zelig support@medstarmedia.com		
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$69.26/day	Optimization score: 91.6%	More details							
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE						
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE												
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost							
Ads & extensions	<input type="checkbox"/> <span style="color: red;">●</span>	CoolSculpting® in Owings Mills   Mar Only \$1,000 Off 8+ Cycles   Our Biggest Discount Ever www.laserdocmd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	1	1.89%	\$13.24						
Extensions	<input type="checkbox"/> <span style="color: red;">●</span>	Biggest CoolSculpting® Promo   Feb Only \$1,000 Off 8+ Cycles   Hurry Offer Ends In (=COUNTDOWN("2021/02/... www.laserdocmd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	1	3.23%	\$12.51						
Landing pages	<input type="checkbox"/> <span style="color: red;">●</span>	CoolSculpting® in Owings Mills   Feb Only \$1,000 Off 8+ Cycles   Our Biggest Discount Ever www.laserdocmd.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Owings Mills, MD. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now.	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	1	14.29%	\$11.22						
Keywords	<input type="checkbox"/> <span style="color: green;">●</span>	Non-Surgical Fat Reduction   Freezing Fat Really Works   Get \$1,000 Off 8+ Treatments www.laserdocmd.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	2	14.29%	\$11.06						
Audiences													
Demographics													
Settings													
Suggested													
Ad schedule													
More													

Google Ads							Chris Zelig > Dr. Snyder - Laser ... 354-360-1747		All campaigns > search   beta   coolsculpting		259-215-0574 Chris Zelig support@medstarmedia.com		
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$69.26/day	Optimization score: 91.6%	More details							
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE						
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE												
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost							
Ads & extensions	<input type="checkbox"/> <span style="color: green;">●</span>	Non-Surgical Fat Reduction   Freezing Fat Really Works   Get \$1,000 Off 8+ Treatments www.laserdocmd.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	2	14.29%	\$11.06						
Extensions	<input type="checkbox"/> <span style="color: green;">●</span>	CoolSculpting® in Owings Mills   Safe + Effective Fat Reduction   Our Biggest Discount Ever www.laserdocmd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	1	3.57%	\$10.86						
Landing pages	<input type="checkbox"/> <span style="color: green;">●</span>	Laser Center & MediSpa   Freeze Away Body Fat   Get Rid of Unwanted Fat www.laserdocmd.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	7.69%	\$10.76						
Keywords	<input type="checkbox"/> <span style="color: red;">●</span>	Biggest CoolSculpting® Promo   Limited Time Offer   Feb 2021   Hurry Offer Ends In (=COUNTDOWN("2021/02/28... www.laserdocmd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	1	10.00%	\$10.76						
Audiences													
Demographics													
Settings													
Suggested													
Ad schedule													
More													

Google Ads							Chris Zelig > Dr. Snyder - Laser ... 354-360-1747		All campaigns > search   beta   coolsculpting		259-215-0574 Chris Zelig support@medstarmedia.com		
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$69.26/day	Optimization score: 91.6%	More details							
Recommendations	Ads						Custom Jan 1 - Mar 31, 2021						
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE												
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost							
Ads & extensions	<input type="checkbox"/> <span style="color: red;">●</span>	CoolSculpting® in Owings Mills   Jan Only \$1,000 Off 8+ Cycles   Our Biggest Discount Ever www.laserdocmd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	1	1.12%	\$10.46						
Extensions	<input type="checkbox"/> <span style="color: green;">●</span>	Non-Surgical Fat Reduction   Freezing Fat Really Works   Get Rid of Unwanted Fat www.laserdocmd.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	2	0.86%	\$10.19						
Landing pages	<input type="checkbox"/> <span style="color: red;">●</span>	Biggest CoolSculpting® Promo   Jan Only \$1,000 Off 8+ Cycles   Hurry Offer Ends In (=COUNTDOWN("2021/01/... www.laserdocmd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	1	3.85%	\$9.95						
Keywords	<input type="checkbox"/> <span style="color: red;">●</span>	Biggest CoolSculpting® Promo   Safe + Effective Fat Reduction   Hurry Offer Ends In... www.laserdocmd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	1	100.00%	\$9.91						
Audiences													
Demographics													
Settings													
Suggested													
Ad schedule													
More													

Overview	Enabled	Status: Eligible	Type: Search	Budget: \$69.26/day	Optimization score: 91.6%	More details	
Recommendations	Ad status: All ADD FILTER						
Insights	Ad	Ad group	Status	Clicks	CTR	Cost	
Ad groups							
Ads & extensions							
Ads	<input type="checkbox"/>	Biggest CoolSculpting® Promo   Safe + Effective Fat Reduction   Hurry Offer Ends In... www.laserdocmd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	1	100.00%	\$9.91
Extensions							
Landing pages	<input type="checkbox"/>	CoolSculpting® Fat Reduction   Limited Time Offer   Feb 2021   25% Off All CoolSculpting www.laserdocmd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	1	11.11%	\$9.76
Keywords							
Audiences							
Demographics	<input type="checkbox"/>	Non-Surgical Fat Reduction   Freezing Fat Really Works   Safe + Effective Fat Reduction www.laserdocmd.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	1	1.15%	\$9.62
Settings							
Suggested							
Ad schedule	<input type="checkbox"/>	CoolSculpting® Fat Reduction   Jan Only \$1,000 Off 8+ Cycles   Our Biggest Discount Ever www.laserdocmd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	1	5.26%	\$9.47

Overview	Enabled	Status: Eligible	Type: Search	Budget: \$69.26/day	Optimization score: 91.6%	More details	
Recommendations	Ad status: All ADD FILTER						
Insights	Ad	Ad group	Status	Clicks	CTR	Cost	
Ad groups							
Ads & extensions							
Ads	<input type="checkbox"/>	CoolSculpting® Fat Reduction   Jan Only \$1,000 Off 8+ Cycles   Our Biggest Discount Ever www.laserdocmd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	1	5.26%	\$9.47
Extensions							
Landing pages	<input type="checkbox"/>	CoolSculpting® Fat Reduction   Safe + Effective Fat Reduction   25% Off All CoolSculpting www.laserdocmd.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Owings Mills, MD. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now.	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	1	14.29%	\$9.36
Keywords							
Audiences							
Demographics	<input type="checkbox"/>	Biggest CoolSculpting® Promo   Limited Time Offer   Mar 2021   25% Off All CoolSculpting www.laserdocmd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	1	7.69%	\$9.27
Settings							
Suggested							
Ad schedule	<input type="checkbox"/>	CoolSculpting® Fat Reduction   Limited Time Offer   Feb 2021   Hurry Offer Ends In (=COUNTDOWN("2021/02/28... www.laserdocmd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	1	50.00%	\$8.84

Overview	Enabled	Status: Eligible	Type: Search	Budget: \$69.26/day	Optimization score: 91.6%	More details	
Recommendations	Ad status: All ADD FILTER						
Insights	Ad	Ad group	Status	Clicks	CTR	Cost	
Ad groups							
Ads & extensions							
Ads	<input type="checkbox"/>	Laser Center & MediSpa   Freezing Fat Really Works   Get \$1,000 Off 8+ Treatments www.laserdocmd.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	1	0.70%	\$8.25
Extensions							
Landing pages							
Keywords	<input type="checkbox"/>	Biggest CoolSculpting® Promo   Limited Time Offer   Mar 2021   CoolSculpting Special 25% Off www.laserdocmd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	1	33.33%	\$7.93
Audiences							
Demographics	<input type="checkbox"/>	CoolSculpting® in Owings Mills   Limited Time Offer   Mar 2021   25% Off All CoolSculpting www.laserdocmd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	1	5.88%	\$7.61
Settings							
Suggested							
Ad schedule	<input type="checkbox"/>	Non-Surgical Fat Reduction   Eliminate Fat & Feel Great   Get \$1,000 Off 8+ Treatments www.laserdocmd.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	9.09%	\$6.80

Overview	Enabled	Status: Eligible	Type: Search	Budget: \$69.26/day	Optimization score: 91.6%	More details	
Recommendations	Ad status: All ADD FILTER						
Insights	Ad	Ad group	Status	Clicks	CTR	Cost	
Ad groups							
Ads & extensions							
Ads	<input type="checkbox"/>	Non-Surgical Fat Reduction   Eliminate Fat & Feel Great   Get \$1,000 Off 8+ Treatments www.laserdocmd.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	9.09%	\$6.80
Extensions							
Landing pages	<input type="checkbox"/>	Fat Reduction in Owings Mills   Freezing Fat Really Works   Get Rid of Unwanted Fat www.laserdocmd.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	3.57%	\$6.57
Keywords							
Audiences							
Demographics	<input type="checkbox"/>	Non-Surgical Fat Reduction   Freezing Fat Really Works   Safe + Effective Fat Reduction www.laserdocmd.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	16.67%	\$6.46
Settings							
Suggested							
Ad schedule	<input type="checkbox"/>	Fat Reduction in Owings Mills   Freeze Away Body Fat   Get \$1,000 Off 8+ Treatments www.laserdocmd.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	2.17%	\$6.32

Overview	Enabled	Status: Eligible	Type: Search	Budget: \$69.26/day	Optimization score: 91.6%	More details	
Recommendations	Ad status: All ADD FILTER						
Insights	Ad	Ad group	Status	Clicks	CTR	Cost	
Ad groups							
Ads & extensions							
Ads	<input type="checkbox"/>	Fat Reduction in Owings Mills   Freeze Away Body Fat   Get \$1,000 Off 8+ Treatments www.laserdocmd.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	2.17%	\$6.32
Extensions							
Landing pages	<input type="checkbox"/>	CoolSculpting® Fat Reduction   Limited Time Offer   Mar 2021   25% Off All CoolSculpting www.laserdocmd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	1	25.00%	\$5.85
Keywords							
Audiences							
Demographics	<input type="checkbox"/>	CoolSculpting® in Owings Mills   Safe + Effective Fat Reduction   CoolSculpting Special 25% Off www.laserdocmd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Eligible (Limited) Policy (Restricted medical content +1 more)	1	100.00%	\$5.63
Settings							
Suggested							
Ad schedule	<input type="checkbox"/>	CoolSculpting® in Owings Mills   FEB Only \$1,000 Off 8+ Cycles   Hurry Offer Ends In (=COUNTDOWN("2021/02/... www.laserdocmd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	1	2.08%	\$5.63

Google Ads									
Chris Zelig > Dr. Snyder - Laser ... 354-360-1747									
All campaigns > search   beta   coolsculpting									
Enabled Status: Eligible Type: Search Budget: \$69.26/day Optimization score: 91.6%									
Custom Jan 1 - Mar 31, 2021									
Ad status: All ADD FILTER									
Ad	Ad group	Status	Clicks	CTR	Cost				
Fat Reduction in Owings Mills   Freezing Fat Really Works   Safe + Effective Fat Reduction www.laserdocmd.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	3.45%	\$5.59				
Biggest CoolSculpting® Promo   Limited Time Offer   Jan 2021   Our Biggest Discount Ever www.laserdocmd.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Owings Mills, MD. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now.	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	1	20.00%	\$5.53				
CoolSculpting® in Owings Mills   Limited Time Offer   Mar 2021   CoolSculpting Special 25% Off www.laserdocmd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	2. body sculpting	Removed Policy (Restricted medical content +1 more)	1	33.33%	\$5.22				
Fat Reduction in Owings Mills   Eliminate Fat & Feel Great   Get Rid of Unwanted Fat www.laserdocmd.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	2.44%	\$4.68				

Google Ads									
Chris Zelig > Dr. Snyder - Laser ... 354-360-1747									
All campaigns > search   beta   coolsculpting									
Enabled Status: Eligible Type: Search Budget: \$69.26/day Optimization score: 91.6%									
Custom Jan 1 - Mar 31, 2021									
Ad status: All ADD FILTER									
Ad	Ad group	Status	Clicks	CTR	Cost				
Fat Reduction in Owings Mills   Eliminate Fat & Feel Great   Get Rid of Unwanted Fat www.laserdocmd.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	2.44%	\$4.68				
Biggest CoolSculpting® Promo   Safe + Effective Fat Reduction   25% Off All CoolSculpting www.laserdocmd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	1	25.00%	\$4.45				
CoolSculpting® Fat Reduction   Limited Time Offer   Mar 2021   Hurry Offer Ends In (+COUNTDOWN("2021/03/31... www.laserdocmd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	2. body sculpting	Removed Policy (Restricted medical content +1 more)	1	50.00%	\$4.45				
Laser Center & MediSpa   Freeze Away Body Fat   Get Rid of Unwanted Fat www.laserdocmd.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	25.00%	\$4.42				

Google Ads									
Chris Zelig > Dr. Snyder - Laser ... 354-360-1747									
All campaigns > search   beta   coolsculpting									
Enabled Status: Eligible Type: Search Budget: \$69.26/day Optimization score: 91.6%									
Custom Jan 1 - Mar 31, 2021									
Ad status: All ADD FILTER									
Ad	Ad group	Status	Clicks	CTR	Cost				
Laser Center & MediSpa   Freeze Away Body Fat   Get Rid of Unwanted Fat www.laserdocmd.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	25.00%	\$4.42				
Non-Surgical Fat Reduction   Eliminate Fat & Feel Great   Safe + Effective Fat Reduction www.laserdocmd.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	7.69%	\$4.21				
CoolSculpting® in Owings Mills   Jan Only \$1,000 Off 8+ Cycles   Our Biggest Discount Ever www.laserdocmd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	1	9.09%	\$3.73				
CoolSculpting® Fat Reduction   Limited Time Offer   Feb 2021   Our Biggest Discount Ever www.laserdocmd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	2. body sculpting	Removed Policy (Restricted medical content +1 more)	1	33.33%	\$3.48				

Google Ads									
Chris Zelig > Dr. Snyder - Laser ... 354-360-1747									
All campaigns > search   beta   coolsculpting									
Enabled Status: Eligible Type: Search Budget: \$69.26/day Optimization score: 91.6%									
Custom Jan 1 - Mar 31, 2021									
Ad status: All ADD FILTER									
Ad	Ad group	Status	Clicks	CTR	Cost				
CoolSculpting® Fat Reduction   Safe + Effective Fat Reduction   25% Off All CoolSculpting www.laserdocmd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	1	5.88%	\$2.89				
CoolSculpting® Fat Reduction   Mar Only \$1,000 Off 8+ Cycles   Hurry Offer Ends In (+COUNTDOWN("2021/03/... www.laserdocmd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	1	50.00%	\$2.53				
Non-Surgical Fat Reduction   Freezing Fat Really Works   Get \$1,000 Off 8+ Treatments www.laserdocmd.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	1	1.39%	\$2.30				
CoolSculpting® in Owings Mills   Limited Time Offer   Jan 2021   Our Biggest Discount Ever www.laserdocmd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	1	33.33%	\$2.28				

Google Ads									
Chris Zelig > Dr. Snyder - Laser ... 354-360-1747									
All campaigns > search   beta   coolsculpting									
Enabled Status: Eligible Type: Search Budget: \$69.26/day Optimization score: 91.6%									
Custom Jan 1 - Mar 31, 2021									
Ad status: All ADD FILTER									
Ad	Ad group	Status	Clicks	CTR	Cost				
CoolSculpting® in Owings Mills   Limited Time Offer   Jan 2021   Our Biggest Discount Ever www.laserdocmd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	1	33.33%	\$2.28				
Fat Reduction in Owings Mills   Eliminate Fat & Feel Great   Safe + Effective Fat Reduction www.laserdocmd.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	1	0.81%	\$1.89				
Laser Center & MediSpa   Freezing Fat Really Works   Get \$1,000 Off 8+ Treatments www.laserdocmd.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	0	0.00%	\$0.00				
Laser Center & MediSpa   Freeze Away Body Fat   Safe + Effective Fat Reduction www.laserdocmd.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	0	0.00%	\$0.00				

Google Ads | Chris Zelig | Dr. Snyder - Laser ... | 354-360-1747 | All campaigns > search | beta | coolsculpting

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$69.26/day, Optimization score: 91.6%

Ad	Ad group	Status	Clicks	CTR	Cost
No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.		Eligible (Limited) Policy (Restricted medical content +1 more)			
Laser Center & MediSpa   Freezing Fat Really Works   Safe + Effective Fat Reduction www.laserdocmd.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	0	0.00%	\$0.00
Laser Center & MediSpa   Freeze Away Body Fat   Get \$1,000 Off 8+ Treatments www.laserdocmd.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	0	0.00%	\$0.00
Laser Center & MediSpa   Freeze Away Body Fat   Get Rid of Unwanted Fat www.laserdocmd.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	0	0.00%	\$0.00
Total: Ads			595	2.66%	\$5,279.98
Total: Campaign			595	2.66%	\$5,279.98

Google Ads | Chris Zelig | Dr. Snyder - Laser ... | 354-360-1747 | All campaigns > search | beta | coolsculpting

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$69.26/day, Optimization score: 91.6%

Extensions > All

Summary Table: Custom Jan 1 - Mar 31, 2021

Associations view

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Sitelink extension							
CoolSculpting CoolSculpting: The Top Non-Surgical Fat Reduction Treatment. Learn More	Sitelink extension	search   beta   coolscul...	Campaign	Approved (limited): Restricted medical content +1 more	2	1.52%	\$21.64
Call extension							
(410) 356-0000	Call extension	search   beta   coolscul...	Campaign	Approved	113	2.33%	\$1,206.28
Location extension							
laserdocmdweb@gmail.com (View loc...) All locations selected	Location extension	Account	Account	-	-	-	-
Callout extension							
FDA Cleared	Callout extension	search   beta   coolscul...	Campaign	Approved	134	3.17%	\$1,305.81
Freeze Your Fat	Callout extension	search   beta   coolscul...	Campaign	Approved	137	3.48%	\$1,292.00

Google Ads | Chris Zelig | Dr. Snyder - Laser ... | 354-360-1747 | All campaigns > search | beta | coolsculpting

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$69.26/day, Optimization score: 91.6%

Extensions > All

Associations view

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Location extension							
laserdocmdweb@gmail.com (View loc...) All locations selected	Location extension	Account	Account	-	-	-	-
Callout extension							
FDA Cleared	Callout extension	search   beta   coolscul...	Campaign	Approved	134	3.17%	\$1,305.81
Freeze Your Fat	Callout extension	search   beta   coolscul...	Campaign	Approved	137	3.48%	\$1,292.00
Highlights: No Surgery	Callout extension	search   beta   coolscul...	Campaign	Approved (limited): Health in personalized advertising	124	3.34%	\$1,214.53
Liposuction Alternative	Callout extension	search   beta   coolscul...	Campaign	Approved (limited): Health in personalized advertising	124	3.46%	\$1,214.00
Nonsurgical Fat Reduction	Callout extension	search   beta   coolscul...	Campaign	Approved	120	3.54%	\$1,124.63
New Clients 25% Off	Callout extension	search   beta   coolscul...	Campaign	Approved	117	3.19%	\$1,113.19
Contact Us + Free Consult	Callout extension	search   beta   coolscul...	Campaign	Approved	101	2.96%	\$878.65

Google Ads | Chris Zelig | Dr. Snyder - Laser ... | 354-360-1747 | All campaigns > search | beta | coolsculpting

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$69.26/day, Optimization score: 91.6%

Extensions > All

Associations view

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Structured snippet extension							
Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction, Coolmini, Fat...	Structured snippet extension	search   beta   coolscul...	Campaign	Approved	6	1.73%	\$35.41
Promotion extension							
Spring Sale - \$1,000 off 8+ Treatments	Promotion extension	search   beta   coolscul...	Campaign	Approved (limited): Restricted medical content +1 more	0	-	\$0.00
Total: Sitelink extensions					29	3.33%	\$337.00
Total: Callout extensions					308	3.47%	\$2,946.93
Total: Structured snippet extensions					6	1.73%	\$35.41
Total: Call extensions					113	2.33%	\$1,206.28
Total: Location extensions					72	2.32%	\$731.44
Total: Promotion extensions					427	2.88%	\$3,792.36

Campaigns | Laser Doc MD (3544072502327334) | Updated just now | Discard Drafts | Review and Publish

Warning: Only active accounts can create or edit ads.

Search and filter: Jan 1, 2021 - Mar 31, 2021

Resource Center | Campaigns | Ad Sets | Ads

+ Create | Duplicate | Edit | More

View Setup | Columns: Custom | Breakdown | Reports

Campaign Name	Distribution	Results	Reach	Impressions	Cost per Result	Amount Spent
Emsculpt NEO - Conversions	pay click or ...	20 Website Leads	4,494	8,347	\$41.83 Per Lead	\$836.59
Coolsculpting - Conversions	pay click or ...	95 Website Leads	17,388	40,452	\$8.04 Per Lead	\$763.80
Results from 2 campaigns		115 Website Leads	18,905 People	48,799 Total	\$13.92 Per Lead	\$1,600.39 Total Spent

Ads Laser Doc MD (3544072502327334) Updated just now Discard Drafts Review and Publish

Warning: Only active accounts can create or edit ads.

Search and filter Jan 1, 2021 - Mar 31, 2021

Resource Center Campaigns (1 Selected) Ad Sets for 1 Campaign Ads for 1 Campaign

+ Create Duplicate Edit More Preview View Setup Columns: Performance Breakdown Reports

Ad Name	Impressions	Cost per Result	Quality Ranking	Engagement Rate Ranking	Conversion Rate Ranking	Amount Spent
2021-01-CS-UGC-Sitting	22,430	\$7.89 Per Lead	-	-	-	\$386.64
2021-01-CS-UGC-Standing	18,022	\$8.20 Per Lead	-	-	-	\$377.16
<b>Results from 2 ads</b>	<b>40,452</b> Total	<b>\$8.04</b> Per Lead				<b>\$763.80</b> Total Spent

Coolsculpting - Conversions > Interests - Women - 25-64 ... > 2021-01-CS-UGC-Sitting Account Disabled

Edit Review

Ad Name: 2021-01-CS-UGC-Sitting [Create Template](#)

Preview On

16 Placements

Facebook Feeds

Feeds

Dermatology Laser Center & Medispa Sponsored

CoolSculpting freezes away stubborn fat. No surgery. Little to no downtime. Lasting results. ...See More

By clicking the "Publish" button, you agree to Facebook's Terms and Advertising Guidelines.

Close Discard Draft Publish

Coolsculpting - Conversions > Interests - Women - 25-64 ... > 2021-01-CS-UGC-Stan... Account Disabled

Edit Review

Ad Name: 2021-01-CS-UGC-Standing [Create Template](#)

Preview On

16 Placements

Facebook Feeds

Feeds

Dermatology Laser Center & Medispa Sponsored

CoolSculpting freezes away stubborn fat. No surgery. Little to no downtime. Lasting results. ...See More

By clicking the "Publish" button, you agree to Facebook's Terms and Advertising Guidelines.

Close Discard Draft Publish

**Medstar Media, INC.**

10808 S. River Front Parkway Suite 3020  
South Jordan, UT 84095  
+1 6466949450  
support@medstarmedia.com

# INVOICE

**BILL TO**

Dr. Steven Snyder  
Dermatology Laser Center and  
Medispa

**INVOICE #** 1326

**DATE** 01/15/2021

**DUE DATE** 01/15/2021

**TERMS** Due on receipt

ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
<b>Content Creation + Search Engine Optimization (SEO) - Monthly</b>	Two treatment-related articles a month (long form: 750-1000 words) • Website + Service page updates and on-site SEO (up to two hours) • Google Webmasters management  December & January	2	1,500.00	3,000.00
				<b>PAYMENT</b> 3,000.00
				<b>BALANCE DUE</b> <b>\$0.00</b>

**PAID**

**Medstar Media, INC.**

10808 S. River Front Parkway Suite 3020

South Jordan, UT 84095

+1 6466949450

support@medstarmedia.com

# INVOICE

**BILL TO**

Dr. Steven Snyder  
Dermatology Laser Center and  
Medispa

**INVOICE #** 1334

**DATE** 02/01/2021

**DUE DATE** 02/01/2021

**TERMS** Due on receipt

ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
Digital Marketing Monthly Management	<ul style="list-style-type: none"><li>• Manage &amp; optimize digital marketing campaigns on Google Adwords</li><li>• Optin technology to increase conversions.</li><li>• Call tracking &amp; reporting</li><li>• Monitor budget and adjust bids to gain better ROI</li><li>• Manage keyword selection and audience targeting</li><li>• Call tracking and monitoring</li></ul>	1	1,500.00	1,500.00
Digital Marketing Monthly Management	<ul style="list-style-type: none"><li>• Monthly ad management began Dec 22nd, 2020. Ads prepaid through Jan 22nd. Ads for Jan 23 - 31st.</li></ul>	9	50.00	450.00
Content Creation + Search Engine Optimization (SEO) - Monthly	<ul style="list-style-type: none"><li>• Two treatment-related articles a month</li><li>• Website + Service page updates and on-site SEO (up to two hours)</li><li>• Google Webmasters management</li></ul>	1	1,500.00	1,500.00

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PAYMENT 3,450.00  
BALANCE DUE **\$0.00**

**Medstar Media, INC.**

10808 S. River Front Parkway Suite 3020

South Jordan, UT 84095

+1 6466949450

support@medstarmedia.com

# INVOICE

**BILL TO**

Dr. Steven Snyder  
Dermatology Laser Center and  
Medispa

**INVOICE #** 1373

**DATE** 03/01/2021

**DUE DATE** 03/01/2021

**TERMS** Due on receipt

ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
<b>Digital Marketing Monthly Management</b>	<ul style="list-style-type: none"><li>• Manage &amp; optimize digital marketing campaigns on Google Adwords</li><li>• Optin technology to increase conversions.</li><li>• Call tracking &amp; reporting</li><li>• Monitor budget and adjust bids to gain better ROI</li><li>• Manage keyword selection and audience targeting</li><li>• Call tracking and monitoring</li></ul>	1	1,500.00	1,500.00
<b>Content Creation + Search Engine Optimization (SEO) - Monthly</b>	<ul style="list-style-type: none"><li>• Two treatment-related articles a month</li><li>• Website + Service page updates and on-site SEO (up to two hours)</li><li>• Google Webmasters management</li></ul>	1	1,500.00	1,500.00

PAYMENT 3,000.00  
BALANCE DUE **\$0.00**