

CoolSculpting Marketing Services

Dr. Snyder - Laser Doc MD Q2 2021

Total Marketing Expenses (04/1/2021 - 06/30/2021)

Total Google Ads: \$ 6,126.52
Total Marketing Fee: \$ 9,000.00
Total CoolSculpting Marketing Cost: \$ 15,126.52

Google Ads | Chris Zelig > Dr. Snyder - Laser ... 354-360-1747 | All campaigns

Overview | Campaigns | Custom Apr 1 - Jun 30, 2021

Recommendations | Campaign status: All | ADD FILTER

Campaign	Budget	Status	Clicks	CTR	Cost
search beta coolsculpting	\$144.13/day	Eligible	653	3.67%	\$6,126.52
search beta emsculpt neo	\$55.01/day	Eligible	209	2.81%	\$3,526.31
Total: Campaigns			862	3.42%	\$9,652.83
Total: Account	\$199.14/day		862	3.42%	\$9,652.83

Reporting is not real-time. Time zone for all dates and times: (GMT-04:00) Eastern Time. Learn more
 Some inventory may be provided through third party intermediaries.
 You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.
 © Google, 2021.

Google Ads | Chris Zelig > Dr. Snyder - Laser ... 354-360-1747 | All campaigns > search | beta | coolsculpting

Overview | Enabled | Status: Eligible | Type: Search | Budget: \$144.13/day | Optimization score: 71.8% | More details

Recommendations | Ads | Custom Apr 1 - Jun 30, 2021

Ad status: All | ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Laser Center & MediSpa Fat Reduction in Owings Mills Non-Surgical Fat Reduction +6 more www.laserdocmd.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Best Prices... View assets details	3. lipo	Eligible (Limited) Policy (Restricted drug terms +1 more), Poor ad strength	132	5.34%	\$1,201.94
Laser Center & MediSpa Fat Reduction in Owings Mills Non-Surgical Fat Reduction +6 more www.laserdocmd.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Best Prices... View assets details	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted drug terms +1 more)	168	3.17%	\$1,193.30
Fat Reduction in Owings Mills Eliminate Fat & Feel Great Safe + Effective Fat Reduction www.laserdocmd.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	13	3.62%	\$233.69
CoolSculpting® Fat Reduction CoolSculpting in Owings Mills Biggest CoolSculpting® Promo +5 more www.laserdocmd.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Owings Mills, MD. Expert, Safe Fat Loss With... View assets details	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	21	10.71%	\$221.29

Google Ads | Chris Zelig > Dr. Snyder - Laser ... 354-360-1747 | All campaigns > search | beta | coolsculpting

Overview | Enabled | Status: Eligible | Type: Search | Budget: \$144.13/day | Optimization score: 71.8% | More details

Recommendations | Ads | Ad status: All | ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
CoolSculpting® Fat Reduction CoolSculpting in Owings Mills Biggest CoolSculpting® Promo +5 more www.laserdocmd.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Owings Mills, MD. Expert, Safe Fat Loss With... View assets details	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	21	10.71%	\$221.29
CoolSculpting® Fat Reduction CoolSculpting in Owings Mills Biggest CoolSculpting® Promo +5 more www.laserdocmd.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Owings Mills, MD. Expert, Safe Fat Loss With... View assets details	0. coolsculpting - general	Paused Policy (Restricted drug terms +1 more)	13	6.02%	\$144.07
CoolSculpting® Fat Reduction CoolSculpting in Owings Mills Biggest CoolSculpting® Promo +5 more www.laserdocmd.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Owings Mills, MD. Expert, Safe Fat Loss With... View assets details	0. coolsculpting - general	Removed Policy (Restricted drug terms +1 more)	6	5.17%	\$105.20
Fat Reduction in Owings Mills Eliminate Fat & Feel Great Get \$1,000 Off 8+ Treatments www.laserdocmd.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	9	2.55%	\$101.72
Fat Reduction in Owings Mills Freezing Fat Really Works Safe + Effective Fat Reduction www.laserdocmd.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	11	3.44%	\$97.90

Google Ads | Chris Zelig > Dr. Snyder - Laser ... 354-360-1747 | All campaigns > search | beta | coolsculpting

Overview | Enabled | Status: Eligible | Type: Search | Budget: \$144.13/day | Optimization score: 71.8% | More details

Recommendations | Ads | Ad status: All | ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
CoolSculpting® Fat Reduction CoolSculpting in Owings Mills Biggest CoolSculpting® Promo +5 more www.laserdocmd.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Owings Mills, MD. Expert, Safe Fat Loss With... Eliminate Fat And Feel Great.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	9	2.55%	\$101.72
Fat Reduction in Owings Mills Freezing Fat Really Works Safe + Effective Fat Reduction www.laserdocmd.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	12	3.85%	\$98.77
Non-Surgical Fat Reduction Eliminate Fat & Feel Great Get \$1,000 Off 8+ Treatments www.laserdocmd.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	11	3.44%	\$97.90
Fat Reduction in Owings Mills Eliminate Fat & Feel Great Get \$1,000 Off 8+ Treatments www.laserdocmd.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	11	5.76%	\$94.38
Total: Ads			653	3.67%	\$6,126.52

Google Ads									
Chris Zelig > Dr. Snyder - Laser ... 354-360-1747									
All campaigns > search beta coolsculpting									
Overview									
Enabled Status: Eligible Type: Search Budget: \$144.13/day Optimization score: 71.8% More details									
Recommendations									
+ Ad status: All ADD FILTER									
Insights									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
More									
Ad	Ad group	Status	Clicks	CTR	Cost				
Non-Surgical Fat Reduction Eliminate Fat & Feel Great Safe + Effective Fat Reduction www.laserdocmd.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	11	2.84%	\$81.06				
Fat Reduction in Owings Mills Freezing Fat Really Works Get \$1,000 Off 8+ Treatments www.laserdocmd.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	7	2.22%	\$76.50				
Fat Reduction in Owings Mills Eliminate Fat & Feel Great Safe + Effective Fat Reduction www.laserdocmd.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	10	5.10%	\$74.66				
Non-Surgical Fat Reduction Freeze Away Body Fat Safe + Effective Fat Reduction www.laserdocmd.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	7	2.75%					

Google Ads									
Chris Zelig > Dr. Snyder - Laser ... 354-360-1747									
All campaigns > search beta coolsculpting									
Overview									
Enabled Status: Eligible Type: Search Budget: \$144.13/day Optimization score: 71.8% More details									
Recommendations									
+ Ad status: All ADD FILTER									
Insights									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
More									
Ad	Ad group	Status	Clicks	CTR	Cost				
Non-Surgical Fat Reduction Freeze Away Body Fat Safe + Effective Fat Reduction www.laserdocmd.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	7	2.75%	\$73.54				
Fat Reduction in Owings Mills Freeze Away Body Fat Get Rid of Unwanted Fat www.laserdocmd.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	6	2.42%	\$70.71				
Laser Center & MediSpa Freeze Away Body Fat Get \$1,000 Off 8+ Treatments www.laserdocmd.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	2	2.13%	\$70.27				
Biggest CoolSculpting® Promo Limited Time Offer May 2021 Hurry Offer Ends In (=COUNTDOWN("2021/05/31... www.laserdocmd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	3	14.29%	\$68.04				
Fat Reduction in Owings Mills Freeze Away Body Fat									

Google Ads									
Chris Zelig > Dr. Snyder - Laser ... 354-360-1747									
All campaigns > search beta coolsculpting									
Overview									
Enabled Status: Eligible Type: Search Budget: \$144.13/day Optimization score: 71.8% More details									
Recommendations									
+ Ad status: All ADD FILTER									
Insights									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
More									
Ad	Ad group	Status	Clicks	CTR	Cost				
www.laserdocmd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	3	14.29%	\$68.04				
Fat Reduction in Owings Mills Freeze Away Body Fat Get \$1,000 Off 8+ Treatments www.laserdocmd.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	8	1.93%	\$67.04				
Fat Reduction in Owings Mills Eliminate Fat & Feel Great Safe + Effective Fat Reduction www.laserdocmd.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	4	11.11%	\$65.20				
CoolSculpting® in Owings Mills Limited Time Offer June 2021 Hurry Offer Ends In... www.laserdocmd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	3	13.04%	\$63.27				
Total: Ads			653	3.67%	\$				

Google Ads									
Chris Zelig > Dr. Snyder - Laser ... 354-360-1747									
All campaigns > search beta coolsculpting									
Overview									
Enabled Status: Eligible Type: Search Budget: \$144.13/day Optimization score: 71.8% More details									
Recommendations									
+ Ad status: All ADD FILTER									
Insights									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
More									
Ad	Ad group	Status	Clicks	CTR	Cost				
CoolSculpting® Fat Reduction CoolSculpting in Owings Mills Biggest CoolSculpting® Promo +5 more www.laserdocmd.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Owings Mills, MD. Expert, Safe Fat Loss With... View assets details	1. coolsculpting - price	Paused Policy (Restricted medical content +1 more) Poor ad strength	7	20.59%	\$60.19				
CoolSculpting® in Owings Mills Save \$1,000 Off 8+ Treatments Our Biggest Discount Ever www.laserdocmd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	6	5.45%	\$56.23				
Biggest CoolSculpting® Promo Limited Time Offer June 2021 25% Off All CoolSculpting www.laserdocmd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	1	6.67%	\$54.46				
Non-Surgical Fat Reduction Freeze Away Body Fat Get \$1,000 Off 8+ Treatments www.laserdocmd.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	7	2.64%					

Google Ads									
Chris Zelig > Dr. Snyder - Laser ... 354-360-1747									
All campaigns > search beta coolsculpting									
Overview									
Enabled Status: Eligible Type: Search Budget: \$144.13/day Optimization score: 71.8% More details									
Recommendations									
+ Ad status: All ADD FILTER									
Insights									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
More									
Ad	Ad group	Status	Clicks	CTR	Cost				
Non-Surgical Fat Reduction Freeze Away Body Fat Get \$1,000 Off 8+ Treatments www.laserdocmd.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	7	2.64%	\$47.73				
Fat Reduction in Owings Mills Freeze Away Body Fat Get \$1,000 Off 8+ Treatments www.laserdocmd.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	4	1.72%	\$47.61				
Fat Reduction in Owings Mills Freezing Fat Really Works Get Rid of Unwanted Fat www.laserdocmd.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	6	4.17%	\$45.90				
Biggest CoolSculpting® Promo Limited Time Offer Apr 2021 25% Off All CoolSculpting www.laserdocmd.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Owings Mills, MD. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now.	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	3	150.00%	\$44.02				
Biggest CoolSculpting® Promo Limited Time Offer									

Google Ads									
Chris Zelig > Dr. Snyder - Laser ... 354-360-1747									
All campaigns > search beta coolsculpting									
Overview									
Enabled Status: Eligible Type: Search Budget: \$144.13/day Optimization score: 71.8% More details									
Recommendations									
Ad status: All ADD FILTER									
Insights									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
+ More									
Table									
Ad	Ad group	Status	Clicks	CTR	Cost				
www.laserdocmd.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Owings Mills, MD. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now.	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	3	150.00%	\$44.02				
Biggest CoolSculpting® Promo Limited Time Offer June 2021 Hurry Offer Ends In... www.laserdocmd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	2	50.00%	\$42.70				
Fat Reduction in Owings Mills Freezing Fat Really Works Get Rid of Unwanted Fat www.laserdocmd.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	4	5.41%	\$39.84				
Fat Reduction in Owings Mills Freeze Away Body Fat Get Rid of Unwanted Fat www.laserdocmd.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	5.88%	\$38.30				
Total: Ads			653	3.67%	\$6,...				

Google Ads									
Chris Zelig > Dr. Snyder - Laser ... 354-360-1747									
All campaigns > search beta coolsculpting									
Overview									
Enabled Status: Eligible Type: Search Budget: \$144.13/day Optimization score: 71.8% More details									
Recommendations									
Ad status: All ADD FILTER									
Insights									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
+ More									
Table									
Ad	Ad group	Status	Clicks	CTR	Cost				
CoolSculpting® in Owings Mills Limited Time Offer May 2021 Our Biggest Discount Ever www.laserdocmd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	2	4.65%	\$38.02				
CoolSculpting® Fat Reduction CoolSculpting in Owings Mills Biggest CoolSculpting® Promo +5 more www.laserdocmd.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Owings Mills, MD. Expert, Safe Fat Loss With... View assets details	2. body sculpting	Paused Policy (Restricted medical content +1 more), Poor ad strength	3	16.67%	\$37.83				
Fat Reduction in Owings Mills Freeze Away Body Fat Safe + Effective Fat Reduction www.laserdocmd.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	5	1.19%	\$37.71				
Laser Center & MediSpa Freeze Away Body Fat Get Rid of Unwanted Fat www.laserdocmd.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	4	5.19%	\$36.92				

Google Ads									
Chris Zelig > Dr. Snyder - Laser ... 354-360-1747									
All campaigns > search beta coolsculpting									
Overview									
Enabled Status: Eligible Type: Search Budget: \$144.13/day Optimization score: 71.8% More details									
Recommendations									
Ad status: All ADD FILTER									
Insights									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
+ More									
Table									
Ad	Ad group	Status	Clicks	CTR	Cost				
Laser Center & MediSpa Freeze Away Body Fat Get Rid of Unwanted Fat www.laserdocmd.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	4	5.19%	\$36.92				
Fat Reduction in Owings Mills Freezing Fat Really Works Get \$1,000 Off 8+ Treatments www.laserdocmd.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	2	1.24%	\$36.71				
CoolSculpting® Fat Reduction CoolSculpting in Owings Mills Biggest CoolSculpting® Promo +5 more www.laserdocmd.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Owings Mills, MD. Expert, Safe Fat Loss With... View assets details	1. coolsculpting - price	Removed Policy (Restricted drug terms +1 more), Poor ad strength	4	21.05%	\$36.45				
CoolSculpting® in Owings Mills Limited Time Offer May 2021 25% Off All CoolSculpting www.laserdocmd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	3	8.33%	\$36.30				
Fat Reduction in Owings Mills Freeze Away Body Fat Safe + Effective Fat Reduction									

Google Ads									
Chris Zelig > Dr. Snyder - Laser ... 354-360-1747									
All campaigns > search beta coolsculpting									
Overview									
Enabled Status: Eligible Type: Search Budget: \$144.13/day Optimization score: 71.8% More details									
Recommendations									
Ad status: All ADD FILTER									
Insights									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
+ More									
Table									
Ad	Ad group	Status	Clicks	CTR	Cost				
www.laserdocmd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	3	8.33%	\$36.30				
Fat Reduction in Owings Mills Freeze Away Body Fat Safe + Effective Fat Reduction www.laserdocmd.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	5	2.43%	\$34.89				
Biggest CoolSculpting® Promo Limited Time Offer May 2021 Our Biggest Discount Ever www.laserdocmd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	2	8.33%	\$34.07				
Fat Reduction in Owings Mills Freezing Fat Really Works Get \$1,000 Off 8+ Treatments www.laserdocmd.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	5	8.20%	\$33.09				
Total: Ads			653	3.67%	\$6,...				

Google Ads									
Chris Zelig > Dr. Snyder - Laser ... 354-360-1747									
All campaigns > search beta coolsculpting									
Overview									
Enabled Status: Eligible Type: Search Budget: \$144.13/day Optimization score: 71.8% More details									
Recommendations									
Ad status: All ADD FILTER									
Insights									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
+ More									
Table									
Ad	Ad group	Status	Clicks	CTR	Cost				
Fat Reduction in Owings Mills Eliminate Fat & Feel Great Get Rid of Unwanted Fat www.laserdocmd.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	5	6.58%	\$32.79				
Biggest CoolSculpting® Promo Limited Time Offer Apr 2021 Our Biggest Discount Ever www.laserdocmd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	3	60.00%	\$31.38				
Fat Reduction in Owings Mills Eliminate Fat & Feel Great Safe + Effective Fat Reduction www.laserdocmd.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	3	3.61%	\$31.33				
Fat Reduction in Owings Mills Freezing Fat Really Works Safe + Effective Fat Reduction www.laserdocmd.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	3.85%	\$30.92				

Google Ads									
Chris Zelig > Dr. Snyder - Laser ... 354-360-1747									
All campaigns > search beta coolsculpting									
Overview									
Enabled Status: Eligible Type: Search Budget: \$144.13/day Optimization score: 71.8% More details									
Recommendations									
Ad status: All ADD FILTER									
Insights									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
More									
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Ad		Ad group	Status	Clicks	CTR	Cost	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction in Owings Mills Freezing Fat Really Works Safe + Effective Fat Reduction www.laserdocmd.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.		3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	3.85%	\$30.29	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Biggest CoolSculpting® Promo Save \$1,000 Off 8+ Treatments Our Biggest Discount Ever www.laserdocmd.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Owings Mills, MD. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now.		0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	1	10.00%	\$30.21	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Non-Surgical Fat Reduction Eliminate Fat & Feel Great Safe + Effective Fat Reduction www.laserdocmd.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.		3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	5	7.14%	\$29.38	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Non-Surgical Fat Reduction Freeze Away Body Fat Get \$1,000 Off 8+ Treatments www.laserdocmd.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.		x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	2	2.86%	\$28.54	
CoolSculpting® in Owings Mills Limited Time Offer									

Google Ads									
Chris Zelig > Dr. Snyder - Laser ... 354-360-1747									
All campaigns > search beta coolsculpting									
Overview									
Enabled Status: Eligible Type: Search Budget: \$144.13/day Optimization score: 71.7% More details									
Recommendations									
Ad status: All ADD FILTER									
Insights									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
More									
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Ad		Ad group	Status	Clicks	CTR	Cost	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	www.laserdocmd.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.		x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	2	2.86%	\$28.54	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Owings Mills Limited Time Offer May 2021 Hurry Offer Ends In... www.laserdocmd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today		0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	3	7.89%	\$28.22	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Owings Mills Save \$1,000 Off 8+ Treatments Hurry Offer Ends In... www.laserdocmd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today		0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	1	5.88%	\$28.00	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Owings Mills Limited Time Offer Apr 2021 Hurry Offer Ends In (=COUNTDOWN("2021/04/30... www.laserdocmd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today		0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	4	8.33%	\$27.74	
Total: Ads						653	3.67%	\$	

Google Ads									
Chris Zelig > Dr. Snyder - Laser ... 354-360-1747									
All campaigns > search beta coolsculpting									
Overview									
Enabled Status: Eligible Type: Search Budget: \$144.13/day Optimization score: 71.7% More details									
Recommendations									
Ad status: All ADD FILTER									
Insights									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
More									
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Ad		Ad group	Status	Clicks	CTR	Cost	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Owings Mills Limited Time Offer June 2021 25% Off All CoolSculpting www.laserdocmd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today		0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	2	6.45%	\$27.25	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® Fat Reduction Limited Time Offer May 2021 Hurry Offer Ends In (=COUNTDOWN("2021/05/31... www.laserdocmd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today		0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	1	7.69%	\$25.63	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® Fat Reduction Safe + Effective Fat Reduction 25% Off All CoolSculpting www.laserdocmd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today		0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	2	13.33%	\$25.43	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Non-Surgical Fat Reduction Freezing Fat Really Works Get \$1,000 Off 8+ Treatments www.laserdocmd.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.		3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	2	16.67%		

Google Ads									
Chris Zelig > Dr. Snyder - Laser ... 354-360-1747									
All campaigns > search beta coolsculpting									
Overview									
Enabled Status: Eligible Type: Search Budget: \$144.13/day Optimization score: 71.7% More details									
Recommendations									
Ad status: All ADD FILTER									
Insights									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
More									
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Ad		Ad group	Status	Clicks	CTR	Cost	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Non-Surgical Fat Reduction Freezing Fat Really Works Get \$1,000 Off 8+ Treatments www.laserdocmd.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.		3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	2	16.67%	\$25.36	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® Fat Reduction Limited Time Offer May 2021 Our Biggest Discount Ever www.laserdocmd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today		0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	1	7.14%	\$23.19	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® Fat Reduction CoolSculpting in Owings Mills Biggest CoolSculpting® Promo +5 more www.laserdocmd.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Owings Mills, MD. Expert, Safe Fat Loss With... View assets details		2. body sculpting	Paused Policy (Restricted drug terms +1 more), Poor ad strength	2	7.41%	\$22.92	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Non-Surgical Fat Reduction Eliminate Fat & Feel Great Safe + Effective Fat Reduction www.laserdocmd.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.		3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	2	10.53%	\$22.06	
CoolSculpting® in Owings Mills Save \$1,000 Off 8+ Treatments Hurry Offer Ends In...									

Google Ads									
Chris Zelig > Dr. Snyder - Laser ... 354-360-1747									
All campaigns > search beta coolsculpting									
Overview									
Enabled Status: Eligible Type: Search Budget: \$144.13/day Optimization score: 71.7% More details									
Recommendations									
Ad status: All ADD FILTER									
Insights									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
More									
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Ad		Ad group	Status	Clicks	CTR	Cost	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	www.laserdocmd.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.		3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	2	10.53%	\$22.06	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Owings Mills Save \$1,000 Off 8+ Treatments Hurry Offer Ends In... www.laserdocmd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today		0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	2	6.45%	\$21.57	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction in Owings Mills Freeze Away Body Fat Get Rid of Unwanted Fat www.laserdocmd.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.		3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	3	5.66%	\$21.04	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® Fat Reduction Save \$1,000 Off 8+ Treatments Our Biggest Discount Ever www.laserdocmd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today		0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	1	5.88%	\$20.22	
Total: Ads						653	3.67%	\$	

Google Ads							Chris Zelig > Dr. Snyder - Laser ... 354-360-1747		All campaigns > search beta coolsculpting		SEARCH REPORTS TOOLS & SETTINGS REFRESH HELP NOTIFICATIONS		259-215-0574 Chris Zelig support@medstarmedia.com		
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$144.13/day	Optimization score: 71.7%	More details									
Recommendations	Ads						Custom Apr 1 - Jun 30, 2021								
Insights	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE								
Ad groups															
Ads & extensions															
Ads	<input type="checkbox"/>	●	Ad		Ad group	Status	Clicks	CTR	↓	Cost					
Extensions	<input type="checkbox"/>	●			1. coolsculpting - price	Paused Policy (Restricted medical content +1 more)	2	20.00%		\$19.48					
Landing pages	<input type="checkbox"/>	●			2. body sculpting	Eligible (Limited) Policy (Restricted medical content +1 more)	1	100.00%		\$18.85					
Keywords	<input type="checkbox"/>	●			x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	3	1.07%		\$18.58					
Audiences	<input type="checkbox"/>	●			1. coolsculpting - price	Paused Policy (Restricted medical content +1 more)	2	50.00%							
Demographics															
Settings															
Suggested															
Ad schedule															
More															

Google Ads							Chris Zelig > Dr. Snyder - Laser ... 354-360-1747		All campaigns > search beta coolsculpting		SEARCH REPORTS TOOLS & SETTINGS REFRESH HELP NOTIFICATIONS		259-215-0574 Chris Zelig support@medstarmedia.com		
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$144.13/day	Optimization score: 71.7%	More details									
Recommendations	Ads						Custom Apr 1 - Jun 30, 2021								
Insights	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE								
Ad groups															
Ads & extensions															
Ads	<input type="checkbox"/>	●	Ad		Ad group	Status	Clicks	CTR	↓	Cost					
Extensions	<input type="checkbox"/>	●			1. coolsculpting - price	Paused Policy (Restricted medical content +1 more)	2	50.00%		\$18.21					
Landing pages	<input type="checkbox"/>	●			0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	3	13.04%		\$17.92					
Keywords	<input type="checkbox"/>	●			3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	2.94%		\$16.72					
Audiences	<input type="checkbox"/>	●			3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	3	4.35%		\$16.62					
Demographics															
Settings															
Suggested															
Ad schedule															
More															

Google Ads							Chris Zelig > Dr. Snyder - Laser ... 354-360-1747		All campaigns > search beta coolsculpting		SEARCH REPORTS TOOLS & SETTINGS REFRESH HELP NOTIFICATIONS		259-215-0574 Chris Zelig support@medstarmedia.com		
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$144.13/day	Optimization score: 71.7%	More details									
Recommendations	Ads						Custom Apr 1 - Jun 30, 2021								
Insights	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE								
Ad groups															
Ads & extensions															
Ads	<input type="checkbox"/>	●	Ad		Ad group	Status	Clicks	CTR	↓	Cost					
Extensions	<input type="checkbox"/>	●			3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	3	4.35%		\$16.62					
Landing pages	<input type="checkbox"/>	●			1. coolsculpting - price	Paused Policy (Restricted drug terms +1 more), Poor ad strength	2	10.00%		\$16.33					
Keywords	<input type="checkbox"/>	●			x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	2	2.74%		\$15.27					
Audiences	<input type="checkbox"/>	●			3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	3.85%		\$15.05					
Demographics															
Settings															
Suggested															
Ad schedule															
More															
							Total: Ads	653	3.67%	\$					

Google Ads							Chris Zelig > Dr. Snyder - Laser ... 354-360-1747		All campaigns > search beta coolsculpting		SEARCH REPORTS TOOLS & SETTINGS REFRESH HELP NOTIFICATIONS		259-215-0574 Chris Zelig support@medstarmedia.com		
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$144.13/day	Optimization score: 71.7%	More details									
Recommendations	Ads						Custom Apr 1 - Jun 30, 2021								
Insights	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE								
Ad groups															
Ads & extensions															
Ads	<input type="checkbox"/>	●	Ad		Ad group	Status	Clicks	CTR	↓	Cost					
Extensions	<input type="checkbox"/>	●			1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	2	16.67%		\$14.78					
Landing pages	<input type="checkbox"/>	●			0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	2	10.53%		\$14.26					
Keywords	<input type="checkbox"/>	●			x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	1	1.39%		\$14.05					
Audiences	<input type="checkbox"/>	●			0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	1	14.29%							
Demographics															
Settings															
Suggested															
Ad schedule															
More															

Google Ads							Chris Zelig > Dr. Snyder - Laser ... 354-360-1747		All campaigns > search beta coolsculpting		SEARCH REPORTS TOOLS & SETTINGS REFRESH HELP NOTIFICATIONS		259-215-0574 Chris Zelig support@medstarmedia.com		
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$144.13/day	Optimization score: 71.7%	More details									
Recommendations	Ads						Custom Apr 1 - Jun 30, 2021								
Insights	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE								
Ad groups															
Ads & extensions															
Ads	<input type="checkbox"/>	●	Ad		Ad group	Status	Clicks	CTR	↓	Cost					
Extensions	<input type="checkbox"/>	●			0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	1	14.29%		\$13.93					
Landing pages	<input type="checkbox"/>	●			0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	1	20.00%		\$13.73					
Keywords	<input type="checkbox"/>	●			3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	3.33%		\$13.11					
Audiences	<input type="checkbox"/>	●			x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	1	1.79%		\$12.80					
Demographics															
Settings															
Suggested															
Ad schedule															
More															

Google Ads									
Chris Zelig > Dr. Snyder - Laser ... 354-360-1747									
All campaigns > search beta coolsculpting									
Overview									
Enabled Status: Eligible Type: Search Budget: \$144.13/day Optimization score: 71.7% More details									
Recommendations									
Ad status: All ADD FILTER									
Insights									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
More									
Table									
Ad	Ad group	Status	Clicks	CTR	Cost				
www.laserdocmd.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	1	1.79%	\$12.80				
www.laserdocmd.com CoolSculpting® in Owings Mills Save \$1,000 Off 8+ Treatments Our Biggest Discount Ever	2. body sculpting	Eligible (Limited) Policy (Restricted medical content +1 more)	1	50.00%	\$12.77				
www.laserdocmd.com CoolSculpting® in Owings Mills Limited Time Offer June 2021 CoolSculpting Special 25% Off	1. coolsculpting - price	Paused Policy (Restricted medical content +1 more)	1	50.00%	\$12.61				
www.laserdocmd.com CoolSculpting® Fat Reduction Safe + Effective Fat Reduction Our Biggest Discount Ever	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	4	22.22%	\$12.48				
Total: Ads			653	3.67%	\$6,...				

Google Ads									
Chris Zelig > Dr. Snyder - Laser ... 354-360-1747									
All campaigns > search beta coolsculpting									
Overview									
Enabled Status: Eligible Type: Search Budget: \$144.13/day Optimization score: 71.7% More details									
Recommendations									
Ad status: All ADD FILTER									
Insights									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
More									
Table									
Ad	Ad group	Status	Clicks	CTR	Cost				
www.laserdocmd.com Non-Surgical Fat Reduction Freeze Away Body Fat Get \$1,000 Off 8+ Treatments	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	2	8.33%	\$12.18				
www.laserdocmd.com Biggest CoolSculpting® Promo Limited Time Offer June 2021 Hurry Offer Ends In...	1. coolsculpting - price	Paused Policy (Restricted medical content +1 more)	1	100.00%	\$12.01				
www.laserdocmd.com Biggest CoolSculpting® Promo Limited Time Offer Apr 2021 Hurry Offer Ends In (=COUNTDOWN("2021/04/30...	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	1	5.00%	\$11.62				
www.laserdocmd.com CoolSculpting® Fat Reduction Limited Time Offer May 2021 25% Off All CoolSculpting	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	1	9.09%	\$11.25				

Google Ads									
Chris Zelig > Dr. Snyder - Laser ... 354-360-1747									
All campaigns > search beta coolsculpting									
Overview									
Enabled Status: Eligible Type: Search Budget: \$144.13/day Optimization score: 71.7% More details									
Recommendations									
Ad status: All ADD FILTER									
Insights									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
More									
Table									
Ad	Ad group	Status	Clicks	CTR	Cost				
www.laserdocmd.com CoolSculpting® Fat Reduction Limited Time Offer May 2021 25% Off All CoolSculpting	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	1	9.09%	\$11.25				
www.laserdocmd.com CoolSculpting® in Owings Mills Limited Time Offer Apr 2021 25% Off All CoolSculpting	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	1	2.33%	\$11.08				
www.laserdocmd.com CoolSculpting® in Owings Mills Safe + Effective Fat Reduction CoolSculpting Special 25% Off	2. body sculpting	Eligible (Limited) Policy (Restricted medical content +1 more)	1	16.67%	\$10.06				
www.laserdocmd.com Non-Surgical Fat Reduction Eliminate Fat & Feel Great Get Rid of Unwanted Fat	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	4.76%	\$10.01				

Google Ads									
Chris Zelig > Dr. Snyder - Laser ... 354-360-1747									
All campaigns > search beta coolsculpting									
Overview									
Enabled Status: Eligible Type: Search Budget: \$144.13/day Optimization score: 71.7% More details									
Recommendations									
Ad status: All ADD FILTER									
Insights									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
More									
Table									
Ad	Ad group	Status	Clicks	CTR	Cost				
www.laserdocmd.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	4.76%	\$10.01				
www.laserdocmd.com Biggest CoolSculpting® Promo Limited Time Offer Apr 2021 CoolSculpting Special 25% Off	2. body sculpting	Removed Policy (Restricted medical content +1 more)	1	50.00%	\$9.01				
www.laserdocmd.com CoolSculpting® in Owings Mills Limited Time Offer May 2021 Hurry Offer Ends In...	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	1	25.00%	\$8.98				
www.laserdocmd.com CoolSculpting® in Owings Mills Limited Time Offer Apr 2021 Our Biggest Discount Ever	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	2	3.70%	\$8.86				
Total: Ads			653	3.67%	\$6,...				

Google Ads									
Chris Zelig > Dr. Snyder - Laser ... 354-360-1747									
All campaigns > search beta coolsculpting									
Overview									
Enabled Status: Eligible Type: Search Budget: \$144.13/day Optimization score: 71.7% More details									
Recommendations									
Ad status: All ADD FILTER									
Insights									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
More									
Table									
Ad	Ad group	Status	Clicks	CTR	Cost				
www.laserdocmd.com CoolSculpting® in Owings Mills Save \$1,000 Off 8+ Treatments Our Biggest Discount Ever	1. coolsculpting - price	Eligible (Limited) Policy (Restricted medical content +1 more)	1	4.35%	\$8.79				
www.laserdocmd.com Laser Center & MediSpa Freeze Away Body Fat Get Rid of Unwanted Fat	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	3.85%	\$8.69				
www.laserdocmd.com Laser Center & MediSpa Freezing Fat Really Works Safe + Effective Fat Reduction	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	5.00%	\$8.59				
www.laserdocmd.com Fat Reduction in Owings Mills Freeze Away Body Fat Get Rid of Unwanted Fat	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	2	0.47%	\$8.59				

Google Ads									
Chris Zelig > Dr. Snyder - Laser ... 354-360-1747									
All campaigns > search beta coolsculpting									
Overview									
Enabled Status: Eligible Type: Search Budget: \$144.13/day Optimization score: 71.7% More details									
Recommendations									
Ad status: All ADD FILTER									
Insights									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
More									
<input type="checkbox"/>	<input checked="" type="radio"/>	Ad		Ad group	Status	Clicks	CTR		Cost
<input type="checkbox"/>	<input checked="" type="radio"/>	Fat Reduction in Owings Mills Freeze Away Body Fat Get Rid of Unwanted Fat www.laserdocmd.com		x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	2	0.47%		\$8.49
<input type="checkbox"/>	<input checked="" type="radio"/>	Non-Surgical Fat Reduction Freezing Fat Really Works Get \$1,000 Off 8+ Treatments www.laserdocmd.com		x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	1	2.38%		\$7.63
<input type="checkbox"/>	<input checked="" type="radio"/>	Biggest CoolSculpting® Promo Safe + Effective Fat Reduction Our Biggest Discount Ever www.laserdocmd.com		0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	1	14.29%		\$7.28
<input type="checkbox"/>	<input checked="" type="radio"/>	Biggest CoolSculpting® Promo Limited Time Offer June 2021 25% Off All CoolSculpting www.laserdocmd.com		0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	1	50.00%		\$7.04
Biggest CoolSculpting® Promo Limited Time Offer									

Google Ads									
Chris Zelig > Dr. Snyder - Laser ... 354-360-1747									
All campaigns > search beta coolsculpting									
Overview									
Enabled Status: Eligible Type: Search Budget: \$144.13/day Optimization score: 71.7% More details									
Recommendations									
Ad status: All ADD FILTER									
Insights									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
More									
<input type="checkbox"/>	<input checked="" type="radio"/>	June 2021 25% Off All CoolSculpting www.laserdocmd.com		0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	1	50.00%		\$7.04
<input type="checkbox"/>	<input checked="" type="radio"/>	Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Owings Mills, MD. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now.		0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	1	50.00%		\$6.92
<input type="checkbox"/>	<input checked="" type="radio"/>	Biggest CoolSculpting® Promo Limited Time Offer June 2021 Our Biggest Discount Ever www.laserdocmd.com		0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	1	50.00%		\$6.92
<input type="checkbox"/>	<input checked="" type="radio"/>	Non-Surgical Fat Reduction Freezing Fat Really Works Safe + Effective Fat Reduction www.laserdocmd.com		3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	7.69%		\$6.75
<input type="checkbox"/>	<input checked="" type="radio"/>	CoolSculpting® Fat Reduction Limited Time Offer Apr 2021 Hurry Offer Ends In (-COUNTDOWN("2021/04/30... www.laserdocmd.com		1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	1	50.00%		\$6.50
Total: Ads						653	3.67%		\$6,...

Google Ads									
Chris Zelig > Dr. Snyder - Laser ... 354-360-1747									
All campaigns > search beta coolsculpting									
Overview									
Enabled Status: Eligible Type: Search Budget: \$144.13/day Optimization score: 71.7% More details									
Recommendations									
Ad status: All ADD FILTER									
Insights									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
More									
<input type="checkbox"/>	<input checked="" type="radio"/>	CoolSculpting® Fat Reduction Limited Time Offer May 2021 Hurry Offer Ends In (-COUNTDOWN("2021/05/31... www.laserdocmd.com		1. coolsculpting - price	Paused Policy (Restricted medical content +1 more)	1	33.33%		\$6.16
<input type="checkbox"/>	<input checked="" type="radio"/>	Fat Reduction in Owings Mills Eliminate Fat & Feel Great Get \$1,000 Off 8+ Treatments www.laserdocmd.com		x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	1	1.39%		\$6.06
<input type="checkbox"/>	<input checked="" type="radio"/>	CoolSculpting® Fat Reduction Safe + Effective Fat Reduction CoolSculpting Special 25% Off www.laserdocmd.com		2. body sculpting	Eligible (Limited) Policy (Restricted medical content +1 more)	1	33.33%		\$5.97
<input type="checkbox"/>	<input checked="" type="radio"/>	Biggest CoolSculpting® Promo Save \$1,000 Off 8+ Treatments Hurry Offer Ends In... www.laserdocmd.com		1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	1	50.00%		\$5.76

Google Ads									
Chris Zelig > Dr. Snyder - Laser ... 354-360-1747									
All campaigns > search beta coolsculpting									
Overview									
Enabled Status: Eligible Type: Search Budget: \$144.13/day Optimization score: 71.7% More details									
Recommendations									
Ad status: All ADD FILTER									
Insights									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
More									
<input type="checkbox"/>	<input checked="" type="radio"/>	Biggest CoolSculpting® Promo Save \$1,000 Off 8+ Treatments Hurry Offer Ends In... www.laserdocmd.com		1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	1	50.00%		\$5.76
<input type="checkbox"/>	<input checked="" type="radio"/>	CoolSculpting® Fat Reduction Limited Time Offer Apr 2021 Hurry Offer Ends In (-COUNTDOWN("2021/04/30... www.laserdocmd.com		0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	1	12.50%		\$5.14
<input type="checkbox"/>	<input checked="" type="radio"/>	CoolSculpting® in Owings Mills Limited Time Offer Apr 2021 CoolSculpting Special 25% Off www.laserdocmd.com		1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	1	12.50%		\$4.96
<input type="checkbox"/>	<input checked="" type="radio"/>	Biggest CoolSculpting® Promo Limited Time Offer May 2021 25% Off All CoolSculpting www.laserdocmd.com		0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	1	4.17%		\$4.63
CoolSculpting® in Owings Mills Limited Time Offer									

Google Ads									
Chris Zelig > Dr. Snyder - Laser ... 354-360-1747									
All campaigns > search beta coolsculpting									
Overview									
Enabled Status: Eligible Type: Search Budget: \$144.13/day Optimization score: 71.7% More details									
Recommendations									
Ad status: All ADD FILTER									
Insights									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
More									
<input type="checkbox"/>	<input checked="" type="radio"/>	Biggest CoolSculpting® Promo Save \$1,000 Off 8+ Treatments Hurry Offer Ends In... www.laserdocmd.com		0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	1	4.17%		\$4.63
<input type="checkbox"/>	<input checked="" type="radio"/>	CoolSculpting® in Owings Mills Limited Time Offer May 2021 Hurry Offer Ends In... www.laserdocmd.com		1. coolsculpting - price	Paused Policy (Restricted medical content +1 more)	1	12.50%		\$3.89
<input type="checkbox"/>	<input checked="" type="radio"/>	CoolSculpting® in Owings Mills Limited Time Offer June 2021 Our Biggest Discount Ever www.laserdocmd.com		1. coolsculpting - price	Paused Policy (Restricted medical content +1 more)	1	50.00%		\$3.36
<input type="checkbox"/>	<input checked="" type="radio"/>	Non-Surgical Fat Reduction Freeze Away Body Fat Safe + Effective Fat Reduction www.laserdocmd.com		x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	1	1.37%		\$3.27
Total: Ads						653	3.67%		\$6,...

Google Ads | Chris Zelig > Dr. Snyder - Laser ... 354-360-1747 | All campaigns > search | beta | coolsculpting

Overview: Enabled Status: Eligible Type: Search Budget: \$144.13/day Optimization score: 71.7%

Recommendations: Ad status: All ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Biggest CoolSculpting® Promo Limited Time Offer May 2021 CoolSculpting Special 25% Off www.laserdocmd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Paused Policy (Restricted medical content +1 more)	1	50.00%	\$3.26
CoolSculpting® Fat Reduction Limited Time Offer June 2021 Our Biggest Discount Ever www.laserdocmd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	1	25.00%	\$3.07
CoolSculpting® in Owings Mills Limited Time Offer Apr 2021 Our Biggest Discount Ever www.laserdocmd.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Owings Mills, MD. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now.	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	1	16.67%	\$2.48
Non-Surgical Fat Reduction Freezing Fat Really Works Get \$1,000 Off 8+ Treatments www.laserdocmd.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	1	1.23%	

Google Ads | Chris Zelig > Dr. Snyder - Laser ... 354-360-1747 | All campaigns > search | beta | coolsculpting

Overview: Enabled Status: Eligible Type: Search Budget: \$144.13/day Optimization score: 71.7%

Recommendations: Ad status: All ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Non-Surgical Fat Reduction Freezing Fat Really Works Get \$1,000 Off 8+ Treatments www.laserdocmd.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	1	1.23%	\$2.28
CoolSculpting® in Owings Mills Limited Time Offer June 2021 Our Biggest Discount Ever www.laserdocmd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	1	2.56%	\$2.13
Biggest CoolSculpting® Promo Limited Time Offer Apr 2021 Our Biggest Discount Ever www.laserdocmd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	1	3.85%	\$0.74
Non-Surgical Fat Reduction Eliminate Fat & Feel Great Get Rid of Unwanted Fat www.laserdocmd.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	0	0.00%	\$0.00

Laser Center & MediSpa | Freeze Away Body Fat | Safe +

Google Ads | Chris Zelig > Dr. Snyder - Laser ... 354-360-1747 | All campaigns > search | beta | coolsculpting

Overview: Enabled Status: Eligible Type: Search Budget: \$144.13/day Optimization score: 71.7%

Recommendations: Ad status: All ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Eliminate Fat And Feel Great.					
Fat Reduction in Owings Mills Freezing Fat Really Works Safe + Effective Fat Reduction www.laserdocmd.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	0	0.00%	\$0.00
Laser Center & MediSpa Freezing Fat Really Works Get \$1,000 Off 8+ Treatments www.laserdocmd.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	0	0.00%	\$0.00
Total: Ads			653	3.67%	\$6,126.52
Total: Campaign			653	3.67%	\$6,126.52

Show rows: 10 111 - 120 of 764

Reporting is not real-time. Time zone for all dates and times: (GMT-04:00) Eastern Time. Learn more
Some inventory may be provided through third party intermediaries.
You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.
© Google, 2021.

Google Ads | Chris Zelig > Dr. Snyder - Laser ... 354-360-1747 | All campaigns > search | beta | coolsculpting

Overview: Enabled Status: Eligible Type: Search Budget: \$144.13/day Optimization score: 71.7%

Recommendations: Extension type: All ADD FILTER

Associations view

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
CoolSculpting CoolSculpting: The Top Non-Surgical Fat Reduction Treatment. Learn More	Sitelink extension	search beta coolscul...	Campaign	Approved (limited): Restricted medical content +1 more	31	3.28%	\$346.27
(410) 356-0000	Call extension	search beta coolscul...	Campaign	Approved	95	3.24%	\$1,041.10
laserdocmdweb@gmail.com (View loc... All locations selected)	Location extension	Account	Account	-	-	-	-
FDA Cleared	Callout extension	search beta coolscul...	Campaign	Approved	137	4.48%	\$1,330.73
Highlights: No Surgery	Callout extension	search beta coolscul...	Campaign	Approved	117	4.45%	\$1,255.24
Liposuction Alternative	Callout extension	search beta coolscul...	Campaign	Approved	109	4.41%	\$1,129.41

Google Ads | Chris Zelig > Dr. Snyder - Laser ... 354-360-1747 | All campaigns > search | beta | coolsculpting

Overview: Enabled Status: Eligible Type: Search Budget: \$144.13/day Optimization score: 71.7%

Recommendations: Extension type: All ADD FILTER

Associations view

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
(410) 356-0000	Call extension	search beta coolscul...	Campaign	Approved	95	3.24%	\$1,041.10
laserdocmdweb@gmail.com (View loc... All locations selected)	Location extension	Account	Account	-	-	-	-
FDA Cleared	Callout extension	search beta coolscul...	Campaign	Approved	137	4.48%	\$1,330.73
Highlights: No Surgery	Callout extension	search beta coolscul...	Campaign	Approved	117	4.45%	\$1,255.24
Liposuction Alternative	Callout extension	search beta coolscul...	Campaign	Approved	109	4.41%	\$1,129.41
Freeze Your Fat	Callout extension	search beta coolscul...	Campaign	Approved	115	4.05%	\$1,126.08
New Clients 25% Off	Callout extension	search beta coolscul...	Campaign	Approved	101	3.93%	\$1,101.76
Contact Us + Free Consult	Callout extension	search beta coolscul...	Campaign	Approved	109	4.52%	\$1,041.47
Nonsurgical Fat Reduction	Callout extension	search beta coolscul...	Campaign	Approved	97	4.02%	\$938.48

Google Ads | Chris Zelig > Dr. Snyder - Laser ... 354-360-1747 | All campaigns > search | beta | coolsculpting

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$144.13/day, Optimization score: 71.7%

Recommendations: All

Insights: Extension type: All

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Structured snippet extension							
<input type="checkbox"/>	Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction, Coolmini, Fat...	search beta coolscul...	Campaign	Approved	5	2.08%	\$49.89
Promotion extension							
<input type="checkbox"/>	Summer Sale - \$1,000 off 8+ Treatments	search beta coolscul...	Campaign	Approved (limited): Restricted medical content +1 more	426	4.06%	\$4,382.37
Total: Sitelink extensions					31	3.21%	\$346.27
Total: Callout extensions					285	4.46%	\$2,938.41
Total: Structured snippet extensions					5	2.08%	\$49.89
Total: Call extensions					95	3.24%	\$1,041.10
Total: Location extensions					77	3.20%	\$821.48

Google Ads | Chris Zelig > Dr. Snyder - Laser ... 354-360-1747 | All campaigns > search | beta | coolsculpting

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$144.13/day, Optimization score: 71.7%

Recommendations: Extension type: All

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Total: Sitelink extensions					31	3.21%	\$346.27
Total: Callout extensions					285	4.46%	\$2,938.41
Total: Structured snippet extensions					5	2.08%	\$49.89
Total: Call extensions					95	3.24%	\$1,041.10
Total: Location extensions					77	3.20%	\$821.48
Total: Promotion extensions					520	3.97%	\$5,091.93

Show rows: 10 | 11 - 12 of 12

Reporting is not real-time. Time zone for all dates and times: (GMT-04:00) Eastern Time. Learn more
Some inventory may be provided through third party intermediaries.
You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.
© Google, 2021.

Google Ads | Chris Zelig > Dr. Snyder - Laser ... 354-360-1747 | All campaigns > search | beta | coolsculpting

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$144.13/day, Optimization score: 71.7%

Recommendations: Responsive search ad

ASSETS

Responsive search ads usually need around 5,000 impressions over 30 days to display a rating in the Performance column. Learn more

Ad may be limited by policy: Restricted drug terms, Restricted medical content

Asset	Status	Asset type	Position pinning	Impr.
Laser Center & MediSpa	Approved (limited)	Headline	None	656
Freeze Away Body Fat	Approved (limited)	Headline	None	25
Offering \$1,000 Off 8+ Cycles	-	Headline	None	2
Non-Surgical Fat Reduction	Approved (limited)	Headline	None	1,259
Get Rid of Unwanted Fat	Approved (limited)	Headline	None	65
Eliminate Fat & Feel Great	Approved (limited)	Headline	None	196
Safe + Effective Fat Reduction	Approved (limited)	Headline	None	237

Google Ads | Chris Zelig > Dr. Snyder - Laser ... 354-360-1747 | All campaigns > search | beta | coolsculpting

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$144.13/day, Optimization score: 71.7%

Recommendations: Responsive search ad

ASSETS

Responsive search ads usually need around 5,000 impressions over 30 days to display a rating in the Performance column. Learn more

Ad may be limited by policy: Restricted drug terms, Restricted medical content

Asset	Status	Asset type	Position pinning	Impr.
Offering \$1,000 Off 8+ Cycles	-	Headline	None	2
Non-Surgical Fat Reduction	Approved (limited)	Headline	None	1,259
Get Rid of Unwanted Fat	Approved (limited)	Headline	None	65
Eliminate Fat & Feel Great	Approved (limited)	Headline	None	196
Safe + Effective Fat Reduction	Approved (limited)	Headline	None	237
Freezing Fat Really Works	Approved (limited)	Headline	None	37
Fat Reduction in Owings Mills	Approved (limited)	Headline	None	2,083
Get \$1,000 Off 8+ Treatments	Approved (limited)	Headline	None	386

Show rows: 10 | 1 - 10 of 15

Reporting is not real-time. Time zone for all dates and times: (GMT-04:00) Eastern Time. Learn more
Some inventory may be provided through third party intermediaries.
You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.
© Google, 2021.

Google Ads | Chris Zelig > Dr. Snyder - Laser ... 354-360-1747 | All campaigns > search | beta | coolsculpting

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$144.13/day, Optimization score: 71.7%

Recommendations: Responsive search ad

ASSETS

Responsive search ads usually need around 5,000 impressions over 30 days to display a rating in the Performance column. Learn more

Ad may be limited by policy: Restricted drug terms, Restricted medical content

Asset	Status	Asset type	Position pinning	Impr.
Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	Approved (limited)	Description	None	2,325
CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat.	Approved (limited)	Description	None	2,473
Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	Approved (limited)	Description	None	0
Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.	-	Description	None	0
Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.	Approved (limited)	Description	None	0

Show rows: 10 | 11 - 15 of 15

Reporting is not real-time. Time zone for all dates and times: (GMT-04:00) Eastern Time. Learn more

Medstar Media, INC.

10808 S. River Front Parkway Suite 3020
South Jordan, UT 84095
+1 6466949450
support@medstarmedia.com

INVOICE

BILL TO

Dr. Steven Snyder
Dermatology Laser Center and
Medispa

INVOICE # 1386

DATE 04/01/2021

DUE DATE 04/01/2021

TERMS Due on receipt

ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
Digital Marketing Monthly Management	<ul style="list-style-type: none">• Manage & optimize digital marketing campaigns on Google Adwords• Optin technology to increase conversions.• Call tracking & reporting• Monitor budget and adjust bids to gain better ROI• Manage keyword selection and audience targeting• Call tracking and monitoring	1	1,500.00	1,500.00
Content Creation + Search Engine Optimization (SEO) - Monthly	<ul style="list-style-type: none">• Two treatment-related articles a month• Website + Service page updates and on-site SEO (up to two hours)• Google Webmasters management	1	1,500.00	1,500.00

PAYMENT 3,000.00
BALANCE DUE **\$0.00**

Medstar Media, INC.

10808 S. River Front Parkway Suite 3020
South Jordan, UT 84095
+1 6466949450
support@medstarmedia.com

SALES RECEIPT

BILL TO

Dr. Steven Snyder
Dermatology Laser Center and
Medispa

SALES # 1414

DATE 05/01/2021

ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
Digital Marketing Monthly Management	<ul style="list-style-type: none">• Manage & optimize digital marketing campaigns on Google Adwords• Optin technology to increase conversions.• Call tracking & reporting• Monitor budget and adjust bids to gain better ROI• Manage keyword selection and audience targeting• Call tracking and monitoring	1	1,500.00	1,500.00
			TOTAL	1,500.00
			BALANCE DUE	\$0.00

Medstar Media, INC.

10808 S. River Front Parkway Suite 3020
South Jordan, UT 84095
+1 6466949450
support@medstarmedia.com

SALES RECEIPT

BILL TO

Dr. Steven Snyder
Dermatology Laser Center and
Medispa

SALES # 1408

DATE 05/01/2021

ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
Content Creation + Search Engine Optimization (SEO) - Monthly	Two treatment-related articles a month (long form: 500-600 words) • Website + Service page updates and on-site SEO (up to two hours) • Google Webmasters management	1	1,500.00	1,500.00
			TOTAL	1,500.00
			BALANCE DUE	\$0.00

Medstar Media, INC.

10808 S. River Front Parkway Suite 3020
South Jordan, UT 84095
+1 6466949450
support@medstarmedia.com

SALES RECEIPT

BILL TO

Dr. Steven Snyder
Dermatology Laser Center and
Medispa

SALES # 1443

DATE 06/01/2021

ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
Digital Marketing Monthly Management	<ul style="list-style-type: none">• Manage & optimize digital marketing campaigns on Google Adwords• Optin technology to increase conversions.• Call tracking & reporting• Monitor budget and adjust bids to gain better ROI• Manage keyword selection and audience targeting• Call tracking and monitoring	1	1,500.00	1,500.00
			TOTAL	1,500.00
			BALANCE DUE	\$0.00

Medstar Media, INC.

10808 S. River Front Parkway Suite 3020
South Jordan, UT 84095
+1 6466949450
support@medstarmedia.com

SALES RECEIPT

BILL TO

Dr. Steven Snyder
Dermatology Laser Center and
Medispa

SALES # 1437
DATE 06/01/2021

ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
Content Creation + Search Engine Optimization (SEO) - Monthly	Two treatment-related articles a month (long form: 500-600 words) • Website + Service page updates and on-site SEO (up to two hours) • Google Webmasters management	1	1,500.00	1,500.00
			TOTAL	1,500.00
			BALANCE DUE	\$0.00