

# CoolSculpting Marketing Services

## Laser Doc MD Co-Op Q3 + Q4 2022

### Total Marketing Expenses

#### (07/01/2022 - 12/31/2022)

**Total Google Ads: \$11,282.47**  
**Total Marketing Service Fees: \$18,000.00**  
**Total CoolSculpting Marketing Cost: \$29,282.47**

Google Ads | Chris Zelig > Dr. Snyder - Laser Doc MD 354-360-1747 | All campaigns

Search Reports Tools and settings Refresh Help Notifications 259-215-0574 Chris Zelig christopherzelig@gmail.com

Overview Campaigns Recommendations Insights Campaign status: All Campaign name contains cool X Add filter

Campaign	Budget	Status	Clicks	CTR	Cost
search   coolsculpting	\$45.69/day	All ads limited by policy	1,429	5.94%	\$11,282.47
Total: Filtered campaigns			1,429	5.94%	\$11,282.47
Total: Account	\$144.06/day		3,738	6.10%	\$27,320.14

Reporting is not real-time. Time zone for all dates and times: (GMT-05:00) Eastern Time. [Learn more](#)  
 Some inventory may be provided through third party intermediaries.  
 You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.  
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Google Ads | Chris Zelig > Dr. Snyder - Laser Doc MD 354-360-1747 | All campaigns > search | coolsculpting

Search Reports Tools and settings Refresh Help Notifications 259-215-0574 Chris Zelig christopherzelig@gmail.com

Overview Ads Enabled Status: All ads limited by policy Type: Search Budget: \$45.69/day Optimization score: 100% More details

Ad status: All Add filter

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current workspace					
(Keyword:Laser Doc   Owings Mills, MD)   CoolSculpting in (LOCATION(City))   Freeze Away Body Fat +10 more laserdocmd.com/coolsculpting/owings_mills Our Biggest CoolSculpting Discount Ever. Get Up to 25% Off 4+ CoolSculpting Treatments. Expert, Safe Fat Loss With Quick...	0. coolsculpting - general	Eligible (Limited) Policy (Restricted drug terms +2 more)	320	10.21%	\$3,568.36
Laser Doc   Owings Mills, MD   Fat Reduction in Owings Mills   Non-Surgical Fat Reduction +11 more laserdocmd.com/coolsculpting/owings_mills Our Biggest CoolSculpting Discount Ever. Get Up to 25% Off 4+ CoolSculpting Treatments. Best Prices. FDA-Cleared. Clinically...	3. lipo	Eligible (Limited) Policy (Restricted medical content +2 more)	524	6.57%	\$3,527.78
Laser Doc   Owings Mills, MD   Fat Reduction in Owings Mills   Non-Surgical Fat Reduction +11 more laserdocmd.com/coolsculpting/owings_mills Our Biggest CoolSculpting Discount Ever. Get Up to 25% Off 4+ CoolSculpting Treatments. Best Prices. FDA-Cleared. Clinically...	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted drug terms +2 more)	404	3.84%	\$2,820.09
(Keyword:Laser Doc   Owings Mills, MD)   CoolSculpting in (LOCATION(City))   Freeze Away Body Fat +10 more laserdocmd.com/coolsculpting/owings_mills Our Biggest CoolSculpting Discount Ever. Get Up to 25% Off 4+ CoolSculpting Treatments. Expert, Safe Fat Loss With Quick...	1. coolsculpting - price	Eligible (Limited) Policy (Moderately Restricted +2 more)	84	11.31%	\$708.29
(Keyword:Laser Doc   Owings Mills, MD)   CoolSculpting in (LOCATION(City))   Freeze Away Body Fat +10 more laserdocmd.com/coolsculpting/owings_mills Our Biggest CoolSculpting Discount Ever. Get Up to 25% Off 4+ CoolSculpting Treatments. Expert, Safe Fat Loss With Quick...	2. body sculpting	Eligible (Limited) Policy (Moderately Restricted +2 more)	42	5.93%	\$302.24
[Dynamically generated headline] [Dynamically generated display URL] Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Owings Mills, MD. Our Biggest CoolSculpting Discount Ever. Get Up to 25% Off 4+ CoolSculpting Treatments	x. dynamic	Eligible (Limited) Policy (Restricted medical content +1 more)	6	7.69%	\$69.18

Google Ads | Chris Zelig > Dr. Snyder - Laser Doc MD 354-360-1747 | All campaigns > search | coolsculpting

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Overview Ads Enabled Status: All ads limited by policy Type: Search Budget: \$45.69/day Optimization score: 100% More details

Ad status: All Add filter

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current workspace					
[Dynamically generated headline] [Dynamically generated display URL] CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Our Biggest CoolSculpting Discount Ever. Get Up to 25% Off 4+ CoolSculpting Treatments	x. dynamic	Eligible (Limited) Policy (Restricted medical content +1 more)	5	7.04%	\$50.41
Laser Doc   Owings Mills, MD   CoolSculpting in (LOCATION(City))   Freeze Away Body Fat +10 more laserdocmd.com/coolsculpting/owings_mills Our Biggest CoolSculpting Discount Ever. Get Up to 25% Off 4+ CoolSculpting Treatments. Expert, Safe Fat Loss With Quick...	x. non-service medspa	Eligible (Limited) Policy (Restricted drug terms +1 more)	3	8.57%	\$41.51
Fat Reduction in Owings Mills   Freeze Away Body Fat   Up to 25% Off 8+ Treatments www.laserdocmd.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save Up to 25% Off CoolSculpting	x. Expanded Reach Test	Removed Policy (Restricted drug terms)	12	3.53%	\$38.53
CoolSculpting® in Owings Mills   Up to 25% Off 8+ Treatments   Our Biggest Discount Ever www.laserdocmd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed Policy (Restricted drug terms)	8	13.11%	\$36.59
CoolSculpting® in Owings Mills   Up to 25% Off 8+ Treatments   Our Biggest Discount Ever www.laserdocmd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted drug terms)	5	5.43%	\$34.68
[Dynamically generated headline] [Dynamically generated display URL] Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Owings Mills, MD. Our Biggest CoolSculpting Discount Ever. Save Up to 25% Off 4+ CoolSculpting Treatments	x. dynamic	Removed Policy (Restricted medical content +1 more)	2	13.33%	\$21.67
CoolSculpting® in Owings Mills   Up to 25% Off 8+ Treatments   Our Biggest Discount Ever www.laserdocmd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	2. body sculpting	Removed Policy (Restricted drug terms)	2	4.88%	\$13.75

Google Ads | Chris Zelig > Dr. Snyder - Laser Doc MD 354-360-1747 | All campaigns > search | coolsculpting

Search Reports Tools and settings Refresh Help Notifications 259-215-0574 Chris Zelig christopherzelig@gmail.com

Overview Ads Enabled Status: All ads limited by policy Type: Search Budget: \$45.69/day Optimization score: 100% More details

Ad status: All Add filter

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current workspace					
Book a Free Consultation and Lock In Your Discount Today			1,429	5.94%	\$11,282.47
Biggest CoolSculpting® Promo   Up to 25% Off 8+ Treatments   Our Biggest Discount Ever www.laserdocmd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted drug terms)	3	21.43%	\$12.93
[Dynamically generated headline] [Dynamically generated display URL] Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Owings Mills, MD. Our Biggest CoolSculpting Discount Ever. Save 25% Off 4+ Treatments of CoolSculpting.	x. dynamic	Removed Policy (Restricted medical content +1 more)	2	33.33%	\$11.74
CoolSculpting® in Owings Mills   Up to 25% Off 8+ Treatments   Our Biggest Discount Ever www.laserdocmd.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Owings Mills, MD. How Much Does CoolSculpting Cost? Less Than You Might Think. Book a Free Consultation Now.	0. coolsculpting - general	Removed Policy (Restricted drug terms)	2	2.56%	\$9.78
Non-Surgical Fat Reduction   Eliminate Fat & Feel Great   Safe + Effective Fat Reduction www.laserdocmd.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Removed Policy (Restricted drug terms)	3	9.09%	\$7.88
[Dynamically generated headline] [Dynamically generated display URL] Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	x. dynamic	Removed Policy (Restricted medical content +1 more)	1	100.00%	\$5.25
Fat Reduction in Owings Mills   Freezing Fat Really Works   Up to 25% Off 8+ Treatments www.laserdocmd.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Removed Policy (Restricted drug terms)	1	1.75%	\$1.81
Laser Center & MedSpa   Fat Reduction in Owings Mills   Non-Surgical Fat Reduction +6 more laserdocmd.com/coolsculpting/owings_mills CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Best Prices. FDA-Cleared...	x. Expanded Reach Test	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00

Google Ads | Chris Zelig | Dr. Snyder - Laser Doc MD | 354-360-1747 | All campaigns | search | coolsculpting

Overview: Enabled, Status: All ads limited by policy, Type: Search, Budget: \$45.69/day, Optimization score: 100%

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current workspace					
In Owings Mills, MD. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now.			1,429	5.94%	\$11,282.47
CoolSculpting® in Owings Mills   Save \$1,000 Off 8+ Treatments   Hurry Offer Ends In (COUNTDOWN(2021/04/30 00:00:00);en... www.laserdocmd.com	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
CoolSculpting® in Owings Mills   Limited Time Offer   Apr 2021   CoolSculpting Special 25% Off www.laserdocmd.com	2. body sculpting	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
CoolSculpting® Fat Reduction   Up to 25% Off 8+ Treatments   Our Biggest Discount Ever www.laserdocmd.com	2. body sculpting	Removed Policy (Restricted drug terms)	0	0.00%	\$0.00
Biggest CoolSculpting® Promo   Save \$1,000 Off 8+ Treatments   Hurry Offer Ends In (COUNTDOWN(2021/04/30 00:00:00);en... www.laserdocmd.com	2. body sculpting	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
Total: Ads in your current workspace					
Total: Campaign					

Reporting is not real-time. Time zone for all dates and times: (GMT-05:00) Eastern Time. Learn more

Google Ads | Chris Zelig | Dr. Snyder - Laser Doc MD | 354-360-1747 | All campaigns | search | coolsculpting

Overview: Enabled, Status: All ads limited by policy, Type: Search, Budget: \$45.69/day, Optimization score: 100%

Responsive search ad

Ad strength: Excellent

Responsive search ads usually need around 2,000 impressions in the "Google Search: Top" segment over 30 days to display a rating in the Performance column. Learn more

Asset	Status	Asset type	Position pinning	Impr.	Asset source
Freeze Away Body Fat	Approved (limited)	Headline	None	1,077	Advertiser
Non-Surgical Fat Reduction	Approved (limited)	Headline	None	128	Advertiser
Safe + Effective Fat Reduction	Approved (limited)	Headline	None	15	Advertiser
Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	Approved (limited)	Description	None	99	Advertiser
Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	Approved (limited)	Description	None	3,044	Advertiser
How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now.	Approved (limited)	Description	None	41	Advertiser
Affordable & Quick Treatments	Approved (limited)	Headline	None	95	Advertiser
Freeze Your Fat Away Today	Approved (limited)	Headline	None	39	Advertiser
Fat Reduction Treatment	Approved (limited)	Headline	None	22	Advertiser

Google Ads | Chris Zelig | Dr. Snyder - Laser Doc MD | 354-360-1747 | All campaigns | search | coolsculpting

Overview: Enabled, Status: All ads limited by policy, Type: Search, Budget: \$45.69/day, Optimization score: 100%

Responsive search ad

Ad strength: Excellent

Ad may be limited by policy: Restricted drug terms, Moderately Restricted, Restricted medical content

Asset	Status	Asset type	Position pinning	Impr.	Asset source
Huge CoolSculpting Promotion	Approved (limited)	Headline	None	598	Advertiser
CoolSculpting in (LOCATION)(City)	Approved (limited)	Headline	None	2,822	Advertiser
Top Provider in Owings Mills	Approved (limited)	Headline	None	161	Advertiser
CoolSculpting Near Me	Approved (limited)	Headline	None	110	Advertiser
Schedule a Free Consultation	Approved (limited)	Headline	None	31	Advertiser
25% Off 4+ Treatments	Approved (limited)	Headline	None	247	Advertiser
Our Biggest CoolSculpting Discount Ever. Get Up to 25% Off 4+ CoolSculpting Treatments	Approved (limited)	Description	2nd position	1,886	Advertiser
{KeywordLaser Doc   Owings Mills, MD}	Approved (limited)	Headline	None	344	Advertiser
{KeywordLaser Center & MediSpa}	-	Headline	None	556	Advertiser
How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now.	-	Description	None	266	Advertiser
Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Owings Mills	-	Description	None	0	Advertiser

Google Ads | Chris Zelig | Dr. Snyder - Laser Doc MD | 354-360-1747 | All campaigns | search | coolsculpting

Overview: Enabled, Status: All ads limited by policy, Type: Search, Budget: \$45.69/day, Optimization score: 100%

Responsive search ad

Ad strength: Excellent

Ad may be limited by policy: Restricted drug terms, Moderately Restricted, Restricted medical content

Asset	Status	Asset type	Position pinning	Impr.	Asset source
Book Now for Up to \$1000 Off	-	Headline	None	0	Advertiser
Save \$1,000 On 8+ Treatments	-	Headline	None	0	Advertiser
Up to 25% Off CoolSculpting	-	Headline	None	0	Advertiser
Book Now for Up to 25% Off	-	Headline	None	1	Advertiser
Up to 25% Off 8+ Treatments	-	Headline	None	6	Advertiser
Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Owings Mills.	-	Description	None	5	Advertiser
Up to 25% Off 4+ Treatments	-	Headline	None	14	Advertiser
Our Biggest CoolSculpting Discount Ever. Save 25% Off 4+ Treatments of CoolSculpting.	-	Description	2nd position	225	Advertiser
25% off 4+ treatments	-	Headline	None	0	Advertiser
Our Biggest CoolSculpting Discount Ever. Save Up to 25% Off 4+ CoolSculpting Treatments	-	Description	2nd position	250	Advertiser

Google Ads | Chris Zelig | Dr. Snyder - Laser Doc MD | 354-360-1747 | All campaigns | search | coolsculpting

Overview: Enabled, Status: All ads limited by policy, Type: Search, Budget: \$45.69/day, Optimization score: 100%

Assets

Table view: Associations

Asset	Added to	Level	Status	Source	Clicks	Impr.	CTR	Avg. CPC	Cost
Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite...	search   coolsculpting	Campaign	Eligible	Advertiser	11	137	8.03%	\$8.36	\$92.01
CoolSculpting CoolSculpting: The Top Non-Surgical Fat Reduction Treatment. Learn More	search   coolsculpting	Campaign	Eligible (Limited) Policy (Restricted medical content +1 more)	Advertiser	606	10,058	6.03%	\$9.20	\$5,576.20
Why Choose Us? Read About What Sets Us Apart from Other Medspas in Owings Mills, MD.	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	Advertiser	577	9,767	5.91%	\$9.16	\$5,287.40
Book A Free Consultation Contact Us Today to Schedule Your Free Consultation.	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	Advertiser	530	9,272	5.72%	\$9.23	\$4,894.22
About Us Learn More About Our Team, Location and Available Beauty Treatments.	Account	Account	Eligible (Limited) Policy (Restricted medical content +2 more)	Advertiser	517	9,090	5.69%	\$9.12	\$4,715.50





Dr. Steven B. Snyder December 5, 2022

### 3 Ways a CoolSculpting Thighs Treatment Enhances the Legs

CoolSculpting thighs is a non-invasive fat-reduction treatment that uses controlled cooling to eliminate excess fat cells from the body. It's a popular choice for those looking to contour and reshape their legs. Cool sculpt your inner and outer thighs with minimal downtime and enjoy phenomenal results.

Let's take a closer look at three ways a CoolSculpting thighs treatment can enhance the legs.

#### Why Should I Get CoolSculpting for My Thighs?

Besides minimal downtime, people enjoy CoolSculpting because it's quick, easy, and non-invasive. Those with a packed schedule can schedule CoolSculpting sessions during their lunch breaks. Results are natural-looking, so others won't think you got any work done.

Here are three reasons to cold sculpt your thighs to get sexier legs:

#### 1. Reduce Excess Fat

Do you have stubborn fat that doesn't seem to budge with a healthy diet and lifestyle? CoolSculpting thighs can reduce excess fat by up to 25% after one treatment [1]. It can drastically improve the overall shape of your legs. Unlike exercise, you can use CoolSculpting to target trouble areas. The treatment works by freezing fat cells, which then come out of the body over several weeks. This results in a slimmer, more toned appearance in the legs [2].

#### 2. Improve the Appearance of Cellulite

The thighs are a cellulite-prone area for many people. Another benefit of CoolSculpting inner thighs is that it can improve the appearance of dimpled skin. While there isn't a one-size-fits-all solution for cellulite, CoolSculpting can help smooth and tighten the skin, resulting in a more toned and youthful appearance. This is particularly evident in CoolSculpting thighs before and after photos. As you can see in our patients' transformation pictures, the results are natural-looking, yet impressive.



BEFORE AFTER  
Individual results may vary  
5 weeks after CoolSculpting® treatment  
Photos courtesy of Tracy Mountford, MD

#### 3. Boost Self-Esteem and Confidence

Loving how you look can have a huge impact on your overall well-being and happiness. If you've felt self-conscious about showing off your legs, a CoolSculpting thighs treatment may be what you need. Whether you're hitting the beach or running errands, you'll feel good about wearing shorts, dresses, and swimwear after this treatment.

#### Why Get CoolSculpting at Dermatology Laser Center and Medispa?

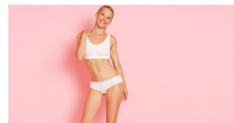
CoolSculpting is a skill-sensitive treatment. While many medical spas offer this revolutionary fat-freezing solution, they are not all equal. Your results and experience depend on the provider you trust. The skin experts at Dermatology Laser Center and Medispa have decades of experience in CoolSculpting the thighs for beautiful legs. By choosing us, you'll enjoy long-lasting results and have a memorable spa experience.

#### CoolSculpting Thighs in Owings Mills, MD

Whether you want to reduce excess fat, smooth out cellulite, or boost your confidence, CoolSculpting inner thighs can help you achieve your goals. If you're in Baltimore County and thinking about giving it a try, consult with Dermatology Laser Center and Medispa to determine if it's right for you. We are the leading provider of fat-freezing treatments in Owings Mills, MD. Call (410) 356-0000 to begin your journey to youthful, attractive legs.

SCHEDULE A FREE CONSULTATION  
Schedule an appointment via phone at (410) 356-0000 or fill out the form below.  
name...  
email...  
phone...  
Please tell us which areas you would like to target and the best time to contact you to schedule your free consultation.  
 I'm not a robot  
SUBMIT  
By submitting this form you agree to be contacted via phone/email

#### RECENT POSTS



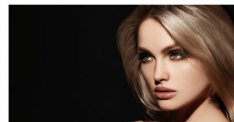
Before and After CoolSculpting: How to Prepare and What to Expect

Read More  
Dr. CoolSculpting



3 Ways a CoolSculpting Thighs Treatment Enhances the Legs

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EMface vs Rhytidectomy: Which is Better for You?

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SCHEDULE A FREE CONSULTATION  
Schedule an appointment via phone at (410) 356-0000 or fill out the form below.  
name...  
email...  
phone...  
Please tell us which areas you would like to target and the best time to contact you to schedule your free consultation.  
 I'm not a robot  
SUBMIT  
By submitting this form you agree to be contacted via phone/email

#### SOURCES:

- Cryolipolysis for noninvasive body contouring: clinical efficacy and patient satisfaction, Dovepress Clinical, Cosmetic and Investigational Dermatology, Nils Krueger, Sophia V Mai, Stefanie Luebbeberding, and Neil S Sadick
- Cryolipolysis for safe and effective inner thigh fat reduction, Lasers in Surgery and Medicine, Brian D. Zelickson MD, A. Jay Burns MD, FACS, Suzanne L. Kilmer MD

#### DERMATOLOGY LASER CENTER & MEDISPA

10220 S. Dorfield Rd Suite 710 Owings Mills, MD 21117  
dermatologylaserdoc@gmail.com  
(410) 356-0000

#### CONTACT INFORMATION

10220 S. Dorfield Rd Suite 710 Owings Mills, MD 21117  
dermatologylaserdoc@gmail.com  
(410) 356-0000

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#### WORKING HOURS

Monday - Friday: 9am - 5pm  
Saturday and Sunday: Closed

#### QUICK LINKS

- EMsculpt NEO
- CoolSculpting
- Botox® & Dermal Fillers
- ministry
- Laser Hair Removal
- Laser Tattoo Removal
- Hair Transplant
- Aesthetic Neo Elite



Dr. Steven B. Snyder December 21, 2022

## Before and After CoolSculpting: How to Prepare and What to Expect

Are you considering [CoolSculpting](#) as a non-invasive way to shape and tone your body? You may wonder what the process is like and how to prepare for it. CoolSculpting has become a popular treatment for reducing stubborn fat in targeted areas. Many men and women have seen impressive results from it.

But as with any cosmetic procedure, it's crucial to understand what to expect before and after CoolSculpting. Let's dive into the basis for preparation and CoolSculpting aftercare, so you can achieve the best possible results.

### How Do I Prepare for CoolSculpting?

Before booking a CoolSculpting appointment, you should consult with a qualified provider like Dermatology Laser Center and Medispa. Even though CoolSculpting is safe and effective for most body types, you still need a professional to assess your specific needs and ensure CoolSculpting is the best option.

Once your provider determines you're a good candidate, here's how to prepare for your first session:

#### 1. Lose Extra Weight

Contrary to what some might think, CoolSculpting is not a weight loss solution. If you aren't near your ideal weight, shed those pounds before CoolSculpting to get the best results. This fat-freezing treatment is great for reducing fat and getting closer to your figure goals. But it's not the right treatment if you're looking to bring down the number on the scale.

#### 2. Wear Loose and Comfortable Clothing

On the day of the procedure, you should wear loose and comfortable clothing to avoid unnecessary pressure or irritation on the treatment areas. A breathable t-shirt and shorts or a roomy maxi dress will work well. If in doubt about what to wear, ask your provider during the initial consultation.

#### 3. Avoid Certain Medications

Some medications, including blood thinners and anti-inflammatory drugs, can increase the risk of bleeding and bruising after CoolSculpting [1]. Discuss any medications you are taking with your provider. You'll need to make temporary adjustments before the procedure to avoid complications.

### What Is CoolSculpting Aftercare Like?

After CoolSculpting, it's normal to experience some redness, swelling, bruising, and tenderness in the treated area. These after-effects resolve without intervention within a week. To help with the recovery process, follow these aftercare tips:

#### 1. Follow Your Provider's Instructions

A qualified provider will provide specific instructions for aftercare to ensure the best possible results. Try to follow them as best you can to get optimal results and a speedy recovery.

#### 2. Avoid Strenuous Activity

It's best to take a break from intense workouts involving heavy lifting for at least a week after the procedure. This helps your body heal, so the after-effects don't last as long.

#### 3. Don't Drink Alcohol or Smoke

Alcoholic beverages and smoking can interfere with the body's ability to heal. Avoid these habits for a week or two after the procedure.

### Before and After CoolSculpting in Owings Mills, MD

Are you after the best fat-freezing results? At Dermatology Laser Center and Medispa, we take care of patients before and after CoolSculpting treatments to ensure they get top-notch results. If you're in Baltimore County or Owings Mills, MD, call [\(410\) 356-0000](tel:(410)356-0000) to schedule a free consultation.

**SCHEDULE A FREE CONSULTATION**


Schedule an appointment via phone at (410) 356-0000 or fill out the form below:

name\_

email\_

phone\_

Please tell us which areas you would like to target and the best time to contact you to schedule your free consultation.

I'm not a robot 

**SUBMIT**

By submitting this form you agree to be contacted via phone/email

#### SOURCES:

[International CoolSculpting Study to Evaluate Patient Satisfaction for Non-Invasive Fat Reduction in Abdomen and/or Flanks \(ICOLL\)](#), Allergan

**SCHEDULE A FREE CONSULTATION**


Schedule an appointment via phone at (410) 356-0000 or fill out the form below:

name\_

email\_

phone\_

Please tell us which areas you would like to target and the best time to contact you to schedule your free consultation.

I'm not a robot 

**SUBMIT**

By submitting this form you agree to be contacted via phone/email

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Before and After CoolSculpting: How to Prepare and What to Expect

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3 Ways a CoolSculpting Thighs Treatment Enhances the Legs

[Read More](#)  
[in CoolSculpting](#)



EMface vs. Botox: How Do They Compare?

[Read More](#)  
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EMface vs Rhytidectomy: Which is Better for You?

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**Medstar Media, INC.**

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+1 6466949450  
support@medstarmedia.com

# SALES RECEIPT

**BILL TO**

Dr. Steven Snyder  
Dermatology Laser Center and  
Medispa

**SALES #** 1801  
**DATE** 07/01/2022

ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
<b>Digital Marketing Monthly Management</b>	<ul style="list-style-type: none"><li>• Manage &amp; optimize digital marketing campaigns on Google Adwords</li><li>• Optin technology to increase conversions.</li><li>• Call tracking &amp; reporting</li><li>• Monitor budget and adjust bids to gain better ROI</li><li>• Manage keyword selection and audience targeting</li><li>• Call tracking and monitoring</li></ul>	1	1,500.00	1,500.00
<b>Text Blast</b>	15743 contacts, BTL Bus event	1	800.00	800.00
TOTAL				2,300.00
BALANCE DUE				<b>\$0.00</b>

No additional transfer fees or taxes apply.

Payment services brought by:

Intuit Payments Inc.

2700 Coast Avenue, Mountain View, CA 94043

Phone number 1-888-536-4801

NMLS #1098819

**Medstar Media, INC.**

10808 S. River Front Parkway Suite 3020  
South Jordan, UT 84095  
+1 6466949450  
support@medstarmedia.com

# SALES RECEIPT

**BILL TO**

Dr. Steven Snyder  
Dermatology Laser Center and  
Medispa

**SALES #** 1799  
**DATE** 07/01/2022

ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
<b>Content Creation + Search Engine Optimization (SEO) - Monthly</b>	<p>CONTENT: (2) 500+ word article(s) published to the blog each month. Articles include multimedia (i.e., images and videos, etc.). *The article(s) may be substituted for content added to service pages instead of the blog.</p> <p>ON-SITE SEO: Monthly website optimization and management, including improvements to design or development following industry best practices for technical SEO. May include adding more content (i.e., text, images, multimedia) to service pages.</p> <p>LOCAL SEO: Google Business Profile: Creation, management, and monthly updates to the client's Profile. Listings in online directories. Management of Google Maps listing.</p> <p>DATA MONITORING AND REPORTING: Set-up and management of Google Search Console Data monitoring from various SEO tools to ensure optimal performance Regular SEO reporting to the client</p>	1	1,500.00	1,500.00

TOTAL 1,500.00  
BALANCE DUE **\$0.00**

No additional transfer fees or taxes apply.  
Payment services brought by:  
Intuit Payments Inc.  
2700 Coast Avenue, Mountain View, CA 94043  
Phone number 1-888-536-4801  
NMLS #1098819

**Medstar Media, INC.**

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# SALES RECEIPT

**BILL TO**

Dr. Steven Snyder  
Dermatology Laser Center and  
Medispa

**SALES #** 1835

**DATE** 08/01/2022

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ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
<b>Digital Marketing Monthly Management</b>	<ul style="list-style-type: none"><li>• Manage &amp; optimize digital marketing campaigns on Google Adwords</li><li>• Optin technology to increase conversions.</li><li>• Call tracking &amp; reporting</li><li>• Monitor budget and adjust bids to gain better ROI</li><li>• Manage keyword selection and audience targeting</li><li>• Call tracking and monitoring</li></ul>	1	1,500.00	1,500.00
			<b>TOTAL</b>	1,500.00
			<b>BALANCE DUE</b>	<b>\$0.00</b>

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No additional transfer fees or taxes apply.

Payment services brought by:

Intuit Payments Inc.

2700 Coast Avenue, Mountain View, CA 94043

Phone number 1-888-536-4801

NMLS #1098819

**Medstar Media, INC.**

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# SALES RECEIPT

**BILL TO**

Dr. Steven Snyder  
Dermatology Laser Center and  
Medispa

**SALES # 1836**

**DATE 08/01/2022**

ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
<b>Content Creation + Search Engine Optimization (SEO) - Monthly</b>	<p>CONTENT: (2) 500+ word article(s) published to the blog each month. Articles include multimedia (i.e., images and videos, etc.). *The article(s) may be substituted for content added to service pages instead of the blog.</p> <p>ON-SITE SEO: Monthly website optimization and management, including improvements to design or development following industry best practices for technical SEO. May include adding more content (i.e., text, images, multimedia) to service pages.</p> <p>LOCAL SEO:            Google Business Profile: Creation, management, and monthly updates to the client's Profile.            Listings in online directories.            Management of Google Maps listing.</p> <p>DATA MONITORING AND REPORTING:            Set-up and management of Google Search Console            Data monitoring from various SEO tools to ensure optimal performance            Regular SEO reporting to the client</p>	1	1,500.00	1,500.00

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TOTAL	1,500.00
BALANCE DUE	<b>\$0.00</b>

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No additional transfer fees or taxes apply.  
 Payment services brought by:  
 Intuit Payments Inc.  
 2700 Coast Avenue, Mountain View, CA 94043  
 Phone number 1-888-536-4801  
 NMLS #1098819

**Medstar Media, INC.**

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# SALES RECEIPT

**BILL TO**

Dr. Steven Snyder  
Dermatology Laser Center and  
Medispa

**SALES #** 1864

**DATE** 09/01/2022

ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
<b>Digital Marketing Monthly Management</b>	<ul style="list-style-type: none"><li>• Manage &amp; optimize digital marketing campaigns on Google Adwords</li><li>• Optin technology to increase conversions.</li><li>• Call tracking &amp; reporting</li><li>• Monitor budget and adjust bids to gain better ROI</li><li>• Manage keyword selection and audience targeting</li><li>• Call tracking and monitoring</li></ul>	1	1,500.00	1,500.00
<b>Service Page Content</b>	SEO-Optimized content: BTL service unique page Scition BBL unique page Scition Moxi Unique page	3	500.00	1,500.00

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TOTAL 3,000.00  
BALANCE DUE **\$0.00**

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No additional transfer fees or taxes apply.

Payment services brought by:

Intuit Payments Inc.

2700 Coast Avenue, Mountain View, CA 94043

Phone number 1-888-536-4801

NMLS #1098819

**Medstar Media, INC.**

10808 S. River Front Parkway Suite 3020  
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# SALES RECEIPT

**BILL TO**

Dr. Steven Snyder  
Dermatology Laser Center and  
Medispa

**SALES # 1865**

**DATE 09/01/2022**

ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
<b>Content Creation + Search Engine Optimization (SEO) - Monthly</b>	<p>CONTENT: (2) 500+ word article(s) published to the blog each month. Articles include multimedia (i.e., images and videos, etc.). *The article(s) may be substituted for content added to service pages instead of the blog.</p> <p>ON-SITE SEO: Monthly website optimization and management, including improvements to design or development following industry best practices for technical SEO. May include adding more content (i.e., text, images, multimedia) to service pages.</p> <p>LOCAL SEO:            Google Business Profile: Creation, management, and monthly updates to the client's Profile.            Listings in online directories.            Management of Google Maps listing.</p> <p>DATA MONITORING AND REPORTING:            Set-up and management of Google Search Console            Data monitoring from various SEO tools to ensure optimal performance            Regular SEO reporting to the client</p>	1	1,500.00	1,500.00

TOTAL 1,500.00  
 BALANCE DUE **\$0.00**

No additional transfer fees or taxes apply.  
 Payment services brought by:  
 Intuit Payments Inc.  
 2700 Coast Avenue, Mountain View, CA 94043  
 Phone number 1-888-536-4801  
 NMLS #1098819

**Medstar Media, INC.**

10808 S. River Front Parkway Suite 3020  
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# SALES RECEIPT

**BILL TO**

Dr. Steven Snyder  
Dermatology Laser Center and  
Medispa

**SALES #** 1899  
**DATE** 10/01/2022

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ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
<b>Digital Marketing Monthly Management</b>	<ul style="list-style-type: none"><li>• Manage &amp; optimize digital marketing campaigns on Google Adwords</li><li>• Optin technology to increase conversions.</li><li>• Call tracking &amp; reporting</li><li>• Monitor budget and adjust bids to gain better ROI</li><li>• Manage keyword selection and audience targeting</li><li>• Call tracking and monitoring</li></ul>	1	1,500.00	1,500.00
			<b>TOTAL</b>	1,500.00
			<b>BALANCE DUE</b>	<b>\$0.00</b>

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No additional transfer fees or taxes apply.

Payment services brought by:

Intuit Payments Inc.

2700 Coast Avenue, Mountain View, CA 94043

Phone number 1-888-536-4801

NMLS #1098819

**Medstar Media, INC.**

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# SALES RECEIPT

**BILL TO**

Dr. Steven Snyder  
Dermatology Laser Center and  
Medispa

**SALES #** 1900  
**DATE** 10/01/2022

ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
<b>Content Creation + Search Engine Optimization (SEO) - Monthly</b>	<p>CONTENT: (2) 500+ word article(s) published to the blog each month. Articles include multimedia (i.e., images and videos, etc.). *The article(s) may be substituted for content added to service pages instead of the blog.</p> <p>ON-SITE SEO: Monthly website optimization and management, including improvements to design or development following industry best practices for technical SEO. May include adding more content (i.e., text, images, multimedia) to service pages.</p> <p>LOCAL SEO:            Google Business Profile: Creation, management, and monthly updates to the client's Profile.            Listings in online directories.            Management of Google Maps listing.</p> <p>DATA MONITORING AND REPORTING:            Set-up and management of Google Search Console            Data monitoring from various SEO tools to ensure optimal performance            Regular SEO reporting to the client</p>	1	1,500.00	1,500.00

TOTAL 1,500.00  
 BALANCE DUE **\$0.00**

No additional transfer fees or taxes apply.  
 Payment services brought by:  
 Intuit Payments Inc.  
 2700 Coast Avenue, Mountain View, CA 94043  
 Phone number 1-888-536-4801  
 NMLS #1098819

**Medstar Media, INC.**

10808 S. River Front Parkway Suite 3020  
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support@medstarmedia.com

# INVOICE

**BILL TO**

Dr. Steven Snyder  
Dermatology Laser Center and  
Medispa

**INVOICE #** 1935

**DATE** 11/01/2022

**DUE DATE** 11/01/2022

**TERMS** Due on receipt

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ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
<b>Digital Marketing Monthly Management</b>	<ul style="list-style-type: none"><li>• Monthly management of Google Ads / Social Media Ads</li><li>• Optimize campaigns for conversions monthly</li><li>• Monitor budget and adjust bids to gain better ROI</li><li>• Manage keyword selection and audience targeting</li><li>• Conversion Tools + Lead Nurture Technology</li></ul>	1	1,500.00	1,500.00

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BALANCE DUE

**\$1,500.00**

**Medstar Media, INC.**

10808 S. River Front Parkway Suite 3020  
South Jordan, UT 84095  
+1 6466949450  
support@medstarmedia.com

# INVOICE

**BILL TO**

Dr. Steven Snyder  
Dermatology Laser Center and  
Medispa

**INVOICE #** 1937

**DATE** 11/01/2022

**DUE DATE** 11/01/2022

**TERMS** Due on receipt

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ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
<b>Content Creation + Search Engine Optimization (SEO) - Monthly</b>	<p>CONTENT: (2) 500+ word article(s) published to the blog each month. Articles include multimedia (i.e., images and videos, etc.). *The article(s) may be substituted for content added to service pages instead of the blog.</p> <p>ON-SITE SEO: Monthly website optimization and management, including improvements to design or development following industry best practices for technical SEO. May include adding more content (i.e., text, images, multimedia) to service pages.</p> <p>LOCAL SEO: Google Business Profile: Creation, management, and monthly updates to the client's Profile. Listings in online directories. Management of Google Maps listing.</p> <p>DATA MONITORING AND REPORTING: Set-up and management of Google Search Console Data monitoring from various SEO tools to ensure optimal performance Regular SEO reporting to the client</p>	1	1,500.00	1,500.00

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BALANCE DUE

**\$1,500.00**

**Medstar Media, INC.**

10808 S. River Front Parkway Suite 3020  
South Jordan, UT 84095  
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support@medstarmedia.com

# SALES RECEIPT

**BILL TO**

Dr. Steven Snyder  
Dermatology Laser Center and  
Medispa

**SALES #** 1975

**DATE** 12/01/2022

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ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
<b>Digital Marketing Monthly Management</b>	<ul style="list-style-type: none"><li>• Manage &amp; optimize digital marketing campaigns on Google Adwords</li><li>• Optin technology to increase conversions.</li><li>• Call tracking &amp; reporting</li><li>• Monitor budget and adjust bids to gain better ROI</li><li>• Manage keyword selection and audience targeting</li><li>• Call tracking and monitoring</li></ul>	1	1,500.00	1,500.00
			<b>TOTAL</b>	1,500.00
			<b>BALANCE DUE</b>	<b>\$0.00</b>

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No additional transfer fees or taxes apply.

Payment services brought by:

Intuit Payments Inc.

2700 Coast Avenue, Mountain View, CA 94043

Phone number 1-888-536-4801

NMLS #1098819

**Medstar Media, INC.**

10808 S. River Front Parkway Suite 3020  
South Jordan, UT 84095  
+1 6466949450  
support@medstarmedia.com

# SALES RECEIPT

**BILL TO**

Dr. Steven Snyder  
Dermatology Laser Center and  
Medispa

**SALES #** 1977  
**DATE** 12/01/2022

ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
<b>Content Creation + Search Engine Optimization (SEO) - Monthly</b>	<p>CONTENT: (2) 500+ word article(s) published to the blog each month. Articles include multimedia (i.e., images and videos, etc.). *The article(s) may be substituted for content added to service pages instead of the blog.</p> <p>ON-SITE SEO: Monthly website optimization and management, including improvements to design or development following industry best practices for technical SEO. May include adding more content (i.e., text, images, multimedia) to service pages.</p> <p>LOCAL SEO: Google Business Profile: Creation, management, and monthly updates to the client's Profile. Listings in online directories. Management of Google Maps listing.</p> <p>DATA MONITORING AND REPORTING: Set-up and management of Google Search Console Data monitoring from various SEO tools to ensure optimal performance Regular SEO reporting to the client</p>	1	1,500.00	1,500.00

TOTAL 1,500.00  
BALANCE DUE **\$0.00**

No additional transfer fees or taxes apply.  
Payment services brought by:  
Intuit Payments Inc.  
2700 Coast Avenue, Mountain View, CA 94043  
Phone number 1-888-536-4801  
NMLS #1098819