

# CoolSculpting Marketing Services Dermatology Laser Center & Medispa Co-Op Q1 2023 Total Marketing Expenses (1/1/2023 - 3/31/2023)

**Total Google Ads: \$ 4,574.27**  
**Total Marketing Service Fees: \$ 9,000.00**  
**Total CoolSculpting Marketing Cost: \$13,574.27**

Google Ads Medstar Media > Dr. Snyder - Laser Doc MD 354-360-1747 All campaigns

Workspace filter Campaign status: All Ad group status: All Add filter

Overview Campaigns

Recommendations Campaign name contains cool Add filter

Campaign	Budget	Status	Clicks	CTR	Cost
MS   search   coolsculpting	\$52.77/day	All ads limited by policy	652	5.87%	\$4,574.27
Total: Filtered campaigns			652	5.87%	\$4,574.27
Total: Account			2,354	6.57%	\$13,665.20

Reporting is not real-time. Time zone for all dates and times: (GMT-04:00) Eastern Time. Learn more

Some inventory may be provided through third party intermediaries. You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.

© Google, 2023.

Google Ads Medstar Media > Dr. Snyder - Laser Doc MD 354-360-1747 All campaigns > MS | search | coolsculpting

Enabled Status: All ads limited by policy Type: Search Budget: \$52.77/day Optimization score: 66.6% More details Campaign 1 of 5

Overview Ads

Recommendations Add dynamic images: Enhance your text ads with your landing page images using dynamic images, which can improve your CTR +6.9% View Apply

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current workspace					
(Keyword:Laser Doc   Owings Mills, MD   CoolSculpting in Owings Mills   Freeze Away Stubborn Fat +12 more laserdocmd.com/coolsculpting/owings_mills Our Biggest Deal Ever Now Available: Save Up to 25% Off 4+ CoolSculpting Treatments. Best CoolSculpting Deal. Freeze Away... View assets details	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	257	7.68%	\$1,534.35
(Keyword:Laser Doc   Owings Mills, MD   CoolSculpting in Owings Mills   Freeze Away Stubborn Fat +12 more laserdocmd.com/coolsculpting/owings_mills Our Biggest Deal Ever Now Available: Save Up to 25% Off 4+ CoolSculpting Treatments. Best CoolSculpting Deal. Freeze Away... View assets details	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	149	8.12%	\$1,340.71
Laser Doc   Owings Mills, MD   CoolSculpting in Owings Mills   Freeze Away Stubborn Fat +12 more laserdocmd.com/coolsculpting/owings_mills Our Biggest Deal Ever Now Available: Save Up to 25% Off 4+ CoolSculpting Treatments. Best CoolSculpting Deal. Freeze Away... View assets details	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	155	3.44%	\$1,007.66
(Keyword:Laser Doc   Owings Mills, MD   CoolSculpting in Owings Mills   Freeze Away Stubborn Fat +12 more laserdocmd.com/coolsculpting/owings_mills Our Biggest Deal Ever Now Available: Save Up to 25% Off 4+ CoolSculpting Treatments. Best CoolSculpting Deal. Freeze Away... View assets details	2. body sculpting	Eligible (Limited) Policy (Restricted medical content +1 more)	58	6.51%	\$426.19
(Keyword:Laser Doc   Owings Mills, MD   CoolSculpting in Owings Mills   Freeze Away Stubborn Fat +12 more laserdocmd.com/coolsculpting/owings_mills Our Biggest Deal Ever Now Available: Save Up to 25% Off 4+ CoolSculpting Treatments. Best CoolSculpting Deal. Freeze Away... View assets details	1. coolsculpting - price	Eligible (Limited) Policy (Restricted medical content +1 more)	26	7.74%	\$214.31
Laser Doc   Owings Mills, MD   CoolSculpting in Owings Mills   Freeze Away Stubborn Fat +12 more laserdocmd.com/coolsculpting/owings_mills		Eligible (Limited)			

Google Ads Medstar Media > Dr. Snyder - Laser Doc MD 354-360-1747 All campaigns > MS | search | coolsculpting

Enabled Status: All ads limited by policy Type: Search Budget: \$52.77/day Optimization score: 66.6% More details Campaign 1 of 5

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current workspace					
(Keyword:Laser Doc   Owings Mills, MD   CoolSculpting in Owings Mills   Freeze Away Stubborn Fat +12 more laserdocmd.com/coolsculpting/owings_mills Our Biggest Deal Ever Now Available: Save Up to 25% Off 4+ CoolSculpting Treatments. Best CoolSculpting Deal. Freeze Away... View assets details	1. coolsculpting - price	Eligible (Limited) Policy (Restricted medical content +1 more)	26	7.74%	\$214.31
Laser Doc   Owings Mills, MD   CoolSculpting in Owings Mills   Freeze Away Stubborn Fat +12 more laserdocmd.com/coolsculpting/owings_mills Our Biggest Deal Ever Now Available: Save Up to 25% Off 4+ CoolSculpting Treatments. Best CoolSculpting Deal. Freeze Away... View assets details	x. non-service medispa	Eligible (Limited) Policy (Restricted drug terms +1 more)	5	3.42%	\$33.06
[Dynamically generated headline] [Dynamically generated display URL] Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Owings Mills, MD. Our Biggest CoolSculpting Discount Ever. Get Up to 25% Off 4+ CoolSculpting Treatments	x. dynamic	Removed Policy (Restricted medical content +1 more)	2	18.18%	\$17.99
Laser Center & Medispa   Fat Reduction in Owings Mills   Non-Surgical Fat Reduction +6 more laserdocmd.com/coolsculpting/owings_mills CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Best Prices. FDA-Cleared... View assets details	x. Expanded Reach Test	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
Fat Reduction in Owings Mills   Freezing Fat Really Works   Safe + Effective Fat Reduction www.laserdocmd.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Removed Policy (Restricted drug terms)	0	-	\$0.00
Fat Reduction in Owings Mills   Freeze Away Body Fat   Get Rid of Unwanted Fat www.laserdocmd.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.	x. Expanded Reach Test	Removed Policy (Restricted drug terms)	0	-	\$0.00
Fat Reduction in Owings Mills   Freeze Away Body Fat   Get Rid of Unwanted Fat www.laserdocmd.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Removed Policy (Restricted drug terms)	0	-	\$0.00

Google Ads Medstar Media > Dr. Snyder - Laser Doc MD 354-360-1747 All campaigns > MS | search | coolsculpting

Enabled Status: All ads limited by policy Type: Search Budget: \$52.77/day Optimization score: 66.6% More details Campaign 1 of 5

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current workspace					
[Dynamically generated headline] [Dynamically generated display URL] Elite Fat Reduction Treatment. Target Thighs, Love Handles, Arms, Back, Chin & More. Our Biggest Deal Ever Now Available: Save Up to 25% Off 4+ CoolSculpting Elite Treatments	x. dynamic	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
[Dynamically generated headline] [Dynamically generated display URL] Elite Fat Reduction Treatment. Target Thighs, Love Handles, Arms, Back, Chin & More. Our Biggest Deal Ever Now Available: Save Up to 25% Off 4+ CoolSculpting Elite Treatments	x. dynamic	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
[Dynamically generated headline] [Dynamically generated display URL] Top Fat Reduction Treatment. Target Love Handles, Arms, Thighs, Double Chin, & More. Our Biggest Deal Ever Now Available: Save Up to 25% Off 4+ CoolSculpting Treatments	x. dynamic	Eligible (Limited) Policy (Restricted medical content +1 more)	0	0.00%	\$0.00
[Dynamically generated headline] [Dynamically generated display URL] Top Fat Reduction Treatment. Target Love Handles, Arms, Thighs, Double Chin, & More. Our Biggest Deal Ever Now Available: Save Up to 25% Off 4+ CoolSculpting Treatments	x. dynamic	Eligible (Limited) Policy (Restricted medical content +1 more)	0	0.00%	\$0.00
[Dynamically generated headline] [Dynamically generated display URL] Top Fat Reduction Treatment. Target Love Handles, Arms, Thighs, Double Chin, & More. Our Biggest Deal Ever Now Available: Save Up to 25% Off 4+ CoolSculpting Treatments	x. dynamic	Eligible (Limited) Policy (Restricted medical content +1 more)	0	0.00%	\$0.00
Total: Ads in your current workspace			652	5.87%	\$4,574.27
Total: Campaign			652	5.87%	\$4,574.27

Show rows: 1,000 1 - 814 of 814

Reporting is not real-time. Time zone for all dates and times: (GMT-04:00) Eastern Time. Learn more

Some inventory may be provided through third party intermediaries. You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.

© Google, 2023.

Enabled Status: All ads limited by policy Type: Search Budget: \$52.77/day Optimization score: 66.6%

### Assets

Table view Associations

Upgraded

All Business name Business logo Sitelink Callout Structured snippet Call Lead form Price App Promotion

Legacy All Image Dynamic image Location Affiliate location

Asset	Added to	Level	Status	Clicks	CTR	Cost
Structured snippet						
Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction, Coolmin, Fat...	MS   search   coolsculpting	Campaign	Eligible	1	1.92%	\$2.87
Sitelink						
CoolSculpting The Top Non-Surgical Fat Reduction Treatment. Learn More	MS   search   coolsculpting	Campaign	Eligible (Limited) Policy (Restricted medical content +1 more)	254	6.60%	\$2,086.90
Why Choose Us? Read About What Sets Us Apart from Other Medspas in Owings Mills, MD.	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	233	6.43%	\$1,894.40
Book A Free Consultation Contact Us Today to Schedule Your Free Consultation.	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	224	6.36%	\$1,880.35
About Us Learn More About Our Team, Location and Available Beauty Treatments.	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	234	6.41%	\$1,869.19

Enabled Status: All ads limited by policy Type: Search Budget: \$52.77/day Optimization score: 66.6%

### Assets

Asset status: All Asset type: All Add filter

Asset	Added to	Level	Status	Clicks	CTR	Cost
Callout						
Highlights: No Surgery	MS   search   coolsculpting	Campaign	Eligible	58	7.06%	\$462.15
Freeze Your Fat	MS   search   coolsculpting	Campaign	Eligible	49	5.47%	\$420.21
Liposuction Alternative	MS   search   coolsculpting	Campaign	Eligible	53	6.79%	\$415.36
FDA Cleared	MS   search   coolsculpting	Campaign	Eligible	50	5.41%	\$358.30
Nonsurgical Fat Reduction	MS   search   coolsculpting	Campaign	Eligible	43	5.67%	\$315.41
Contact Us + Free Consult	Account	Account	Eligible	0	-	\$0.00
5-Star Rated Medspa	Account	Account	Eligible	0	-	\$0.00
25% Off 4+ Treatments	MS   search   coolsculpting	Campaign	Removed	0	-	\$0.00
Promotion						
Winter Sale - Up to 25% off 4+ Treatments	MS   search   coolsculpting	Campaign	Eligible (Limited) Policy (Restricted medical content +1 more)	251	7.27%	\$1,987.26
Spring Sale - Up to 25% off 4+ Treatments	MS   search   coolsculpting	Campaign	Eligible (Limited) Policy (Restricted medical content +1 more)	32	5.89%	\$225.18
Winter Sale - \$1,000 off 8+ Treatments	MS   search   coolsculpting	Campaign	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
Fall Sale - Up to 25% off 4+ Treatments	MS   search   coolsculpting	Campaign	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00

Enabled Status: All ads limited by policy Type: Search Budget: \$52.77/day Optimization score: 66.6%

### Assets

Asset status: All Asset type: All Add filter

Asset	Added to	Level	Status	Clicks	CTR	Cost
Call						
(410) 541-1373	MS   search   coolsculpting	Campaign	Eligible	18	2.58%	\$212.29
Total: Sitelinks						
256 6.63% \$2,100.53						
Total: Callouts						
120 5.95% \$886.52						
Total: Structured snippets						
1 1.92% \$2.87						
Total: Calls						
18 2.58% \$212.29						
Total: Promotions						
283 7.09% \$2,212.44						

Show rows: 1,000 1 - 20 of 20

Reporting is not real-time. Time zone for all dates and times: (GMT-04:00) Eastern Time. Learn more

Enabled Status: All ads limited by policy Type: Search Budget: \$52.77/day Optimization score: 66.6%

### Responsive search ad

Assets Combinations

Your ads are all set! They'll have a higher chance of performing well.

Ad strength Excellent

- Add more headlines
- Include popular keywords in your headlines
- Make your headlines more unique
- Make your descriptions more unique

Responsive search ads usually need around 2,000 impressions in the "Google Search: Top" segment over 30 days to display a rating in the Performance column. Learn more

Ad may be limited by policy: Restricted medical content, Restricted drug terms

Asset	Status	Asset type	Position pinning	Performance	Impr.	Asset source
Get Rid of Unwanted Fat	Approved (limited)	Headline	None	Learning	1	Advertiser
Our Biggest Discount Ever	Approved (limited)	Headline	None	Pending	90	Advertiser
CoolSculpting in Owings Mills	Approved (limited)	Headline	None	Pending	1,648	Advertiser
CoolSculpting® Fat Reduction	Approved (limited)	Headline	None	Pending	10	Advertiser
Located in Owings Mills, MD	Approved (limited)	Headline	None	Good	1,780	Advertiser
No Surgery & Minimal Downtime	Approved (limited)	Headline	None	Learning	219	Advertiser
25% Off 4+ Treatments	Approved (limited)	Headline	None	Learning	142	Advertiser
(Keyword: Laser Doc)   Owings Mills, MD	Approved (limited)	Headline	None	Pending	1,785	Advertiser
Incredible CoolSculpting Deal	Approved (limited)	Headline	None	Pending	11	Advertiser
Book A Free Consultation Now	Approved (limited)	Headline	None	Pending	12	Advertiser

Enabled Status: All ads limited by policy Type: Search Budget: \$52.77/day Optimization score: 66.6%

### Responsive search ad

Assets Combinations

Ad may be limited by policy: Restricted medical content, Restricted drug terms

Asset	Status	Asset type	Position pinning	Performance	Impr.	Asset source
Book A Free Consultation Now	Approved (limited)	Headline	None	Pending	12	Advertiser
Freeze Away Stubborn Fat	Approved (limited)	Headline	None	Pending	8	Advertiser
Safely Freeze Twice the Fat	Approved (limited)	Headline	None	Pending	3	Advertiser
The Biggest CoolSculpting Promotion Available for a Limited Time at Laser Doc.	Approved (limited)	Description	None	Pending	40	Advertiser
Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Owings Mills, MD	Approved (limited)	Description	None	Pending	2,541	Advertiser
Best Prices. FDA-Cleared.	Approved (limited)	Headline	None	Pending	11	Advertiser
Top Fat Reduction Treatment. Target Love Handles, Arms, Thighs, Double Chin, & More	Approved (limited)	Description	None	Pending	45	Advertiser
Non-Surgical Body Sculpting	Approved (limited)	Headline	None	Pending	118	Advertiser
Our Biggest Deal Ever Now Available: Save Up to 25% Off 4+ CoolSculpting Treatments	Approved (limited)	Description	2nd position	Pending	2,497	Advertiser
CoolSculpting Fat Removal	Approved (limited)	Headline	None	Pending	45	Advertiser
Laser Center & MedSpa	-	Headline	None	-	0	Advertiser
Freeze Away Body Fat	-	Headline	None	-	14	Advertiser
Non-Surgical Fat Reduction	-	Headline	None	-	184	Advertiser
Safe + Effective Fat Reduction	-	Headline	None	-	0	Advertiser
Freezing Fat Really Works	-	Headline	None	-	1	Advertiser
Fat Reduction in Owings Mills	-	Headline	None	-	423	Advertiser
Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	-	Description	None	-	698	Advertiser

Enabled Status: All ads limited by policy Type: Search Budget: \$52.77/day Optimization score: 66.6% More details Campaign 1 of 5

Overview Asset status: All Add filter Download Expand

Recommendations Ad may be limited by policy: [Restricted medical content](#), [Restricted drug terms](#)

Asset	Status	Asset type	Position pinning	Performance	Impr.	Asset source
Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	—	Description	None	—	698	Advertiser
Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	—	Description	None	—	9	Advertiser
Get \$1,000 Off 8+ Treatments	—	Headline	None	—	0	Advertiser
Schedule a Free Consultation	—	Headline	None	—	3	Advertiser
Freeze Your Way to Leaner Body	—	Headline	None	—	4	Advertiser
Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More	—	Description	None	—	12	Advertiser
Target Belly Fat, Love Handles	—	Headline	None	—	0	Advertiser
New Client Special	—	Headline	None	—	0	Advertiser
Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	—	Description	None	—	0	Advertiser
Non-Surgical Lipo Alternative	—	Headline	None	—	4	Advertiser
Up to 25% Off CoolSculpting	—	Headline	None	—	0	Advertiser
Up to 25% Off 8+ Treatments	—	Headline	None	—	0	Advertiser
Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today.	—	Description	None	—	0	Advertiser
Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More.	—	Description	None	—	0	Advertiser
Up to 25% Off 4+ Treatments	—	Headline	None	—	0	Advertiser
Our Biggest CoolSculpting Discount Ever. Save 25% Off 4+ Treatments of CoolSculpting.	—	Description	2nd position	—	0	Advertiser
25% off 4+ treatments	—	Headline	None	—	0	Advertiser

Enabled Status: All ads limited by policy Type: Search Budget: \$52.77/day Optimization score: 66.6% More details Campaign 1 of 5

Overview Asset status: All Add filter Download Expand

Recommendations Ad may be limited by policy: [Restricted medical content](#), [Restricted drug terms](#)

Asset	Status	Asset type	Position pinning	Performance	Impr.	Asset source
Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More.	—	Description	None	—	0	Advertiser
Up to 25% Off 4+ Treatments	—	Headline	None	—	0	Advertiser
Our Biggest CoolSculpting Discount Ever. Save 25% Off 4+ Treatments of CoolSculpting.	—	Description	2nd position	—	0	Advertiser
25% off 4+ treatments	—	Headline	None	—	0	Advertiser
Our Biggest CoolSculpting Discount Ever. Save Up to 25% Off 4+ CoolSculpting Treatments	—	Description	2nd position	—	0	Advertiser
Our Biggest CoolSculpting Discount Ever. Get Up to 25% Off 4+ CoolSculpting Treatments	—	Description	2nd position	—	670	Advertiser
Laser Doc   Owings Mills, MD	—	Headline	None	—	176	Advertiser
CoolSculpting® Elite Provider	—	Headline	None	—	0	Advertiser
Top Body Contouring Technology	—	Headline	None	—	0	Advertiser
The Elite Dual Applicators Treat Two Areas at the Same Time. Safely Freeze Twice the Fat.	—	Description	None	—	1	Advertiser
CoolSculpting® Elite	—	Headline	None	—	0	Advertiser
Elite Fat Reduction Treatment. Target Thighs, Love Handles, Arms, Back, Chin & More	—	Description	None	—	0	Advertiser
Our Biggest Deal Ever Now Available. Save Up to 25% Off 4+ CoolSculpting Elite Treatments	—	Description	2nd position	—	0	Advertiser

Show rows: 1,000 1 - 51 of 51

Reporting is not real-time. Time zone for all dates and times: (GMT-04:00) Eastern Time. [Learn more](#)  
Some inventory may be provided through third party intermediaries.  
You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.  
© Google, 2023.



## 25% off COOLSCULPTING FREEZE AWAY STUBBORN FAT

As Seen On



### COOLSCULPTING BALTIMORE, MD

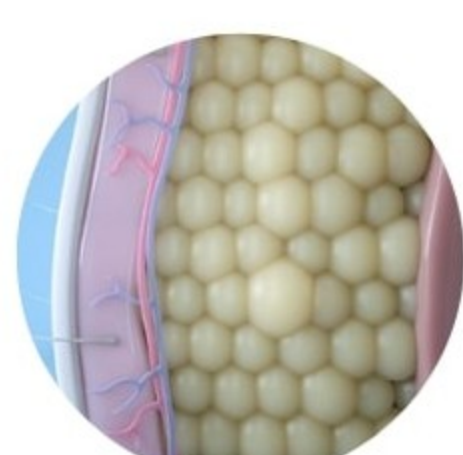
CoolSculpting assists millions of men and women in tackling stubborn bulges that persist, despite diet and exercise. Using advanced cooling technology, CoolSculpting targets fat cells from common problem areas like belly fat, love handles, thigh fat, back fat, upper arm fat, double chins, and more. CoolSculpting is a safe, effective treatment substantiated by years of research. Furthermore, this FDA-cleared fat reduction procedure is quick, painless, and requires minimal downtime. This makes CoolSculpting an effective non-surgical substitute to liposuction.

Learn more about the #1 non-invasive fat reduction treatment in America by contacting the Dermatology Laser Center and MediSpa, the premier CoolSculpting provider in Owings Mills, MD.

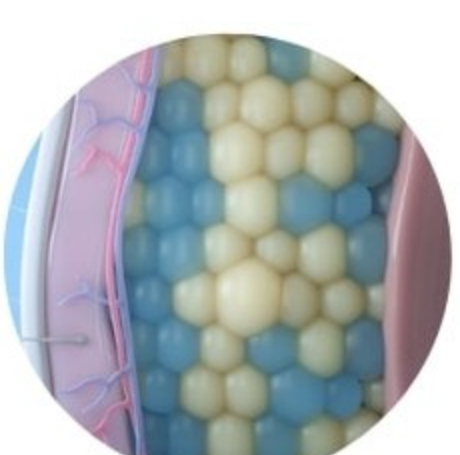
### BENEFITS OF COOLSCULPTING

- Safely and effectively reduces stubborn fat.
- Targets belly fat, love handles, thigh fat, and more
- A non-surgical alternative to liposuction
- Quick and virtually painless treatments
- Minimal downtime
- Results appear natural and are long-lasting
- Define musculature and sculpt alluring curves

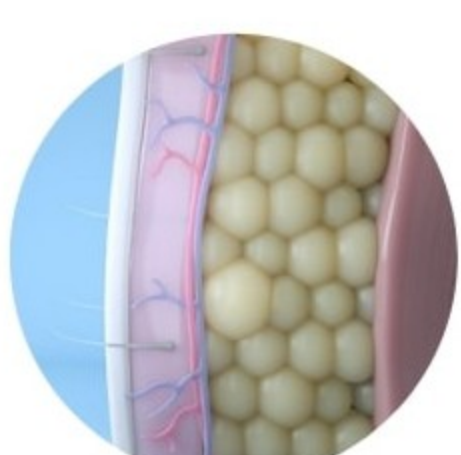
### HOW DOES COOLSCULPTING WORK?



CoolSculpting reduces fat using a scientific process known as Cryolipolysis. Broken down Cryolipolysis means cold-induced (cryo) fat cell (lipo) death and removal (lysis.)



CoolSculpting exposes unwanted bulges to precise cooling. The cooling causes fat cells to crystallize and rupture. The skin and surrounding tissues remain unharmed.



The frozen fat cells trigger lipolysis (the breakdown and removal of fat cells.) For the next several weeks, the fat cells are collected and processed out of the body.

### COOLSCULPTING BEFORE AND AFTER\*



BEFORE individual results may vary AFTER  
9 weeks after CoolSculpting® treatment  
Photos courtesy of Michael Marion, MD



BEFORE individual results may vary AFTER  
8 weeks after CoolSculpting® treatment  
Photos courtesy of Jamuna Pai, MD



BEFORE individual results may vary AFTER  
9 weeks after 2nd CoolSculpting® treatment  
Photos courtesy of Edward Becker, MD



BEFORE individual results may vary AFTER  
9 weeks after CoolSculpting® treatment  
Photos courtesy of Edward Becker, MD



BEFORE individual results may vary AFTER  
17 weeks after CoolSculpting® treatment  
Photos courtesy of Allergan® Training Center

### COOLSCULPTING FREQUENTLY ASKED QUESTIONS

- AM I A GOOD CANDIDATE FOR COOLSCULPTING?
- ARE COOLSCULPTING RESULTS PERMANENT?
- HOW MUCH DOES COOLSCULPTING COST IN MARYLAND?
- COOLSCULPTING RISKS AND SIDE EFFECTS
- WHEN WILL I SEE MY COOLSCULPTING RESULTS?

### WHAT AREAS CAN COOLSCULPTING TREAT?

At the Dermatology Laser Center and MediSpa, we can freeze away nearly any bulge on the body, from the chin to the knees and everywhere in between.

CoolSculpting treats the following areas:

- Flanks (love handles)
- Abdomen (belly fat)
- Armpit fat (bra bulge)
- Upper arm fat
- Back fat
- Submental region (double chin and neck fat)
- Chest (moobs or man boobs)
- Underneath the Buttocks (banana roll)
- Thighs (inner and outer)

### COOLSCULPTING NEAR ME

As one of the pioneering providers of CoolSculpting in Maryland, the Dermatology Laser Center and MediSpa is the premier center for fat freezing in Northern Baltimore. Conveniently located in Owings Mills, MD, the Dermatology Laser Center and MediSpa is pleased to serve the nearby communities of Garrison, Pikesville, Randallstown, and Towson.

Take the first step towards a thinner, more sculpted you! Contact the [Dermatology Laser Center and MediSpa](#) today by reaching out online or calling (410) 541-1373.

## Get up to 25% OFF COOLSCULPTING\*

Schedule an appointment via phone at (410) 541-1373 or fill out the form below:

Enter Name...  
Enter Email...  
Enter Phone...  
 I'm not a robot [Privacy - Terms](#)  
GET COUPON

By submitting this form you agree to be contacted via phone/email \*25% off purchase of 4+ treatments.

### CITED STUDIES:

Long-term efficacy follow-up on two cryolipolysis case studies: 6- and 9-years post-treatment. *Journal of Cosmetic Dermatology*. 2016.

Cryolipolysis For Noninvasive Body Contouring. *Clinical, Cosmetic, and Investigational Dermatology*. 2014.

Safety, Tolerance, And Patient Satisfaction with Noninvasive Cryolipolysis. *Dermatologic Surgery*. 2013.

### Disclaimer

\*\*CoolSculpting® is FDA-cleared to treat visible fat bulges in 9 areas of the body. Some common side effects include temporary numbness discomfort, and swelling.

\*Promotions: 25% off CoolSculpting can only be applied to the purchase of 4+ treatments. Promos cannot be combined with other offers. Exclusions apply.

## Get up to 25% OFF COOLSCULPTING\*

Schedule an appointment via phone at (410) 541-1373 or fill out the form below:

Enter Name...  
Enter Email...  
Enter Phone...  
 I'm not a robot [Privacy - Terms](#)  
GET COUPON

By submitting this form you agree to be contacted via phone/email \*25% off purchase of 4+ treatments.

### CERTIFIED COOLSCULPTING PRACTICE



COOLSCULPTING UNIVERSITY



CLUB 1,000

In recognition of 1,000 CoolSculpting® treatments performed



Dr. Steven B. Snyder December 5, 2022

## 3 Ways CoolSculpting Effectively Enhances Legs: CoolSculpting Thighs in Owings Mills

### Slim Your Inner & Outer Thighs with CoolSculpting Treatments

Everyone's body is unique, beautiful in its own way. Often, whether through aging, life events, or lifestyle changes, our curves become different. Stubborn fat areas develop, cellulite begins to show, and self-confidence can unfortunately decline. As humans, we are so aware of our bodily changes. These changes in combination with constant comparisons to others can have an impact on how we view ourselves. From wanting a thigh gap to working toward slimmer legs overall, many of us exercise and stick to healthy diets. But that's not always enough to reach goals. That's when patients come to the Dermatology Laser Center and MediSpa for CoolSculpting outer and inner thighs.

### How the CoolSculpting Process Works

**CoolSculpting is a non-invasive fat-reduction treatment. It uses controlled cooling to rid excess fat cells from the body.** The treatment freezes fat cells so that they burst, and the body can metabolize them. It's a popular choice for those looking to contour and reshape their legs. In fact, a clinical study by the American Society for Laser Medicine & Surgery, Inc. notes that "93% of subjects were satisfied, 89% would recommend inner thigh cryolipolysis to a friend, 91% were likely to have a second procedure, and 84% noticed visible fat reduction in their inner thighs after one treatment."

At the Dermatology Laser Center and MediSpa, our professionals are here to help you safely achieve your leg contouring dreams. Dr. Steven B. Snyder is a renowned dermatologist and cosmetic surgeon. At the forefront of aesthetic treatment technology, he helps patients in the Baltimore area. Together, we can cold sculpt your inner and outer thighs with minimal downtime for you to enjoy phenomenal results. [Get in touch today for a free consultation!](#)

Let's take a closer look at the ways a CoolSculpting thigh treatment can enhance the legs.

### 3 Reasons CoolSculpting Thigh Treatments Improve Legs

#### 1. CoolSculpting Reduces Unwanted Fat on the Outer and Inner Thigh

Do you have stubborn fat that doesn't seem to budge with a healthy diet and lifestyle? [CoolSculpting thighs can reduce excess fat by up to 25% after one treatment.](#) It can drastically improve the overall shape of your legs. Unlike exercise, you can use CoolSculpting to target trouble areas. Once the treatment freezes specific fat cells, they come out of the body over several weeks. This results in a slimmer, more toned appearance in the legs.

#### 2. CoolSculpting Improves the Appearance of Cellulite

The thighs are a cellulite-prone area for many people. Fortunately, another benefit of CoolSculpting inner thighs is that it can improve the appearance of dimpled skin. While there isn't a one-size-fits-all solution for this, [CoolSculpting cellulite areas can help smooth and tighten the skin.](#) This results in a more toned and youthful appearance. It is particularly evident in CoolSculpting thighs before and after photos. As you can see in our patients' transformation images below, the results are natural-looking, yet impressive.

#### 3. CoolSculpting Boosts Self-Esteem and Confidence

Loving how you look can have a huge impact on your overall well-being and happiness. If you've felt self-conscious about showing off your legs, a CoolSculpting session may be what you need. Whether you're hitting the beach or running errands, you'll feel good about wearing shorts, dresses, and swimwear after this treatment.

### CoolSculpting Thighs Before and After\*



CoolSculpting has successfully helped patients for years, and only improves with time. It is a preferred approach to minimizing unwanted fat and sculpting the body.

\*Keep in mind that results vary from person to person. Don't hesitate to reach out for a consultation if you would like to discuss your options and goals!

### CoolSculpting Thigh Results

Besides minimal downtime, people enjoy CoolSculpting because it's quick, easy, and non-invasive. Those with a packed schedule can schedule CoolSculpting sessions during their lunch breaks. **Results are natural-looking**, so others won't think you got any work done. It's important to know that CoolSculpting results are not immediately seen. Changes are gradual as your body metabolizes the ruptured fat cells. Most patients begin to see full results around three or four months after treatment.

**With that in mind, here are steps you can take to maximize your CoolSculpting results:**

- **Maintain an active lifestyle** with a healthy diet to boost overall wellness
- **Avoid strenuous exercise for 48 hours after treatment** to prevent injury
- Drink plenty of clear fluids before treatment and **maintain excellent hydration after**
- **Continue treatment area massages at home** to improve circulation during healing
- Incorporate **regular stretching** into your routine to help relieve any discomfort
- Wear a **compression garment** to relieve swelling, otherwise stick to loose, flowy clothes
- Try to **stay away from anti-inflammatory drugs** like ibuprofen for several weeks after treatment
- Monitor your healing progress and **consult our team if discomfort worsens** or you have concerns

CoolSculpting results are long-lasting, especially if you take the proper steps during and after the healing process. Once those fat cells are gone, they will never come back. However, fat cells that remain in the area can continue to grow. Excessive weight gain can negatively impact results. Be mindful of your lifestyle habits, and always reach out with questions. If you are struggling with unwanted fat bulges along your inner and outer thighs, CoolSculpting might be the perfect solution.

### CoolSculpting at Dermatology Laser Center and MediSpa

CoolSculpting is a skill-sensitive treatment. While many medical spas offer this revolutionary fat-freezing solution, they are not all equal. Your results and experience depend on the provider you trust. The skin experts at Dermatology Laser Center and MediSpa have [decades of experience in CoolSculpting](#) the thighs for beautiful legs. By choosing us, you'll enjoy long-lasting results and have a memorable spa experience.

Whether you are hoping to reduce unwanted fat, smooth out cellulite, or elevate your confidence, CoolSculpting inner thighs can help you achieve your goals. If you're in the Baltimore area and thinking about giving it a try, consult with our team to determine if it's right for you. We are the leading provider of fat-freezing treatments in Owings Mills, MD. [Call \(410\) 356-0000 to begin your journey to youthful, attractive legs.](#)

### SCHEDULE A FREE CONSULTATION

Schedule an appointment via phone at (410) 356-0000 or fill out the form below:

name..

email..

phone..

Please tell us which areas you would like to target and the best time to contact you to schedule your free consultation..

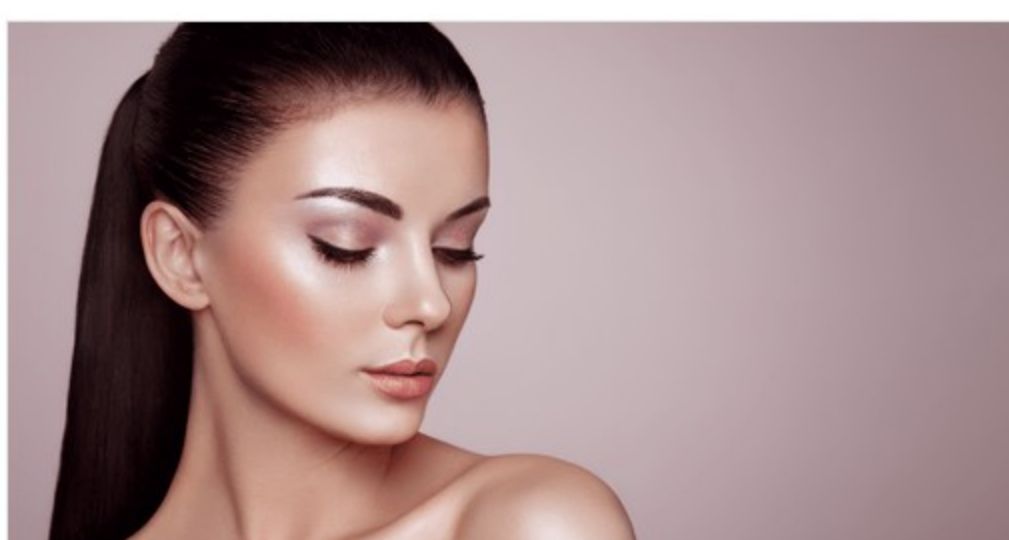
I'm not a robot



SUBMIT

By submitting this form you agree to be contacted via phone/email

### RECENT POSTS



Ditch the Scalpel: 4 Revolutionary Non-surgical Facelifts That Work

[Read More](#)

[Botox](#)



Everything You Need to Know about EMface

[Read More](#)

[EMface](#)



How Is AviClear Changing the Treatment of Moderate to Severe Acne?

[Read More](#)

[Acne Treatment](#)



Before and After CoolSculpting: How to Prepare and What to Expect

[Read More](#)

[CoolSculpting](#)

**Medstar Media, INC.**

10808 S. River Front Parkway Suite 3020  
South Jordan, UT 84095  
+1 6466949450  
support@medstarmedia.com

# SALES RECEIPT

**BILL TO**

Dr. Steven Snyder  
Dermatology Laser Center and  
Medispa

**SALES #** 2020

**DATE** 01/01/2023

---

DATE	ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
	<b>Digital Marketing Monthly Management</b>	<ul style="list-style-type: none"><li>• Manage &amp; optimize digital marketing campaigns on Google Adwords</li><li>• Optin technology to increase conversions.</li><li>• Call tracking &amp; reporting</li><li>• Monitor budget and adjust bids to gain better ROI</li><li>• Manage keyword selection and audience targeting</li><li>• Call tracking and monitoring</li></ul>	1	1,500.00	1,500.00
	<b>Text Blast</b>	Design fee + 16,779 contacts	1	1,158.00	1,158.00
	<b>Credit</b>	Comped: Media Reimbursement	1	-	-1,158.00
				1,158.00	
TOTAL					1,500.00
BALANCE DUE					<b>\$0.00</b>

---

No additional transfer fees or taxes apply.

Payment services brought by:

Intuit Payments Inc.

2700 Coast Avenue, Mountain View, CA 94043

Phone number 1-888-536-4801

NMLS #1098819

For more information about Intuit Payments' money transmission licenses, please visit <https://www.intuit.com/legal/licenses/payment-licenses/>.

**Medstar Media, INC.**

10808 S. River Front Parkway Suite 3020  
South Jordan, UT 84095  
+1 6466949450  
support@medstarmedia.com

# SALES RECEIPT

**BILL TO**

Dr. Steven Snyder  
Dermatology Laser Center and  
Medispa

**SALES #** 2015

**DATE** 01/01/2023

---

DATE	ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
------	----------	-------------	-----	------	--------

---

No additional transfer fees or taxes apply.

Payment services brought by:

Intuit Payments Inc.

2700 Coast Avenue, Mountain View, CA 94043

Phone number 1-888-536-4801

NMLS #1098819

For more information about Intuit Payments' money transmission licenses, please visit <https://www.intuit.com/legal/licenses/payment-licenses/>.

DATE	ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
	<b>Content Creation + Search Engine Optimization (SEO) - Monthly</b>	<p>CONTENT: (2) 500+ word article(s) published to the blog each month. Articles include multimedia (i.e., images and videos, etc.). *The article(s) may be substituted for content added to service pages instead of the blog.</p> <p>ON-SITE SEO: Monthly website optimization and management, including improvements to design or development following industry best practices for technical SEO. May include adding more content (i.e., text, images, multimedia) to service pages.</p> <p>LOCAL SEO:            Google Business Profile: Creation, management, and monthly updates to the client's Profile.            Listings in online directories.            Management of Google Maps listing.</p> <p>DATA MONITORING AND REPORTING:            Set-up and management of Google Search Console            Data monitoring from various SEO tools to ensure optimal performance            Regular SEO reporting to the client</p>	1	1,500.00	1,500.00

---

TOTAL	1,500.00
BALANCE DUE	<b>\$0.00</b>

---

No additional transfer fees or taxes apply.  
 Payment services brought by:  
 Intuit Payments Inc.  
 2700 Coast Avenue, Mountain View, CA 94043  
 Phone number 1-888-536-4801  
 NMLS #1098819

For more information about Intuit Payments' money transmission licenses, please visit <https://www.intuit.com/legal/licenses/payment-licenses/>.

**Medstar Media, INC.**

10808 S. River Front Parkway Suite 3020  
South Jordan, UT 84095  
+1 6466949450  
support@medstarmedia.com

# SALES RECEIPT

**BILL TO**

Dr. Steven Snyder  
Dermatology Laser Center and  
Medispa

**SALES #** 2053

**DATE** 02/01/2023

---

DATE	ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
------	----------	-------------	-----	------	--------

---

No additional transfer fees or taxes apply.

Payment services brought by:

Intuit Payments Inc.

2700 Coast Avenue, Mountain View, CA 94043

Phone number 1-888-536-4801

NMLS #1098819

For more information about Intuit Payments' money transmission licenses, please visit <https://www.intuit.com/legal/licenses/payment-licenses/>.

DATE	ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
	<b>Content Creation + Search Engine Optimization (SEO) - Monthly</b>	<p>CONTENT: (2) 500+ word article(s) published to the blog each month. Articles include multimedia (i.e., images and videos, etc.). *The article(s) may be substituted for content added to service pages instead of the blog.</p> <p>ON-SITE SEO: Monthly website optimization and management, including improvements to design or development following industry best practices for technical SEO. May include adding more content (i.e., text, images, multimedia) to service pages.</p> <p>LOCAL SEO:            Google Business Profile: Creation, management, and monthly updates to the client's Profile.            Listings in online directories.            Management of Google Maps listing.</p> <p>DATA MONITORING AND REPORTING:            Set-up and management of Google Search Console            Data monitoring from various SEO tools to ensure optimal performance            Regular SEO reporting to the client</p>	1	1,500.00	1,500.00

---

TOTAL	1,500.00
BALANCE DUE	<b>\$0.00</b>

---

No additional transfer fees or taxes apply.  
 Payment services brought by:  
 Intuit Payments Inc.  
 2700 Coast Avenue, Mountain View, CA 94043  
 Phone number 1-888-536-4801  
 NMLS #1098819

For more information about Intuit Payments' money transmission licenses, please visit <https://www.intuit.com/legal/licenses/payment-licenses/>.

**Medstar Media, INC.**

10808 S. River Front Parkway Suite 3020  
South Jordan, UT 84095  
+1 6466949450  
support@medstarmedia.com

# SALES RECEIPT

**BILL TO**

Dr. Steven Snyder  
Dermatology Laser Center and  
Medispa

**SALES #** 2054  
**DATE** 02/01/2023

DATE	ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
	<b>Digital Marketing Monthly Management</b>	<ul style="list-style-type: none"><li>• Manage &amp; optimize digital marketing campaigns on Google Adwords</li><li>• Optin technology to increase conversions.</li><li>• Call tracking &amp; reporting</li><li>• Monitor budget and adjust bids to gain better ROI</li><li>• Manage keyword selection and audience targeting</li><li>• Call tracking and monitoring</li></ul>	1	1,500.00	1,500.00

TOTAL 1,500.00  
BALANCE DUE **\$0.00**

No additional transfer fees or taxes apply.  
Payment services brought by:  
Intuit Payments Inc.  
2700 Coast Avenue, Mountain View, CA 94043  
Phone number 1-888-536-4801  
NMLS #1098819

**Medstar Media, INC.**

10808 S. River Front Parkway Suite 3020  
South Jordan, UT 84095  
+1 6466949450  
support@medstarmedia.com

# SALES RECEIPT

**BILL TO**

Dr. Steven Snyder  
Dermatology Laser Center and  
Medispa

**SALES #** 2090  
**DATE** 03/01/2023

DATE	ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
	<b>Digital Marketing Monthly Management</b>	<ul style="list-style-type: none"><li>• Manage &amp; optimize digital marketing campaigns on Google Adwords</li><li>• Optin technology to increase conversions.</li><li>• Call tracking &amp; reporting</li><li>• Monitor budget and adjust bids to gain better ROI</li><li>• Manage keyword selection and audience targeting</li><li>• Call tracking and monitoring</li></ul>	1	1,500.00	1,500.00

Referral Program

**TOTAL** 1,500.00  
**BALANCE DUE** **\$0.00**

Our best clients come from our best clients. Refer a similar business in aesthetics and if they partner with us, get \$500 off your next invoice and your referral \$300 off their first invoice.

No additional transfer fees or taxes apply.  
Payment services brought by:  
Intuit Payments Inc.  
2700 Coast Avenue, Mountain View, CA 94043  
Phone number 1-888-536-4801  
NMLS #1098819

For more information about Intuit Payments' money transmission licenses, please visit <https://www.intuit.com/legal/licenses/payment-licenses/>.

**Medstar Media, INC.**

10808 S. River Front Parkway Suite 3020  
South Jordan, UT 84095  
+1 6466949450  
support@medstarmedia.com

# SALES RECEIPT

**BILL TO**

Dr. Steven Snyder  
Dermatology Laser Center and  
Medispa

**SALES #** 2085

**DATE** 03/01/2023

---

DATE	ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
------	----------	-------------	-----	------	--------

---

No additional transfer fees or taxes apply.

Payment services brought by:

Intuit Payments Inc.

2700 Coast Avenue, Mountain View, CA 94043

Phone number 1-888-536-4801

NMLS #1098819

For more information about Intuit Payments' money transmission licenses, please visit <https://www.intuit.com/legal/licenses/payment-licenses/>.

DATE	ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
	<b>Content Creation + Search Engine Optimization (SEO) - Monthly</b>	<p>CONTENT: (2) 500+ word article(s) published to the blog each month. Articles include multimedia (i.e., images and videos, etc.). *The article(s) may be substituted for content added to service pages instead of the blog.</p> <p>ON-SITE SEO: Monthly website optimization and management, including improvements to design or development following industry best practices for technical SEO. May include adding more content (i.e., text, images, multimedia) to service pages.</p> <p>LOCAL SEO:            Google Business Profile: Creation, management, and monthly updates to the client's Profile.            Listings in online directories.            Management of Google Maps listing.</p> <p>DATA MONITORING AND REPORTING:            Set-up and management of Google Search Console            Data monitoring from various SEO tools to ensure optimal performance            Regular SEO reporting to the client</p>	1	1,500.00	1,500.00
	<b>Website Development</b>	<p>Adding 5 new services to the SHOP page:</p> <ul style="list-style-type: none"> <li>- Emface</li> <li>- AviClear</li> <li>- BBL</li> <li>- Moxi</li> <li>- Emsella Package</li> <li>- Microneedling</li> </ul> <p>Editing 1 service:</p> <ul style="list-style-type: none"> <li>- Gift Cards</li> </ul>	6	200.00	1,200.00

-----

No additional transfer fees or taxes apply.

Payment services brought by:

Intuit Payments Inc.

2700 Coast Avenue, Mountain View, CA 94043

Phone number 1-888-536-4801

NMLS #1098819

For more information about Intuit Payments' money transmission licenses, please visit <https://www.intuit.com/legal/licenses/payment-licenses/>.

DATE	ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
	<b>Website Development</b>	Complimentary Service: New Emface page web development (\$750)	1		0.00
	<b>SEO Optimized Content Creation</b>	EnerJet treatment page - unique SEO optimized content	1	500.00	500.00
	<b>Website Development</b>	EnerJet treatment page web development	1.25	200.00	250.00

Referral Program

TOTAL  
BALANCE DUE

3,450.00

**\$0.00**

Our best clients come from our best clients. Refer a similar business in aesthetics and if they partner with us, get \$500 off your next invoice and your referral \$300 off their first invoice.

No additional transfer fees or taxes apply.

Payment services brought by:

Intuit Payments Inc.

2700 Coast Avenue, Mountain View, CA 94043

Phone number 1-888-536-4801

NMLS #1098819

For more information about Intuit Payments' money transmission licenses, please visit <https://www.intuit.com/legal/licenses/payment-licenses/>.