

CoolSculpting Marketing Services

Drip Gym Co-Op Q3-Q4 2022

Total Marketing Expenses

(07/1/2022 - 12/7/2022)

Total Google Ads: \$20,527.65
Total Meta Ads: \$ 5,441.10
Total Marketing Service Fees: \$16,275.00
Total CoolSculpting Marketing Cost: \$42,243.75

Google Ads | Chris Zelig | Drip Gym | 981-250-9470 | All campaigns

Search | Reports | Tools and settings | Refresh | Help | Notifications | 259-215-0574 Chris Zelig christopherzeilig@gmail.com

Overview | Recommendations | Insights | Campaigns | Auction insights | Ad groups | Ads & assets | Landing pages | Keywords | Audiences | Content | Settings | Change history

Get the Google Ads mobile app

Reporting is not real-time. Time zone for all dates and times: (GMT-05:00) Eastern Time. Learn more
Some inventory may be provided through third party intermediaries.
You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.

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Campaign	Budget	Status	Clicks	CTR	Cost
search coolsculpting queens	\$84.64/day	Paused All ads limited by policy	3,169	5.82%	\$20,527.65
Total: Filtered campaigns			3,169	5.82%	\$20,527.65
Total: Account			10,773	6.37%	\$70,979.63

Google Ads | Chris Zelig | Drip Gym | 981-250-9470 | All campaigns | search | coolsculpting | queens

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Overview | Recommendations | Insights | Ad groups | Ads & assets | Ads | Assets | Landing pages | Keywords | Audiences | Settings | Change history

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Paused | Type: Search | Budget: \$84.64/day | More details

Ad status: All | Add filter

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current workspace					
Drip Gym Fat Reduction in Queens, NY Non-Surgical Fat Reduction +11 more dripgym.com/coolsculpting/queens Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments. Best Prices. FDA-Cleared. Clinically...					
4. lipo	Not eligible Policy (Restricted medical content +1 more), Campaign paused	1,165	6.93%	\$6,843.15	
Drip Gym Fat Reduction in Queens, NY Non-Surgical Fat Reduction +11 more dripgym.com/coolsculpting/queens Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments. Best Prices. FDA-Cleared. Clinically...					
x. Expanded Reach Test	Not eligible Policy (Restricted medical content +1 more), Campaign paused	1,078	4.33%	\$5,961.12	
(Keyword Drip Gym) CoolSculpting in (LOCATION(City)) Freeze Away Body Fat +10 more dripgym.com/coolsculpting/queens Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments. Expert, Safe Fat Loss With Quick...					
0. coolsculpting	Not eligible Policy (Restricted drug terms +1 more), Campaign paused	277	6.12%	\$3,030.48	
(Keyword Drip Gym) CoolSculpting in (LOCATION(City)) Freeze Away Body Fat +10 more dripgym.com/coolsculpting/queens Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Queens, NY. Our Biggest CoolSculpting Discount Ever. Get Up to...					
1. coolsculpting - price	Not eligible Policy (Restricted drug terms +1 more), Campaign paused	191	12.10%	\$1,324.17	
CoolSculpting® in Queens, NY Freeze Away Body Fat Get 50% Off 8+ Treatments dripgym.com/coolsculpting/queens Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today					
0. coolsculpting	Removed Policy (Restricted medical content +1 more), Campaign paused	115	9.14%	\$1,010.87	
(Keyword Drip Gym) CoolSculpting in (LOCATION(City)) Freeze Away Body Fat +10 more dripgym.com/coolsculpting/queens Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments. Expert, Safe Fat Loss With Quick...					
3. coolsculpting - fat freeze	Not eligible Policy (Restricted drug terms +1 more), Campaign paused	95	8.22%	\$920.66	

Google Ads | Chris Zelig | Drip Gym | 981-250-9470 | All campaigns | search | coolsculpting | queens

Search | Reports | Tools and settings | Refresh | Help | Notifications | 259-215-0574 Chris Zelig christopherzeilig@gmail.com

Overview | Recommendations | Insights | Ad groups | Ads & assets | Ads | Assets | Landing pages | Keywords | Audiences | Settings | Change history

Get the Google Ads mobile app

Paused | Type: Search | Budget: \$84.64/day | More details

Ad status: All | Add filter

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current workspace					
CoolSculpting® in Queens, NY Freeze Away Body Fat Get 50% Off 8+ Treatments dripgym.com/coolsculpting/queens Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today					
1. coolsculpting - price	Removed Policy (Restricted medical content +1 more), Campaign paused	63	16.03%	\$391.61	
(Keyword Drip Gym) CoolSculpting in (LOCATION(City)) Freeze Away Body Fat +10 more dripgym.com/coolsculpting/queens Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Queens, NY. Our Biggest CoolSculpting Discount Ever. Get Up to...					
2. coolsculpting - body	Not eligible Policy (Restricted drug terms +1 more), Campaign paused	36	4.79%	\$279.27	
CoolSculpting® in Queens, NY Freeze Away Body Fat Our Biggest Discount Ever dripgym.com/coolsculpting/queens Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Queens, NY. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now					
3. coolsculpting - fat freeze	Removed Policy (Restricted medical content +1 more), Campaign paused	29	8.63%	\$207.53	
Fat Reduction in Queens, NY Freeze Away Body Fat Freeze Away Body Fat dripgym.com/coolsculpting/queens CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.					
4. lipo	Removed Policy (Restricted medical content +1 more), Campaign paused	39	7.13%	\$161.75	
Fat Reduction in Queens, NY Freeze Away Body Fat Get 50% Off 8+ Treatments dripgym.com/coolsculpting/queens CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.					
4. lipo	Removed Policy (Restricted medical content +1 more), Campaign paused	27	4.55%	\$105.72	
CoolSculpting® in Queens, NY Save 50% On 8+ Treatments Our Biggest Discount Ever dripgym.com/coolsculpting/queens Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today					
2. coolsculpting - body	Removed Policy (Restricted medical content +1 more), Campaign paused	10	4.63%	\$73.41	
(Keyword Drip Gym) Save 50% On 8+ Treatments Our Biggest Discount Ever dripgym.com/coolsculpting/queens					
3. coolsculpting - fat freeze	Removed Policy (Restricted medical content +1 more)	7	6.42%	\$56.73	

Google Ads | Chris Zelig | Drip Gym | 981-250-9470 | All campaigns | search | coolsculpting | queens

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Overview | Recommendations | Insights | Ad groups | Ads & assets | Ads | Assets | Landing pages | Keywords | Audiences | Settings | Change history

Get the Google Ads mobile app

Paused | Type: Search | Budget: \$84.64/day | More details

Ad status: All | Add filter

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current workspace					
(Keyword Drip Gym) Save 50% On 8+ Treatments Our Biggest Discount Ever dripgym.com/coolsculpting/queens Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Queens, NY. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now					
3. coolsculpting - fat freeze	Removed Policy (Restricted medical content +1 more), Campaign paused	7	6.42%	\$56.23	
Best CoolSculpting Deal Ever Freeze Away Body Fat Get 50% Off 8+ Treatments dripgym.com/coolsculpting/queens Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today					
0. coolsculpting	Removed Policy (Restricted medical content +1 more), Campaign paused	4	7.84%	\$30.31	
Drip Gym Freeze Away Body Fat Freeze Away Body Fat dripgym.com/coolsculpting/queens CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.					
x. Expanded Reach Test	Removed Policy (Restricted medical content +1 more), Campaign paused	5	1.31%	\$27.04	
Drip Gym Freeze Away Body Fat Get 50% Off 8+ Treatments dripgym.com/coolsculpting/queens CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.					
x. Expanded Reach Test	Removed Policy (Restricted medical content +1 more), Campaign paused	8	1.99%	\$24.85	
(Keyword Drip Gym) Eliminate Fat & Feel Great Get 50% Off 8+ Treatments dripgym.com/coolsculpting/queens Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save 50% On 8+ Treatments of CoolSculpting.					
1. coolsculpting - price	Removed Policy (Restricted medical content +1 more), Campaign paused	7	11.48%	\$20.89	
Best CoolSculpting Deal Ever Save 50% On 8+ Treatments Our Biggest Discount Ever dripgym.com/coolsculpting/queens Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Queens, NY. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now					
1. coolsculpting - price	Removed Policy (Restricted medical content +1 more), Campaign paused	3	8.11%	\$16.45	
Drip Gym Freezing Fat Really Works Get 50% Off 8+ Treatments dripgym.com/coolsculpting/queens Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save 50% On 8+ Treatments of CoolSculpting.					
x. Expanded Reach Test	Removed Policy (Restricted medical content +1 more), Campaign paused	4	5.33%	\$13.08	

Google Ads | Chris Zelig | Drip Gym | 981-250-9470 | All campaigns | search | coolsculpting | queens

Overview | Type: Search | Budget: \$84.64/day | More details

Ad status: All | Add filter

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current workspace					
Total: 3,169 clicks, 5.82% CTR, \$20,527.65 cost					
(Keyword Drip Gym) Save 50% On 8+ Treatments Our Biggest Discount Ever	2. coolsculpting - body	Removed	2	2.94%	\$12.12
(Keyword Drip Gym) Eliminate Fat & Feel Great Get 50% Off 8+ Treatments	2. coolsculpting - body	Removed	3	6.67%	\$11.54
(Keyword Drip Gym) Eliminate Fat & Feel Great Get 50% Off 8+ Treatments	0. coolsculpting	Removed	1	2.78%	\$5.40
Drip Gym Fat Reduction in Queens, NY Non-Surgical Fat Reduction +6 more	x. Expanded Reach Test	Removed	0	-	\$0.00
Fat Reduction in Queens, NY Freezing Fat Really Works Freeze Away Body Fat	x. Expanded Reach Test	Removed	0	-	\$0.00
Fat Reduction in Queens, NY Freeze Away Body Fat Get Rid of Unwanted Fat	x. Expanded Reach Test	Removed	0	-	\$0.00
Fat Reduction in Queens, NY Freeze Away Body Fat Get Rid of Unwanted Fat	x. Expanded Reach Test	Removed	0	-	\$0.00

Google Ads | Chris Zelig | Drip Gym | 981-250-9470 | All campaigns | search | coolsculpting | queens

Overview | Type: Search | Budget: \$84.64/day | More details

Ad status: All | Add filter

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current workspace					
Total: 3,169 clicks, 5.82% CTR, \$20,527.65 cost					
(Keyword Drip Gym) Save 50% On 8+ Treatments Our Biggest Discount Ever	2. coolsculpting - body	Removed	0	-	\$0.00
[Dynamically generated headline]	x. dynamic	Removed	0	-	\$0.00
[Dynamically generated headline]	x. dynamic	Removed	0	-	\$0.00
[Dynamically generated headline]	x. dynamic	Removed	0	-	\$0.00
Drip Gym CoolSculpting in (LOCATION(City)) Freeze Away Body Fat	x. non-service medspa	Not eligible	0	0.00%	\$0.00
Total: Ads in your current workspace					
Total: Campaign					
Total: 3,169 clicks, 5.82% CTR, \$20,527.65 cost					

Show rows: 500 | 1 - 270 of 270

Reporting is not real-time. Time zone for all dates and times: (GMT-05:00) Eastern Time. Learn more

Google Ads | Chris Zelig | Drip Gym | 981-250-9470 | All campaigns | search | coolsculpting | queens

Overview | Type: Search | Budget: \$84.64/day | More details

Responsive search ad

Assets | Combinations

Ad strength: Average

Responsive search ads usually need around 2,000 impressions in the "Google Search: Top" segment over 30 days to display a rating in the Performance column. Learn more

Asset	Status	Asset type	Position pinning	Performance	Impr.	Asset source
Drip Gym	Approved (limited)	Headline	None	Learning	1,059	Advertiser
Schedule a Free Consultation	Approved (limited)	Headline	None	Learning	788	Advertiser
Freezing Fat Really Works	Approved (limited)	Headline	None	Learning	155	Advertiser
Get Rid of Unwanted Fat	Approved (limited)	Headline	None	Learning	32	Advertiser
Safe + Effective Fat Reduction	Approved (limited)	Headline	None	Learning	32	Advertiser
Best Prices, FDA-Cleared, Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	Approved (limited)	Description	None	Learning	1,050	Advertiser
Non-Surgical Fat Reduction	Approved (limited)	Headline	None	Good	8,079	Advertiser
Fat Reduction in Queens, NY	Approved (limited)	Headline	None	Good	9,793	Advertiser
Freeze Away Body Fat	Approved (limited)	Headline	None	Learning	790	Advertiser

Google Ads | Chris Zelig | Drip Gym | 981-250-9470 | All campaigns | search | coolsculpting | queens

Overview | Type: Search | Budget: \$84.64/day | More details

Responsive search ad

Assets | Combinations

Ad strength: Average

Ad may be limited by policy: Restricted medical content, Restricted drug terms

Asset	Status	Asset type	Position pinning	Performance	Impr.	Asset source
Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	Approved (limited)	Description	None	Good	16,229	Advertiser
Located in Queens, NY	Approved (limited)	Headline	None	Good	8,122	Advertiser
Freeze Your Way to Leaner Body	Approved (limited)	Headline	None	Learning	40	Advertiser
Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More	Approved (limited)	Description	None	Learning	283	Advertiser
Target Belly Fat, Love Handles	Approved (limited)	Headline	None	Learning	26	Advertiser
Non-Surgical Lipo Alternative	Approved (limited)	Headline	None	Learning	750	Advertiser
No Surgery & Minimal Downtime	Approved (limited)	Headline	None	Learning	1,922	Advertiser
50% Off 8+ Treatments	Approved (limited)	Headline	None	Learning	1,674	Advertiser
Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments	Approved (limited)	Description	2nd position	Good	11,931	Advertiser
Get \$1,200 Off 8+ Treatments	-	Headline	None	-	0	Advertiser
New Client Special	-	Headline	None	-	0	Advertiser

Google Ads | Chris Zelig | Drip Gym | 981-250-9470 | All campaigns | search | coolsculpting | queens

Overview | Type: Search | Budget: \$84.64/day | More details

Responsive search ad

Assets | Combinations

Ad strength: Average

Ad may be limited by policy: Restricted medical content, Restricted drug terms

Asset	Status	Asset type	Position pinning	Performance	Impr.	Asset source
Get \$1,200 Off 8+ Treatments	-	Headline	None	-	0	Advertiser
New Client Special	-	Headline	None	-	0	Advertiser
Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	-	Description	None	-	29	Advertiser
Get 50% Off 8+ Treatments	-	Headline	None	-	347	Advertiser
Our Biggest CoolSculpting Discount Ever. Save 50% Off 8+ Treatments of CoolSculpting.	-	Description	2nd position	-	985	Advertiser
50% off 8+ treatments	-	Headline	None	-	0	Advertiser
Our Biggest CoolSculpting Discount Ever. Save Up to 50% Off 8+ CoolSculpting Treatments	-	Description	2nd position	-	1,501	Advertiser

Show rows: 500 | 1 - 25 of 25

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Google Ads | Chris Zelig | Drip Gym | 981-250-9470 | search | coolsculpting | queens

Overview | Paused | Type: Search | Budget: \$84.64/day

Assets

Table view: Associations

Asset status: All | Asset type: All | Add filter

Asset	Added to	Level	Status	Clicks	Impr.	CTR	Cost
Structured snippet							
Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction,...	search coolsculpting queens	Campaign	Eligible	19	334	5.69%	\$110.77
Sitelink							
Current Specials Don't Miss Our Specials & Exclusive Offers. Learn More Now.	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	1,932	28,389	6.81%	\$13,578.08
CoolSculpting: The Top Non-Surgical Fat Reduction Treatment. Learn More	search coolsculpting queens	Campaign	Eligible (Limited) Policy (Restricted medical content +1 more)	1,882	28,223	6.67%	\$13,171.49
Membership Packages Discover the Most Economical Way to Maintain Your Beauty Routine.	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	1,762	27,123	6.50%	\$12,396.08
About Us Learn More About Our Team, Location and Available Beauty Treatments.	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	1,001	19,705	5.08%	\$6,733.13
Book A Free Consultation Contact Us Today to Schedule Your Free Consultation.	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	921	18,606	4.95%	\$6,121.98

Google Ads | Chris Zelig | Drip Gym | 981-250-9470 | search | coolsculpting | queens

Overview | Paused | Type: Search | Budget: \$84.64/day

Assets

Asset status: All | Asset type: All | Add filter

Asset	Added to	Level	Status	Clicks	Impr.	CTR	Cost
Callout							
Why Choose Us? Read About What Sets Us Apart from Other MedSpas in Queens, New York.	Account	Account	Removed Policy (Restricted medical content +1 more)	0	0	-	\$0.00
Why Choose Us? Read About What Sets Us Apart from Other MedSpas in NYC.	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	0	36	0.00%	\$0.00
Promotion							
Summer Sale - Up to 50% off 8+ Treatments	search coolsculpting queens	Campaign	Removed Policy (Restricted medical content +1 more)	995	14,530	6.85%	\$6,113.05
Fall Sale - Up to 50% off 8+ Treatments	search coolsculpting queens	Campaign	Eligible (Limited) Policy (Restricted medical content +1 more)	684	10,884	6.28%	\$5,041.38
Call							
FDA Cleared	search coolsculpting queens	Campaign	Eligible	267	4,964	5.38%	\$1,835.39
Freeze Your Fat	search coolsculpting queens	Campaign	Eligible	255	4,607	5.54%	\$1,744.12
Highlights: No Surgery	search coolsculpting queens	Campaign	Eligible	235	4,073	5.77%	\$1,558.77
Nonsurgical Fat Reduction	search coolsculpting queens	Campaign	Eligible	225	3,748	6.00%	\$1,528.87
Liposuction Alternative	search coolsculpting queens	Campaign	Eligible	210	3,938	5.33%	\$1,365.28
Save Up to 50% Off	search coolsculpting queens	Campaign	Removed	48	748	6.42%	\$343.96
Contact Us + Free Consult	Account	Account	Eligible	5	48	10.42%	\$35.59
5-Star Rated Medspa	Account	Account	Eligible	5	49	10.20%	\$25.48

Google Ads | Chris Zelig | Drip Gym | 981-250-9470 | search | coolsculpting | queens

Overview | Paused | Type: Search | Budget: \$84.64/day

Assets

Asset status: All | Asset type: All | Add filter

Asset	Added to	Level	Status	Clicks	Impr.	CTR	Cost
Call							
Summer Sale - Up to 50% off 8+ Treatments	search coolsculpting queens	Campaign	Removed Policy (Restricted medical content +1 more)	995	14,530	6.85%	\$6,113.05
Fall Sale - Up to 50% off 8+ Treatments	search coolsculpting queens	Campaign	Eligible (Limited) Policy (Restricted medical content +1 more)	684	10,884	6.28%	\$5,041.38
Winter Sale - Up to 50% off 8+ Treatments	search coolsculpting queens	Campaign	Eligible (Limited) Policy (Restricted medical content +1 more)	37	540	6.85%	\$222.75
Spring Sale - \$1,200 off 8+ Treatments	search coolsculpting queens	Campaign	Removed Policy (Restricted medical content +1 more)	0	0	-	\$0.00
Call							
(516) 209-2627	Account	Account	Eligible	113	3,210	3.52%	\$930.90
Total: Sitelinks				1,956	28,761	6.80%	\$13,700.29
Total: Callouts				586	10,357	5.66%	\$3,950.13
Total: Structured snippets				19	334	5.69%	\$110.77
Total: Calls				113	3,210	3.52%	\$930.90
Total: Promotions				1,716	25,954	6.61%	\$11,377.18

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Some inventory may be provided through third party intermediaries. You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.

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Google Ads | Drip Gym (2204993759551881)

Updated just now | Discard drafts | Review and publish

Terms update coming in January | We're updating the Self-Serve Ad Terms on January 3, 2023

Campaign name contains cool | Search and filter | Save | Clear | Jul 1, 2022 - Dec 7, 2022

1 selected | Ad sets for 1 Campaign | Ads for 1 Campaign

Off / On	Campaign	Delivery	Bid strategy	Budget	Attribution setting	Results	Reach	Impressions	Cost per result	Amount spent	Ends	Lin
<input checked="" type="checkbox"/>	Coolsculpting - Conversions	Off	Highest volume	\$65.00 Daily	7-day click or ...	419 Website Leads	32,472	98,607	\$12.99 Per Lead	\$5,441.10	Ongoing	
Results from 1 campaign						419 Website Leads	32,472 People	98,607 Total	\$12.99 Per Lead	\$5,441.10 Total Spent		

Google Ads | Drip Gym (2204993759551881)

Updated just now | Discard drafts | Review and publish

Terms update coming in January | We're updating the Self-Serve Ad Terms on January 3, 2023

Campaign name contains cool | Search and filter | Save | Clear | Jul 1, 2022 - Dec 7, 2022

1 selected | Ad sets for 1 Campaign | Ads for 1 Campaign

Off / On	Ad	Last significant dit	Attribution setting	Results	Reach	Impressions	Cost per result	Quality ranking	Engagement rate ranking	Conversion rate ranking	Amount spent
<input type="checkbox"/>	Coolsculpting - Video - David	Jun 28, 2022, 4.5... 76 days ago	7-day click or ...	320 Website Leads	21,132	61,456	\$11.89 Per Lead	-	-	-	\$3,804.12
<input type="checkbox"/>	Coolsculpting - Video - Alysson	Jun 28, 2022, 4.5... 76 days ago	7-day click or ...	99 Website Leads	18,577	37,151	\$16.54 Per Lead	-	-	-	\$1,636.98
Results from 2 ads				419 Website Leads	32,472 People	98,607 Total	\$12.99 Per Lead				\$5,441.10 Total Spent

Ads Drip Gym (2204993759551881)

Terms update coming in January We're updating the Self-Serve Ad Terms on January 3, 2022. [Read the terms](#)

Campaign name contains cool Search and filter

Campaigns 1 selected

Off / On Ad Last significant edit

Off / On	Ad	Last significant edit
<input type="checkbox"/>	Coolsculpting - Video - David	Jun 28, 2022, 4:51 PM 76 days ago
<input checked="" type="checkbox"/>	Coolsculpting - Video - Alysso	Jun 28, 2022, 4:51 PM 76 days ago

Results from 2 ads


View preview

Mobile Feed

DripGym Sponsored

CoolSculpting is the #1 non-surgical fat reduction treatment. Learn more at <https://dripgym.com/coolsculpting/>

CoolSculpting® is FDA-cleared to treat visible fat bulges in 9 areas of the body. Some common side effects include temporary numbness, discomfort, and swelling.



dripgym.com
50% Off 8+ Treatments
Learn more about Coolsc...

10 comments 7 shares

Like Comment Share

Full Size Preview

Close

per result	Quality ranking	Engagement rate ranking	Conversion rate ranking	Amount spent
\$11.89 Per Lead	—	—	—	\$3,804.12
\$16.54 Per Lead	—	—	—	\$1,636.98
\$12.99 Per Lead	—	—	—	\$5,441.10 Total Spent

Ads Drip Gym (2204993759551881)

Terms update coming in January We're updating the Self-Serve Ad Terms on January 3, 2022. [Read the terms](#)

Campaign name contains cool Search and filter

Campaigns 1 selected

Off / On Ad Last significant edit

Off / On	Ad	Last significant edit
<input type="checkbox"/>	Coolsculpting - Video - David	Jun 28, 2022, 4:51 PM 76 days ago
<input checked="" type="checkbox"/>	Coolsculpting - Video - Alysso	Jun 28, 2022, 4:51 PM 76 days ago

Results from 2 ads


View preview

Mobile Feed

DripGym Sponsored

CoolSculpting is the #1 non-surgical fat reduction treatment. Learn more at <https://dripgym.com/coolsculpting/>

CoolSculpting® is FDA-cleared to treat visible fat bulges in 9 areas of the body. Some common side effects include temporary numbness, discomfort, and swelling.



dripgym.com
50% Off 8+ Treatments
Learn more about Coolsc...

6 comments 8 shares

Like Comment Share

Full Size Preview

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per result	Quality ranking	Engagement rate ranking	Conversion rate ranking	Amount spent
\$11.89 Per Lead	—	—	—	\$3,804.12
\$16.54 Per Lead	—	—	—	\$1,636.98
\$12.99 Per Lead	—	—	—	\$5,441.10 Total Spent



COOLSCULPTING MARKETING INVOICE

Medstar Media, Inc.
10808 S. River Front Parkway Suite 3020
South Jordan, Utah 84095
United States

6466949450

BILL TO
Drip Gym
Khurram Qureshi

khurram@medicalweightlosspc.com

Invoice Number: WV 2022_198

Invoice Date: July 1, 2022

Payment Due: July 1, 2022


Amount Due (USD): \$0.00

Items	Quantity	Price	Amount
<p>Digital Marketing Monthly Management Service</p> <ul style="list-style-type: none"> • Monthly management of Google Adwords and active Facebook and Instagram campaigns. • Optimize campaigns for conversions monthly • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Consult Exit pop technology to increase leads. • Includes access to our automated lead texting technology. <p>The client will be responsible for paying media costs directly.</p>	1	\$2,000.00	\$2,000.00

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Items	Quantity	Price	Amount
<p>Content Creation + Search Engine Optimization (SEO) CONTENT: (2) 500+ word article(s) published to the blog each month. Articles include multimedia (i.e., images and videos, etc.). *The article(s) may be substituted for content added to service pages instead of the blog.</p> <p>ON-SITE SEO: Monthly website optimization and management, including improvements to design or development following industry best practices for technical SEO. May include adding more content (i.e., text, images, multimedia) to service pages.</p> <p>LOCAL SEO: <ul style="list-style-type: none"> · Google Business Profile: Creation, management, and monthly updates to the client's Profile. · Listings in online directories. · Management of Google Maps listing. </p> <p>DATA MONITORING AND REPORTING: <ul style="list-style-type: none"> · Set-up and management of Google Search Console · Data monitoring from various SEO tools to ensure optimal performance · Regular SEO reporting to the client </p>	1	\$1,500.00	\$1,500.00
<p>Text Blast 5052 contacts, June text blast</p>	1	\$250.00	\$250.00
Total:			\$3,750.00
Payment on July 1, 2022 using  ending in 3007:			\$3,750.00
Amount Due (USD):			\$0.00



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Invoice Number: WV 2022_235

Invoice Date: August 1, 2022

Payment Due: August 1, 2022

Amount Due (USD): \$0.00

Items	Quantity	Price	Amount
Digital Marketing Monthly Management Service • Monthly management of Google Adwords and active Facebook and Instagram campaigns. • Optimize campaigns for conversions monthly • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Consult Exit pop technology to increase leads. • Includes access to our automated lead texting technology. The client will be responsible for paying media costs directly.	1	\$2,000.00	\$2,000.00
Text Blast Christmas in July - 2 text blasts - 5485 contacts on 7/18 & 5520 contacts on 7/27	2	\$275.00	\$550.00

Total: \$2,550.00

Payment on August 1, 2022 using  ending in 3007: \$2,550.00

Amount Due (USD): \$0.00



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Invoice Number: WV 2022_261

Invoice Date: September 1, 2022

Payment Due: September 1, 2022

Amount Due (USD): \$0.00

Items	Quantity	Price	Amount
Digital Marketing Monthly Management Service <ul style="list-style-type: none"> • Monthly management of Google Adwords and active Facebook and Instagram campaigns. • Optimize campaigns for conversions monthly • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Consult Exit pop technology to increase leads. • Includes access to our automated lead texting technology. <p>The client will be responsible for paying media costs directly.</p>	1	\$2,000.00	\$2,000.00

Total: \$2,000.00

Payment on September 1, 2022 using  ending in 3007: \$2,000.00

Amount Due (USD): \$0.00



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Invoice Number: WV 2022_290

Invoice Date: October 1, 2022

Payment Due: October 1, 2022

Amount Due (USD): \$0.00

Items	Quantity	Price	Amount
Digital Marketing Monthly Management Service <ul style="list-style-type: none"> • Monthly management of Google Adwords and active Facebook and Instagram campaigns. • Optimize campaigns for conversions monthly • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Consult Exit pop technology to increase leads. • Includes access to our automated lead texting technology. <p>The client will be responsible for paying media costs directly.</p>	1	\$2,000.00	\$2,000.00

Total: \$2,000.00

Payment on October 1, 2022 using  ending in 3007: \$2,000.00

Amount Due (USD): \$0.00



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Invoice Number: WV 2022_321

Invoice Date: November 1, 2022

Payment Due: November 1, 2022

Amount Due (USD): \$0.00

Items	Quantity	Price	Amount
Digital Marketing Monthly Management Service • Monthly management of Google Adwords and active Facebook and Instagram campaigns. • Optimize campaigns for conversions monthly • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Conversion Tools + Lead Nurture Technology • Includes access to our automated lead texting technology. The client will be responsible for paying media costs directly.	1	\$2,000.00	\$2,000.00
Text Blast • 6736 contacts, Halloween text blast	1	\$350.00	\$350.00

Total: \$2,350.00

Payment on November 1, 2022 using  ending in 3007: \$2,350.00

Amount Due (USD): \$0.00



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Invoice Number: WV 2022_353

Invoice Date: December 1, 2022

Payment Due: December 1, 2022

Amount Due (USD): \$0.00

Items	Quantity	Price	Amount
Digital Marketing Monthly Management Service • Monthly management of Google Adwords and active Facebook and Instagram campaigns. • Optimize campaigns for conversions monthly • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Conversion Tools + Lead Nurture Technology • Includes access to our automated lead texting technology. The client will be responsible for paying media costs directly.	1	\$2,000.00	\$2,000.00
Text Blast Black Friday: \$250 setup fee, 11/15- 6,916 contacts \$525, 11/25 5,842 contacts \$450	1	\$1,225.00	\$1,225.00
Website Design + Development Black Friday Web Development	4.5	\$200.00	\$900.00
Credit Favorite Client Discount	1	(\$500.00)	(\$500.00)

Total: \$3,625.00

Payment on December 1, 2022 using  ending in 3007: \$3,625.00

Amount Due (USD): \$0.00