

Website Optimization

<https://dripgym.com>

Need to Bid on Brand Terms (“Dripgym”, “Drip gym”, etc.)

The image shows a Google search for "drip gym". The search bar at the top contains "drip gym" and the Google logo. Below the search bar, there are navigation options: All, Maps, Shopping, Videos, Images, and More. The search results show "About 19,700,000 results (0.46 seconds)".

The first result is an advertisement for "Personal Training Roswell - Roswell Personal Trainers" with a link to <https://www.builtphoenixstrong.org/>. The ad text says: "Call Roswell's Top Personal Trainers at Built Phoenix Strong to try 7 days for \$1. Placid Ajoku II, Former Pro Athlete, Responsible for 24,000+ lbs Lost. \$1 for 7 Days." Below the ad are two buttons: "Schedule Free Assessment" and "Meet Personal Trainers".

The second result is an advertisement for "Book Mobile IV therapy in Atlanta, GA - Drip Hydration" with a link to <https://www.driphydration.com/>. The ad text says: "Immune Boost, Energy Boost, IV Flu Therapy, Stomach Bug, Hangovers, Dehydration, NAD+".

The third result is an advertisement for "Hartley Health and Wellness - IV Therapy in Canton, GA" with a link to <https://go.hartleyhealthandwellness.org/canton>. The ad text says: "Our IV Drips Include: Body Booster, Hangover Cure, Myers Cocktail, Skin Illuminator & More".

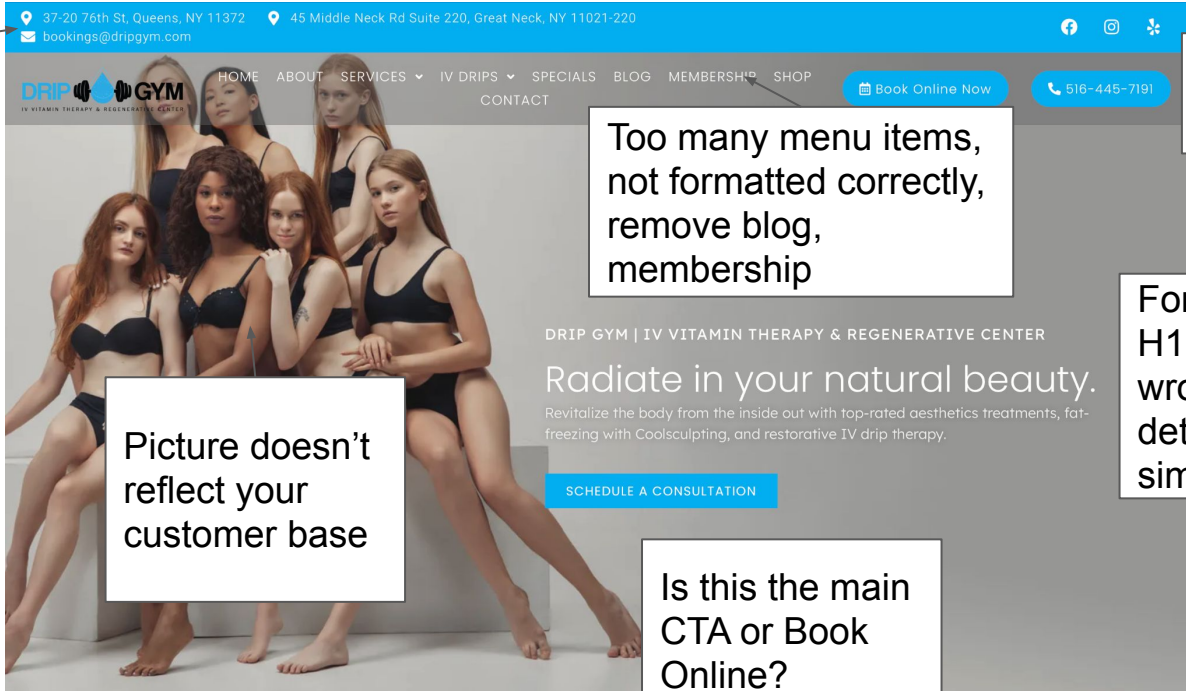
The fourth result is an advertisement for "The DRIPBaR Atlanta - Book Your Appointment - thedrip.bar" with a link to <https://www.thedrip.bar/>. The ad text says: "Stay healthy or fight disease with IV vitamin drips for everyone's unique personal health!".

On the right side of the search results, there is a Google Business Profile for "Drip Gym". The profile includes a photo of the interior, a map showing the location in Queens, New York, and a 4.8-star rating from 58 Google reviews. The address is "37-20 76th St, Queens, NY 11372". The hours are "Closed" and it opens at 10 AM on Mondays. The phone number is "(516) 445-7191". There is also a Groupon deal for \$34 (originally \$120) for a group of people. The profile also includes a COVID-19 info link to dripgym.com and an appointments link to janeapp.com.

Existing Mobile Site Problems

Home
IV Drips
Services
Shop
Specials
About

Why do we need this on top?



← This is good

Too many menu items, not formatted correctly, remove blog, membership

Picture doesn't reflect your customer base

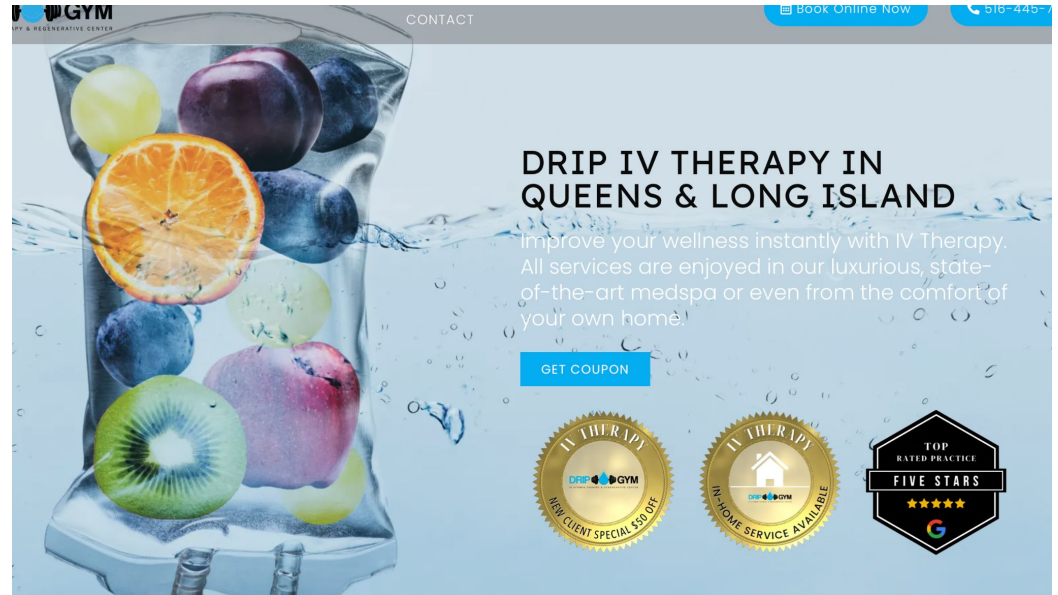
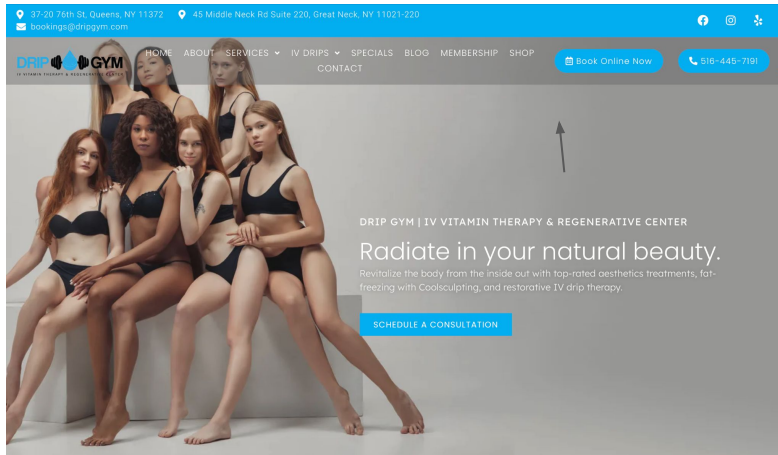
Formatting of H1 and H2 are wrong, need to detect and simplify

Is this the main CTA or Book Online?
Is it free?

Redesign this top section - the grey color is no good

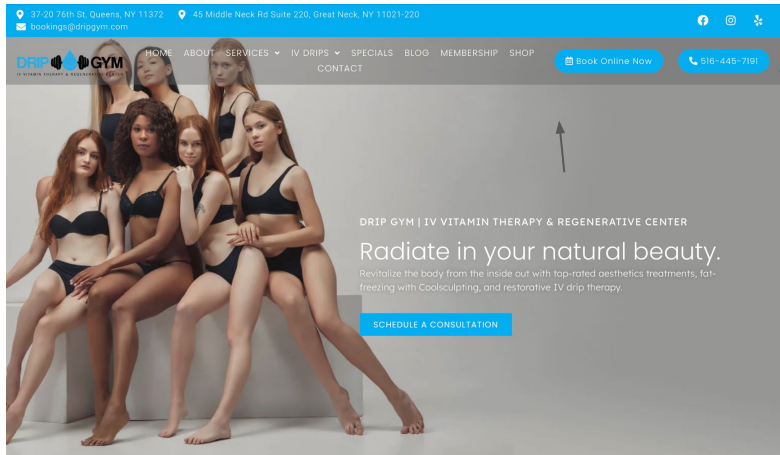
Bad

Better

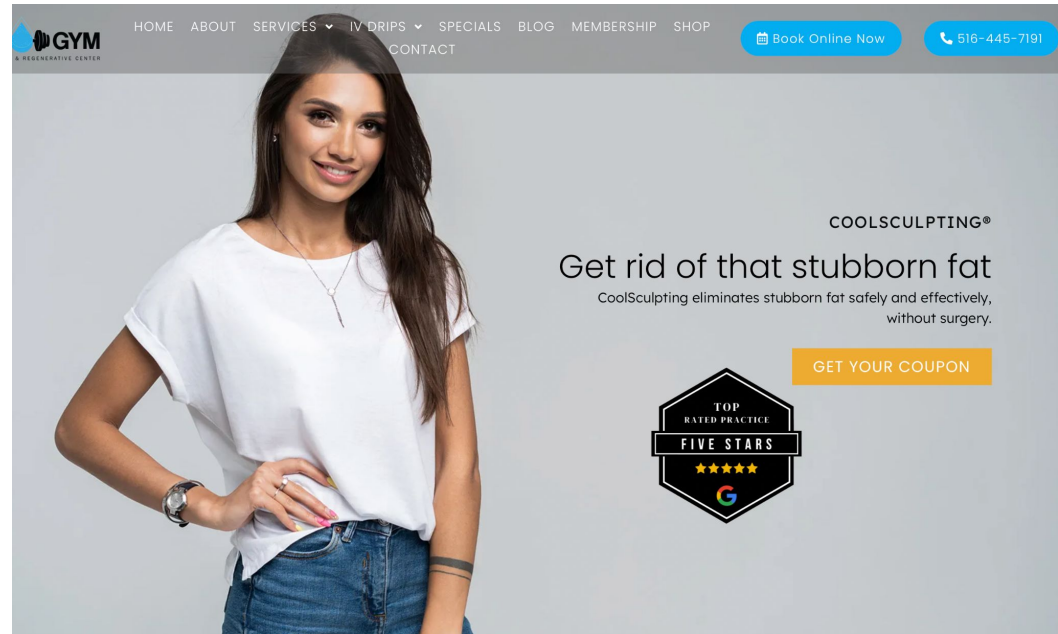


Redesign this top section - the grey color is no good

Bad



Better



Exiting Mobile Site Problems

Freeze book online / Call at top during scroll

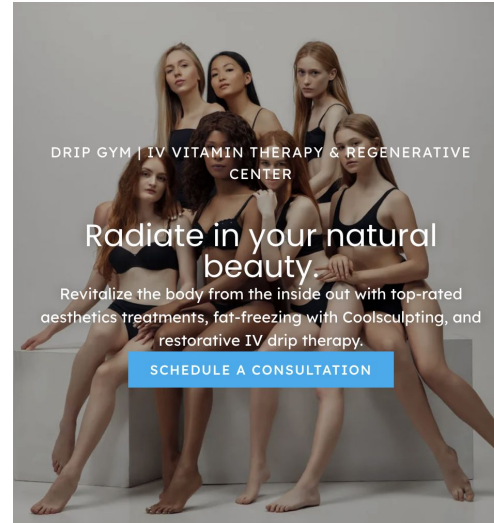


Make "Book Online" & Phone Number more prominent (dark color background) & Sticky so as you scroll you always see it

Add a # - Served 20K happy customers since 2017 or something like that

Social proof missing

Move service offerings higher up



Discover true wellness.

Drip Gym has the honor of serving clients in achieving standard fitness and health levels since 2016. Our clinic is one of the most advanced Intravenous Vitamins centers in New York City. We endorse advanced treatments and products that are proven safe and effective.

The person galvanizing and spearheading our IV Therapy is the honorable Dr. Pervaiz Qureshi. He is a specialist in

Why isn't this social proof on the main landing page?



Exiting Mobile Site Problems

Make “Book Online”
& Phone Number
more prominent &
Sticky

Replace
Picture

The screenshot shows the mobile website for Drip Gym. At the top, there is a blue navigation bar with a "Book Online" button and a phone number "516-445-7191". Below the navigation bar is the logo for "DRIP GYM" with the tagline "IV VITAMIN THERAPY & REGENERATIVE CENTER". The main content area features a large image of five women in black athletic wear. Overlaid on the image is the text "DRIP GYM | IV VITAMIN THERAPY & REGENERATIVE CENTER" and "Radiate in your natural beauty." Below this is a paragraph: "Revitalize the body from the inside out with top-rated aesthetics treatments, fat-freezing with Coolsculpting, and restorative IV drip therapy." A blue button labeled "SCHEDULE A CONSULTATION" is positioned below the paragraph. A white box with the text "Schedule Free Consultation" is overlaid on the bottom right of the image. A white box with the text "Replace and test new H1 and H2" is overlaid on the right side of the image. A white box with the text "Replace Picture" is overlaid on the left side of the image.

Replace and
test new H1
and H2

Schedule
Free
Consultation

Discover true wellness.

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The person galvanizing and spearheading our IV Therapy is the honorable Dr. Pervaiz Qureshi. He is a specialist in

Exiting Mobile Site Problems



Book Online Now

516-445-7191

Remove specials unless you have specials - Offer specials for service no one is buying right now

Remove Contact on top menu bar



PHONE



QUEENSBORO

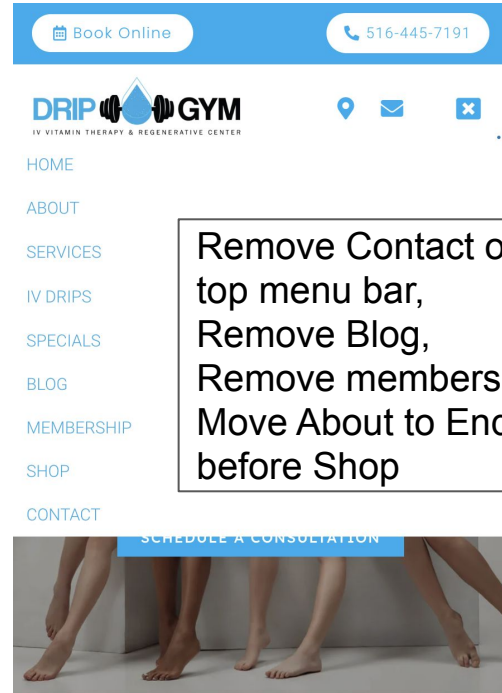


GREAT NECK PLAZA



Exiting Mobile Site Problems

Home
IV Drips
Services
Shop
Specials
About



Remove Contact on top menu bar,
Remove Blog,
Remove membership,
Move About to End before Shop

Discover true wellness.

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The screen optimizing and spearheading our IV

Exiting Mobile Site Problems

Organizing by Wellness,
Face, Body is great

Discover true wellness.

Drip Gym has the honor of serving clients in achieving standard fitness and health levels since 2016. Our clinic is one of the most advanced Intravenous Vitamins centers in New York City. We provide advanced treatments and products that are proven safe

Modernizing and spearheading our IV Therapy is the Dr. Pervaiz Qureshi. He is a specialist in Intravenous Management and has board certification in Internal

Medicine.

Remove or
move to end

"Unbelievable experience! Warm & hospitable, seasoned professionals- that were both very knowledgeable and accommodating. The facility was very clean and organized."
-Kevin



Botox

Improve the look and feel of your skin by smoothing out expression lines, forehead wrinkles, and crow's feet. Get the youthful look you desire.

[LEARN MORE >](#)

Juvederm

Accentuate your natural features by restoring volume and shape to your face. Get long-lasting results that compliment and enhance your own beauty.



CoolSculpting

Slim stubborn fat deposits with the fat-freezing technology behind the #1 non-surgical, body contouring treatment available.

[LEARN MORE >](#)

Laser Hair Removal

Permanently reduce unwanted hair for that desirable, silky-smooth skin. Save time and money with this safe and



Make each section clickable - upgrade design - grey color is giving negative vibes



Botox

Improve the look and feel of your skin by smoothing out expression lines, forehead wrinkles, and crow's feet. Get the youthful look you desire.

[LEARN MORE >](#)

Juvederm

Accentuate your natural features by restoring volume and shape to your face. Get long-lasting results that compliment and enhance your own beauty.

[LEARN MORE >](#)

Hydracial

Cleanse, exfoliate, nourish, and deeply hydrate your skin. Hydracial's 3-step, 30-minute treatment will give you the best skin of your life.

[LEARN MORE >](#)

Make each of these boxes clickable

Botox

Juerm

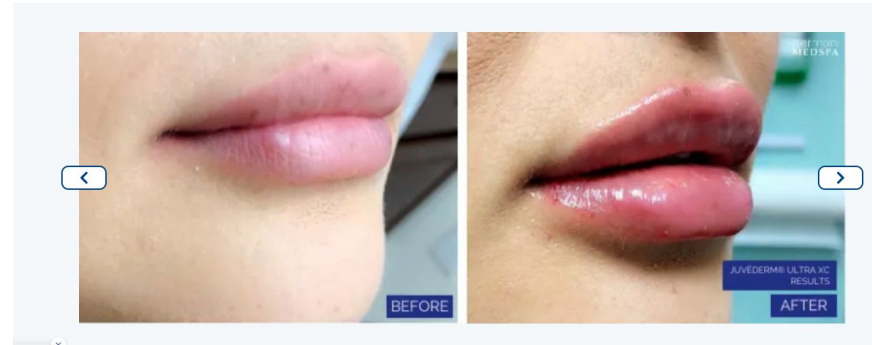
Hydracial

Add Testimonial Section and/or Before/After Pictures

Testimonials

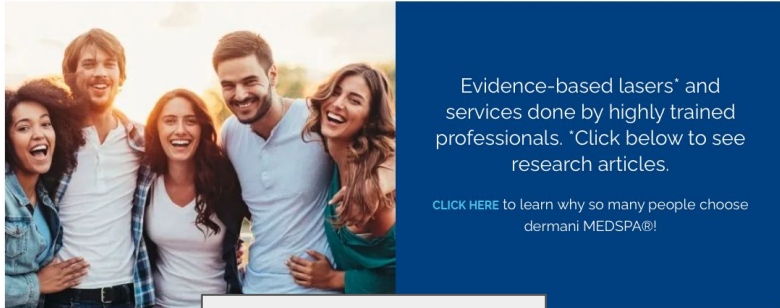


Before / After



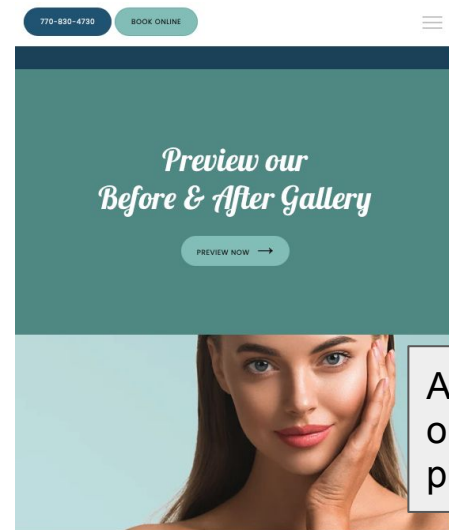
Add Testimonial Section and/or Before/After Pictures

Testimonials



Deprioritize

Before / After



Add before/ After on main LP with pictures

Our location

Update Testimonial - change the design

1. Add pictures of people who said it and add their location (Manhattan, Queens, LI, etc.)
2. Build an auto-scroll every 5 seconds
3. See example on next slide

See What Our Patients Say

“

Was my first time at Drip Gym and it won't be my last. I went to drip gym today to seek a much-needed boost which I did get. I recommend anyone who is seeking an immune boost or just wanting to work on their overall health contact Drip Gym and make an appointment. Gillayne was as professional as they come and made sure I had the perfect cocktail to fit my needs.

” >

Antonio C.

Example of testimonials

Thousands of happy customers

's the best banking



Tim R.
San Jose, CA

"I love collecting rent on Baselane. I previously used Zelle, but couldn't collect rent directly into business accounts. I've solved this problem with Baselane!"

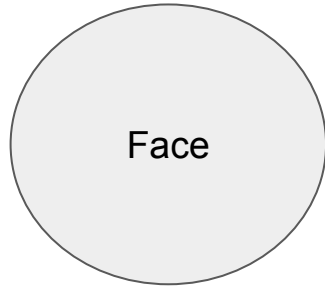


John H.
Philadelphia, PA

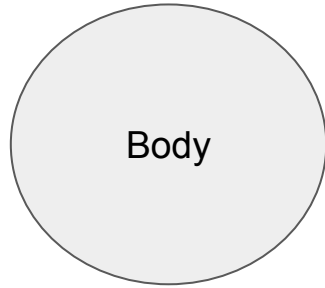
"Baselane has enabled separate accounts for out every month."



New Services Structure



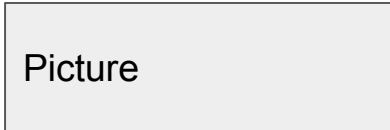
Face



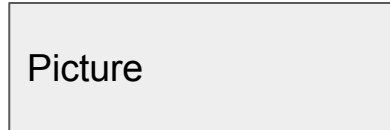
Body



Wellness



Picture



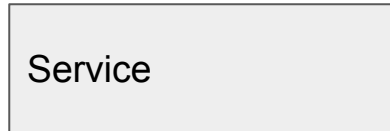
Picture



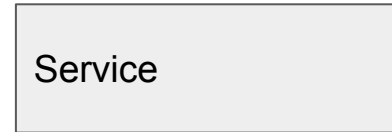
Picture



Service



Service



Service

Examples of Other Med Spas - Dermani Medspa

dermani MEDSPA® Roswell

Click the services below for more information and pricing



LASER HAIR REMOVAL



SKIN REJUVENATION



BOTOX® COSMETIC



JUVÉDERM®



HYDRAFACIAL®



MICRONEEDLING



SKIN TIGHTENING



SPECIALS AT
DERMANI MEDSPA®

Services are very clear and easy to understand (no heavy text, well organized, visually appealing)

See Specials & FREE Consult!!



Examples of Other Med Spas - Dermnai Medspa

<https://dermanimedspa.com>

Call Us: 770-874-2992

dermani MEDSPA

Home Services ▾ Memberships ▾ Online Forms Specials Free Consultation Schedule Online

REQUEST YOUR FREE CONSULTATION

Name

Email

Phone

Service

SUBMIT

ALLERGAN PARTNER PRIVILEGES*

Top 25

PROUD MEMBER

up to 75%

See Specials & FREE Consult!

dermani MEDSPA

Examples of Other Med Spas - Angeless Glow Spa

<https://www.agelessglowspa.com/contact-us>



HOME ABOUT WHO WE ARE WHAT WE DO FINANCING OPTIONS TESTIMONIALS BLOG CONTACT 770-830-4730 BOOK ONLINE

Services

Microneedling

READ MORE →

PDO Threads

READ MORE →

Weight Management

READ MORE →

Body Contouring

READ MORE →

Injectables

READ MORE →

Hormone Replacement Therapy

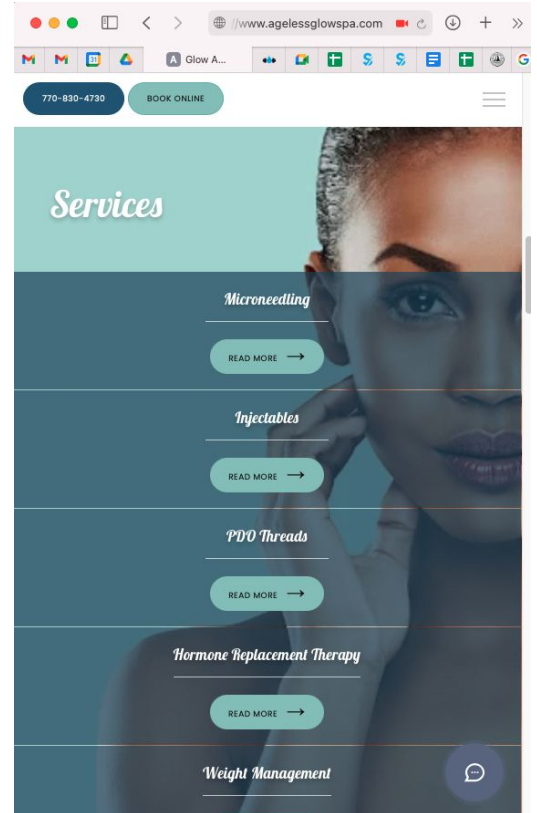
READ MORE →

Laser Treatments

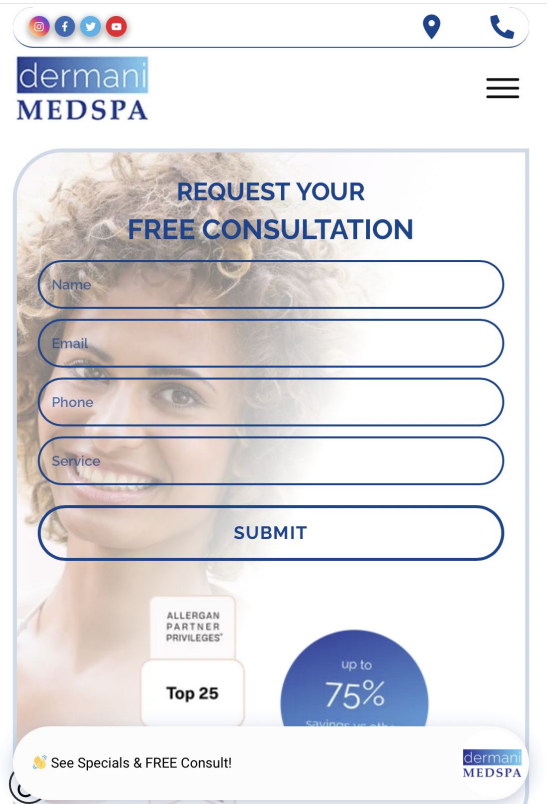
READ MORE →

Vaginal Dryness

READ MORE →



Examples of Other Med Spas - Dermnai Medspa



The image shows a mobile website interface for Dermnai Medspa. At the top, there are social media icons for Instagram, Facebook, Twitter, and YouTube, followed by a location pin icon and a phone icon. The logo "dermani MEDSPA" is displayed in the top left, with a hamburger menu icon to its right. The main content area features a background image of a smiling woman with curly hair. Overlaid on this image is a form titled "REQUEST YOUR FREE CONSULTATION". The form consists of four input fields: "Name", "Email", "Phone", and "Service", each with a blue border and rounded corners. Below these fields is a "SUBMIT" button. At the bottom of the form area, there are two promotional boxes: one on the left that says "ALLERGAN PARTNER PRIVILEGES" and "Top 25", and one on the right that says "up to 75% Savings on the". At the very bottom of the page, there is a navigation bar with a "See Specials & FREE Consult!" link on the left and the "dermani MEDSPA" logo on the right.

dermani
MEDSPA

REQUEST YOUR
FREE CONSULTATION

Name

Email

Phone

Service

SUBMIT

ALLERGAN
PARTNER
PRIVILEGES*

Top 25

up to
75%

Savings on the

See Specials & FREE Consult!

dermani
MEDSPA

Examples of Other Med Spas - Dermnai Medspa



Call Us: 770-874-2992

dermani
MEDSPA

[Home](#) [Services](#) [Memberships](#) [Online Forms](#) [Specials](#) [Free Consultation](#) [Schedule Online](#)

SPECIALS at dermani MEDSPA®

REQUEST YOUR
FREE CONSULTATION

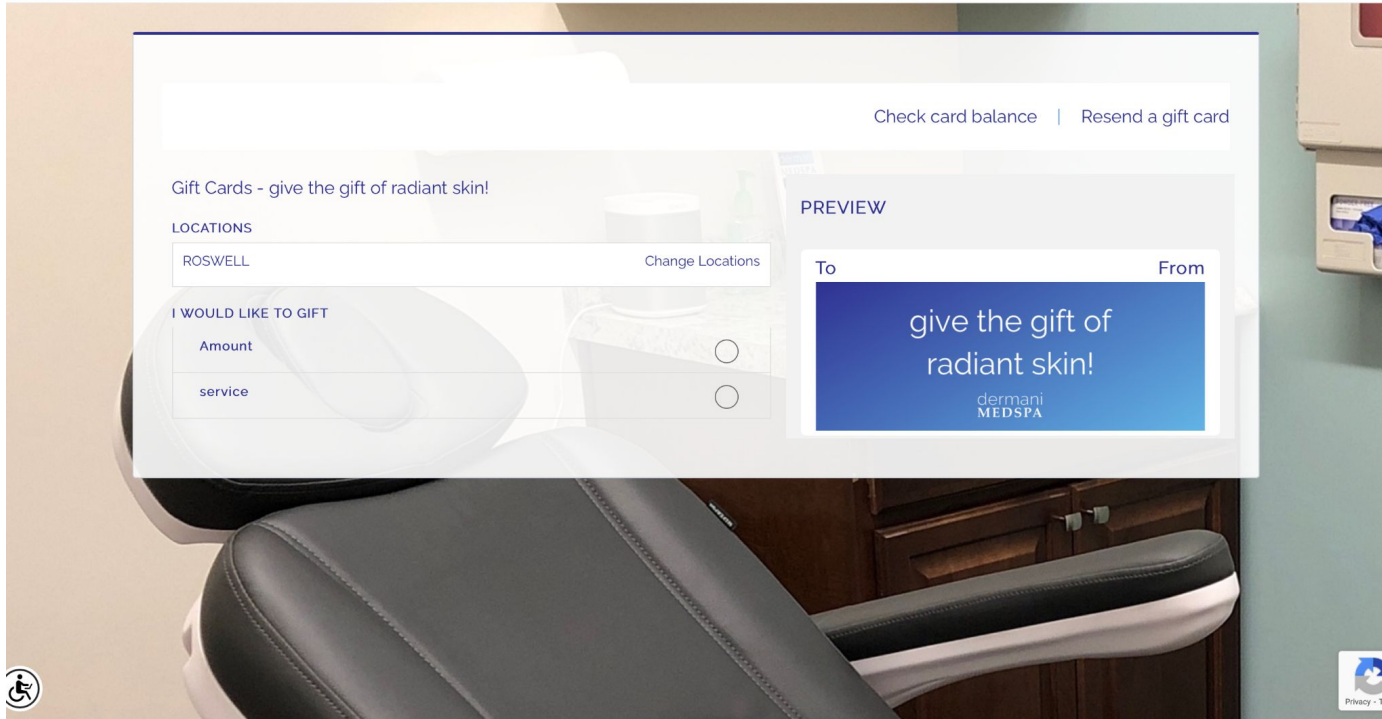
SUBMIT



Examples of Other Med Spas - Dermnai Medspa



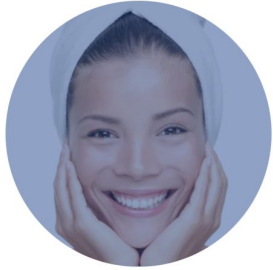
SERVICES | GIFT CARDS | MEMBERSHIP | SIGN IN



Add Gift Cards



Examples of Other Med Spas - Dermnai Medspa



SKIN REJUVENATION



BOTOX® COSMETIC



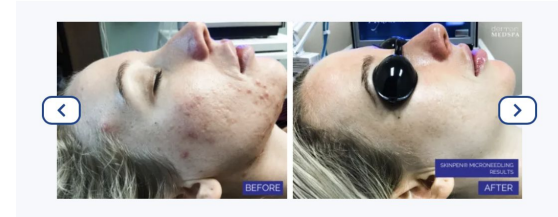
HYDRAFACIAL®



MICRONEEDLING



See Specials & FREE Consult!



Evidence-based lasers* and services done by highly trained professionals.
*Click below to see research articles.

[CLICK HERE](#) to learn why so many people choose dermani MEDSPA®!

See Specials & FREE Consult!

Microneedling_Results_2_galle
MEDSPA

Examples of Other Med Spas - Dermnai Medspa

dermani MEDSPA

REQUEST YOUR FREE CONSULTATION

Name

Email

Phone

Service

SUBMIT

ALLERGAN PARTNER PRIVILEGES* up to

Click Below!

See our Specials!

Get Your Free Consultation

dermani MEDSPA

dermani MEDSPA

SPECIALS at dermani MEDSPA®

REQUEST YOUR FREE CONSULTATION

Name

Email

Phone

Service

SUBMIT

See Specials & FREE Consult!

dermani MEDSPA

Click Here For FREE Consultation!

\$20 off your first Botox® session!
Come in today!

Click Here And Become A Member!

Existing Clients: Refer a friend that signs up for a membership, get 20 reward points worth \$20 to use towards whatever you would like!

See Specials & FREE Consult!

dermani MEDSPA

Examples of Other Med Spas - Dermnai Medspa



Laser Hair Removal Special
New clients receive one Small Area Laser Hair Removal Session
for FREE!



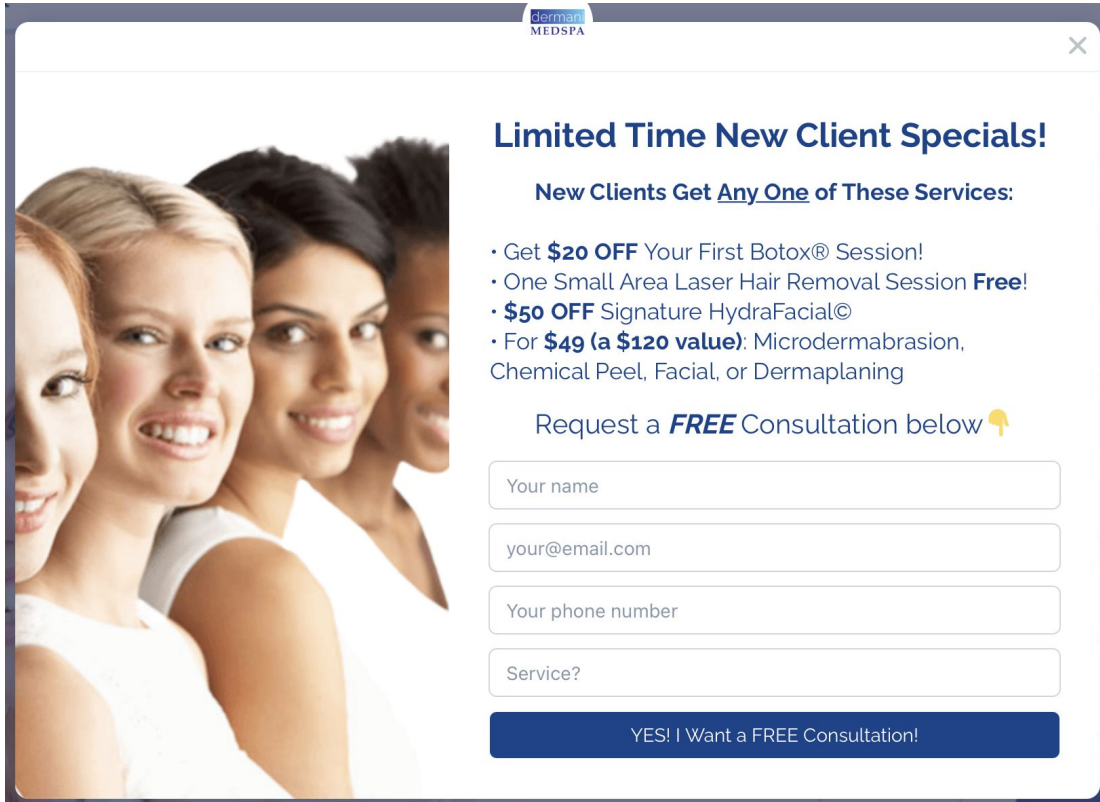
Get \$50 off your first Signature HydraFacial®! (\$50 off reg. price)

*** New Clients Only ***

👉 See Specials & FREE Consult!

dermna
MEDSPA

Examples of Other Med Spas - Dermnai Medspa



dermnai
MEDSPA

Limited Time New Client Specials!

New Clients Get Any One of These Services:

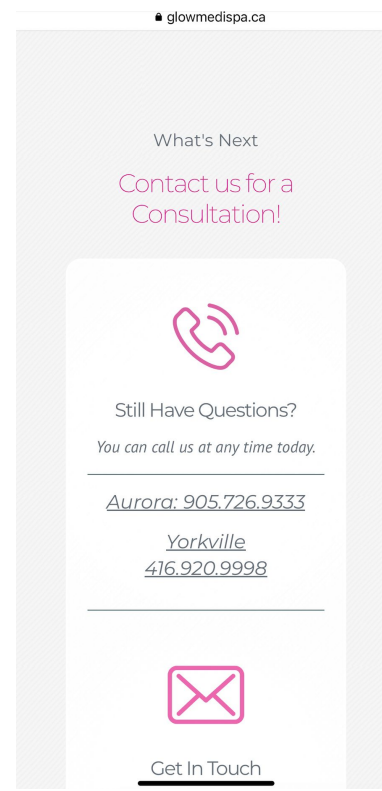
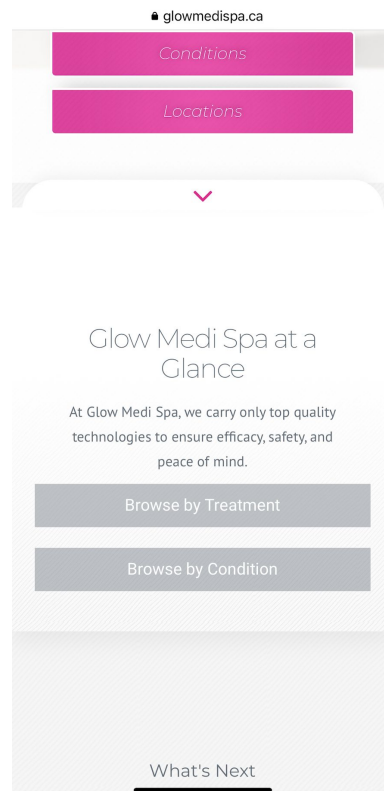
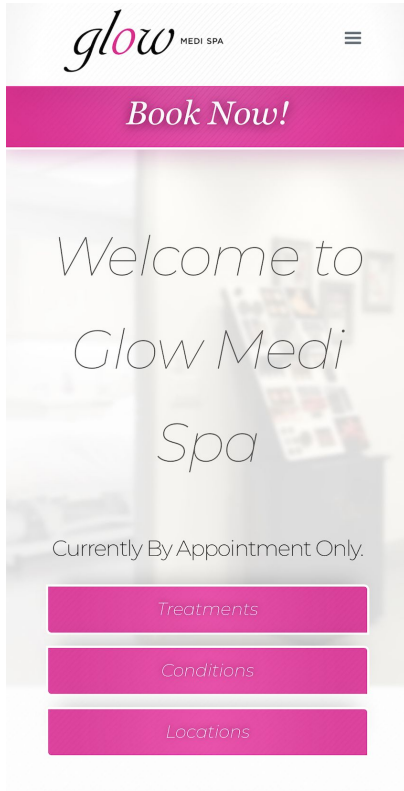
- Get **\$20 OFF** Your First Botox® Session!
- One Small Area Laser Hair Removal Session **Free!**
- **\$50 OFF** Signature HydraFacial©
- For **\$49 (a \$120 value)**: Microdermabrasion, Chemical Peel, Facial, or Dermaplaning

Request a **FREE** Consultation below 📍

YES! I Want a FREE Consultation!

Services
are very
clear

Examples of Other Med Spas - Glow Medi Spa



<https://www.glowmedispa.ca/>