

Elite Aesthetics Coolsculpting Google Adwords & Facebook Ads Q3 2019 (7/1/2019 - 9/30/2019)

search beta coolsculpting: \$3,442.79

Google Ad Spend: \$3,442.79
Facebook Ads Spend: \$2,234.45
Total Media Spend: \$5,677.24

CAMPAIGNS		AUCTION INSIGHTS		Custom Jul 1 - Sep 30, 2019							
Overview	+	Ad status: All	ADD FILTER	SEARCH	SEGMENT	COLUMNS	REPORTS	DOWNLOAD	EXPAND	MORE	
Ad groups	Ad	Budget	Status	Clicks	CTR	Cost					
	search beta coolsculpting	\$42.24/day	Eligible	206	5.68%	\$3,442.79					
	search beta coolsculpting broad	\$5.00/day	Paused	0	-	\$0.00					
	search beta coolsculpting generic	\$19.00/day	Paused	0	-	\$0.00					
	search beta coolsculpting generic broad	\$5.00/day	Paused	0	-	\$0.00					
	search alpha coolsculpting	\$45.00/day	Eligible	0	0.00%	\$0.00					
Total: Campaigns				206	5.67%	\$3,442.79					
Total: Account		\$87.24/day		206	5.67%	\$3,442.79					
Total: Search campaigns				206	5.67%	\$3,442.79					

ADS		EXTENSIONS		AUTOMATED EXTENSIONS			Custom Jul 1 - Sep 30, 2019				
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost					
	Total: Ads						206	5.68%	\$3,442.79		
	{Keyword: Fat Reduction in Needham, MA} Safe & Effective Fat Reduction 25% Off CoolSculpting Cost... www.eliteaestheticsmd.com #1 FDA-Cleared, Non-Surgical Fat Reduction Treatment. Freeze Away Stubborn Belly Fat. Save on... View assets details	how much is coolsculpting cost	Ad group removed Approved (limited): Restricted drug terms	14	13.08%	\$256.74					
	{Keyword: Fat Reduction in Needham, MA} Safe & Effective Fat Reduction 25% Off CoolSculpting Cost... www.eliteaestheticsmd.com #1 FDA-Cleared, Non-Surgical Fat Reduction Treatment. Freeze Away Stubborn Belly Fat. Save on... View assets details	what is coolsculpting does it work	Ad group removed Approved (limited): Restricted drug terms	16	9.52%	\$229.87					
	{Keyword: Fat Reduction in Needham, MA} Safe & Effective Fat Reduction 25% Off CoolSculpting Cost... www.eliteaestheticsmd.com #1 FDA-Cleared, Non-Surgical Fat Reduction Treatment. Freeze Away Stubborn Belly Fat. Save on... View assets details	how much is cool sculpting cost	Ad group removed Approved (limited): Restricted drug terms	21	25.00%	\$213.41					

ADS		EXTENSIONS		AUTOMATED EXTENSIONS			Custom Jul 1 - Sep 30, 2019				
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost					
	Total: Ads						206	5.68%	\$3,442.79		
	CoolSculpting in Boston #1 Fat Reduction Treatment No Surgery & Minimal Downtime eliteaestheticsmd.com/coolsculpting Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. #1 Fat Reduction Treatment. Target Belly Fat & Love Handles. Book A Free Consultation	0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	4	5.80%	\$207.47					
	{Keyword: Fat Reduction in Needham, MA} Safe & Effective Fat Reduction 25% Off CoolSculpting Cost... www.eliteaestheticsmd.com #1 FDA-Cleared, Non-Surgical Fat Reduction Treatment. Freeze Away Stubborn Belly Fat. Save on... View assets details	what is cool sculpting does it work	Ad group removed Approved (limited): Restricted drug terms	12	9.30%	\$179.15					
	{Keyword: Fat Reduction in Needham, MA} Safe & Effective Fat Reduction 25% Off CoolSculpting Cost... www.eliteaestheticsmd.com #1 FDA-Cleared, Non-Surgical Fat Reduction Treatment. Freeze Away Stubborn Belly Fat. Save on... View assets details	how much is cool sculpting	Ad group removed Approved (limited): Restricted drug terms	9	10.47%	\$163.89					
	25% Off All CoolSculpting® Elite Aesthetics #1 Provider in Boston eliteaestheticsmd.com/coolsculpting #1 CoolSculpting Deal. Freeze Fat. Top Provider in	0. coolsculpting - general	Approved (limited): Restricted drug terms	2	8.00%	\$99.93					

ADS		EXTENSIONS		AUTOMATED EXTENSIONS			Custom Jul 1 - Sep 30, 2019				
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost					
	Total: Ads						206	5.68%	\$3,442.79		
	25% Off All CoolSculpting® Elite Aesthetics #1 Provider in Boston eliteaestheticsmd.com/coolsculpting #1 CoolSculpting Deal. Freeze Fat. Top Provider in Boston, MA. Free Consult. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	0. coolsculpting - general	Approved (limited): Restricted drug terms	2	8.00%	\$99.93					
	{Keyword: Fat Reduction in Needham, MA} Safe & Effective Fat Reduction 25% Off CoolSculpting Cost... www.eliteaestheticsmd.com #1 FDA-Cleared, Non-Surgical Fat Reduction Treatment. Freeze Away Stubborn Belly Fat. Save on... View assets details	coolsculpting	Ad group removed Approved (limited): Restricted drug terms	3	2.80%	\$94.12					
	{Keyword: Fat Reduction in Needham, MA} Safe & Effective Fat Reduction 25% Off CoolSculpting Cost... www.eliteaestheticsmd.com #1 FDA-Cleared, Non-Surgical Fat Reduction Treatment. Freeze Away Stubborn Belly Fat. Save on... View assets details	cryolipolysis	Ad group removed Approved (limited): Restricted drug terms	3	2.38%	\$92.35					
	CoolSculpting Boston Freeze Away Stubborn Fat Target Belly Fat, Love Handles eliteaestheticsmd.com/coolsculpting Save on CoolSculpting® - Freeze away fat without surgery. New clients save 25%. #1 CoolSculpting Deal. 25% off. Freeze Fat. Top provider in Boston, MA.	0. coolsculpting - general	Removed Approved (limited): Restricted drug terms	3	5.77%	\$87.52					

ADS		EXTENSIONS		AUTOMATED EXTENSIONS			Custom Jul 1 - Sep 30, 2019				
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost					
	Total: Ads						206	5.68%	\$3,442.79		
	CoolSculpting Boston Freeze Away Stubborn Fat Target Belly Fat, Love Handles eliteaestheticsmd.com/coolsculpting Save on CoolSculpting® - Freeze away fat without surgery. New clients save 25%. #1 CoolSculpting Deal. 25% off. Freeze Fat. Top provider in Boston, MA.	0. coolsculpting - general	Removed Approved (limited): Restricted drug terms	3	5.77%	\$87.52					
	#1 Provider in Boston Safe & Effective Fat Reduction 25% Off All CoolSculpting® +9 more eliteaestheticsmd.com/coolsculpting/boston #1 CoolSculpting Deal. Freeze Fat. Top Provider in Boston, MA. Free Consult. Expert. Safe Fat Loss Wit... View assets details	0. coolsculpting - general	Approved (limited): Restricted drug terms	3	8.57%	\$86.48					
	Best Price in Boston Elite Aesthetics Flexible Payment Options eliteaestheticsmd.com/coolsculpting/special Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today.	1. coolsculpting - price	Approved (limited): Restricted drug terms	1	100.00%	\$82.48					
	{Keyword: Fat Reduction in Needham, MA} Safe & Effective Fat Reduction 25% Off CoolSculpting Cost... www.eliteaestheticsmd.com #1 FDA-Cleared, Non-Surgical Fat Reduction Treatment. Freeze Away Stubborn Belly Fat. Save on... View assets details	coolsculpting does it work	Ad group removed Approved (limited): Restricted drug terms	4	3.60%	\$79.66					

Google Ads							Chris Zelig > Elite Aestheti... 792-853-9864		All campaigns > search beta coolscu...		259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$42.24/day	More details							
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Ad groups	Ad		Ad group	Status	Clicks	CTR	Cost					
Ads & extensions	Total: Ads 206							206	5.68%	\$3,442.79		
Landing pages	<input type="checkbox"/>	<input checked="" type="checkbox"/>	{Keyword: Fat Reduction in Needham, MA} Safe & Effective Fat Reduction 25% Off CoolSculpting Cost... www.eliteaestheticsmd.com	laser fat removal does it work	Ad group removed Approved (limited): Restricted drug terms	2	10.53%	\$15.25				
Keywords												
Audiences												
Demographics	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction in Needham, MA Safe & Effective Fat Reduction 25% Off CoolSculpting Cost... www.eliteaestheticsmd.com	what is laser fat removal	Ad group removed Approved (limited): Restricted drug terms	2	25.00%	\$14.56				
Settings												
Locations	<input type="checkbox"/>	<input checked="" type="checkbox"/>	{Keyword: Fat Reduction in Needham, MA} Safe & Effective Fat Reduction 25% Off CoolSculpting Cost... www.eliteaestheticsmd.com	coolsculpting cost abdomen	Ad group removed Approved (limited): Restricted drug terms	1	11.11%	\$14.41				
Ad schedule												
Devices												
Advanced bid adj.	<input type="checkbox"/>	<input checked="" type="checkbox"/>	{Keyword: Fat Reduction in Needham, MA} Safe & Effective Fat Reduction 25% Off CoolSculpting Cost... www.eliteaestheticsmd.com	cool sculpting arms	Ad group removed Approved (limited): Restricted drug terms	1	20.00%	\$13.93				

Google Ads							Chris Zelig > Elite Aestheti... 792-853-9864		All campaigns > search beta coolscu...		259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$42.24/day	More details							
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Ad groups	Ad		Ad group	Status	Clicks	CTR	Cost					
Ads & extensions	Total: Ads 206							206	5.68%	\$3,442.79		
Landing pages	<input type="checkbox"/>	<input checked="" type="checkbox"/>	{Keyword: Fat Reduction in Needham, MA} Safe & Effective Fat Reduction 25% Off CoolSculpting Cost... www.eliteaestheticsmd.com	cool sculpting arms	Ad group removed Approved (limited): Restricted drug terms	1	20.00%	\$13.93				
Keywords												
Audiences												
Demographics	<input type="checkbox"/>	<input checked="" type="checkbox"/>	{Keyword: Fat Reduction in Needham, MA} Safe & Effective Fat Reduction 25% Off CoolSculpting Cost... www.eliteaestheticsmd.com	sculpsure does it work	Ad group removed Approved (limited): Restricted drug terms	1	2.70%	\$13.92				
Settings												
Locations	<input type="checkbox"/>	<input checked="" type="checkbox"/>	{Keyword: Fat Reduction in Needham, MA} Safe & Effective Fat Reduction 25% Off CoolSculpting Cost... www.eliteaestheticsmd.com	cool sculpting price arms	Ad group removed Approved (limited): Restricted drug terms	1	100.00%	\$12.65				
Ad schedule												
Devices												
Advanced bid adj.	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction in Needham, MA Safe & Effective Fat Reduction 25% Off CoolSculpting Cost... www.eliteaestheticsmd.com	sculpsure cost	Ad group removed Approved (limited): Restricted drug terms	1	100.00%	\$12.39				

Google Ads							Chris Zelig > Elite Aestheti... 792-853-9864		All campaigns > search beta coolscu...		259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$42.24/day	More details							
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Ad groups	Ad		Ad group	Status	Clicks	CTR	Cost					
Ads & extensions	Total: Ads 206							206	5.68%	\$3,442.79		
Landing pages	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction in Needham, MA Safe & Effective Fat Reduction 25% Off CoolSculpting Cost... www.eliteaestheticsmd.com	sculpsure cost	Ad group removed Approved (limited): Restricted drug terms	1	100.00%	\$12.39				
Keywords												
Audiences												
Demographics	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction in Needham, MA Safe & Effective Fat Reduction 25% Off CoolSculpting Cost... www.eliteaestheticsmd.com	cryolipolysis	Ad group removed Approved (limited): Restricted drug terms	2	15.38%	\$12.24				
Settings												
Locations	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction in Needham, MA Safe & Effective Fat Reduction 25% Off CoolSculpting Cost... www.eliteaestheticsmd.com	what is non surgical lipo	Ad group removed Approved (limited): Restricted drug terms	1	100.00%	\$11.52				
Ad schedule												
Devices												
Advanced bid adj.	<input type="checkbox"/>	<input checked="" type="checkbox"/>	What is Cool Sculpting? Safe & Effective Fat Reduction Freeze Away Stubborn Fat		Removed							

Google Ads							Chris Zelig > Elite Aestheti... 792-853-9864		All campaigns > search beta coolscu...		259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$42.24/day	More details							
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Ad groups	Ad		Ad group	Status	Clicks	CTR	Cost					
Ads & extensions	Total: Ads 206							206	5.68%	\$3,442.79		
Landing pages	<input type="checkbox"/>	<input checked="" type="checkbox"/>	What is Cool Sculpting? Safe & Effective Fat Reduction Freeze Away Stubborn Fat eliteaestheticsmd.com/coolsculpting	0. coolsculpting - general	Ad group removed Approved (limited): Restricted medical content +1 more	1	3.13%	\$11.08				
Keywords												
Audiences												
Demographics	<input type="checkbox"/>	<input checked="" type="checkbox"/>	{Keyword: Fat Reduction in Needham, MA} Safe & Effective Fat Reduction 25% Off CoolSculpting Cost... www.eliteaestheticsmd.com	cryolipolysis reviews	Ad group removed Approved (limited): Restricted drug terms	1	16.67%	\$10.45				
Settings												
Locations	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction in Needham, MA Safe & Effective Fat Reduction 25% Off CoolSculpting Cost... www.eliteaestheticsmd.com	laser fat removal	Ad group removed Approved (limited): Restricted drug terms	1	6.25%	\$10.35				
Ad schedule												
Devices												
Advanced bid adj.	<input type="checkbox"/>	<input checked="" type="checkbox"/>	{Keyword: Fat Reduction in Needham, MA} Safe & Effective Fat Reduction 25% Off CoolSculpting Cost... www.eliteaestheticsmd.com	what is cool sculpting reviews	Ad group removed Approved (limited): Restricted drug terms	1	2.08%	\$10.26				

Google Ads							Chris Zelig > Elite Aestheti... 792-853-9864		All campaigns > search beta coolscu...		259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$42.24/day	More details							
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Ad groups	Ad		Ad group	Status	Clicks	CTR	Cost					
Ads & extensions	Total: Ads 206							206	5.68%	\$3,442.79		
Landing pages	<input type="checkbox"/>	<input checked="" type="checkbox"/>	{Keyword: Fat Reduction in Needham, MA} Safe & Effective Fat Reduction 25% Off CoolSculpting Cost... www.eliteaestheticsmd.com	what is cool sculpting reviews	Ad group removed Approved (limited): Restricted drug terms	1	2.08%	\$10.26				
Keywords												
Audiences												
Demographics	<input type="checkbox"/>	<input checked="" type="checkbox"/>	{Keyword: Fat Reduction in Needham, MA} Safe & Effective Fat Reduction 25% Off CoolSculpting Cost... www.eliteaestheticsmd.com	how much is cryolipolysis cost	Ad group removed Approved (limited): Restricted drug terms	1	6.67%	\$10.11				
Settings												
Locations	<input type="checkbox"/>	<input checked="" type="checkbox"/>	{Keyword: Fat Reduction in Needham, MA} Safe & Effective Fat Reduction 25% Off CoolSculpting Cost... www.eliteaestheticsmd.com	what is cool sculpting	Ad group removed Approved (limited): Restricted drug terms	1	2.22%	\$9.10				
Ad schedule												
Devices												
Advanced bid adj.	<input type="checkbox"/>	<input checked="" type="checkbox"/>	{Keyword: Fat Reduction in Needham, MA} Safe & Effective Fat Reduction 25% Off CoolSculpting Cost... www.eliteaestheticsmd.com	non surgical liposuction face	Ad group removed Approved (limited): Restricted drug terms	1	8.33%	\$7.91				

Google Ads							Chris Zelig > Elite Aestheti... 792-853-9864		All campaigns > search beta coolscu...		259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$42.24/day	More details							
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Ad groups	Ad		Ad group	Status	Clicks	CTR	Cost					
Ads & extensions	Total: Ads 206							206	5.68%	\$3,442.79		
Landing pages	<input type="checkbox"/>	<input checked="" type="checkbox"/>	{Keyword: Fat Reduction in Needham, MA} Safe & Effective Fat Reduction 25% Off CoolSculpting Cost... www.eliteaestheticsmd.com	laser fat removal face	Ad group removed Approved (limited): Restricted drug terms	1	16.67%	\$7.03				
Keywords												
Audiences												
Demographics	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction in Needham, MA Safe & Effective Fat Reduction 25% Off CoolSculpting Cost... www.eliteaestheticsmd.com	coolsculpting	Ad group removed Approved (limited): Restricted drug terms	1	5.00%	\$6.99				
Settings												
Locations	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction in Needham, MA Safe & Effective Fat Reduction 25% Off CoolSculpting Cost... www.eliteaestheticsmd.com	cool sculpting	Ad group removed Approved (limited): Restricted drug terms	1	7.14%	\$6.12				
Ad schedule												
Devices												
Advanced bid adj.	<input type="checkbox"/>	<input checked="" type="checkbox"/>	{Keyword: Fat Reduction in Needham, MA} Safe & Effective Fat Reduction 25% Off CoolSculpting Cost... www.eliteaestheticsmd.com		Ad group removed							

Google Ads							Chris Zelig > Elite Aestheti... 792-853-9864	All campaigns > search beta coolscu...	SEARCH	REPORTS	TOOLS & SETTINGS	259-215-0574 Chris Zelig christopherzelig@gmail.com
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$42.24/day	More details							
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Ad groups	Ad		Ad group	Status	Clicks	CTR	Cost					
Ads & extensions	Total: Ads				206	5.68%	\$3,442.79					
Landing pages	<input type="checkbox"/>	<input checked="" type="checkbox"/>	{Keyword: Fat Reduction in Needham, MA} Safe & Effective Fat Reduction 25% Off CoolSculpting Cost... www.eliteaestheticsmd.com #1 FDA-Cleared, Non-Surgical Fat Reduction Treatment. Freeze Away Stubborn Belly Fat. Save on... View assets details	sculpsure before and after	Ad group removed Approved (limited): Restricted drug terms	1	7.14%	\$5.85				
Keywords	<input type="checkbox"/>	<input checked="" type="checkbox"/>	{Keyword: Fat Reduction in Needham, MA} Safe & Effective Fat Reduction 25% Off CoolSculpting Cost... www.eliteaestheticsmd.com #1 FDA-Cleared, Non-Surgical Fat Reduction Treatment. Freeze Away Stubborn Belly Fat. Save on... View assets details	cool sculpting cost love handles	Ad group removed Approved (limited): Restricted drug terms	1	100.00%	\$5.47				
Audiences	<input type="checkbox"/>	<input checked="" type="checkbox"/>	{Keyword: Fat Reduction in Needham, MA} Safe & Effective Fat Reduction 25% Off CoolSculpting Cost... www.eliteaestheticsmd.com #1 FDA-Cleared, Non-Surgical Fat Reduction Treatment. Freeze Away Stubborn Belly Fat. Save on... View assets details	non surgical lipo before and after	Ad group removed Approved (limited): Restricted drug terms	1	12.50%	\$5.42				
Locations	<input type="checkbox"/>	<input checked="" type="checkbox"/>	{Keyword: Fat Reduction in Needham, MA} Safe & Effective Fat Reduction 25% Off CoolSculpting Cost... www.eliteaestheticsmd.com #1 FDA-Cleared, Non-Surgical Fat Reduction Treatment. Freeze Away Stubborn Belly Fat. Save on... View assets details	non surgical lipo cost	Ad group removed Approved (limited): Restricted drug terms	1	6.67%	\$5.27				

Google Ads							Chris Zelig > Elite Aestheti... 792-853-9864	All campaigns > search beta coolscu...	SEARCH	REPORTS	TOOLS & SETTINGS	259-215-0574 Chris Zelig christopherzelig@gmail.com
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$42.24/day	More details							
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Ad groups	Ad		Ad group	Status	Clicks	CTR	Cost					
Ads & extensions	Total: Ads				206	5.68%	\$3,442.79					
Landing pages	<input type="checkbox"/>	<input checked="" type="checkbox"/>	{Keyword: Fat Reduction in Needham, MA} Safe & Effective Fat Reduction 25% Off CoolSculpting Cost... www.eliteaestheticsmd.com #1 FDA-Cleared, Non-Surgical Fat Reduction Treatment. Freeze Away Stubborn Belly Fat. Save on... View assets details	laser fat removal arms	Ad group removed Approved (limited): Restricted drug terms	1	16.67%	\$5.15				
Keywords	<input type="checkbox"/>	<input checked="" type="checkbox"/>	{Keyword: Fat Reduction in Needham, MA} Safe & Effective Fat Reduction 25% Off CoolSculpting Cost... www.eliteaestheticsmd.com #1 FDA-Cleared, Non-Surgical Fat Reduction Treatment. Freeze Away Stubborn Belly Fat. Save on... View assets details	laser fat removal reviews	Ad group removed Approved (limited): Restricted drug terms	1	11.11%	\$5.12				
Audiences	<input type="checkbox"/>	<input checked="" type="checkbox"/>	{Keyword: Fat Reduction in Needham, MA} Safe & Effective Fat Reduction 25% Off CoolSculpting Cost... www.eliteaestheticsmd.com #1 FDA-Cleared, Non-Surgical Fat Reduction Treatment. Freeze Away Stubborn Belly Fat. Save on... View assets details	what is laser fat removal	Ad group removed Approved (limited): Restricted drug terms	1	3.45%	\$4.85				
Locations	<input type="checkbox"/>	<input checked="" type="checkbox"/>	{Keyword: Fat Reduction in Needham, MA} Safe & Effective Fat Reduction 25% Off CoolSculpting Cost... www.eliteaestheticsmd.com #1 FDA-Cleared, Non-Surgical Fat Reduction Treatment. Freeze Away Stubborn Belly Fat. Save on... View assets details	fat freeze price	Ad group removed Approved (limited): Restricted drug terms	1	50.00%	\$2.69				

Google Ads							Chris Zelig > Elite Aestheti... 792-853-9864	All campaigns > search beta coolscu...	SEARCH	REPORTS	TOOLS & SETTINGS	259-215-0574 Chris Zelig christopherzelig@gmail.com
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$42.24/day	More details							
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Ad groups	Ad		Ad group	Status	Clicks	CTR	Cost					
Ads & extensions	Total: Ads				206	5.68%	\$3,442.79					
Landing pages	<input type="checkbox"/>	<input checked="" type="checkbox"/>	{Keyword: Fat Reduction in Needham, MA} Safe & Effective Fat Reduction 25% Off CoolSculpting Cost... www.eliteaestheticsmd.com #1 FDA-Cleared, Non-Surgical Fat Reduction Treatment. Freeze Away Stubborn Belly Fat. Save on... View assets details	sculpsure face	Ad group removed Approved (limited): Restricted drug terms	1	100.00%	\$2.55				
Keywords	<input type="checkbox"/>	<input checked="" type="checkbox"/>	{Keyword: Fat Reduction in Needham, MA} Safe & Effective Fat Reduction 25% Off CoolSculpting Cost... www.eliteaestheticsmd.com #1 FDA-Cleared, Non-Surgical Fat Reduction Treatment. Freeze Away Stubborn Belly Fat. Save on... View assets details	laser fat removal double chin	Ad group removed	1	14.29%	\$1.61				
Audiences	<input type="checkbox"/>	<input checked="" type="checkbox"/>	{Keyword: Fat Reduction in Needham, MA} Safe & Effective Fat Reduction 25% Off CoolSculpting Cost... www.eliteaestheticsmd.com #1 FDA-Cleared, Non-Surgical Fat Reduction Treatment. Freeze Away Stubborn Belly Fat. Save on... View assets details	coolsculpting price double chin	Ad group removed Approved (limited): Restricted drug terms	1	33.33%	\$1.24				
Locations	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Best CoolSculpting Price Freeze Away Stubborn Fat No Surgery, Pain, or Downtime www.eliteaestheticsmd.com #1 CoolSculpting Deal. Freeze Fat. Top Provider in...	best cool sculpting before and after needham bra bulge	Ad group removed Approved (limited): Restricted medical	0	-	\$0.00				

Google Ads							Chris Zelig > Elite Aestheti... 792-853-9864	All campaigns > search beta coolscu...	SEARCH	REPORTS	TOOLS & SETTINGS	259-215-0574 Chris Zelig christopherzelig@gmail.com
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$42.24/day	More details							
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Ad groups	Ad		Ad group	Status	Clicks	CTR	Cost					
Ads & extensions	Total: Ads				206	5.68%	\$3,442.79					
Landing pages	<input type="checkbox"/>	<input checked="" type="checkbox"/>	#1 FDA-Cleared, Non-Surgical Fat Reduction Treatment. Freeze Away Stubborn Belly Fat. Save on CoolSculpting® - Freeze Away Fat Without Surgery. New Clients Save 25%.	cool sculpting near me price arms	Restricted medical content +1 more	0	-	\$0.00				
Keywords	<input type="checkbox"/>	<input checked="" type="checkbox"/>	{Keyword: Fat Reduction in Needham, MA} Safe & Effective Fat Reduction 25% Off CoolSculpting Cost... www.eliteaestheticsmd.com #1 FDA-Cleared, Non-Surgical Fat Reduction Treatment. Freeze Away Stubborn Belly Fat. Save on... View assets details	cool sculpting near me price double chin	Ad group removed	0	-	\$0.00				
Audiences	Total: Ads				206	5.68%	\$3,442.79					
Locations	Total: Campaign				206	5.68%	\$3,442.79					
Devices	Reporting is not real-time. Time zone for all dates and times: (GMT-04:00) Eastern Time. Learn more Some inventory may be provided through third party intermediaries. You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.											
Advanced bid adj.	© 2019 Google											

Google Ads							Chris Zelig > Elite Aestheti... 792-853-9864	All campaigns > search beta coolscu...	SEARCH	REPORTS	TOOLS & SETTINGS	259-215-0574 Chris Zelig christopherzelig@gmail.com
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$42.24/day	More details							
Recommendations	ADs EXTENSIONS AUTOMATED EXTENSIONS						Custom Jul 1 - Sep 30, 2019					
Ad groups	Extension type: All ADD FILTER						Associations view					
Ads & extensions	<input type="checkbox"/>	Extension	Added to	Level	Status	Clicks	CTR	Cost				
Landing pages	Sitelink extension											
Keywords	<input type="checkbox"/>	5 Star Reviews Real CoolSculpting Reviews Patient Testimonials	search beta coolscu...	Campaign	Approved (limited): Restricted drug terms	0	0.00%	\$0.00				
Audiences	<input type="checkbox"/>	State-of-the-Art Facility See CoolSculpting Before and After Photos	search beta coolscu...	Campaign	Approved (limited): Restricted drug terms	0	0.00%	\$0.00				
Demographics	<input type="checkbox"/>	25% Off All Fat Areas Save on CoolSculpting Cost Fat Freezing Special	search beta coolscu...	Campaign	Approved (limited): Restricted drug terms	0	0.00%	\$0.00				
Settings	<input type="checkbox"/>	Before and After Photos Advanced Fat Freezing Technology Latest Applicators & Dual Sculpting	search beta coolscu...	Campaign	Approved (limited): Restricted drug terms	0	0.00%	\$0.00				
Locations	Call extension											
Ad schedule	<input type="checkbox"/>	781-559-3433	Account	Account	Approved	20	2.73%	\$577.77				

Google Ads							Chris Zelig > Elite Aestheti... 792-853-9864	All campaigns > search beta coolscu...	SEARCH	REPORTS	TOOLS & SETTINGS	259-215-0574 Chris Zelig christopherzelig@gmail.com
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$42.24/day	More details							
Recommendations	Extension type: All ADD FILTER						Associations view					
Ad groups	Extension		Added to	Level	Status	Clicks	CTR	Cost				
Ads & extensions	Callout extension											
Landing pages	<input type="checkbox"/>	Liposuction Alternative	search beta coolscu...	Campaign	Approved	85	5.52%	\$1,544.60				
Keywords	<input type="checkbox"/>	Highlights: No Surgery	search beta coolscu...	Campaign	Approved	82	5.20%	\$1,440.61				
Audiences	<input type="checkbox"/>	New Clients 25% OFF	search beta coolscu...	Campaign	Approved	78	5.08%	\$1,350.02				
Demographics	<input type="checkbox"/>	Contact Us + Free Consult	search beta coolscu...	Campaign	Approved	70	4.88%	\$1,181.38				
Settings	<input type="checkbox"/>	Fat Reduction Treatment	search beta coolscu...	Campaign	Approved	47	6.05%	\$721.35				
Locations	Total: Sitelink extensions					0	0.00%	\$0.00				
Ad schedule	Total: Callout extensions					124	5.46%	\$2,125.08				
Devices	Total: Call extensions					20	2.73%	\$577.77				
Advanced bid adj.								1 - 10 of 10				

Facebook Ads Manager interface showing Campaigns overview for Nicole Billings (63771172). The page is updated just now. The main navigation includes Account Overview, Campaigns (selected), Ad Sets, and Ads. The table below lists 5 campaigns with their respective statuses, budgets, results, and spend.

Campaign Name	Delivery	Budget	Results	Reach	Impressions	Cost per Result	Amount Spent	Ends	Frequency
Coolsculpting	Active	\$24.59 Daily	24 Leads	20,171	68,010	\$93.10 Per Lead	\$2,234.45	Ongoing	3.37
Instagram Post: We can give you the freedom to...	Completed	Using ad se...	3 Link Clicks	414	422	\$2.25 Per Link Click	\$6.75	Jul 2, 2019	1.02
Instagram Post: Happy November everyone! We're so...	Inactive	Using ad se...	Link Click	—	—	— Per Link Click	\$0.00	Dec 7, 2018	—
Instagram Post: Now less than two weeks away!...	Inactive	Using ad se...	Link Click	—	—	— Per Link Click	\$0.00	Oct 29, 2018	—
Event: Cool Night Out!	Inactive	Using ad se...	Event Res...	—	—	— Per Event ...	\$0.00	May 15, 2018	—
Results from 5 campaigns				20,387 People	68,432 Total	—	\$2,241.20 Total Spent		3.36 Per Person

Facebook Ads Manager interface showing Ads for 1 Campaign. The selected campaign is 'Coolsculpting'. The table below lists the ad 'CS - Women - Low Vio' with its performance metrics.

Ad Name	At Edit	Results	Reach	Impressions	Cost per Result	Quality Ranking Ad Relevance Di...	Engagement Rate Ranking Ad Relevance Di...	Conversion Rate Ranking Ad Relevance Di...	Amount Spent
CS - Women - Low Vio	56 PM ys ago	24 Leads	20,171	68,010	\$93.10 Per Lead	—	—	—	\$2,234.45
Results from 1 ad		24 Leads	20,171 People	68,010 Total	\$93.10 Per Lead				\$2,234.45 Total Spent

Facebook Ads Manager interface showing the Ad Setup screen for the 'CS - Women - Low Vio' ad. The ad is active and being reviewed. The setup includes a Facebook Page selection, ad format choice, and media upload.

Facebook Page: Your Facebook Page or Instagram account represents your business in ads. You can also Create a Facebook Page.
 Select Page: [Dropdown]

Instagram Account: The selected Page has no connected Instagram account. Your ad will use the Page name and profile picture. The Page admin can manage connections in Page settings.
 No Instagram account [Dropdown]

Ad Setup

Format: Dynamic creative is enabled. Multiple ads will be automatically generated using your individual creative assets.
 Single Image or Video (One image or video, or a slideshow with multiple images)
 Carousel (2 or more scrollable images or videos)

Media: Choose up to 10 images or videos and we'll generate multiple combinations using dynamic creative. You can also create new videos or slideshows using templates.

Buttons: Close, Discard Draft, Publish

By clicking the "Publish" button, you agree to Facebook's Terms and Advertising Guidelines.

