



COOLSCULPTING MARKETING

CoolSculpting Website Design + Marketing

Medstar Media, Inc.

10808 S. River Front Parkway Suite 3020
South Jordan, Utah 84095
United States

6466949450

BILL TO
Elite Aesthetics
Nicole Billings

781-559-3433
nbillings@eliteaestheticsmd.com

Invoice Number: WV 2020_121

Invoice Date: August 1, 2020

Payment Due: August 1, 2020

Amount Due (USD): \$0.00

Items	Quantity	Price	Amount
Digital Marketing Monthly Management Service • Monthly management of Google Adwords, Facebook and Instagram campaigns to target CoolSculpting buyers online. • Optimize campaigns for conversions monthly • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Consult Exit pop technology to increase leads. • Additional service page generation and AdWords campaigns set up	1	\$1,500.00	\$1,500.00
Credit Monthly ad management discount	1	(\$500.00)	(\$500.00)
Content Creation + Search Engine Optimization (SEO) • Content creation and publishing of two blog articles. • Monthly service content page updates and on-site SEO updates (up to two hours) • Google Search Console monthly management	1	\$2,000.00	\$2,000.00
Credit SEO Discount	1	(\$1,000.00)	(\$1,000.00)

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Total:	\$2,000.00
Payment on August 1, 2020 using  ending in 1669:	\$2,000.00

Amount Due (USD): **\$0.00**