

Elite Aesthetics CoolSculpting Google Adwords Q3 2020 (07/1/2020 - 09/30/2020)

Total Google Ads: \$9,941.43
Facebook Ad Spend: \$ 30.00
Total Media Spend: \$9,971.43

Google Ads | Chris Zelig > Elite Aestheti... 792-853-9864 | All campaigns

Overview Campaigns Custom Jul 1 - Sep 30, 2020

Recommendations Campaign status: All ADD FILTER

Campaign	Budget	Status	Clicks	CTR	Cost
search beta coolsculpting	\$145.59/day	Eligible (Learning)	2,772	4.72%	\$9,941.43
search beta coolsculpting broad	\$5.00/day	Paused	0	-	\$0.00
search beta coolsculpting generic	\$19.00/day	Paused	0	-	\$0.00
search beta coolsculpting generic broad	\$5.00/day	Paused	0	-	\$0.00
search alpha coolsculpting	\$27.78/day	Paused	0	-	\$0.00
Total: Campaigns			2,772	4.72%	\$9,941.43
Total: Account	\$145.59/day		2,772	4.72%	\$9,941.43

Reporting is not real-time. Time zone for all dates and times: (GMT-04:00) Eastern Time. Learn more
 Some inventory may be provided through third party intermediaries.
 You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.

Google Ads | Chris Zelig > Elite Aestheti... 792-853-9864 | All campaigns > search | beta | coolscu...

Overview Enabled Status: Eligible (Learning) Type: Search Budget: \$145.59/day Optimization score: 86.3% More details

Recommendations Ads Custom Jul 1 - Sep 30, 2020

Ad status: All but removed ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
#1 Provider in Boston Safe & Effective Fat Reduction 25% Off All CoolSculpting® +10 more eliteaesthetics.mysculpt.net/coolsculpting/boston #1 CoolSculpting Deal. Freeze Fat. Top Provider in Boston, MA. Free Consult. Expert, Safe Fat Loss Wit... View assets details	x. Expanded Reach Test	Ad group paused	970	6.33%	\$2,413.46
CoolSculpting in Boston #1 Fat Reduction Treatment No Surgery & Minimal Downtime eliteaesthetics.mysculpt.net/coolsculpting Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. #1 Fat Reduction Treatment. Target Belly Fat & Love Handles. Book A Free Consultation	4. lipo	Ad group paused	371	5.25%	\$1,460.25
#1 Provider in Boston Safe & Effective Fat Reduction 25% Off All CoolSculpting® +10 more eliteaesthetics.mysculpt.net/coolsculpting/boston #1 CoolSculpting Deal. Freeze Fat. Top Provider in Boston, MA. Free Consult. Expert, Safe Fat Loss Wit... View assets details	0. coolsculpting - general	Approved	231	3.53%	\$1,207.63
#1 Provider in Boston Safe & Effective Fat Reduction 25% Off All CoolSculpting® +10 more eliteaesthetics.mysculpt.net/coolsculpting/boston #1 CoolSculpting Deal. Freeze Fat. Top Provider in Boston, MA. Free Consult. Expert, Safe Fat Loss Wit... View assets details	4. lipo	Ad group paused	313	5.43%	\$1,097.55

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Overview Enabled Status: Eligible (Learning) Type: Search Budget: \$145.59/day Optimization score: 86.3% More details

Recommendations Ad status: All but removed ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
CoolSculpting in Boston #1 Fat Reduction Treatment No Surgery & Minimal Downtime eliteaesthetics.mysculpt.net/coolsculpting Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. #1 Fat Reduction Treatment. Target Belly Fat & Love Handles. Book A Free Consultation	x. Expanded Reach Test	Ad group paused	263	3.34%	\$1,068.12
#1 CoolSculpting Deal 25% Off Freeze Away Stubborn Fat Elite Aesthetics eliteaesthetics.mysculpt.net/coolsculpting Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Leading CoolSculpting Provider in Boston, MA. Schedule a Free Consultation	x. Expanded Reach Test	Ad group paused	125	3.04%	\$500.54
25% Off All CoolSculpting® Best Price in Boston Elite Aesthetics +7 more eliteaesthetics.mysculpt.net/coolsculpting/special Personalized Treatments. Luxury Setting. Trained Specialists. Easy And Convenient. Long-Lasting... View assets details	1. coolsculpting - price	Approved	115	5.92%	\$436.40
CoolSculpting in Boston #1 Fat Reduction Treatment No Surgery & Minimal Downtime eliteaesthetics.mysculpt.net/coolsculpting Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. #1 Fat Reduction Treatment. Target Belly Fat & Love Handles. Book A Free Consultation	0. coolsculpting - general	Approved	64	5.58%	\$327.02

Google Ads | Chris Zelig > Elite Aestheti... 792-853-9864 | All campaigns > search | beta | coolscu...

Overview Enabled Status: Eligible (Learning) Type: Search Budget: \$145.59/day Optimization score: 86.3% More details

Recommendations Ad status: All but removed ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Free Consultation					
25% Off All CoolSculpting® Best Price in Boston Elite Aesthetics +7 more eliteaesthetics.mysculpt.net/coolsculpting/special Personalized Treatments. Luxury Setting. Trained Specialists. Easy And Convenient. Long-Lasting... View assets details	1. coolsculpting - price	Approved	115	5.92%	\$436.40
CoolSculpting in Boston #1 Fat Reduction Treatment No Surgery & Minimal Downtime eliteaesthetics.mysculpt.net/coolsculpting Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. #1 Fat Reduction Treatment. Target Belly Fat & Love Handles. Book A Free Consultation	0. coolsculpting - general	Approved	64	5.58%	\$327.02
\$1,000 Off All CoolSculpting® Elite Aesthetics #1 Provider in Boston eliteaesthetics.mysculpt.net/coolsculpting #1 CoolSculpting Deal. Freeze Fat. Top Provider in Boston, MA. Free Consult. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	x. Expanded Reach Test	Ad group paused	45	2.11%	\$207.16
{Keyword:Elite Aesthetics} CoolSculpting in Needham, MA Fat Reduction Treatment +12 more eliteaesthetics.mysculpt.net Leading CoolSculpting Provider in Needham, MA. Schedule a Free Consultation. Top Fat Reduction... View assets details	7. coolsculpting - near me	Ad group removed	19	6.35%	\$156.14

Overview	Enabled	Status: Eligible (Learning)	Type: Search	Budget: \$145.59/day	Optimization score: 86.3%	More details
Recommendations	Ads Custom Jul 1 – Sep 30, 2020					
Ad groups	Ad status: All but removed ADD FILTER					
Ad	Ad group	Status	Clicks	CTR	Cost	
<input type="checkbox"/> \$1,000 Off All CoolSculpting® Elite Aesthetics #1 Provider in Boston eliteaesthetics.mysculpt.net/coolsculpting #1 CoolSculpting Deal. Freeze Fat. Top Provider in Boston, MA. Free Consult. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	0. coolsculpting - general	Approved	22	2.68%	\$150.61	
<input type="checkbox"/> 25% Off All CoolSculpting® Elite Aesthetics #1 Provider in Boston eliteaesthetics.mysculpt.net/coolsculpting #1 CoolSculpting Deal. Freeze Fat. Top Provider in Boston, MA. Free Consult. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	0. coolsculpting - general	Paused	20	3.33%	\$140.74	
<input type="checkbox"/> 25% Off All CoolSculpting® Elite Aesthetics #1 Provider in Boston eliteaesthetics.mysculpt.net/coolsculpting #1 CoolSculpting Deal. Freeze Fat. Top Provider in Boston, MA. Free Consult. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	x. Expanded Reach Test	Ad group paused	30	3.08%	\$115.64	
<input type="checkbox"/> CoolSculpting in Boston #1 Fat Reduction Treatment No Surgery & Minimal Downtime eliteaesthetics.mysculpt.net/coolsculpting Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	2. body sculpting	Approved	24	6.92%	\$101.39	
<input type="checkbox"/> #1 Provider in Boston Safe & Effective Fat Reduction 25% Off All CoolSculpting® +10 more eliteaesthetics.mysculpt.net/coolsculpting/boston #1 CoolSculpting Deal. Freeze Fat. Top Provider in Boston, MA. Free Consult. Expert, Safe Fat Loss Wit... View assets details	2. body sculpting	Approved	17	6.39%	\$59.86	
<input type="checkbox"/> #1 CoolSculpting Deal 25% Off Freeze Away Stubborn Fat Elite Aesthetics eliteaesthetics.mysculpt.net/coolsculpting Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Leading CoolSculpting Provider in Boston, MA. Schedule a Free Consultation	0. coolsculpting - general	Paused	10	3.33%	\$51.33	
<input type="checkbox"/> #1 CoolSculpting Deal 25% Off Freeze Away Stubborn Fat Elite Aesthetics eliteaesthetics.mysculpt.net/coolsculpting Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Leading CoolSculpting Provider in Boston, MA. Schedule a Free Consultation	4. lipo	Ad group paused	19	3.26%	\$51.13	

Overview	Enabled	Status: Eligible (Learning)	Type: Search	Budget: \$145.59/day	Optimization score: 86.3%	More details
Recommendations	Ads Custom Jul 1 – Sep 30, 2020					
Ad groups	Ad status: All but removed ADD FILTER					
Ad	Ad group	Status	Clicks	CTR	Cost	
<input type="checkbox"/> CoolSculpting in Boston #1 Fat Reduction Treatment No Surgery & Minimal Downtime eliteaesthetics.mysculpt.net/coolsculpting Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. #1 Fat Reduction Treatment. Target Belly Fat & Love Handles. Book A Free Consultation	2. body sculpting	Approved	24	6.92%	\$101.39	
<input type="checkbox"/> #1 Provider in Boston Safe & Effective Fat Reduction 25% Off All CoolSculpting® +10 more eliteaesthetics.mysculpt.net/coolsculpting/boston #1 CoolSculpting Deal. Freeze Fat. Top Provider in Boston, MA. Free Consult. Expert, Safe Fat Loss Wit... View assets details	2. body sculpting	Approved	17	6.39%	\$59.86	
<input type="checkbox"/> #1 CoolSculpting Deal 25% Off Freeze Away Stubborn Fat Elite Aesthetics eliteaesthetics.mysculpt.net/coolsculpting Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Leading CoolSculpting Provider in Boston, MA. Schedule a Free Consultation	0. coolsculpting - general	Paused	10	3.33%	\$51.33	
<input type="checkbox"/> #1 CoolSculpting Deal 25% Off Freeze Away Stubborn Fat Elite Aesthetics eliteaesthetics.mysculpt.net/coolsculpting Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Leading CoolSculpting Provider in Boston, MA. Schedule a Free Consultation	4. lipo	Ad group paused	19	3.26%	\$51.13	

Overview	Enabled	Status: Eligible (Learning)	Type: Search	Budget: \$145.59/day	Optimization score: 86.3%	More details
Recommendations	Ads Custom Jul 1 – Sep 30, 2020					
Ad groups	Ad status: All but removed ADD FILTER					
Ad	Ad group	Status	Clicks	CTR	Cost	
<input type="checkbox"/> #1 CoolSculpting Deal 25% Off Freeze Away Stubborn Fat Elite Aesthetics eliteaesthetics.mysculpt.net/coolsculpting Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Leading CoolSculpting Provider in Boston, MA. Schedule a Free Consultation	4. lipo	Ad group paused	19	3.26%	\$51.13	
<input type="checkbox"/> Double Chin Removal Affordable & Quick Treatments CoolSculpting in Needham, MA eliteaesthetics.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Top Fat Reduction Treatment. Define Your Jawline with CoolSculpting. Book A Free Consult	coolsculpting - chin	Ad group removed	16	10.39%	\$47.79	
<input type="checkbox"/> {Keyword:Elite Aesthetics} CoolSculpting in Needham, MA Fat Reduction Treatment +12 more eliteaesthetics.mysculpt.net Leading CoolSculpting Provider in Needham, MA. Schedule a Free Consultation. Top Fat Reduction... View assets details	coolsculpting - chin	Ad group removed	11	5.16%	\$46.14	
<input type="checkbox"/> {Keyword:Best Price in Boston} Elite Aesthetics Flexible Payment Options eliteaesthetics.mysculpt.net/coolsculpting/special Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today.	1. coolsculpting - price	Approved	21	6.29%	\$45.89	

Overview	Enabled	Status: Eligible (Learning)	Type: Search	Budget: \$145.59/day	Optimization score: 86.3%	More details
Recommendations	Ads Custom Jul 1 – Sep 30, 2020					
Ad groups	Ad status: All but removed ADD FILTER					
Ad	Ad group	Status	Clicks	CTR	Cost	
<input type="checkbox"/> \$1,000 Off All CoolSculpting® Elite Aesthetics #1 Provider in Boston eliteaesthetics.mysculpt.net/coolsculpting #1 CoolSculpting Deal. Freeze Fat. Top Provider in Boston, MA. Free Consult. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	1. coolsculpting - price	Paused	5	3.94%	\$40.72	
<input type="checkbox"/> 25% Off All CoolSculpting® Elite Aesthetics #1 Provider in Boston eliteaesthetics.mysculpt.net/coolsculpting #1 CoolSculpting Deal. Freeze Fat. Top Provider in Boston, MA. Free Consult. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	4. lipo	Ad group paused	9	2.20%	\$39.35	
<input type="checkbox"/> #1 Provider in Boston Safe & Effective Fat Reduction 25% Off All CoolSculpting® +10 more eliteaesthetics.mysculpt.net/coolsculpting/boston #1 CoolSculpting Deal. Freeze Fat. Top Provider in Boston, MA. Free Consult. Expert, Safe Fat Loss Wit... View assets details	5. sculpsure	Ad group paused	11	4.95%	\$34.02	
<input type="checkbox"/> CoolSculpting in Boston #1 Fat Reduction Treatment Best Prices. FDA-Cleared. eliteaesthetics.mysculpt.net/coolsculpting/fat-free... No Surgery. Minimal Downtime. Clinically Proven Safe & Effective. New Clients Get 25% Off. Is Freezing Fat Right For You? Book A Free CoolSculpting® Consultation Today	6. coolsculpting - fat freeze	Ad group removed	6	6.00%	\$18.26	

Overview	Enabled	Status: Eligible (Learning)	Type: Search	Budget: \$145.59/day	Optimization score: 86.3%	More details
Recommendations	Ads Custom Jul 1 – Sep 30, 2020					
Ad groups	Ad status: All but removed ADD FILTER					
Ad	Ad group	Status	Clicks	CTR	Cost	
<input type="checkbox"/> CoolSculpting in Boston #1 Fat Reduction Treatment Best Prices. FDA-Cleared. eliteaesthetics.mysculpt.net/coolsculpting/fat-free... No Surgery. Minimal Downtime. Clinically Proven Safe & Effective. New Clients Get 25% Off. Is Freezing Fat Right For You? Book A Free CoolSculpting® Consultation Today	6. coolsculpting - fat freeze	Ad group removed	6	6.00%	\$18.26	
<input type="checkbox"/> #1 Provider in Boston Safe & Effective Fat Reduction 25% Off All CoolSculpting® +10 more eliteaesthetics.mysculpt.net/coolsculpting/boston #1 CoolSculpting Deal. Freeze Fat. Top Provider in Boston, MA. Free Consult. Expert, Safe Fat Loss Wit... View assets details	3. cryolipolysis	Ad group paused	4	2.22%	\$17.12	
<input type="checkbox"/> How to Reduce Double Chin Fat CoolSculpting for the Chin Freeze Away Stubborn Fat eliteaesthetics.mysculpt.net Top Fat Reduction Treatment. Target Love Handles, Abdomen, Bra Bulge, Double Chin, & More. Best CoolSculpting Deal. Freeze Fat. Top Provider in Needham, MA. Free Consult.	coolsculpting - chin	Ad group removed	6	10.17%	\$16.46	
<input type="checkbox"/> 25% Off All CoolSculpting® Affordable & Quick Treatments Elite Aesthetics eliteaesthetics.mysculpt.net/coolsculpting/special Treatments Tailored To You. In a Luxury Environment. With Flexible Payment Options. How Much is CoolSculpting? A Lot Less Than You Might Think. Book A Free Consultation Now!	1. coolsculpting - price	Paused	3	2.73%	\$16.22	

Overview	Enabled	Status: Eligible (Learning)	Type: Search	Budget: \$145.59/day	Optimization score: 86.3%	More details
Recommendations	Ad status: All but removed ADD FILTER SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
Ads & extensions	<input type="checkbox"/> 25% Off All CoolSculpting® Affordable & Quick Treatments Elite Aesthetics eliteaesthetics.mysculpt.net/coolsculpting/special Treatments Tailored To You. In a Luxury Environment. With Flexible Payment Options. How Much is CoolSculpting? A Lot Less Than You Might Think. Book A Free Consultation Now!	1. coolsculpting - price	Paused	3	2.73%	\$16.22
Keywords	<input type="checkbox"/> {Keyword:Elite Aesthetics} CoolSculpting for Double Chin Top Provider in Needham, MA eliteaesthetics.mysculpt.net Freeze Fat Away with CoolSculpting. Reduce Your Double Chin. New Clients Save 25%. CoolSculpting Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat	coolsculpting - chin	Ad group removed	4	5.06%	\$14.73
Settings	<input type="checkbox"/> CoolSculpting in Boston #1 Fat Reduction Treatment No Surgery & Minimal Downtime eliteaesthetics.mysculpt.net/coolsculpting Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. #1 Fat Reduction Treatment. Target Belly Fat & Love Handles. Book A Free Consultation	5. sculpsure	Ad group paused	4	5.48%	\$9.24
Ad schedule	<input type="checkbox"/> CoolSculpting in Boston #1 Fat Reduction Treatment No Surgery & Minimal Downtime eliteaesthetics.mysculpt.net/coolsculpting Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. #1 Fat Reduction Treatment. Target Belly Fat & Love Handles. Book A Free Consultation	coolsculpting - face	Ad group removed	1	16.67%	\$8.66

Overview	Enabled	Status: Eligible (Learning)	Type: Search	Budget: \$145.59/day	Optimization score: 86.3%	More details
Recommendations	Ad status: All but removed ADD FILTER SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
Ads & extensions	<input type="checkbox"/> #1 Provider in Boston Quick & Painless Fat Freezing Fat Freezing for 25% Off +10 more eliteaesthetics.mysculpt.net/fat-freezing/boston #1 CoolSculpting Deal. Top Provider in Boston, MA for Freezing Fat. Free Consult. Expert, Safe Fat Loss... View assets details	6. coolsculpting - fat freeze	Ad group removed	3	3.33%	\$8.56
Keywords	<input type="checkbox"/> Best Price in Boston Elite Aesthetics Flexible Payment Options eliteaesthetics.mysculpt.net/coolsculpting/special Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today.	1. coolsculpting - price	Approved	2	7.69%	\$7.35
Settings	<input type="checkbox"/> 25% Off All CoolSculpting® Elite Aesthetics #1 Provider in Boston eliteaesthetics.mysculpt.net/coolsculpting #1 CoolSculpting Deal. Freeze Fat. Top Provider in Boston, MA. Free Consult. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	3. cryolipolysis	Ad group paused	1	6.67%	\$6.78
Ad schedule	<input type="checkbox"/> 25% Off All CoolSculpting® Elite Aesthetics #1 Provider in Boston eliteaesthetics.mysculpt.net/coolsculpting #1 CoolSculpting Deal. Freeze Fat. Top Provider in Boston MA. Free Consult. Best Prices. FDA-	5. sculpsure	Ad group paused	3	4.62%	\$5.98

Overview	Enabled	Status: Eligible (Learning)	Type: Search	Budget: \$145.59/day	Optimization score: 86.3%	More details
Recommendations	Ad status: All but removed ADD FILTER SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
Ads & extensions	<input type="checkbox"/> 25% Off All CoolSculpting® Elite Aesthetics #1 Provider in Boston eliteaesthetics.mysculpt.net/coolsculpting #1 CoolSculpting Deal. Freeze Fat. Top Provider in Boston, MA. Free Consult. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	5. sculpsure	Ad group paused	3	4.62%	\$5.98
Keywords	<input type="checkbox"/> {Keyword:Elite Aesthetics} CoolSculpting in Needham, MA Freeze Your Fat Away Today eliteaesthetics.mysculpt.net Leading CoolSculpting Provider in Needham, MA. Schedule a Free Consultation. Treatments Tailored To You. In a Luxury Environment. With Flexible Payment Options.	7. coolsculpting - near me	Ad group removed	1	4.76%	\$4.19
Settings	<input type="checkbox"/> #1 CoolSculpting Deal 25% Off Freeze Away Stubborn Fat Elite Aesthetics eliteaesthetics.mysculpt.net/coolsculpting Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Leading CoolSculpting Provider in Boston, MA. Schedule a Free Consultation	2. body sculpting	Approved	1	1.89%	\$3.39
Ad schedule	<input type="checkbox"/> #1 Provider in Boston Safe & Effective Fat Reduction 25% Off All CoolSculpting® +10 more eliteaesthetics.mysculpt.net/coolsculpting/boston #1 CoolSculpting Deal. Freeze Fat. Top Provider in Boston, MA. Free Consult. Expert, Safe Fat Loss Wit... View assets details	coolsculpting - face	Ad group removed	1	4.00%	\$3.14

Overview	Enabled	Status: Eligible (Learning)	Type: Search	Budget: \$145.59/day	Optimization score: 86.3%	More details
Recommendations	Ad status: All but removed ADD FILTER SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
Ads & extensions	<input type="checkbox"/> 25% Off CoolSculpting® Cost New Client Special Elite Aesthetics eliteaesthetics.mysculpt.net/coolsculpting/special Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. How Much Does CoolSculpting Cost? Less Than You Might Think! Book A Free Consultation Now!	1. coolsculpting - price	Approved	1	1.52%	\$2.47
Keywords	<input type="checkbox"/> Best CoolSculpting Price Freeze Away Stubborn Fat No Surgery, Pain, or Downtime www.eliteaestheticsmd.com #1 CoolSculpting Deal. Freeze Fat. Top Provider in Needham, MA. Free Consult. 25% Off CoolSculpting. #1 FDA-Cleared, Non-Surgical Fat Reduction Treatment.	best cool sculpting before and after needham bra bulge	Ad group removed Approved (limited): Restricted medical content +1 more	0	-	\$0.00
Settings	<input type="checkbox"/> {Keyword: Fat Reduction in Needham, MA} Safe & Effective Fat Reduction 25% Off CoolSculpting Cos... www.eliteaestheticsmd.com #1 FDA-Cleared, Non-Surgical Fat Reduction Treatment. Freeze Away Stubborn Belly Fat. Save o... View assets details	best cool sculpting before and after needham abdomen	Ad group removed	0	-	\$0.00
Summary	Total: All but removed ads			2,772	4.72%	\$9,941.43
Summary	Total: Campaign			2,772	4.72%	\$9,941.43

Overview	Enabled	Status: Eligible (Learning)	Type: Search	Budget: \$145.59/day	Optimization score: 86.3%	More details		
Recommendations	Extension type: All ADD FILTER ASSOCIATIONS VIEW							
Ad groups	Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Ads & extensions	Sitelink extension							
Keywords	<input type="checkbox"/> State-of-the-Art Facility Advanced Fat Freezing Technology. Latest Applicators & Dual Sculpting	Sitelink extension	search beta cool...	Campaign	Approved	5	8.62%	\$14.68
Settings	<input type="checkbox"/> 5 Star Reviews Real CoolSculpting Reviews & Patient Testimonials	Sitelink extension	search beta cool...	Campaign	Approved	5	9.43%	\$14.68
Ad schedule	<input type="checkbox"/> 25% Off All Fat Areas Save 25% Off on CoolSculpting. New Client Special	Sitelink extension	search beta cool...	Campaign	Approved	4	7.55%	\$9.25
Summary	<input type="checkbox"/> Before and After Photos See CoolSculpting Before and After Photos	Sitelink extension	search beta cool...	Campaign	Approved	4	8.70%	\$9.25
Summary	Call extension							

Google Ads | Chris Zelig | Elite Aestheti... | 792-853-9864 | All campaigns | search | beta | coolscu... | 259-215-0574 Chris Zelig support@medstarmedia.com

Overview: Enabled | Status: Eligible (Learning) | Type: Search | Budget: \$145.59/day | Optimization score: 86.3%

Recommendations: Extension type: All | ADD FILTER

Extension type	Added to	Level	Status	Clicks	CTR	Cost
Call extension						
781-559-3433	Account	Account	Disapproved: Unverified phone number	5	3.60%	\$35.33
Location extension						
Automatically linked account (View ...)	Account	Account	-	-	-	-
Callout extension						
Freeze Your Fat	search beta cool...	Campaign	Approved	457	4.82%	\$1,830.77
FDA Approved	search beta cool...	Campaign	Approved	454	4.58%	\$1,780.16
Highlights: No Surgery	search beta cool...	Campaign	Approved (limited): Health in personalized advertising	451	5.13%	\$1,632.26
New Clients 25% Off	search beta cool...	Campaign	Approved	409	4.55%	\$1,622.84

Google Ads | Chris Zelig | Elite Aestheti... | 792-853-9864 | All campaigns | search | beta | coolscu... | 259-215-0574 Chris Zelig support@medstarmedia.com

Overview: Enabled | Status: Eligible (Learning) | Type: Search | Budget: \$145.59/day | Optimization score: 86.3%

Recommendations: All | X

Summary | Table | Custom Jul 1 - Sep 30, 2020

Extension type	Added to	Level	Status	Clicks	CTR	Cost
Callout extension						
Contact Us + Free Consult	search beta cool...	Campaign	Approved	405	4.76%	\$1,570.45
Liposuction Alternative	search beta cool...	Campaign	Approved (limited): Health in personalized advertising	373	4.25%	\$1,458.88
Nonsurgical Fat Reduction	search beta cool...	Campaign	Approved	351	4.16%	\$1,439.84
Structured snippet extension						
Service catalog: Coolsculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction,...	search beta cool...	Campaign	Approved	23	3.31%	\$90.15
Promotion extension						
Fall Sale - \$1,000 off CoolSculpting®	search beta cool...	Campaign	Approved (limited): Restricted	285	5.27%	\$974.09

Google Ads | Chris Zelig | Elite Aestheti... | 792-853-9864 | All campaigns | search | beta | coolscu... | 259-215-0574 Chris Zelig support@medstarmedia.com

Overview: Enabled | Status: Eligible (Learning) | Type: Search | Budget: \$145.59/day | Optimization score: 86.3%

Recommendations: Extension type: All | ADD FILTER

Extension type	Added to	Level	Status	Clicks	CTR	Cost
Structured snippet extension						
Service catalog: Coolsculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction,...	search beta cool...	Campaign	Approved	23	3.31%	\$90.15
Promotion extension						
Fall Sale - \$1,000 off CoolSculpting®	search beta cool...	Campaign	Approved (limited): Restricted medical content +1 more	285	5.27%	\$974.09
Total: Sitelink extensions				5	6.02%	\$14.68
Total: Callout extensions				1,160	4.85%	\$4,273.63
Total: Structured snippet extensions				23	3.31%	\$90.15
Total: Call extensions				5	3.60%	\$35.33
Total: Location extensions				1,192	4.10%	\$4,811.05
Total: Promotion extensions				679	4.06%	\$2,371.66

Campaigns | Elite Aesthetics (63771172) | Updated just now | Discard Drafts | Review and Publish

Search and filter

Filters | Jul 1, 2020 - Sep 30, 2020

Columns: Performance | Breakdown | Reports

Campaign Name	Delivery	Bid Strategy	Budget	Results	Reach	Impressions	Cost per Result	Amount Spent	Ends	Frequency
Instagram Post: Take a look how Coolsculpti...	Completed	Using ad s...	Using ad ...	11 Link Clicks	1,018	1,058	\$2.73 Per Link Click	\$30.00	Aug 4, 2020	1.04
Event: Taking Virtual Orders at Elite Aesthetics!	Completed	Lowest cost	\$5.00 Lifetime	Event Respo...	-	-	Per Event Re...	\$0.00	Mar 27, 2020	-
OLD - Coolsculpting	Off	Lowest cost	\$24.59 Daily	Link Click	-	-	Per Link Click	\$0.00	Ongoing	-
Instagram Post: We can give you the freedom...	Off	Using ad s...	Using ad ...	Link Click	-	-	Per Link Click	\$0.00	Jul 2, 2019	-
Coolsculpting - Conversions	Off	Lowest cost	\$33.33 Daily	Lead	-	-	Per Lead	\$0.00	Ongoing	-
Instagram Post: Happy November everyone! ...	Off	Using ad s...	Using ad ...	Link Click	-	-	Per Link Click	\$0.00	Dec 7, 2018	-
Instagram Post: Now less than two weeks aw...	Off	Using ad s...	Using ad ...	Link Click	-	-	Per Link Click	\$0.00	Oct 29, 2018	-
Event: Cool Night Out!	Off	Using ad s...	Using ad ...	Event Respo...	-	-	Per Event Re...	\$0.00	May 15, 2018	-
Results from 8 campaigns				-	1,018 People	1,058 Total	-	\$30.00 Total Spent	-	1.04 Per Person

Campaigns | Elite Aesthetics (63771172) | Updated just now | Discard Drafts | Review and Publish

Search and filter

Filters | Jul 1, 2020 - Sep 30, 2020

Columns: Performance | Breakdown | Reports

Campaign Name	Bid Strategy	Budget	Results	Reach	Impressions	Cost per Result	Amount Spent	Ends	Frequency	Unique Link Clicks
Instagram Post: Take a look how Coolsculpti...	Using ad s...	Using ad ...	11 Link Clicks	1,018	1,058	\$2.73 Per Link Click	\$30.00	Aug 4, 2020	1.04	11
Event: Taking Virtual Orders at Elite Aesthetics!	Lowest cost	\$5.00 Lifetime	Event Respo...	-	-	Per Event Re...	\$0.00	Mar 27, 2020	-	-
OLD - Coolsculpting	Lowest cost	\$24.59 Daily	Link Click	-	-	Per Link Click	\$0.00	Ongoing	-	-
Instagram Post: We can give you the freedom...	Using ad s...	Using ad ...	Link Click	-	-	Per Link Click	\$0.00	Jul 2, 2019	-	-
Coolsculpting - Conversions	Lowest cost	\$33.33 Daily	Lead	-	-	Per Lead	\$0.00	Ongoing	-	-
Instagram Post: Happy November everyone! ...	Using ad s...	Using ad ...	Link Click	-	-	Per Link Click	\$0.00	Dec 7, 2018	-	-
Instagram Post: Now less than two weeks aw...	Using ad s...	Using ad ...	Link Click	-	-	Per Link Click	\$0.00	Oct 29, 2018	-	-
Event: Cool Night Out!	Using ad s...	Using ad ...	Event Respo...	-	-	Per Event Re...	\$0.00	May 15, 2018	-	-
Results from 8 campaigns				-	1,018 People	1,058 Total	-	\$30.00 Total Spent	1.04 Per Person	11 Total

Ads Elite Aesthetics (63771172) Updated just now Discard Drafts Review and Publish

Search and filter Filters Jul 1, 2020 - Sep 30, 2020

Campaigns 1 Selected Ad Sets for 1 Campaign Ads for 1 Campaign

+ Create Duplicate Edit A/B Test Preview Rules View Setup Columns: Performance Breakdown Reports

	Ad Name	Budget Ad Set	Last Significant Edit	Results	Reach	Impressions	Cost per Result	Quality Ranking Ad Relevance Di...	Engagement Rate Ranking Ad Relevance Di...	Conversion Rate Ranking Ad Relevance Di...	Amount Spent
<input type="checkbox"/>	<input checked="" type="checkbox"/> Instagram Post: Take a look how Coolsculpt...	\$24.00 lifetime		11 Link Clicks	629	664	\$2.18 Per Link Click	-	-	-	\$24.00
<input type="checkbox"/>	<input checked="" type="checkbox"/> Instagram Post: Take a look how Coolsculpt...	\$6.00 lifetime		- Link Click	389	394	- Per Link Click	-	-	-	\$6.00
Results from 2 ads				-	1,018 People	1,058 Total	-				\$30.00 Total Spent

Ads Elite Aesthetics (63771172) Search

Search and filter

Campaigns 1 Selected Ad Sets for 1 Campaign

+ Create Duplicate Edit A/B Test Preview Rules View Setup Columns: Performance Breakdown Reports

Ad Name

- Instagram Post: Take a look how Coolsculpting's...
- Instagram Post: Take a look how Coo...
- Instagram Post: Take a look how C...
- Instagram Post: Take a look how Coo...
- Instagram Post: Take a look how C...

Results from

Instagram Post: Take a look... Instagram Post: Take a look... Instagram Post: Take a look... Completed

Edit Review

Ad Name

Instagram Post: Take a look how Coolsculpting's...

This ad was created on Instagram and can't be edited here. Open your Instagram app to edit the original.

Preview On

2 Placements

Instagram Feed Instagram Stories

Ad rendering and interaction may vary based on device, format and other factors.

By clicking the 'Publish' button, you agree to Facebook's Terms and Advertising Guidelines.

Close Discard Draft Publish

Ads Elite Aesthetics (63771172) Search

Search and filter

Campaigns 1 Selected Ad Sets for 1 Campaign

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Ad Name

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- Instagram Post: Take a look how C...

Results from

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