

# CoolSculpting Marketing Services

## Elite MD Spa Q2 2021

### Total Marketing Expenses

(04/1/2021 - 06/30/2021)

**Total Google Ads: \$ 3,590.98**  
**Total Marketing Fee: \$ 3,000.00**  
**Total CoolSculpting Marketing Cost: \$ 6,590.98**

Google Ads | Chris Zelig > Elite MD Spa - 631-501-2976 | All campaigns

Overview | Campaigns | Custom Apr 1 - Jun 30, 2021

Recommendations | Campaign status: All | ADD FILTER

Campaign	Budget	Status	Clicks	CTR	Cost
search   beta   coolsculpting	\$60.90/day	Eligible	577	4.88%	\$3,590.98
Total: Campaigns			577	4.88%	\$3,590.98
Total: Account	\$60.90/day		577	4.88%	\$3,590.98

1 - 1 of 1

Reporting is not real-time. Time zone for all dates and times: (GMT-07:00) Pacific Time. Learn more  
 Some inventory may be provided through third party intermediaries.  
 You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.  
 © Google, 2021.

Google Ads | Chris Zelig > Elite MD Spa - 631-501-2976 | All campaigns > search | beta | coolsculpting

Overview | Enabled | Status: Eligible | Type: Search | Budget: \$60.90/day | Optimization score: 67.6% | More details

Recommendations | Ads | Custom Apr 1 - Jun 30, 2021

Ad status: All | ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Elite MD Spa   Fat Reduction in Danville   Non-Surgical Fat Reduction +6 more elite.beautysculpt.net CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Best Prices... View assets details	2. lipo	Eligible (Limited) Policy (Restricted drug terms +2 more), Poor ad strength	141	5.35%	\$849.90
CoolSculpting® Fat Reduction   CoolSculpting in Danville   Biggest CoolSculpting® Promo +6 more elite.beautysculpt.net Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Danville, CA. Expert, Safe Fat Loss With Quic... View assets details	0. coolsculpting - general	Removed Policy (Restricted drug terms +2 more)	44	5.55%	\$607.10
Elite MD Spa   Fat Reduction in Danville   Non-Surgical Fat Reduction +6 more elite.beautysculpt.net CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Best Prices... View assets details	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted drug terms +2 more)	94	3.95%	\$329.27
CoolSculpting® Fat Reduction   CoolSculpting in Danville   Biggest CoolSculpting® Promo +6 more elite.beautysculpt.net Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Danville, CA. Expert, Safe Fat Loss With Quic... View assets details	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	47	4.51%	\$292.32

Google Ads | Chris Zelig > Elite MD Spa - 631-501-2976 | All campaigns > search | beta | coolsculpting

Overview | Enabled | Status: Eligible | Type: Search | Budget: \$60.90/day | Optimization score: 67.6% | More details

Recommendations | Ads | Custom Apr 1 - Jun 30, 2021

Ad status: All | ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
CoolSculpting® in Danville   Freeze Away Body Fat   Up to \$1,300 Off elite.beautysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	5	8.62%	\$112.22
CoolSculpting® in Danville   Limited Time Offer   June 2021   Our Biggest Discount Ever elite.beautysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	13	5.58%	\$72.74
CoolSculpting® in Danville   Limited Time Offer   June 2021   Up to \$1,300 Off elite.beautysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	14	6.22%	\$68.26
CoolSculpting® in Danville   Save \$1,300 Off 8+ Treatments   Hurry Offer Ends In... elite.beautysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	2	2.30%	\$55.43

Google Ads | Chris Zelig > Elite MD Spa - 631-501-2976 | All campaigns > search | beta | coolsculpting

Overview | Enabled | Status: Eligible | Type: Search | Budget: \$60.90/day | Optimization score: 67.6% | More details

Recommendations | Ads | Custom Apr 1 - Jun 30, 2021

Ad status: All | ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
CoolSculpting® in Danville   Limited Time Offer   June 2021   Up to \$1,300 Off elite.beautysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	14	6.22%	\$68.26
CoolSculpting® in Danville   Save \$1,300 Off 8+ Treatments   Hurry Offer Ends In... elite.beautysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	2	2.30%	\$55.43
CoolSculpting® in Danville   Limited Time Offer   May 2021   Our Biggest Discount Ever elite.beautysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	4	5.13%	\$51.68
CoolSculpting® in Danville   Limited Time Offer   June 2021   Hurry Offer Ends In (-COUNTDOWN("2021/06/30... elite.beautysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	11	5.24%	\$51.34

Overview	Enabled	Status: Eligible	Type: Search	Budget: \$60.90/day	Optimization score: 67.6%	More details	
Recommendations	Ads Custom Apr 1 - Jun 30, 2021						
Insights	Ad status: All ADD FILTER						
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost	
Ads & extensions	<input type="checkbox"/>	CoolSculpting® in Danville   Save \$1,300 Off 8+ Treatments   Our Biggest Discount Ever elite.beautysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	9	3.08%	\$50.46
Extensions	<input type="checkbox"/>	CoolSculpting® Fat Reduction   Limited Time Offer   May 2021   Hurry Offer Ends In (-COUNTDOWN("2021/05/31... elite.beautysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	2	12.50%	\$42.10
Landing pages	<input type="checkbox"/>	CoolSculpting® in Danville   Limited Time Offer   May 2021   Up to \$1,300 Off elite.beautysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	6	8.33%	\$38.82
Keywords	<input type="checkbox"/>	CoolSculpting® Fat Reduction   CoolSculpting in Danville   Biggest CoolSculpting® Promo +6 more elite.beautysculpt.net Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Danville, CA. Expert, Safe Fat Loss With Quic...	1. coolsculpting - price	Paused Policy (Restricted drug terms +1 more), Poor ad strength	11	7.53%	\$38.47

Overview	Enabled	Status: Eligible	Type: Search	Budget: \$60.90/day	Optimization score: 67.6%	More details	
Recommendations	Ads Custom Apr 1 - Jun 30, 2021						
Insights	Ad status: All ADD FILTER						
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost	
Ads & extensions	<input type="checkbox"/>	CoolSculpting® Fat Reduction   CoolSculpting in Danville   Biggest CoolSculpting® Promo +6 more elite.beautysculpt.net Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Danville, CA. Expert, Safe Fat Loss With Quic... View assets details	1. coolsculpting - price	Paused Policy (Restricted drug terms +1 more), Poor ad strength	11	7.53%	\$38.47
Extensions	<input type="checkbox"/>	Non-Surgical Fat Reduction   Eliminate Fat & Feel Great   Get \$1,300 Off 8+ Treatments elite.beautysculpt.net CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	2. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	2	8.00%	\$38.16
Landing pages	<input type="checkbox"/>	CoolSculpting® Fat Reduction   Limited Time Offer   June 2021   Our Biggest Discount Ever elite.beautysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	6	23.08%	\$36.15
Keywords	<input type="checkbox"/>	Elite MD Spa   Freeze Away Body Fat   Get Rid of Unwanted Fat elite.beautysculpt.net CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	2. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	2	7.41%	\$35.87
Audiences	<input type="checkbox"/>	CoolSculpting® in Danville   Save \$1,300 Off 8+ Treatments   Hurry Offer Ends In					

Overview	Enabled	Status: Eligible	Type: Search	Budget: \$60.90/day	Optimization score: 67.6%	More details	
Recommendations	Ads Custom Apr 1 - Jun 30, 2021						
Insights	Ad status: All ADD FILTER						
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost	
Ads & extensions	<input type="checkbox"/>	YOUR DISCOUNT Today					
Extensions	<input type="checkbox"/>	Elite MD Spa   Freeze Away Body Fat   Get Rid of Unwanted Fat elite.beautysculpt.net CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	2. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	2	7.41%	\$35.87
Landing pages	<input type="checkbox"/>	CoolSculpting® in Danville   Save \$1,300 Off 8+ Treatments   Hurry Offer Ends In... elite.beautysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	1	4.00%	\$34.11
Keywords	<input type="checkbox"/>	Best CoolSculpting Deal Ever   Limited Time Offer   May 2021   Our Biggest Discount Ever elite.beautysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	3	7.50%	\$31.09
Audiences	<input type="checkbox"/>	Best CoolSculpting Deal Ever   Limited Time Offer   June 2021   Hurry Offer Ends In (-COUNTDOWN("2021/06/30... elite.beautysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	3	7.50%	\$29.61

Overview	Enabled	Status: Eligible	Type: Search	Budget: \$60.90/day	Optimization score: 67.6%	More details	
Recommendations	Ads Custom Apr 1 - Jun 30, 2021						
Insights	Ad status: All ADD FILTER						
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost	
Ads & extensions	<input type="checkbox"/>	CoolSculpting® Fat Reduction   Freeze Away Body Fat   Up to \$1,300 Off elite.beautysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	2	8.00%	\$27.64
Extensions	<input type="checkbox"/>	Best CoolSculpting Deal Ever   Limited Time Offer   June 2021   Up to \$1,300 Off elite.beautysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	2	6.25%	\$23.21
Landing pages	<input type="checkbox"/>	CoolSculpting® Fat Reduction   Freeze Away Body Fat   Our Biggest Discount Ever elite.beautysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	2	7.69%	\$22.18
Keywords	<input type="checkbox"/>	Best CoolSculpting Deal Ever   Save \$1,300 Off 8+ Treatments   Our Biggest Discount Ever elite.beautysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	1	4.35%	\$21.99

Overview	Enabled	Status: Eligible	Type: Search	Budget: \$60.90/day	Optimization score: 67.6%	More details	
Recommendations	Ads Custom Apr 1 - Jun 30, 2021						
Insights	Ad status: All ADD FILTER						
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost	
Ads & extensions	<input type="checkbox"/>	Best CoolSculpting Deal Ever   Save \$1,300 Off 8+ Treatments   Our Biggest Discount Ever elite.beautysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	1	4.35%	\$21.99
Extensions	<input type="checkbox"/>	CoolSculpting® in Danville   Limited Time Offer   May 2021   Hurry Offer Ends In (-COUNTDOWN("2021/05/31... elite.beautysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	2	40.00%	\$20.89
Landing pages	<input type="checkbox"/>	Non-Surgical Fat Reduction   Eliminate Fat & Feel Great   Freeze Away Body Fat elite.beautysculpt.net CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	6	16.67%	\$20.71
Keywords	<input type="checkbox"/>	Best CoolSculpting Deal Ever   Freeze Away Body Fat   Up to \$1,300 Off elite.beautysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	1	25.00%	\$20.36



Google Ads									
Chris Zelig > Elite MD Spa - 631-501-2976									
All campaigns > search   beta   coolsculpting									
Overview									
<span>Enabled</span> Status: Eligible Type: Search Budget: \$60.90/day Optimization score: 67.6% <span>More details</span>									
Recommendations									
<span>Ad status: All</span> <span>ADD FILTER</span>									
Insights									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Settings									
Suggested									
Ad schedule									
More									
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Ad	Elite MD Spa   Freeze Away Body Fat   Get \$1,300 Off 8+ Treatments elite.beautysculpt.net Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,300 Off 8+ Treatments of CoolSculpting.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	4	12.50%	\$10.43	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Ad	Best CoolSculpting Deal Ever   Limited Time Offer   May 2021   Our Biggest Discount Ever elite.beautysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	1	20.00%	\$10.31	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Ad	Fat Reduction in Danville   Freeze Away Body Fat   Freeze Away Body Fat elite.beautysculpt.net CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	2. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	2	12.50%	\$10.04	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Ad	Best CoolSculpting Deal Ever   Limited Time Offer   June 2021   Our Biggest Discount Ever elite.beautysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	3	8.57%	\$9.99	

Google Ads									
Chris Zelig > Elite MD Spa - 631-501-2976									
All campaigns > search   beta   coolsculpting									
Overview									
<span>Enabled</span> Status: Eligible Type: Search Budget: \$60.90/day Optimization score: 67.6% <span>More details</span>									
Recommendations									
<span>Ad status: All</span> <span>ADD FILTER</span>									
Insights									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Settings									
Suggested									
Ad schedule									
More									
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Ad	Best CoolSculpting Deal Ever   Limited Time Offer   June 2021   Our Biggest Discount Ever elite.beautysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	3	8.57%	\$9.99	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Ad	Non-Surgical Fat Reduction   Eliminate Fat & Feel Great   Get \$1,300 Off 8+ Treatments elite.beautysculpt.net CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	4	11.43%	\$9.94	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Ad	CoolSculpting® in Danville   Freeze Away Body Fat   Our Biggest Discount Ever elite.beautysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	2	3.57%	\$9.86	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Ad	Fat Reduction in Danville   Eliminate Fat & Feel Great   Get Rid of Unwanted Fat elite.beautysculpt.net Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,300 Off 8+ Treatments of CoolSculpting.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	3	6.38%	\$9.65	

Google Ads									
Chris Zelig > Elite MD Spa - 631-501-2976									
All campaigns > search   beta   coolsculpting									
Overview									
<span>Enabled</span> Status: Eligible Type: Search Budget: \$60.90/day Optimization score: 67.6% <span>More details</span>									
Recommendations									
<span>Ad status: All</span> <span>ADD FILTER</span>									
Insights									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Settings									
Suggested									
Ad schedule									
More									
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Ad	Fat Reduction in Danville   Eliminate Fat & Feel Great   Get \$1,300 Off 8+ Treatments elite.beautysculpt.net CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	2	2.30%	\$9.64	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Ad	Fat Reduction in Danville   Freeze Away Body Fat   Get Rid of Unwanted Fat elite.beautysculpt.net Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,300 Off 8+ Treatments of CoolSculpting.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	4	6.15%	\$9.17	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Ad	CoolSculpting® Fat Reduction   Save \$1,300 Off 8+ Treatments   Our Biggest Discount Ever elite.beautysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Eligible (Limited) Policy (Restricted medical content +1 more)	1	9.09%	\$9.17	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Ad	Non-Surgical Fat Reduction   Eliminate Fat & Feel Great   Freeze Away Body Fat elite.beautysculpt.net CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	2. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	2	6.67%	\$9.12	

Google Ads									
Chris Zelig > Elite MD Spa - 631-501-2976									
All campaigns > search   beta   coolsculpting									
Overview									
<span>Enabled</span> Status: Eligible Type: Search Budget: \$60.90/day Optimization score: 67.6% <span>More details</span>									
Recommendations									
<span>Ad status: All</span> <span>ADD FILTER</span>									
Insights									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Settings									
Suggested									
Ad schedule									
More									
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Ad	Non-Surgical Fat Reduction   Eliminate Fat & Feel Great   Freeze Away Body Fat elite.beautysculpt.net CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	2. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	2	6.67%	\$9.12	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Ad	CoolSculpting® in Danville   Limited Time Offer   June 2021   Our Biggest Discount Ever elite.beautysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Paused Policy (Restricted medical content +1 more)	1	2.94%	\$8.44	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Ad	CoolSculpting® Fat Reduction   Limited Time Offer   May 2021   Up to \$1,300 Off elite.beautysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	1	33.33%	\$7.61	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Ad	Elite MD Spa   Freeze Away Body Fat   Get \$1,300 Off 8+ Treatments elite.beautysculpt.net CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	1	4.00%	\$7.32	

Google Ads									
Chris Zelig > Elite MD Spa - 631-501-2976									
All campaigns > search   beta   coolsculpting									
Overview									
<span>Enabled</span> Status: Eligible Type: Search Budget: \$60.90/day Optimization score: 67.6% <span>More details</span>									
Recommendations									
<span>Ad status: All</span> <span>ADD FILTER</span>									
Insights									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Settings									
Suggested									
Ad schedule									
More									
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Ad	Elite MD Spa   Freeze Away Body Fat   Get \$1,300 Off 8+ Treatments elite.beautysculpt.net CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	1	4.00%	\$7.32	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Ad	CoolSculpting® in Danville   Limited Time Offer   June 2021   Hurry Offer Ends In (-COUNTDOWN("2021/06/30... elite.beautysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Paused Policy (Restricted medical content +1 more)	2	4.76%	\$7.16	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Ad	CoolSculpting® in Danville   Save \$1,300 Off 8+ Treatments   Hurry Offer Ends In... elite.beautysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Paused Policy (Restricted medical content +1 more)	3	7.69%	\$6.94	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Ad	Best CoolSculpting Deal Ever   Limited Time Offer   May 2021   Up to \$1,300 Off elite.beautysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	2	9.52%	\$6.90	

Overview		Enabled	Status: Eligible	Type: Search	Budget: \$60.90/day	Optimization score: 67.6%	More details
<b>Ads</b> <span style="float: right;">Custom Apr 1 - Jun 30, 2021</span>							
<span>Ad status: All</span> <span>ADD FILTER</span>							
Ad	Ad group	Status	Clicks	CTR	Cost		
<input type="checkbox"/> Elite MD Spa   Freezing Fat Really Works   Get \$1,300 Off 8+ Treatments elite.beautysculpt.net CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	1	10.00%	\$6.69		
<input type="checkbox"/> CoolSculpting® in Danville   Save \$1,300 Off 8+ Treatments   Our Biggest Discount Ever elite.beautysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Eligible (Limited) Policy (Restricted medical content +1 more)	2	2.22%	\$6.52		
<input type="checkbox"/> CoolSculpting® in Danville   Limited Time Offer   May 2021   Hurry Offer Ends In (=COUNTDOWN("2021/05/31... elite.beautysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	1	2.38%	\$6.38		
<input type="checkbox"/> Fat Reduction in Danville   Eliminate Fat & Feel Great   Get \$1,300 Off 8+ Treatments elite.beautysculpt.net Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,300 Off 8+ Treatments of CoolSculpting.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	2	4.26%	\$6.34		

Overview		Enabled	Status: Eligible	Type: Search	Budget: \$60.90/day	Optimization score: 67.6%	More details
<b>Ads</b> <span style="float: right;">Custom Apr 1 - Jun 30, 2021</span>							
<span>Ad status: All</span> <span>ADD FILTER</span>							
Ad	Ad group	Status	Clicks	CTR	Cost		
<input type="checkbox"/> Fat Reduction in Danville   Eliminate Fat & Feel Great   Get \$1,300 Off 8+ Treatments elite.beautysculpt.net Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,300 Off 8+ Treatments of CoolSculpting.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	2	4.26%	\$6.34		
<input type="checkbox"/> CoolSculpting® Fat Reduction   Limited Time Offer   May 2021   Our Biggest Discount Ever elite.beautysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	1	5.88%	\$6.09		
<input type="checkbox"/> Fat Reduction in Danville   Freeze Away Body Fat   Freeze Away Body Fat elite.beautysculpt.net Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,300 Off 8+ Treatments of CoolSculpting.	2. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	6.25%	\$6.08		
<input type="checkbox"/> CoolSculpting® in Danville   Limited Time Offer   June 2021   Hurry Offer Ends In (=COUNTDOWN("2021/06/30... elite.beautysculpt.net Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Danville, CA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	1	7.14%	\$5.75		

Overview		Enabled	Status: Eligible	Type: Search	Budget: \$60.90/day	Optimization score: 67.6%	More details
<b>Ads</b> <span style="float: right;">Custom Apr 1 - Jun 30, 2021</span>							
<span>Ad status: All</span> <span>ADD FILTER</span>							
Ad	Ad group	Status	Clicks	CTR	Cost		
<input type="checkbox"/> CoolSculpting® in Danville   Limited Time Offer   June 2021   Hurry Offer Ends In (=COUNTDOWN("2021/06/30... elite.beautysculpt.net Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Danville, CA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	1	7.14%	\$5.75		
<input type="checkbox"/> Elite MD Spa   Freezing Fat Really Works   Freeze Away Body Fat elite.beautysculpt.net Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,300 Off 8+ Treatments of CoolSculpting.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	2	16.67%	\$5.40		
<input type="checkbox"/> CoolSculpting® in Danville   Save \$1,300 Off 8+ Treatments   Our Biggest Discount Ever elite.beautysculpt.net Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Danville, CA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting - price	Eligible (Limited) Policy (Restricted medical content +1 more)	1	10.00%	\$5.23		
<input type="checkbox"/> Elite MD Spa   Freezing Fat Really Works   Get \$1,300 Off 8+ Treatments elite.beautysculpt.net CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	2. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	7.69%	\$5.15		

Overview		Enabled	Status: Eligible	Type: Search	Budget: \$60.90/day	Optimization score: 67.6%	More details
<b>Ads</b> <span style="float: right;">Custom Apr 1 - Jun 30, 2021</span>							
<span>Ad status: All</span> <span>ADD FILTER</span>							
Ad	Ad group	Status	Clicks	CTR	Cost		
<input type="checkbox"/> CoolSculpting® in Danville   Limited Time Offer   June 2021   Our Biggest Discount Ever elite.beautysculpt.net Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Danville, CA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	1	5.56%	\$5.09		
<input type="checkbox"/> CoolSculpting® Fat Reduction   Limited Time Offer   May 2021   Up to \$1,300 Off elite.beautysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	1	5.26%	\$5.05		
<input type="checkbox"/> CoolSculpting® Fat Reduction   Freeze Away Body Fat   Our Biggest Discount Ever elite.beautysculpt.net Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Danville, CA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	1	11.11%	\$5.00		
<input type="checkbox"/> Fat Reduction in Danville   Freezing Fat Really Works   Get Rid of Unwanted Fat elite.beautysculpt.net Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,300 Off 8+ Treatments of CoolSculpting.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	1	2.78%	\$4.99		

Overview		Enabled	Status: Eligible	Type: Search	Budget: \$60.90/day	Optimization score: 67.6%	More details
<b>Ads</b> <span style="float: right;">Custom Apr 1 - Jun 30, 2021</span>							
<span>Ad status: All</span> <span>ADD FILTER</span>							
Ad	Ad group	Status	Clicks	CTR	Cost		
<input type="checkbox"/> Fat Reduction in Danville   Freezing Fat Really Works   Get Rid of Unwanted Fat elite.beautysculpt.net Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,300 Off 8+ Treatments of CoolSculpting.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	1	2.78%	\$4.99		
<input type="checkbox"/> Fat Reduction in Danville   Freeze Away Body Fat   Freeze Away Body Fat elite.beautysculpt.net CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	1	2.33%	\$4.91		
<input type="checkbox"/> CoolSculpting® in Danville   Freeze Away Body Fat   Up to \$1,300 Off elite.beautysculpt.net Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Danville, CA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	1	12.50%	\$4.89		
<input type="checkbox"/> Fat Reduction in Danville   Freezing Fat Really Works   Get Rid of Unwanted Fat elite.beautysculpt.net CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	2. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	7.69%	\$4.62		

Google Ads									
Chris Zelig > Elite MD Spa - 631-501-2976									
All campaigns > search   beta   coolsculpting									
Overview									
<span>Enabled</span> Status: Eligible Type: Search Budget: \$60.90/day Optimization score: 67.6% <span>More details</span>									
Recommendations									
<span>Ad status: All</span> <span>ADD FILTER</span>									
Insights									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Settings									
Suggested									
Ad schedule									
More									
<input type="checkbox"/>	<input checked="" type="radio"/>	Ad	Ad group	Status	Clicks	CTR	Cost		
<input type="checkbox"/>	<input checked="" type="radio"/>	Fat Reduction in Danville   Freezing Fat Really Works   Get Rid of Unwanted Fat elite.beautysculpt.net CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	2. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	7.69%	\$4.62		
<input type="checkbox"/>	<input checked="" type="radio"/>	Elite MD Spa   Freezing Fat Really Works   Get \$1,300 Off 8+ Treatments elite.beautysculpt.net Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,300 Off 8+ Treatments of CoolSculpting.	2. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	8.33%	\$4.38		
<input type="checkbox"/>	<input checked="" type="radio"/>	Non-Surgical Fat Reduction   Freezing Fat Really Works   Get \$1,300 Off 8+ Treatments elite.beautysculpt.net CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	2. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	10.00%	\$4.31		
<input type="checkbox"/>	<input checked="" type="radio"/>	CoolSculpting® Fat Reduction   Limited Time Offer   June 2021   Our Biggest Discount Ever elite.beautysculpt.net Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Danville, CA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting - price	Paused Policy (Restricted medical content +1 more)	1	100.00%	\$4.25		

Google Ads									
Chris Zelig > Elite MD Spa - 631-501-2976									
All campaigns > search   beta   coolsculpting									
Overview									
<span>Enabled</span> Status: Eligible Type: Search Budget: \$60.90/day Optimization score: 67.6% <span>More details</span>									
Recommendations									
<span>Ad status: All</span> <span>ADD FILTER</span>									
Insights									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Settings									
Suggested									
Ad schedule									
More									
<input type="checkbox"/>	<input checked="" type="radio"/>	Ad	Ad group	Status	Clicks	CTR	Cost		
<input type="checkbox"/>	<input checked="" type="radio"/>	Fat Reduction in Danville   Freeze Away Body Fat   Get \$1,300 Off 8+ Treatments elite.beautysculpt.net CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	2. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	4.00%	\$4.21		
<input type="checkbox"/>	<input checked="" type="radio"/>	CoolSculpting® Fat Reduction   Freeze Away Body Fat   Up to \$1,300 Off elite.beautysculpt.net Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Danville, CA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	1	7.69%	\$4.18		
<input type="checkbox"/>	<input checked="" type="radio"/>	Best CoolSculpting Deal Ever   Freeze Away Body Fat   Up to \$1,300 Off elite.beautysculpt.net Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Danville, CA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	1	16.67%	\$4.05		
<input type="checkbox"/>	<input checked="" type="radio"/>	CoolSculpting® in Danville   Limited Time Offer   May 2021   Up to \$1,300 Off elite.beautysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	1	9.09%	\$4.03		

Google Ads									
Chris Zelig > Elite MD Spa - 631-501-2976									
All campaigns > search   beta   coolsculpting									
Overview									
<span>Enabled</span> Status: Eligible Type: Search Budget: \$60.90/day Optimization score: 67.6% <span>More details</span>									
Recommendations									
<span>Ad status: All</span> <span>ADD FILTER</span>									
Insights									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Settings									
Suggested									
Ad schedule									
More									
<input type="checkbox"/>	<input checked="" type="radio"/>	Ad	Ad group	Status	Clicks	CTR	Cost		
<input type="checkbox"/>	<input checked="" type="radio"/>	CoolSculpting® in Danville   Limited Time Offer   May 2021   Up to \$1,300 Off elite.beautysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	1	9.09%	\$4.03		
<input type="checkbox"/>	<input checked="" type="radio"/>	CoolSculpting® Fat Reduction   Limited Time Offer   May 2021   Our Biggest Discount Ever elite.beautysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	1	20.00%	\$3.96		
<input type="checkbox"/>	<input checked="" type="radio"/>	Fat Reduction in Danville   Freezing Fat Really Works   Freeze Away Body Fat elite.beautysculpt.net Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,300 Off 8+ Treatments of CoolSculpting.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	1	3.03%	\$3.65		
<input type="checkbox"/>	<input checked="" type="radio"/>	Non-Surgical Fat Reduction   Eliminate Fat & Feel Great   Get Rid of Unwanted Fat elite.beautysculpt.net Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,300 Off 8+ Treatments of CoolSculpting.	2. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	6.67%	\$3.57		

Google Ads									
Chris Zelig > Elite MD Spa - 631-501-2976									
All campaigns > search   beta   coolsculpting									
Overview									
<span>Enabled</span> Status: Eligible Type: Search Budget: \$60.90/day Optimization score: 67.6% <span>More details</span>									
Recommendations									
<span>Ad status: All</span> <span>ADD FILTER</span>									
Insights									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Settings									
Suggested									
Ad schedule									
More									
<input type="checkbox"/>	<input checked="" type="radio"/>	Ad	Ad group	Status	Clicks	CTR	Cost		
<input type="checkbox"/>	<input checked="" type="radio"/>	Non-Surgical Fat Reduction   Eliminate Fat & Feel Great   Get Rid of Unwanted Fat elite.beautysculpt.net Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,300 Off 8+ Treatments of CoolSculpting.	2. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	6.67%	\$3.57		
<input type="checkbox"/>	<input checked="" type="radio"/>	Fat Reduction in Danville   Freezing Fat Really Works   Get \$1,300 Off 8+ Treatments elite.beautysculpt.net Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,300 Off 8+ Treatments of CoolSculpting.	2. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	4.35%	\$3.49		
<input type="checkbox"/>	<input checked="" type="radio"/>	Fat Reduction in Danville   Freeze Away Body Fat   Get \$1,300 Off 8+ Treatments elite.beautysculpt.net CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	1	2.78%	\$3.37		
<input type="checkbox"/>	<input checked="" type="radio"/>	Fat Reduction in Danville   Freezing Fat Really Works   Get Rid of Unwanted Fat elite.beautysculpt.net Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,300 Off 8+ Treatments of CoolSculpting.	2. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	2	10.53%	\$3.21		

Google Ads									
Chris Zelig > Elite MD Spa - 631-501-2976									
All campaigns > search   beta   coolsculpting									
Overview									
<span>Enabled</span> Status: Eligible Type: Search Budget: \$60.90/day Optimization score: 67.6% <span>More details</span>									
Recommendations									
<span>Ad status: All</span> <span>ADD FILTER</span>									
Insights									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Settings									
Suggested									
Ad schedule									
More									
<input type="checkbox"/>	<input checked="" type="radio"/>	Ad	Ad group	Status	Clicks	CTR	Cost		
<input type="checkbox"/>	<input checked="" type="radio"/>	Best CoolSculpting Deal Ever   Freeze Away Body Fat   Hurry Offer Ends In (COUNTDOWN("2021/06/30... elite.beautysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	1	20.00%	\$3.14		
<input type="checkbox"/>	<input checked="" type="radio"/>	Fat Reduction in Danville   Freeze Away Body Fat   Get Rid of Unwanted Fat elite.beautysculpt.net CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	1	2.94%	\$2.93		
<input type="checkbox"/>	<input checked="" type="radio"/>	Fat Reduction in Danville   Eliminate Fat & Feel Great   Freeze Away Body Fat elite.beautysculpt.net Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,300 Off 8+ Treatments of CoolSculpting.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	2	4.44%	\$2.80		
<input type="checkbox"/>	<input checked="" type="radio"/>	Non-Surgical Fat Reduction   Freezing Fat Really Works   Get \$1,300 Off 8+ Treatments elite.beautysculpt.net CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	1	11.11%	\$2.71		

Overview		Enabled	Status: Eligible	Type: Search	Budget: \$60.90/day	Optimization score: 67.6%	More details		
Recommendations									
Ad status: All ADD FILTER									
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost			
Ads & extensions	<input type="checkbox"/> <span>Non-Surgical Fat Reduction   Freezing Fat Really Works   Get \$1,300 Off 8+ Treatments elite.beautysculpt.net</span>	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	1	11.11%	\$2.71			
Extensions	<input type="checkbox"/> <span>CoolSculpting® Fat Reduction   Save \$1,300 Off 8+ Treatments   Our Biggest Discount Ever elite.beautysculpt.net</span>	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	1	10.00%	\$2.70			
Landing pages	<input type="checkbox"/> <span>CoolSculpting® in Danville   Limited Time Offer   May 2021   Our Biggest Discount Ever elite.beautysculpt.net</span>	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	1	50.00%	\$2.55			
Keywords	<input type="checkbox"/> <span>Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Danville, CA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now</span>	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	1	50.00%	\$2.54			
Audiences	Fat Reduction in Danville   Eliminate Fat & Feel Great   Get								

Overview		Enabled	Status: Eligible	Type: Search	Budget: \$60.90/day	Optimization score: 67.6%	More details		
Recommendations									
Ad status: All ADD FILTER									
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost			
Ads & extensions	<input type="checkbox"/> <span>Best CoolSculpting Deal Ever   Limited Time Offer   May 2021   Hurry Offer Ends In (+COUNTDOWN("2021/05/31... elite.beautysculpt.net</span>	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	1	50.00%	\$2.54			
Extensions	<input type="checkbox"/> <span>Fat Reduction in Danville   Eliminate Fat &amp; Feel Great   Get Rid of Unwanted Fat elite.beautysculpt.net</span>	2. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	3.33%	\$2.52			
Landing pages	<input type="checkbox"/> <span>Non-Surgical Fat Reduction   Freezing Fat Really Works   Get Rid of Unwanted Fat elite.beautysculpt.net</span>	2. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	9.09%	\$2.52			
Keywords	<input type="checkbox"/> <span>Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Danville, CA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now</span>	2. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	4.35%	\$2.24			
Audiences	Elite MD Spa   Freeze Away Body Fat   Freeze Away Body Fat elite.beautysculpt.net								

Overview		Enabled	Status: Eligible	Type: Search	Budget: \$60.90/day	Optimization score: 67.6%	More details		
Recommendations									
Ad status: All ADD FILTER									
Custom Apr 1 - Jun 30, 2021									
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost			
Ads & extensions	<input type="checkbox"/> <span>Non-Surgical Fat Reduction   Freeze Away Body Fat   Get \$1,300 Off 8+ Treatments elite.beautysculpt.net</span>	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	1	4.17%	\$2.16			
Extensions	<input type="checkbox"/> <span>CoolSculpting® in Danville   Save \$1,300 Off 8+ Treatments   Our Biggest Discount Ever elite.beautysculpt.net</span>	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	1	4.00%	\$2.12			
Landing pages	<input type="checkbox"/> <span>Non-Surgical Fat Reduction   Freezing Fat Really Works   Freeze Away Body Fat elite.beautysculpt.net</span>	2. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	33.33%	\$1.93			
Keywords	<input type="checkbox"/> <span>Best CoolSculpting Deal Ever   Limited Time Offer   June 2021   Our Biggest Discount Ever elite.beautysculpt.net</span>	1. coolsculpting - price	Paused Policy (Restricted medical content +1 more)	1	20.00%	\$1.91			
Audiences	Non-Surgical Fat Reduction   Eliminate Fat & Feel Great   Get \$1,300 Off 8+ Treatments elite.beautysculpt.net								

Overview		Enabled	Status: Eligible	Type: Search	Budget: \$60.90/day	Optimization score: 67.6%	More details		
Recommendations									
Ad status: All ADD FILTER									
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost			
Ads & extensions	<input type="checkbox"/> <span>Best CoolSculpting Deal Ever   Limited Time Offer   June 2021   Our Biggest Discount Ever elite.beautysculpt.net</span>	1. coolsculpting - price	Paused Policy (Restricted medical content +1 more)	1	20.00%	\$1.91			
Extensions	<input type="checkbox"/> <span>Non-Surgical Fat Reduction   Eliminate Fat &amp; Feel Great   Get \$1,300 Off 8+ Treatments elite.beautysculpt.net</span>	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	1	7.14%	\$1.80			
Landing pages	<input type="checkbox"/> <span>[Dynamically generated headline] [Dynamically generated display URL] CoolSculpting® Reduces Fat. No Surgery &amp; Minimal Downtime. Learn More About Freezing Fat. Our Biggest CoolSculpting Discount Ever. Save \$1,300 Off 8+ Treatments of CoolSculpting.</span>	x. dynamic	Removed Ad group paused	1	20.00%	\$1.80			
Keywords	<input type="checkbox"/> <span>CoolSculpting® in Danville   Limited Time Offer   May 2021   Hurry Offer Ends In (+COUNTDOWN("2021/05/31... elite.beautysculpt.net</span>	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	1	100.00%	\$1.34			
Audiences	Non-Surgical Fat Reduction   Eliminate Fat & Feel Great   Freeze Away Body Fat								

Overview		Enabled	Status: Eligible	Type: Search	Budget: \$60.90/day	Optimization score: 67.6%	More details		
Recommendations									
Ad status: All ADD FILTER									
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost			
Ads & extensions	<input type="checkbox"/> <span>Non-Surgical Fat Reduction   Eliminate Fat &amp; Feel Great   Freeze Away Body Fat elite.beautysculpt.net</span>	2. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	14.29%	\$1.15			
Extensions	<input type="checkbox"/> <span>Fat Reduction in Danville   Freezing Fat Really Works   Freeze Away Body Fat elite.beautysculpt.net</span>	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	0	0.00%	\$0.00			
Landing pages	<input type="checkbox"/> <span>Non-Surgical Fat Reduction   Eliminate Fat &amp; Feel Great   Get Rid of Unwanted Fat elite.beautysculpt.net</span>	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	0	0.00%	\$0.00			
Keywords	Total: Ads								
Audiences	Total: Campaign								
Settings				577	4.88%	\$3,590.98			
Suggested				577	4.88%	\$3,590.98			

Google Ads | Chris Zelig > Elite MD Spa - 631-501-2976 | All campaigns > search | beta | coolsculpting

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$60.90/day, Optimization score: 67.6%

Recommendations: Extensions > All

Insights: Extension type: All

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Sitelink extension							
<input type="checkbox"/>	CoolSculpting CoolSculpting: The Top Non-Surgical Fat Reduction Treatment. Learn More	search   beta   coolscul...	Campaign	Approved	0	0.00%	\$0.00
Call extension							
<input type="checkbox"/>	(925) 838-4363	Account	Account	Approved	110	4.32%	\$946.44
Callout extension							
<input type="checkbox"/>	Freeze Your Fat	search   beta   coolscul...	Campaign	Approved	114	7.49%	\$844.64
<input type="checkbox"/>	FDA Cleared	search   beta   coolscul...	Campaign	Approved	113	6.98%	\$772.42
<input type="checkbox"/>	Highlights: No Surgery	search   beta   coolscul...	Campaign	Approved	97	6.94%	\$727.70
<input type="checkbox"/>	Up to \$1,300 Off	search   beta   coolscul...	Campaign	Approved	103	6.82%	\$662.73
<input type="checkbox"/>	Nonsurgical Fat Reduction	search   beta   coolscul...	Campaign	Approved	104	7.81%	\$628.48

Google Ads | Chris Zelig > Elite MD Spa - 631-501-2976 | All campaigns > search | beta | coolsculpting

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$60.90/day, Optimization score: 67.6%

Recommendations: Extension type: All

Insights: Extension type: All

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Callout extension							
<input type="checkbox"/>	Freeze Your Fat	search   beta   coolscul...	Campaign	Approved	114	7.49%	\$844.64
<input type="checkbox"/>	FDA Cleared	search   beta   coolscul...	Campaign	Approved	113	6.98%	\$772.42
<input type="checkbox"/>	Highlights: No Surgery	search   beta   coolscul...	Campaign	Approved	97	6.94%	\$727.70
<input type="checkbox"/>	Up to \$1,300 Off	search   beta   coolscul...	Campaign	Approved	103	6.82%	\$662.73
<input type="checkbox"/>	Nonsurgical Fat Reduction	search   beta   coolscul...	Campaign	Approved	104	7.81%	\$628.48
<input type="checkbox"/>	Contact Us + Free Consult	search   beta   coolscul...	Campaign	Approved	86	6.54%	\$592.48
<input type="checkbox"/>	Liposuction Alternative	search   beta   coolscul...	Campaign	Approved (limited): Health in personalized advertising	86	6.12%	\$545.18
Structured snippet extension							
<input type="checkbox"/>	Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction, Coolmini, Fat...	search   beta   coolscul...	Campaign	Approved	8	4.97%	\$27.27

Google Ads | Chris Zelig > Elite MD Spa - 631-501-2976 | All campaigns > search | beta | coolsculpting

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$60.90/day, Optimization score: 67.6%

Recommendations: Extension type: All

Insights: Extension type: All

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Promotion extension							
<input type="checkbox"/>	Summer Sale - \$1,300 off 8+ Treatments	search   beta   coolscul...	Campaign	Approved (limited): Restricted medical content +1 more	350	5.40%	\$2,511.17
Total: Sitelink extensions					0	0.00%	\$0.00
Total: Callout extensions					234	6.93%	\$1,674.78
Total: Structured snippet extensions					8	4.97%	\$27.27
Total: Call extensions					110	4.32%	\$946.44
Total: Promotion extensions					350	5.40%	\$2,511.17

Show rows: 10 | 11 - 11 of 11

Google Ads | Chris Zelig > Elite MD Spa - 631-501-2976 | All campaigns > search | beta | coolsculpting

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$60.90/day, Optimization score: 67.6%

Recommendations: Responsive search ad > Leave feedback

Insights: Responsive search ads usually need around 5,000 impressions over 30 days to display a rating in the Performance column. Learn more

ASSETS

Ad may be limited by policy: Restricted drug terms, Restricted medical content, Restricted drug terms

Asset	Status	Asset type	Position pinning	Impr.
Safe + Effective Fat Reduction	Approved (limited)	Headline	None	49
Fat Reduction in Danville	Approved (limited)	Headline	None	2,026
Non-Surgical Fat Reduction	Approved (limited)	Headline	None	440
Eliminate Fat & Feel Great	Approved (limited)	Headline	None	50
Freezing Fat Really Works	Approved (limited)	Headline	None	13
Freeze Away Body Fat	Approved (limited)	Headline	None	47
Get Rid of Unwanted Fat	Approved (limited)	Headline	None	17

Google Ads | Chris Zelig > Elite MD Spa - 631-501-2976 | All campaigns > search | beta | coolsculpting

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$60.90/day, Optimization score: 67.6%

Recommendations: Asset status: All

Insights: Ad may be limited by policy: Restricted drug terms, Restricted medical content, Restricted drug terms

Asset	Status	Asset type	Position pinning	Impr.
Non-Surgical Fat Reduction	Approved (limited)	Headline	None	440
Eliminate Fat & Feel Great	Approved (limited)	Headline	None	50
Freezing Fat Really Works	Approved (limited)	Headline	None	13
Freeze Away Body Fat	Approved (limited)	Headline	None	47
Get Rid of Unwanted Fat	Approved (limited)	Headline	None	17
Elite MD Spa	Approved (limited)	Headline	None	1,853
Get \$1,300 Off 8+ Treatments	Approved (limited)	Headline	None	775
Our Biggest CoolSculpting Discount Ever. Save \$1,300 Off 8+ Treatments of CoolSculpting.	Approved (limited)	Description	None	0

Show rows: 10 | 1 - 10 of 13

Reporting is not real-time. Time zone for all dates and times: (GMT-07:00) Pacific Time. Learn more  
Some inventory may be provided through third party intermediaries.  
You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.  
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- Keywords
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- Settings
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- More

Enabled Status: Eligible Type: Search Budget: \$60.90/day Optimization score: 67.6%

### Responsive search ad

Custom Apr 1 - Jun 30, 2021

ASSETS COMBINATIONS

Responsive search ads usually need around 5,000 impressions over 30 days to display a rating in the Performance column. [Learn more](#)



Asset status: All ADD FILTER



Ad may be limited by policy: [Restricted drug terms](#), [Restricted medical content](#), [Restricted drug terms](#)

Asset	Status	Asset type ↑	Position pinning	Impr.
Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	Approved (limited)	Description	None	0
CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat	Approved (limited)	Description	None	2,635
Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	Approved (limited)	Description	None	2,460

Show rows: 10 11 - 13 of 13

Reporting is not real-time. Time zone for all dates and times: (GMT-07:00) Pacific Time. [Learn more](#)  
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**Medstar Media, Inc.**  
 10808 S. River Front Parkway Suite 3020  
 South Jordan, Utah 84095  
 United States

6466949450

**BILL TO**  
**Elite MD**  
 Dr. VIVEK BANSAL

plasticsurgeon@elitemdspa.com

**Invoice Number:** WV 2021\_082

**Invoice Date:** April 19, 2021

**Payment Due:** April 19, 2021

**Amount Due (USD): \$0.00**

Items	Quantity	Price	Amount
<b>Website Design + Development</b> • Complete website design and development using the WordPress platform to create microwebsite for lead generation campaigns • Install lead capture forms, integrate with autoresponder and set up client & customer notifications • Optimize website for optimal desktop, tablet, mobile and cross-browser usability • Design custom graphics	7.5	\$200.00	\$1,500.00
<b>Digital Marketing Set Up Service</b> Set Up Google Adwords pay per click campaigns for CoolSculpting related searches • Perform keyword research, create ad groups and ad copy • Set up Facebook/Instagram ad campaigns • Set up conversion tracking, sales funnels and goals: Google Analytics, Google Tag Manager, Google Search Console, Call Tracking, Facebook conversion tracking, etc.	1	\$1,500.00	\$1,500.00
<b>discount</b> happy client vid testimonial	1	(\$1,500.00)	(\$1,500.00)
<b>Digital Marketing Monthly Management Service</b> • Monthly management of Google Adwords and active Facebook and Instagram campaigns. • Optimize campaigns for conversions monthly • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Consult Exit pop technology to increase leads.	1	\$1,500.00	\$1,500.00

The monthly billing cycle will begin once the ad campaigns are live. The client will be responsible for paying media costs directly to Google and Facebook.



# INVOICE

**Medstar Media, Inc.**  
10808 S. River Front Parkway Suite 3020  
South Jordan, Utah 84095  
United States

6466949450

<b>Total:</b>	\$3,000.00
Payment on April 20, 2021 using a bank payment:	\$3,000.00

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**Amount Due (USD):** **\$0.00**

### Notes / Terms

#### DIGITAL MARKETING AGREEMENT

At all times the media, websites, and graphics we create custom for you, are your property. There is a three-month minimum for Digital Marketing Management Services. Subsequent monthly recurring charges may be canceled at any time with 30 days' notice. Your advertising costs, web hosting, and any other associated costs are your responsibility, and you determine the limit of your monthly advertising budget you wish us to manage. Medstar Media, Inc. is not obligated to provide any subsequent services if monthly recurring charges are not received. All marketing purchasing accounts will be in your name. If additional costs are necessary for any service needed for you, we will obtain your approval first.

This agreement shall be interpreted under the laws of the State of Utah, and exclusive jurisdiction shall be the courts in Salt Lake County, Utah. You further agree that in any event, Medstar Media, Inc.'s limits of any liability to you shall not exceed the amounts paid by you to Medstar Media, Inc. Time is of the essence, and if any provision of this agreement is found unenforceable, the remain provisions shall bind the parties.

The return on your marketing investment will vary based upon your location, pricing, and business good will, which can also be affected by market forces beyond anyone's control. Earnings and web rankings of other clients may not be the same as yours in your market. We, therefore, cannot, and do not, promise any specific rate of return on your advertising spend.

You agree to pay for the services. You further agree to the terms, conditions and descriptions listed above.