

Eltra Self CoolSculpting Google Adwords Q3 2020 (07/1/2020 - 09/30/2020)

Total Google Ads: \$600.00

Google Ads | Chris Zelig > Eltra Self - Ne... 645-128-8501 | All campaigns

Overview | Campaigns | Custom Jul 1 - Sep 30, 2020

Recommendations | Campaign status: All | ADD FILTER

Campaign	Budget	Status	Clicks	CTR	Cost
search beta coolsculpting	\$96.96/day	Eligible	68	2.07%	\$600.00
NA	\$1.65/day \$50.16/month	Paused	0	-	\$0.00
search beta dermal fillers	\$39.64/day	Eligible (Learning)	0	-	\$0.00
search beta blepharoplasty	\$20.83/day	Paused	0	-	\$0.00
Total: Campaigns			68	2.07%	\$600.00
Total: Account	\$136.60/day		68	2.07%	\$600.00

Reporting is not real-time. Time zone for all dates and times: (GMT-04:00) Eastern Time. Learn more
Some inventory may be provided through third party intermediaries.
You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.
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Overview | Enabled | Status: Eligible | Type: Search | Budget: \$96.96/day | Optimization score: 91.6% | More details

Recommendations | Ads | Custom Jul 1 - Sep 30, 2020

Ad status: All but removed | ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
CoolSculpting® in Florham Park \$1,000 Off October Special Our Biggest Discount Ever go.eltra-self.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Florham Park, NJ. Schedule a Free Consultation	0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	4	4.30%	\$53.31
2020 CoolSculpting Discount \$1,000 Off October Special Flexible Payment Options go.eltra-self.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Florham Park, NJ. Schedule a Free Consultation	0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	2	7.14%	\$38.92
CoolSculpting® in Florham Park \$1,000 Off October Special Flexible Payment Options go.eltra-self.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Florham Park, NJ. Schedule a Free Consultation	3. lipo	Ad group paused Approved (limited): Restricted medical content +1 more	4	3.25%	\$33.94
2020 CoolSculpting Discount \$1,000 Off October Special Flexible Payment Options go.eltra-self.com Best Prices. FDA-Cleared. Clinically Proven Fat	x. Expanded Reach Test	Ad group paused Approved (limited):	4	3.48%	\$29.65

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Recommendations | Ad status: All but removed | ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
2020 CoolSculpting Discount \$1,000 Off October Special Flexible Payment Options go.eltra-self.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Florham Park, NJ. Schedule a Free Consultation	x. Expanded Reach Test	Ad group paused Approved (limited): Restricted medical content +1 more	4	3.48%	\$29.65
CoolSculpting® in Florham Park \$1,000 Off October Special Our Biggest Discount Ever go.eltra-self.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Florham Park, NJ. Schedule a Free Consultation	x. Expanded Reach Test	Ad group paused Approved (limited): Restricted medical content +1 more	4	1.22%	\$29.11
CoolSculpting Special 25% Off Fat Reduction Treatment Top Provider in Florham Park go.eltra-self.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Florham Park, NJ. Schedule a Free Consultation	x. Expanded Reach Test	Ad group paused Approved (limited): Restricted medical content +1 more	4	4.55%	\$25.67
CoolSculpting® in Florham Park \$1,000 Off October Special Flexible Payment Options go.eltra-self.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Florham Park, NJ. Schedule a Free Consultation	0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	2	1.90%	\$23.97

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Recommendations | Ad status: All but removed | ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
CoolSculpting® in Florham Park \$1,000 Off October Special Flexible Payment Options go.eltra-self.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Florham Park, NJ. Schedule a Free Consultation	0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	2	1.90%	\$23.97
CoolSculpting® Deal \$1000 Off Fat Reduction Treatment Flexible Payment Options go.eltra-self.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Florham Park, NJ. Schedule a Free Consultation	0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	2	15.38%	\$22.28
CoolSculpting® in Florham Park \$1,000 Off October Special Our Biggest Discount Ever go.eltra-self.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Florham Park, NJ. Schedule a Free Consultation	3. lipo	Ad group paused Approved (limited): Restricted medical content +1 more	5	3.91%	\$22.08
2020 CoolSculpting Discount \$1,000 Off October Special Our Biggest Discount Ever go.eltra-self.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Florham Park, NJ. Schedule a Free Consultation	3. lipo	Ad group paused Approved (limited): Restricted medical content +1 more	2	5.00%	\$20.83

Enabled
Status: Eligible
Type: Search
Budget: \$96.96/day
Optimization score: 91.6%
More details

Extension type: All
ADD FILTER
Associations view

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
<input type="checkbox"/> Highlights: No Surgery	Callout extension	search beta cool...	Campaign	Approved (limited): Health in personalized advertising	22	1.92%	\$191.02
<input type="checkbox"/> FDA Approved	Callout extension	search beta cool...	Campaign	Approved	20	1.66%	\$187.05
<input type="checkbox"/> New Clients 25% Off	Callout extension	search beta cool...	Campaign	Approved	20	1.75%	\$172.97
<input type="checkbox"/> Liposuction Alternative	Callout extension	search beta cool...	Campaign	Approved (limited): Health in personalized advertising	19	1.70%	\$158.39
Location extension							
<input type="checkbox"/> eltraself@gmail.com (View location...) All locations selected	Location extension	Account	Account	-	-	-	-
Sitelink extension							
<input type="checkbox"/> CoolSculpting CoolSculpting: The Top Non-Surgical Fat Reduction Treatment. Learn More	Sitelink extension	search beta cool...	Campaign	Approved (limited): Restricted medical content +1 more	0	0.00%	\$0.00

Enabled
Status: Eligible
Type: Search
Budget: \$96.96/day
Optimization score: 91.6%
More details

Extension type: All
ADD FILTER
Associations view

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Promotion extension							
<input type="checkbox"/> Fall Sale - \$1,000 off CoolSculpting®	Promotion extension	search beta cool...	Campaign	Disapproved: Destination mismatch +3 more	0	-	\$0.00
Total: Sitelink extensions					0	0.00%	\$0.00
Total: Callout extensions					48	2.23%	\$421.62
Total: Structured snippet extensions					0	0.00%	\$0.00
Total: Call extensions					24	1.94%	\$234.50
Total: Location extensions					24	1.92%	\$232.71

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