

CoolSculpting Marketing Services

Eltra Self - Newton Q4 Total Marketing Expenses

(10/1/2020 - 12/31/2020)

Google Ads: \$ 7,458.65
Facebook Ads: \$ 766.36
Total Ad Spend: \$ 8,225.01
Total Service Fee: \$ 3,300
Total Spend: \$11,525.01

Google Ads | Chris Zelig > Eltra Self - New... 645-128-8501 | All campaigns

Overview | Campaigns

Custom Oct 1 - Dec 31, 2020

Campaign status: All | Campaign: search | beta | coolsculpting, search | beta | coolsculpting | exp r... View all ADD FILTER

Campaign	Budget	Status	Clicks	Impr.	Cost
search beta coolsculpting	\$47...	Eligible	492	13,015	\$5,861.08
search beta coolsculpting exp reach	\$31...	Paused	268	9,211	\$1,597.57
Total: Filtered campaigns					
Total: Account					
	\$94.0...		2,539	59,197	\$11,337.30

Reporting is not real-time. Time zone for all dates and times: (GMT+05:00) Eastern Time. Learn more
 Some inventory may be provided through third party intermediaries.
 You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.
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Google Ads | Chris Zelig > Eltra Self - New... 645-128-8501 | All campaigns > search | beta | coolsculp...

Overview | Enabled Status: Eligible Type: Search Budget: \$47.38/day Optimization score: 96.9%

Ad status: All ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads					
			492	3.78%	\$5,861.08
CoolSculpting® in Florham Park Jan Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever go.eltraself.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Florham Park, NJ. Schedule a Free Consultation	0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	48	3.89%	\$757.34
CoolSculpting® in Florham Park Jan Only \$1,000 Off 8+ Cycles Flexible Payment Options go.eltraself.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Florham Park, NJ. Schedule a Free Consultation	0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	34	2.93%	\$718.38
(Keyword:Eltra Self) CoolSculpting in Florham Park Fat Reduction Treatment +10 more go.eltraself.com Leading CoolSculpting Provider in Florham Park, NJ. Schedule a Free Consultation. Top Fat Reduction... View assets details	0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	46	5.04%	\$467.00
2021 CoolSculpting Discount Jan Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever go.eltraself.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Florham Park, NJ. Schedule a Free Consultation	0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	22	3.58%	\$377.50
2021 CoolSculpting Discount Jan Only \$1,000 Off 8+ Cycles Flexible Payment Options go.eltraself.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Florham Park, NJ. Schedule a Free Consultation	0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	20	3.45%	\$234.41
2021 CoolSculpting Discount Jan Only \$1,000 Off 8+ Cycles Top Provider in Florham Park go.eltraself.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Florham Park, NJ. Schedule a Free Consultation	0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	17	2.81%	\$228.29

Google Ads | Chris Zelig > Eltra Self - New... 645-128-8501 | All campaigns > search | beta | coolsculp...

Overview | Enabled Status: Eligible Type: Search Budget: \$47.38/day Optimization score: 96.9%

Ad status: All ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads					
			492	3.78%	\$5,861.08
Free Consultation					
2021 CoolSculpting Discount Jan Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever go.eltraself.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Florham Park, NJ. Schedule a Free Consultation	1. coolsculpting - price	Approved (limited): Restricted medical content +1 more	11	12.50%	\$194.78
Huge CoolSculpting Promotion Fat Reduction Treatment Top Provider in Florham Park go.eltraself.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Florham Park, NJ. Schedule a Free Consultation	0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	10	5.03%	\$178.48
CoolSculpting® in Florham Park Jan Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever go.eltraself.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Florham Park, NJ. Schedule a Free Consultation	1. coolsculpting - price	Approved (limited): Restricted medical content +1 more	9	4.86%	\$173.80
2021 CoolSculpting Discount Jan Only \$1,000 Off 8+ Cycles Flexible Payment Options go.eltraself.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Florham Park, NJ. Schedule a Free Consultation	1. coolsculpting - price	Approved (limited): Restricted medical content +1 more	8	9.20%	\$130.08
Huge CoolSculpting Promotion Fat Reduction Treatment Our Biggest Discount Ever go.eltraself.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Florham Park, NJ. Schedule a Free Consultation	0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	9	5.77%	\$117.94
CoolSculpting® in Florham Park Jan Only \$1,000 Off 8+ Cycles Flexible Payment Options go.eltraself.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Florham Park, NJ. Schedule a Free Consultation	1. coolsculpting - price	Approved (limited): Restricted medical content +1 more	7	3.87%	\$117.47

Google Ads							Chris Zelig > Eltra Self - New... 645-128-8501		All campaigns > search beta coolsculp...		259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview							Enabled	Status: Eligible	Type: Search	Budget: \$47.38/day	Optimization score: 96.9%	More details
Recommendations							Ad status: All ADD FILTER					
Insights							Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads										492	3.78%	\$5,861.08
CoolSculpting Provider in Florham Park, NJ. Schedule a Free Consultation												
Huge CoolSculpting Promotion Freeze Away Stubborn Fat Flexible Payment Options go.eltraSelf.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Florham Park, NJ. Schedule a Free Consultation							0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	8	5.37%	\$101.73	
Target Belly Fat, Love Handles Freeze Away Stubborn Fat Our Biggest Discount Ever go.eltraSelf.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Florham Park, NJ. Schedule a Free Consultation							0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	5	5.88%	\$99.98	
CoolSculpting® in Florham Park Fat Reduction Treatment Our Biggest Discount Ever go.eltraSelf.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Florham Park, NJ. Schedule a Free Consultation							0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	8	5.93%	\$96.97	
(Keyword:Eltra Self) CoolSculpting in Florham Park Fat Reduction Treatment +10 more go.eltraSelf.com Leading CoolSculpting Provider in Florham Park, NJ. Schedule a Free Consultation. Top Fat Reduction... View assets details							2. body sculpting	Poor ad strength Approved (limited): Restricted medical content +1 more	9	3.86%	\$95.86	
CoolSculpting® in Florham Park Freeze Away Stubborn Fat Our Biggest Discount Ever go.eltraSelf.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Florham Park, NJ. Schedule a Free Consultation							0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	7	6.09%	\$88.03	
(Keyword:Eltra Self) CoolSculpting in Florham Park Fat Reduction Treatment +10 more go.eltraSelf.com Leading CoolSculpting Provider in Florham Park, NJ. Schedule a Free Consultation. Top Fat Reduction... View assets details							1. coolsculpting - price	Approved (limited): Restricted medical content +1 more	14	12.39%	\$87.26	
Target Belly Fat, Love Handles Fat Reduction Treatment Flexible Payment Options												

Google Ads							Chris Zelig > Eltra Self - New... 645-128-8501		All campaigns > search beta coolsculp...		259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview							Enabled	Status: Eligible	Type: Search	Budget: \$47.38/day	Optimization score: 96.9%	More details
Recommendations							Ad status: All ADD FILTER					
Insights							Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads										492	3.78%	\$5,861.08
Target Belly Fat, Love Handles Fat Reduction Treatment Flexible Payment Options go.eltraSelf.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Florham Park, NJ. Schedule a Free Consultation							0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	8	6.02%	\$84.35	
2021 CoolSculpting Discount Jan Only \$1,000 Off 8+ Cycles Top Provider in Florham Park go.eltraSelf.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Florham Park, NJ. Schedule a Free Consultation							1. coolsculpting - price	Approved (limited): Restricted medical content +1 more	6	6.12%	\$83.22	
Target Belly Fat, Love Handles Fat Reduction Treatment Our Biggest Discount Ever go.eltraSelf.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Florham Park, NJ. Schedule a Free Consultation							0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	4	3.45%	\$72.76	
CoolSculpting® in Florham Park Jan Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever go.eltraSelf.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Florham Park, NJ. Schedule a Free Consultation							2. body sculpting	Approved (limited): Restricted medical content +1 more	5	10.20%	\$72.46	
Target Belly Fat, Love Handles Freeze Away Stubborn Fat Flexible Payment Options go.eltraSelf.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Florham Park, NJ. Schedule a Free Consultation							1. coolsculpting - price	Approved (limited): Restricted medical content +1 more	3	37.50%	\$69.92	
Huge CoolSculpting Promotion Fat Reduction Treatment Flexible Payment Options go.eltraSelf.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Florham Park, NJ. Schedule a Free Consultation							0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	8	4.04%	\$69.89	
Huge CoolSculpting Promotion Fat Reduction Treatment Flexible Payment Options												

Google Ads							Chris Zelig > Eltra Self - New... 645-128-8501		All campaigns > search beta coolsculp...		259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview							Enabled	Status: Eligible	Type: Search	Budget: \$47.38/day	Optimization score: 96.9%	More details
Recommendations							Ad status: All ADD FILTER					
Insights							Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads										492	3.78%	\$5,861.08
Free Consultation												
Huge CoolSculpting Promotion Fat Reduction Treatment Top Provider in Florham Park go.eltraSelf.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Florham Park, NJ. Schedule a Free Consultation							1. coolsculpting - price	Approved (limited): Restricted medical content +1 more	3	8.33%	\$68.64	
Target Belly Fat, Love Handles Fat Reduction Treatment Top Provider in Florham Park go.eltraSelf.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Florham Park, NJ. Schedule a Free Consultation							0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	6	4.20%	\$56.69	
Target Belly Fat, Love Handles Freeze Away Stubborn Fat Flexible Payment Options go.eltraSelf.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Florham Park, NJ. Schedule a Free Consultation							0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	4	4.35%	\$56.68	
Huge CoolSculpting Promotion Fat Reduction Treatment Our Biggest Discount Ever go.eltraSelf.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Florham Park, NJ. Schedule a Free Consultation							1. coolsculpting - price	Approved (limited): Restricted medical content +1 more	6	18.75%	\$46.71	
CoolSculpting® in Florham Park Freeze Away Stubborn Fat Flexible Payment Options go.eltraSelf.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Florham Park, NJ. Schedule a Free Consultation							0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	6	5.50%	\$44.63	
Huge CoolSculpting Promotion Fat Reduction Treatment Flexible Payment Options go.eltraSelf.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Florham Park, NJ. Schedule a Free Consultation							1. coolsculpting - price	Approved (limited): Restricted medical content +1 more	5	19.23%	\$37.28	
CoolSculpting® Deal \$1000 Off Fat Reduction Treatment Our Biggest Discount Ever go.eltraSelf.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Florham Park, NJ. Schedule a Free Consultation												

Google Ads							Chris Zelig > Eltra Self - New... 645-128-8501		All campaigns > search beta coolsculp...		259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview							Enabled	Status: Eligible	Type: Search	Budget: \$47.38/day	Optimization score: 96.9%	More details
Recommendations							Ad status: All ADD FILTER					
Insights							Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads										492	3.78%	\$5,861.08
CoolSculpting Provider in Florham Park, NJ. Schedule a Free Consultation												
CoolSculpting® Deal \$1000 Off Fat Reduction Treatment Our Biggest Discount Ever go.eltraSelf.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Florham Park, NJ. Schedule a Free Consultation							x. Expanded Reach Test	Ad group paused Approved (limited): Restricted medical content +1 more	5	3.60%	\$36.83	
CoolSculpting® in Florham Park Jan Only \$1,000 Off 8+ Cycles Flexible Payment Options go.eltraSelf.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Florham Park, NJ. Schedule a Free Consultation							2. body sculpting	Approved (limited): Restricted medical content +1 more	4	8.51%	\$35.22	
CoolSculpting® in Florham Park \$1,000 Off January Special Flexible Payment Options go.eltraSelf.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Florham Park, NJ. Schedule a Free Consultation							x. Expanded Reach Test	Ad group paused Approved (limited): Restricted medical content +1 more	5	1.25%	\$34.91	
CoolSculpting® in Florham Park Fat Reduction Treatment Flexible Payment Options go.eltraSelf.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Florham Park, NJ. Schedule a Free Consultation							1. coolsculpting - price	Approved (limited): Restricted medical content +1 more	1	14.29%	\$32.15	
2021 CoolSculpting Discount \$1,000 Off January Special Flexible Payment Options go.eltraSelf.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Florham Park, NJ. Schedule a Free Consultation							3. lipo	Ad group paused Approved (limited): Restricted medical content +1 more	4	3.51%	\$30.43	
CoolSculpting® in Florham Park Fat Reduction Treatment Flexible Payment Options go.eltraSelf.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Florham Park, NJ. Schedule a Free Consultation							0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	2	1.68%	\$29.86	

Google Ads							Chris Zelig > Eltra Self - New... 645-128-8501		All campaigns > search beta coolsculp...		SEARCH REPORTS TOOLS & SETTINGS		259-215-0574 Chris Zelig christopherzelig@gmail.com			
Overview							Enabled	Status: Eligible	Type: Search	Budget: \$47.38/day	Optimization score: 96.9%	More details				
Recommendations							Ad status: All		ADD FILTER		SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Insights							Ad	Ad group	Status	Clicks	CTR	Cost				
Ad groups							Total: Ads			492	3.78%	\$5,861.08				
Ads & extensions							CoolSculpting Provider in Florham Park, NJ. Schedule a Free Consultation									
Ads							CoolSculpting® in Florham Park \$1,000 Off January Special Flexible Payment Options go.etrastself.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Florham Park, NJ. Schedule a Free Consultation		3. lipo	Ad group paused Approved (limited): Restricted medical content +1 more	9	3.24%	\$29.62			
Extensions																
Landing pages																
Keywords							Huge CoolSculpting Promotion Fat Reduction Treatment Our Biggest Discount Ever go.etrastself.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Florham Park, NJ. Schedule a Free Consultation		2. body sculpting	Approved (limited): Restricted medical content +1 more	3	12.00%	\$28.37			
Audiences																
Demographics																
Settings							2021 CoolSculpting Discount \$1,000 Off January Special Top Provider in Florham Park go.etrastself.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Florham Park, NJ. Schedule a Free Consultation		3. lipo	Ad group paused Approved (limited): Restricted medical content +1 more	5	4.10%	\$26.96			
Suggested																
Change history																
Drafts & experiments							CoolSculpting® in Florham Park Fat Reduction Treatment Our Biggest Discount Ever go.etrastself.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Florham Park, NJ. Schedule a Free Consultation		x. Expanded Reach Test	Ad group paused Approved (limited): Restricted medical content +1 more	8	5.06%	\$26.41			
More							2021 CoolSculpting Discount \$1,000 Off January Special Our Biggest Discount Ever go.etrastself.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Florham Park, NJ. Schedule a Free Consultation		3. lipo	Ad group paused Approved (limited): Restricted medical content +1 more	3	4.11%	\$24.75			
							Target Belly Fat. Love Handles Fat Reduction Treatment Our Biggest Discount Ever go.etrastself.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Florham Park, NJ. Schedule a Free Consultation		2. body sculpting	Approved (limited): Restricted medical content +1 more	2	11.76%	\$24.60			

Google Ads							Chris Zelig > Eltra Self - New... 645-128-8501		All campaigns > search beta coolsculp...		SEARCH REPORTS TOOLS & SETTINGS		259-215-0574 Chris Zelig christopherzelig@gmail.com			
Overview							Enabled	Status: Eligible	Type: Search	Budget: \$47.38/day	Optimization score: 96.9%	More details				
Recommendations							Ad status: All		ADD FILTER		SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Insights							Ad	Ad group	Status	Clicks	CTR	Cost				
Ad groups							Total: Ads			492	3.78%	\$5,861.08				
Ads & extensions							CoolSculpting Provider in Florham Park, NJ. Schedule a Free Consultation									
Ads							Huge CoolSculpting Promotion Freeze Away Stubborn Fat Our Biggest Discount Ever go.etrastself.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Florham Park, NJ. Schedule a Free Consultation		0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	5	2.89%	\$24.33			
Extensions																
Landing pages																
Keywords							2021 CoolSculpting Discount \$1,000 Off January Special Our Biggest Discount Ever go.etrastself.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Florham Park, NJ. Schedule a Free Consultation		x. Expanded Reach Test	Ad group paused Approved (limited): Restricted medical content +1 more	4	2.52%	\$23.69			
Audiences																
Demographics																
Settings							CoolSculpting Special 25% Off Fat Reduction Treatment Top Provider in Florham Park go.etrastself.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Florham Park, NJ. Schedule a Free Consultation		x. Expanded Reach Test	Ad group paused Approved (limited): Restricted medical content +1 more	6	3.26%	\$22.93			
Suggested																
Change history							2021 CoolSculpting Discount Jan Only \$1,000 Off 8+ Cycles Flexible Payment Options go.etrastself.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Florham Park, NJ. Schedule a Free Consultation		2. body sculpting	Approved (limited): Restricted medical content +1 more	1	3.03%	\$21.76			
Drafts & experiments																
More							CoolSculpting® in Florham Park \$1,000 Off January Special Our Biggest Discount Ever go.etrastself.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Florham Park, NJ. Schedule a Free Consultation		3. lipo	Ad group paused Approved (limited): Restricted medical content +1 more	5	1.81%	\$21.75			
							Target Belly Fat. Love Handles Freeze Away Stubborn Fat Top Provider in Florham Park go.etrastself.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Florham Park, NJ. Schedule a Free Consultation		0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	3	3.41%	\$20.85			

Google Ads							Chris Zelig > Eltra Self - New... 645-128-8501		All campaigns > search beta coolsculp...		SEARCH REPORTS TOOLS & SETTINGS		259-215-0574 Chris Zelig christopherzelig@gmail.com			
Overview							Enabled	Status: Eligible	Type: Search	Budget: \$47.38/day	Optimization score: 96.9%	More details				
Recommendations							Ad status: All		ADD FILTER		SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Insights							Ad	Ad group	Status	Clicks	CTR	Cost				
Ad groups							Total: Ads			492	3.78%	\$5,861.08				
Ads & extensions							Free Consultation									
Ads							CoolSculpting® in Florham Park \$1,000 Off January Special Our Biggest Discount Ever go.etrastself.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Florham Park, NJ. Schedule a Free Consultation		x. Expanded Reach Test	Ad group paused Approved (limited): Restricted medical content +1 more	5	1.20%	\$20.24			
Extensions																
Landing pages																
Keywords							Huge CoolSculpting Promotion Freeze Away Stubborn Fat Flexible Payment Options go.etrastself.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Florham Park, NJ. Schedule a Free Consultation		1. coolsculpting - price	Approved (limited): Restricted medical content +1 more	2	8.00%	\$19.81			
Audiences																
Demographics																
Settings							CoolSculpting® in Florham Park Fat Reduction Treatment Our Biggest Discount Ever go.etrastself.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Florham Park, NJ. Schedule a Free Consultation		2. body sculpting	Approved (limited): Restricted medical content +1 more	4	21.05%	\$19.68			
Suggested																
Change history							CoolSculpting® Deal \$1000 Off Fat Reduction Treatment Top Provider in Florham Park go.etrastself.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Florham Park, NJ. Schedule a Free Consultation		3. lipo	Ad group paused Approved (limited): Restricted medical content +1 more	4	6.67%	\$19.40			
Drafts & experiments																
More							2021 CoolSculpting Discount Jan Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever go.etrastself.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Florham Park, NJ. Schedule a Free Consultation		2. body sculpting	Approved (limited): Restricted medical content +1 more	1	2.63%	\$18.81			
							CoolSculpting® Deal \$1000 Off Freeze Away Stubborn Fat Our Biggest Discount Ever go.etrastself.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Florham Park, NJ. Schedule a Free Consultation		3. lipo	Ad group paused Approved (limited): Restricted medical content +1 more	1	10.00%	\$18.03			

Google Ads							Chris Zelig > Eltra Self - New... 645-128-8501		All campaigns > search beta coolsculp...		SEARCH REPORTS TOOLS & SETTINGS		259-215-0574 Chris Zelig christopherzelig@gmail.com			
Overview							Enabled	Status: Eligible	Type: Search	Budget: \$47.38/day	Optimization score: 96.9%	More details				
Recommendations							Ad status: All		ADD FILTER		SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Insights							Ad	Ad group	Status	Clicks	CTR	Cost				
Ad groups							Total: Ads			492	3.78%	\$5,861.08				
Ads & extensions							Target Belly Fat. Love Handles Freeze Away Stubborn Fat Top Provider in Florham Park go.etrastself.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Florham Park, NJ. Schedule a Free Consultation		2. body sculpting	Approved (limited): Restricted medical content +1 more	1	16.67%	\$17.61			
Ads							CoolSculpting® Deal \$1000 Off Fat Reduction Treatment Flexible Payment Options go.etrastself.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Florham Park, NJ. Schedule a Free Consultation		x. Expanded Reach Test	Ad group paused Approved (limited): Restricted medical content +1 more	3	2.73%	\$17.05			
Extensions																
Landing pages																
Keywords							CoolSculpting Special 25% Off Fat Reduction Treatment Flexible Payment Options go.etrastself.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Florham Park, NJ. Schedule a Free Consultation		x. Expanded Reach Test	Ad group paused Approved (limited): Restricted medical content +1 more	4	2.42%	\$16.64			
Audiences																
Demographics																
Settings							2021 CoolSculpting Discount \$1,000 Off January Special Flexible Payment Options go.etrastself.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Florham Park, NJ. Schedule a Free Consultation		x. Expanded Reach Test	Ad group paused Approved (limited): Restricted medical content +1 more	3	2.14%	\$16.43			
Suggested																
Change history							Huge CoolSculpting Promotion Freeze Away Stubborn Fat Our Biggest Discount Ever go.etrastself.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Florham Park, NJ. Schedule a Free Consultation		1. coolsculpting - price	Approved (limited): Restricted medical content +1 more	2	8.00%	\$14.31			
Drafts & experiments																
More							CoolSculpting® in Florham Park Fat Reduction Treatment Flexible Payment Options go.etrastself.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Florham Park, NJ. Schedule a Free Consultation		2. body sculpting	Approved (limited): Restricted medical content +1 more	1	5.00%	\$13.70			
							CoolSculpting® Deal \$1000 Off Freeze Away Stubborn Fat Top Provider in Florham Park go.etrastself.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Florham Park, NJ. Schedule a Free Consultation			Ad group paused						

Google Ads							Chris Zelig > Eltra Self - New... 645-128-8501		All campaigns > search beta coolsculp...		SEARCH REPORTS TOOLS & SETTINGS		259-215-0574 Chris Zelig christopherzelig@gmail.com		
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$47.38/day	Optimization score: 96.9%	More details									
Recommendations	+ Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE								
Insights	Ad						Ad group	Status	Clicks	CTR	Cost				
Ad groups	Total: Ads								492	3.78%	\$5,861.08				
Ads & extensions	Free Consultation														
Ads	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® Deal \$1000 Off Freeze Away Stubborn Fat Top Provider in Florham Park go.etrself.com		3. lipo	Ad group paused Approved (limited): Restricted medical content +1 more	1	10.00%	\$11.30						
Extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Florham Park Fat Reduction Treatment Flexible Payment Options go.etrself.com		x. Expanded Reach Test	Ad group paused Approved (limited): Restricted medical content +1 more	2	1.47%	\$11.16						
Landing pages	<input type="checkbox"/>	<input checked="" type="checkbox"/>	2021 CoolSculpting Discount \$1,000 Off January Special Top Provider in Florham Park go.etrself.com		x. Expanded Reach Test	Ad group paused Approved (limited): Restricted medical content +1 more	3	2.16%	\$11.06						
Keywords	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® Deal \$1000 Off Fat Reduction Treatment Top Provider in Florham Park go.etrself.com		x. Expanded Reach Test	Ad group paused Approved (limited): Restricted medical content +1 more	3	2.86%	\$10.74						
Audiences	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Huge CoolSculpting Promotion Fat Reduction Treatment Top Provider in Florham Park go.etrself.com		2. body sculpting	Approved (limited): Restricted medical content +1 more	2	11.76%	\$10.55						
Demographics	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Target Belly Fat, Love Handles Fat Reduction Treatment Top Provider in Florham Park go.etrself.com		1. coolsculpting - price	Approved (limited): Restricted medical content +1 more	1	12.50%	\$9.67						
Settings	CoolSculpting® Deal \$1000 Off Freeze Away Stubborn Fat Top Provider in Florham Park go.etrself.com														

Google Ads							Chris Zelig > Eltra Self - New... 645-128-8501		All campaigns > search beta coolsculp...		SEARCH REPORTS TOOLS & SETTINGS		259-215-0574 Chris Zelig christopherzelig@gmail.com		
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$47.38/day	Optimization score: 96.9%	More details									
Recommendations	+ Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE								
Insights	Ad						Ad group	Status	Clicks	CTR	Cost				
Ad groups	Total: Ads								492	3.78%	\$5,861.08				
Ads & extensions	Free Consultation														
Ads	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® Deal \$1000 Off Freeze Away Stubborn Fat Flexible Payment Options go.etrself.com		x. Expanded Reach Test	Ad group paused Approved (limited): Restricted medical content +1 more	2	7.69%	\$7.10						
Extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Florham Park Fat Reduction Treatment Our Biggest Discount Ever go.etrself.com		1. coolsculpting - price	Approved (limited): Restricted medical content +1 more	1	6.67%	\$6.87						
Landing pages	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Target Belly Fat, Love Handles Fat Reduction Treatment Our Biggest Discount Ever go.etrself.com		1. coolsculpting - price	Approved (limited): Restricted medical content +1 more	1	16.67%	\$6.62						
Keywords	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Target Belly Fat, Love Handles Fat Reduction Treatment Top Provider in Florham Park go.etrself.com		2. body sculpting	Approved (limited): Restricted medical content +1 more	1	4.76%	\$6.08						
Audiences	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Target Belly Fat, Love Handles Freeze Away Stubborn Fat Our Biggest Discount Ever go.etrself.com		1. coolsculpting - price	Approved (limited): Restricted medical content +1 more	1	7.14%	\$5.76						
Demographics	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting Special 25% Off Fat Reduction Treatment Our Biggest Discount Ever go.etrself.com		3. lipo	Ad group paused Approved (limited): Restricted medical content +1 more	2	5.26%	\$5.68						
Settings	CoolSculpting® Deal \$1000 Off Freeze Away Stubborn Fat Top Provider in Florham Park go.etrself.com														

Google Ads							Chris Zelig > Eltra Self - New... 645-128-8501		All campaigns > search beta coolsculp...		SEARCH REPORTS TOOLS & SETTINGS		259-215-0574 Chris Zelig christopherzelig@gmail.com		
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$47.38/day	Optimization score: 96.9%	More details									
Recommendations	+ Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE								
Insights	Ad						Ad group	Status	Clicks	CTR	Cost				
Ad groups	Total: Ads								492	3.78%	\$5,861.08				
Ads & extensions	CoolSculpting Provider in Florham Park, NJ. Schedule a Free Consultation														
Ads	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® Deal \$1000 Off Fat Reduction Treatment Our Biggest Discount Ever go.etrself.com		3. lipo	Ad group paused Approved (limited): Restricted medical content +1 more	2	3.28%	\$5.37						
Extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Florham Park Fat Reduction Treatment Our Biggest Discount Ever go.etrself.com		3. lipo	Ad group paused Approved (limited): Restricted medical content +1 more	2	3.92%	\$3.99						
Landing pages	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting Special 25% Off Fat Reduction Treatment Our Biggest Discount Ever go.etrself.com		x. Expanded Reach Test	Ad group paused Approved (limited): Restricted medical content +1 more	2	1.19%	\$3.28						
Keywords	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Florham Park Freeze Away Stubborn Fat Flexible Payment Options go.etrself.com		2. body sculpting	Approved (limited): Restricted medical content +1 more	1	12.50%	\$2.89						
Audiences	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Florham Park Fat Reduction Treatment Flexible Payment Options go.etrself.com		3. lipo	Ad group paused Approved (limited): Restricted medical content +1 more	1	2.27%	\$2.56						
Demographics	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® Deal \$1000 Off Fat Reduction Treatment Flexible Payment Options go.etrself.com		3. lipo	Ad group paused Approved (limited): Restricted medical content +1 more	1	1.47%	\$2.50						
Settings	CoolSculpting® Deal \$1000 Off Freeze Away Stubborn Fat Top Provider in Florham Park go.etrself.com														

Google Ads							Chris Zelig > Eltra Self - New... 645-128-8501		All campaigns > search beta coolsculp...		SEARCH REPORTS TOOLS & SETTINGS		259-215-0574 Chris Zelig christopherzelig@gmail.com		
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$47.38/day	Optimization score: 96.9%	More details									
Recommendations	+ Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE								
Insights	Ad						Ad group	Status	Clicks	CTR	Cost				
Ad groups	Total: Ads								492	3.78%	\$5,861.08				
Ads & extensions	Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Florham Park, NJ. Schedule a Free Consultation														
Ads	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Target Belly Fat, Love Handles Fat Reduction Treatment Flexible Payment Options go.etrself.com		2. body sculpting	Approved (limited): Restricted medical content +1 more	1	4.76%	\$2.24						
Extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	(Keyword:Eltra Self) CoolSculpting in Florham Park Fat Reduction Treatment +12 more go.etrself.com		7. coolsculpting - near me	Ad group removed Disapproved: Speculative and Experimental Medical Treatment +4 more	0	-	\$0.00						
Landing pages	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Florham Park Fat Reduction Treatment Flexible Payment Options go.etrself.com		7. coolsculpting - near me	Ad group removed	0	-	\$0.00						
Keywords	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting Special 25% Off Fat Reduction Treatment Our Biggest Discount Ever go.etrself.com		7. coolsculpting - near me	Ad group removed	0	-	\$0.00						
Audiences	<input type="checkbox"/>	<input checked="" type="checkbox"/>	2020 CoolSculpting Discount \$1,000 Off September Special Flexible Payment Options go.etrself.com		7. coolsculpting - near me	Ad group removed	0	-	\$0.00						
Demographics	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Florham Park Freeze Away Stubborn Fat Flexible Payment Options go.etrself.com		7. coolsculpting - near me	Ad group removed	0	-	\$0.00						
Settings	CoolSculpting Special 25% Off Fat Reduction Treatment Our Biggest Discount Ever go.etrself.com														

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Google Ads | Chris Zelig | Eltra Self - New... | 645-128-8501 | All campaigns | search | beta | coolsculp... | 259-215-0574 Chris Zelig christopherzelig@gmail.com

Overview: Paused, Type: Search, Budget: \$31.36/day, More details

Recommendations: Ad status: All, ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads 268					
<input type="checkbox"/>	Huge CoolSculpting Promotion Fat Reduction Treatment Our Biggest Discount Ever go.etraself.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Florham Park, NJ. Schedule a Free Consultation	expanded reach Campaign paused Approved (limited): Restricted medical content +1 more	1	1.47%	\$3.46
<input type="checkbox"/>	CoolSculpting® in Florham Park Freeze Away Stubborn Fat Our Biggest Discount Ever go.etraself.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Florham Park, NJ. Schedule a Free Consultation	expanded reach Campaign paused Approved (limited): Restricted medical content +1 more	1	1.37%	\$2.30
<input type="checkbox"/>	Huge CoolSculpting Promotion Freeze Away Stubborn Fat Our Biggest Discount Ever go.etraself.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Florham Park, NJ. Schedule a Free Consultation	expanded reach Campaign paused Approved (limited): Restricted medical content +1 more	0	0.00%	\$0.00
<input type="checkbox"/>	CoolSculpting® in Florham Park Fat Reduction Treatment Flexible Payment Options go.etraself.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Florham Park, NJ. Schedule a Free Consultation	expanded reach Campaign paused Approved (limited): Restricted medical content +1 more	0	0.00%	\$0.00
<input type="checkbox"/>	Huge CoolSculpting Promotion Freeze Away Stubborn Fat Our Biggest Discount Ever go.etraself.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Florham Park, NJ. Schedule a Free Consultation	liposuction Campaign paused Approved (limited): Restricted medical content +1 more	0	0.00%	\$0.00
<input type="checkbox"/>	Target Belly Fat, Love Handles Freeze Away Stubborn Fat Our Biggest Discount Ever go.etraself.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Florham Park, NJ. Schedule a Free Consultation	liposuction Campaign paused Approved (limited): Restricted medical content +1 more	0	0.00%	\$0.00
Total: Campaign 268					

Google Ads | Chris Zelig | Eltra Self - New... | 645-128-8501 | All campaigns | search | beta | coolsculp... | 259-215-0574 Chris Zelig christopherzelig@gmail.com

Overview: Paused, Type: Search, Budget: \$31.36/day, More details

Recommendations: Ad status: All, ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads 268					
<input type="checkbox"/>	Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Florham Park, NJ. Schedule a Free Consultation	+1 more			
<input type="checkbox"/>	Target Belly Fat, Love Handles Fat Reduction Treatment Top Provider in Florham Park go.etraself.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Florham Park, NJ. Schedule a Free Consultation	liposuction Campaign paused Approved (limited): Restricted medical content +1 more	0	0.00%	\$0.00
<input type="checkbox"/>	CoolSculpting® in Florham Park Freeze Away Stubborn Fat Flexible Payment Options go.etraself.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Florham Park, NJ. Schedule a Free Consultation	liposuction Campaign paused Approved (limited): Restricted medical content +1 more	0	0.00%	\$0.00
<input type="checkbox"/>	Target Belly Fat, Love Handles Freeze Away Stubborn Fat Flexible Payment Options go.etraself.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Florham Park, NJ. Schedule a Free Consultation	liposuction Campaign paused Approved (limited): Restricted medical content +1 more	0	0.00%	\$0.00
<input type="checkbox"/>	Huge CoolSculpting Promotion Fat Reduction Treatment Top Provider in Florham Park go.etraself.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Florham Park, NJ. Schedule a Free Consultation	liposuction Campaign paused Approved (limited): Restricted medical content +1 more	0	0.00%	\$0.00
Total: Ads 268					
Total: Campaign 268					

Show rows: 500 | 1 - 44 of 44

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Google Ads | Chris Zelig | Eltra Self - New... | 645-128-8501 | All campaigns | search | beta | coolsculp... | 259-215-0574 Chris Zelig christopherzelig@gmail.com

Overview: Paused, Type: Search, Budget: \$31.36/day, More details

Recommendations: Extension type: All, ADD FILTER

Associations view

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Sitelink extension							
<input type="checkbox"/>	CoolSculpting CoolSculpting: The Top Non-Surgical Fat Reduction Treatment. Learn More	search beta coolsculpting ...	Campaign	Approved (limited): Restricted medical content +1 more	0	0.00%	\$0.00
Call extension							
<input type="checkbox"/>	(973) 410-1100	Account	Account	Approved	29	1.59%	\$260.48
Location extension							
<input type="checkbox"/>	etraself@gmail.com (View locations) All locations selected	Account	Account	-	-	-	-
Callout extension							
<input type="checkbox"/>	Freeze Your Fat	search beta coolsculpting ...	Campaign	Approved	67	4.11%	\$499.23
<input type="checkbox"/>	New Clients 25% Off	search beta coolsculpting ...	Campaign	Approved	73	4.37%	\$485.68
<input type="checkbox"/>	Contact Us + Free Consult	search beta coolsculpting ...	Campaign	Approved	70	4.45%	\$445.84
<input type="checkbox"/>	FDA Cleared	search beta coolsculpting ...	Campaign	Approved	67	3.61%	\$439.54
<input type="checkbox"/>	Highlights: No Surgery	search beta coolsculpting ...	Campaign	Approved (limited): Health in personalized advertising	51	3.22%	\$358.49
<input type="checkbox"/>	Liposuction Alternative	search beta coolsculpting ...	Campaign	Approved (limited): Health in personalized advertising	57	3.48%	\$343.07
<input type="checkbox"/>	Nonsurgical Fat Reduction	search beta coolsculpting ...	Campaign	Approved	45	2.92%	\$285.21
Structured snippet extension							

Google Ads | Chris Zelig | Eltra Self - New... | 645-128-8501 | All campaigns | search | beta | coolsculp... | 259-215-0574 Chris Zelig christopherzelig@gmail.com

Overview: Paused, Type: Search, Budget: \$31.36/day, More details

Recommendations: Extension type: All, ADD FILTER

Associations view

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost	
advertising								
<input type="checkbox"/>	Nonsurgical Fat Reduction	search beta coolsculpting ...	Campaign	Approved	45	2.92%	\$285.21	
Structured snippet extension								
<input type="checkbox"/>	Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction, Coolmini, Fat Reduction	search beta coolsculpting ...	Campaign	Approved	2	1.40%	\$3.92	
Promotion extension								
<input type="checkbox"/>	Black Friday - 25% off CoolSculpting®	search beta coolsculpting ...	Campaign	Approved (limited): Restricted medical content +1 more	70	3.16%	\$397.33	
<input type="checkbox"/>	Fall Sale - 25% off CoolSculpting®	search beta coolsculpting ...	Campaign	Approved (limited): Restricted medical content +1 more	80	3.30%	\$382.50	
<input type="checkbox"/>	Winter Sale - 25% off CoolSculpting®	search beta coolsculpting ...	Campaign	Approved (limited): Restricted medical content +1 more	21	3.12%	\$135.07	
Total: Sitelink extensions						0	0.00%	\$0.00
Total: Callout extensions						149	3.72%	\$970.23
Total: Structured snippet extensions						2	1.40%	\$3.92
Total: Call extensions						29	1.59%	\$260.48
Total: Location extensions						26	2.21%	\$193.84
Total: Promotion extensions						171	3.22%	\$914.90

Show rows: 500 | 1 - 14 of 14

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Google Ads | Eltra Self - New... | All campaigns

Responsive search ad

Overview | Recommendations | Insights | Campaigns | Ad groups | **Ads & extensions** | Ads | Extensions | Landing pages | Keywords | Audiences | Demographics | Settings | Suggested | Change history | Drafts & experiments | More

Ad may be limited by policy: [Restricted medical content](#), [Restricted drug terms](#)

Asset	Status	Asset type	Position pinning	Impr.
Schedule a Free Consultation	Approved (limited)	Headline	None	4
Non-Surgical Fat Reduction	Approved (limited)	Headline	None	133
Flexible Payment Options	Approved (limited)	Headline	None	0
Fat Reduction Treatment	Approved (limited)	Headline	None	3
(Keyword:Eltra Self)	Approved (limited)	Headline	None	702
CoolSculpting in Florham Park	Approved (limited)	Headline	None	510
Freeze Away Stubborn Fat	Approved (limited)	Headline	None	17
CoolSculpting Near Me	Approved (limited)	Headline	None	97
Top Provider in Florham Park	Approved (limited)	Headline	None	36
Affordable & Quick Treatments	Approved (limited)	Headline	None	101
Freeze Your Fat Away Today	Approved (limited)	Headline	None	28
Target Belly Fat, Love Handles	Approved (limited)	Headline	None	25
Huge CoolSculpting Promotion	Approved (limited)	Headline	None	168
Leading CoolSculpting Provider in Florham Park, NJ. Schedule a Free Consultation	Approved (limited)	Description	None	2
Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More	Approved (limited)	Description	None	812
Treatments Tailored To You. In a Luxury Environment. With Flexible Payment Options.	Approved (limited)	Description	None	4
How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	Approved (limited)	Description	None	95

Campaigns | Eltra Self (1318928064947018) | Updated just now | Discard Drafts | Review and Publish

Search and filter | Oct 1, 2020 - Dec 31, 2020

Campaigns | 1 Selected | Ad Sets for 1 Campaign | Ads for 1 Campaign

+ Create | Duplicate | Edit | Rules | View Setup | Reports

Campaign Name	Budget	Results	Reach	Impressions	Cost per Result	Amount Spent	Ends
Coolsculpting - Conversions		17 Leads	10,680	22,456	\$45.08 Per Lead	\$766.36	
Botox - Conversations		1 Lead	9,748	17,520	\$610.34 Per Lead	\$610.34	
Results from 2 campaigns		18 Leads	20,332 People	39,976 Total	\$76.48 Per Lead	\$1,376.70 Total Spent	

Ads | Eltra Self (1318928064947018) | Updated just now | Discard Drafts | Review and Publish

Search and filter | Oct 1, 2020 - Dec 31, 2020

Campaigns | 1 Selected | Ad Sets for 1 Campaign | **Ads** | 2 Selected

+ Create | Duplicate | Edit | Preview | Rules | View Setup | Reports

Ad Name	Impressions	Cost per Result	Quality Ranking	Engagement Rate Ranking	Conversion Rate Ranking	Amount Spent
2020-12 - CS - UGC - Sitting	15,063	\$40.36 Per Lead	—	—	—	\$524.69
2020-12 - CS - UGC - Standing	7,393	\$60.42 Per Lead	—	—	—	\$241.67
Results from 2 ads		\$45.08 Per Lead				\$766.36 Total Spent

Coolsculpting - Conversions > Interests - Women - 25-64 - 20mi Ra... > 2020-12 - CS - UGC - Sitting | Active

Edit | Review

Preview On

16 Placements

Facebook Feeds

Neigel Center for Cosmetic and Laser Surgery
Sponsored · 8
CoolSculpting freezes away stubborn fat. No surgery. Little to no downtime. Lasting results. ...See More

GOELTRASSELF.COM
COOLSCULPTING 25% OFF
Learn more about CoolSculpting.

Jennely Me... 4 Comments 4 Shares

Like Comment Share

Ad rendering and interaction may vary based on device, format and other factors.

Stories

Ad Setup

Create Ad

Format

Choose how you'd like to structure your ad.

Single Image or Video
One image or video, or a slideshow with multiple images

Carousel
2 or more scrollable images or videos

Collection
Group of items that opens into a fullscreen mobile experience

Fullscreen Mobile Experience

Add an Instant Experience

Ad Creative

Select the media, text, and destination for your ad. You can

By clicking the "Publish" button, you agree to Facebook's Terms and Advertising Guidelines.

Close | Discard Draft | Publish

Search

Coolsculpting - Conversions > Interests - Women - 25-64 - 20mi... > 2020-12 - CS - UGC - Standing Active


Edit Review

Preview On

16 Placements

Facebook Feeds

Neigel Center for Cosmetic and Laser Surgery
Sponsored · 18
Coolsculpting freezes away stubborn fat. No surgery. Little to no downtime. Lasting results. ...See More



GO.ELTRASELF.COM
COOLSCULPTING 25% OFF
Learn more about Coolsculpting. LEARN MORE

Mirley Alem... · 2 Comments · 7 Shares

Like Comment Share

Ad rendering and interaction may vary based on device, format and other factors. ⓘ

Ad Setup

Create Ad

Format

Choose how you'd like to structure your ad.

- Single Image or Video
One image or video, or a slideshow with multiple images
- Carousel
2 or more scrollable images or videos
- Collection
Group of items that opens into a fullscreen mobile experience

Fullscreen Mobile Experience

Add an Instant Experience

Ad Creative

Select the media, text, and destination for your ad. You can

By clicking the "Publish" button, you agree to Facebook's Terms and Advertising Guidelines.

Close Discard Draft Publish

Medstar Media, INC.

10808 S. River Front Parkway Suite 3020
South Jordan, UT 84095
+1 6466949450
support@medstarmedia.com

INVOICE

BILL TO

Newton White
Neigel Center, P.A.
90 Lake Trail East
Morristown, NJ 07960

INVOICE # 1259

DATE 11/01/2020

DUE DATE 11/01/2020

TERMS Due on receipt

ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
Campaign Management Service (deleted)	<ul style="list-style-type: none">• Manage & optimize digital marketing campaigns on Google Adwords• Optin technology to increase conversions.• Call tracking & reporting• Monitor budget and adjust bids to gain better ROI• Manage keyword selection and audience targeting• Call tracking and monitoring <p>Ads started 9/28 - 1st month paid in advance.</p> <p>No Charge for 10/28 - 10/31</p>	1	1,500.00	1,500.00

PAID

PAYMENT	1,500.00
BALANCE DUE	\$0.00

Medstar Media, INC.

10808 S. River Front Parkway Suite 3020
South Jordan, UT 84095
+1 6466949450
support@medstarmedia.com

INVOICE

BILL TO

Newton White
Neigel Center, P.A.
90 Lake Trail East
Morristown, NJ 07960

INVOICE # 1300

DATE 12/01/2020

DUE DATE 12/01/2020

TERMS Due on receipt

ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
Campaign Management Service (deleted)	<ul style="list-style-type: none">• Manage & optimize digital marketing campaigns on Google Adwords• Optin technology to increase conversions.• Call tracking & reporting• Monitor budget and adjust bids to gain better ROI• Manage keyword selection and audience targeting• Call tracking and monitoring	1	1,500.00	1,500.00
Website Development	Website edits Integrate Redspot form for testing 3.25 hours total holiday bonus 1.75 free	1.50	200.00	300.00

PAYMENT 1,800.00
BALANCE DUE **\$0.00**