

Forever Young Medspa Coolsculpting Google Adwords & Facebook Ads Q4 2019 (10/1/2019 - 12/31/2019)

search alpha coolsculpting: \$2,251.82
 search beta coolsculpting: \$1,273.92

Total Google Ads: \$3,525.74
 Facebook Ads: \$1,605.05
 Total Media Cost: \$5,130.79

Google Ads | Chris Zelig | Forever Young | 387-874-1103 | All campaigns

Overview | Campaigns | Recommendations | Campaign status: All | Campaign name contains cool | View all | ADD FILTER

Campaign	Budget	Status	Clicks	CTR	Cost
search alpha coolsculpting	\$34.09/day	Paused	99	6.22%	\$2,251.82
search beta coolsculpting	\$34.09/day	Paused	58	6.06%	\$1,273.92
CoolSculpting Fat Reduction	\$16.44/day \$499.78/month	Paused	0	-	\$0.00
Leads-Search-Coolsculpting	\$20.00/day	Paused	0	-	\$0.00
search beta coolsculpting OLD	\$66.89/day	Paused	0	-	\$0.00
Total: Filtered campaigns			157	6.16%	\$3,525.74
Total: Account	\$175.44/day		468	6.00%	\$6,764.50

Reporting is not real-time. Time zone for all dates and times: (GMT-06:00) Central Standard Time. Learn more
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Google Ads | Chris Zelig | Forever Young | 387-874-1103 | All campaigns | search | alpha | coolsculpting

Overview | Paused | Type: Search | Budget: \$34.09/day | More details

Recommendations | Ads | Ad status: All | ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
CoolSculpting in Chicago #1 Fat Reduction Treatment No Surgery & Minimal Downtime foreveryoung-medspa.com/coolsculpting/chicago Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. #1 Fat Reduction Treatment. Target Belly Fat & Love Handles. Book A Free Consultation	0. coolsculpting - general	Campaign paused Approved (limited): Restricted medical content +1 more	25	6.14%	\$607.43
#1 Provider in Chicago Safe & Effective Fat Reduction 25% Off All CoolSculpting® +9 more foreveryoung-medspa.com/coolsculpting/chicago #1 CoolSculpting Deal. Freeze Fat. Top Provider in Chicago, IL. Free Consult. Expert, Safe Fat Loss With Quick Results... View assets details	0. coolsculpting - general	Campaign paused Approved (limited): Restricted drug terms +1 more	26	5.51%	\$560.45
#1 CoolSculpting Deal 25% Off Freeze Away Stubborn Fat Forever Young Medspa foreveryoung-medspa.com/coolsculpting Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Leading Cool Sculpting Provider in Chicago, IL. Schedule a Free Consultation	0. coolsculpting - general	Campaign paused Approved (limited): Restricted medical content +1 more	20	7.60%	\$366.85
25% Off All CoolSculpting® Forever Young Medspa #1 Provider in Chicago foreveryoung-medspa.com/coolsculpting #1 CoolSculpting Deal. Freeze Fat. Top Provider in Chicago, IL. Free Consult. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	0. coolsculpting - general	Campaign paused Approved (limited): Restricted medical content +1 more	10	3.85%	\$227.24
25% Off CoolSculpting® Cost New Client Special Forever Young Medspa foreveryoung-medspa.com/coolsculpting/special Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. How Much Does Coolsculpting Cost? Less Than You Might Think! Book A Free Consultation Now!	1. coolsculpting - price	Campaign paused Approved (limited): Restricted medical content +1 more	4	16.00%	\$109.50
25% Off All CoolSculpting® Best Price in Chicago Forever Young Medspa +6 more foreveryoung-medspa.com/coolsculpting/special Personalized Treatments. Luxury Setting. Trained Specialists. Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	1. coolsculpting - price	Campaign paused Approved (limited): Restricted medical content +1 more	4	17.39%	\$94.90
CoolSculpting in Chicago #1 Fat Reduction Treatment No Surgery & Minimal Downtime		Campaign paused			

Google Ads | Chris Zelig | Forever Young | 387-874-1103 | All campaigns | search | alpha | coolsculpting

Overview | Paused | Type: Search | Budget: \$34.09/day | More details

Recommendations | Ads | Ad status: All | ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
CoolSculpting in Chicago #1 Fat Reduction Treatment No Surgery & Minimal Downtime foreveryoung-medspa.com/coolsculpting/chicago Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. #1 Fat Reduction Treatment. Target Belly Fat & Love Handles. Book A Free Consultation	6. coolsculpting - fat freeze	Campaign paused Approved (limited): Restricted medical content +1 more	3	20.00%	\$92.86
Best Price in Chicago Forever Young Medspa Flexible Payment Options foreveryoung-medspa.com/coolsculpting/special Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today.	1. coolsculpting - price	Campaign paused Approved (limited): Restricted medical content +1 more	2	8.33%	\$50.99
(Keyword Best Price in Chicago) Forever Young Medspa Flexible Payment Options foreveryoung-medspa.com/coolsculpting/special Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today.	1. coolsculpting - price	Campaign paused Approved (limited): Restricted medical content +1 more	2	6.25%	\$44.81
#1 CoolSculpting Deal 25% Off Freeze Away Stubborn Fat Forever Young Medspa foreveryoung-medspa.com/coolsculpting Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Leading Cool Sculpting Provider in Chicago, IL. Schedule a Free Consultation	6. coolsculpting - fat freeze	Campaign paused Approved (limited): Restricted medical content +1 more	1	5.88%	\$32.84
#1 Provider in Chicago Safe & Effective Fat Reduction 25% Off All CoolSculpting® +9 more foreveryoung-medspa.com/coolsculpting/chicago #1 CoolSculpting Deal. Freeze Fat. Top Provider in Chicago, IL. Free Consult. Expert, Safe Fat Loss With Quick Results... View assets details	6. coolsculpting - fat freeze	Campaign paused Approved (limited): Restricted drug terms +1 more	1	7.69%	\$32.34
25% Off All CoolSculpting® Affordable & Quick Treatments Forever Young Medspa foreveryoung-medspa.com/coolsculpting/special Treatments Tailored To You. In a Luxury Environment. With Flexible Payment Options. How Much is Coolsculpting? A Lot Less Than You Might Think. Book A Free Consultation Now!	1. coolsculpting - price	Campaign paused Approved (limited): Restricted medical content +1 more	1	3.85%	\$31.61
25% Off All CoolSculpting® Forever Young Medspa #1 Provider in Chicago foreveryoung-medspa.com/coolsculpting #1 CoolSculpting Deal. Freeze Fat. Top Provider in Chicago, IL. Free Consult. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	6. coolsculpting - fat freeze	Campaign paused Approved (limited): Restricted medical content +1 more	0	0.00%	\$0.00

Google Ads | Chris Zelig | Forever Young | 387-874-1103 | All campaigns | search | alpha | coolsculpting

Overview | Paused | Type: Search | Budget: \$34.09/day | More details

Recommendations | Ads | Ad status: All | ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
foreveryoung-medspa.com/coolsculpting Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Leading Cool Sculpting Provider in Chicago, IL. Schedule a Free Consultation	coolsculpting face	Campaign paused Approved (limited): Restricted medical content +1 more	0	-	\$0.00
#1 Provider in Chicago Safe & Effective Fat Reduction 25% Off All CoolSculpting® +9 more foreveryoung-medspa.com/coolsculpting/chicago #1 CoolSculpting Deal. Freeze Fat. Top Provider in Chicago, IL. Free Consult. Expert, Safe Fat Loss With Quick Results... View assets details	5. sculpsure	Campaign paused Approved (limited): Restricted drug terms +1 more	0	-	\$0.00
#1 CoolSculpting Deal 25% Off Freeze Away Stubborn Fat Forever Young Medspa foreveryoung-medspa.com/coolsculpting Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Leading Cool Sculpting Provider in Chicago, IL. Schedule a Free Consultation	5. sculpsure	Campaign paused Approved (limited): Restricted medical content +1 more	0	-	\$0.00
25% Off All CoolSculpting® Forever Young Medspa #1 Provider in Chicago foreveryoung-medspa.com/coolsculpting #1 CoolSculpting Deal. Freeze Fat. Top Provider in Chicago, IL. Free Consult. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	5. sculpsure	Campaign paused Approved (limited): Restricted drug terms	0	-	\$0.00
CoolSculpting in Chicago #1 Fat Reduction Treatment No Surgery & Minimal Downtime foreveryoung-medspa.com/coolsculpting Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. #1 Fat Reduction Treatment. Target Belly Fat & Love Handles. Book A Free Consultation	5. sculpsure	Campaign paused Approved (limited): Restricted medical content +1 more	0	-	\$0.00
Total: Ads			99	6.22%	\$2,251.82
Total: Campaign			99	6.22%	\$2,251.82

Show rows: 500 | 1 - 29 of 29

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Google Ads | Chris Zelig | Forever Young | search | alpha | coolsculpting

Overview: Paused, Type: Search, Budget: \$34.09/day

Extensions

Custom Oct 1 - Dec 31, 2019

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Sitelink extension							
25% Off All Fat Areas Save 25% Off on Coolsculpting. New Client Special	Sitelink extension	search alpha coolsculpti...	Campaign	Approved (limited): Restricted drug terms	0	-	\$0.00
State-of-the-Art Facility Advanced Fat Freezing Technology. Latest Applicators & Dual Sculpting	Sitelink extension	search alpha coolsculpti...	Campaign	Approved (limited): Restricted drug terms	0	-	\$0.00
5 Star Reviews Real Coolsculpting Reviews & Patient Testimonials	Sitelink extension	search alpha coolsculpti...	Campaign	Approved (limited): Restricted drug terms	0	-	\$0.00
Before and After Photos See Coolsculpting Before and After Photos	Sitelink extension	search alpha coolsculpti...	Campaign	Approved (limited): Restricted drug terms	0	-	\$0.00
Call extension							
(224) 415-3628 (mobile)	Call extension	Account	Account	Approved	45	9.87%	\$1,276.52
(224) 415-3628	Call extension	Account	Account	Approved	11	4.55%	\$285.62
Location extension							
syedial2008@gmail.com (View locations)	Location extension	Account	Account	-	-	-	-
Callout extension							
Freeze Your Fat	Callout extension	search alpha coolsculpti...	Campaign	Approved	13	13.54%	\$368.48
Highlights: No Surgery	Callout extension	search alpha coolsculpti...	Campaign	Approved	11	11.11%	\$322.40
FDA Approved	Callout extension	search alpha coolsculpti...	Campaign	Approved	10	9.43%	\$304.76

Google Ads | Chris Zelig | Forever Young | search | alpha | coolsculpting

Overview: Paused, Type: Search, Budget: \$34.09/day

Extensions

Associations view

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Callout extension							
Liposuction Alternative	Callout extension	search alpha coolsculpti...	Campaign	Approved	10	10.53%	\$302.14
Contact Us + Free Consult	Callout extension	search alpha coolsculpti...	Campaign	Approved	9	10.00%	\$249.86
Nonsurgical Fat Reduction	Callout extension	search alpha coolsculpti...	Campaign	Approved	7	8.54%	\$195.06
New Clients 25% Off	Callout extension	search alpha coolsculpti...	Campaign	Approved	5	6.94%	\$155.30
Structured snippet extension							
Service catalog: Coolsculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction, Coolmini, Fat Reduction	Structured snippet extension	search alpha coolsculpti...	Campaign	Approved	1	25.00%	\$19.80
Promotion extension							
25% off for New Clients	Promotion extension	search alpha coolsculpti...	Campaign	Approved	21	10.34%	\$593.24
Total: Sitelink extensions					2	22.22%	\$62.68
Total: Callout extensions					52	8.72%	\$1,448.03
Total: Structured snippet extensions					1	25.00%	\$19.80
Total: Call extensions					56	8.02%	\$1,562.14
Total: Location extensions					39	4.65%	\$574.98
Total: Promotion extensions					21	10.34%	\$593.24

Show rows: 500 | 1 - 16 of 16

Google Ads | Chris Zelig | Forever Young | search | beta | coolsculpting

Overview: Paused, Type: Search, Budget: \$34.09/day

Ads

Custom Oct 1 - Dec 31, 2019

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads					
58					
6.06%					
\$1,273.92					
#1 Provider in Chicago Safe & Effective Fat Reduction 25% Off All Coolsculpting® +9 more	3. body sculpting	Campaign paused Approved (limited): Restricted drug terms	10	10.10%	\$223.29
#1 Coolsculpting Deal. Freeze Fat. Top Provider in Chicago, IL. Free Consult. Expert, Safe Fat Loss With Quick Results...					
#1 Coolsculpting Deal 25% Off Freeze Away Stubborn Fat Forever Young Medspa	0. coolsculpting - general	Campaign paused Approved (limited): Restricted medical content +1 more	5	7.14%	\$159.11
foreveryoung-medspsa.com/coolsculpting					
Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Leading Cool Sculpting Provider in Chicago, IL. Schedule a Free Consultation					
#1 Provider in Chicago Safe & Effective Fat Reduction 25% Off All Coolsculpting® +9 more	0. coolsculpting - general	Campaign paused Approved (limited): Restricted drug terms +1 more	6	4.51%	\$117.33
foreveryoung-medspsa.com/coolsculpting/chicago					
#1 Coolsculpting Deal. Freeze Fat. Top Provider in Chicago, IL. Free Consult. Expert, Safe Fat Loss With Quick Results...					
Coolsculpting in Chicago #1 Fat Reduction Treatment No Surgery & Minimal Downtime	0. coolsculpting - general	Campaign paused Approved (limited): Restricted medical content +1 more	5	4.76%	\$115.10
foreveryoung-medspsa.com/coolsculpting					
Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. #1 Fat Reduction Treatment. Target Belly Fat & Love Handles. Book A Free Consultation					
25% Off All Coolsculpting® Best Price in Chicago Forever Young Medspa +6 more	1. coolsculpting - price	Campaign paused Approved (limited): Restricted medical content +1 more	5	18.52%	\$99.92
foreveryoung-medspsa.com/coolsculpting/special					
Personalized Treatments. Luxury Setting. Trained Specialists. Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today.					
#1 Provider in Chicago Quick & Painless Fat Freezing Fat Freezing for 25% Off +9 more	6. coolsculpting - fat freeze	Campaign paused Approved (limited): Restricted medical content +1 more	3	6.25%	\$71.72
foreveryoung-medspsa.com/fat-freezing/chicago					
#1 Coolsculpting Deal. Top Provider in Chicago, IL for Freezing Fat. Free Consult. Expert, Safe Fat Loss With Quick...					

Google Ads | Chris Zelig | Forever Young | search | beta | coolsculpting

Overview: Paused, Type: Search, Budget: \$34.09/day

Ads

Custom Oct 1 - Dec 31, 2019

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads					
58					
6.06%					
\$1,273.92					
Coolsculpting in Chicago #1 Fat Reduction Treatment No Surgery & Minimal Downtime	3. body sculpting	Campaign paused Approved (limited): Restricted medical content +1 more	5	6.17%	\$70.38
foreveryoung-medspsa.com/coolsculpting					
Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. #1 Fat Reduction Treatment. Target Belly Fat & Love Handles. Book A Free Consultation					
25% Off All Coolsculpting® Forever Young Medspa #1 Provider in Chicago	0. coolsculpting - general	Campaign paused Approved (limited): Restricted medical content +1 more	3	3.57%	\$67.52
foreveryoung-medspsa.com/coolsculpting					
#1 Coolsculpting Deal. Freeze Fat. Top Provider in Chicago, IL. Free Consult. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.					
(KeyWord Best Price in Chicago) Forever Young Medspa Flexible Payment Options	1. coolsculpting - price	Campaign paused Approved (limited): Restricted medical content +1 more	4	23.53%	\$58.46
foreveryoung-medspsa.com/coolsculpting/special					
Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today.					
Best Price in Chicago Forever Young Medspa Flexible Payment Options	1. coolsculpting - price	Campaign paused Approved (limited): Restricted medical content +1 more	2	12.50%	\$49.75
foreveryoung-medspsa.com/coolsculpting/special					
Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today.					
#1 Coolsculpting Deal 25% Off Freeze Away Stubborn Fat Forever Young Medspa	2. cryolipolysis	Campaign paused Approved (limited): Restricted medical content +1 more	2	28.57%	\$45.43
foreveryoung-medspsa.com/coolsculpting					
Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Leading Cool Sculpting Provider in Chicago, IL. Schedule a Free Consultation					
25% Off Coolsculpting® Cost New Client Special Forever Young Medspa	1. coolsculpting - price	Campaign paused Approved (limited): Restricted medical content +1 more	2	12.50%	\$44.65
foreveryoung-medspsa.com/coolsculpting/special					
Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. How Much Does Coolsculpting Cost? Less Than You Might Think! Book A Free Consultation Now!					
Coolsculpting in Chicago #1 Fat Reduction Treatment Best Prices. FDA-Cleared.		Campaign paused			
foreveryoung-medspsa.com/coolsculpting					

Google Ads | Chris Zelig | Forever Young | search | beta | coolsculpting

Overview: Paused, Type: Search, Budget: \$34.09/day

Ads

Custom Oct 1 - Dec 31, 2019

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads					
58					
6.06%					
\$1,273.92					
Coolsculpting in Chicago #1 Fat Reduction Treatment Best Prices. FDA-Cleared. #1 Fat Reduction Treatment No Surgery. Minimal Downtime. Clinically Proven Safe & Effective. New Clients Get 25% Off. Is Freezing Fat Right For You? Book a Free Coolsculpting® Consultation Today	6. coolsculpting - fat freeze	Campaign paused Approved (limited): Restricted medical content +1 more	2	6.67%	\$36.66
foreveryoung-medspsa.com/coolsculpting/fat-freezing					
#1 Coolsculpting Deal 25% Off Freeze Away Stubborn Fat Forever Young Medspa	3. body sculpting	Campaign paused Approved (limited): Restricted medical content +1 more	1	2.00%	\$32.69
foreveryoung-medspsa.com/coolsculpting					
Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Leading Cool Sculpting Provider in Chicago, IL. Schedule a Free Consultation					
25% Off All Coolsculpting® Forever Young Medspa #1 Provider in Chicago	3. body sculpting	Campaign paused Approved (limited): Restricted medical content +1 more	1	1.72%	\$32.13
foreveryoung-medspsa.com/coolsculpting					
#1 Coolsculpting Deal. Freeze Fat. Top Provider in Chicago, IL. Free Consult. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.					
Forever Young Medspa Freezing Fat Really Works 25% Off First Treatment	6. coolsculpting - fat freeze	Campaign paused Approved (limited): Restricted medical content +1 more	1	3.45%	\$30.13
foreveryoung-medspsa.com/coolsculpting/fat-freezing					
Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Leading Coolsculpting® Provider in Chicago, IL. Schedule a Free Consultation					
25% Off All Coolsculpting® Forever Young Medspa #1 Provider in Chicago	2. cryolipolysis	Campaign paused Approved (limited): Restricted medical content +1 more	1	10.00%	\$19.65
foreveryoung-medspsa.com/coolsculpting					
#1 Coolsculpting Deal. Freeze Fat. Top Provider in Chicago, IL. Free Consult. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.					
#1 Coolsculpting Deal 25% Off Target Belly Fat, Love Handles Fat Reduction in Deerfield, IL	SKAG how much is coolsculpting BROAD	Campaign paused Approved (limited): Restricted medical content +1 more	0	-	\$0.00
www.foreveryoung-medspsa.com					
#1 FDA-Cleared, Non-Surgical Fat Reduction Treatment. Freeze Away Stubborn Belly Fat. 25% Off Coolsculpting. #1 FDA-Cleared, Non-Surgical Fat Reduction Treatment.					
25% Off Coolsculpting Cost Safe & Effective Fat Reduction No Surgery. Pain or Downtime	SKAG how much is coolsculpting BROAD	Campaign paused Approved (limited): Restricted	0	-	\$0.00
www.foreveryoung-medspsa.com					
#1 Coolsculpting Deal. 25% Off. Expert, Safe Fat Loss With Quick...					

Google Ads | Forever Young | 387-874-1103 | search | beta | coolsculpting

Overview | Paused | Type: Search | Budget: \$34.09/day | More details

Recommendations | Ad status: All | ADD FILTER

Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads						
	IL. Free Consult. Expert, Safe Fat Loss With Quick Results...		terms +1 more	58	6.06%	\$1,273.92
Extensions	25% Off All CoolSculpting® Forever Young Medspa #1 Provider in Chicago	5. sculpsure	Campaign paused Approved (limited): Restricted drug terms	0	-	\$0.00
Automated extensions	foreveryoung-medspa.com/coolsculpting #1 CoolSculpting® Deal. Freeze Fat. Top Provider in Chicago, IL. Free Consult. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.					
Landing pages	#1 CoolSculpting Deal 25% Off Freeze Away Stubborn Fat Forever Young Medspa	5. sculpsure	Campaign paused Approved (limited): Restricted drug terms	0	-	\$0.00
Keywords	foreveryoung-medspa.com/coolsculpting Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Leading Cool Sculpting Provider in Chicago, IL. Schedule a Free Consultation					
Audiences						
Demographics						
Settings	CoolSculpting in Chicago #1 Fat Reduction Treatment No Surgery & Minimal Downtime	5. sculpsure	Campaign paused Approved (limited): Restricted medical content +1 more	0	-	\$0.00
Locations	foreveryoung-medspa.com/coolsculpting Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. #1 Fat Reduction Treatment. Target Belly Fat & Love Handles. Book A Free Consultation					
Ad schedule	25% Off All Fat Freezing Forever Young Medspa #1 Provider in Chicago	6. coolsculpting - fat freeze	Campaign paused Approved (limited): Restricted medical content +1 more	0	0.00%	\$0.00
Devices	foreveryoung-medspa.com/coolsculpting/fat-freezing #1 CoolSculpting® Deal. Top Provider in Chicago, IL for Fat Freezing. Free Consult. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.					
Advanced bid adj.	Total: Ads					
Change history	Total: Campaign					
Drafts & experiments	Total: Campaign					

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Overview | Paused | Type: Search | Budget: \$34.09/day | More details

Recommendations | Extensions | Custom: Oct 1 - Dec 31, 2019

Extension type: All | ADD FILTER | Associations view

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Sitelink extension							
25% Off All Fat Areas Save 25% Off on CoolSculpting. New Client Special	Sitelink extension	search beta coolsculpting	Campaign	Approved (limited): Restricted drug terms	0	-	\$0.00
State-of-the-Art Facility Advanced Fat Freezing Technology. Latest Applicators & Dual Sculpting	Sitelink extension	search beta coolsculpting	Campaign	Approved (limited): Restricted drug terms	0	-	\$0.00
5 Star Reviews Real CoolSculpting Reviews & Patient Testimonials	Sitelink extension	search beta coolsculpting	Campaign	Approved (limited): Restricted drug terms	0	-	\$0.00
Before and After Photos See CoolSculpting Before and After Photos	Sitelink extension	search beta coolsculpting	Campaign	Approved (limited): Restricted drug terms	0	-	\$0.00
Call extension							
(224) 415-3628 (mobile)	Call extension	Account	Account	Approved	21	5.00%	\$521.15
(224) 415-3628	Call extension	Account	Account	Approved	17	7.33%	\$398.82
Location extension							
syedial2008@gmail.com (View locations) All locations selected	Location extension	Account	Account	-	-	-	-
Callout extension							
FDA Approved	Callout extension	search beta coolsculpting	Campaign	Approved	5	7.14%	\$120.21
Liposuction Alternative	Callout extension	search beta coolsculpting	Campaign	Approved	4	6.45%	\$93.87
Nonsurgical Fat Reduction	Callout extension	search beta coolsculpting	Campaign	Approved	4	6.56%	\$93.53
New Clients 25% Off	Callout extension	search beta coolsculpting	Campaign	Approved	3	4.35%	\$75.91
Freeze Your Fat	Callout extension	search beta coolsculpting	Campaign	Approved	3	4.00%	\$63.77
Highlights: No Surgery	Callout extension	search beta coolsculpting	Campaign	Approved	2	2.99%	\$41.69
Contact Us + Free Consult	Callout extension	search beta coolsculpting	Campaign	Approved	1	1.64%	\$24.13
Structured snippet extension							
Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction, Coolmini, Fat Reduction	Structured snippet extension	search beta coolsculpting	Campaign	Approved	0	0.00%	\$0.00
Promotion extension							
25% off for New Clients	Promotion extension	search beta coolsculpting	Campaign	Approved	7	5.04%	\$157.66
Total: Sitelink extensions					0	0.00%	\$0.00
Total: Callout extensions					33	5.84%	\$765.87
Total: Structured snippet extensions					0	0.00%	\$0.00
Total: Call extensions					38	5.83%	\$919.97
Total: Location extensions					20	7.72%	\$354.10
Total: Promotion extensions					7	5.04%	\$157.66

Reporting is not real-time. Time zone for all dates and times: (GMT-06:00) Central Standard Time. Learn more

Some inventory may be provided through third party intermediaries. You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.

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Google Ads | Forever Young | 387-874-1103 | search | beta | coolsculpting

Overview | Paused | Type: Search | Budget: \$34.09/day | More details

Recommendations | Extension type: All | ADD FILTER | Associations view

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
New Clients 25% Off	Callout extension	search beta coolsculpting	Campaign	Approved	3	4.35%	\$75.91
Freeze Your Fat	Callout extension	search beta coolsculpting	Campaign	Approved	3	4.00%	\$63.77
Highlights: No Surgery	Callout extension	search beta coolsculpting	Campaign	Approved	2	2.99%	\$41.69
Contact Us + Free Consult	Callout extension	search beta coolsculpting	Campaign	Approved	1	1.64%	\$24.13
Structured snippet extension							
Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction, Coolmini, Fat Reduction	Structured snippet extension	search beta coolsculpting	Campaign	Approved	0	0.00%	\$0.00
Promotion extension							
25% off for New Clients	Promotion extension	search beta coolsculpting	Campaign	Approved	7	5.04%	\$157.66
Total: Sitelink extensions					0	0.00%	\$0.00
Total: Callout extensions					33	5.84%	\$765.87
Total: Structured snippet extensions					0	0.00%	\$0.00
Total: Call extensions					38	5.83%	\$919.97
Total: Location extensions					20	7.72%	\$354.10
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Ads Manager | Syed Iran Ali (10151225039925840) | Updated just now

We recently detected activity on Audience Network that violated our Audience Network Policies and are refunding advertising spend for impacted ads. The impacted ads may have run on third-party mobile apps, mobile website or Instant Articles. We have refunded \$0.04 on 2019-12-18 to the payment method on your ad account 10151225039925840. We appreciate your accommodation for the inconvenience this refund may have caused.

Search | Filters | Add filters to narrow the data you are seeing. Oct 1, 2019 - Dec 31, 2019

Account Overview | Campaigns (3 selected) | Ad Sets for 3 Campaigns | Ads for 3 Campaigns

Ad Name	Bid Strategy	Budget	Last Significant Edit	Results	Reach	Impressions	Cost per Result	Quality Ranking	Engagement Rate	Conversion Rate	Amount Spent
2019-12 - CS Women - Holiday Dynamic Img	Lowest cost Conversions	Using camp...	Dec 27, 2019, 6:5... 15 days ago	17 Leads	10,564	36,102	\$67.57 Per Lead	-	-	-	\$1,148.61
2019-10 - CoolSculpting Halloween - General	Lowest cost Conversions	Using camp...	Dec 5, 2019, 7:18... 37 days ago	1 Lead	2,206	4,037	\$150.06 Per Lead	-	-	-	\$150.06
2019-12 - CoolSculpting - Women - Dynamic Img	Lowest cost Link Clicks	Using camp...	Dec 12, 2019, 2:3... 30 days ago	50 Link Clicks	2,782	11,449	\$2.94 Per Link Click	-	-	-	\$147.20
High Vio - 2019-12 - CS - Women - Video 1	Lowest cost Conversions	Using camp...	Dec 12, 2019, 2:3... 30 days ago	1 Lead	1,637	2,377	Per Lead	-	-	-	\$109.18
Instagram Post: We love seeing Returning Clients...	Lowest cost Link Clicks	\$50.00 Lifetime		67 Link Clicks	2,559	3,153	\$0.75 Per Link Click	Below average Bottom 20% of ads	Above average	Above average	\$50.00
2019-10 - CoolSculpting Halloween - General	Lowest cost Link Clicks	Using camp...	Dec 5, 2019, 7:12... 37 days ago	1 Link Click	-	-	Per Link Click	-	-	-	-
Results from 6 ads					16,036 People	57,118 Total					\$1,605.05 Total Spent

Ads Manager | Syed Iran Ali (10151225039925840) | Search: Coolsculpting - Conversions

2019-12 - CS Women - Holiday Dynamic Img | Active

Identity: Facebook Page, Instagram Account

Mobile News Feed: ForeverYoung MedSpa Health & Wellness. CoolSculpting® safely freezes away stubborn fat that resists diet and exercise. FREEZE AWAY FAT CELLS SALE: 25% OFF

Format: Dynamic creative is enabled. Multiple ads will be automatically generated using your individual creative assets.

Media: Choose up to 10 images or videos and we'll generate multiple combinations using dynamic creative. You can also create new videos or slideshows using templates.

Image: [Image thumbnails]

Buttons: Close, Discard Draft, Publish

By clicking the "Publish" button, you agree to Facebook's Terms and Advertising Guidelines.

Facebook Ads Manager interface for 'Coolsculpting - Conversions' campaign. The selected ad is '2019-10 - Coolsculpting Halloween - Ge...'. The ad creative features a woman in a black Halloween costume with a witch hat, with the text 'HELLO HALLOWEEN GOODBYE FAT CELLS' and '25% OFF coolsculpting'. The ad is sponsored by 'ForeverYoung MedSpa Health & Wellness'.

Facebook Ads Manager interface for 'Coolsculpting - Traffic' campaign. The selected ad is '2019-12 - Coolsculpting - Women - Dyna...'. The ad creative features a woman in a blue cape, with the text 'FREEZE AWAY FAT CELLS SALE: 25% OFF'. The ad is sponsored by 'ForeverYoung MedSpa Health & Wellness'.

Facebook Ads Manager interface for 'Coolsculpting - Conversions' campaign. The selected ad is 'High Vio - 2019-12 - CS - Women - Video 1'. The ad creative is a video featuring a woman in a white bikini, with the text 'WHEN STUBBORN FAT JUST WON'T BUDGE'. The ad is sponsored by 'ForeverYoung MedSpa Health & Wellness'.

Facebook Ads Manager interface for 'Instagram Post: We love seeing Return...' campaign. The selected ad is 'Instagram Post: We love seeing Return...'. The ad creative is an Instagram post featuring a close-up of a person's face, with the text 'fymedspa We love seeing Returning Clients! Our clients loved her results and is back to treat... more'. The ad is sponsored by 'fymedspa'.

Facebook Ads Manager interface for 'Coolsculpting - Traffic' campaign. The selected ad is '2019-10 - Coolsculpting Halloween - Gene...'. The ad creative features a woman in a black Halloween costume with bunny ears, with the text 'HELLO HALLOWEEN GOODBYE FAT CELLS' and '25% OFF coolsculpting'. The ad is sponsored by 'ForeverYoung MedSpa Health & Wellness'.