

CoolSculpting Marketing Services

Forever Young Medspa Q4 Total Marketing Expenses (10/1/2020 - 12/31/2020)

Total Google Ads: \$ 8,207.23
Total Service Fee: \$ 4,500.00
Total Marketing Spend: \$12,707.23

Google Ads | Chris Zelig | Forever Young 387-874-1103 | All campaigns

Overview | Campaigns | Custom Oct 1 - Dec 31, 2020

Campaign	Budget	Status	Clicks	CTR	Cost
search beta coolsculpting	\$11...	Eligible	438	3.26%	\$6,415.72
search beta coolsculpting exp reach	\$54...	Paused	72	1.77%	\$1,791.51
CoolSculpting Fat Reduction	\$16.4... \$499...	Paused	0	-	\$0.00
Leads-Search-Coolsculpting	\$20...	Paused	0	-	\$0.00
search beta coolsculpting OLD	\$66...	Paused	0	-	\$0.00
search alpha coolsculpting	\$28...	Paused	0	-	\$0.00
Total: Filtered campaigns			510	2.91%	\$8,207.23
Total: Account	\$116...		541	3.05%	\$8,378.76

Reporting is not real-time. Time zone for all dates and times: (GMT-06:00) Central Standard Time. Learn more
 Some inventory may be provided through third party intermediaries.
 You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.
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Google Ads | Chris Zelig | Forever Young 387-874-1103 | search | beta | coolsculpting

Overview | Enabled | Status: Eligible | Type: Search | Budget: \$116.97/day | Optimization score: 91.6%

Ad status: All

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads			438	3.26%	\$6,415.72
Forever Young Medspa Fat Reduction in Chicago Non-Surgical Fat Reduction +6 more www.myfyms.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Best Prices... View assets details	x. Expanded Reach Test	Poor ad strength Approved (limited): Restricted medical content +1 more	83	3.68%	\$976.23
CoolSculpting in Chicago #1 Fat Reduction Treatment No Surgery & Minimal Downtime www.myfyms.com/coolsculpting Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. #1 Fat Reduction Treatment. Target Belly Fat & Love Handles. Book A Free Consultation.	0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	11	10.09%	\$559.96
#1 Provider in Chicago Safe & Effective Fat Reduction Target Belly Fat, Love Handles +9 more myfyms.com/coolsculpting/chicago #1 CoolSculpting Deal. Freeze Fat. Top Provider in Chicago, IL. Free Consult. Expert, Safe Fat Loss With... View assets details	0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	14	9.21%	\$510.72
#1 Provider in Chicago Safe & Effective Fat Reduction 33% Off All CoolSculpting® +10 more foreveryoung-medspa.com/coolsculpting/chicago #1 CoolSculpting Deal. Freeze Fat. Top Provider in Chicago, IL. Free Consult. Expert, Safe Fat Loss With... View assets details	0. coolsculpting - general	Removed Disapproved: Malicious software +2 more	25	6.35%	\$415.41
Huge CoolSculpting Promotion Forever Young Medspa #1 Provider in Chicago www.myfyms.com/coolsculpting #1 CoolSculpting Deal. Freeze Fat. Top Provider in Chicago, IL. Free Consult. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	6	8.33%	\$269.78
#1 Provider in Chicago Safe & Effective Fat Reduction 33% Off All CoolSculpting® +10 more foreveryoung-medspa.com/coolsculpting/chicago #1 CoolSculpting Deal. Freeze Fat. Top Provider in Chicago, IL. Free Consult. Expert, Safe Fat Loss With... View assets details	x. Expanded Reach Test	Removed Disapproved: Malicious software +2 more	47	3.78%	\$189.41
CoolSculpting® in Chicago Jan Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.myfyms.com		Approved (limited):			

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33% Off All CoolSculpting® Best Price in Chicago Forever Young Medspa +7 more foreveryoung-medspa.com/coolsculpting/special Personalized Treatments. Luxury Setting. Trained Specialists. Easy And Convenient. Long-Lasting. Minimal... View assets details	1. coolsculpting - price	Removed Disapproved: Malicious software +2 more	11	11.83%	\$165.35
\$1,000 Off All CoolSculpting® Forever Young Medspa #1 Provider in Chicago foreveryoung-medspa.com/coolsculpting #1 CoolSculpting Deal. Freeze Fat. Top Provider in Chicago, IL. Free Consult. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	0. coolsculpting - general	Removed Disapproved: Malicious software +2 more	4	4.00%	\$151.89
CoolSculpting in Chicago #1 Fat Reduction Treatment No Surgery & Minimal Downtime foreveryoung-medspa.com/coolsculpting Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. #1 Fat Reduction Treatment. Target Belly Fat & Love Handles. Book A Free Consultation	x. Expanded Reach Test	Removed Disapproved: Malicious software +2 more	24	2.22%	\$139.49
#1 Provider in Chicago Safe & Effective Fat Reduction Target Belly Fat, Love Handles +9 more myfyms.com/coolsculpting/chicago #1 CoolSculpting Deal. Freeze Fat. Top Provider in Chicago, IL. Free Consult. Expert, Safe Fat Loss With... View assets details	1. coolsculpting - price	Poor ad strength Approved (limited): Restricted medical content +1 more	2	11.11%	\$123.82
CoolSculpting® in Chicago Limited Time Offer Jan 2021 25% Off All CoolSculpting www.myfyms.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	4	16.67%	\$108.68
Non-Surgical Fat Reduction Eliminate Fat & Feel Great Freeze Away Rndv Fat					

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Ads & extensions	<table border="1"> <tr> <td><input type="checkbox"/></td> <td><input checked="" type="checkbox"/></td> <td>Best CoolSculpting Deal Ever Limited Time Offer Jan 2021 Our Biggest Discount Ever www.myfyms.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today</td> <td>0. coolsculpting - general</td> <td>Approved (limited): Restricted medical content +1 more</td> <td>3</td> <td>11.54%</td> <td>\$57.43</td> </tr> <tr> <td><input type="checkbox"/></td> <td><input checked="" type="checkbox"/></td> <td>Forever Young Medspa Freezing Fat Really Works Offering \$1,000 Off 8+ Cycles www.myfyms.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.</td> <td>x. Expanded Reach Test</td> <td>Approved (limited): Restricted medical content +1 more</td> <td>3</td> <td>1.97%</td> <td>\$52.79</td> </tr> <tr> <td><input type="checkbox"/></td> <td><input checked="" type="checkbox"/></td> <td>Forever Young Medspa Freezing Fat Really Works Freeze Away Body Fat www.myfyms.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.</td> <td>4. lipo</td> <td>Approved (limited): Restricted medical content +1 more</td> <td>1</td> <td>14.29%</td> <td>\$52.32</td> </tr> <tr> <td><input type="checkbox"/></td> <td><input checked="" type="checkbox"/></td> <td>Best CoolSculpting Deal Ever Limited Time Offer Jan 2021 Our Biggest Discount Ever www.myfyms.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Chicago, IL. How Much Does CoolSculpting Cost? Less Than You Might Think. 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Less Than You Might Think. Book A Free Consultation Now</td> <td>1. coolsculpting - price</td> <td>Approved (limited): Restricted medical content +1 more</td> <td>1</td> <td>20.00%</td> <td>\$46.55</td> </tr> <tr> <td><input type="checkbox"/></td> <td><input checked="" type="checkbox"/></td> <td>Best CoolSculpting Deal Ever Limited Time Offer Jan 2021 25% Off All CoolSculpting</td> <td></td> <td></td> <td></td> <td></td> <td></td> </tr> </table>												<input type="checkbox"/>	<input checked="" type="checkbox"/>	Best CoolSculpting Deal Ever Limited Time Offer Jan 2021 Our Biggest Discount Ever www.myfyms.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	3	11.54%	\$57.43	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Forever Young Medspa Freezing Fat Really Works Offering \$1,000 Off 8+ Cycles www.myfyms.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Approved (limited): Restricted medical content +1 more	3	1.97%	\$52.79	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Forever Young Medspa Freezing Fat Really Works Freeze Away Body Fat www.myfyms.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.	4. lipo	Approved (limited): Restricted medical content +1 more	1	14.29%	\$52.32	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Best CoolSculpting Deal Ever Limited Time Offer Jan 2021 Our Biggest Discount Ever www.myfyms.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Chicago, IL. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	3	20.00%	\$50.78	<input type="checkbox"/>	<input checked="" type="checkbox"/>	\$1,000 Off All CoolSculpting® Forever Young Medspa #1 Provider in Chicago foreveryoung-medspa.com/coolsculpting #1 CoolSculpting Deal. Freeze Fat. Top Provider in Chicago, IL. Free Consult. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	1. coolsculpting - price	Removed Disapproved: Malicious software +2 more	1	4.76%	\$50.30	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Best CoolSculpting Deal Ever Jan Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.myfyms.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Chicago, IL. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting - price	Approved (limited): Restricted medical content +1 more	1	20.00%	\$46.55	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Best CoolSculpting Deal Ever Limited Time Offer Jan 2021 25% Off All CoolSculpting					
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Best CoolSculpting Deal Ever Limited Time Offer Jan 2021 Our Biggest Discount Ever www.myfyms.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	3	11.54%	\$57.43																																																													
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Forever Young Medspa Freezing Fat Really Works Offering \$1,000 Off 8+ Cycles www.myfyms.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Approved (limited): Restricted medical content +1 more	3	1.97%	\$52.79																																																													
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<input type="checkbox"/>	<input checked="" type="checkbox"/>	\$1,000 Off All CoolSculpting® Forever Young Medspa #1 Provider in Chicago foreveryoung-medspa.com/coolsculpting #1 CoolSculpting Deal. Freeze Fat. Top Provider in Chicago, IL. Free Consult. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	1. coolsculpting - price	Removed Disapproved: Malicious software +2 more	1	4.76%	\$50.30																																																													
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Overview	Enabled	Status: Eligible	Type: Search	Budget: \$116.97/day	Optimization score: 91.6%	More details																																																														
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE																																																													
Insights	Ad						Ad group	Status	Clicks	CTR	Cost																																																									
Ad groups	Total: Ads								438	3.26%	\$6,415.72																																																									
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Expanded Reach Test</td> <td>Approved (limited): Restricted medical content +1 more</td> <td>4</td> <td>1.31%</td> <td>\$40.85</td> </tr> <tr> <td><input type="checkbox"/></td> <td><input checked="" type="checkbox"/></td> <td>Forever Young Medspa Freeze Away Body Fat Freeze Away Body Fat www.myfyms.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.</td> <td>x. Expanded Reach Test</td> <td>Approved (limited): Restricted medical content +1 more</td> <td>2</td> <td>0.68%</td> <td>\$39.77</td> </tr> <tr> <td><input type="checkbox"/></td> <td><input checked="" type="checkbox"/></td> <td>Fat Reduction in Chicago Eliminate Fat & Feel Great Offering \$1,000 Off 8+ Cycles www.myfyms.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.</td> <td>x. Expanded Reach Test</td> <td>Approved (limited): Restricted medical content +1 more</td> <td>1</td> <td>0.33%</td> <td>\$38.57</td> </tr> <tr> <td><input type="checkbox"/></td> <td><input checked="" type="checkbox"/></td> <td>Fat Reduction in Chicago Eliminate Fat & Feel Great Freeze Away Body Fat www.myfyms.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.</td> <td>x. Expanded Reach Test</td> <td>Approved (limited): Restricted medical content +1 more</td> <td>3</td> <td>3.33%</td> <td>\$38.32</td> </tr> <tr> <td><input type="checkbox"/></td> <td><input checked="" type="checkbox"/></td> <td>Fat Reduction in Chicago Freezing Fat Really Works Get Rid of Unwanted Fat www.myfyms.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.</td> <td>x. Expanded Reach Test</td> <td>Approved (limited): Restricted medical content +1 more</td> <td>3</td> <td>1.80%</td> <td>\$37.68</td> </tr> <tr> <td><input type="checkbox"/></td> <td><input checked="" type="checkbox"/></td> <td>Forever Young Medspa Freezing Fat Really Works </td> <td></td> <td></td> <td></td> <td></td> <td></td> </tr> </table>												<input type="checkbox"/>	<input checked="" type="checkbox"/>	Best CoolSculpting Deal Ever Limited Time Offer Jan 2021 25% Off All CoolSculpting www.myfyms.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Chicago, IL. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting - price	Approved (limited): Restricted medical content +1 more	1	33.33%	\$43.60	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction in Chicago Freeze Away Body Fat Get Rid of Unwanted Fat www.myfyms.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Approved (limited): Restricted medical content +1 more	4	1.31%	\$40.85	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Forever Young Medspa Freeze Away Body Fat Freeze Away Body Fat www.myfyms.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Approved (limited): Restricted medical content +1 more	2	0.68%	\$39.77	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction in Chicago Eliminate Fat & Feel Great Offering \$1,000 Off 8+ Cycles www.myfyms.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Approved (limited): Restricted medical content +1 more	1	0.33%	\$38.57	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction in Chicago Eliminate Fat & Feel Great Freeze Away Body Fat www.myfyms.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.	x. Expanded Reach Test	Approved (limited): Restricted medical content +1 more	3	3.33%	\$38.32	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction in Chicago Freezing Fat Really Works Get Rid of Unwanted Fat www.myfyms.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Approved (limited): Restricted medical content +1 more	3	1.80%	\$37.68	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Forever Young Medspa Freezing Fat Really Works					
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Best CoolSculpting Deal Ever Limited Time Offer Jan 2021 25% Off All CoolSculpting www.myfyms.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Chicago, IL. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting - price	Approved (limited): Restricted medical content +1 more	1	33.33%	\$43.60																																																													
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<input type="checkbox"/>	<input checked="" type="checkbox"/>	Forever Young Medspa Freeze Away Body Fat Freeze Away Body Fat www.myfyms.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Approved (limited): Restricted medical content +1 more	2	0.68%	\$39.77																																																													
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction in Chicago Eliminate Fat & Feel Great Offering \$1,000 Off 8+ Cycles www.myfyms.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Approved (limited): Restricted medical content +1 more	1	0.33%	\$38.57																																																													
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction in Chicago Eliminate Fat & Feel Great Freeze Away Body Fat www.myfyms.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.	x. Expanded Reach Test	Approved (limited): Restricted medical content +1 more	3	3.33%	\$38.32																																																													
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction in Chicago Freezing Fat Really Works Get Rid of Unwanted Fat www.myfyms.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Approved (limited): Restricted medical content +1 more	3	1.80%	\$37.68																																																													
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Forever Young Medspa Freezing Fat Really Works																																																																		

Google Ads							Chris Zelig > Forever Young 387-874-1103		All campaigns > search beta coolsculpting		259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$116.97/day	Optimization score: 91.6%	More details						
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Insights	Ad						Ad group	Status	Clicks	CTR	Cost	
Ad groups	Total: Ads								438	3.26%	\$6,415.72	
Ads & extensions	Eliminate Fat And Feel Great.											
Ads	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Forever Young Medspa Freezing Fat Really Works Freeze Away Body Fat www.myfyms.com				x. Expanded Reach Test	Approved (limited): Restricted medical content +1 more	5	3.16%	\$36.70	
Extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.									
Landing pages	CoolSculpting® Fat Reduction Jan Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.myfyms.com											
Keywords	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today				0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	3	8.82%	\$36.59	
Audiences	Fat Reduction in Chicago Freezing Fat Really Works Offering \$1,000 Off 8+ Cycles www.myfyms.com											
Demographics	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.				x. Expanded Reach Test	Approved (limited): Restricted medical content +1 more	4	2.88%	\$35.64	
Settings	Fat Reduction in Chicago Eliminate Fat & Feel Great Get Rid of Unwanted Fat www.myfyms.com											
Suggested	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.				x. Expanded Reach Test	Approved (limited): Restricted medical content +1 more	2	2.25%	\$32.10	
Change history	Non-Surgical Fat Reduction Freeze Away Body Fat Freeze Away Body Fat www.myfyms.com											
Drafts & experiments	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.				x. Expanded Reach Test	Approved (limited): Restricted medical content +1 more	4	1.53%	\$31.79	
More	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® Fat Reduction Limited Time Offer Jan 2021 25% Off All CoolSculpting www.myfyms.com				2. body sculpting	Approved (limited): Restricted medical content +1 more	1	100.00%	\$31.72	
Fat Reduction in Chicago Eliminate Fat & Feel Great												

Google Ads							Chris Zelig > Forever Young 387-874-1103		All campaigns > search beta coolsculpting		259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$116.97/day	Optimization score: 91.6%	More details						
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Insights	Ad						Ad group	Status	Clicks	CTR	Cost	
Ad groups	Total: Ads								438	3.26%	\$6,415.72	
Ads & extensions	A Free Consultation Now											
Ads	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction in Chicago Eliminate Fat & Feel Great Offering \$1,000 Off 8+ Cycles www.myfyms.com				4. lipo	Approved (limited): Restricted medical content +1 more	1	7.69%	\$31.01	
Extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.									
Landing pages	Forever Young Medspa Freeze Away Body Fat Offering \$1,000 Off 8+ Cycles www.myfyms.com											
Keywords	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.				x. Expanded Reach Test	Approved (limited): Restricted medical content +1 more	5	1.85%	\$30.83	
Audiences	Fat Reduction in Chicago Freeze Away Body Fat Offering \$1,000 Off 8+ Cycles www.myfyms.com											
Demographics	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.				x. Expanded Reach Test	Approved (limited): Restricted medical content +1 more	1	0.33%	\$30.72	
Settings	Non-Surgical Fat Reduction Eliminate Fat & Feel Great Get Rid of Unwanted Fat www.myfyms.com											
Suggested	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.				x. Expanded Reach Test	Approved (limited): Restricted medical content +1 more	2	3.57%	\$30.30	
Change history	Best CoolSculpting Deal Ever Jan Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.myfyms.com											
Drafts & experiments	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Chicago, IL. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now				0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	1	3.45%	\$29.74	
More	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Non-Surgical Fat Reduction Eliminate Fat & Feel Great Offering \$1,000 Off 8+ Cycles www.myfyms.com				4. lipo	Approved (limited): Restricted medical content +1 more	3	9.38%	\$28.71	
CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.												

Google Ads							Chris Zelig > Forever Young 387-874-1103		All campaigns > search beta coolsculpting		259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$116.97/day	Optimization score: 91.6%	More details						
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Insights	Ad						Ad group	Status	Clicks	CTR	Cost	
Ad groups	Total: Ads								438	3.26%	\$6,415.72	
Ads & extensions	CoolSculpting® Fat Reduction Limited Time Offer Jan 2021 25% Off All CoolSculpting www.myfyms.com											
Ads	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today				0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	2	18.18%	\$27.61	
Extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction in Chicago Eliminate Fat & Feel Great Offering \$1,000 Off 8+ Cycles www.myfyms.com				x. Expanded Reach Test	Approved (limited): Restricted medical content +1 more	2	2.47%	\$27.28	
Landing pages	Non-Surgical Fat Reduction Freeze Away Body Fat Freeze Away Body Fat www.myfyms.com											
Keywords	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.				4. lipo	Approved (limited): Restricted medical content +1 more	1	7.14%	\$27.06	
Audiences	Non-Surgical Fat Reduction Freezing Fat Really Works Offering \$1,000 Off 8+ Cycles www.myfyms.com											
Demographics	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.				x. Expanded Reach Test	Approved (limited): Restricted medical content +1 more	4	3.67%	\$25.17	
Settings	Non-Surgical Fat Reduction Eliminate Fat & Feel Great Freeze Away Body Fat www.myfyms.com											
Suggested	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.				4. lipo	Approved (limited): Restricted medical content +1 more	2	10.00%	\$24.24	
Change history	33% Off All CoolSculpting® Forever Young Medspa #1 Provider in Chicago foreveryoung-medspa.com/coolsculpting											
Drafts & experiments	<input type="checkbox"/>	<input checked="" type="checkbox"/>	#1 CoolSculpting Deal. Freeze Fat. Top Provider in Chicago, IL. Free Consult. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.				2. body sculpting	Removed Disapproved: Malicious software +2 more	2	20.00%	\$22.90	
More	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Non-Surgical Fat Reduction Freezing Fat Really Works Get Rid of Unwanted Fat www.myfyms.com					Approved (limited): Restricted medical content +1 more				

Google Ads							Chris Zelig > Forever Young 387-874-1103		All campaigns > search beta coolsculpting		259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$116.97/day	Optimization score: 91.6%	More details						
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Insights	Ad						Ad group	Status	Clicks	CTR	Cost	
Ad groups	Total: Ads								438	3.26%	\$6,415.72	
Ads & extensions	Non-Surgical Fat Reduction Freezing Fat Really Works Get Rid of Unwanted Fat www.myfyms.com											
Ads	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.				x. Expanded Reach Test	Approved (limited): Restricted medical content +1 more	4	3.28%	\$22.85	
Extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® Fat Reduction Limited Time Offer Jan 2021 25% Off All CoolSculpting www.myfyms.com									
Landing pages	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today											
Keywords	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Non-Surgical Fat Reduction Freeze Away Body Fat Offering \$1,000 Off 8+ Cycles www.myfyms.com				1. coolsculpting - price	Approved (limited): Restricted medical content +1 more	1	50.00%	\$22.29	
Audiences	Non-Surgical Fat Reduction Freeze Away Body Fat Offering \$1,000 Off 8+ Cycles www.myfyms.com											
Demographics	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.				4. lipo	Approved (limited): Restricted medical content +1 more	2	11.76%	\$21.61	
Settings	#1 Provider in Chicago Safe & Effective Fat Reduction 33% Off All CoolSculpting® +10 more foreveryoung-medspa.com/coolsculpting/chicago											
Suggested	<input type="checkbox"/>	<input checked="" type="checkbox"/>	#1 CoolSculpting Deal. Freeze Fat. Top Provider in Chicago, IL. Free Consult. Expert, Safe Fat Loss With... View assets details				4. lipo	Removed Disapproved: Malicious software +2 more	5	2.33%	\$21.54	
Change history	#1 Provider in Chicago Quick & Painless Fat Freezing Fat Freezing for 33% Off +10 more foreveryoung-medspa.com/fat-freezing/chicago											
Drafts & experiments	<input type="checkbox"/>	<input checked="" type="checkbox"/>	#1 CoolSculpting Deal. Top Provider in Chicago, IL for Freezing Fat. Free Consult. Expert, Safe Fat Loss With... View assets details				6. coolsculpting - fat freeze	Ad group removed Approved (limited): Restricted medical content +1 more	3	15.00%	\$21.32	
More	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Chicago Jan Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.myfyms.com				1. coolsculpting - price	Approved (limited): Restricted medical content +1 more	1	10.00%	\$21.25	
Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Chicago, IL. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now												
Non-Surgical Fat Reduction Freezing Fat Really Works Offering \$1,000 Off 8+ Cycles www.myfyms.com												
Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.												

Google Ads							Chris Zelig > Forever Young 387-874-1103		All campaigns > search beta coolsculpting		259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview							Enabled	Status: Eligible	Type: Search	Budget: \$116.97/day	Optimization score: 91.6%	More details
Recommendations							Ad status: All ADD FILTER					
Insights							Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads										438	3.26%	\$6,415.72
Ads												
Extensions								x. Expanded Reach Test	Approved (limited): Restricted medical content +1 more	2	7.14%	\$20.49
Landing pages												
Keywords								x. Expanded Reach Test	Approved (limited): Restricted medical content +1 more	2	3.03%	\$19.64
Audiences												
Demographics												
Settings												
Suggested								4. lipo	Approved (limited): Restricted medical content +1 more	1	6.25%	\$19.03
Change history												
Drafts & experiments								4. lipo	Approved (limited): Restricted medical content +1 more	1	6.67%	\$17.87
More								2. body sculpting	Removed Disapproved: Malicious software +2 more	1	16.67%	\$17.81
								x. Expanded Reach Test	Removed Disapproved: Malicious software +2 more	3	1.30%	\$17.55

Google Ads							Chris Zelig > Forever Young 387-874-1103		All campaigns > search beta coolsculpting		259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview							Enabled	Status: Eligible	Type: Search	Budget: \$116.97/day	Optimization score: 91.6%	More details
Recommendations							Ad status: All ADD FILTER					
Insights							Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads										438	3.26%	\$6,415.72
Ads												
Extensions								2. body sculpting	Removed Disapproved: Malicious software +2 more	2	10.00%	\$17.54
Landing pages												
Keywords								1. coolsculpting - price	Approved (limited): Restricted medical content +1 more	1	100.00%	\$17.41
Audiences												
Demographics												
Settings								x. Expanded Reach Test	Approved (limited): Restricted medical content +1 more	2	0.81%	\$17.26
Suggested												
Change history												
Drafts & experiments								1. coolsculpting - price	Approved (limited): Restricted medical content +1 more	2	40.00%	\$15.88
More								x. Expanded Reach Test	Approved (limited): Restricted medical content +1 more	2	0.81%	\$15.50
								x. Expanded Reach Test	Approved (limited): Restricted medical content +1 more	2	4.65%	\$13.61

Google Ads							Chris Zelig > Forever Young 387-874-1103		All campaigns > search beta coolsculpting		259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview							Enabled	Status: Eligible	Type: Search	Budget: \$116.97/day	Optimization score: 91.6%	More details
Recommendations							Ad status: All ADD FILTER					
Insights							Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads										438	3.26%	\$6,415.72
Ads												
Extensions								1. coolsculpting - price	Approved (limited): Restricted medical content +1 more	1	16.67%	\$13.15
Landing pages												
Keywords								4. lipo	Approved (limited): Restricted medical content +1 more	1	4.17%	\$13.08
Audiences												
Demographics												
Settings								1. coolsculpting - price	Approved (limited): Restricted medical content +1 more	1	33.33%	\$12.85
Suggested												
Change history												
Drafts & experiments								4. lipo	Approved (limited): Restricted medical content +1 more	1	9.09%	\$11.53
More								4. lipo	Removed Disapproved: Malicious software +2 more	1	6.67%	\$11.22
								0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	1	2.70%	\$11.22

Google Ads							Chris Zelig > Forever Young 387-874-1103		All campaigns > search beta coolsculpting		259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview							Enabled	Status: Eligible	Type: Search	Budget: \$116.97/day	Optimization score: 91.6%	More details
Recommendations							Ad status: All ADD FILTER					
Insights							Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads										438	3.26%	\$6,415.72
Ads												
Extensions								3. cryolipolysis	Ad group paused Disapproved: Malicious software +2 more	1	50.00%	\$10.70
Landing pages												
Keywords								x. Expanded Reach Test	Approved (limited): Restricted medical content +1 more	1	2.44%	\$10.59
Audiences												
Demographics												
Settings								x. Expanded Reach Test	Approved (limited): Restricted medical content +1 more	1	1.54%	\$9.74
Suggested												
Change history												
Drafts & experiments								0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	1	33.33%	\$9.51
More								x. Expanded Reach Test	Approved (limited): Restricted medical content +1 more	1	1.49%	\$8.78
								x. Expanded Reach Test	Approved (limited): Restricted medical content +1 more	1	1.35%	\$8.77

Overview	Enabled	Status: Eligible	Type: Search	Budget: \$116.97/day	Optimization score: 91.6%	More details				
Recommendations	Extensions > All									
Insights	Extension type: All ADD FILTER									
Ad groups	Associations view									
Ads & extensions	<input type="checkbox"/>	Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost	
Ads	Promotion extension									
Extensions	<input type="checkbox"/>	Winter Sale - 25% off CoolSculpting®	Promotion extension	search beta coolsculpting	Campaign	Approved (limited): Restricted medical content +1 more	209	2.89%	\$3,035.48	
Landing pages	Callout extension									
Keywords	<input type="checkbox"/>	FDA Cleared	Callout extension	search beta coolsculpting	Campaign	Approved	94	4.14%	\$1,825.78	
Audiences	<input type="checkbox"/>	Highlights: No Surgery	Callout extension	search beta coolsculpting	Campaign	Approved (limited): Health in personalized advertising	79	4.07%	\$1,593.64	
Demographics	Sitelink extension									
Settings	<input type="checkbox"/>	CoolSculpting CoolSculpting: The Top Non-Surgical Fat Reduction Treatment. Learn More	Sitelink extension	search beta coolsculpting	Campaign	Approved (limited): Restricted medical content +1 more	130	3.13%	\$1,544.94	
Suggested	<input type="checkbox"/>	Before and After Photos See Real Patient Results & Before and After Photos.	Sitelink extension	search beta coolsculpting	Campaign	Approved (limited): Restricted medical content +1 more	130	3.13%	\$1,544.94	
Change history	Callout extension									
Drafts & experiments	<input type="checkbox"/>	New Clients 33% Off	Callout extension	search beta coolsculpting	Campaign	Approved	72	3.55%	\$1,278.79	
More	<input type="checkbox"/>	Liposuction Alternative	Callout extension	search beta coolsculpting	Campaign	Approved (limited): Health in personalized advertising	66	3.32%	\$1,253.31	
	<input type="checkbox"/>	Freeze Your Fat	Callout extension	search beta coolsculpting	Campaign	Approved	73	3.39%	\$1,251.98	
	<input type="checkbox"/>	Contact Us + Free Consult	Callout extension	search beta coolsculpting	Campaign	Approved	78	4.29%	\$1,233.36	
	<input type="checkbox"/>	Nonsurgical Fat Reduction	Callout extension	search beta coolsculpting	Campaign	Approved	60	3.19%	\$1,122.16	

Overview	Enabled	Status: Eligible	Type: Search	Budget: \$116.97/day	Optimization score: 91.6%	More details					
Recommendations	Extension type: All ADD FILTER										
Insights	Associations view										
Ad groups	<input type="checkbox"/>	Nonsurgical Fat Reduction	Callout extension	search beta coolsculpting	Campaign	Approved	60	3.19%	\$1,122.16		
Ads & extensions	Call extension										
Ads	<input type="checkbox"/>	(224) 415-3628	Call extension	Account	Account	Approved	40	2.02%	\$819.73		
Extensions	Promotion extension										
Landing pages	<input type="checkbox"/>	Black Friday - 25% off CoolSculpting®	Promotion extension	search beta coolsculpting	Campaign	Approved (limited): Restricted medical content +1 more	15	11.72%	\$617.53		
Keywords	Structured snippet extension										
Audiences	<input type="checkbox"/>	Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction, Coolmini, Fat Reduction	Structured snippet extension	search beta coolsculpting	Campaign	Approved	2	0.88%	\$23.07		
Demographics	Location extension										
Settings	<input type="checkbox"/>	syedial2008@gmail.com (View locations) All locations selected	Location extension	Account	Account	-	-	-	-		
Suggested	Total: Sitelink extensions										
Change history								130	3.08%	\$1,544.94	
Drafts & experiments								224	3.92%	\$3,910.81	
More								2	0.88%	\$23.07	
								99	2.52%	\$1,571.20	
								131	2.83%	\$2,899.74	
								335	3.37%	\$5,022.54	
Show rows: 500 1 - 14 of 14											
Reporting is not real-time. Time zone for all dates and times: (GMT-06:00) Central Standard Time. Learn more Some inventory may be provided through third party intermediaries. You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics. © Google, 2021.											

Overview	Paused	Type: Search	Budget: \$54.68/day	More details							
Recommendations	Ad status: All ADD FILTER										
Insights	Associations view										
Ad groups	<input type="checkbox"/>	Ad	Ad group	Status	Clicks	CTR	Cost				
Ads & extensions	<input type="checkbox"/>	#1 Provider in Chicago Safe & Effective Fat Reduction Target Belly Fat, Love Handles +9 more foreveryoungil.com/coolsculpting/chicago #1 CoolSculpting Deal. Freeze Fat. Top Provider in Chicago, IL. Free Consult. Expert, Safe Fat Loss With... View assets details	expanded reach	Campaign paused	54	2.43%	\$1,190.37				
Ads	<input type="checkbox"/>	CoolSculpting in Chicago #1 Fat Reduction Treatment No Surgery & Minimal Downtime foreveryoungil.com/coolsculpting Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. #1 Fat Reduction Treatment. Target Belly Fat & Love Handles. Book A Free Consultation.	expanded reach	Campaign paused	8	0.90%	\$282.57				
Extensions	<input type="checkbox"/>	CoolSculpting in Chicago #1 Fat Reduction Treatment No Surgery & Minimal Downtime foreveryoungil.com/coolsculpting Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. #1 Fat Reduction Treatment. Target Belly Fat & Love Handles. Book A Free Consultation.	liposuction	Campaign paused	4	5.26%	\$158.28				
Landing pages	<input type="checkbox"/>	#1 Provider in Chicago Safe & Effective Fat Reduction Target Belly Fat, Love Handles +9 more foreveryoungil.com/coolsculpting/chicago #1 CoolSculpting Deal. Freeze Fat. Top Provider in Chicago, IL. Free Consult. Expert, Safe Fat Loss With... View assets details	liposuction	Campaign paused	3	2.61%	\$125.09				
Keywords	<input type="checkbox"/>	Huge CoolSculpting Promotion Forever Young Medspa #1 Provider in Chicago foreveryoungil.com/coolsculpting #1 CoolSculpting Deal. Freeze Fat. Top Provider in Chicago, IL. Free Consult. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	expanded reach	Campaign paused	2	0.45%	\$30.10				
Audiences	<input type="checkbox"/>	Huge CoolSculpting Promotion Freeze Away Stubborn Fat Forever Young Medspa foreveryoungil.com/coolsculpting Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Leading CoolSculpting Provider in Chicago, IL. Schedule a Free Consultation.	expanded reach	Campaign paused	1	0.37%	\$5.10				
Demographics	<input type="checkbox"/>	#1 Provider in Chicago Safe & Effective Fat Reduction 33% Off All CoolSculpting® +10 more foreveryoung-medspa.com/coolsculpting/chicago #1 CoolSculpting Deal. Freeze Fat. Top Provider in Chicago, IL. Free Consult. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	liposuction	Campaign paused	0	-	\$0.00				
Settings	Total: Ads										
Suggested								72	1.77%	\$1,791.51	
Change history								72	1.77%	\$1,791.51	
Drafts & experiments								72	1.77%	\$1,791.51	
More								72	1.77%	\$1,791.51	
Show rows: 500 1 - 20 of 20											
Reporting is not real-time. Time zone for all dates and times: (GMT-06:00) Central Standard Time. Learn more Some inventory may be provided through third party intermediaries. You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics. © Google, 2021.											

Overview	Paused	Type: Search	Budget: \$54.68/day	More details							
Recommendations	Ad status: All ADD FILTER										
Insights	Associations view										
Ad groups	<input type="checkbox"/>	Ad	Ad group	Status	Clicks	CTR	Cost				
Ads & extensions	<input type="checkbox"/>	#1 CoolSculpting Deal. Freeze Fat. Top Provider in Chicago, IL. Free Consult. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. #1 Fat Reduction Treatment. Target Belly Fat & Love Handles. Book A Free Consultation.	expanded reach	Campaign paused	0	-	\$0.00				
Ads	<input type="checkbox"/>	\$1,000 Off All CoolSculpting® Forever Young Medspa #1 Provider in Chicago foreveryoung-medspa.com/coolsculpting #1 CoolSculpting Deal. Freeze Fat. Top Provider in Chicago, IL. Free Consult. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	expanded reach	Campaign paused	0	-	\$0.00				
Extensions	<input type="checkbox"/>	#1 CoolSculpting Deal 33% Off Freeze Away Stubborn Fat Forever Young Medspa foreveryoung-medspa.com/coolsculpting Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Leading CoolSculpting Provider in Chicago, IL. Schedule a Free Consultation	expanded reach	Campaign paused	0	-	\$0.00				
Landing pages	<input type="checkbox"/>	Huge CoolSculpting Promotion Forever Young Medspa #1 Provider in Chicago foreveryoungil.com/coolsculpting #1 CoolSculpting Deal. Freeze Fat. Top Provider in Chicago, IL. Free Consult. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	liposuction	Campaign paused	0	0.00%	\$0.00				
Keywords	<input type="checkbox"/>	Huge CoolSculpting Promotion Freeze Away Stubborn Fat Forever Young Medspa foreveryoungil.com/coolsculpting Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Leading CoolSculpting Provider in Chicago, IL. Schedule a Free Consultation.	liposuction	Campaign paused	0	0.00%	\$0.00				
Audiences	Total: Ads										
Demographics								72	1.77%	\$1,791.51	
Settings								72	1.77%	\$1,791.51	
Suggested								72	1.77%	\$1,791.51	
Change history								72	1.77%	\$1,791.51	
Drafts & experiments								72	1.77%	\$1,791.51	
More								72	1.77%	\$1,791.51	
Show rows: 500 1 - 20 of 20											
Reporting is not real-time. Time zone for all dates and times: (GMT-06:00) Central Standard Time. Learn more Some inventory may be provided through third party intermediaries. You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics. © Google, 2021.											

Google Ads | Chris Zelig > Forever Young 387-874-1103 | All campaigns > search | beta | coolsculptin... | 259-215-0574 Chris Zelig christopherzelig@gmail.com

Overview: Paused, Type: Search, Budget: \$54.68/day, More details

Recommendations: Extensions > All

Insights: Extension type: All, ADD FILTER

Ad groups: Associations view

Extension type	Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Promotion extension								
<input type="checkbox"/>	Black Friday - 25% off CoolSculpting®	Promotion extension	search beta coolsculpting ...	Campaign	Approved (limited): Restricted medical content +1 more	26	1.33%	\$642.60
Callout extension								
<input type="checkbox"/>	Contact Us + Free Consult	Callout extension	search beta coolsculpting ...	Campaign	Approved	20	2.40%	\$584.68
<input type="checkbox"/>	New Clients 33% Off	Callout extension	search beta coolsculpting ...	Campaign	Approved	21	2.44%	\$582.30
<input type="checkbox"/>	FDA Cleared	Callout extension	search beta coolsculpting ...	Campaign	Approved	22	2.23%	\$551.00
<input type="checkbox"/>	Freeze Your Fat	Callout extension	search beta coolsculpting ...	Campaign	Approved	20	2.22%	\$461.22
<input type="checkbox"/>	Highlights: No Surgery	Callout extension	search beta coolsculpting ...	Campaign	Approved (limited): Health in personalized advertising	18	2.18%	\$417.07
Call extension								
<input type="checkbox"/>	(224) 415-3628	Call extension	Account	Account	Approved	12	1.09%	\$392.94
Callout extension								
<input type="checkbox"/>	Nonsurgical Fat Reduction	Callout extension	search beta coolsculpting ...	Campaign	Approved	18	2.15%	\$376.82
<input type="checkbox"/>	Liposuction Alternative	Callout extension	search beta coolsculpting ...	Campaign	Approved (limited): Restricted medical content +1 more	16	1.89%	\$368.76
Promotion extension								
<input type="checkbox"/>	Winter Sale - 25% off CoolSculpting®	Promotion extension	search beta coolsculpting ...	Campaign	Approved (limited): Restricted medical content +1 more	9	2.33%	\$229.86

Google Ads | Chris Zelig > Forever Young 387-874-1103 | All campaigns > search | beta | coolsculptin... | 259-215-0574 Chris Zelig christopherzelig@gmail.com

Overview: Paused, Type: Search, Budget: \$54.68/day, More details

Recommendations: Extension type: All, ADD FILTER

Insights: Extension type: All, ADD FILTER

Ad groups: Associations view

Extension type	Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Sitelink extension								
<input type="checkbox"/>	33% Off All Fat Areas Save 33% Off on CoolSculpting. New Client Special	Sitelink extension	search beta coolsculpting ...	Campaign	Approved (limited): Restricted medical content +1 more	1	3.70%	\$16.42
<input type="checkbox"/>	Current Specials Don't Miss Our Specials & Exclusive Offers. Learn More Now	Sitelink extension	search beta coolsculpting ...	Campaign	Approved (limited): Restricted medical content +1 more	1	3.33%	\$16.42
<input type="checkbox"/>	5 Star Reviews Real CoolSculpting Reviews & Patient Testimonials	Sitelink extension	search beta coolsculpting ...	Campaign	Approved (limited): Restricted medical content +1 more	1	3.33%	\$16.42
<input type="checkbox"/>	Before and After Photos See CoolSculpting Before and After Photos	Sitelink extension	search beta coolsculpting ...	Campaign	Approved (limited): Restricted medical content +1 more	1	4.17%	\$16.42
<input type="checkbox"/>	Book A Virtual Consult Why Wait? Book a Virtual Consult with the #1 Provider in Chicago	Sitelink extension	search beta coolsculpting ...	Campaign	Approved	1	3.57%	\$16.42
Location extension								
<input type="checkbox"/>	syedializ2008@gmail.com (View locations) All locations selected	Location extension	Account	Account	-	-	-	-
Structured snippet extension								
<input type="checkbox"/>	Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction, Coolmini, Fat Reduction	Structured snippet extension	search beta coolsculpting ...	Campaign	Approved	0	0.00%	\$0.00
Total: Sitelink extensions						1	3.03%	\$16.42
Total: Callout extensions						49	2.23%	\$1,300.35
Total: Structured snippet extensions						0	0.00%	\$0.00
Total: Call extensions						14	1.15%	\$439.07
Total: Location extensions						49	1.57%	\$1,316.51
Total: Promotion extensions						42	1.55%	\$1,165.98

Google Ads | Chris Zelig > Forever Young 387-874-1103 | All campaigns

Overview: Responsive search ad

Recommendations: ASSETS, COMBINATIONS

Insights: Asset status: All enabled, ADD FILTER

Ad groups: Associations view

Asset	Status	Asset type	Position pinning	Impr.
Target Belly Fat, Love Handles	Approved	Headline	None	1,987
Safe & Effective Fat Reduction	Approved	Headline	None	411
Forever Young Medspa	Approved	Headline	None	34
New Client Special	Approved	Headline	None	1,468
FDA Cleared Fat Loss Procedure	Approved	Headline	None	142
#1 Provider in Chicago	Approved	Headline	None	95
#1 Fat Reduction Treatment	Approved	Headline	None	37
Schedule a Free Consultation	Approved	Headline	None	22
No Surgery & Minimal Downtime	Approved	Headline	None	271
Freeze Off Your Stubborn Fat	Approved	Headline	None	72
CoolSculpting in Chicago	Approved	Headline	None	35
Huge CoolSculpting Promotion	Approved	Headline	None	110
#1 CoolSculpting Deal. Freeze Fat. Top Provider in Chicago, IL. Free Consult.	Approved	Description	None	102
#1 Fat Reduction Treatment. Target Belly Fat & Love Handles. Book An Appointment Now	Approved	Description	None	7
Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	Approved	Description	None	2,124
Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	Approved	Description	None	2,012

Show rows: 500 | 1 - 16 of 16

Medstar Media, INC.

10808 S. River Front Parkway Suite 3020

South Jordan, UT 84095

+1 6466949450

support@medstarmedia.com

INVOICE

BILL TO

Forever Young Medspa

INVOICE # 1246

DATE 10/01/2020

DUE DATE 10/01/2020

TERMS Due on receipt

ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
Digital Marketing Monthly Management	<ul style="list-style-type: none">• Monthly management of Google Ads / Social Media Ads• Optimize campaigns for conversions monthly• Monitor budget and adjust bids to gain better ROI• Manage keyword selection and audience targeting• Consult Exit pop technology to increase leads	1	1,500.00	1,500.00
PAYMENT				1,500.00
BALANCE DUE				\$0.00

PAID

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INVOICE

BILL TO
Forever Young Medspa

INVOICE # 1262
DATE 11/01/2020
DUE DATE 11/01/2020
TERMS Due on receipt

ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
Digital Marketing Monthly Management	<ul style="list-style-type: none">• Monthly management of Google Ads / Social Media Ads• Optimize campaigns for conversions monthly• Monitor budget and adjust bids to gain better ROI• Manage keyword selection and audience targeting• Consult Exit pop technology to increase leads	1	1,500.00	1,500.00
PAYMENT				1,500.00
BALANCE DUE				\$0.00

PAID

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SALES RECEIPT

BILL TO

Forever Young Medspa

SALES # 1288

DATE 12/01/2020

ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
Digital Marketing Monthly Management	<ul style="list-style-type: none">• Monthly management of Google Ads / Social Media Ads• Optimize campaigns for conversions monthly• Monitor budget and adjust bids to gain better ROI• Manage keyword selection and audience targeting• Consult Exit pop technology to increase leads	1	1,500.00	1,500.00

TOTAL	1,500.00
BALANCE DUE	\$0.00