

Facebook Account Performance Report

1 Feb 2021 — 28 Feb 2021

Syed Irfan Ali (act_10151225039925840)

Key Performance Indicators



Impr
1,009
↑ 34%



Clicks
29
↑ 61%



Cost
\$18.10
↑ 14%



CTR
2.87%
↑ 20%



Fb Pixel Lead
0
-

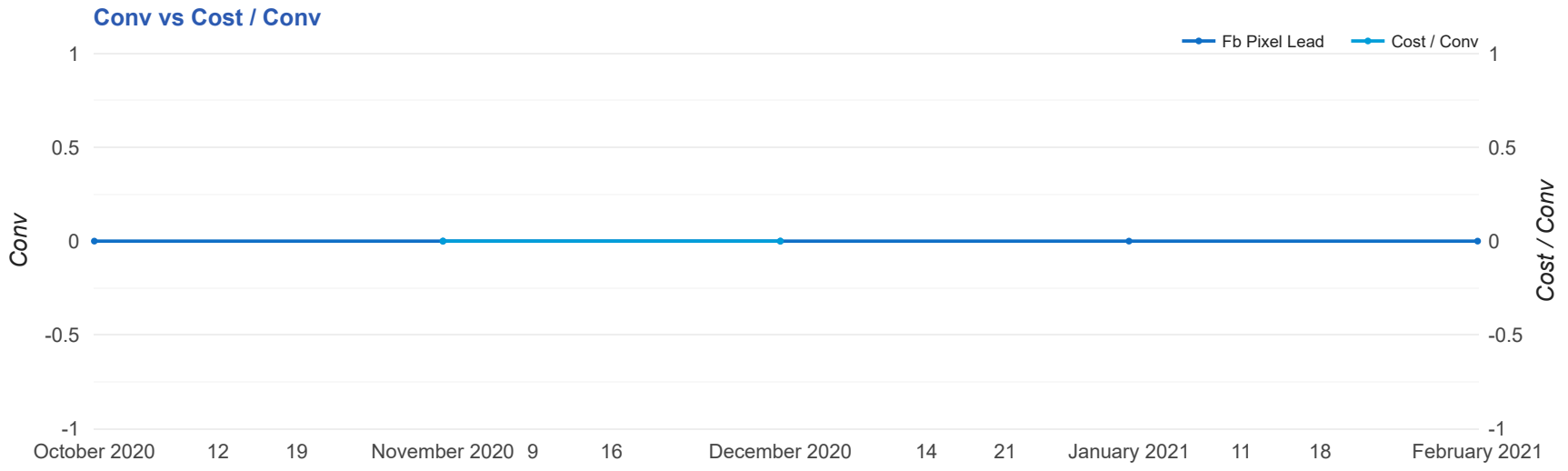


Cost / Conv
-
-

Monthly Account Summary

ACCOUNT	DATE	COST	IMPR	CLICKS	FB PIXEL LEAD	COST / CONV
Syed Irfan Ali	Feb, 2021	\$18.10	1,009	29	0	-

Monthly Performance Trends



ACCOUNT	DATE	COST	IMPR	CLICKS	FB PIXEL LEAD	COST / CONV
Syed Irfan Ali	Oct, 2020	\$77.98	6,063	546	0	-
Syed Irfan Ali	Jan, 2021	\$15.90	751	18	0	-
Syed Irfan Ali	Feb, 2021	\$18.10	1,009	29	0	-

Top Performing Campaigns

CAMPAIGNS	COST	IMPR	CLICKS	FB PIXEL LEAD	COST / CONV
Post: "FREE EMSculpt. It's finally here! Pair your..."	\$18.10	1,009	29	0	-

Top Performing Ad Sets

ADSET	COST	IMPR	CLICKS	FB PIXEL LEAD	COST / CONV
Post: "FREE EMSculpt. It's finally here! Pair your..."	\$18.10	1,009	29	0	-

Top Performing Ads

AD	COST	IMPR	CLICKS	CTR	FB PIXEL LEAD	COST / CONV
Post: "FREE EMSculpt. It's finally here! Pair your..."	\$18.10	1,009	29	2.87%	0	-

Age & Gender Performance

ACCOUNT	AGE	GENDER	COST	IMPR	CLICKS	CTR	FB PIXEL LEAD	COST / CONV
Syed Irfan Ali	18-24	female	\$0.09	5	0	0.00%	0	-
Syed Irfan Ali	18-24	male	\$0.06	13	0	0.00%	0	-
Syed Irfan Ali	25-34	female	\$0.71	40	1	2.50%	0	-
Syed Irfan Ali	25-34	male	\$0.04	4	0	0.00%	0	-
Syed Irfan Ali	25-34	unknown	\$0.00	1	0	0.00%	0	-
Syed Irfan Ali	35-44	female	\$2.09	174	4	2.30%	0	-
Syed Irfan Ali	35-44	male	\$0.26	19	0	0.00%	0	-
Syed Irfan Ali	35-44	unknown	\$0.07	3	0	0.00%	0	-
Syed Irfan Ali	45-54	female	\$2.64	181	5	2.76%	0	-
Syed Irfan Ali	45-54	male	\$0.49	33	3	9.09%	0	-
Syed Irfan Ali	45-54	unknown	\$0.03	3	0	0.00%	0	-
Syed Irfan Ali	55-64	female	\$4.09	194	8	4.12%	0	-
Syed Irfan Ali	55-64	male	\$1.06	66	3	4.55%	0	-
Syed Irfan Ali	55-64	unknown	\$0.03	3	0	0.00%	0	-
Syed Irfan Ali	65+	female	\$5.08	197	4	2.03%	0	-

Performance By Device

ACCOUNT	DEVICE	COST	IMPR	CLICKS	CTR	FB PIXEL LEAD	COST / CONV
Syed Irfan Ali	mobile_app	\$18.10	1,009	29	2.87%	0	-