

CoolSculpting Marketing Services Forever Young Q1 2021 Total Marketing Expenses (1/1/2021 - 3/31/2021)

Total Google Ads: \$ 11,266.99
Total Marketing Service Fees: \$ 5,800.00
Total CoolSculpting Marketing Cost: \$ 17,066.99

Google Ads | Chris Zelig | Forever Young 387-874-1103 | All campaigns

Overview | Campaigns | Custom Jan 1 - Mar 31, 2021

Campaign	Budget	Status	Clicks	CTR	Cost
search beta coolsculpting	\$113.88/day	Bid strategy limited	957	4.31%	\$10,438.67
search beta coolsculpting exp reach	\$28.02/day	Limited by budget	129	4.27%	\$828.32
Grand Opening	\$5.00/day	Paused All ads paused	0	-	\$0.00
AWN_004b1ef9b9ecc3837c9_00000000957b2629	\$4.34/day \$131.94/month	Removed	0	-	\$0.00
AWN_004b1ef9b9ecc3837c9_000000009582528c	\$9.86/day \$299.74/month	Removed	0	-	\$0.00
AWN_004b1ef9b9ecc3837c9_000000009589996a	\$10.00/day \$304.00/month	Removed	0	-	\$0.00
CoolSculpting Fat Reduction	\$16.44/day \$499.78/month	Paused	0	-	\$0.00
BOTOX® Cosmetic in Deerfield	\$9.86/day \$299.74/month	Paused	0	-	\$0.00
Leads-Search-Coolsculpting	\$20.00/day	Paused All ads paused	0	-	\$0.00
search beta coolsculpting OLD	\$66.89/day	Paused	0	-	\$0.00
Total: Campaigns			1,086	4.31%	\$11,266.99

Google Ads | Chris Zelig | Forever Young 387-874-1103 | All campaigns

Overview | Campaigns | Custom Jan 1 - Mar 31, 2021

Campaign	Budget	Status	Clicks	CTR	Cost
AWN_004b1ef9b9ecc3837c9_00000000957b2629	\$4.34/day \$131.94/month	Removed	0	-	\$0.00
AWN_004b1ef9b9ecc3837c9_000000009582528c	\$9.86/day \$299.74/month	Removed	0	-	\$0.00
AWN_004b1ef9b9ecc3837c9_000000009589996a	\$10.00/day \$304.00/month	Removed	0	-	\$0.00
CoolSculpting Fat Reduction	\$16.44/day \$499.78/month	Paused	0	-	\$0.00
BOTOX® Cosmetic in Deerfield	\$9.86/day \$299.74/month	Paused	0	-	\$0.00
Leads-Search-Coolsculpting	\$20.00/day	Paused All ads paused	0	-	\$0.00
search beta coolsculpting OLD	\$66.89/day	Paused	0	-	\$0.00
Total: Campaigns			1,086	4.31%	\$11,266.99
Total: Account	\$141.90/day		1,086	4.31%	\$11,266.99

Reporting is not real-time. Time zone for all dates and times: (GMT-06:00) Central Standard Time. Learn more
 Some inventory may be provided through third party intermediaries. You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.
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Google Ads | Chris Zelig | Forever Young 387-874-1103 | All campaigns | search | beta | coolsculpting

Overview | Ad status: Bid strategy limited | Type: Search | Budget: \$113.88/day | Optimization score: 86.7%

Overview | Ads | Custom Jan 1 - Mar 31, 2021

Ad	Ad group	Status	Clicks	CTR	Cost
Forever Young Medspa Fat Reduction in Chicago Non-Surgical Fat Reduction +6 more www.myfyms.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Best Prices... View assets details	x. Expanded Reach Test	Not eligible Policy (Restricted medical content +1 more), Poor ad strength, +1	179	3.58%	\$1,196.94
Forever Young Medspa Fat Reduction in Chicago Non-Surgical Fat Reduction +6 more www.myfyms.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Best Prices... View assets details	4. lipo	Not eligible Policy (Restricted medical content +1 more), Poor ad strength, +1	106	6.41%	\$1,085.12
CoolSculpting® in Chicago Mar Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.myfyms.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	26	6.24%	\$524.21
#1 Provider in Chicago Safe & Effective Fat Reduction Target Belly Fat, Love Handles +9 more myfyms.com/coolsculpting/chicago #1 CoolSculpting Deal. Freeze Fat. Top Provider in Chicago, IL. Free Consult. Expert, Safe Fat Loss With... View assets details	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	25	7.76%	\$438.65

Google Ads | Chris Zelig | Forever Young 387-874-1103 | All campaigns | search | beta | coolsculpting

Overview | Ad status: Bid strategy limited | Type: Search | Budget: \$113.88/day | Optimization score: 86.7%

Overview | Ads | Custom Jan 1 - Mar 31, 2021

Ad	Ad group	Status	Clicks	CTR	Cost
CoolSculpting® Fat Reduction Mar Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.myfyms.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	17	12.41%	\$358.05
Best CoolSculpting Deal Ever Mar Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.myfyms.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	11	8.59%	\$321.25
CoolSculpting® in Chicago Feb Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.myfyms.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	14	4.84%	\$254.80
CoolSculpting® in Chicago Mar Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.myfyms.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	16	13.33%	\$252.01

Google Ads									
Chris Zelig > Forever Young 387-874-1103 search beta coolsculpting									
Overview									
Enabled Status: Bid strategy limited Type: Search Budget: \$113.88/day Optimization score: 86.7% More details									
Recommendations									
+ Ad status: All ADD FILTER									
Insights									
Ad									
Ad	Ad group	Status	Clicks	CTR	Cost				
<input type="checkbox"/> CoolSculpting® in Chicago Feb Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.myfyms.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	14	4.84%	\$254.80				
<input type="checkbox"/> CoolSculpting® in Chicago Mar Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.myfyms.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	16	13.33%	\$252.01				
<input type="checkbox"/> CoolSculpting® Fat Reduction Feb Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.myfyms.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	10	7.58%	\$205.09				
<input type="checkbox"/> CoolSculpting® in Chicago Jan Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.myfyms.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	14	5.09%	\$188.29				

Google Ads									
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Overview									
Enabled Status: Bid strategy limited Type: Search Budget: \$113.88/day Optimization score: 86.7% More details									
Recommendations									
+ Ad status: All ADD FILTER									
Insights									
Ads									
Ad	Ad group	Status	Clicks	CTR	Cost				
<input type="checkbox"/> CoolSculpting® in Chicago Limited Time Offer Mar 2021 Our Biggest Discount Ever www.myfyms.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	10	14.08%	\$174.69				
<input type="checkbox"/> CoolSculpting® Fat Reduction Jan Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.myfyms.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	9	10.71%	\$166.40				
<input type="checkbox"/> CoolSculpting® in Chicago Feb Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.myfyms.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	12	14.46%	\$149.48				
<input type="checkbox"/> CoolSculpting® in Chicago Jan Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.myfyms.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	9	13.24%	\$145.20				

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Overview									
Enabled Status: Bid strategy limited Type: Search Budget: \$113.88/day Optimization score: 86.7% More details									
Recommendations									
+ Ad status: All ADD FILTER									
Insights									
Ad									
Ad	Ad group	Status	Clicks	CTR	Cost				
<input type="checkbox"/> CoolSculpting® in Chicago Jan Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.myfyms.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	9	13.24%	\$145.20				
<input type="checkbox"/> Best CoolSculpting Deal Ever Jan Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.myfyms.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	8	12.50%	\$141.32				
<input type="checkbox"/> Fat Reduction in Chicago Freeze Away Body Fat Offering \$1,000 Off 8+ Cycles www.myfyms.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Not eligible Policy (Restricted medical content +1 more), Ad group paused	18	3.04%	\$140.29				
<input type="checkbox"/> CoolSculpting® in Chicago Limited Time Offer Mar 2021 33% Off All CoolSculpting www.myfyms.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	6	7.32%	\$130.12				

Google Ads									
Chris Zelig > Forever Young 387-874-1103 search beta coolsculpting									
Overview									
Enabled Status: Bid strategy limited Type: Search Budget: \$113.88/day Optimization score: 86.7% More details									
Recommendations									
+ Ad status: All ADD FILTER									
Insights									
Ad									
Ad	Ad group	Status	Clicks	CTR	Cost				
<input type="checkbox"/> CoolSculpting® in Chicago Limited Time Offer Mar 2021 33% Off All CoolSculpting www.myfyms.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	6	7.32%	\$130.12				
<input type="checkbox"/> CoolSculpting in Chicago #1 Fat Reduction Treatment No Surgery & Minimal Downtime www.myfyms.com/coolsculpting Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. #1 Fat Reduction Treatment. Target Belly Fat & Love Handles. Book A Free Consultation.	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	9	9.57%	\$129.32				
<input type="checkbox"/> Forever Young Medspa Freeze Away Body Fat Offering \$1,000 Off 8+ Cycles www.myfyms.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Not eligible Policy (Restricted medical content +1 more), Ad group paused	13	2.65%	\$125.53				
<input type="checkbox"/> CoolSculpting® in Chicago Limited Time Offer Feb 2021 Our Biggest Discount Ever www.myfyms.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	6	9.09%	\$116.24				

Google Ads									
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Overview									
Enabled Status: Bid strategy limited Type: Search Budget: \$113.88/day Optimization score: 86.7% More details									
Recommendations									
+ Ad status: All ADD FILTER									
Insights									
Ads									
Ad	Ad group	Status	Clicks	CTR	Cost				
<input type="checkbox"/> CoolSculpting® Fat Reduction Limited Time Offer Mar 2021 Our Biggest Discount Ever www.myfyms.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	8	15.69%	\$114.15				
<input type="checkbox"/> Best CoolSculpting Deal Ever Feb Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.myfyms.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	6	7.50%	\$105.92				
<input type="checkbox"/> Non-Surgical Fat Reduction Freeze Away Body Fat Freeze Away Body Fat www.myfyms.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Not eligible Policy (Restricted medical content +1 more), Ad group paused	14	2.65%	\$100.71				
<input type="checkbox"/> Non-Surgical Fat Reduction Eliminate Fat & Feel Great Freeze Away Body Fat www.myfyms.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Not eligible Policy (Restricted medical content +1 more), Ad group paused	14	2.14%	\$100.61				

Google Ads									
Chris Zelig > Forever Young 387-874-1103 search beta coolsculpting									
Overview									
Enabled Status: Bid strategy limited Type: Search Budget: \$113.88/day Optimization score: 86.7% More details									
Recommendations									
Ad status: All ADD FILTER									
Insights									
Ad									
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost			
Ads & extensions	<input type="checkbox"/> Non-Surgical Fat Reduction Eliminate Fat & Feel Great Freeze Away Body Fat www.myfyms.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Not eligible Policy (Restricted medical content +1 more), Ad group paused	14	2.14%	\$100.61			
Extensions	<input type="checkbox"/> Forever Young Medspa Freeze Away Body Fat Get Rid of Unwanted Fat www.myfyms.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Not eligible Policy (Restricted medical content +1 more), Ad group paused	10	2.33%	\$92.78			
Landing pages	<input type="checkbox"/> Huge CoolSculpting Promotion Forever Young Medspa #1 Provider in Chicago www.myfyms.com/coolsculpting #1 CoolSculpting Deal. Freeze Fat. Top Provider in Chicago, IL. Free Consult. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	5	8.20%	\$91.64			
Keywords	<input type="checkbox"/> Best CoolSculpting Deal Ever Limited Time Offer Mar 2021 33% Off All CoolSculpting www.myfyms.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	3	20.00%	\$91.21			
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
More									

Google Ads									
Chris Zelig > Forever Young 387-874-1103 search beta coolsculpting									
Overview									
Enabled Status: Bid strategy limited Type: Search Budget: \$113.88/day Optimization score: 86.7% More details									
Recommendations									
Ad status: All ADD FILTER									
Insights									
Ad									
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost			
Ads & extensions	<input type="checkbox"/> Best CoolSculpting Deal Ever Limited Time Offer Mar 2021 33% Off All CoolSculpting www.myfyms.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	3	20.00%	\$91.21			
Extensions	<input type="checkbox"/> CoolSculpting® Fat Reduction Limited Time Offer Mar 2021 Our Biggest Discount Ever www.myfyms.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	7	87.50%	\$88.77			
Landing pages	<input type="checkbox"/> Non-Surgical Fat Reduction Eliminate Fat & Feel Great Freeze Away Body Fat www.myfyms.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	4. lipo	Not eligible Policy (Restricted medical content +1 more), Ad group paused	10	9.90%	\$84.90			
Keywords	<input type="checkbox"/> Non-Surgical Fat Reduction Eliminate Fat & Feel Great Freeze Away Body Fat www.myfyms.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	4. lipo	Not eligible Policy (Restricted medical content +1 more), Ad group paused	8	8.33%	\$82.46			
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
More									

Google Ads									
Chris Zelig > Forever Young 387-874-1103 search beta coolsculpting									
Overview									
Enabled Status: Bid strategy limited Type: Search Budget: \$113.88/day Optimization score: 86.7% More details									
Recommendations									
Ad status: All ADD FILTER									
Insights									
Ads									
Custom Jan 1 - Mar 31, 2021									
Ad									
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost			
Ads & extensions	<input type="checkbox"/> CoolSculpting® Fat Reduction Feb Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.myfyms.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Chicago, IL. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	4	21.05%	\$78.33			
Extensions	<input type="checkbox"/> CoolSculpting® in Chicago Limited Time Offer Jan 2021 Our Biggest Discount Ever www.myfyms.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	4	8.51%	\$76.63			
Landing pages	<input type="checkbox"/> Non-Surgical Fat Reduction Eliminate Fat & Feel Great Offering \$1,000 Off 8+ Cycles www.myfyms.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Not eligible Policy (Restricted medical content +1 more), Ad group paused	14	2.20%	\$74.98			
Keywords	<input type="checkbox"/> CoolSculpting® in Chicago Limited Time Offer Feb 2021 33% Off All CoolSculpting www.myfyms.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	4	6.56%	\$74.77			
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
More									

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Chris Zelig > Forever Young 387-874-1103 search beta coolsculpting									
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Enabled Status: Bid strategy limited Type: Search Budget: \$113.88/day Optimization score: 86.7% More details									
Recommendations									
Ad status: All ADD FILTER									
Insights									
Ad									
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost			
Ads & extensions	<input type="checkbox"/> CoolSculpting® in Chicago Limited Time Offer Feb 2021 33% Off All CoolSculpting www.myfyms.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	4	6.56%	\$74.77			
Extensions	<input type="checkbox"/> CoolSculpting® in Chicago Freeze Away Body Fat Our Biggest Discount Ever www.myfyms.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	4	9.76%	\$72.73			
Landing pages	<input type="checkbox"/> CoolSculpting® Fat Reduction Limited Time Offer Feb 2021 Our Biggest Discount Ever www.myfyms.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	4	11.76%	\$71.89			
Keywords	<input type="checkbox"/> CoolSculpting® Fat Reduction Limited Time Offer Jan 2021 Our Biggest Discount Ever www.myfyms.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	5	16.67%	\$71.03			
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
More									

Google Ads									
Chris Zelig > Forever Young 387-874-1103 search beta coolsculpting									
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Recommendations									
Ad status: All ADD FILTER									
Insights									
Ad									
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost			
Ads & extensions	<input type="checkbox"/> CoolSculpting® Fat Reduction Limited Time Offer Jan 2021 Our Biggest Discount Ever www.myfyms.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	5	16.67%	\$71.03			
Extensions	<input type="checkbox"/> Best CoolSculpting Deal Ever Limited Time Offer Feb 2021 Our Biggest Discount Ever www.myfyms.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	5	33.33%	\$67.70			
Landing pages	<input type="checkbox"/> Forever Young Medspa Freezing Fat Really Works Freeze Away Body Fat www.myfyms.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Not eligible Policy (Restricted medical content +1 more), Ad group paused	7	2.58%	\$66.49			
Keywords	<input type="checkbox"/> Fat Reduction in Chicago Eliminate Fat & Feel Great Offering \$1,000 Off 8+ Cycles www.myfyms.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Not eligible Policy (Restricted medical content +1 more), Ad group paused	8	2.05%	\$62.48			
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
More									

Google Ads		Chris Zelig > Forever Young 387-874-1103	All campaigns > search beta coolsculpting	SEARCH	REPORTS	TOOLS & SETTINGS	259-215-0574 Chris Zelig support@medstarmedia.com
Overview	Enabled	Status: Bid strategy limited	Type: Search	Budget: \$113.88/day	Optimization score: 86.7%	More details	
Recommendations	Ads Custom Jan 1 - Mar 31, 2021						
Insights	Ad status: All ADD FILTER						
Ad groups	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE						
Ad	Ad group	Status	Clicks	CTR	Cost		
<input type="checkbox"/> <input checked="" type="radio"/> CoolSculpting® in Chicago Limited Time Offer Mar 2021 Our Biggest Discount Ever www.myfyms.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	4	19.05%	\$61.85		
<input type="checkbox"/> <input checked="" type="radio"/> CoolSculpting® Fat Reduction Limited Time Offer Feb 2021 33% Off All CoolSculpting www.myfyms.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	2	6.25%	\$61.83		
<input type="checkbox"/> <input checked="" type="radio"/> CoolSculpting® in Chicago Limited Time Offer Mar 2021 33% Off All CoolSculpting www.myfyms.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	5	26.32%	\$58.84		
<input type="checkbox"/> <input checked="" type="radio"/> Forever Young Medspa Freeze Away Body Fat Freeze Away Body Fat www.myfyms.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime.	x. Expanded Reach Test	Not eligible Policy (Restricted medical content +1 more), Ad group paused	6	1.35%	\$58.17		

Google Ads		Chris Zelig > Forever Young 387-874-1103	All campaigns > search beta coolsculpting	SEARCH	REPORTS	TOOLS & SETTINGS	259-215-0574 Chris Zelig support@medstarmedia.com
Overview	Enabled	Status: Bid strategy limited	Type: Search	Budget: \$113.88/day	Optimization score: 86.7%	More details	
Recommendations	Ads Custom Jan 1 - Mar 31, 2021						
Insights	Ad status: All ADD FILTER						
Ad groups	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE						
Ad	Ad group	Status	Clicks	CTR	Cost		
<input type="checkbox"/> <input checked="" type="radio"/> Forever Young Medspa Freeze Away Body Fat Freeze Away Body Fat www.myfyms.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Not eligible Policy (Restricted medical content +1 more), Ad group paused	6	1.35%	\$58.17		
<input type="checkbox"/> <input checked="" type="radio"/> Non-Surgical Fat Reduction Freezing Fat Really Works Freeze Away Body Fat www.myfyms.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Not eligible Policy (Restricted medical content +1 more), Ad group paused	9	3.90%	\$57.19		
<input type="checkbox"/> <input checked="" type="radio"/> Non-Surgical Fat Reduction Freezing Fat Really Works Get Rid of Unwanted Fat www.myfyms.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Not eligible Policy (Restricted medical content +1 more), Ad group paused	7	3.13%	\$53.88		
<input type="checkbox"/> <input checked="" type="radio"/> Fat Reduction in Chicago Eliminate Fat & Feel Great Offering \$1,000 Off 8+ Cycles www.myfyms.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	4. lipo	Not eligible Policy (Restricted medical content +1 more), Ad group paused	5	6.17%	\$52.97		

Google Ads		Chris Zelig > Forever Young 387-874-1103	All campaigns > search beta coolsculpting	SEARCH	REPORTS	TOOLS & SETTINGS	259-215-0574 Chris Zelig support@medstarmedia.com
Overview	Enabled	Status: Bid strategy limited	Type: Search	Budget: \$113.88/day	Optimization score: 86.7%	More details	
Recommendations	Ads Custom Jan 1 - Mar 31, 2021						
Insights	Ad status: All ADD FILTER						
Ad groups	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE						
Ad	Ad group	Status	Clicks	CTR	Cost		
<input type="checkbox"/> <input checked="" type="radio"/> Fat Reduction in Chicago Eliminate Fat & Feel Great Offering \$1,000 Off 8+ Cycles www.myfyms.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	4. lipo	Not eligible Policy (Restricted medical content +1 more), Ad group paused	5	6.17%	\$52.97		
<input type="checkbox"/> <input checked="" type="radio"/> Fat Reduction in Chicago Freezing Fat Really Works Offering \$1,000 Off 8+ Cycles www.myfyms.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Not eligible Policy (Restricted medical content +1 more), Ad group paused	8	3.01%	\$52.97		
<input type="checkbox"/> <input checked="" type="radio"/> Non-Surgical Fat Reduction Freezing Fat Really Works Offering \$1,000 Off 8+ Cycles www.myfyms.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Not eligible Policy (Restricted medical content +1 more), Ad group paused	9	3.93%	\$52.44		
<input type="checkbox"/> <input checked="" type="radio"/> Fat Reduction in Chicago Eliminate Fat & Feel Great Offering \$1,000 Off 8+ Cycles www.myfyms.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.	4. lipo	Not eligible Policy (Restricted medical content +1 more), Ad group paused	5	13.16%	\$49.69		

Google Ads		Chris Zelig > Forever Young 387-874-1103	All campaigns > search beta coolsculpting	SEARCH	REPORTS	TOOLS & SETTINGS	259-215-0574 Chris Zelig support@medstarmedia.com
Overview	Enabled	Status: Bid strategy limited	Type: Search	Budget: \$113.88/day	Optimization score: 86.7%	More details	
Recommendations	Ads Custom Jan 1 - Mar 31, 2021						
Insights	Ad status: All ADD FILTER						
Ad groups	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE						
Ad	Ad group	Status	Clicks	CTR	Cost		
<input type="checkbox"/> <input checked="" type="radio"/> Fat Reduction in Chicago Freezing Fat Really Works Get Rid of Unwanted Fat www.myfyms.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.	x. Expanded Reach Test	Not eligible Policy (Restricted medical content +1 more), Ad group paused	4	5.48%	\$48.80		
<input type="checkbox"/> <input checked="" type="radio"/> Fat Reduction in Chicago Freeze Away Body Fat Get Rid of Unwanted Fat www.myfyms.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Not eligible Policy (Restricted medical content +1 more), Ad group paused	6	1.06%	\$48.50		
<input type="checkbox"/> <input checked="" type="radio"/> Forever Young Medspa Freezing Fat Really Works Offering \$1,000 Off 8+ Cycles www.myfyms.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Not eligible Policy (Restricted medical content +1 more), Ad group paused	6	2.26%	\$44.59		
<input type="checkbox"/> <input checked="" type="radio"/> Best CoolSculpting Deal Ever Feb Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.myfyms.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	2	13.33%	\$43.76		

Google Ads		Chris Zelig > Forever Young 387-874-1103	All campaigns > search beta coolsculpting	SEARCH	REPORTS	TOOLS & SETTINGS	259-215-0574 Chris Zelig support@medstarmedia.com
Overview	Enabled	Status: Bid strategy limited	Type: Search	Budget: \$113.88/day	Optimization score: 86.7%	More details	
Recommendations	Ads Custom Jan 1 - Mar 31, 2021						
Insights	Ad status: All ADD FILTER						
Ad groups	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE						
Ad	Ad group	Status	Clicks	CTR	Cost		
<input type="checkbox"/> <input checked="" type="radio"/> Best CoolSculpting Deal Ever Feb Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.myfyms.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	2	13.33%	\$43.76		
<input type="checkbox"/> <input checked="" type="radio"/> CoolSculpting® Fat Reduction Jan Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.myfyms.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Chicago, IL. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	4	10.81%	\$42.53		
<input type="checkbox"/> <input checked="" type="radio"/> #1 Provider in Chicago Safe & Effective Fat Reduction Target Belly Fat, Love Handles +9 more myfyms.com/coolsculpting/chicago #1 CoolSculpting Deal. Freeze Fat. Top Provider in Chicago, IL. Free Consult. Expert, Safe Fat Loss With... View assets details	1. coolsculpting - price	Eligible (Limited) Policy (Restricted medical content +1 more), Poor ad strength	2	9.52%	\$40.12		
<input type="checkbox"/> <input checked="" type="radio"/> Forever Young Medspa Freeze Away Body Fat Offering \$1,000 Off 8+ Cycles www.myfyms.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.	x. Expanded Reach Test	Not eligible Policy (Restricted medical content +1 more), Ad group paused	5	2.91%	\$39.51		
<input type="checkbox"/> <input checked="" type="radio"/> Non-Surgical Fat Reduction Freezing Fat Really Works							

Google Ads									
Chris Zelig > Forever Young 387-874-1103 All campaigns > search beta coolsculpting									
Overview									
Enabled Status: Bid strategy limited Type: Search Budget: \$113.88/day Optimization score: 86.7% More details									
Recommendations									
Ad status: All ADD FILTER									
Insights									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
More									
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Ad		Ad group	Status	Clicks	CTR	Cost	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Forever Young Medspa Freeze Away Body Fat Offering \$1,000 Off 8+ Cycles www.myfyms.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.		x. Expanded Reach Test	Not eligible Policy (Restricted medical content +1 more), Ad group paused	5	2.91%	\$39.51	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Non-Surgical Fat Reduction Freeze Away Body Fat Offering \$1,000 Off 8+ Cycles www.myfyms.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.		x. Expanded Reach Test	Not eligible Policy (Restricted medical content +1 more), Ad group paused	6	1.24%	\$38.08	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction in Chicago Eliminate Fat & Feel Great Offering \$1,000 Off 8+ Cycles www.myfyms.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.		x. Expanded Reach Test	Not eligible Policy (Restricted medical content +1 more), Ad group paused	5	3.91%	\$37.86	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Best CoolSculpting Deal Ever Limited Time Offer Jan 2021 33% Off All CoolSculpting www.myfyms.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today		0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	3	13.04%	\$37.53	

Google Ads									
Chris Zelig > Forever Young 387-874-1103 All campaigns > search beta coolsculpting									
Overview									
Enabled Status: Bid strategy limited Type: Search Budget: \$113.88/day Optimization score: 86.7% More details									
Recommendations									
Ad status: All ADD FILTER									
Insights									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
More									
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Ad		Ad group	Status	Clicks	CTR	Cost	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction in Chicago Freeze Away Body Fat Get Rid of Unwanted Fat www.myfyms.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.		x. Expanded Reach Test	Not eligible Policy (Restricted medical content +1 more), Ad group paused	5	3.79%	\$36.86	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction in Chicago Eliminate Fat & Feel Great Freeze Away Body Fat www.myfyms.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.		x. Expanded Reach Test	Not eligible Policy (Restricted medical content +1 more), Ad group paused	7	1.75%	\$35.34	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Chicago Limited Time Offer Jan 2021 33% Off All CoolSculpting www.myfyms.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today		1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	5	31.25%	\$34.74	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Best CoolSculpting Deal Ever Limited Time Offer Mar 2021 Our Biggest Discount Ever www.myfyms.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today		0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	1	4.35%	\$34.60	

Google Ads									
Chris Zelig > Forever Young 387-874-1103 All campaigns > search beta coolsculpting									
Overview									
Enabled Status: Bid strategy limited Type: Search Budget: \$113.88/day Optimization score: 86.7% More details									
Recommendations									
Ad status: All ADD FILTER									
Insights									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
More									
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Ad		Ad group	Status	Clicks	CTR	Cost	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Best CoolSculpting Deal Ever Limited Time Offer Mar 2021 Our Biggest Discount Ever www.myfyms.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today		0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	1	4.35%	\$34.60	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Huge CoolSculpting Promotion Freeze Away Stubborn Fat Forever Young Medspa www.myfyms.com/coolsculpting Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Leading CoolSculpting Provider in Chicago, IL. Schedule a Free Consultation.		0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	6	7.41%	\$34.08	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Chicago Limited Time Offer Feb 2021 Our Biggest Discount Ever www.myfyms.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Chicago, IL. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now		0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	2	16.67%	\$33.91	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction in Chicago Freeze Away Body Fat Freeze Away Body Fat www.myfyms.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.		x. Expanded Reach Test	Not eligible Policy (Restricted medical content +1 more), Ad group paused	7	1.22%	\$33.56	

Google Ads									
Chris Zelig > Forever Young 387-874-1103 All campaigns > search beta coolsculpting									
Overview									
Enabled Status: Bid strategy limited Type: Search Budget: \$113.88/day Optimization score: 86.7% More details									
Recommendations									
Ad status: All ADD FILTER									
Insights									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
More									
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Ad		Ad group	Status	Clicks	CTR	Cost	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction in Chicago Freeze Away Body Fat Freeze Away Body Fat www.myfyms.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.		x. Expanded Reach Test	Not eligible Policy (Restricted medical content +1 more), Ad group paused	7	1.22%	\$33.56	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Best CoolSculpting Deal Ever Jan Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.myfyms.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Chicago, IL. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now		0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	3	17.65%	\$32.93	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Non-Surgical Fat Reduction Freeze Away Body Fat Offering \$1,000 Off 8+ Cycles www.myfyms.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.		4. lipo	Not eligible Policy (Restricted medical content +1 more), Ad group paused	3	8.82%	\$32.37	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® Fat Reduction Limited Time Offer Jan 2021 33% Off All CoolSculpting www.myfyms.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today		1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	2	40.00%	\$32.11	

Google Ads									
Chris Zelig > Forever Young 387-874-1103 All campaigns > search beta coolsculpting									
Overview									
Enabled Status: Bid strategy limited Type: Search Budget: \$113.88/day Optimization score: 86.7% More details									
Recommendations									
Ad status: All ADD FILTER									
Insights									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
More									
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Ad		Ad group	Status	Clicks	CTR	Cost	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Non-Surgical Fat Reduction Eliminate Fat & Feel Great Freeze Away Body Fat www.myfyms.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.		x. Expanded Reach Test	Not eligible Policy (Restricted medical content +1 more), Ad group paused	3	3.49%	\$32.11	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Chicago Jan Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.myfyms.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Chicago, IL. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now		0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	3	6.00%	\$30.44	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Non-Surgical Fat Reduction Freezing Fat Really Works Offering \$1,000 Off 8+ Cycles www.myfyms.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.		x. Expanded Reach Test	Not eligible Policy (Restricted medical content +1 more), Ad group paused	3	5.56%	\$29.92	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® Fat Reduction Limited Time Offer Mar 2021 33% Off All CoolSculpting www.myfyms.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today		0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	3	7.14%	\$29.81	

Google Ads							Chris Zelig > Forever Young 387-874-1103		All campaigns > search beta coolsculpting		259-215-0574 Chris Zelig support@medstarmedia.com		
Overview	Enabled	Status: Bid strategy limited	Type: Search	Budget: \$113.88/day	Optimization score: 86.7%	More details							
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE						
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost							
	<input type="checkbox"/>	CoolSculpting® Fat Reduction Limited Time Offer Mar 2021 33% Off All CoolSculpting www.myfyms.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	3	7.14%	\$29.81						
	<input type="checkbox"/>	Fat Reduction in Chicago Freeze Away Body Fat Freeze Away Body Fat www.myfyms.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.	x. Expanded Reach Test	Not eligible Policy (Restricted medical content +1 more), Ad group paused	3	2.19%	\$28.75						
	<input type="checkbox"/>	Fat Reduction in Chicago Eliminate Fat & Feel Great Get Rid of Unwanted Fat www.myfyms.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.	4. lipo	Not eligible Policy (Restricted medical content +1 more), Ad group paused	2	5.00%	\$28.19						
	<input type="checkbox"/>	CoolSculpting® Fat Reduction Limited Time Offer Feb 2021 25% Off All CoolSculpting www.myfyms.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	2. body sculpting	Not eligible Policy (Restricted medical content +1 more), Ad group paused	1	100.00%	\$27.52						

Google Ads							Chris Zelig > Forever Young 387-874-1103		All campaigns > search beta coolsculpting		259-215-0574 Chris Zelig support@medstarmedia.com		
Overview	Enabled	Status: Bid strategy limited	Type: Search	Budget: \$113.88/day	Optimization score: 86.7%	More details							
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE						
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost							
	<input type="checkbox"/>	CoolSculpting® Fat Reduction Limited Time Offer Feb 2021 25% Off All CoolSculpting www.myfyms.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	2. body sculpting	Not eligible Policy (Restricted medical content +1 more), Ad group paused	1	100.00%	\$27.52						
	<input type="checkbox"/>	Huge CoolSculpting Promotion Forever Young Medspa #1 Provider in Chicago www.myfyms.com/coolsculpting #1 CoolSculpting Deal. Freeze Fat. Top Provider in Chicago, IL. Free Consult. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	1. coolsculpting - price	Eligible (Limited) Policy (Restricted medical content +1 more)	2	25.00%	\$26.98						
	<input type="checkbox"/>	Forever Young Medspa Freezing Fat Really Works Offering \$1,000 Off 8+ Cycles www.myfyms.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.	x. Expanded Reach Test	Not eligible Policy (Restricted medical content +1 more), Ad group paused	4	7.41%	\$26.83						
	<input type="checkbox"/>	CoolSculpting® in Chicago Limited Time Offer Feb 2021 33% Off All CoolSculpting www.myfyms.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	2	25.00%	\$26.70						

Google Ads							Chris Zelig > Forever Young 387-874-1103		All campaigns > search beta coolsculpting		259-215-0574 Chris Zelig support@medstarmedia.com		
Overview	Enabled	Status: Bid strategy limited	Type: Search	Budget: \$113.88/day	Optimization score: 86.7%	More details							
Recommendations	Ads						Custom Jan 1 - Mar 31, 2021						
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE						
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost							
	<input type="checkbox"/>	Non-Surgical Fat Reduction Eliminate Fat & Feel Great Offering \$1,000 Off 8+ Cycles www.myfyms.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.	x. Expanded Reach Test	Not eligible Policy (Restricted medical content +1 more), Ad group paused	4	4.60%	\$26.61						
	<input type="checkbox"/>	Forever Young Medspa Freezing Fat Really Works Freeze Away Body Fat www.myfyms.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.	x. Expanded Reach Test	Not eligible Policy (Restricted medical content +1 more), Ad group paused	4	9.30%	\$26.46						
	<input type="checkbox"/>	CoolSculpting® in Chicago Limited Time Offer Feb 2021 Our Biggest Discount Ever www.myfyms.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	2	15.38%	\$25.88						
	<input type="checkbox"/>	CoolSculpting in Chicago #1 Fat Reduction Treatment No Surgery & Minimal Downtime www.myfyms.com/coolsculpting Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. #1 Fat Reduction Treatment. Target Belly Fat & Love Handles. Book A Free Consultation.	1. coolsculpting - price	Eligible (Limited) Policy (Restricted medical content +1 more)	1	11.11%	\$25.81						

Google Ads							Chris Zelig > Forever Young 387-874-1103		All campaigns > search beta coolsculpting		259-215-0574 Chris Zelig support@medstarmedia.com		
Overview	Enabled	Status: Bid strategy limited	Type: Search	Budget: \$113.88/day	Optimization score: 86.7%	More details							
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE						
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost							
	<input type="checkbox"/>	CoolSculpting in Chicago #1 Fat Reduction Treatment No Surgery & Minimal Downtime www.myfyms.com/coolsculpting Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. #1 Fat Reduction Treatment. Target Belly Fat & Love Handles. Book A Free Consultation.	1. coolsculpting - price	Eligible (Limited) Policy (Restricted medical content +1 more)	1	11.11%	\$25.81						
	<input type="checkbox"/>	Best CoolSculpting Deal Ever Mar Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.myfyms.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	4	16.67%	\$22.70						
	<input type="checkbox"/>	Non-Surgical Fat Reduction Freezing Fat Really Works Get Rid of Unwanted Fat www.myfyms.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	4. lipo	Not eligible Policy (Restricted medical content +1 more), Ad group paused	2	10.53%	\$22.34						
	<input type="checkbox"/>	CoolSculpting® Fat Reduction Limited Time Offer Jan 2021 33% Off All CoolSculpting www.myfyms.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Chicago, IL. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	2	11.11%	\$21.94						

Google Ads							Chris Zelig > Forever Young 387-874-1103		All campaigns > search beta coolsculpting		259-215-0574 Chris Zelig support@medstarmedia.com		
Overview	Enabled	Status: Bid strategy limited	Type: Search	Budget: \$113.88/day	Optimization score: 86.7%	More details							
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE						
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost							
	<input type="checkbox"/>	CoolSculpting® Fat Reduction Limited Time Offer Jan 2021 33% Off All CoolSculpting www.myfyms.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Chicago, IL. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	2	11.11%	\$21.94						
	<input type="checkbox"/>	CoolSculpting® Fat Reduction Limited Time Offer Jan 2021 Our Biggest Discount Ever www.myfyms.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Chicago, IL. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	1	100.00%	\$21.19						
	<input type="checkbox"/>	CoolSculpting® in Chicago Freeze Away Body Fat 33% Off All CoolSculpting www.myfyms.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	3	7.89%	\$21.02						
	<input type="checkbox"/>	Fat Reduction in Chicago Freeze Away Body Fat Freeze Away Body Fat www.myfyms.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	4. lipo	Not eligible Policy (Restricted medical content +1 more), Ad group paused	3	10.34%	\$20.89						

Google Ads		Chris Zelig > Forever Young 387-874-1103	All campaigns > search beta coolsculpting	SEARCH	REPORTS	TOOLS & SETTINGS	259-215-0574 Chris Zelig support@medstarmedia.com
Overview	Enabled	Status: Bid strategy limited	Type: Search	Budget: \$113.88/day	Optimization score: 86.7%	More details	
Recommendations	Ads						Custom Jan 1 - Mar 31, 2021
Insights	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE
Ad	Ad group	Status	Clicks	CTR	Cost		
<input type="checkbox"/> Fat Reduction in Chicago Freezing Fat Really Works Get Rid of Unwanted Fat www.myfyms.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Not eligible Policy (Restricted medical content +1 more), Ad group paused	4	1.68%	\$20.57		
<input type="checkbox"/> Fat Reduction in Chicago Eliminate Fat & Feel Great Freeze Away Body Fat www.myfyms.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.	x. Expanded Reach Test	Not eligible Policy (Restricted medical content +1 more), Ad group paused	3	2.48%	\$20.33		
<input type="checkbox"/> CoolSculpting® in Chicago Mar Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.myfyms.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Chicago, IL. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	1	4.35%	\$20.33		
<input type="checkbox"/> CoolSculpting® Fat Reduction Limited Time Offer Jan 2021 Our Biggest Discount Ever www.myfyms.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Chicago, IL. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	1	6.67%	\$20.27		

Google Ads		Chris Zelig > Forever Young 387-874-1103	All campaigns > search beta coolsculpting	SEARCH	REPORTS	TOOLS & SETTINGS	259-215-0574 Chris Zelig support@medstarmedia.com
Overview	Enabled	Status: Bid strategy limited	Type: Search	Budget: \$113.88/day	Optimization score: 86.7%	More details	
Recommendations	Ads						Custom Jan 1 - Mar 31, 2021
Insights	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE
Ad	Ad group	Status	Clicks	CTR	Cost		
<input type="checkbox"/> CoolSculpting® Fat Reduction Limited Time Offer Jan 2021 Our Biggest Discount Ever www.myfyms.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Chicago, IL. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	1	6.67%	\$20.27		
<input type="checkbox"/> CoolSculpting® Fat Reduction Jan Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.myfyms.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	1	14.29%	\$20.10		
<input type="checkbox"/> CoolSculpting® Fat Reduction Freeze Away Body Fat Our Biggest Discount Ever www.myfyms.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	2	5.13%	\$19.72		
<input type="checkbox"/> CoolSculpting® Fat Reduction Limited Time Offer Jan 2021 33% Off All CoolSculpting www.myfyms.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	2	5.88%	\$19.18		

Google Ads		Chris Zelig > Forever Young 387-874-1103	All campaigns > search beta coolsculpting	SEARCH	REPORTS	TOOLS & SETTINGS	259-215-0574 Chris Zelig support@medstarmedia.com
Overview	Enabled	Status: Bid strategy limited	Type: Search	Budget: \$113.88/day	Optimization score: 86.7%	More details	
Recommendations	Ads						Custom Jan 1 - Mar 31, 2021
Insights	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE
Ad	Ad group	Status	Clicks	CTR	Cost		
<input type="checkbox"/> CoolSculpting® Fat Reduction Limited Time Offer Jan 2021 33% Off All CoolSculpting www.myfyms.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	2	5.88%	\$19.18		
<input type="checkbox"/> CoolSculpting® in Chicago Limited Time Offer Jan 2021 33% Off All CoolSculpting www.myfyms.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	2	4.08%	\$18.85		
<input type="checkbox"/> Fat Reduction in Chicago Eliminate Fat & Feel Great Freeze Away Body Fat www.myfyms.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	4. lipo	Not eligible Policy (Restricted medical content +1 more), Ad group paused	2	2.78%	\$17.97		
<input type="checkbox"/> CoolSculpting® Fat Reduction Limited Time Offer Feb 2021 Our Biggest Discount Ever www.myfyms.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	2	66.67%	\$17.76		

Google Ads		Chris Zelig > Forever Young 387-874-1103	All campaigns > search beta coolsculpting	SEARCH	REPORTS	TOOLS & SETTINGS	259-215-0574 Chris Zelig support@medstarmedia.com
Overview	Enabled	Status: Bid strategy limited	Type: Search	Budget: \$113.88/day	Optimization score: 86.7%	More details	
Recommendations	Ads						Custom Jan 1 - Mar 31, 2021
Insights	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE
Ad	Ad group	Status	Clicks	CTR	Cost		
<input type="checkbox"/> Non-Surgical Fat Reduction Eliminate Fat & Feel Great Get Rid of Unwanted Fat www.myfyms.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.	x. Expanded Reach Test	Not eligible Policy (Restricted medical content +1 more), Ad group paused	3	3.61%	\$17.43		
<input type="checkbox"/> Best CoolSculpting Deal Ever Limited Time Offer Feb 2021 33% Off All CoolSculpting www.myfyms.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	2	8.00%	\$16.99		
<input type="checkbox"/> CoolSculpting® in Chicago Freeze Away Body Fat Our Biggest Discount Ever www.myfyms.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Chicago, IL. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	3	15.79%	\$16.79		
<input type="checkbox"/> Fat Reduction in Chicago Freezing Fat Really Works Freeze Away Body Fat www.myfyms.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Not eligible Policy (Restricted medical content +1 more), Ad group paused	3	1.39%	\$16.64		

Google Ads		Chris Zelig > Forever Young 387-874-1103	All campaigns > search beta coolsculpting	SEARCH	REPORTS	TOOLS & SETTINGS	259-215-0574 Chris Zelig support@medstarmedia.com
Overview	Enabled	Status: Bid strategy limited	Type: Search	Budget: \$113.88/day	Optimization score: 86.7%	More details	
Recommendations	Ads						Custom Jan 1 - Mar 31, 2021
Insights	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE
Ad	Ad group	Status	Clicks	CTR	Cost		
<input type="checkbox"/> Fat Reduction in Chicago Freezing Fat Really Works Freeze Away Body Fat www.myfyms.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Not eligible Policy (Restricted medical content +1 more), Ad group paused	3	1.39%	\$16.64		
<input type="checkbox"/> Fat Reduction in Chicago Freezing Fat Really Works Offering \$1,000 Off 8+ Cycles www.myfyms.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.	x. Expanded Reach Test	Not eligible Policy (Restricted medical content +1 more), Ad group paused	3	3.75%	\$15.53		
<input type="checkbox"/> Non-Surgical Fat Reduction Freezing Fat Really Works Freeze Away Body Fat www.myfyms.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	4. lipo	Not eligible Policy (Restricted medical content +1 more), Ad group paused	2	7.69%	\$15.52		
<input type="checkbox"/> Fat Reduction in Chicago Eliminate Fat & Feel Great Get Rid of Unwanted Fat www.myfyms.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.	x. Expanded Reach Test	Not eligible Policy (Restricted medical content +1 more), Ad group paused	2	1.52%	\$15.08		

Google Ads							Chris Zelig > Forever Young 387-874-1103		All campaigns > search beta coolsculpting		259-215-0574 Chris Zelig support@medstarmedia.com	
Overview	Enabled	Status: Bid strategy limited	Type: Search	Budget: \$113.88/day	Optimization score: 86.7%	More details						
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Insights							SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost						
Ads & extensions	<input type="checkbox"/> ●	Fat Reduction in Chicago Eliminate Fat & Feel Great Get Rid of Unwanted Fat www.myfyms.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.	x. Expanded Reach Test	Not eligible Policy (Restricted medical content +1 more), Ad group paused	2	1.52%	\$15.08					
Extensions	<input type="checkbox"/> ●	CoolSculpting® Fat Reduction Freeze Away Body Fat Our Biggest Discount Ever www.myfyms.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Chicago, IL. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	2	9.09%	\$14.93					
Landing pages	<input type="checkbox"/> ●	Best CoolSculpting Deal Ever Limited Time Offer Mar 2021 Our Biggest Discount Ever www.myfyms.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	2	22.22%	\$14.83					
Keywords	<input type="checkbox"/> ●	CoolSculpting® in Chicago Jan Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.myfyms.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	2. body sculpting	Removed Policy (Restricted medical content +1 more), Ad group paused	1	16.67%	\$14.66					

Google Ads							Chris Zelig > Forever Young 387-874-1103		All campaigns > search beta coolsculpting		259-215-0574 Chris Zelig support@medstarmedia.com	
Overview	Enabled	Status: Bid strategy limited	Type: Search	Budget: \$113.88/day	Optimization score: 86.7%	More details						
Recommendations	Ads						Custom Jan 1 - Mar 31, 2021					
Insights	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost						
Ads & extensions	<input type="checkbox"/> ●	Fat Reduction in Chicago Eliminate Fat & Feel Great Freeze Away Body Fat www.myfyms.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.	4. lipo	Not eligible Policy (Restricted medical content +1 more), Ad group paused	2	5.88%	\$13.96					
Extensions	<input type="checkbox"/> ●	CoolSculpting® in Chicago Freeze Away Body Fat 33% Off All CoolSculpting www.myfyms.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Chicago, IL. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	1	6.25%	\$13.91					
Landing pages	<input type="checkbox"/> ●	Non-Surgical Fat Reduction Freeze Away Body Fat Offering \$1,000 Off 8+ Cycles www.myfyms.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.	4. lipo	Not eligible Policy (Restricted medical content +1 more), Ad group paused	2	14.29%	\$13.80					
Keywords	<input type="checkbox"/> ●	Non-Surgical Fat Reduction Eliminate Fat & Feel Great Get Rid of Unwanted Fat www.myfyms.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.	4. lipo	Not eligible Policy (Restricted medical content +1 more), Ad group paused	2	6.45%	\$13.76					

Google Ads							Chris Zelig > Forever Young 387-874-1103		All campaigns > search beta coolsculpting		259-215-0574 Chris Zelig support@medstarmedia.com	
Overview	Enabled	Status: Bid strategy limited	Type: Search	Budget: \$113.88/day	Optimization score: 86.7%	More details						
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Insights							SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost						
Ads & extensions	<input type="checkbox"/> ●	Non-Surgical Fat Reduction Eliminate Fat & Feel Great Get Rid of Unwanted Fat www.myfyms.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.	4. lipo	Not eligible Policy (Restricted medical content +1 more), Ad group paused	2	6.45%	\$13.76					
Extensions	<input type="checkbox"/> ●	CoolSculpting® in Chicago Jan Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.myfyms.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Chicago, IL. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	1	4.35%	\$13.50					
Landing pages	<input type="checkbox"/> ●	Best CoolSculpting Deal Ever Limited Time Offer Mar 2021 33% Off All CoolSculpting www.myfyms.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Chicago, IL. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	2	15.38%	\$12.97					
Keywords	<input type="checkbox"/> ●	Fat Reduction in Chicago Freeze Away Body Fat Offering \$1,000 Off 8+ Cycles www.myfyms.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.	x. Expanded Reach Test	Not eligible Policy (Restricted medical content +1 more), Ad group paused	2	1.33%	\$12.74					

Google Ads							Chris Zelig > Forever Young 387-874-1103		All campaigns > search beta coolsculpting		259-215-0574 Chris Zelig support@medstarmedia.com	
Overview	Enabled	Status: Bid strategy limited	Type: Search	Budget: \$113.88/day	Optimization score: 86.7%	More details						
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Insights							SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost						
Ads & extensions	<input type="checkbox"/> ●	Fat Reduction in Chicago Freeze Away Body Fat Offering \$1,000 Off 8+ Cycles www.myfyms.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.	x. Expanded Reach Test	Not eligible Policy (Restricted medical content +1 more), Ad group paused	2	1.33%	\$12.74					
Extensions	<input type="checkbox"/> ●	Fat Reduction in Chicago Freezing Fat Really Works Offering \$1,000 Off 8+ Cycles www.myfyms.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	4. lipo	Not eligible Policy (Restricted medical content +1 more), Ad group paused	2	6.67%	\$12.42					
Landing pages	<input type="checkbox"/> ●	CoolSculpting® Fat Reduction Mar Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.myfyms.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	1	5.00%	\$12.33					
Keywords	<input type="checkbox"/> ●	Best CoolSculpting Deal Ever Freeze Away Body Fat 33% Off All CoolSculpting www.myfyms.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Chicago, IL. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	1	6.25%	\$11.81					

Google Ads							Chris Zelig > Forever Young 387-874-1103		All campaigns > search beta coolsculpting		259-215-0574 Chris Zelig support@medstarmedia.com	
Overview	Enabled	Status: Bid strategy limited	Type: Search	Budget: \$113.88/day	Optimization score: 86.7%	More details						
Recommendations	Ads						Custom Jan 1 - Mar 31, 2021					
Insights	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Ad groups							SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost						
Ads & extensions	<input type="checkbox"/> ●	CoolSculpting® Fat Reduction Feb Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.myfyms.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	1	4.76%	\$11.55					
Extensions	<input type="checkbox"/> ●	Fat Reduction in Chicago Freezing Fat Really Works Freeze Away Body Fat www.myfyms.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.	x. Expanded Reach Test	Not eligible Policy (Restricted medical content +1 more), Ad group paused	3	4.76%	\$10.47					
Landing pages	<input type="checkbox"/> ●	Best CoolSculpting Deal Ever Limited Time Offer Jan 2021 Our Biggest Discount Ever www.myfyms.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	1	3.70%	\$10.20					
Keywords	<input type="checkbox"/> ●	CoolSculpting® Fat Reduction Freeze Away Body Fat 33% Off All CoolSculpting www.myfyms.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Eligible (Limited) Policy (Restricted medical content +1 more)	1	100.00%	\$9.66					

Google Ads									
Chris Zelig > Forever Young 387-874-1103 search beta coolsculpting									
Overview									
Enabled Status: Bid strategy limited Type: Search Budget: \$113.88/day Optimization score: 86.7% More details									
Recommendations									
Ad status: All ADD FILTER									
Insights									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
More									
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Ad		Ad group	Status	Clicks	CTR	Cost	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® Fat Reduction Freeze Away Body Fat 33% Off All CoolSculpting www.myfyms.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today		1. coolsculpting - price	Eligible (Limited) Policy (Restricted medical content +1 more)	1	100.00%	\$9.66	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction in Chicago Freezing Fat Really Works Get Rid of Unwanted Fat www.myfyms.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.		4. lipo	Not eligible Policy (Restricted medical content +1 more), Ad group paused	1	5.26%	\$9.64	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® Fat Reduction Limited Time Offer Feb 2021 33% Off All CoolSculpting www.myfyms.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Chicago, IL. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now		0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	1	8.33%	\$9.29	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Best CoolSculpting Deal Ever Freeze Away Body Fat Our Biggest Discount Ever www.myfyms.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today		0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	2	9.52%	\$9.22	

Google Ads									
Chris Zelig > Forever Young 387-874-1103 search beta coolsculpting									
Overview									
Enabled Status: Bid strategy limited Type: Search Budget: \$113.88/day Optimization score: 86.7% More details									
Recommendations									
Ad status: All ADD FILTER									
Insights									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
More									
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Ad		Ad group	Status	Clicks	CTR	Cost	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Best CoolSculpting Deal Ever Freeze Away Body Fat Our Biggest Discount Ever www.myfyms.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today		0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	2	9.52%	\$9.22	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Best CoolSculpting Deal Ever Limited Time Offer Jan 2021 33% Off All CoolSculpting www.myfyms.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Chicago, IL. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now		1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	1	100.00%	\$8.90	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Best CoolSculpting Deal Ever Limited Time Offer Mar 2021 33% Off All CoolSculpting www.myfyms.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today		1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	2	28.57%	\$8.88	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Forever Young Medspa Freeze Away Body Fat Freeze Away Body Fat www.myfyms.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.		x. Expanded Reach Test	Not eligible Policy (Restricted medical content +1 more), Ad group paused	2	1.23%	\$8.28	

Google Ads									
Chris Zelig > Forever Young 387-874-1103 search beta coolsculpting									
Overview									
Enabled Status: Bid strategy limited Type: Search Budget: \$113.88/day Optimization score: 86.7% More details									
Recommendations									
Ad status: All ADD FILTER									
Insights									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
More									
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Ad		Ad group	Status	Clicks	CTR	Cost	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® Fat Reduction Freeze Away Body Fat 33% Off All CoolSculpting www.myfyms.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today		0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	3	7.89%	\$7.59	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Chicago Limited Time Offer Jan 2021 25% Off All CoolSculpting www.myfyms.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today		2. body sculpting	Removed Policy (Restricted medical content +1 more), Ad group paused	1	50.00%	\$7.26	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Forever Young Medspa Freezing Fat Really Works Freeze Away Body Fat www.myfyms.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.		4. lipo	Not eligible Policy (Restricted medical content +1 more), Ad group paused	2	8.33%	\$7.11	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Non-Surgical Fat Reduction Eliminate Fat & Feel Great Freeze Away Body Fat www.myfyms.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.		4. lipo	Not eligible Policy (Restricted medical content +1 more), Ad group paused	1	3.33%	\$6.88	

Google Ads									
Chris Zelig > Forever Young 387-874-1103 search beta coolsculpting									
Overview									
Enabled Status: Bid strategy limited Type: Search Budget: \$113.88/day Optimization score: 86.7% More details									
Recommendations									
Ad status: All ADD FILTER									
Insights									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
More									
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Ad		Ad group	Status	Clicks	CTR	Cost	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Non-Surgical Fat Reduction Eliminate Fat & Feel Great Freeze Away Body Fat www.myfyms.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.		4. lipo	Not eligible Policy (Restricted medical content +1 more), Ad group paused	1	3.33%	\$6.88	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Best CoolSculpting Deal Ever Freeze Away Body Fat 33% Off All CoolSculpting www.myfyms.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today		0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	1	4.35%	\$6.83	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Best CoolSculpting Deal Ever Limited Time Offer Jan 2021 Our Biggest Discount Ever www.myfyms.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today		1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	1	8.33%	\$5.77	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction in Chicago Freezing Fat Really Works Get Rid of Unwanted Fat www.myfyms.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.		4. lipo	Not eligible Policy (Restricted medical content +1 more), Ad group paused	1	2.78%	\$5.68	

Google Ads									
Chris Zelig > Forever Young 387-874-1103 search beta coolsculpting									
Overview									
Enabled Status: Bid strategy limited Type: Search Budget: \$113.88/day Optimization score: 86.7% More details									
Recommendations									
Ad status: All ADD FILTER									
Insights									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
More									
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Ad		Ad group	Status	Clicks	CTR	Cost	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction in Chicago Freezing Fat Really Works Get Rid of Unwanted Fat www.myfyms.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.		4. lipo	Not eligible Policy (Restricted medical content +1 more), Ad group paused	1	2.78%	\$5.68	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction in Chicago Freezing Fat Really Works Freeze Away Body Fat www.myfyms.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.		4. lipo	Not eligible Policy (Restricted medical content +1 more), Ad group paused	2	5.13%	\$5.66	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction in Chicago Freezing Fat Really Works Offering \$1,000 Off 8+ Cycles www.myfyms.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.		4. lipo	Not eligible Policy (Restricted medical content +1 more), Ad group paused	1	4.76%	\$5.48	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Best CoolSculpting Deal Ever Limited Time Offer Jan 2021 Our Biggest Discount Ever www.myfyms.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Chicago, IL. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now		1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	1	50.00%	\$5.33	

Google Ads							Chris Zelig > Forever Young 387-874-1103		All campaigns > search beta coolsculpting		SEARCH REPORTS TOOLS & SETTINGS		259-215-0574 Chris Zelig support@medstarmedia.com					
Overview							Enabled	Status: Bid strategy limited	Type: Search	Budget: \$113.88/day	Optimization score: 86.7%	More details						
Recommendations							Ads									Custom Jan 1 - Mar 31, 2021		
Insights							Ad status: All ADD FILTER									SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE		
Ad groups							Ad		Ad group		Status		Clicks		CTR		Cost	
Ad							<input type="checkbox"/>	<input checked="" type="radio"/>	Fat Reduction in Chicago Freezing Fat Really Works Freeze Away Body Fat www.myfyms.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.	4. lipo	Not eligible Policy (Restricted medical content +1 more), Ad group paused	1	5.56%	\$5.28				
Ad							<input type="checkbox"/>	<input checked="" type="radio"/>	Best CoolSculpting Deal Ever Feb Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.myfyms.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Chicago, IL. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	1	9.09%	\$4.44				
Ad							<input type="checkbox"/>	<input checked="" type="radio"/>	CoolSculpting® Fat Reduction Mar Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.myfyms.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Chicago, IL. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	1	5.56%	\$4.28				
Ad							<input type="checkbox"/>	<input checked="" type="radio"/>	Best CoolSculpting Deal Ever Limited Time Offer Feb 2021 Our Biggest Discount Ever www.myfyms.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	1	20.00%	\$4.23				

Google Ads							Chris Zelig > Forever Young 387-874-1103		All campaigns > search beta coolsculpting		SEARCH REPORTS TOOLS & SETTINGS		259-215-0574 Chris Zelig support@medstarmedia.com					
Overview							Enabled	Status: Bid strategy limited	Type: Search	Budget: \$113.88/day	Optimization score: 86.7%	More details						
Recommendations							Ads									Custom Jan 1 - Mar 31, 2021		
Insights							Ad status: All ADD FILTER									SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE		
Ad groups							Ad		Ad group		Status		Clicks		CTR		Cost	
Ad							<input type="checkbox"/>	<input checked="" type="radio"/>	Best CoolSculpting Deal Ever Limited Time Offer Feb 2021 Our Biggest Discount Ever www.myfyms.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	1	20.00%	\$4.23				
Ad							<input type="checkbox"/>	<input checked="" type="radio"/>	Fat Reduction in Chicago Freeze Away Body Fat Get Rid of Unwanted Fat www.myfyms.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	4. lipo	Not eligible Policy (Restricted medical content +1 more), Ad group paused	1	4.35%	\$4.01				
Ad							<input type="checkbox"/>	<input checked="" type="radio"/>	CoolSculpting® Fat Reduction Freeze Away Body Fat Our Biggest Discount Ever www.myfyms.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Chicago, IL. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting - price	Eligible (Limited) Policy (Restricted medical content +1 more)	1	50.00%	\$3.30				
Ad							<input type="checkbox"/>	<input checked="" type="radio"/>	Best CoolSculpting Deal Ever Feb Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.myfyms.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Chicago, IL. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	1	100.00%	\$3.04				

Google Ads							Chris Zelig > Forever Young 387-874-1103		All campaigns > search beta coolsculpting		SEARCH REPORTS TOOLS & SETTINGS		259-215-0574 Chris Zelig support@medstarmedia.com					
Overview							Enabled	Status: Bid strategy limited	Type: Search	Budget: \$113.88/day	Optimization score: 86.7%	More details						
Recommendations							Ads									Custom Jan 1 - Mar 31, 2021		
Insights							Ad status: All ADD FILTER									SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE		
Ad groups							Ad		Ad group		Status		Clicks		CTR		Cost	
Ad							<input type="checkbox"/>	<input checked="" type="radio"/>	Best CoolSculpting Deal Ever Feb Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.myfyms.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Chicago, IL. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	1	100.00%	\$3.04				
Ad							<input type="checkbox"/>	<input checked="" type="radio"/>	Non-Surgical Fat Reduction Freeze Away Body Fat Offering \$1,000 Off 8+ Cycles www.myfyms.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.	x. Expanded Reach Test	Not eligible Policy (Restricted medical content +1 more), Ad group paused	1	1.16%	\$2.69				
Ad							<input type="checkbox"/>	<input checked="" type="radio"/>	Non-Surgical Fat Reduction Eliminate Fat & Feel Great Offering \$1,000 Off 8+ Cycles www.myfyms.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.	4. lipo	Not eligible Policy (Restricted medical content +1 more), Ad group paused	1	3.57%	\$2.61				
Ad							<input type="checkbox"/>	<input checked="" type="radio"/>	Best CoolSculpting Deal Ever Feb Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.myfyms.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	2. body sculpting	Not eligible Policy (Restricted medical content +1 more), Ad group paused	1	100.00%	\$1.97				

Google Ads							Chris Zelig > Forever Young 387-874-1103		All campaigns > search beta coolsculpting		SEARCH REPORTS TOOLS & SETTINGS		259-215-0574 Chris Zelig support@medstarmedia.com					
Overview							Enabled	Status: Bid strategy limited	Type: Search	Budget: \$113.88/day	Optimization score: 86.7%	More details						
Recommendations							Ads									Custom Jan 1 - Mar 31, 2021		
Insights							Ad status: All ADD FILTER									SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE		
Ad groups							Ad		Ad group		Status		Clicks		CTR		Cost	
Ad							<input type="checkbox"/>	<input checked="" type="radio"/>	Non-Surgical Fat Reduction Freeze Away Body Fat Freeze Away Body Fat www.myfyms.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.	x. Expanded Reach Test	Not eligible Policy (Restricted medical content +1 more), Ad group paused	1	0.93%	\$1.58				
Ad							<input type="checkbox"/>	<input checked="" type="radio"/>	#1 CoolSculpting Deal 25% Off Target Belly Fat, Love Handles Fat Reduction in Deerfield, IL www.foreveryoung-medspa.com #1 FDA-Cleared, Non-Surgical Fat Reduction Treatment. Freeze Away Stubborn Belly Fat. 25% Off CoolSculpting. #1 FDA-Cleared, Non-Surgical Fat Reduction Treatment.	SKAG how much is coolsculpting BROAD	Removed Disapproved (Malicious software +2 more), Ad group paused	0	-	\$0.00				
Ad							<input type="checkbox"/>	<input checked="" type="radio"/>	25% Off CoolSculpting Cost Safe & Effective Fat Reduction No Surgery, Pain, or Downtime www.foreveryoung-medspa.com #1 CoolSculpting Deal. 25% Off. Freeze Fat. Top Provider in Deerfield, IL. Free Consult. Save on CoolSculpting® - Freeze Away Fat Without Surgery. New Clients Save 25%.	SKAG how much is coolsculpting BROAD	Removed Disapproved (Malicious software +2 more), Ad group paused	0	-	\$0.00				
Ad							<input type="checkbox"/>	<input checked="" type="radio"/>	{Keyword:#1 CoolSculpting Deal 25% Off} Fat Reduction in Deerfield, IL Target Belly Fat, Love Handles +7 more www.foreveryoung-medspa.com #1 FDA-Cleared, Non-Surgical Fat Reduction Treatment. Freeze Away Stubborn Belly Fat. 25% Off CoolSculpting... View assets details	SKAG +how +much +is +coolsculpting BROAD	Removed Disapproved (Malicious software +2 more), Poor ad strength, +1	0	-	\$0.00				

Google Ads							Chris Zelig > Forever Young 387-874-1103		All campaigns > search beta coolsculpting		SEARCH REPORTS TOOLS & SETTINGS		259-215-0574 Chris Zelig support@medstarmedia.com					
Overview							Enabled	Status: Bid strategy limited	Type: Search	Budget: \$113.88/day	Optimization score: 86.7%	More details						
Recommendations							Ads									Custom Jan 1 - Mar 31, 2021		
Insights							Ad status: All ADD FILTER									SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE		
Ad groups							Ad		Ad group		Status		Clicks		CTR		Cost	
Ad							<input type="checkbox"/>	<input checked="" type="radio"/>	{Keyword:#1 CoolSculpting Deal 25% Off} Fat Reduction in Deerfield, IL Target Belly Fat, Love Handles +7 more www.foreveryoung-medspa.com #1 FDA-Cleared, Non-Surgical Fat Reduction Treatment. Freeze Away Stubborn Belly Fat. 25% Off CoolSculpting... View assets details	SKAG coolsculpting face EXACT	Removed Disapproved (Malicious software +2 more), Poor ad strength, +1	0	-	\$0.00				
Ad							<input type="checkbox"/>	<input checked="" type="radio"/>	#1 CoolSculpting Deal 25% Off Target Belly Fat, Love Handles Fat Reduction in Deerfield, IL www.foreveryoung-medspa.com #1 FDA-Cleared, Non-Surgical Fat Reduction Treatment. Freeze Away Stubborn Belly Fat. 25% Off CoolSculpting. #1 FDA-Cleared, Non-Surgical Fat Reduction Treatment.	SKAG coolsculpting face EXACT	Removed Disapproved (Malicious software +2 more), Ad group paused	0	-	\$0.00				
Ad							<input type="checkbox"/>	<input checked="" type="radio"/>	25% Off CoolSculpting Cost Safe & Effective Fat Reduction No Surgery, Pain, or Downtime www.foreveryoung-medspa.com #1 CoolSculpting Deal. 25% Off. Freeze Fat. Top Provider in Deerfield, IL. Free Consult. Save on CoolSculpting® - Freeze Away Fat Without Surgery. New Clients Save 25%.	SKAG coolsculpting face EXACT	Removed Disapproved (Malicious software +2 more), Ad group paused	0	-	\$0.00				
Ad							<input type="checkbox"/>	<input checked="" type="radio"/>	{Keyword:#1 CoolSculpting Deal 25% Off} Fat Reduction in Deerfield, IL Target Belly Fat, Love Handles +7 more www.foreveryoung-medspa.com #1 FDA-Cleared, Non-Surgical Fat Reduction Treatment. Freeze Away Stubborn Belly Fat. 25% Off CoolSculpting... View assets details	coolsculpting	Removed Disapproved (Malicious software +2 more), Ad group paused	0	-	\$0.00				
Total: Ads													957	4.31%	\$10,438.67			

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Sitelink extension							
<input type="checkbox"/>	33% Off All Fat Areas Save 33% Off on CoolSculpting. New Client Special	search beta coolscul...	Campaign	Approved (limited): Restricted medical content +1 more	748	4.69%	\$8,894.56
<input type="checkbox"/>	Before and After Photos See Real Patient Results & Before and After Photos.	search beta coolscul...	Campaign	Approved (limited): Restricted medical content +1 more	747	4.68%	\$8,882.87
Call extension							
<input type="checkbox"/>	(224) 415-3628	Account	Account	Approved	97	2.40%	\$1,134.70
Location extension							
<input type="checkbox"/>	syediali2008@gmail.com (View locatio... All locations selected)	Account	Account	-	-	-	-
Callout extension							
<input type="checkbox"/>	FDA Cleared	search beta coolscul...	Campaign	Approved	242	5.34%	\$3,155.70

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Location extension							
<input type="checkbox"/>	syediali2008@gmail.com (View locatio... All locations selected)	Account	Account	-	-	-	-
Callout extension							
<input type="checkbox"/>	FDA Cleared	search beta coolscul...	Campaign	Approved	242	5.34%	\$3,155.70
<input type="checkbox"/>	Contact Us + Free Consult	search beta coolscul...	Campaign	Approved	207	5.72%	\$2,797.99
<input type="checkbox"/>	Freeze Your Fat	search beta coolscul...	Campaign	Approved	211	5.07%	\$2,737.70
<input type="checkbox"/>	Liposuction Alternative	search beta coolscul...	Campaign	Approved (limited): Health in personalized advertising	203	5.47%	\$2,571.09
<input type="checkbox"/>	Nonsurgical Fat Reduction	search beta coolscul...	Campaign	Approved	199	5.60%	\$2,499.69
<input type="checkbox"/>	Highlights: No Surgery	search beta coolscul...	Campaign	Approved (limited): Health in personalized advertising	200	5.47%	\$2,455.57

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Callout extension							
<input type="checkbox"/>	New Clients 33% Off	search beta coolscul...	Campaign	Approved	186	4.90%	\$2,193.93
Structured snippet extension							
<input type="checkbox"/>	Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction, Coolmini, Fat...	search beta coolscul...	Campaign	Approved	11	3.34%	\$106.46
Promotion extension							
<input type="checkbox"/>	Spring Sale - 33% off CoolSculpting®	search beta coolscul...	Campaign	Approved (limited): Restricted medical content +1 more	465	5.00%	\$5,882.73
Total: Sitelink extensions					753	4.72%	\$9,032.61
Total: Callout extensions					515	5.38%	\$6,308.07
Total: Structured snippet extensions					11	3.34%	\$106.46

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Promotion extension							
<input type="checkbox"/>	Spring Sale - 33% off CoolSculpting®	search beta coolscul...	Campaign	Approved (limited): Restricted medical content +1 more	465	5.00%	\$5,882.73
Total: Sitelink extensions					753	4.72%	\$9,032.61
Total: Callout extensions					515	5.38%	\$6,308.07
Total: Structured snippet extensions					11	3.34%	\$106.46
Total: Call extensions					97	2.40%	\$1,134.70
Total: Location extensions					157	4.12%	\$1,760.07
Total: Promotion extensions					599	4.81%	\$7,453.60

Reporting is not real-time. Time zone for all dates and times: (GMT-06:00) Central Standard Time. Learn more
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Ad	Ad group	Status	Clicks	CTR	Cost
<input type="checkbox"/>	Forever Young Medspa Fat Reduction in Chicago Non-Surgical Fat Reduction +6 more www.myfyms.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Best Prices... View assets details	expanded reach Eligible (Limited) Policy (Restricted medical content +1 more). Poor ad strength	38	4.39%	\$233.39
<input type="checkbox"/>	Forever Young Medspa Fat Reduction in Chicago Non-Surgical Fat Reduction +6 more www.myfyms.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Best Prices... View assets details	liposuction Eligible (Limited) Policy (Restricted medical content +1 more). Poor ad strength	25	8.53%	\$178.04
<input type="checkbox"/>	Forever Young Medspa Freeze Away Body Fat 33% Off All CoolSculpting www.myfyms.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	expanded reach Eligible (Limited) Policy (Restricted medical content +1 more)	6	5.31%	\$56.70
<input type="checkbox"/>	Fat Reduction in Chicago Freeze Away Body Fat Freeze Away Body Fat www.myfyms.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	expanded reach Eligible (Limited) Policy (Restricted medical content +1 more)	4	4.30%	\$39.99

Google Ads							Chris Zelig > Forever Young 387-874-1103		All campaigns > search beta coolsculpting exp re...		259-215-0574 Chris Zelig support@medstarmedia.com	
Overview	Enabled	Status: Limited by budget	Type: Search	Budget: \$28.02/day	Optimization score: 84.7%	More details						
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Ad	Ad group	Status	Clicks	CTR	Cost							
Non-Surgical Fat Reduction Eliminate Fat & Feel Great 33% Off All CoolSculpting www.myfyms.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	liposuction	Eligible (Limited) Policy (Restricted medical content +1 more)	5	33.33%	\$29.34							
Forever Young Medspa Freeze Away Body Fat 33% Off All CoolSculpting www.myfyms.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	liposuction	Eligible (Limited) Policy (Restricted medical content +1 more)	2	13.33%	\$26.16							
Forever Young Medspa Freezing Fat Really Works 33% Off All CoolSculpting www.myfyms.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	liposuction	Eligible (Limited) Policy (Restricted medical content +1 more)	2	40.00%	\$17.33							
Fat Reduction in Chicago Freeze Away Body Fat 33% Off All CoolSculpting www.myfyms.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	expanded reach	Eligible (Limited) Policy (Restricted medical content +1 more)	2	1.92%	\$15.34							

Google Ads							Chris Zelig > Forever Young 387-874-1103		All campaigns > search beta coolsculpting exp re...		259-215-0574 Chris Zelig support@medstarmedia.com	
Overview	Enabled	Status: Limited by budget	Type: Search	Budget: \$28.02/day	Optimization score: 84.7%	More details						
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Ad	Ad group	Status	Clicks	CTR	Cost							
Forever Young Medspa Freezing Fat Really Works 33% Off All CoolSculpting www.myfyms.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	liposuction	Eligible (Limited) Policy (Restricted medical content +1 more)	2	40.00%	\$17.33							
Fat Reduction in Chicago Freeze Away Body Fat 33% Off All CoolSculpting www.myfyms.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	expanded reach	Eligible (Limited) Policy (Restricted medical content +1 more)	2	1.92%	\$15.34							
Fat Reduction in Chicago Eliminate Fat & Feel Great Freeze Away Body Fat www.myfyms.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	expanded reach	Eligible (Limited) Policy (Restricted medical content +1 more)	2	8.00%	\$14.09							
Forever Young Medspa Freeze Away Body Fat 33% Off All CoolSculpting www.myfyms.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	expanded reach	Eligible (Limited) Policy (Restricted medical content +1 more)	2	2.53%	\$13.98							

Google Ads							Chris Zelig > Forever Young 387-874-1103		All campaigns > search beta coolsculpting exp re...		259-215-0574 Chris Zelig support@medstarmedia.com	
Overview	Enabled	Status: Limited by budget	Type: Search	Budget: \$28.02/day	Optimization score: 84.7%	More details						
Recommendations	Ads						Custom Jan 1 - Mar 31, 2021					
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Ad	Ad group	Status	Clicks	CTR	Cost							
Non-Surgical Fat Reduction Freeze Away Body Fat Freeze Away Body Fat www.myfyms.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	expanded reach	Eligible (Limited) Policy (Restricted medical content +1 more)	3	14.29%	\$13.51							
Fat Reduction in Chicago Freezing Fat Really Works Freeze Away Body Fat www.myfyms.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	liposuction	Eligible (Limited) Policy (Restricted medical content +1 more)	2	66.67%	\$13.34							
Fat Reduction in Chicago Freezing Fat Really Works 33% Off All CoolSculpting www.myfyms.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	expanded reach	Eligible (Limited) Policy (Restricted medical content +1 more)	2	4.26%	\$13.09							
Non-Surgical Fat Reduction Freezing Fat Really Works 33% Off All CoolSculpting www.myfyms.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	expanded reach	Eligible (Limited) Policy (Restricted medical content +1 more)	2	6.67%	\$12.20							

Google Ads							Chris Zelig > Forever Young 387-874-1103		All campaigns > search beta coolsculpting exp re...		259-215-0574 Chris Zelig support@medstarmedia.com	
Overview	Enabled	Status: Limited by budget	Type: Search	Budget: \$28.02/day	Optimization score: 84.7%	More details						
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Ad	Ad group	Status	Clicks	CTR	Cost							
Non-Surgical Fat Reduction Freezing Fat Really Works 33% Off All CoolSculpting www.myfyms.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	expanded reach	Eligible (Limited) Policy (Restricted medical content +1 more)	2	6.67%	\$12.20							
Non-Surgical Fat Reduction Eliminate Fat & Feel Great Freeze Away Body Fat www.myfyms.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	expanded reach	Eligible (Limited) Policy (Restricted medical content +1 more)	2	18.18%	\$11.44							
Forever Young Medspa Freezing Fat Really Works Freeze Away Body Fat www.myfyms.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	expanded reach	Eligible (Limited) Policy (Restricted medical content +1 more)	2	25.00%	\$11.08							
Forever Young Medspa Freeze Away Body Fat Get Rid of Unwanted Fat www.myfyms.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	expanded reach	Eligible (Limited) Policy (Restricted medical content +1 more)	1	0.95%	\$10.47							

Google Ads							Chris Zelig > Forever Young 387-874-1103		All campaigns > search beta coolsculpting exp re...		259-215-0574 Chris Zelig support@medstarmedia.com	
Overview	Enabled	Status: Limited by budget	Type: Search	Budget: \$28.02/day	Optimization score: 84.7%	More details						
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Ad	Ad group	Status	Clicks	CTR	Cost							
Forever Young Medspa Freeze Away Body Fat Get Rid of Unwanted Fat www.myfyms.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	expanded reach	Eligible (Limited) Policy (Restricted medical content +1 more)	1	0.95%	\$10.47							
Forever Young Medspa Freezing Fat Really Works 33% Off All CoolSculpting www.myfyms.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	expanded reach	Eligible (Limited) Policy (Restricted medical content +1 more)	1	4.17%	\$9.86							
Fat Reduction in Chicago Freezing Fat Really Works Get Rid of Unwanted Fat www.myfyms.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	expanded reach	Eligible (Limited) Policy (Restricted medical content +1 more)	1	2.94%	\$9.49							
Forever Young Medspa Freeze Away Body Fat Freeze Away Body Fat www.myfyms.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	expanded reach	Eligible (Limited) Policy (Restricted medical content +1 more)	2	1.96%	\$8.99							

Google Ads							Chris Zelig > Forever Young 387-874-1103		All campaigns > search beta coolsculpting exp re...		SEARCH REPORTS TOOLS & SETTINGS		259-215-0574 Chris Zelig support@medstarmedia.com										
Overview							Enabled	Status: Limited by budget	Type: Search	Budget: \$28.02/day	Optimization score: 84.7%	More details											
Recommendations							Ad status: All ADD FILTER									Custom Jan 1 - Mar 31, 2021							
Insights							SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE																
Ad groups							Ad							Ad group			Status		Clicks		CTR		Cost
Ad group							<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction in Chicago Freeze Away Body Fat Get Rid of Unwanted Fat www.myfyms.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments		liposuction		Eligible (Limited) Policy (Restricted medical content +1 more)		1		25.00%		\$8.96				
Ad group							<input type="checkbox"/>	<input checked="" type="checkbox"/>	Non-Surgical Fat Reduction Eliminate Fat & Feel Great 33% Off All CoolSculpting www.myfyms.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.		expanded reach		Eligible (Limited) Policy (Restricted medical content +1 more)		3		5.88%		\$8.89				
Ad group							<input type="checkbox"/>	<input checked="" type="checkbox"/>	Non-Surgical Fat Reduction Freeze Away Body Fat Freeze Away Body Fat www.myfyms.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.		expanded reach		Eligible (Limited) Policy (Restricted medical content +1 more)		2		3.64%		\$8.19				
Ad group							<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction in Chicago Eliminate Fat & Feel Great 33% Off All CoolSculpting www.myfyms.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime.		expanded reach		Eligible (Limited) Policy (Restricted medical content +1 more)		2		6.25%		\$6.84				

Google Ads							Chris Zelig > Forever Young 387-874-1103		All campaigns > search beta coolsculpting exp re...		SEARCH REPORTS TOOLS & SETTINGS		259-215-0574 Chris Zelig support@medstarmedia.com										
Overview							Enabled	Status: Limited by budget	Type: Search	Budget: \$28.02/day	Optimization score: 84.7%	More details											
Recommendations							Ad status: All ADD FILTER									Custom Jan 1 - Mar 31, 2021							
Insights							SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE																
Ad groups							Ad							Ad group			Status		Clicks		CTR		Cost
Ad group							<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction in Chicago Eliminate Fat & Feel Great 33% Off All CoolSculpting www.myfyms.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.		expanded reach		Eligible (Limited) Policy (Restricted medical content +1 more)		2		6.25%		\$6.84				
Ad group							<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction in Chicago Freeze Away Body Fat Freeze Away Body Fat www.myfyms.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments		liposuction		Eligible (Limited) Policy (Restricted medical content +1 more)		1		16.67%		\$6.79				
Ad group							<input type="checkbox"/>	<input checked="" type="checkbox"/>	Non-Surgical Fat Reduction Freeze Away Body Fat 33% Off All CoolSculpting www.myfyms.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.		expanded reach		Eligible (Limited) Policy (Restricted medical content +1 more)		1		1.61%		\$5.91				
Ad group							<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction in Chicago Freeze Away Body Fat 33% Off All CoolSculpting www.myfyms.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.		liposuction		Eligible (Limited) Policy (Restricted medical content +1 more)		1		11.11%		\$5.75				

Google Ads							Chris Zelig > Forever Young 387-874-1103		All campaigns > search beta coolsculpting exp re...		SEARCH REPORTS TOOLS & SETTINGS		259-215-0574 Chris Zelig support@medstarmedia.com										
Overview							Enabled	Status: Limited by budget	Type: Search	Budget: \$28.02/day	Optimization score: 84.7%	More details											
Recommendations							Ad status: All ADD FILTER									Custom Jan 1 - Mar 31, 2021							
Insights							SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE																
Ad groups							Ad							Ad group			Status		Clicks		CTR		Cost
Ad group							<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction in Chicago Freeze Away Body Fat 33% Off All CoolSculpting www.myfyms.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.		liposuction		Eligible (Limited) Policy (Restricted medical content +1 more)		1		11.11%		\$5.75				
Ad group							<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction in Chicago Freeze Away Body Fat 33% Off All CoolSculpting www.myfyms.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments		liposuction		Eligible (Limited) Policy (Restricted medical content +1 more)		1		33.33%		\$5.10				
Ad group							<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction in Chicago Freeze Away Body Fat Get Rid of Unwanted Fat www.myfyms.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.		expanded reach		Eligible (Limited) Policy (Restricted medical content +1 more)		1		0.91%		\$4.93				
Ad group							<input type="checkbox"/>	<input checked="" type="checkbox"/>	Non-Surgical Fat Reduction Eliminate Fat & Feel Great Get Rid of Unwanted Fat www.myfyms.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments		expanded reach		Eligible (Limited) Policy (Restricted medical content +1 more)		2		33.33%		\$4.91				

Google Ads							Chris Zelig > Forever Young 387-874-1103		All campaigns > search beta coolsculpting exp re...		SEARCH REPORTS TOOLS & SETTINGS		259-215-0574 Chris Zelig support@medstarmedia.com										
Overview							Enabled	Status: Limited by budget	Type: Search	Budget: \$28.02/day	Optimization score: 84.7%	More details											
Recommendations							Ad status: All ADD FILTER									Custom Jan 1 - Mar 31, 2021							
Insights							SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE																
Ad groups							Ad							Ad group			Status		Clicks		CTR		Cost
Ad group							<input type="checkbox"/>	<input checked="" type="checkbox"/>	Non-Surgical Fat Reduction Eliminate Fat & Feel Great Freeze Away Body Fat www.myfyms.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.		expanded reach		Eligible (Limited) Policy (Restricted medical content +1 more)		1		2.08%		\$4.88				
Ad group							<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction in Chicago Freeze Away Body Fat Get Rid of Unwanted Fat www.myfyms.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments		expanded reach		Eligible (Limited) Policy (Restricted medical content +1 more)		1		2.86%		\$4.45				
Ad group							<input type="checkbox"/>	<input checked="" type="checkbox"/>	Non-Surgical Fat Reduction Freezing Fat Really Works Freeze Away Body Fat www.myfyms.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.		expanded reach		Eligible (Limited) Policy (Restricted medical content +1 more)		1		4.35%		\$4.12				
Ad group							<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction in Chicago Freezing Fat Really Works Freeze Away Body Fat www.myfyms.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments		expanded reach		Eligible (Limited) Policy (Restricted medical content +1 more)		1		11.11%		\$3.34				

Google Ads							Chris Zelig > Forever Young 387-874-1103		All campaigns > search beta coolsculpting exp re...		SEARCH REPORTS TOOLS & SETTINGS		259-215-0574 Chris Zelig support@medstarmedia.com										
Overview							Enabled	Status: Limited by budget	Type: Search	Budget: \$28.02/day	Optimization score: 84.7%	More details											
Recommendations							Ad status: All ADD FILTER									Custom Jan 1 - Mar 31, 2021							
Insights							SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE																
Ad groups							Ad							Ad group			Status		Clicks		CTR		Cost
Ad group							<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction in Chicago Freezing Fat Really Works Freeze Away Body Fat www.myfyms.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments		expanded reach		Eligible (Limited) Policy (Restricted medical content +1 more)		1		11.11%		\$3.34				
Ad group							<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction in Chicago Freezing Fat Really Works Freeze Away Body Fat www.myfyms.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.		expanded reach		Eligible (Limited) Policy (Restricted medical content +1 more)		1		3.85%		\$2.72				
Ad group							<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction in Chicago Freezing Fat Really Works Get Rid of Unwanted Fat www.myfyms.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.		liposuction		Eligible (Limited) Policy (Restricted medical content +1 more)		1		14.29%		\$2.20				
Ad group							<input type="checkbox"/>	<input checked="" type="checkbox"/>	Forever Young Medspa Freeze Away Body Fat 33% Off All CoolSculpting www.myfyms.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments		liposuction		Eligible (Limited) Policy (Restricted medical content +1 more)		1		11.11%		\$2.03				

Google Ads | Chris Zelig | Forever Young | 387-874-1103 | All campaigns | search | beta | coolsculpting | exp re... | 259-215-0574 Chris Zelig | support@medstarmedia.com

Overview: Enabled, Status: Limited by budget, Type: Search, Budget: \$28.02/day, Optimization score: 84.7%

Ad	Ad group	Status	Clicks	CTR	Cost
best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	liposuction	Policy (restricted medical content +1 more)		11.11%	\$2.03
Non-Surgical Fat Reduction Eliminate Fat & Feel Great Freeze Away Body Fat www.myfym.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	liposuction	Eligible (Limited) Policy (Restricted medical content +1 more)	1	5.56%	\$0.48
#1 Provider in Chicago Safe & Effective Fat Reduction 33% Off All CoolSculpting® +10 more foreveryoung-medspa.com/coolsculpting/chicago #1 CoolSculpting Deal. Freeze Fat. Top Provider in Chicago, IL. Free Consult. Expert, Safe Fat Loss With... View assets details	liposuction	Removed Disapproved (Malicious software +2 more), Poor ad strength	0	-	\$0.00
33% Off All CoolSculpting® Forever Young Medspa #1 Provider in Chicago foreveryoung-medspa.com/coolsculpting #1 CoolSculpting Deal. Freeze Fat. Top Provider in Chicago, IL. Free Consult. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	liposuction	Removed Disapproved (Malicious software +2 more)	0	-	\$0.00
Total: Ads			129	4.27%	\$828.32
Total: Campaign			129	4.27%	\$828.32

Google Ads | Chris Zelig | Forever Young | 387-874-1103 | All campaigns | search | beta | coolsculpting | exp re... | 259-215-0574 Chris Zelig | support@medstarmedia.com

Overview: Enabled, Status: Limited by budget, Type: Search, Budget: \$28.02/day, Optimization score: 84.7%

Extensions > All

Custom Jan 1 - Mar 31, 2021

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Sitelink extension							
33% Off All Fat Areas Save 33% Off on CoolSculpting. New Client Special	Sitelink extension	search beta coolscul...	Campaign	Approved (limited): Restricted medical content +1 more	96	4.55%	\$646.56
Before and After Photos See Real Patient Results & Before and After Photos.	Sitelink extension	search beta coolscul...	Campaign	Approved (limited): Restricted medical content +1 more	96	4.55%	\$646.56
Call extension							
(224) 415-3628	Call extension	Account	Account	Approved	24	4.29%	\$186.48
Location extension							
syediali2008@gmail.com (View locatio...) All locations selected	Location extension	Account	Account	-	-	-	-
Callout extension							
Freeze Your Fat	Callout extension	search beta coolscul...	Campaign	Approved	25	5.47%	\$158.78

Google Ads | Chris Zelig | Forever Young | 387-874-1103 | All campaigns | search | beta | coolsculpting | exp re... | 259-215-0574 Chris Zelig | support@medstarmedia.com

Overview: Enabled, Status: Limited by budget, Type: Search, Budget: \$28.02/day, Optimization score: 84.7%

Extensions > All

Associations view

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Call extension							
(224) 415-3628	Call extension	Account	Account	Approved	24	4.29%	\$186.48
Location extension							
syediali2008@gmail.com (View locatio...) All locations selected	Location extension	Account	Account	-	-	-	-
Callout extension							
Freeze Your Fat	Callout extension	search beta coolscul...	Campaign	Approved	25	5.47%	\$158.78
FDA Cleared	Callout extension	search beta coolscul...	Campaign	Approved	21	4.38%	\$135.08
Liposuction Alternative	Callout extension	search beta coolscul...	Campaign	Approved (limited): Health in personalized advertising	20	5.26%	\$131.34
New Clients 33% Off	Callout extension	search beta coolscul...	Campaign	Approved	18	4.70%	\$115.59
Highlights: No Surgery	Callout extension	search beta coolscul...	Campaign	Approved (limited): Health in personalized advertising	15	3.77%	\$112.45
Nonsurgical Fat Reduction	Callout extension	search beta coolscul...	Campaign	Approved	18	4.56%	\$110.69

Google Ads | Chris Zelig | Forever Young | 387-874-1103 | All campaigns | search | beta | coolsculpting | exp re... | 259-215-0574 Chris Zelig | support@medstarmedia.com

Overview: Enabled, Status: Limited by budget, Type: Search, Budget: \$28.02/day, Optimization score: 84.7%

Extensions > All

Associations view

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Callout extension							
Contact Us + Free Consult	Callout extension	search beta coolscul...	Campaign	Approved	18	4.79%	\$101.56
Structured snippet extension							
Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction, Coolmini, Fat...	Structured snippet extension	search beta coolscul...	Campaign	Approved	0	0.00%	\$0.00
Promotion extension							
Spring Sale - 33% off CoolSculpting®	Promotion extension	search beta coolscul...	Campaign	Approved (limited): Restricted medical content +1 more	84	4.16%	\$549.81
Total: Sitelink extensions					96	4.55%	\$646.56
Total: Callout extensions					50	4.94%	\$319.46
Total: Structured snippet extensions					0	0.00%	\$0.00

Google Ads | Chris Zelig | Forever Young | 387-874-1103 | All campaigns | search | beta | coolsculpting | exp re... | 259-215-0574 Chris Zelig | support@medstarmedia.com

Overview: Enabled, Status: Limited by budget, Type: Search, Budget: \$28.02/day, Optimization score: 84.7%

Extensions > All

Associations view

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Promotion extension							
Spring Sale - 33% off CoolSculpting®	Promotion extension	search beta coolscul...	Campaign	Approved (limited): Restricted medical content +1 more	84	4.16%	\$549.81
Total: Sitelink extensions					96	4.55%	\$646.56
Total: Callout extensions					50	4.94%	\$319.46
Total: Structured snippet extensions					0	0.00%	\$0.00
Total: Call extensions					24	4.29%	\$186.48
Total: Location extensions					27	5.12%	\$136.03
Total: Promotion extensions					84	4.16%	\$549.81

Show rows: 10 | 11 - 13 of 13

Reporting is not real-time. Time zone for all dates and times: (GMT-06:00) Central Standard Time. Learn more
Some inventory may be provided through third party intermediaries.
You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.
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Google Ads | Chris Zelig | Forever Young 387-874-1103 | All campaigns | search | beta | coolsculpting

Enabled | Status: Bid strategy limited | Type: Search | Budget: \$113.88/day | Optimization score: 86.7%

Responsive search ad

ASSETS | COMBINATIONS

Responsive search ads usually need around 5,000 impressions over 30 days to display a rating in the Performance column. [Learn more](#)

Asset status: All | ADD FILTER

Ad may be limited by policy: [Restricted medical content](#), [Restricted drug terms](#)

Asset	Status	Asset type ↑	Position pinning	Impr.
Forever Young Medspa	Approved (limited)	Headline	None	2,031
Freezing Fat Really Works	Approved (limited)	Headline	None	116
Freeze Away Body Fat	Approved (limited)	Headline	None	177
Offering \$1,000 Off 8+ Cycles	Approved (limited)	Headline	None	1,089
Non-Surgical Fat Reduction	Approved (limited)	Headline	None	1,588
Eliminate Fat & Feel Great	Approved (limited)	Headline	None	1,527
Fat Reduction in Chicago	Approved (limited)	Headline	None	1,372

Google Ads | Chris Zelig | Forever Young 387-874-1103 | All campaigns | search | beta | coolsculpting

Enabled | Status: Bid strategy limited | Type: Search | Budget: \$113.88/day | Optimization score: 86.7%

Responsive search ad

ASSETS | COMBINATIONS

Responsive search ads usually need around 5,000 impressions over 30 days to display a rating in the Performance column. [Learn more](#)

Asset status: All | ADD FILTER

Ad may be limited by policy: [Restricted medical content](#), [Restricted drug terms](#)

Asset	Status	Asset type ↑	Position pinning	Impr.
Freeze Away Body Fat	Approved (limited)	Headline	None	177
Offering \$1,000 Off 8+ Cycles	Approved (limited)	Headline	None	1,089
Non-Surgical Fat Reduction	Approved (limited)	Headline	None	1,588
Eliminate Fat & Feel Great	Approved (limited)	Headline	None	1,527
Fat Reduction in Chicago	Approved (limited)	Headline	None	1,372
Safe + Effective Fat Reduction	Approved (limited)	Headline	None	999
Get Rid of Unwanted Fat	Approved (limited)	Headline	None	1,093
Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	Approved (limited)	Description	None	4,939

Show rows: 10 | 1 - 10 of 13

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Google Ads | Chris Zelig | Forever Young 387-874-1103 | All campaigns | search | beta | coolsculpting

Enabled | Status: Bid strategy limited | Type: Search | Budget: \$113.88/day | Optimization score: 86.7%

Responsive search ad

ASSETS | COMBINATIONS

Responsive search ads usually need around 5,000 impressions over 30 days to display a rating in the Performance column. [Learn more](#)

Asset status: All | ADD FILTER

Ad may be limited by policy: [Restricted medical content](#), [Restricted drug terms](#)

Asset	Status	Asset type ↑	Position pinning	Impr.
Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	Approved (limited)	Description	None	141
Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.	Approved (limited)	Description	None	35
CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat	Approved (limited)	Description	None	3,952

Show rows: 10 | 11 - 13 of 13

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Medstar Media, INC.

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+1 6466949450
support@medstarmedia.com

SALES RECEIPT

BILL TO
Forever Young Medspa

SALES # 1331
DATE 02/01/2021

ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
Digital Marketing Monthly Management	<ul style="list-style-type: none">• Monthly management of Google Ads / Social Media Ads• Optimize campaigns for conversions monthly• Monitor budget and adjust bids to gain better ROI• Manage keyword selection and audience targeting• Consult Exit pop technology to increase leads	1	1,500.00	1,500.00
Content Creation + Search Engine Optimization (SEO) - Monthly	Two treatment-related articles a month (long form: 500-600 words) <ul style="list-style-type: none">• Website + Service page updates and on-site SEO (up to two hours)• Google Webmasters management	1	1,150.00	1,150.00
Service Page Content	Emsculpt Neo unique content and web development	1	500.00	500.00

TOTAL 3,150.00
BALANCE DUE **\$0.00**

Medstar Media, INC.

10808 S. River Front Parkway Suite 3020
South Jordan, UT 84095
+1 6466949450
support@medstarmedia.com

SALES RECEIPT

BILL TO
Forever Young Medspa

SALES # 1358
DATE 03/01/2021

ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
Digital Marketing Monthly Management	<ul style="list-style-type: none">• Monthly management of Google Ads / Social Media Ads• Optimize campaigns for conversions monthly• Monitor budget and adjust bids to gain better ROI• Manage keyword selection and audience targeting• Consult Exit pop technology to increase leads	1	1,500.00	1,500.00
Content Creation + Search Engine Optimization (SEO) - Monthly	<p>Two treatment-related articles a month (long form: 500-600 words)</p> <ul style="list-style-type: none">• Website + Service page updates and on-site SEO (up to two hours)• Google Webmasters management	1	1,150.00	1,150.00
TOTAL				2,650.00
BALANCE DUE				\$0.00