

Forever Young Medspa Coolsculpting Google Adwords Q2 2020 (4/1/2020 - 6/30/2020)

Total Media Spend: \$2,860.73

Google Ads | Chris Zelig | Forever Young | 387-874-1103 | All campaigns

Your ads aren't running - Make a payment towards your overdue account balance. **FIX IT**

Overview | Campaigns | Custom Apr 1 - Jun 30, 2020

Recommendations | Campaign status: All | ADD FILTER

Campaign	Budget	Status	Clicks	CTR	Cost
search beta coolsculpting	\$82.11/day	Eligible	216	6.27%	\$2,860.73
search beta hydradermal	\$21.74/day	Paused	9	16.07%	\$46.02
Grand Opening	\$5.00/day	Paused	0	-	\$0.00
AWN_004b1ef9b9ecc3837c9_00000000957b2629	\$4.34/day \$131.94/month	Removed	0	-	\$0.00
AWN_004b1ef9b9ecc3837c9_000000009582528c	\$9.86/day \$299.74/month	Removed	0	-	\$0.00
AWN_004b1ef9b9ecc3837c9_000000009589996a	\$10.00/day \$304.00/month	Removed	0	-	\$0.00
CoolSculpting Fat Reduction	\$16.44/day \$499.78/month	Paused	0	-	\$0.00
BOTOX® Cosmetic in Deerfield	\$9.86/day \$299.74/month	Paused	0	-	\$0.00
Leads-Search-Coolsculpting	\$20.00/day	Paused	0	-	\$0.00
search beta coolsculpting OLD	\$66.89/day	Paused	0	-	\$0.00
search beta botox OLD	\$44.97/day	Paused	0	-	\$0.00
search beta botox	\$43.48/day	Paused	0	0.00%	\$0.00
search alpha coolsculpting	\$28.85/day	Paused	0	-	\$0.00
search awareness laser hair removal	\$19.23/day	Paused	0	-	\$0.00
search awareness photofacial	\$11.54/day	Removed	0	-	\$0.00
search beta dynamic	\$19.23/day	Paused	0	-	\$0.00
Total Campaigns			225	6.34%	\$2,906.75

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Overview | Campaigns | Custom Apr 1 - Jun 30, 2020

Recommendations | Campaign status: All | ADD FILTER

Campaign	Budget	Status	Clicks	CTR	Cost
AWN_004b1ef9b9ecc3837c9_000000009582528c	\$9.86/day \$299.74/month	Removed	0	-	\$0.00
AWN_004b1ef9b9ecc3837c9_000000009589996a	\$10.00/day \$304.00/month	Removed	0	-	\$0.00
CoolSculpting Fat Reduction	\$16.44/day \$499.78/month	Paused	0	-	\$0.00
BOTOX® Cosmetic in Deerfield	\$9.86/day \$299.74/month	Paused	0	-	\$0.00
Leads-Search-Coolsculpting	\$20.00/day	Paused	0	-	\$0.00
search beta coolsculpting OLD	\$66.89/day	Paused	0	-	\$0.00
search beta botox OLD	\$44.97/day	Paused	0	-	\$0.00
search beta botox	\$43.48/day	Paused	0	0.00%	\$0.00
search alpha coolsculpting	\$28.85/day	Paused	0	-	\$0.00
search awareness laser hair removal	\$19.23/day	Paused	0	-	\$0.00
search awareness photofacial	\$11.54/day	Removed	0	-	\$0.00
search beta dynamic	\$19.23/day	Paused	0	-	\$0.00
Total Campaigns			225	6.34%	\$2,906.75
Total Account	\$82.11/day		225	6.34%	\$2,906.75

Show rows: 500 | 1 - 16 of 16

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Google Ads | Chris Zelig | Forever Young | 387-874-1103 | All campaigns | search | beta | coolsculpting

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Overview | Ads | Enabled | Status: Eligible | Type: Search | Budget: \$82.11/day | Optimization score: 89.3% | More details

Recommendations | Ads | Ad status: All | ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total Ads			216	6.27%	\$2,860.73
#1 Provider in Chicago Safe & Effective Fat Reduction 25% Off All CoolSculpting® +9 more foreveryoung-medspa.com/coolsculpting/chicago #1 CoolSculpting Deal. Freeze Fat. Top Provider in Chicago, IL. Free Consult. Expert, Safe Fat Loss With Quick Results... View assets details	0. coolsculpting - general	Approved (limited). Restricted medical content +1 more	43	3.98%	\$614.98
#1 CoolSculpting Deal 25% Off Freeze Away Stubborn Fat Virtual Consultation Available foreveryoung-medspa.com/coolsculpting Best Prices. FDA-Cleared. Clinically Proven Fat Removal. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Leading Cool Sculpting Provider in Chicago, IL. Schedule a Free Virtual Consultation	0. coolsculpting - general	Approved (limited). Restricted medical content +1 more	30	6.51%	\$430.87
CoolSculpting in Chicago #1 Fat Reduction Treatment Book A Virtual Consultation foreveryoung-medspa.com/coolsculpting Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. #1 Fat Reduction Treatment. Target Belly Fat & Love Handles. Book a Virtual Consultation	0. coolsculpting - general	Approved (limited). Restricted medical content +1 more	29	8.43%	\$368.33
25% Off All CoolSculpting Virtual Consultation Available #1 Provider in Chicago foreveryoung-medspa.com/coolsculpting #1 CoolSculpting Deal. Freeze Fat. Top Provider in Chicago, IL. Free Consult. Expert, Safe Fat Loss With Quick Results... Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	0. coolsculpting - general	Approved (limited). Restricted medical content +1 more	27	6.21%	\$350.07
25% Off All CoolSculpting® Best Price in Chicago Forever Young Medspa +6 more foreveryoung-medspa.com/coolsculpting/special Personalized Treatments. Luxury Setting. Trained Specialists. Easy And Convenient. Long-Lasting. Minimal Downtime. Re... View assets details	1. coolsculpting - price	Approved (limited). Restricted medical content +1 more	27	8.71%	\$336.67
25% Off All CoolSculpting Affordable & Quick Treatments Virtual Consultation Available foreveryoung-medspa.com/coolsculpting/special		Approved (limited). Restricted			

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Recommendations | Ads | Ad status: All | ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total Ads			216	6.27%	\$2,860.73
25% Off All CoolSculpting Affordable & Quick Treatments Virtual Consultation Available foreveryoung-medspa.com/coolsculpting/special Treatments Tailored To You. In a Luxury Environment. With Flexible Payment Options. How Much is CoolSculpting? A Lot Less Than You Might Think. Book a Free Virtual Consult	1. coolsculpting - price	Approved (limited). Restricted medical content +1 more	5	10.20%	\$141.54
#1 Provider in Chicago Safe & Effective Fat Reduction 25% Off All CoolSculpting® +9 more foreveryoung-medspa.com/coolsculpting/chicago #1 CoolSculpting Deal. Freeze Fat. Top Provider in Chicago, IL. Free Consult. Expert, Safe Fat Loss With Quick Results... View assets details	3. body sculpting	Poor ad strength Approved (limited). Restricted drug terms +1 more	13	8.67%	\$132.39
CoolSculpting in Chicago #1 Fat Reduction Treatment Book A Virtual Consultation foreveryoung-medspa.com/coolsculpting Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. #1 Fat Reduction Treatment. Target Belly Fat & Love Handles. Book a Virtual Consultation	3. body sculpting	Approved (limited). Restricted medical content +1 more	4	6.67%	\$94.70
#1 Provider in Chicago Safe & Effective Fat Reduction 25% Off All CoolSculpting® +9 more foreveryoung-medspa.com/coolsculpting/chicago #1 CoolSculpting Deal. Freeze Fat. Top Provider in Chicago, IL. Free Consult. Expert, Safe Fat Loss With Quick Results... View assets details	4. lipo	Poor ad strength Approved (limited). Restricted drug terms +1 more	6	10.91%	\$73.87
#1 CoolSculpting Deal 25% Off Freeze Away Stubborn Fat Virtual Consultation Available foreveryoung-medspa.com/coolsculpting Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Leading Cool Sculpting Provider in Chicago, IL. Schedule a Free Virtual Consultation	4. lipo	Approved (limited). Restricted medical content +1 more	5	12.50%	\$60.81
#1 Provider in Chicago Quick & Painless Fat Freezing Fat Freezing for 25% Off +9 more foreveryoung-medspa.com/fat-freezing/chicago #1 CoolSculpting Deal. Top Provider in Chicago, IL for Freezing Fat. Free Consult. Expert, Safe Fat Loss With Quick... View assets details	6. coolsculpting - fat freeze	Approved (limited). Restricted drug terms +1 more	3	4.84%	\$44.96

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Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads 216						
Extensions	CoolSculpting in Chicago #1 Fat Reduction Treatment Book A Virtual Consultation foreveryoung-medspa.com/coolsculpting/fat-freezing No Surgery. Minimal Downtime. Clinically Proven Safe & Effective. New Clients Get 25% Off. Is Freezing Fat Right For You? Book a Free Virtual CoolSculpting Consultation Today	6. coolsculpting - fat freeze	Approved (limited). Restricted medical content +1 more	5	11.90%	\$35.28
Keywords	#1 Provider in Chicago Safe & Effective Fat Reduction 25% Off All CoolSculpting® +9 more foreveryoung-medspa.com/coolsculpting/chicago #1 CoolSculpting Deal. Freeze Fat. Top Provider in Chicago, IL. Free Consult. Expert, Safe Fat Loss With Quick Results... View assets details	5. sculpsure	Poor ad strength Approved (limited). Restricted medical content +1 more	1	3.45%	\$33.76
Demographics	CoolSculpting in Chicago #1 Fat Reduction Treatment Book A Virtual Consultation foreveryoung-medspa.com/coolsculpting Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. #1 Fat Reduction Treatment. Target Belly Fat & Love Handles. Book a Virtual Consultation	5. sculpsure	Approved (limited). Restricted medical content +1 more	1	5.26%	\$31.26
Often visited	{Keyword Best Price in Chicago} Book A Virtual Consultation Flexible Payment Options foreveryoung-medspa.com/coolsculpting/special Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA-Cleared. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Virtual Consultation Today.	1. coolsculpting - price	Approved (limited). Restricted medical content +1 more	4	7.69%	\$26.14
Automated extensions	CoolSculpting in Chicago #1 Fat Reduction Treatment Book A Virtual Consultation foreveryoung-medspa.com/coolsculpting Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. #1 Fat Reduction Treatment. Target Belly Fat & Love Handles. Book a Virtual Consultation	2. cryolipolysis	Approved (limited). Restricted medical content +1 more	1	25.00%	\$25.36
Automated extensions	CoolSculpting in Chicago #1 Fat Reduction Treatment Book A Virtual Consultation foreveryoung-medspa.com/coolsculpting Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. #1 Fat Reduction Treatment. Target Belly Fat & Love Handles. Book a Virtual Consultation	4. lipo	Approved (limited). Restricted medical content +1 more	3	8.11%	\$21.79

Extensions	#1 Provider in Chicago Safe & Effective Fat Reduction 25% Off All CoolSculpting® +9 more foreveryoung-medspa.com/coolsculpting/chicago #1 CoolSculpting Deal. Freeze Fat. Top Provider in Chicago, IL. Free Consult. Expert, Safe Fat Loss With Quick Results... View assets details	2. cryolipolysis	Poor ad strength Approved (limited). Restricted medical content +1 more	1	7.14%	\$8.01
Demographics	#1 CoolSculpting Deal 25% Off Freeze Away Stubborn Fat Virtual Consultation Available foreveryoung-medspa.com/coolsculpting Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Leading Cool Sculpting Provider in Chicago, IL. Schedule a Free Virtual Consultation	3. body sculpting	Approved (limited). Restricted medical content +1 more	2	4.88%	\$7.65
Often visited	Freezing Fat Really Works Virtual Consultation Available 25% Off First Treatment foreveryoung-medspa.com/coolsculpting/fat-freezing Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Leading CoolSculpting® Provider in Chicago, IL. Schedule a Free Virtual Consultation	6. coolsculpting - fat freeze	Approved (limited). Restricted medical content +1 more	2	11.11%	\$7.64
Extensions	#1 Provider in Chicago Safe & Effective Fat Reduction 25% Off All CoolSculpting® +9 more foreveryoung-medspa.com/coolsculpting/chicago #1 CoolSculpting Deal. Freeze Fat. Top Provider in Chicago, IL. Free Consult. Expert, Safe Fat Loss With Quick Results... View assets details	coolsculpting face	Poor ad strength Approved (limited). Restricted medical content +1 more	1	25.00%	\$7.41
Automated extensions	#1 CoolSculpting Deal 25% Off Freeze Away Stubborn Fat Virtual Consultation Available foreveryoung-medspa.com/coolsculpting Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Leading Cool Sculpting Provider in Chicago, IL. Schedule a Free Virtual Consultation	2. cryolipolysis	Approved (limited). Restricted medical content +1 more	1	11.11%	\$3.74

Extensions	25% Off All CoolSculpting Virtual Consultation Available #1 Provider in Chicago foreveryoung-medspa.com/coolsculpting #1 CoolSculpting Deal. Freeze Fat. Top Provider in Chicago, IL. Free Virtual Consultation. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	3. body sculpting	Approved (limited). Restricted medical content +1 more	2	10.53%	\$3.50
Keywords	#1 CoolSculpting Deal 25% Off Target Belly Fat, Love Handles Fat Reduction in Deerfield, IL www.foreveryoung-medspa.com #1 FDA-Cleared, Non-Surgical Fat Reduction Treatment. Freeze Away Stubborn Belly Fat. 25% Off CoolSculpting. #1 FDA-Cleared, Non-Surgical Fat Reduction Treatment.	SKAG how much is coolsculpting BROAD	Ad group paused Approved (limited). Restricted medical content +1 more	0	-	\$0.00
Keywords	25% Off CoolSculpting Cost Safe & Effective Fat Reduction No Surgery, Pain, or Downtime www.foreveryoung-medspa.com #1 CoolSculpting Deal. 25% Off. Freeze Fat. Top Provider in Deerfield, IL. Free Consult. Save on CoolSculpting® - Freeze Away Fat Without Surgery. New Clients Save 25%.	SKAG how much is coolsculpting BROAD	Ad group paused Approved (limited). Restricted medical content +1 more	0	-	\$0.00
Often visited	{Keyword} #1 CoolSculpting Deal 25% Off Fat Reduction in Deerfield, IL Target Belly Fat, Love Handles +7 more www.foreveryoung-medspa.com #1 FDA-Cleared, Non-Surgical Fat Reduction Treatment. Freeze Away Stubborn Belly Fat. 25% Off CoolSculpting. #1... View assets details	SKAG +how +much +is +coolsculpting BROAD	Ad group paused Approved (limited). Restricted medical content +1 more	0	-	\$0.00
Keywords	#1 CoolSculpting Deal 25% Off Target Belly Fat, Love Handles Fat Reduction in Deerfield, IL www.foreveryoung-medspa.com #1 FDA-Cleared, Non-Surgical Fat Reduction Treatment. Freeze Away Stubborn Belly Fat. 25% Off CoolSculpting. #1 FDA-Cleared, Non-Surgical Fat Reduction Treatment.	SKAG +how +much +is +coolsculpting BROAD	Ad group paused Approved (limited). Restricted medical content +1 more	0	-	\$0.00
Keywords	25% Off CoolSculpting Cost Safe & Effective Fat Reduction No Surgery, Pain, or Downtime www.foreveryoung-medspa.com #1 CoolSculpting Deal. 25% Off. Freeze Fat. Top Provider in Deerfield, IL. Free Consult. Save on CoolSculpting® - Freeze Away Fat Without Surgery. New Clients Save 25%.	SKAG +how +much +is +coolsculpting BROAD	Ad group paused Approved (limited). Restricted medical content +1 more	0	-	\$0.00

Extensions	foreveryoung-medspa.com/coolsculpting/special Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA-Cleared. Ready To Say Goodbye to Stubborn Fat? Schedule A Free Virtual Consultation Today.	1. coolsculpting - price	Approved (limited). Restricted medical content +1 more	0	0.00%	\$0.00
Automated extensions	25% Off All CoolSculpting Virtual Consultation Available #1 Provider in Chicago foreveryoung-medspa.com/coolsculpting #1 CoolSculpting Deal. Freeze Fat. Top Provider in Chicago, IL. Free Virtual Consultation. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	4. lipo	Approved (limited). Restricted medical content +1 more	0	0.00%	\$0.00
Demographics	25% Off All CoolSculpting Virtual Consultation Available #1 Provider in Chicago foreveryoung-medspa.com/coolsculpting #1 CoolSculpting Deal. Freeze Fat. Top Provider in Chicago, IL. Free Virtual Consultation. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	2. cryolipolysis	Approved (limited). Restricted medical content +1 more	0	0.00%	\$0.00
Often visited	25% Off All Fat Freezing Forever Young Medspa Virtual Consultation Available foreveryoung-medspa.com/coolsculpting/fat-freezing #1 CoolSculpting® Deal. Top Provider in Chicago, IL for Fat Freezing. Free Virtual Consult. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	6. coolsculpting - fat freeze	Approved (limited). Restricted medical content +1 more	0	0.00%	\$0.00
Total: Ads 216						
Total: Campaign 216						

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Extensions

Custom Apr 1 - Jun 30, 2020

If your business is affected by COVID-19, update your Google My Business profile to provide the most accurate information to your customers. [LEARN MORE](#)

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Sitelink extension							
Before and After Photos See CoolSculpting Before and After Photos	Sitelink extension	search beta coolsculpting	Campaign	Approved (limited). Restricted medical content +1 more	1	100.00%	\$3.98
25% Off All Fat Areas Save 25% Off on CoolSculpting. New Client Special	Sitelink extension	search beta coolsculpting	Campaign	Approved (limited). Restricted drug terms	0	-	\$0.00
State-of-the-Art Facility Advanced Fat Freezing Technology. Latest Applicators & Dual Sculpting	Sitelink extension	search beta coolsculpting	Campaign	Approved (limited). Restricted drug terms	0	-	\$0.00
5 Star Reviews Real CoolSculpting Reviews & Patient Testimonials	Sitelink extension	search beta coolsculpting	Campaign	Approved (limited). Restricted drug terms	0	0.00%	\$0.00
Book A Virtual Consult Why Wait? Book a Virtual Consult with the #1 Provider in Chicago	Sitelink extension	search beta coolsculpting	Campaign	Approved (limited). Restricted medical content +1 more	0	-	\$0.00
Call extension							
(224) 415-3628	Call extension	Account	Account	Approved	80	6.60%	\$1,536.98
(224) 415-3628	Call extension	Account	Account	Approved	24	3.82%	\$332.86
Location extension							
syedial2008@gmail.com (View locations) All locations selected	Location extension	Account	Account	-	-	-	-
Callout extension							

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Overview									
Enabled Status: Eligible Type: Search Budget: \$82.11/day Optimization score: 89.3% More details									
Recommendations									
+ Extension type: All ADD FILTER Associations view									
Ad groups	Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost	
Ads	Liposuction Alternative	Callout extension	search beta coolsculpting	Campaign	Approved	40	6.88%	\$655.85	
Extensions	New Clients 25% Off	Callout extension	search beta coolsculpting	Campaign	Approved	37	6.21%	\$628.75	
Automated extensions	Nonsurgical Fat Reduction	Callout extension	search beta coolsculpting	Campaign	Approved	35	6.39%	\$622.18	
Landing pages	Highlights: No Surgery	Callout extension	search beta coolsculpting	Campaign	Approved	34	6.23%	\$592.19	
Keywords	Freeze Your Fat	Callout extension	search beta coolsculpting	Campaign	Approved	34	5.73%	\$573.15	
Audiences	FDA Approved	Callout extension	search beta coolsculpting	Campaign	Approved	33	5.12%	\$546.05	
Demographics	Contact Us + Free Consult	Callout extension	search beta coolsculpting	Campaign	Approved	29	5.65%	\$418.68	
Settings	Free Virtual Consultation	Callout extension	search beta coolsculpting	Campaign	Approved	28	5.91%	\$417.72	
Often visited	Virtual Consult Available	Callout extension	search beta coolsculpting	Campaign	Approved	23	5.35%	\$344.41	
Change history	Structured snippet extension								
More	Service catalog: Coolsculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction, Coolimini, Fat Reduction	Structured snippet extension	search beta coolsculpting	Campaign	Approved	4	16.67%	\$73.70	
Promotion extension									
	25% off for New Clients	Promotion extension	search beta coolsculpting	Campaign	Approved (limited): Restricted medical content	117	6.78%	\$2,086.12	
Total: Sitelink extensions						1	50.00%	\$3.98	
Total: Callout extensions						118	6.54%	\$1,862.98	
Total: Structured snippet extensions						4	16.67%	\$73.70	

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Overview										
Enabled Status: Eligible Type: Search Budget: \$82.11/day Optimization score: 89.3% More details										
Recommendations										
+ Extension type: All ADD FILTER Associations view										
Ad groups	Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost		
Ads	Free Virtual Consultation	Callout extension	search beta coolsculpting	Campaign	Approved	28	5.91%	\$417.72		
Extensions	Virtual Consult Available	Callout extension	search beta coolsculpting	Campaign	Approved	23	5.35%	\$344.41		
Automated extensions	Structured snippet extension									
	Service catalog: Coolsculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction, Coolimini, Fat Reduction	Structured snippet extension	search beta coolsculpting	Campaign	Approved	4	16.67%	\$73.70		
Landing pages	Promotion extension									
Keywords	25% off for New Clients	Promotion extension	search beta coolsculpting	Campaign	Approved (limited): Restricted medical content	117	6.78%	\$2,086.12		
Audiences	Total: Sitelink extensions						1	50.00%	\$3.98	
Demographics	Total: Callout extensions						118	6.54%	\$1,862.98	
Settings	Total: Structured snippet extensions						4	16.67%	\$73.70	
Often visited	Total: Call extensions						104	5.65%	\$1,869.84	
Change history	Total: Location extensions						70	6.64%	\$521.85	
More	Total: Promotion extensions						117	6.78%	\$2,086.12	

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