

CoolSculpting Marketing Services Forever Young Medspa October 2022 Total Marketing Expenses (10/1/2022 - 10/29/2022)

Total Google Ads: \$ 814.94
Total Marketing Service Fees: \$1,500.00
Total CoolSculpting Marketing Cost: \$2,314.94

Google Ads | Chris Zelig | Forever Young | 387-874-1103 | All campaigns

None of your ads are running - Your campaigns and ad groups are paused or removed. Enable them to begin showing your ads.

Campaigns | Custom | Oct 1 - 29, 2022 | Show last 30 days

Campaign	Budget	Status	Clicks	CTR	Cost
search coolsculpting	\$103.71/day	Paused All ads limited by policy	65	7.53%	\$814.94
CoolSculpting Fat Reduction	\$16.44/day \$499.78/month	Paused	0	-	\$0.00
Leads-Search-CoolSculpting	\$20.00/day	Paused All ads paused	0	-	\$0.00
search beta coolsculpting OLD	\$66.89/day	Paused Some ads limited by policy	0	-	\$0.00
search alpha coolsculpting	\$28.85/day	Paused Some ads limited by policy	0	-	\$0.00
search beta coolsculpting exp reach	\$25.23/day	Paused All ads limited by policy	0	-	\$0.00
Total: Filtered campaigns			65	7.53%	\$814.94
Total: Account	\$0.00/day		703	6.86%	\$2,658.44

Reporting is not real-time. Time zone for all dates and times: (GMT-06:00) Central Standard Time. Learn more
Some inventory may be provided through third party intermediaries.
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Paused | Type: Search | Budget: \$103.71/day | More details

Ads | Custom | Oct 1 - 29, 2022 | Show last 30 days

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads					
(Keyword: Forever Young Medspa) CoolSculpting in (LOCATION/City) Freeze Away Body Fat +10 more myfms.com/coolsculpting/lincolnwood Our Biggest CoolSculpting Discount Ever. Get Up to 33% Off 6+ CoolSculpting Treatments. Expert, Safe Fat Loss With Quick...	0. coolsculpting	Not eligible Policy (Restricted medical content +1 more), Campaign paused	39	11.82%	\$494.20
Forever Young Medspa Fat Reduction in Lincolnwood Non-Surgical Fat Reduction +12 more myfms.com/coolsculpting/lincolnwood Our Biggest CoolSculpting Discount Ever. Get Up to 33% Off 6+ CoolSculpting Treatments. Best Prices. FDA-Cleared. Clinically...	4. liposuction	Not eligible Policy (Restricted medical content +1 more), Campaign paused	26	5.06%	\$320.74
#1 CoolSculpting Deal 25% Off Target Belly Fat, Love Handles Fat Reduction in Deerfield, IL www.foreveryoung-medspa.com #1 FDA-Cleared, Non-Surgical Fat Reduction Treatment. Freeze Away Stubborn Belly Fat. 25% Off CoolSculpting. #1 FDA-Cleared, Non-Surgical Fat Reduction Treatment.	SKAG how much is coolsculpting BROAD	Removed Disapproved (Malicious software +2 more), Ad group paused, +1	0	-	\$0.00
25% Off CoolSculpting Cost Safe & Effective Fat Reduction No Surgery, Pain, or Downtime www.foreveryoung-medspa.com #1 CoolSculpting Deal. 25% Off. Freeze Fat. Top Provider in Deerfield, IL. Free Consult. Save on CoolSculpting® - Freeze Away Fat Without Surgery. New Clients Save 25%.	SKAG how much is coolsculpting BROAD	Removed Disapproved (Malicious software +2 more), Ad group paused, +1	0	-	\$0.00
(Keyword: #1 CoolSculpting Deal 25% Off) Fat Reduction in Deerfield, IL Target Belly Fat, Love Handles +7 more www.foreveryoung-medspa.com #1 FDA-Cleared, Non-Surgical Fat Reduction Treatment. Freeze Away Stubborn Belly Fat. 25% Off CoolSculpting. #1 FDA-Cleared,...	SKAG +how +much +is +coolsculpting BROAD	Removed Disapproved (Malicious software +2 more), Ad group paused, +1	0	-	\$0.00
#1 CoolSculpting Deal 25% Off Target Belly Fat, Love Handles Fat Reduction in Deerfield, IL www.foreveryoung-medspa.com #1 FDA-Cleared, Non-Surgical Fat Reduction Treatment. Freeze Away Stubborn Belly Fat. 25% Off CoolSculpting. #1 FDA-Cleared,...	SKAG +how +much +is +coolsculpting BROAD	Removed Disapproved (Malicious software +2 more), Ad group paused, +1	0	-	\$0.00

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Paused | Type: Search | Budget: \$103.71/day | More details

Ads | Custom | Oct 1 - 29, 2022 | Show last 30 days

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads					
Best CoolSculpting Deal Ever Save \$1,000 On 8+ Treatments Our Biggest Discount Ever myfms.com/coolsculpting/chicago Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Chicago, IL. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting	Removed Campaign paused	0	-	\$0.00
(Keyword: Forever Young Medspa) Save \$1,000 On 8+ Treatments Our Biggest Discount Ever myfms.com/coolsculpting/chicago Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Chicago, IL. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting	Removed Campaign paused	0	-	\$0.00
(Keyword: Forever Young Medspa) Eliminate Fat & Feel Great Get 33% Off 6+ Treatments myfms.com/coolsculpting/lincolnwood Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save 33% Off 6+ Treatments of CoolSculpting.	0. coolsculpting	Removed Policy (Restricted medical content +1 more), Campaign paused	0	-	\$0.00
Best CoolSculpting Deal Ever Save \$1,000 Off 8+ Treatments Hurry Offer Ends In (=COUNTDOWN("2021/08/31 00:00:00", "en-... myfms.com/coolsculpting/chicago Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting	Removed Policy (Restricted medical content +1 more), Campaign paused	0	-	\$0.00
Total: Ads			65	7.53%	\$814.94
Total: Campaign			65	7.53%	\$814.94

Show rows: 500 | 1 - 500 of 698

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Paused | Type: Search | Budget: \$103.71/day | More details

Responsive search ad | Leave feedback

Assets | Combinations

Your ads are all set! They'll have a higher chance of performing well.

Ad strength: Excellent

- Add more headlines
- Include popular keywords in your headlines
- Make your headlines more unique
- Make your descriptions more unique

Responsive search ads usually need around 2,000 impressions in the "Google Search: Top" segment over 30 days to display a rating in the Performance column. Learn more

Asset status: All enabled | Add filter

Ad may be limited by policy: Restricted medical content, Restricted drug terms

Asset	Status	Asset type	Position pinning	Impr.	Asset source
Freeze Away Stubborn Fat	Approved (limited)	Headline	None	5	Automatically created
Affordable & Quick Treatments	Approved (limited)	Headline	None	11	Advertiser
Schedule a Free Consultation	Approved (limited)	Headline	None	1	Advertiser
(Keyword: Forever Young Medspa)	Approved (limited)	Headline	None	82	Advertiser
Huge CoolSculpting Promotion	Approved (limited)	Headline	None	27	Advertiser
Freeze Away Body Fat	Approved (limited)	Headline	None	60	Advertiser
Non-Surgical Fat Reduction	Approved (limited)	Headline	None	86	Advertiser
Safe + Effective Fat Reduction	Approved (limited)	Headline	None	5	Advertiser

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Overview: Paused, Type: Search, Budget: \$103.71/day, More details

Responsive search ad Leave feedback

Custom: Oct 1 - 29, 2022, Show last 30 days

Assets Combinations

Your ads are all set! They'll have a higher chance of performing well.

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- ✓ Add more headlines
- ✓ Include popular keywords in your headlines
- ✓ Make your headlines more unique
- ✓ Make your descriptions more unique

Asset status: All enabled Add filter

Ad may be limited by policy: [Restricted medical content](#), [Restricted drug terms](#)

Asset	Status	Asset type	Position pinning	Impr.	Asset source
Freeze Your Fat Away Today	Approved (limited)	Headline	None	0	Advertiser
Fat Reduction Treatment	Approved (limited)	Headline	None	10	Advertiser
CoolSculpting in (LOCATION)(City)	Approved (limited)	Headline	None	120	Advertiser
CoolSculpting Near Me	Approved (limited)	Headline	None	15	Advertiser
Top Provider in Lincolnwood	Approved (limited)	Headline	None	47	Advertiser
33% Off 6+ Treatments	Approved (limited)	Headline	None	9	Advertiser
Coolsculpting Elite	Approved (limited)	Headline	None	21	Automatically created
Coolsculpting Elite Risks And Side Effects	Approved (limited)	Headline	None	14	Automatically created
Coolsculpting Elite Frequently Asked Questions	Approved (limited)	Headline	None	14	Automatically created
Freeze Your Fat Away Today Freeze Away Stubborn Fat	Approved (limited)	Headline	None	0	Automatically created

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Responsive search ad Leave feedback

Custom: Oct 1 - 29, 2022, Show last 30 days

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Asset status: All enabled Add filter

Ad may be limited by policy: [Restricted medical content](#), [Restricted drug terms](#)

Asset	Status	Asset type	Position pinning	Impr.	Asset source
Coolsculpting Elite Fat Reduction Freeze Away Stubborn Fat	Approved (limited)	Headline	None	0	Automatically created
ForeverYoung MedSpa Health + Wellness in Lincolnwood, IL	Approved (limited)	Headline	None	6	Automatically created
Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	Approved (limited)	Description	None	4	Advertiser
How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	Approved (limited)	Description	None	8	Advertiser
Dont Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	Approved (limited)	Description	None	314	Advertiser
Our Biggest CoolSculpting Discount Ever. Get Up to 33% Off 6+ CoolSculpting Treatments	Approved (limited)	Description	2nd position	232	Advertiser
Coolsculpting Elite Freeze Away Stubborn Fat Lincolnwood, IL	Approved (limited)	Description	None	4	Automatically created

Show rows: 500 1 - 24 of 24

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Some inventory may be provided through third party intermediaries.

Overview: Paused, Type: Search, Budget: \$103.71/day, More details

Assets

Table view: Associations

Asset status: All but removed + 1 more Add filter

Asset	Added to	Level	Status	Source	Clicks	Impr.	CTR	Avg. CPC	Cost
Structured snippet									
Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite...	search coolsculpting	Campaign	Eligible	Advertiser	0	4	0.00%	-	\$0.00
Sitelink									
CoolSculpting CoolSculpting: The Top Non-Surgical Fat Reduction Treatment. Learn More	search coolsculpting	Campaign	Eligible (Limited) Policy (Restricted medical content +1 more)	Advertiser	55	532	10.34%	\$13.45	\$739.72
Current Specials Dont Miss Our Specials & Exclusive Offers. Learn More Now	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	Advertiser	55	538	10.22%	\$13.45	\$739.72
Why Choose Forever Young? Read About What Sets Us Apart from Other Medspas in Lincolnwood, IL	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	Advertiser	43	473	9.09%	\$13.59	\$584.56
About Us Learn More About Our Team, Location and Available Beauty Treatments	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	Advertiser	41	428	9.58%	\$13.83	\$567.00

Overview: Paused, Type: Search, Budget: \$103.71/day, More details

Assets

Asset status: All but removed + 1 more Add filter

Asset	Added to	Level	Status	Source	Clicks	Impr.	CTR	Avg. CPC	Cost
Book A Free Consultation Contact Us Today to Schedule Your Free Consultation	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	Advertiser	16	237	6.75%	\$14.26	\$228.10
Callout									
Freeze Your Fat	search coolsculpting	Campaign	Eligible	Advertiser	11	104	10.58%	\$13.43	\$147.74
Liposuction Alternative	search coolsculpting	Campaign	Eligible	Advertiser	10	85	11.76%	\$13.30	\$132.99
FDA Cleared	search coolsculpting	Campaign	Eligible	Advertiser	9	112	8.04%	\$12.80	\$115.18
Highlights: No Surgery	search coolsculpting	Campaign	Eligible	Advertiser	8	90	8.89%	\$14.12	\$112.93
Nonsurgical Fat Reduction	search coolsculpting	Campaign	Eligible	Advertiser	8	85	9.41%	\$13.17	\$105.34
Contact Us + Free Consult	Account	Account	Eligible	Advertiser	0	0	-	-	\$0.00
5-Star Rated MedSpa	Account	Account	Eligible	Advertiser	0	0	-	-	\$0.00
Promotion									
Fall Sale - Up to 33% off 6+ Treatments	search coolsculpting	Campaign	Eligible (Limited) Policy (Restricted medical content +1 more)	Advertiser	24	346	6.94%	\$13.36	\$320.56
Summer Sale - Up to 33% off 6+ Treatments	search coolsculpting	Campaign	Eligible (Limited) Policy (Restricted medical content +1 more)	Advertiser	0	0	-	-	\$0.00
Call									
(224) 425-4071	Account	Account	Eligible	Advertiser	9	78	11.54%	\$10.63	\$95.66

Overview: Paused, Type: Search, Budget: \$103.71/day, More details

Assets

Asset status: All but removed + 1 more Add filter

Asset	Added to	Level	Status	Source	Clicks	Impr.	CTR	Avg. CPC	Cost
5-Star Rated MedSpa	Account	Account	Eligible	Advertiser	0	0	-	-	\$0.00
Promotion									
Fall Sale - Up to 33% off 6+ Treatments	search coolsculpting	Campaign	Eligible (Limited) Policy (Restricted medical content +1 more)	Advertiser	24	346	6.94%	\$13.36	\$320.56
Summer Sale - Up to 33% off 6+ Treatments	search coolsculpting	Campaign	Eligible (Limited) Policy (Restricted medical content +1 more)	Advertiser	0	0	-	-	\$0.00
Call									
(224) 425-4071	Account	Account	Eligible	Advertiser	9	78	11.54%	\$10.63	\$95.66
Total: Sitelinks					55	538	10.22%	\$13.45	\$739.72
Total: Callouts					23	213	10.80%	\$13.46	\$309.48
Total: Structured snippets					0	4	0.00%	-	\$0.00
Total: Calls					9	78	11.54%	\$10.63	\$95.66
Total: Promotions					24	346	6.94%	\$13.36	\$320.56

Show rows: 500 1 - 16 of 16

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Performance

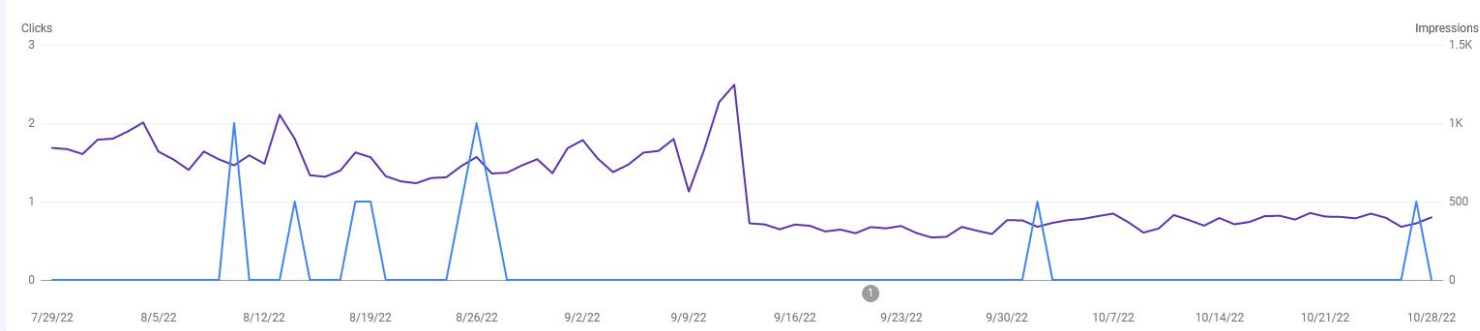
EXPORT

Search type: Web | Date: Last 3 months | Query: +cool X | + New

Last updated: 3 hours ago

<input checked="" type="checkbox"/> Total clicks	<input checked="" type="checkbox"/> Total impressions	<input type="checkbox"/> Average CTR	<input type="checkbox"/> Average position
11	53K	0%	46.3

Chart totals and table results might be partial when filters are applied. [Learn more](#)



QUERIES	PAGES	COUNTRIES	DEVICES	SEARCH APPEARANCE	DATES
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Medstar Media, INC.

10808 S. River Front Parkway Suite 3020
South Jordan, UT 84095
+1 6466949450
support@medstarmedia.com

SALES RECEIPT

BILL TO
Forever Young Medspa

SALES # 1901
DATE 10/01/2022

ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
Digital Marketing Monthly Management	<ul style="list-style-type: none">• Monthly management of Google Ads / Social Media Ads• Optimize campaigns for conversions monthly• Monitor budget and adjust bids to gain better ROI• Manage keyword selection and audience targeting• Consult Exit pop technology to increase leads	1	1,500.00	1,500.00

TOTAL 1,500.00
BALANCE DUE **\$0.00**

No additional transfer fees or taxes apply.

Payment services brought by:

Intuit Payments Inc.

2700 Coast Avenue, Mountain View, CA 94043

Phone number 1-888-536-4801

NMLS #1098819