

# COOLSCULPTING MARKETING

CoolSculpting Website Design + Marketing

**Medstar Media, Inc.**  
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New York, New York NY  
United States  
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**BILL TO**  
**Skinovative of Gilbert**  
Dr. William Fulton

**Invoice Number:** GILBERT\_SEP\_19\_C  
S\_INVOICE

**Invoice Date:** September 28, 2019

**Payment Due:** October 1, 2019

**Amount Due (USD): \$0.00**

Items	Hours	Price	Amount
<b>Digital Marketing Monthly Management Service</b> service dates: (09/01/19-09/30/19) <ul style="list-style-type: none"><li>• Monthly management of Google Adwords, Facebook and Instagram campaigns to target CoolSculpting buyers online.</li><li>• Optimize campaigns for conversions monthly</li><li>• Monitor budget and adjust bids to gain better ROI</li><li>• Manage keyword selection and audience targeting</li><li>• Consult Exit pop technology to increase leads.</li><li>• Additional service page generation and AdWords campaigns set up</li></ul>	1	\$1,500.00	\$1,500.00

**Total:** \$1,500.00

Payment on October 7, 2019 using  ending in 9435: \$1,500.00

**Amount Due (USD): \$0.00**