

Skinovative of Gilbert Coolsculpting Google Adwords & Facebook Ads Q4 2019 (10/1/2019 - 12/31/2019)

search beta coolsculpting: \$2,757.17
 search alpha coolsculpting: \$1,623.55

Total Google Ads: \$4,380.72
 Facebook Ads: \$1,457.31
Total Media Cost: \$5,838.03

Google Ads | Chris Zelig | SKINovative - GilbertMed... | All campaigns

Overview | Campaigns | Custom Oct 1 - Dec 31, 2019

Campaign	Budget	Status	Clicks	CTR	Cost
search beta coolsculpting	\$27.02/day	Eligible	220	5.77%	\$2,757.17
search alpha coolsculpting	\$30.00/day	Limited by budget	98	8.03%	\$1,623.55
search beta coolsculpting broad	\$5.00/day	Paused	0	-	\$0.00
search beta coolsculpting OLD	\$64.00/day	Paused	0	-	\$0.00
search beta coolsculpting generic	\$5.00/day	Paused	0	-	\$0.00
search beta coolsculpting generic broad	\$5.00/day	Paused	0	-	\$0.00
Total: Campaigns			318	6.32%	\$4,380.72
Total: Account	\$57.02/day		318	6.32%	\$4,380.72

Reporting is not real-time. Time zone for all dates and times: (GMT-07:00) Mountain Standard Time. Learn more
 Some inventory may be provided through third party intermediaries.
 You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.
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Google Ads | Chris Zelig | SKINovative - GilbertMed... | search | beta | coolsculpting

Overview | Enabled | Status: Eligible | Type: Search | Budget: \$27.02/day | Optimization score: 72.9% | More details

Overview | Ad status: All | ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads					
Coolsculpting in Gilbert #1 Fat Reduction Treatment No Surgery & Minimal Downtime www.gilbertmedspa.com/coolsculpting Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. #1 Fat Reduction Treatment. Target Belly Fat & Love Handles. Book A Free Consultation					
0.coolsculpting - general	Removed Disapproved: Speculative and Experimental Medical Treatment +2 more	42	6.70%	\$429.90	
#1 Provider in Gilbert Safe & Effective Fat Reduction 25% Off All Coolsculpting® +9 more gilbertmedspa.com/coolsculpting/gilbert #1 Coolsculpting Deal. Freeze Fat. Top Provider in Gilbert, AZ. Free Consult. Expert. Safe Fat Loss With Quick Results... View assets details					
0.coolsculpting - general	Approved (limited): Restricted medical content +1 more	23	3.34%	\$331.72	
25% Off All Coolsculpting® SKINovative of Gilbert #1 Provider in Gilbert www.gilbertmedspa.com/coolsculpting #1 Coolsculpting Deal. Freeze Fat. Top Provider in Gilbert, AZ. Free Consult. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.					
0.coolsculpting - general	Removed Disapproved: Speculative and Experimental Medical Treatment +2 more	22	2.94%	\$278.21	
25% Off All Coolsculpting® Best Price in Gilbert SKINovative of Gilbert +6 more gilbertmedspa.com/coolsculpting/special Personalized Treatments. Luxury Setting. Trained Specialists. Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Ready To Say Goodbye To Stubborn Fat? Schedule Your Free Consultation Now!					
1.coolsculpting - price	Approved (limited): Restricted medical content +1 more	29	14.08%	\$257.82	
#1 Coolsculpting Deal 25% Off Freeze Away Stubborn Fat SKINovative of Gilbert www.gilbertmedspa.com/coolsculpting Expert. Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Leading Cool Sculpting Provider in Gilbert, AZ. Schedule a Free Consultation					
0.coolsculpting - general	Removed Disapproved: Speculative and Experimental Medical Treatment +1 more	21	7.87%	\$231.33	
Coolsculpting in Gilbert #1 Fat Reduction Treatment No Surgery & Minimal Downtime www.gilbertmedspa.com/coolsculpting Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. #1 Fat Reduction Treatment. Target Belly Fat & Love Handles. Book A Free Consultation					
0.coolsculpting - general	Approved (limited): Restricted medical content +1 more	11	7.48%	\$223.25	

[Keyword Best Price in Gilbert] | SKINovative of Gilbert |

Google Ads | Chris Zelig | SKINovative - GilbertMed... | search | beta | coolsculpting

Overview | Enabled | Status: Eligible | Type: Search | Budget: \$27.02/day | Optimization score: 72.9% | More details

Overview | Ad status: All | ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads					
[Keyword Best Price in Gilbert] SKINovative of Gilbert Flexible Payment Options gilbertmedspa.com/coolsculpting/special Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Ready To Say Goodbye To Stubborn Fat? Schedule Your Free Consultation Today.					
1.coolsculpting - price	Approved (limited): Restricted medical content +1 more	6	33.33%	\$190.66	
[Keyword Best Price in Gilbert] SKINovative of Gilbert Flexible Payment Options gilbertmedspa.com/coolsculpting/special Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Ready To Say Goodbye To Stubborn Fat? Schedule Your Free Consultation Today.					
1.coolsculpting - price	Removed Disapproved: Speculative and Experimental Medical Treatment +2 more	8	8.16%	\$127.89	
25% Off All Coolsculpting® SKINovative of Gilbert #1 Provider in Gilbert www.gilbertmedspa.com/coolsculpting #1 Coolsculpting Deal. Freeze Fat. Top Provider in Gilbert, AZ. Free Consult. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.					
0.coolsculpting - general	Approved (limited): Restricted medical content +1 more	5	8.20%	\$94.51	
25% Off All Coolsculpting® Affordable & Quick Treatments SKINovative of Gilbert gilbertmedspa.com/coolsculpting/special Treatments Tailored To You. In a Luxury Environment. With Flexible Payment Options. How Much is Coolsculpting? A Lot Less Than You Might Think. Book A Free Consultation Now!					
1.coolsculpting - price	Removed Disapproved: Speculative and Experimental Medical Treatment +2 more	8	12.31%	\$93.49	
25% Off Coolsculpting® Cost New Client Special SKINovative of Gilbert gilbertmedspa.com/coolsculpting/special Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. How Much Does Coolsculpting Cost? Less Than You Might Think! Book A Free Consultation Now!					
1.coolsculpting - price	Approved (limited): Restricted medical content +1 more	1	50.00%	\$81.14	
Coolsculpting in Gilbert #1 Fat Reduction Treatment Best Prices. FDA-Cleared. gilbertmedspa.com/coolsculpting/fat-freezing No Surgery. Minimal Downtime. Clinically Proven Safe & Effective. New Clients Get 25% Off. Is Freezing Fat Right For You? Book a Free Coolsculpting® Consultation Today					
6.coolsculpting - fat freeze	Removed Disapproved: Speculative and Experimental Medical Treatment +2 more	6	10.91%	\$69.28	
#1 Provider in Gilbert Safe & Effective Fat Reduction 25% Off All Coolsculpting® +9 more gilbertmedspa.com/coolsculpting/gilbert #1 Coolsculpting Deal. Freeze Fat. Top Provider in Gilbert, AZ. Free Consult. Expert. Safe Fat Loss With Quick Results... View assets details					
3.body sculpting	Removed Approved (limited): Restricted medical content +1 more	10	6.54%	\$62.92	

Google Ads | Chris Zelig | SKINovative - GilbertMed... | search | beta | coolsculpting

Overview | Enabled | Status: Eligible | Type: Search | Budget: \$27.02/day | Optimization score: 72.9% | More details

Overview | Ad status: All | ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads					
#1 Provider in Gilbert Safe & Effective Fat Reduction 25% Off All Coolsculpting® +9 more gilbertmedspa.com/coolsculpting/gilbert #1 Coolsculpting Deal. Freeze Fat. Top Provider in Gilbert, AZ. Free Consult. Expert. Safe Fat Loss With Quick Results... View assets details					
3.body sculpting	Removed Approved (limited): Restricted medical content +1 more	10	6.54%	\$62.92	
Coolsculpting in Gilbert #1 Fat Reduction Treatment No Surgery & Minimal Downtime www.gilbertmedspa.com/coolsculpting Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. #1 Fat Reduction Treatment. Target Belly Fat & Love Handles. Book A Free Consultation					
3.body sculpting	Removed Disapproved: Speculative and Experimental Medical Treatment +2 more	8	6.45%	\$55.65	
#1 Coolsculpting Deal 25% Off Freeze Away Stubborn Fat SKINovative of Gilbert www.gilbertmedspa.com/coolsculpting Expert. Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Leading Cool Sculpting Provider in Gilbert, AZ. Schedule a Free Consultation					
0.coolsculpting - general	Approved (limited): Restricted medical content +1 more	1	4.00%	\$53.91	
#1 Coolsculpting Deal 25% Off Freeze Away Stubborn Fat SKINovative of Gilbert www.gilbertmedspa.com/coolsculpting Expert. Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Leading Cool Sculpting Provider in Gilbert, AZ. Schedule a Free Consultation					
3.body sculpting	Removed Disapproved: Speculative and Experimental Medical Treatment +2 more	4	13.33%	\$47.43	
#1 Provider in Gilbert Safe & Effective Fat Reduction 25% Off All Coolsculpting® +9 more gilbertmedspa.com/coolsculpting/gilbert #1 Coolsculpting Deal. Freeze Fat. Top Provider in Gilbert, AZ. Free Consult. Expert. Safe Fat Loss With Quick Results... View assets details					
6.coolsculpting - fat freeze	Approved (limited): Restricted medical content +1 more	1	100.00%	\$41.18	
#1 Provider in Gilbert Safe & Effective Fat Reduction 25% Off All Coolsculpting® +9 more gilbertmedspa.com/coolsculpting/gilbert #1 Coolsculpting Deal. Freeze Fat. Top Provider in Gilbert, AZ. Free Consult. Expert. Safe Fat Loss With Quick Results... View assets details					
5.sculpture	Removed Approved (limited): Restricted medical content +1 more	7	5.93%	\$41.07	
#1 Provider in Gilbert Quick & Painless Fat Freezing Fat Freezing for 25% Off +9 more gilbertmedspa.com/fat-freezing/gilbert #1 Coolsculpting Deal. Top Provider in Gilbert, AZ for Freezing Fat. Free Consult. Expert. Safe Fat Loss With Quick Results... View assets details					
6.coolsculpting - fat freeze	Removed Approved (limited): Restricted medical content +1 more	3	6.67%	\$29.20	

Google Ads SKINovative - GilbertMed... 977-607-5507 search | beta | coolsculpting

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$27.02/day, Optimization score: 72.9%

Recommendations: Ad status: All, ADD FILTER

Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads 220, 5.77%, \$2,757.17						
Extensions	<input type="checkbox"/>	#1 Provider in Gilbert Quick & Painless Fat Freezing Fat Freezing for 25% Off +9 more	Removed Approved (limited): Restricted medical content +1 more	3	6.67%	\$29.20
Automated extensions	<input type="checkbox"/>	CoolSculpting in Gilbert #1 Fat Reduction Treatment No Surgery & Minimal Downtime	Removed Disapproved: Speculative and Experimental Medical Treatment +2 more	2	8.70%	\$7.23
Landing pages	<input type="checkbox"/>	25% Off All CoolSculpting® SKINovative of Gilbert #1 Provider in Gilbert	Removed Disapproved: Speculative and Experimental Medical Treatment +1 more	1	7.69%	\$5.58
Keywords	<input type="checkbox"/>	#1 Provider in Gilbert Safe & Effective Fat Reduction 25% Off All CoolSculpting® +9 more	Removed Approved (limited): Restricted medical content +1 more	1	20.00%	\$3.80
Audiences	<input type="checkbox"/>	(Keyword: #1 CoolSculpting Deal 25% Off) Best CoolSculpting price 25% Off CoolSculpting Cost +6 more	Ad group paused Approved (limited): Restricted medical content +1 more	0	-	\$0.00
Demographics	<input type="checkbox"/>	Learn more about CoolSculpting No surgery or pain #1 CoolSculpting Deal 25% Off	Ad group paused Approved (limited): Restricted medical content +1 more	0	-	\$0.00
Settings	<input type="checkbox"/>	25% Off CoolSculpting Cost Fat Reduction in Gilbert, AZ Freeze Away Stubborn Fat	Ad group paused Approved (limited): Restricted medical content +1 more	0	-	\$0.00

Google Ads SKINovative - GilbertMed... 977-607-5507 search | beta | coolsculpting

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$27.02/day, Optimization score: 72.9%

Recommendations: Ad status: All, ADD FILTER

Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads 220, 5.77%, \$2,757.17						
Extensions	<input type="checkbox"/>	AZ, Free Consult, Best Prices, FDA-Cleared, Clinically Proven Fat Removal. No Surgery, Minimal Downtime.				
Automated extensions	<input type="checkbox"/>	CoolSculpting in Gilbert #1 Fat Reduction Treatment No Surgery & Minimal Downtime	Approved (limited): Restricted medical content +1 more	0	0.00%	\$0.00
Landing pages	<input type="checkbox"/>	25% Off All Fat Freezing SKINovative of Gilbert #1 Provider in Gilbert	Approved (limited): Restricted medical content +1 more	0	-	\$0.00
Keywords	<input type="checkbox"/>	CoolSculpting in Gilbert #1 Fat Reduction Treatment Best Prices, FDA-Cleared	Approved (limited): Restricted medical content +1 more	0	-	\$0.00
Audiences	<input type="checkbox"/>	SKINovative of Gilbert Freezing Fat Really Works 25% Off First Treatment	Approved (limited): Restricted medical content +1 more	0	0.00%	\$0.00
Demographics	Total: Ads 220, 5.77%, \$2,757.17					
Settings	Total: Campaign 220, 5.77%, \$2,757.17					

Show rows: 500, 1 - 78 of 78

Google Ads SKINovative - GilbertMed... 977-607-5507 search | beta | coolsculpting

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$27.02/day, Optimization score: 72.9%

Recommendations: Extension type: All, ADD FILTER

Associations view

Ad groups	Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Sitelink extension								
Extensions	<input type="checkbox"/>	25% Off All Fat Areas Save 25% Off on CoolSculpting. New Client Special	search beta coolsculpting	Campaign	Approved (limited): Restricted medical content +1 more	0	-	\$0.00
Automated extensions	<input type="checkbox"/>	State-of-the-Art Facility Advanced Fat Freezing Technology. Latest Applicators & Dual Sculpting	search beta coolsculpting	Campaign	Approved (limited): Restricted medical content +1 more	0	-	\$0.00
Landing pages	<input type="checkbox"/>	5 Star Reviews Real CoolSculpting Reviews & Patient Testimonials	search beta coolsculpting	Campaign	Approved (limited): Restricted medical content +1 more	0	-	\$0.00
Keywords	<input type="checkbox"/>	Before and After Photos See CoolSculpting Before and After Photos	search beta coolsculpting	Campaign	Approved (limited): Restricted medical content +1 more	0	-	\$0.00
Audiences	Call extension							
Demographics	<input type="checkbox"/>	480-917-7546	Account	Account	Approved	75	7.02%	\$938.69
Settings	Callout extension							
Locations	<input type="checkbox"/>	Contact Us + Free Consult	search beta coolsculpting	Campaign	Approved	65	6.07%	\$934.89
Ad schedule	<input type="checkbox"/>	Highlights: No Surgery	search beta coolsculpting	Campaign	Approved	67	5.86%	\$895.58
Devices	<input type="checkbox"/>	Liposuction Alternative	search beta coolsculpting	Campaign	Approved	54	4.95%	\$648.45
Advanced bid adj.	<input type="checkbox"/>	Freeze Your Fat	search beta coolsculpting	Campaign	Approved	16	7.92%	\$449.30
Change history	<input type="checkbox"/>	FDA Approved	search beta coolsculpting	Campaign	Approved	16	7.44%	\$319.37
Drafts & experiments	<input type="checkbox"/>	Nonsurgical Fat Reduction	search beta coolsculpting	Campaign	Approved	8	3.96%	\$267.32
	<input type="checkbox"/>	New Clients 25% Off	search beta coolsculpting	Campaign	Approved	12	6.38%	\$187.29

Total: Callout extensions 122, 5.85%, \$1,661.17

Total: Structured snippet extensions 0, 0.00%, \$0.00

Total: Call extensions 75, 7.02%, \$938.69

Total: Promotion extensions 33, 6.19%, \$771.80

Google Ads SKINovative - GilbertMed... 977-607-5507 search | alpha | coolsculpting

Overview: Enabled, Status: Limited by budget, Type: Search, Budget: \$21.37/day, Optimization score: 70.9%

Recommendations: Ad status: All, ADD FILTER

Associations view

Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
Total: Structured snippet extensions 0, 0.00%, \$0.00						
Extensions	<input type="checkbox"/>	Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction, Coolmini, Fat Reduction	Structured snippet extension	search beta coolsculpting	Campaign	Approved
Automated extensions	<input type="checkbox"/>	25% off for New Clients	Promotion extension	search beta coolsculpting	Campaign	Approved
Landing pages	Total: Sitelink extensions 3, 12.00%, \$24.04					
Keywords	Total: Callout extensions 122, 5.85%, \$1,661.17					
Audiences	Total: Structured snippet extensions 0, 0.00%, \$0.00					
Demographics	Total: Call extensions 75, 7.02%, \$938.69					
Settings	Total: Promotion extensions 33, 6.19%, \$771.80					

Show rows: 500, 1 - 14 of 14

Google Ads SKINovative - GilbertMed... 977-607-5507 search | alpha | coolsculpting

Overview: Enabled, Status: Limited by budget, Type: Search, Budget: \$21.37/day, Optimization score: 70.9%

Recommendations: Ad status: All, ADD FILTER

Associations view

Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
Total: Structured snippet extensions 0, 0.00%, \$0.00						
Extensions	<input type="checkbox"/>	#1 Provider in Gilbert Safe & Effective Fat Reduction 25% Off All CoolSculpting® +9 more	Approved (limited): Restricted medical content +1 more	20	9.39%	\$376.87
Automated extensions	<input type="checkbox"/>	25% Off All CoolSculpting® SKINovative of Gilbert #1 Provider in Gilbert	Removed Disapproved: Speculative and Experimental Medical Treatment +2 more	16	7.77%	\$314.42
Landing pages	<input type="checkbox"/>	CoolSculpting in Gilbert #1 Fat Reduction Treatment No Surgery & Minimal Downtime	Removed Disapproved: Speculative and Experimental Medical Treatment +1 more	17	5.50%	\$247.06
Keywords	<input type="checkbox"/>	(Keyword: Best Price in Gilbert) SKINovative of Gilbert Flexible Payment Options	Removed Disapproved: Speculative and Experimental Medical Treatment +2 more	11	11.96%	\$96.34
Audiences	<input type="checkbox"/>	CoolSculpting in Gilbert #1 Fat Reduction Treatment No Surgery & Minimal Downtime	Approved (limited): Restricted medical content +1 more	4	21.05%	\$94.84
Demographics	<input type="checkbox"/>	#1 CoolSculpting Deal 25% Off Freeze Away Stubborn Fat SKINovative of Gilbert	Removed Disapproved: Speculative and Experimental Medical Treatment +1 more	3	3.16%	\$70.82
Settings	<input type="checkbox"/>	25% Off All CoolSculpting® Best Price in Gilbert SKINovative of Gilbert	Approved (limited): Restricted medical content +1 more	3	30.00%	\$63.61

Google Ads SKINovative - GilbertMed... 977-607-5507 search | alpha | coolsculpting

Overview: Enabled, Status: Limited by budget, Type: Search, Budget: \$21.37/day, Optimization score: 70.9%

Recommendations: Ad status: All, ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
25% Off All CoolSculpting® Best Price in Gilbert SKINovative of Gilbert +6 more gilbertmedspa.com/coolsculpting/special Personalized Treatments. Luxury Setting. Trained Specialists. Easy And Convenient. Long-Lasting. Minimal Downtime. Rea... View assets details	1. coolsculpting - price	Approved (limited): Restricted medical content +1 more	3	30.00%	\$63.61
25% Off All CoolSculpting® SKINovative of Gilbert #1 Provider in Gilbert www.gilbertmedspa.com/coolsculpting #1 CoolSculpting Deal. Freeze Fat. Top Provider in Gilbert, AZ. Free Consult. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	2	5.41%	\$56.52
Best Price in Gilbert SKINovative of Gilbert Flexible Payment Options gilbertmedspa.com/coolsculpting/special Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today.	1. coolsculpting - price	Removed Disapproved: Speculative and Experimental Medical Treatment +2 more	3	14.29%	\$52.18
25% Off All CoolSculpting® Best Price in Gilbert SKINovative of Gilbert +6 more gilbertmedspa.com/coolsculpting/special Personalized Treatments. Luxury Setting. Trained Specialists. Easy And Convenient. Long-Lasting. Minimal Downtime. Rea... View assets details	1. coolsculpting - price	Approved (limited): Restricted medical content +1 more	7	9.72%	\$46.20
25% Off CoolSculpting® Cost New Client Special SKINovative of Gilbert gilbertmedspa.com/coolsculpting/special Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. How Much Does CoolSculpting Cost? Less Than You Might Think! Book A Free Consultation Now!	1. coolsculpting - price	Approved (limited): Restricted medical content +1 more	2	18.18%	\$43.62
25% Off CoolSculpting® Cost New Client Special SKINovative of Gilbert gilbertmedspa.com/coolsculpting/special Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. How Much Does CoolSculpting Cost? Less Than You Might Think! Book A Free Consultation Now!	1. coolsculpting - price	Removed Disapproved: Speculative and Experimental Medical Treatment +2 more	3	13.64%	\$42.77
#1 CoolSculpting Deal 25% Off Freeze Away Stubborn Fat SKINovative of Gilbert www.gilbertmedspa.com/coolsculpting Expert. Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Leading Cool Sculpting Provider in Gilbert, AZ. Schedule a Free Consultation	2. coolsculpting - fat freeze	Removed Disapproved: Speculative and Experimental Medical Treatment +2 more	1	20.00%	\$29.97

Google Ads SKINovative - GilbertMed... 977-607-5507 search | alpha | coolsculpting

Overview: Enabled, Status: Limited by budget, Type: Search, Budget: \$21.37/day, Optimization score: 70.9%

Recommendations: Ad status: All, ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Best Price in Gilbert SKINovative of Gilbert Flexible Payment Options gilbertmedspa.com/coolsculpting/special Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today.	1. coolsculpting - price	Approved (limited): Restricted medical content +1 more	1	10.00%	\$27.99
(Keyword Best Price in Gilbert) SKINovative of Gilbert Flexible Payment Options gilbertmedspa.com/coolsculpting/special Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today.	1. coolsculpting - price	Approved (limited): Restricted medical content +1 more	1	7.14%	\$24.09
#1 CoolSculpting Deal 25% Off Freeze Away Stubborn Fat SKINovative of Gilbert www.gilbertmedspa.com/coolsculpting Expert. Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Leading Cool Sculpting Provider in Gilbert, AZ. Schedule a Free Consultation	0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	1	5.56%	\$22.66
25% Off All CoolSculpting® Affordable & Quick Treatments SKINovative of Gilbert gilbertmedspa.com/coolsculpting/special Treatments Tailored To You. In a Luxury Environment. With Flexible Payment Options. How Much is CoolSculpting? A Lot Less Than You Might Think. Book A Free Consultation Now!	1. coolsculpting - price	Removed Disapproved: Speculative and Experimental Medical Treatment +1 more	2	5.88%	\$11.98
25% Off All CoolSculpting® Affordable & Quick Treatments SKINovative of Gilbert gilbertmedspa.com/coolsculpting/special Treatments Tailored To You. In a Luxury Environment. With Flexible Payment Options. How Much is CoolSculpting? A Lot Less Than You Might Think. Book A Free Consultation Now!	1. coolsculpting - price	Approved (limited): Restricted medical content +1 more	1	20.00%	\$1.61
#1 Provider in Gilbert Safe & Effective Fat Reduction 25% Off All CoolSculpting® +9 more gilbertmedspa.com/coolsculpting/gilbert #1 CoolSculpting Deal. Freeze Fat. Top Provider in Gilbert, AZ. Free Consult. Expert. Safe Fat Loss With Quick Results... View assets details	2. coolsculpting - fat freeze	Removed Approved (limited): Restricted medical content +1 more	0	0.00%	\$0.00
CoolSculpting in Gilbert #1 Fat Reduction Treatment No Surgery & Minimal Downtime www.gilbertmedspa.com/coolsculpting Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. #1 Fat Reduction Treatment. Target Belly Fat & Love Handles. Book A Free Consultation	2. coolsculpting - fat freeze	Removed Disapproved: Speculative and Experimental Medical Treatment +1 more	0	0.00%	\$0.00
Total: Ads			98	8.03%	\$1,623.55
Total: Campaign			98	8.03%	\$1,623.55

Reporting is not real-time. Time zone for all dates and times: (GMT-07:00) Mountain Standard Time. Learn more
Some inventory may be provided through third party intermediaries.
You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.
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Google Ads SKINovative - GilbertMed... 977-607-5507 search | alpha | coolsculpting

Overview: Enabled, Status: Limited by budget, Type: Search, Budget: \$21.37/day, Optimization score: 70.9%

Recommendations: Ad status: All, ADD FILTER

Extensions

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
25% Off All Fat Areas Save 25% Off on CoolSculpting. New Client Special	Sitelink extension	search alpha coolsculpti...	Campaign	Approved (limited): Restricted medical content +1 more	0	0.00%	\$0.00
State-of-the-Art Facility Advanced Fat Freezing Technology. Latest Applicators & Dual Sculpting	Sitelink extension	search alpha coolsculpti...	Campaign	Approved (limited): Restricted medical content +1 more	0	-	\$0.00
5 Star Reviews Real CoolSculpting Reviews & Patient Testimonials	Sitelink extension	search alpha coolsculpti...	Campaign	Approved (limited): Restricted medical content +1 more	0	-	\$0.00
Before and After Photos See CoolSculpting Before and After Photos	Sitelink extension	search alpha coolsculpti...	Campaign	Approved (limited): Restricted medical content +1 more	0	-	\$0.00
480-917-7546	Call extension	Account	Account	Approved	16	4.94%	\$332.06
Contact Us + Free Consult	Callout extension	search alpha coolsculpti...	Campaign	Approved	25	7.60%	\$500.36
Highlights: No Surgery	Callout extension	search alpha coolsculpti...	Campaign	Approved	30	9.46%	\$466.65
Liposuction Alternative	Callout extension	search alpha coolsculpti...	Campaign	Approved	25	7.89%	\$367.56
Freeze Your Fat	Callout extension	search alpha coolsculpti...	Campaign	Approved	6	11.76%	\$141.61
FDA Approved	Callout extension	search alpha coolsculpti...	Campaign	Approved	5	10.20%	\$120.41
Nonsurgical Fat Reduction	Callout extension	search alpha coolsculpti...	Campaign	Approved	5	11.90%	\$103.27
New Clients 25% Off	Callout extension	search alpha coolsculpti...	Campaign	Approved	4	8.89%	\$102.51
Total: Ads					98	8.03%	\$1,623.55
Total: Campaign					98	8.03%	\$1,623.55

Reporting is not real-time. Time zone for all dates and times: (GMT-07:00) Mountain Standard Time. Learn more
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Google Ads SKINovative - GilbertMed... 977-607-5507 search | alpha | coolsculpting

Overview: Enabled, Status: Limited by budget, Type: Search, Budget: \$21.37/day, Optimization score: 70.9%

Recommendations: Ad status: All, ADD FILTER

Extensions

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Highlights: No Surgery	Callout extension	search alpha coolsculpti...	Campaign	Approved	30	9.46%	\$466.65
Liposuction Alternative	Callout extension	search alpha coolsculpti...	Campaign	Approved	25	7.89%	\$367.56
Freeze Your Fat	Callout extension	search alpha coolsculpti...	Campaign	Approved	6	11.76%	\$141.61
FDA Approved	Callout extension	search alpha coolsculpti...	Campaign	Approved	5	10.20%	\$120.41
Nonsurgical Fat Reduction	Callout extension	search alpha coolsculpti...	Campaign	Approved	5	11.90%	\$103.27
New Clients 25% Off	Callout extension	search alpha coolsculpti...	Campaign	Approved	4	8.89%	\$102.51
Total: Callout extensions					60	9.71%	\$1,074.07
Total: Call extensions					16	4.94%	\$332.06
Total: Promotion extensions					15	9.32%	\$328.00

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Google Ads SKINovative - GilbertMed... 977-607-5507 search | alpha | coolsculpting

Overview: Enabled, Status: Limited by budget, Type: Search, Budget: \$21.37/day, Optimization score: 70.9%

Recommendations: Ad status: All, ADD FILTER

Extensions

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction, CoolMini, Fat Reduction	Structured snippet extension	search alpha coolsculpti...	Campaign	Approved	0	-	\$0.00
25% off for New Clients	Promotion extension	search alpha coolsculpti...	Campaign	Approved	15	9.32%	\$328.00
Total: Structured snippet extensions					0	0.00%	\$0.00
Total: Callout extensions					60	9.71%	\$1,074.07
Total: Call extensions					16	4.94%	\$332.06
Total: Promotion extensions					15	9.32%	\$328.00

Reporting is not real-time. Time zone for all dates and times: (GMT-07:00) Mountain Standard Time. Learn more
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Facebook Ads Manager - Account Overview

Search: [Search] Filters: [Any X] Ad Delivery: [Any X] Save Filter Clear Oct 1, 2019 - Dec 31, 2019

Account Overview Campaigns (4 selected) Ad Sets for 4 Campaigns Ads for 4 Campaigns

Ad Name	Bid Strategy	Budget	Last Significant Edit	Results	Reach	Impressions	Cost per Result	Quality Ranking	Engagement Rate	Conversion Rate	Amount Spent
2019-12 - CS - Men - Dynamic	Lowest cost Link Clicks	Using camp...	Dec 3, 2019, 6:18... 38 days ago	182 Link Clicks	6,936	36,358	\$1.88 Per Link Click	—	—	—	\$342.83
2019-12 - CS - Women - Dynamic	Lowest cost Link Clicks	Using camp...	Dec 7, 2019, 7:31... 34 days ago	175 Link Clicks	9,630	41,089	\$1.75 Per Link Click	—	—	—	\$307.02
Coolsculpting 25% Off - Fat Cells	Lowest cost Conversions	Using camp...	Oct 31, 2019, 3:2... 71 days ago	5 Leads	5,790	10,430	\$57.43 Per Lead	—	—	—	\$287.14
2019-12 - CS - Women - Dynamic	Lowest cost Conversions	Using camp...	Dec 27, 2019, 6:2... 14 days ago	20 Leads	5,450	12,364	\$12.19 Per Lead	—	—	—	\$243.80
Coolsculpting 25% Off - Fat Cells	Lowest cost Conversions	Using camp...	Oct 21, 2019, 4:4... 81 days ago	4 Leads	3,339	6,094	\$52.00 Per Lead	—	—	—	\$208.00
Instagram Post: Do you have our Open House on...	Lowest cost Link Clicks	\$24.00 Lifetime		8 Link Clicks	2,828	3,098	\$3.00 Per Link Click	—	—	—	\$24.00
2019-12 - CS - Men - Dynamic	Lowest cost Conversions	Using camp...	Dec 23, 2019, 3:4... 18 days ago	— Lead	493	752	— Per Lead	—	—	—	\$19.58
2019-12 - CS - Women - Video	Lowest cost Link Clicks	Using camp...		5 Link Clicks	896	1,532	\$3.79 Per Link Click	—	—	—	\$18.96
Instagram Post: Do you have our Open House on...	Lowest cost Post Engage...	\$6.00 Lifetime		— Link Click	158	166	— Per Link Click	—	—	—	\$6.00
2019-12 - CS - Women - Video	Lowest cost Conversions	Using camp...		— Lead	—	—	— Per Lead	—	—	—	\$0.00
Coolsculpting 25% Off	Lowest cost	Using camp...	Aug 7, 2019, 7:21...	—	—	—	—	—	—	—	—
Results from 11 ads					31,488 People	111,883 Total					\$1,457.31 Total Spent

Facebook Ads Manager - Campaign View

Search: [Search] Filters: [Any X] Ad Delivery: [Any X] Save Filter Clear Oct 1, 2019 - Dec 31, 2019

Account Overview Campaigns (4 selected) Ad Sets for 4 Campaigns Ads for 4 Campaigns

Coolsculpting - Traffic Coolsculpting - Men 2019-12 - CS - Men - Dynamic Campaign Off

This is an example.

Skinovative of Gilbert Sponsored

CoolSculpting® is the #1 non-surgical fat-reduction procedure. Great results with no surgery and minimal downtime.

GILBERTMEDSPA.COM
CoolSculpting® Special
25% OFF + Free Consultation

Like Comment Share

Comments Not Supported
Comment previews are not supported for dynamic ads.

Facebook Ads Manager - Campaign View

Search: [Search] Filters: [Any X] Ad Delivery: [Any X] Save Filter Clear Oct 1, 2019 - Dec 31, 2019

Account Overview Campaigns (4 selected) Ad Sets for 4 Campaigns Ads for 4 Campaigns

Coolsculpting - Traffic Coolsculpting - Women - Dynamic Images 2019-12 - CS - Women - Dynamic Campaign Off

This is an example.

Skinovative of Gilbert Sponsored

CoolSculpting® safely freezes away stubborn fat that resists diet and exercise.

Freeze Away Fat Cells Sale: 25% Off

GILBERTMEDSPA.COM
Non-surgical Fat-reduction
Free Consult + 25% OFF

Like Comment Share

Comments Not Supported
Comment previews are not supported for dynamic ads.

Facebook Ads Manager - Ad Set View

Search: [Search] Filters: [Any X] Ad Delivery: [Any X] Save Filter Clear Oct 1, 2019 - Dec 31, 2019

Account Overview Campaigns (4 selected) Ad Sets for 4 Campaigns Ads for 4 Campaigns

Coolsculpting | Conversions - OLD Coolsculpting | Women - General Population Coolsculpting | 25% Off - Fat Cells Ad Set Off

This is an example.

Skinovative of Gilbert Sponsored

Learn about CoolSculpting® - the latest breakthrough in non-surgical fat-reduction.

Freeze Away Fat Cells Sale: 25% Off

4

GILBERTMEDSPA.COM
Fat Freezing Treatment
Free Consult + 25% OFF

Like Comment Share

Comments Not Supported
Comment previews are not supported for dynamic ads.

Facebook Ads Manager - Ad Preview

Search: [Search] Filters: [Any X] Ad Delivery: [Any X] Save Filter Clear Oct 1, 2019 - Dec 31, 2019

Account Overview Campaigns (4 selected) Ad Sets for 4 Campaigns Ads for 4 Campaigns

Coolsculpting - Conversions Coolsculpting - Women - Dynamic Images 2019-12 - CS - Women - Dynamic Active

Identity

Facebook Page
Your Facebook Page or Instagram account represents your business in ads. You can also Create a Facebook Page

Select Page

Instagram Account
The selected Page has no connected Instagram account. Your ad will use the Page name and profile picture. The Page admin can manage connections in Page settings.

No Instagram account

Create Ad Use Existing Post Use Mockup

Format

Dynamic creative is enabled. Multiple ads will be automatically generated using your individual creative assets.

Single Image or Video
One image or video, or a slideshow with multiple images

Carousel
2 or more scrollable images or videos

Media

Choose up to 10 images or videos and we'll generate multiple combinations using dynamic creative. You can also create new videos or slideshows using templates.

Select Images Select Videos

Create Slideshow Use Templates

Images, Videos and Slideshows 6 of 10

Close Discard Draft Publish

By clicking the "Publish" button, you agree to Facebook's Terms and Advertising Guidelines.

Skinovative of Gilbert Sponsored

Learn about CoolSculpting® - the latest breakthrough in non-surgical fat-reduction.

Freeze Away Fat Cells Sale: 25% Off

GILBERTMEDSPA.COM
Fat Freezing Treatment
25% OFF + Free Consultation

5

Like Comment Share

Facebook Ads Manager interface showing a list of ad creatives on the left and a preview of a CoolSculpting advertisement on the right. The ad features a woman in a black dress and a witch hat, with the text "TRICK OR TREAT YOURSELF" and "25% OFF coolsculpting".

Facebook Ads Manager interface showing a list of ad creatives on the left and a preview of an Instagram post advertisement on the right. The ad is for an "Annual OPEN HOUSE Event" and features a woman's face with the text "IS CELEBRATING 11 YEARS OF FANTASTIC SKIN & BODY".

Facebook Ads Manager interface showing a list of ad creatives on the left and a preview of a Facebook ad creation screen on the right. The ad features a man in a pool with the text "FREEZE AWAY STUBBORN FAT 25% OFF". The creation screen includes options for "Identity" (Facebook Page or Instagram account) and "Format" (Single Image or Video, Carousel, or Collection).

Facebook Ads Manager interface showing a list of ad creatives on the left and a preview of a Facebook ad creation screen on the right. The ad features a woman's midsection with the text "WHEN STUBBORN FAT JUST WON'T BUDGE". The creation screen includes options for "Format" (Single Image or Video, Carousel, or Collection) and "Fullscreen Mobile Experience".

Facebook Ads Manager interface showing a list of ad creatives on the left and a preview of an Instagram post advertisement on the right. The ad is for an "Annual OPEN HOUSE Event" and features a woman's face with the text "IS CELEBRATING 11 YEARS OF FANTASTIC SKIN & BODY".