

Grace Medical Aesthetics CoolSculpting Google Adwords Q1 2020 (1/1/2020 - 3/31/2020)

Search beta coolsculpting: \$1,032.19
 Search alpha coolsculpting: \$ 417.98
Total Google Ads: \$1,450.17

Google Ads | Chris Zelig > Grace Medical 101-606-9754 | All campaigns

Overview Campaigns

Recommendations Campaign status: All ADD FILTER

Campaign	Budget	Status	Clicks	CTR	Cost
search beta cryotherapy	\$38.00/day	Paused	355	4.41%	\$1,203.94
search beta coolsculpting	\$40.00/day	Paused	277	4.12%	\$1,032.19
search alpha coolsculpting	\$13.61/day	Paused	50	2.66%	\$417.98
Coolsculpting-Exact	\$17.00/day	Paused	0	-	\$0.00
Cryotherapy BMM	\$40.00/day	Paused	0	-	\$0.00
Ultherapy Exact	\$20.00/day	Paused	0	-	\$0.00
Coolsculpting-BMM	\$30.00/day	Paused	0	-	\$0.00
Ultherapy BMM	\$10.00/day	Paused	0	-	\$0.00
Cryotherapy Exact	\$17.00/day	Paused	0	-	\$0.00
Tattoo removal Exact	Tattoo Removal \$20.00/day	Paused	0	-	\$0.00
Tattoo removal BMM	Tattoo Removal \$20.00/day	Paused	0	-	\$0.00

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Overview Campaigns

Recommendations Campaign status: All ADD FILTER

Campaign	Budget	Status	Clicks	CTR	Cost
Tattoo removal BMM	Tattoo Removal \$20.00/day	Paused	0	-	\$0.00
Competitor	\$10.00/day	Paused	0	-	\$0.00
Search-10	\$22.00/day	Removed	0	-	\$0.00
Hair Restoration BMM	\$15.00/day	Paused	0	-	\$0.00
Hair Restoration Exact	\$15.00/day	Paused	0	-	\$0.00
search beta coolsculpting broad	\$5.00/day	Paused	0	-	\$0.00
search beta coolsculpting generic	\$4.00/day	Paused	0	-	\$0.00
search beta coolsculpting generic broad	\$5.00/day	Paused	0	-	\$0.00
search beta cryotherapy broad	\$5.00/day	Paused	0	-	\$0.00
Total: Campaigns			682	4.10%	\$2,654.11
Total: Account	\$0.00/day		682	4.10%	\$2,654.11

Show rows: 100 1 - 19 of 19

Google Ads | Chris Zelig > Grace Medical 101-606-9754 | All campaigns > search | beta | coolscul...

Overview Paused Type: Search Budget: \$40.00/day More details

Recommendations Ads

Ad status: All but removed ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: All but removed ads					
277 4.12% \$1,032.19					
CoolSculpting in Southbury #1 Fat Reduction Treatment No Surgery & Minimal Downtime gracemedicalaesthetics.com/coolsculpting Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. #1 Fat Reduction Treatment. Target Belly Fat & Love Handles. Book A Free Consultation	0. coolsculpting - general	Campaign paused	49	4.19%	\$230.97
#1 Provider in Southbury Safe & Effective Fat Reduction CoolSculpting in Southbury +8 more gracemedicalaesthetics.com/coolsculpting/southb... Leading Cool Sculpting Provider in Southbury, CT. Schedule a Free Consultation. Expert, Safe Fat Loss... View assets details	0. coolsculpting - general	Campaign paused	51	2.37%	\$201.39
{Keyword: Best Price in Southbury} Grace Medical Aesthetics Flexible Payment Options gracemedicalaesthetics.com/coolsculpting/special Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today.	1. coolsculpting - price	Campaign paused	61	7.21%	\$130.82
Best CoolSculpting® Prices Grace Medical Aesthetics #1 Provider in Southbury					

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Overview Paused Type: Search Budget: \$40.00/day More details

Recommendations Ads

Ad status: All but removed ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: All but removed ads					
277 4.12% \$1,032.19					
gracemedicalaesthetics.com/coolsculpting/special Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today.	1. coolsculpting - price	Campaign paused	61	7.21%	\$130.82
Best CoolSculpting® Prices Grace Medical Aesthetics #1 Provider in Southbury gracemedicalaesthetics.com/coolsculpting Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	0. coolsculpting - general	Campaign paused	22	2.72%	\$101.92
CoolSculpting in Southbury #1 Fat Reduction Treatment No Surgery & Minimal Downtime gracemedicalaesthetics.com/coolsculpting Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. #1 Fat Reduction Treatment. Target Belly Fat & Love Handles. Book A Free Consultation	4. liipo	Campaign paused	7	9.59%	\$49.48
#1 Provider in Southbury Safe & Effective Fat Reduction CoolSculpting in Southbury +8 more gracemedicalaesthetics.com/coolsculpting/southb... Leading Cool Sculpting Provider in Southbury, CT. Schedule a Free Consultation. Expert, Safe Fat Loss... View assets details	4. liipo	Campaign paused	9	7.76%	\$45.17

Google Ads | Chris Zelig > Grace Medical 101-606-9754 | All campaigns > search | beta | coolscul...

Overview Paused Type: Search Budget: \$40.00/day More details

Recommendations Ads

Ad status: All but removed ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: All but removed ads					
277 4.12% \$1,032.19					
Top CoolSculpting Provider Freeze Away Stubborn Fat Grace Medical Aesthetics gracemedicalaesthetics.com/coolsculpting Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Leading Cool Sculpting Provider in Southbury, CT. Schedule a Free Consultation	0. coolsculpting - general	Campaign paused	8	3.10%	\$43.75
#1 Provider in Southbury Safe & Effective Fat Reduction CoolSculpting in Southbury +8 more gracemedicalaesthetics.com/coolsculpting/southb... Leading Cool Sculpting Provider in Southbury, CT. Schedule a Free Consultation. Expert, Safe Fat Loss... View assets details	1. coolsculpting - price	Campaign paused	15	6.64%	\$35.85
#1 Provider in Southbury Safe & Effective Fat Reduction CoolSculpting in Southbury +8 more gracemedicalaesthetics.com/coolsculpting/southb... Leading Cool Sculpting Provider in Southbury, CT. Schedule a Free Consultation. Expert, Safe Fat Loss... View assets details	6. coolsculpting - fat freeze	Campaign paused	12	5.74%	\$35.67
Best Price in Southbury Grace Medical Aesthetics Flexible Payment Options gracemedicalaesthetics.com/coolsculpting/special Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today.	1. coolsculpting - price	Campaign paused	10	16.95%	\$33.81

Google Ads | Chris Zelig > Grace Medical | 101-606-9754 | All campaigns | 259-215-0574 Chris Zelig support@medstarmedia.com

Extensions | Custom | Jan 1 - Mar 31, 2020

Extension type: All | ADD FILTER | Associations view

Extension	Extension type	Level	Status	Clicks	CTR	Cost
Account						
<input type="checkbox"/> (860) 578-4722 (mobile)	Call extension	Account	Approved	133	4.13%	\$616.52
<input type="checkbox"/> (860) 578-4722	Call extension	Account	Approved	81	3.33%	\$330.28
Coolsculpting-Exact						
<input type="checkbox"/> Before and After Photos see coolsculpting before and after photos	Sitelink extension	Campaign	Disapproved: Unacceptable spacing	0	-	\$0.00
<input type="checkbox"/> (860) 578-4722 (mobile)	Call extension	Campaign	Approved	0	-	\$0.00
<input type="checkbox"/> Fat removal treatment	Callout extension	Campaign	Approved	0	-	\$0.00
<input type="checkbox"/> Highlights: No Surgery	Callout extension	Campaign	Approved	0	-	\$0.00
<input type="checkbox"/> Contact Us + Free Consult	Callout extension	Campaign	Approved	0	-	\$0.00
<input type="checkbox"/> Service catalog: CoolSculpting, CoolMini, Fat Reduction, Double chin reduction, Body Contouring	Structured snippet extension	Campaign	Approved	0	-	\$0.00

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Extensions | Associations view

Extension	Extension type	Level	Status	Clicks	CTR	Cost
<input type="checkbox"/> Nonsurgical Fat Reduction	Callout extension	Campaign	Approved	53	3.84%	\$260.81
<input type="checkbox"/> FDA Approved	Callout extension	Campaign	Approved	54	3.65%	\$246.02
<input type="checkbox"/> Highlights: No Surgery	Callout extension	Campaign	Approved	46	3.29%	\$239.32
<input type="checkbox"/> Contact Us + Free Consult	Callout extension	Campaign	Approved	52	3.88%	\$227.73
<input type="checkbox"/> Freeze Your Fat	Callout extension	Campaign	Approved	49	3.29%	\$227.00
<input type="checkbox"/> Liposuction Alternative	Callout extension	Campaign	Approved	45	3.25%	\$161.31
<input type="checkbox"/> Service catalog: Coolsculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction, Coolmini, Fat...	Structured snippet extension	Campaign	Approved	3	2.52%	\$16.50
<input type="checkbox"/> Before and After Photos See Coolsculpting Before and After Photos	Sitelink extension	Campaign	Approved	1	33.33%	\$1.34
<input type="checkbox"/> State-of-the-Art Facility Advanced Fat Freezing Technology. Latest Applicators & Dual Sculpting	Sitelink extension	Campaign	Approved	0	0.00%	\$0.00
<input type="checkbox"/> 5 Star Reviews Real CoolSculpting Reviews & Patient Testimonials	Sitelink extension	Campaign	Approved	0	-	\$0.00

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Extensions | Associations view

search | beta | cryotherapy

Extension	Extension type	Level	Status	Clicks	CTR	Cost
<input type="checkbox"/> State-of-the-Art Facility	Callout extension	Campaign	Approved	103	4.34%	\$418.07
<input type="checkbox"/> Top Surgeon	Callout extension	Campaign	Approved	103	4.03%	\$410.17
<input type="checkbox"/> Long Lasting Results	Callout extension	Campaign	Approved	109	4.52%	\$397.08
<input type="checkbox"/> Save on Cryotherapy	Callout extension	Campaign	Approved	96	4.16%	\$392.32
<input type="checkbox"/> New Patient Special	Callout extension	Campaign	Approved	97	4.03%	\$377.62
<input type="checkbox"/> Free Consult / Contact	Callout extension	Campaign	Approved	96	4.05%	\$354.07
<input type="checkbox"/> State-of-the-Art Facility Top Technology	Sitelink extension	Campaign	Approved	0	0.00%	\$0.00
<input type="checkbox"/> Professional Treatments Unparalleled Experience	Sitelink extension	Campaign	Approved	0	0.00%	\$0.00
<input type="checkbox"/> Schedule a Consultation	Sitelink extension	Campaign	Approved	0	-	\$0.00
<input type="checkbox"/> Save on Cryotherapy See Current Specials	Sitelink extension	Campaign	Approved	0	-	\$0.00

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Extensions | Associations view

search | alpha | coolsculpting

Extension	Extension type	Level	Status	Clicks	CTR	Cost
<input type="checkbox"/> Nonsurgical Fat Reduction	Callout extension	Campaign	Approved	13	3.08%	\$132.17
<input type="checkbox"/> FDA Approved	Callout extension	Campaign	Approved	11	2.39%	\$93.27
<input type="checkbox"/> Highlights: No Surgery	Callout extension	Campaign	Approved	10	2.30%	\$79.18
<input type="checkbox"/> Freeze Your Fat	Callout extension	Campaign	Approved	8	1.80%	\$69.34
<input type="checkbox"/> Liposuction Alternative	Callout extension	Campaign	Approved	8	1.90%	\$60.41
<input type="checkbox"/> Contact Us + Free Consult	Callout extension	Campaign	Approved	6	1.52%	\$57.07
<input type="checkbox"/> State-of-the-Art Facility Advanced Fat Freezing Technology. Latest Applicators & Dual Sculpting	Sitelink extension	Campaign	Approved	0	-	\$0.00
<input type="checkbox"/> 5 Star Reviews Real CoolSculpting Reviews & Patient Testimonials	Sitelink extension	Campaign	Approved	0	-	\$0.00
<input type="checkbox"/> Before and After Photos See Coolsculpting Before and After Photos	Sitelink extension	Campaign	Approved	0	-	\$0.00
<input type="checkbox"/> Service catalog: Coolsculpting, Non-	Structured snippet					