

# CoolSculpting Marketing Services

## Haus of Aesthetics Q3 + Q4 2022

### Total Marketing Expenses

### (07/01/2022 - 12/31/2022)

**Total Google Ads: \$12,091.98**  
**Total Marketing Service Fee: \$22,200.00**  
**Total CoolSculpting Marketing Cost: \$34,291.98**

Google Ads | Chris Zelig > Haus of Aesthetics 748-113-1648 | All campaigns

Search Reports Tools and settings Refresh Help Notifications 259-215-0574 Chris Zelig christopherzelig@gmail.com

Overview Campaigns Jul 1 - Dec 26, 2022 Show last 30 days

Recommendations Campaign status: All Campaign name contains cool Add filter

Campaign	Budget	Status	Clicks	CTR	Cost
search   coolsculpting	\$107.46/day	All ads limited by policy	1,586	5.23%	\$12,091.98
AVA   CoolSculpting	\$25.00/day	Paused All ads limited by policy	0	-	\$0.00
<b>Total: Filtered campaigns</b>			<b>1,586</b>	<b>5.23%</b>	<b>\$12,091.98</b>
<b>Total: Account</b>	<b>\$181.51/day</b>		<b>3,159</b>	<b>5.71%</b>	<b>\$21,140.11</b>

Reporting is not real-time. Time zone for all dates and times: (GMT-07:00) Mountain Time. Learn more  
 Some inventory may be provided through third party intermediaries.  
 You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.  
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Google Ads | Chris Zelig > Haus of Aesthetics 748-113-1648 | All campaigns > search | coolsculpting

Search Reports Tools and settings Refresh Help Notifications 259-215-0574 Chris Zelig christopherzelig@gmail.com

Overview Enabled Status: All ads limited by policy Type: Search Budget: \$107.46/day Optimization score: 69.5% More details

Recommendations Ads Jul 1 - Dec 26, 2022 Show last 30 days

Insights Ad status: All Add filter

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current workspace					
			1,586	5.23%	\$12,091.98
(Keyword: Haus Of Aesthetics)   CoolSculpting in (LOCATION(City))   Freeze Away Body Fat +12 more hausofaestheticssc.com/coolsculpting/salt_lake CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More. Expert, Safe Fat Loss With Quick... View assets details	0. coolsculpting - general	Eligible (Limited) Policy (Restricted drug terms +1 more)	457	8.68%	\$4,628.74
Haus Of Aesthetics   Fat Reduction in Salt Lake   Non-Surgical Fat Reduction +11 more hausofaestheticssc.com/coolsculpting/salt_lake Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today. Our Biggest CoolSculpting Discount Ever. Ge... View assets details	x. expanded reach	Eligible (Limited) Policy (Restricted drug terms +1 more)	415	3.34%	\$2,574.55
(Keyword: Haus Of Aesthetics)   CoolSculpting in (LOCATION(City))   Freeze Away Body Fat +12 more hausofaestheticssc.com/coolsculpting/salt_lake CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More. Expert, Safe Fat Loss With Quick... View assets details	2. body sculpting	Eligible (Limited) Policy (Restricted drug terms +1 more)	171	7.76%	\$1,343.42
Haus Of Aesthetics   Fat Reduction in Salt Lake   Non-Surgical Fat Reduction +11 more hausofaestheticssc.com/coolsculpting/salt_lake Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today. Our Biggest CoolSculpting Discount Ever. Ge... View assets details	4. liposuction	Eligible (Limited) Policy (Restricted drug terms +1 more)	220	4.19%	\$1,232.02
(Keyword: Haus Of Aesthetics)   CoolSculpting in (LOCATION(City))   Freeze Away Body Fat +12 more hausofaestheticssc.com/coolsculpting/salt_lake CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More. Our Biggest CoolSculpting Discount... View assets details	1. coolsculpting - price	Eligible (Limited) Policy (Restricted drug terms +1 more)	95	14.16%	\$757.33
CoolSculpting® in Salt Lake   Freeze Away Body Fat   Our Biggest Discount Ever hausofaestheticssc.com/coolsculpting/salt_lake Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Salt Lake, UT. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now.	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	64	5.89%	\$465.76

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Search Reports Tools and settings Refresh Help Notifications 259-215-0574 Chris Zelig christopherzelig@gmail.com

Overview Enabled Status: All ads limited by policy Type: Search Budget: \$107.46/day Optimization score: 69.5% More details

Recommendations Ads Jul 1 - Dec 26, 2022 Show last 30 days

Insights Ad status: All Add filter

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current workspace					
			1,586	5.23%	\$12,091.98
CoolSculpting® in Salt Lake   Save 50% Off 8+ Treatments   Our Biggest Discount Ever hausofaestheticssc.com/coolsculpting/salt_lake Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	2. body sculpting	Removed Policy (Restricted medical content +1 more)	27	4.75%	\$276.47
Haus Of Aesthetics   CoolSculpting in (LOCATION(City))   Freeze Away Body Fat +12 more hausofaestheticssc.com/coolsculpting/salt_lake CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More. Expert, Safe Fat Loss With Quick... View assets details	x. non-service medspa	Eligible (Limited) Policy (Restricted drug terms +1 more)	35	6.55%	\$239.77
Fat Reduction in Salt Lake, UT   Freezing Fat Really Works   Get Rid of Unwanted Fat hausofaestheticssc.com/coolsculpting/salt_lake Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save 50% Off 8+ Treatments of CoolSculpting.	x. expanded reach	Removed Policy (Restricted medical content +1 more)	33	3.01%	\$159.22
CoolSculpting® in Salt Lake   Save 50% Off 8+ Treatments   Our Biggest Discount Ever hausofaestheticssc.com/coolsculpting/salt_lake Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	17	4.62%	\$108.39
CoolSculpting® in Salt Lake   Freeze Away Body Fat   Our Biggest Discount Ever hausofaestheticssc.com/coolsculpting/salt_lake Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	2. body sculpting	Removed Policy (Restricted medical content +1 more)	13	8.67%	\$106.43
CoolSculpting® in Salt Lake   Save 50% Off 8+ Treatments   Our Biggest Discount Ever hausofaestheticssc.com/coolsculpting/salt_lake Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Salt Lake, UT. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now.	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	11	6.11%	\$92.07
Fat Reduction in Salt Lake, UT   Eliminate Fat & Feel Great   Freeze Away Body Fat hausofaestheticssc.com/coolsculpting/salt_lake CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. expanded reach	Removed Policy (Restricted medical content +1 more)	9	6.29%	\$37.35

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Google Ads | Chris Zelig > Haus of Aesthetics 748-113-1648 | All campaigns > search | coolsculpting

Search Reports Tools and settings Refresh Help Notifications 259-215-0574 Chris Zelig christopherzelig@gmail.com

Overview Enabled Status: All ads limited by policy Type: Search Budget: \$107.46/day Optimization score: 69.5% More details

Recommendations Ads Jul 1 - Dec 26, 2022 Show last 30 days

Insights Ad status: All Add filter

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current workspace					
			1,586	5.23%	\$12,091.98
Fat Reduction in Salt Lake, UT   Eliminate Fat & Feel Great   Freeze Away Body Fat hausofaestheticssc.com/coolsculpting/salt_lake CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. expanded reach	Removed Policy (Restricted medical content +1 more)	9	6.29%	\$37.35
CoolSculpting® in Salt Lake   Freeze Away Body Fat   Our Biggest Discount Ever hausofaestheticssc.com/coolsculpting/salt_lake Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	5	11.36%	\$26.87
Fat Reduction in Salt Lake, UT   Eliminate Fat & Feel Great   Get Rid of Unwanted Fat hausofaestheticssc.com/coolsculpting/salt_lake Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save 50% Off 8+ Treatments of CoolSculpting.	x. expanded reach	Removed Policy (Restricted medical content +1 more)	9	5.33%	\$20.37
Non-Surgical Fat Reduction   Eliminate Fat & Feel Great   Freeze Away Body Fat hausofaestheticssc.com/coolsculpting/salt_lake CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	4. liposuction	Removed Policy (Restricted medical content +1 more)	3	3.13%	\$8.98
[Dynamically generated headline] [Dynamically generated display URL] Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Salt Lake City, UT. Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments	x. dynamic	Eligible (Limited) Policy (Restricted medical content +1 more)	1	3.23%	\$8.63
(Keyword: Haus Of Aesthetics)   Next-Generation Fat Reduction   Freeze Stubborn Fat 2x Faster hausofaestheticssc.com/coolsculpting/elite Target, Freeze, & Eliminate Fat in Half the Time. Improved Comfort, Larger Cooling Area. The Elite Dual Applicators Treat Two Areas at the Same Time. Safely Freeze Twice the Fat.	3. coolsculpting elite	Removed Policy (Restricted medical content +1 more)	1	100.00%	\$5.61
CoolSculpting® in Salt Lake   Freeze Away Body Fat   Get 50% Off 8+ Treatments hausofaestheticssc.com/coolsculpting/salt_lake Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Salt Lake, UT. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now.	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00

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Google Ads | Chris Zelig | Haus of Aesthetics | 748-113-1648 | All campaigns | search | coolsculpting

Overview: Enabled, Status: All ads limited by policy, Type: Search, Budget: \$107.46/day, Optimization score: 69.5%

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current workspace					
[Dynamically generated headline] [Dynamically generated display URL] Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Our Biggest CoolSculpting Discount Ever. Save 50% Off 8+ Treatments of CoolSculpting.	x.dynamic	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
[Dynamically generated headline] [Dynamically generated display URL] Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Salt Lake City, UT. Our Biggest CoolSculpting Discount Ever. Save 50% Off 8+ Treatments of CoolSculpting.	x.dynamic	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
[Dynamically generated headline] [Dynamically generated display URL] Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Our Biggest CoolSculpting Discount Ever. Save Up to 50% Off 8+ CoolSculpting Treatments	x.dynamic	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
[Dynamically generated headline] [Dynamically generated display URL] Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Salt Lake City, UT. Our Biggest CoolSculpting Discount Ever. Save Up to 50% Off 8+ CoolSculpting Treatments	x.dynamic	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
[Dynamically generated headline] [Dynamically generated display URL] Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments	x.dynamic	Eligible (Limited) Policy (Restricted medical content +1 more)	0	0.00%	\$0.00
Total: Ads in your current workspace			1,586	5.23%	\$12,091.98
Total: Campaign			1,586	5.23%	\$12,091.98

Reporting is not real-time. Time zone for all dates and times: (GMT-07:00) Mountain Time. Learn more

Google Ads | Chris Zelig | Haus of Aesthetics | 748-113-1648 | All campaigns | search | coolsculpting

Overview: Enabled, Status: All ads limited by policy, Type: Search, Budget: \$107.46/day, Optimization score: 69.5%

Responsive search ad

Ad strength: Excellent

Responsive search ads usually need around 2,000 impressions in the "Google Search: Top" segment over 30 days to display a rating in the Performance column. Learn more

Asset	Status	Asset type	Position pinning	Impr.	Asset source
CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More	Approved (limited)	Description	None	5,086	Advertiser
CoolSculpting in (LOCATION)(City)	Approved (limited)	Headline	None	4,294	Advertiser
Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments	Approved (limited)	Description	2nd position	3,573	Advertiser
(Keyword: Haus Of Aesthetics)	Approved (limited)	Headline	None	2,225	Advertiser
50% Off 8+ Treatments	Approved (limited)	Headline	None	1,612	Advertiser
Huge CoolSculpting Promotion	Approved (limited)	Headline	None	824	Advertiser
Freeze Away Body Fat	Approved (limited)	Headline	None	530	Advertiser
Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	Approved (limited)	Description	None	520	Advertiser
Our Biggest CoolSculpting Discount Ever. Save Up to 50% Off 8+ CoolSculpting Treatments	-	Description	2nd position	352	Advertiser

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Overview: Enabled, Status: All ads limited by policy, Type: Search, Budget: \$107.46/day, Optimization score: 69.5%

Responsive search ad

Ad strength: Excellent

Asset	Status	Asset type	Position pinning	Impr.	Asset source
Affordable & Quick Treatments	Approved (limited)	Headline	None	330	Advertiser
Our Biggest CoolSculpting Discount Ever. Save 50% Off 8+ Treatments of CoolSculpting.	-	Description	2nd position	203	Advertiser
Top Provider in Salt Lake, UT	Approved (limited)	Headline	None	161	Advertiser
CoolSculpting® Elite	Approved (limited)	Headline	None	149	Advertiser
Save 50% Off 8+ Treatments	-	Headline	None	129	Advertiser
Non-Surgical Fat Reduction	Approved (limited)	Headline	None	118	Advertiser
Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	Approved (limited)	Description	None	86	Advertiser
Schedule a Free Consultation	Approved (limited)	Headline	None	38	Advertiser
CoolSculpting Near Me	Approved (limited)	Headline	None	34	Advertiser
Freeze Stubborn Fat 2x Faster	Approved (limited)	Headline	None	33	Advertiser
Freeze Your Fat Away Today	Approved (limited)	Headline	None	27	Advertiser

Google Ads | Chris Zelig | Haus of Aesthetics | 748-113-1648 | All campaigns | search | coolsculpting

Overview: Enabled, Status: All ads limited by policy, Type: Search, Budget: \$107.46/day, Optimization score: 69.5%

Responsive search ad

Ad strength: Excellent

Asset	Status	Asset type	Position pinning	Impr.	Asset source
Freeze Your Fat Away Today	Approved (limited)	Headline	None	27	Advertiser
Fat Reduction Treatment	Approved (limited)	Headline	None	16	Advertiser
Next-Generation Fat Reduction	Approved (limited)	Headline	None	12	Advertiser
Target, Freeze, & Eliminate Fat in Half the Time. Improved Comfort. Larger Cooling Area.	-	Description	None	8	Advertiser
\$1,000 Off 8+ Treatments	-	Headline	None	0	Advertiser
Save \$1,000 Off 8+ Treatments	-	Headline	None	0	Advertiser
50% off 8+ treatments	-	Headline	None	0	Advertiser

Google Ads | Chris Zelig | Haus of Aesthetics | 748-113-1648 | All campaigns | search | coolsculpting

Overview: Enabled, Status: All ads limited by policy, Type: Search, Budget: \$107.46/day, Optimization score: 69.5%

Assets

Table view: Associations

Asset type: All, Asset status: All but removed

Asset	Added to	Level	Status	Clicks	Impr.	Cost
Structured snippet						
Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction, Coolmini, Fat...	search   coolsculpting	Campaign	Eligible	6	164	\$32.10
Sitelink						
Membership Packages Discover the Most Economical Way to Maintain Your Beauty Routine.	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	667	11,770	\$6,111.36
CoolSculpting CoolSculpting: The Top Non Surgical Fat Reduction Treatment. Learn More	search   coolsculpting	Campaign	Eligible (Limited) Policy (Restricted medical content +1 more)	664	11,760	\$6,084.40
Why Choose Us? Read About What Sets Us Apart from Other Medspas in Salt Lake City, UT	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	551	10,705	\$4,747.59
Book a Free Consultation Contact Us Today to Schedule Your Free Consultation.	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	381	8,379	\$3,292.89
About Us Learn More About Our Team, Location and Available Beauty Treatments.	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	357	8,635	\$2,765.76
Callout						

Google Ads | Haus of Aesthetics | search | coolsculpting | Budget: \$107.46/day | Optimization score: 69.5%

Overview: Enabled | Status: All ads limited by policy | Type: Search

Assets Table:

Asset	Added to	Level	Status	Clicks	Impr.	Cost
Callout						
FDA Cleared	search   coolsculpting	Campaign	Eligible	130	2,350	\$1,107.92
Highlights: No Surgery	search   coolsculpting	Campaign	Eligible	120	1,972	\$1,053.49
Liposuction Alternative	search   coolsculpting	Campaign	Eligible	109	1,807	\$988.05
Freeze Your Fat	search   coolsculpting	Campaign	Eligible	117	2,287	\$973.19
Nonsurgical Fat Reduction	search   coolsculpting	Campaign	Eligible	102	1,789	\$819.02
Top Aestheticians	Account	Account	Eligible	2	15	\$13.46
#1 Med Spa In Utah	Account	Account	Eligible	2	13	\$9.50
Schedule An Appointment	Account	Account	Eligible	1	9	\$4.24
Skin Care Experts	Account	Account	Eligible	1	16	\$4.24
Complimentary Consult	Account	Account	Eligible	1	7	\$3.76
Promotion						
Fall Sale - Up to 50% off 8+ Treatments	search   coolsculpting	Campaign	Eligible (Limited) Policy (Restricted medical content +1 more)	424	7,066	\$4,036.84
Winter Sale - Up to 50% off 8+ Treatments	search   coolsculpting	Campaign	Eligible (Limited) Policy (Restricted medical content +1 more)	86	1,205	\$996.22
Call						
(801) 618-4392	Account	Account	Eligible	153	4,546	\$1,484.67

Google Ads | Haus of Aesthetics | search | coolsculpting | Budget: \$107.46/day | Optimization score: 69.5%

Overview: Enabled | Status: All ads limited by policy | Type: Search

Assets Table:

Asset	Added to	Level	Status	Clicks	Impr.	Cost
Promotion						
Fall Sale - Up to 50% off 8+ Treatments	search   coolsculpting	Campaign	Eligible (Limited) Policy (Restricted medical content +1 more)	424	7,066	\$4,036.84
Winter Sale - Up to 50% off 8+ Treatments	search   coolsculpting	Campaign	Eligible (Limited) Policy (Restricted medical content +1 more)	86	1,205	\$996.22
Call						
(801) 618-4392	Account	Account	Eligible	153	4,546	\$1,484.67
Summary						
Total: Business logo				0	1	\$0.00
Total: Sitelinks				676	11,928	\$6,206.69
Total: Callouts				291	5,164	\$2,634.00
Total: Structured snippets				6	164	\$32.10
Total: Calls				153	4,546	\$1,484.67
Total: Promotions				871	14,429	\$7,201.19

Reporting is not real-time. Time zone for all dates and times: (GMT-07:00) Mountain Time. Some inventory may be provided through third party intermediaries. You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.

Google Search Console | https://hausofaesth... | Performance | Query: +cool

Search type: Web | Date: Last 6 months | Query: +cool

Summary:

- Total clicks: 74
- Total impressions: 98.7K
- Average CTR: 0.1%
- Average position: 46

Chart showing Clicks and Impressions over time from 6/26/22 to 12/25/22.

Performance Table:

QUERIES	PAGES	COUNTRIES	DEVICES	SEARCH APPEARANCE	DATES
[Table content partially obscured]					

Google Search Console | https://hausofaesth... | Performance | Query: +cool

Search type: Web | Date: Last 6 months | Query: +cool

Top queries table:

Query	Clicks	Impressions
coolsculpting elite cost	27	1,670
coolsculpting elite before and after	5	1,055
does coolsculpting tighten skin	4	1,561
coolsculpting vs coolsculpting elite	3	386
how much does coolsculpting elite cost	3	197
how much is coolsculpting elite	3	161
will coolsculpting tighten skin	3	161
coolsculpting double chin before and after	2	684
coolsculpting elite vs coolsculpting	2	666
coolsculpting elite results	2	172



**SCHEDULE A CONSULTATION**

Name

Email

Phone

I am an existing client

**SUBMIT**

By scheduling this form you agree to our privacy policy and consent to our use of your information. We will not be in contact with you without your consent.

## How to Get Rid of a Double Chin | CoolSculpting Elite and Kybella

July 26, 2022

Studies show that one in every two adults in America struggles with submental fullness. If you are tired of dealing with the embarrassment and want to know how to get rid of a double chin, read on to learn more about [CoolSculpting Elite](#) & [Kybella](#).

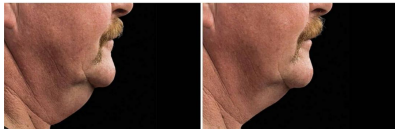
### How to Get Rid of a Double Chin With CoolSculpting Chin

CoolSculpting chin treatments with the new CoolSculpting Elite technology make reducing subcutaneous fat cells in the chin easy. The method of fat reduction uses an advanced cooling technology known as Cryolipolysis. This science targets fat cells and triggers apoptosis, causing cell death. After your CoolSculpting Elite treatment on the chin, your body naturally begins to gather those dead fat cells and processes them out of the body over weeks. Patients notice less fullness in their chin and neck weeks after the cooling sessions due to the progressive benefits of CoolSculpting Elite's fat reduction.

[Read More: CoolSculpting Elite applications](#)

### CoolSculpting Elite Before and After\*

CoolSculpting Elite before and after pictures prove the fat reduction treatment works. As with any body contouring treatment, results will vary depending on the patient's response, each person in the pictures exhibits the natural and lasting fat reduction possible with the new CoolSculpting Elite body contouring option.



### How to Get Rid of a Double Chin With Kybella Injections

Kybella is another popular treatment capable of reducing double chins and submental fullness. It is the only FDA-approved injectable for reducing double chins. Treatments dissolve fat cells commonly gathered in the chin area. In addition to reducing double chins, Kybella lifts and tones any lax skin tissue on the neck and chin. In a sense, you receive a one-two punch with Kybella's ability to provide fat reduction and skin tightening.

### Kybella Before and After\*

Kybella before and after images prove this injectable is powerful for reducing double chins and tightening chin and neck skin. However, as with all cosmetic injectable results may vary.\* Patients seen in the below images are actual patients experiencing the results possible with Kybella injections at Haus of Aesthetics.



### Combining CoolSculpting Elite and Kybella

For people seeking to reduce their double chin, Haus of Aesthetics offers the revolutionary treatment option of combining CoolSculpting Elite cooling sessions with the powerful Kybella injections. The CoolSculpting Elite treatments attack and freeze the fat cells while Kybella injections further destroy subcutaneous fat in this region - firm and tone any lax skin for a tighter neck/chin.

### CoolSculpting Elite Near Me | Kybella Near Me

Still struggling to learn how to get rid of a double chin? Let Haus of Aesthetics help you with our efficient and safe treatments. Contact us today for a free consultation to learn more about CoolSculpting Elite and Kybella injections. Call us at (801) 977-8288 or text at (801) 436-5227 to make your appointment with the best medical spa in Salt Lake City, Utah.

**SCHEDULE A CONSULTATION**

Name

Email

Phone

I am an existing client

**SUBMIT**

By scheduling this form you agree to our privacy policy and consent to our use of your information. We will not be in contact with you without your consent.



### SCHEDULE A CONSULTATION

Name

Email

Phone

I am an existing client (Required)

By submitting this form you agree to be contacted via phone/text/email. Reply 'STOP' to opt-out of marketing at any time\*

## Does Coolsculpting Tighten Skin?

■ August 15, 2022

Over the years, many questions surround the #1 non-invasive fat reduction method, CoolSculpting. Now, people are asking, "Does CoolSculpting Tighten Skin?" This is a critical question for people considering this treatment. Fat reduction often leads to excess or sagging skin afterward. While this is true for liposuction surgery, recent studies suggest CoolSculpting has the opposite effect by tightening the skin.

In fact, the FDA recently cleared CoolSculpting for improving the appearance of lax tissue in the submental area. In addition to reducing stubborn fat cells in the skin and neck, treatments also tighten the skin. Read on to learn more about fat in the submental region and how CoolSculpting with Haus of Aesthetics reduces fat cells while simultaneously improving loose skin.

[Learn about CoolSculpting costs>>](#)

## What Causes Fat To Buildup In The Neck And Chin?

Excess fat in the submental area is common for most people. However, double chins and neck fat or turkey necks are not always the result of lifestyle choices as some think. Truthfully, fat in the submental area is stubborn and influenced by factors like gender, hormones, age, and even genetics. According to polls, double chins affect 2 out of 3 adults. Before CoolSculpting became available, Liposuction was the only way these people could eliminate their double chins. CoolSculpting provides a safe and non-surgical way to reduce submental fullness without any drawbacks of a surgical procedure like lipo.

## Clinical Evidence Provides Coolsculpting Improves Skin Laxity

[Cryolipolysis and Skin Tightening](#), a study found in the Journal of Dermatological Surgery, says, "Independent assessments by patients and investigators found consistent improvement in skin texture and laxity for treatments to the outer thighs, abdomen, arms, and back." The study's final report claims, "This clinical evaluation demonstrates consistent improvement in skin texture, laxity, and cellulite after Cryolipolysis as independently assessed by patients and investigators."

[See the impressive CoolSculpting Elite before and after photos>>](#)

## Is Coolsculpting Right For Me?

With the clinical studies and trials further proving CoolSculpting improves loose or sagging skin on the neck and chin, many people are considering this revolutionary treatment. Unfortunately, cooling sessions are not suitable for everyone. To be an ideal candidate, you meet the necessary criterion. Scheduling a consultation with Haus of Aesthetics is the quickest way to determine if you are a viable CoolSculpting candidate.

Haus of Aesthetics is the leading provider of CoolSculpting Elite, the newest and most effective fat-freezing treatment. When you schedule a consultation with Haus of Aesthetics, you undergo a medical evaluation to determine if CoolSculpting suits your body and aesthetic goals.

## Coolsculpting Near Me

If you want to learn more about CoolSculpting and how it reduces fat in the submental region, tightening the skin of chin and neck, contact Haus of Aesthetics. We are the primary provider of CoolSculpting Elite in the SLC area. Our facility is proud to be the recipient of the BEST in SLC for 3 years in a row. In addition, we proudly offer CoolSculpting Elite treatments from a premier Allergan CoolSculpting trainer.

To learn more about our impressive, luxury facility and discover how CoolSculpting Elite can change your physique, call us to schedule a consultation. Call [801-997-8199](tel:801-997-8199) or text [801-436-5127](tel:801-436-5127) to learn more.

### SCHEDULE A CONSULTATION

Name

Email

Phone

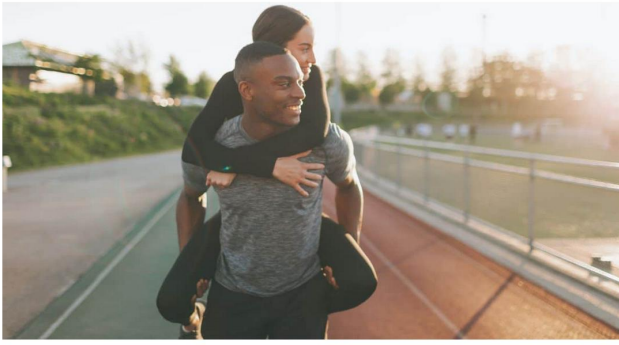
I am an existing client

By submitting this form you agree to be contacted via phone/text/email. Reply 'STOP' to opt-out of marketing at any time\*

### SOURCES:

[Allergan Receives FDA Clearance For the CoolSculpting® Treatment To Improve Appearance Of Lax Tissue In The Double Chin](#)

[Cryolipolysis and Skin Tightening](#)



### SCHEDULE A CONSULTATION

Name

Email

Phone

I am an existing client (Required)

**SUBMIT**

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## What are the CoolSculpting Results using CoolSculpting Elite?

September 5, 2022

CoolSculpting Results using CoolSculpting Elite demonstrate how fat freezing is amplified with the new Allergan treatment. Whether CoolSculpting before and after pictures, real patient reviews, or testimonials, consumers have several sources proving this treatment works wonders. In addition, CoolSculpting studies published in scientific journals demonstrate how the CoolSculpting results of CoolSculpting Elite provide long-term fat reduction.

It is important to consider several factors to ensure you experience a safe and effective body contouring treatment. Learn more about each consideration and how you can secure the best physical transformation with CoolSculpting Elite.

### CoolSculpting Reviews | Real Patient Testimonials

CoolSculpting reviews from actual patients are an excellent way to determine the skill and experience of a particular provider. However, with numerous providers available in Utah, finding the most reputable can be challenging. This is why patients in the SLC select Haus of Aesthetics as their body contouring provider. Our patients receive the most effective and safe CoolSculpting Results using the CoolSculpting Elite treatment. We are also proud to provide this popular body contouring experience conducted by an actual Allergan trainer.

If you want to read more patient reviews, visit our website to see what they say about their CoolSculpting results from Haus of Aesthetics.

### CoolSculpting Before and After Pictures\*

Patient reviews tell you that fat freezing with CoolSculpting Elite really works. However, the CoolSculpting before and after pictures show you the effective fat reduction results. As with any cosmetic treatment, results will vary.\*



[See CoolSculpting Elite before and after results>>](#)

### Scientific Studies Measuring CoolSculpting Results

Many clinical studies on CoolSculpting report the efficiency of the advanced cooling technology. For example, one study published in *The Journal of Clinical, Cosmetic, and Investigational Dermatology* found that Cryolipolysis, the science behind CoolSculpting, reduces subcutaneous fat cells at the treatment site by up to 25%. These results were shown after just one cooling session with CoolSculpting.

In addition, another study demonstrates CoolSculpting results last with proper maintenance. *The Journal of Cosmetic Dermatology* study evaluates CoolSculpting patients 9 years after their first treatment and found "local reductions in fat [after a single CoolSculpting cycle] have significant longevity in these subjects and suggest that results from Cryolipolysis may be very long-lasting."

### How to Ensure the Best CoolSculpting Results with CoolSculpting Elite

With the introduction of CoolSculpting Elite, more people are curious about CoolSculpting and the results possible with body contouring. CoolSculpting Elite is a technique-sensitive body contouring procedure. The specialist performing the treatment influences the experience and, ultimately, your results. When you select Haus of Aesthetics, you receive the best CoolSculpting results possible in the SLC area.

[Learn more about CoolSculpting Elite>>](#)

### Is CoolSculpting Elite Right for Me?

Another important thing to consider is if you are the right CoolSculpting candidate. Body contouring is only a suitable treatment for some individuals. The treatment is meant for healthy people struggling with isolated fat deposits that resist diet and exercise. It is not a weight loss treatment and is not advertised for adults who are significantly overweight or obese. The only way to achieve the right CoolSculpting results is to be the perfect candidate.

If you question whether CoolSculpting Elite is suitable for you, contact Haus of Aesthetics for a physical evaluation.

### The Best CoolSculpting Elite Provider Near Me

If you want to achieve impressive CoolSculpting Results in Salt Lake City, Utah, contact Haus of Aesthetics. To schedule a free consultation and discover how this body contouring treatment can help you achieve the body of your dreams, call (801) 997-8199 or text (801) 436-5127 now.

### SCHEDULE A CONSULTATION

Name

Email

Phone

I am an existing client

**SUBMIT**

By submitting this form you agree to be contacted via phone/text/email. Reply 'STOP' to opt-out of marketing at any time.\*

#### SOURCES

[Cryolipolysis for Noninvasive Body Contouring: Clinical Efficiency and Patient Satisfaction, Clinical, Cosmetic and Investigational Dermatology.](#)

[Safety, tolerance, and patient satisfaction with noninvasive cryolipolysis, Dermatological Surgery.](#)

[Long-term efficacy follow-up on two cryolipolysis case studies: 6 and 9 years post-treatment, Journal of Cosmetic Dermatology.](#)



### SCHEDULE A CONSULTATION

Name

Email

Phone

I am an existing client (Required)

**SUBMIT**

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## How to Make the Most of Your CoolSculpting Elite Experience

December 11, 2022

Have you committed to getting your body in shape? [CoolSculpting Elite](#) can help you take steps forward in your journey of self-improvement. Learn how to enhance your CoolSculpting Elite experience and enjoy phenomenal results for months.

### What Should I Do to Prepare for CoolSculpting Elite?

Prepare for your CoolSculpting Elite appointment with these four tips:

#### 1. Wear Comfortable Clothing

Wear loose-fitting clothing that is easy to take off and put back on. You will be wiping your skin down with a wet cloth following each CoolSculpting treatment. So wear something comfortable. A flowy maxi dress is a great option for ladies. We recommend male patients wear a breathable tee and gym shorts or sweatpants.

Besides wearing the right clothes, it will help to bring a blanket or towel for the ride home. Your CoolSculpting Elite treatment area may feel slightly cold after the treatment. Stay warm and cozy while riding home!

#### 2. Avoid Aspirin

Refrain from taking aspirin, ibuprofen, and other anti-inflammatory medications before your CoolSculpting treatment. We suggest avoiding it for a few days before your appointment. Aspirin can cause increased bruising and swelling after CoolSculpting.

If you have pre-existing conditions requiring aspirin, speak with your doctor to discuss appropriate options before scheduling CoolSculpting Elite.

Interested in fat freezing? [Learn about CoolSculpting Elite costs](#)>

#### 3. Increase Your Water Intake

Drink lots of water before, during, and after your CoolSculpting Elite treatment. As a rule, you should drink eight glasses of water daily. Water helps keep your skin hydrated and facilitates the removal of dead fat cells in your body. It also flushes out toxins from the body that may have built up over time.

#### 4. Gently Massage the Treatment Site

After your CoolSculpting Elite session, it's a good idea to massage the treatment site to help break down the fat cells, improve circulation, and promote drainage. A study published in *Lasers in Surgery and Medicine* shows that [two months of diligent massage can bolster results by up to 68%](#).

### How Can I Improve My CoolSculpting Elite Results?

Maximize your CoolSculpting Elite results after your treatment by taking these measures:

#### 5. Practice a Healthy Lifestyle

CoolSculpting Elite is a fantastic fat reduction procedure, but it works best in conjunction with a healthy diet and exercise routine. It will only give you stunning results if you take care of yourself before and after the treatment. That means eating nutritionally dense foods, exercising regularly, getting ample sleep, and avoiding alcohol and refined sugar. Skip smoking and be mindful of your stress levels—these culprits can affect the way your body responds to CoolSculpting.

#### 6. Stay Hydrated

In addition to flushing out toxins, water helps the body remove dead fat cells via the lymphatic system. You may need to pee more frequently as your body eliminates the cells. Over time, you'll notice a slimmer and more toned figure.

#### 7. Don't Skip Your Follow-Up Treatments

Like diet and exercise, CoolSculpting Elite requires multiple sessions over several weeks to achieve optimal results. Skipping one treatment or being late for it may reduce efficacy. During your initial consultation, your provider will create a custom treatment plan. Be sure you can attend all the treatments and follow-up sessions before committing to it. CoolSculpting Elite appointments are usually half an hour long, so it's easy to fit into your busy schedule.

### CoolSculpting Elite in Salt Lake City, UT

Haus of Aesthetics is one of the most reputable spots in Salt Lake City, UT, with years of experience helping our patients achieve their goals through safe and effective CoolSculpting Elite sessions. Our team offers free consultations to determine if this fat reduction treatment is right for you. Schedule yours today by calling [801-997-8199](tel:801-997-8199) or texting [801-436-5127](tel:801-436-5127).

### SCHEDULE A CONSULTATION

Name

Email

Phone

I am an existing client

**SUBMIT**

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**SOURCES:**

*Lasers in Surgery and Medicine*, [Enhanced Clinical Outcome with Manual Massage Following Cryolipolysis Treatment: A 4-Month Study of Safety and Efficacy](#), Gerald E. Boey MD, Jennifer L. Waslenschuk

# MEDSTARMEDIA

Medstar Media, Inc.  
6466949450  
10808 S. River Front Parkway Suite 3020  
South Jordan, Utah  
84095  
United States

**Billed To**  
Amy Archuleta  
Haus of Aesthetics  
United States

**Date of Issue**  
07/01/2022  
  
**Due Date**  
07/01/2022

**Invoice Number**  
FB2022-233

**Amount Due (USD)**  
**\$0.00**

Description	Rate	Qty	Line Total
Digital Marketing Monthly Management Service • Manage & optimize digital marketing campaigns on Google Ads & Social Media Ads to attract CoolSculpting patients. • Optin technology to increase conversions. • Call tracking & reporting • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Call tracking and monitoring	\$2,000.00	1	\$2,000.00
Monthly SEO + Content Creation SEO services from Medstar Media include: Blog management, monthly blog articles or additional content added to the website, local SEO (management of Google Business Profile and online directories,) on-site + off-site SEO, and data monitoring and reporting.	\$1,500.00	1	\$1,500.00
Text Blast 9961 contacts, June event text blast	\$500.00	1	\$500.00
Service Page Content Weight Loss Content	\$500.00	1	\$500.00
	Subtotal		4,500.00
	Tax		0.00
	Total		4,500.00
	Amount Paid		4,500.00
	<b>Amount Due (USD)</b>		<b>\$0.00</b>

# MEDSTARMEDIA

Medstar Media, Inc.  
6466949450  
10808 S. River Front Parkway Suite 3020  
South Jordan, Utah  
84095  
United States

<b>Billed To</b> Amy Archuleta Haus of Aesthetics United States	<b>Date of Issue</b> 08/01/2022	<b>Invoice Number</b> FB2022-264	<b>Amount Due (USD)</b> <b>\$0.00</b>
	<b>Due Date</b> 08/01/2022		

Description	Rate	Qty	Line Total
Digital Marketing Monthly Management Service • Manage & optimize digital marketing campaigns on Google Ads & Social Media Ads to attract CoolSculpting patients. • Optin technology to increase conversions. • Call tracking & reporting • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Call tracking and monitoring	\$2,000.00	1	\$2,000.00
Monthly SEO + Content Creation SEO services from Medstar Media include: Blog management, monthly blog articles or additional content added to the website, local SEO (management of Google Business Profile and online directories,) on-site + off-site SEO, and data monitoring and reporting.	\$1,500.00	1	\$1,500.00
	Subtotal		3,500.00
	Tax		0.00
	Total		3,500.00
	Amount Paid		3,500.00
	<b>Amount Due (USD)</b>		<b>\$0.00</b>

Medstar Media, Inc.  
10808 S. River Front Parkway Suite 3020  
South Jordan, Utah 84095  
United States  
6466949450



Amy Archuleta  
Haus of Aesthetics  
US

Invoice Number FB2022-297  
Date of Issue 09/01/2022  
Due Date 09/01/2022  

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Amount Due (USD) \$0.00

Description	Rate	Qty	Line Total
Digital Marketing Monthly Management Service • Manage & optimize digital marketing campaigns on Google Ads & Social Media Ads to attract CoolSculpting patients. • Optin technology to increase conversions. • Call tracking & reporting • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Call tracking and monitoring	\$2,000.00	1	\$2,000.00
Monthly SEO + Content Creation SEO services from Medstar Media include: Blog management, monthly blog articles or additional content added to the website, local SEO (management of Google Business Profile and online directories,) on-site + off-site SEO, and data monitoring and reporting.	\$1,500.00	1	\$1,500.00
	Subtotal		3,500.00
	Tax		0.00
	Total		3,500.00
	Amount Paid		3,500.00
	Amount Due (USD)		\$0.00

Medstar Media, Inc.  
10808 S. River Front Parkway Suite 3020  
South Jordan, Utah 84095  
United States  
6466949450



Amy Archuleta  
Haus of Aesthetics  
US

Invoice Number                      FB2022-331  
Date of Issue                         10/01/2022  
Due Date                                10/01/2022  

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**Amount Due (USD)                      \$0.00**

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Description	Rate	Qty	Line Total
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Digital Marketing Monthly Management Service • Manage & optimize digital marketing campaigns on Google Ads & Social Media Ads to attract CoolSculpting patients. • Optin technology to increase conversions. • Call tracking & reporting • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Call tracking and monitoring	\$2,000.00	1	\$2,000.00
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Monthly SEO + Content Creation SEO services from Medstar Media include: Blog management, monthly blog articles or additional content added to the website, local SEO (management of Google Business Profile and online directories,) on-site + off-site SEO, and data monitoring and reporting.	\$1,500.00	1	\$1,500.00
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Subtotal	3,500.00
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Tax	0.00
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Total	3,500.00
Amount Paid	3,500.00

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<b>Amount Due (USD)</b>	<b>\$0.00</b>
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Medstar Media, Inc.  
10808 S. River Front Parkway Suite 3020  
South Jordan, Utah 84095  
United States  
6466949450



Amy Archuleta  
Haus of Aesthetics  
US

Invoice Number FB2022-362  
Date of Issue 11/01/2022  
Due Date 11/01/2022  

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Amount Due (USD) \$0.00

Description	Rate	Qty	Line Total
Digital Marketing Monthly Management Service • Manage & optimize digital marketing campaigns on Google Ads & Social Media Ads to attract CoolSculpting patients. • Optin technology to increase conversions. • Call tracking & reporting • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Call tracking and monitoring • Conversion Tools + Lead Nurture Technology	\$2,000.00	1	\$2,000.00
Monthly SEO + Content Creation SEO services from Medstar Media include: Blog management, monthly blog articles or additional content added to the website, local SEO (management of Google Business Profile and online directories,) on-site + off-site SEO, and data monitoring and reporting.	\$1,500.00	1	\$1,500.00
	Subtotal		3,500.00
	Tax		0.00
	Total		3,500.00
	Amount Paid		3,500.00
	Amount Due (USD)		\$0.00

Medstar Media, Inc.  
10808 S. River Front Parkway Suite 3020  
South Jordan, Utah 84095  
United States  
6466949450



Amy Archuleta  
Haus of Aesthetics  
US

Invoice Number FB2022-405  
Date of Issue 12/01/2022  
Due Date 12/01/2022  

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Amount Due (USD) \$0.00

Description	Rate	Qty	Line Total
Digital Marketing Monthly Management Service • Manage & optimize digital marketing campaigns on Google Ads & Social Media Ads to attract CoolSculpting patients. • Optin technology to increase conversions. • Call tracking & reporting • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Call tracking and monitoring • Conversion Tools + Lead Nurture Technology	\$2,000.00	1	\$2,000.00
Monthly SEO + Content Creation SEO services from Medstar Media include: Blog management, monthly blog articles or additional content added to the website, local SEO (management of Google Business Profile and online directories,) on-site + off-site SEO, and data monitoring and reporting.	\$1,500.00	1	\$1,500.00
Text Blast \$250 set up fee, 11/15: 2,610, \$225 11/25: 2,991, \$225	\$700.00	1	\$700.00
Web Development Web Design	\$200.00	4	\$800.00
Credit SEO Client comp	-\$200.00	2	-\$400.00
	Subtotal		4,600.00
	Tax		0.00
	Total		4,600.00
	Amount Paid		4,600.00
	Amount Due (USD)		\$0.00