

# CoolSculpting Marketing Services Haus of Aesthetics Co-Op Q1 2023 Total Marketing Expenses (1/1/2023 - 3/31/2023)

**Total Google Ads: \$ 6,675.87**  
**Total Meta Ads: \$ 2,770.76**  
**Total Marketing Service Fees: \$10,500.00**  
**Total CoolSculpting Marketing Cost: \$19,946.63**

Google Ads | Medstar Media > Haus of Aesthetics 748-113-1648 | All campaigns > All campaigns (modified)

Workspace filter: Campaign status: All | Ad group status: All | Campaign name contains cool X | Add filter

Overview | Recommendations | Insights | Campaigns | Auction insights | Ad groups | Ads & assets | Videos | Landing pages | Keywords | Audiences | Content | Settings | Change history | Suggested | Ad schedule | Show more

### Campaigns

Custom Jan 1 - Mar 31, 2023 | Show last 30 days

Campaign	Budget	Status	Clicks	CTR	Cost
MS   search   coolsculpting	\$82.47/day	All ads limited by policy	737	5.96%	\$6,675.87
AVA   Coolsculpting	\$25.00/day	Paused All ads limited by policy	0	-	\$0.00
Total: Campaigns in your current workspace					
Total: Account					
	\$142.59/day		1,699	6.85%	\$11,610.54

Reporting is not real-time. Time zone for all dates and times: (GMT-06:00) Mountain Time. Learn more

Some inventory may be provided through third party intermediaries. You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.

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Google Ads | Medstar Media > Haus of Aesthetics 748-113-1648 | All campaigns > All campaigns (modified) > MS | search | coolsculpting

Enabled | Status: All ads limited by policy | Type: Search | Budget: \$82.47/day | Optimization score: 100% | More details

Overview | Recommendations | Insights | Ad groups | Ads & assets | Assets | Landing pages | Keywords | Audiences | Settings | Change history | Suggested | Ad schedule | Show more

### Ads

Custom Jan 1 - Mar 31, 2023 | Show last 30 days

Ad	Ad group	Status	Clicks	CTR	Cost
(Keyword:Haus Of Aesthetics)   CoolSculpting in (LOCATION)(City)   Freeze Away Body Fat +12 more hausofaestheticsc.com/coolsculpting/salt_lake CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More. Expert, Safe Fat Loss With Quick...	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	253	10.21%	\$3,210.99
Haus Of Aesthetics   Fat Reduction in Salt Lake   Non-Surgical Fat Reduction +11 more hausofaestheticsc.com/coolsculpting/salt_lake Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today. Our Biggest CoolSculpting Discount Ever. Ge...	x. expanded reach	Eligible (Limited) Policy (Restricted medical content +1 more)	201	3.92%	\$1,262.89
Haus Of Aesthetics   CoolSculpting in (LOCATION)(City)   Freeze Away Body Fat +12 more hausofaestheticsc.com/coolsculpting/salt_lake CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More. Expert, Safe Fat Loss With Quick...	x. non-service medspa	Eligible (Limited) Policy (Restricted drug terms +1 more)	95	5.61%	\$602.58
(Keyword:Haus Of Aesthetics)   CoolSculpting in (LOCATION)(City)   Freeze Away Body Fat +12 more hausofaestheticsc.com/coolsculpting/salt_lake CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More. Expert, Safe Fat Loss With Quick...	2. body sculpting	Eligible (Limited) Policy (Restricted drug terms +1 more)	59	7.94%	\$580.12
Haus Of Aesthetics   Fat Reduction in Salt Lake   Non-Surgical Fat Reduction +11 more hausofaestheticsc.com/coolsculpting/salt_lake Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today. Our Biggest CoolSculpting Discount Ever. Ge...	4. liposuction	Eligible (Limited) Policy (Restricted medical content +1 more)	78	4.17%	\$523.38
(Keyword:Haus Of Aesthetics)   CoolSculpting in (LOCATION)(City)   Freeze Away Body Fat +12 more hausofaestheticsc.com/coolsculpting/salt_lake CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More. Our Biggest CoolSculpting Discount...	1. coolsculpting - price	Eligible (Limited) Policy (Restricted drug terms +1 more)	48	13.33%	\$467.44
[Dynamically generated headline] [Dynamically generated display URL] Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Salt Lake City, UT. Our Biggest CoolSculpting Discount Ever. Fat	x. dynamic	Eligible (Limited) Policy (Restricted medical content +1 more)	3	3.49%	\$28.47

Google Ads | Medstar Media > Haus of Aesthetics 748-113-1648 | All campaigns > All campaigns (modified) > MS | search | coolsculpting

Enabled | Status: All ads limited by policy | Type: Search | Budget: \$82.47/day | Optimization score: 100% | More details

Overview | Recommendations | Insights | Ad groups | Ads & assets | Assets | Landing pages | Keywords | Audiences | Settings | Change history | Suggested | Ad schedule | Show more

### Ads

Custom Jan 1 - Mar 31, 2023 | Show last 30 days

Ad	Ad group	Status	Clicks	CTR	Cost
(Keyword:Haus Of Aesthetics)   CoolSculpting in (LOCATION)(City)   Freeze Away Body Fat +12 more hausofaestheticsc.com/coolsculpting/salt_lake CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More. Our Biggest CoolSculpting Discount...	1. coolsculpting - price	Eligible (Limited) Policy (Restricted drug terms +1 more)	48	13.33%	\$467.44
[Dynamically generated headline] [Dynamically generated display URL] Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Salt Lake City, UT. Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off & CoolSculpting Treatments	x. dynamic	Eligible (Limited) Policy (Restricted medical content +1 more)	3	3.49%	\$28.47
(Keyword:Haus Of Aesthetics)   CoolSculpting® Elite   Fat Reduction Treatment +9 more hausofaestheticsc.com/coolsculpting/elite Leading CoolSculpting® Elite Provider in Salt Lake, UT. Schedule a Free Consultation. CoolSculpting® Elite Treats Fat in 9 Areas:...	3. coolsculpting elite	Eligible (Limited) Policy (Restricted drug terms +1 more)	0	0.00%	\$0.00
[Dynamically generated headline] [Dynamically generated display URL] Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off & CoolSculpting Treatments	x. dynamic	Eligible (Limited) Policy (Restricted medical content +1 more)	0	0.00%	\$0.00
[Dynamically generated headline] [Dynamically generated display URL] Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today. Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off & CoolSculpting Treatments	x. dynamic	Eligible (Limited) Policy (Restricted medical content +1 more)	0	-	\$0.00
Total: Ads in your current workspace					
Total: Campaign					
			737	5.96%	\$6,675.87
			737	5.96%	\$6,675.87

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Google Ads | Medstar Media > Haus of Aesthetics 748-113-1648 | All campaigns > All campaigns (modified) > MS | search | coolsculpting

Enabled | Status: All ads limited by policy | Type: Search | Budget: \$82.47/day | Optimization score: 100% | More details

Overview | Recommendations | Insights | Ad groups | Ads & assets | Assets | Landing pages | Keywords | Audiences | Settings | Change history | Suggested | Ad schedule | Show more

### Responsive search ad

Assets | Combinations

Your ads are all set! They'll have a higher chance of performing well.

**Ad strength** Excellent

- ✓ Add more headlines
- ✓ Include popular keywords in your headlines
- ✓ Make your headlines more unique
- ✓ Make your descriptions more unique

You can now edit advertiser assets. Point to the asset column, then click the pencil icon.

Responsive search ads usually need around 2,000 impressions in the "Google Search: Top" segment over 30 days to display a rating in the Performance column. Learn more

Asset status: All | Add filter

Ad may be limited by policy: Restricted medical content, Restricted drug terms

Asset	Status	Asset type	Position pinning	Impr.	Asset source
(Keyword:Haus Of Aesthetics)	Approved (limited)	Headline	None	1,103	Advertiser
Freeze Your Fat Away Today	Approved (limited)	Headline	None	13	Advertiser
\$1,000 Off &+ Treatments	-	Headline	None	0	Advertiser
Non-Surgical Fat Reduction	Approved (limited)	Headline	None	75	Advertiser
Top Provider in Salt Lake, UT	Approved (limited)	Headline	None	78	Advertiser
CoolSculpting in (LOCATION)(City)	Approved (limited)	Headline	None	1,876	Advertiser
CoolSculpting Near Me	Approved (limited)	Headline	None	27	Advertiser
Affordable & Quick Treatments	Approved (limited)	Headline	None	140	Advertiser

Enabled Status: All ads limited by policy Type: Search Budget: \$82.47/day Optimization score: 100% More details Campaign 2 of 2

Overview Recommendations Insights Ad groups Ads & assets Ads Assets Landing pages Keywords Audiences Settings Change history Suggested Ad schedule Show more

Ad may be limited by policy: Restricted medical content, Restricted drug terms

Asset	Status	Asset type	Position pinning	Impr.	Asset source
Freeze Stubborn Fat 2x Faster	Approved (limited)	Headline	None	16	Advertiser
Next-Generation Fat Reduction	Approved (limited)	Headline	None	4	Advertiser
Schedule a Free Consultation	Approved (limited)	Headline	None	9	Advertiser
Fat Reduction Treatment	Approved (limited)	Headline	None	6	Advertiser
Huge CoolSculpting Promotion	Approved (limited)	Headline	None	389	Advertiser
CoolSculpting® Elite	Approved (limited)	Headline	None	65	Advertiser
Freeze Away Body Fat	Approved (limited)	Headline	None	138	Advertiser
Save \$1,000 Off 8+ Treatments	-	Headline	None	0	Advertiser
50% Off 8+ Treatments	Approved (limited)	Headline	None	1,019	Advertiser
Save 50% Off 8+ Treatments	-	Headline	None	0	Advertiser
50% off 8+ treatments	-	Headline	None	0	Advertiser
Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	Approved (limited)	Description	None	37	Advertiser
CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More	Approved (limited)	Description	None	2,392	Advertiser
Target, Freeze, & Eliminate Fat In Half The Time. Improved Comfort. Larger Cooling Area.	-	Description	None	0	Advertiser
Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	Approved (limited)	Description	None	50	Advertiser
Our Biggest CoolSculpting Discount Ever. Save 50% Off 8+ Treatments of CoolSculpting.	-	Description	2nd position	0	Advertiser
Our Biggest CoolSculpting Discount Ever. Save Up To 50% Off 8+ CoolSculpting Treatments	-	Description	2nd position	0	Advertiser

Enabled Status: All ads limited by policy Type: Search Budget: \$82.47/day Optimization score: 100% More details Campaign 2 of 2

Overview Recommendations Insights Ad groups Ads & assets Ads Assets Landing pages Keywords Audiences Settings Change history Suggested Ad schedule Show more

Ad may be limited by policy: Restricted medical content, Restricted drug terms

Asset	Status	Asset type	Position pinning	Impr.	Asset source
CoolSculpting® Elite	Approved (limited)	Headline	None	65	Advertiser
Freeze Away Body Fat	Approved (limited)	Headline	None	138	Advertiser
Save \$1,000 Off 8+ Treatments	-	Headline	None	0	Advertiser
50% Off 8+ Treatments	Approved (limited)	Headline	None	1,019	Advertiser
Save 50% Off 8+ Treatments	-	Headline	None	0	Advertiser
50% off 8+ treatments	-	Headline	None	0	Advertiser
Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	Approved (limited)	Description	None	37	Advertiser
CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More	Approved (limited)	Description	None	2,392	Advertiser
Target, Freeze, & Eliminate Fat In Half The Time. Improved Comfort. Larger Cooling Area.	-	Description	None	0	Advertiser
Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	Approved (limited)	Description	None	50	Advertiser
Our Biggest CoolSculpting Discount Ever. Save 50% Off 8+ Treatments of CoolSculpting.	-	Description	2nd position	0	Advertiser
Our Biggest CoolSculpting Discount Ever. Save Up to 50% Off 8+ CoolSculpting Treatments	-	Description	2nd position	0	Advertiser
Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments	Approved (limited)	Description	2nd position	2,187	Advertiser

Show rows: 100 1 - 26 of 26

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Enabled Status: All ads limited by policy Type: Search Budget: \$82.47/day Optimization score: 100% More details Campaign 2 of 2

Overview Recommendations Insights Ad groups Ads & assets Ads Assets Landing pages Keywords Audiences Settings Change history Suggested Ad schedule Show more

Assets Custom Jan 1 - Mar 31, 2023 Show last 30 days

Table view Associations

Upgraded All Business name Business logo Sitelink Callout Structured snippet Call Lead form Price App Promotion

Legacy All Image Dynamic image Location Affiliate location

Asset	Added to	Level	Status	Clicks	CTR	Cost
Structured snippet						
Service catalog: Laser Hair Removal, CoolSculpting, Injections, Skin Care, Sexual Health, Mens Services	Account	Account	Removed	0	-	\$0.00
Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction, Coolmini, Fat...	MS   search   coolscutting	Campaign	Eligible	0	0.00%	\$0.00
Sitelink						
Membership Packages Discover the Most Economical Way to Maintain Your Beauty Routine.	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	309	6.95%	\$3,327.11
CoolSculpting CoolSculpting: The Top Non Surgical Fat Reduction Treatment. Learn More	MS   search   coolscutting	Campaign	Eligible (Limited) Policy (Restricted medical content +1 more)	305	7.07%	\$3,317.17
Why Choose Us? Read About What Sets Us Apart from Other Medspas in Salt Lake City, UT	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	212	6.10%	\$2,269.68

Enabled Status: All ads limited by policy Type: Search Budget: \$82.47/day Optimization score: 100% More details Campaign 2 of 2

Overview Recommendations Insights Ad groups Ads & assets Ads Assets Landing pages Keywords Audiences Settings Change history Suggested Ad schedule Show more

Asset	Added to	Level	Status	Clicks	CTR	Cost
About Us Learn More About Our Team, Location and Available Beauty Treatments.	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	220	6.05%	\$2,243.07
Book A Free Consultation Contact Us Today to Schedule Your Free Consultation.	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	167	5.77%	\$1,751.04
Contact Us We love hearing from you! Give us a call today.	Account	Account	Removed	0	-	\$0.00
Memberships Get exclusive access to special deals and pricing.	Account	Account	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
Promotions Discover our current promos and deals for aesthetics services.	Account	Account	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
Our Services Your full-service medical treatment spa in Salt Lake City, Utah.	Account	Account	Removed Disapproved (Destination not working +3 more)	0	-	\$0.00
About Us Learn More About Our Team, Location and Available Beauty Treatments	MS   search   coolscutting	Campaign	Removed Under review	0	-	\$0.00
Book A Free Consultation Contact Us Today to Schedule Your Free Consultation	MS   search   coolscutting	Campaign	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
Why Choose Us? Read About What Sets Us Apart from Other Medspas in Utah.	MS   search   coolscutting	Campaign	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
Callout						
FDA Cleared	MS   search   coolscutting	Campaign	Eligible	52	6.99%	\$596.64

Enabled Status: All ads limited by policy Type: Search Budget: \$82.47/day Optimization score: 100% More details Campaign 2 of 2

Overview Recommendations Insights Ad groups Ads & assets Ads Assets Landing pages Keywords Audiences Settings Change history Suggested Ad schedule Show more

Asset	Added to	Level	Status	Clicks	CTR	Cost
Callout						
FDA Cleared	MS   search   coolscutting	Campaign	Eligible	52	6.99%	\$596.64
Freeze Your Fat	MS   search   coolscutting	Campaign	Eligible	46	6.43%	\$515.71
Liposuction Alternative	MS   search   coolscutting	Campaign	Eligible	42	6.95%	\$502.29
Highlights: No Surgery	MS   search   coolscutting	Campaign	Eligible	42	7.22%	\$489.16
Nonsurgical Fat Reduction	MS   search   coolscutting	Campaign	Eligible	38	6.51%	\$437.20
Schedule An Appointment	Account	Account	Eligible	0	-	\$0.00
Top Aestheticians	Account	Account	Eligible	0	-	\$0.00
Complimentary Consult	Account	Account	Eligible	0	-	\$0.00
Skin Care Experts	Account	Account	Eligible	0	-	\$0.00
#1 Med Spa In Utah	Account	Account	Eligible	0	-	\$0.00
50% Off 8+ Treatments	MS   search   coolscutting	Campaign	Removed	0	-	\$0.00
Promotion						
Winter Sale - Up to 50% off 8+ Treatments	MS   search   coolscutting	Campaign	Removed Policy (Restricted medical content +1 more)	241	7.16%	\$2,526.47
Spring Sale - Up to 50% off 8+ Treatments	MS   search   coolscutting	Campaign	Eligible (Limited) Policy (Restricted medical content +1 more)	28	5.33%	\$257.45
Callout - Up to 50% off 8+ Treatments	MS   search   coolscutting	Campaign	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00

Enabled Status: All ads limited by policy Type: Search Budget: \$82.47/day Optimization score: 100% More details Campaign 2 of 2

Overview	Asset status: All	Asset type: All	Add filter		Segment	Columns	Reports	Download	Expand	More
Recommendations	<input type="checkbox"/>	<input type="checkbox"/>	Asset	Added to	Level	Status	Clicks	CTR	Cost	
Insights	<input type="checkbox"/>	<input type="checkbox"/>	Fail Sale - Up to 50% off 8+ Treatments	MS   search   coolsculpting	Campaign	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00	
Ad groups	<input type="checkbox"/>	<input type="checkbox"/>	Summer Sale - Up to 50% off 8+ Treatments	MS   search   coolsculpting	Campaign	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00	
Ads & assets	<input type="checkbox"/>	<input type="checkbox"/>	Call							
Landing pages	<input type="checkbox"/>	<input type="checkbox"/>	(801) 618-4392	Account	Account	Eligible	47	4.14%	\$588.06	
Keywords	<input type="checkbox"/>	<input type="checkbox"/>	Business logo							
Audiences	<input type="checkbox"/>	<input type="checkbox"/>		MS   search   coolsculpting	Campaign	Removed	7	4.61%	\$41.55	
Settings			Total: Business logo				7	4.61%	\$41.55	
Change history			Total: Sitelinks				317	7.02%	\$3,398.00	
Suggested			Total: Callouts				124	6.83%	\$1,436.62	
Ad schedule			Total: Structured snippets				0	0.00%	\$0.00	
Show more			Total: Calls				47	4.14%	\$588.06	
			Total: Promotions				269	6.91%	\$2,783.92	

Show rows: 100 1 - 31 of 31

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Campaigns Haus of Aesthetics (10617778576979... Updated 54 minutes ago Discard drafts Review and publish

Instant Articles will no longer be available starting mid-April 2023 Starting in mid-April 2023, Instant Articles will no longer be available. Until then, you can continue to run ad sets using the Instant Articles placement. After mid-April 2023, ad sets exclu... Learn more

Campaign name contains cs Search and filter Save Clear Jan 1, 2023 - Mar 31, 2023

Campaigns Ad sets Ads

View Setup Columns: Custom Breakdown Reports

Off / On	Campaign	Delivery	Bid strategy	Budget	Attribution setting	Results	Reach	Impressions	Cost per result	Amount spent	Ends
<input type="checkbox"/>	CS (Conversions)	Active	Using ad set bl...	Using ad set b...	7-day click or ...	94 Website Leads	31,221	113,562	\$29.48 Per Lead	\$2,770.76	Ongoing
Results from 1 campaign						94 Website Leads	31,221	113,562 Total	\$29.48 Per Lead	\$2,770.76 Total Spent	

Ads Haus of Aesthetics (10617778576979... Updated just now Discard drafts Review and publish

Instant Articles will no longer be available starting mid-April 2023 Starting in mid-April 2023, Instant Articles will no longer be available. Until then, you can continue to run ad sets using the Instant Articles placement. After mid-April 2023, ad sets exclu... Learn more

Campaign name contains cs Search and filter Save Clear Jan 1, 2023 - Mar 31, 2023

Campaigns Ad sets for 1 Campaign Ads for 1 Campaign

View Setup Columns: Custom Breakdown Reports

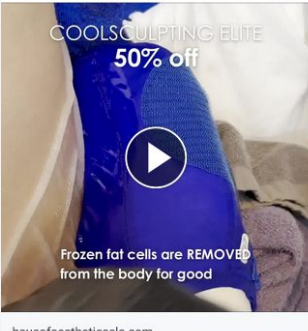
Off / On	Ad	Last significant dit	Attribution setting	Results	Reach	Impressions	Cost per result	Quality ranking	Engagement rate ranking	Conversion rate ranking	Amount spent
<input type="checkbox"/>	CS - Video - Talkin to Nurse		7-day click or ...	62 Website Leads	28,476	76,183	\$28.44 Per Lead	-	-	-	\$1,763.32
<input type="checkbox"/>	CS - Video - Uploading a Story		7-day click or ...	12 Website Leads	7,750	16,906	\$41.61 Per Lead	-	-	-	\$499.26
<input type="checkbox"/>	CS - Video - Arm Fat treatment		7-day click or ...	4 Website Leads	3,432	7,477	\$49.32 Per Lead	-	-	-	\$197.27
<input type="checkbox"/>	CS - Video - Doctor Explaining		7-day click or ...	3 Website Leads	2,481	4,428	\$34.36 Per Lead	-	-	-	\$103.07
<input type="checkbox"/>	CS - Image - Green Outfit Model		7-day click or ...	6 Website Leads	1,438	3,584	\$14.59 Per Lead	-	-	-	\$87.55
<input type="checkbox"/>	CS - Image - Black Outfit Model		7-day click or ...	7 Website Leads	1,531	3,524	\$12.50 Per Lead	-	-	-	\$87.52
<input type="checkbox"/>	CS - Image - Blue Outfit Model		7-day click or ...	Website Lead	668	1,460	- Per Lead	-	-	-	\$32.77
Results from 7 ads				94 Website Leads	31,221	113,562 Total	\$29.48 Per Lead	-	-	-	\$2,770.76 Total Spent

View preview

**Haus of Aesthetics** Sponsored

"CoolSculpting Elite freezes stubborn fat 2x faster. Non surgical. Non invasive. No downtime. Improved results."

CoolSculpting® Elite is FDA cleared to freeze and destroy unwanted fat cells in nine areas of the body. Some common side effects include temporary numbness, discomfort, and swelling.\*



hausofaesthetics.com  
**Up to 50% OFF 8+ Treatments** Learn more

Katty Katty and 11 others 2 shares


Like Comment Share

View preview

**Haus of Aesthetics** Sponsored

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hausofaesthetics.com  
**Up to 50% OFF 8+ Treatments** Learn more

Mapeli Moala an... 2 comments 1 share

Like Comment Share

Full Size Preview

Ads Haus of Aesthetics (10617778576979...)

Instant Articles will no longer be available starting mid-April 2023 Starting in mid-April

Campaign name contains cs Search and filter

Campaigns 1 selected

Off / On Ad Last significant dit

CS - Video - Talkin to Nurse

CS - Video - Uploading a Story

CS - Video - Arm Fat treatment

CS - Video - Doctor Explaining

CS - Image - Green Outfit Model

CS - Image - Black Outfit Model

CS - Image - Blue Outfit Model


Results from 7 ads

View preview

Haus of Aesthetics Sponsored

"CoolSculpting Elite freezes stubborn fat 2x faster. Non surgical. Non invasive. No downtime. Improved results."

CoolSculpting® Elite is FDA cleared to freeze and destroy unwanted fat cells in nine areas of the body. Some common side effects include temporary numbness, discomfort, and swelling.\*



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Up to 50% OFF 8+ Treatments [Learn more](#)

Evella Woodhouse and 4 others 1 share

Like Comment Share

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Instant Articles placement. After mid-April 2023, ad sets exclu... [Learn more](#)

Save Clear Jan 1, 2023 - Mar 31, 2023

Ads 1 selected

View Setup Columns: Custom Breakdown Reports

per result	Quality ranking Ad relevance	Engagement rate ranking Ad relevance	Conversion rate ranking Ad relevance	Amount spent
\$28.44 Per Lead	—	—	—	\$1,763.32
\$41.61 Per Lead	—	—	—	\$499.26
\$49.32 Per Lead	—	—	—	\$197.27
\$34.36 Per Lead	—	—	—	\$103.07
\$14.59 Per Lead	—	—	—	\$87.55
\$12.50 Per Lead	—	—	—	\$87.52
— Per Lead	—	—	—	\$32.77
\$29.48 Per Lead	—	—	—	\$2,770.76 Total Spent

Ads Haus of Aesthetics (10617778576979...)

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Campaign name contains cs Search and filter

Campaigns 1 selected

Off / On Ad Last significant dit

CS - Video - Talkin to Nurse

CS - Video - Uploading a Story

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CS - Video - Doctor Explaining

CS - Image - Green Outfit Model

CS - Image - Black Outfit Model

CS - Image - Blue Outfit Model

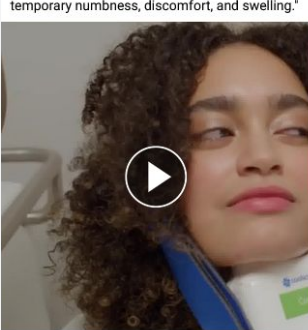
Results from 7 ads

View preview

Haus of Aesthetics Sponsored

"CoolSculpting Elite freezes stubborn fat 2x faster. Non surgical. Non invasive. No downtime. Improved results."

CoolSculpting® Elite is FDA cleared to freeze and destroy unwanted fat cells in nine areas of the body. Some common side effects include temporary numbness, discomfort, and swelling.\*



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Mapeli Moala and 3 others 1 share

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Updated just now Discard drafts Review and publish

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Save Clear Jan 1, 2023 - Mar 31, 2023

Ads 1 selected

View Setup Columns: Custom Breakdown Reports

per result	Quality ranking Ad relevance	Engagement rate ranking Ad relevance	Conversion rate ranking Ad relevance	Amount spent
\$28.44 Per Lead	—	—	—	\$1,763.32
\$41.61 Per Lead	—	—	—	\$499.26
\$49.32 Per Lead	—	—	—	\$197.27
\$34.36 Per Lead	—	—	—	\$103.07
\$14.59 Per Lead	—	—	—	\$87.55
\$12.50 Per Lead	—	—	—	\$87.52
— Per Lead	—	—	—	\$32.77
\$29.48 Per Lead	—	—	—	\$2,770.76 Total Spent

Ads Haus of Aesthetics (10617778576979...)

Instant Articles will no longer be available starting mid-April 2023 Starting in mid-April

Campaign name contains cs Search and filter

Campaigns 1 selected

Off / On Ad Last significant dit

CS - Video - Talkin to Nurse

CS - Video - Uploading a Story

CS - Video - Arm Fat treatment

CS - Video - Doctor Explaining

CS - Image - Green Outfit Model

CS - Image - Black Outfit Model

CS - Image - Blue Outfit Model


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Sandra George and 2 others

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Shannon Thatcher

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— Per Lead	—	—	—	\$32.77
\$29.48 Per Lead	—	—	—	\$2,770.76 Total Spent



### SCHEDULE A CONSULTATION

Name

Email

Phone

I am an existing client (Required)

By submitting this form you agree to be contacted via phone/text/email. Reply 'STOP' to opt-out of marketing at any time\*

## Does Coolsculpting Tighten Skin?

August 15, 2022

Over the years, many questions surround the #1 non-invasive fat reduction method, CoolSculpting. Now, people are asking, "Does CoolSculpting Tighten Skin?" This is a critical question for people considering this treatment. Fat reduction often leads to excess or sagging skin afterward. While this is true for liposuction surgery, recent studies suggest CoolSculpting has the opposite effect by tightening the skin.

In fact, the FDA recently cleared CoolSculpting for improving the appearance of lax tissue in the submental area. In addition to reducing stubborn fat cells in the skin and neck, treatments also tighten the skin. Read on to learn more about fat in the submental region and how CoolSculpting with Haus of Aesthetics reduces fat cells while simultaneously improving loose skin.

[Learn about CoolSculpting cost>>](#)

## What Causes Fat To Buildup In The Neck And Chin?

Excess fat in the submental area is common for most people. However, double chins and neck fat or turkey necks are not always the result of lifestyle choices as some think. Truthfully, fat in the submental area is stubborn and influenced by factors like gender, hormones, age, and even genetics. According to polls, double chins affect 2 out of 3 adults. Before Coolsculpting became available, Liposuction was the only way these people could eliminate their double chins. CoolSculpting provides a safe and non-surgical way to reduce submental fullness without any drawbacks of a surgical procedure like lipo.

## Clinical Evidence Provides Coolsculpting Improves Skin Laxity

**Cryolipolysis and Skin Tightening**, a study found in the Journal of Dermatological Surgery, says, "Independent assessments by patients and investigators found consistent improvement in skin texture and laxity for treatments to the outer thighs, abdomen, arms, and back." The study's final report claims, "This clinical evaluation demonstrates consistent improvement in skin texture, laxity, and cellulite after Cryolipolysis as independently assessed by patients and investigators."

[See the impressive CoolSculpting Elite before and after photos>>](#)

## CoolSculpting and Skin Tightening: What's the Aftercare Like?

One reason why men and women love CoolSculpting is it doesn't require a lengthy recovery. People can schedule their appointments during their lunch breaks and return to work after. The procedure is tolerable if you choose a skilled provider like Haus of Aesthetics.

Though CoolSculpting skin tightening treatments involve minimal downtime, there are ways you can speed up the results:

- Massage the treatment area gently after to help flush out the dead fat cells
- Apply warm compresses to reduce pain, swelling, and cramping
- Wear comfortable clothes that put minimal pressure on the body
- Drink plenty of water
- Stay away from processed foods, refined sugar, and carbohydrates
- Eat more vegetables, whole grains, lean protein, and fruits
- Avoid alcohol, as it increases the chances of bruising
- Stay active to increase blood circulation (light walking and stretching counts)

## Is Coolsculpting Right For Me?

With the clinical studies and trials further proving CoolSculpting improves loose or sagging skin on the neck and chin, many people are considering this revolutionary treatment. Unfortunately, cooling sessions are not suitable for everyone. To be an ideal candidate, you meet the necessary criterion. Scheduling a consultation with Haus of Aesthetics is the quickest way to determine if you are a viable CoolSculpting candidate.

Haus of Aesthetics is the leading provider of CoolSculpting Elite, the newest and most effective fat-freezing treatment. When you schedule a consultation with Haus of Aesthetics, you undergo a medical evaluation to determine if CoolSculpting suits your body and aesthetic goals.

## Coolsculpting Near Me

If you want to learn more about CoolSculpting and how it reduces fat in the submental region, tightening the skin of chin and neck, contact Haus of Aesthetics. We are the primary provider of CoolSculpting Elite in the SLC area. Our facility is proud to be the recipient of the BEST in SLC for 3 years in a row. In addition, we proudly offer CoolSculpting Elite treatments from a premier Allergan CoolSculpting trainer.

To learn more about our impressive, luxury facility and discover how CoolSculpting Elite can change your physique, call us to schedule a consultation. Call [801-997-8199](tel:801-997-8199) or text [801-436-5127](tel:801-436-5127) to learn more.

## CoolSculpting and Skin Tightening FAQs

- ▶ [When will I notice skin tightening after CoolSculpting?](#)
- ▶ [How do I prolong my CoolSculpting results?](#)
- ▶ [Are there side effects to fat-freezing?](#)
- ▶ [Will I see results after one session?](#)
- ▶ [Does CoolSculpting work on mature skin?](#)
- ▶ [Will CoolSculpting skin tightening work on the stomach?](#)

### SCHEDULE A CONSULTATION

Name

Email

Phone

I am an existing client

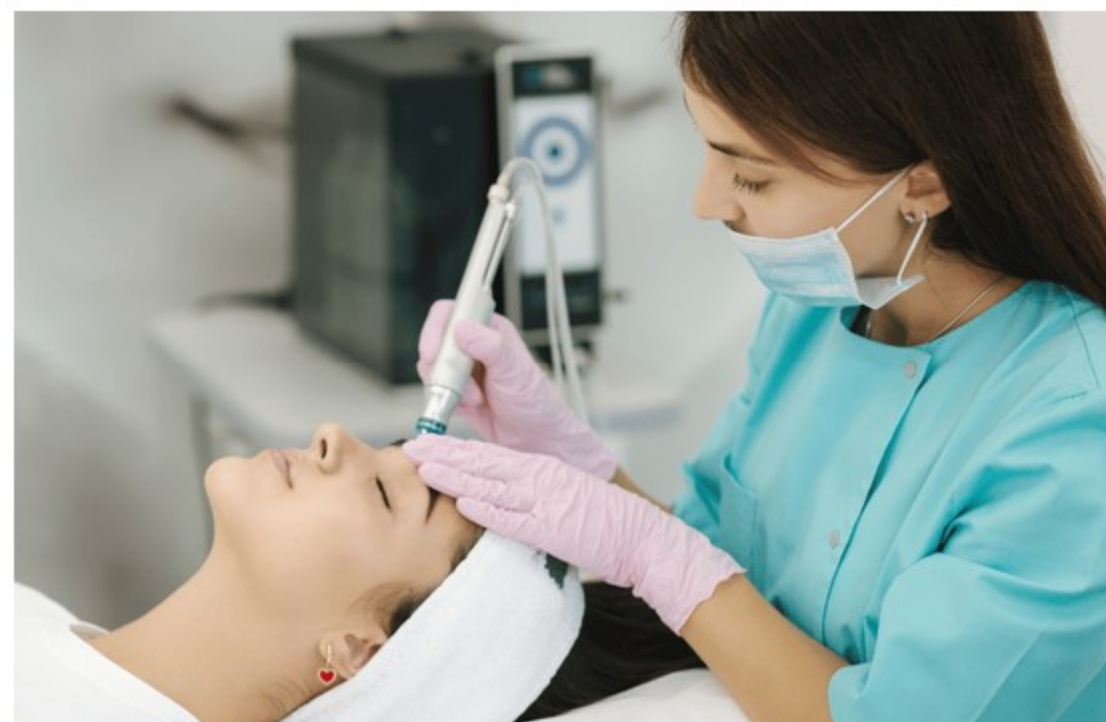
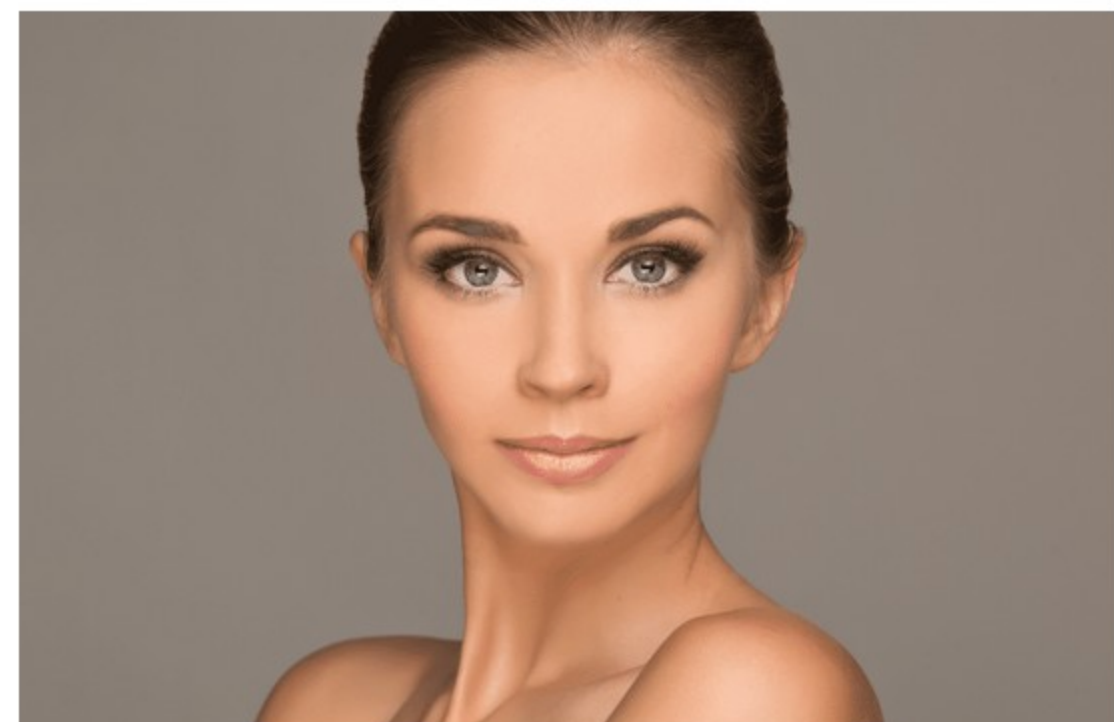
By submitting this form you agree to be contacted via phone/text/email. Reply 'STOP' to opt-out of marketing at any time\*

#### SOURCES:

[Allergan Receives FDA Clearance For the CoolSculpting® Treatment To Improve Appearance Of Lax Tissue In The Double Chin](#)

[Cryolipolysis and Skin Tightening](#)

## OUR RECENT WRITINGS



#### CONTACT US

Call us: (801) 997-8199  
 Text us: (801) 436-5127  
 Visit us: 705 E 900 S Ste 100, Salt Lake City, UT 84105

#### FOLLOW US



#### HOURS

Mon - Thu: 9:30 am - 8 pm  
 Fri: 9:30 am - 6 pm  
 Sat: 9:30 am - 4 pm

#### OUR SERVICES

[Botox](#)  
[Dermal Fillers](#)  
[CoolSculpting](#)

Medstar Media, Inc.  
10808 S. River Front Parkway Suite 3020  
South Jordan, UT 84095



Amy Archuleta  
Haus of Aesthetics

Invoice Number	FB2023-021
Date of Issue	01/01/2023
Due Date	01/01/2023
<hr/>	
Amount Due (USD)	\$0.00

Description	Rate	Qty	Line Total
Digital Marketing Monthly Management Service • Manage & optimize digital marketing campaigns on Google Ads & Social Media Ads to attract CoolSculpting patients. • Optin technology to increase conversions. • Call tracking & reporting • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Call tracking and monitoring • Conversion Tools + Lead Nurture Technology	\$2,000.00	1	\$2,000.00
Monthly SEO + Content Creation SEO services from Medstar Media include: Blog management, monthly blog articles or additional content added to the website, local SEO (management of Google Business Profile and online directories,) on-site + off-site SEO, and data monitoring and reporting.	\$1,500.00	1	\$1,500.00
Subtotal			3,500.00
Tax			0.00
Total			3,500.00
Amount Paid			3,500.00
<hr/>			
Amount Due (USD)			\$0.00

Medstar Media, Inc.  
10808 S. River Front Parkway Suite 3020  
South Jordan, UT 84095



Amy Archuleta  
Haus of Aesthetics

Invoice Number FB2023-057  
Date of Issue 02/01/2023  
Due Date 02/01/2023  

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Amount Due (USD) \$0.00

Description	Rate	Qty	Line Total
Digital Marketing Monthly Management Service • Manage & optimize digital marketing campaigns on Google Ads & Social Media Ads to attract CoolSculpting patients. • Optin technology to increase conversions. • Call tracking & reporting • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Call tracking and monitoring • Conversion Tools + Lead Nurture Technology	\$2,000.00	1	\$2,000.00
Monthly SEO + Content Creation SEO services from Medstar Media include: Blog management, monthly blog articles or additional content added to the website, local SEO (management of Google Business Profile and online directories,) on-site + off-site SEO, and data monitoring and reporting.	\$1,500.00	1	\$1,500.00
Content Creation - Treatment Page Agnes RF Microneedling Unique Content	\$500.00	1	\$500.00

Subtotal 4,000.00  
Tax 0.00

Total 4,000.00  
Amount Paid 4,000.00

Amount Due (USD) \$0.00

Medstar Media, Inc.  
10808 S. River Front Parkway Suite 3020  
South Jordan, UT 84095



Amy Archuleta  
Haus of Aesthetics

Invoice Number FB2023-096  
Date of Issue 03/01/2023  
Due Date 03/01/2023  

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Amount Due (USD) \$0.00

Description	Rate	Qty	Line Total
Digital Marketing Monthly Management Service • Manage & optimize digital marketing campaigns on Google Ads & Social Media Ads to attract CoolSculpting patients. • Optin technology to increase conversions. • Call tracking & reporting • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Call tracking and monitoring • Conversion Tools + Lead Nurture Technology	\$2,000.00	1	\$2,000.00
Monthly SEO + Content Creation SEO services from Medstar Media include: Blog management, monthly blog articles or additional content added to the website, local SEO (management of Google Business Profile and online directories,) on-site + off-site SEO, and data monitoring and reporting.	\$1,500.00	1	\$1,500.00
	Subtotal		3,500.00
	Tax		0.00
	Total		3,500.00
	Amount Paid		3,500.00
	Amount Due (USD)		\$0.00

**Notes**

**Referral Program**

Our best clients come from our best clients. Refer a similar business in aesthetics and if they partner with us, get \$500 off your next invoice and your referral \$300 off their first invoice.