

CoolSculpting Marketing Services Haus of Aesthetics Co-Op Q4 2023 Total Marketing Expenses (10/1/2023 - 12/31/2023)

Total Google Ads: \$ 6,599.97
Total Meta Ads: \$ 4,602.24
Total Marketing Service Fees: \$13,441.85
Total CoolSculpting Marketing Cost: \$24,644.06

Google Ads Medstar Media Haus of Aesthetics 748-113-1648 All campaigns All campaigns (modified)

Filters Campaign status: All Ad group status: All Campaign name contains cool X Add filter

Overview Campaigns

Ad group	Budget	Status	Clicks	CTR	Cost
MS search coolsculpting	\$71.12/day	All ads limited by policy	671	5.77%	\$6,599.97
AVA CoolSculpting	\$25.00/day	Paused All ads limited by policy	0	-	\$0.00
Total: Campaigns in your current view			671	5.77%	\$6,599.97
Total: Account	\$124.85/day		1,560	7.58%	\$11,583.50

Reporting is not real-time. Time zone for all dates and times: (GMT-07:00) Mountain Time. Learn more
Some inventory may be provided through third party intermediaries.
You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.
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Google Ads Medstar Media Haus of Aesthetics 748-113-1648 All campaigns All campaigns (modified) MS | search | coolsculpting

Enabled Status: All ads limited by policy Type: Search Budget: \$71.12/day Optimization score: 100% More details Campaign 2 of 2

Overview Ads

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current view					
Haus Of Aesthetics CoolSculpting Near Me CoolSculpting Salt Lake, Utah +12 more hausofaestheticsc.com/coolsculpting/salt_lake Our Biggest CoolSculpting Discount Ever. Up to 50% Off 8+ CoolSculpting Elite Treatments. CoolSculpting® Elite Treats Fat In 9...	0. coolsculpting	Eligible (Limited) Policy (Restricted drug terms +1 more)	229	7.80%	\$2,757.81
Haus Of Aesthetics CoolSculpting Fat Removal Cosmetic Fat Reduction +12 more hausofaestheticsc.com/coolsculpting/salt_lake Our Biggest CoolSculpting Discount Ever. Up to 50% Off 8+ CoolSculpting Elite Treatments. CoolSculpting® Elite Removes F...	x. expanded reach	Eligible (Limited) Policy (Restricted drug terms +1 more)	126	3.55%	\$1,232.66
Haus Of Aesthetics CoolSculpting CoolSculpting® Elite +11 more hausofaestheticsc.com/coolsculpting/salt_lake Our Biggest CoolSculpting Discount Ever. Up to 50% Off 8+ CoolSculpting Elite Treatments. CoolSculpting® Elite Treats Fat In 9...	4. liposuction	Eligible (Limited) Policy (Restricted drug terms +1 more)	145	6.82%	\$1,057.97
Haus Of Aesthetics CoolSculpting CoolSculpting® Elite +11 more hausofaestheticsc.com/coolsculpting/salt_lake Our Biggest CoolSculpting Discount Ever. Up to 50% Off 8+ CoolSculpting Elite Treatments. CoolSculpting® Elite Treats Fat In 9...	6. belly fat	Eligible (Limited) Policy (Restricted drug terms +1 more)	71	4.05%	\$704.14
Haus Of Aesthetics CoolSculpting Body Sculpting Sculpt Your Body In Salt Lake +12 more hausofaestheticsc.com/coolsculpting/salt_lake Our Biggest CoolSculpting Discount Ever. Up to 50% Off 8+ CoolSculpting Elite Treatments. CoolSculpting® Elite Treats Fat In 9...	2. body sculpting	Eligible (Limited) Policy (Restricted drug terms +1 more)	37	6.53%	\$337.84
{Keyword:Haus Of Aesthetics} CoolSculpting CoolSculpting® Elite +7 more hausofaestheticsc.com/coolsculpting/salt_lake Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Elite Treatments. CoolSculpting® Elite Treats Fat In 9...	0. coolsculpting	Removed Policy (Restricted drug terms +1 more)	19	10.05%	\$204.23

Google Ads Medstar Media Haus of Aesthetics 748-113-1648 All campaigns All campaigns (modified) MS | search | coolsculpting

Enabled Status: All ads limited by policy Type: Search Budget: \$71.12/day Optimization score: 100% More details Campaign 2 of 2

Overview Ads

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current view					
Haus Of Aesthetics CoolSculpting Removes Chin Fat Double Chin Removal +12 more hausofaestheticsc.com/coolsculpting/salt_lake Our Biggest CoolSculpting Discount Ever. Up to 50% Off 8+ CoolSculpting Elite Treatments. CoolSculpting® Elite Treats Fat In 9...	5. chin fat removal	Eligible (Limited) Policy (Restricted drug terms +1 more)	19	13.77%	\$121.45
Haus Of Aesthetics CoolSculpting CoolSculpting® Elite +6 more hausofaestheticsc.com/coolsculpting/salt_lake Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Elite Treatments. CoolSculpting® Elite Treats Fat In 9...	4. liposuction	Removed Policy (Restricted medical content +1 more)	9	9.00%	\$88.65
Haus Of Aesthetics CoolSculpting Body Contouring Sculpt Your Body In Salt Lake +12 more hausofaestheticsc.com/coolsculpting/salt_lake Our Biggest CoolSculpting Discount Ever. Up to 50% Off 8+ CoolSculpting Elite Treatments. CoolSculpting® Elite Treats Fat In 9...	3. body contouring	Eligible (Limited) Policy (Restricted drug terms +1 more)	3	20.00%	\$26.95
Haus Of Aesthetics CoolSculpting CoolSculpting® Elite +6 more hausofaestheticsc.com/coolsculpting/salt_lake Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Elite Treatments. CoolSculpting® Elite Treats Fat In 9...	2. body sculpting	Removed Policy (Restricted drug terms +1 more)	5	9.26%	\$19.57
Haus Of Aesthetics CoolSculpting CoolSculpting® Elite +6 more hausofaestheticsc.com/coolsculpting/salt_lake Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Elite Treatments. CoolSculpting® Elite Treats Fat In 9...	x. expanded reach	Removed Policy (Restricted medical content +1 more)	3	2.91%	\$19.10
[Dynamically generated heading] [Dynamically generated display URL] Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Salt Lake City, UT. Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments.	x. dynamic	Eligible (Limited) Policy (Restricted medical content +1 more)	2	22.22%	\$17.50
Haus Of Aesthetics CoolSculpting CoolSculpting® Elite +6 more hausofaestheticsc.com/coolsculpting/salt_lake Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Elite Treatments. CoolSculpting® Elite Treats Fat In 9...	6. belly fat	Removed Policy (Restricted drug terms +1 more)	1	1.75%	\$6.03

Google Ads Medstar Media Haus of Aesthetics 748-113-1648 All campaigns All campaigns (modified) MS | search | coolsculpting

Enabled Status: All ads limited by policy Type: Search Budget: \$71.12/day Optimization score: 100% More details Campaign 2 of 2

Overview Ads

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current view					
Haus Of Aesthetics CoolSculpting CoolSculpting® Elite +6 more hausofaestheticsc.com/coolsculpting/salt_lake Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Elite Treatments. CoolSculpting® Elite Treats Fat In 9...	6. belly fat	Removed Policy (Restricted drug terms +1 more)	1	1.75%	\$6.03
Haus Of Aesthetics CoolSculpting CoolSculpting® Elite +11 more hausofaestheticsc.com/coolsculpting/salt_lake Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Elite Treatments. CoolSculpting® Elite Treats Fat In 9...	x. non-service medspa	Not eligible Policy (Restricted medical content +1 more), Ad group removed	1	16.67%	\$3.34
Haus Of Aesthetics CoolSculpting CoolSculpting® Elite +12 more hausofaestheticsc.com/coolsculpting/salt_lake Our Biggest CoolSculpting Discount Ever. Up to 50% Off 8+ CoolSculpting Elite Treatments. CoolSculpting® Elite Treats Fat In 9...	1. laser fat removal	Eligible (Limited) Policy (Restricted drug terms +1 more)	1	4.55%	\$2.73
{Keyword:Haus Of Aesthetics} CoolSculpting in (LOCATION)(City) Freeze Away Body Fat +12 more hausofaestheticsc.com/coolsculpting/salt_lake CoolSculpting® Elite Treats Fat In 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More. Our Biggest CoolSculpting Discount...	6. belly fat	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
CoolSculpting® in Salt Lake Save 50% Off 8+ Treatments Our Biggest Discount Ever hausofaestheticsc.com/coolsculpting/salt_lake Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	6. belly fat	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
CoolSculpting® in Salt Lake Save 50% Off 8+ Treatments Our Biggest Discount Ever hausofaestheticsc.com/coolsculpting/salt_lake Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Salt Lake, UT. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now.	6. belly fat	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
CoolSculpting® in Salt Lake Freeze Away Body Fat Our Biggest Discount Ever hausofaestheticsc.com/coolsculpting/salt_lake Expert, Safe Fat Loss With Quick Results. Minimal Downtime	6. belly fat	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00

Enabled Status: All ads limited by policy Type: Search Budget: \$71.12/day Optimization score: 100% Campaign 2 of 2

Overview	Ad status: All	Add filter	Search	Segment	Columns	Reports	Download	Expand	More
Recommendations	<input type="checkbox"/>	Ad	Ad group	Status	Clicks	CTR	Cost		
Insights	Total: Ads in your current view 671 5.77% \$6,599.97								
Ad groups	CoolSculpting Treatments. CoolSculpting® Elite Treats Fat in 9... View assets details group removed								
Ads & assets	Haus Of Aesthetics CoolSculpting CoolSculpting® Elite +6 more hausofaesthetics.com/coolsculpting/salt_lake Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments. CoolSculpting® Elite Treats Fat in 9... View assets details 3. body contouring Removed Policy (Restricted medical content +1 more) 0 - \$0.00								
Assets	Haus Of Aesthetics CoolSculpting CoolSculpting® Elite +11 more hausofaesthetics.com/coolsculpting/salt_lake Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments. CoolSculpting® Elite Treats Fat in 9... View assets details 3. body contouring Removed Policy (Restricted drug terms +1 more) 0 - \$0.00								
Landing pages	Haus Of Aesthetics CoolSculpting CoolSculpting® Elite +6 more hausofaesthetics.com/coolsculpting/salt_lake Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments. CoolSculpting® Elite Treats Fat in 9... View assets details 5. chin fat removal Removed Policy (Restricted medical content +1 more) 0 - \$0.00								
Keywords	Haus Of Aesthetics CoolSculpting CoolSculpting® Elite +6 more hausofaesthetics.com/coolsculpting/salt_lake Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments. CoolSculpting® Elite Treats Fat in 9... View assets details 1. laser fat removal Removed Policy (Restricted medical content +1 more) 0 - \$0.00								
Audiences	Total: Ads in your current view 671 5.77% \$6,599.97								
Settings	Total: Campaign 671 5.77% \$6,599.97								

Show rows: 100 1 - 76 of 76

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Enabled Status: All ads limited by policy Type: Search Budget: \$71.12/day Optimization score: 100% Campaign 2 of 2

Responsive search ad Leave feedback Custom Oct 1 - Dec 31, 2023 Show last 30 days

Assets Combinations

Ad may be limited by policy: Restricted drug terms, Restricted medical content

Asset	Status	Asset type	Position pinning	Impr.	Asset source
Haus Of Aesthetics	Approved (limited)	Headline	None	3	Advertiser
(Keyword: Haus Of Aesthetics)	-	Headline	1st position	969	Advertiser
Freeze Your Fat Away Today	Approved (limited)	Headline	None	42	Advertiser
CoolSculpting Near Me	Approved (limited)	Headline	1st position	6	Advertiser
Affordable & Quick Treatments	Approved (limited)	Headline	None	201	Advertiser
Freeze Stubborn Fat 2x Faster	Approved (limited)	Headline	None	123	Advertiser
No Surgery & Minimal Downtime	Approved (limited)	Headline	None	238	Advertiser
Next-Generation Fat Reduction	Approved (limited)	Headline	None	15	Advertiser
Flexible Payment Options	Approved (limited)	Headline	None	131	Advertiser
Fat Reduction Treatment	Approved (limited)	Headline	None	40	Advertiser
CoolSculpting® Elite	-	Headline	1st position	18	Advertiser
50% Off 8+ Treatments	Approved (limited)	Headline	None	1,817	Advertiser
Coolsculpting	-	Headline	1st position	45	Advertiser

Enabled Status: All ads limited by policy Type: Search Budget: \$71.12/day Optimization score: 100% Campaign 2 of 2

Asset status: All Add filter

Ad may be limited by policy: Restricted drug terms, Restricted medical content

Asset	Status	Asset type	Position pinning	Impr.	Asset source
Coolsculpting in Salt Lake	-	Headline	1st position	1,552	Advertiser
CoolSculpting® Elite Salt Lake	-	Headline	1st position	117	Advertiser
Top Provider in Salt Lake	Approved (limited)	Headline	None	319	Advertiser
Coolsculpting Near Me	-	Headline	1st position	0	Advertiser
Results in Just 1 Session	Approved (limited)	Headline	None	6	Advertiser
CoolSculpting Salt Lake, Utah	Approved (limited)	Headline	1st position	143	Advertiser
CoolSculpting® Elite Utah	Approved (limited)	Headline	1st position	16	Advertiser
CoolSculpting in Salt Lake	Approved (limited)	Headline	1st position	69	Advertiser
The Elite Dual Applicators Treat Two Areas at the Same Time. Safely Freeze Twice the Fat.	Approved (limited)	Description	None	54	Advertiser
CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More	Approved (limited)	Description	None	2,842	Advertiser
Target, Freeze, & Eliminate Fat in Half the Time. Improved Comfort. Larger Cooling Area.	-	Description	None	39	Advertiser
Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments	-	Description	2nd position	2,213	Advertiser
CoolSculpting in SLC at Haus of Aesthetics. Treatments from the #1 Provider in Utah	Approved (limited)	Description	None	0	Advertiser
Our Biggest CoolSculpting Discount Ever. Up to 50% Off 8+ CoolSculpting Elite Treatments	Approved (limited)	Description	2nd position	183	Advertiser

Show rows: 100 1 - 27 of 27

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Enabled Status: All ads limited by policy Type: Search Budget: \$71.12/day Optimization score: 100% Campaign 2 of 2

Assets Custom Oct 1 - Dec 31, 2023 Show last 30 days

Asset	Asset type	Added to	Level	Status	Source	Clicks	Impr.	CTR	Avg. CPC	Cost
Structured snippet										
Service catalog: CoolSculpting, Non-Surgical Liposuction,...	Structured snippet	MS search coolsculpting	Campaign	Eligible	Advertiser	7	108	6.48%	\$13.48	\$94.34
Service catalog: Laser Hair Removal, Coolsculpting, Injection...	Structured snippet	Account	Account	Removed	Advertiser	0	0	-	-	\$0.00
Sitelink										
CoolSculpting CoolSculpting: The Top Non Surgical Fat Reduction Treatment. Learn More	Sitelink	MS search coolsculpting	Campaign	Eligible (Limited) Policy (Restricted medical content +1 more)	Advertiser	323	4,402	7.34%	\$11.97	\$3,867.27
Membership Packages Discover the Most Economical Way to Maintain Your Beauty Routine.	Sitelink	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	Advertiser	323	4,411	7.32%	\$11.95	\$3,858.83
About Us Learn More About Our Team, Location and Available Beauty Treatments.	Sitelink	Account	Account	Eligible	Advertiser	242	3,581	6.76%	\$11.54	\$2,792.12
Why Choose Us? Read About What Sets Us Apart from Other Medspas in Salt Lake City, UT	Sitelink	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	Advertiser	238	3,583	6.64%	\$11.61	\$2,764.07
Book A Free Consultation Contact Us Today to Schedule Your Free Consultation.	Sitelink	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	Advertiser	171	2,834	6.03%	\$12.75	\$2,180.42

Enabled Status: All ads limited by policy Type: Search Budget: \$71.12/day Optimization score: 100% Campaign 2 of 2

Asset status: All Asset type: All Add filter

Asset	Asset type	Added to	Level	Status	Source	Clicks	Impr.	CTR	Avg. CPC	Cost
Callout										
Liposuction Alternative	Callout	MS search coolsculpting	Campaign	Eligible	Advertiser	112	1,199	9.34%	\$13.05	\$1,461.24
FDA Cleared	Callout	MS search coolsculpting	Campaign	Eligible	Advertiser	117	1,417	8.26%	\$12.24	\$1,431.55
Freeze Your Fat	Callout	MS search coolsculpting	Campaign	Eligible	Advertiser	109	1,354	8.05%	\$13.06	\$1,423.52
Highlights: No Surgery	Callout	MS search coolsculpting	Campaign	Eligible	Advertiser	96	1,228	7.82%	\$13.95	\$1,338.92
Non-surgical Fat Reduction	Callout	MS search coolsculpting	Campaign	Eligible	Advertiser	91	1,203	7.56%	\$12.44	\$1,132.11
Schedule An Appointment	Callout	Account	Account	Eligible	Advertiser	0	0	-	-	\$0.00
Top Aestheticians	Callout	Account	Account	Eligible	Advertiser	0	0	-	-	\$0.00
Complimentary Consult	Callout	Account	Account	Eligible	Advertiser	0	0	-	-	\$0.00
Skin Care Experts	Callout	Account	Account	Eligible	Advertiser	0	0	-	-	\$0.00
#1 Med Spa In Utah	Callout	Account	Account	Eligible	Advertiser	0	0	-	-	\$0.00
50% Off 8+ Treatments	Callout	MS search coolsculpting	Campaign	Removed	Advertiser	0	0	-	-	\$0.00
Promotion										
Fall Sale - Up to 50% off 8+ Treatments	Promotion	MS search coolsculpting	Campaign	Eligible (Limited) Policy (Restricted medical content +1 more)	Advertiser	221	2,964	7.46%	\$10.49	\$2,319.26
Fall Sale - Up to 50% off 8+ Treatments	Promotion	MS search coolsculpting	Campaign	Removed Policy (Restricted medical content +1 more)	Advertiser	0	0	-	-	\$0.00

Enabled Status: All ads limited by policy Type: Search Budget: \$71.12/day Optimization score: 100%

Segment	Columns	Reports	Download	Expand	More					
Asset	Asset type	Added to	Level	Status	Source	Clicks	Imp.	CTR	Avg. CPC	Cost
Business logo	MS search coolsculpting	Campaign	Eligible	Advertiser	635	10,746	5.91%	\$10.00	\$6,349.75	
Business logo	MS search coolsculpting	Campaign	Removed	Automatically created	0	0	-	-	\$0.00	
Image										
Image	MS search coolsculpting	Campaign	Eligible	Advertiser	150	2,329	6.44%	\$11.30	\$1,694.58	
Total: Images					150	2,329	6.44%	\$11.30	\$1,694.58	
Total: Business name					635	10,746	5.91%	\$10.00	\$6,349.75	
Total: Business logo					635	10,746	5.91%	\$10.00	\$6,349.75	
Total: Sitelinks					328	4,439	7.39%	\$11.91	\$3,906.07	
Total: Callouts					204	2,846	7.17%	\$12.61	\$2,572.32	
Total: Structured snippets					7	108	6.48%	\$13.48	\$94.34	
Total: Calls					35	753	4.65%	\$13.49	\$472.21	
Total: Promotions					221	2,964	7.46%	\$10.49	\$2,319.26	

Show rows: 100 1 - 36 of 36

Reporting is not real-time. Time zone for all dates and times: (GMT-07:00) Mountain Time. Learn more

Enabled Status: All ads limited by policy Type: Search Budget: \$71.12/day Optimization score: 100%

Segment	Columns	Reports	Download	Expand	More					
Asset	Asset type	Added to	Level	Status	Source	Clicks	Imp.	CTR	Avg. CPC	Cost
Business logo	MS search coolsculpting	Campaign	Eligible	Advertiser	635	10,746	5.91%	\$10.00	\$6,349.75	
Business logo	MS search coolsculpting	Campaign	Removed	Automatically created	0	0	-	-	\$0.00	
Image										
Image	MS search coolsculpting	Campaign	Eligible	Advertiser	150	2,329	6.44%	\$11.30	\$1,694.58	
Total: Images					150	2,329	6.44%	\$11.30	\$1,694.58	
Total: Business name					635	10,746	5.91%	\$10.00	\$6,349.75	
Total: Business logo					635	10,746	5.91%	\$10.00	\$6,349.75	
Total: Sitelinks					328	4,439	7.39%	\$11.91	\$3,906.07	
Total: Callouts					204	2,846	7.17%	\$12.61	\$2,572.32	
Total: Structured snippets					7	108	6.48%	\$13.48	\$94.34	
Total: Calls					35	753	4.65%	\$13.49	\$472.21	
Total: Promotions					221	2,964	7.46%	\$10.49	\$2,319.26	

Show rows: 100 1 - 36 of 36

Reporting is not real-time. Time zone for all dates and times: (GMT-07:00) Mountain Time. Learn more

Campaigns Haus of Aesthetics (10617778576979... Updated just now

Search and filter Campaign name contains cool

Ad sets

Off / On	Campaign	Delivery	Bid strategy	Budget	Attribution setting	Results	Reach	Impressions	Cost per result	Amount spent	Ends
On	MS Coolsculpting Elite - (Conversions)	Active	Highest volume	\$50.00 Daily	Multiple attrib...	68 Website Leads	44,967	160,251	\$67.68 Per Lead	\$4,602.24	Ongoing
Results from 1 campaign						68 Website Leads	44,967 Accounts Center acc...	160,251 Total	\$67.68 Per Lead	\$4,602.24 Total Spent	

Ads Haus of Aesthetics (10617778576979... Updated just now

Search and filter Campaign name contains cool

Ad sets for 1 Campaign

Ads for 1 Campaign

Off / On	Ad	Last significant edit	Attribution setting	Results	Reach	Impressions	Cost per result	Quality ranking	Engagement rate ranking	Conversion rate ranking	Amount spent
On	Haus Of Aesthetics - CS Elite - Video - Back ...	ct 21, 2023, 8:39... 3 days ago	7-day click, 1-d...	28 Website Leads	26,635	60,287	\$54.59 Per Lead				\$1,528.45
On	Haus Of Aesthetics - CS Elite - Video - Come ...	ct 21, 2023, 8:39... 3 days ago	7-day click, 1-d...	8 Website Leads	10,961	22,917	\$119.89 Per Lead	Average	Average	Below average Bottom 35% of ads	\$959.10
On	Haus Of Aesthetics - CS Elite - Image - Belly ...	ct 21, 2023, 8:39... 3 days ago	7-day click, 1-d...	9 Website Leads	5,922	14,697	\$44.07 Per Lead				\$396.65
On	Haus Of Aesthetics - CS Elite - Video - Music	ct 21, 2023, 8:39... 3 days ago	7-day click, 1-d...	Website Lead	4,153	9,635	Per Lead				\$353.09
On	CS - Video - Doctor Explaining	ct 21, 2023, 8:39... 3 days ago	7-day click	5 Website Leads	6,409	12,202	\$64.59 Per Lead				\$322.93
On	CS - Video - Talkin to Nurse	ct 21, 2023, 8:39... 3 days ago	7-day click	8 Website Leads	9,814	13,397	\$36.55 Per Lead				\$292.37
On	Haus Of Aesthetics - CS Elite - Video - Belly T...	ct 21, 2023, 8:39... 3 days ago	7-day click, 1-d...	Website Lead	3,198	6,601	Per Lead				\$209.36
On	Haus Of Aesthetics - CS Elite - Image - Sum...	ct 21, 2023, 8:39... 3 days ago	7-day click, 1-d...	Website Lead	1,687	4,621	Per Lead				\$104.60
On	CS - Image - Black Outfit Model	ct 21, 2023, 8:39... 3 days ago	7-day click	3 Website Leads	1,894	4,298	\$33.39 Per Lead				\$100.17
On	CS - Video - Doctor Explaining	ct 21, 2023, 8:39... 3 days ago	7-day click	3 Website Leads	849	2,606	\$27.14 Per Lead				\$81.43
On	Haus Of Aesthetics - CS Elite - Image - Put A...	ct 21, 2023, 8:39... 3 days ago	7-day click, 1-d...	Website Lead	1,390	3,282	Per Lead				\$71.93
On	CS - Video - Talkin to Nurse	ct 21, 2023, 8:39... 3 days ago	7-day click	1 Website Lead	601	1,265	\$50.17 Per Lead				\$50.17
On	CS - Video - Arm Fat treatment	ct 21, 2023, 8:39... 3 days ago	7-day click	2 Website Leads	857	1,528	\$23.19 Per Lead				\$46.37
Results from 29 ads						68 Website Leads	44,966 Accounts Center acc...	160,251 Total	\$67.68 Per Lead		\$4,602.24 Total Spent

Ads Haus of Aesthetics (10617778576979... Updated just now

Search and filter Campaign name contains cool

Ad sets for 1 Campaign

Ads for 1 Campaign

Off / On	Ad	Last significant edit	Attribution setting	Results	Reach	Impressions	Cost per result	Quality ranking	Engagement rate ranking	Conversion rate ranking	Amount spent
On	CS - Video - Arm Fat treatment	ct 21, 2023, 8:39... 3 days ago	7-day click	2 Website Leads	857	1,528	\$23.19 Per Lead				\$46.37
On	CS - Video - Uploading a Story	ct 21, 2023, 8:39... 3 days ago	7-day click	1 Website Lead	259	521	\$20.89 Per Lead				\$20.89
On	CS - Video - Arm Fat treatment	ct 21, 2023, 8:39... 3 days ago	7-day click	Website Lead	222	486	Per Lead				\$17.76
On	CS - Image - Blue Outfit Model	ct 21, 2023, 8:39... 3 days ago	7-day click	Website Lead	381	725	Per Lead				\$16.32
On	CS - Image - Black Outfit Model	ct 21, 2023, 8:39... 3 days ago	7-day click	Website Lead	281	678	Per Lead				\$16.13
On	CS - Image - Blue Outfit Model	ct 21, 2023, 8:39... 3 days ago	7-day click	Website Lead	170	349	Per Lead				\$8.84
On	Haus Of Aesthetics - CS Elite - Video - Curly ...	ct 21, 2023, 8:39... 3 days ago	7-day click, 1-d...	Website Lead	95	156	Per Lead				\$5.68
On	CS - Video - Uploading a Story	ct 21, 2023, 8:39... 3 days ago	7-day click	Website Lead			Per Lead				
On	CS - Image - Blue Outfit Model	ct 21, 2023, 8:39... 3 days ago	7-day click or 1...	Website Lead			Per Lead				
On	CS - Video - Arm Fat treatment	ct 21, 2023, 8:39... 3 days ago	7-day click or 1...	Website Lead			Per Lead				
On	CS - Video - Doctor Explaining	ct 21, 2023, 8:39... 3 days ago	7-day click or 1...	Website Lead			Per Lead				
On	CS - Image - Green Outfit Model	ct 21, 2023, 8:39... 3 days ago	7-day click or 1...	Website Lead			Per Lead				
On	CS - Video - Talkin to Nurse	ct 21, 2023, 8:39... 3 days ago	7-day click or 1...	Website Lead			Per Lead				
Results from 29 ads						68 Website Leads	44,966 Accounts Center acc...	160,251 Total	\$67.68 Per Lead		\$4,602.24 Total Spent

Ads Haus of Aesthetics (1061778576979...)

Campaign name contains cool Search and filter

Campaigns 1 selected

Off / On	Ad	Last significant edit
<input type="checkbox"/>	Haus Of Aesthetics - CS Elite - Video - Back ...	ct 21, 2023, 8:35
<input type="checkbox"/>	Haus Of Aesthetics - CS Elite - Video - Come ...	ct 21, 2023, 8:35
<input checked="" type="checkbox"/>	Haus Of Aesthetics - CS Elite - Image - Belly ...	ct 21, 2023, 8:35
<input type="checkbox"/>	Haus Of Aesthetics - CS Elite - Video - Music	ct 21, 2023, 8:35
<input type="checkbox"/>	CS - Video - Doctor Explaining	ct 21, 2023, 8:35
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<input type="checkbox"/>	Haus Of Aesthetics - CS Elite - Image - Sum...	ct 21, 2023, 8:35
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<input type="checkbox"/>	CS - Video - Talkin to Nurse	ct 21, 2023, 8:35
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Results from 29 ads

View preview

- ✔ We are in the top 25 in the nation for Coolsculpting.
- ✔ We are ranked the #1 medspa in Utah.
- ✔ We are in the top 10 of Allergan providers in Utah.
- ✔ Our team is highly experienced and knowledgeable with over 10 years in the industry. We've performed over 3,500 treatments.

Begin your body transformation today:
www.hausofaestheticscslc.com

hausofaestheticscslc.com
Experience the Ultimate Fat-Freezing Solution! [Learn more](#)

6

Like Comment Share

Full Size Preview

Close

per result	Quality ranking	Engagement rate ranking	Conversion rate ranking	Amount spent
\$54.59	Per Lead	—	—	\$1,528.45
\$119.89	Average	Average	Below average	\$959.10
\$44.07	Per Lead	—	Bottom 35% of ads	\$396.65
—	Per Lead	—	—	\$353.09
\$64.59	Per Lead	—	—	\$322.93
\$36.55	Per Lead	—	—	\$292.37
—	Per Lead	—	—	\$209.36
—	Per Lead	—	—	\$104.60
\$33.39	Per Lead	—	—	\$100.17
\$27.14	Per Lead	—	—	\$81.43
—	Per Lead	—	—	\$71.93
\$50.17	Per Lead	—	—	\$50.17
\$23.19	Per Lead	—	—	\$46.37
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Results from 29 ads

View preview

Sponsored Haus of Aesthetics

✦ Sculpt your dream physique with Coolsculpting Elite at Haus of Aesthetics.

- ✔ Freeze and reduce stubborn fat after the first treatment.
- ✔ Eliminate up to 20-25% of treated fat cells.
- ✔ Fewer risks and less downtime than surgical liposuction.

Exclusive Offer: 50% Off!

Why Haus of Aesthetics?

- ✔ We have a RESULTS PROMISE and guarantee results
- ✔ We are in the top 25 in the nation for Coolsculpting.
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Begin your body transformation today:
www.hausofaestheticscslc.com

discover the benefits of Coolsculpting Elite

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Experience the Ultimate Fat-Freezing Solution! [Learn more](#)

Close

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Results from 29 ads

View preview

RESULTS

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18 1 share

Like Comment Share

Full Size Preview

Close

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Results from 29 ads

Ad preview

View preview

Mobile Feed

Story Unavailable

The story in this ad is unavailable for preview. Either it does not exist, or you do not have permission to see it.

Full Size Preview

Close

OK

Multiple attrib...	Website Leads	Accounts Center acc...	Total	per result	Quality ranking	Engagement rate ranking	Conversion rate ranking	Amount spent
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—	—	—	—	Per Lead	—	—	—	\$4,602.24

Ads Haus of Aesthetics (1061778576979...)

Updated 5 minutes ago

Search and filter Campaign name contains cool

1 selected

Columns: Custom Breakdown Reports Export

Quality ranking Ad relevance Engagement rate ranking Ad relevance Conversion rate ranking Ad relevance Amount spent

Per result Per Lead \$16.13 \$8.84 \$5.68

Per Lead \$67.68 \$4,602.24

Website Leads Accounts Center acc... Total

View preview

Haus of Aesthetics Sponsored

✖

🌟 Sculpt your dream physique with Coolsculpting Elite at Haus of Aesthetics.

- ✔ Freeze and reduce stubborn fat after the first treatment.
- ✔ Eliminate up to 20-25% of treated fat cells.
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- ✔ We are in the top 10 of Allergan providers in Utah.
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Begin your body transformation today:
www.hausofaestheticsllc.com

Discover Coolsculpting Elite.
SCHEDULE YOUR CONSULTATION.

Close

Ads Haus of Aesthetics (1061778576979...)

Updated 6 minutes ago

Search and filter Campaign name contains cool

1 selected

Columns: Custom Breakdown Reports Export

Quality ranking Ad relevance Engagement rate ranking Ad relevance Conversion rate ranking Ad relevance Amount spent

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Website Leads Accounts Center acc... Total

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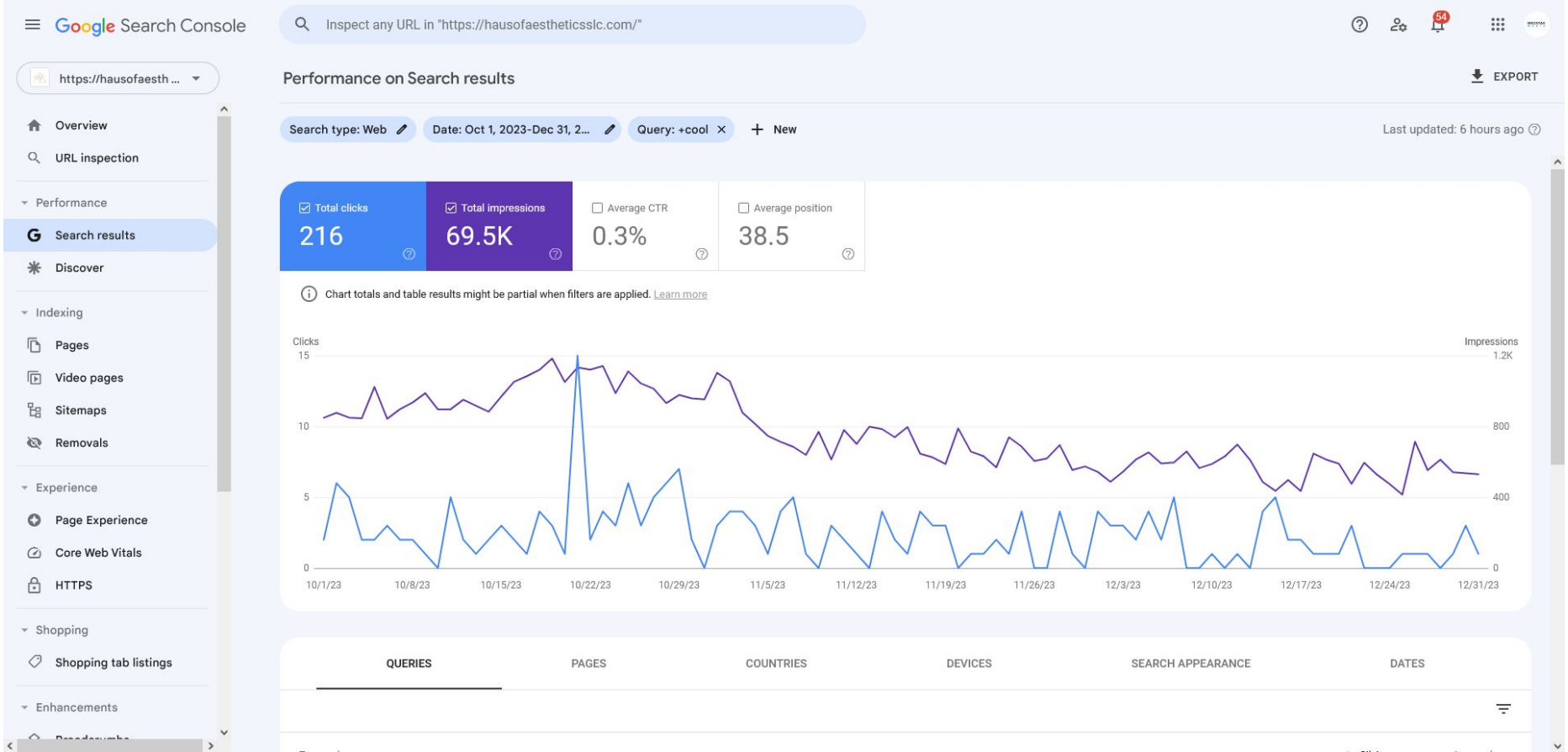
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Experience the Ultimate Fat-Freezing Solution! Learn more

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Google Search Console

Inspect any URL in "https://hausofaestheticsllc.com/"

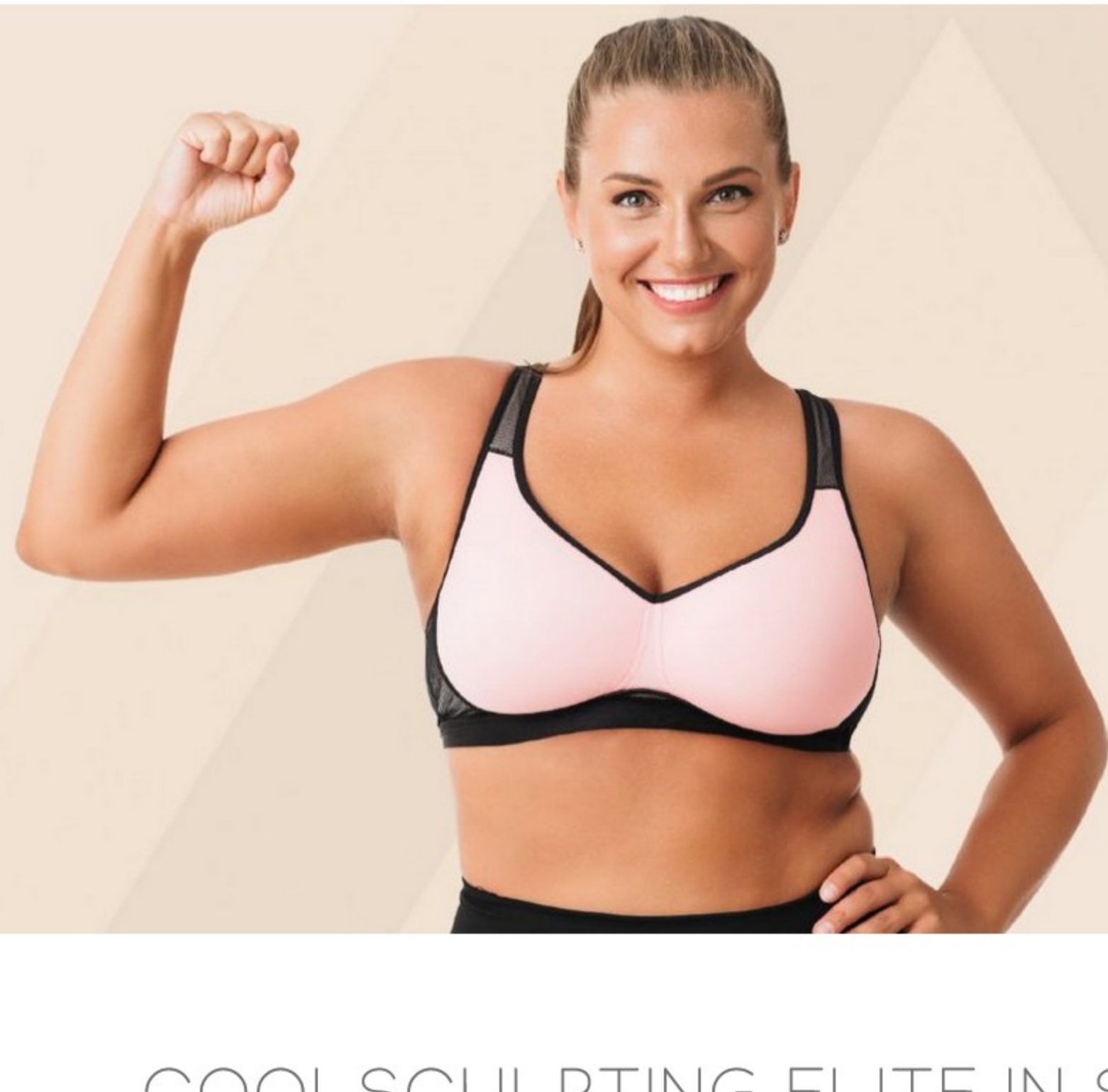
Performance on Search results

Search type: Web Date: Oct 1, 2023-Dec 31, 2... Query: +cool + New Last updated: 6 hours ago

QUERIES PAGES COUNTRIES DEVICES SEARCH APPEARANCE DATES

Top queries	Clicks	Impressions
does coolsculpting tighten skin	23	1,240
coolsculpting cost	12	624
cool sculpting	8	776
does coolsculpting tighten loose skin	7	158
coolsculpting near me	5	1,581
coolsculpting	5	1,096
coolsculpting loose skin	5	318
will coolsculpting tighten skin	5	235
coolsculpting salt lake city	4	277
coolsculpting skin tightening	4	187

Rows per page: 10 1-10 of 1000



COOLSCULPTING® ELITE

Freeze away stubborn fat. Double results in half the time.

GET COUPON →



COOLSCULPTING ELITE IN SALT LAKE CITY

CoolSculpting has long been known as the most popular non-surgical fat reduction treatment. Now, the original fat-freezing technology people know and love has gotten even better.

Haus of Aesthetics is proud to offer CoolSculpting Elite, the advanced version that has superior freezing technology and two applicators, letting patients freeze twice as many unwanted fat cells in less time, with fewer treatments.

Best of all, no matter which version you choose, a CoolSculpting treatment is virtually painless with minimal (if any) downtime.

Give us a call at (801) 997-8199 to learn more about CoolSculpting in Salt Lake City with Haus of Aesthetics.

Get up to **50% OFF**
COOLSCULPTING® ELITE*

Name

Email

Phone

GET COUPON

By submitting this form you agree to be contacted via phone/text/email. Reply "STOP" to opt out of all marketing!



BENEFITS OF COOLSCULPTING IN SLC AT HAUS OF AESTHETICS

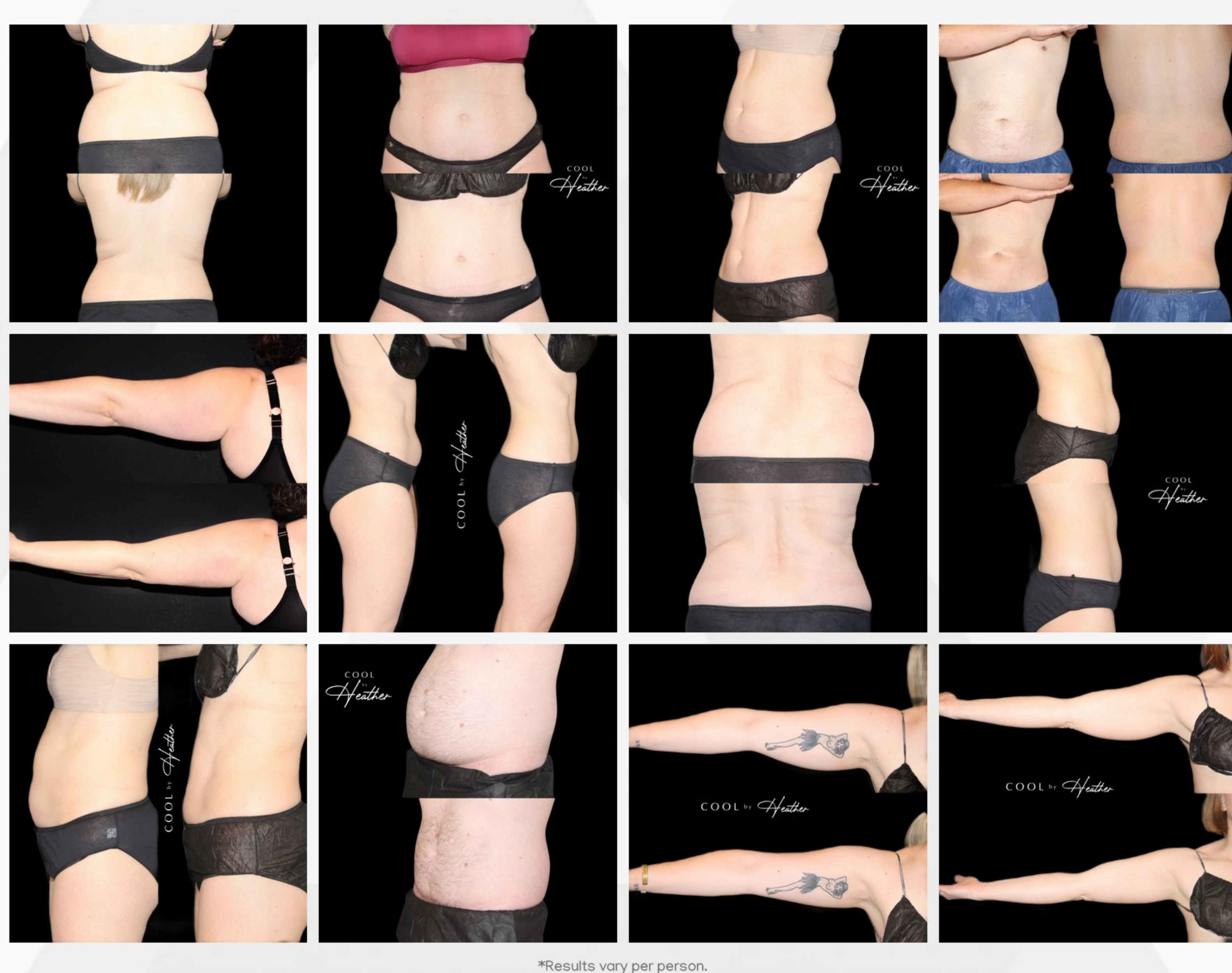
- ✔ #1 non-surgical alternative to liposuction
- ✔ Reduces stubborn pockets of fat
- ✔ Contours attractive body curves
- ✔ Targets 9 different areas of the body
- ✔ Newly re-designed equipment for dual sculpting
- ✔ Natural and long-lasting results
- ✔ More comfortable applicators than the legacy model
- ✔ Treatments from the #1 provider in Utah
- ✔ We are the only spa in Utah that offers a result promise
- ✔ 0% interest payment options available

With so many positive advantages, it is easy to see why millions of people around the world elect to sculpt their bodies to perfection without surgery. If you are tired of trying every diet and exercise routine with no positive results, CoolSculpting Elite offers a solution, and we're here for you.

COOLSCULPTING BEFORE AND AFTER*

Our CoolSculpting before and after pictures show genuine results from actual patients of Haus of Aesthetics in Salt Lake City, Utah. This innovative treatment uses a revolutionary cooling technology, Cryolipolysis, to target stubborn fat cells.

As you can see from the images, each person achieves impressive results in the treated area, including a noticeable reduction in fat bulges, more attractive body contours, and an overall leaner and more toned body.



*Results vary per person.

RESULTS PROMISE

At Haus of Aesthetics, we truly believe your results showcase our success. We understand that CoolSculpting is an investment and want you to feel confident moving forward. Our specialists use the most advanced technology making us leaders in the body contouring industry. We feel confident that you will be thrilled with your results, which is why we are so excited to offer our Results Promise.

5 HAUS RULES TO ENSURE YOUR RESULTS PROMISE

1. Signed Treatment Plan outlining your timing, number of applications, and treatment interval. Following this protocol will provide you with the best results for your specific needs.
2. Final result assessment will take place 4 months after your last treatment.
3. Must be within 3 lbs. of your original weight. Weight fluctuations change our body composition altering the benefits of CoolSculpting.
4. Pictures are required at every visit unless otherwise specified by your specialist. Pictures help us to assess your progress and document your changes that occur with CoolSculpting.
5. Communication must be consistent throughout your journey. Planning around life events or changes is essential to your success.

Our promise is simple. At your four month follow up appointment you must be within 3 lbs. of your original weight, complete your full treatment plan, and together we'll determine that there has been a change to your body. If a change is not visible, Haus of Aesthetics will retreat you again for free! We'll wait another four months to take final pictures and assess the results together.

If your Specialist determines there's still no visible change, then Haus of Aesthetics will provide a spa credit to be used toward other services.

WE'RE SO EXCITED TO GO ON THIS JOURNEY WITH YOU AND TO SEE YOUR RESULTS!

WHAT TO EXPECT DURING YOUR COOLSCULPTING TREATMENTS

GET PREPPED

Once you have the perfect treatment plan, the specialist applies a clear gel to create a barrier between the cooling panel and your skin.

Depending on how many areas you are treating or the size of the location, CoolSculpting Elite's dual applicators allow you to target two areas at once.

LET THE SCIENCE WORK

During your session, you may feel a slight tugging sensation as the Elite applicators activate and adhere to your skin.

Pulling, mild pinching, intense cold, tingling, and similar feelings are normal. The sensations eventually stop once the treatment area becomes numb.

JUST CHILL

Once your treatment area is numb, you can fully relax during your cooling session. Many of our patients can read, chat with friends, work, or even take a nap. Treatment times vary depending on how many treatment areas and applicators are used.

Your session time can last anywhere from 2-5 hours. We offer snacks and drinks during your session—including a Netflix room for your relaxation.

AFTER THE CHILLING

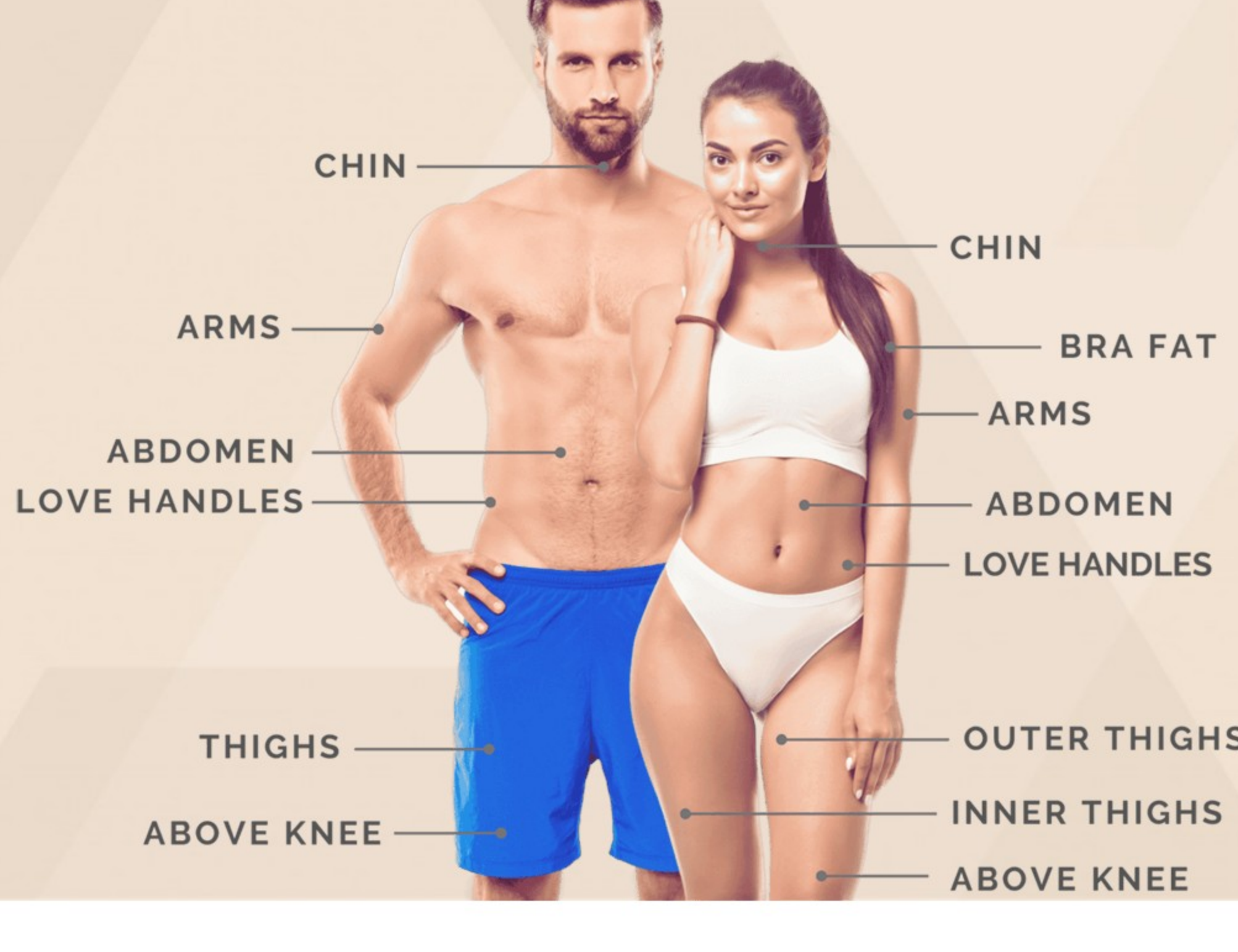
After the session ends and the Elite applicators are removed from the skin, your specialist does a short massage on the treatment site to break up treated fat cells and jump-start the drainage process.

The massage is often said to be the most uncomfortable part of the process, but most people tolerate it just fine. Especially when they find out that the massage is responsible for 67% of the results!

COOLSCULPTING TREATMENT AREAS

CoolSculpting Elite is the first non-invasive treatment to gain FDA clearance for enhanced fat removal on 9 areas of the body, including:

- ✔ Chin (double chin)
- ✔ Jawline (jowls or neck fat)
- ✔ Thighs (inner and outer thighs)
- ✔ Abdomen (belly fat)
- ✔ Flanks (love handles)
- ✔ Bra fat
- ✔ Back fat
- ✔ Underneath the buttocks (banana roll fat)
- ✔ Upper arms



COOLSCULPTING SIDE EFFECTS

Some patients may experience side effects such as slight swelling, bruising, numbness, or tenderness. These effects are the natural symptoms of an immune response. They are often mild and dissipate on their own.

Staying hydrated, exercising, and eating healthy are excellent ways to help your body eliminate the dead cells CoolSculpting destroys with minimal side effects. Most people can resume their normal activities, such as work and even exercise the same day of treatment.

WHY CHOOSE HAUS OF AESTHETICS FOR COOLSCULPTING

At Haus of Aesthetics, your results are our success. When you visit our medspa, you enjoy all treatments in a luxury facility with state-of-the-art equipment. We don't mean to brag, but our staff is the best in the business. No, really!

We set the bar by having a CoolSculpting specialist who is also an Allergan CoolSculpting National Trainer with over 10 years of experience in the industry.

We have performed over 4,000 CoolSculpting treatments, with each one a success. When you choose Haus of Aesthetics, you're in good hands. We are proud to be #1 in Utah and Top 25 in the Nation!

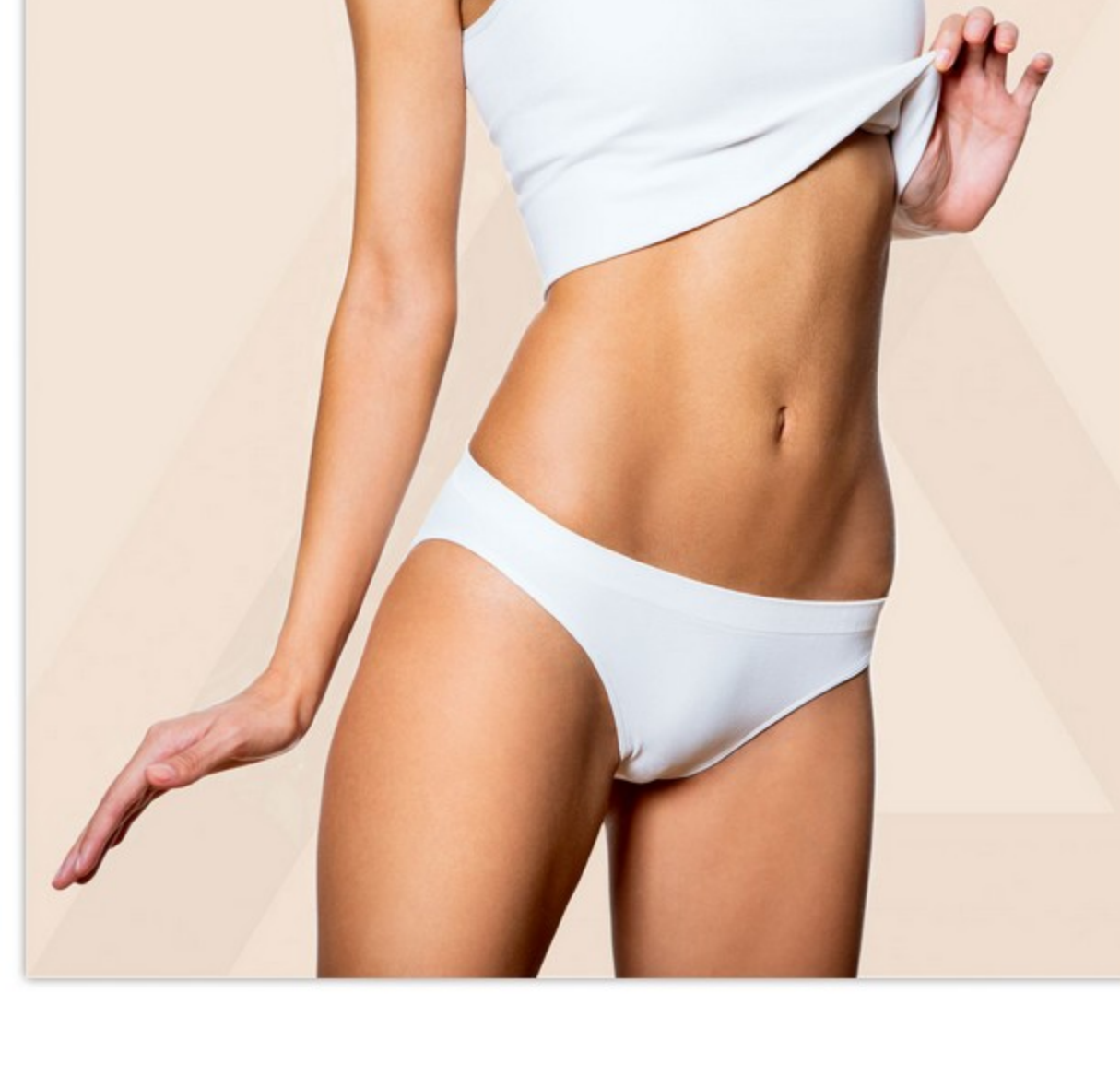
BEGIN YOUR COOLSCULPTING JOURNEY IN SLC

Body contouring is an investment, and our experts want you to feel comfortable moving forward. That's why we dedicate ourselves to continued education and use the most advanced, up-to-date body sculpting technology, making us the leaders in the industry.

We offer 0% interest payments with Cherry. The application process is easy, quick, and convenient! Get pre-approved and discover how fat freezing makes losing fat simple without the need for painful or invasive surgery.

If you live in Salt Lake City, Utah, and find yourself struggling to contour your dream physique, let our team help.

Call us at (801) 997-8199 or text (801) 436-5127 to schedule a FREE consultation for CoolSculpting Elite.



COOLSCULPTING FAQS

+ HOW MUCH DOES COOLSCULPTING COST IN SALT LAKE CITY? →

+ DO COOLSCULPTING RESULTS LAST FOREVER? →

+ WHEN WILL I SEE MY COOLSCULPTING RESULTS? →

CLIENT TESTIMONIALS

"If you are seeking a place to get injections, skincare, or coolsculpting search no further! I swear for every thing I want done they have the ability to do it! The employees are happy and professional, the best combination! I recommend seeing Aysia for your injections!"

★★★★★

"I love Heather! She did an amazing job with my coolsculpting, and was so nice during the whole process. Very honest and so helpful. The spa is so cute and I'm so happy with my results!"

★★★★★

"Great service. Got me in quickly and were friendly and informative. Answered all my questions and explained everything thoroughly. They have great deals! Honestly that made it well worth the money! The office is clean, professional and quite aesthetically beautiful!"

★★★★★

Get up to **50% OFF**
COOLSCULPTING® ELITE*

Name

Email

Phone

GET COUPON

By submitting this form you agree to be contacted via phone/text/email. Reply "STOP" to opt out of all marketing!

DISCLAIMER

*Promo can be contacted by Haus of Aesthetics by submitting this form, regarding marketing messages by text, phone, or email. We commit to respecting and protecting your private information. At any time you are able to unsubscribe from these messages. For more information regarding our Privacy Policy, please review here.

*Results may vary. We are responsible for complete customer satisfaction with completed treatments. Before and after images reflect real results from real patients, although individual results may vary. No treatment is guaranteed to provide permanent results. A guarantee is neither provided nor implied. Statements estimating treatment duration and the number of treatments required are based on the typical experience of our patients; however, individual experiences may vary.

**CoolSculpting is FDA-cleared to treat fat bulges in 9 areas of the body. Some common side effects include temporary numbness, discomfort, and swelling.

*Promotions: Get 50% off CoolSculpting Elite treatment. Special pricing is available for packages. Promos cannot be combined with other offers. Exclusions apply.

CONTACT US

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Text us: (801) 436-5127
Visit us: 705 E 900 S Ste 100, Salt Lake City, UT 84102

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SCHEDULE A CONSULTATION

Name

Email

Phone

I am an existing client (Required)

SUBMIT

By submitting this form you agree to be contacted via phone/text/email.*

Does Coolsculpting Tighten Skin?

December 26, 2023

If you're considering CoolSculpting, you're likely wondering if you'll end up with excess skin once excess fat has been frozen away. It's a reasonable thought, especially since fat reduction often leads to excess or sagging skin afterward. While this is true for liposuction surgery, studies and patient experience suggest CoolSculpting tightens the skin, even if it's not the purpose of the treatment.

CoolSculpting, and the [advanced CoolSculpting Elite](#) version, improve the appearance of lax tissue in areas throughout the body. That means not only does it reduce stubborn fat pockets in 9 areas of your choice, but it can improve the appearance of loose skin for a transformational result.

One of the most important aspects of CoolSculpting is having realistic expectations. Let's go through how CoolSculpting works to get the results you hear about, so you can determine if this is a good option for yourself.

Your Skin After Fat Loss

When someone rapidly loses significant weight after pregnancy or in general, it's normal for loose skin to be left behind. This typically happens around the abdomen, flanks, thighs, and arms, but it can occur in other areas of the body, like the double chin. Many patients [compare CoolSculpting with Kybella](#), as Kybella injections are another popular solution for double chin reduction that achieves results using completely different technology.

The thought of loose skin showing up after working hard and spending money to rid of fat can reasonably make you stop to think about your decision. Thankfully [CoolSculpting's cryolipolysis technology](#) gradually reduces fat, making it highly unlikely to leave anyone with sagging skin, or to worsen already loose skin.

Results After CoolSculpting

Results are not immediately noticeable with CoolSculpting as the body needs time to flush the frozen fat cells from your system. This is true with any of the [popular CoolSculpting areas](#). It takes a few weeks, but you'll start to see a visible reduction in the fat throughout the treated area.

After about four months, full results of up to 25% fat reduction in the treatment area will show. This slower process helps to keep your skin smooth and taut as your body slims and contours.

Getting the Most From CoolSculpting

One reason why men and women love CoolSculpting is it doesn't require a lengthy recovery but still offers stunning improvements in very little time. People can schedule their appointments during their lunch breaks and return to work after. The procedure is tolerable, even comfortable, if you choose a skilled provider.

Though treatments involve minimal downtime, there are ways you can [maximize CoolSculpting results](#) and boost potential skin tightening, including:

- Massage the treatment area gently after to help flush out the dead fat cells
- Apply warm compresses to reduce pain, swelling, and cramping
- Wear comfortable clothes that put minimal pressure on the body
- Drink plenty of water
- Stay away from processed foods, refined sugar, and carbohydrates
- Eat more vegetables, whole grains, lean protein, and fruits
- Avoid alcohol, as it increases the chances of bruising
- Stay active to increase blood circulation (light walking and stretching counts)

At Haus of Aesthetics, we regularly see success with CoolSculpting. Even clinical evaluations have shown [consistent improvement in skin texture, laxity, and cellulite after cryolipolysis](#).

CoolSculpting is effective for patients of any adult age. As long as you have pinchable fat, cryolipolysis can reduce fat and tighten the skin.

CoolSculpting Cost

Naturally, if you're considering fat-freezing technology, you're wondering how much CoolSculpting costs. While an exact figure is hard to give as there are [factors that go into CoolSculpting pricing](#), the average cost ranges anywhere from \$1,500 to \$4,000 per session.

Everyone's CoolSculpting experience is unique. Some people may only need one session to see results, especially if they're addressing smaller areas. But if you're treating a larger area or have more fat to get rid of, you may need two to three treatments. Most patients see phenomenal results after two treatments.

CoolSculpting Near Me: CoolSculpting Skin Tightening in SLC

If you want to learn more about how CoolSculpting reduces fat in the submental region and tightens the skin of the chin and neck, contact Haus of Aesthetics. We are the primary provider of CoolSculpting Elite in the Salt Lake City area.

Our facility is proud to be the recipient of the BEST in SLC for 3 years in a row. You can receive CoolSculpting Elite treatments from a premier Allergan CoolSculpting trainer in a luxury facility.

Call [801-997-8199](tel:801-997-8199) or text [801-436-5127](tel:801-436-5127) us to schedule a consultation to discover how CoolSculpting Elite can change your physique.

SCHEDULE A CONSULTATION

Name

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Phone

I am an existing client

SUBMIT

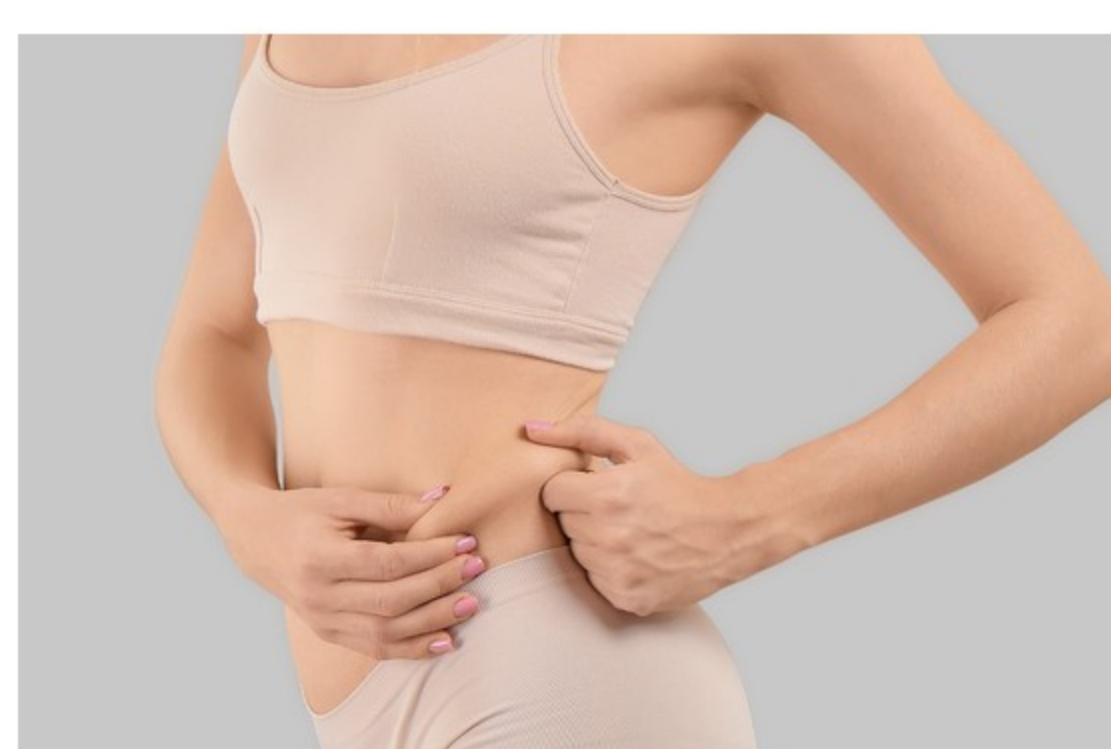
By submitting this form you agree to be contacted via phone/text/email.*

SOURCES:

[Allergan Receives FDA Clearance For the CoolSculpting® Treatment To Improve Appearance Of Lax Tissue In The Double Chin](#)

[*Cryolipolysis and Skin Tightening](#)

OUR RECENT WRITINGS



Types of Body Fat & How CoolSculpting Helps

September 28, 2023 // No Comments

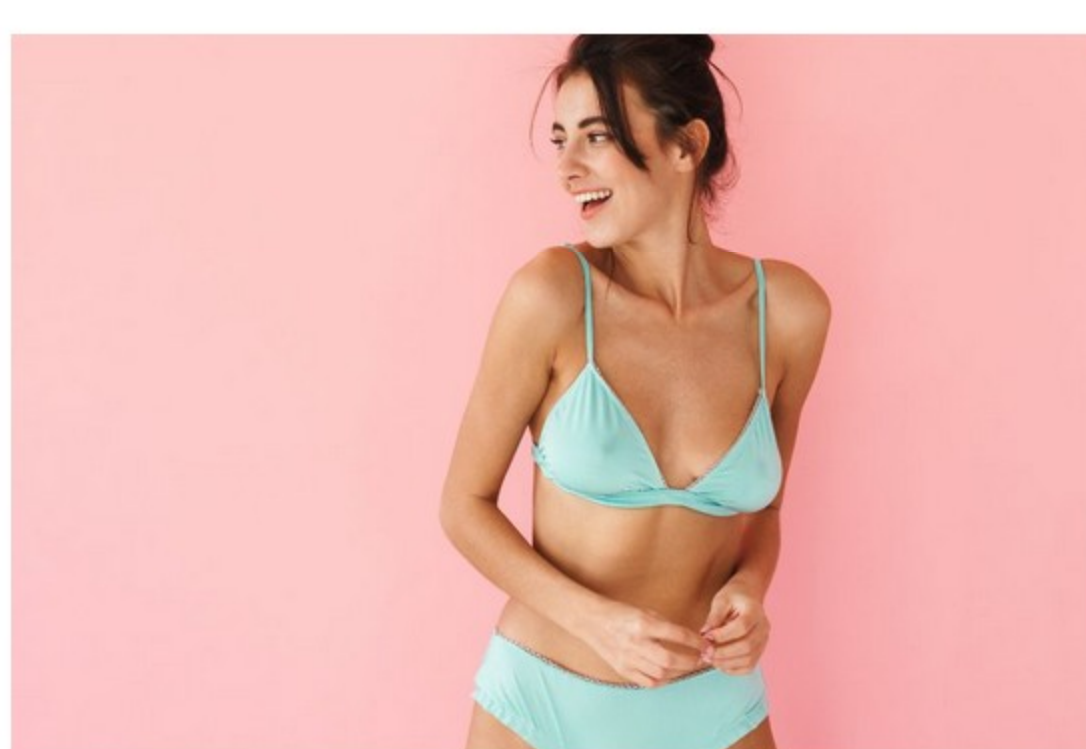
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How to Be Aesthetic

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June 27, 2023 // No Comments

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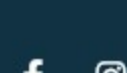
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CoolSculpting

Medstar Media, Inc.
10808 S. River Front Parkway Suite 3020
South Jordan, UT 84095



Amy Archuleta
Haus of Aesthetics

Invoice Number FB2023-409
Date of Issue 10/01/2023
Due Date 10/01/2023

Amount Due (USD) \$0.00

Description	Rate	Qty	Line Total
Digital Marketing Monthly Management Service • Manage & optimize digital marketing campaigns on Google Ads & Social Media Ads to attract CoolSculpting patients. • Optin technology to increase conversions. • Call tracking & reporting • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Call tracking and monitoring • Conversion Tools + Lead Nurture Technology	\$2,000.00	1	\$2,000.00
Monthly SEO + Content Creation SEO services from Medstar Media include: Blog management, monthly blog articles or additional content added to the website, local SEO (management of Google Business Profile and online directories,) on-site + off-site SEO, and data monitoring and reporting.	\$1,500.00	1	\$1,500.00
	Subtotal		3,500.00
	Tax		0.00
	Total		3,500.00
	Amount Paid		3,500.00
	Amount Due (USD)		\$0.00

Notes

Referral Program

Our best clients come from our best clients. Refer a similar business in aesthetics and if they partner with us, get \$500 off your next invoice and your referral \$300 off their first invoice.

Medstar Media, Inc.
10808 S. River Front Parkway Suite 3020
South Jordan, UT 84095



Amy Archuleta
Haus of Aesthetics

Invoice Number FB2023-469
Date of Issue 11/01/2023
Due Date 11/01/2023

Amount Due (USD) \$0.00

Description	Rate	Qty	Line Total
Digital Marketing Monthly Management Service • Manage & optimize digital marketing campaigns on Google Ads & Social Media Ads to attract CoolSculpting patients. • Optin technology to increase conversions. • Call tracking & reporting • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Call tracking and monitoring • Conversion Tools + Lead Nurture Technology	\$2,000.00	1	\$2,000.00
Monthly SEO + Content Creation SEO services from Medstar Media include: Blog management, monthly blog articles or additional content added to the website, local SEO (management of Google Business Profile and online directories,) on-site + off-site SEO, and data monitoring and reporting.	\$1,500.00	1	\$1,500.00
Website Development & Design Existing event template redesigned and reconfigured for a new event	\$750.00	1	\$750.00
Credit Refund credit applied from Media Cost invoice # FB2023-431	-\$2,525.00	1	-\$2,525.00

Date of Issue: 10/03/2023

Media Cost
Meta Ads Prepayment:

Semaglutide: \$1500/month
Botox: \$1000/month

Total: \$2500
ACH Processing Fee is 1% of Total: \$25
Total Refunded: \$2,525.00

Subtotal 1,725.00

Tax	0.00
Total	1,725.00
Amount Paid	1,725.00
Amount Due (USD)	\$0.00

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Medstar Media, Inc.
10808 S. River Front Parkway Suite 3020
South Jordan, UT 84095



Amy Archuleta
Haus of Aesthetics

Invoice Number FB2023-494
Date of Issue 11/08/2023
Due Date 11/08/2023

Amount Due (USD) \$0.00

Description	Rate	Qty	Line Total
Custom Website Design Custom Web Development Update the existing Events page for Black Friday + Clickable banner that leads to the page	\$325.00	1	\$325.00
BLACK FRIDAY SMS CAMPAIGN Offer Creation Graphic Design Number of Text Campaigns = 3 Number of Contacts = 16,186 *Estimated Total SMS messages = 48,558	\$3,891.85	1	\$3,891.85
<p>*SMS service fees (\$0.075 per SMS) are determined by the current number of contacts in your account and the frequency of your messages to them. If the actual volume of sent SMS is less than estimated, a credit will be reflected in your next invoice. Conversely, if there's an underestimation in SMS usage charges, the additional fees will be added to your subsequent invoice.</p>			
Website Development & Design Event Page redesign with countdown clock and banner Total Time: 4 hours 30 minutes Original Price: \$900 Complimentary 2 hours VIP Price: \$500	\$500.00	1	\$500.00
Subtotal			4,716.85
Tax			0.00
Total			4,716.85
Amount Paid			4,716.85
Amount Due (USD)			\$0.00

Medstar Media, Inc.
10808 S. River Front Parkway Suite 3020
South Jordan, UT 84095



Amy Archuleta
Haus of Aesthetics

Invoice Number FB2023-534
Date of Issue 12/01/2023
Due Date 12/01/2023

Amount Due (USD) \$0.00

Description	Rate	Qty	Line Total
Digital Marketing Monthly Management Service • Manage & optimize digital marketing campaigns on Google Ads & Social Media Ads to attract CoolSculpting patients. • Optin technology to increase conversions. • Call tracking & reporting • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Call tracking and monitoring • Conversion Tools + Lead Nurture Technology	\$2,000.00	1	\$2,000.00
Monthly SEO + Content Creation SEO services from Medstar Media include: Blog management, monthly blog articles or additional content added to the website, local SEO (management of Google Business Profile and online directories,) on-site + off-site SEO, and data monitoring and reporting.	\$1,500.00	1	\$1,500.00
	Subtotal		3,500.00
	Tax		0.00
	Total		3,500.00
	Amount Paid		3,500.00
	Amount Due (USD)		\$0.00

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