

CoolSculpting Marketing Services Hawaii Aesthetics Q1 2021 Total Marketing Expenses (1/1/2021 - 3/31/2021)

Total Google Ads: \$ 1,446.79
Total Facebook Ads: \$ 276.87
Total Marketing Service Fees: \$ 4,500.00
Total CoolSculpting Marketing Cost: \$ 6,223.66

Google Ads | Chris Zelig > Hawaii Aesthetics 791-476-8478 | All campaigns

Overview Campaigns Custom Jan 1 - Mar 31, 2021

Recommendations Campaign status: All ADD FILTER

Campaign	Budget	Status	Clicks	CTR	Cost
search beta coolsculpting	\$55.59/day	Bid strategy learning	289	5.60%	\$1,446.79
Total: Campaigns			289	5.60%	\$1,446.79
Total: Account	\$55.59/day		289	5.60%	\$1,446.79

Reporting is not real-time. Time zone for all dates and times: (GMT-10:00) Hawaii-Aleutian Standard Time. Learn more
Some inventory may be provided through third party intermediaries.
You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.
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Google Ads | Chris Zelig > Hawaii Aesthetics 791-476-8478 | All campaigns > search | beta | coolsculpting

Overview Enabled Status: Bid strategy learning Type: Search Budget: \$55.59/day Optimization score: 86.6% More details

Recommendations Ads Custom Jan 1 - Mar 31, 2021

Insights Ad status: All ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Aesthetics Hawaii Fat Reduction in Honolulu Non-Surgical Fat Reduction +6 more www.hawaiibody sculpt.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Best Prices... View assets details	x. Expanded Reach Test	Eligible	66	4.82%	\$381.29
Aesthetics Hawaii Fat Reduction in Honolulu Non-Surgical Fat Reduction +6 more www.hawaiibody sculpt.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Best Prices... View assets details	3. lipo	Eligible (Limited) Poor ad strength	49	6.36%	\$213.28
CoolSculpting® Fat Reduction CoolSculpting in Honolulu Biggest CoolSculpting® Promo +5 more www.hawaiibotox.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Honolulu, HI. Expert, Safe Fat Loss With Quic... View assets details	0. coolsculpting - general	Removed	32	12.45%	\$179.60
CoolSculpting® in Honolulu Mar Only \$1,000 Off 8+ Cycles Hurry Offer Ends In (-COUNTDOWN("2021/03/... www.hawaiibotox.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed	7	15.22%	\$65.61

Google Ads | Chris Zelig > Hawaii Aesthetics 791-476-8478 | All campaigns > search | beta | coolsculpting

Overview Enabled Status: Bid strategy learning Type: Search Budget: \$55.59/day Optimization score: 86.6% More details

Recommendations Ads Custom Jan 1 - Mar 31, 2021

Insights Ad status: All ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
CoolSculpting® in Honolulu Limited Time Offer Mar 2021 20% Off All CoolSculpting www.hawaiibotox.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed	5	31.25%	\$52.84
Fat Reduction in Honolulu Freezing Fat Really Works Get \$1,000 Off 8+ Treatments www.hawaiibody sculpt.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Eligible	3	4.84%	\$30.52
Aesthetics Hawaii Freeze Away Body Fat Get \$1,000 Off 8+ Treatments www.hawaiibody sculpt.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	x. Expanded Reach Test	Eligible	4	4.12%	\$28.25
Fat Reduction in Honolulu Eliminate Fat & Feel Great Freeze Away Body Fat www.hawaiibody sculpt.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	3. lipo	Eligible	4	7.69%	\$26.19

Google Ads | Chris Zelig > Hawaii Aesthetics 791-476-8478 | All campaigns > search | beta | coolsculpting

Overview Enabled Status: Bid strategy learning Type: Search Budget: \$55.59/day Optimization score: 86.6% More details

Recommendations Ads Custom Jan 1 - Mar 31, 2021

Insights Ad status: All ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Aesthetics Hawaii Freeze Away Body Fat Get \$1,000 Off 8+ Treatments www.hawaiibody sculpt.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	x. Expanded Reach Test	Eligible	4	4.12%	\$28.25
Fat Reduction in Honolulu Eliminate Fat & Feel Great Freeze Away Body Fat www.hawaiibody sculpt.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	3. lipo	Eligible	4	7.69%	\$26.19
Fat Reduction in Honolulu Freeze Away Body Fat Freeze Away Body Fat www.hawaiibody sculpt.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Eligible	5	6.33%	\$25.24
Fat Reduction in Honolulu Eliminate Fat & Feel Great Freeze Away Body Fat www.hawaiibody sculpt.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Eligible	6	4.38%	\$20.73

<div style="display: flex; justify-content: space-between; align-items: center;"> Google Ads Chris Zelig > Hawaii Aesthetics 791-476-8478 All campaigns > search beta coolsculpting </div>						
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Recommendations	<div style="display: flex; justify-content: space-between; align-items: center;"> Ads Custom Jan 1 - Mar 31, 2021 </div>					
Insights	<div style="display: flex; justify-content: space-between; align-items: center;"> Ad status: All ADD FILTER </div>					
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
	<input type="checkbox"/> CoolSculpting® in Honolulu Freeze Away Body Fat 20% Off All CoolSculpting www.hawaiibodysculpt.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0.coolsculpting - general	Eligible	2	50.00%	\$19.50
	<input type="checkbox"/> CoolSculpting® in Honolulu Limited Time Offer Mar 2021 Our Biggest Discount Ever www.hawaiiibotox.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0.coolsculpting - general	Removed	4	19.05%	\$19.50
	<input type="checkbox"/> Non-Surgical Fat Reduction Eliminate Fat & Feel Great Get \$1,000 Off 8+ Treatments www.hawaiibodysculpt.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x.Expanded Reach Test	Eligible	2	5.56%	\$18.06
	<input type="checkbox"/> CoolSculpting® Fat Reduction Freeze Away Body Fat 20% Off All CoolSculpting www.hawaiibodysculpt.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0.coolsculpting - general	Eligible	1	50.00%	\$16.85

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Recommendations	<div style="display: flex; justify-content: space-between; align-items: center;"> Ads Custom Jan 1 - Mar 31, 2021 </div>					
Insights	<div style="display: flex; justify-content: space-between; align-items: center;"> Ad status: All ADD FILTER </div>					
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
	<input type="checkbox"/> CoolSculpting® Fat Reduction Freeze Away Body Fat 20% Off All CoolSculpting www.hawaiibodysculpt.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0.coolsculpting - general	Eligible	1	50.00%	\$16.85
	<input type="checkbox"/> Best CoolSculpting Deal Ever Mar Only \$1,000 Off 8+ Cycles Hurry Offer Ends In (=COUNTDOWN("2021/03/... www.hawaiiibotox.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Honolulu, HI. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0.coolsculpting - general	Removed	3	21.43%	\$16.09
	<input type="checkbox"/> [Dynamically generated headline] [Dynamically generated display URL] Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Honolulu, HI. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	x.dynamic	Eligible (Limited Policy (Restricted medical content +1 more))	2	25.00%	\$15.67
	<input type="checkbox"/> Fat Reduction in Honolulu Eliminate Fat & Feel Great Get \$1,000 Off 8+ Treatments www.hawaiibodysculpt.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	x.Expanded Reach Test	Eligible	3	10.34%	\$14.65

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Overview	Enabled	Status: Bid strategy learning	Type: Search	Budget: \$55.59/day	Optimization score: 86.6%	More details
Recommendations	<div style="display: flex; justify-content: space-between; align-items: center;"> Ads Custom Jan 1 - Mar 31, 2021 </div>					
Insights	<div style="display: flex; justify-content: space-between; align-items: center;"> Ad status: All ADD FILTER </div>					
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
	<input type="checkbox"/> Fat Reduction in Honolulu Eliminate Fat & Feel Great Get \$1,000 Off 8+ Treatments www.hawaiibodysculpt.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	x.Expanded Reach Test	Eligible	3	10.34%	\$14.65
	<input type="checkbox"/> Fat Reduction in Honolulu Freezing Fat Really Works Freeze Away Body Fat www.hawaiibodysculpt.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	x.Expanded Reach Test	Eligible	2	5.13%	\$13.71
	<input type="checkbox"/> Fat Reduction in Honolulu Eliminate Fat & Feel Great Get \$1,000 Off 8+ Treatments www.hawaiibodysculpt.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x.Expanded Reach Test	Eligible	3	2.48%	\$13.15
	<input type="checkbox"/> Fat Reduction in Honolulu Freeze Away Body Fat Get \$1,000 Off 8+ Treatments www.hawaiibodysculpt.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x.Expanded Reach Test	Eligible	3	4.05%	\$12.50

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Overview	Enabled	Status: Bid strategy learning	Type: Search	Budget: \$55.59/day	Optimization score: 86.6%	More details
Recommendations	<div style="display: flex; justify-content: space-between; align-items: center;"> Ads Custom Jan 1 - Mar 31, 2021 </div>					
Insights	<div style="display: flex; justify-content: space-between; align-items: center;"> Ad status: All ADD FILTER </div>					
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
	<input type="checkbox"/> [Dynamically generated headline] [Dynamically generated display URL] Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	x.dynamic	Eligible (Limited Policy (Restricted medical content +1 more))	2	25.00%	\$11.50
	<input type="checkbox"/> Fat Reduction in Honolulu Freezing Fat Really Works Freeze Away Body Fat www.hawaiibodysculpt.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x.Expanded Reach Test	Eligible	4	6.45%	\$11.34
	<input type="checkbox"/> Fat Reduction in Honolulu Freezing Fat Really Works Get Rid of Unwanted Fat www.hawaiibodysculpt.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x.Expanded Reach Test	Eligible	2	2.90%	\$11.02
	<input type="checkbox"/> Fat Reduction in Honolulu Freeze Away Body Fat Get \$1,000 Off 8+ Treatments www.hawaiibodysculpt.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	3.lipo	Eligible	1	16.67%	\$10.40

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Recommendations	<div style="display: flex; justify-content: space-between; align-items: center;"> Ads Custom Jan 1 - Mar 31, 2021 </div>					
Insights	<div style="display: flex; justify-content: space-between; align-items: center;"> Ad status: All ADD FILTER </div>					
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
	<input type="checkbox"/> Fat Reduction in Honolulu Freeze Away Body Fat Get \$1,000 Off 8+ Treatments www.hawaiibodysculpt.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	3.lipo	Eligible	1	16.67%	\$10.40
	<input type="checkbox"/> Best CoolSculpting Deal Ever Limited Time Offer Mar 2021 Our Biggest Discount Ever www.hawaiiibotox.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0.coolsculpting - general	Removed	2	66.67%	\$10.33
	<input type="checkbox"/> Aesthetics Hawaii Freeze Away Body Fat Get \$1,000 Off 8+ Treatments www.hawaiibodysculpt.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x.Expanded Reach Test	Eligible	3	4.55%	\$10.22
	<input type="checkbox"/> CoolSculpting® in Honolulu Limited Time Offer Mar 2021 Hurry Offer Ends In (=COUNTDOWN("2021/03/31... www.hawaiiibotox.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0.coolsculpting - general	Removed	2	18.18%	\$10.02

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Recommendations	<div style="display: flex; justify-content: space-between; align-items: center;"> Ad status: All ADD FILTER </div>					
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
Ads & extensions	<input type="checkbox"/> <div style="font-size: 10px; color: red;">x</div> <p>CoolSculpting® in Honolulu Limited Time Offer Mar 2021 Hurry Offer Ends In (=COUNTDOWN("2021/03/31... www.hawaiibotox.com</p>	0. coolsculpting - general	Removed	2	18.18%	\$10.02
Extensions	<input type="checkbox"/> <div style="font-size: 10px; color: green;">●</div> <p>Aesthetics Hawaii Freeze Away Body Fat Get Rid of Unwanted Fat www.hawaiibodysculpt.com</p>	3. lipo	Eligible	2	4.35%	\$9.15
Landing pages	<input type="checkbox"/> <div style="font-size: 10px; color: green;">●</div> <p>Non-Surgical Fat Reduction Eliminate Fat & Feel Great Freeze Away Body Fat www.hawaiibodysculpt.com</p>	x. Expanded Reach Test	Eligible	3	20.00%	\$8.89
Keywords	<input type="checkbox"/> <div style="font-size: 10px; color: green;">●</div> <p>Non-Surgical Fat Reduction Eliminate Fat & Feel Great Freeze Away Body Fat www.hawaiibodysculpt.com</p>	x. Expanded Reach Test	Eligible	3	7.32%	\$8.85

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Recommendations	<div style="display: flex; justify-content: space-between; align-items: center;"> Ad status: All ADD FILTER </div>					
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
Ads & extensions	<input type="checkbox"/> <div style="font-size: 10px; color: green;">●</div> <p>Aesthetics Hawaii Freezing Fat Really Works Get \$1,000 Off 8+ Treatments www.hawaiibodysculpt.com</p>	3. lipo	Eligible	1	2.94%	\$8.15
Extensions	<input type="checkbox"/> <div style="font-size: 10px; color: red;">x</div> <p>Best CoolSculpting Deal Ever Limited Time Offer Mar 2021 Our Biggest Discount Ever www.hawaiibotox.com</p>	0. coolsculpting - general	Removed	1	20.00%	\$8.09
Landing pages	<input type="checkbox"/> <div style="font-size: 10px; color: red;">x</div> <p>Best CoolSculpting Deal Ever Mar Only \$1,000 Off 8+ Cycles Hurry Offer Ends In (=COUNTDOWN("2021/03/... www.hawaiibotox.com</p>	0. coolsculpting - general	Removed	2	22.22%	\$7.67
Keywords	<input type="checkbox"/> <div style="font-size: 10px; color: red;">x</div> <p>CoolSculpting® in Honolulu Mar Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.hawaiibotox.com</p>	0. coolsculpting - general	Removed	2	4.88%	\$7.57

<div style="display: flex; justify-content: space-between; align-items: center;"> Google Ads Chris Zelig > Hawaii Aesthetics 791-476-8478 All campaigns > search beta coolsculpting </div>						
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Recommendations	<div style="display: flex; justify-content: space-between; align-items: center;"> Ad status: All ADD FILTER </div>					
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
Ads & extensions	<input type="checkbox"/> <div style="font-size: 10px; color: red;">x</div> <p>CoolSculpting® in Honolulu Mar Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.hawaiibotox.com</p>	0. coolsculpting - general	Removed	2	4.88%	\$7.57
Extensions	<input type="checkbox"/> <div style="font-size: 10px; color: green;">●</div> <p>Non-Surgical Fat Reduction Freeze Away Body Fat Freeze Away Body Fat www.hawaiibodysculpt.com</p>	x. Expanded Reach Test	Eligible	1	5.26%	\$7.56
Landing pages	<input type="checkbox"/> <div style="font-size: 10px; color: green;">●</div> <p>Fat Reduction in Honolulu Freezing Fat Really Works Get Rid of Unwanted Fat www.hawaiibodysculpt.com</p>	x. Expanded Reach Test	Eligible	2	7.14%	\$7.18
Keywords	<input type="checkbox"/> <div style="font-size: 10px; color: red;">x</div> <p>CoolSculpting® in Honolulu Mar Only \$1,000 Off 8+ Cycles Hurry Offer Ends In (=COUNTDOWN("2021/03/... www.hawaiibotox.com</p>	0. coolsculpting - general	Removed	2	4.00%	\$7.13

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Recommendations	<div style="display: flex; justify-content: space-between; align-items: center;"> Ad status: All ADD FILTER </div>					
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
Ads & extensions	<input type="checkbox"/> <div style="font-size: 10px; color: red;">x</div> <p>Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Honolulu, HI. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now</p>	0. coolsculpting - general	Removed	2	4.00%	\$7.13
Extensions	<input type="checkbox"/> <div style="font-size: 10px; color: red;">x</div> <p>CoolSculpting® Fat Reduction Mar Only \$1,000 Off 8+ Cycles Hurry Offer Ends In (=COUNTDOWN("2021/03/... www.hawaiibotox.com</p>	0. coolsculpting - general	Removed	4	23.53%	\$7.07
Landing pages	<input type="checkbox"/> <div style="font-size: 10px; color: green;">●</div> <p>Fat Reduction in Honolulu Freeze Away Body Fat Get \$1,000 Off 8+ Treatments www.hawaiibodysculpt.com</p>	x. Expanded Reach Test	Eligible	2	5.71%	\$6.02
Keywords	<input type="checkbox"/> <div style="font-size: 10px; color: red;">x</div> <p>Best CoolSculpting Deal Ever Limited Time Offer Mar 2021 20% Off All CoolSculpting www.hawaiibotox.com</p>	0. coolsculpting - general	Removed	2	66.67%	\$5.56

<div style="display: flex; justify-content: space-between; align-items: center;"> Google Ads Chris Zelig > Hawaii Aesthetics 791-476-8478 All campaigns > search beta coolsculpting </div>						
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Recommendations	<div style="display: flex; justify-content: space-between; align-items: center;"> Ad status: All ADD FILTER </div>					
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
Ads & extensions	<input type="checkbox"/> <div style="font-size: 10px; color: green;">●</div> <p>Aesthetics Hawaii Freezing Fat Really Works Freeze Away Body Fat www.hawaiibodysculpt.com</p>	x. Expanded Reach Test	Eligible	1	1.72%	\$4.97
Extensions	<input type="checkbox"/> <div style="font-size: 10px; color: green;">●</div> <p>Fat Reduction in Honolulu Eliminate Fat & Feel Great Freeze Away Body Fat www.hawaiibodysculpt.com</p>	x. Expanded Reach Test	Eligible	1	3.03%	\$4.92
Landing pages	<input type="checkbox"/> <div style="font-size: 10px; color: red;">x</div> <p>Best CoolSculpting Deal Ever Mar Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.hawaiibotox.com</p>	1. coolsculpting - price	Removed	2	66.67%	\$4.76
Keywords	<input type="checkbox"/> <div style="font-size: 10px; color: green;">●</div> <p>Fat Reduction in Honolulu Freezing Fat Really Works Get Rid of Unwanted Fat www.hawaiibodysculpt.com</p>	3. lipo	Eligible	2	8.33%	\$4.11

Google Ads Hawaii Aesthetics All campaigns search beta coolsculpting						
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Insights	Ad	Ad group	Status	Clicks	CTR	Cost
Ad groups						
Ads & extensions						
Ads	Fat Reduction in Honolulu Freezing Fat Really Works Get Rid of Unwanted Fat www.hawaiibodysculpt.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	3. lipo	Eligible	2	8.33%	\$4.11
Extensions						
Landing pages						
Keywords						
Audiences						
Demographics						
Settings						
Suggested						
Ad schedule						
More						

Google Ads Hawaii Aesthetics All campaigns search beta coolsculpting						
Overview	Enabled	Status: <u>Bid strategy learning</u>	Type: Search	Budget: \$55.59/day	Optimization score: 86.6%	More details
Recommendations	Ad status: All ADD FILTER					
Insights	Ad	Ad group	Status	Clicks	CTR	Cost
Ad groups						
Ads & extensions						
Ads	Aesthetics Hawaii Freeze Away Body Fat Get Rid of Unwanted Fat www.hawaiibodysculpt.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	3. lipo	Eligible	1	10.00%	\$3.96
Extensions						
Landing pages						
Keywords						
Audiences						
Demographics						
Settings						
Suggested						
Ad schedule						
More						

Google Ads Hawaii Aesthetics All campaigns search beta coolsculpting						
Overview	Enabled	Status: <u>Bid strategy learning</u>	Type: Search	Budget: \$55.59/day	Optimization score: 86.6%	More details
Recommendations	Ads Custom Jan 1 - Mar 31, 2021					
Insights	Ad status: All ADD FILTER					
Insights	Ad	Ad group	Status	Clicks	CTR	Cost
Ad groups						
Ads & extensions						
Ads	Aesthetics Hawaii Freeze Away Body Fat Freeze Away Body Fat www.hawaiibodysculpt.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Eligible	1	1.45%	\$3.30
Extensions						
Landing pages						
Keywords						
Audiences						
Demographics						
Settings						
Suggested						
Ad schedule						
More						

Google Ads Hawaii Aesthetics All campaigns search beta coolsculpting						
Overview	Enabled	Status: <u>Bid strategy learning</u>	Type: Search	Budget: \$55.59/day	Optimization score: 86.6%	More details
Recommendations	Ad status: All ADD FILTER					
Insights	Ad	Ad group	Status	Clicks	CTR	Cost
Ad groups						
Ads & extensions						
Ads	Non-Surgical Fat Reduction Freezing Fat Really Works Freeze Away Body Fat www.hawaiibodysculpt.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	3. lipo	Eligible	1	16.67%	\$2.95
Extensions						
Landing pages						
Keywords						
Audiences						
Demographics						
Settings						
Suggested						
Ad schedule						
More						

Google Ads Hawaii Aesthetics All campaigns search beta coolsculpting						
Overview	Enabled	Status: <u>Bid strategy learning</u>	Type: Search	Budget: \$55.59/day	Optimization score: 86.6%	More details
Recommendations	Ad status: All ADD FILTER					
Insights	Ad	Ad group	Status	Clicks	CTR	Cost
Ad groups						
Ads & extensions						
Ads	Fat Reduction in Honolulu Freeze Away Body Fat Get \$1,000 Off 8+ Treatments www.hawaiibodysculpt.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	3. lipo	Eligible	2	11.76%	\$2.61
Extensions						
Landing pages						
Keywords						
Audiences						
Demographics						
Settings						
Suggested						
Ad schedule						
More						

<div style="display: flex; justify-content: space-between;"> Google Ads Chris Zelig > Hawaii Aesthetics 791-476-8478 All campaigns > search beta coolsculpting </div> <div style="display: flex; justify-content: flex-end; align-items: center;"> 259-215-0574 Chris Zelig support@medstarmedia.com </div>						
<div style="display: flex; justify-content: space-between;"> Overview Enabled Status: <u>Bid strategy learning</u> Type: Search Budget: \$55.59/day Optimization score: 86.6% More details </div>						
<div style="display: flex; justify-content: space-between;"> Recommendations Ads Custom Jan 1 - Mar 31, 2021 </div>						
<div style="display: flex; justify-content: space-between;"> Insights Ad status: All ADD FILTER </div>						
Ad	Ad group	Status	Clicks	CTR	Cost	
<input type="checkbox"/> <div style="font-size: 8px;"> Fat Reduction in Honolulu Freeze Away Body Fat Get Rid of Unwanted Fat www.hawaiibodysculpt.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. </div>	x. Expanded Reach Test	Eligible	1	1.23%	\$2.22	
<input type="checkbox"/> <div style="font-size: 8px;"> CoolSculpting® in Honolulu Limited Time Offer Mar 2021 Our Biggest Discount Ever www.hawaiibotox.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Honolulu, HI. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now </div>	0. coolsculpting - general	Removed	1	9.09%	\$2.12	
<input type="checkbox"/> <div style="font-size: 8px;"> Aesthetics Hawaii Freeze Away Body Fat Get Rid of Unwanted Fat www.hawaiibodysculpt.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. </div>	x. Expanded Reach Test	Eligible	1	1.15%	\$1.92	
<input type="checkbox"/> <div style="font-size: 8px;"> CoolSculpting® Fat Reduction Mar Only \$1,000 Off 8+ Cycles Hurry Offer Ends In (=COUNTDOWN("2021/03/... www.hawaiibotox.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today </div>	0. coolsculpting - general	Removed	1	12.50%	\$1.91	

<div style="display: flex; justify-content: space-between;"> Google Ads Chris Zelig > Hawaii Aesthetics 791-476-8478 All campaigns > search beta coolsculpting </div> <div style="display: flex; justify-content: flex-end; align-items: center;"> 259-215-0574 Chris Zelig support@medstarmedia.com </div>						
<div style="display: flex; justify-content: space-between;"> Overview Enabled Status: <u>Bid strategy learning</u> Type: Search Budget: \$55.59/day Optimization score: 86.6% More details </div>						
<div style="display: flex; justify-content: space-between;"> Recommendations Ads Custom Jan 1 - Mar 31, 2021 </div>						
<div style="display: flex; justify-content: space-between;"> Insights Ad status: All ADD FILTER </div>						
Ad	Ad group	Status	Clicks	CTR	Cost	
<input type="checkbox"/> <div style="font-size: 8px;"> CoolSculpting® Fat Reduction Mar Only \$1,000 Off 8+ Cycles Hurry Offer Ends In (=COUNTDOWN("2021/03/... www.hawaiibotox.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today </div>	0. coolsculpting - general	Removed	1	12.50%	\$1.91	
<input type="checkbox"/> <div style="font-size: 8px;"> Non-Surgical Fat Reduction Eliminate Fat & Feel Great Freeze Away Body Fat www.hawaiibodysculpt.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. </div>	3. lipo	Eligible	1	12.50%	\$1.89	
<input type="checkbox"/> <div style="font-size: 8px;"> Best CoolSculpting Deal Ever Limited Time Offer Mar 2021 Hurry Offer Ends In (=COUNTDOWN("2021/03/31... www.hawaiibotox.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today </div>	0. coolsculpting - general	Removed	1	33.33%	\$1.73	
<input type="checkbox"/> <div style="font-size: 8px;"> CoolSculpting® in Honolulu Limited Time Offer Mar 2021 Hurry Offer Ends In (=COUNTDOWN("2021/03/31... www.hawaiibotox.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Honolulu, HI. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now </div>	0. coolsculpting - general	Removed	1	12.50%	\$1.70	

<div style="display: flex; justify-content: space-between;"> Google Ads Chris Zelig > Hawaii Aesthetics 791-476-8478 All campaigns > search beta coolsculpting </div> <div style="display: flex; justify-content: flex-end; align-items: center;"> 259-215-0574 Chris Zelig support@medstarmedia.com </div>						
<div style="display: flex; justify-content: space-between;"> Overview Enabled Status: <u>Bid strategy learning</u> Type: Search Budget: \$55.59/day Optimization score: 86.6% More details </div>						
<div style="display: flex; justify-content: space-between;"> Recommendations Ads Custom Jan 1 - Mar 31, 2021 </div>						
<div style="display: flex; justify-content: space-between;"> Insights Ad status: All ADD FILTER </div>						
Ad	Ad group	Status	Clicks	CTR	Cost	
<input type="checkbox"/> <div style="font-size: 8px;"> CoolSculpting® in Honolulu Limited Time Offer Mar 2021 Hurry Offer Ends In (=COUNTDOWN("2021/03/31... www.hawaiibotox.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Honolulu, HI. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now </div>	0. coolsculpting - general	Removed	1	12.50%	\$1.70	
<input type="checkbox"/> <div style="font-size: 8px;"> Fat Reduction in Honolulu Eliminate Fat & Feel Great Get Rid of Unwanted Fat www.hawaiibodysculpt.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments </div>	x. Expanded Reach Test	Eligible	1	2.63%	\$1.44	
<input type="checkbox"/> <div style="font-size: 8px;"> Fat Reduction in Honolulu Freeze Away Body Fat Freeze Away Body Fat www.hawaiibodysculpt.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments </div>	x. Expanded Reach Test	Eligible	1	2.27%	\$1.39	
<input type="checkbox"/> <div style="font-size: 8px;"> CoolSculpting® Fat Reduction Limited Time Offer Mar 2021 Our Biggest Discount Ever www.hawaiibotox.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Honolulu, HI. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now </div>	1. coolsculpting - price	Removed	1	100.00%	\$1.26	

<div style="display: flex; justify-content: space-between;"> Google Ads Chris Zelig > Hawaii Aesthetics 791-476-8478 All campaigns > search beta coolsculpting </div> <div style="display: flex; justify-content: flex-end; align-items: center;"> 259-215-0574 Chris Zelig support@medstarmedia.com </div>						
<div style="display: flex; justify-content: space-between;"> Overview Enabled Status: <u>Bid strategy learning</u> Type: Search Budget: \$55.59/day Optimization score: 86.6% More details </div>						
<div style="display: flex; justify-content: space-between;"> Recommendations Ads Custom Jan 1 - Mar 31, 2021 </div>						
<div style="display: flex; justify-content: space-between;"> Insights Ad status: All ADD FILTER </div>						
Ad	Ad group	Status	Clicks	CTR	Cost	
<input type="checkbox"/> <div style="font-size: 8px;"> CoolSculpting® Fat Reduction CoolSculpting in Honolulu Biggest CoolSculpting® Promo +5 more www.hawaiibotox.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Honolulu, HI. Expert, Safe Fat Loss With Quick... View assets details </div>	1. coolsculpting - price	Removed Poor ad strength	1	10.00%	\$0.92	
<input type="checkbox"/> <div style="font-size: 8px;"> Best CoolSculpting Deal Ever Mar Only \$1,000 Off 8+ Cycles Hurry Offer Ends In (=COUNTDOWN("2021/03/31... www.hawaiibotox.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today </div>	1. coolsculpting - price	Removed	1	50.00%	\$0.84	
<input type="checkbox"/> <div style="font-size: 8px;"> Fat Reduction in Honolulu Freezing Fat Really Works Get \$1,000 Off 8+ Treatments www.hawaiibodysculpt.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments </div>	3. lipo	Eligible	1	20.00%	\$0.48	
<input type="checkbox"/> <div style="font-size: 8px;"> CoolSculpting® Fat Reduction Mar Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.hawaiibotox.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Honolulu, HI. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now </div>	0. coolsculpting - general	Removed	1	6.67%	\$0.39	

<div style="display: flex; justify-content: space-between;"> Google Ads Chris Zelig > Hawaii Aesthetics 791-476-8478 All campaigns > search beta coolsculpting </div> <div style="display: flex; justify-content: flex-end; align-items: center;"> 259-215-0574 Chris Zelig support@medstarmedia.com </div>						
<div style="display: flex; justify-content: space-between;"> Overview Enabled Status: <u>Bid strategy learning</u> Type: Search Budget: \$55.59/day Optimization score: 86.6% More details </div>						
<div style="display: flex; justify-content: space-between;"> Recommendations Ads Custom Jan 1 - Mar 31, 2021 </div>						
<div style="display: flex; justify-content: space-between;"> Insights Ad status: All ADD FILTER </div>						
Ad	Ad group	Status	Clicks	CTR	Cost	
<input type="checkbox"/> <div style="font-size: 8px;"> CoolSculpting® Fat Reduction Mar Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.hawaiibotox.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Honolulu, HI. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now </div>	0. coolsculpting - general	Removed	1	6.67%	\$0.39	
<input type="checkbox"/> <div style="font-size: 8px;"> CoolSculpting® in Honolulu Mar Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.hawaiibotox.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Honolulu, HI. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now </div>	0. coolsculpting - general	Removed	1	3.33%	\$0.39	
<input type="checkbox"/> <div style="font-size: 8px;"> CoolSculpting® Fat Reduction Mar Only \$1,000 Off 8+ Cycles Hurry Offer Ends In (=COUNTDOWN("2021/03/31... www.hawaiibotox.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Honolulu, HI. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now </div>	1. coolsculpting - price	Removed	1	50.00%	\$0.09	
<input type="checkbox"/> <div style="font-size: 8px;"> CoolSculpting® Fat Reduction CoolSculpting in Honolulu Biggest CoolSculpting® Promo +5 more www.hawaiibotox.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Honolulu, HI. Expert, Safe Fat Loss With Quick... View assets details </div>	0. coolsculpting - general	Removed Poor ad strength	0	-	\$0.00	
<input type="checkbox"/> <div style="font-size: 8px;"> CoolSculpting® Fat Reduction Feb Only \$1,000 Off 8+ </div>						

Google Ads | Hawaii Aesthetics | All campaigns | search | beta | coolsculpting

Overview: Enabled, Status: Bid strategy learning, Type: Search, Budget: \$55.59/day, Optimization score: 86.6%

Ad	Ad group	Status	Clicks	CTR	Cost
Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Honolulu, HI. Expert, Safe Fat Loss With Quic... View assets details		Poor ad strength			
CoolSculpting® Fat Reduction Feb Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.hawaiiibotox.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Honolulu, HI. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Removed	0	-	\$0.00
CoolSculpting® Fat Reduction Feb Only \$1,000 Off 8+ Cycles Hurry Offer Ends In (=COUNTDOWN("2021/02/... www.hawaiiibotox.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Honolulu, HI. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Removed	0	-	\$0.00
Best CoolSculpting Deal Ever Limited Time Offer Feb 2021 Hurry Offer Ends In (=COUNTDOWN("2021/02/28... www.hawaiiibotox.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed	0	-	\$0.00
Total: Ads			289	5.60%	\$1,446.79
Total: Campaign			289	5.60%	\$1,446.79

Google Ads | Hawaii Aesthetics | All campaigns | search | beta | coolsculpting

Overview: Enabled, Status: Bid strategy learning, Type: Search, Budget: \$55.59/day, Optimization score: 86.6%

Extensions > All

Extension type: All

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Sitelink extension							
CoolSculpting CoolSculpting: The Top Non-Surgical Fat Reduction Treatment. Learn More	Sitelink extension	search beta coolscul...	Campaign	Approved	4	4.40%	\$12.00
Call extension							
(808) 633-8585	Call extension	Account	Account	Approved	63	4.18%	\$411.25
Location extension							
yewdave@gmail.com (View locations) All locations selected	Location extension	Account	Account	-	-	-	-
Callout extension							
Highlights: No Surgery	Callout extension	search beta coolscul...	Campaign	Approved (limited): Health in personalized advertising	67	7.19%	\$358.24
Nonsurgical Fat Reduction	Callout extension	search beta coolscul...	Campaign	Approved	66	7.24%	\$351.54

Google Ads | Hawaii Aesthetics | All campaigns | search | beta | coolsculpting

Overview: Enabled, Status: Bid strategy learning, Type: Search, Budget: \$55.59/day, Optimization score: 86.6%

Extension type: All

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Callout extension							
Highlights: No Surgery	Callout extension	search beta coolscul...	Campaign	Approved (limited): Health in personalized advertising	67	7.19%	\$358.24
Nonsurgical Fat Reduction	Callout extension	search beta coolscul...	Campaign	Approved	66	7.24%	\$351.54
FDA Cleared	Callout extension	search beta coolscul...	Campaign	Approved	70	6.50%	\$345.36
Freeze Your Fat	Callout extension	search beta coolscul...	Campaign	Approved	60	6.07%	\$340.25
Liposuction Alternative	Callout extension	search beta coolscul...	Campaign	Approved (limited): Health in personalized advertising	60	6.62%	\$339.99
Contact Us + Free Consult	Callout extension	search beta coolscul...	Campaign	Approved	60	6.59%	\$324.84
Structured snippet extension							
Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction, CoolMini, Fat...	Structured snippet extension	search beta coolscul...	Campaign	Approved	2	1.46%	\$17.81

Google Ads | Hawaii Aesthetics | All campaigns | search | beta | coolsculpting

Overview: Enabled, Status: Bid strategy learning, Type: Search, Budget: \$55.59/day, Optimization score: 86.6%

Extensions > All

Extension type: All

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Promotion extension							
Spring Sale - 25% off 8+ Treatments	Promotion extension	search beta coolscul...	Campaign	Approved	0	-	\$0.00
Total: Sitelink extensions					4	3.70%	\$12.00
Total: Callout extensions					130	6.83%	\$657.79
Total: Structured snippet extensions					2	1.46%	\$17.81
Total: Call extensions					63	4.18%	\$411.25
Total: Location extensions					9	6.77%	\$45.05
Total: Promotion extensions					232	5.89%	\$1,207.83

Show rows: 10 | 11 - 11 of 11

Google Ads | Hawaii Aesthetics | All campaigns | search | beta | coolsculpting

Overview: Enabled, Status: Bid strategy learning, Type: Search, Budget: \$55.59/day, Optimization score: 86.6%

Responsive search ad > All

ASSETS

Responsive search ads usually need around 5,000 impressions over 30 days to display a rating in the Performance column. Learn more

Asset	Status	Asset type	Position pinning	Impr.
Aesthetics Hawaii	Approved	Headline	None	1,113
Safe + Effective Fat Reduction	Approved	Headline	None	298
Hawaii Aesthetics	-	Headline	None	0
Eliminate Fat & Feel Great	Approved	Headline	None	155
Freeze Away Body Fat	Approved	Headline	None	59
Get Rid of Unwanted Fat	Approved	Headline	None	151
Freezing Fat Really Works	Approved	Headline	None	110
Offering \$1,000 Off 8+ Cycles	-	Headline	None	304

Google Ads Hawaii Aesthetics 791-476-8478 All campaigns search | beta | coolsculpting

Overview: Enabled Status: Bid strategy learning Type: Search Budget: \$55.59/day Optimization score: 86.6%

Asset	Status	Asset type	Position pinning	Impr.
Hawaii Aesthetics	-	Headline	None	0
Eliminate Fat & Feel Great	Approved	Headline	None	155
Freeze Away Body Fat	Approved	Headline	None	59
Get Rid of Unwanted Fat	Approved	Headline	None	151
Freezing Fat Really Works	Approved	Headline	None	110
Offering \$1,000 Off 8+ Cycles	-	Headline	None	304
Fat Reduction in Honolulu	Approved	Headline	None	637
Non-Surgical Fat Reduction	Approved	Headline	None	102

Reporting is not real-time. Time zone for all dates and times: (GMT-10:00) Hawaii-Aleutian Standard Time. © Google, 2021.

Google Ads Hawaii Aesthetics 791-476-8478 All campaigns search | beta | coolsculpting

Overview: Enabled Status: Bid strategy learning Type: Search Budget: \$55.59/day Optimization score: 86.6%

Responsive search ad

Responsive search ads usually need around 5,000 impressions over 30 days to display a rating in the Performance column.

Asset	Status	Asset type	Position pinning	Impr.
Get \$1,000 Off 8+ Treatments	Approved	Headline	None	0
Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	Approved	Description	None	1,360
CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat	Approved	Description	None	1,146
Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.	-	Description	None	20
Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	Approved	Description	None	15
Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	Approved	Description	None	0

Campaigns Hawaii Aesthetics (183296479) Updated just now

Search and filter: Jan 1, 2021 - Mar 31, 2021

Resource Center Campaigns Ad Sets Ads

On / Off	Campaign Name	Results	Reach	Impressions	Cost per Result	Amount Spent
<input type="checkbox"/>	Coolsculpting - Conversions	36 Website Leads	9,349	16,353	\$7.69 Per Lead	\$276.87
<input type="checkbox"/>	Post: "A REALSELF REVIEW FOR TMJ RELIEF"	473 Post Engagements	4,613	7,858	\$0.24 Per Post Engagement	\$114.00
<input type="checkbox"/>	Post: "Here's a quick glimpse into our signatu..."	4,622 ThruPlays	19,284	24,427	\$0.02 Cost per ThruPlay	\$84.00
<input type="checkbox"/>	Post: "Here's a quick glimpse into our signatu..."	598 Link Clicks	9,874	15,572	\$0.14 Per Link Click	\$84.00
<input type="checkbox"/>	Post: "A REALSELF REVIEW FOR TMJ RELIEF"	75 Post Engagements	1,528	9,028	\$1.07 Per Post Engagement	\$80.00
<input type="checkbox"/>	Post: "Aesthetics Hawaii is one of the most e..."	65 Post Engagements	1,415	1,509	\$0.14 Per Post Engagement	\$8.80
<input type="checkbox"/>	Post: "www.hawaiibotox.com"	-	-	-	-	-
Results from 114 campaigns		Attrib...	39,935 People	74,747 Total	-	\$647.67 Total Spent

Ads Hawaii Aesthetics (183296479) Updated just now

Search and filter: Jan 1, 2021 - Mar 31, 2021

Resource Center Campaigns Ad Sets for 1 Campaign Ads for 1 Campaign

On / Off	Ad Name	Impressions	Cost per Result	Quality Ranking	Engagement Rate Ranking	Conversion Rate Ranking	Amount Spent
<input type="checkbox"/>	2021-03 - CS - UGC - Sitting - Copy 1	10,273	\$6.73 Per Lead	-	-	-	\$168.23
<input type="checkbox"/>	2021-03 - CS - UGC - Sitting - Copy 2	3,294	\$14.40 Per Lead	-	-	-	\$57.61
<input type="checkbox"/>	2021-03 - CS - UGC - Standing - Copy 1	1,917	\$4.90 Per Lead	-	-	-	\$34.31
<input type="checkbox"/>	2021-03 - CS - UGC - Standing - Copy 2	869	- Per Lead	-	-	-	\$16.72
Results from 4 ads		16,353 Total	\$7.69 Per Lead	-	-	-	\$276.87 Total Spent

Search: Coolsculpting - Conversions > Interests - Women - 25-64 - 10... > 2021-03 - CS - UGC - Sitting - C... Active

Ad Name: 2021-03 - CS - UGC - Sitting - Copy 1

Identity: Facebook Page: Aesthetics Hawaii

Instagram Account: Use selected Page or Connect Account

Ad Setup: By clicking the "Publish" button, you agree to Facebook's Terms and Advertising Guidelines.

16 Placements: Facebook Feeds

Discard Draft Publish

Search

- Coolsculpting - Conversio...
- Interests - Women - 25-...
- 2021-03 - CS - UGC - ...
- 2021-03 - CS - UGC - ...
- 2021-03 - CS - UGC - ...
- 2021-03 - CS - UGC - ...
- 2021-03 - CS - UGC - ...

Coolsculpting - Conversions > Interests - Women - 25-64 - 10... > 2021-03 - CS - UGC - Sitting - C... Active

Edit Review

Ad Name [Create Name Template](#)

2021-03 - CS - UGC - Sitting - Copy 2

Identity

Facebook Page

Aesthetics Hawaii

You need access to advertise for Aesthetics Hawaii. [See Details](#)

Instagram Account

Use selected Page or Connect Account

Ad Setup

By clicking the "Publish" button, you agree to Facebook's Terms and Advertising Guidelines.

Close Discard Draft Publish

Preview On

16 Placements

Facebook Feeds

Aesthetics Hawaii Sponsored

CoolSculpting freezes away stubborn fat. No surgery. Little to no downtime. Lasting results. [See More](#)

Feeds

Search

- Coolsculpting - Conversio...
- Interests - Women - 25-...
- 2021-03 - CS - UGC - ...
- 2021-03 - CS - UGC - ...
- 2021-03 - CS - UGC - ...
- 2021-03 - CS - UGC - ...
- 2021-03 - CS - UGC - ...

Coolsculpting - Conversions > Interests - Women - 25-64 - 10... > 2021-03 - CS - UGC - Standing - ... Active

Edit Review

Ad Name [Create Name Template](#)

2021-03 - CS - UGC - Standing - Copy 1

Identity

Facebook Page

Aesthetics Hawaii

You need access to advertise for Aesthetics Hawaii. [See Details](#)

Instagram Account

Use selected Page or Connect Account

Ad Setup

By clicking the "Publish" button, you agree to Facebook's Terms and Advertising Guidelines.

Close Discard Draft Publish

Preview On

16 Placements

Facebook Feeds

Aesthetics Hawaii Sponsored

CoolSculpting freezes away stubborn fat. No surgery. Little to no downtime. Lasting results. [See More](#)

Feeds

Search

- Coolsculpting - Conversio...
- Interests - Women - 25-...
- 2021-03 - CS - UGC - ...
- 2021-03 - CS - UGC - ...
- 2021-03 - CS - UGC - ...
- 2021-03 - CS - UGC - ...
- 2021-03 - CS - UGC - ...

Coolsculpting - Conversions > Interests - Women - 25-64 - 10... > 2021-03 - CS - UGC - Standing - ... Active

Edit Review

Ad Name [Create Name Template](#)

2021-03 - CS - UGC - Standing - Copy 2

Identity

Facebook Page

Aesthetics Hawaii

You need access to advertise for Aesthetics Hawaii. [See Details](#)

Instagram Account

Use selected Page or Connect Account

Ad Setup

By clicking the "Publish" button, you agree to Facebook's Terms and Advertising Guidelines.

Close Discard Draft Publish

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Feeds

Medstar Media, INC.

10808 S. River Front Parkway Suite 3020
South Jordan, UT 84095
+1 6466949450
support@medstarmedia.com

INVOICE

BILL TO

Dr. David Yew
Hawaii Aesthetics
1441 Kapiolani Blvd
Suite #2020
Honolulu, HI 96814 USA

INVOICE # 1327

DATE 01/18/2021

DUE DATE 01/18/2021

TERMS Due on receipt

ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
Website Design + Development	<ul style="list-style-type: none">• Complete landing page redesign (hawaiibodysculpt.com) and optimization of (https://www.hawaiiботox.com/coolsculpting/)• Install lead capture forms, integrate with autoresponder and set up client & customer notifications• Optimize website for optimal desktop, tablet, mobile and cross-browser usability• Design custom graphics	10	200.00	2,000.00
Discount	Wifes favorite doctor discount	1	- 2,000.00	-2,000.00
Digital Marketing Set Up (One-Time Fee)	<ul style="list-style-type: none">• Set Up Google Ads pay per click campaigns for CoolSculpting related searches• Set up Facebook and Instagram ad camapigns• Perform keyword research, create ad groups and ad copy• Set up Facebook/Instagram ad campaigns• Set up conversion tracking, sales funnels and goals: Google Analytics, Google Tag Manager, Google Search Console, Call Tracking, Facebook conversion tracking, etc.	1	1,500.00	1,500.00
Digital Marketing Monthly Management	<ul style="list-style-type: none">• Monthly management of Google Ads / Social Media Ads• Optimize campaigns for conversions monthly• Monitor budget and adjust bids to gain better ROI• Manage keyword selection and audience targeting• Consult Exit pop technology to increase leads	1	1,500.00	1,500.00
Service Page Content	SEO-Optimized content for CoolSculpting page on HawaiiBotox.com CoolSculpting page on hawaiibodysculpt.com Evolve by Inmode page on hawaiibodysculpt.com	3	500.00	1,500.00

ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
DIGITAL MARKETING AGREEMENT	<p>DIGITAL MARKETING AGREEMENT At all times the media, websites, and graphics we create custom for you, are your property. There is a three month minimum for Digital Marketing Management Services. Subsequent monthly recurring charges may be canceled at any time with 30 days' notice. Your advertising costs, web hosting, and any other associated costs are your responsibility, and you determine the limit of your monthly advertising budget you wish us to manage. Medstar Media, Inc. is not obligated to provide any subsequent services if monthly recurring charges are not received. All marketing purchasing accounts will be in your name. If additional costs are necessary for any service needed for you, we will obtain your approval first.</p> <p>This agreement shall be interpreted under the laws of the State of Utah, and exclusive jurisdiction shall be the courts in Salt Lake County, Utah. You further agree that in any event, Medstar Media, Inc.'s limits of any liability to you shall not exceed the amounts paid by you to Medstar Media, Inc. Time is of the essence, and if any provision of this agreement is found unenforceable, the remain provisions shall bind the parties.</p> <p>The return on your marketing investment will vary based upon your location, pricing, and business good will, which can also be affected by market forces beyond anyone's control. Earnings and web rankings of other clients may not be the same as yours in your market. We, therefore, cannot, and do not, promise any specific rate of return on your advertising spend.</p> <p>You agree to pay for the services. You further agree to the terms, conditions and descriptions listed above.</p>	1	0.00	0.00

PAYMENT	4,500.00
BALANCE DUE	\$0.00