

CoolSculpting Marketing Services Hawaii Aesthetics Q3 + Q4 2022 Total Marketing Expenses (7/1/2022 - 12/31/2022)

Total Google Ads: \$ 8,393.36
Total Marketing Service Fee: \$ 8,550.00
Total CoolSculpting Marketing Expense: \$16,943.36

Google Ads | Chris Zelig > Hawaii Aesthetics 791-476-8478 | All campaigns

Search Reports Tools and settings Refresh Help Notifications 259-215-0574 Chris Zelig christopherzelig@gmail.com

Overview Campaigns Jul 1 - Dec 20, 2022 Show last 30 days

Recommendations Campaign status: All Campaign name contains cool Add filter

Campaign	Budget	Status	Clicks	CTR	Cost
search coolsculpting	\$52.76/day	Some ads limited by policy	2,214	8.74%	\$8,393.36
Total: Filtered campaigns					
Total: Account					
	\$115.99/day		4,938	9.83%	\$18,174.17

Reporting is not real-time. Time zone for all dates and times: (GMT-10:00) Hawaii-Aleutian Standard Time. Learn more
 Some inventory may be provided through third party intermediaries.
 You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.

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Google Ads | Chris Zelig > Hawaii Aesthetics 791-476-8478 | All campaigns > search | coolsculpting

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New form of payment required - Your current payment methods can't be charged. Hide Learn more Fix it

Overview Enabled Status: Some ads limited by policy Type: Search Budget: \$52.76/day Optimization score: 100% More details

Recommendations Ads Jul 1 - Dec 20, 2022 Show last 30 days

Insights Ad status: All Add filter

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current workspace					
Total: 2,214 clicks, 8.74% CTR, \$8,393.36 cost					
(Keyword: Aesthetics Hawaii) CoolSculpting in (LOCATION)(City) Freeze Away Body Fat +12 more hawaiiabotox.com/coolsculpting/honolulu CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More. Expert, Safe Fat Loss With Quick... View assets details	0. coolsculpting - general	Eligible	1,005	15.17%	\$4,441.19
Aesthetics Hawaii Fat Reduction in Honolulu Non-Surgical Fat Reduction +11 more hawaiiabotox.com/coolsculpting/elite Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet... View assets details	x. Expanded Reach Test	Eligible	594	5.33%	\$1,913.04
Aesthetics Hawaii Fat Reduction in Honolulu Non-Surgical Fat Reduction +11 more hawaiiabotox.com/coolsculpting/elite Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet... View assets details	3. lipo	Eligible	405	8.13%	\$1,264.91
[Dynamically generated headline] [Dynamically generated display URL] CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Our Biggest CoolSculpting Discount Ever. Save Up to 35% Off 8+ CoolSculpting Treatments	x. dynamic	Eligible (Limited) Policy (Restricted medical content +1 more)	30	20.27%	\$180.76
Aesthetics Hawaii Freeze Away Body Fat Get Rid of Unwanted Fat hawaiiabotox.com/coolsculpting/honolulu CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Removed	41	3.91%	\$140.03
CoolSculpting® in Honolulu Freeze Away Body Fat Get 35% Off 8+ Treatments hawaiiabotox.com/coolsculpting/honolulu Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet... View assets details	0. coolsculpting - general	Removed	17	11.81%	\$62.98

Google Ads | Chris Zelig > Hawaii Aesthetics 791-476-8478 | All campaigns > search | coolsculpting

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Overview Enabled Status: Some ads limited by policy Type: Search Budget: \$52.76/day Optimization score: 100% More details

Recommendations Ads Jul 1 - Dec 20, 2022 Show last 30 days

Insights Ad status: All Add filter

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current workspace					
Total: 2,214 clicks, 8.74% CTR, \$8,393.36 cost					
CoolSculpting® in Honolulu Freeze Away Body Fat Get 35% Off 8+ Treatments hawaiiabotox.com/coolsculpting/honolulu Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed	17	11.81%	\$62.98
CoolSculpting® in Honolulu Freeze Away Body Fat Our Biggest Discount Ever hawaiiabotox.com/coolsculpting/honolulu Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed	16	14.29%	\$47.32
(Keyword: Aesthetics Hawaii) CoolSculpting in (LOCATION)(City) Freeze Away Body Fat +12 more hawaiiabotox.com/coolsculpting/honolulu CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More. Expert, Safe Fat Loss With Quick... View assets details	1. coolsculpting - price	Not eligible Ad group paused	21	24.42%	\$45.52
CoolSculpting® in Honolulu Freeze Away Body Fat Get 35% Off 8+ Treatments hawaiiabotox.com/coolsculpting/honolulu Best Prices. FDA-Cleared. Clinically Proven Fat Removal. Top Provider in Honolulu, HI. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Removed	14	9.86%	\$41.86
[Dynamically generated headline] [Dynamically generated display URL] CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Our Biggest CoolSculpting Discount Ever. Get Up to 35% Off 8+ CoolSculpting Treatments	x. dynamic	Removed Policy (Restricted medical content +1 more)	9	9.78%	\$40.28
Aesthetics Hawaii Freeze Away Body Fat Get 35% OFF 8+ Treatments hawaiiabotox.com/coolsculpting/honolulu CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	3. lipo	Removed	13	6.16%	\$34.90
[Dynamically generated headline] [Dynamically generated display URL]		Finished (limited)			

Google Ads | Chris Zelig > Hawaii Aesthetics 791-476-8478 | All campaigns > search | coolsculpting

Search Reports Tools and settings Refresh Help Notifications 259-215-0574 Chris Zelig christopherzelig@gmail.com

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Overview Enabled Status: Some ads limited by policy Type: Search Budget: \$52.76/day Optimization score: 100% More details

Recommendations Ads Jul 1 - Dec 20, 2022 Show last 30 days

Insights Ad status: All Add filter

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current workspace					
Total: 2,214 clicks, 8.74% CTR, \$8,393.36 cost					
[Dynamically generated headline] [Dynamically generated display URL] Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Honolulu, HI. Our Biggest CoolSculpting Discount Ever. Save Up to 35% Off 8+ CoolSculpting Treatments	x. dynamic	Eligible (Limited) Policy (Restricted medical content +1 more)	5	9.43%	\$33.22
CoolSculpting® in Honolulu Save 35% Off 8+ Treatments Our Biggest Discount Ever hawaiiabotox.com/coolsculpting/honolulu Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed	10	6.10%	\$31.21
Aesthetics Hawaii CoolSculpting in (LOCATION)(City) Freeze Away Body Fat +12 more hawaiiabotox.com/coolsculpting/honolulu CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More. Expert, Safe Fat Loss With Quick... View assets details	x. non-service medspa	Eligible	6	9.84%	\$28.70
Fat Reduction in Honolulu Freezing Fat Really Works Get Rid of Unwanted Fat hawaiiabotox.com/coolsculpting/honolulu Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save 35% Off 8+ Treatments of CoolSculpting	x. Expanded Reach Test	Removed	7	5.79%	\$18.73
[Dynamically generated headline] [Dynamically generated display URL] Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Our Biggest CoolSculpting Discount Ever. Save Up to 35% Off 8+ CoolSculpting Treatments	x. dynamic	Eligible (Limited) Policy (Restricted medical content +1 more)	2	25.00%	\$15.12
Aesthetics Hawaii Freezing Fat Really Works Freeze Away Body Fat hawaiiabotox.com/coolsculpting/honolulu CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Removed	4	8.89%	\$12.35
[Dynamically generated headline] [Dynamically generated display URL]		Removed			

New form of payment required - Your current payment methods can't be charged. Hide Learn more Fix it

Overview: Enabled Status: Some ads limited by policy Type: Search Budget: \$52.76/day Optimization score: 100%

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current workspace 2					
[Dynamically generated headline] [Dynamically generated display URL] Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Honolulu, HI. Our Biggest CoolSculpting Discount Ever. Get Up to 35% Off 8+ CoolSculpting Treatments	x.dynamic	Removed Policy (Restricted medical content +1 more)	5	8.93%	\$11.56
[Dynamically generated headline] [Dynamically generated display URL] Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Our Biggest CoolSculpting Discount Ever. Get Up to 35% Off 8+ CoolSculpting Treatments	x.dynamic	Removed Policy (Restricted medical content +1 more)	2	33.33%	\$8.79
CoolSculpting® in Honolulu Freeze Away Body Fat Save 35% Off 8+ Treatments hawaiiabotox.com/coolsculpting/honolulu	1.coolsculpting - price	Removed Ad group paused	4	21.05%	\$8.30
[Dynamically generated headline] [Dynamically generated display URL] CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Our Biggest CoolSculpting Discount Ever. Save 35% Off 8+ Treatments of CoolSculpting.	x.dynamic	Removed Policy (Restricted medical content +1 more)	1	16.67%	\$5.15
[Dynamically generated headline] [Dynamically generated display URL] Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Honolulu, HI. Our Biggest CoolSculpting Discount Ever. Save 35% Off 8+ Treatments of CoolSculpting.	x.dynamic	Removed Policy (Restricted medical content +1 more)	1	5.56%	\$3.89
Fat Reduction in Honolulu Freezing Fat Really Works Get 35% Off 8+ Treatments hawaiiabotox.com/coolsculpting/honolulu	3.lipo	Removed	1	20.00%	\$3.30
[Dynamically generated headline] [Dynamically generated display URL] CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	3.lipo	Removed	1	14.29%	\$0.25

Total: Ads in your current workspace 2					
Fat Reduction in Honolulu Freezing Fat Really Works Freeze Away Body Fat hawaiiabotox.com/coolsculpting/honolulu	3.lipo	Removed	1	14.29%	\$0.25
CoolSculpting® Fat Reduction CoolSculpting in Honolulu Biggest CoolSculpting® Promo +5 more www.hawaiiabotox.com	0.coolsculpting - general	Removed	0	-	\$0.00
CoolSculpting® Fat Reduction Feb Only \$1,000 Off 8+ Cycles Hurry Offer Ends In (=COUNTDOWN("2021/02/28 00:00:00";en... www.hawaiiabotox.com	0.coolsculpting - general	Removed	0	-	\$0.00
[Dynamically generated headline] [Dynamically generated display URL] CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Our Biggest CoolSculpting Discount Ever. Save 35% Off 8+ Treatments of CoolSculpting	0.coolsculpting - general	Removed	0	-	\$0.00
[Dynamically generated headline] [Dynamically generated display URL] CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Our Biggest CoolSculpting Discount Ever. Save 35% Off 8+ Treatments of CoolSculpting	0.coolsculpting - general	Removed	0	-	\$0.00
[Dynamically generated headline] [Dynamically generated display URL] CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Our Biggest CoolSculpting Discount Ever. Save 35% Off 8+ Treatments of CoolSculpting	0.coolsculpting - general	Removed	0	-	\$0.00

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current workspace 2					
[Dynamically generated headline] [Dynamically generated display URL] CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Our Biggest CoolSculpting Discount Ever. Save 35% Off 8+ Treatments of CoolSculpting	x.dynamic	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
[Dynamically generated headline] [Dynamically generated display URL] CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Our Biggest CoolSculpting Discount Ever. Save 35% Off 8+ Treatments of CoolSculpting	x.dynamic	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
[Dynamically generated headline] [Dynamically generated display URL] CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Our Biggest CoolSculpting Discount Ever. Save 35% Off 8+ Treatments of CoolSculpting	x.dynamic	Removed Policy (Restricted medical content +1 more)	0	0.00%	\$0.00
[Dynamically generated headline] [Dynamically generated display URL] Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Our Biggest CoolSculpting Discount Ever. Save 35% Off 8+ Treatments of CoolSculpting	x.dynamic	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
Total: Ads in your current workspace 2			2,214	8.74%	\$8,393.36
Total: Campaign 2			2,214	8.74%	\$8,393.36

Show rows: 500 1 - 422 of 422

Responsive search ad

Ad strength: Excellent

- Add more headlines
- Include popular keywords in your headlines
- Make your headlines more unique
- Make your descriptions more unique

Asset	Status	Asset type	Position pinning	Impr.	Asset source
Freeze Away Body Fat	Approved	Headline	None	1,936	Advertiser
Non-Surgical Fat Reduction	Approved	Headline	None	816	Advertiser
(Keyword:Aesthetics Hawaii)	Approved	Headline	None	2,923	Advertiser
Affordable & Quick Treatments	Approved	Headline	None	558	Advertiser
Top Provider in Honolulu	Approved	Headline	None	303	Advertiser
Freeze Your Fat Away Today	Approved	Headline	None	98	Advertiser
Freeze Stubborn Fat 2x Faster	Approved	Headline	None	61	Advertiser
Schedule a Free Consultation	Approved	Headline	None	18	Advertiser
Next-Generation Fat Reduction	Approved	Headline	None	171	Advertiser

Responsive search ad

Ad strength: Excellent

- Add more headlines
- Include popular keywords in your headlines
- Make your headlines more unique
- Make your descriptions more unique

Asset	Status	Asset type	Position pinning	Impr.	Asset source
Fat Reduction Treatment	Approved	Headline	None	153	Advertiser
Huge CoolSculpting Promotion	Approved	Headline	None	1,008	Advertiser
CoolSculpting® Elite	Approved	Headline	None	157	Advertiser
CoolSculpting in (LOCATION)(City)	Approved	Headline	None	5,224	Advertiser
35% Off 8+ Treatments	Approved	Headline	None	206	Advertiser
CoolSculpting Near Me	Approved	Headline	None	82	Advertiser
Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	Approved	Description	None	6,427	Advertiser
Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	Approved	Description	None	103	Advertiser
CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More	Approved	Description	None	501	Advertiser
Our Biggest CoolSculpting Discount Ever. Save Up to 35% Off 8+ CoolSculpting Treatments	Approved	Description	2nd position	3,393	Advertiser

Google Ads | Chris Zelig | Hawaii Aesthetics | All campaigns | search | coolsculpting

New form of payment required - Your current payment methods can't be charged. Hide Learn more Fix it

Overview: Enabled | Status: Some ads limited by policy | Type: Search | Budget: \$52.76/day | Optimization score: 100%

Responsive search ad

Assets | Combinations

Your ads are all set! They'll have a higher chance of performing well.

Ad strength Excellent

- ✓ Add more headlines
- ✓ Include popular keywords in your headlines
- ✓ Make your headlines more unique
- ✓ Make your descriptions more unique

Asset	Status	Asset type	Position pinning	Impr.	Asset source
CoolSculpting in (LOCATION)(City)	Approved	Headline	None	5,224	Advertiser
35% Off 8+ Treatments	Approved	Headline	None	206	Advertiser
CoolSculpting Near Me	Approved	Headline	None	82	Advertiser
Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	Approved	Description	None	6,427	Advertiser
Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	Approved	Description	None	103	Advertiser
CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More	Approved	Description	None	501	Advertiser
Our Biggest CoolSculpting Discount Ever. Save Up to 35% Off 8+ CoolSculpting Treatments	Approved	Description	2nd position	3,393	Advertiser

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Google Ads | Chris Zelig | Hawaii Aesthetics | All campaigns | search | coolsculpting

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Overview: Enabled | Status: Some ads limited by policy | Type: Search | Budget: \$52.76/day | Optimization score: 100%

Assets

Table view: Associations

Asset status: All | Asset type: All

Asset	Added to	Level	Status	Source	Clicks	Impr.	CTR	Avg. CPC	Cost
Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite...	search coolsculpting	Campaign	Eligible	Advertiser	24	256	9.38%	\$3.63	\$87.19
Current Specials Don't Miss Our Specials & Exclusive Offers. Learn More Now.	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	Advertiser	1,620	15,337	10.56%	\$3.96	\$6,417.83
CoolSculpting CoolSculpting: The Top Non-Surgical Fat Reduction Treatment. Learn More	search coolsculpting	Campaign	Eligible	Advertiser	1,584	15,286	10.36%	\$3.92	\$6,204.52
Full Range of Services Learn More About Our Complete Range of Top Services for Face and Body	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	Advertiser	1,523	14,690	10.37%	\$3.91	\$5,950.35
Why Choose Us? Read About What Sets Us Apart from Other Medspas in Honolulu	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	Advertiser	1,005	11,664	8.62%	\$3.60	\$3,619.03

Google Ads | Chris Zelig | Hawaii Aesthetics | All campaigns | search | coolsculpting

New form of payment required - Your current payment methods can't be charged. Hide Learn more Fix it

Overview: Enabled | Status: Some ads limited by policy | Type: Search | Budget: \$52.76/day | Optimization score: 100%

Assets

Asset	Added to	Level	Status	Source	Clicks	Impr.	CTR	Avg. CPC	Cost
Book A Free Consultation Contact Us Today to Schedule Your Free Consultation	Account	Account	Eligible	Advertiser	690	9,065	7.61%	\$3.48	\$2,404.27
About Us Learn More About Our Team, Location and Available Beauty Treatments	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	Advertiser	266	4,050	6.57%	\$3.80	\$1,009.84
FDA Cleared	search coolsculpting	Campaign	Eligible	Advertiser	352	3,119	11.29%	\$4.10	\$1,444.06
Freeze Your Fat	search coolsculpting	Campaign	Eligible	Advertiser	283	2,702	10.47%	\$4.22	\$1,193.42
Liposuction Alternative	search coolsculpting	Campaign	Eligible	Advertiser	263	2,180	12.06%	\$4.16	\$1,093.71
Highlights: No Surgery	search coolsculpting	Campaign	Eligible	Advertiser	259	2,299	11.27%	\$4.17	\$1,080.03
Nonsurgical Fat Reduction	search coolsculpting	Campaign	Eligible	Advertiser	246	2,159	11.39%	\$4.25	\$1,046.54
Up to 35% Off	search coolsculpting	Campaign	Removed	Advertiser	44	373	11.80%	\$2.76	\$121.33
5-Star Rated Medspa	Account	Account	Eligible	Advertiser	4	28	14.29%	\$3.58	\$14.31
Contact Us + Free Consult	Account	Account	Eligible	Advertiser	0	20	0.00%	-	\$0.00
Fall Sale - Up to 35% off 8+ Treatments	search coolsculpting	Campaign	Removed	Advertiser	675	7,319	9.22%	\$4.26	\$2,876.68
Summer Sale - Up to 35% off 8+ Treatments	search coolsculpting	Campaign	Removed	Advertiser	487	4,985	9.77%	\$3.17	\$1,541.97

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Assets

Asset	Added to	Level	Status	Source	Clicks	Impr.	CTR	Avg. CPC	Cost
Contact Us + Free Consult	Account	Account	Eligible	Advertiser	0	20	0.00%	-	\$0.00
Fall Sale - Up to 35% off 8+ Treatments	search coolsculpting	Campaign	Removed	Advertiser	675	7,319	9.22%	\$4.26	\$2,876.68
Summer Sale - Up to 35% off 8+ Treatments	search coolsculpting	Campaign	Removed	Advertiser	487	4,985	9.77%	\$3.17	\$1,541.97
Winter Sale - Up to 35% off 8+ Treatments	search coolsculpting	Campaign	Eligible	Advertiser	95	1,014	9.37%	\$5.33	\$506.65
(808) 207-8668	Account	Account	Eligible	Advertiser	86	1,401	6.14%	\$5.18	\$445.21
Total: Sitelinks					1,637	15,598	10.49%	\$3.95	\$6,459.14
Total: Callouts					654	5,857	11.17%	\$4.13	\$2,702.97
Total: Structured snippets					24	256	9.38%	\$3.63	\$87.19
Total: Calls					86	1,401	6.14%	\$5.18	\$445.21
Total: Promotions					1,257	13,318	9.44%	\$3.92	\$4,925.30

Google Search Console | Inspect any URL in "https://hawaiiibotox.com/"

Performance

Search type: Web | Date: Last 6 months | Query: +cool X | New

Total clicks: 85 | Total impressions: 20.5K | Average CTR: 0.4% | Average position: 45

Chart totals and table results might be partial when filters are applied. [Learn more](#)

QUERIES	PAGES	COUNTRIES	DEVICES	SEARCH APPEARANCE	DATES
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Medstar Media, INC.

10808 S. River Front Parkway Suite 3020
South Jordan, UT 84095
+1 6466949450
support@medstarmedia.com

INVOICE

BILL TO

1441 Kapiolani Blvd
Suite #2020
Honolulu, HI 96814 USA

INVOICE # 1810

DATE 07/01/2022

DUE DATE 07/01/2022

TERMS Due on receipt

ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
Digital Marketing Monthly Management	<ul style="list-style-type: none">• Monthly management of Google Ads / Social Media Ads• Optimize campaigns for conversions monthly• Monitor budget and adjust bids to gain better ROI• Manage keyword selection and audience targeting• Consult Exit pop technology to increase leads	1	1,500.00	1,500.00
Monthly Mgmt Service Proration	Ads were off all of December, Ads resumed March 22nd - 21 days credit.	21	-50.00	-1,050.00
Website Development	added message field and in-site webhook on all the GFs 0:45:00 set up new popup for morpheus 8 and connected it to the GHl + leadsheet 0:30:00 fixed botox thumbnail for mobile 0:15:00 1.5 Hrs Comped Per Chris - VIP Client	0	200.00	0.00

PAYMENT 450.00
BALANCE DUE **\$0.00**

Medstar Media, INC.

10808 S. River Front Parkway Suite 3020

South Jordan, UT 84095

+1 6466949450

support@medstarmedia.com

INVOICE

BILL TO

1441 Kapiolani Blvd

Suite #2020

Honolulu, HI 96814 USA

INVOICE # 1914

DATE 10/01/2022

DUE DATE 10/01/2022

TERMS Due on receipt

ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
Digital Marketing Monthly Management	<ul style="list-style-type: none">• Monthly management of Google Ads / Social Media Ads• Optimize campaigns for conversions monthly• Monitor budget and adjust bids to gain better ROI• Manage keyword selection and audience targeting• Consult Exit pop technology to increase leads	1	1,500.00	1,500.00
				<hr/>
				PAYMENT 1,500.00
				BALANCE DUE \$0.00

PAID

Medstar Media, INC.

10808 S. River Front Parkway Suite 3020

South Jordan, UT 84095

+1 6466949450

support@medstarmedia.com

INVOICE

BILL TO

1441 Kapiolani Blvd

Suite #2020

Honolulu, HI 96814 USA

INVOICE # 1948

DATE 11/01/2022

DUE DATE 11/01/2022

TERMS Due on receipt

ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
Digital Marketing Monthly Management	<ul style="list-style-type: none">• Monthly management of Google Ads / Social Media Ads• Optimize campaigns for conversions monthly• Monitor budget and adjust bids to gain better ROI• Manage keyword selection and audience targeting• Conversion Tools + Lead Nurture Technology	1	1,500.00	1,500.00
Text Blast	8041 contacts. Microneedling Promo	1	400.00	400.00
PAYMENT				1,900.00
BALANCE DUE				\$0.00

PAID

Medstar Media, INC.

10808 S. River Front Parkway Suite 3020

South Jordan, UT 84095

+1 6466949450

support@medstarmedia.com

INVOICE

BILL TO

1441 Kapiolani Blvd

Suite #2020

Honolulu, HI 96814 USA

INVOICE # 1991

DATE 12/01/2022

DUE DATE 12/01/2022

TERMS Due on receipt

ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
Digital Marketing Monthly Management	<ul style="list-style-type: none">• Monthly management of Google Ads / Social Media Ads• Optimize campaigns for conversions monthly• Monitor budget and adjust bids to gain better ROI• Manage keyword selection and audience targeting• Conversion Tools + Lead Nurture Technology	1	1,500.00	1,500.00
Text Blast	8054 Contacts	1	600.00	600.00
PAYMENT				2,100.00
BALANCE DUE				\$0.00

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