

CoolSculpting Marketing Services Hawaii Aesthetics Co-Op Q1 2023 Total Marketing Expenses (1/1/2023 - 3/31/2023)

Total Google Ads: \$4,388.05
Total Marketing Service Fees: \$4,500.00
Total CoolSculpting Marketing Cost: \$8,888.05

Google Ads Medstar Media > Hawaii Aesthetics 791-476-8478 All campaigns > All campaigns (modified)

Workspace filter Campaign status: All Ad group status: All Campaign name contains cool X Add filter

Overview Campaigns

Adjust your budgets: Get more conversions by adjusting your budgets in your Maximize conversions campaigns +8% View Apply

Campaign	Budget	Status	Clicks	CTR	Cost
MS search coolsculpting	\$40.27/day	All ads limited by policy	808	8.87%	\$4,388.05
Total: Campaigns in your current workspace					
Total: Account			2,326	10.05%	\$11,670.85

Reporting is not real-time. Time zone for all dates and times: (GMT-10:00) Hawaii-Aleutian Standard Time. Learn more

Google Ads Medstar Media > Hawaii Aesthetics 791-476-8478 All campaigns > All campaigns (modified) > MS | search | coolsculpting

Enabled Status: All ads limited by policy Type: Search Budget: \$40.27/day Optimization score: 87.9% More details Campaign 1 of 1

Overview Ads

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current workspace					
(Keyword Aesthetics Hawaii) CoolSculpting in (LOCATION/City) Freeze Away Body Fat +12 more hawaiiabotox.com/coolsculpting/honolulu CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More. Expert, Safe Fat Loss With Quick...	0. coolsculpting - general	Eligible (Limited) Policy (Restricted drug terms +1 more)	326	11.71%	\$2,178.85
Aesthetics Hawaii Fat Reduction in Honolulu Non-Surgical Fat Reduction +11 more hawaiiabotox.com/coolsculpting/elite Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet...	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	232	5.81%	\$1,045.48
(Keyword Aesthetics Hawaii) Fat Reduction in Honolulu Non-Surgical Fat Reduction +11 more hawaiiabotox.com/coolsculpting/elite Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet...	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	223	10.81%	\$991.34
[Dynamically generated headline] [Dynamically generated display URL] Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Honolulu, HI. Our Biggest CoolSculpting Discount Ever. Save Up to 35% Off 8+ CoolSculpting Treatments	x. dynamic	Removed Policy (Restricted medical content +1 more)	11	12.22%	\$84.41
Aesthetics Hawaii CoolSculpting in (LOCATION/City) Freeze Away Body Fat +12 more hawaiiabotox.com/coolsculpting/honolulu CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More. Expert, Safe Fat Loss With Quick...	x. non-service medspa	Eligible (Limited) Policy (Restricted medical content +1 more)	11	8.15%	\$62.75
[Dynamically generated headline] [Dynamically generated display URL] CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Our Biggest CoolSculpting Discount Ever. Save Up to 35% Off 8+ CoolSculpting Treatments	x. dynamic	Removed Policy (Restricted medical content +1 more)	2	16.67%	\$10.06
[Dynamically generated headline] [Dynamically generated display URL] Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Honolulu, HI. Our Biggest CoolSculpting Discount Ever. Save Up to 35% Off 8+ CoolSculpting Treatments	x. dynamic	Eligible (Limited)	2	10.53%	\$7.68

Google Ads Medstar Media > Hawaii Aesthetics 791-476-8478 All campaigns > All campaigns (modified) > MS | search | coolsculpting

Enabled Status: All ads limited by policy Type: Search Budget: \$40.27/day Optimization score: 87.9% More details Campaign 1 of 1

Overview Ads

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current workspace					
[Dynamically generated headline] [Dynamically generated display URL] Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Honolulu, HI. Our Biggest CoolSculpting Discount Ever. Save Up to 50% Off 16+ CoolSculpting Treatments	x. dynamic	Eligible (Limited) Policy (Restricted medical content +1 more)	2	10.53%	\$7.68
[Dynamically generated headline] [Dynamically generated display URL] Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Our Biggest CoolSculpting Discount Ever. Save Up to 35% Off 8+ CoolSculpting Treatments	x. dynamic	Removed Policy (Restricted medical content +1 more)	1	25.00%	\$7.48
CoolSculpting® Fat Reduction CoolSculpting in Honolulu Biggest CoolSculpting® Promo +5 more www.hawaiiabotox.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Honolulu, HI. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation Now	0. coolsculpting - general	Removed	0	-	\$0.00
CoolSculpting® Fat Reduction Freeze Away Body Fat Our Biggest Discount Ever hawaiiabotox.com/coolsculpting/honolulu Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Honolulu, HI. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Removed	0	-	\$0.00
CoolSculpting® in Honolulu Freeze Away Body Fat Get 35% Off 8+ Treatments hawaiiabotox.com/coolsculpting/honolulu Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed	0	-	\$0.00
Best CoolSculpting Deal Ever Freeze Away Body Fat Our Biggest Discount Ever hawaiiabotox.com/coolsculpting/honolulu Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed	0	-	\$0.00
CoolSculpting® Fat Reduction Freeze Away Body Fat 20% Off All CoolSculpting hawaiiabotox.com/coolsculpting/honolulu Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed	0	-	\$0.00

Google Ads Medstar Media > Hawaii Aesthetics 791-476-8478 All campaigns > All campaigns (modified) > MS | search | coolsculpting

Enabled Status: All ads limited by policy Type: Search Budget: \$40.27/day Optimization score: 87.9% More details Campaign 1 of 1

Overview Ads

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current workspace					
Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.			808	8.87%	\$4,388.05
Non-Surgical Fat Reduction Freeze Away Body Fat Freeze Away Body Fat hawaiiabotox.com/coolsculpting/honolulu Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save 20% On 8+ Treatments of CoolSculpting	x. Expanded Reach Test	Removed	0	-	\$0.00
Fat Reduction in Honolulu Freezing Fat Really Works Freeze Away Body Fat hawaiiabotox.com/coolsculpting/honolulu Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save 20% On 8+ Treatments of CoolSculpting	x. Expanded Reach Test	Removed	0	-	\$0.00
Fat Reduction in Honolulu Freezing Fat Really Works Get 20% Off 8+ Treatments hawaiiabotox.com/coolsculpting/honolulu Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save 20% On 8+ Treatments of CoolSculpting	x. Expanded Reach Test	Removed	0	-	\$0.00
Fat Reduction in Honolulu Freezing Fat Really Works Get 20% Off 8+ Treatments hawaiiabotox.com/coolsculpting/honolulu CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Removed	0	-	\$0.00
Total: Ads in your current workspace			808	8.87%	\$4,388.05
Total: Campaign			808	8.87%	\$4,388.05

Show rows: 100 1 - 100 of 380

Reporting is not real-time. Time zone for all dates and times: (GMT-10:00) Hawaii-Aleutian Standard Time. Learn more

Enabled Status: All ads limited by policy Type: Search Budget: \$40.27/day Optimization score: 87.9% More details Campaign 1 of 1

Responsive search ad

Assets Combinations

Your ads are all set! They'll have a higher chance of performing well.

Ad strength Excellent

- Add more headlines
- Include popular keywords in your headlines
- Make your headlines more unique
- Make your descriptions more unique

Responsive search ads usually need around 2,000 impressions in the "Google Search: Top" segment over 30 days to display a rating in the Performance column. [Learn more](#)

Asset status: All Add filter

Ad may be limited by policy: **Restricted drug terms, Restricted medical content**

Asset	Status	Asset type	Position pinning	Impr.	Asset source
Freeze Away Body Fat	Approved (limited)	Headline	None	676	Advertiser
Non-Surgical Fat Reduction	Approved (limited)	Headline	None	292	Advertiser
(Keyword:Aesthetics Hawaii)	Approved (limited)	Headline	None	1,741	Advertiser
Affordable & Quick Treatments	Approved (limited)	Headline	None	135	Advertiser
Top Provider in Honolulu	Approved (limited)	Headline	None	117	Advertiser
Freeze Your Fat Away Today	Approved (limited)	Headline	None	33	Advertiser
Freeze Stubborn Fat 2x Faster	Approved (limited)	Headline	None	9	Advertiser
Schedule a Free Consultation	Approved (limited)	Headline	None	3	Advertiser
Next-Generation Fat Reduction	Approved (limited)	Headline	None	88	Advertiser

Enabled Status: All ads limited by policy Type: Search Budget: \$40.27/day Optimization score: 87.9% More details Campaign 1 of 1

Responsive search ad

Asset status: All Add filter

Ad may be limited by policy: **Restricted drug terms, Restricted medical content**

Asset	Status	Asset type	Position pinning	Impr.	Asset source
Fat Reduction Treatment	Approved (limited)	Headline	None	19	Advertiser
Huge CoolSculpting Promotion	Approved (limited)	Headline	None	231	Advertiser
Up to 20% Off CoolSculpting	-	Headline	None	0	Advertiser
CoolSculpting® Elite Near Me	-	Headline	None	0	Advertiser
CoolSculpting® Elite	Approved (limited)	Headline	None	6	Advertiser
CoolSculpting in (LOCATION)(City)	Approved (limited)	Headline	None	1,650	Advertiser
35% Off 8+ Treatments	-	Headline	None	150	Advertiser
CoolSculpting Near Me	Approved (limited)	Headline	None	19	Advertiser
\$1,000 Off 8+ Treatments	-	Headline	None	0	Advertiser
Save 35% Off 8+ Treatments	-	Headline	None	0	Advertiser
35% off 8+ treatments	-	Headline	None	0	Advertiser
50% Off 16+ Treatments	Approved (limited)	Headline	None	399	Advertiser
Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	Approved (limited)	Description	None	2,691	Advertiser
Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	Approved (limited)	Description	None	39	Advertiser
CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More	Approved (limited)	Description	None	54	Advertiser
Target, Freeze, & Eliminate Fat in Half the Time. Improved Comfort. Larger Cooling Area.	-	Description	None	0	Advertiser
Our Biggest CoolSculpting Discount Ever. Save 35% Off 8+ Treatments of CoolSculpting	-	Description	2nd position	0	Advertiser
Our Biggest CoolSculpting Discount Ever. Save Up to 35% Off 8+ CoolSculpting Treatments	-	Description	2nd position	1,729	Advertiser
Our Biggest CoolSculpting Discount Ever. Get Up to 35% Off 8+ CoolSculpting Treatments	-	Description	2nd position	0	Advertiser
Our Biggest CoolSculpting Discount Ever. Save Up to 50% Off 16+ CoolSculpting Treatments	Approved (limited)	Description	2nd position	823	Advertiser

Show rows: 100 1 - 29 of 29

Reporting is not real-time. Time zone for all dates and times: (GMT-10:00) Hawaii-Aleutian Standard Time. [Learn more](#)
Some inventory may be provided through third party intermediaries.
You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.
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Enabled Status: All ads limited by policy Type: Search Budget: \$40.27/day Optimization score: 87.9% More details Campaign 1 of 1

Assets

Table view Associations

Upgraded

All Sitelink Callout Structured snippet Call Lead form Price App Promotion

Legacy All Image Dynamic image Location Affiliate location

Asset status: All Asset type: All Add filter

Asset	Added to	Level	Status	Clicks	CTR	Cost
Structured snippet Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction, Coolmint, Fat...	MS search coolsculpting	Campaign	Eligible	5	8.77%	\$31.77
Sitelink Current Specials Dont Miss Our Specials & Exclusive Offers. Learn More Now.	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	578	10.69%	\$3,349.14
Sitelink CoolSculpting: The Top Non-Surgical Fat Reduction Treatment. Learn More	MS search coolsculpting	Campaign	Eligible (Limited) Policy (Restricted medical content +1 more)	553	10.66%	\$3,183.20
Sitelink Full Range of Services Learn More About Our Complete Range of Top Services for Face and Body	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	556	10.64%	\$3,145.18
Sitelink About Us Learn More About Our Team, Location and Available Beauty Treatments	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	251	7.79%	\$1,313.46

Enabled Status: All ads limited by policy Type: Search Budget: \$40.27/day Optimization score: 87.9% More details Campaign 1 of 1

Assets

Asset status: All Asset type: All Add filter

Asset	Added to	Level	Status	Clicks	CTR	Cost
Book A Free Consultation Contact Us Today to Schedule Your Free Consultation	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	230	8.46%	\$1,240.10
Why Choose Us? Read About What Sets Us Apart from Other Medspas in Honolulu	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	243	7.94%	\$1,195.11
Pricing Information	Account	Account	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
Blog Center	Account	Account	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
View Promotions	Account	Account	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
Treatments Offered	Account	Account	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
Blog Center	MS search coolsculpting > 0. coolsculpting - general	Ad group	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
Treatments Offered	MS search coolsculpting > 0. coolsculpting - general	Ad group	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
Pricing Information	MS search coolsculpting > 0. coolsculpting - general	Ad group	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
View Promotions	MS search coolsculpting > 0. coolsculpting - general	Ad group	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00

Enabled
Status: All ads limited by policy
Type: Search
Budget: \$40.27/day
Optimization score: 87.9%
More details
Campaign 1 of 1

Overview	Asset status: All	Asset type: All	Add filter		Segment	Columns	Reports	Download	Expand	More
Recommendations	Asset	Added to	Level	Status	Clicks	CTR	Cost			
Callout										
Ad groups	<input type="checkbox"/>	FDA Cleared	MS search coolsculpting	Campaign	Eligible	139	10.22%	\$844.20		
Ads & assets	<input type="checkbox"/>	Freeze Your Fat	MS search coolsculpting	Campaign	Eligible	116	10.75%	\$698.36		
Ads	<input type="checkbox"/>	Liposuction Alternative	MS search coolsculpting	Campaign	Eligible	95	10.51%	\$587.02		
Assets	<input type="checkbox"/>	Highlights: No Surgery	MS search coolsculpting	Campaign	Eligible	85	9.83%	\$491.67		
Landing pages	<input type="checkbox"/>	Nonsurgical Fat Reduction	MS search coolsculpting	Campaign	Eligible	79	9.11%	\$457.14		
Keywords	<input type="checkbox"/>	Up to 35% Off	MS search coolsculpting	Campaign	Removed	0	-	\$0.00		
Audiences	<input type="checkbox"/>	5-Star Rated Medspa	Account	Account	Eligible	0	-	\$0.00		
Settings	<input type="checkbox"/>	Contact Us + Free Consult	Account	Account	Eligible	0	-	\$0.00		
Promotion										
Suggested	<input type="checkbox"/>	Winter Sale - Up to 50% off 16+ Treatments	MS search coolsculpting	Campaign	Removed Policy (Restricted medical content +1 more)	355	10.50%	\$1,928.48		
Ad schedule	<input type="checkbox"/>	Spring Sale - Up to 50% off 16+ Treatments	MS search coolsculpting	Campaign	Eligible (Limited) Policy (Restricted medical content +1 more)	36	7.00%	\$315.69		
Show more	<input type="checkbox"/>	Fall Sale - Up to 35% off 8+ Treatments	MS search coolsculpting	Campaign	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00		
	<input type="checkbox"/>	Summer Sale - Up to 35% off 8+ Treatments	MS search coolsculpting	Campaign	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00		
Call										

Enabled
Status: All ads limited by policy
Type: Search
Budget: \$40.27/day
Optimization score: 87.9%
More details
Campaign 1 of 1

Overview	Asset status: All	Asset type: All	Add filter		Segment	Columns	Reports	Download	Expand	More
Recommendations	Asset	Added to	Level	Status	Clicks	CTR	Cost			
Ad groups	<input type="checkbox"/>	Winter Sale - Up to 50% off 16+ Treatments	MS search coolsculpting	Campaign	Removed Policy (Restricted medical content +1 more)	355	10.50%	\$1,928.48		
Ads & assets	<input type="checkbox"/>	Spring Sale - Up to 50% off 16+ Treatments	MS search coolsculpting	Campaign	Eligible (Limited) Policy (Restricted medical content +1 more)	36	7.00%	\$315.69		
Ads	<input type="checkbox"/>	Fall Sale - Up to 35% off 8+ Treatments	MS search coolsculpting	Campaign	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00		
Landing pages	<input type="checkbox"/>	Summer Sale - Up to 35% off 8+ Treatments	MS search coolsculpting	Campaign	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00		
Keywords	<input type="checkbox"/>	Call								
Audiences	<input type="checkbox"/>	(808) 207-8668	Account	Account	Eligible	46	8.66%	\$428.77		
Settings	Total: Sitelinks									
Change history						580	10.67%	\$3,360.72		
Suggested						242	10.04%	\$1,413.25		
Ad schedule						5	8.77%	\$31.77		
Show more						46	8.66%	\$428.77		
						391	10.04%	\$2,244.17		

Show rows: 100 1 - 69 of 69

Medstar Media, INC.

10808 S. River Front Parkway Suite 3020

South Jordan, UT 84095

+1 6466949450

support@medstarmedia.com

INVOICE

BILL TO

1441 Kapiolani Blvd

Suite #2020

Honolulu, HI 96814 USA

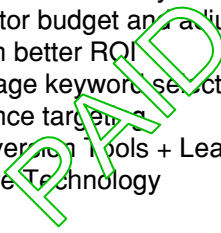
INVOICE # 2032

DATE 01/01/2023

DUE DATE 01/01/2023

TERMS Due on receipt

DATE	ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
	Digital Marketing Monthly Management	<ul style="list-style-type: none">• Monthly management of Google Ads / Social Media Ads• Optimize campaigns for conversions monthly• Monitor budget and adjust bids to gain better ROI• Manage keyword selection and audience targeting• Conversion Tools + Lead Nurture Technology	1	1,500.00	1,500.00



PAYMENT	1,500.00
BALANCE DUE	\$0.00

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+1 6466949450

support@medstarmedia.com

INVOICE

BILL TO

1441 Kapiolani Blvd

Suite #2020

Honolulu, HI 96814 USA

INVOICE # 2063

DATE 02/01/2023

DUE DATE 02/01/2023

TERMS Due on receipt

DATE	ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
	Digital Marketing Monthly Management	<ul style="list-style-type: none">• Monthly management of Google Ads / Social Media Ads• Optimize campaigns for conversions monthly• Monitor budget and adjust bids to gain better ROI• Manage keyword selection and audience targeting• Conversion Tools + Lead Nurture Technology	1	1,500.00	1,500.00

PAYMENT	1,500.00
BALANCE DUE	\$0.00

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+1 6466949450

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INVOICE

BILL TO

1441 Kapiolani Blvd

Suite #2020

Honolulu, HI 96814 USA

INVOICE # 2098

DATE 03/01/2023

DUE DATE 03/01/2023

TERMS Due on receipt

DATE	ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
	Digital Marketing Monthly Management	<ul style="list-style-type: none"> • Monthly management of Google Ads / Social Media Ads • Optimize campaigns for conversions monthly • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Conversion Tools + Lead Nurture Technology 	1	1,500.00	1,500.00
	Website Development	IV Therapy page development. VIP discount (Regular price 3.5 hours of development \$700)	1	450.00	450.00
	Graphic Design	Complimentary Service: IV Therapy bag design (\$300 - 1.5 graphic design hours)	1	0.00	0.00
	Website Development	Laser Hair Removal page development. VIP discount (Regular price 2.5 hours of development \$500)	1	450.00	450.00
	Website Development	New Page style/layout design + development (Daxxify page). VIP discount (Regular price 4 hours of development \$800)	1	750.00	750.00

Referral Program

PAYMENT

3,150.00

BALANCE DUE

\$0.00

Our best clients come from our best clients. Refer a similar business in aesthetics and if they partner with us, get \$500 off your next invoice and your referral \$300 off their first invoice.