

Health First CoolSculpting Keyword Report

Last 30 Days

CoolSculpting Keyword Performance - Last 30 Days

07/17/2023 - 08/15/2023

CoolSculpting Keywords (by Conversions)
Health First Medical

Text (Keyword)	Match type (Keyword)	Ad group	Cost	Impressions	Clicks	CTR	Avg. CPC	Conversions	Cost / conv.
coolsculpting near me	Exact	0. coolsculpting - general	\$92.37	21	6	28.57%	\$15.40	3	\$30.79
fat freeze	Exact	0. coolsculpting - general	\$68.98	23	7	30.43%	\$9.85	2.55	\$27.05
weight loss clinic	Broad	x. non-service medspa	\$108.55	244	9	3.69%	\$12.06	2	\$54.27
coolsculpting	Phrase	0. coolsculpting - general	\$87.36	43	7	16.28%	\$12.48	2	\$43.68
weight loss clinic hesperia	Broad	x. non-service medspa	\$51.62	23	3	13.04%	\$17.21	1	\$51.62
medispa near me	Exact	x. non-service medspa	\$2.13	16	1	6.25%	\$2.13	1	\$2.13
weight loss clinic near me	Broad	x. non-service medspa	\$73.07	51	4	7.84%	\$18.27	1	\$73.07
how much is coolsculpting	Exact	1. coolsculpting - price	\$13.31	7	1	14.29%	\$13.31	1	\$13.31
cool sculpting	Exact	0. coolsculpting - general	\$59.90	20	7	35.00%	\$8.56	1	\$59.90
laser fat removal	Broad	0. coolsculpting - general	\$39.10	35	3	8.57%	\$13.03	1	\$39.10
way to lose weight	Broad	x. Expanded Reach	\$80.59	237	10	4.22%	\$8.06	1	\$80.59
how to lose weight fast	Broad	x. Expanded Reach	\$152.45	478	18	3.77%	\$8.47	1	\$152.45
weight loss	Broad	x. Expanded Reach	\$47.57	271	7	2.58%	\$6.80	1	\$47.57
double chin liposuction	Exact	3. lipo	\$8.69	2	1	50.00%	\$8.69	1	\$8.69
liposuction operation	Exact	3. lipo	\$9.70	2	1	50.00%	\$9.70	1	\$9.70
liposuction cost	Phrase	3. lipo	\$24.42	15	4	26.67%	\$6.11	1	\$24.42
liposuction	Exact	3. lipo	\$89.31	45	8	17.78%	\$11.16	1	\$89.31
fat freezing near me	Exact	0. coolsculpting - general	\$9.16	1	1	100.00%	\$9.16	0.45	\$20.36
weight loss center near me	Exact	x. non-service medspa	\$25.64	17	2	11.76%	\$12.82	0	\$0.00
body sculpting liposuction cost	Exact	2. body sculpting	\$5.46	9	1	11.11%	\$5.46	0	\$0.00
body sculpting near me	Exact	2. body sculpting	\$26.92	26	2	7.69%	\$13.46	0	\$0.00
sculpting body	Exact	2. body sculpting	\$11.87	4	1	25.00%	\$11.87	0	\$0.00
body contouring near me	Exact	2. body sculpting	\$10.18	1	1	100.00%	\$10.18	0	\$0.00
body sculpting cost	Exact	2. body sculpting	\$2.89	1	1	100.00%	\$2.89	0	\$0.00
sculpting body	Phrase	2. body sculpting	\$38.90	47	4	8.51%	\$9.72	0	\$0.00
body sculpture	Phrase	2. body sculpting	\$12.70	31	2	6.45%	\$6.35	0	\$0.00
body sculpting	Exact	2. body sculpting	\$25.58	68	4	5.88%	\$6.39	0	\$0.00
cool sculpting cost	Exact	1. coolsculpting - price	\$62.03	8	4	50.00%	\$15.51	0	\$0.00

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coolsculpting cost	Exact	1. coolsculpting - price	\$12.47	10	2	20.00%	\$6.24	0	\$0.00
coolsculpting double chin	Exact	0. coolsculpting - general	\$5.10	1	1	100.00%	\$5.10	0	\$0.00
freeze off fat	Phrase	0. coolsculpting - general	\$23.93	18	3	16.67%	\$7.98	0	\$0.00
coolsculpting	Exact	0. coolsculpting - general	\$46.48	31	2	6.45%	\$23.24	0	\$0.00
laser fat removal	Phrase	0. coolsculpting - general	\$79.51	30	9	30.00%	\$8.83	0	\$0.00
double chin removal	Exact	0. coolsculpting - general	\$93.51	72	9	12.50%	\$10.39	0	\$0.00
double chin removal	Phrase	0. coolsculpting - general	\$20.87	28	3	10.71%	\$6.96	0	\$0.00
weight loss injections	Broad	x. Expanded Reach	\$136.42	270	17	6.30%	\$8.02	0	\$0.00
lipo shots	Broad	x. Expanded Reach	\$51.08	33	6	18.18%	\$8.51	0	\$0.00
best weight loss	Broad	x. Expanded Reach	\$30.87	171	3	1.75%	\$10.29	0	\$0.00
lose weight	Broad	x. Expanded Reach	\$3.60	88	1	1.14%	\$3.60	0	\$0.00
plastic surgery liposuction cost	Phrase	3. lipo	\$7.65	22	1	4.55%	\$7.65	0	\$0.00
liposuction near me	Phrase	3. lipo	\$51.04	18	4	22.22%	\$12.76	0	\$0.00
chin lipo	Exact	3. lipo	\$22.41	18	4	22.22%	\$5.60	0	\$0.00
liposuction chin	Exact	3. lipo	\$35.23	10	2	20.00%	\$17.61	0	\$0.00
liposuction operation	Phrase	3. lipo	\$47.35	45	6	13.33%	\$7.89	0	\$0.00
fat surgery	Phrase	3. lipo	\$68.61	63	8	12.70%	\$8.58	0	\$0.00
liposuction cost	Exact	3. lipo	\$39.95	69	8	11.59%	\$4.99	0	\$0.00
liposuction chin	Phrase	3. lipo	\$28.19	26	3	11.54%	\$9.40	0	\$0.00
liposuction	Phrase	3. lipo	\$71.88	139	8	5.76%	\$8.98	0	\$0.00
liposuction	Broad	3. lipo	\$18.46	103	2	1.94%	\$9.23	0	\$0.00
Total			\$2,135.06	3,011	222	7.37%	\$9.62	23	\$92.83