

# Healthy Solutions CoolSculpting Google Adwords Q3 2020 (7/1/2020 - 9/30/2020)

**Coolsculpting New: \$ 8,292.14**  
**search beta coolsculpting: \$ 3,777.56**  
**Coolsculpting Display Aug 2020 Start: \$ 2,748.73**  
**Total Google Ads: \$14,818.44**

Google Ads | Chris Zelig > Healthy Solu... 115-816-0781 | All campaigns

None of your ads are running - Your campaigns and ad groups are paused or removed. Enable them to begin showing your ads. [LEARN MORE](#)

Overview | Campaigns | Recommendations | Campaign status: All; Campaign name contains cool View all ADD FILTER

Campaign	Budget	Status	Clicks	CTR	Cost
Coolsculpting New	\$500.00/day	Paused	585	5.57%	\$8,292.14
search   beta   coolsculpting	\$121.86/day	Paused	495	2.67%	\$3,777.56
Coolsculpting Display Aug 2020 Start	\$100.00/day	Paused	10,172	0.51%	\$2,748.73
Cool Sculpting	\$20.00/day	Removed	0	-	\$0.00
Cool Sculpting For Men	\$60.00/day	Paused	0	-	\$0.00
Cool Sculpting 6/2015	\$50.00/day	Paused	0	-	\$0.00
Display Cool Sculpting 6/2015	\$3.00/day	Paused	0	-	\$0.00
Cool Sculpting 7/2015 High Income	\$100.00/day	Paused	0	-	\$0.00
Coolsculpting By Cities	\$100.00/day	Paused	0	-	\$0.00

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Overview | Campaigns | Recommendations | Campaign status: All; Campaign name contains cool View all ADD FILTER

Campaign	Budget	Status	Clicks	CTR	Cost
Coolsculpting By Cities	\$100.00/day	Paused	0	-	\$0.00
1SEO Coolsculpting Competitors	\$50.00/day	Paused	0	-	\$0.00
Coolsculpting Call Only	\$40.00/day	Paused	0	-	\$0.00
Coolsculpting Video	\$300.00 (total) Jan 7, 2020 - Apr 14, 20...	Paused	0	-	\$0.00
search   beta   coolsculpting   exp reach	\$40.95/day	Paused	0	-	\$0.00
Total: Filtered campaigns			11,252	0.55%	\$14,818.44
Total: Account			11,901	0.58%	\$22,479.29

Reporting is not real-time. Time zone for all dates and times: (GMT-04:00) Eastern Time. Learn more  
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Overview | Ads | Recommendations | Ad status: All ADD FILTER

Paused Type: Search Budget: \$121.86/day More details

Ad	Ad group	Status	Ad type	Clicks	Impr.	CTR	Avg. CPC	Cost
Total: Ads				495	18,574	2.67%	\$7.63	\$3,777.56
Top Provider in Bucks County   CoolSculpting in Bucks County   Fat Reduction Treatment... www.healthysolutionsdr.com Leading CoolSculpting Provider in Bucks County, PA. Schedule a Free Consultation. To... View assets details	x. Expanded Reach Test	Campaign paused Approved (limited): Restricted drug terms +1 more	Responsive search ad	193	9,669	2.00%	\$8.55	\$1,649.40
{Keyword:Healthy Solutions}   CoolSculpting in Bucks County   Fat Reduction Treatment +12... www.healthysolutionsdr.com Leading CoolSculpting Provider in Bucks County, PA. Schedule a Free Consultation. To... View assets details	3. lipo	Campaign paused Approved (limited): Restricted drug terms +1 more	Responsive search ad	103	2,233	4.61%	\$5.33	\$548.70

Google Ads | Chris Zelig > Healthy Solu... 115-816-0781 | All campaigns > search | beta | coolscu...

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Overview | Ads | Recommendations | Ad status: All ADD FILTER

Paused Type: Search Budget: \$121.86/day More details

Ad	Ad group	Status	Ad type	Clicks	Impr.	CTR	Avg. CPC	Cost
Total: Ads				495	18,574	2.67%	\$7.63	\$3,777.56
CoolSculpting in Bucks County   Fat Reduction Treatment   Flexible Payment... www.healthysolutionsdr.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Bucks County, PA. Schedule a Free...	x. Expanded Reach Test	Campaign paused Approved (limited): Restricted medical content +1 more	Expanded text ad	51	3,510	1.45%	\$9.35	\$477.00
{Keyword:Healthy Solutions}   CoolSculpting in Bucks County   Fat Reduction Treatment +12... www.healthysolutionsdr.com Leading CoolSculpting Provider in Bucks County, PA. Schedule a Free Consultation. To... View assets details	0. coolsculpting - general	Campaign paused Approved (limited): Restricted drug terms +1 more	Responsive search ad	40	639	6.26%	\$7.39	\$295.60

Google Ads | Chris Zelig > Healthy Solu... 115-816-0781 | All campaigns > search | beta | coolscu...

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Overview | Ads | Recommendations | Ad status: All ADD FILTER

Paused Type: Search Budget: \$121.86/day More details

Ad	Ad group	Status	Ad type	Clicks	Impr.	CTR	Avg. CPC	Cost
Total: Ads				495	18,574	2.67%	\$7.63	\$3,777.56
CoolSculpting Deal 25% Off   Freeze Away Stubborn Fat   Top Provider in Bucks County www.healthysolutionsdr.com CoolSculpting Deal. Freeze Fat. Top Provider in Bucks County, PA. Book A Free Consultation. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Elimina...	x. Expanded Reach Test	Campaign paused Approved (limited): Restricted medical content +1 more	Expanded text ad	11	646	1.70%	\$10.80	\$118.84
{Keyword:Healthy Solutions}   CoolSculpting in Bucks County   Fat Reduction Treatment +12... www.healthysolutionsdr.com Leading CoolSculpting Provider in Bucks County, PA. Schedule a Free Consultation. To... View assets details	7. coolsculpting - near me	Campaign paused Approved (limited): Restricted drug terms +1 more	Responsive search ad	5	79	6.33%	\$23.37	\$116.86
Avoid Liposuction Surgery   Try CoolSculpting For 25% Off   Schedule a Fre...		Campaign paused Approved						

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Overview	Paused	Type: Search	Budget: \$121.86/day	More details						
Recommendations <b>+</b> Ad status: All ADD FILTER										
Ad groups <input type="checkbox"/> Ad										
Total: Ads 2										
Ad: Avoid Liposuction Surgery   Try CoolSculpting For 25% Off   Schedule a Free... Ad group: 3. lipo Status: Campaign paused Ad type: Expanded text ad Clicks: 14 Impr.: 293 CTR: 4.78% Avg. CPC: \$7.22 Cost: \$101.03										
Ad: {Keyword:Healthy Solutions}   CoolSculpting in Bucks County   Fat Reduction Treatment +12... Ad group: 1. coolsculpting - price Status: Campaign paused Ad type: Responsive search ad Clicks: 13 Impr.: 101 CTR: 12.87% Avg. CPC: \$6.60 Cost: \$85.83										
Ad: {Keyword:Healthy Solutions}   Non-Surgical Lipo Alternative   Freeze Your Fat Away... Ad group: 3. lipo Status: Campaign paused Ad type: Expanded text ad Clicks: 18 Impr.: 361 CTR: 4.99% Avg. CPC: \$4.62 Cost: \$83.20										
Ad: CoolSculpting Deal \$1,000 Off   Freeze Away Stubborn Fat   Top Provider in Bucks... Ad group: 0. coolsculpting - general Status: Campaign paused Ad type: Expanded text ad Clicks: 11 Impr.: 234 CTR: 4.70% Avg. CPC: \$6.90 Cost: \$75.95										

None of your ads are running - Your campaigns and ad groups are paused or removed. Enable them to begin showing your ads. [LEARN MORE](#)

Overview	Paused	Type: Search	Budget: \$121.86/day	More details						
Recommendations <b>+</b> Ad status: All ADD FILTER										
Ad groups <input type="checkbox"/> Ad										
Total: Ads 2										
Ad: {Keyword:Healthy Solutions}   Non-Surgical Lipo Alternative   Freeze Your Fat Away... Ad group: 3. lipo Status: Campaign paused Ad type: Expanded text ad Clicks: 18 Impr.: 361 CTR: 4.99% Avg. CPC: \$4.62 Cost: \$83.20										
Ad: CoolSculpting Deal \$1,000 Off   Freeze Away Stubborn Fat   Top Provider in Bucks... Ad group: 0. coolsculpting - general Status: Campaign paused Ad type: Expanded text ad Clicks: 11 Impr.: 234 CTR: 4.70% Avg. CPC: \$6.90 Cost: \$75.95										

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Overview	Paused	Type: Search	Budget: \$121.86/day	More details						
Recommendations <b>+</b> Ad status: All ADD FILTER										
Ad groups <input type="checkbox"/> Ad										
Total: Ads 2										
Ad: CoolSculpting Deal \$1,000 Off   Freeze Away Stubborn Fat   Top Provider in Bucks... Ad group: 1. coolsculpting - price Status: Campaign paused Ad type: Expanded text ad Clicks: 5 Impr.: 33 CTR: 15.15% Avg. CPC: \$9.32 Cost: \$46.62										
Ad: Body Sculpting   CoolSculpting in Bucks County   Non-Surgical Fat Reduction... Ad group: 2. body sculpting Status: Campaign paused Ad type: Expanded text ad Clicks: 3 Impr.: 60 CTR: 5.00% Avg. CPC: \$8.79 Cost: \$26.38										

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Overview	Paused	Type: Search	Budget: \$121.86/day	More details						
Recommendations <b>+</b> Ad status: All ADD FILTER										
Ad groups <input type="checkbox"/> Ad										
Total: Ads 2										
Ad: {Keyword:Healthy Solutions}   CoolSculpting in Bucks County   Freeze Your Fat Away Today... Ad group: 7. coolsculpting - near me Status: Campaign paused Ad type: Expanded text ad Clicks: 3 Impr.: 11 CTR: 27.27% Avg. CPC: \$8.68 Cost: \$26.04										
Ad: CoolSculpting in Bucks County   Find A Location Near You   Fat Reduction Treatment... Ad group: 7. coolsculpting - near me Status: Campaign paused Ad type: Expanded text ad Clicks: 3 Impr.: 14 CTR: 21.43% Avg. CPC: \$7.24 Cost: \$21.72										

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Overview	Paused	Type: Search	Budget: \$121.86/day	More details						
Recommendations <b>+</b> Ad status: All ADD FILTER										
Ad groups <input type="checkbox"/> Ad										
Total: Ads 2										
Ad: CoolSculpting Deal \$1,000 Off   Freeze Away Stubborn Fat   Top Provider in Bucks... Ad group: x. Expanded Reach Test Status: Campaign paused Ad type: Expanded text ad Clicks: 2 Impr.: 300 CTR: 0.67% Avg. CPC: \$10.61 Cost: \$21.21										
Ad: {Keyword:Healthy Solutions}   CoolSculpting for Double Chin   Top Provider in Bucks County... Ad group: coolsculpting - chin Status: Campaign paused Ad type: Expanded text ad Clicks: 3 Impr.: 9 CTR: 33.33% Avg. CPC: \$4.85 Cost: \$14.54										

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Overview	Paused	Type: Search	Budget: \$121.86/day	More details						
Recommendations <b>+</b> Ad status: All ADD FILTER										
Ad groups <input type="checkbox"/> Ad										
Total: Ads 2										
Ad: {Keyword:Healthy Solutions}   New Client Special   25% Off CoolSculpting Cost... Ad group: 1. coolsculpting - price Status: Campaign paused Ad type: Expanded text ad Clicks: 2 Impr.: 8 CTR: 25.00% Avg. CPC: \$6.08 Cost: \$12.17										
Ad: {Keyword:Healthy Solutions}   New Client Special   25% Off All Fat Freezing... Ad group: 0. coolsculpting - general Status: Campaign paused Ad type: Expanded text ad Clicks: 4 Impr.: 104 CTR: 3.85% Avg. CPC: \$2.89 Cost: \$11.55										

Google Ads | Chris Zelig | Healthy Solutions | 115-816-0781 | All campaigns | search | beta | coolscu... | 259-215-0574 Chris Zelig christopherzelig@gmail.com

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Overview: Paused, Type: Search, Budget: \$121.86/day

Recommendations: Ad status: All, ADD FILTER

Ad	Ad group	Status	Ad type	Clicks	Impr.	CTR	Avg. CPC	Cost
Total: Ads 2								
				495	18,574	2.67%	\$7.63	\$3,777.56
<input type="checkbox"/> (Keyword:Healthy Solutions)   CoolSculpting in Bucks County   Fat Reduction Treatment +12... www.healthysolutionsdr.com Leading CoolSculpting Provider in Bucks County, PA. Schedule a Free Consultation. To... <a href="#">View assets details</a>	2. body sculpting	Campaign paused Approved (limited): Restricted drug terms +1 more	Responsive search ad	2	31	6.45%	\$5.16	\$10.32
<input type="checkbox"/> CoolSculpting Deal 25% Off   Freeze Away Stubborn Fat   Top Provider in Bucks County www.healthysolutionsdr.com CoolSculpting Deal. Freeze Fat. Top Provider in Bucks County, PA. Book A Free Consultation. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Elimina...	0. coolsculpting - general	Campaign paused Approved (limited): Restricted medical content +1 more	Expanded text ad	1	47	2.13%	\$8.80	\$8.80
25% Off All Fat Freezing   Healthy Solutions								

Google Ads | Chris Zelig | Healthy Solutions | 115-816-0781 | All campaigns | search | beta | coolscu... | 259-215-0574 Chris Zelig christopherzelig@gmail.com

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Overview: Paused, Type: Search, Budget: \$121.86/day

Recommendations: Ad status: All, ADD FILTER

Ad	Ad group	Status	Ad type	Clicks	Impr.	CTR	Avg. CPC	Cost
Total: Ads 2								
				495	18,574	2.67%	\$7.63	\$3,777.56
<input type="checkbox"/> 25% Off All Fat Freezing   Healthy Solutions   Top Provider in Bucks County www.healthysolutionsdr.com Best CoolSculpting Deal. Top Provider in Bucks County, PA for Fat Freezing. Free Consult. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal...	6. coolsculpting - fat freeze	Campaign paused Approved (limited): Restricted medical content +1 more	Expanded text ad	1	1	100.00%	\$7.90	\$7.90
<input type="checkbox"/> (Keyword:Healthy Solutions)   New Client Special   25% Off All Fat Freezing www.healthysolutionsdr.com Best CoolSculpting Deal. Top Provider in Bucks County, PA for Fat Freezing. Free Consult. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, ...	5. sculpsure	Campaign paused Approved (limited): Restricted medical content +1 more	Expanded text ad	2	45	4.44%	\$3.23	\$6.45
{Keyword:Healthy Solutions}   Body								

Google Ads | Chris Zelig | Healthy Solutions | 115-816-0781 | All campaigns | search | beta | coolscu... | 259-215-0574 Chris Zelig christopherzelig@gmail.com

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Overview: Paused, Type: Search, Budget: \$121.86/day

Recommendations: Ad status: All, ADD FILTER

Ad	Ad group	Status	Ad type	Clicks	Impr.	CTR	Avg. CPC	Cost
Total: Ads 2								
				495	18,574	2.67%	\$7.63	\$3,777.56
<input type="checkbox"/> (Keyword:Healthy Solutions)   Body Sculpting   Top Provider in Bucks County www.healthysolutionsdr.com CoolSculpting Freezes Fat Cells to Contour the Body. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Bucks County, PA. Schedule a Free Consultation	2. body sculpting	Campaign paused Approved (limited): Restricted medical content +1 more	Expanded text ad	2	54	3.70%	\$3.13	\$6.27
<input type="checkbox"/> (Keyword:Healthy Solutions)   CoolSculpting in Bucks County   Fat Reduction Treatment +12... www.healthysolutionsdr.com Leading CoolSculpting Provider in Bucks County, PA. Schedule a Free Consultation. To... <a href="#">View assets details</a>	6. coolsculpting - fat freeze	Campaign paused Approved (limited): Restricted drug terms +1 more	Responsive search ad	1	16	6.25%	\$2.24	\$2.24
Best CoolSculpting Price   Healthy Solutions   Flexible Payment Options								

Google Ads | Chris Zelig | Healthy Solutions | 115-816-0781 | All campaigns | search | beta | coolscu... | 259-215-0574 Chris Zelig christopherzelig@gmail.com

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Overview: Paused, Type: Search, Budget: \$121.86/day

Recommendations: Ad status: All, ADD FILTER

Ad	Ad group	Status	Ad type	Clicks	Impr.	CTR	Avg. CPC	Cost
Total: Ads 2								
				495	18,574	2.67%	\$7.63	\$3,777.56
<input type="checkbox"/> Best CoolSculpting Price   Healthy Solutions   Flexible Payment Options www.healthysolutionsdr.com Best CoolSculpting Deal. Top Provider in Bucks County, PA for Fat Freezing. Free Consult. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation...	1. coolsculpting - price	Approved (limited): Restricted medical content +1 more	Expanded text ad	1	4	25.00%	\$1.85	\$1.85
<input type="checkbox"/> CoolSculpting in Bucks County   Fat Reduction Treatment   Flexible Payment Options www.healthysolutionsdr.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Bucks County, PA. Schedule a Free Consultation	5. sculpsure	Campaign paused Approved (limited): Restricted medical content +1 more	Expanded text ad	1	8	12.50%	\$1.09	\$1.09
CoolSculpting Near Me   Healthy Solutions   Top Provider in Bucks County								

Google Ads | Chris Zelig | Healthy Solutions | 115-816-0781 | All campaigns | search | beta | coolscu... | 259-215-0574 Chris Zelig christopherzelig@gmail.com

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Overview: Paused, Type: Search, Budget: \$121.86/day

Recommendations: Ad status: All, ADD FILTER

Ad	Ad group	Status	Ad type	Clicks	Impr.	CTR	Avg. CPC	Cost
Total: Ads 2								
				495	18,574	2.67%	\$7.63	\$3,777.56
<input type="checkbox"/> Expert Safety of Laser With Quick Results. Minimal Downtime. Eliminate Fat And Feel...		Campaign paused Approved (limited): Restricted medical content +1 more	Expanded text ad	0	0	-	-	\$0.00
<input type="checkbox"/> CoolSculpting Deal 25% Off   Freeze Away Stubborn Fat   Top Provider in Ivyland, PA www.healthysolutionsdr.com CoolSculpting Deal. Freeze Fat. Top Provider in Bucks County, PA. Book A Free Consultation. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel...	alpha - cool sculpting	Campaign paused Approved (limited): Restricted medical content +1 more	Expanded text ad	0	0	-	-	\$0.00
Total: Ads 2				495	18,574	2.67%	\$7.63	\$3,777.56
Total: Campaign 2				495	18,574	2.67%	\$7.63	\$3,777.56

Show rows: 500 | 1 - 47 of 47

Google Ads | Chris Zelig | Healthy Solutions | 115-816-0781 | All campaigns | search | beta | coolsculpting | 259-215-0574 Chris Zelig christopherzelig@gmail.com

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Overview: Paused, Type: Search, Budget: \$121.86/day

Recommendations: Extensions | Custom Jul 1 - Sep 30, 2020

Ad groups: Extension type: All, ADD FILTER | Associations view

Extension	Extension type	Added to	Level	Status	Clicks	Impr.	CTR	Avg. CPC	Cost	Conversions	Cost / conv.	Conv. rate
Sitelink extension												
<input type="checkbox"/> Before and After Photos See CoolSculpting Before and After Photos.	Sitelink extension	search   beta ...	Campaign	Approved	1	74	1.35%	\$8.71	\$8.71	0.00	\$0.00	0.00%
<input type="checkbox"/> State-of-the-Art Facility Advanced Fat Freezing Techn... Latest Applicators & Dual Scul...	Sitelink extension	search   beta ...	Campaign	Approved	1	68	1.47%	\$8.71	\$8.71	0.00	\$0.00	0.00%
<input type="checkbox"/> 25% Off All Fat Areas Save 25% Off on CoolSculpting. New Client Special.	Sitelink extension	search   beta ...	Campaign	Approved	1	62	1.61%	\$8.71	\$8.71	0.00	\$0.00	0.00%
<input type="checkbox"/> 5 Star Reviews Real CoolSculpting Reviews & Patient Testimonials.	Sitelink extension	search   beta ...	Campaign	Approved	1	71	1.41%	\$8.71	\$8.71	0.00	\$0.00	0.00%
Call extension												
<input type="checkbox"/> (267) 388-4692	Call extension	search   beta ...	Campaign	Approved	120	5,031	2.39%	\$9.35	\$1,121.52	13.00	\$86.27	10.83%
Location extension												

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Overview	Paused	Type: Search	Budget: \$121.86/day	More details										
Recommendations	Extension type: All		ADD FILTER	Associations view										
Ad groups	Extension	Extension type	Added to	Level	Status	Clicks	Impr.	CTR	Avg. CPC	Cost	Conversions	Cost / conv.	Conv. rate	
Ads & extensions	mchealthysolutions@gmail.c... All locations selected													
Ads	Callout extension													
Extensions	<input type="checkbox"/>	FDA Approved	Callout extension	search   beta ...	Campaign	Approved	95	3,857	2.46%	\$8.26	\$784.35	7.00	\$112.05	7.37%
Automated extensions	<input type="checkbox"/>	Contact Us + Free Consult	Callout extension	search   beta ...	Campaign	Approved	94	3,112	3.02%	\$9.59	\$901.63	7.00	\$128.80	7.45%
Landing pages	<input type="checkbox"/>	Liposuction Alternative	Callout extension	search   beta ...	Campaign	Approved (limited): Health in personalized advertising	92	3,170	2.90%	\$8.59	\$790.37	7.00	\$112.91	7.61%
Keywords	<input type="checkbox"/>	New Clients 25% Off	Callout extension	search   beta ...	Campaign	Approved	92	3,324	2.77%	\$9.03	\$830.87	8.00	\$103.86	8.70%
Audiences	<input type="checkbox"/>	Highlights: No Surgery	Callout extension	search   beta ...	Campaign	Approved (limited): Health in personalized advertising	87	3,210	2.71%	\$9.41	\$818.93	9.00	\$90.99	10.34%
Demographics	<input type="checkbox"/>	Freeze Your Fat	Callout extension	search   beta ...	Campaign	Approved	83	3,162	2.62%	\$7.77	\$644.83	9.50	\$67.88	11.45%

Overview	Paused	Type: Search	Budget: \$121.86/day	More details										
Recommendations	Extension type: All		ADD FILTER	Associations view										
Ad groups	Extension	Extension type	Added to	Level	Status	Clicks	Impr.	CTR	Avg. CPC	Cost	Conversions	Cost / conv.	Conv. rate	
Ads & extensions	Virtual Consult Available													
Ads	<input type="checkbox"/>	Free Virtual Consultation	Callout extension	search   beta ...	Campaign	Approved	81	3,112	2.60%	\$8.80	\$712.78	8.00	\$89.10	9.88%
Extensions	<input type="checkbox"/>	Nonsurgical Fat Reduction	Callout extension	search   beta ...	Campaign	Approved	75	3,052	2.46%	\$9.20	\$689.73	3.00	\$229.91	4.00%
Automated extensions	Structured snippet extension													
Landing pages	<input type="checkbox"/>	Service catalog: Coolsculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Ch...	Structured snippet extension	search   beta ...	Campaign	Approved	8	289	2.77%	\$17.43	\$139.41	2.00	\$69.70	25.00%
Keywords	Promotion extension													
Audiences	<input type="checkbox"/>	Fall Sale - \$1,000 off CoolScul...	Promotion extension	search   beta ...	Campaign	Approved (limited): Restricted medical content +1 more	299	10,758	2.78%	\$7.76	\$2,318.89	26.50	\$87.50	8.86%
Demographics	Total: Sitelink extensions													
Settings							1	97	1.03%	\$8.71	\$8.71	0.00	\$0.00	0.00%

Overview	Paused	Type: Search	Budget: \$121.86/day	More details										
Recommendations	Extension type: All		ADD FILTER	Associations view										
Ad groups	Extension	Extension type	Added to	Level	Status	Clicks	Impr.	CTR	Avg. CPC	Cost	Conversions	Cost / conv.	Conv. rate	
Ads & extensions	<input type="checkbox"/>	Fall Sale - \$1,000 off CoolScul...	Promotion extension	search   beta ...	Campaign	Restricted medical content +1 more	299	10,758	2.78%	\$7.76	\$2,318.89	26.50	\$87.50	8.86%
Ads	Total: Sitelink extensions													
Extensions							1	97	1.03%	\$8.71	\$8.71	0.00	\$0.00	0.00%
Automated extensions							290	9,916	2.92%	\$8.35	\$2,422.57	20.00	\$121.13	6.90%
Landing pages							8	289	2.77%	\$17.43	\$139.41	2.00	\$69.70	25.00%
Keywords							120	5,031	2.39%	\$9.35	\$1,121.52	13.00	\$86.27	10.83%
Audiences							110	4,389	2.51%	\$7.55	\$830.26	12.00	\$69.19	10.91%
Demographics							299	10,758	2.78%	\$7.76	\$2,318.89	26.50	\$87.50	8.86%
Settings	Show rows: 500												1 - 17 of 17	

Overview	Paused	Type: Search	Budget: \$500.00/day	More details			
Recommendations	Ad status: All		ADD FILTER	Custom Jul 1 - Sep 30, 2020			
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost	
Ads & extensions	Total: Ads						
Ads	585						
Extensions	5.57%						
Automated extensions	\$8,292.14						
Landing pages	<input type="checkbox"/>	#1 Coolsculpting Office   We Are Scheduling   Save Big On Coolsculpting +6 more healthysolutionsdr.com/Coolsculpting/Special Request Your Free Consultation Online Or Call Now. Speak To Our Friendly Staff. Experts In Coolsculpting. View assets details	Coolsculpting	Campaign paused Approved (limited): Restricted medical content +1 more	244	10.24%	\$3,478.79
Keywords	<input type="checkbox"/>	\$1000 Off 8 Cycles Coolsculpt   Same Day Appointment Available   Evenings & Saturdays Call... healthysolutionsdr.com/Coolsculpting/Experts Reduce Stubborn Fat From The Belly, Love Handles, Thighs, Double Chin, Arms & More. Quick And Comfortable Treatment. Best Coolsculpting In Bucks County. Schedule Online Too.	Coolsculpting Remarketing Search	Campaign paused Approved (limited): Restricted medical content +1 more	180	3.31%	\$2,931.36
Audiences	<input type="checkbox"/>	Coolsculpting Doylestown   No Surgery No Downtime   Save \$500 Call Now +3 more healthysolutionsdr.com/Coolsculpting/BestReviews Request Your Free Consultation Online Or Call Now. Speak To Our Friendly Staff. Experts In Coolsculpting. View assets details	Coolsculpting	Campaign paused Approved (limited): Restricted drug terms +1 more	106	7.03%	\$1,515.77
Demographics	Total: Call extensions						
Settings	120						
Suggested	Total: Location extensions						
Change history	110						
More	Total: Promotion extensions						
						299	

Overview	Paused	Type: Search	Budget: \$500.00/day	More details			
Recommendations	Ad status: All		ADD FILTER	Custom Jul 1 - Sep 30, 2020			
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost	
Ads & extensions	Total: Ads						
Ads	585						
Extensions	5.57%						
Automated extensions	\$8,292.14						
Landing pages	<input type="checkbox"/>	scheduling   Same Day Appointment Available healthysolutionsdr.com/Coolsculpting/Sale Coolsculpting® Experts. Best Reviews. Freeze The Fat Away Today. Call Today For Results. Coolsculpting Experts. Located Near You. Voted Best Doctor and Best Weight Loss Center.	Coolsculpting	Campaign paused Approved (limited): Restricted medical content +1 more	13	4.39%	\$151.49
Keywords	<input type="checkbox"/>	Best Coolsculpting Treatment   Double Chin, Belly, Thighs   Freeze The Fat Away. Call Now healthysolutionsdr.com/Coolsculpting/FatReduction Coolsculpting® Experts. Call Today For Quick Results. Voted Best Doctor & Best Medspa. Located Near You. Schedule Your Consultation Online or Call To Speak To Our Friendly Team.	Coolsculpting Remarketing Search	Campaign paused Approved (limited): Restricted medical content +1 more	25	4.34%	\$133.41
Audiences	<input type="checkbox"/>	#1 Coolsculpting Office   Fat Reduction Without Surgery   No Surgery No Downtime +3 more healthysolutionsdr.com/Coolsculpting/FatReduction Love The Way You Look Without Having To Have Surgery. No Needles. No Downtime. Reduce Stubborn Fat From... View assets details	Coolsculpting Remarketing Search	Campaign paused Approved (limited): Restricted medical content +1 more	11	4.82%	\$70.80
Demographics	<input type="checkbox"/>	Eliminate Your Chin Fat   Best Treatment For Double Chin healthysolutionsdr.com/DoubleChin/Reduction Reduce Your Chin Fat. Get A Slimmer Neckline. Voted Best Doctor. Free Consults!	Chin Reduction	Campaign paused Approved (limited): Restricted medical content +1 more	6	8.96%	\$10.52
Settings	Total: Call extensions						
Suggested	120						
Change history	Total: Location extensions						
More	110						

Overview	Paused	Type: Search	Budget: \$500.00/day	More details			
Recommendations	Ad status: All		ADD FILTER	Custom Jul 1 - Sep 30, 2020			
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost	
Ads & extensions	Total: Ads						
Ads	585						
Extensions	5.57%						
Automated extensions	\$8,292.14						
Landing pages	<input type="checkbox"/>	No Surgery No Downtime +2 more healthysolutionsdr.com/Coolsculpting/FatReduction Love The Way You Look Without Having To Have Surgery. No Needles. No Downtime. Reduce Stubborn Fat From... View assets details	Coolsculpting Remarketing Search	Campaign paused Approved (limited): Restricted medical content +1 more	0	-	\$0.00
Keywords	<input type="checkbox"/>	Reduce Arm Fat Without Surgery   With Coolsculpting   Get Slimmer Arms. Call Now healthysolutionsdr.com/Coolsculpting/Arms Coolsculpting® Experts. Read Our 5 Star Reviews. Get Beautiful Slimmer Arms. Coolsculpting Experts. Located Near You. Schedule Online or Call Now.	Coolsculpting Arms	Campaign paused Approved (limited): Restricted medical content +1 more	0	-	\$0.00
Audiences	Total: Call extensions						
Demographics	120						
Settings	Total: Location extensions						
Suggested	110						
Change history	Total: Promotion extensions						
More	299						

None of your ads are running - Your campaigns and ad groups are paused or removed. Enable them to begin showing your ads. [LEARN MORE](#)

Overview	Paused	Type: Search	Budget: \$500.00/day	More details						
Recommendations	Extension type: All				ADD FILTER	Associations view				
Ad groups	Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost		
Stelink extension										
Ads	<input type="checkbox"/>	Before & After Photos See Our Amazing Results View Our Video Testimonials (mobile)	Sitelink extension	Coolsculpting New	Campaign	Approved (limited): Restricted medical content +1 more	0	0.00%	\$0.00	
Automated extensions	<input type="checkbox"/>	Read Our 5 Star Reviews Best Coolsculpting Bucks County Best Coolsculpting Office Near You	Sitelink extension	Coolsculpting New	Campaign	Approved (limited): Restricted medical content +1 more	0	-	\$0.00	
Landing pages	<input type="checkbox"/>	Best Weight Loss Center Dr. Luciano Weight Loss Look & Feel Your Best	Sitelink extension	Coolsculpting New	Campaign	Approved (limited): Restricted medical content +1 more	0	-	\$0.00	
Keywords	<input type="checkbox"/>	Coolsculpting On Sale Now Save \$500 Off For A Limited Time. Dont Miss Out.	Sitelink extension	Coolsculpting New	Campaign	Approved (limited): Restricted medical content +1 more	0	-	\$0.00	
Audiences	<input type="checkbox"/>	Request An Appointment Call or Request Appointment Online Free Consultation	Sitelink extension	Coolsculpting New	Ad group	Removed Approved (limited): Restricted drug terms	0	-	\$0.00	
Demographics	<input type="checkbox"/>	Abs, Thighs, Chin, & More #1 in Non-Surgical Fat Reduction Voted Best Treatment by NewBeauty	Sitelink extension	Coolsculpting New	Ad group	Approved (limited): Restricted medical content +1 more	0	-	\$0.00	

Overview	Paused	Type: Search	Budget: \$500.00/day	More details						
Recommendations	Extension type: All				ADD FILTER	Associations view				
Ad groups	Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost		
Call extension										
Ads	<input type="checkbox"/>	(267) 460-5060 (mobile)	Call extension	Coolsculpting New	Campaign	Approved	202	5.93%	\$2,902.89	
Automated extensions	<input type="checkbox"/>	(267) 460-5060 (mobile)	Call extension	Coolsculpting New	Campaign	Approved	122	6.18%	\$1,942.38	
Landing pages	<input type="checkbox"/>	mchealthysolutions@gmail.com (View... All locations selected)	Location extension	Account	Account	-	-	-	-	
Callout extension										
Ads	<input type="checkbox"/>	Free Consultation (mobile)	Callout extension	Coolsculpting New	Campaign	Approved	314	5.62%	\$4,473.10	
Automated extensions	<input type="checkbox"/>	Voted Best Medspa	Callout extension	Coolsculpting New	Campaign	Approved	229	4.74%	\$3,715.08	
Landing pages	<input type="checkbox"/>	Before & After Photos (mobile)	Callout extension	Coolsculpting New	Ad group	Approved	223	9.46%	\$3,121.87	
Keywords	<input type="checkbox"/>	Cost of Coolsculpting? (mobile)	Callout extension	Coolsculpting New	Ad group	Approved	221	9.24%	\$3,064.40	

Overview	Paused	Type: Search	Budget: \$500.00/day	More details						
Recommendations	Extension type: All				ADD FILTER	Associations view				
Ad groups	Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost		
Ads	<input type="checkbox"/>	Does Coolsculpting Work? (mobile)	Callout extension	Coolsculpting New	Ad group	Approved	214	9.33%	\$3,059.87	
Automated extensions	<input type="checkbox"/>	Free Consultation (mobile)	Callout extension	Coolsculpting New	Ad group	Approved	175	9.34%	\$2,288.88	
Landing pages	<input type="checkbox"/>	Voted Best Medspa	Callout extension	Coolsculpting New	Ad group	Approved	68	9.94%	\$1,180.74	
Keywords	<input type="checkbox"/>	Schedule Online Now	Callout extension	Coolsculpting New	Ad group	Approved	57	8.72%	\$1,112.65	
Audiences	<input type="checkbox"/>	Best Coolsculpting Prices	Callout extension	Coolsculpting New	Ad group	Approved	68	9.99%	\$1,107.89	
Demographics	<input type="checkbox"/>	Evenings & Saturdays Open	Callout extension	Coolsculpting New	Ad group	Approved	66	9.64%	\$1,106.74	
Settings	<input type="checkbox"/>	No Downtime	Callout extension	Coolsculpting New	Ad group	Approved	67	8.57%	\$1,080.87	
Suggested	<input type="checkbox"/>	Coolsculpting Belly Fat	Callout extension	Coolsculpting New	Ad group	Approved	70	10.46%	\$997.71	
Change history	<input type="checkbox"/>	Payment Plan Available	Callout extension	Coolsculpting New	Ad group	Approved	51	8.32%	\$984.21	
Change history	<input type="checkbox"/>	Call Now	Callout extension	Coolsculpting New	Ad group	Approved	64	9.00%	\$974.93	

Overview	Paused	Type: Search	Budget: \$500.00/day	More details						
Recommendations	Extension type: All				ADD FILTER	Associations view				
Ad groups	Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost		
Ads	<input type="checkbox"/>	Coolsculpting Flanks	Callout extension	Coolsculpting New	Ad group	Approved	61	9.23%	\$912.02	
Automated extensions	<input type="checkbox"/>	Highly Trained Team	Callout extension	Coolsculpting New	Ad group	Approved	63	8.97%	\$905.84	
Landing pages	<input type="checkbox"/>	Painless Body Contouring	Callout extension	Coolsculpting New	Ad group	Approved	65	10.06%	\$897.26	
Keywords	<input type="checkbox"/>	Freeze The Fat Away	Callout extension	Coolsculpting New	Ad group	Approved	61	9.17%	\$869.59	
Audiences	<input type="checkbox"/>	Coolsculpting Double Chin	Callout extension	Coolsculpting New	Ad group	Approved	57	8.66%	\$868.02	
Demographics	<input type="checkbox"/>	Free Consultation	Callout extension	Coolsculpting New	Campaign	Approved	41	3.86%	\$650.96	
Settings	<input type="checkbox"/>	Free Consultation	Callout extension	Coolsculpting New	Ad group	Approved	16	5.59%	\$216.89	
Suggested	<input type="checkbox"/>	Voted Best Medspa	Callout extension	Coolsculpting New	Ad group	Approved	0	-	\$0.00	
Change history	<input type="checkbox"/>	Call Now To Schedule	Callout extension	Coolsculpting New	Ad group	Removed	0	-	\$0.00	
Change history	<input type="checkbox"/>	Call Today	Callout extension	Coolsculpting New	Ad group	Removed	0	-	\$0.00	
Change history	<input type="checkbox"/>	Free Consultation (mobile)	Callout extension	Coolsculpting New	Ad group	Approved	0	-	\$0.00	

Overview	Paused	Type: Search	Budget: \$500.00/day	More details						
Recommendations	Extension type: All				ADD FILTER	Associations view				
Ad groups	Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost		
Ads	<input type="checkbox"/>	Voted Best Medspa	Callout extension	Coolsculpting New	Ad group	Removed	0	-	\$0.00	
Automated extensions	<input type="checkbox"/>	Highly Trained Team	Callout extension	Coolsculpting New	Ad group	Approved	0	-	\$0.00	
Landing pages	<input type="checkbox"/>	Free Consultation (mobile)	Callout extension	Coolsculpting New	Ad group	Removed	0	-	\$0.00	
Keywords	<input type="checkbox"/>	Does Coolsculpting Work? (mobile)	Callout extension	Coolsculpting New	Ad group	Approved	0	-	\$0.00	
Audiences	<input type="checkbox"/>	Voted Best Medspa	Callout extension	Coolsculpting New	Ad group	Approved	0	-	\$0.00	
Demographics	<input type="checkbox"/>	Free Consultation	Callout extension	Coolsculpting New	Ad group	Approved	0	-	\$0.00	
Settings	<input type="checkbox"/>	Free Consultation (mobile)	Callout extension	Coolsculpting New	Ad group	Approved	0	-	\$0.00	
Suggested	<input type="checkbox"/>	Voted Best Medspa	Callout extension	Coolsculpting New	Ad group	Removed	0	-	\$0.00	
Change history	<input type="checkbox"/>	Look Good, Feel Great	Callout extension	Coolsculpting New	Ad group	Removed	0	-	\$0.00	
Change history	<input type="checkbox"/>	More Youthful Appearance (mobile)	Callout extension	Coolsculpting New	Ad group	Removed	0	-	\$0.00	

Overview	Paused	Type: Search	Budget: \$500.00/day	More details						
Recommendations	Extension type: All				ADD FILTER	Associations view				
Ad groups	Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost		
Ads	<input type="checkbox"/>	Look Good, Feel Great (mobile)	Callout extension	Coolsculpting New	Ad group	Removed	0	-	\$0.00	
Automated extensions	<input type="checkbox"/>	More Youthful Appearance	Callout extension	Coolsculpting New	Ad group	Removed	0	-	\$0.00	
Landing pages	<input type="checkbox"/>	Voted Best Medspa	Callout extension	Coolsculpting New	Ad group	Approved	0	-	\$0.00	
Keywords	<input type="checkbox"/>	Call Now To Schedule	Callout extension	Coolsculpting New	Ad group	Removed	0	-	\$0.00	
Audiences	<input type="checkbox"/>	Call Today	Callout extension	Coolsculpting New	Ad group	Removed	0	-	\$0.00	
Demographics	<input type="checkbox"/>	Free Consultation	Callout extension	Coolsculpting New	Ad group	Approved	0	-	\$0.00	
Settings	<input type="checkbox"/>	Free Consultation (mobile)	Callout extension	Coolsculpting New	Ad group	Approved	0	-	\$0.00	
Suggested	<input type="checkbox"/>	Voted Best Medspa	Callout extension	Coolsculpting New	Ad group	Removed	0	-	\$0.00	
Change history	<input type="checkbox"/>	Look Good, Feel Great	Callout extension	Coolsculpting New	Ad group	Removed	0	-	\$0.00	
Change history	<input type="checkbox"/>	Look Good, Feel Great (mobile)	Callout extension	Coolsculpting New	Ad group	Removed	0	-	\$0.00	

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Overview	Paused	Type: Search	Budget: \$500.00/day	More details							
Recommendations	<a href="#">+</a>	Extension type: All	ADD FILTER		Associations view	SEGMENT	COLUMNS	REPORTS	DOWNLOAD	EXPAND	MORE
Ad groups	<input type="checkbox"/>	Extension	Extension type	Added to	Level	Status	Clicks	CTR	↓ Cost		
Ads & extensions	<input type="checkbox"/>	Look Good, Feel Great (mobile)	Callout extension	Coolsculpting New ...	Ad group	Removed	0	-	\$0.00		
Ads	<input type="checkbox"/>	Voted Best Medspa	Callout extension	Coolsculpting New ...	Ad group	Approved	0	-	\$0.00		
Extensions	<input type="checkbox"/>	Call Now To Schedule	Callout extension	Coolsculpting New ...	Ad group	Removed	0	-	\$0.00		
Automated extensions	<input type="checkbox"/>	Call Today	Callout extension	Coolsculpting New ...	Ad group	Removed	0	-	\$0.00		
Landing pages	<input type="checkbox"/>	Voted Best Medspa	Callout extension	Coolsculpting New ...	Ad group	Removed	0	-	\$0.00		
Keywords	<input type="checkbox"/>	Highly Trained Team	Callout extension	Coolsculpting New ...	Ad group	Approved	0	-	\$0.00		
Audiences	<input type="checkbox"/>	Look Good, Feel Great	Callout extension	Coolsculpting New ...	Ad group	Removed	0	-	\$0.00		
Demographics	<input type="checkbox"/>	Does Coolsculpting Work? (mobile)	Callout extension	Coolsculpting New ...	Ad group	Approved	0	-	\$0.00		
Settings	<input type="checkbox"/>	Look Good, Feel Great (mobile)	Callout extension	Coolsculpting New ...	Ad group	Removed	0	-	\$0.00		
Suggested	<input type="checkbox"/>	Remove Double Chin Fat	Callout extension	Coolsculpting New ...	Ad group	Approved	0	-	\$0.00		
Change history	<input type="checkbox"/>	Painless Treatment	Callout extension	Coolsculpting New ...	Ad group	Approved	0	-	\$0.00		

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Overview	Paused	Type: Search	Budget: \$500.00/day	More details							
Recommendations	<a href="#">+</a>	Extension type: All	ADD FILTER		Associations view	SEGMENT	COLUMNS	REPORTS	DOWNLOAD	EXPAND	MORE
Ad groups	<input type="checkbox"/>	Extension	Extension type	Added to	Level	Status	Clicks	CTR	↓ Cost		
Ads & extensions	<input type="checkbox"/>	No Needles Or Downtime	Callout extension	Coolsculpting New ...	Ad group	Approved	0	-	\$0.00		
Ads	<input type="checkbox"/>	Get Quick Results	Callout extension	Coolsculpting New ...	Ad group	Approved	0	-	\$0.00		
Extensions	<input type="checkbox"/>	Voted Best Medspa	Callout extension	Coolsculpting New ...	Ad group	Approved	0	-	\$0.00		
Automated extensions	<input type="checkbox"/>	Free Consultation	Callout extension	Coolsculpting New ...	Ad group	Approved	0	-	\$0.00		
Landing pages	<input type="checkbox"/>	Free Consultation (mobile)	Callout extension	Coolsculpting New ...	Ad group	Approved	0	-	\$0.00		
Keywords	<input type="checkbox"/>	Voted Best Medspa	Callout extension	Coolsculpting New ...	Ad group	Removed	0	-	\$0.00		
Audiences	<input type="checkbox"/>	Highly Trained Team	Callout extension	Coolsculpting New ...	Ad group	Approved	0	-	\$0.00		
Demographics	<input type="checkbox"/>	Painless Body Contouring	Callout extension	Coolsculpting New ...	Ad group	Approved	0	-	\$0.00		
Settings	<input type="checkbox"/>	Cost of Coolsculpting? (mobile)	Callout extension	Coolsculpting New ...	Ad group	Approved	0	-	\$0.00		
Suggested	<input type="checkbox"/>	Does Coolsculpting Work? (mobile)	Callout extension	Coolsculpting New ...	Ad group	Approved	0	-	\$0.00		
Change history	<input type="checkbox"/>	Before & After Photos	Callout extension	Coolsculpting New ...	Ad group	Approved	0	-	\$0.00		

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Overview	Paused	Type: Search	Budget: \$500.00/day	More details							
Recommendations	<a href="#">+</a>	Extension type: All	ADD FILTER		Associations view	SEGMENT	COLUMNS	REPORTS	DOWNLOAD	EXPAND	MORE
Ad groups	<input type="checkbox"/>	Extension	Extension type	Added to	Level	Status	Clicks	CTR	↓ Cost		
Ads & extensions	<input type="checkbox"/>	Before & After Photos (mobile)	Callout extension	Coolsculpting New ...	Ad group	Approved	0	-	\$0.00		
Ads	<input type="checkbox"/>	Payment Plan Available	Callout extension	Coolsculpting New ...	Ad group	Approved	0	-	\$0.00		
Extensions	<input type="checkbox"/>	Best Coolsculpting Prices	Callout extension	Coolsculpting New ...	Ad group	Approved	0	-	\$0.00		
Automated extensions	<input type="checkbox"/>	Freeze The Fat Away	Callout extension	Coolsculpting New ...	Ad group	Approved	0	-	\$0.00		
Landing pages	<input type="checkbox"/>	No Downtime	Callout extension	Coolsculpting New ...	Ad group	Approved	0	-	\$0.00		
Keywords	<input type="checkbox"/>	Call Now	Callout extension	Coolsculpting New ...	Ad group	Approved	0	-	\$0.00		
Audiences	<input type="checkbox"/>	Schedule Online Now	Callout extension	Coolsculpting New ...	Ad group	Approved	0	-	\$0.00		
Demographics	<input type="checkbox"/>	Evenings & Saturdays Open	Callout extension	Coolsculpting New ...	Ad group	Approved	0	-	\$0.00		
Settings	<input type="checkbox"/>	Expert & Friendly Staff	Callout extension	Coolsculpting New ...	Ad group	Approved	0	-	\$0.00		
Suggested	<input type="checkbox"/>	Beautiful & Modern Office	Callout extension	Coolsculpting New ...	Ad group	Removed	0	-	\$0.00		
Change history	<input type="checkbox"/>	No Surgery	Callout extension	Coolsculpting New ...	Ad group	Approved	0	-	\$0.00		

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Overview	Paused	Type: Search	Budget: \$500.00/day	More details							
Recommendations	<a href="#">+</a>	Extension type: All	ADD FILTER		Associations view	SEGMENT	COLUMNS	REPORTS	DOWNLOAD	EXPAND	MORE
Ad groups	<input type="checkbox"/>	Extension	Extension type	Added to	Level	Status	Clicks	CTR	↓ Cost		
Ads & extensions	<input type="checkbox"/>	No Surgery	Callout extension	Coolsculpting New ...	Ad group	Approved	0	-	\$0.00		
Ads	<input type="checkbox"/>	No Needles	Callout extension	Coolsculpting New ...	Ad group	Approved	0	-	\$0.00		
Extensions	<input type="checkbox"/>	Best Weight Loss Center	Callout extension	Coolsculpting New ...	Ad group	Approved	0	-	\$0.00		
Automated extensions	<input type="checkbox"/>	Patient Testimonial Video	Callout extension	Coolsculpting New ...	Ad group	Approved	0	-	\$0.00		
Landing pages	<input type="checkbox"/>	Located Near You	Callout extension	Coolsculpting New ...	Ad group	Approved	0	-	\$0.00		
Keywords	<input type="checkbox"/>	Voted Best Medspa	Callout extension	Coolsculpting New ...	Ad group	Approved	0	-	\$0.00		
Audiences	<input type="checkbox"/>	Free Consultation	Callout extension	Coolsculpting New ...	Ad group	Approved	0	-	\$0.00		
Demographics	<input type="checkbox"/>	Free Consultation (mobile)	Callout extension	Coolsculpting New ...	Ad group	Approved	0	-	\$0.00		
Settings	<input type="checkbox"/>	Voted Best Medspa	Callout extension	Coolsculpting New ...	Ad group	Removed	0	-	\$0.00		
Suggested	<input type="checkbox"/>	Highly Trained Team	Callout extension	Coolsculpting New ...	Ad group	Approved	0	-	\$0.00		
Change history	<input type="checkbox"/>	Painless Body Contouring	Callout extension	Coolsculpting New ...	Ad group	Approved	0	-	\$0.00		

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Overview	Paused	Type: Search	Budget: \$500.00/day	More details							
Recommendations	<a href="#">+</a>	Extension type: All	ADD FILTER		Associations view	SEGMENT	COLUMNS	REPORTS	DOWNLOAD	EXPAND	MORE
Ad groups	<input type="checkbox"/>	Extension	Extension type	Added to	Level	Status	Clicks	CTR	↓ Cost		
Ads & extensions	<input type="checkbox"/>	Cost of Coolsculpting? (mobile)	Callout extension	Coolsculpting New ...	Ad group	Approved	0	-	\$0.00		
Ads	<input type="checkbox"/>	Does Coolsculpting Work? (mobile)	Callout extension	Coolsculpting New ...	Ad group	Approved	0	-	\$0.00		
Extensions	<input type="checkbox"/>	Before & After Photos (mobile)	Callout extension	Coolsculpting New ...	Ad group	Approved	0	-	\$0.00		
Automated extensions	<input type="checkbox"/>	Payment Plan Available	Callout extension	Coolsculpting New ...	Ad group	Approved	0	-	\$0.00		
Landing pages	<input type="checkbox"/>	Best Coolsculpting Prices	Callout extension	Coolsculpting New ...	Ad group	Approved	0	-	\$0.00		
Keywords	<input type="checkbox"/>	Freeze The Fat Away	Callout extension	Coolsculpting New ...	Ad group	Approved	0	-	\$0.00		
Audiences	<input type="checkbox"/>	No Downtime	Callout extension	Coolsculpting New ...	Ad group	Approved	0	-	\$0.00		
Demographics	<input type="checkbox"/>	Call Now	Callout extension	Coolsculpting New ...	Ad group	Approved	0	-	\$0.00		
Settings	<input type="checkbox"/>	Schedule Online Now	Callout extension	Coolsculpting New ...	Ad group	Approved	0	-	\$0.00		
Suggested	<input type="checkbox"/>	Evenings & Saturdays Open	Callout extension	Coolsculpting New ...	Ad group	Approved	0	-	\$0.00		
Change history	<input type="checkbox"/>								...		

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Overview	Paused	Type: Search	Budget: \$500.00/day	More details							
Recommendations	<a href="#">+</a>	Extension type: All	ADD FILTER		Associations view	SEGMENT	COLUMNS	REPORTS	DOWNLOAD	EXPAND	MORE
Ad groups	<input type="checkbox"/>	Extension	Extension type	Added to	Level	Status	Clicks	CTR	↓ Cost		
Ads & extensions	<input type="checkbox"/>	Expert & Friendly Staff	Callout extension	Coolsculpting New ...	Ad group	Approved	0	-	\$0.00		
Ads	<input type="checkbox"/>	Beautiful & Modern Office	Callout extension	Coolsculpting New ...	Ad group	Removed	0	-	\$0.00		
Extensions	<input type="checkbox"/>	No Surgery	Callout extension	Coolsculpting New ...	Ad group	Approved	0	-	\$0.00		
Automated extensions	<input type="checkbox"/>	No Needles	Callout extension	Coolsculpting New ...	Ad group	Approved	0	-	\$0.00		
Landing pages	<input type="checkbox"/>	Best Weight Loss Center	Callout extension	Coolsculpting New ...	Ad group	Approved	0	-	\$0.00		
Keywords	<input type="checkbox"/>	Patient Testimonial Video	Callout extension	Coolsculpting New ...	Ad group	Approved	0	-	\$0.00		
Audiences	<input type="checkbox"/>	Located Near You	Callout extension	Coolsculpting New ...	Ad group	Approved	0	-	\$0.00		
Demographics	Structured snippet extension										
Settings	<input type="checkbox"/>	Neighborhoods: Doylestown, Warrington, Newtown, Warminster, Ivyland, Jamison, Furlong	Structured snippet extension	Coolsculpting New	Campaign	Approved	80	4.99%	\$1,332.51		
Suggested	<input type="checkbox"/>	Service catalog: Coolsculpting Double Chin, Coolsculpting Arms, Coolsculpting Stomach, Coolsculpting Flanks,...	Structured snippet extension	Coolsculpting New	Campaign	Approved	2	1.60%	\$18.70		
Change history	<input type="checkbox"/>								...		

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Overview: Paused, Type: Search, Budget: \$500.00/day

Recommendations: Extension type: All, ADD FILTER

Ad groups	Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Ads & extensions	Stomach, Coolsculpting Flanks,...	extension						
Ads	Service catalog: #1 Non-Invasive Treatment, Voted Best By New Beauty, Get The Best Results Here	Structured snippet extension	Coolsculpting New	Campaign	Approved	4	3.45%	\$14.37
Extensions	Service catalog: Abdomen, Love Handles, Thighs, Double Chin, Arm Fat, Bra Fat, Back Fat	Structured snippet extension	Coolsculpting New	Ad group	Approved	2	8.70%	\$13.64
Automated extensions	Service catalog: HCG Diet, Appetite Suppressants, Board Certified Doctor, B12 Shots	Structured snippet extension	Coolsculpting New	Ad group	Removed	0	-	\$0.00
Landing pages								
Keywords	Service catalog: Abdomen Fat Reduction, Thigh Fat Reduction, Arm Fat Reduction, Double Chin Reduction, Love Handles Fat	Structured snippet extension	Coolsculpting New	Ad group	Approved	0	-	\$0.00
Audiences	Service catalog: Abdomen Fat Reduction, Thigh Fat Reduction, Arm Fat Reduction, Double Chin Reduction, Love Handles Fat	Structured snippet extension	Coolsculpting New	Ad group	Approved	0	-	\$0.00
Demographics								
Settings	Promotion extension							
Suggested	50% off Coolsculpting	Promotion extension	Coolsculpting New	Campaign	Approved (limited): Restricted medical content +1 more	368	5.96%	\$5,476.49
Change history	Total: Sitelink extensions							

Overview: Paused, Type: Search, Budget: \$500.00/day

Recommendations: Extension type: All, ADD FILTER

Ad groups	Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Ads & extensions	50% off Coolsculpting	Promotion extension	Coolsculpting New	Campaign	Approved (limited): Restricted medical content +1 more	368	5.96%	\$5,476.49
Extensions	Total: Sitelink extensions					0	0.00%	\$0.00
Automated extensions	Total: Callout extensions					464	5.93%	\$6,924.52
Landing pages	Total: Structured snippet extensions					88	4.71%	\$1,379.22
Keywords	Total: Call extensions					324	6.02%	\$4,845.27
Audiences	Total: Location extensions					162	6.40%	\$2,376.42
Demographics	Total: Promotion extensions					368	5.96%	\$5,476.49

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Overview: Paused, Type: Display, Budget: \$100.00/day

Recommendations: Ad status: All, ADD FILTER

Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
Ads & extensions	Lose Stubborn ... +4 more #1 Coolsculpting Office. Call To Find Out ... +4 more View asset details	Coolsculpting Display Aug 2020 Start	Campaign paused Approved (limited): Adult content +3 more	10,172	0.51%	\$2,748.73
Extensions	Total: Ads					
Automated extensions	Total: Campaign					

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Overview: Paused, Type: Display, Budget: \$100.00/day

Recommendations: Extension type: All, ADD FILTER

Ad groups	Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Ads & extensions	Sitelink extension							
Ads	View Specials Now Save On Popular Treatments Check Out This Month's Specials	Sitelink extension	Account	Account	Approved (limited): Restricted medical content +1 more	0	-	\$0.00
Extensions	Location extension							
Automated extensions	mchealthysolutions@gmail.com (View...) All locations selected							
Landing pages	Callout extension							
Keywords	Voted Best Physician (mobile)	Callout extension	Account	Account	Removed	0	-	\$0.00
Audiences	Call Now To Schedule	Callout extension	Account	Account	Removed	0	-	\$0.00
Demographics	Call Today	Callout extension	Account	Account	Removed	0	-	\$0.00
Placements	Free Consultation	Callout extension	Account	Account	Approved	0	-	\$0.00
Settings	Total: Sitelink extensions							

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Overview: Paused, Type: Display, Budget: \$100.00/day

Recommendations: Extension type: All, ADD FILTER

Ad groups	Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Ads & extensions	Voted Best Physician (mobile)	Callout extension	Account	Account	Removed	0	-	\$0.00
Ads	Call Now To Schedule	Callout extension	Account	Account	Removed	0	-	\$0.00
Extensions	Call Today	Callout extension	Account	Account	Removed	0	-	\$0.00
Automated extensions	Free Consultation	Callout extension	Account	Account	Approved	0	-	\$0.00
Landing pages	Free Consultation (mobile)	Callout extension	Account	Account	Approved	0	-	\$0.00
Keywords	Total: Sitelink extensions							

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