

CoolSculpting Marketing Services

Healthy Solutions Q4 Total Marketing Expenses

(10/1/2020 - 12/31/2020)

Google Ads: \$11,283.73
Facebook Ads: \$ 3,257.33
Total Ad Spend: \$14,541.06
Total Service Fee: \$ 4,500
Total Spend: \$19,041.06

Google Ads | Chris Zelig > Healthy Solutio... 115-816-0781 | All campaigns

Overview Campaigns Custom Oct 1 - Dec 31, 2020

Recommendations Campaign status: All Campaign: search | beta | coolsculpting, search | beta | coolsculpting | exp r... View all ADD FILTER

Campaign	Budget	Status	Clicks	CTR	Cost
search beta coolsculpting	\$88...	Eligible	578	5.92%	\$7,711.38
search beta coolsculpting exp reach	\$38...	Eligible	402	2.71%	\$3,473.15
search beta coolsculpting exp reach	\$100...	Removed	11	1.36%	\$99.20
Coolsculpting By Cities	\$10...	Paused	0	-	\$0.00
Coolsculpting New	\$50...	Paused	0	-	\$0.00
1SEO Coolsculpting Competitors	\$50...	Paused	0	-	\$0.00
Coolsculpting Call Only	\$40...	Paused	0	-	\$0.00
Coolsculpting Video	\$300.0... Jan 7, ...	Paused	0	-	\$0.00
Coolsculpting Display Aug 2020 Start	\$100...	Paused	0	-	\$0.00
Total: Filtered campaigns			991	3.90%	\$11,283.73
Total: Account			2,604	4.59%	\$17,217.21

Reporting is not real-time. Time zone for all dates and times: (GMT-05:00) Eastern Time. Learn more
 Some inventory may be provided through third party intermediaries.
 You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.
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Google Ads | Chris Zelig > Healthy Solutio... 115-816-0781 | All campaigns > search | beta | coolsculp...

Overview Enabled Status: Eligible Type: Search Budget: \$88.04/day Optimization score: 91.1% More details

Recommendations Ad status: All ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads					
(Keyword:Healthy Solutions) CoolSculpting in Bucks County Fat Reduction Treatment +10 more www.healthysolutionsdr.com Leading CoolSculpting Provider in Bucks County, PA. Schedule a Free Consultation. Top Fat Reduction... View assets details	0. coolsculpting - general	Removed Approved (limited): Restricted medical content +1 more	299	6.61%	\$4,500.33
CoolSculpting® Fat Reduction CoolSculpting in Bucks County Biggest CoolSculpting® Promo +5 more www.healthysolutionsdr.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Bucks County, PA. Expert, Safe Fat Loss With... View assets details	0. coolsculpting - general	Approved (limited): Restricted drug terms +1 more	18	5.10%	\$387.12
(Keyword:Healthy Solutions) CoolSculpting in Bucks County Fat Reduction Treatment +10 more www.healthysolutionsdr.com Leading CoolSculpting Provider in Bucks County, PA. Schedule a Free Consultation. Top Fat Reduction... View assets details	1. coolsculpting - price	Removed Approved (limited): Restricted medical content +1 more	36	7.50%	\$380.90
(Keyword:Healthy Solutions) CoolSculpting in Bucks County Fat Reduction Treatment +12 more www.healthysolutionsdr.com Leading CoolSculpting Provider in Bucks County, PA. Schedule a Free Consultation. Top Fat Reduction... View assets details	3. lipo	Ad group paused Approved (limited): Restricted medical content +1 more	54	4.73%	\$304.98
CoolSculpting® in Bucks County Jan Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.healthysolutionsdr.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	10	5.46%	\$218.73
CoolSculpting® in Bucks County Jan Only \$1,000 Off 8+ Cycles Hurry Offer Ends In... www.healthysolutionsdr.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	11	7.53%	\$210.35
(Keyword:Healthy Solutions) CoolSculpting in Bucks County Fat Reduction Treatment +10 more www.healthysolutionsdr.com		Ad group paused Approved (limited):			

Google Ads | Chris Zelig > Healthy Solutio... 115-816-0781 | All campaigns > search | beta | coolsculp...

Overview Enabled Status: Eligible Type: Search Budget: \$88.04/day Optimization score: 91.1% More details

Recommendations Ad status: All ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads					
In Your Discount Today			578	5.92%	\$7,711.38
(Keyword:Healthy Solutions) CoolSculpting in Bucks County Fat Reduction Treatment +10 more www.healthysolutionsdr.com Leading CoolSculpting Provider in Bucks County, PA. Schedule a Free Consultation. Top Fat Reduction... View assets details	2. body sculpting	Ad group paused Approved (limited): Restricted medical content +1 more	14	7.91%	\$148.38
(Keyword:Healthy Solutions) Body Sculpting Top Provider in Bucks County www.healthysolutionsdr.com CoolSculpting Freezes Fat Cells to Contour the Body. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Bucks County, PA. Schedule a Free Consultation.	2. body sculpting	Ad group paused Approved (limited): Restricted medical content +1 more	16	7.88%	\$118.50
CoolSculpting® in Bucks County Limited Time Offer Jan 2021 25% Off All CoolSculpting www.healthysolutionsdr.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	5	6.25%	\$94.11
Body Sculpting CoolSculpting in Bucks County Non-Surgical Fat Reduction www.healthysolutionsdr.com Sculpt Your Body. Freeze Fat Away Fat with CoolSculpting. Eliminate Fat And Feel Great. CoolSculpting Deal. Freeze Fat. Top Provider in Bucks County, PA. Book A Free Consultation	2. body sculpting	Ad group paused Approved (limited): Restricted medical content +1 more	11	4.56%	\$87.30
(Keyword:Healthy Solutions) New Client Special Freeze Away Stubborn Fat www.healthysolutionsdr.com Best CoolSculpting Deal. Top Provider in Bucks County, PA for Fat Freezing. Free Consult. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More.	0. coolsculpting - general	Removed Approved (limited): Restricted medical content +1 more	7	4.32%	\$83.19
CoolSculpting® Fat Reduction Limited Time Offer Jan 2021 Our Biggest Discount Ever www.healthysolutionsdr.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	4	12.12%	\$70.93
Huge CoolSculpting Promotion Freeze Away Stubborn					

Google Ads							Chris Zelig > Healthy Solutio... 115-816-0781		All campaigns > search beta coolsculp...		259-215-0574 Chris Zelig christopherzelig@gmail.com		
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$88.04/day	Optimization score: 91.1%	More details							
Recommendations	Ad status: All ADD FILTER						SEARCH	SEGMENT	COLUMNS	REPORTS	DOWNLOAD	EXPAND	MORE
Ad groups	Ad						Ad group	Status	Clicks	CTR	Cost		
Ads & extensions	Total: Ads								578	5.92%	\$7,711.38		
Ads	Huge CoolSculpting Promotion Freeze Away Stubborn Fat Top Provider in Bucks County www.healthysolutionsdr.com CoolSculpting Deal. Freeze Fat. Top Provider in Bucks County, PA. Book A Free Consultation. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.						0. coolsculpting - general	Removed Approved (limited): Restricted medical content +1 more	6	5.56%	\$67.61		
Extensions	Huge CoolSculpting Promotion Freeze Away Stubborn Fat Top Provider in Bucks County www.healthysolutionsdr.com CoolSculpting Deal. Freeze Fat. Top Provider in Bucks County, PA. Book A Free Consultation. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.						0. coolsculpting - general	Removed Approved (limited): Restricted medical content +1 more	9	3.23%	\$65.77		
Landing pages	CoolSculpting® Fat Reduction Jan Only \$1,000 Off 8+ Cycles Hurry Offer Ends In... www.healthysolutionsdr.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today						0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	6	8.00%	\$57.26		
Keywords	Best CoolSculpting Deal Ever Freeze Away Body Fat Our Biggest Discount Ever www.healthysolutionsdr.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today						0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	2	40.00%	\$56.48		
Audiences	CoolSculpting® in Bucks County Limited Time Offer Jan 2021 Hurry Offer Ends In... www.healthysolutionsdr.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today						0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	4	5.06%	\$55.83		
Demographics	CoolSculpting® in Bucks County Freeze Away Body Fat Our Biggest Discount Ever www.healthysolutionsdr.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Bucks County, PA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now.						0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	1	11.11%	\$52.70		
Settings	CoolSculpting® in Bucks County Limited Time Offer Jan 2021 Our Biggest Discount Ever www.healthysolutionsdr.com							Approved (limited):					

Google Ads							Chris Zelig > Healthy Solutio... 115-816-0781		All campaigns > search beta coolsculp...		259-215-0574 Chris Zelig christopherzelig@gmail.com		
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$88.04/day	Optimization score: 91.1%	More details							
Recommendations	Ad status: All ADD FILTER						SEARCH	SEGMENT	COLUMNS	REPORTS	DOWNLOAD	EXPAND	MORE
Ad groups	Ad						Ad group	Status	Clicks	CTR	Cost		
Ads & extensions	Total: Ads								578	5.92%	\$7,711.38		
Ads	A Free Consultation Now.												
Extensions	CoolSculpting® in Bucks County Limited Time Offer Jan 2021 Our Biggest Discount Ever www.healthysolutionsdr.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today						0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	4	6.06%	\$44.09		
Landing pages	CoolSculpting® in Bucks County Limited Time Offer Jan 2021 25% Off All CoolSculpting www.healthysolutionsdr.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Bucks County, PA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now.						0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	2	18.18%	\$42.72		
Keywords	[Keyword:Healthy Solutions] New Client Special Target Belly Fat. Love Handles www.healthysolutionsdr.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now.						1. coolsculpting - price	Removed Approved (limited): Restricted medical content +1 more	6	23.08%	\$39.43		
Audiences	CoolSculpting® in Bucks County Limited Time Offer Jan 2021 CoolSculpting Special 25% Off www.healthysolutionsdr.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today						1. coolsculpting - price	Approved (limited): Restricted medical content +1 more	2	22.22%	\$37.67		
Demographics	Best CoolSculpting Deal Ever Jan Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.healthysolutionsdr.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Bucks County, PA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now.						0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	1	33.33%	\$36.55		
Settings	[Dynamically generated headline] [Dynamically generated display URL] Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Bucks County, PA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now.						x. dynamic	Removed Approved (limited): Restricted medical content +1 more	1	100.00%	\$35.33		
Suggested	CoolSculpting in Bucks County Fat Reduction Treatment Flexible Payment Options							Ad group paused					

Google Ads							Chris Zelig > Healthy Solutio... 115-816-0781		All campaigns > search beta coolsculp...		259-215-0574 Chris Zelig christopherzelig@gmail.com		
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$88.04/day	Optimization score: 91.1%	More details							
Recommendations	Ad status: All ADD FILTER						SEARCH	SEGMENT	COLUMNS	REPORTS	DOWNLOAD	EXPAND	MORE
Ad groups	Ad						Ad group	Status	Clicks	CTR	Cost		
Ads & extensions	Total: Ads								578	5.92%	\$7,711.38		
Ads	Free Consultation Now.												
Extensions	CoolSculpting in Bucks County Fat Reduction Treatment Flexible Payment Options www.healthysolutionsdr.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Bucks County, PA. Schedule a Free Consultation						x. Expanded Reach Test	Ad group paused Approved (limited): Restricted medical content +1 more	2	2.08%	\$34.91		
Landing pages	CoolSculpting® Fat Reduction Limited Time Offer Jan 2021 CoolSculpting Special 25% Off www.healthysolutionsdr.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today						1. coolsculpting - price	Approved (limited): Restricted medical content +1 more	1	50.00%	\$34.01		
Keywords	CoolSculpting® in Bucks County Limited Time Offer Jan 2021 Our Biggest Discount Ever www.healthysolutionsdr.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Bucks County, PA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now.						0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	2	15.38%	\$33.78		
Audiences	CoolSculpting® in Bucks County Jan Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.healthysolutionsdr.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today						1. coolsculpting - price	Approved (limited): Restricted medical content +1 more	3	10.71%	\$33.05		
Demographics	CoolSculpting® Fat Reduction Freeze Away Body Fat 25% Off All CoolSculpting www.healthysolutionsdr.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today						0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	2	11.11%	\$32.54		
Settings	CoolSculpting® in Bucks County Freeze Away Body Fat 25% Off All CoolSculpting www.healthysolutionsdr.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today						0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	2	10.00%	\$30.65		
Suggested	Huge CoolSculpting Promotion Freeze Away Stubborn Fat Top Provider in Bucks County							Ad group paused					

Google Ads							Chris Zelig > Healthy Solutio... 115-816-0781		All campaigns > search beta coolsculp...		259-215-0574 Chris Zelig christopherzelig@gmail.com		
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$88.04/day	Optimization score: 91.1%	More details							
Recommendations	Ad status: All ADD FILTER						SEARCH	SEGMENT	COLUMNS	REPORTS	DOWNLOAD	EXPAND	MORE
Ad groups	Ad						Ad group	Status	Clicks	CTR	Cost		
Ads & extensions	Total: Ads								578	5.92%	\$7,711.38		
Ads	Huge CoolSculpting Promotion Freeze Away Stubborn Fat Top Provider in Bucks County www.healthysolutionsdr.com CoolSculpting Deal. Freeze Fat. Top Provider in Bucks County, PA. Book A Free Consultation. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.						1. coolsculpting - price	Removed Approved (limited): Restricted medical content +1 more	3	10.34%	\$23.76		
Extensions	Best CoolSculpting Deal Ever Jan Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.healthysolutionsdr.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today						0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	1	3.33%	\$21.85		
Landing pages	Best CoolSculpting Deal Ever Jan Only \$1,000 Off 8+ Cycles Hurry Offer Ends In... www.healthysolutionsdr.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today						0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	1	3.13%	\$20.41		
Keywords	CoolSculpting® in Bucks County Jan Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.healthysolutionsdr.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Bucks County, PA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now.						0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	1	6.25%	\$19.15		
Audiences	(Keyword:Healthy Solutions) CoolSculpting in Bucks County Fat Reduction Treatment +12 more www.healthysolutionsdr.com Leading CoolSculpting Provider in Bucks County, PA. Schedule a Free Consultation. Top Fat Reduction... View assets details						7. coolsculpting - near me	Ad group removed Approved (limited): Restricted drug terms +1 more	2	66.67%	\$18.62		
Demographics	Best CoolSculpting Deal Ever Freeze Away Body Fat 25% Off All CoolSculpting www.healthysolutionsdr.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Bucks County, PA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now.						0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	2	100.00%	\$17.98		
Settings	Avoid Liposuction Surgery Try CoolSculpting For 25% Off Schedule a Free Consultation							Ad group paused					

Google Ads							Chris Zelig > Healthy Solutio... 115-816-0781		All campaigns > search beta coolsculp...		259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview							Enabled	Status: Eligible	Type: Search	Budget: \$88.04/day	Optimization score: 91.1%	More details
Recommendations							Ad status: All ADD FILTER					
Ad groups							Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads										578	5.92%	\$7,711.38
Avoid Liposuction Surgery Try CoolSculpting For 25% Off Schedule a Free Consultation							3. lipo	Ad group paused	Approved (limited): Restricted medical content +1 more	2	2.94%	\$17.95
Best CoolSculpting Deal Ever Limited Time Offer Jan 2021 Hurry Offer Ends In...							0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	1	5.88%	\$17.88	
CoolSculpting® in Bucks County Jan Only \$1,000 Off 8+ Cycles Hurry Offer Ends In...							2. body sculpting	Ad group paused	Approved (limited): Restricted medical content +1 more	1	20.00%	\$16.33
CoolSculpting® Fat Reduction Jan Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever							0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	2	2.90%	\$16.30	
CoolSculpting® in Bucks County Limited Time Offer Jan 2021 Hurry Offer Ends In...							1. coolsculpting - price	Approved (limited): Restricted medical content +1 more	2	12.50%	\$15.23	
CoolSculpting® Fat Reduction Limited Time Offer Jan 2021 25% Off All CoolSculpting							0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	1	4.17%	\$13.05	
CoolSculpting® Fat Reduction Freeze Away Body Fat 25% Off All CoolSculpting												

Google Ads							Chris Zelig > Healthy Solutio... 115-816-0781		All campaigns > search beta coolsculp...		259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview							Enabled	Status: Eligible	Type: Search	Budget: \$88.04/day	Optimization score: 91.1%	More details
Recommendations							Ad status: All ADD FILTER					
Ad groups							Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads										578	5.92%	\$7,711.38
CoolSculpting® Fat Reduction Freeze Away Body Fat 25% Off All CoolSculpting							0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	1	7.69%	\$10.33	
Biggest CoolSculpting® Promo Jan Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever							2. body sculpting	Ad group paused	Approved (limited): Restricted medical content +1 more	1	33.33%	\$9.11
CoolSculpting® Fat Reduction Jan Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever							2. body sculpting	Ad group paused	Approved (limited): Restricted medical content +1 more	1	25.00%	\$9.02
Top Provider in Bucks County CoolSculpting in Bucks County Fat Reduction Treatment							x. Expanded Reach Test	Ad group paused	Approved (limited): Restricted medical content +1 more	2	0.74%	\$8.95
Best CoolSculpting Deal Ever Freeze Away Body Fat 25% Off All CoolSculpting							0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	2	28.57%	\$8.38	
CoolSculpting® in Bucks County Jan Only \$1,000 Off 8+ Cycles Hurry Offer Ends In...							1. coolsculpting - price	Approved (limited): Restricted medical content +1 more	1	4.76%	\$8.26	
Best CoolSculpting Price Healthy Solutions Flexible Payment Options								Removed				

Google Ads							Chris Zelig > Healthy Solutio... 115-816-0781		All campaigns > search beta coolsculp...		259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview							Enabled	Status: Eligible	Type: Search	Budget: \$88.04/day	Optimization score: 91.1%	More details
Recommendations							Ad status: All ADD FILTER					
Ad groups							Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads										578	5.92%	\$7,711.38
Best CoolSculpting Price Healthy Solutions Flexible Payment Options							1. coolsculpting - price	Removed	Approved (limited): Restricted medical content +1 more	1	9.09%	\$7.29
CoolSculpting® in Bucks County Limited Time Offer Jan 2021 Hurry Offer Ends In...							0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	1	8.33%	\$6.96	
[Keyword:Healthy Solutions] Non-Surgical Lipo Alternative Freeze Your Fat Away Today							3. lipo	Ad group paused	Approved (limited): Restricted medical content +1 more	2	1.74%	\$6.55
CoolSculpting® Fat Reduction Limited Time Offer Jan 2021 Hurry Offer Ends In...							0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	1	4.55%	\$6.20	
CoolSculpting® in Bucks County Jan Only \$1,000 Off 8+ Cycles Hurry Offer Ends In...							0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	1	7.14%	\$5.39	
CoolSculpting® Fat Reduction Safe + Effective Fat Reduction Our Biggest Discount Ever							2. body sculpting	Ad group paused	Approved (limited): Restricted medical content +1 more	1	50.00%	\$4.07
CoolSculpting® Fat Reduction Limited Time Offer Jan 2021 Our Biggest Discount Ever								Ad group paused				

Google Ads							Chris Zelig > Healthy Solutio... 115-816-0781		All campaigns > search beta coolsculp...		259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview							Enabled	Status: Eligible	Type: Search	Budget: \$88.04/day	Optimization score: 91.1%	More details
Recommendations							Ad status: All ADD FILTER					
Ad groups							Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads										578	5.92%	\$7,711.38
CoolSculpting® Fat Reduction Limited Time Offer Jan 2021 Our Biggest Discount Ever							2. body sculpting	Ad group paused	Approved (limited): Restricted medical content +1 more	1	100.00%	\$3.73
CoolSculpting Deal 25% Off Freeze Away Stubborn Fat Top Provider in Bucks County							x. Expanded Reach Test	Ad group paused	Approved (limited): Restricted medical content +1 more	1	6.67%	\$2.14
CoolSculpting® in Bucks County Limited Time Offer Jan 2021 Hurry Offer Ends In...							2. body sculpting	Ad group paused	Approved (limited): Restricted medical content +1 more	1	50.00%	\$1.29
CoolSculpting Near Me Healthy Solutions Top Provider in Bucks County							7. coolsculpting - near me	Ad group removed	Approved (limited): Restricted medical content +1 more	0	-	\$0.00
CoolSculpting in Bucks County Find A Location Near You Fat Reduction Treatment							7. coolsculpting - near me	Ad group removed	Approved (limited): Restricted medical content +1 more	0	0.00%	\$0.00
[Keyword:Healthy Solutions] CoolSculpting in Bucks County Freeze Your Fat Away Today							7. coolsculpting - near me	Ad group removed	Approved (limited): Restricted medical content +1 more	0	-	\$0.00
[Keyword:Healthy Solutions] CoolSculpting in Bucks County Fat Reduction Treatment								Ad group removed				

Google Ads | Chris Zelig > Healthy Solutio... 115-816-0781 | All campaigns > search | beta | coolsculp... | 259-215-0574 Chris Zelig christopherzelig@gmail.com

Overview: Enabled Status: Eligible Type: Search Budget: \$88.04/day Optimization score: 91.1%

Recommendations: Ad status: All ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads 578 5.92% \$7,711.38					
<input type="checkbox"/> Fat 1 CoolSculpting Special 25% Off www.healthysolutionsdr.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Approved (limited): Restricted medical content +1 more	0	-	\$0.00
<input type="checkbox"/> CoolSculpting® in Bucks County Freeze Away Body Fat Our Biggest Discount Ever www.healthysolutionsdr.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Approved (limited): Restricted medical content +1 more	0	0.00%	\$0.00
<input type="checkbox"/> [Dynamically generated headline] [Dynamically generated display URL] CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.	x. dynamic	Approved (limited): Restricted medical content +1 more	0	-	\$0.00
<input type="checkbox"/> [Dynamically generated headline] [Dynamically generated display URL] Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	x. dynamic	Approved (limited): Restricted medical content +1 more	0	-	\$0.00
<input type="checkbox"/> [Dynamically generated headline] [Dynamically generated display URL] Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Bucks County, PA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now.	x. dynamic	Approved (limited): Restricted medical content +1 more	0	-	\$0.00
Total: Ads 578 5.92% \$7,711.38					
Total: Campaign 578 5.92% \$7,711.38					

Show rows: 500 1 - 188 of 188

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Overview: Enabled Status: Eligible Type: Search Budget: \$88.04/day Optimization score: 91.1%

Recommendations: All X

Ad status: All ADD FILTER

Associations view

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Sitelink extension							
<input type="checkbox"/> 25% Off All Fat Areas Save 25% Off on CoolSculpting. New Client Special.	Sitelink extension	search beta coolsculpting	Campaign	Approved (limited): Restricted medical content +1 more	0	-	\$0.00
Call extension							
<input type="checkbox"/> (267) 388-4692	Call extension	search beta coolsculpting	Campaign	Approved	102	5.19%	\$2,232.00
Location extension							
<input type="checkbox"/> mclhealthysolutions@gmail.com (View locat... All locations selected	Location extension	Account	Account	-	-	-	-
Callout extension							
<input type="checkbox"/> Highlights: No Surgery	Callout extension	search beta coolsculpting	Campaign	Approved (limited): Health in personalized advertising	116	7.49%	\$1,536.69
<input type="checkbox"/> FDA Cleared	Callout extension	search beta coolsculpting	Campaign	Approved	113	6.52%	\$1,499.60
<input type="checkbox"/> New Clients 25% Off	Callout extension	search beta coolsculpting	Campaign	Approved	109	6.95%	\$1,352.15
<input type="checkbox"/> Contact Us + Free Consult	Callout extension	search beta coolsculpting	Campaign	Approved	102	6.72%	\$1,330.66
<input type="checkbox"/> Freeze Your Fat	Callout extension	search beta coolsculpting	Campaign	Approved	103	6.16%	\$1,306.47
<input type="checkbox"/> Liposuction Alternative	Callout extension	search beta coolsculpting	Campaign	Approved (limited): Health in personalized advertising	100	6.78%	\$1,245.83
<input type="checkbox"/> Nonsurgical Fat Reduction	Callout extension	search beta coolsculpting	Campaign	Approved	85	5.84%	\$1,127.85
Structured snippet extension							

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Overview: Enabled Status: Eligible Type: Search Budget: \$88.04/day Optimization score: 91.1%

Recommendations: Extension type: All ADD FILTER

Associations view

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
<input type="checkbox"/> Nonsurgical Fat Reduction	Callout extension	search beta coolsculpting	Campaign	Approved	85	5.84%	\$1,127.85
Structured snippet extension							
<input type="checkbox"/> Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction, Coolmini, Fat Reduction	Structured snippet extension	search beta coolsculpting	Campaign	Approved	0	0.00%	\$0.00
Promotion extension							
<input type="checkbox"/> Fall Sale - 25% off CoolSculpting®	Promotion extension	search beta coolsculpting	Campaign	Approved (limited): Restricted medical content +1 more	264	6.68%	\$3,740.68
<input type="checkbox"/> Winter Sale - 25% off CoolSculpting®	Promotion extension	search beta coolsculpting	Campaign	Approved (limited): Restricted medical content +1 more	121	6.22%	\$2,126.91
<input type="checkbox"/> Black Friday - 25% off CoolSculpting®	Promotion extension	search beta coolsculpting	Campaign	Approved (limited): Restricted medical content +1 more	36	8.02%	\$378.22
Total: Sitelink extensions					3	4.55%	\$56.24
Total: Callout extensions					319	6.71%	\$4,108.40
Total: Structured snippet extensions					0	0.00%	\$0.00
Total: Call extensions					102	5.19%	\$2,232.00
Total: Location extensions					146	6.41%	\$2,462.17
Total: Promotion extensions					421	6.63%	\$6,245.81

Show rows: 500 1 - 14 of 14

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Overview: Enabled Status: Eligible Type: Search Budget: \$88.04/day Optimization score: 91.1%

Recommendations: Custom Oct 1 - Dec 31, 2020

Ad status: All ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads 402 2.71% \$3,473.15					
<input type="checkbox"/> Top Provider in Bucks County CoolSculpting in Bucks County Fat Reduction Treatment +9 more www.healthysolutionsdr.com Leading CoolSculpting Provider in Bucks County, PA. Schedule a Free Consultation. Top Fat Reduction... View assets details	expanded reach	Removed Approved (limited): Restricted medical content +1 more	167	2.63%	\$1,514.30
<input type="checkbox"/> Healthy Solutions CoolSculpting in Bucks County Fat Reduction Treatment +10 more www.healthysolutionsdr.com Leading CoolSculpting Provider in Bucks County, PA. Schedule a Free Consultation. Top Fat Reduction... View assets details	liposuction	Removed Approved (limited): Restricted medical content +1 more	64	5.25%	\$650.22
<input type="checkbox"/> CoolSculpting in Bucks County Fat Reduction Treatment Flexible Payment Options www.healthysolutionsdr.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Bucks County, PA. Schedule a Free Consultation.	expanded reach	Removed Approved (limited): Restricted medical content +1 more	44	1.68%	\$415.92
<input type="checkbox"/> Healthy Solutions Fat Reduction in Bucks County Non-Surgical Fat Reduction +6 more www.healthysolutionsdr.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Best Prices... View assets details	expanded reach	Poor ad strength Approved (limited): Restricted drug terms +1 more	27	3.44%	\$227.73
<input type="checkbox"/> Avoid Liposuction Surgery Target Belly Fat, Love Handles Schedule a Free Consultation www.healthysolutionsdr.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. CoolSculpting Is The Top Non-Surgical Fat Reduction Treatment. Learn More Here.	liposuction	Removed Approved (limited): Restricted medical content +1 more	15	3.43%	\$93.23
<input type="checkbox"/> Fat Reduction in Bucks County Eliminate Fat & Feel Great Freeze Away Body Fat www.healthysolutionsdr.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	expanded reach	Approved (limited): Restricted medical content +1 more	8	2.84%	\$60.23
<input type="checkbox"/> Fat Reduction in Bucks County Eliminate Fat & Feel Great Freeze Away Body Fat www.healthysolutionsdr.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	expanded reach	Approved (limited): Restricted medical content +1 more	8	2.84%	\$60.23

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Overview	Enabled	Status: Eligible	Type: Search	Budget: \$38.80/day	Optimization score: 91.2%	More details							
Recommendations	+ Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE						
Ad groups	Ad						Ad group	Status	Clicks	CTR	Cost		
Ads & extensions	Total: Ads								402	2.71%	\$3,473.15		
Ads	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction in Bucks County Eliminate Fat & Feel Great Offering \$1,000 Off 8+ Cycles www.healthysolutionsdr.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.		expanded reach	Approved (limited): Restricted medical content +1 more		6	1.98%	\$49.34			
Extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Healthy Solutions Non-Surgical Lipo Alternative Freeze Your Fat Away Today www.healthysolutionsdr.com Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.		liposuction	Removed Approved (limited): Restricted medical content +1 more		4	3.31%	\$47.15			
Landing pages	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Non-Surgical Fat Reduction Eliminate Fat & Feel Great Freeze Away Body Fat www.healthysolutionsdr.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.		liposuction	Approved (limited): Restricted medical content +1 more		4	12.12%	\$39.68			
Keywords	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Huge CoolSculpting Promotion Freeze Away Stubborn Fat Top Provider in Bucks County www.healthysolutionsdr.com CoolSculpting Deal. Freeze Fat. Top Provider in Bucks County, PA. Book A Free Consultation. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.		expanded reach	Removed Approved (limited): Restricted medical content +1 more		4	1.70%	\$29.92			
Audiences	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction in Bucks County Eliminate Fat & Feel Great Freeze Away Body Fat www.healthysolutionsdr.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.		expanded reach	Approved (limited): Restricted medical content +1 more		4	4.55%	\$27.12			
Demographics	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction in Bucks County Freeze Away Body Fat Offering \$1,000 Off 8+ Cycles www.healthysolutionsdr.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.		expanded reach	Approved (limited): Restricted medical content +1 more		3	4.62%	\$24.29			
Settings													
Suggested													
Change history													
Drafts & experiments													
More													

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Overview	Enabled	Status: Eligible	Type: Search	Budget: \$38.80/day	Optimization score: 91.2%	More details							
Recommendations	+ Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE						
Ad groups	Ad						Ad group	Status	Clicks	CTR	Cost		
Ads & extensions	Total: Ads								402	2.71%	\$3,473.15		
Ads	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Non-Surgical Fat Reduction Freezing Fat Really Works Freeze Away Body Fat www.healthysolutionsdr.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.		expanded reach	Approved (limited): Restricted medical content +1 more		2	8.70%	\$23.60			
Extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Non-Surgical Fat Reduction Eliminate Fat & Feel Great Freeze Away Body Fat www.healthysolutionsdr.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.		expanded reach	Approved (limited): Restricted medical content +1 more		4	2.41%	\$23.05			
Landing pages	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction in Bucks County Freezing Fat Really Works Freeze Away Body Fat www.healthysolutionsdr.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.		expanded reach	Approved (limited): Restricted medical content +1 more		4	11.76%	\$22.54			
Keywords	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Non-Surgical Fat Reduction Eliminate Fat & Feel Great Offering \$1,000 Off 8+ Cycles www.healthysolutionsdr.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.		expanded reach	Approved (limited): Restricted medical content +1 more		4	2.63%	\$19.12			
Audiences	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction in Bucks County Eliminate Fat & Feel Great Get Rid of Unwanted Fat www.healthysolutionsdr.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.		expanded reach	Approved (limited): Restricted medical content +1 more		4	4.60%	\$16.15			
Demographics	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction in Bucks County Freezing Fat Really Works Offering \$1,000 Off 8+ Cycles www.healthysolutionsdr.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.		expanded reach	Approved (limited): Restricted medical content +1 more		2	2.44%	\$14.22			
Settings													
Suggested													
Change history													
Drafts & experiments													
More													

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Overview	Enabled	Status: Eligible	Type: Search	Budget: \$38.80/day	Optimization score: 91.2%	More details							
Recommendations	+ Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE						
Ad groups	Ad						Ad group	Status	Clicks	CTR	Cost		
Ads & extensions	Total: Ads								402	2.71%	\$3,473.15		
Ads	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction in Bucks County Eliminate Fat & Feel Great Offering \$1,000 Off 8+ Cycles www.healthysolutionsdr.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.		expanded reach	Approved (limited): Restricted medical content +1 more		2	2.86%	\$11.74			
Extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction in Bucks County Freezing Fat Really Works Offering \$1,000 Off 8+ Cycles www.healthysolutionsdr.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.		liposuction	Approved (limited): Restricted medical content +1 more		2	16.67%	\$11.47			
Landing pages	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Non-Surgical Fat Reduction Eliminate Fat & Feel Great Get Rid of Unwanted Fat www.healthysolutionsdr.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.		liposuction	Approved (limited): Restricted medical content +1 more		1	3.33%	\$10.07			
Keywords	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction in Bucks County Eliminate Fat & Feel Great Freeze Away Body Fat www.healthysolutionsdr.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.		liposuction	Approved (limited): Restricted medical content +1 more		1	3.33%	\$9.70			
Audiences	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Healthy Solutions Freeze Away Body Fat Offering \$1,000 Off 8+ Cycles www.healthysolutionsdr.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.		expanded reach	Approved (limited): Restricted medical content +1 more		2	11.76%	\$8.42			
Demographics	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Huge CoolSculpting Promotion Freeze Away Stubborn Fat Top Provider in Bucks County www.healthysolutionsdr.com CoolSculpting Deal. Freeze Fat. Top Provider in Bucks County, PA. Book A Free Consultation. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.		expanded reach	Removed Approved (limited): Restricted medical content +1 more		1	0.52%	\$8.03			
Settings													
Suggested													
Change history													
Drafts & experiments													
More													

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Overview	Enabled	Status: Eligible	Type: Search	Budget: \$38.80/day	Optimization score: 91.2%	More details							
Recommendations	+ Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE						
Ad groups	Ad						Ad group	Status	Clicks	CTR	Cost		
Ads & extensions	Total: Ads								402	2.71%	\$3,473.15		
Ads	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Non-Surgical Fat Reduction Eliminate Fat & Feel Great Get Rid of Unwanted Fat www.healthysolutionsdr.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.		expanded reach	Approved (limited): Restricted medical content +1 more		1	3.70%	\$8.03			
Extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Non-Surgical Fat Reduction Eliminate Fat & Feel Great Freeze Away Body Fat www.healthysolutionsdr.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.		expanded reach	Approved (limited): Restricted medical content +1 more		1	3.13%	\$7.89			
Landing pages	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Non-Surgical Fat Reduction Eliminate Fat & Feel Great Offering \$1,000 Off 8+ Cycles www.healthysolutionsdr.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.		liposuction	Approved (limited): Restricted medical content +1 more		2	9.52%	\$7.72			
Keywords	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction in Bucks County Freezing Fat Really Works Offering \$1,000 Off 8+ Cycles www.healthysolutionsdr.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.		expanded reach	Approved (limited): Restricted medical content +1 more		2	4.35%	\$7.51			
Audiences	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Healthy Solutions Freezing Fat Really Works Offering \$1,000 Off 8+ Cycles www.healthysolutionsdr.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.		expanded reach	Approved (limited): Restricted medical content +1 more		1	5.88%	\$7.19			
Demographics	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Non-Surgical Fat Reduction Eliminate Fat & Feel Great Offering \$1,000 Off 8+ Cycles www.healthysolutionsdr.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.		liposuction	Approved (limited): Restricted medical content +1 more		1	4.00%	\$7.11			
Settings													
Suggested													
Change history													
Drafts & experiments													
More													

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Overview: Enabled, Status: Eligible, Type: Search, Budget: \$38.80/day, Optimization score: 91.2%

Recommendations: Extensions > All

Ad groups: Ad status: All

Ad	Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
	Sitelink extension							
	25% Off All Fat Areas Save 25% Off on Coolsculpting. New Client Special.	Sitelink extension	search beta coolsculpting ...	Campaign	Approved	7	8.33%	\$49.72
	Call extension							
	(267) 388-4692	Call extension	search beta coolsculpting ...	Campaign	Approved	105	2.32%	\$1,235.07
	Location extension							
	mchealthysolutions@gmail.com (View locat...)	Location extension	Account	Account	-	-	-	-
	Callout extension							
	Contact Us + Free Consult	Callout extension	search beta coolsculpting ...	Campaign	Approved	71	3.78%	\$687.06
	Liposuction Alternative	Callout extension	search beta coolsculpting ...	Campaign	Approved (limited): Health in personalized advertising	65	3.41%	\$632.61
	FDA Cleared	Callout extension	search beta coolsculpting ...	Campaign	Approved	63	3.05%	\$617.28
	Nonsurgical Fat Reduction	Callout extension	search beta coolsculpting ...	Campaign	Approved	63	3.38%	\$614.66
	Highlights: No Surgery	Callout extension	search beta coolsculpting ...	Campaign	Approved (limited): Health in personalized advertising	63	3.28%	\$593.64
	New Clients 25% Off	Callout extension	search beta coolsculpting ...	Campaign	Approved	61	3.14%	\$573.67
	Freeze Your Fat	Callout extension	search beta coolsculpting ...	Campaign	Approved	57	2.76%	\$499.53
	Structured snippet extension							

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Overview: Enabled, Status: Eligible, Type: Search, Budget: \$38.80/day, Optimization score: 91.2%

Recommendations: Ad status: All

Ad groups: Ad status: All

Ad	Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost	
	Structured snippet extension								
	Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction, Coolmini, Fat Reduction	Structured snippet extension	search beta coolsculpting ...	Campaign	Approved	5	1.11%	\$68.98	
	Promotion extension								
	Fall Sale - 25% off CoolSculpting®	Promotion extension	search beta coolsculpting ...	Campaign	Approved (limited): Restricted medical content +1 more	120	2.20%	\$1,300.06	
	Winter Sale - 25% off CoolSculpting®	Promotion extension	search beta coolsculpting ...	Campaign	Approved (limited): Restricted medical content +1 more	149	3.21%	\$1,095.95	
	Black Friday - 25% off CoolSculpting®	Promotion extension	search beta coolsculpting ...	Campaign	Approved (limited): Restricted medical content +1 more	42	3.31%	\$439.46	
	Total: Sitelink extensions						8	8.25%	\$55.85
	Total: Callout extensions						151	3.26%	\$1,331.66
	Total: Structured snippet extensions						5	1.11%	\$68.98
	Total: Call extensions						105	2.32%	\$1,235.07
	Total: Location extensions						110	2.69%	\$1,169.91
	Total: Promotion extensions						311	2.74%	\$2,835.47

Show rows: 500 | 1 - 14 of 14

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Overview: Removed, Type: Search, Budget: \$100.00/day

Recommendations: Custom Oct 1 - Dec 31, 2020

Ad groups: Ad status: All

Ad	Ad group	Status	Clicks	CTR	Cost
Top Provider in Bucks County CoolSculpting in Bucks County Fat Reduction Treatment +11 more www.healthysolutionsdr.com Leading CoolSculpting Provider in Bucks County, PA. Schedule a Free Consultation. Top Fat Reduction...	x. Expanded Reach Test	Campaign removed Approved (limited): Restricted drug terms +1 more	5	1.23%	\$59.27
CoolSculpting in Bucks County Fat Reduction Treatment Flexible Payment Options www.healthysolutionsdr.com Best Prices, FDA-Cleared, Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Bucks County, PA. Schedule a Free Consultation	x. Expanded Reach Test	Campaign removed Approved (limited): Restricted medical content +1 more	4	1.15%	\$29.81
CoolSculpting Deal 25% Off Freeze Away Stubborn Fat Top Provider in Bucks County www.healthysolutionsdr.com CoolSculpting Deal. Freeze Fat. Top Provider in Bucks County, PA. Book A Free Consultation. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Campaign removed Approved (limited): Restricted medical content +1 more	2	3.92%	\$10.12
CoolSculpting Deal \$1,000 Off Freeze Away Stubborn Fat Top Provider in Bucks County www.healthysolutionsdr.com CoolSculpting Deal. Freeze Fat. Top Provider in Bucks County, PA. Book A Free Consultation. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Campaign removed Approved (limited): Restricted medical content +1 more	0	-	\$0.00
Total: Ads			11	1.36%	\$99.20
Total: Campaign			11	1.36%	\$99.20

1 - 4 of 4

Reporting is not real-time. Time zone for all dates and times: (GMT-05:00) Eastern Time. Learn more

Some inventory may be provided through third party intermediaries. You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.

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Google Ads | Chris Zelig > Healthy Solutio... | 115-816-0781 | All campaigns > search | beta | coolsculp... | 259-215-0574 Chris Zelig christopherzelig@gmail.com

Overview: Removed, Type: Search, Budget: \$100.00/day

Recommendations: Extensions > All

Ad groups: Ad status: All

Ad	Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
	Sitelink extension							
	Before and After Photos See Coolsculpting Before and After Photos.	Sitelink extension	search beta coolsculpting ...	Campaign	Approved (limited): Restricted medical content +1 more	1	20.00%	\$6.01
	State-of-the-Art Facility Advanced Fat Freezing Technology Latest Applicators & Dual Sculping	Sitelink extension	search beta coolsculpting ...	Campaign	Approved	1	20.00%	\$6.01
	25% Off All Fat Areas Save 25% Off on Coolsculpting. New Client Special.	Sitelink extension	search beta coolsculpting ...	Campaign	Approved	1	25.00%	\$6.01
	5 Star Reviews Real CoolSculpting Reviews & Patient Testimonials.	Sitelink extension	search beta coolsculpting ...	Campaign	Approved	1	20.00%	\$6.01
	Call extension							
	(267) 388-4692	Call extension	search beta coolsculpting ...	Campaign	Approved	1	0.96%	\$3.49
	Location extension							
	mchealthysolutions@gmail.com (View locat...)	Location extension	Account	Account	-	-	-	-
	Callout extension							
	Liposuction Alternative	Callout extension	search beta coolsculpting ...	Campaign	Approved (limited): Health in personalized advertising	2	1.64%	\$33.08
	Highlights: No Surgery	Callout extension	search beta coolsculpting ...	Campaign	Approved (limited): Health in personalized advertising	2	1.80%	\$33.08
	Contact Us + Free Consult	Callout extension	search beta coolsculpting ...	Campaign	Approved	2	1.64%	\$33.08
	Nonsurgical Fat Reduction	Callout extension	search beta coolsculpting ...	Campaign	Approved	2	1.77%	\$14.00

Google Ads | Chris Zelig | Healthy Solutions | 115-816-0781 | All campaigns | search | beta | coolsculp... | Budget: \$100.00/day

Overview | Recommendations | Ad groups | **Ads & extensions** | Ads | Extensions | Landing pages | Keywords | Audiences | Demographics | Settings | Suggested | Change history | Drafts & experiments | More

Extension type	Added to	Level	Status	Clicks	CTR	Cost
Extension						
Nonsurgical Fat Reduction	search beta coolsculpting ...	Campaign	Approved	2	1.72%	\$14.00
Freeze Your Fat	search beta coolsculpting ...	Campaign	Approved	1	0.82%	\$7.99
Virtual Consult Available	search beta coolsculpting ...	Campaign	Approved	1	0.88%	\$6.01
FDA Cleared	search beta coolsculpting ...	Campaign	Approved	1	0.75%	\$3.39
Free Virtual Consultation	search beta coolsculpting ...	Campaign	Approved	0	0.00%	\$0.00
New Clients 25% Off	search beta coolsculpting ...	Campaign	Approved	0	0.00%	\$0.00
Structured snippet extension						
Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction, Coolmini, Fat Reduction	search beta coolsculpting ...	Campaign	Approved	0	0.00%	\$0.00
Promotion extension						
Fall Sale - 25% off CoolSculpting®	search beta coolsculpting ...	Campaign	Approved (limited): Restricted medical content +1 more	8	1.38%	\$72.88
Total: Sitelink extensions				1	14.29%	\$6.01
Total: Callout extensions				5	2.16%	\$50.47
Total: Structured snippet extensions				0	0.00%	\$0.00
Total: Call extensions				1	0.96%	\$3.49
Total: Location extensions				4	1.08%	\$32.37
Total: Promotion extensions				8	1.38%	\$72.88

Show rows: 500 | 1 - 17 of 17

Google Ads | Chris Zelig | Healthy Solutions | 115-816-0781 | All campaigns | Responsive search ad

Overview | Recommendations | Campaigns | Ad groups | **Ads & extensions** | Ads | Extensions | Videos | Landing pages | Keywords | Audiences | Demographics | Placements | Settings | Suggested | Change history | Drafts & experiments | More

Responsive search ads usually need around 5,000 impressions over 30 days to display a rating in the Performance column. [Learn more](#)

Ad may be limited by policy: [Restricted drug terms](#), [Restricted medical content](#)

Asset	Status	Asset type	Position pinning	Impr.
CoolSculpting in Bucks County	Approved (limited)	Headline	None	235
Flexible Payment Options	Approved (limited)	Headline	None	12
Our Biggest Discount Ever	Approved (limited)	Headline	None	16
Safe + Effective Fat Reduction	Approved (limited)	Headline	None	8
CoolSculpting® Fat Reduction	Approved (limited)	Headline	None	103
Biggest CoolSculpting® Promo	Approved (limited)	Headline	None	83
Jan Only \$1,000 Off 8+ Cycles	Approved (limited)	Headline	None	0
Limited Time Offer Jan 2021	Approved (limited)	Headline	None	0
Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Bucks County, PA.	Approved (limited)	Description	None	1
Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	Approved (limited)	Description	None	1
Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	Approved (limited)	Description	None	329
How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now.	Approved (limited)	Description	None	165

Show rows: 500 | 1 - 12 of 12

Campaigns | Healthy Solutions (101513973...) | Updated just now | Discard Drafts | Review and Publish

Search and filter | Oct 1, 2020 - Dec 31, 2020

1 Selected | Ad Sets for 1 Campaign | Ads for 1 Campaign

Campaign Name	Budget	Results	Reach	Impressions	Cost per Result	Amount Spent
Coolsculpting - Conversions	set bu...	140 Completed Registrat...	42,928	123,349	\$23.27	\$3,257.33
Black Friday Specials	set bu...	149 Link Clicks	3,155	17,767	\$1.84	\$274.65
Healthy Solutions Medspa By Dr. Luciano - Pa...	\$5.00 Daily	37 Post Engagements	1,141	1,793	\$0.70	\$25.75
Healthy Solutions Medspa By Dr. Luciano - Pa...	\$5.00 Daily	Post Engagement	-	-	-	\$0.00
Healthy Solutions Medspa By Dr. Luciano - Pa...	\$5.00 Daily	Post Engagement	-	-	-	\$0.00
Healthy Solutions Medspa By Dr. Luciano - Pa...	\$5.00 Daily	Post Engagement	-	-	-	\$0.00
Healthy Solutions Medspa By Dr. Luciano - Pa...	\$5.00 Daily	Post Engagement	-	-	-	\$0.00
Laser Hair Blog Post Traffic	set bu...	-	-	-	-	\$0.00
Results from 251 campaigns			45,752 People	142,909 Total		\$3,557.73 Total Spent

Ads | Healthy Solutions (101513973...) | Updated just now | Discard Drafts | Review and Publish

Search and filter | Oct 1, 2020 - Dec 31, 2020

1 Selected | Ad Sets for 1 Campaign | Ads for 1 Campaign

Ad Name	Impressions	Cost per Result	Quality Ranking	Engagement Rate Ranking	Conversion Rate Ranking	Amount Spent
2020-10 - Coolsculpting Video - UGC w/ Story	60,807	\$21.31	-	-	-	\$1,555.27
2020-10 - Coolsculpting Video - UGC	55,869	\$23.89	-	-	-	\$1,528.66
2020-11 - Image - Client 1	2,663	-	Average	Average	Above average	\$60.21
2020-11 - Image - Client 2	2,139	\$57.58	Average	Above average	Above average	\$57.58
2020-11 - Video - Coolsculpting Commercial	1,871	\$27.81	Below average	Below average	Above average	\$55.61
Results from 5 ads	123,349 Total	\$23.27 Per Complete Registra...				\$3,257.33 Total Spent

Search | Coolsculpting - Conversio... | Prospecting - 8mi Radi... | 2020-10 - Coolsculpting V... | Learning Limited

Ad Name: 2020-10 - Coolsculpting Video - UGC w/ Story

Identity: Facebook Page (Select Page), Instagram Account (Use selected Page or Connect Account)

Ad Setup: Create Ad

Format: Choose how you'd like to structure your ad

15 Placements: Facebook Feeds

By clicking the "Publish" button, you agree to Facebook's Terms and Advertising Guidelines.

Close | Discard Draft | Publish

Search

- Coolsculpting - Conversio...
- Prospecting - 8mi Radi...
- 2020-11 - Image - Cli...
- 2020-10 - Coolsculpt...
- 2020-10 - Coolsculpt...**
- 2020-11 - Image - Cli...
- 2020-11 - Video - Co...

Coolsculpting - Conversio... > Prospecting - 8mi Radius ... > **2020-10 - Coolsculpting V...** Learning Limited

Edit Review

Ad Name: 2020-10 - Coolsculpting Video - UGC

Identity

Facebook Page: Select Page

Instagram Account: Use selected Page or Connect Account

Ad Setup: Create Ad

Format: Choose how you'd like to structure your ad.

Preview On

15 Placements

Facebook Feeds

Healthy Solutions Medspa By Dr. Luciano Sponsored

CoolSculpting freezes away stubborn fat. No surgery. Little to no downtime. Lasting results. ...See More

Feeds

Stories

By clicking the "Publish" button, you agree to Facebook's Terms and Advertising Guidelines.

Close Discard Draft Publish

Search

- Coolsculpting - Conversio...
- Prospecting - 8mi Radi...
- 2020-11 - Image - Cli...
- 2020-10 - Coolsculpt...
- 2020-10 - Coolsculpt...
- 2020-11 - Image - Cli...**
- 2020-11 - Video - Co...

Coolsculpting - Conversio... > Prospecting - 8mi Radius - ... > **2020-11 - Image - Client 1** Learning Limited

Edit Review

Ad Name: 2020-11 - Image - Client 1

Identity

Facebook Page: Select Page

Instagram Account: healthysolutionsmedspa

Ad Setup: Create Ad

Format: Choose how you'd like to structure your ad.

Preview On

15 Placements

Facebook Feeds

Healthy Solutions Medspa By Dr. Luciano Sponsored

CoolSculpting freezes away stubborn fat. No surgery. Little to no downtime. Lasting results. ...See More

Feeds

Stories

By clicking the "Publish" button, you agree to Facebook's Terms and Advertising Guidelines.

Close Discard Draft Publish

Search

- Coolsculpting - Conversio...
- Prospecting - 8mi Radi...
- 2020-11 - Image - Cli...
- 2020-10 - Coolsculpt...
- 2020-10 - Coolsculpt...
- 2020-11 - Image - Cli...
- 2020-11 - Video - Co...

Coolsculpting - Conversio... > Prospecting - 8mi Radius - ... > **2020-11 - Image - Client 2** Learning Limited

Edit Review

Ad Name: 2020-11 - Image - Client 2

Identity

Facebook Page: Select Page

Instagram Account: healthysolutionsmedspa

Ad Setup: Create Ad

Format: Choose how you'd like to structure your ad.

Preview On

15 Placements

Facebook Feeds

Healthy Solutions Medspa By Dr. Luciano Sponsored

CoolSculpting freezes away stubborn fat. No surgery. Little to no downtime. Lasting results. ...See More

Feeds

Stories

By clicking the "Publish" button, you agree to Facebook's Terms and Advertising Guidelines.

Close Discard Draft Publish

Search

- Coolsculpting - Conversio...
- Prospecting - 8mi Radi...
- 2020-11 - Image - Cli...
- 2020-10 - Coolsculpt...
- 2020-10 - Coolsculpt...
- 2020-11 - Image - Cli...
- 2020-11 - Video - Co...**

Coolsculpting - Conversio... > Prospecting - 8mi Radius ... > **2020-11 - Video - Coolscu...** Learning Limited

Edit Review

Ad Name: 2020-11 - Video - Coolsculpting Commercial

Identity

Facebook Page: Select Page

Instagram Account: healthysolutionsmedspa

Ad Setup: Create Ad

Format: Choose how you'd like to structure your ad.

Preview On

15 Placements

Facebook Feeds

Healthy Solutions Medspa By Dr. Luciano Sponsored

CoolSculpting freezes away stubborn fat. No surgery. Little to no downtime. Lasting results. ...See More

Feeds

Stories

By clicking the "Publish" button, you agree to Facebook's Terms and Advertising Guidelines.

Close Discard Draft Publish



Medstar Media, Inc.
6466949450

10808 S. River Front Parkway Suite 3020
South Jordan, Utah
84095
United States

Billed To Inna Luciano Healthy Solutions 882 Jacksonville Rd Ivyland, PA 18974	Date of Issue 10/01/2020	Invoice Number FB2020-172	Amount Due (USD) \$0.00
	Due Date 10/01/2020		

Description	Rate	Qty	Line Total
Digital Marketing Monthly Management Service • Manage & optimize digital marketing campaigns on Google Adwords + Facebook/Instagram • Optin technology to increase conversions. • Call tracking & reporting • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Call tracking and monitoring	\$1,500.00	1	\$1,500.00
	Subtotal		1,500.00
	Tax		0.00
	Total		1,500.00
	Amount Paid		1,500.00
	Amount Due (USD)		\$0.00



Medstar Media, Inc.
6466949450

10808 S. River Front Parkway Suite 3020
South Jordan, Utah
84095
United States

Billed To Inna Luciano Healthy Solutions 882 Jacksonville Rd Ivyland, PA 18974	Date of Issue 11/01/2020	Invoice Number FB2020-190	Amount Due (USD) \$0.00
	Due Date 11/01/2020		

Description	Rate	Qty	Line Total
Digital Marketing Monthly Management Service • Manage & optimize digital marketing campaigns on Google Adwords • Optin technology to increase conversions. • Call tracking & reporting • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Call tracking and monitoring	\$1,500.00	1	\$1,500.00
	Subtotal		1,500.00
	Tax		0.00
	Total		1,500.00
	Amount Paid		1,500.00
	Amount Due (USD)		\$0.00



Medstar Media, Inc.
6466949450

10808 S. River Front Parkway Suite 3020
South Jordan, Utah
84095
United States

Billed To Inna Luciano Healthy Solutions 882 Jacksonville Rd Ivyland, PA 18974	Date of Issue 12/01/2020	Invoice Number FB2020-208	Amount Due (USD) \$0.00
	Due Date 12/01/2020		

Description	Rate	Qty	Line Total
Digital Marketing Monthly Management Service • Manage & optimize digital marketing campaigns on Google Adwords • Optin technology to increase conversions. • Call tracking & reporting • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Call tracking and monitoring	\$1,500.00	1	\$1,500.00
	Subtotal		1,500.00
	Tax		0.00
	Total		1,500.00
	Amount Paid		1,500.00
	Amount Due (USD)		\$0.00