

Hollywood Body Laser Center CoolSculpting Google Adwords Q4 2019 (12/10/2019 - 12/31/2019)

beta | coolsculpting | colorado springs: \$189.87
 beta | coolsculpting | denver: \$187.37
 alpha | coolsculpting | denver: \$119.47
 alpha | coolsculpting | colorado springs: \$49.71

Total Google Ad Spend: \$546.42

Google Ads | Chris Zelig > Hollywood B... 224-035-9364 | All campaigns

259-215-0574 Chris Zelig christopherzelig@gmail.com

2 keyword conflicts

Custom Dec 10 - 31, 2019

Campaigns

Campaign status: All, Campaign name contains coolsc... View all ADD FILTER

Campaign	Budget	Status	Clicks	CTR	Cost
search beta coolsculpting colorado springs	\$12.11/day	Eligible	14	6.80%	\$189.87
search beta coolsculpting denver	\$11.56/day	Eligible	16	3.04%	\$187.37
search alpha coolsculpting denver	\$11.94/day	Eligible	3	1.47%	\$119.47
search alpha coolsculpting colorado springs	\$14.15/day	Eligible	3	5.77%	\$49.71
Total: Filtered ca...			36	3.64%	\$546.42
Total: Account	\$49.76/day		36	3.64%	\$546.42

Reporting is not real-time. Time zone for all dates and times: (GMT-07:00) Mountain Time. Learn more
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1 keyword conflict

Custom Dec 10 - 31, 2019

Ads

Ad status: All ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Hollywood Body Laser Center Cool Sculpt: Freeze Away Fat Reduce Fat Without Liposuction hollywoodbodylaser.net/coolsculpting Reduce Stubborn Bulges for Good Target Belly Fat, Love Handles, Thigh Fat, Neck Fat & More. CoolSculpting Freezes Away Stubborn Fat. No Surgery Little to No Downtime. Lasting Results.	0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	3	10.00%	\$68.62
Leading CoolSculpting Provider Hollywood Body Laser Center 25% Off + Free Consultation +5 more www.hollywoodbodylaser.net CoolSculpting Freezes Away Stubborn Fat. No Surgery Little to No Downtime. Lasting Results. Reduce...	0. coolsculpting - general	Poor ad strength Approved (limited): Restricted medical content +1 more	3	6.12%	\$39.79
Leading CoolSculpting Provider 25% Off + Free Consultation Hollywood Body Laser Center hollywoodbodylaser.net/coolsculpting Fat Freezing Treatments From the Top CoolSculpting Provider in a State-of-the-Art Facility. Reduce Stubborn Bulges for Good Target Belly Fat, Love Handles, Thigh Fat, Neck Fat & More	0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	2	6.90%	\$32.67
{Keyword:25% Off All CoolSculpting®} Freeze Your Fat Off Fat Reduction Colorado Springs www.hollywoodbodylaser.net	0. coolsculpting - general	Approved (limited):			

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1 keyword conflict

Custom Dec 10 - 31, 2019

Ads

Ad status: All ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
{Keyword:25% Off All CoolSculpting®} Freeze Your Fat Off Fat Reduction Colorado Springs www.hollywoodbodylaser.net 25% Off CoolSculpting. Top FDA-Cleared, Non-Surgical Fat Reduction Treatment. CoolSculpting Reduces Fat Without Surgery & Minimal Downtime. Learn About Freezing Fat	0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	3	8.82%	\$22.88
{Keyword:25% Off All CoolSculpting®} Hollywood Body Laser Center Cool Sculpt: Freeze Away Fat www.hollywoodbodylaser.net 25% Off CoolSculpting. #1 FDA Cleared, Non-Surgical Fat Reduction Treatment. CoolSculpting Freezes Away Stubborn Fat. No Surgery Little to No Downtime. Lasting Results.	1. coolsculpting - price	Approved (limited): Restricted medical content +1 more	2	15.38%	\$17.32
Leading CoolSculpting Provider Hollywood Body Laser Center 25% Off + Free Consultation +5 more www.hollywoodbodylaser.net CoolSculpting Freezes Away Stubborn Fat. No Surgery Little to No Downtime. Lasting Results. Reduce...	3. body sculpting	Approved (limited): Restricted medical content +1 more	1	20.00%	\$8.59
Leading CoolSculpting Provider 25% Off + Free Consultation Hollywood Body Laser Center hollywoodbodylaser.net/coolsculpting Fat Freezing Treatments From the Top CoolSculpting Provider in a State-of-the-Art Facility. Reduce Stubborn Bulges for Good Target Belly Fat, Love Handles, Thigh Fat, Neck Fat & More	2. cryolipolysis	Approved (limited): Restricted medical content +1 more	0	-	\$0.00

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1 keyword conflict

Custom Dec 10 - 31, 2019

Ads

Ad status: All ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Consultation Hollywood Body Laser Center www.hollywoodbodylaser.net CoolSculpting 25% Off. No Needles, No Surgery & Minimal Downtime. Free Consultation. Fat Freezing Treatments From the Top CoolSculpting Provider in a State-of-the-Art Facility	1. coolsculpting - price	Approved (limited): Restricted medical content +1 more	0	0.00%	\$0.00
CoolSculpting Special 25% Off Leading CoolSculpting Provider Freeze Away Stubborn Fat www.hollywoodbodylaser.net Save on CoolSculpting® - Freeze Away Fat Without Surgery. New Clients Save 25%. Reduce Stubborn Bulges for Good Target Belly Fat, Love Handles, Thigh Fat, Neck Fat & More	1. coolsculpting - price	Approved (limited): Restricted medical content +1 more	0	0.00%	\$0.00
Total: Ads			14	6.80%	\$189.87
Total: Campaign			14	6.80%	\$189.87

Show rows: 500 1 - 27 of 27

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1 keyword conflict

Custom Dec 10 - 31, 2019

Extensions

Extension type: All ADD FILTER

Associations view

Extension	Added to	Level	Status	Clicks	CTR	Cost
Sitelink extension						
25% Off All Fat Areas Save 25% Off on CoolSculpting. New Client Special	search beta coolscu...	Campaign	Approved	0	-	\$0.00
State-of-the-Art Facility Advanced Fat Freezing Technology. Latest Applicators & Dual Sculpting	search beta coolscu...	Campaign	Approved	0	-	\$0.00
5 Star Reviews Real CoolSculpting Reviews & Patient Testimonials	search beta coolscu...	Campaign	Approved	0	-	\$0.00
Before and After Photos See CoolSculpting Before and After Photos	search beta coolscu...	Campaign	Approved	0	-	\$0.00
Call extension						
719-387-7150 (mobile)	search beta coolscu...	Campaign	Approved	1	5.56%	\$29.76

Extension	Added to	Level	Status	Clicks	CTR	Cost
Call extension						
<input type="checkbox"/>	719-387-7150 (mobile)	search beta coolscu...	Campaign	Approved	1	\$29.76
<input type="checkbox"/>	719-387-7150	search beta coolscu...	Campaign	Approved	0	\$0.00
Callout extension						
<input type="checkbox"/>	Contact Us + Free Consult	search beta coolscu...	Campaign	Approved	4	\$66.29
<input type="checkbox"/>	Freeze Your Fat	search beta coolscu...	Campaign	Approved	3	\$53.18
<input type="checkbox"/>	New Clients 25% Off	search beta coolscu...	Campaign	Approved	2	\$43.76
<input type="checkbox"/>	Highlights: No Surgery	search beta coolscu...	Campaign	Approved	3	\$42.09
<input type="checkbox"/>	Nonsurgical Fat Reduction	search beta coolscu...	Campaign	Approved	3	\$36.53
<input type="checkbox"/>	FDA Approved	search beta coolscu...	Campaign	Approved	3	\$27.28

Extension	Added to	Level	Status	Clicks	CTR	Cost
Structured snippet extension						
<input type="checkbox"/>	Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction, Coolmini, Fat...	search beta coolscu...	Campaign	Approved	1	\$14.00
Promotion extension						
<input type="checkbox"/>	25% off for New Clients	search beta coolscu...	Campaign	Approved	8	\$87.35
Total: Callout extensions				5	4.85%	\$75.71
Total: Structured snippet extensions				1	14.29%	\$14.00
Total: Call extensions				1	5.00%	\$29.76
Total: Promotion extensions				8	6.11%	\$87.35

Extension	Added to	Level	Status	Clicks	CTR	Cost
Promotion extension						
<input type="checkbox"/>	25% off for New Clients	search beta coolscu...	Campaign	Approved	8	\$87.35
Total: Callout extensions				5	4.85%	\$75.71
Total: Structured snippet extensions				1	14.29%	\$14.00
Total: Call extensions				1	5.00%	\$29.76
Total: Promotion extensions				8	6.11%	\$87.35

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Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads					
16					
3.04%					
\$187.37					
<input type="checkbox"/>	Leading CoolSculpting Provider Hollywood Body Laser Center 25% Off + Free Consultation +5 more www.hollywoodbodylaser.net CoolSculpting Freezes Away Stubborn Fat. No Surgery Little to No Downtime. Lasting Results. Reduce...	Poor ad strength Approved (limited): Restricted medical content +1 more	5	5.32%	\$76.17
<input type="checkbox"/>	{Keyword:25% Off All CoolSculpting®} Freeze Your Fat Off Fat Reduction in Denver www.hollywoodbodylaser.net 25% Off CoolSculpting. Top FDA-Cleared, Non-Surgical Fat Reduction Treatment. CoolSculpting Reduces Fat Without Surgery & Minimal Downtime. Learn About Freezing Fat	Approved (limited): Restricted medical content +1 more	2	2.04%	\$35.66
<input type="checkbox"/>	{Keyword:25% Off All CoolSculpting®} Hollywood Body Laser Center Cool Sculpt: Freeze Away Fat www.hollywoodbodylaser.net 25% Off CoolSculpting. #1 FDA Cleared, Non-Surgical Fat Reduction Treatment. CoolSculpting Freezes Away Stubborn Fat. No Surgery Little to No Downtime. Lasting Results	Approved (limited): Restricted medical content +1 more	2	6.45%	\$17.57

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads					
16					
3.04%					
\$187.37					
<input type="checkbox"/>	CoolSculpting Special 25% Off Leading CoolSculpting Provider Freeze Away Stubborn Fat www.hollywoodbodylaser.net Save on CoolSculpting® - Freeze Away Fat Without Surgery. New Clients Save 25%. Reduce Stubborn Bulges for Good Target Belly Fat, Love Handles, Thigh Fat, Neck Fat & More	Approved (limited): Restricted medical content +1 more	2	5.56%	\$14.85
<input type="checkbox"/>	Hollywood Body Laser Center Cool Sculpt: Freeze Away Fat Reduce Fat Without Liposuction www.hollywoodbodylaser.net/coolsculpting Reduce Stubborn Bulges for Good Target Belly Fat, Love Handles, Thigh Fat, Neck Fat & More. CoolSculpting Freezes Away Stubborn Fat. No Surgery Little to No Downtime. Lasting Results	Approved (limited): Restricted medical content +1 more	2	2.38%	\$14.84
<input type="checkbox"/>	{Keyword:25% Off All CoolSculpting®} Freeze Your Fat Off Fat Reduction in Denver www.hollywoodbodylaser.net 25% Off CoolSculpting. Top FDA-Cleared, Non-Surgical Fat Reduction Treatment. CoolSculpting Reduces Fat Without Surgery & Minimal Downtime. Learn About Freezing Fat	Approved (limited): Restricted medical content +1 more	1	20.00%	\$12.43
<input type="checkbox"/>	Leading CoolSculpting Provider 25% Off + Free Consultation Hollywood Body Laser Center www.hollywoodbodylaser.net/coolsculpting	Approved (limited):			

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads					
16					
3.04%					
\$187.37					
<input type="checkbox"/>	Leading CoolSculpting Provider 25% Off + Free Consultation Hollywood Body Laser Center www.hollywoodbodylaser.net/coolsculpting Fat Freezing Treatments From the Top CoolSculpting Provider in a State-of-the-Art Facility. Reduce Stubborn Bulges for Good Target Belly Fat, Love Handles, Thigh Fat, Neck Fat & More	Approved (limited): Restricted medical content +1 more	1	1.35%	\$10.24
<input type="checkbox"/>	{Keyword:25% Off All CoolSculpting®} Freeze Your Fat Off Fat Reduction in Denver www.hollywoodbodylaser.net 25% Off CoolSculpting. Top FDA-Cleared, Non-Surgical Fat Reduction Treatment. CoolSculpting Reduces Fat Without Surgery & Minimal Downtime. Learn About Freezing Fat	Approved (limited): Restricted medical content +1 more	1	6.67%	\$5.61
<input type="checkbox"/>	Leading CoolSculpting Provider 25% Off + Free Consultation Hollywood Body Laser Center www.hollywoodbodylaser.net/coolsculpting Fat Freezing Treatments From the Top CoolSculpting Provider in a State-of-the-Art Facility. Reduce Stubborn Bulges for Good Target Belly Fat, Love Handles, Thigh Fat, Neck Fat & More	Removed Approved (limited): Restricted medical content +1 more	0	-	\$0.00
<input type="checkbox"/>	Hollywood Body Laser Center Cool Sculpt: Freeze Away Fat Reduce Fat Without Liposuction	Removed			

Google Ads | Chris Zelig > Hollywood B... 224-035-9364 | All campaigns > search | beta | coolscu... | In this campaign: 1 keyword conflict

Overview: Enabled Status: Eligible Optimization score: 91.2% Type: Search Budget: \$11.56/day

Recommendations: Ad status: All ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads					
<input type="checkbox"/>	CoolSculpting Freezes Away Stubborn Fat. No Surgery Little to No Downtime. Lasting Results. Reduce...	freeze	16	3.04%	\$187.37
<input type="checkbox"/>	Best CoolSculpting Price 25% Off + Free Consultation Hollywood Body Laser Center www.hollywoodbodylaser.net CoolSculpting 25% Off. No Needles, No Surgery & Minimal Downtime. Free Consultation. Fat Freezing Treatments From The Top CoolSculpting Provider in a State-of-the-Art Facility	1. coolsculpting - price	0	0.00%	\$0.00
Total: Ads					
Total: Campaign					

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Google Ads | Chris Zelig > Hollywood B... 224-035-9364 | All campaigns > search | beta | coolscu... | In this campaign: 1 keyword conflict

Overview: Enabled Status: Eligible Optimization score: 91.2% Type: Search Budget: \$11.56/day

Recommendations: Extension type: All ADD FILTER

Extensions

Extension	Added to	Level	Status	Clicks	CTR	Cost
Sitelink extension						
<input type="checkbox"/>	25% Off All Fat Areas Save 25% Off on CoolSculpting. New Client Special	search beta coolscu...	Campaign	Approved	0	\$0.00
<input type="checkbox"/>	State-of-the-Art Facility Advanced Fat Freezing Technology. Latest Applicators & Dual Sculpting	search beta coolscu...	Campaign	Approved	0	\$0.00
<input type="checkbox"/>	5 Star Reviews Real CoolSculpting Reviews & Patient Testimonials	search beta coolscu...	Campaign	Approved	0	\$0.00
<input type="checkbox"/>	Before and After Photos See CoolSculpting Before and After Photos	search beta coolscu...	Campaign	Approved	0	\$0.00
Call extension						
<input type="checkbox"/>	303-800-1878 (mobile)	search beta coolscu...	Campaign	Approved	4	\$57.74

Google Ads | Chris Zelig > Hollywood B... 224-035-9364 | All campaigns > search | beta | coolscu... | In this campaign: 1 keyword conflict

Overview: Enabled Status: Eligible Optimization score: 91.2% Type: Search Budget: \$11.56/day

Recommendations: Extension type: All ADD FILTER

Extensions

Extension	Added to	Level	Status	Clicks	CTR	Cost
Call extension						
<input type="checkbox"/>	303-800-1878 (mobile)	search beta coolscu...	Campaign	Approved	4	\$57.74
<input type="checkbox"/>	303-800-1878	search beta coolscu...	Campaign	Approved	0	\$0.00
Callout extension						
<input type="checkbox"/>	Nonsurgical Fat Reduction	search beta coolscu...	Campaign	Approved	3	\$51.79
<input type="checkbox"/>	Contact Us + Free Consult	search beta coolscu...	Campaign	Approved	5	\$48.27
<input type="checkbox"/>	Liposuction Alternative	search beta coolscu...	Campaign	Approved	5	\$47.50
<input type="checkbox"/>	FDA Approved	search beta coolscu...	Campaign	Approved	4	\$40.88
<input type="checkbox"/>	Highlights: No Surgery	search beta coolscu...	Campaign	Approved	3	\$29.92
<input type="checkbox"/>	Freeze Your Fat	search beta coolscu...	Campaign	Approved	3	\$23.66

Google Ads | Chris Zelig > Hollywood B... 224-035-9364 | All campaigns > search | beta | coolscu... | In this campaign: 1 keyword conflict

Overview: Enabled Status: Eligible Optimization score: 91.2% Type: Search Budget: \$11.56/day

Recommendations: Extension type: All ADD FILTER

Extensions

Extension	Added to	Level	Status	Clicks	CTR	Cost
<input type="checkbox"/>	New Clients 25% Off	search beta coolscu...	Campaign	Approved	3	\$22.52
Structured snippet extension						
<input type="checkbox"/>	Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction, Coolmini, Fat...	search beta coolscu...	Campaign	Approved	0	\$0.00
Promotion extension						
<input type="checkbox"/>	25% off for New Clients	search beta coolscu...	Campaign	Approved	10	\$139.62
Total: Callout extensions				12	4.55%	\$127.67
Total: Structured snippet extensions				0	0.00%	\$0.00
Total: Call extensions				4	5.56%	\$57.74
Total: Promotion extensions				10	2.84%	\$139.62

Google Ads | Chris Zelig > Hollywood B... 224-035-9364 | All campaigns > search | beta | coolscu... | In this campaign: 1 keyword conflict

Overview: Enabled Status: Eligible Optimization score: 91.2% Type: Search Budget: \$11.56/day

Recommendations: Extension type: All ADD FILTER

Extensions

Extension	Added to	Level	Status	Clicks	CTR	Cost
<input type="checkbox"/>	Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction, Coolmini, Fat...	search beta coolscu...	Campaign	Approved	0	\$0.00
Promotion extension						
<input type="checkbox"/>	25% off for New Clients	search beta coolscu...	Campaign	Approved	10	\$139.62
Total: Callout extensions				12	4.55%	\$127.67
Total: Structured snippet extensions				0	0.00%	\$0.00
Total: Call extensions				4	5.56%	\$57.74
Total: Promotion extensions				10	2.84%	\$139.62

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Google Ads | Chris Zelig > Hollywood B... 224-035-9364 | All campaigns > search | alpha | coolscu... | In this campaign: 1 keyword conflict

Overview: Enabled Status: Eligible Optimization score: 94.1% Type: Search Budget: \$11.94/day

Recommendations: Ad status: All ADD FILTER

Ads

Ad	Ad group	Status	Clicks	CTR	Cost
<input type="checkbox"/>	{Keyword:25% Off All CoolSculpting®} Hollywood Body Laser Center 25% Off + Free Consultation +4 more www.hollywoodbodylaser.net Save on CoolSculpting® - Freeze Away Fat Without Surgery. New Clients Save 25%. CoolSculpting 25% Off...	1. coolsculpting - price	1	12.50%	\$55.96
<input type="checkbox"/>	{Keyword:25% Off All CoolSculpting®} Freeze Your Fat Off Fat Reduction in Denver www.hollywoodbodylaser.net 25% Off CoolSculpting. Top FDA-Cleared, Non-Surgical Fat Reduction Treatment. CoolSculpting Reduces Fat Without Surgery & Minimal Downtime. Learn About Freezing Fat	0. coolsculpting - general	1	2.38%	\$52.80
<input type="checkbox"/>	{Keyword:25% Off All CoolSculpting®} Hollywood Body Laser Center Cool Sculpt: Freeze Away Fat www.hollywoodbodylaser.net 25% Off CoolSculpting. #1 FDA-Cleared, Non-Surgical Fat Reduction Treatment. CoolSculpting Freezes Away Stubborn Fat. No Surgery Little to No Downtime. Lasting Results	1. coolsculpting - price	1	16.67%	\$10.71
<input type="checkbox"/>	Leading CoolSculpting Provider 25% Off + Free Consultation Hollywood Body Laser Center hollywoodbodylaser.net/coolsculpting				

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Overview: Enabled Status: Eligible Optimization score: 94.1% Type: Search Budget: \$11.94/day More details

Recommendations: Ad status: All ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Leading CoolSculpting Provider 25% Off + Free Consultation Hollywood Body Laser Center hollywoodbodylaser.net/coolsculpting Fat Freezing Treatments From the Top CoolSculpting Provider in a State-of-the-Art Facility. Reduce Stubborn Bulges for Good Target Belly Fat, Love Handles, Thigh Fat, Neck Fat & More	5. sculpsure	Approved (limited): Restricted medical content +1 more	0	0.00%	\$0.00
Hollywood Body Laser Center Cool Sculpt: Freeze Away Fat Reduce Fat Without Liposuction hollywoodbodylaser.net/coolsculpting Reduce Stubborn Bulges for Good Target Belly Fat, Love Handles, Thigh Fat, Neck Fat & More CoolSculpting Freezes Away Stubborn Fat. No Surgery Little to No Downtime. Lasting Results	5. sculpsure	Approved (limited): Restricted medical content +1 more	0	0.00%	\$0.00
{Keyword:25% Off All CoolSculpting®} Freeze Your Fat Off Fat Reduction in Denver www.hollywoodbodylaser.net 25% Off CoolSculpting. Top FDA-Cleared, Non-Surgical Fat Reduction Treatment. CoolSculpting Reduces Fat Without Surgery & Minimal Downtime. Learn About Freezing Fat	5. sculpsure	Approved (limited): Restricted medical content +1 more	0	0.00%	\$0.00
Leading CoolSculpting Provider 25% Off + Free Consultation Hollywood Body Laser Center hollywoodbodylaser.net/coolsculpting Fat Freezing Treatments From the Top CoolSculpting Provider in a State-of-the-Art Facility. Reduce Stubborn Bulges for Good Target Belly Fat & More	3. body sculpting	Approved (limited): Restricted medical content +1 more	0	0.00%	\$0.00

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Overview: Enabled Status: Eligible Optimization score: 94.1% Type: Search Budget: \$11.94/day More details

Recommendations: Ad status: All ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Consultation Hollywood Body Laser Center www.hollywoodbodylaser.net CoolSculpting 25% Off. No Needles, No Surgery & Minimal Downtime. Free Consultation. Fat Freezing Treatments From the Top CoolSculpting Provider in a State-of-the-Art Facility	1. coolsculpting - price	Approved (limited): Restricted medical content +1 more	0	0.00%	\$0.00
CoolSculpting Special 25% Off Leading CoolSculpting Provider Freeze Away Stubborn Fat www.hollywoodbodylaser.net Save on Coolsculpting® - Freeze Away Fat Without Surgery. New Clients Save 25%. Reduce Stubborn Bulges for Good Target Belly Fat, Love Handles, Thigh Fat, Neck Fat & More	1. coolsculpting - price	Approved (limited): Restricted medical content +1 more	0	0.00%	\$0.00
Total: Ads			3	1.47%	\$119.47
Total: Campaign			3	1.47%	\$119.47

Show rows: 500 1 - 24 of 24

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Overview: Enabled Status: Eligible Optimization score: 94.1% Type: Search Budget: \$11.94/day More details

Recommendations: Extensions Custom Dec 10 - 31, 2019

Extension type: All ADD FILTER Associations view

Extension	Added to	Level	Status	Clicks	CTR	Cost
Sitelink extension						
25% Off All Fat Areas Save 25% Off on Coolsculpting. New Client Special	search alpha coolscu...	Campaign	Approved	0	-	\$0.00
State-of-the-Art Facility Advanced Fat Freezing Technology. Latest Applicators & Dual Sculpting	search alpha coolscu...	Campaign	Approved	0	-	\$0.00
5 Star Reviews Real CoolSculpting Reviews & Patient Testimonials	search alpha coolscu...	Campaign	Approved	0	-	\$0.00
Before and After Photos See Coolsculpting Before and After Photos	search alpha coolscu...	Campaign	Approved	0	-	\$0.00
Call extension						
303-800-1878 (mobile)	search alpha coolscu...	Campaign	Approved	0	0.00%	\$0.00

Google Ads | Chris Zelig > Hollywood B... 224-035-9364 | All campaigns > search | alpha | coolsc... | SEARCH | REPORTS | TOOLS & SETTINGS | 259-215-0574 Chris Zelig christopherzelig@gmail.com

Overview: Enabled Status: Eligible Optimization score: 94.1% Type: Search Budget: \$11.94/day More details

Recommendations: Extension type: All ADD FILTER Associations view

Extension	Added to	Level	Status	Clicks	CTR	Cost
Call extension						
303-800-1878 (mobile)	search alpha coolscu...	Campaign	Approved	0	0.00%	\$0.00
303-800-1878	search alpha coolscu...	Campaign	Approved	0	0.00%	\$0.00
Callout extension						
FDA Approved	search alpha coolscu...	Campaign	Approved	1	1.43%	\$55.96
Contact Us + Free Consult	search alpha coolscu...	Campaign	Approved	1	1.75%	\$52.80
Highlights: No Surgery	search alpha coolscu...	Campaign	Approved	1	1.61%	\$10.71
New Clients 25% Off	search alpha coolscu...	Campaign	Approved	1	1.72%	\$10.71
Nonsurgical Fat Reduction	search alpha coolscu...	Campaign	Approved	0	0.00%	\$0.00
Freeze Your Fat	search alpha coolscu...	Campaign	Approved	0	0.00%	\$0.00

Google Ads | Chris Zelig > Hollywood B... 224-035-9364 | All campaigns > search | alpha | coolsc... | SEARCH | REPORTS | TOOLS & SETTINGS | 259-215-0574 Chris Zelig christopherzelig@gmail.com

Overview: Enabled Status: Eligible Optimization score: 94.1% Type: Search Budget: \$11.94/day More details

Recommendations: Extension type: All ADD FILTER Associations view

Extension	Added to	Level	Status	Clicks	CTR	Cost
Liposuction Alternative						
Structured snippet extension						
Service catalog: Coolsculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction, Coolmini, Fat...	search alpha coolscu...	Campaign	Approved	0	0.00%	\$0.00
Promotion extension						
25% off for New Clients	search alpha coolscu...	Campaign	Approved	2	1.42%	\$108.76
Total: Callout extensions			3	2.04%	\$119.47	
Total: Structured snippet extensions			0	0.00%	\$0.00	
Total: Call extensions			0	0.00%	\$0.00	
Total: Promotion extensions			2	1.42%	\$108.76	

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Overview: Enabled Status: Eligible Optimization score: 94.1% Type: Search Budget: \$14.15/day More details

Recommendations: Ads Custom Dec 10 - 31, 2019

Ad status: All ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Leading CoolSculpting Provider 25% Off + Free Consultation Hollywood Body Laser Center hollywoodbodylaser.net/coolsculpting Fat Freezing Treatments From the Top CoolSculpting Provider in a State-of-the-Art Facility. Reduce Stubborn Bulges for Good Target Belly Fat, Love Handles, Thigh Fat, Neck Fat & More	0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	1	7.69%	\$28.23
Hollywood Body Laser Center Cool Sculpt: Freeze Away Fat Reduce Fat Without Liposuction hollywoodbodylaser.net/coolsculpting Reduce Stubborn Bulges for Good Target Belly Fat, Love Handles, Thigh Fat, Neck Fat & More CoolSculpting Freezes Away Stubborn Fat. No Surgery Little to No Downtime. Lasting Results	0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	1	16.67%	\$18.94
{Keyword:25% Off All CoolSculpting®} Hollywood Body Laser Center Cool Sculpt: Freeze Away Fat www.hollywoodbodylaser.net 25% Off CoolSculpting. #1 FDA Cleared, Non-Surgical Fat Reduction Treatment. CoolSculpting Freezes Away Stubborn Fat. No Surgery Little to No Downtime. Lasting Results	1. coolsculpting - price	Approved (limited): Restricted medical content +1 more	1	33.33%	\$2.54
{Keyword:25% Off All CoolSculpting®} Freeze Your Fat Off Fat Reduction Colorado Springs		Approved (limited): Restricted medical content +1 more			

Google Ads | Chris Zelig > Hollywood B... 224-035-9364 | All campaigns > search | alpha | coolsc... | SEARCH | REPORTS | TOOLS & SETTINGS | 259-215-0574 Chris Zelig christopherzelig@gmail.com

Overview: Enabled Status: Eligible Optimization score: 94.1% Type: Search Budget: \$14.15/day More details

Recommendations: Ad status: All ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
{Keyword:25% Off All CoolSculpting®} Freeze Your Fat Off Fat Reduction Colorado Springs www.hollywoodbodylaser.net 25% Off CoolSculpting. Top FDA-Cleared, Non-Surgical Fat Reduction Treatment. CoolSculpting Reduces Fat Without Surgery & Minimal Downtime. Learn About Freezing Fat	6. coolsculpting - fat freeze	Approved (limited): Restricted medical content +1 more	0	0.00%	\$0.00
Hollywood Body Laser Center Cool Sculpt: Freeze Away Fat Reduce Fat Without Liposuction www.hollywoodbodylaser.net/coolsculpting Reduce Stubborn Bulges for Good Target Belly Fat, Love Handles, Thigh Fat, Neck Fat & More. CoolSculpting Freezes Away Stubborn Fat. No Surgery Little to No Downtime. Lasting Results	6. coolsculpting - fat freeze	Approved (limited): Restricted medical content +1 more	0	-	\$0.00
Leading CoolSculpting Provider 25% Off + Free Consultation Hollywood Body Laser Center www.hollywoodbodylaser.net/coolsculpting Fat Freezing Treatments From the Top CoolSculpting Provider in a State-of-the-Art Facility. Reduce Stubborn Bulges for Good Target Belly Fat, Love Handles, Thigh Fat, Neck Fat & More	6. coolsculpting - fat freeze	Approved (limited): Restricted medical content +1 more	0	-	\$0.00
{Keyword:25% Off All CoolSculpting®} Freeze Your Fat Off Fat Reduction Colorado Springs www.hollywoodbodylaser.net 25% Off CoolSculpting. Top FDA-Cleared, Non-Surgical Fat Reduction Treatment. CoolSculpting Reduces Fat Without Surgery & Minimal Downtime.	5. sculpsure	Approved (limited): Restricted medical content +1 more	0	0.00%	\$0.00

Google Ads | Chris Zelig > Hollywood B... 224-035-9364 | All campaigns > search | alpha | coolsc... | SEARCH | REPORTS | TOOLS & SETTINGS | 259-215-0574 Chris Zelig christopherzelig@gmail.com

Overview: Enabled Status: Eligible Optimization score: 94.1% Type: Search Budget: \$14.15/day More details

Recommendations: Ad status: All ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Consultation Hollywood Body Laser Center www.hollywoodbodylaser.net CoolSculpting 25% Off. No Needles, No Surgery & Minimal Downtime. Free Consultation. Fat Freezing Treatments From the Top CoolSculpting Provider in a State-of-the-Art Facility	1. coolsculpting - price	Approved (limited): Restricted medical content +1 more	0	0.00%	\$0.00
CoolSculpting Special 25% Off Leading CoolSculpting Provider Freeze Away Stubborn Fat www.hollywoodbodylaser.net Save on CoolSculpting® - Freeze Away Fat Without Surgery. New Clients Save 25%. Reduce Stubborn Bulges for Good Target Belly Fat, Love Handles, Thigh Fat, Neck Fat & More	1. coolsculpting - price	Approved (limited): Restricted medical content +1 more	0	0.00%	\$0.00
Total: Ads			3	5.77%	\$49.71
Total: Campaign			3	5.77%	\$49.71

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Overview: Enabled Status: Eligible Optimization score: 94.1% Type: Search Budget: \$14.15/day More details

Recommendations: Extensions Custom Dec 10 - 31, 2019

Extension type: All ADD FILTER Associations view

Extension	Added to	Level	Status	Clicks	CTR	Cost
Sitelink extension						
25% Off All Fat Areas Save 25% Off on CoolSculpting. New Client Special	search alpha coolscu...	Campaign	Approved	0	-	\$0.00
State-of-the-Art Facility Advanced Fat Freezing Technology. Latest Applicators & Dual Sculpting	search alpha coolscu...	Campaign	Approved	0	-	\$0.00
5 Star Reviews Real CoolSculpting Reviews & Patient Testimonials	search alpha coolscu...	Campaign	Approved	0	-	\$0.00
Before and After Photos See CoolSculpting Before and After Photos	search alpha coolscu...	Campaign	Approved	0	-	\$0.00
Call extension						
719-387-7150 (mobile)	search alpha coolscu...	Campaign	Approved	1	14.29%	\$28.23

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Overview: Enabled Status: Eligible Optimization score: 94.1% Type: Search Budget: \$14.15/day More details

Recommendations: Extension type: All ADD FILTER Associations view

Extension	Added to	Level	Status	Clicks	CTR	Cost
Call extension						
719-387-7150 (mobile)	search alpha coolscu...	Campaign	Approved	1	14.29%	\$28.23
719-387-7150	search alpha coolscu...	Campaign	Approved	0	0.00%	\$0.00
Callout extension						
Nonsurgical Fat Reduction	search alpha coolscu...	Campaign	Approved	2	12.50%	\$47.17
Contact Us + Free Consult	search alpha coolscu...	Campaign	Approved	2	10.53%	\$47.17
Highlights: No Surgery	search alpha coolscu...	Campaign	Approved	1	6.67%	\$28.23
FDA Approved	search alpha coolscu...	Campaign	Approved	1	5.56%	\$18.94
New Clients 25% Off	search alpha coolscu...	Campaign	Approved	1	6.67%	\$2.54
Liposuction Alternative	search alpha coolscu...	Campaign	Approved	1	5.88%	\$2.54

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Overview: Enabled Status: Eligible Optimization score: 94.1% Type: Search Budget: \$14.15/day More details

Recommendations: Extension type: All ADD FILTER Associations view

Extension	Added to	Level	Status	Clicks	CTR	Cost
Liposuction Alternative						
719-387-7150 (mobile)	search alpha coolscu...	Campaign	Approved	1	5.88%	\$2.54
Freeze Your Fat						
719-387-7150	search alpha coolscu...	Campaign	Approved	0	0.00%	\$0.00
Structured snippet extension						
Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction, Coolmini, Fat...	search alpha coolscu...	Campaign	Approved	0	-	\$0.00
Promotion extension						
25% off for New Clients	search alpha coolscu...	Campaign	Approved	2	4.55%	\$47.17
Total: Callout extensions				3	6.98%	\$49.71
Total: Call extensions				1	12.50%	\$28.23
Total: Promotion extensions				2	4.55%	\$47.17

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