

# Hollywood Body Laser Center Coolsculpting Google Adwords & Facebook Ads Q2 2020 (4/1/2020 - 6/30/2020)

search beta coolsculpting denver: \$4,451.41  
search beta coolsculpting colorado Springs: \$127.80

**Total Google Ads: \$4,579.21**  
**Total Facebook Ads: \$ 929.88**  
**Total Media Spend: \$5,509.09**

Google Ads | Chris Zelig | Hollywood Body | 224-035-9364 | All campaigns

You've been granted a \$300.00 ad credit toward future spend for COVID-19 relief - We hope this credit will help you stay connected with your customers during this challenging time. [VIEW CREDIT] [DISMISS]

Overview | Campaigns | Custom | Apr 1 - Jun 30, 2020

Campaign	Budget	Status	Clicks	CTR	Cost
search   beta   coolsculpting   denver	\$100.79/day	Eligible	250	5.30%	\$4,451.41
search   beta   coolsculpting   colorado springs	\$120.00/day	Paused	15	9.68%	\$127.80
search   beta   cooltone   denver	\$15.63/day	Paused	0	-	\$0.00
search   alpha   coolsculpting   colorado springs	\$13.00/day	Paused	0	-	\$0.00
search   alpha   coolsculpting   denver	\$12.94/day	Paused	0	-	\$0.00
search   beta   cooltone   colorado springs	\$31.25/day	Paused	0	-	\$0.00
<b>Total: Campaigns</b>			265	5.44%	\$4,579.21
<b>Total: Account</b>	\$100.79/day		265	5.44%	\$4,579.21

Reporting is not real-time. Time zone for all dates and times: (GMT-06:00) Mountain Time. Learn more  
Some inventory may be provided through third party intermediaries.  
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Google Ads | Chris Zelig | Hollywood Body | 224-035-9364 | All campaigns | search | beta | coolsculpting | denver

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Overview | Enabled | Status: Eligible | Type: Search | Budget: \$100.79/day | Optimization score: 74.2% | More details

Recommendations | Ads | Custom | Apr 1 - Jun 30, 2020

Ad	Ad group	Status	Clicks	CTR	Cost
<b>Total: Ads</b>					
			250	5.30%	\$4,451.41
CoolSculpting in Denver   25% Off + Free Consultation   Hollywood Body Laser Center hollywoodbodylaser.net/coolsculpting Fat Freezing Treatments From the Top CoolSculpting Provider in a State-of-the-Art Facility. Reduce Stubborn Bulges for Good Target Belly Fat, Love Handles, Thigh Fat, Neck Fat & More	0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	64	4.32%	\$1,603.18
(Keyword:Hollywood Body Laser Center)   #1 Provider in Denver   Safe & Effective Fat Reduction +7 more www.hollywoodbodylaser.net CoolSculpting Freezes Away Stubborn Fat. No Surgery Little to No Downtime. Lasting Results. Reduce Stubborn Bulges f... View assets details	0. coolsculpting - general	Approved (limited): Restricted drug terms +1 more	72	5.10%	\$1,374.34
(Keyword:25% Off All CoolSculpting®)   Hollywood Body Laser Center   25% Off + Free Consultation +9 more www.hollywoodbodylaser.net Personalized Treatments. Luxury Setting. Trained Specialists. Easy And Convenient. Long-Lasting. Minimal Downtime. Rea... View assets details	1. coolsculpting - price	Approved (limited): Restricted drug terms +1 more	50	9.12%	\$510.87
Hollywood Body Laser Center   #1 CoolSculpting Deal 25% Off. Reduce Fat Without Liposuction hollywoodbodylaser.net/coolsculpting Reduce Stubborn Bulges for Good Target Belly Fat, Love Handles, Thigh Fat, Neck Fat & More. CoolSculpting Freezes Away Stubborn Fat. No Surgery Little to No Downtime. Lasting Results.	0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	7	4.32%	\$192.22
(Keyword:Hollywood Body Laser Center)   #1 Provider in Denver   Safe & Effective Fat Reduction +7 more www.hollywoodbodylaser.net CoolSculpting Freezes Away Stubborn Fat. No Surgery Little to No Downtime. Lasting Results. Reduce Stubborn Bulges f... View assets details	3. body sculpting	Approved (limited): Restricted drug terms +1 more	17	4.53%	\$151.59
CoolSculpting in Denver   #1 Fat Reduction Treatment   Best Prices. FDA-Cleared. hollywoodbodylaser.net/coolsculpting/fat-freezing No Surgery. Minimal Downtime. Clinically Proven Safe &	6. coolsculpting - fat freeze	Approved (limited): Restricted medical content +1 more	5	9.62%	\$137.99

Google Ads | Chris Zelig | Hollywood Body | 224-035-9364 | All campaigns | search | beta | coolsculpting | denver

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Overview | Enabled | Status: Eligible | Type: Search | Budget: \$100.79/day | Optimization score: 74.2% | More details

Recommendations | Ads | Custom | Apr 1 - Jun 30, 2020

Ad	Ad group	Status	Clicks	CTR	Cost
<b>Total: Ads</b>					
			250	5.30%	\$4,451.41
CoolSculpting in Denver   #1 Fat Reduction Treatment   Best Prices. FDA-Cleared. hollywoodbodylaser.net/coolsculpting/fat-freezing No Surgery. Minimal Downtime. Clinically Proven Safe & Effective. New Clients Get 25% Off. Is Freezing Fat Right For You? Book a Free CoolSculpting® Consultation Today	6. coolsculpting - fat freeze	Approved (limited): Restricted medical content +1 more	5	9.62%	\$137.99
25% Off All Fat Freezing   Hollywood Body Laser Center   Fat Reduction in Denver hollywoodbodylaser.net/coolsculpting Fat Freezing Treatments From the Top CoolSculpting Provider in a State-of-the-Art Facility. Reduce Stubborn Bulges for Good Target Belly Fat, Love Handles, Thigh Fat, Neck Fat & More	6. coolsculpting - fat freeze	Approved (limited): Restricted medical content +1 more	3	23.08%	\$80.86
25% Off All CoolSculpting®   Hollywood Body Laser Center   #1 Provider Colorado Springs www.hollywoodbodylaser.net #1 CoolSculpting Deal. Freeze Fat. Top Provider in Denver, CO. Free Consult. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	3	3.75%	\$77.24
(Keyword:Hollywood Body Laser Center)   #1 Provider in Denver   Safe & Effective Fat Reduction +7 more www.hollywoodbodylaser.net CoolSculpting Freezes Away Stubborn Fat. No Surgery Little to No Downtime. Lasting Results. Reduce Stubborn Bulges f... View assets details	4. lipo	Poor ad strength Approved (limited): Restricted medical content +1 more	3	5.66%	\$69.00
(Keyword:Hollywood Body Laser Center)   #1 Provider in Denver   Safe & Effective Fat Reduction +7 more www.hollywoodbodylaser.net CoolSculpting Freezes Away Stubborn Fat. No Surgery Little to No Downtime. Lasting Results. Reduce Stubborn Bulges f... View assets details	5. sculpsure	Poor ad strength Approved (limited): Restricted drug terms +1 more	9	6.82%	\$61.53
CoolSculpting in Denver   25% Off + Free Consultation   Hollywood Body Laser Center hollywoodbodylaser.net/coolsculpting Fat Freezing Treatments From the Top CoolSculpting Provider in a State-of-the-Art Facility. Reduce Stubborn Bulges for Good Target Belly Fat, Love Handles, Thigh Fat, Neck Fat & More	3. body sculpting	Approved (limited): Restricted medical content +1 more	3	2.70%	\$51.91

Google Ads | Chris Zelig | Hollywood Body | 224-035-9364 | All campaigns | search | beta | coolsculpting | denver

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Overview | Enabled | Status: Eligible | Type: Search | Budget: \$100.79/day | Optimization score: 74.2% | More details

Recommendations | Ads | Custom | Apr 1 - Jun 30, 2020

Ad	Ad group	Status	Clicks	CTR	Cost
<b>Total: Ads</b>					
			250	5.30%	\$4,451.41
(Keyword:Hollywood Body Laser Center)   #1 Provider in Denver   Safe & Effective Fat Reduction +7 more www.hollywoodbodylaser.net CoolSculpting Freezes Away Stubborn Fat. No Surgery Little to No Downtime. Lasting Results. Reduce Stubborn Bulges f... View assets details	2. cryolipolysis	Poor ad strength Approved (limited): Restricted medical content +1 more	4	7.14%	\$34.16
Best CoolSculpting Price   Hollywood Body Laser Center   Flexible Payment Options www.hollywoodbodylaser.net CoolSculpting 25% Off. No Needles, No Surgery & Minimal Downtime. Free Consultation. Fat Freezing Treatments From the Top CoolSculpting Provider in a State-of-the-Art Facility	1. coolsculpting - price	Approved (limited): Restricted medical content +1 more	1	11.11%	\$30.41
(Keyword:Hollywood Body Laser Center)   #1 Provider in Denver   Safe & Effective Fat Reduction +7 more www.hollywoodbodylaser.net CoolSculpting Freezes Away Stubborn Fat. No Surgery Little to No Downtime. Lasting Results. Reduce Stubborn Bulges f... View assets details	6. coolsculpting - fat freeze	Approved (limited): Restricted drug terms +1 more	5	6.33%	\$30.00
CoolSculpting in Denver   25% Off + Free Consultation   Hollywood Body Laser Center hollywoodbodylaser.net/coolsculpting Fat Freezing Treatments From the Top CoolSculpting Provider in a State-of-the-Art Facility. Reduce Stubborn Bulges for Good Target Belly Fat, Love Handles, Thigh Fat, Neck Fat & More	4. lipo	Approved (limited): Restricted medical content +1 more	1	3.13%	\$25.12
CoolSculpting in Denver   25% Off + Free Consultation   Hollywood Body Laser Center hollywoodbodylaser.net/coolsculpting Fat Freezing Treatments From the Top CoolSculpting Provider in a State-of-the-Art Facility. Reduce Stubborn Bulges for Good Target Belly Fat, Love Handles, Thigh Fat, Neck Fat & More	5. sculpsure	Approved (limited): Restricted medical content +1 more	3	23.08%	\$20.99
Leading CoolSculpting Provider   25% Off + Free Consultation   Hollywood Body Laser Center hollywoodbodylaser.net/coolsculpting Fat Freezing Treatments From the Top CoolSculpting Provider in a State-of-the-Art Facility. Reduce Stubborn Bulges for Good Target Belly Fat, Love Handles, Thigh Fat, Neck Fat & More	0. coolsculpting - general	Removed Approved (limited): Restricted medical content +1 more	0	-	\$0.00

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Overview: Enabled, Status: Eligible, Type: Search, Budget: \$100.79/day, Optimization score: 74.2%

Recommendations: Ad status: All, ADD FILTER

Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads 250						
Ads	Off   Reduce Fat Without Liposuction hollywoodbodylaser.net/coolsculpting Reduce Stubborn Bulges for Good Target Belly Fat, Love Handles, Thigh Fat, Neck Fat & More. CoolSculpting Freezes Away Stubborn Fat. No Surgery Little to No Downtime. Lasting Results	2. cryolipolysis	Approved (limited): Restricted medical content +1 more	0	0.00%	\$0.00
Automated extensions	25% Off All CoolSculpting®   Hollywood Body Laser Center   #1 Provider Colorado Springs www.hollywoodbodylaser.net #1 CoolSculpting Deal. Freeze Fat. Top Provider in Denver, CO. Free Consult. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	5. sculpsure	Approved (limited): Restricted medical content +1 more	0	-	\$0.00
Landing pages	Hollywood Body Laser Center   #1 CoolSculpting Deal 25% Off   Reduce Fat Without Liposuction hollywoodbodylaser.net/coolsculpting Reduce Stubborn Bulges for Good Target Belly Fat, Love Handles, Thigh Fat, Neck Fat & More. CoolSculpting Freezes Away Stubborn Fat. No Surgery Little to No Downtime. Lasting Results	5. sculpsure	Approved (limited): Restricted medical content +1 more	0	0.00%	\$0.00
Keywords	Hollywood Body Laser Center   Freezing Fat Really Works   25% Off First Treatment hollywoodbodylaser.net/coolsculpting/fat-freezing CoolSculpting Freezes Away Stubborn Fat. No Surgery Little to No Downtime. Lasting Results. 25% Off CoolSculpting. Top FDA-Cleared, Non-Surgical Fat Reduction Treatment	6. coolsculpting - fat freeze	Approved (limited): Restricted medical content +1 more	0	0.00%	\$0.00
Total: Ads 250						
Total: Campaign 250						

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Overview: Enabled, Status: Eligible, Type: Search, Budget: \$100.79/day, Optimization score: 74.2%

Recommendations: Extensions

Ad groups: Extension type: All, ADD FILTER

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Sitelink extension							
5 Star Reviews Real CoolSculpting Reviews & Patient Testimonials	Sitelink extension	search   beta   coolsculptin...	Campaign	Approved	1	100.00%	\$1.60
25% Off All Fat Areas Save 25% Off on CoolSculpting. New Client Special	Sitelink extension	search   beta   coolsculptin...	Campaign	Approved	0	0.00%	\$0.00
State-of-the-Art Facility Advanced Fat Freezing Technology. Latest Applicators & Dual Sculpting	Sitelink extension	search   beta   coolsculptin...	Campaign	Approved	0	0.00%	\$0.00
Before and After Photos See CoolSculpting Before and After Photos	Sitelink extension	search   beta   coolsculptin...	Campaign	Approved	0	-	\$0.00
Call extension							
303-800-1878 (mobile)	Call extension	Account	Account	Approved	41	7.37%	\$941.73
303-800-1878	Call extension	Account	Account	Approved	14	3.43%	\$238.31
Callout extension							
Liposuction Alternative	Callout extension	search   beta   coolsculptin...	Campaign	Approved	64	7.10%	\$1,479.13
FDA Approved	Callout extension	search   beta   coolsculptin...	Campaign	Approved	70	6.99%	\$1,477.28
Highlights: No Surgery	Callout extension	search   beta   coolsculptin...	Campaign	Approved	67	7.61%	\$1,386.00
Nonsurgical Fat Reduction	Callout extension	search   beta   coolsculptin...	Campaign	Approved	59	7.08%	\$1,286.75

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Overview: Enabled, Status: Eligible, Type: Search, Budget: \$100.79/day, Optimization score: 74.2%

Recommendations: Extensions

Ad groups: Extension type: All, ADD FILTER

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Callout extension							
Nonsurgical Fat Reduction	Callout extension	search   beta   coolsculptin...	Campaign	Approved	59	7.08%	\$1,286.75
Contact Us + Free Consult	Callout extension	search   beta   coolsculptin...	Campaign	Approved	61	6.95%	\$1,181.41
Freeze Your Fat	Callout extension	search   beta   coolsculptin...	Campaign	Approved	54	5.67%	\$1,179.98
New Clients 25% Off	Callout extension	search   beta   coolsculptin...	Campaign	Approved	59	6.73%	\$1,146.76
Structured snippet extension							
Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction, Coolmini, Fat Reduction	Structured snippet extension	search   beta   coolsculptin...	Campaign	Approved	3	7.14%	\$29.39
Promotion extension							
25% off for New Clients	Promotion extension	search   beta   coolsculptin...	Campaign	Approved	156	6.04%	\$3,239.63
Total: Sitelink extensions					1	33.33%	\$1.60
Total: Callout extensions					158	6.71%	\$3,277.04
Total: Structured snippet extensions					3	7.14%	\$29.39
Total: Call extensions					55	5.71%	\$1,180.04
Total: Promotion extensions					156	6.04%	\$3,239.63

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Overview: Paused, Type: Search, Budget: \$120.00/day

Recommendations: Ads

Ad groups: Ad status: All, ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads 15					
(Keyword: Hollywood Body Laser Center)   #1 Provider Colorado Springs   Safe & Effective Fat Reduction +7 more www.hollywoodbodylaser.net CoolSculpting Freezes Away Stubborn Fat. No Surgery Little to No Downtime. Lasting Results. Reduce Stubborn Bulges f... View assets details	0. coolsculpting - general	Campaign paused Approved (limited): Restricted drug terms +1 more	4	7.55%	\$48.44
CoolSculpting Colorado Springs   25% Off + Free Consultation   Hollywood Body Laser Center hollywoodbodylaser.net/coolsculpting Fat Freezing Treatments From the Top CoolSculpting Provider in a State-of-the-Art Facility. Reduce Stubborn Bulges for Good Target Belly Fat, Love Handles, Thigh Fat, Neck Fat & More	0. coolsculpting - general	Campaign paused Approved (limited): Restricted medical content +1 more	4	14.81%	\$46.93
(Keyword: 25% Off All CoolSculpting®)   Hollywood Body Laser Center   25% Off + Free Consultation +9 more www.hollywoodbodylaser.net Personalized Treatments. Luxury Setting. Trained Specialists. Easy And Convenient. Long-Lasting. Minimal Downtime. Rea... View assets details	1. coolsculpting - price	Campaign paused Approved (limited): Restricted drug terms +1 more	5	18.52%	\$26.90
(Keyword: Hollywood Body Laser Center)   #1 Provider Colorado Springs   Safe & Effective Fat Reduction +7 more www.hollywoodbodylaser.net CoolSculpting Freezes Away Stubborn Fat. No Surgery Little to No Downtime. Lasting Results. Reduce Stubborn Bulges f... View assets details	5. sculpsure	Campaign paused Approved (limited): Restricted medical content +1 more	1	12.50%	\$4.09
(Keyword: Hollywood Body Laser Center)   #1 Provider Colorado Springs   Safe & Effective Fat Reduction +7 more www.hollywoodbodylaser.net CoolSculpting Freezes Away Stubborn Fat. No Surgery Little to No Downtime. Lasting Results. Reduce Stubborn Bulges f... View assets details	6. coolsculpting - fat freeze	Campaign paused Approved (limited): Restricted medical content +1 more	1	9.09%	\$1.44
Hollywood Body Laser Center   #1 CoolSculpting Deal 25% Off   Reduce Fat Without Liposuction hollywoodbodylaser.net/coolsculpting Reduce Stubborn Bulges for Good Target Belly Fat, Love Handles, Thigh Fat, Neck Fat & More. CoolSculpting	0. coolsculpting - general	Campaign paused Approved (limited): Restricted medical content +1 more	0	0.00%	\$0.00

Google Ads | Chris Zelig | Hollywood Body | 224-035-9364 | All campaigns | search | beta | coolsculpting | colorado spr...

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Overview: Paused, Type: Search, Budget: \$120.00/day

Recommendations: Ads

Ad groups: Ad status: All, ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost		
Total: Ads 15							
#1 CoolSculpting Deal. Freeze Fat. Top Provider in Colorado Springs. CO. Free Consult. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	3. sculpsure	Approved (limited): Restricted medical content +1 more	0	-	\$0.00		
CoolSculpting Colorado Springs   25% Off + Free Consultation   Hollywood Body Laser Center hollywoodbodylaser.net/coolsculpting Fat Freezing Treatments From the Top CoolSculpting Provider in a State-of-the-Art Facility. Reduce Stubborn Bulges for Good Target Belly Fat, Love Handles, Thigh Fat, Neck Fat & More	5. sculpsure	Campaign paused Approved (limited): Restricted medical content +1 more	0	0.00%	\$0.00		
Hollywood Body Laser Center   #1 CoolSculpting Deal 25% Off   Reduce Fat Without Liposuction hollywoodbodylaser.net/coolsculpting Reduce Stubborn Bulges for Good Target Belly Fat, Love Handles, Thigh Fat, Neck Fat & More. CoolSculpting Freezes Away Stubborn Fat. No Surgery Little to No Downtime. Lasting Results	5. sculpsure	Campaign paused Approved (limited): Restricted medical content +1 more	0	-	\$0.00		
CoolSculpting Colorado Springs   #1 Fat Reduction Treatment   Best Prices. FDA-Cleared. hollywoodbodylaser.net/coolsculpting/fat-freezing No Surgery. Minimal Downtime. Clinically Proven Safe & Effective. New Clients Get 25% Off. Is Freezing Fat Right For You? Book a Free CoolSculpting® Consultation Today	6. coolsculpting - fat freeze	Campaign paused Approved (limited): Restricted medical content +1 more	0	0.00%	\$0.00		
Hollywood Body Laser Center   Freezing Fat Really Works   25% Off First Treatment hollywoodbodylaser.net/coolsculpting/fat-freezing CoolSculpting Freezes Away Stubborn Fat. No Surgery Little to No Downtime. Lasting Results. 25% Off CoolSculpting. Top FDA-Cleared, Non-Surgical Fat Reduction Treatment	6. coolsculpting - fat freeze	Campaign paused Approved (limited): Restricted medical content +1 more	0	0.00%	\$0.00		
Total: Ads					15	9.68%	\$127.80
Total: Campaign					15	9.68%	\$127.80

Show rows: 500 | 1 - 56 of 56

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Overview: Paused, Type: Search, Budget: \$120.00/day

### Extensions

Custom Apr 1 - Jun 30, 2020

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Sitelink extension							
<input type="checkbox"/> 25% Off All Fat Areas Save 25% Off on Coolsculpting, New Client Special	Sitelink extension	search   beta   coolsculptin...	Campaign	Approved	0	-	\$0.00
<input type="checkbox"/> State-of-the-Art Facility Advanced Fat Freezing Technology Latest Appliances & Dual Sculpting	Sitelink extension	search   beta   coolsculptin...	Campaign	Approved	0	-	\$0.00
<input type="checkbox"/> 5 Star Reviews Real Coolsculpting Reviews & Patient Testimonials	Sitelink extension	search   beta   coolsculptin...	Campaign	Approved	0	-	\$0.00
<input type="checkbox"/> Before and After Photos See Coolsculpting Before and After Photos	Sitelink extension	search   beta   coolsculptin...	Campaign	Approved	0	-	\$0.00
Call extension							
<input type="checkbox"/> 303-800-1878	Call extension	Account	Account	Approved	1	4.17%	\$19.75
<input type="checkbox"/> 303-800-1878 (mobile)	Call extension	Account	Account	Approved	3	7.89%	\$15.16
Callout extension							
<input type="checkbox"/> FDA Approved	Callout extension	search   beta   coolsculptin...	Campaign	Approved	7	11.48%	\$84.39
<input type="checkbox"/> Highlights: No Surgery	Callout extension	search   beta   coolsculptin...	Campaign	Approved	7	11.48%	\$70.69
<input type="checkbox"/> Freeze Your Fat	Callout extension	search   beta   coolsculptin...	Campaign	Approved	4	7.27%	\$46.80
<input type="checkbox"/> Nonsurgical Fat Reduction	Callout extension	search   beta   coolsculptin...	Campaign	Approved	3	6.98%	\$34.69

Overview: Paused, Type: Search, Budget: \$120.00/day

### Extensions

Associations view

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Callout extension							
<input type="checkbox"/> Freeze Your Fat	Callout extension	search   beta   coolsculptin...	Campaign	Approved	4	7.27%	\$46.80
<input type="checkbox"/> Nonsurgical Fat Reduction	Callout extension	search   beta   coolsculptin...	Campaign	Approved	3	6.98%	\$34.69
<input type="checkbox"/> New Clients 25% Off	Callout extension	search   beta   coolsculptin...	Campaign	Approved	2	4.00%	\$27.38
<input type="checkbox"/> Contact Us + Free Consult	Callout extension	search   beta   coolsculptin...	Campaign	Approved	4	9.30%	\$26.53
<input type="checkbox"/> Liposuction Alternative	Callout extension	search   beta   coolsculptin...	Campaign	Approved	2	3.77%	\$23.55
Structured snippet extension							
<input type="checkbox"/> Service catalog: Coolsculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction, Coolmini, Fat Reduction	Structured snippet extension	search   beta   coolsculptin...	Campaign	Approved	0	0.00%	\$0.00
Promotion extension							
<input type="checkbox"/> 25% off for New Clients	Promotion extension	search   beta   coolsculptin...	Campaign	Approved	11	9.57%	\$98.10
Total: Callout extensions					13	10.00%	\$120.92
Total: Structured snippet extensions					0	0.00%	\$0.00
Total: Call extensions					4	6.45%	\$34.91
Total: Promotion extensions					11	9.57%	\$98.10

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### Campaigns

Trenton King (4439819805068) | Updated just now

Additional Information: We recently detected activity on Ad Breaks, Instant Articles, or Audience Network that violated our Network Policies and are refunding advertising spend for impacted ads. The impacted ads may have run on third-party mobile apps, mobile website or Instant Articles. We have refunded \$0.26 on 2020-05-14 to the payment method on your ad account 4439819805068. We appreciate your accommodation for the inconvenience this refund may have caused.

Search | Filters | Add filters to narrow the data you are seeing. Apr 1, 2020 - Jun 30, 2020

COVID-19 Resources | Campaigns (1 Selected) | Ad Sets for 1 Campaign | Ads for 1 Campaign

Campaign Name	Delivery	Bid Strategy	Budget	Results	Reach	Impressions	Cost per Result	Amount Spent	Ends	Link Clicks
<input checked="" type="checkbox"/> Coolsculpting - Conversions	Active	Using ad ...	Using ad ...	41 Leads	21,488	52,482	\$22.68 Per Lead	\$929.88	Ongoing	338
<input type="checkbox"/> Post: "And the winners are:"	Completed	Using ad ...	Using ad ...	10-Second ...	-	-	Per 10-Sec...	\$0.00	Aug 8, 2018	-
<input type="checkbox"/> Post: "Bad Diet vs. Coolsculpting #COOLnot..."	Completed	Using ad ...	Using ad ...	10-Second ...	-	-	Per 10-Sec...	\$0.00	Aug 2, 2018	-
<input type="checkbox"/> Post: "Sauna suits vs. Coolsculpting #COOL..."	Completed	Using ad ...	Using ad ...	10-Second ...	-	-	Per 10-Sec...	\$0.00	Aug 2, 2018	-
<input type="checkbox"/> Post: "My daughter comes to work with me ..."	Off	Using ad ...	Using ad ...	Post Engag...	-	-	Per Post En...	\$0.00	Jul 17, 2018	-
<input type="checkbox"/> Post: "Check out our Cool Event today for sp..."	Ad Set Error(s)	Using ad ...	Using ad ...	10-Second ...	-	-	Per 10-Sec...	\$0.00	Jul 13, 2018	-
<input type="checkbox"/> Post: "Getting rid of that bra fat/teacup area ..."	Completed	Using ad ...	Using ad ...	Post Engag...	-	-	Per Post En...	\$0.00	Apr 7, 2018	-
<input type="checkbox"/> Post: "Watch this video to find out how to wi..."	Completed	Using ad ...	Using ad ...	3-Second V...	-	-	Per 3-Seco...	\$0.00	Feb 19, 2018	-
<input type="checkbox"/> Post: "Check out our new live Coolsculpting ..."	Completed	Using ad ...	Using ad ...	3-Second V...	-	-	Per 3-Seco...	\$0.00	Feb 21, 2018	-
<input type="checkbox"/> Post: "It was such a blast to have Robert Gr..."	Ad Set Error(s)	Using ad ...	Using ad ...	Link Click	-	-	Per Link Click	\$0.00	Feb 14, 2018	-
Results from 41 campaigns					-	21,488 People	52,482 Total	\$929.88 Total Spent	-	338 Total

### Ads

Trenton King (4439819805068) | Updated just now

Additional Information: We recently detected activity on Ad Breaks, Instant Articles, or Audience Network that violated our Network Policies and are refunding advertising spend for impacted ads. The impacted ads may have run on third-party mobile apps, mobile website or Instant Articles. We have refunded \$0.26 on 2020-05-14 to the payment method on your ad account 4439819805068. We appreciate your accommodation for the inconvenience this refund may have caused.

Search | Filters | Add filters to narrow the data you are seeing. Apr 1, 2020 - Jun 30, 2020

COVID-19 Resources | Campaigns (1 Selected) | Ad Sets for 1 Campaign | Ads for 1 Campaign

Ad Name	et	Last Significant Edit	Results	Reach	Impressions	Cost per Result	Quality Ranking	Engagement Rate Ranking	Conversion Rate Ranking	Amount Spent
<input type="checkbox"/> 2019-12 - CS Women - Image 1	yo	Jan 27, 2020, 2...	32 Leads	17,408	38,138	\$19.00 Per Lead	Average	Below average	Above average	\$607.98
<input type="checkbox"/> 2019-12 - CS Women - Image 3	yo	Jan 27, 2020, 2...	6 Leads	4,382	8,136	\$32.68 Per Lead	Average	Below average	Average	\$196.10
<input type="checkbox"/> 2019-12 - CS Women - Image 5	yo	Jan 27, 2020, 2...	3 Leads	2,798	4,292	\$29.64 Per Lead	-	-	-	\$88.93
<input type="checkbox"/> 2019-12 - CS Women - Image 4	yo	Mar 4, 2020, 4.4...	-	1,005	1,135	Per Lead	-	-	-	\$19.73
<input type="checkbox"/> 2019-12 - CS Women - Image 5	yo	Mar 4, 2020, 4.4...	-	316	340	Per Lead	-	-	-	\$8.92
<input type="checkbox"/> 2020-02 - CS Women - Image 1	yo	Mar 4, 2020, 4.4...	-	221	243	Per Lead	-	-	-	\$4.17
<input type="checkbox"/> 2019-12 - CS Women - Image 3	yo	Mar 4, 2020, 4.4...	-	179	198	Per Lead	-	-	-	\$4.05
<input type="checkbox"/> 2020-01 - CS Women - Valentine Img 2	yo	Jan 27, 2020, 2...	-	-	-	Per Lead	-	-	-	-
<input type="checkbox"/> 2020-01 - CS Women - Valentine Img 3	yo	Jan 27, 2020, 2...	-	-	-	Per Lead	-	-	-	-
<input type="checkbox"/> 2020-01 - CS Women - Valentine Img 1	yo	Jan 27, 2020, 2...	-	-	-	Per Lead	-	-	-	-
Results from 17 ads			41 Leads	21,488 People	52,482 Total	\$22.68 Per Lead	-	-	-	\$929.88 Total Spent

### Ads

Trenton King (4439819805068)

Additional Information: We recently detected activity on Ad Breaks, Instant Articles, or Audience Network that violated our Network Policies and are refunding advertising spend for impacted ads. The impacted ads may have run on third-party mobile apps, mobile website or Instant Articles. We have refunded \$0.26 on 2020-05-14 to the payment method on your ad account 4439819805068. We appreciate your accommodation for the inconvenience this refund may have caused.

Search | Filters | Add filters to narrow the data you are seeing. Apr 1, 2020 - Jun 30, 2020

COVID-19 Resources | Campaigns (1 Selected) | Ad Sets for 1 Campaign | Ads for 1 Campaign

2019-12 - CS Women - Image 1

Identity: Facebook Page (Select Page), Instagram Account (No Instagram account)

Ad Setup: Create Ad

Format: Single Image or Video (Selected)

Full Screen Mobile Experience: Add an Instant Experience

Ad Preview: 16 Placements, Facebook Feeds, Feeds, Stories

Ad Creative: 2019-12 - CS Women - Image 1

By clicking the "Publish" button, you agree to Facebook's Terms and Advertising Guidelines. [Discard Draft](#) [Publish](#)

Ads Trenton King (44398198050)

Additional Information  
We recently detected activity website or Instant Articles. We have refunded \$0.26 on 2

Search Filters

+ Create Duplicate

Ad Name	Status	Thumbnail
2019-12	On	
2019-12	On	
2019-12	On	
2019-12	On	
2019-12	On	
2020-02	On	
2019-12	On	
2020-01	Off	
2020-01	Off	

Results from

Ads Trenton King (44398198050)

Additional Information  
We recently detected activity website or Instant Articles. We have refunded \$0.26 on 2

Search Filters

+ Create Duplicate

Ad Name	Status	Thumbnail
2019-12	On	
2019-12	On	
2019-12	On	
2019-12	On	
2019-12	On	
2020-02	On	
2019-12	On	
2020-01	Off	
2020-01	Off	

Results from

Ads Trenton King (44398198050)

Additional Information  
We recently detected activity website or Instant Articles. We have refunded \$0.26 on 2

Search Filters

+ Create Duplicate

Ad Name	Status	Thumbnail
2019-12	On	
2019-12	On	
2019-12	On	
2019-12	On	
2019-12	On	
2020-02	On	
2019-12	On	
2020-01	Off	
2020-01	Off	

Results from

Ads Trenton King (44398198050)

Additional Information  
We recently detected activity website or Instant Articles. We have refunded \$0.26 on 2

Search Filters

+ Create Duplicate

Ad Name	Status	Thumbnail
2019-12	On	
2019-12	On	
2019-12	On	
2019-12	On	
2019-12	On	
2020-02	On	
2019-12	On	
2020-01	Off	
2020-01	Off	

Results from

Ads Trenton King (44398198050)

Additional Information  
We recently detected activity website or Instant Articles. We have refunded \$0.26 on 2

Search Filters

+ Create Duplicate

Ad Name	Status	Thumbnail
2019-12	On	
2019-12	On	
2019-12	On	
2019-12	On	
2019-12	On	
2020-02	On	
2019-12	On	
2020-01	Off	
2020-01	Off	

Results from

Coolsculpting - Conversions > Coolsculpting - Denver Women > 2019-12 - CS Women - Image 3

Ad Name: 2019-12 - CS Women - Image 3

Identity: Facebook Page (Select Page), Instagram Account (No Instagram account)

Ad Setup: Create Ad

Format: Single Image or Video

Fullscreen Mobile Experience: Add an Instant Experience

Ad Preview: 16 Placements. Facebook Feeds: The Hollywood Body Laser Center. Feeds: Fat Reduction in Denver. Stories: Fat Reduction in Denver.

Close | By clicking the 'Publish' button, you agree to Facebook's Terms and Advertising Guidelines. | Discard Draft | Publish

Coolsculpting - Conversions > Coolsculpting - Denver Women > 2019-12 - CS Women - Image 5

Ad Name: 2019-12 - CS Women - Image 5

Identity: Facebook Page (Select Page), Instagram Account (No Instagram account)

Ad Setup: Create Ad

Format: Single Image or Video

Fullscreen Mobile Experience: Add an Instant Experience

Ad Preview: 16 Placements. Facebook Feeds: The Hollywood Body Laser Center. Feeds: Fat Reduction in Denver. Stories: Fat Reduction in Denver.

Close | By clicking the 'Publish' button, you agree to Facebook's Terms and Advertising Guidelines. | Discard Draft | Publish

Coolsculpting - Conversions > Coolsculpting - Colorado Springs Women > 2019-12 - CS Women - Image 4

Ad Name: 2019-12 - CS Women - Image 4

Identity: Facebook Page (Select Page), Instagram Account (No Instagram account)

Ad Setup: Create Ad

Format: Single Image or Video

Fullscreen Mobile Experience: Add an Instant Experience

Ad Preview: 16 Placements. Facebook Feeds: The Hollywood Body Laser Center. Feeds: Fat Reduction in Denver. Stories: Fat Reduction in Denver.

Close | By clicking the 'Publish' button, you agree to Facebook's Terms and Advertising Guidelines. | Discard Draft | Publish

Coolsculpting - Conversions > Coolsculpting - Colorado Springs Women > 2019-12 - CS Women - Image 5

Ad Name: 2019-12 - CS Women - Image 5

Identity: Facebook Page (Select Page), Instagram Account (No Instagram account)

Ad Setup: Create Ad

Format: Single Image or Video

Fullscreen Mobile Experience: Add an Instant Experience

Ad Preview: 16 Placements. Facebook Feeds: The Hollywood Body Laser Center. Feeds: Fat Reduction in Denver. Stories: Fat Reduction in Denver.

Close | By clicking the 'Publish' button, you agree to Facebook's Terms and Advertising Guidelines. | Discard Draft | Publish

Coolsculpting - Conversions > Coolsculpting - Colorado Springs Women > 2020-02 - CS Women - Image 1

Ad Name: 2020-02 - CS Women - Image 1

Identity: Facebook Page (Select Page), Instagram Account (No Instagram account)

Ad Setup: Create Ad

Format: Single Image or Video

Fullscreen Mobile Experience: Add an Instant Experience

Ad Preview: 16 Placements. Facebook Feeds: The Hollywood Body Laser Center. Feeds: Fat Reduction in Denver. Stories: Fat Reduction in Denver.

Close | By clicking the 'Publish' button, you agree to Facebook's Terms and Advertising Guidelines. | Discard Draft | Publish