

Hollywood Body Laser Center CoolSculpting Google Adwords & Facebook Ads Q3 2020 (7/1/2020 - 9/30/2020)

coolsculpting denver: \$14,954.24
coolsculpting colorado Springs: \$ 5,947.61

Total Google Ads: \$20,901.85
Total Facebook Ads: \$ 3,509.59
Total Media Spend: \$24,411.44

Google Ads | Chris Zelig | Hollywood Body 224-035-9364 | All campaigns

Overview | Campaigns | Custom Jul 1 - Sep 30, 2020

Recommendations | Campaign status: All, Campaign name contains cool | View all | ADD FILTER

Campaign	Budget	Status	Clicks	CTR	Cost
search beta coolsculpting denver	\$209.43/day	Eligible (Learning)	1,427	1.88%	\$14,954.24
search beta coolsculpting colorado springs	\$102.39/day	Eligible (Learning)	720	2.89%	\$5,947.61
search beta cooltone denver	\$15.63/day	Paused	0	-	\$0.00
search alpha coolsculpting colorado springs	\$13.00/day	Paused	0	-	\$0.00
search alpha coolsculpting denver	\$12.94/day	Paused	0	-	\$0.00
search beta cooltone colorado springs	\$31.25/day	Paused	0	-	\$0.00
Total: Filtered campaigns			2,147	2.13%	\$20,901.85
Total: Account	\$311.82/day		2,147	2.13%	\$20,901.85

Reporting is not real-time. Time zone for all dates and times: (GMT-06:00) Mountain Time. Learn more
Some inventory may be provided through third party intermediaries.
You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.
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Google Ads | Chris Zelig | Hollywood Body 224-035-9364 | All campaigns | search | beta | coolsculpting | de...

Overview | Enabled | Status: Eligible (Learning) | Type: Search | Budget: \$209.43/day | Optimization score: 88.8% | More details

Recommendations | Ad status: All | ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads					
Total: 1,427 clicks, 1.88% CTR, \$14,954.24 cost					
CoolSculpting in Denver 25% Off + Free Consultation Hollywood Body Laser Center HollywoodBodyLaser.net/coolsculpting Fat Freezing Treatments From the Top CoolSculpting Provider in a State-of-the-Art Facility. Reduce Stubborn Bulges for Good Target Belly Fat, Love Handles, Thigh Fat, Neck Fat & More	x. Expanded Reach	Ad group paused Approved (limited): Restricted medical content +1 more	365	1.06%	\$4,482.86
CoolSculpting in Denver 25% Off + Free Consultation Hollywood Body Laser Center HollywoodBodyLaser.net/coolsculpting Fat Freezing Treatments From the Top CoolSculpting Provider in a State-of-the-Art Facility. Reduce Stubborn Bulges for Good Target Belly Fat, Love Handles, Thigh Fat, Neck Fat & More	0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	157	3.76%	\$2,631.29
(Keyword:Hollywood Body Laser Center) #1 Provider in Denver Safe & Effective Fat Reduction +7 more www.hollywoodbodylaser.net CoolSculpting Freezes Away Stubborn Fat. No Surgery Little to No Downtime. Lasting Results. Reduce Stubbor...	0. coolsculpting - general	Approved (limited): Restricted medical content +2 more	150	3.95%	\$1,725.71
(Keyword:Hollywood Body Laser Center) #1 Provider in Denver Safe & Effective Fat Reduction +7 more www.hollywoodbodylaser.net CoolSculpting Freezes Away Stubborn Fat. No Surgery Little to No Downtime. Lasting Results. Reduce Stubbor...	x. Expanded Reach	Ad group paused Approved (limited): Restricted drug terms +2	252	2.75%	\$1,469.18

Google Ads | Chris Zelig | Hollywood Body 224-035-9364 | All campaigns | search | beta | coolsculpting | de...

Overview | Enabled | Status: Eligible (Learning) | Type: Search | Budget: \$209.43/day | Optimization score: 88.8% | More details

Recommendations | Ad status: All | ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads					
Total: 1,427 clicks, 1.88% CTR, \$14,954.24 cost					
(Keyword:Hollywood Body Laser Center) #1 Provider in Denver Safe & Effective Fat Reduction +7 more www.hollywoodbodylaser.net CoolSculpting Freezes Away Stubborn Fat. No Surgery Little to No Downtime. Lasting Results. Reduce Stubbor...	4. lipo	Ad group paused Approved (limited): Restricted drug terms +2 more	130	2.71%	\$1,010.65
Hollywood Body Laser Center CoolSculpting Deal \$1,000 Off Reduce Fat Without Liposuction HollywoodBodyLaser.net/coolsculpting Reduce Stubborn Bulges for Good Target Belly Fat, Love Handles, Thigh Fat, Neck Fat & More. CoolSculpting Freezes Away Stubborn Fat. No Surgery Little to No Downtime. Lasting Results	x. Expanded Reach	Ad group paused Approved (limited): Restricted medical content +1 more	58	0.88%	\$662.90
CoolSculpting in Denver 25% Off + Free Consultation Hollywood Body Laser Center HollywoodBodyLaser.net/coolsculpting Fat Freezing Treatments From the Top CoolSculpting Provider in a State-of-the-Art Facility. Reduce Stubborn Bulges for Good Target Belly Fat, Love Handles, Thigh Fat, Neck Fat & More	4. lipo	Ad group paused Approved (limited): Restricted medical content +1 more	57	1.87%	\$520.21
Hollywood Body Laser Center CoolSculpting Deal \$1,000 Off Reduce Fat Without Liposuction HollywoodBodyLaser.net/coolsculpting Reduce Stubborn Bulges for Good Target Belly Fat, Love Handles, Thigh Fat, Neck Fat & More. CoolSculpting Freezes Away Stubborn Fat. No Surgery Little to No Downtime. Lasting Results	4. lipo	Ad group paused Approved (limited): Restricted medical content +1 more	40	1.63%	\$403.34

Google Ads | Chris Zelig | Hollywood Body 224-035-9364 | All campaigns | search | beta | coolsculpting | de...

Overview | Enabled | Status: Eligible (Learning) | Type: Search | Budget: \$209.43/day | Optimization score: 88.8% | More details

Recommendations | Ad status: All | ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads					
Total: 1,427 clicks, 1.88% CTR, \$14,954.24 cost					
(Keyword:25% Off All CoolSculpting®) Hollywood Body Laser Center 25% Off + Free Consultation +9 more www.hollywoodbodylaser.net Personalized Treatments. Luxury Setting. Trained Specialists. Easy And Convenient. Long-Lasting. Minima...	1. coolsculpting - price	Approved (limited): Restricted drug terms +2 more	53	5.78%	\$387.15
Hollywood Body Laser Center #1 CoolSculpting Deal \$1,000 Off Reduce Fat Without Liposuction HollywoodBodyLaser.net/coolsculpting Reduce Stubborn Bulges for Good Target Belly Fat, Love Handles, Thigh Fat, Neck Fat & More. CoolSculpting Freezes Away Stubborn Fat. No Surgery Little to No Downtime. Lasting Results	x. Expanded Reach	Ad group paused Approved (limited): Restricted medical content +1 more	36	1.55%	\$363.12
CoolSculpting in Denver 25% Off + Free Consultation Hollywood Body Laser Center HollywoodBodyLaser.net/coolsculpting Fat Freezing Treatments From the Top CoolSculpting Provider in a State-of-the-Art Facility. Reduce Stubborn Bulges for Good Target Belly Fat, Love Handles, Thigh Fat, Neck Fat & More	2. body sculpting	Approved (limited): Restricted medical content +1 more	22	3.09%	\$272.37
Hollywood Body Laser Center CoolSculpting Deal \$1,000 Off Reduce Fat Without Liposuction HollywoodBodyLaser.net/coolsculpting Reduce Stubborn Bulges for Good Target Belly Fat, Love Handles, Thigh Fat, Neck Fat & More. CoolSculpting Freezes Away Stubborn Fat. No Surgery Little to No Downtime. Lasting Results	1. coolsculpting - price	Approved (limited): Restricted medical content +1 more	18	2.97%	\$227.03

Google Ads | Chris Zelig | Hollywood Body 224-035-9364 | All campaigns | search | beta | coolsculpting | de...

Overview | Enabled | Status: Eligible (Learning) | Type: Search | Budget: \$209.43/day | Optimization score: 88.8% | More details

Recommendations | Ad status: All | ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads					
Total: 1,427 clicks, 1.88% CTR, \$14,954.24 cost					
(Keyword:Hollywood Body Laser Center) #1 Provider in Denver Safe & Effective Fat Reduction +7 more www.hollywoodbodylaser.net CoolSculpting Freezes Away Stubborn Fat. No Surgery Little to No Downtime. Lasting Results. Reduce Stubbor...	2. body sculpting	Approved (limited): Restricted drug terms +2 more	16	2.90%	\$150.77
(Keyword:Hollywood Body Laser Center) #1 Provider in Denver Safe & Effective Fat Reduction +7 more www.hollywoodbodylaser.net CoolSculpting Freezes Away Stubborn Fat. No Surgery Little to No Downtime. Lasting Results. Reduce Stubbor...	6. coolsculpting - fat freeze	Ad group removed Approved (limited): Restricted drug terms +2 more	15	6.41%	\$141.87
Hollywood Body Laser Center #1 CoolSculpting Deal \$1,000 Off Reduce Fat Without Liposuction HollywoodBodyLaser.net/coolsculpting Reduce Stubborn Bulges for Good Target Belly Fat, Love Handles, Thigh Fat, Neck Fat & More. CoolSculpting Freezes Away Stubborn Fat. No Surgery Little to No Downtime. Lasting Results	0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	10	3.10%	\$117.35
CoolSculpting in Denver #1 Fat Freezing Treatment Beat Prices. FDA-Cleared. HollywoodBodyLaser.net/coolsculpting/fat-freezing No Surgery. Minimal Downtime. Clinically Proven Safe & Effective. New Clients Get 25% Off. Is Freezing Fat Right For You? Book a Free CoolSculpting® Consultation Today	6. coolsculpting - fat freeze	Ad group removed Approved (limited): Restricted medical content +1 more	9	5.92%	\$72.62
(Keyword:Hollywood Body Laser Center) #1 Provider in Denver Safe & Effective Fat Reduction +7 more www.hollywoodbodylaser.net		Ad group paused Approved (limited):			

Overview	Enabled	Status: Eligible (Learning)	Type: Search	Budget: \$209.43/day	Optimization score: 88.8%	More details	
Recommendations	Ad status: All ADD FILTER						
Ad groups	Total Ads: 1,427						
Ads & extensions	CTR: 1.88%						
Ads	Cost: \$14,954.24						
Extensions	(Keyword: Hollywood Body Laser Center) #1 Provider in Denver Safe & Effective Fat Reduction +7 more www.hollywoodbodylaser.net	5. sculpsure	Ad group paused	Approved (limited): Restricted drug terms +1 more	11	4.00%	\$61.78
Automated extensions	CoolSculpting Freezes Away Stubborn Fat. No Surgery Little to No Downtime. Lasting Results. Reduce Stubborn...						
Landing pages	Hollywood Body Laser Center CoolSculpting Deal \$1,000 Off Reduce Fat Without Liposuction www.hollywoodbodylaser.net/coolsculpting						
Keywords	Reduce Stubborn Bulges for Good Target Belly Fat, Love Handles, Thigh Fat, Neck Fat & More. CoolSculpting Freezes Away Stubborn Fat. No Surgery Little to No Downtime. Lasting Results	0. coolsculpting - general	Paused	Approved (limited): Restricted medical content +1 more	3	1.60%	\$56.88
Audiences	(Keyword: Hollywood Body Laser Center) CoolSculpting in Denver Freeze Your Fat Away Today www.hollywoodbodylaser.net						
Demographics	Leading CoolSculpting Provider in Denver, CO. Schedule a Free Consultation. Treatments Tailored To You. In a Luxury Environment. With Flexible Payment Options.						
Settings	Double Chin Removal Affordable & Quick Treatments CoolSculpting in Denver www.hollywoodbodylaser.net	7. coolsculpting - near me	Ad group removed	Approved (limited): Restricted medical content +1 more	2	3.70%	\$39.32
Suggested	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Top Fat Reduction Treatment. Define Your Jawline with CoolSculpting. Book A Free Consult						
Change history	coolsculpting - chin						
More	7						
						5.83%	\$34.41

Overview	Enabled	Status: Eligible (Learning)	Type: Search	Budget: \$209.43/day	Optimization score: 88.8%	More details	
Recommendations	Ad status: All ADD FILTER						
Ad groups	Total Ads: 1,427						
Ads & extensions	CTR: 1.88%						
Ads	Cost: \$14,954.24						
Extensions	CoolSculpting in Denver 25% Off + Free Consultation Hollywood Body Laser Center www.hollywoodbodylaser.net/coolsculpting	5. sculpsure	Ad group paused	Approved (limited): Restricted medical content +1 more	3	2.34%	\$24.45
Automated extensions	Fat Freezing Treatments From the Top CoolSculpting Provider in a State-of-the-Art Facility. Reduce Stubborn Bulges for Good Target Belly Fat, Love Handles, Thigh Fat, Neck Fat & More						
Landing pages	25% Off All CoolSculpting® Hollywood Body Laser Center #1 Provider Colorado Springs www.hollywoodbodylaser.net						
Keywords	#1 CoolSculpting Deal. Freeze Fat. Top Provider in Denver, CO. Free Consult. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	x. Expanded Reach	Ad group paused	Approved (limited): Restricted medical content +1 more	3	1.73%	\$19.81
Audiences	(Keyword: Hollywood Body Laser Center) #1 Provider in Denver Safe & Effective Fat Reduction +7 more www.hollywoodbodylaser.net						
Demographics	CoolSculpting Freezes Away Stubborn Fat. No Surgery Little to No Downtime. Lasting Results. Reduce Stubborn...						
Settings	3. cryolipolysis	2	Ad group paused	Approved (limited): Restricted drug terms +2 more	2	4.55%	\$17.73
Suggested	View assets details						
Change history	(Keyword: Hollywood Body Laser Center) #1 Provider in Denver Safe & Effective Fat Reduction +7 more www.hollywoodbodylaser.net	coolsculpting - face	Ad group removed	Approved (limited): Restricted drug terms +2 more	1	6.25%	\$15.69
More	View assets details						

Overview	Enabled	Status: Eligible (Learning)	Type: Search	Budget: \$209.43/day	Optimization score: 88.8%	More details	
Recommendations	Ad status: All ADD FILTER						
Ad groups	Total Ads: 1,427						
Ads & extensions	CTR: 1.88%						
Ads	Cost: \$14,954.24						
Extensions	25% Off All CoolSculpting® Hollywood Body Laser Center #1 Provider Colorado Springs www.hollywoodbodylaser.net	4. lipo	Ad group paused	Approved (limited): Restricted medical content +1 more	2	2.27%	\$12.41
Automated extensions	#1 CoolSculpting Deal. Freeze Fat. Top Provider in Denver, CO. Free Consult. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.						
Landing pages	25% Off All CoolSculpting® Hollywood Body Laser Center #1 Provider Colorado Springs www.hollywoodbodylaser.net						
Keywords	#1 CoolSculpting Deal. Freeze Fat. Top Provider in Denver, CO. Free Consult. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	0. coolsculpting - general	Paused	Approved (limited): Restricted medical content +1 more	1	2.00%	\$8.49
Audiences	Hollywood Body Laser Center #1 CoolSculpting Deal 25% Off Reduce Fat Without Liposuction www.hollywoodbodylaser.net/coolsculpting						
Demographics	Reduce Stubborn Bulges for Good Target Belly Fat, Love Handles, Thigh Fat, Neck Fat & More. CoolSculpting Freezes Away Stubborn Fat. No Surgery Little to No Downtime. Lasting Results						
Settings	2. body sculpting	1	Approved (limited): Restricted medical content +1 more	1	1.89%	\$7.24	
Suggested	View assets details						
Change history	(Keyword: Hollywood Body Laser Center) CoolSculpting for Double Chin Top Provider in Denver www.hollywoodbodylaser.net	coolsculpting - chin	Ad group removed	Approved (limited): Restricted medical content +1 more	1	1.67%	\$6.98
More	Freeze Fat Away with CoolSculpting. Reduce Your Double Chin. New Clients Save 25%. CoolSculpting Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat						

Overview	Enabled	Status: Eligible (Learning)	Type: Search	Budget: \$209.43/day	Optimization score: 88.8%	More details	
Recommendations	Ad status: All ADD FILTER						
Ad groups	Total Ads: 1,427						
Ads & extensions	CTR: 1.88%						
Ads	Cost: \$14,954.24						
Extensions	Freezing Fat	coolsculpting - chin	Ad group removed	Approved (limited): Restricted medical content +1 more	1	3.03%	\$5.88
Automated extensions	How to Reduce Double Chin Fat CoolSculpting for the Chin Freeze Away Stubborn Fat www.hollywoodbodylaser.net						
Landing pages	Top Fat Reduction Treatment. Target Love Handles, Abdomen, Bra Bulge, Double Chin, & More. Best CoolSculpting Deal. Freeze Fat. Top Provider in Denver, CO. Free Consult.						
Keywords	(Keyword: 25% Off All CoolSculpting®) Hollywood Body Laser Center Save on CoolSculpting Cost www.hollywoodbodylaser.net	1. coolsculpting - price	Approved (limited): Restricted medical content +1 more	1	2.22%	\$4.75	
Audiences	25% Off CoolSculpting. #1 FDA Cleared, Non-Surgical Fat Reduction Treatment. How Much Does CoolSculpting Cost? A Lot Less Than You Might Think. Book Free Consultation						
Demographics	Leading CoolSculpting Provider 25% Off + Free Consultation Hollywood Body Laser Center www.hollywoodbodylaser.net/coolsculpting						
Settings	0. coolsculpting - general	0	Removed	Approved (limited): Restricted medical content +1 more	0	-\$	\$0.00
Suggested	View assets details						
Change history	Hollywood Body Laser Center Cool Sculpt: Freeze Away Fat Reduce Fat Without Liposuction www.hollywoodbodylaser.net/coolsculpting	0. coolsculpting - general	Removed	Approved (limited): Restricted medical content +1 more	0	-\$	\$0.00
More	Reduce Stubborn Bulges for Good Target Belly Fat, Love Handles, Thigh Fat, Neck Fat & More. CoolSculpting						

Overview	Enabled	Status: Eligible (Learning)	Type: Search	Budget: \$209.43/day	Optimization score: 88.8%	More details
Recommendations	Ad status: All ADD FILTER					
Ad groups	Total Ads: 1,427					
Ads & extensions	CTR: 1.88%					
Ads	Cost: \$14,954.24					
Extensions	Freeze Fat. Top Provider in Denver, CO. Free Consult.	x. dynamic	Approved (limited): Restricted medical content +1 more	0	-\$	\$0.00
Automated extensions	[Dynamically generated headline] [Dynamically generated display URL] Fat Freezing Treatments From the Top CoolSculpting Provider in a State-of-the-Art Facility. Reduce Stubborn Bulges for Good Target Belly Fat, Love Handle, Thigh Fat, Neck Fat & More					
Landing pages	[Dynamically generated headline] [Dynamically generated display URL] 25% Off CoolSculpting. #1 FDA Cleared, Non-Surgical Fat Reduction Treatment. How Much Does CoolSculpting Cost? A Lot Less Than You Might Think. Book Free Consultation					
Keywords	x. dynamic	0	Approved (limited): Restricted medical content +1 more	0	-\$	\$0.00
Audiences	Total: Ads					
Demographics	1,427					
Settings	Total: Campaign					
Suggested	1,427					
Change history	1.88%					
						\$14,954.24
						\$14,954.24
Show rows: 500 1 - 78 of 78						
Reporting is not real-time. Time zone for all dates and times: (GMT-06:00) Mountain Time. Learn more Some inventory may be provided through third party intermediaries. You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics. © Google, 2020.						

Overview	Enabled	Status: Eligible (Learning)	Type: Search	Budget: \$209.43/day	Optimization score: 88.8%	More details		
Recommendations	Extensions Custom Jul 1 - Sep 30, 2020							
Ad groups	Extension type: All ADD FILTER							
Ads & extensions	Associations view							
Ads	Total: 1,427							
Extensions	CTR: 1.88%							
Automated extensions	Cost: \$14,954.24							
Landing pages	Sitelink extension							
Keywords	5 Star Reviews Real CoolSculpting Reviews & Patient Testimonials	Sitelink extension	search beta coolscul...	Campaign	Approved	1	1.39%	\$4.96
Audiences	25% Off All Fat Areas Save 25% Off on CoolSculpting. New Client Special							
Demographics	State-of-the-Art Facility Advanced Fat Freezing Technology. Latest Applicators & Dual Sculpting							
Settings	Before and After Photos See CoolSculpting Before and After Photos	Sitelink extension	search beta coolscul...	Campaign	Approved	0	0.00%	\$0.00
Suggested	Call extension							
Change history	303-800-1878 (mobile)	Call extension	Account	Account	Approved	182	1.79%	\$2,428.69
More	303-800-1878	Call extension	Account	Account	Approved	75	1.43%	\$975.95
Callout extension								

Overview	Enabled	Status: Eligible (Learning)	Type: Search	Budget: \$209.43/day	Optimization score: 88.8%	More details
Recommendations	Extension type: All ADD FILTER					
Ad groups	Associations view					
Ad extensions	Extension	Extension type	Added to	Level	Status	Clicks CTR Cost
Callout extension						
<input type="checkbox"/>	FDA Approved	Callout extension	search beta coolscul...	Campaign	Approved	372 2.47% \$4,247.91
<input type="checkbox"/>	Highlights: No Surgery	Callout extension	search beta coolscul...	Campaign	Approved	323 2.41% \$3,819.11
<input type="checkbox"/>	New Clients 25% Off	Callout extension	search beta coolscul...	Campaign	Approved	320 2.39% \$3,754.68
<input type="checkbox"/>	Freeze Your Fat	Callout extension	search beta coolscul...	Campaign	Approved	321 2.19% \$3,599.77
<input type="checkbox"/>	Contact Us + Free Consult	Callout extension	search beta coolscul...	Campaign	Approved	307 2.40% \$3,574.91
<input type="checkbox"/>	Liposuction Alternative	Callout extension	search beta coolscul...	Campaign	Approved (limited): Health in personalized advertising	311 2.35% \$3,560.00
<input type="checkbox"/>	Nonsurgical Fat Reduction	Callout extension	search beta coolscul...	Campaign	Approved	296 2.30% \$3,449.65
Structured snippet extension						
<input type="checkbox"/>	Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction, Coolmini, Fat...	Structured snippet extension	search beta coolscul...	Campaign	Approved	17 1.33% \$179.64
Promotion extension						

Overview	Enabled	Status: Eligible (Learning)	Type: Search	Budget: \$209.43/day	Optimization score: 88.8%	More details
Recommendations	Extension type: All ADD FILTER					
Ad groups	Associations view					
Ad extensions	Extension	Extension type	Added to	Level	Status	Clicks CTR Cost
Promotion extension						
<input type="checkbox"/>	Fall Sale - \$1,000 off CoolSculpting®	Promotion extension	search beta coolscul...	Campaign	Approved (limited): Restricted medical content +1 more	134 1.76% \$1,444.34
Total: Sitelink extensions						
1 0.62% \$4.96						
Total: Callout extensions						
862 2.37% \$9,697.26						
Total: Structured snippet extensions						
17 1.33% \$179.64						
Total: Call extensions						
257 1.67% \$3,404.64						
Total: Promotion extensions						
654 1.76% \$7,252.90						
Show rows: 500 1 - 15 of 15						
Reporting is not real-time. Time zone for all dates and times: (GMT-06:00) Mountain Time. Learn more						
Some inventory may be provided through third party intermediaries.						
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Overview	Enabled	Status: Eligible (Learning)	Type: Search	Budget: \$102.39/day	Optimization score: 88.7%	More details
Recommendations	Ad status: All ADD FILTER					
Ad groups	Custom Jul 1 - Sep 30, 2020					
Ad extensions	Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads 720 2.89% \$5,947.61						
<input type="checkbox"/>	CoolSculpting Colorado Springs 25% Off + Free Consultation Hollywood Body Laser Center hollywoodbodylaser.net/coolsculpting Fat Freezing Treatments From the Top CoolSculpting Provider in a State-of-the-Art Facility. Reduce Stubborn Bulges for Good Target Belly Fat, Love Handles, Thigh Fat, Neck Fat & More	x. Expanded Reach	Ad group paused Approved (limited): Restricted medical content +1 more	261	1.79%	\$2,545.02
<input type="checkbox"/>	CoolSculpting Colorado Springs 25% Off + Free Consultation Hollywood Body Laser Center hollywoodbodylaser.net/coolsculpting Fat Freezing Treatments From the Top CoolSculpting Provider in a State-of-the-Art Facility. Reduce Stubborn Bulges for Good Target Belly Fat, Love Handles, Thigh Fat, Neck Fat & More	0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	128	7.52%	\$1,197.81
<input type="checkbox"/>	CoolSculpting Colorado Springs 25% Off + Free Consultation Hollywood Body Laser Center hollywoodbodylaser.net/coolsculpting Fat Freezing Treatments From the Top CoolSculpting Provider in a State-of-the-Art Facility. Reduce Stubborn Bulges for Good Target Belly Fat, Love Handles, Thigh Fat, Neck Fat & More	4. lipo	Ad group paused Approved (limited): Restricted medical content +1 more	118	3.75%	\$977.64
<input type="checkbox"/>	(Keyword:Hollywood Body Laser Center) #1 Provider Colorado Springs Safe & Effective Fat Reduction +7... www.hollywoodbodylaser.net	0. coolsculpting - general	Approved (limited): Restricted medical content	36	6.17%	\$284.39

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Ad groups	Custom Jul 1 - Sep 30, 2020					
Ad extensions	Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads 720 2.89% \$5,947.61						
<input type="checkbox"/>	(Keyword:Hollywood Body Laser Center) #1 Provider Colorado Springs Safe & Effective Fat Reduction +7... www.hollywoodbodylaser.net CoolSculpting Freezes Away Stubborn Fat. No Surgery Little to No Downtime. Lasting Results. Reduce Stubborn...	0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	36	6.17%	\$284.39
<input type="checkbox"/>	(Keyword:Hollywood Body Laser Center) #1 Provider Colorado Springs Safe & Effective Fat Reduction +7... www.hollywoodbodylaser.net CoolSculpting Freezes Away Stubborn Fat. No Surgery Little to No Downtime. Lasting Results. Reduce Stubborn...	4. lipo	Ad group paused Approved (limited): Restricted medical content +1 more	39	3.97%	\$220.12
<input type="checkbox"/>	(Keyword:Hollywood Body Laser Center) #1 Provider in Denver Safe & Effective Fat Reduction +7 more www.hollywoodbodylaser.net CoolSculpting Freezes Away Stubborn Fat. No Surgery Little to No Downtime. Lasting Results. Reduce Stubborn...	x. Expanded Reach	Ad group paused Approved (limited): Restricted medical content +1 more	49	2.83%	\$159.34
<input type="checkbox"/>	(Keyword:25% Off All CoolSculpting®) Hollywood Body Laser Center 25% Off + Free Consultation +9 more www.hollywoodbodylaser.net Personalized Treatments. Luxury Setting. Trained Specialists. Easy And Convenient. Long-Lasting. Minimal...	1. coolsculpting - price	Approved (limited): Restricted medical content +1 more	21	8.75%	\$76.25
<input type="checkbox"/>	Hollywood Body Laser Center #1 CoolSculpting Deal 25% Off Reduce Fat Without Liposuction		Approved (limited):			

Overview	Enabled	Status: Eligible (Learning)	Type: Search	Budget: \$102.39/day	Optimization score: 88.7%	More details
Recommendations	Ad status: All ADD FILTER					
Ad groups	Custom Jul 1 - Sep 30, 2020					
Ad extensions	Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads 720 2.89% \$5,947.61						
<input type="checkbox"/>	Hollywood Body Laser Center #1 CoolSculpting Deal 25% Off Reduce Fat Without Liposuction hollywoodbodylaser.net/coolsculpting Reduce Stubborn Bulges for Good Target Belly Fat, Love Handles, Thigh Fat, Neck Fat & More. CoolSculpting Freezes Away Stubborn Fat. No Surgery Little to No Downtime. Lasting Results	0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	7	3.91%	\$71.48
<input type="checkbox"/>	CoolSculpting Colorado Springs Find A Location Near You Fat Reduction Treatment www.hollywoodbodylaser.net Best CoolSculpting Deal. Top Provider in Colorado Springs for Fat Freezing. Free Consult. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	7. coolsculpting - near me	Ad group removed Approved (limited): Restricted medical content +1 more	4	10.53%	\$55.76
<input type="checkbox"/>	Hollywood Body Laser Center CoolSculpting Deal \$1,000 Off Reduce Fat Without Liposuction hollywoodbodylaser.net/coolsculpting Reduce Stubborn Bulges for Good Target Belly Fat, Love Handles, Thigh Fat, Neck Fat & More. CoolSculpting Freezes Away Stubborn Fat. No Surgery Little to No Downtime. Lasting Results	1. coolsculpting - price	Paused Approved (limited): Restricted medical content +1 more	7	3.74%	\$51.52
<input type="checkbox"/>	Hollywood Body Laser Center CoolSculpting Deal \$1,000 Off Reduce Fat Without Liposuction hollywoodbodylaser.net/coolsculpting Reduce Stubborn Bulges for Good Target Belly Fat, Love Handles, Thigh Fat, Neck Fat & More. CoolSculpting Freezes Away Stubborn Fat. No Surgery Little to No Downtime. Lasting Results	x. Expanded Reach	Ad group paused Approved (limited): Restricted medical content +1 more	4	0.84%	\$48.11

Overview	Enabled	Status: Eligible (Learning)	Type: Search	Budget: \$102.39/day	Optimization score: 88.7%	More details
Recommendations	Ad status: All ADD FILTER					
Ad groups	Custom Jul 1 - Sep 30, 2020					
Ad extensions	Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads 720 2.89% \$5,947.61						
<input type="checkbox"/>	CoolSculpting Colorado Springs 25% Off + Free Consultation Hollywood Body Laser Center hollywoodbodylaser.net/coolsculpting Fat Freezing Treatments From the Top CoolSculpting Provider in a State-of-the-Art Facility. Reduce Stubborn Bulges for Good Target Belly Fat, Love Handles, Thigh Fat, Neck Fat & More	2. body sculpting	Approved (limited): Restricted medical content +1 more	6	3.82%	\$45.51
<input type="checkbox"/>	25% Off All CoolSculpting® Hollywood Body Laser Center #1 Provider Colorado Springs www.hollywoodbodylaser.net #1 CoolSculpting Deal. Freeze Fat. Top Provider in Colorado Springs, CO. Free Consult. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	x. Expanded Reach	Ad group paused Approved (limited): Restricted medical content +1 more	6	6.12%	\$36.98
<input type="checkbox"/>	Hollywood Body Laser Center #1 CoolSculpting Deal 25% Off Reduce Fat Without Liposuction hollywoodbodylaser.net/coolsculpting Reduce Stubborn Bulges for Good Target Belly Fat, Love Handles, Thigh Fat, Neck Fat & More. CoolSculpting Freezes Away Stubborn Fat. No Surgery Little to No Downtime. Lasting Results	x. Expanded Reach	Ad group paused Approved (limited): Restricted medical content +1 more	5	2.30%	\$34.94
<input type="checkbox"/>	CoolSculpting Colorado Springs #1 Fat Reduction Treatment Best Prices. FDA-Cleared. hollywoodbodylaser.net/coolsculpting/fat-freezing No Surgery. Minimal Downtime. Clinically Proven Safe & Effective. New Clients Get 25% Off. Is Freezing Fat Right For You? Book a Free CoolSculpting® Consultation Today	6. coolsculpting - fat freeze	Ad group removed Approved (limited): Restricted medical content +1 more	7	11.29%	\$31.88

Overview		Enabled	Status: Eligible (Learning)	Type: Search	Budget: \$102.39/day	Optimization score: 88.7%	More details		
Total: Ads 720									
Total: CTR 2.89%									
Total: Cost \$5,947.61									
Ad	Ad group	Status	Clicks	CTR	Cost				
2. body sculpting	2. body sculpting	Approved (limited): Restricted medical content +1 more	2	2.44%	\$23.81				
6. coolsculpting - fat freeze	6. coolsculpting - fat freeze	Ad group removed Approved (limited): Restricted medical content +1 more	4	8.33%	\$17.59				
0. coolsculpting - general	0. coolsculpting - general	Paused Approved (limited): Restricted medical content +1 more	3	4.76%	\$16.14				
coolsculpting - chin	coolsculpting - chin	Ad group removed Approved (limited): Restricted medical content +1 more	3	9.38%	\$15.47				

Overview		Enabled	Status: Eligible (Learning)	Type: Search	Budget: \$102.39/day	Optimization score: 88.7%	More details		
Total: Ads 720									
Total: CTR 2.89%									
Total: Cost \$5,947.61									
Ad	Ad group	Status	Clicks	CTR	Cost				
coolsculpting - chin	coolsculpting - chin	Ad group removed Approved (limited): Restricted medical content +1 more	1	9.09%	\$10.55				
0. coolsculpting - general	0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	2	6.45%	\$8.90				
1. coolsculpting - price	1. coolsculpting - price	Approved (limited): Restricted medical content +1 more	3	14.29%	\$5.14				
4. lipo	4. lipo	Ad group paused Approved (limited): Restricted medical content +1 more	1	1.56%	\$4.29				

Overview		Enabled	Status: Eligible (Learning)	Type: Search	Budget: \$102.39/day	Optimization score: 88.7%	More details		
Total: Ads 720									
Total: CTR 2.89%									
Total: Cost \$5,947.61									
Ad	Ad group	Status	Clicks	CTR	Cost				
6. coolsculpting - fat freeze	6. coolsculpting - fat freeze	Ad group removed Approved (limited): Restricted medical content +1 more	1	33.33%	\$3.37				
2. body sculpting	2. body sculpting	Approved (limited): Restricted medical content +1 more	1	50.00%	\$2.81				
5. sculpsure	5. sculpsure	Ad group paused Approved (limited): Restricted medical content +1 more	1	8.33%	\$2.79				
3. cryolipolysis	3. cryolipolysis	Ad group paused Approved (limited): Restricted medical content +1 more	0	-	\$0.00				

Overview		Enabled	Status: Eligible (Learning)	Type: Search	Budget: \$102.39/day	Optimization score: 88.7%	More details		
Total: Ads 720									
Total: CTR 2.89%									
Total: Cost \$5,947.61									
Ad	Ad group	Status	Clicks	CTR	Cost				
x. dynamic	x. dynamic	Approved (limited): Restricted medical content +1 more	0	-	\$0.00				
x. dynamic	x. dynamic	Approved (limited): Restricted medical content +1 more	0	-	\$0.00				
Total: Ads			720	2.89%	\$5,947.61				
Total: Campaign			720	2.89%	\$5,947.61				

Overview		Enabled	Status: Eligible (Learning)	Type: Search	Budget: \$102.39/day	Optimization score: 88.7%	More details		
Total: Clicks 71									
Total: CTR 2.00%									
Total: Cost \$722.94									
Ad	Extension type	Added to	Level	Status	Clicks	CTR	Cost		
303-800-1878 (mobile)	Call extension	Account	Account	Approved	71	2.00%	\$722.94		
303-800-1878	Call extension	Account	Account	Approved	47	3.23%	\$427.31		

Overview		Enabled	Status: Eligible (Learning)	Type: Search	Budget: \$102.39/day	Optimization score: 88.7%	More details		
Total: Clicks 212									
Total: CTR 3.59%									
Total: Cost \$1,872.77									
Ad	Extension type	Added to	Level	Status	Clicks	CTR	Cost		
FDA Approved	Callout extension	search beta coolscul...	Campaign	Approved	212	3.59%	\$1,872.77		
Freeze Your Fat	Callout extension	search beta coolscul...	Campaign	Approved	200	3.56%	\$1,713.69		
New Clients 25% Off	Callout extension	search beta coolscul...	Campaign	Approved	191	3.70%	\$1,683.20		
Nonsurgical Fat Reduction	Callout extension	search beta coolscul...	Campaign	Approved	184	3.70%	\$1,576.20		
Highlights: No Surgery	Callout extension	search beta coolscul...	Campaign	Approved	174	3.34%	\$1,534.29		
Contact Us + Free Consult	Callout extension	search beta coolscul...	Campaign	Approved	173	3.58%	\$1,393.54		
Liposuction Alternative	Callout extension	search beta coolscul...	Campaign	Approved (limited): Health in personalized advertising	162	3.17%	\$1,318.57		
Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction, Coolmini, Fat...	Structured snippet extension	search beta coolscul...	Campaign	Approved	7	1.45%	\$29.29		

Google Ads | Hollywood Body | search | beta | coolsculpting | col...

Overview: Enabled | Status: Eligible (Learning) | Type: Search | Budget: \$102.39/day | Optimization score: 88.7%

Extension type	Added to	Level	Status	Clicks	CTR	Cost
Service catalog: Coolsculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction, Coolmini, Fat...	search beta coolscul...	Campaign	Approved	7	1.45%	\$29.29
Promotion extension						
Fall Sale - \$1,000 off CoolSculpting®	search beta coolscul...	Campaign	Approved (limited): Restricted medical content +1 more	96	3.36%	\$826.86
Total: Sitelink extensions				4	3.96%	\$22.71
Total: Callout extensions				490	3.57%	\$4,109.98
Total: Structured snippet extensions				7	1.45%	\$29.29
Total: Call extensions				118	2.36%	\$1,150.25
Total: Promotion extensions				356	2.94%	\$3,042.25

Reporting is not real-time. Time zone for all dates and times: (GMT-06:00) Mountain Time. © Google, 2020.

Campaigns | Hollywood Body (4439819805...)

Search and filter: []

1 Selected | Ad Sets for 1 Campaign | Ads for 1 Campaign

Campaign Name	Delivery	Bid Strategy	Budget	Results	Reach	Impressions	Cost per Result	Amount Spent	Ends	Frequency
Coolsculpting - Conversions	Ad Set Off	Using ad s...	Using ad ...	87 Leads	48,322	164,678	\$40.34 Per Lead	\$3,509.59	Ongoing	3.41
Post: "And the winners are:"	Completed	Using ad s...	Using ad ...	10-Second ...	-	-	Per 10-Secon...	\$0.00	Aug 8, 2018	-
Post: "Bad Diet vs. CoolSculpting #COOLnotc..."	Completed	Using ad s...	Using ad ...	10-Second ...	-	-	Per 10-Secon...	\$0.00	Aug 2, 2018	-
Post: "Sauna suits vs. CoolSculpting #COOLn..."	Completed	Using ad s...	Using ad ...	10-Second ...	-	-	Per 10-Secon...	\$0.00	Aug 2, 2018	-
Post: "My daughter comes to work with me w..."	Off	Using ad s...	Using ad ...	10-Second ...	-	-	Per 10-Secon...	\$0.00	Jul 17, 2018	-
Post: "Check out our Cool Event today for spe..."	Ad Set Error(s)	Using ad s...	Using ad ...	10-Second ...	-	-	Per 10-Secon...	\$0.00	Jul 13, 2018	-
Post: "Getting rid of that bra fat/teacup area ..."	Completed	Using ad s...	Using ad ...	10-Second ...	-	-	Per 10-Secon...	\$0.00	Apr 7, 2018	-
Post: "Watch this video to find out how to win..."	Completed	Using ad s...	Using ad ...	3-Second VL...	-	-	Per 3-Secon...	\$0.00	Feb 19, 2018	-
Post: "Check out our new live CoolSculpting tr..."	Completed	Using ad s...	Using ad ...	3-Second VL...	-	-	Per 3-Secon...	\$0.00	Feb 21, 2018	-
Post: "It was such a blast to have Robert Grev..."	Completed	Using ad s...	Using ad ...	Link Click	-	-	Per Link Click	\$0.00	Feb 14, 2018	-
Post: "Check out what is Cool and what is NO..."	Completed	Using ad s...	Using ad ...	Link Click	-	-	Per Link Click	\$0.00	Feb 13, 2018	-
Event: "We are excited and proud to announce ..."	Completed	Using ad s...	Using ad ...	Event Respo...	-	-	Per Event Re...	\$0.00	Feb 10, 2018	-
Post: "#CoolSculpting"	Completed	Using ad s...	Using ad ...	Link Click	-	-	Per Link Click	\$0.00	Jan 15, 2018	-
Results from 41 campaigns				-	48,322 People	164,678 Total	-	\$3,509.59 Total Spent	-	3.41 Per Person

Ads | Hollywood Body (4439819805...)

Search and filter: []

1 Selected | Ad Sets for 1 Campaign | Ads for 1 Campaign

Ad Name	Budget	Last Significant Edit	Results	Reach	Impressions	Cost per Result	Quality Ranking	Engagement Rate Ranking	Conversion Rate Ranking	Amount Spent
2019-12 - CS Women - Image 1	10.00	Oct 8, 2020, 6:47 ...	63 Leads	40,378	118,198	\$41.67 Per Lead	Below average	Below average	Below average	\$2,625.04
2019-12 - CS Women - Image 3	10.00	Oct 8, 2020, 6:47 ...	22 Leads	15,944	37,157	\$34.18 Per Lead	Below average	Below average	Average	\$751.93
2019-12 - CS Women - Image 5	10.00	Oct 8, 2020, 6:47 ...	2 Leads	5,865	9,323	\$66.31 Per Lead	Below average	Below average	-	\$132.62
2020-02 - CS Women - Image 1	15.00	Mar 4, 2020, 4:45...	-	-	-	Per Lead	-	-	-	-
2019-12 - CS Women - Image 5	15.00	Mar 4, 2020, 4:45...	-	-	-	Per Lead	-	-	-	-
2019-12 - CS Women - Image 4	15.00	Mar 4, 2020, 4:45...	-	-	-	Per Lead	-	-	-	-
2019-12 - CS Women - Image 3	15.00	Mar 4, 2020, 4:45...	-	-	-	Per Lead	-	-	-	-
2020-01 - CS Women - Valentine Img 2	10.00	Oct 8, 2020, 6:47 ...	-	-	-	Per Lead	-	-	-	-
2020-01 - CS Women - Valentine Img 3	10.00	Oct 8, 2020, 6:47 ...	-	-	-	Per Lead	-	-	-	-
2020-01 - CS Women - Valentine Img 1	10.00	Oct 8, 2020, 6:47 ...	-	-	-	Per Lead	-	-	-	-
2020-01 - CS Women - Valentine Img 3	15.00	Mar 4, 2020, 4:45...	-	-	-	Per Lead	-	-	-	-
2020-01 - CS Women - Valentine Img 2	15.00	Mar 4, 2020, 4:45...	-	-	-	Per Lead	-	-	-	-
2020-01 - CS Women - Valentine Img 1	15.00	Mar 4, 2020, 4:45...	-	-	-	Per Lead	-	-	-	-
Results from 17 ads				87 Leads	48,322 People	164,678 Total	\$40.34 Per Lead	-	-	\$3,509.59 Total Spent

Ads | Hollywood Body (4439819805...)

Coolsculpting - Conversions > Coolsculpting - Denver Women > 2019-12 - CS Women - Image 1

Ad Name: 2019-12 - CS Women - Image 1

Ad Can't Be Edited: You might not have permission to change this ad. Try making a new one.

16 Placements: Facebook Feeds, Feeds, Stories

Story Unavailable: The story in this ad is unavailable for preview. Either it does not exist, or you do not have permission to see it.

By clicking the 'Publish' button, you agree to Facebook's Terms and Advertising Guidelines.

Buttons: Close, Discard Draft, Publish

Ads | Hollywood Body (4439819805...)

Coolsculpting - Conversions > Coolsculpting - Denver Women > 2019-12 - CS Women - Image 3

Ad Name: 2019-12 - CS Women - Image 3

Ad Can't Be Edited: You might not have permission to change this ad. Try making a new one.

16 Placements: Facebook Feeds, Feeds, Stories

Story Unavailable: The story in this ad is unavailable for preview. Either it does not exist, or you do not have permission to see it.

By clicking the 'Publish' button, you agree to Facebook's Terms and Advertising Guidelines.

Buttons: Close, Discard Draft, Publish

